For Reference

Not to be taken from this room

√178942

July 1960

Better Homes and Gardens®

he family IDEA magazine

Three low-cost vacation houses

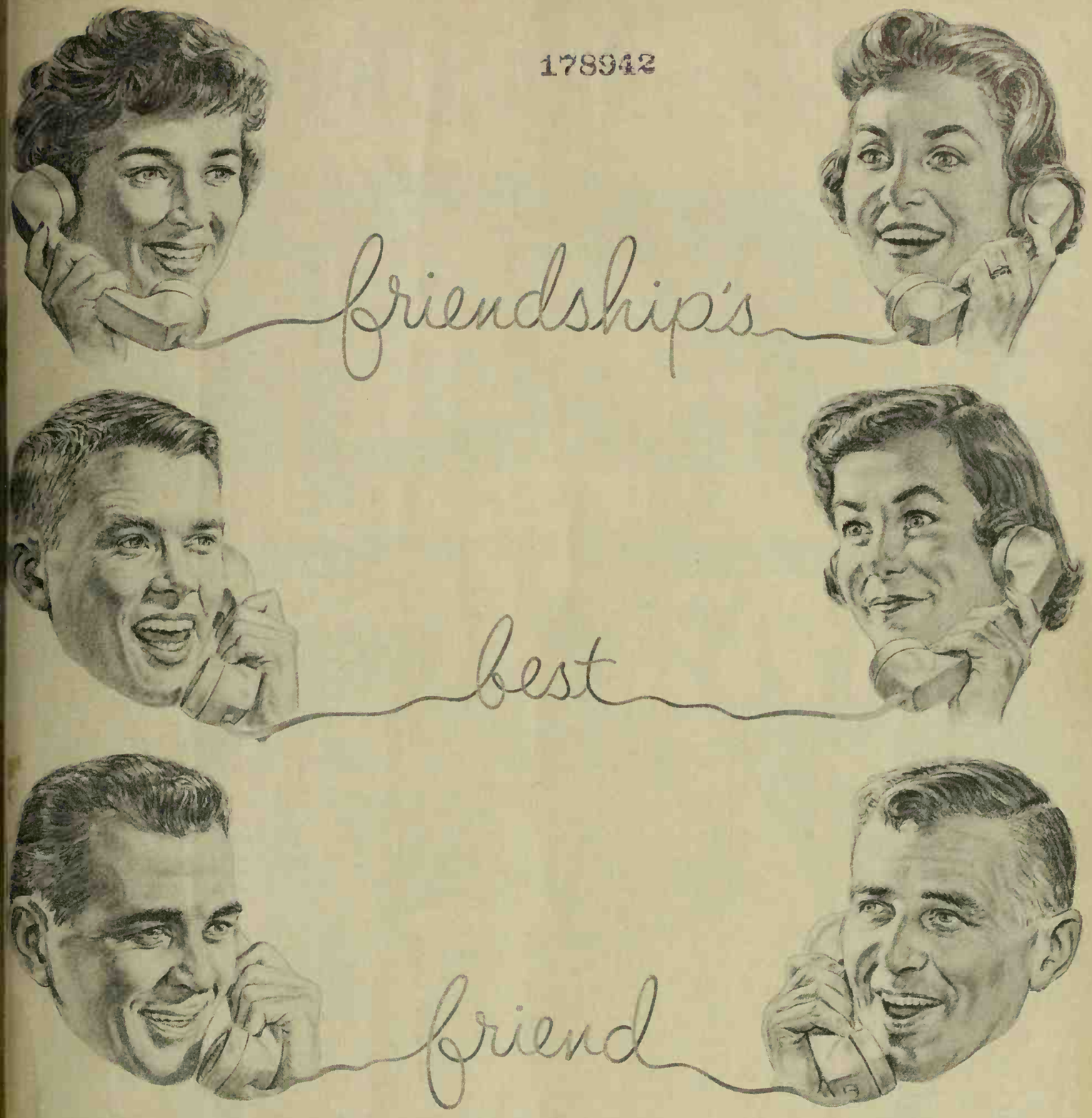
If you love to arrange flowers . . .

Refreshing summer meals from Hawaii

Have you discovered artichoke hearts?

When you eat a fresh artichoke, it takes about ten minutes to get down to the tender heart. But blessings upon us, Birds Eye now brings you the hearts right off—frozen so you can enjoy them all year long. ■ Taken only from the choicest of artichokes, Birds Eye hearts are always a tender green delight. To fix, simply boil them gently for 7 to 12 minutes. Serve hot with butter, or chill in a marinade of oil and vinegar, as we have here. ■ Another idea: dip hearts into batter and bread crumbs seasoned with Parmesan cheese, then fry in ¼″ of hot oil until crisp. ■ With *all* Birds Eye products, by the way, the idea is extra quality. That's why—Better Buy Birds Eye.

178942



YOUR TELEPHONE!

Are there friends nearby or faraway you haven't seen for a while? When you think of them, think also of your telephone. It quickly puts you back in touch . . . gladdens the day for everybody . . . ends that long silence with a lot of smiles.

Why not make an overdue telephone visit this minute? (And maybe plan an actual vacation visit later.) It's easy to do, and a laugh or two from now you'll know why the telephone is truly friendship's best friend.

BELL TELEPHONE SYSTEM

Brillo
soap pads
clean up the kitchen
quick as a wink!

says
PRUDENCE POTTS
the Pan Inspector

Stove Burners, Ovens

"Cleans up sticky spills fast! Regular care with Brillo keeps your stove looking bright, cooking right."

Glass Ovenware

"Crusty casseroles turn out sparkling with a Brillo Soap Pad. Takes off stubborn scorch in a jiffy!"

Aluminum Pans

"Brillo cleans and shines up greasy skillets, scorchy pots, fast. The special polishing soap does it!"

Nothing shines
aluminum like...

There's special soap with Jeweler's Polish in every pad!

Count 'em! More pads!
5, 12 and 20 pad boxes

Better Homes and Gardens®

July, 1960; Vol. 38, No. 7

THE FAMILY IDEA MAGAZINE

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This issue is published in two editions

Cover: Chicken Salad Hawaiian as served at Trader Vic's, San Francisco. Two lengthwise slices of pineapple are placed with leafy crowns at either end as a base for the salad. Topper is lush fruits and hibiscus blooms. Iced tea doll-up: flowerets slipped over a straw. For foods with Hawaiian flair, turn to page 58. "Hele mai ai!" That's your invitation to come and eat. Photograph: Frank and Dorothy Williams.

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Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

Brand new 1961 Roses from Jackson & Perkins!

CASTANET *(Pl. Pat. #1840) This new Floribunda produces hundreds of brilliant coral-orange 4" flowers.*

ORCHID MASTERPIECE *(Pl. P. R. R.) A new color in roses – a rich, warm Lavender-Orchid! Huge 5½" blooms.*

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BRONZE MASTERPIECE *(Pl. P. R. R.) A regal new Hybrid Tea – 6 inches across – with coppery old gold color.*

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PEACH GLOW *(Pl. P. R. R.) A dainty new Floribunda–with an exquisite pink-coral color.*

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50 page full-color CATALOG of ROSES and Perennials

JUST MAIL the coupon now, and you will promptly receive – absolutely free – the very latest edition of the world-famous Jackson & Perkins Rose Catalog. And what an exciting issue this is – for it features the greatest number of new roses we have ever introduced in a single season!

Within its 50 pages you will see all of the new roses shown here – all in glowing full color – plus many others. Of course, you'll also see all the J&P favorites – as well as a wide selection of hardy J&P Perennials. And there are money-saving offers and gardening hints to help you plan, plant and grow the most beautiful garden you've ever had! Supply of catalogs is limited – so we urge you to mail the coupon today!

Originators of great new roses since 1872

JACKSON & PERKINS CO.

World's Largest Rose Growers, Newark, NEW YORK

2 J&P ROSE CENTERS TO SERVE YOU

If you live in Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington or Wyoming–send order to:

JACKSON & PERKINS CO. of CALIF. Pleasanton, Calif.

If you live anywhere else in the United States – send your order to:

JACKSON & PERKINS CO. Newark, NEW YORK

MAIL COUPON TO NEAREST SHIPPING CENTER

Jackson & Perkins
106 Rose Lane,
Newark, NEW YORK

OR

Jackson & Perkins Co. of Calif.
106 Rose Lane
Pleasanton, Calif.

Please send me, FREE, a copy of your big new Fall 1960 Rose Catalog – picturing and describing guaranteed-to-grow J&P Modern Roses and Perennials.

Print Name.....

Address.....

City.....Zone....State.....

Offer good in U.S.A. only

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

THE IDEA INDEX

Make a bright spot with a skylight

This corrugated plastic skylight brings sunlight into a porch. Rooms with windows that adjoin the inside wall of the porch also are brightened. Jalousies make the porch a winter wing of the house, yet in the summer it may serve as part of the outside patio just through the door.

All credits for The Idea Index are on page 90

A simple but effective divider

Here, a handsome partition in wood takes the place of a solid wall. Ceiling beams and two 2x10-inch upright beams frame the divider of 2x2s; random placed 2x2-inch blocks make the spacers. If necessary, use a base plate on the floor. Finish the unit to match surrounding woodwork.

Continued

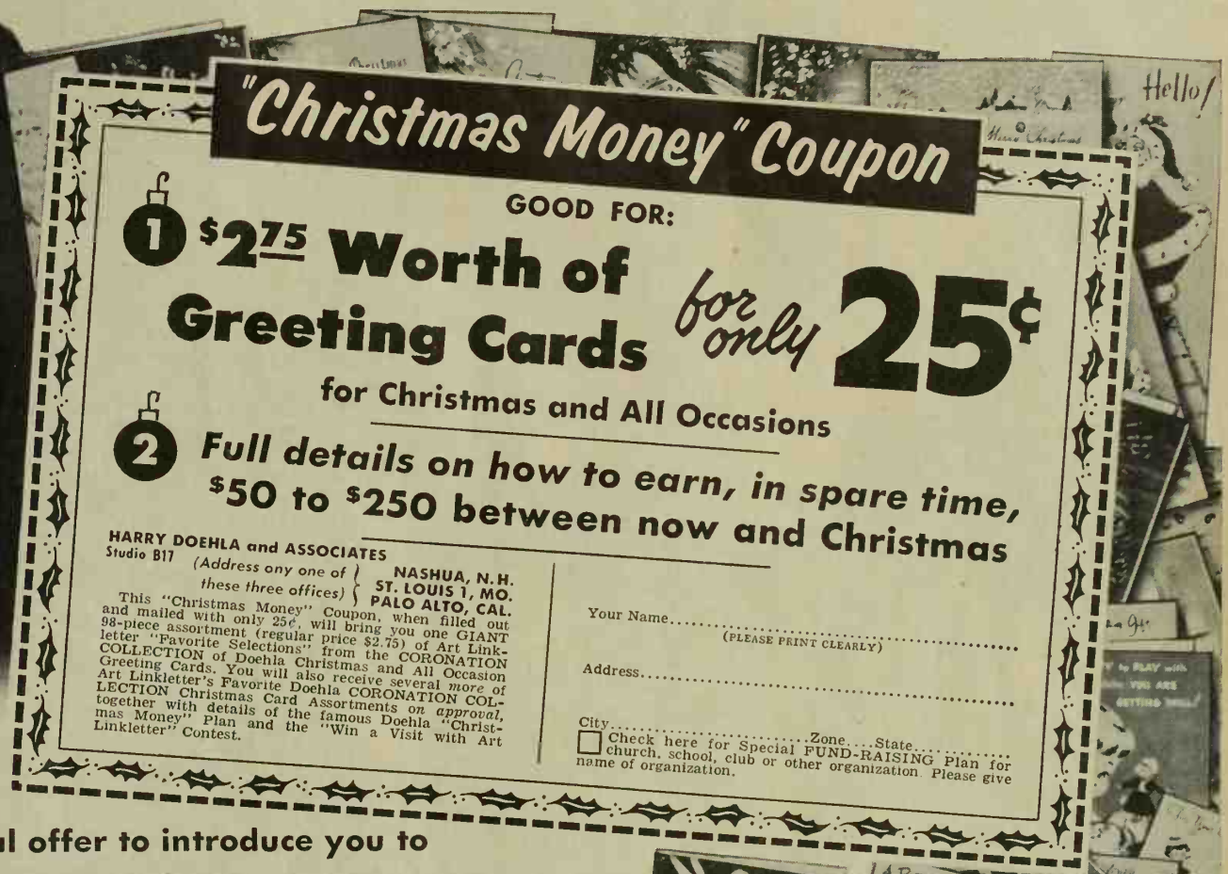
ART LINKLETTER SAYS:

(One of America's Most Popular Radio and Television Stors)

"Take my word for it...

You'll never find an easier, more pleasant way to MAKE EXTRA MONEY FOR CHRISTMAS!"

"You've never seen such beautiful Christmas cards — and neither have your friends and neighbors! The minute they see the beautiful new CORONATION COLLECTION of Doehla Greeting Cards, they'll want some. Why, you can pick up $50 to $250 just by taking their orders — that's how beautiful these cards are! But see for yourself — send 25¢ for the big 98-piece sample assortment shown here."



"Christmas Money" Coupon

GOOD FOR:

1 $2.75 Worth of Greeting Cards for only 25¢

for Christmas and All Occasions

2 Full details on how to earn, in spare time, $50 to $250 between now and Christmas

HARRY DOEHLA and ASSOCIATES
Studio B17 (Address any one of these three offices) { NASHUA, N.H. / ST. LOUIS 1, MO. / PALO ALTO, CAL.

This "Christmas Money" Coupon, when filled out and mailed with only 25¢, will bring you one GIANT 98-piece assortment (regular price $2.75) of Art Linkletter "Favorite Selections" from the CORONATION COLLECTION of Doehla Christmas and All Occasion Greeting Cards. You will also receive several *more of* Art Linkletter's Favorite Doehla CORONATION COLLECTION Christmas Card Assortments *on approval*, together with details of the famous Doehla "Christmas Money" Plan and the "Win a Visit with Art Linkletter" Contest.

Your Name.....
(PLEASE PRINT CLEARLY)

Address.....

City.....Zone....State.....

☐ Check here for Special FUND-RAISING Plan for church, school, club or other organization. Please give name of organization.

...as a special offer to introduce you to

"MY FAVORITE SELECTIONS"

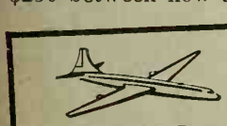
from the Coronation COLLECTION

THE above "Christmas Money" Coupon is good for the giant 98-piece assortment of Christmas and All Occasion greeting cards shown here (regular price $2.75) — if sent with only 25¢ to help cover packing and mailing costs.

We make this Special Introductory Offer to friends of Art Linkletter to show how easy it is to earn $50 to $250 between now and Christmas in your spare time with the wonderful Doehla "Christmas Money" Plan. No experience is needed. To prove it, we will send — on approval — several other Art Linkletter "Favorite Selections" from the famous CORONATION COLLECTION. Just SHOW them to folks you know. That's all. Their beauty and low price will do the rest!

Mail "Christmas Money" Coupon At Once

Folks often order 3 and 4 boxes at a time! You earn up to 60¢ a box — even more on certain Gift and Novelty items. Soon you have $50 to $250, to spend as you wish. But prove it to yourself. Mail the "Christmas Money" Coupon (with only 25¢) NOW for your giant $2.75 box of cards — yours to keep whether or not you do anything about the Doehla "Christmas Money" Plan! Address: **HARRY DOEHLA and ASSOCIATES, Studio B17, Nashuo, N. H., or St. Louis 1, Mo., or Palo Alto, Calif.** *(Address offiee nearest you.)*



WIN
A Visit to Hollywood with ART LINKLETTER!
—all expenses paid. Free details with your sample cards.

Yes! You Get This $2.75 98-Piece Assortment for only 25¢

Yes, you get 98 useful items in this big box. It's a joy to have on hand, always ready for every greeting card need. Included in this Giant Box Assortment are generous quantities of cards for:

Christmas | New Babies
Birthdays | Thank You
"Get Well" | Gift-Cards
Sympathy | Anniversories
Children's Toycords
Correspondence Notes, etc.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers, Chicago 4, Ill.
Iva E. Brundage & Sons, Detroit 4, Mich.
Capitol Card Co., Inc., New Orleans 12, La.
Columbia Card Co., Ltd., Dallas 1, Tex.
Harry Doehla Company, Nashua, N. H. & Palo Alto, Calif.
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Imperial Greeting Card Co., Los Angeles 12, Calif.
Midwest Card Co., St. Louis 1, Mo.
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Don't deny your children the right to pure air!

Your home is your castle. But it puts up no defense against dust, dirt and pollen in the air. And what is worse, it traps air indoors that is constantly being tainted by the everyday things you must do.

Kitchen smoke, cooking odors, furnace soot, tobacco smoke, germs from coughs and sneezes—they're all in the air you and your children breathe at home. But you needn't put up with them any longer. Not if your home has Climate by Chrysler—the amazing new kind of home air conditioning and air purification system.

Within your Chrysler air-conditioned home, you and your children breathe only pure, clean air. Dirt, dust and pollen are literally "magnetized" out of the air by an electrostatic filter. Airborne germs and bacteria are destroyed by ultraviolet rays. Gases, fumes and odors are trapped by an activated charcoal filter.

All this is accomplished automatically year round by the exclusive Chrysler Electronic Air Purifier in the heart of the air circulation system. For pennies a day, Chrysler Home Air Conditioning keeps your home refreshingly cool, delightfully fresh, spotlessly clean—and healthfully free from the contamination of the atmosphere.

This is Climate by Chrysler. It introduces your family to a new kind of comfort, a new kind of security in home living.

D-70

SEND FOR FREE BOOKLET

Learn the dangers of dust, dirt, and pollen in the air you breathe. Send for your copy of "Refresh the Air Around You!"

Name_____

Address_____

City_____ Zone____ State_____

CHRYSLER
AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-70, Dayton 1, Ohio

THE IDEA INDEX

Spacesaving wall-hung table

This compact storage unit (top picture) has drawers and cabinets designed to hold dishes, table silver, and linens. The shoji panel drops down to become a dining table (bottom picture), revealing a large decorative mirror. The mirror helps the small dining area appear more spacious.

This set was custom-made, but similar manufactured units are available in many furniture stores.

Continued

To help you keep a young pace
Hi-Pro—the Booster Breakfast

If you're "resting" when you'd rather be "dancing," wouldn't it be smart to see what a really good breakfast can do for you? Hi-Pro, for example. With its extra protein, extra vitamins, extra minerals. With the nutritional boost adults particularly need! With the *different* flavor of wheat, corn and rice!

Make the Two-Week Test yourself. Eat Hi-Pro every morning for 2 weeks . . . enjoy its protein-vitamin-mineral "boost" . . . and see what a difference!

One of the *Goodness* cereals from General Mills

LOOK WHAT GAS IS DOING NOW!

All the hot water you ever need with PERMAGLAS Gas Water Heater

No wait...it's Gas, no rust...it's glass-lined!

PIPING HOT WATER, ALWAYS ON TAP. Even with a houseful of children, you're sure of plenty for baths, laundry, kitchen. It's automatic, economical with a Permaglas Gas Water Heater.

SILENT, DEPENDABLE, MADE TO LAST. The luxury of constant hot water—clean, never a trace of rust—is yours year after year with a Permaglas Gas Water Heater. Special corrosion-resistant glass bonded to an exclusive steel base assures long, rust-free service. And Permaglas Hydrasteel Water Heaters offer a 10-year full value replacement guarantee.

SPEEDY, ECONOMICAL BECAUSE IT'S GAS! Only Gas goes to work instantly, heats so quickly—you save on every gallon you use. Gas costs less, too, to buy and install, and the heating unit never wears out. Ask your Gas company or plumber about the latest models.

AMERICAN GAS ASSOCIATION

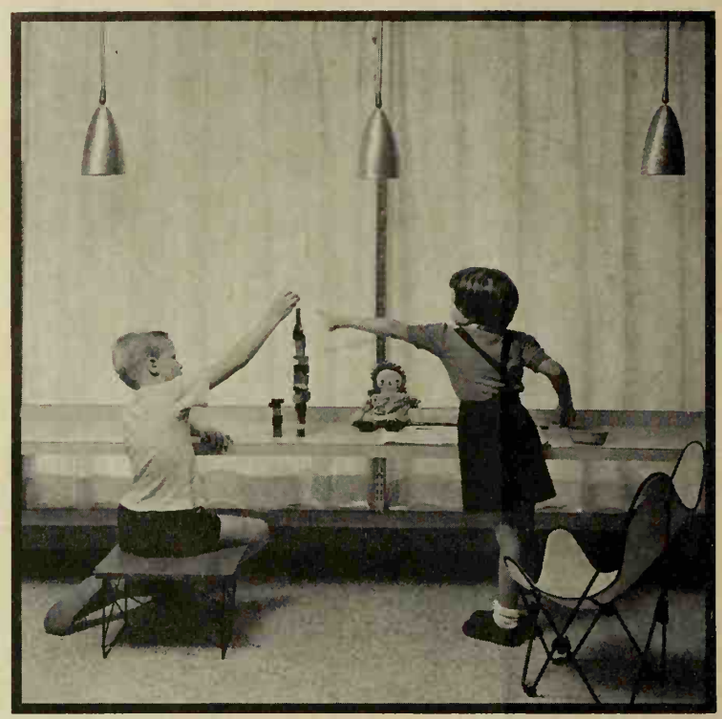
EXCLUSIVE INSULATED HEETWALL construction gives more heat transfer area. Water heats faster, stays hot longer—more economical . . . eliminates danger of scalding water from temperature build-up.

Permaglas®
A PRODUCT OF
A.O.Smith

ONLY GAS

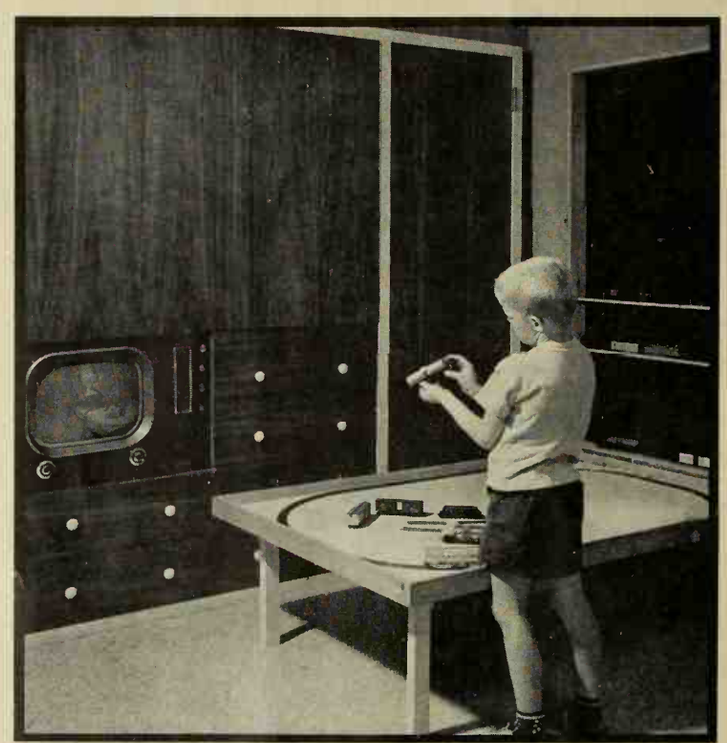
does so much more...for so much less!

THE IDEA INDEX



Play-desk is adjustable

Three strips of wall standards support this shelf and make its height adjustable. Shelf is ¾-inch plywood covered with laminated plastic. Its 18½-inch width is ample for place settings or big coloring books. Note the back rim on the shelf to protect the curtain.



Play-table in a cabinet

This play-table swings up to make the door of a shallow wall cabinet. The back is perforated hardboard so that narrow storage shelves can be hooked into place. Wall cleats were used to hang the cabinet frame; then the hardboard panel was nailed to the cleats.

Continued

The lady was boiling mad

● "Just who do those people think they are . . . trying to charge *three times as much* for their folding door?"

She was talking about us. Modernfold. $27.95.*

And she had a point. Modernfolds *do* cost a lot, compared with some doors that fold. But that's like comparing a slice of bread with a sandwich.

Where other doors give you a single thickness . . . Modernfolds are double-walled.

Where other doors give you a stiffened drape or coated strips of metal or cardboard . . . Modernfold gives you a welded steel frame, expanding X hinge plates and luxurious vinyl fabrics upholstering both sides.

That's why other doors start at as low as $4.95. And Modernfolds are $27.95.

But see the difference for yourself. Close a Modernfold almost all the way. And . . . with *both* hands . . . feel that double-walled thickness. Test that steel-ribbed strength. Now feel the "bargain-priced" doors.

You'll see why Modernfolds cost more . . . and last a lifetime.

Next . . . operate that Modernfold. Feel how smoothly it slides on wear-proof nylon glides. Notice how effortlessly those Modernfold hinges move . . . how neat the folds.

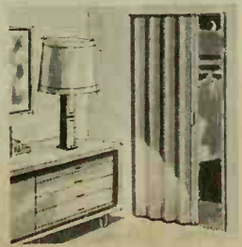
Now try the other models. The difference you find is lasting. Modernfolds in service 20 years still glide along . . . velvet smooth. And they keep their looks.

Hidden tension springs will hold your door fabric smooth and neat . . . always. That wondrous vinyl fabric will laugh off dirt and stain with only an occasional washing. And you can paint or slipcover your Modernfold anytime you redecorate.

In short, there's a difference between value and what looks like a "bargain." *That's* the difference between Modernfolds and other doors. You choose.

Why let doors steal your living space . . .

Where Modernfolds can create room!



Anywhere you have a space problem, use . . .

modernfold DOORS ®

*Subject to regional variation.

New Castle Products, Inc. Dept. A-20
New Castle, Indiana

Gentlemen: Please send your 1960 Modernfold Ideas Booklet.

Name.....

Address.....

City..... State.....

(In Canada, write: New Castle Products Canada, Ltd., St. Lambert, Que.)

Ground-in grime... or simply soiled...

you need CLOROX® to get out dirt that suds leave in!

Don't blame your detergent when washes go gray. Grayness is caused by a kind of dirt that's actually *suds-proof!* Tiny, oily soil particles simply lock themselves in too tightly for suds to budge. To be sure of getting such clothes-dulling dirt out—and keeping it out—you need Clorox bleach.

Clorox cleans in a way suds can't. Even the best detergents can't loosen this locked-in dirt. Clorox *can.* Its special dirt-dissolving action literally melts suds-proof dirt away.

Suds plus Clorox . . . that's the best rule for the cleanest washes you can get.

Clorox actually dissolves suds-proof dirt that makes clothes gray!

©1960, The Clorox Company

THE IDEA INDEX

Hideaway extra table space

Add an eating area to your kitchen with a pull-out bar. A big help if your family breakfasts in relay fashion! And so handy for luncheon for one. Table emerges from cabinet on steel slides. The stacking stools can go into corner or near-by cabinet out of sight.

Door carries half the load

Linens, bedding, and towels are stored single file in this easy-to-see and -reach closet. No more front-line knock-overs as in deep closets. Wall shelves are only 12 inches deep, door shelves 9 inches. Entire unit is 8 feet tall, has storage compartments at top, drawers below.

Continued

Only One Physical Examination

AND YOUR INSURABILITY
IS GUARANTEED THROUGH THE YEARS!

ANOTHER FIRST FROM BANKERS LIFE COMPANY
OF DES MOINES, IOWA

No longer need you be bothered with the worrisome question: When you need more insurance, will you be able to get it? The answer is yes!

Now, *one physical examination,* taken when your policy from Bankers Life of Des Moines is issued, guarantees you the right to buy additional insurance at specified times to age 40 at standard rates – regardless of health.

This protection of your insurability is another one of the outstanding contributions Bankers Life Company of Des Moines has made to the progress of insurance. It is another reason why Bankers Life insurance is as "distinctive as a fingerprint."

With a policy written under this new plan, Bankers Life Company of Des Moines specifically guarantees the insurability of the policyholder to age 40 at standard rates – regardless of health. And with only one physical examination!

By eliminating the risk of non-insurability, this inspired insurance plan actually "grows with the man." There's a guarantee of greater insurance security – when it's most needed.

Find out about the advantages of this important "Insurability Insurance" program. Call the Bankers Life Man in your community or write to Bankers Life Company of Des Moines at the address below.

DISTINCTIVE AS A FINGERPRINT
In name and fame, no other company is just like

BANKERS *Life* COMPANY

Des Moines, Iowa

OVER 3½ BILLION DOLLARS INSURANCE IN FORCE . . . OVER A BILLION DOLLARS IN ASSETS

Branch Offices in Principal Cities from New York to Los Angeles

Over 80 Years OF SERVICE

Offering All Types of
Personal Life Insurance
Group Insurance
Annuities
Accident & Sickness and
Hospitalization Plans

Bankers Life Company, Dept. BHG-70,
Des Moines, Iowa

Please send me the facts about your new "Insurability Insurance" program. No cost or obligation.

Name_____

Address_____

City_____ Zone____ State____

Deviled Tomatoes...

new picnic idea with
Underwood Deviled Ham

Try these easy-to-make Deviled Tomatoes . . .

4 medium tomatoes
1-4½ oz. can Underwood Deviled Ham
¼ cup chopped green pepper
¼ cup chopped celery

Halve tomatoes, scoop out pulp. Blend Underwood Deviled Ham with green pepper and celery. Refill tomato halves, and put back together.

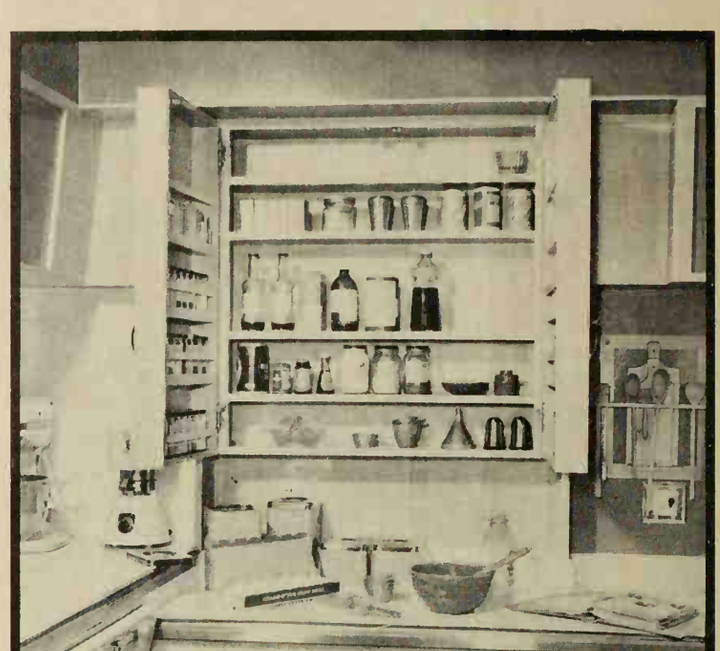
Picnic time tip: keep your pantry stocked with Underwood Deviled Ham. It takes up so little space, makes so many delicious picnic treats.

THIS "HANDY HAM" DOES MOST ANYTHING HAM CAN DO . . . AND JUST AS DELICIOUSLY, TOO!

Made from whole hams finely ground and deftly seasoned for a wonderful can't-be-copied flavor.

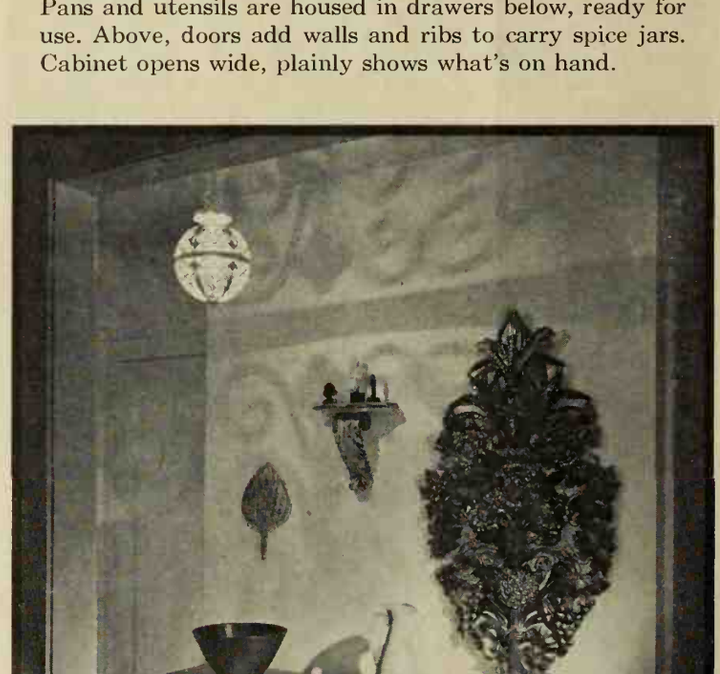
OTHER SNACK RECIPES WRITE: ANNE UNDERWOOD, DEPT B70, RED DEVIL LANE, WATERTOWN 72, MASS.

THE IDEA INDEX



Centralize the baking gear!

Organized mixing center spells daily convenience. Lower-level tile counter is a handy 32-inch "rolling-out" height. Pans and utensils are housed in drawers below, ready for use. Above, doors add walls and ribs to carry spice jars. Cabinet opens wide, plainly shows what's on hand.



Light and shadow decoration

The delicate cutwork design of the lamp globe casts a shadow on the white wall, making the shadow itself a part of the wall accessory arrangement. The dramatic lighting and accessories soften the tailored furnishings—give this small hallway an important look.

Continued

NO MORE DEFROSTING—EVEN IN THE FREEZER!

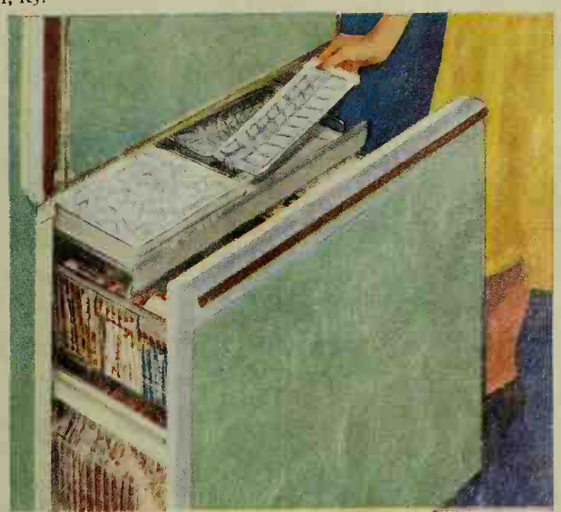
General Electric Frost-Guard System prevents frost from forming anywhere in this big new Refrigerator-Freezer! Adjustable Swing-Out Shelves bring all foods out front!

Progress Is Our Most Important Product

GENERAL ELECTRIC

eneral Electric Company, Household Refrigerator Dept., Louisville 1, Ky.

hree Adjustable Swing-Out Shelves bring ven the food in back right out front! You can djust shelves up or down even when loaded with ood—to fit in a large ham or a pie. Cleaning is asy, too . . . the shelves lift out completely!



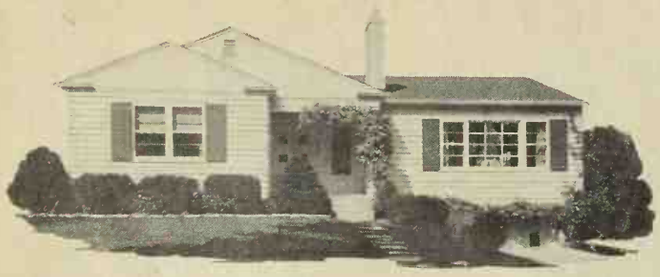
Handy Freeze-N-Store Ice Service. Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.

Straight-Line Design and Big Roll-Out Freez 1. Fits flush with walls—no coils in back to accumu dirt. 2. No waste space at side for door clearai 3. Front lines up with base cabinets. 4. Roll-Out Fre holds up to 4 huge supermarket bags of frozen foc

★ One coat covers!
★ Requires no primer!
★ Paint over chalky surfaces!

PITTSBURGH
SUN-PROOF®
America's Finest House Paint

You save time and money when you repaint the outside of your home with famous Pittsburgh SUN-PROOF House Paint. You need *only one coat* for most repaint work. Paint right over chalky surfaces without using a primer. And only SUN-PROOF gives you the extra protection of *fume-resistant* pigments and special Vitolized Oil®.



Choose from hundreds of colors!

● With such a wide variety of beautiful, ready-mixed and Maestro® Colors, you can give your home a fresh, new color scheme distinctively your own.

PITTSBURGH® PAINTS
PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS
PITTSBURGH PLATE GLASS COMPANY
IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

THE IDEA INDEX

Built-in fire pit

This well-designed fire pit is built into a terrace. It serves as both a handy outdoor cooking spot and a foot warmer for those cool evenings. When not in use, a rolling steel cover protects it from rain and leaves. The cover also serves as a table or a 4-way seating space.

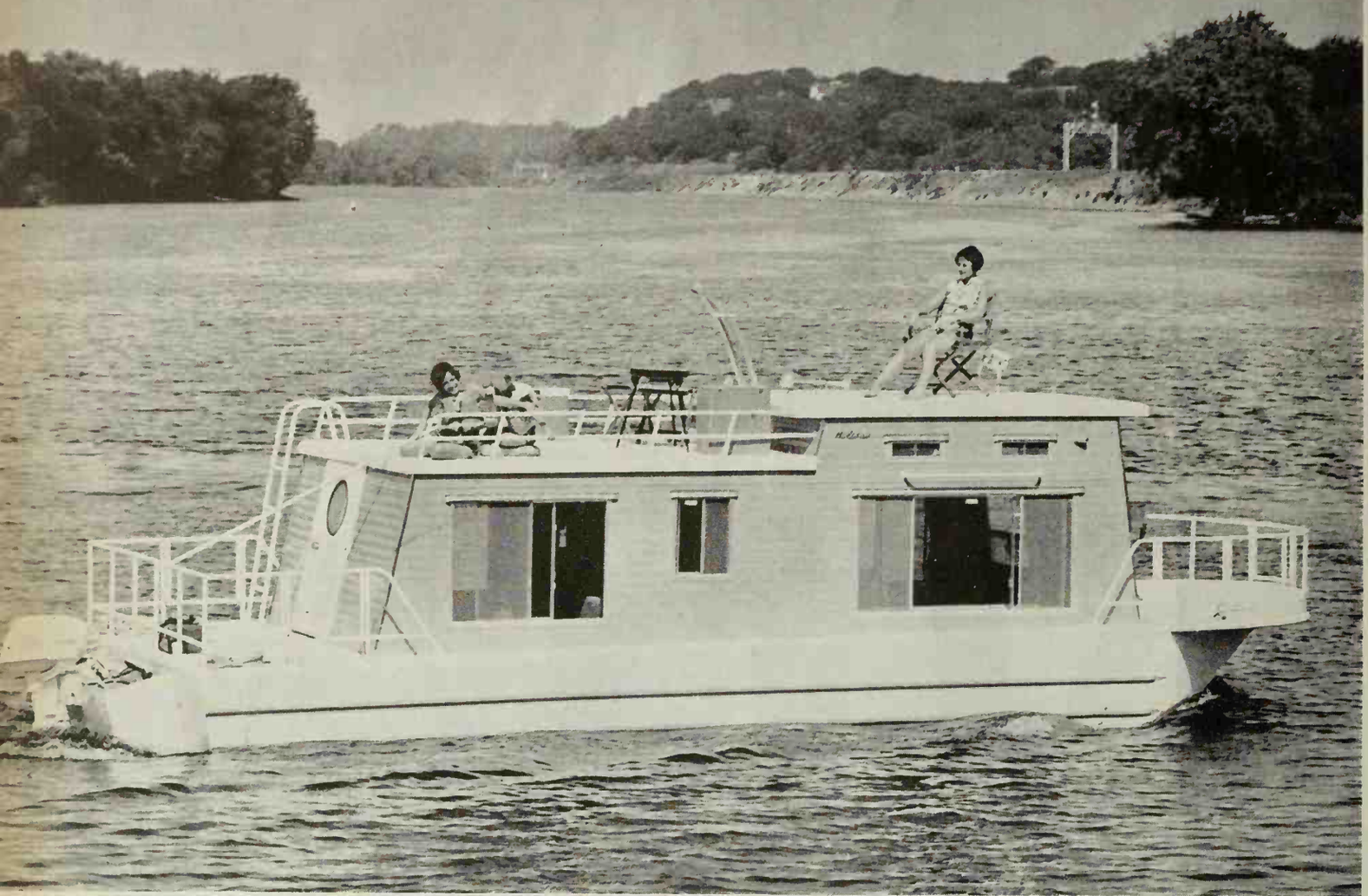
Inexpensive barbecue

With 55 bricks and 15 minutes, you can build this inexpensive barbecue. Just lay 11 bricks in a circle and stack 5 bricks high, spread sand an inch deep in center, build your fire, and you're ready. When coals have formed, place a broiler rack on upended bricks set inside wall.

Favorite vegetable combination now comes ready to heat!

DEL MONTE® STEWED TOMATOES

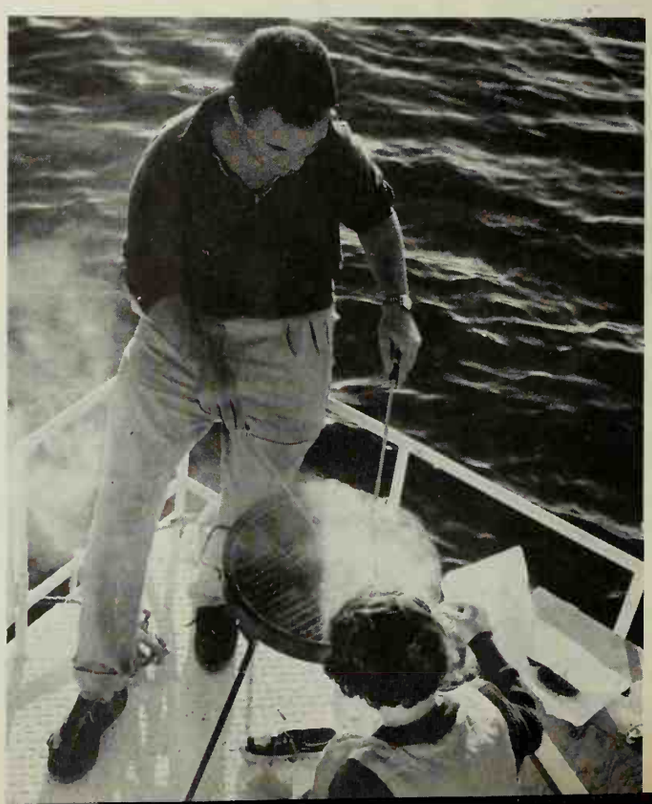
Rent a water vacation



Photographs: Clark Dean

A houseboat vacation is an invitation to another way of life. No TV or telephones, turnpikes, or traffic—for our family, it offered a pleasant revision of routines, a safe and memorable adventure. There are three decks (which the kids were quick to call "first, second, and third class"), an enclosed one-room cabin, and acres of liquid lawn.

The limited cooking facilities of the three-in-one room quarters made the cookout call a daily attraction—especially to Mary, who, like the eternal female, has labeled the charcoal grill a male property. A charcoal grill is safe on the metal deck of the bow, away from the gas tank. Part-time skippers like to call houseboats "house trailers on rafts."



By Pete Roalman

WHAT is luxury? The Roalmans recommend this definition: to be able to get up in the morning, walk a few feet, dive into a quiet lake. That's luxury. That's also houseboat living, as we—five of us—experienced on one of the least expensive, most delightful vacations we've ever had. (To rent a houseboat, see page 26.)

The boat itself is as leisurely as your attitude allows. There are no sudden rolls or lurches, and at eight miles per hour, you'll not set any distance records. It's slow. But then, while you're moving, someone has to steer. More often than not, I'd rather anchor and fish, or explore some strange shore. All aboard!

More photographs on page 20

The luxury of Crane

lovely to look at...
easy to live with

Some part of each day belongs exclusively to you. Time to erase care. Rejuvenate. Time to appreciate the beauty around you. Crane long ago recognized its responsibility for beauty. All Crane fixtures have the styling magic of Henry Dreyfuss. Crane colors are soft. Crane surfaces have the unmistakable luster of fine china. Elegant? Yes—and practical. Easy-to-care-for shapes. Finishes that shrug care and wear. This is Crane's kind of luxury. Lasting—*and* practical.

Plumbing-Heating-Air Conditioning Group. P.O. Box 780, Johnstown, Penna.

a name you'll be proud to live with

Refrigerator out-of-date as a STEGOSAURUS? New ones are better!

This "armor-plated" dinosaur wonders in his friendly way why you don't buy a new refrigerator.

You see, new conveniences added to today's refrigerators really make earlier models out-of-date. Like frost-free, mix-or-match colors, glide-out shelves, and safety releases. Naturally, they have the magical convenience of Inland "Magic Touch" ice cube trays and the wonderful new storage chest.

Yes, like ice cube magic, you flip the "Magic Touch" lever and a whole trayful of cubes drops into the chest. You always have several trayfuls ready for instant use. And this new ice chest is handy in the kitchen or for serving.

Look over the 1960 refrigerators at your favorite store. Ask the salesman to show you the many new features and to demonstrate the "Magic Touch" ice cube trays and chest.

MODERN REFRIGERATORS MAKE AND STORE ICE CUBES THE "MAGIC TOUCH" WAY

Flip the "Magic Touch" lever. A whole trayful of ice cubes drops into storage chest.

Ice chest stores several trayfuls of ice cubes. Also handy for serving indoors or outdoors.

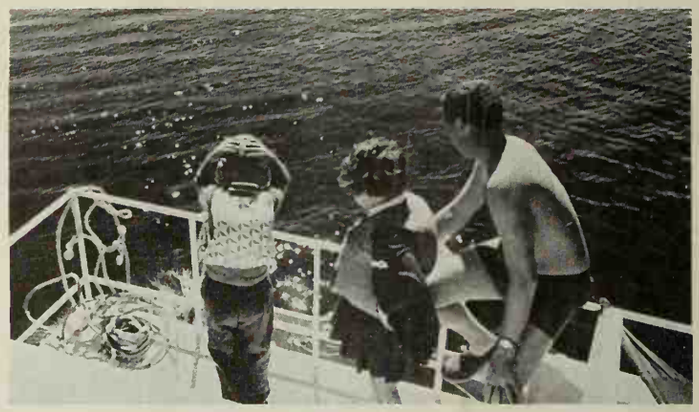
INLAND MANUFACTURING "Magic Touch"

HANDI-STOR ICE CUBE TRAY

INLAND MANUFACTURING DIVISION • General Motors Corporation, Dayton, Ohio

Water vacation

Begins on page 18



After a swim and a leisurely breakfast, we would get under way about 9 a.m. The best time for sustained cruising is in the morning. An early start is axiomatic with children sleeping in the same room.

The quarters are cramped, but with a space stretcher, a houseboat will sleep five people. The average houseboat inside is about 200 square feet, the size of a fairly large living room. The cabin is partitioned only by a center curtain. Sue, 9, and Bill, 7, like most children, relished the break from familiar scenes and routines.

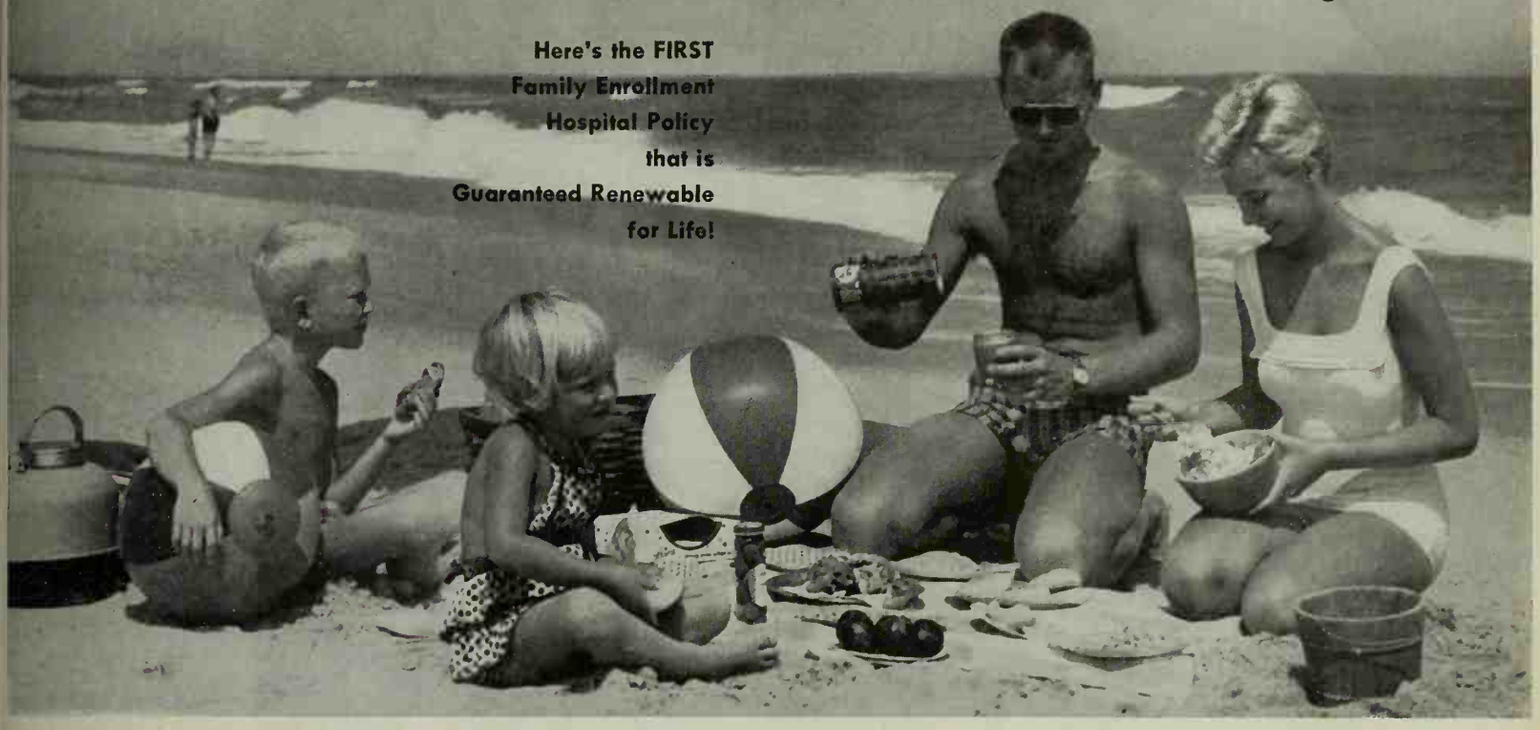
In the open air and on the water, everyone eats more. We were prepared, bringing plenty of fresh fruits and vegetables, soft drinks and snacks. With a small icebox, frozen foods are not recommended.

More on page 23

Mutual of Omaha announces its NEW Family Enrollment Policy . . .

PAYS THE EXTRA CASH YOU NEED

when you, or any dependent, are in a hospital, convalescent or nursing home



This very LOW COST policy is available during this Special Enrollment . . .

REGARDLESS OF PAST OR PRESENT HEALTH!

Designed to supplement your regular hospital coverage —pays in addition to any other insurance

—USE THIS EXTRA, WEEKLY CASH FOR ANY PURPOSE!

. . . for hospital and surgical expenses, or confinement in a convalescent or nursing home following hospitalization.

. . . for expenses not usually covered by your regular hospital coverage—such as those for extra drugs, medicines, doctor and nursing services.

. . . for other expenses brought on by a confinement like traveling to and from hospital, meals out, work days lost, extra help at home, baby sitters.

. . . or for any reason you see fit. Remember, this cash always will be welcome because it's paid to you during a time when extra cash is needed.

GUARANTEED RENEWABLE FOR LIFE

Your Family Enrollment Policy is guaranteed renewable for life. Regardless of the number of times benefits are collected, regardless of any future health changes . . . this policy is yours for life.

Furthermore, your policy cannot be singled out for a premium increase. The only time premiums ever could be changed is when such action is taken on all policies of this form in your state.

Only Mutual of Omaha's New Family Enrollment Policy offers all these exceptional advantages:

1. **Regardless of past or present health,** couples under 50 and their children under 20 can enroll. There are no physical exams to qualify. No statements about health.
2. **Covers your family on a single, low cost policy.** This makes it simple, easy, and light on your pocketbook . . . avoids red tape and unnecessary complications.
3. Covers accidents, sickness, and **even covers past conditions which recur once policy has been in force 6 months.**
4. **Protects husband and wife even after age 65.** What's more, the Family Enrollment Policy can never be cancelled for reasons of health. It's guaranteed renewable for life!

Mutual
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V. J. SKUTT • PRESIDENT

MAXIMUM BENEFITS • MINIMUM COST ®

MUTUAL BENEFIT HEALTH & ACCIDENT ASSOCIATION
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The Largest Exclusive Health and Accident Company in the World

SOMETHING FOR EVERYONE. Mutual of Omaha provides Health Insurance For All Ages: Income Protection • Hospital-Surgical • Major Medical • Minor Medical • Air Travel • Student • Special Risks • Group Insurance • Senior Security • Mail coupon for full information.

ENROLL YOUR FAMILY NOW!

Special offer ends August 15!

Be sure to take advantage of this enrollment which is now available in most states. There are easy payment plans for everyone. The policy with all its present advantages may not be offered again. For full information, print your name and address in the coupon (right) and mail it to Mutual of Omaha, Family Enrollment Division, Omaha, Neb.

SEND COUPON TODAY!

SEND COUPON TODAY!

Mutual of Omaha **Dept. 7546**
Family Enrollment Division
Omaha, Nebraska

Please rush full information on:

- ☐ The Family Enrollment Policy
- ☐ Plans for those over 50
- ☐ Plans for individuals

Name.....

Address.....

City.....

Zone..... *State*.....

LOOK WHAT GAS IS DOING NOW!

On a range like this SIGNATURE cooking is faster, cleaner and controlled *Only because it's GAS!*

More Automatic!

Burner-with-a-Brain* keeps food from scorching, burning or boiling over—regulates itself *automatically, thermostatically.* And, because this Signature is a *Gas* range, you have infinite choice of heats, plus perfect control, always. Burners, broiler, oven—*all respond instantly to your wish. No wait, no waste.*

More Modern!

Every modern convenience! Meat thermometer for *perfect* roasts. Roomy griddle that converts to giant 5th burner. Clock control to start *and* stop oven. Center-simmer burners for keep-warm convenience. Huge 23″ oven that lets you cook for a crowd, or bake enough for a church bazaar!

Cleaner, too!

Every inch of this Signature range is a cinch to clean! A wipe with a damp cloth does most of it, with so many stain-proof surfaces and the elimination of dirt-catching crevices. The griddle, grates, even the *bottom* of that spacious oven, *lift out easily* for quick, total cleaning.

ok for this *Gold Star* of Excellence!
erves as your guarantee of Quality. To win each range must be better in at least 28 ys—more advanced, more automatic, more cient, better designed—*for faster, cooler, ner cooking than ever!* Only the finest ranges, ardless of maker, earn a Gold Star. *No wonder y, more people than ever are cooking with Gas!*

GOLD STAR AWARD © AMERICAN GAS ASSOCIATION, INC.

Faster, Cooler, Cleaner, More Dependable, too, Because it's Gas!

What a joy to cook with a modern automatic Gas range like this! *Easy to use*—with automatic controls to take over chores like clock-watching and pot-watching. *Easy to clean. Easy to live with*—you can plan marvelous dinners, *do them easily!* Always thrifty, always dependable, new Gas ranges built to Gold Star standards are more fabulous than you can believe until you *see* them. Come soon—to your Montgomery Ward store, or local Gas company. AMERICAN GAS ASSOCIATION

Signature

Sold only by MONTGOMERY WARD

ONLY GAS does so much more...for so much less!

A. Mark © Am. Gas Assoc., Inc.

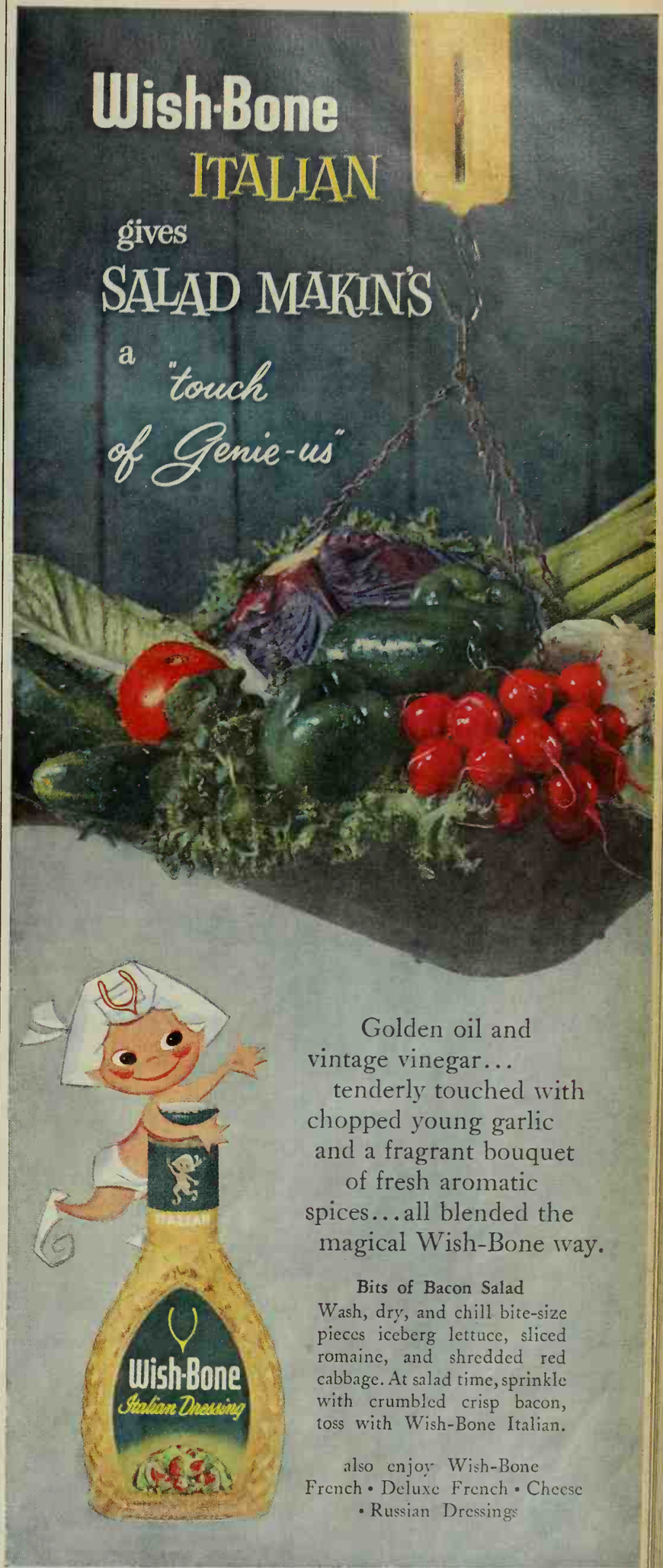
Water vacation

Continued from page 20

There was no problem keeping all hands safe on board while under way. It was a standing order that the children wear a Coast Guard-approved life jacket on deck. Houseboats are stable, and the decks are fenced with a strong guardrail. Toddlers, one and two years old, however, must be confined or constantly watched.

Chores that inspire mutiny ashore become sought-after assignments on a houseboat. We had great success delegating exacting duties: anchor-hauler, deck-sweeper, trash-handler, rope-coiler.

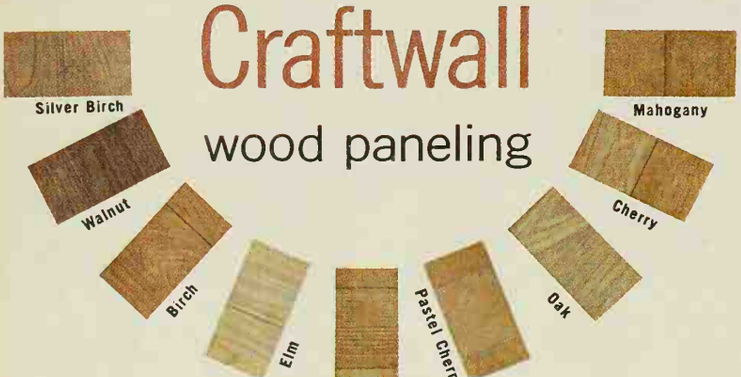
More on next page



Roddis does such wonderful new things with wood

Let these beautiful samples show you the richness and warmth of genuine

Craftwall
wood paneling



Nothing says beauty . . . and good taste . . . so wonderfully as genuine Roddis Craftwall wood paneling in your home. And it's *guaranteed* to stay beautiful as long as the walls stand!

There's a Craftwall wood that's "right" for you. And these special 4″ x 8″ samples will help you choose. Each of the 9 Craftwall hardwoods is included in the set. Each is prefinished the exclusive Roddis way. When you see them you'll know all wood paneling is *not* alike!

They'll help you visualize how Craftwall can make your rooms lovely and new . . . how handsomely it harmonizes with your furnishings.

If you're thinking of paneling, see these Craftwall woods, *in your home*, first! Enclose one dollar with the coupon and we'll send a complete set of decorator samples. (Your money will be refunded when you purchase your paneling, of course.)

Send $1.00 for complete sample kit and free Decorator Book! We'll refund your money when you purchase your Craftwall.

Decorator Book alone . . . just 10¢

Please send my Craftwall Sample Kit and Decorator Book. I enclose $1.00.

☐ Send Decorator Book only. 10¢

Roddis Plywood Corporation
Marshfield, Wisconsin, Dept. BH&G-760

Name_____

Address_____

City_____ State_____

Water vacation

Continued

Schedules are for people living ashore, we determined, and one of the nicest features of houseboating is the ease with which you can stop almost anywhere you choose along a river or lake. We made many visits to river towns and deserted beaches. The children loved exploring, and their mementos became a sizable cargo. More rules: children had to stay within sight of the boat.

Andy, nine months old, presented no real problem, other than the lack of instant diaper service and instant hot water. Otherwise, all the equipment necessary to home living, including linens, dishes, and silver, is provided. The kitchen corner includes a two-burner propane gas stove, an icebox, and cupboards.

Houseboating how-to, page 26

Corvair 700 2-Door 5-Passenger Club Coupe

Experts elect Corvair "Car of the Year"... but that just makes it official!

Anybody who's ever driven this rear-engine marvel could tell you why the editors of Motor Trend unanimously named Corvair "Car of the Year." Just, for instance, look at the way it scoots by filling stations. The lower rates you pay in many cases on insurance and license fees. The savings on tires. And all the while you're enjoying a car that handles like a quarter horse and rides soft as eider down. That's enough right there to firmly establish Corvair as "Car of the Year" in anybody's book. And we haven't even mentioned Corvair's low, low initial cost!

A magician on mileage. *With a professional at the wheel, Corvair rolled up 27.03 m.p.g. in the Mobilgas Economy Run. Try it yourself and see what small wonders this one can do with your gas dollars.*

Engine's in the rear... *where it belongs in a compact car... to give you nimbler handling, greater traction, better 4-wheel braking.*

Independent suspension at all 4 wheels. *Coil springs at each and every wheel take bumps with independent knee-action for a ride that rivals the costliest cars.*

Unipack power team. *Wraps engine, transmission and drive gears into one compact package... takes less room, leaves you more.*

Fold-down rear seat. *Now every Corvair converts into a station sedan with 17.6 cu. ft. of interior storage space behind the front seat.*

Choice of automatic or manual transmission. *You can have Powerglide* or a smooth-shifting Synchro-Mesh standard transmission.*

Five models. *Four-door or two-door in standard or de luxe versions or sleek new Monza Club Coupe.*

Trunk's up front. *Plenty of luggage space under the hood, where it's convenient to get to.*

All at a practical kind of price. *Check your dealer on the short, sweet details... Chevrolet Division of General Motors, Detroit 2, Mich.*

*Optional at extra cost.

Corvair 500 4-Door Sedan

corvair

For economical transportation

No SUGAR To ADD

Eagle Brand Easy!

Strawberry Cream Freeze

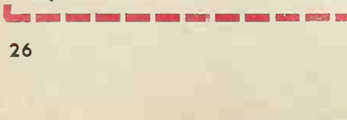
½ pint (1 cup) Light Sour Cream
1 (15 oz.) can Eagle Brand Sweetened Condensed Milk
1 (10 oz.) package frozen strawberries, defrosted and crushed
1 teaspoon vanilla extract

Eagle Brand is blended and precooked with sugar to rich, creamy consistency. Saves you blending and cooking steps... gives velvety results.

1. Set refrigerator control at coldest point before you start.

2. Combine sour cream, Eagle Brand Sweetened Condensed Milk, strawberries and vanilla; mix thoroughly. Pour into refrigerator tray. Freeze until firm, about 6 hours.

3. Before serving, garnish with whipped cream and strawberries. Serves 6.



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Rent a water vacation

Continued from page 24

How much does it cost to rent a houseboat?

A houseboat for a family of four to six persons rents for $30 to $50 a day ($40 to $50 on weekends) and from $150 to $250 a week.

How much does it cost to operate a houseboat?

Gasoline runs about $5 for a normal day of cruising, $15 a day for distance runs. We invested as little as $1 or $2 a day, often using the boat as we would a summer cottage, and making only occasional short cruises.

How are supplies maintained?

Most houseboats have a 30-gallon water tank which should be filled once or twice a day. There is nothing quite as distracting as being on water without water. You can stop for food, ice, and gas at the same time, of course. A 50-pound piece of ice lasts about 30 hours. It is best to avoid public piers or docks of water-side gas stations on weekends when most lakes and rivers are crowded with boat traffic.

How fast are houseboats?

Most are inherently slow. With a 40-horsepower outboard motor, a 28-foot houseboat moves about eight miles an hour. Covering more than 80 miles a day is a chore. We found that 30 to 40 miles a day was about right. Houseboats are too slow to pull adult water skiers, but a child, under 100 pounds, on jumbo, plastic water skis can be towed.

Is a houseboat difficult to operate?

Veteran houseboatmen like to say: "If you can drive a car, you can drive a houseboat." Not so. The boats are not equipped with power steering, and the wheel requires steady attention. Most people have to learn how to steer a houseboat. Houseboats, moving at a slow speed and riding high on the water, do not respond quickly to turns of the wheel. A person planning a houseboat vacation should have some rudimentary knowledge of outboard motor operation and a basic respect for water safety.

Are houseboats available to rent or buy anywhere?

With the production of metal hulls protected against salt-water corrosion, the popularity of houseboats has spread from Midwestern rivers and lakes to Coastal areas. While there were only three houseboat manufacturers five years ago, there are 46 today. A new houseboat retails for anywhere from $2,500 to $16,000. Some are amphibious with retractable wheels for transport over land. (For the names of the houseboat manufacturers, write: Editorial Information, *Better Homes & Gardens*, Des Moines 3, Iowa.)

Where can I rent a houseboat?

The following operators, listed alphabetically by state and city, rent houseboats. Check the source nearest you:

Dale King
100 Rimmon Road
North Haven, Connecticut

John R. Wolf
P. O. Drawer 25
Anchorage Boatel and Yacht Club
Stuart, Florida

J. W. Beachem
Holiday on Lake Lanier, Inc.
Route 3
Buford, Georgia

River Queen Nationwide Houseboat Rentals, Inc.*
6655 East Dunes Highway
Gary, Indiana

River Queen Houseboat Rentals
2613 Ferndale Drive
Iowa City, Iowa

Rent-A-Cruise
Bayport, Minnesota

Lee Kuluvar
Northernaire Floating Lodges
On Rainy Lake
International Falls, Minnesota

Holiday Houseboat Rentals
Lake City, Minnesota

Kew Keller
Izaty's Lodge
Onamia, Minnesota

Jorgy's Marine
Red Wing, Minnesota

Holiday Harbor
P. O. Box 3007
St. Paul 1, Minnesota

Park Marina
St. Paul Park, Minnesota

Aronson Boat Works
Tower, Minnesota

Fred Link
Link's Landing
Osage Beach, Missouri

William Larsson
2131 Christopher Road
Point Pleasant, New Jersey

Louis de A. Gimbrede
Wellsley Island R.D.
Alexandria Bay, New York

E & G Rental Corporation
501 Hicksville Road
Massapequa, New York

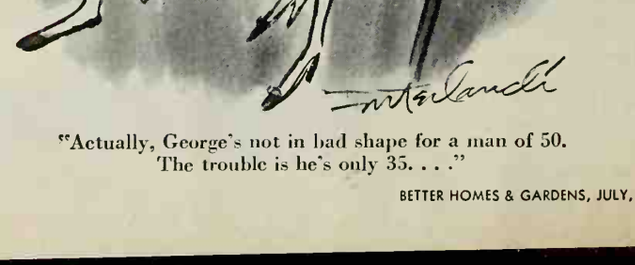
Carri-Craft Houseboats, Inc.
Route 2
Berlin, Wisconsin

Prescott Marine
Prescott, Wisconsin

Carri-Craft Houseboat Rentals
Lake of the Ozarks
c/o Dick Mielke
Waterford, Wisconsin

Houseboat, Inc.
Carri-Craft Houseboats
Route 1
Winneconne, Wisconsin

*River Queen can put you in contact with houseboat rental outlets throughout the country.



"Actually, George's not in bad shape for a man of 50. The trouble is he's only 35. . . ."

INTERESTED PARENTS MAKE PROUD MOMENTS LIKE THIS!

Was there ever a thrill that could match the accomplishment of your child? The chill of pride that runs all through you when your child stands out from all the rest?

And parents can so rightfully share this glowing moment, whether great or small. For the will to achieve is a delicate thing—incredibly difficult without the active understanding and encouragement of parents.

Parents who wish more for their children usually have the Encyclopaedia Britannica in their homes.

They understand that their contribution to the future of their children means as much as any other influence upon their lives. And that the Britannica is the best possible supplement to their ability to encourage and assist the development of the child.

The Britannica is not magic. It can't create genius. But it can and does provide and stimulate the curious mind as far as it wants to seek. It makes knowing an exciting experience—a thing that can be shared.

If you want more for your children, shouldn't you investigate the priceless contribution the Britannica can make in *your* home?

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425 N. Michigan Avenue, Chicago 11, Illinois

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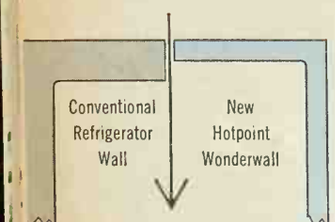
In Canada, write E. B., Ltd., Terminal Bldg., Toronto, Ont.

THE BIGGEST REFRIGERATOR NEWS IN YEARS

18 CU. FT. IN THE FLOOR SPACE OF 12

NEW WONDERWALL INSULATION ADDS 50% MORE FOOD SPACE



'ew Wonderwall insulation ieans more space inside . . . nother exclusive "first" for Hot- oint "Space Age 18." Wonderwall one-half as thick, yet more ficient than ordinary insulation. oubles freezer space, 25% more frigerator space—gives you 50% ore food storage than any con- ntional 12 cu. foot refrigerator.

Hotpoint "Space Age 18" is really two complete appliances in one. An 11.6 cubic-foot refrigerator and a 6.7 cubic-foot freezer in the floor space required by a conventional 12 cubic-foot refrigerator . . . all made possible by the miracle of new Wonderwall insulation exclusive with Hotpoint.

Only the Hotpoint "Space Age 18" brings you so many modern features: greater storage space inside, automatic defrosting, swing-out shelf convenience, Magna-Seal Doors, flush-to-wall design . . . the entire refrigerator rolls out for easy cleaning, and roomy door shelves can handle even half-gallon milk bottles!

Visit your Hotpoint dealer now and see all the "Space Age" models. They're beautiful . . . in classic white and four decorator colors.

NO DEFROSTING EVER IN REFRIGERATOR OR FREEZER

One more *plus* value of the "Space Age 18"... with Hotpoint, you'll nev defrost again!

SWING-OUT SHELVES PUT AI FOOD IN SIGHT, IN REACH!

A fingertip does it . . . Hotpoint shelves, crisper and freezer basket swing out for easy access. Adjustable up or down, removable for cleaning.

Hotpoint

(A Division of General Electric Company, Chicago 44)

FLOWERS in servers!

By Elizabeth Craster

Juice jar turns into a handsome container for a high, asymmetrical arrangement such as these lily sprays.

Artificial flowers are more easily handled in tall containers. Sprays can be bent into graceful shapes.

To obscure the outline of the stems, color the water with a few drops of artificial food coloring.

USE JARS, pans, casseroles for flowers? Far from silly, they're sensational!

Today's superbly styled kitchen servers lead a double life when utilized for your flower arrangements.

Look through your cupboard for such possibilities.

Photographs: Hopkins. Artificial flowers and containers: Stix, Baer & Fuller, St Louis, Missouri

Oblong refrigerator dish takes on a Japanese flower-bowl look when elevated on a black wood stand and filled with three graceful sprays of red gladiolus.

When cutting down imitation flowers, measure desired length carefully, then cut with wire snips. Secure with generous pieces of florist clay. Add foliage.

Two saucepans with handles removed become an outstanding container for this garden grouping of daisies. Two tiers are held with clay.

Sidewise wind-blown effect is achieved by cutting daisies in graduating lengths and inserting individually in the florist clay.

Unqualified Offer to Every Dishwasher Owner in America!

Results You Can See...

or Your First Box Is FREE

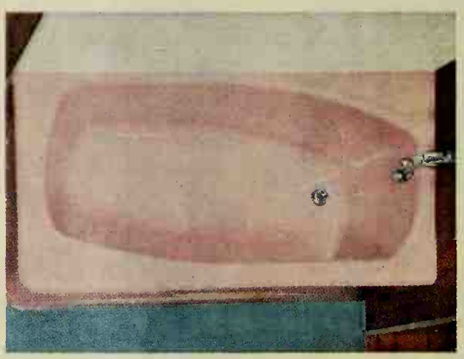
FINISH now contains two miracle cleansing agents to end spotting and filming. Only FINISH has *both*. No matter what kind of dishwasher detergent you are now using, try FINISH. If you're not delighted with your very first package, send us the boxtop. We'll refund the price you paid, plus postage.

Another famous product of
ECONOMICS LABORATORY, INC.
New York, N. Y.

Copyright, 1960

It's NEW...it's American-Standard

Picture this beautiful bathroom in your home! Imagine stepping into the luxury and roominess of the **new Contour** bathtub with unique off-center design. Just as eye-catching is the sparkling lavatory with big, gleaming top — deep, roomy bowl — **extra wide ledges** and new, non-tarnishing faucets. Add extra beauty and **easy-to-clean** convenience to your bathroom with fine products by **American-Standard.**



New corner Contour of cast iron is 16" high. The off-center design forms two ledges and brings the back of the tub close for easy-reoch cleaning. In decorator colors ond white. A recessed model also is available.

Wide, wide ledges add beauty, more convenient space for toiletries. This lovotory is of easy-to-clean vitreous china in decorator colors ond white.

CLIP AND MAIL

AMERICAN-STANDARD, Dept. PB-70, 39 West 39th Street, New York 18, N. Y.
Please send me your new booklet "Planning Modern Bathrooms in Color." I enclose 10¢ to cover mailing. I am modernizing_____. I om building_____.

Name_____ (PLEASE PRINT)

Street_____

City_____ Zone_____

County_____ State_____

In Canada send to: American-Standard Products, Ltd., 1201 Du Pont St., Toronto 4, Canada.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

It's NEWS to me!®

Save charcoal to use next time you cook out. Just scoop unburned briquets into this cast aluminum container when you're through cooking, then put on lid. Fire goes out for lack of oxygen. And you've saved yourself that smoky job of putting the fire out with water.

Charcoal Snuffer is about $3 in stores. Streeter Sales, 710 Commerce Bldg., Erie, Pa.

Cut ironing time, save energy! Ironing table can be made wider so you won't have to shift flat pieces as often—merely flip up extension leaf along the side and on the end. Tapered end isn't centered but is on side nearest you so you won't have to reach so far. Good, too—table's 3 inches longer than normal to give you extra work space. With flaps down it's narrower than usual—fine for children's dresses or sheaths. Height adjusts easily.

Mary Proctor Double Flip-Top Ironing Table about $21.95 in stores. Proctor-Silex Corp., 700 W. Tabor Road, Philadelphia 20, Pa.

Safely lashes down movable gear on a boat. Rubber straps stretch to fit around any shape object. Just snap the stainless steel clips into screw eyes placed wherever you'd like to stash your gear. Different length straps are available. Dandy for beverage bottles, boat hooks, bumpers, skis—many things.

Skipper Hitches, four 10-inch, $1.95; two 18-inch size, $1.50, in stores. Peters and Russell, Inc., Springfield, Ohio.

Instant, intense heat. Amazing little tablets burn like mad without smoke, can be snuffed out and reused. Great for kindling a campfire; or set in folding holder, they're a dandy cooking fuel for campers, sportsmen, or travelers. Tilt sides of stove to accommodate can of soup, beans, or container to heat Baby's bottle. Big tablet boils a pint of liquid.

Heatab Stove Kit, $2; refills, 21 for 80c, in stores. J. W. Speaker Corp., Milwaukee, Wis.

Has special settings low enough to be safe for wash-and-wear or for delicate fabrics you want to touch up. Combination steam and dry iron has 3 lower-than-you've-had-before gentle heats so you won't scorch or melt rayon, nylon, or any of today's synthetics. New, even heat system always keeps iron uniformly warm to avoid hot spots and cool corners. New design also lets iron produce steam at such a low temperature you can safely steam iron many more fabrics.

Steam and Dry Iron with Wash and Wear Settings is about $17.95 at stores. General Electric, Housewares Div., Bridgeport 2, Conn.

More NEWS on next page

NEW IDEA for your cookout fun!

Better Homes & Gardens

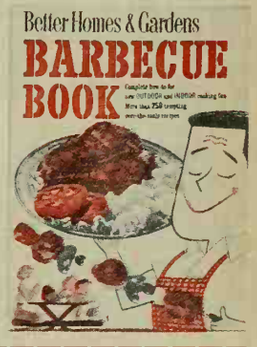
Personalized

"PARTI-BIB"

PRINTED WITH YOUR NAME—PLASTIC COATED

ONLY $2 PER DOZEN. SPECIAL OFFER! Only $1.25 per dozen with proof of purchase of any Better Homes & Gardens Idea Book!

"PARTI-BIB" is a useful, easy-to-wear, snap-on bib created exclusively for Better Homes & Gardens. It's made of modern miracle fibers and plastic-coated to protect clothing from stains. Different from anything you've ever seen – and your own name is right on it! Get your "PARTI-BIBS" – then, to make those cookouts go off like clockwork, get the BARBECUE BOOK by the Editors of Better Homes & Gardens. *Use this coupon to order your PARTI-BIBS . . . for happier cookouts!*



Better Homes & Gardens Cookout Time PARTI-BIB, Dept. 8907, Des Moines, Iowa

ORDER NOW FOR PROMPT DELIVERY

Please send PARTI-BIBS personalized with the exact name printed in the space directly below. (NOTE: Use only one letter per square. Spell last name only.)

$2.00 PER DOZEN

Enclosed is_____ for_____ dozen Cookout Time PARTI-BIBS

SPECIAL OFFER! $1.25 PER DOZEN with proof of purchase (price sticker or sales receipt, etc.) of any Better Homes & Gardens Idea book. Enclosed is _____. Please send _____dozen PARTI-BIBS.

SORRY, NO C.O.D.s • NO STAMPS, PLEASE • OFFER GOOD LIMITED TIME ONLY

NAME_____

ADDRESS_____

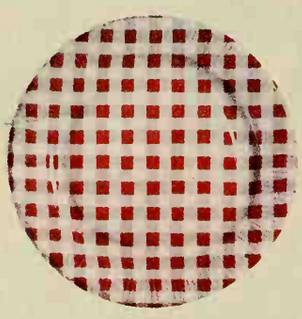
CITY_____ZONE_____STATE_____

Just what the chef ordered!

FONDA PLASTIC COATED PAPER PLATES

NO DISHWASHING

Why spoil summer fun? Serve *all* informal meals on Fonda plates, cups, bowls. Save 90 hot hours in the kitchen.



WON'T ABSORB

The hottest, richest gravies won't soak through a plastic-coated Fonda paper plate – not even barbecue sauce or hot butter.

WON'T BUCKLE

Load up a Fonda plate without a worry in the world. It won't buckle or bend under a hefty slice of melon or a 3-course meal.

NO PAPER TASTE

Because it's plastic-coated, a Fonda plate keeps its distance from delicate flavors. Use it for creamed dishes, subtle salads.

FONDA PAPER PLATES

It's NEWS to me!

Continued from page 31

Four chairs in one. Removable extension legs, tray, and footrest solve problem of outgrown juvenile furniture. Use as high chair, low chair with play tray, youth chair for dining at table, or as juvenile chair for a child up to 8 years old. Durable molded fiberglass, it wipes clean with damp cloth. In cocoa, persimmon, goldenrod, turquoise.

Change-About High Chair, $19.95, in stores. Cal-Dak Co., 2525 Military Ave., Los Angeles, Calif.

Barrel's fiberglass! Advantages to sportsmen are: durability (glass fiber won't rust or rot, of course); added safety factor (tests indicate double the burst strength of steel); cooler shooting; and lighter weight. Gun weighs about 6½ lbs., is easy to carry, fast pointing. Glass fibers wind around thin steel liner in this semiautomatic.

Winchester Win-Lite, $149.95, in stores. Winchester-Western Div., Olin Mathieson Chemical Corp., 460 Park Ave., New York 22, N.Y.

Keep soap pads handy. Dispenser not only holds supply of new pads, it has drain and storage tray in the top to hold the pad that's in use. What a helpful idea this is! Tray's removable for easy washing. Plastic dispenser can be hung on a cabinet door at a non-stoop level or can be set on shelf under sink.

S.O.S. Dispenser and 6 soap pads, 98c, at grocers. General Foods Kitchens, White Plains, N.Y.

Fold-away pocket holds silver upright to soak while you wash other dishes. Then merely push pocket flat against side of sturdy polyethylene dishpan when not in use. Just think! No more groping in the suds for silverware which had to soak, no more fear of a cut from a knife blade hidden by suds.

Rinsemaster Jr. Dish Pan, $2.49, in stores. Federal Tool Corp., 3600 W. Pratt Blvd., Chicago 45, Ill.

Listen to FM outdoors, yet hear it as well as if you were at home. Handsome FM-AM all-transistor portable radio has been equipped with automatic frequency control to permit drift-free FM tuning. Has 3 antennas—1 for AM and 2 for FM. Also has jack so you can plug in phonograph or use set as AM-FM tuner for your hi-fi or stereo.

Trans-Symphony FM-AM Transistor Radio, about $189.95, at dealers. Zenith Radio Corp., 6001 W. Dickens Ave., Chicago 39, Ill.

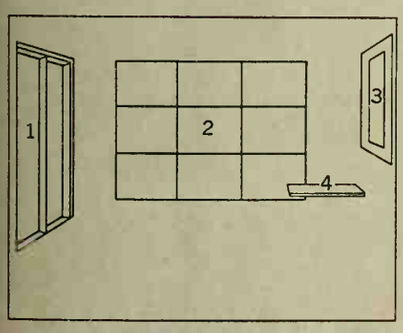
Give an oil-painting look to any picture you cut from a magazine, a poster, or museum print. You can transfer the picture in full color to canvas or almost any surface. So easy to do, too—for mere pennies, you can create a decorating asset in any room. Simply brush solution on and let dry 3 different times, soak off paper, coat again, mount.

Art-Ventures Kit, $1.98; deluxe, $5.98, in stores. Art-Ventures, Inc., 15500 E. Twelve Mile Road, Roseville, Mich.

More NEWS on page 34

Look how glass from PPG lets you live better

. . . protects your furniture . . . brings the outdoors indoors
. . . adds a decorative touch to your walls



1. PITTCO® Sliding Glass Doors
2. PENNVERNON® Window Glass
3. HIGH-FIDELITY® Decorative Mirror
4. Polished Plate Glass Furniture Top

It's the beauty of PPG glass that sets a tasteful tone in modern homes. Polished plate glass tops protect against spills, stains, cigarette burns on furniture and tables . . . yet let the texture of the material come through without disturbing its natural color. In windows and PITTCO Sliding Glass Doors, the clear transparency of PPG glass is an open invitation to all outdoors. And on walls, a decorative HIGH-FIDELITY Mirror . . . made with fine, twin ground polished PPG Plate glass . . . adds a bright, gay touch to your decorating scheme. When you buy glass, buy the best—glass from PPG. Send for our free booklet, "Glass Brings Beauty to Every Room of Your Home." Write: Pittsburgh Plate Glass Company, 632 Fort Duquesne Blvd., Pittsburgh 22, Pennsylvania.

Pittsburgh Plate Glass Company

Paints • Glass • Chemicals • Fiber Glass *In Canada: Canadian Pittsburgh Industries Limited*

TIME TESTED Kerr* LIDS...

your best guarantee of a perfect seal

Ever since Kerr invented the two-piece cap, two exclusive features have kept Kerr on top—America's favorite!

Today, as always, the thick gray sealing cushion and rustproof golden enamel are your best guarantee of a perfect seal.

Be modern—save!

Buy Kerr for keeps—

for canning and freezing

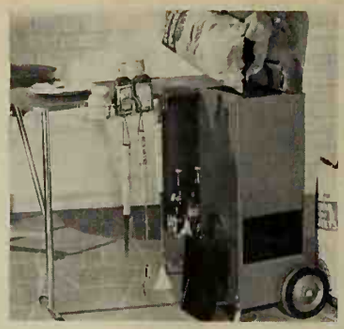
"SELF SEALING"* BRAND *TRADEMARK REG. U.S. PAT. OFF.

It's NEWS to me!

Continued from page 32

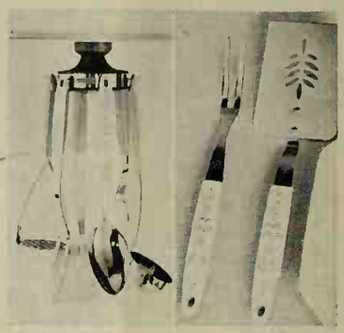
Holds your charcoal, provides a wonderful storage and work table beside barbecue grill. Stores 30 lbs. of charcoal, dispenses it into shovel when you need it. The 12x24 inch table top folds down when not in use, hides deep storage area below. (Ideal spot for your beverage supply.) Unit's sturdy steel.

Grill Caddy, $24.95, in stores. Union Steel Products, 504 Berrien St., Albion, Mich.



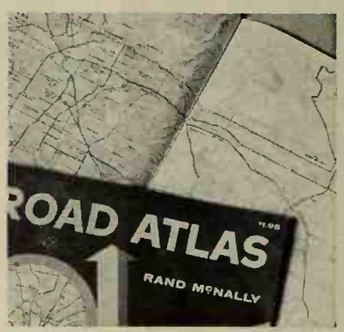
All prettied up so they'll make smart serving pieces at your table as well as handy cooking utensils. Dishwasher-safe melamine handles are in go-with-anything beige and white. Available for the convenient storage of the set is a counter top and under-the-cabinet revolving "Holdster" or traditional rack.

Flint Cook and Serve Tools in regular or utility size cost from $1.75 each (sold in sets, too), in stores. Ekco Products Co., 1949 N. Cicero Ave., Chicago 39, Ill.



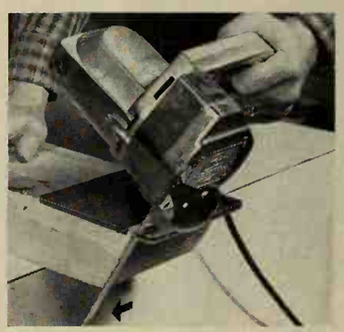
Most up-to-date help a traveler could have. New atlas shows entire interstate highway network, identifies by route number all sections—proposed or completed. Exceptionally easy to read—principal highways stand out distinctly from the secondary roads. It also has many special maps, information to aid.

The 1960 Rand McNally Road Atlas is $1.95, in stores. Rand McNally & Co., Box 7600, Chicago 80, Ill.



Real powerhouse! Versatile new portable electric jigsaw can cut 6-inch lumber as easily as it can do precision scrollwork in a thin material. It comes with 6 blades—4 for wood cutting and 2 for metal work, a protractor for angle cuts to 45 degrees, and rip guide with a circle-cutting provision.

SpeedSaw 444, $49.95, in stores. Speedway Div., Thor Power Tool Co., LaGrange Park, Ill.

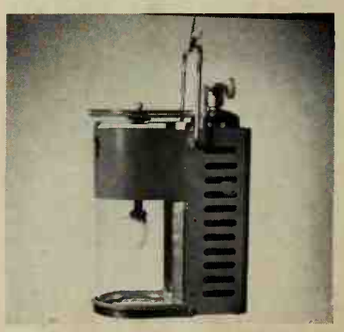


Quick way to close plastic bags snugly for freezer or for off-season storage. Plastic clip goes on in a twinkling, slides off in a flash, can be used over and over. Merely pull neck of bag through the loop-shaped ring and fold bag down. Now slide cap over loop. Locks into place over the fold. Very handy.

BIP Miracle Clips, pack of 10 for about 30c, in stores. Polytop Corp., Hingham, Mass.

Eliminates problem of carrying liquid fuel. New dual beam lantern operates on propane gas, uses disposable fuel cylinders. It lights instantly, won't blow out in heavy rain or wind. Perfect for camping, hunting, fishing, or power failure. Has a built-in light reflector.

Bernz-O-Matic Dual Beam Lantern with fuel cylinders is $14.95; replacement fuel cylinder, $1.94, in stores. Otto Bernz Co., Inc., Rochester, N.Y.



For other new and interesting products, see Shopping by Mail items on page 108.

Custom Imperial Model RCIB-645

Now! A range with built-in glamour... without built-in expense!

Flair

by Frigidaire!

Looks, cooks and cleans like nothing you'v ever seen before! Moves right into the plac of your present stove. Costs little or no mor than a top-model conventional electric range

"O-h-h-h!" You'll exclaim when you see it. For "Flair" is the most beautiful thing that has ever happened to kitchens. Incredibly lovely. And so filled with easier-cooking, easier-cleaning features. And you can afford it. It's designed for *you* and *your* kitchen!

Now! A revolutionary new design in electric range to glorify your present kitchen without built-in ex pense! Combines twin, glass-fronted ovens and new slide-in cooking top in one cabinet. Moves right int the place of your old range. No carpentering, n plastering, no additional wiring when replacing a electric range. No tearing-up of your kitchen. It credible? It's true!

With "Flair," you'll cook without stooping wit "See-Level" ovens and all controls at eye leve

With "Flair," you'll cook at new comfort height on roomy, full-size cooking top that disappears at touch.

With "Flair," you'll bake, roast and broil with nc ease. Exclusive, new-design oven doors glide up ar out of the way. It's so easy to put foods in and ta them out!

With "Flair," you'll cook in new beauty. Oven int riors are brilliantly lighted. Control panel lights u Whole oven front and cooking top are flooded wi full-width fluorescent lamp.

With "Flair," you'll cook with new excitement. Sho "Flair" with pride to all your neighbors. You'll co with all the new automatic features you can imagi Models with automatic oven cooking, automa roasting, automatic surface cooking without wate ing. Lady! You'll love that range!

its on a cabinet. Slides into place f your present range. Base cabi- et optional at slight extra cost. sk your Frigidaire Dealer about pecial cabinets to match your wn kitchen.

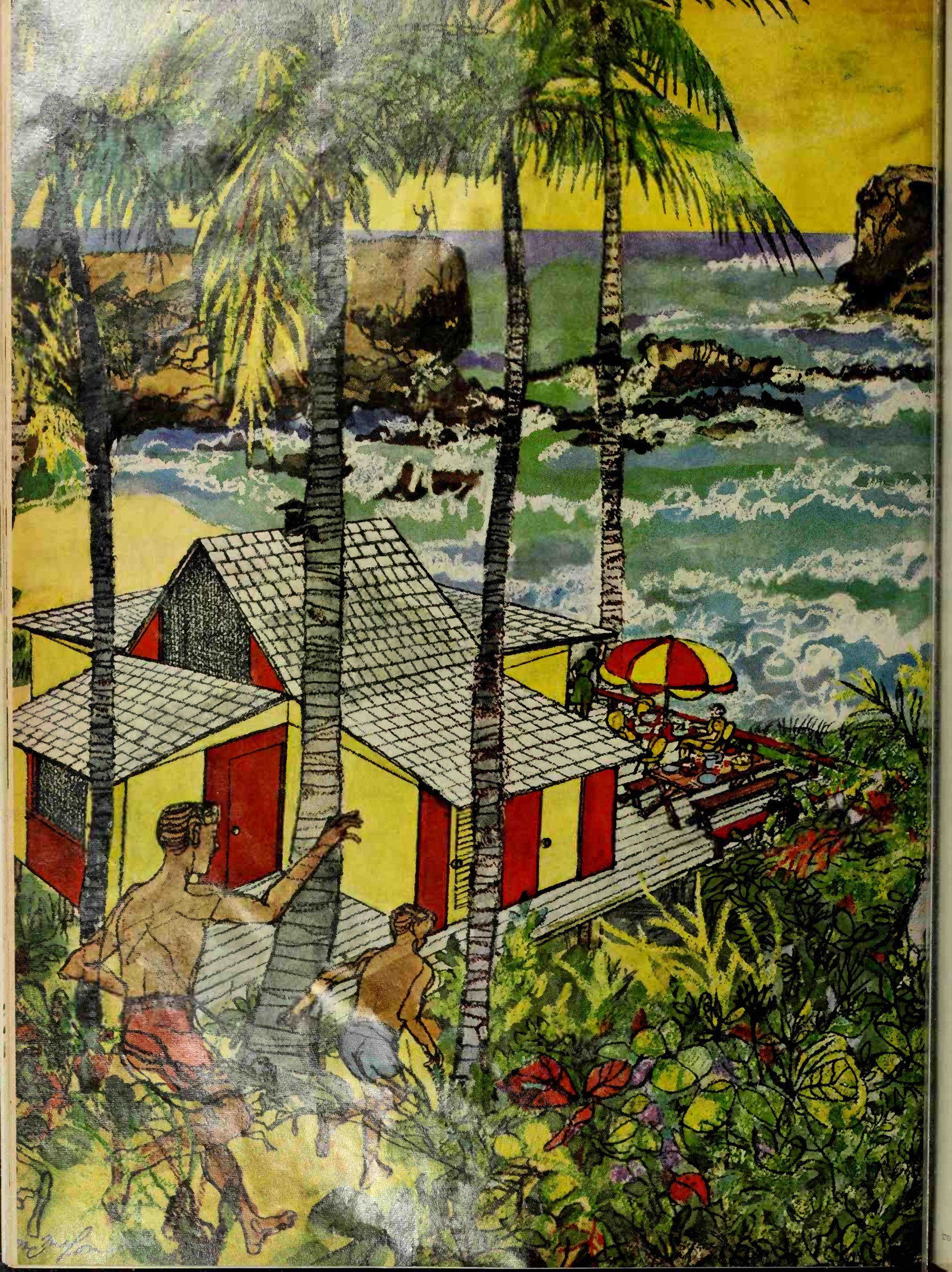
New "Comfort-Height" cooking top slides out of sight. Disappears under special cover for neat, trim, flush-with-cabinets beauty. At new, scientific "comfort" height. Full-size. Accommodates all utensils. Room to spare.

30″ single-oven models and 40″ double-oven models, all 62⅛″ high, including base cabinet. Roomy storage space in all cabinets. Choice of 4 different models in all. In white only, with control panel in beautiful color.

NOTE: If you're building a new home *and* want built-in range equipment, Frigidaire *makes a full line of built-ins, too.*

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIN

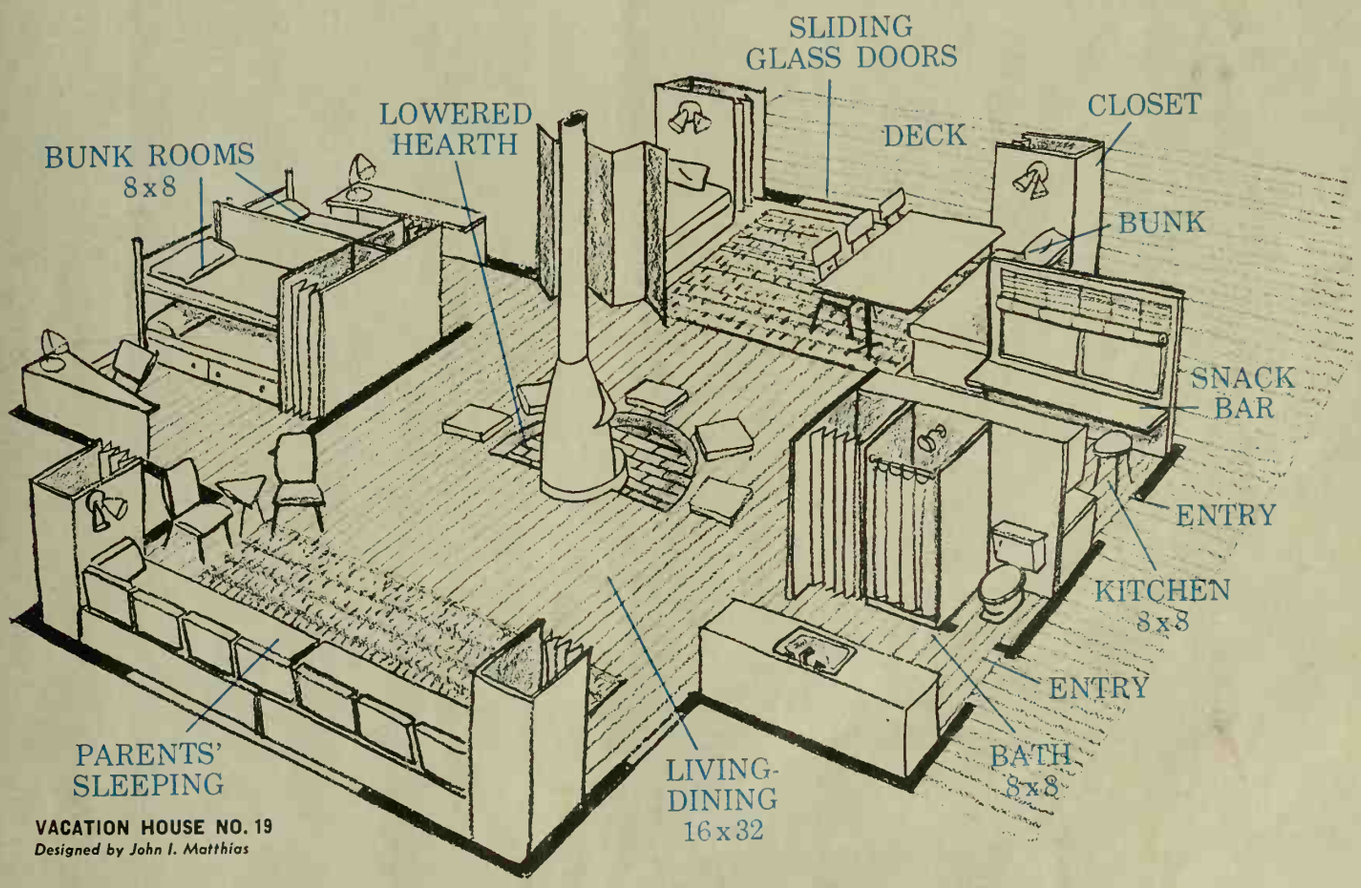


LET'S GET LOST . . .

By John Bloodgood

DON'T JUST DREAM about that other world at the beach, in the mountains, or among the pines. Pick one of these three vacation homes to fit your budget, your site, your plan needs—then get busy and tame that vacation land. Material costs range from just $2,000 to about $3,000.

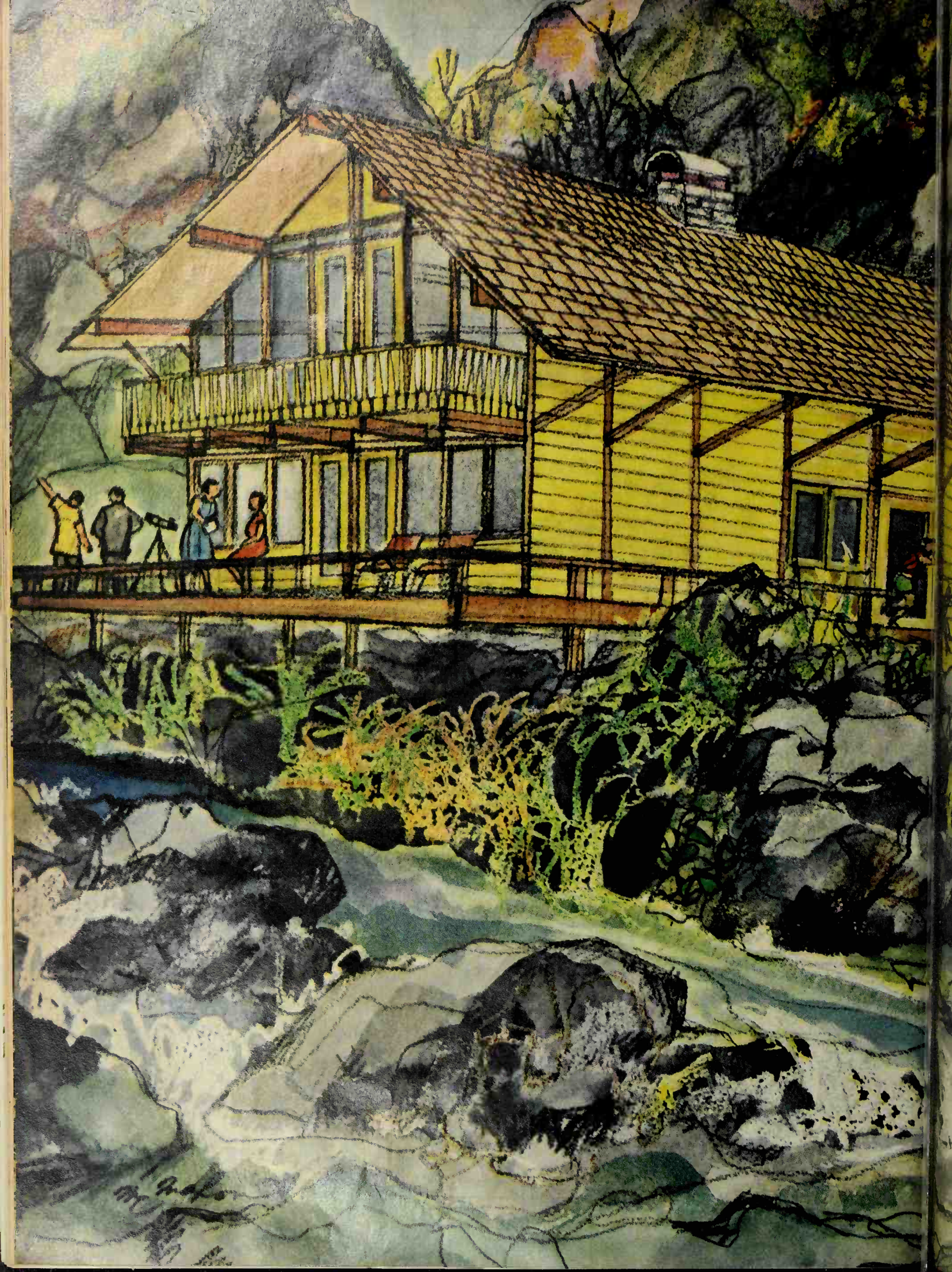
Wings spread wide for sun and air

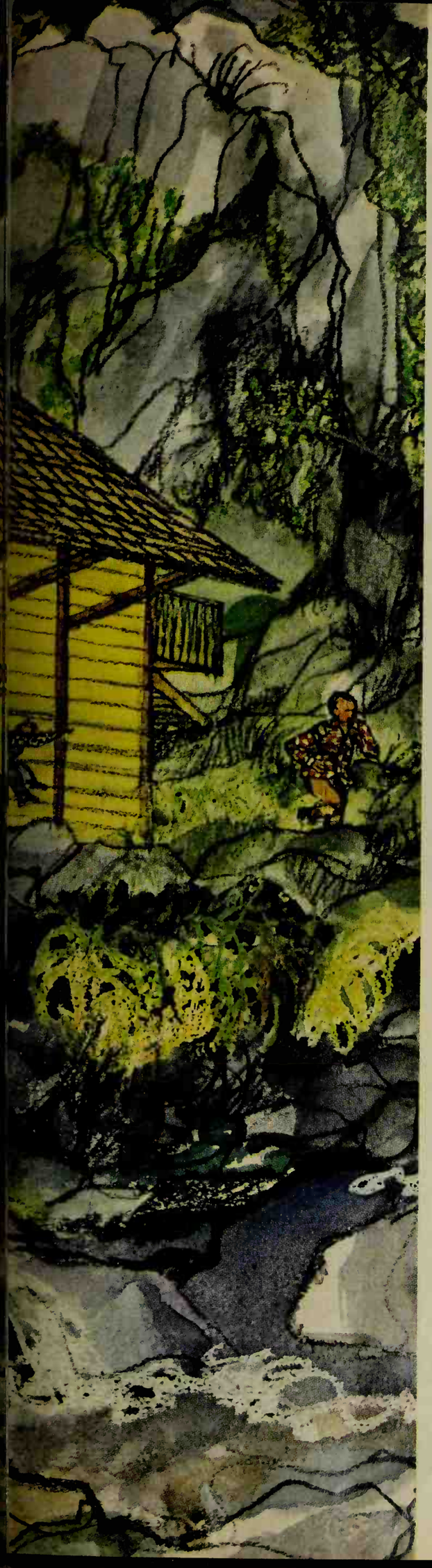


VACATION HOUSE NO. 19
Designed by John I. Matthias

A sweep of space right down the middle gives this compact house breathing room. During the day, it's all open from the deck and dining area to the parents' "bedroom" (a folding partition can close the sleeping area at night). Children's bunks are in the wing at left; all work-space and plumbing are concentrated in right wing. A raised wood deck rims the house on two sides —youngsters (and adults, too) can come from a swim right to shower and de-sanding room.

Another cabin on the next page



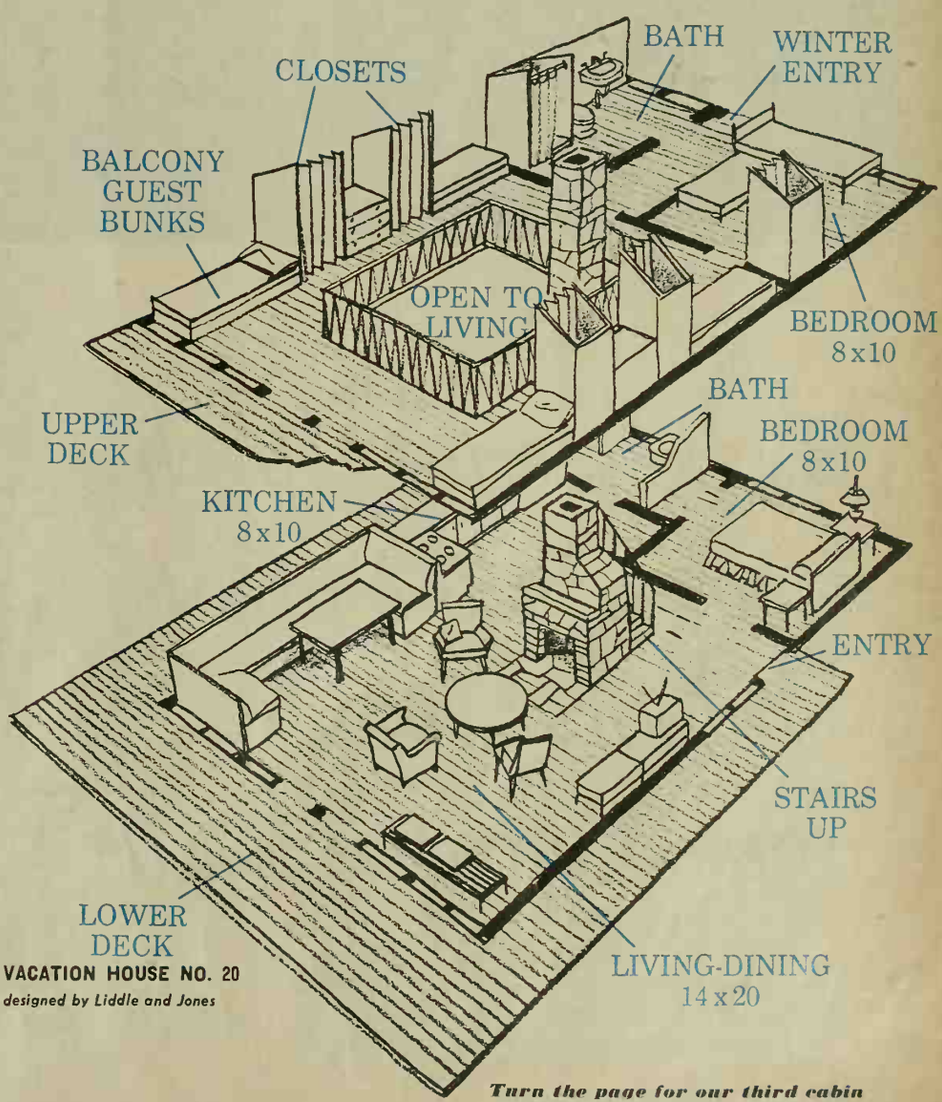


Tall glass front scans sandy shores or snowy slopes

TWO FLOORS are bound to hold more dogs, cats, kids, and even a few more adults! Balcony bunks take care of four stowaways when the two bedrooms fill up on weekends.

The living room soars two full stories—and what a dramatic effect it is! Central stone fireplace is a fine spot for a winter-evening songfest. Big windows bring in plenty of light to all the rooms, even on cloudy or snowy days.

Smart battens along the outside create a rustic feeling that's in character with woods or mountain scenery. There's an ample deck "topside" and an even bigger one on the lower level. Note high-level rear entry, alternate second bath.



VACATION HOUSE NO. 20
designed by Liddle and Jones

Turn the page for our third cabin

Big screened porch scoops in the great outdoors—inside opens to catch it all

NO BUGS PLEASE—but lots of breeze! This cabin solves the insect problem once and for all by screening a big porch off the living room.

A fiberglass roof shields the "inside" half of the porch; out over the deck, all you need is more insect screening on top. There's extra, open deck space on both sides of the porch, too.

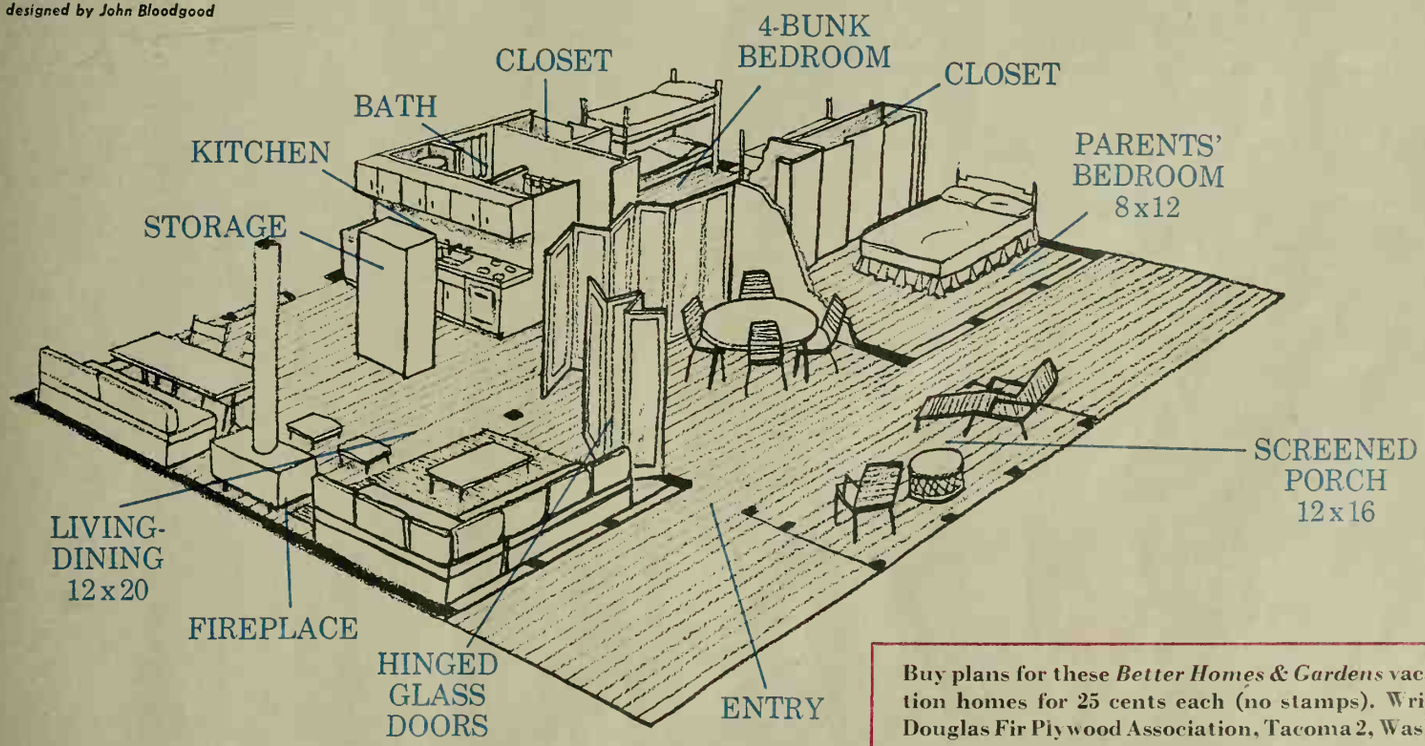
Kitchen, bath, and storage space run across the rear of this cabin, along with a compact bunkroom. The parents' bedroom, in a front corner, shares the view side with the living room and porch.

All materials for this vacation home are in easy-to-handle sizes—and there are fewer components to fit and fasten on the site. That's why construction's a cinch, even if you build it far from civilization and supplies.

In this post-and-beam framework, beams rest on a concrete-block foundation. Exterior-grade fir plywood sheets are nailed over posts (two layers, with insulation between, would winterize cabin).

VACATION HOUSE NO. 21

designed by John Bloodgood



Buy plans for these *Better Homes & Gardens* vacation homes for 25 cents each (no stamps). Write Douglas Fir Plywood Association, Tacoma 2, Wash.

OUTDOOR LIVING right at home!

STAY-AT-HOMES, attention! Even if you can't build one of the tempting vacation cabins you've just seen, don't shut the door on all that good air you can breathe—all those great things to do—right where you live. Get yourself going with these ideas —then have your very best summer ever!

More ideas on the next four pages

←

Build yourself a patio fire pit and circle it with trimly efficient tray-chairs for the good fun of food cooked outside and campfire-style conversation. Pit makes cleanup time an easy moment, too. Leaves, leftovers, and debris all go up in smoke.

Pipe a "rain-drain" in the bottom to a runoff, or plan pit deep enough to hold a foot of gravel.

Neighbors are a wonderful institution, and we'd be the last to abolish 'em. But you often need a fence or two for privacy—like these of cedar siding and opaque glass. Then, to keep maintenance really low, you might add a tinted concrete "lawn" and a pot-garden under gravel!

Complete list of credits on page 88

If you wish, the most colorful part of your patio can be your fence! This one, of corrugated fiberglass, screens a tiny entry court, bordered with bright flowers. Sheet materials come prefinished (or paint your own); choose among colored aluminum, asbestos-cement board, hardboard, or plywood.

Outdoor living right at home *continued*

RIGHT. Even cliff dwellers can have an outdoor living room—complete with garden color and shade.

Here, a second story deck, built around a large tree, is furnished for pleasure with tubs of pink geraniums and green plants. Table top on short, pipe legs; lazy, weather-wise chairs; and cantilevered serving shelf make outdoor living easy.

FAR RIGHT. Bugs can make outdoor living a headache if you don't screen them out. With this simple framework, a Cincinnati family converted an existing (but useless) terrace into an outdoor room.

Grid is made of 4x6s on 3-foot centers. Leaves and snow usually blow off, but owners can easily walk on the beams to sweep it clear, if necessary.

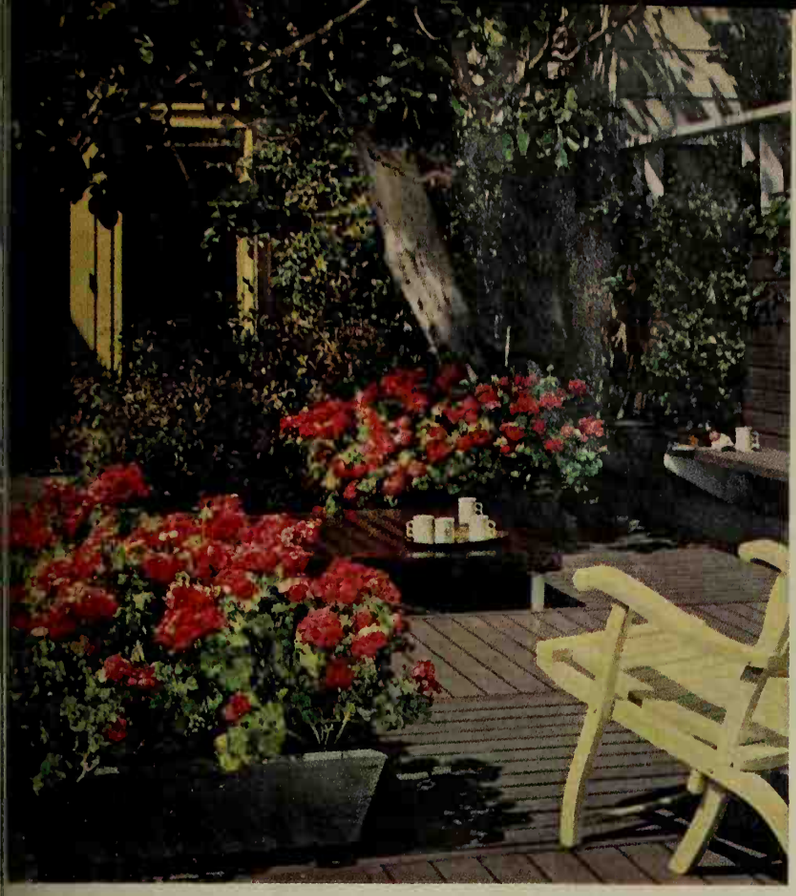
More on page 46

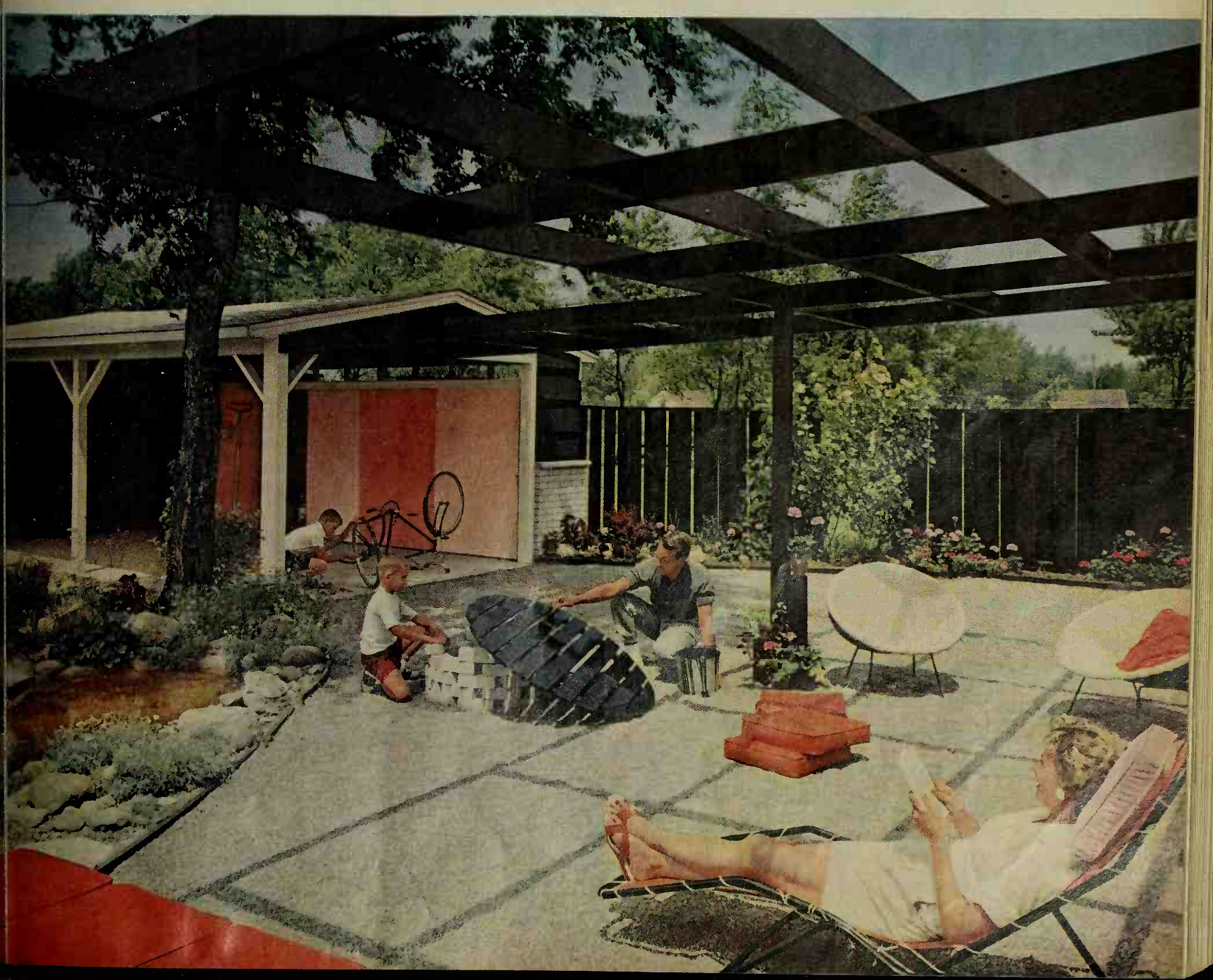
BELOW. It's surprising how little space you need for a terrace. This one provides shelter, seating, and a dash of sun—and you could add the same things behind a house in a crowded subdivision.

Clay tile wall is joined to the house by fir beams, stained redwood. The concrete paving is in 3x3-foot blocks; it was tamped with pea gravel while wet.

BELOW RIGHT. Don't let cost shelve your patio plans. This attractive layout proves that success comes with imagination, not just cash.

Stained wood edging keeps this neat pea gravel in bounds. Grid can be screened or paneled for shelter; now it ties in with the carport "summer house." Concrete, smoothed in a hole, makes the pool.



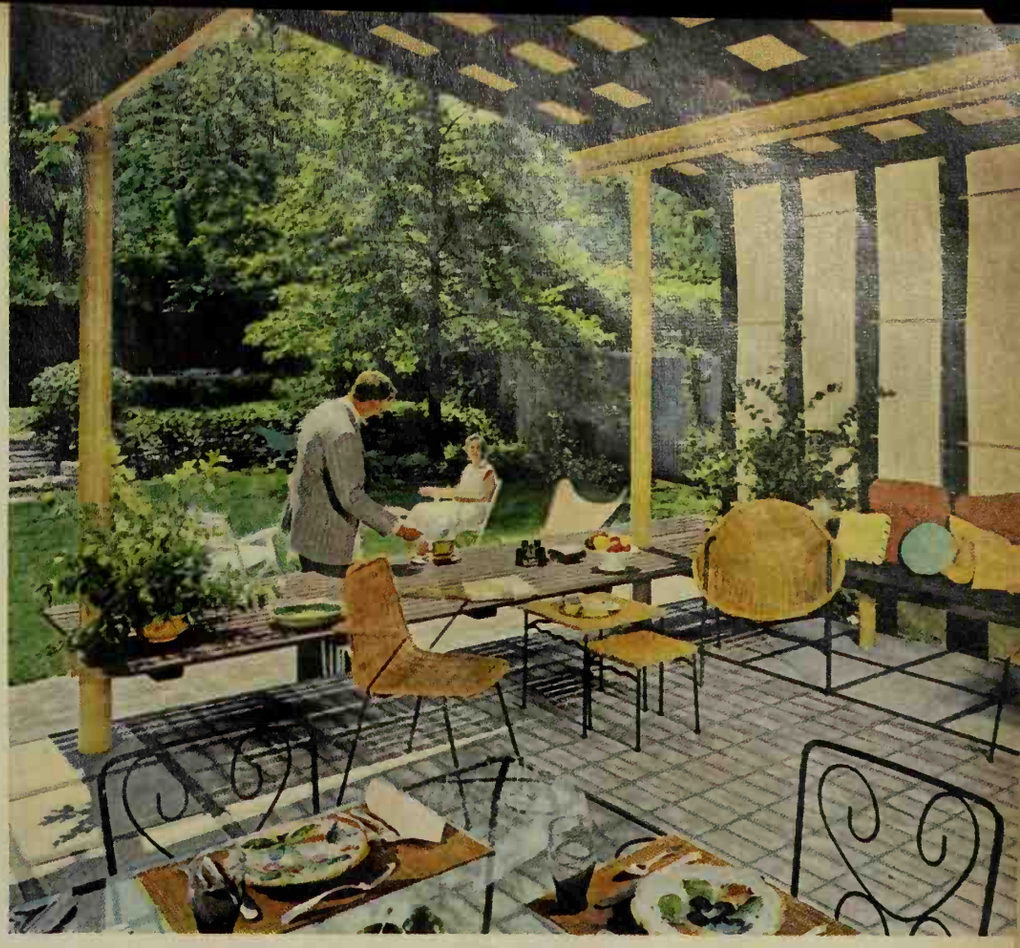


Outdoor living

continued

On a screened porch, try bringing the sun inside with bright colors like these. (You get the warmth of sunshine but never a burn!) Bamboo and iron-frame furnishings are casual and practical. Chest holds place mats and utensils for outdoor dining.

Here's a terrace that's really *two*. On sunny, cool days the owners enjoy their small pool and garden in the foreground. During hot spells, they extend the canvas awnings on the rope-and-pulley system. Note the unique patio table—it's a piece of slate on large flue tiles.



In this case, the owners wanted a big covered terrace for entertaining. To get it, they built this handsome structure at the rear of an older home. The open end takes advantage of a garden view; the sides are plywood woven around painted steel pipe. Bench is a clever design idea, anywhere.

The terrace, the house, and all the plantings should work together toward a single effect. Oblong concrete paving bricks, laid on a sand base, make a smooth yet colorful surface. Shade is provided by trees and patio awning; there's plenty of seating space. Note wood ramp leading to the house.

We like Hammocks!

By Florence Byerly

It's great to stretch out in a hammock on a warm summer day and watch the kids jumping in the cool spray from the lawn sprinkler . . .

Take a tip from the tropics! The natives learned a long time ago that cool, comfortable hammocks are a fine idea for outdoor air-conditioning. And you'll love 'em, too! Even if you don't have trees handy, swing a hammock from a wall, post, or stand —read, rest, talk or bounce, according to your mood of the moment. Match a hammock to your outdoor furniture, choose from colorful fabric or the traditional woven types.

Conversation hammocks—twin hammocks on one stand—are the latest rage. Sociable souls prize 'em—your teen-agers will say they're "the most!" King-size hammocks with lots of bounce are for the young at heart. Get one for your Jack and Jill, and your back yard will be the most sought-after in the neighborhood! For springiness, stretch fabric taut. Fringed and tasseled hammocks are specialties for the Lady of the House—a tranquilizer at the end of the day. For the last word in comfort, add an air-filled or foam pillow and a sunshade.

Summer Symphony

By Fae Huttenlocher

YEARN TO MAKE a lovely centerpiece for a gala dinner? A dramatic display of flower beauty for a bare corner? Here's the chance!

Study our techniques; adapt them to your needs. We'll guarantee the results will delight and amaze you.

On dinner tables or side tables, flowers set a mood of easy tranquillity. For a Contemporary effect, try this trio of streamlined glass vases with flowers cut at varying heights. When using multiple containers, always group so flowers do not hide each other.

Structural outline of the Modern style is vertical or horizontal, gives wide latitude for drama.

The container and the flowers must exist as a harmonious whole, say Japanese flower arrangers. Here, this handsome "East Wind" bowl reflects and enhances the delicacy of iris, arranged in triangular form.

Oriental arrangements, such as this, use flowers sparingly and yet with maximum effect. Containers play an important part: the bowl is considered an expression of the artist, never to be hidden by flowers.

Photographs: Suter, Hedrich-Blessing. Homeowner: M. D. Belson. Himmel, A.I.D.

More on next page

Oriental "throw-in" style is striking for one jewel-perfect spray, like this exotic orchid cluster, which springs lightly from a sparkling silver bud vase. "Throw-ins" are effective on a grand scale, as well as in a small bowl.

Vivid geraniums and old-fashioned single garden stock combine into a pleasing mixture of country elegance. Note how well formal container blends with rustic materials. Traditional groupings may follow a graceful rectangular outline; allow for tastes from Provincial to Adams.

Photographs: Suter, Hedrich-Blessing

Delicate daisies, cornflowers, and poppies are clustered together into the lush informality of this appealing Victorian arrangement. Round lines are the keynote for this style, keeping light colors high, with the deeper tones grouped at low levels.

Clip out along dotted line

Step-by-step guide to basic arrangement techniques

Oriental arrangements are so very effective—yet simple, practical, and easy to learn

If flowers are to give you lasting enjoyment, there are a few basic facts with which you must acquaint yourself. Once you have become familiar with fundamentals for placing flowers in a bowl, you will automatically find yourself creating new, fresh, and pleasing ways of arranging your flowers to suit your personality. Professor Tsujii, Japan's leading flower master (featured in our February issue), has a few apt words to say: "Flower arrangements reflect your character. Thus, flowers arranged by the thoughtless appear to be without feeling, while those prepared by the calm and considerate brim over with good will."

First steps in arranging

Select a bowl of the proper size and color, taking into consideration (1) the material, (2) the space and the room where it will be placed. Always use the largest size needle-point holder your container will accommodate. Next, study flowers and branches. Set aside the tallest blooms and buds for special consideration. Clip foliage from base of stems for about four inches.

Nature style triangular grouping

This is the keystone for an infinite variety of arrangements. So perfect this first. Select the most perfect blossom and bud for your main line. Cut it to stand 2½ times the height of a tall vase, or 1½ times the length of a rectangular container such as we have used here. Place it on the center back of your needle-point holder. This is called the heaven line by Orientals.

The next flower stem is cut a little lower than the tallest and placed on your needle point, back and to one side of heaven. This is named mountain, and gives a third dimensional quality.

The third stem, called man, is cut ⅔ the height of the tallest heaven line and placed on the holder to the front right or left of the tallest flower. It should lean out to your shoulder or one corner of the bowl, as shown in the top right picture.

The fourth structural line is cut ½ the height of the heaven line, and placed on the front of the holder, directly opposite the man line, at a low angle pointing to your opposite shoulder and leaning over the corners of the bowl. Place foliage helpers close to the three structural outlines, keeping them within the frame of your triangle.

A longer life for your flowers

A few simple good deeds will give lovely arrangements a longer span of garden freshness. Cut your flowers on a slant early in the day or after sundown. Carry them head down, and place in a bucket of deep, tepid water as soon as possible. Keep the container in a cool, dark corner so the flowers will "harden off." This renders the stems firmer, easier to handle. After you decide on the length of each stem to be placed, cut under water to keep the drinking pores open. Always burn stems for a distance of two inches, if they exude milk or sap.

Just as humans react to bacteria—plants are also affected by the germs they contact. Commercial flower food, such as florists send with bouquets, helps to reduce bacterial growth that fouls the water and softens stems. Keep your containers and needle-point holders scrubbed with brush, soap, and water after each use to eliminate the decay that causes wilt. When placing flowers in a room, remember, like maiden aunts, they take a dim view of drafts or too-close proximity to hot radiators.

More on next page

1 The basic triangle is formed with the heaven, man, and earth lines placed in three different positions on the needle point. Select the structural stalks with care, as they form outline.

Photographs: Hopkins

2 Additional helpers are added to fill in the triangular space. They should be cut at varied lengths and placed close to each main line so no flower hides the beauty of its neighbor.

3 Complete arrangement with a center of interest, one or more flowers of dominant shape and deeper color. Place them low and directly in center of triangular pocket, facing you.

Traditionally styled flowers are dramatic, fanciful

A Traditional arrangement differs from the Oriental in that it is more symmetrical and usually presents a massed grouping of flowers. As shown in the step-by-step pictures at right, the structural outline is made with groups of similar flowers placed on a large needle-point holder formed in the shape of a symmetrical triangle.

How to win flowery compliments

Arrangements, like perfume, should not overpower. Use them as gentle reminders in key positions in your home, never flamboyant, but always present, sometimes in the most unexpected places. Tuck them on the shelf of a nightstand in your bedroom, a window ledge in the bathroom, or to say "welcome" in your hallway. Or place a small bouquet on the table next to an easy chair. Try them in front of mirrors, nestled in bookshelves, or in any convenient niche (as the Japanese do). Only practice will make you perfect.

Selecting the right holder helps display flowers to greater advantage. Vases can be low, round, or rectangular in shape. When decor dictates, try a graceful Grecian urn, or a highly decorated porcelain. Whatever the container, flowers should be used plentifully and in balance.

Flower stem savvy

The stems of gladiolus, snaps, and delphinium are often too weak to hold their heavy blossoms in the desired position on your holder. There are two ways to reinforce weak stems. One is to run a strong, small stick up the center of the pulpy glad stem, then wrap the stem with green florist tape for a distance of four or five inches. You can strengthen the thin stems of snaps and delphinium by cutting a strong, four-inch stick, the size of your little finger, and placing it close to the flower stem. Then wrap the two firmly together with tape. Preparing these weak stems beforehand will give more leeway in working.

With strong stems, many traditional effects are easy to achieve. Fanlike designs, circular and crescent shapes are most popular. Fine, feathery material is used to outline with a profusion of flowers and foliage to fill.

1 Place five stems of snapdragons at rear center of holder. Cluster three white gladiolus at a low angle pointing toward left corner of bowl. Cut gladiolus one-half height of snapdragons.

2 Place three blue delphinium, cut ⅔ height of snaps to right. Mass gladiolus in center front with delphinium, daisies and cornflowers tucked in at random in lower section of arrangement.

3 **Opposite page:** Arresting as a firecracker, this Fourth of July salute is made to fill an open space on a divider between living and dining area. Snapdragon high line is cut 3½ times width of bowl. Adapt height to your need.

The Contemporary school is bold, imaginative

The Modern school of flower arranging, growing daily in popularity, uses vertical and horizontal lines, off-beat materials, startling vivid color contrasts. It's exciting, dramatic, and allows the individual the full scope of his imaginative powers.

How to achieve the Modern look

For a truly Contemporary style, try to live entirely in a world of ideas. Let the small, tenacious memory in the back of your mind build into a concrete impression which you interpret through the medium of flowers. Any fragmentary thought may prove an inspiration: a child's toy, a skyline at dusk, an antique sewing machine. There are no restrictions as long as a basic balance is maintained in your work.

When choosing bowls, look for unusual textures, patterns and shapes. Containers may range from a coconut palm spathe to a battered hubcap, bent into a thought-provoking shape.

Make use of strong lines and bold colors to point up the mood. Sprays of morning-glories (right) are best cut in fat bud the night before. Tie buds with tape, remove a half-hour before use. Hold shape by winding vine on forked stick, cut 2½ times vase height. Container resembles veranda spokes with vines peeping over the top of porch; a mood memory of summer.

Cool, cool WHITE!

Photograph: Hedrich-Blessing

Carve a Broiler Bean-er Wiener

Dad-and-kid endorsed! To canned baked beans, you add a little brown sugar and chopped onion; spoon over bread and sprinkle with shredded cheese. Now into the broiler till beans are bubbly. Balance split franks atop; broil; drizzle prepared mustard down centers. Add pickle fans.

Good eating on this Shrimp Boat!

Delicious and showy enough for a company supper. The buttered loaf is lined with green leaf lettuce to frame the pink shrimp on top deck. Filling is a mixture of shrimp and cream cheese. Scatter stuffed-green olive rings over all. Without further ado, serve with cups of hot tomato soup.

Fix Seven-league Pizzaburger

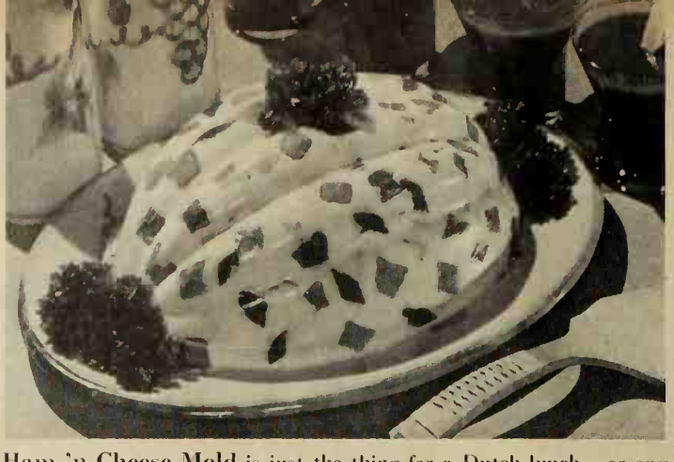
With both half loaves, you'll have a yard-long sandwich to divide among 4 to 5 pizza devotees. The ground-beef filling is seasoned Italian style with oregano, tomato paste, and grated Parmesan cheese. Broil to perfection, adding cheese triangles and tomato rounds last few minutes.

It's a Take-two Sub Sandwich

The submarine (or grinder) comes up for air in a new and genteel version—less jawbreaking. Each person splits off a ham-and-salami sandwich and the neighboring one of Swiss cheese-tomato. For half-a-loaf: Cut bread as in other pictures; toothpick the stacks of filling down loaf.

Recipes on page 80

Corned-beef Loaf—the hearty kind of salad men like. Corned beef from a can gets this cold "meat loaf" off to a fast start. Tomato juice makes it a pretty pink. For the trim, overlap green-edged cucumber slices. Serve loaf with deviled eggs.



Ham 'n Cheese Mold is just the thing for a Dutch lunch—or any cool supper. Salad is airy because the lemon-flavored gelatin is whipped fluffy with mayonnaise. This delicate soufflé salad is made robust with shredded cheese and cubes of ham. A plus: it sets extra quick.

Photographs: Scott

Jellied Chicken Salad. Dieters, take note—this is for you. Rich broth enhances the goodness of diced chicken and pineapple tidbits. Salad is delicious! Rings of pimiento-stuffed olives are the built-in garnish. The something crisp? Potato chips and fresh relishes.

These meat loaves are salads!

Tangy Tuna Ring—it is a luscious sour-cream mousse you make ahead. The wonderful flavor is tuna, of course. Celery, green pepper add crunch.

Offer juicy lemon wedges for those who like extra zing with sea food. This is a perfect mainstay salad for cool summer luncheons.

Recipes on page 67

By Virginia Heffington

CHILL A SOUP!

nourishing new way to beat the heat

CHILL a Frosty Consommé

art your meal with a light refresher – bright, sparkling clear ampbell's Consommé, jellied till it shivers with cold. Keep a n in your refrigerator. At mealtime, spoon from the can into wls. Top with mint. A cool, easy way to please the family!

CHILL an Elegant Vichyssoise

Keep cool–with fresh, flavorful vichyssoise. So easy to make: thaw 1 can Campbell's Frozen Cream of Potato Soup, add 1 soup can milk. Blend in blender or mixer; strain until smooth. Serve in chilled bowls; garnish with chives. A great summertime refresher!

You'll find it in your grocer's frozen food cabinet.

CHILL a Tomato Refresher

ve this on hand to perk up a summer-wilted appetite. Mix mpbell's Tomato Soup with a can of milk or water. Keep chilled in your refrigerator. The glory-of-the-garden tomato vor cools you off, helps you breeze through hot summer days!

CHILL Soup on the Rocks

Here's a brisk, tangy refresher for summer – Campbell's Beef Broth poured straight from the can over ice cubes. Peps you up. Cools you off. Gives you a quick energy lift when the weather gets you down! Try it today. M'mm! Good! Nourishing good!

Good things begin to happen when you have *Campbell's Soup*

NEW BETTY CROCKER COUNTRY KITCHEN CAKE MIX

"It's so nice to have a cake around the house! Especially one of our new Country Kitchen Cakes. They taste as rich—and keep as fresh—as homemade butter cake. Pink azalea cake recipe's on the White Cake package."

the red spoon Betty Crocker tells you it's Betty Crocker good and General Mills guarantees it!

Meat loaves

Begins on page 64

Tangy Tuna Ring

1 6½-, 7-, or 9¼-ounce can tuna, drained and coarsely flaked
2 tablespoons lemon juice

• • •

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
1 cup dairy sour cream
2 tablespoons catsup
¾ teaspoon salt
½ cup chopped green pepper
½ cup chopped celery

Sprinkle tuna with lemon juice. Soften gelatin in the cold water; dissolve over hot water. Let cool slightly; stir in tuna and remaining ingredients. Pour into a 3-cup ring mold. Chill till firm. Unmold. Serve with lemon wedges. Makes 4 servings.

Corned-beef Loaf

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
1½ cups tomato juice, heated
2 teaspoons lemon juice
½ teaspoon salt

• • •

1 12-ounce can corned beef, crumbled
½ cup chopped celery
½ cup chopped cucumber
1 tablespoon chopped onion
1 cup mayonnaise or salad dressing

Soften gelatin in cold water; dissolve in *hot* tomato juice. Add lemon juice and salt. Chill till partially set. Stir in remaining ingredients. Chill firm in 8½x4½x2½-inch loaf pan. Unmold on crisp greens. Trim with unpared cucumber slices and serve with deviled or hard-cooked eggs. Makes 8 servings.

Ham 'n Cheese Mold

1 package lemon-flavored gelatin
1 cup hot water
½ cup cold water
½ cup mayonnaise
1 to 2 teaspoons vinegar
1 to 2 teaspoons prepared horseradish
¾ teaspoon salt
Few drops Tabasco sauce

• • •

1 cup diced cooked or canned ham
½ cup shredded sharp process American cheese
¼ cup diced green pepper
2 tablespoons diced pimiento
1 teaspoon grated onion

Dissolve gelatin in hot water. Add cold water, mayonnaise, vinegar, horseradish, salt, and Tabasco; blend well with electric or rotary beater. Pour into refrigerator tray. Quick-chill in freezing unit 15 to 20 minutes, or till firm about 1 inch from edge, but soft in center. Turn into bowl and beat till fluffy. Fold in remaining ingredients. Pour into a 1-quart mold. Chill till firm, 30 to 60 minutes. Unmold on platter. Makes 6 servings.

Jellied Chicken Salad

2 envelopes (2 tablespoons) unflavored gelatin
½ cup cold water
3 cups hot chicken broth*
¼ cup lemon juice
½ teaspoon salt
3 stuffed green olives, sliced

• • •

1 9-ounce can (1 cup) pineapple tidbits, drained
2 cups diced cooked or canned chicken
½ cup chopped celery
¼ cup chopped green pepper

Soften gelatin in cold water; dissolve in hot broth. Add lemon juice and salt. Chill till partially set. Pour small amount of the gelatin into 8 to 12 individual molds; arrange several olive slices in each. Chill till almost set. Stir pineapple, chicken, and vegetables into remaining gelatin; pour carefully over gelatin in molds. Chill till firm. Unmold and serve with mayonnaise or salad dressing.

Better Homes & Gardens Test-Kitchen note: Or use a 5½-cup ring mold.

*Or 4 chicken bouillon cubes dissolved in 3 cups boiling water.

"Maybe you're expecting too much."

11 tempting flavors

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Borden's tempting, velvety spreads make a meal out of sandwiches...a cheese festival out of snack-time. Pack 'em in your picnic basket for easy, out-of-doors eating.

You'll like the new, 5-oz. hostess jars. Wider opening makes serving so much easier. Caps twist on and off at a touch. 11 tempting flavors for you to choose from. They're featured at your grocer's now.

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PIMENTO
GARLIC
RELISH
E-Z CHEEZ
BLUE
LIMBURGER
SMOKEY
OLIVE-PIMENTO

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Nothing, nothing, nothing does it like Seven-Up!

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"Hele mai ai"

Begins on page 58

A supper or luncheon with a Hawaiian theme and spiked with Island gaiety is all it takes for a party.

To add a luau look to the table, cover it with ti or banana leaves, or other flat leaves—cannas are terrific. Lacking these, get a roll of tapa-patterned paper for a table cloth or use woven Hawaiian mats.

Down the center of your table, arrange fruit in dramatic mounds—leafy-topped pineapples, great hands of bananas, oranges and lemons. (You can turn all these into salads and desserts after your wingding.) Tuck flowers and ferns among the fruits—be bold about it, massing them for exaggerated effects. Choose flowers that hold their heads up for a few hours without water: glads (they boast the rosy, yellow, and lavender tones of Island posies), hibiscus, carnations, dahlias, asters.

For an evening party, by all means light your patio with tall Hawaiian flares—lots of atmosphere! Lanterns, candles, and hurricane lamps set the mood, too.

For foods with a tropical lilt—and Mainlander appeal—call on the good recipes below. Olalo iluna!

Avocado Bowl

Drain canned or cooked artichoke hearts; chill in Italian or garlic dressing several hours or overnight, spooning dressing over several times. (Or start with pickled artichoke hearts.) Shortly before serving, drain dressing from artichokes and use to brush slices of ripe avocado. In lettuce-lined bowl, arrange 2 rows of avocado slices and place artichoke hearts down center; tuck in tomato wedges and scatter ripe-olive slices over top of salad. (See picture on page 58.) Serve with Wikiwiki Dressing.

Wikiwiki Dressing

Anything done quickly in Hawaii is "wikiwiki." And that's what this good salad dressing is—

Blend ½ cup bottled creamy French dressing into ¼ cup mayonnaise or salad dressing.

Hilo Punch

Pineapple-orange drink becomes a bubbly punch with gentle spicing—

⅓ cup sugar
⅓ cup water
8 whole cloves
4 inches stick cinnamon

• • •

3 cups canned pineapple-orange-juice drink
⅓ cup lemon juice

• • •

2 teaspoons rum flavoring
1 small bottle (about 1 cup) ginger ale, chilled

Combine sugar, water, and spices in saucepan; simmer covered 5 minutes. Cool; strain, combining with pineapple-orange drink and lemon juice. Chill. At serving time add rum flavoring and pour over ice cubes in punch bowl or pitcher; last minute pour ginger ale carefully down side. Makes about 1 quart or 5 to 8 servings.

Coconut Fruit Bowl

1 No. 2 can (2½ cups) pineapple tidbits, drained
1 11-ounce can (1⅓ cups) mandarin oranges, drained
1 cup Thompson seedless grapes
1 cup tiny marshmallows
1 3½-ounce can (about 1⅓ cups) flaked coconut
2 cups dairy sour cream
¼ teaspoon salt

Combine fruits, marshmallows, and coconut. Stir in sour cream and salt. Chill overnight. Makes 8 servings.

Shrimp Salad

2 cups cleaned cooked shrimp (1½ pounds in shell)
½ cup Italian or garlic dressing

• • •

1 cup chopped celery
Mayonnaise or salad dressing to moisten (about ⅓ cup)
¼ teaspoon salt
Dash pepper
3 hard-cooked eggs, sliced

Chill shrimp several hours in Italian dressing, stirring occasionally. Shortly before serving, drain shrimp and combine with celery, mayonnaise, and seasonings; carefully "fold in" egg slices. Arrange in lettuce-lined bowl. Garnish with juicy lemon wedges and sprig of parsley. Makes 4 to 6 servings.

Banana Bread

For mellow flavor and easy slicing, store at least one day—

⅓ cup shortening
½ cup sugar
2 eggs

• • •

1¾ cups sifted enriched flour
1 teaspoon baking powder
½ teaspoon soda
½ teaspoon salt

• • •

1 cup mashed ripe banana (2 to 3 bananas)

• • •

½ cup chopped California walnuts

Cream together shortening and sugar; add eggs and beat well. Sift together dry ingredients; add to creamed mixture alternately with banana, blending well after each addition. Stir in walnuts. Pour into a well-greased 9½x5x3-inch loaf pan. Bake in moderate oven (350°) 40 to 45 minutes or till done. Remove from pan; cool on rack.

Nut-crusted Bananas

Peel all-yellow or fully ripe bananas; cut in half lengthwise, then crosswise. Dip in mixture of equal parts honey and lime juice.

[*Turn to next page*

Fudge Fun Cake

Here is something different and fun for everyone. Crispy cones stuck in cake hold surprises — candy, jokes, riddles, fortunes and stunts to do. See easy how to, right.

EASY HOW-TO FOR FUDGE FUN CAKE
Photographed at the left

1—Use a delicious chocolate fudge flavor frosting mix and any layer cake. **2**—Cones are pointed sugar kind, one to a person. **3**—Fill each cone with gaily wrapped candies, a small favor, and 4 x 4" paper (typed with short joke, riddle, fortune or stunt to do which person reads to group). Library has fun books for ideas. Before serving, stick cones in cake . . . P.S.: *Another treat in cones is Wrigley's Spearmint Gum.*

This handy, family 6-Pack!

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"Hele mai ai"

Continued from preceding page

Arrange banana pieces flat-side up; sprinkle generously with broken California walnuts.

Pineapple Dressing

Absolutely wonderful with fruit salads—

⅓ cup sugar
4 teaspoons cornstarch
¼ teaspoon salt

• • •

1 cup unsweetened pineapple juice
¼ cup orange juice
3 tablespoons lemon juice

• • •

2 beaten eggs

• • •

2 3-ounce packages cream cheese, softened

Combine dry ingredients in saucepan; blend in fruit juices. Cook, stirring constantly, till clear, about 5 to 8 minutes. Slowly stir into eggs. Return to saucepan and cook over low heat, stirring constantly, 3 to 5 minutes, or till mixture thickens slightly. Cool 5 minutes, then beat into softened cream cheese. Chill. Makes 2 cups.

Tuna-Pineapple Pagodas

The pretty kind of luncheon salad that women rave about—

1 6½- or 7-ounce can (1 cup) tuna, *well drained*
¼ cup broken pecans
½ cup finely chopped celery
1 tablespoon chopped pimiento
¼ teaspoon salt
⅓ cup salad dressing or mayonnaise

• • •

1 ripe medium avocado, mashed
1½ teaspoons lemon juice
¼ teaspoon salt
2 tablespoons sliced ripe olives

• • •

1 No. 2½ can (8 large rings) sliced pineapple, *well drained* and chilled
1 No. 2 can (10 medium rings) sliced pineapple, *well drained* and chilled
5 large strawberries, hulled

Break tuna in chunks. Combine with pecans, celery, pimiento, salt, and salad dressing; mix lightly. Chill. Blend avocado, lemon juice, and salt; stir in olives; chill. At serving time, place 5 large pineapple rings on greens; spread slices with tuna mixture. Stack on 5 medium pineapple rings; spread with avocado mixture. Top with remaining medium pineapple rings; anchor with toothpicks. Center each salad with a strawberry, point up. Makes 5 servings.

Polynesian Salads

1 No. 2 can pineapple spears or fresh pineapple
1 ripe, medium cantaloupe
1 ripe papaya
2 ripe peaches
2 ripe plums
1 unpared red apple
1 pint fresh strawberries
4 heads Bibb lettuce

Have all fruits and lettuce chilled. Drain canned pineapple, or pare fresh pineapple and cut in spears. Cut mid-section of melon in 4 rings, ½ inch thick; discard seeds; pare rings. Pare end pieces of melon and cut in thin sticks. Peel and thinly slice papaya and peaches. Thinly slice plums and apple. Cut roots from Bibb lettuce, but leave heads whole. To assemble salads: Place a melon ring in each salad bowl; top with a head of Bibb. Tuck slices or spears of the different fruits on end among the Bibb leaves (see picture on page 60). Add whole strawberries. Serve with Honey Dressing. Makes 4 servings.

Color keeper: To keep peach, apple, and plum slices pretty and bright, use a color keeper (ascorbic-acid mixture—the same product you call on when freezing blond fruits); follow label directions for fresh cut fruit. Or dip the slices in lemon juice mixed with a little water or pineapple juice.

Honey Dressing

⅔ cup sugar
1 teaspoon dry mustard
1 teaspoon paprika
1 teaspoon celery seed
¼ teaspoon salt

• • •

⅓ cup honey
⅓ cup vinegar
1 tablespoon lemon juice
1 teaspoon grated onion

• • •

1 cup salad oil

Mix dry ingredients; blend in honey, vinegar, lemon juice, and onion. Add oil in slow stream, beating constantly with electric or rotary beater. Makes 2 cups.

Bacon Bars

Crisp little hot breads to go with cool salads. Easy with a biscuit-mix start—

½ cup shredded sharp process American cheese
6 slices bacon, crisp-cooked and coarsely crumbled
2 cups packaged biscuit mix
3 tablespoons bacon drippings

Stir cheese and bacon bits into dry biscuit mix; prepare dough according to package directions for rich biscuits, substituting bacon drippings for salad oil. Knead dough as directed for rolled biscuits. Then roll in a 10x6-inch rectangle, ½ inch thick. Cut in six 10-inch strips, 1 inch wide; cut each in thirds crosswise to make a total of 18 sticks, about 1x3 inches. Place 1 inch apart on ungreased baking sheet. Bake in very hot oven (450°) about 10 minutes or till done. Makes 18.

Kona Iced Coffee

This refreshing cream-rich beverage can double for dessert. Not too sweet—the sugar just accents the flavor—

3 tablespoons instant coffee
¼ cup sugar
1 quart milk, scalded
2 cups cold water
1 cup light cream or half-and-half

• • •

½ cup heavy cream, whipped

Dissolve coffee and sugar in hot milk; add cold water; cool. Add light cream. Chill. Pour into tall glasses with an ice cube in each. Sail spoonfuls of whipped cream on top. Makes 8 to 10 servings.

[*Turn to page 72*

f only the freshest will do for you...

KRAFT dressings are just your type

GUARANTEED BY KRAFT FRESH

How fresh is *Kraft*-fresh? In Kraft Liquid Dressings it's even fresher than *home*-fresh! For Kraft has choice herbs and spices ground to order, just as they're needed. Then, after these seasonings are blended, they're quickly sealed in oil—flavor-stealing air locked out, freshness locked in. Now Kraft brings you *seven varieties* to choose from. Master-seasoned blends of fresh-ground herbs and spices sealed in fresh-pressed oil—every one **GUARANTEED FRESH BY KRAFT**

...ory seasoning for hot potato salad. America's favorite French dressing, ...ous *Kraft* French, is a perfect choice for hot potato salad. Lively—but not ...sharp or spicy—it lends bright flavor to your salad, appeals to everyone.

A new twist for hamburgers. Brush your hamburgers with Kraft French, before and during cooking, and see if the family doesn't think they're extra special. Nice thing about Kraft French besides its just-right flavor—it doesn't separate.

"Hele mai ai"

Continued from page 70

Chicken Curry

Serve in pineapple shells with the leafy crowns as plate trim—

4 tiny ripe pineapples or 1 large
¼ cup sugar
½ cup water
• • •
1½ teaspoons curry powder
1 tablespoon butter or margarine
• • •
⅓ cup minced onion
⅓ cup diced celery
¼ cup sliced mushrooms
• • •
½ cup light cream or half-and-half
½ cup milk
¼ cup chicken broth
• • •
1 tablespoon cornstarch
1 tablespoon cold water
• • •
1 cup cubed cooked chicken
½ teaspoon monosodium glutamate
¼ teaspoon salt

Leaving green crown intact, cut a slice off top of each pineapple and set aside. Scoop out fruit, leaving shells about ½ inch thick. Dice ½ cup pineapple (discard core); combine with sugar and water; cook, covered, about 8 minutes. Drain and set aside. Just before cooking the curry sauce, heat pineapple shells in very hot oven (450°)—takes about 10 minutes.

Brown curry powder lightly in butter to give deeper color; add vegetables and mix thoroughly. Stir in cream, milk, and broth; bring to boiling. Combine cornstarch and cold water; stir into hot mixture, and cook, stirring constantly, till sauce thickens. Add chicken, cooked pineapple, and seasonings; heat through. Serve in hot pineapple shells, placing leafy crowns alongside for green trim (see picture on page 60). Pass curry condiments: flaked coconut, mango chutney, and chopped salted peanuts. Makes 4 servings.

Outrigger Ribs

The ginger sauce adds delightful aroma and a beautiful sheen—

3 pounds small, meaty spareribs
¼ cup sugar
1 teaspoon salt
1 recipe Gingerroot Barbecue Sauce

Rub ribs on both sides with sugar and salt; let stand 2 hours. Brush with Gingerroot Barbecue Sauce; let stand at least an hour—longer is better. Place ribs meat side up on rack in shallow pan. Bake in very hot oven* (450°) 15 minutes; pour off fat. Continue baking in moderate oven (350°) 1 hour or till done, turning ribs and brushing with barbecue sauce a few times. Cut in serving pieces. Makes 4 or 5 servings.

*Or hang ribs in Chinese oven, or cook in smoker about an hour.

Gingerroot Barbecue Sauce

½ cup soy sauce
½ cup catsup
3 tablespoons brown sugar
2 tablespoons grated gingerroot or 2 teaspoons dry ginger
1 teaspoon monosodium glutamate

Mix ingredients; let stand overnight before using.

Ribs Menehune

Menehunes are good little Hawaiian elves. These appetizer ribs are about that tiny, too—

Have meatman saw slabs of spareribs in narrow lengths. Cook as for Outrigger Ribs. When meat is done, snip between ribs for easy eating as hot appetizers.

Chinese Peas and Chicken

Wonderful eating, Chinese style! Get everything ready, then cook briskly for just a few minutes to keep the podded peas crisp—

1 tablespoon salad oil
½ pound Chinese podded peas*
½ cup sliced mushrooms
• • •
1 tablespoon cornstarch
1 teaspoon sugar
2 tablespoons water
1½ tablespoons soy sauce
1 tablespoon cooking sherry
3 cups coarsely diced cooked chicken
• • •
2 tablespoons salad oil
• • •
2 5-ounce cans (1¼ cups) water chestnuts, drained and sliced very thin
1 5-ounce can (⅔ cup) bamboo shoots, slivered or diced, drained
1 tablespoon soy sauce
1 teaspoon salt

Heat 1 tablespoon salad oil; when piping hot, add Chinese peas (in the pods) and mushrooms; cook and stir for 1 minute. Remove from heat. Combine cornstarch, sugar, water, 1½ tablespoons soy sauce, and the cooking sherry; mix thoroughly with chicken. Heat the 2 tablespoons oil in another skillet; when hot, add chicken mixture. Cook, stirring constantly 2 minutes. Add water chestnuts and bamboo shoots; cook and stir 1 to 2 minutes. Add Chinese peas, mushrooms, the 1 tablespoon soy sauce, and salt. Cook and stir about 3 minutes longer or till hot through. Pass cruet of soy sauce and serve with Chinese Fried Rice. Makes 8 servings.

*You eat these pods and all. Instead of shelling them, cook like green beans. Edible podded peas, also called podded sugar peas in seed catalogs, are a favorite with many home gardeners.

Chinese Fried Rice

½ cup finely diced cooked ham, chicken, or pork
2 tablespoons salad oil
1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained
4 cups chilled day-old cooked rice
1 green onion, finely chopped
2 tablespoons soy sauce
• • •
1 well-beaten egg

Brown meat in hot oil; add mushrooms, rice, onion, and soy sauce. Continue to fry over low heat 10 minutes, stirring frequently. Add the well-beaten egg and continue to stir-fry for another 5 minutes or until dry enough to be fluffy. Add additional soy sauce if you prefer a darker color. Makes 6 to 8 servings.

French-fried Shrimp

2 pounds fresh or frozen shrimp in shells
1 cup sifted enriched flour
½ teaspoon sugar
½ teaspoon salt
1 slightly beaten egg
1 cup ice water
2 tablespoons salad oil or melted fat

Peel shell from shrimp, leaving last section and tail intact. Butterfly shrimp by cutting almost through at center back, leaving connected at both ends. Remove black line. Place between paper towels to dry; press to open and flatten slightly.

Combine remaining ingredients for batter. Mix just enough to blend; don't overwork.

Dip shrimp into batter. Fry in deep, hot fat (375°) until golden brown, 2½ to 3 minutes. Drain. Serve with Sweet-Sour Sauce, Chinese Mustard, and Red Sauce.

Sweet-Sour Sauce

1 cup sugar
½ cup white vinegar
½ cup water
1 tablespoon chopped green pepper
1 tablespoon chopped pimiento
½ teaspoon salt
• • •
2 teaspoons cornstarch
1 tablespoon cold water
• • •
1 teaspoon paprika

Mix first 6 ingredients and simmer 5 minutes. Combine cornstarch and cold water; add to hot mixture, and cook and stir till sauce thickens. Cool, strain. Add paprika. Serve with French-fried Shrimp. Makes about 1½ cups.

Chinese Mustard

¼ cup boiling water
¼ cup dry English mustard
½ teaspoon salt
2 teaspoons salad oil

Stir boiling water into dry mustard. Add salt and salad oil. Serve with French-fried Shrimp.

Red Sauce

3 tablespoons catsup
3 tablespoons chili sauce
1 to 2 tablespoons horseradish
1 teaspoon lemon juice
Dash Tabasco sauce

Combine all ingredients. Serve with French-fried Shrimp.

Perfectly safe

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But, whenever I do, I need have no concern
About someone to help tend the blaze. —*Hal Chadwick*

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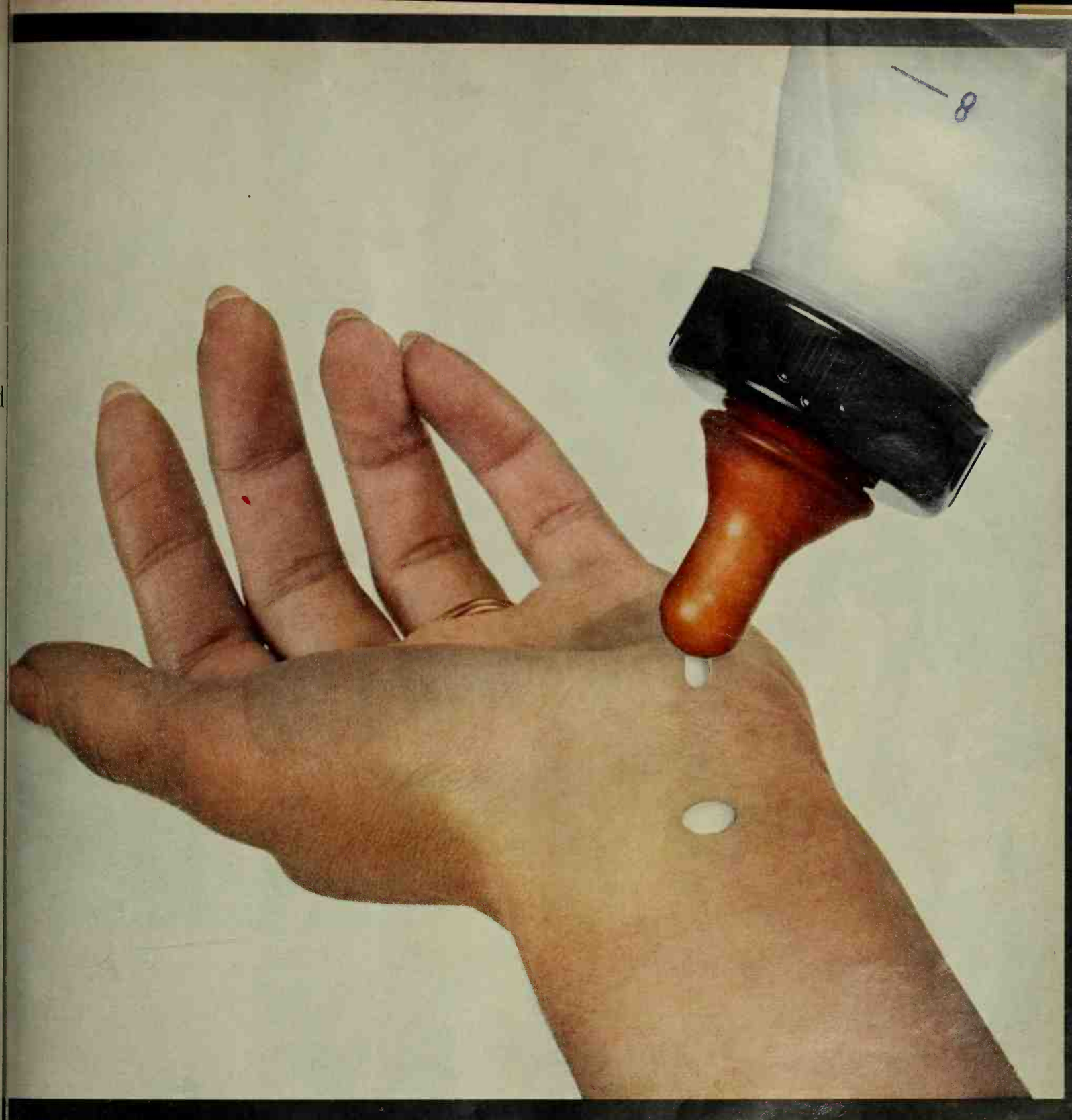

A CONSUMER TEST EVERY WOMAN UNDERSTANDS

A drop on the wrist, and you know when the bottle's just right for baby. ■ It isn't always so simple for General Foods Kitchens to make sure things are just right for you. ■ Sometimes our tests get pretty complicated. Take the going-over Post Cereals get. One machine keeps tab on moisture—to keep it *out*. Another machine helps us determine vitamins, minerals and proteins—to keep them *in*. We even call in experts, ages 6 to 12, to try new forms, new shapes, new flavors. ■ Before a product wears the General Foods Kitchens Seal, you can be sure the product has been thoroughly tested.

GENERAL FOODS KITCHENS

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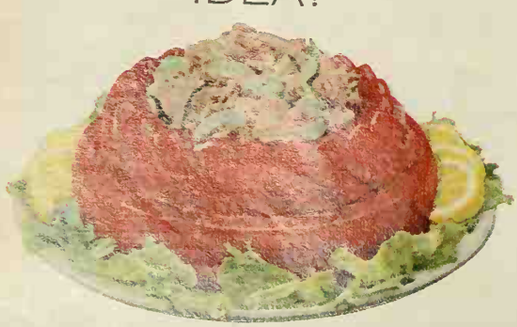
NEW RECIPE IDEA!



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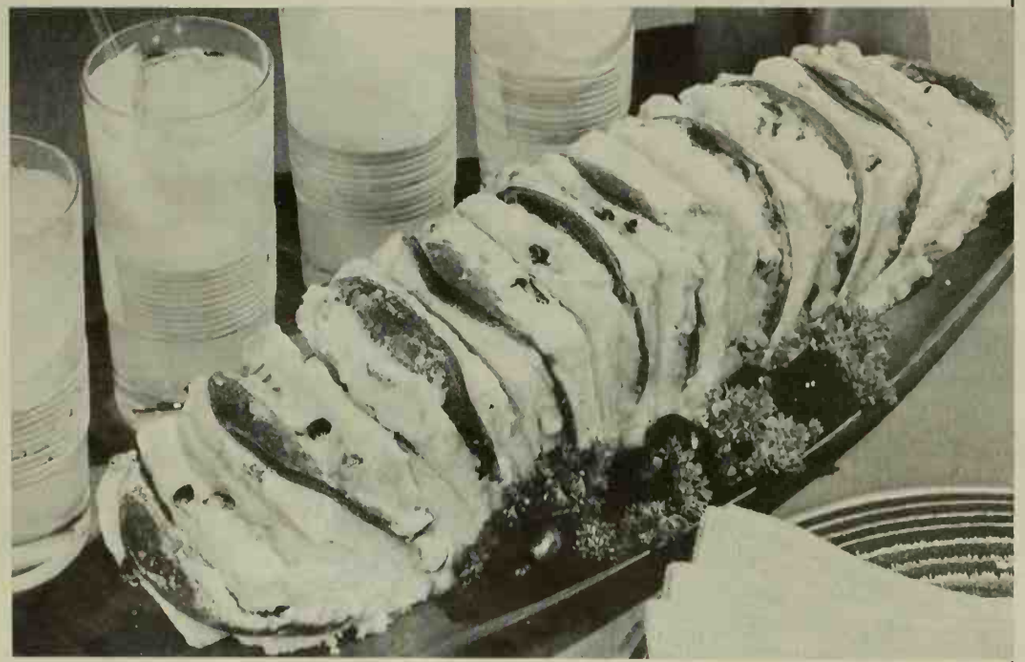
WHITE STAR TUNA ROSY RING

Prepare your favorite tomato aspic ring mold. At serving time, fill center of ring with this sala combine a 9¼-oz. Family Size can or two 6½-oz. cans of drained White Star tuna, ¾ cup qua tered cucumber slices, ¾ cup sliced celery. Mix ⅓ cup mayonnaise, 1 tablespoon lemon juic and ¼ teaspoon salt. Add to tuna mixture. Toss lightly. Spoon into center of aspic ring. Serves

Summer bread fix-ups

File under Breads



Hot Cheese-Salami Sandwiches

2 cups shredded process American cheese or 2 5-ounce jars spreading cheese
¼ cup mayonnaise or salad dressing
1 teaspoon prepared mustard
1 teaspoon grated onion
⅔ cup chopped ripe olives
• • •
1 unsliced sandwich loaf, about 11 inches long
18 to 20 thin slices large salami (about ½ pound)
• • •
2 tablespoons butter or margarine, melted

Blend first 4 ingredients; stir in olives. Cut crusts from top and sides of loaf. Make ½-inch slices, cutting to, *but not through*, bottom crust. Spread facing sides of first cut with cheese filling. Repeat with *every other* cut. Insert 2 salami slices in each "cheese sandwich." Carefully spread remaining cheese mixture over top of loaf. Tie loaf together with string. Brush sides with butter. Toast on baking sheet in moderate oven (350°) 25 to 30 minutes or till hot. To serve, snip string and cut through bottom crust in sections without filling. Makes 9 or 10 sandwiches.

Mrs. A. I. Berkowitz, Kansas City, Missouri

Cut along dotted lines

Photographs: Scott

Coffee desserts

Coffee-Toffee Torte

A glamorous dessert that's easy for a party! You get a fast start with packaged pudding and toffee candy bars—

1 package chocolate pudding
1 to 1½ tablespoons instant coffee
1 cup heavy cream, whipped
1 10-inch tube angel cake
2 ¾-ounce chocolate-coated English toffee bars, chilled and crushed

In saucepan, mix pudding and instant coffee. Prepare pudding according to the package directions, *but using only 1⅓ cups milk*. Chill. Beat smooth; fold in *half* of the whipped cream. Split cake in 3 layers. Spread *half* the pudding-cream mixture between the layers. For the frosting, fold the remaining whipped cream into the remaining pudding mixture and use to frost top and sides of cake. Sprinkle frosted cake with crushed toffee bars. Chill till serving time. Makes 12 servings.

Mrs. Karl Rahn, Manitowoc, Wisconsin

Add these pages to your COOK BOOK

File under Desserts

Coffee Clouds

1 teaspoon instant coffee
½ package (1 packet) meringue mix
1 6-ounce package (1 cup) butterscotch pieces
3 tablespoons water
1 tablespoon instant coffee
Dash salt
1 beaten egg
1 cup heavy cream, whipped

• • •

Shaved unsweetened chocolate

Shells: Add 1 teaspoon instant coffee to meringue mix; prepare and bake 8 shells at 275°, according to package directions. Cool. **Filling:** Combine butterscotch pieces, water, 1 tablespoon instant coffee, and dash salt. Cook and stir over low heat till candy melts, then cook 1 to 2 minutes longer. Stir small amount of hot mixture into beaten egg; return to hot mixture and cook, stirring constantly, about 1 minute. Chill. Fold butterscotch mixture into whipped cream; pile into meringue shells. Chill several hours. Trim with shaved chocolate.

Mrs. Verne H. Deltenre, Independence, Kansas

Brazilian Sundae Sauce

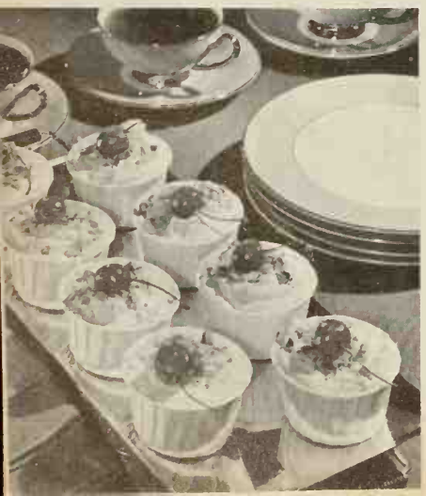
1½ to 2 tablespoons instant coffee
1½ teaspoons cornstarch
Dash salt
1 cup light corn syrup
1 6-ounce can (⅔ cup) evaporated milk

• • •

2 tablespoons butter or margarine

Combine instant coffee, cornstarch, and salt. Stir in corn syrup, then milk. Simmer, stirring constantly, 5 minutes or till mixture thickens. Remove from heat. Stir in butter. Cool. Serve over vanilla, chocolate, or coffee ice cream. Top with walnut halves. Makes 1½ cups.

Mrs. Mary E. Shackel, Fresno, California



Coffee-Nut Tortoni

1 cup heavy cream
¼ cup sugar
1 tablespoon instant coffee
1 teaspoon vanilla
Few drops almond extract
1 egg white
2 tablespoons sugar
¼ cup finely chopped almonds, toasted
¼ cup flaked coconut, toasted and crumbled

Whip cream; fold in ¼ cup sugar, the instant coffee, and flavorings. Beat egg white till soft peaks form; gradually add 2 tablespoons sugar and beat to stiff peaks. Mix almonds and coconut. Fold egg white and *half* the nut mixture into whipped cream. Spoon into 8 souffle cups or paper bake cups set in muffin pan. Sprinkle remaining nut mixture over top; freeze firm. Top with maraschino cherries.

Mrs. Douglas C. Atkins, Fort Riley, Kansas

Add these pages to your Better Homes & Gardens Cook Book

Walnut Coffeecake Sticks

¾ cup butter or margarine, softened
¾ cup brown sugar
1 tablespoon milk or light cream
1 teaspoon cinnamon

• • •

1 unsliced sandwich loaf, about 11 inches long
1 to 1½ cups chopped California walnuts

Cream together butter, sugar, milk, and cinnamon till light and fluffy. Trim all crusts from bread; then cut loaf crosswise in 3 equal, large cubes. Cut each cube in thirds, then in thirds again in the opposite direction, making 9 sticks per cube. Spread butter mixture on all surfaces except bottom. Roll in nuts. Bake on cooky sheet in moderate oven (375°) 15 minutes or till crispy. Makes 27.

Mrs. A. M. Lyons, Vincennes, Indiana

All-in-a-Roll Supper

¾ pound ground beef
¼ cup chopped onion
2 large brown-and-serve French rolls, each about 8 inches long*
1 beaten egg
3 tablespoons snipped parsley
1 to 2 tablespoons prepared mustard
2 tablespoons water
¾ teaspoon salt
¼ teaspoon oregano
Dash pepper

• • •

2 tablespoons butter or margarine, melted
1 clove garlic, minced

Brown ground beef. Add onion; cook till tender but not brown. Drain off excess fat. Cut off one end of each roll; reserve. With a fork, hollow out roll centers and pull apart enough bread to make 1 cup crumbs. Mix crumbs with meat and next 7 ingredients. Fill rolls, replacing ends; tack with toothpicks. Mix butter and garlic; brush over rolls. Heat on baking sheet in moderate oven (375°) 20 minutes or till hot. Cut in 4 or 6 servings.

*Or 6 coney buns. Fill, wrap each in foil; heat.

Mrs. Wm. G. Brakefield, Springfield, Virginia

Quick Parmesan Biscuits

1 clove garlic, minced
2 tablespoons finely chopped parsley
¼ cup butter or margarine, melted
2 packages refrigerated biscuits

• • •

¼ cup shredded Parmesan cheese

Add garlic and parsley to butter; dip biscuits in mixture. Overlap 13 biscuits around outer edge of 9x1½-inch round metal cake pan. Overlap remaining biscuits in center. Drizzle remaining butter over top; sprinkle with cheese. Bake in hot oven (425°) 15 to 20 minutes. Makes 20.

Mrs. John P. Gallahue, Piper City, Illinois

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Good Seasons Onion Dressing. So different, so delicious. A light, fresh dressing with an herb-spice base, flecks of sweet, red peppers, and a provocative touch of onion. Flavorful, but never sharp! Takes just seconds to mix. Easy directions are on the Good Seasons envelope. You combine your favorite oil, vinegar and a little water with the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own special taste. See the recipes below for delicious suggestions.

Creamy Onion Dressing for Cole Slaw. Prepare the Good Seasons Dressing but substitute either sour cream or mayonnaise for the water. This dressing, stirred into shredded cabbage salads, ends all that teary business of chopping onions. And the flavor is evenly distributed, subtle.

hooray!

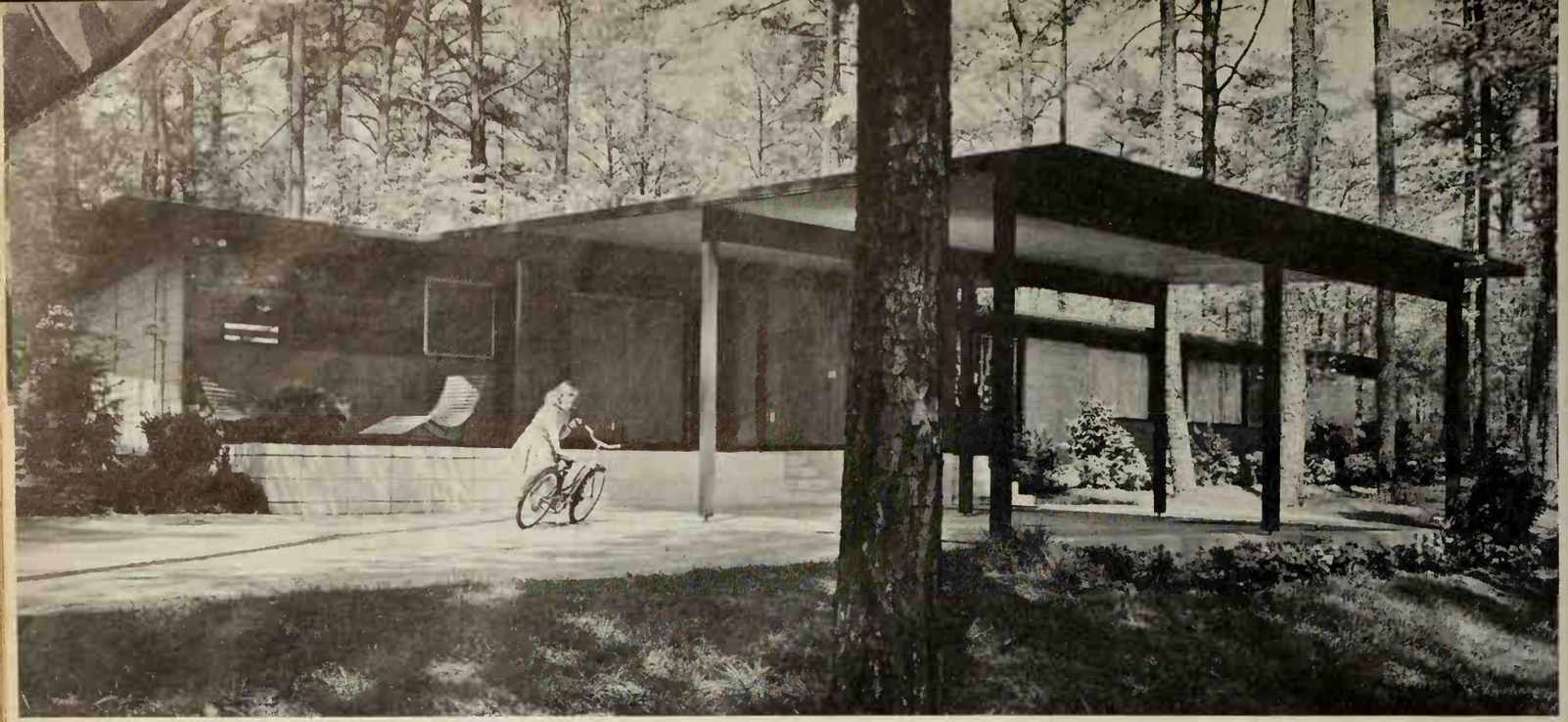
Onion-Orange Dressing. In making the dressing, use orange juice instead of water. New and very *good* on all fruit salads. Or, on a green salad that has either orange sections or canned mandarin oranges (so easy), and a sprinkle of blue cheese chunks.

Tomato-Onion Dressing with Sweet Pickle. Substitute chili sauce or catsup for the water. Final touch: add 1 tablespoon chopped sweet pickle. A smooth and zesty dressing, to brighten green salads, sea food, cottage cheese.

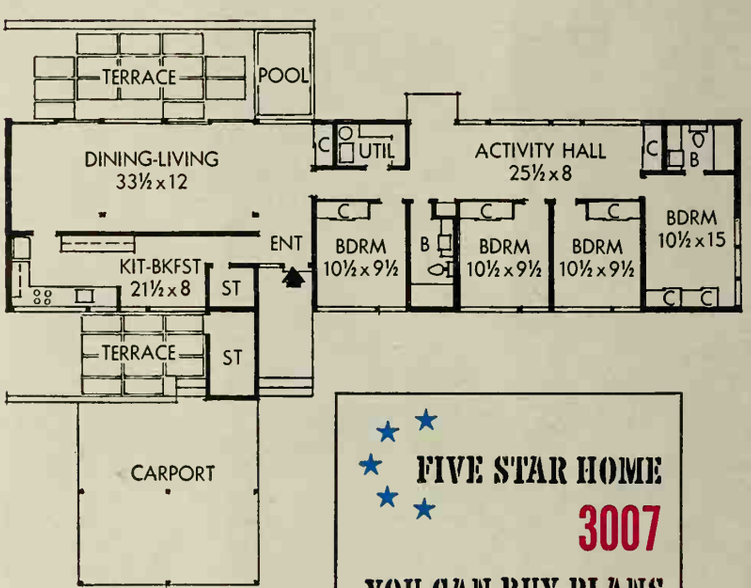
Get the new Good Seasons cruet, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Garlic, Cheese-Garlic, Onion, Bleu Cheese, Exotic Herbs.

GENERAL FOODS KITCHENS

Recipes recommended by General Foods Kitchens



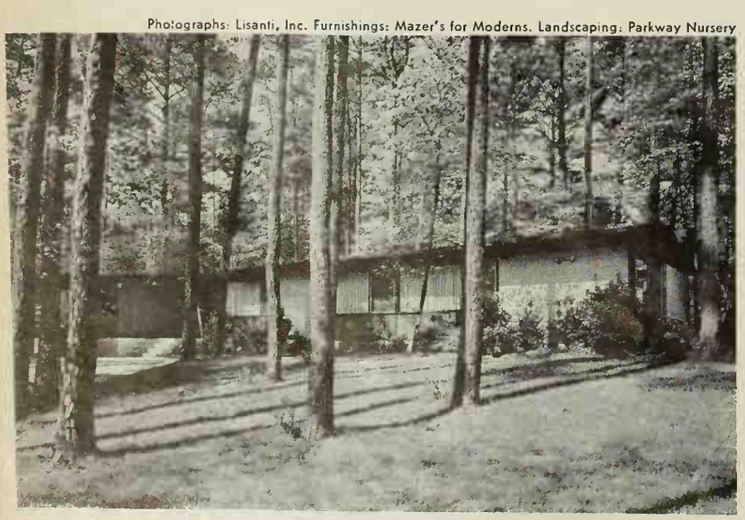
This low-pitched roof extends out to provide shelter for the family car and shades part of the raised terrace off the kitchen. The breakfast area is just inside the large glass panel. The driveway could be planned so cars would be able to enter the carport from either side or the front.



A house you'll never wear out!

By John Normile, A.I.A.

Photographs: Lisanti, Inc. Furnishings: Mazer's for Moderns. Landscaping: Parkway Nursery



The bedroom wing stretches out to give each of the four rooms plenty of light and air. The combination of stack-bond concrete block and wood makes a good-looking, low-maintenance exterior. The main entry is just visible on this side of the carport.

FIVE STAR HOME 3007

YOU CAN BUY PLANS ®

SEE PAGE 80

EVEN a large, lively family can be comfortable in this month's Five Star Home—it has four bedrooms in 1,722 square feet. Important, too, for large families is the way it makes economical use of sturdy, good-looking materials that will last.

When Carroll C. Harmon, A.I.A., designed this house for Dr. and Mrs. E. C. Cermak of Birmingham, Alabama, he widened the necessary bedroom hall into a practical, usable room. It earns its floor space by taking the pressure off the living room. For small children, it can be a playroom; for teenagers, it's a hobby-study room; or if a youngsters' party preempts the rest of the house, the parents take over.

The two entries from the carport do their work well—the convenient workaday kitchen door saves many steps at the end of a trip to the supermarket. The more formal main entry brings guests directly to the living room.

More photographs page 107

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Half-a-loaf summer sandwiches

Begins on page 62

Vienna Plaza Sandwich

Sunny egg salad is topped with a line-up of Vienna sausages—

2 4-ounce cans Vienna sausage
¼ cup chopped green pepper
¼ cup chopped celery
2 tablespoons chopped green onions
3 hard-cooked eggs, chopped
¼ cup salad dressing or mayonnaise
Dash salt

• • •

1 loaf French bread, about 18 inches long
Soft butter or margarine
Dill-pickle slices

Reserve 8 sausages for trim; chop remaining sausages and combine with green pepper, celery, onions, eggs, salad dressing, and salt. Cut bread lengthwise in half; butter one half* and spread with egg mixture. Brown the reserved sausages in small amount hot fat; drain. Place the browned sausages crosswise on half loaf. Tuck pickle slices in between sausages. To serve, slash in 8 sandwiches—hungry folks will want 2 slices. (You might offer knives and forks for neat eating.)

*Other half of loaf can be used for garlic bread or croutons. To make both halves into sandwiches, double the filling.

Broiler Beau-er Wiener Loaf

Each slice of this hot, open-faced sandwich is a man-size meal—

1 loaf French bread, about 18 inches long
1 tablespoon prepared mustard
2 tablespoons soft butter or margarine

• • •

1 1-pound can (2 cups) baked beans or pork and beans, drained
¼ cup chopped onion
2 tablespoons brown sugar
½ cup shredded sharp process American cheese

• • •

5 frankfurters
5 small sweet pickles, cut in fans
Prepared mustard

Cut bread lengthwise in half; blend mustard and butter, spread on half* of loaf. Mix beans, onion, and brown sugar; spoon on the buttered bread. Sprinkle with cheese. Broil about 7 inches from heat 5 minutes. Split franks lengthwise, without cutting clear through along one side; place split side up on beans, crosswise of loaf; broil 5 minutes longer. Add pickle fans; drizzle mustard down center of franks. Cut loaf in 5 slices so each serving has a frank and a pickle fan.

*Other half of loaf can be used for garlic bread or croutons. To make both halves into sandwiches, double the filling.

Shrimp Boat

1 loaf French bread, about 18 inches long
Soft butter or margarine
Leaf lettuce

• • •

1 8-ounce package cream cheese, softened
1 tablespoon lemon juice
½ teaspoon salt
½ teaspoon dill seed
½ cup coarsely chopped cucumber

• • •

2 cups cleaned cooked or canned shrimp, chilled (1½ pounds in shells)
¾ cup stuffed green olives

Cut bread lengthwise in half; butter both halves and cover with a single layer of leaf lettuce. Gently press down on the lettuce so butter will hold it in place. Blend cream cheese, lemon juice, and salt; stir in dill seed and cucumber. Reserve *half* the shrimp (the handsomest ones) for garnish; coarsely chop remaining shrimp. Slice several of the olives for garnish; chop remainder. Stir chopped shrimp and olives into cream-cheese mixture and spread evenly over lettuce, leaving a green ruffle all around. Trim with whole shrimp and olive slices. Cut each half loaf in 4 or 5 slices. Makes 8 or 10 servings.

Seven-league Pizzaburger

Whack off a length to suit yourself—

1 loaf French bread, about 18 inches long
1 pound ground beef
⅓ cup grated Parmesan cheese
¼ cup finely chopped onion
¼ cup chopped ripe olives
1 teaspoon salt
½ to 1 teaspoon oregano
Dash pepper
1 6-ounce can (⅔ cup) tomato paste

• • •

3 tomatoes, peeled and thinly sliced
5 slices sharp process American cheese, halved diagonally

Cut loaf lengthwise in half. Combine meat, Parmesan cheese, onion, olives, seasonings, and tomato paste. Spread evenly on each half loaf. Broil about 5 inches from heat 12 minutes or till meat is done. Alternate tomato and cheese slices down top, (see picture on page 62). Broil 1 to 2 minutes more or just till cheese begins to melt. Cut each half loaf in 4 or 5 slices. For pizza lovers, count on 2 slices apiece.

Take-two Sub Sandwich

The idea is for everyone to have a meat-filled sandwich, and one with cheese—

1 loaf French bread, about 18 inches long
Soft butter or margarine
Leaf lettuce

• • •

5 thin slices boiled ham
5 thin slices large salami
Large dill pickles, sliced thin lengthwise

• • •

5 slices Swiss cheese
5 thin slices tomato

Cut French loaf in ¾-inch slices, *almost to, but not through*, bottom crust, making 19 cuts in all. Butter facing sides of first cut and line with lettuce. Repeat with *every other* cut —this will leave unfilled cuts in between, where sandwiches can be broken off at serving time. In first lettuce-lined cut, insert a folded slice *each* of ham and salami with a slice of pickle in the middle (see picture, page 63). In second lettuce-lined cut, insert a cheese slice folded in half around a tomato slice. Alternate these fillings in remaining lettuce-lined cuts. Pass bowls of mayonnaise, prepared mustard, and olives. Makes 10 sandwiches or 5 double-sandwich servings.

Letter perfect

That's the letter that carries a zone number!

The Post Office has divided 106 cities into postal delivery zones to speed mail service. Be sure to include the zone number when writing to these cities; be sure to include *your* zone number in *your* return address —so your correspondents will use it, too.

How to get plans

Five Star Home 3007, shown on page 78, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects** in styles from Cape Cod to Contemporary.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time.

★ **Complete specifications** outlining quality of materials and workmanship.

★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, a builder or building materials dealer can estimate costs.

NEW! Better Homes & Gardens Home Plans Book— a complete catalog of 126 of the most popular Five Star Plans. Cost: $1.25*.

These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 91. In many localities, you can order both plans and book through your building-materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

What French's does to a hot dog...

...should happen in your frying pan!

Never—no never—have you tasted a recipe like this. Delicious . . . but as easy to fix as snapping your fingers.

The only musts are franks, pineapple, and the golden touch of French's Mustard!

You'll find French's *golden touch* makes this a brand new dish even though it's prepared with good old-fashioned hot dogs. That's because French's fairly sparkles with the goodness of not just one, but a combination of *seven* lively spices —selected from round the world, and blended to create a golden seasoning treat.

Use French's Mustard *on* sandwiches, cheese, hamburgers . . . *in* meat loaf, baked beans—whenever you want to add to food the excitement of seven lively spices . . . the rich flavor of French's *golden touch!* So good—it's America's favorite!

Hawaiian Franks

1 lb. franks
⅔ cup drained crushed pineapple
4 tbsp. French's Mustard
8 slices white bread
Butter

Mix drained pineapple and French's Mustard. Split franks in half, lengthwise, but not quite through. Heat in ungreased skillet, then remove and place diagonally across bread slices. Spoon pineapple-mustard mixture into frank slits. Wrap bread around each frank, overlapping corners. Secure with toothpicks. Melt small amount of butter in skillet (low heat). Brown wrapped franks, turning so bread is toasted on all sides. Add butter if needed. 4 servings.

Enjoy it! on Food and in Food

7 lively spices in every jar

—that's the secret of French's Golden Touch!

Holiday from Apron Strings

–on wheels!

EXCLUSIVE SWIRLING WATER ACTION forces water — too hot to touch — directly over every soiled surface. No dish can hide.

New Frigidaire "Dishmobile"

The full-size dishwasher with Swirling Water Action scrubs and sanitizes every dish surface

Here's a dishwasher — full-size and front loading — that goes and *grows* with your kitchen! Roll it to your sink, scrape off larger food scraps, load, connect and push a button. Frigidaire Swirling Water Action takes over from there. Holds a full day's dishes for average family of 4. And listen to this: you can build-in the Dishmobile any time (it's standard cabinet size) — or take it with you if you move! Beautiful Maplewood chopping-block top . . . with choice of 5 Kitchen Rainbow colors and white. Built-In, Free-Standing and Sink-Combination models, too!

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You'll feel like a Queen!

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MONEY
FOR YOUR RECIPES

Homemade bread or "push-button" cooking

DO YOU treat your family to loaves of homemade bread? We'd like the recipe. Tell us, also, how you cook with "push-button" speed, using canned or packaged foods. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next February. Winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Homemade bread. What is your secret for making the most delicious loaf of bread ever? Your best might be the quick-bread or yeast-bread type. Perhaps you start with packaged hot-roll mix or biscuit mix. Add fruit or nuts? Ideas:

perfect white, whole wheat, or rye bread
olive-nut loaves
French bread
fruit-filled braid
round herb loaf
sour-dough bread
oatmeal bread

"Push-button" cooking. We mean the kind of cooking you do in a hurry—with the help of mixes or canned, frozen, packaged, and bottled foods. Send in one recipe for a speedy main dish, salad, or dessert; then just tell us what other quickies make the meal.

skillet supper
4-can casserole
broiler meal
15-minute curry
upside-down cake —from a mix
pressure-pan specials

This month's winners

(*See recipes on pages 75 and 76*)

Cook-of-the-Month for Coffee-flavored Treats

Mrs. Karl Rahn, Manitowoc, Wis.

Cook-of-the-Month for Bread Fix-ups

Mrs. A. I. Berkowitz, Kansas City, Mo.

Other Winners

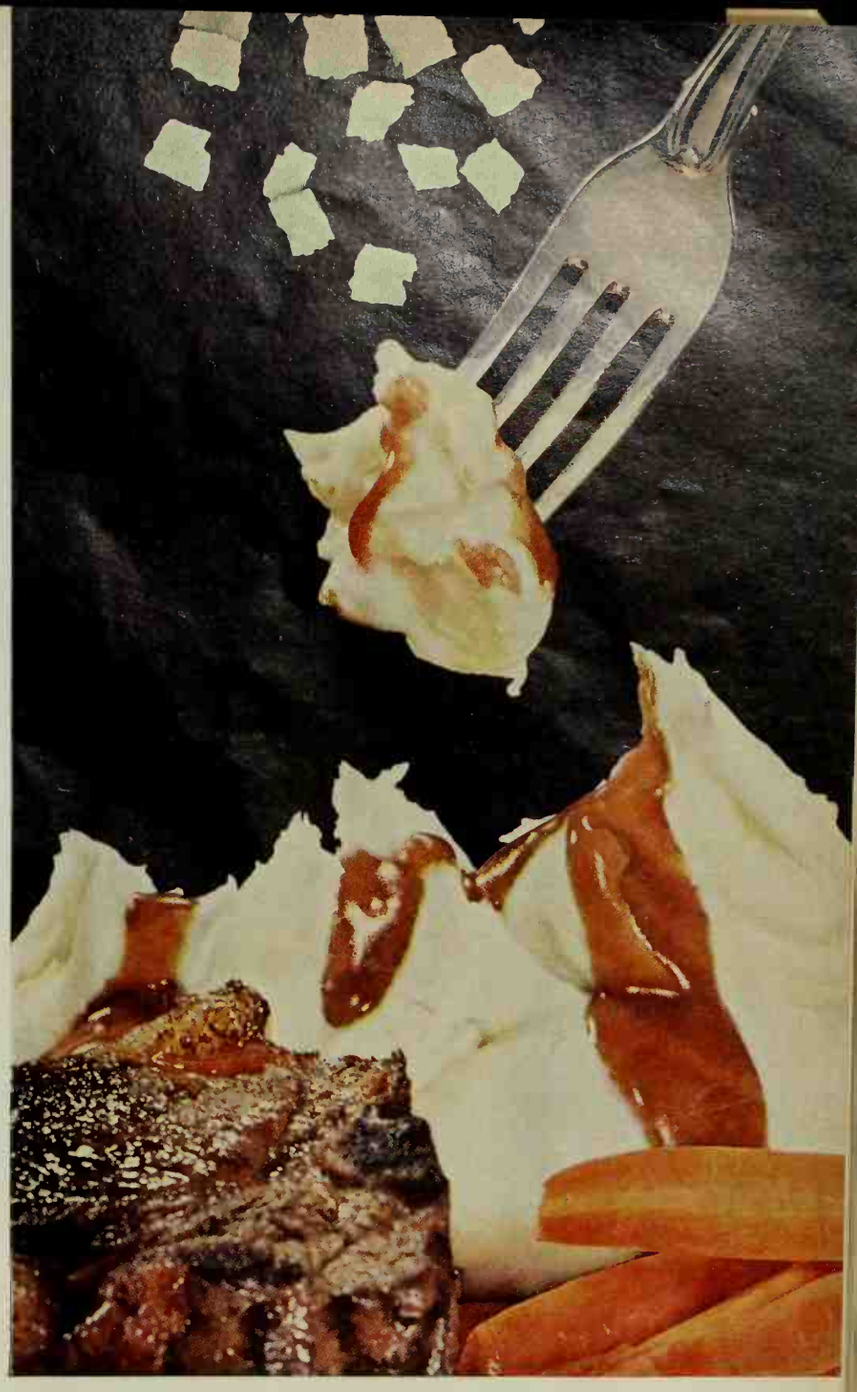
Mrs. Douglas C. Atkins, Fort Riley, Kans.
Mrs. Wm. G. Brakefield, Springfield, Va.
Mrs. Verne H. Deltenre, Independence, Kans.
Mrs. John P. Gallahue, Piper City, Ill.
Mrs. A. M. Lyons, Vincennes, Ind.
Mrs. Mary E. Shackel, Fresno, Calif.

Honor Roll

Mrs. J. W. Beasley, Jr., Alexandria, La.
Mrs. H. E. Clatterbuck, Omaha, Nebr.
Mrs. H. R. Eikeland, Minneapolis, Minn.
Mrs. G. W. Grissinger, Shaker Heights, Ohio
Mrs. W. W. Hoffman, Minneapolis, Minn.
Jane Hunt, Lexington, N. C.
Mrs. Della Kamler, Sullivan, Mo.
Mrs. Richard N. Keller, Edmonds, Wash.
Mrs. C. G. Lathomus, Indianapolis, Ind.
Mrs. W. A. Martin, Kalispell, Mont.
Mrs. George W. Nace, Ann Arbor, Mich.
Helen L. Newman, San Francisco, Calif.
Mrs. Lawrence W. Nichols, China Lake, Calif.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "February Homemade Bread" or "February Push-button Cooking." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, July 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5407 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



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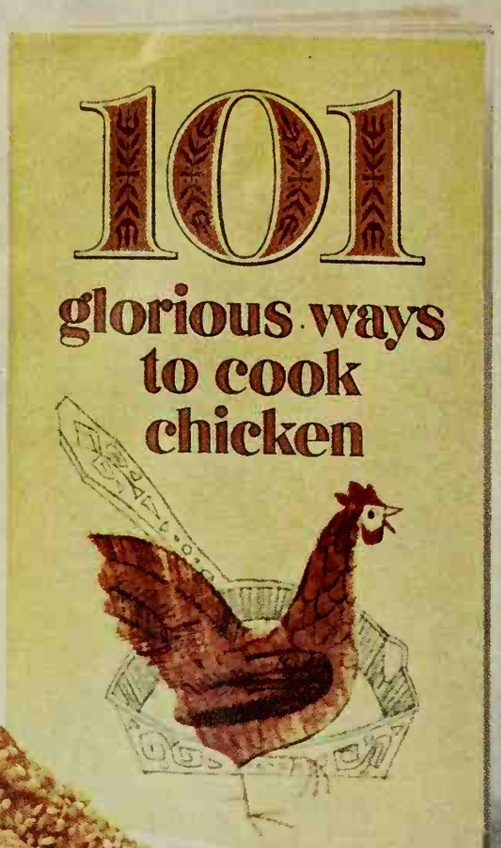

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chicken

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lighter, clearer **Wesson**
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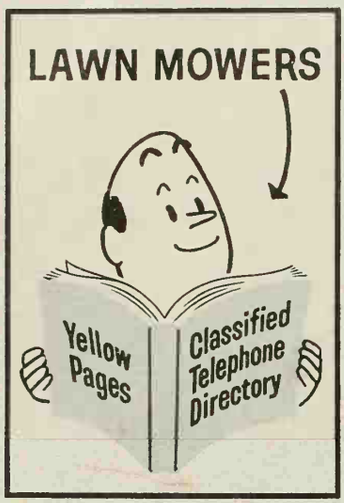

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Understanding your Preschooler

By Ann Usher

Two-and-a-half has been termed the most exasperating age in the preschool phase. The child seems to swing from one extreme to another. From wild exuberance, he may suddenly switch to quiet submissiveness; from aggressive boldness to shy clinging; from intense activity to complete inactivity. He gives the impression of going in opposite directions simultaneously.

Be patient with him. It's all part of his development. As you read on about the Three's and the Four's, you'll see that the trying periods when your youngster seems to be challenging his world are followed soon by delightful times when he thoroughly enjoys it.

For all his vacillation and indecision, the youngster of two-and-a-half can be very domineering. He will insist that household objects be in their usual places, and nowhere else! No change in routine is allowed.

Go along with your little dictator's bossiness. It's typical of his age, and will pass. You can use the strong will against him occasionally—you may even get him to do what you want him to do.

Youngsters this age have a strong sense of "mine." Rarely [*Turn to page 88*

Sauce-pot Meat Balls

All in one pot, and such fun to fix ... with Hunt's Tomato Sauce and onion soup mix!

...et the pot of sauce bubbling, drop in the ...rb-seasoned meat balls, and let them ...ak up wonderful flavor—*while they cook!*

That's how easy it is—with Hunt's Tomato ...uce and onion soup mix to give you a head ...rt. You save time, you save pots and pans. ...d out come the tastiest meat balls you ever ..., with plenty of savory sauce to pour over ...tatoes, rice or noodles.

In this dish, the flavor of the sauce really ...unts. And that's where Hunt's Tomato ...uce makes the big difference! *Because ...nt's has more flavor to start with.*

Hunt's Tomato Sauce is *all tomato.* No ...ers. We add just the right spices and season- ...gs to bring out its goodness.

Then it's kettle-simmered until it's rich, thick, and *ready to use.* Which is why you have such fun cooking with Hunt's Tomato Sauce. Try it soon. With old favorites like pot roast and meat loaf, or with this *new* favorite, Sauce-pot Meat Balls.

1 package dry onion soup mix
1¼ cups water
2 8-oz. cans Hunt's Tomato Sauce
1 lb. ground beef
½ teasp. garlic salt
½ teasp. thyme ¼ teasp. pepper
1 tablesp. chopped parsley

In deep, thick saucepan, bring to a boil quickly onion soup mix, water and 1½ cans Hunt's Tomato Sauce. Simmer, covered, for 10 minutes. Mix ground beef, seasonings, parsley and remaining Hunt's Tomato Sauce. Shape into 16 meat balls and place them in sauce. Simmer gently, uncovered, for 25 minutes, turning occasionally. Serve over hot noodles, spaghetti or rice. Makes about 4 servings.

Hunt-for the best

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let Unguentine take over!

*T.M. of the Kendall Co.

Understanding your preschooler

Begins on page 86

will you be able to convince them to share, so save your effort until later.

Though he is often bewildering, young Two-and-a-Half has some delightful characteristics. He is interested in people and everything around him. He asks intelligent questions, likes to imitate others, and, having discovered the joy of talking, will converse enchantingly with himself when playing alone.

He is likely to have a decided preference for one parent; it may be his mother at one time of day, his father at another.

In all your dealings with this complex little person, patience is the key word. Remember that he is moving toward age 3, which, all parents agree, is a "joy."

Three-Year-Old is a very satisfactory child, for the most part. He seems mature in contrast to his previous contrariness.

He has achieved self-control and now is anxious to please you. He enjoys gentle humor. He listens intently and understands what is said to him. He delights in new words, often practicing them over and over.

He has become well-integrated not only emotionally but also physically. He now walks with assurance and has good equilibrium. He has learned to wait a bit, too, when he needs or wants something.

He likes to help with easy chores and in washing and dressing. He can feed himself, but the family table may be too distracting for him.

Because Three-Year-Old seems mature, and usually is anxious to co-operate with us, we may expect too much of him. He still needs help with such things as dressing or putting things away, and to be reminded at toileting times.

Three likes a little bedtime ritual and especially enjoys a story about himself as a baby.

At this age, too, Johnny begins to recognize that he is a boy and tries to copy his dad. Similarly, Janie becomes aware that she is a girl and begins to imitate Mother's ways. At the same time, Johnny may "fall in love" with his mother and try to shut Dad out of the relationship, while small Janie will idolize Daddy and show jealousy of his attentions to Mother.

Such devotion should not be rejected, but the youngster must be helped to understand that Mother or Daddy has to be shared with the other parent.

About this age, youngsters notice that boys and girls are not made alike. This may disturb them and sometimes leads to peeping and undressing of each other.

Don't become excited if this occurs. The youngsters must not be given the impression that there is anything shameful or hush-hush about these anatomical differences.

Instead, give them a simple explanation that little boys someday will be daddies and little girls someday will be mommies, and that is why they are made differently.

This assurance usually is all that is needed to relieve a child's anxiety and curiosity.

Imaginary playmates may become an important part of Three-Year-Old's life, or he may decide to turn himself into a favorite animal. Play along with the whimsy, at the same time letting the child know that *you* know it's just a game.

Enjoy your 3-year-old. It is a sweet age, and one to be remembered as he reaches 3½, when his mood may again become a little stormy—mostly in his activities with other children.

Some of the group are "best friends." Arguments flare with others. Hitting and pushing may erupt. At 3½, play may go more smoothly if a grownup suggests a project for the group.

Four-Year-Old usually will try everything. This is necessary because he is moving on in his learning.

He has almost inexhaustible energy. He dashes everywhere, whether on foot or on his beloved trike. He jumps and climbs, sometimes overestimating his ability.

Your 4-year-old talks more than ever. He likes to try out new words, make up silly ones, ask questions until you're literally groggy, and brag about himself. It's a toss-up which is racing faster—his mind or his body.

His imagination is at a high peak, and made-up stories and alibis abound. This same imagination leads to acting out any unusual experiences he has had.

At times, Four-Year-Old is defiant. He discovers the effectiveness of calling names.

The mother of a 4-year-old will find her star in its zenith. If Four-Year-Old is a boy, he has probably assured her he is going to marry her when he grows up. And a 4-year-old girl will be overheard quoting her mother as the last word on a question.

Whatever your child's age, a strong sense of humor and a copious supply of patience are needed. At times, your preschooler may bend your humor almost to the breaking point and nearly bankrupt your patience. But when the fifth birthday rolls around and real school days are at hand, you'll grin tenderly at your memories of the preschool years as you survey the sedate, self-contained little person who has developed right before your eyes!

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Outdoor living

Begins on page 42

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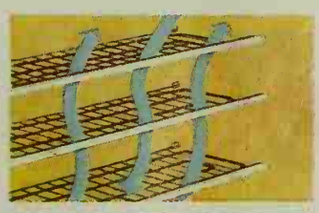

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Better Homes and Gardens TEST KITCHEN

45

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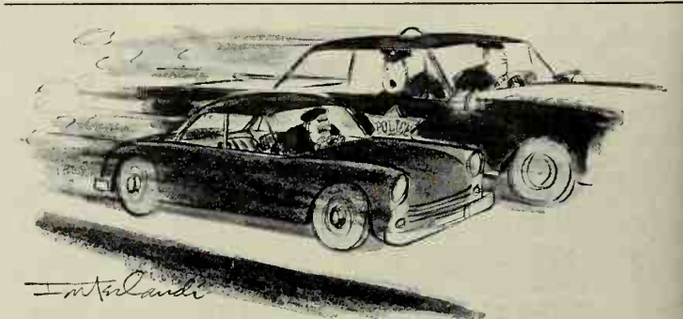

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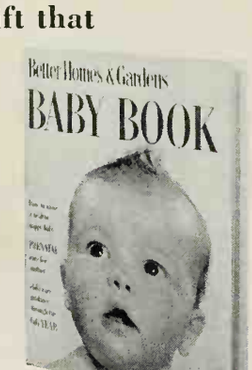

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Add a touch of garden glamour to your walkway or terrace with a tidy planting pocket. It will give you color, texture, interest—and easy upkeep!

Landscape architect: Ralph W. Smith. Owners: Mr. and Mrs. Kenneth N. Graham

This ground-level planter serves as a divider between terrace and driveway. Filled with a sandy soil mixture, it is topped with colorful beach stones that act as a moisture-saving mulch.

Sturdy agave and Jade Plant make a handsome, clean-cut effect here, but any attractive succulents or cacti will do as well. They like plenty of sun . . . just enough moisture to keep them firm.

Photographs: de Gennaro. Owners: Mr. and Mrs. Roy E. Klotz. Data. Elizabeth Gilrain

Colorful, red bricks in white mortar make this raised planter both trim and smart. Weep holes in base of brick wall and a thick layer of gravel on the planter floor solve any drainage problems.

Slatted wood bench provides a convenient resting spot or extra seating for guests. Tufted gray festuca grass and a group of clivia plants make a fine show against the dwarf pine background.

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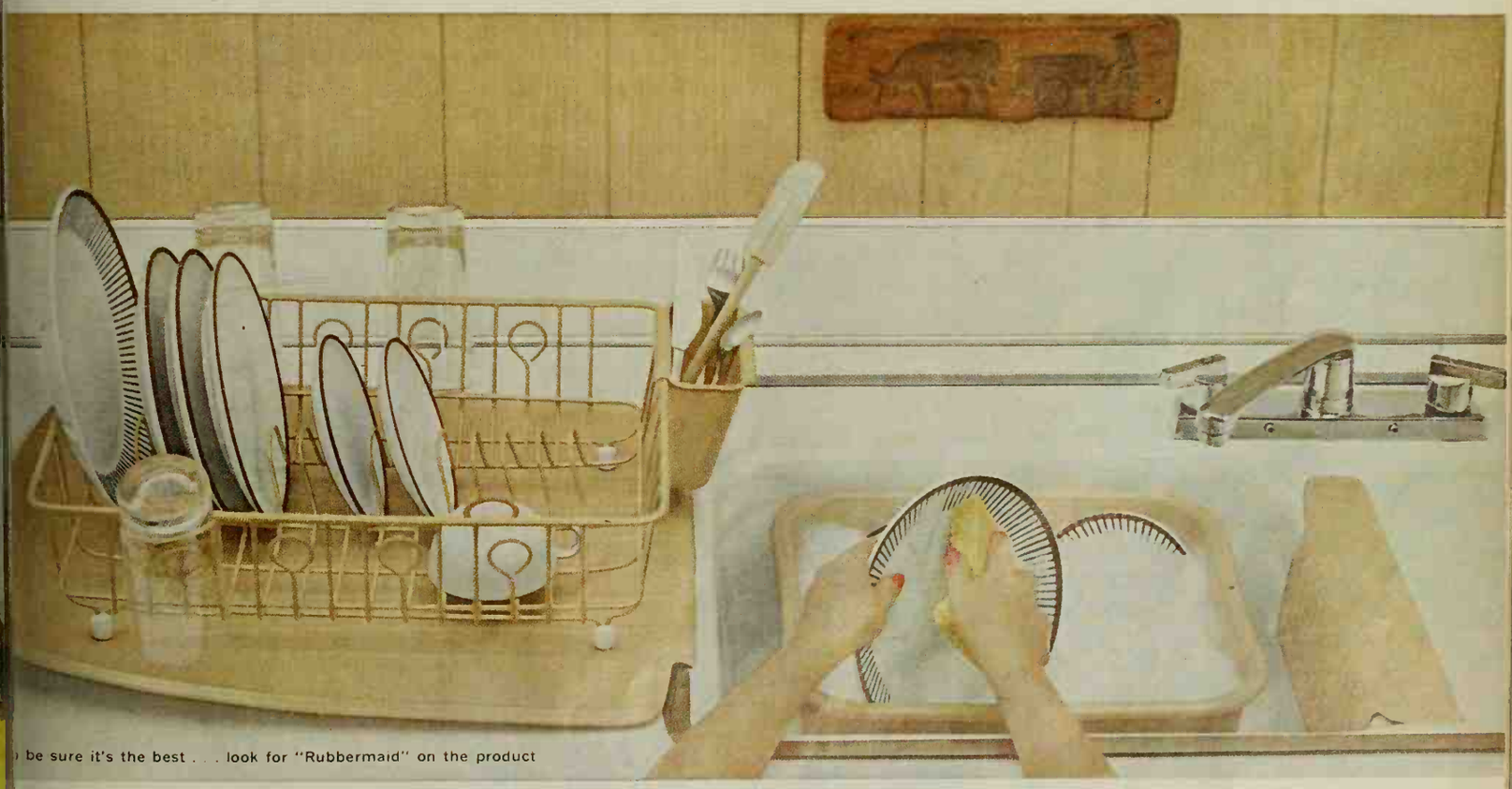
Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

**Offer advice on home planning, do not offer help with decorating or furnishing.*



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Moreover, electricity is the safe way to heat a house. When you consider that there's no pilot light or flame of any kind, no combustible fuel to store or guard against leakage, you can readily see why this is true. Indeed, electric heating is as safe and quiet as an electric light.

You may have felt that the cost of electric house heating would be outside your budget. If so, we suggest that you investigate this feature. Undoubtedly, you will be surprised to find the cost can be less than you think.

(One way to get an idea of cost is to visit some of the Gold Medallion model homes. These totally electric homes are built in all price ranges.)

Today, more than half a million families are already enjoying electric house heating.

Several different methods are now available throughout the country. With some types, you can have *individual room control.* This gives you the exact heat you want, when and where you want it—the correct temperature in each room, and no waste.

Another popular type is the heat pump—a single unit that heats in winter, cools in summer—giving you ideal indoor climate all year 'round. And it switches from heating to cooling automatically.

To appreciate the true beauty of electric house heating, you actually have to *feel* it. Perhaps you have visited electrically heated homes in your neighborhood. Then you know the very special kind of wonderful warmth electricity provides. You know, too, the tremendous pride, peace of mind, and prestige it brings to families who have it.

The plain and practical truth is that electric house heating enhances the value of your home because it's modern today and will be modern tomorrow.

So if you're thinking of building, buying, or modernizing, be sure to think of electric house heating—*your* next logical step in modern living. Talk it over with your electric utility.

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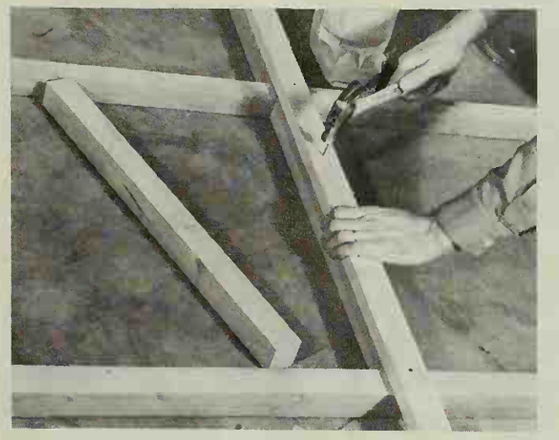
MAKE YOUR HOUSE A TOTAL ELECTRIC GOLD MEDALLION HOME

Storage cabinets across the front of the garage are almost as easy to make as the box-storage wall. Items too bulky for boxes will he protected here. Build the cabinets around the windows and leave space for the hood of your car.



Make the framework for the cabinets with 2x2s for both the uprights and spacers. Plan the uprights to match the spacing of the garage studs (usually on 24-inch centers). You'll need horizontal spacers at the top and bottom of each door opening.

First, nail 1x2 stringers to the back of uprights as shown, then fasten the spacers to them.

Here again, nail the uprights to the ceiling joists, whenever possible, for extra strength.

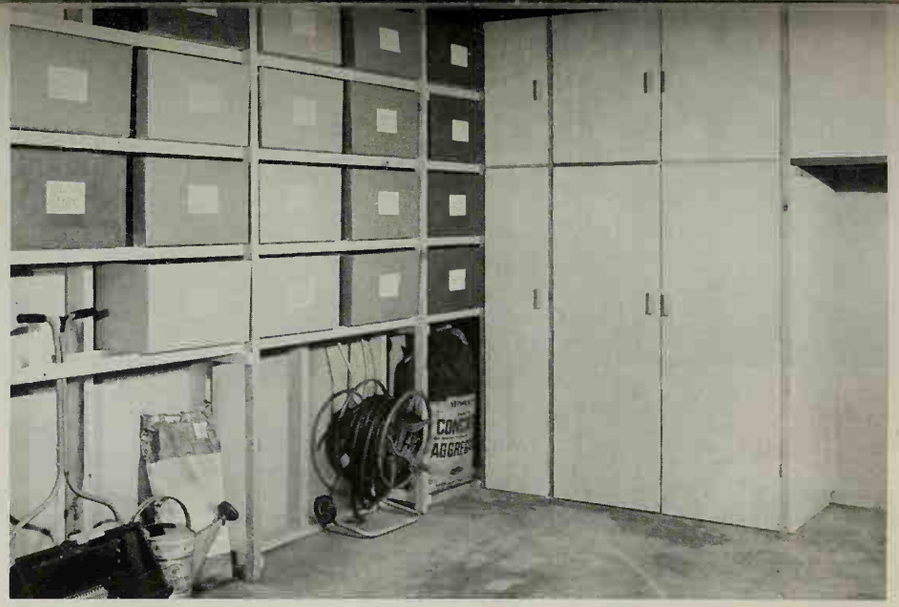
Make the cabinet doors from ¼-inch striated plywood or other inexpensive sheet material.

Back this up with perforated hardboard to make a hollow-core door; then utilize the inside surface of the door to hang up often-used tools. Build the frame from 1x2s to fit the door opening, and fit hardboard to frame.

Cut the plywood so you'll have a ¾-inch overlap at the top, bottom, and side of the door opening opposite the hinges.

PUSH OUT

Cut along dotted lines



The rows of cardboard boxes give you dust-free storage for small seasonal items, while the end cabinets let you keep sports equipment, luggage, and other such impedimenta out of sight. The floor space under the boxes is reserved for bulky or hard-to-lift items.

GARAGE STORAGE

. . . it works in the basement, too

IS YOUR garage or basement overflowing with the "indispensable" junk necessary for maintaining a household? Do you find yourself moving pyramids of boxes to get one thing—always at the bottom?

If your home has these symptoms, here's the storage system for you. It provides a neat, accessible place for everything, at low cost. And it takes only a minimum of work, tools, and know-how.

We built these units in a garage, but you can fit them to any situation. You'll end up with more and better storage space in the same floor area—in fact, it may take a determined effort to fill all the boxes.

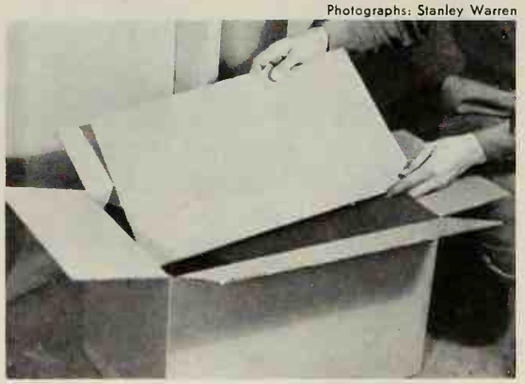
PUSH OUT

Add these pages to your HANDYMAN'S BOOK
File under Storage

Make the open framework for the boxes from 2x2 uprights and 1x2 stringers.

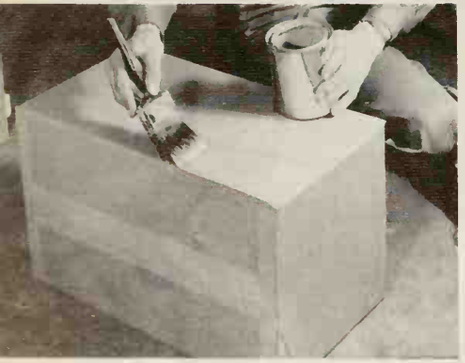
Nail the front framework together, then stand it against the wall and mark the studs for nailing on the back stringer. Make the 2x2s long enough to fasten to the ceiling joists. If you have masonry walls, fasten 2x2 uprights to the wall with anchors.

Photographs: Stanley Warren



Buy or collect boxes that will fit neatly between the studs. Because size of the boxes will determine the dimensions of the framework, collect them before you start to build. Moving companies are a good source for boxes of uniform size.

When storing heavy objects in boxes, you should reinforce the bottom with an extra sheet of cardboard cut from another box.

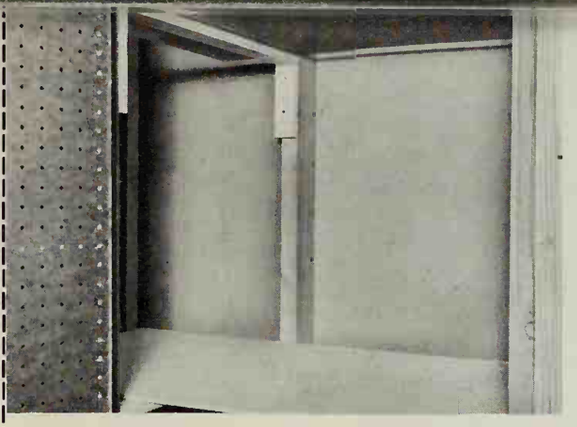


Give the boxes a wash coat of shellac, thinned generously with alcohol, both inside and out. This will give them extra resistance to moisture and they'll last considerably longer.

Your storage wall will be much more attractive if you also paint at least the exposed side of the boxes a bright color. Almost any paint you happen to have on hand will do this job, but leftover rubber- or water-based paint usually works best.

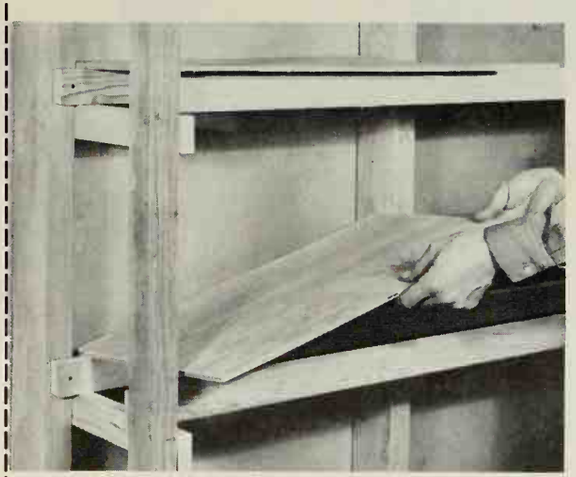
Make labels on small pieces of paper, stick them to the boxes with rubber cement. Your whole job looks neater this way and you will save searching time later.

Be sure to use rubber cement, so that when you change the contents of a box, you can remove the old label easily and replace it with a new one.



Nail in the shelf supports at heights convenient for the things you plan to store. You can use 1x2s, as shown here, or go to 2x2s for heavier duty.

Plan the plywood shelves (or you can use dimension lumber) three or four inches narrower than the depth of the cabinet, so that the doors will close when you hang things on the perforated hardboard. Nail a plywood or hardboard top over the entire cabinet to keep dust from sifting in.



In your box-storage unit, you can use scrap pieces of plywood in place of a box wherever you want an open shelf.

Cut the plywood to fit snugly between the studs. There's no need to nail it down, because you might want to move it to another spot later.

Or build a plywood toolbox for the gardener of the family that will fit neatly into one of these spaces. Make it the same dimensions as the cardboard boxes; then add a broomstick handle; paint it to match.

You'll probably want to reserve some wall space near the door for garden tools.

Cut notches in a 1x4 and nail it between the studs for off-the-ground storage of shovels, hoes, and other long-handled tools. A scrap 1x2 nailed across the studs keeps other tools against the wall below.

Make the hose reel from fruit juice cans. Screw them to a scrap of plywood nailed between the studs. Put small hand tools in the cans, too.

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The FIFTH

THE FIFTH OF JULY came up hot and still. The earth had barely cooled in the short night. The sun rose quickly in a clear sky. There was no wind, and when a bluejay screeched, the sound rang up and down the street.

At about 6:12, Scotty Collins peddled into Prospect from Mountain Lane, having already delivered the Sunday papers. The Collins' twins waited until 7:30, in deference to standing orders, before they got up. They padded into the living room and sat down on the floor close to the television set, so they could hear without waking their parents, and watched cartoons for half an hour. At 8, Tony went upstairs to wake his father and remind him that this was the day of the picnic with the Godwins, next door. Tony was sitting on the bed when Scotty came in.

"The Godwins didn't get home last night," Scotty said.

"Can we have the picnic anyway, Dad, if they don't come?" Tony asked.

His father yawned prodigiously and stretched until they could hear small snappings in his arms. "They'll be along," he said. "They were probably just delayed."

He was right, in part. One member of the Godwin family, Harris, age 3, had been delayed. In due course, he would return home. The other members of his family would not.

TIME: July 4, 8 a.m.

The net of circumstances that brought this end about had been a long time in developing. One might say that it had begun with Nicholas Cugnot who, in 1769, had succeeded in making a self-powered vehicle move upon the streets of Paris. One might say that it had begun with a fit of temper in Georgia in 1945. Or one could say that it began with something as admirable as Charlie Godwin's devotion to his mother.

Charlie Godwin, or Charles Erwin Godwin, to call him properly, was 37 years and a couple of months old on the 4th of July, 1959, a lean, pleasant man who made a living, and a good one, as a salesman of ultra-small ball bearings, a commodity much in demand in this age of mechanical miniaturization. His father had died when Charlie was in his late teens, but his mother still lived, and there were certain set days in the year which Charlie spent in her company if he could: Christmas Day, her birthday, her wedding anniversary, and the Fourth of July. Peculiarly, the 4th was to the elder Mrs. Godwin the most important of the lot. Charlie never knew why. It had something to do with her childhood on an Ohio farm, hoarded Roman candles spitting fire in the hot dark night, and something to do with her engagement to his father—but whatever the precise reason, Mrs. Godwin liked her children around her on the 4th, and Charlie made a point of being on hand.

"In the ordinary way of things, I'd rather stay over," he'd said to his wife, "but as long as the Collins kids are set on the picnic, we'll drive back the night of the Fourth. We'll put the mattress in the back of the wagon, the kids can sleep, and if we leave by say 9:30, we can make it home by midnight or a little after."

They left home at 8 on the morning of the 4th and made a quick and easy journey of the 100 miles to Marston. Their station wagon was a big V-8 with 9,000-odd miles on the odometer. It was in fair shape. When he thought of it, Godwin had it greased and the oil changed, and now and then he'd ask a gas station attendant to check the air pressure in the tires. He knew there was something about changing the tires from wheel to wheel to make them last longer, but he could never remember the pattern and so it didn't get done.

He drove at a steady 60, 65. When he was alone, he occasionally ran up to 70 and 75 miles an hour. Like many salesmen, he drove five days a week, and he considered himself a skilled operator. In all his life, he'd had only two accidents, and they had not been consequential. His wife felt comfortable when he was at the wheel. She sat quietly and listened to the radio. Sara, who was 7, had been delegated to watch over Harris, lying on the mattress in what the children called the "way-back" of the wagon. Peter, 10, sat in dignity on the rear seat and persuaded himself that he was a flying-saucer pilot.

Forty miles from Marston, Harris demanded a toilet. His father pulled off at the next filling station. It was a big one, with nine or ten pumps, a restaurant, and a soda-fountain. He bought ice-cream cones for the children, and he and Helen drank coffee. She drank hers quickly, as she always did, and then sat back looking at him speculatively.

"You're a good-looking joker," she said. "I love you not a little."

"I love you a little, too," he said, completing an old formula between them. He did love her, truly. He took her free hand, lying on her lap, and he felt passion spring to life between them as they sat on stools in a roadside soda fountain, their squirming young around them. He laughed. "Let's put it on the road," he said.

They were in Marston something over an hour later. Each saw the square white house looming larger through the windows of the car, and each was happy—Charlie Godwin because this was the home of his boyhood, full of remembered good things; Helen because she liked her

# of July

By Ken W. Purdy

mother-in-law and because she was, after all, a guest here (someone else had baked and boiled, dusted and neatened); Peter anticipated eating all he could hold and shooting innumerable cannon-crackers; Sara didn't know that she felt comfortable with her grandmother because the old lady treated her as an equal and not as a child, but the anticipation made her no less happy; Harris was gladdened by the change of scene. The house was as cool and safe as a cave. There were kisses and greetings. Lemonade was brought. Cake was cut.

TIME: July 4, 10:30 a.m.

Five hundred miles to the south, cake was cut for someone else. Harry Lawler sat in a booth in a diner.

"Coffee?" the waitress said.

He nodded, and pointed to a chocolate cake under a plastic dome on the counter. He lighted a cigarette and took a long pull on it. He balanced it on the edge of a tin ash tray and broke off a mouthful of the cake. It was dry and almost tasteless. He drank the coffee and finished the cigarette. He smoked it to a short butt and stuffed it into what was left of the cake. He put 30 cents on the table and walked out. A patrol car with a couple of troopers in it had parked beside his hardtop. They were just sitting there, engine running. They looked at him, as cops will, and he looked back. He was clean, and he was sore, and he didn't like cops. He kept on looking as he slid behind the wheel. They let him twist the starter and then the near one came out, fast for as big a man as he turned out to be, and stood beside the window.

"Mister?" he said.

"Yeah?" Lawler said.

"Could I see your license an' registration?"

Lawler gave him the papers. He shut off the engine and turned on the radio. The trooper took his license and registration back to the patrol car, to show them to his buddy, and Lawler was amused to notice that he walked around his own car to do it, so as to avoid exposing his back. He listened to the radio and waited. He wasn't worried. He didn't have so much as a two-dollar parking ticket out against him. Aside from a couple of things he'd done when he was a kid, ten years ago, long forgotten now, Harry Lawler had never been in trouble, not real trouble, so he had no reason to be afraid of cops. He wasn't afraid of them. He just hated them, as he hated all sources and symbols of authority.

The man came back with the papers. "Thank you," he said.

"OK," Lawler said. He backed out and took off fast, mashing it down to get a good chirp in low gear. He got off it quick, though, before the car could get over 45, and he was careful for the next 15 minutes until he was well out of the county. There was nothing to prevent those cops from getting on the radio to have him picked up down the road. He half convinced himself that they had done it, and he had his gut tied in a knot with anger thinking about it. He hunched over in a corner of the car and got on it, running a steady 70 with bursts up to 85, 90, and better. His eyes flicked from one rear-view mirror to the other, he eased every car he came up on, watching for the Big Hats. If the driver was bareheaded, that was bad, too. Some of the plain-car ones ran that way and put it on only when they were ready to wave you over. He was wary of crossroads, entranceways, blind hills, woods near curves, and similar cops' hiding places. He was good at his game, and he didn't get many tickets. He often spotted even radar setups in time. He had been completely outdone only once, in Texas, when two troopers had flagged him down at a crossroads to tell him that he'd been clocked at 103—by a helicopter.

TIME: July 4, 9:15 p.m.

Charlie Godwin really had intended to leave Marston by 9:30 at the latest, but about 9:15, when the last pinwheel had spun, the kid next door came over with a fresh supply, and he didn't have the heart to drag Peter away. He moved his deadline up 15 minutes and let Helen make him another drink, cautioning her to be sure it was a light one. It was so light he couldn't taste anything in it but soda, and he drank it fast.

It was as near as no matter to ten when the last good-bye had been said. Harris was asleep in the way-back, Peter and Sara were upright, but wouldn't be for long, he knew.

"We'll still be home by 12:30," he told Helen. "Don't worry about it."

"I'm not," she said. "It doesn't matter."

He pulled his handkerchief out of his pocket and swiped at the windshield in front of him.

"Sometimes that brother of mine gets to me," he said. "All that stuff tonight about how smart he is to move to California, for instance."

"Terry's just young," Helen said.

"Yeah, and he always has been," her husband said. "He's always been just a little wise."

Helen laughed. "I don't think it was the California thing that bothered you," she said. "It was the lecture about seat-belts. Right?"

"All cloth off the same bolt," Charlie said. "Wisdom from the mountaintop, like always. You'd think he invented seat-belts."

"I don't know," Helen said. "Sometimes I think for kids it's a good idea."

"And I think that, if they were such a good idea, they'd put them in [*Turn to page 99*

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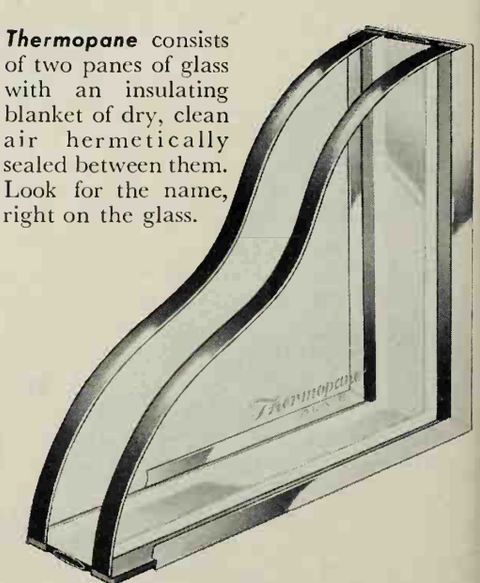

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The FIFTH of July

Begins on page 96

the cars when they were built," Charlie said. "That's what *I* think."

Helen lit a cigarette for him, and one for herself. She looked around. Sara was asleep, and Peter's head was wobbling around on his neck.

"Why don't you lie down, Pete?"

"I guess I will," he said.

TIME: July 4, 10:15 p.m.

Harry Lawler stood on the steps of a brightly lighted diner and stretched himself. He'd been the only customer in the place. He'd had one bottle of beer, two hamburgers, and a cup of coffee. He felt fine. He wasn't tired, he wasn't sleepy. He felt good. He felt like driving. He was going to drive until about midnight and then look for a motel. He'd have preferred to drive straight through, but that would mean getting to New York at 3 or 4 in the morning. He slammed the trunk lid. Moving around the back of the car, he hit his right knee on the bumper. He cursed aloud, not so much because he felt pain, which he did, but because the pain reminded him that he had a bad knee, and it reminded him that when he was four years old, his father, in a frightful fit of temper, had picked him up and thrown him across the kitchen. His right knee had been broken, and nobody had done anything about it for two days.

"The hell with him," Lawler said to himself. "He should live so long he'll never see me again."

It was to keep the car that he was on the road now. His father had presented him an ultimatum: get a job or sell the automobile. He hadn't been able to get a job, at least he hadn't found one, and since he knew the old man would sell the car out from under him, he had charged a tankful of gas and two five-gallon cans for the trunk and had taken off, headed for New York. He had forty dollars and some change. The car was a '57 two-door with no chrome on the body and a great deal on the engine. It was very clean. It was registered in his own name, and in his watch-pocket, he had a duplicate license which proved him to be 22 instead of 19 years old. If worse came to worst, he could sell the heap for $1,500 and buy a lesser, but still desirable, one for a thousand. With $500, he'd have it made. He began to feel almost good, thinking about his old man running around town back home, trying to figure out where he was. He'd sweat. There was no one who knew, no one.

He threw a look up the highway and peeled out. He turned down the dashboard lights. The last instrument he saw was the clock: 10:17.

TIME: July 4, 10:30 p.m.

Car No. 22 was coasting along 39, southbound.

"For the Fourth, it was a quiet one," Pete Scazzi said.

"So far," Robby Duggan said, "we got an hour and a half yet."

"Me, I look at the bright side," Scazzi said.

"That's because you're young—and thick," Duggan said.

They rolled into a dark lumberyard that marked a county line. Scazzi pulled the car around to go back, stopped it, killed the lights, and took out a package of cigarettes. Duggan didn't smoke. He heard it first.

"Hey," he said.

Scazzi heard it then, and tossed his cigarette to the ground. They saw the glow of headlights, and the car breasted a rise half a mile down the line. It seemed to be past them almost as soon as they'd seen it.

"That goon is doing a hundred!" Scazzi said.

"All right," Duggan said.

Scazzi hit everything all together and the car dug out of the yard throwing a rooster-tail of gravel. It hit the road, skidded a hair, the wheels bit and most of the 300 horsepower in the engine locked into the cement, the car sat down on its tail and went.

"It was a black Ford," Duggan said. They couldn't see even its taillights. He flicked the flasher-switch. "Try to catch him before he gets to 17," he yelled.

Scazzi nodded. There was traffic on 17; it was a poor stretch for a chase. His big hands held the wheel loosely, feeling for the road. He let the car drift through a bend, using all of it. He flicked a look at the speedometer: 95 and going up fast. The car would do a genuine 120, and he intended that it should. He was a good driver; he knew more about it than just sticking his foot into the fire-wall. He liked going fast, but still he was glad he hadn't unhooked his seat belt back in the lumberyard.

TIME: July 4, 10:45 p.m.

When Lawler saw the red flasher behind him, he thought just for a second of getting off it, stopping, and trying to bluff it out. But the squad car had appeared too suddenly behind him, and he knew what that meant—they'd been parked somewhere. He'd never talk out of it. He was glad. He'd rather run.

"OK, Copper," he said aloud, "you want to watch a real chauffeur work, be my guest!" He felt triumphant. His car was his weapon, almost his reason for being. He had the dashlight out, so he couldn't see his own speedometer, but he knew the car was running flat out, and he knew that was 110 and a bit. It ought to be enough, on a road like this. When the first intersection signs for Route 17 flashed past, he knew he'd have to back off a little, but so would the car behind him. And if there was somebody in the way, if they shut the gate on him, that would be too bad. He reached up and knocked the rear view mirror aside. He didn't want to be tempted to take his eyes off the road.

TIME: July 4, 10:50 p.m.

Charlie Godwin felt just a little drowsy. They were almost an hour from Marston and five miles from the parkway. When he reached the parkway, he thought, it would be like coasting the rest of the way. He looked over at Helen. She was awake, sitting straight up.

Godwin pulled out to pass a truck, concentrating on it, and when he was in the middle of the other lane, he caught a flicker of red in his mirror, a long way behind him. Automatically, he came down on the gas pedal to get ahead of the truck and clear the road; once around it, he pulled ahead fast, then slowed a little and looked again. Somebody else was coming around the truck. He looked ahead, knowing that the Y-junction leading to the parkway should be near. It was, just ahead. The ambulance, or whatever was carrying the red flasher, was not in sight, and he had set his turn indicator and begun to bear to the left before he realized that the car behind him was coming at twice his speed. He was half-committed to the turn, and he couldn't think what to do. The headlights behind him loomed, fireballs at the gate of the station wagon. Terror enveloped him. It wasn't fear of being hurt, it was the terror of inertia. He didn't know what to do in the second that was given him. He could not think, and he couldn't even clearly see the alternatives: Pull back? Hard left? Brake? Accelerate? He couldn't think, and so, as it will, instinct took over. And instinct, as is so often the case, was wrong. He hit the brake pedal, and simultaneously, he twitched the wheel to the right. The skid had already begun when Lawler hit him, just behind the right rear wheel.

Lawler went off the road, but straight. He wasn't frightened, he was furious. He fought his car, reacting instantly, spinning the wheel back and forth, never touching the brake, tearing great trenches in the sod as he stamped on the accelerator to try to haul the back end into line. He almost got away with it. If it hadn't been for the trees he would have, but the trees wouldn't give him room. He smashed down two small ones, but waiting for him was one that was 18 inches thick. In the last millisecond, he tried to get out from behind the steering-wheel post, but he didn't make it.

The Godwin station wagon slid for 50 feet, tripped, rolled down the road, five times over, with a noise like a berserk steam hammer in a junkyard; a tire exploded, glass scattered on the cement like snow, a wheel bounced off, the hood flew through the air like a crazy bird. The car threw itself to pieces, but somehow hit nothing. What was left of it grunted to a stop, finally. There was silence. Someone began to scream. You could not tell, really, whether it was man, woman, or child. END

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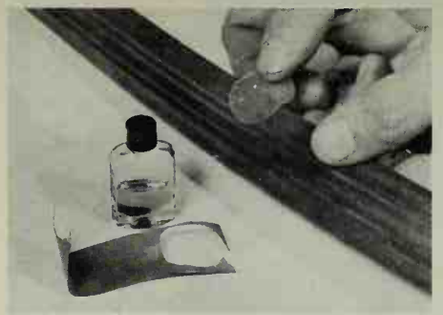
Plastic hose repairs are easy

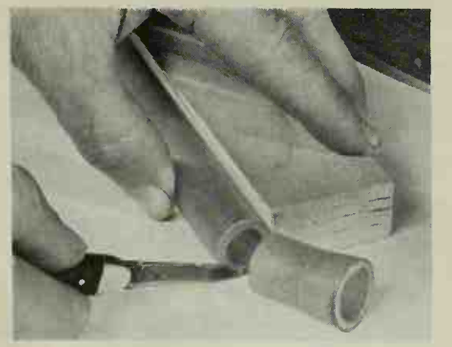
BROKEN plastic hose need not be discarded. New developments and attachments make repair easy.

Damaged couplers can be replaced with new nylon or metal ones; breaks can be spliced with new type menders designed for repairing plastic hose.

You can even patch a leak in a plastic soaker hose with special patches and solvents. When necessary to make repairs on your plastic garden or soaker hose, keep these tips in mind.

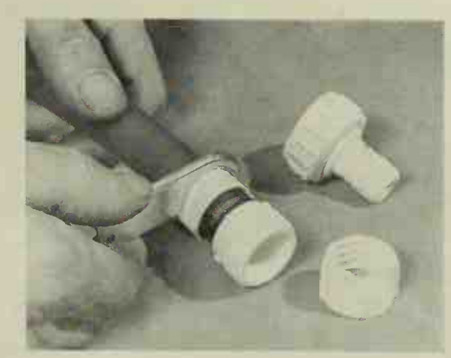


Before repairing breaks in your plastic soaker hose, make sure it is clean and dry. Cut special plastic film to fit break, coat surface to be mended with solvent, apply patch.

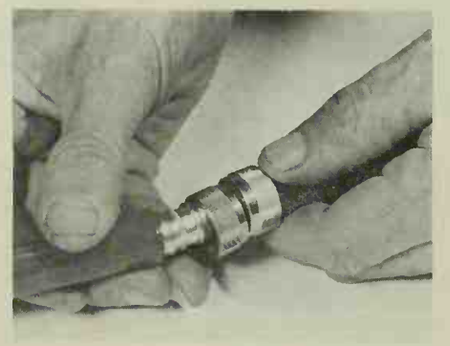


Before attaching the new couplers or menders, trim the ends of the hose back into firm, undamaged material. A square block of wood will steady the hose and serve as a guide for the knife while cutting.

Heat plastic hose to soften it before inserting the coupling. The end may be heated over a candle or dipped into hot water for a couple of minutes. To prevent buckling of hose, heat only one-half inch at end.



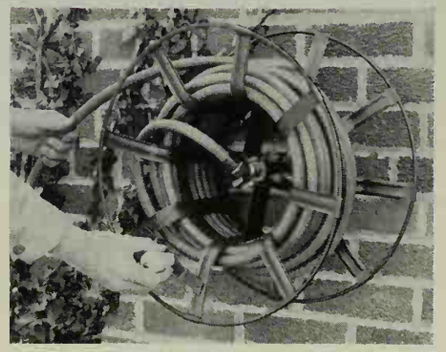
The new nylon couplers, designed for use on plastic hose, are practically indestructible and are re-usable if hose gets beyond repair. They are self-lubricating, making coupling and uncoupling easy.



Re-usable, metal repair splicers will make an old hose like new — add years to its life. This type is especially designed for repairing plastic hose. It will join hose quickly and does a tight, leakproof job.

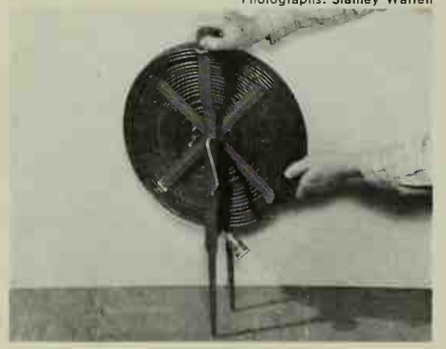
Cut along dotted lines

Store your hose properly for longer life

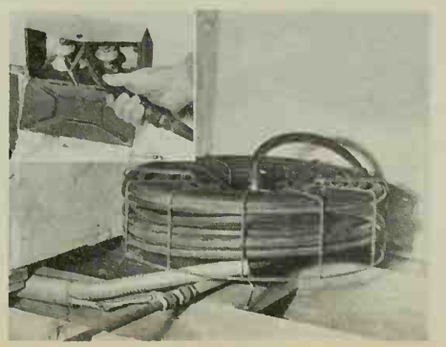


Wall-mounted reel is ideal for storage. The hose unwinds easily when pulled from free end. Knob handle on reel simplifies rewinding. Several cart models are also available.

Photographs: Stanley Warren



Portable reel provides good storage and convenient handling for plastic soaker hose. It has carrying grip, prongs for plunging into soil. Side crank makes easy rewinding.



Permanent indoor storage of hose reel eliminates the need to haul it outdoors and in again.

Inset shows outlet box mounted on outside of house. Water is easily turned on and off by a retractable handle in box.

Hose unwinds as you pull and automatically rewinds as you push it back in. Stored in this way, it is handy the year around — good for fire protection.

How to get more from your GARDEN HOSE

THE BACKBONE of a successful garden is a hose. Without it, you have little control of the most important item—soil moisture. To get the most out of your hose, use these hints for storage, use, care.

Add these pages to your GARDEN BOOK

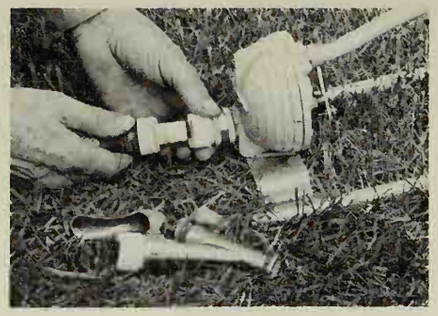
File with Maintenance

New accessories save time—reduce upkeep

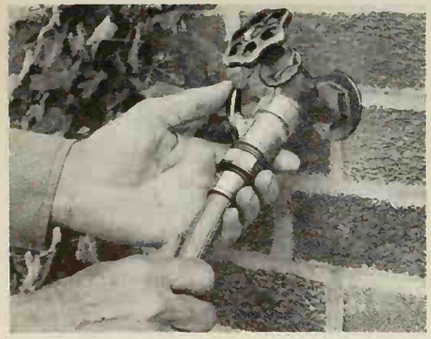
THE accessories that are now available have been designed to save you time and temper—make watering jobs easy.

With quick-hitch couplers, connecting hose to faucets or accessories is a simple procedure. Just be sure to pick out one kind and stick to it. The parts of the various couplers on the market are not interchangeable.

Shutoff valves for the nozzle-end save water while moving from one place to another. Goosenecks prevent strain at the faucet, adding to the life of hose.



White nylon snap-on couplings are exceptionally durable. Having no moving parts, there is no wear. A slight push to attach or a twist to detach is all that is needed.



Lever-type fast coupler, with adapter included, is made of metal. Just flip lever, and coupler is clamped to faucet or accessories.

Sleeve-type quick coupler works on spring and ball-bearing principle. Press collar back and sleeve slips on or off faucet or accessory.

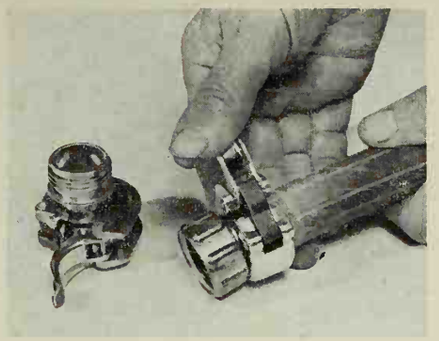
Nozzle-end valves make it convenient to shut off water temporarily without having to run to the faucet. To turn on water, push sleeve forward—slide back to turn it off.

Gooseneck attachment forces hose to come off water source in a straight line, eliminating wear from bending. Prevents skinned knuckles when attaching hose, too.

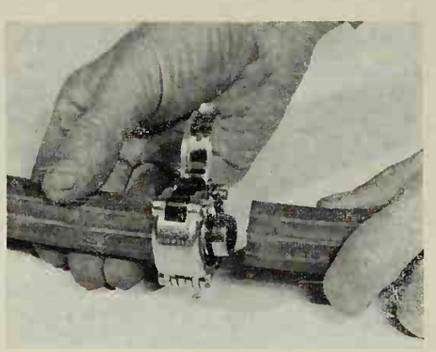
PUSH

OUT

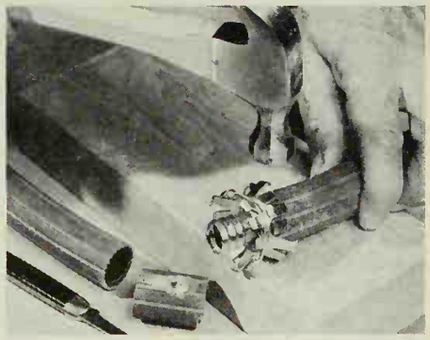
Fast, sure repairs for rubber hose



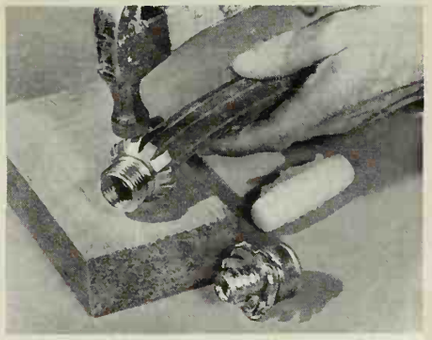
Clamp-type repair coupler is simple to install. Trim end of hose, insert coupler, and flip the lever, which grips the hose. Other sizes are available for use on plastic hose.



Clamp-type mender joins hose easily, quickly. Insert hose in mender, press clamp. No prongs to bend or screws to tighten. Sizes available for both plastic and rubber hose.



Use double-clinch mender for repairing rubber hose. Cut out damaged section, lubricate inside of hose and the coupler with soap or wax, insert; pound down prongs with hammer.



Clinch-type repair coupler is inexpensive, yet efficient. It is designed for rubber hose only. To install: trim hose, lubricate, insert as you would the double-clinch mender.

WATERING TIME CHART

Here's how long it takes to get 1 inch of water on a 50x50-foot area at average pressure

Hose size in inches	Gallons delivered per minute	Time needed to apply
3/8	2	5 hr. 42 min.
7/16	3¾	3 hr. 54 min.
1/2	5¼	2 hr. 36 min.
9/16	7	2 hr. 6 min.
5/8	8½	1 hr. 33 min.
3/4	15½	1 hr.
1	28½	27 min.

PUSH

OUT

ANOTHER IN HONEYWELL'S DIAMOND JUBILEE PARADE OF PRODUCTS

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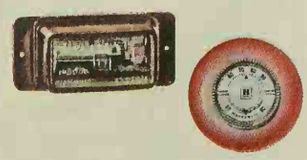
A smart *master* control for your year-round air conditioning system. You'll control the temperature, check humidity, barometer, and indoor-outdoor temperatures. Pre-set automatic temperature changes. Warning lights signal "clogged filter" and other minor disorders you can correct.



New Indoor-Outdoor System

With a thermostat outside as well as inside, you enjoy unequalled heating or cooling comfort. System automatically raises and lowers room temperature to compensate for outdoor weather changes. Ask your dealer.

DeLuxe Heating-Cooling Thermostat

Pay no attention to the weather—this thermostat will adjust itself from heating to cooling and back again as the weather changes. For this is Honeywell's DeLuxe Heating-Cooling thermostat that *takes charge* to give you all-season comfort.

Honeywell

First in Control

SINCE 1885

PIONEERING THE FUTURE

Get Rid of Mosquitoes in Minutes

Enjoy Outdoor Living This Summer With An Insect-Free Lawn

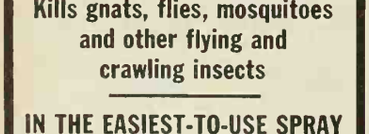
WITH

End-o-Pest

MOSQUITO KILLER

Kills gnats, flies, mosquitoes and other flying and crawling insects

IN THE EASIEST-TO-USE SPRAY PACKAGE EVER DEVELOPED



READY TO USE

Just hook to garden hose and spray. Hose pressure does the work. Automatically meters the right amount for a quick kill.

By the makers of the *New Go-Farther Formula* Golden Vigoro —the Foolproof lawn food.

NOW AVAILABLE IN GARDEN STORES, SUPERMARKETS AND VARIETY STORES

End-o-Pest and Vigoro are trademarks of Swift & Company

JULY

GARDEN REMINDERS

In all areas

Water: Garden plants have critical need now for more water. Shrubs, trees, and many kinds of flowers and vegetables have much foliage by the time weather turns hot and dry. Water deeply each week.

Spray or dust: Insects multiply fast during dry, hot weather, so be sure garden plants are sprayed or dusted weekly. Buy more multipurpose pesticide to have on hand before your supply gets too low. If redspider mites are a problem use one of the special sprays available.

California

Trees, shrubs, and vines: Head long new wisteria vine shoots back to 2 or 3 buds on each. You'll improve bloom and restrain growth by annual pruning.

Annuals, perennials, bulbs: Plant freesias, ixias, daffodils, and other spring bulbs as soon as they arrive during the month. . . . Plant new iris and divide and transplant old clumps. . . . In Southern California, plant such succulents as crassula and echeveria. . . . Divide and reset crowded lilies.

Fruits and vegetables: Apply dieldrin or chlordane around on soil and trunks of citrus and other woody fruit plants to stop ant traffic up to the limbs. . . . Continue to plant vegetables—beans, carrots, beets, chard, and other kinds for late season use. . . . Feed asparagus to strengthen plants for a good supply of strong spears next season.

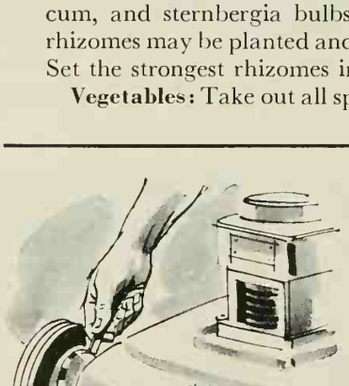
South and Southeast

Lawns: There is still time to sow hulled Bermudagrass seed and set out sprigs or plugs of zoysia, centipede, Bermuda, and St. Augustine grasses.

Shrubs and trees: List any tender shrubs that were killed by last winter's low temperatures. Be ready to replace with others for fall planting. . . . Water azaleas and rhododendrons, and feed lightly. They're forming flower buds for next year's flowers at this season.

Annuals, perennials, and bulbs: Plant lycoris, colchicum, and sternbergia bulbs for bloom this fall. New iris rhizomes may be planted and crowded clumps transplanted. Set the strongest rhizomes in a sunny spot, discard others.

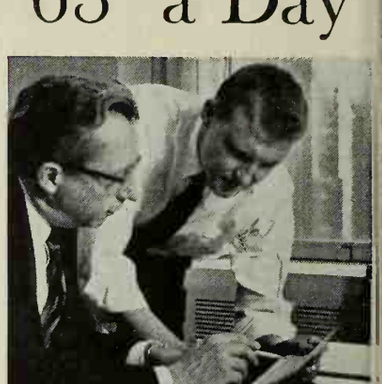
Vegetables: Take out all spent [*See next page*



To shade the grass as hot weather starts, raise cutting height of your mower to 2 inches. Wait until fall to lower for shorter cut.

To control borers in woody shrubs, squeeze commercial paste into borer holes. Sawdust showing at base of plant is sign borers are at work.

How to buy $1,000 for 63¢ a Day



A stroke of your pen and you're on your way toward having $1,000 for a few cents a day. Lots of people are doing it. Just let the company where you work know how much to take out for U.S. Savings Bonds every payday.

By saving just 63¢ a day you can buy an $18.75 Bond every month. After 40 months you own a stack of Bonds worth $1,000 at maturity. Perhaps the best part is this—you get $1,000 with money you might have easily dribbled away.

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You can save automatically with the Payroll Savings Plan. You now earn 3¾% interest to maturity. You invest without risk under a U.S. Government guarantee. Your money can't be lost or stolen. You can get your money, with interest, anytime you want it. You can buy Bonds where you work or bank.

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You save more than money with U.S. Savings Bonds

ADVERTISING COUNCIL PUBLIC SERVICE

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Garden reminders

Continued

vegetables and prepare soil for succeeding crops. Plant turnips, rutabagas, carrots, beans, field peas, and beets for fall maturing crops.

Central and East

Lawns: Adjust your mower to cut grass at a height of 2 inches before hot weather is too far along. Taller grass keeps ground cooler, usually resulting in a better lawn.

Shrubs and trees: Young shrubs and trees will soon have all the growth they will make for the season. Plants use great quantities of water to supply the new growth, so water deeply several times during the month. . . . Give ever-blooming roses their monthly feeding.

Annuals, perennials, bulbs: Set out new varieties of iris. Old clumps should be divided and the best rhizomes selected for replanting. . . . Check lower sides of nasturtium leaves for colonies of black aphids. Spray malathion or nicotine sulfate solution on underside of the leaves.

Vegetables: Make a second planting of carrots, beets, bush snap beans, and sweet corn early in the month.

Pacific Northwest

Lawns: West of the Cascades, new lawns can be started but the new seeding must be kept continuously dark with moisture until the seedlings are up and ready to mow.

Annuals, perennials, bulbs: Spray or dust ground in borders with metaldehyde to protect your plants from slugs and pests of similar habits. . . . Stake and tie dahlias and lilies.

Fruits and vegetables: Rub or cut off water sprouts found on old limbs in heart of fruit trees. Fireblight can easily get a start in such tender shoots and cause cankers on the big limbs. . . . Late-planted vegetables can give you better products for freezing and storing than early planted ones.

Texas-Southwest

Lawns: Use 2,4-D again if more broadleaf weeds show in lawn. Spray on windless day; hold nozzle close to lawn.

Trees and shrubs: Water through mulches around magnolias, camellias, gardenias, azaleas, and hydrangeas. Syringe these plants with a fine spray daily during hot weather.

Annuals, perennials, bulbs: Support tall perennials and glads that may be damaged by winds. . . . Plant new iris.

To keep shrubs blooming at their best, cut out oldest, rough-looking stems as soon as they've bloomed. Make cuts close to ground.

To discourage redspider mites, spray evergreens frequently during hot weather. Jet of water removes dust from the plants, keeps them fresh.

FREE! 40 page FALL GARDEN CATALOG Loaded with values!

This sparkling new catalog helps you many ways in planning your *fall garden.* Remember, the more you plant in the fall, the more beauty for you in the spring! And, we give Free Premiums with orders!

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Complete in every respect

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No need to let constipation "get you down." To get the kind of relief that doesn't cause weakness, get Dr. Edwards' Olive Tablets. Doesn't cause cramps. Contains ingredients that act to soften waste, stimulate intestines without causing digestive distress.

In clinical study Dr. Edwards' Olive Tablets rated 71% better, on the average, than other laxatives tested. These included candy and chewing gum laxatives, so-called "liver" pills, a well-known bulk laxative, milk of magnesia and ordinary mineral oil.

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KILL Lawn WEEDS
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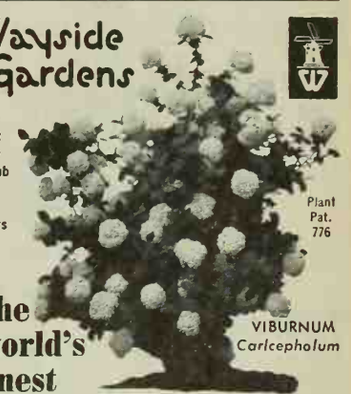
REASOR-HILL CORPORATION
Box 38BH, Jacksonville, Arkansas

Wayside Gardens



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See Wayside's new 1960 Fall Catalog . . . it's the nation-wide sensation in garden catalogs. Enlarged to a mammoth 152 page book, it now features more new, rare and unusual garden subjects for fall planting than all other catalogs combined. Over 1300 new flowering shrubs, trees, roses, rare bulbs, exotic lilies and hardy "Pedigreed" plants. Shown above is the lovely, lavish blooming VIBURNUM Carlcephalum, a modern, fragrant version of the snowball. Hardy new de Rothschild AZALEAS below, are stealing the show in dramatic new colors.

To get your copy of this valuable garden book, please send $1.00 to cover postage and handling costs. No other catalog in the world can compare with it in size or wealth of selection. 152 pages with hundreds of true-color illustrations and factual cultural directions.

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NEW Immense Flowered HARDY HYBRID AZALEAS in many lovely new colors

Wayside Gardens
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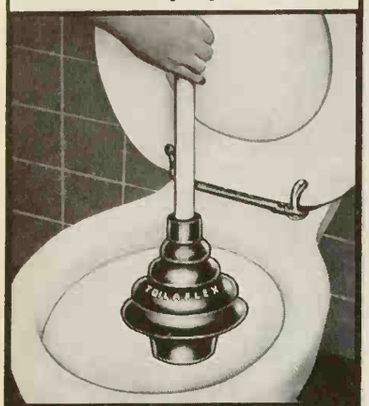
POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



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- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND

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AT MOST HARDWARE STORES

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FIX IT QUICK!
Tighten all loose objects with handy Plastic Wood. Won't chip or crack. Ask for it by name.

For surest results always use GENUINE
PLASTIC WOOD
Handles like putty—hardens into wood!

Relief Wherever Your Feet Hurt!

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, callouses, tender spots. Eases new or tight shoes. Self-adhering. At Drug, Dept., and 5-10¢ Stores.

Cut it any size and shape and apply.

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July, 1960

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WISE shoppers know a Brand Name is a guarantee of satisfaction; it's your assurance that you'll get the quality you expect.

Brand Names are built on your confidence. You and your neighbors are the ones who dictate the standards a Brand Name product must meet to consistently deliver the value and service you want.

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CONFIDENCE
BRAND NAMES
SATISFACTION

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N.Y.

Wear-proof house

Begins on page 78

This traffic-free living room was planned for a rear corner of the house. The dining area is convenient to the kitchen on the other side of the partition wall. Sliding glass doors at right open to the sheltered patio and a 12-inch-deep reflecting pool (see plan).

Versatile activity hall makes much better use of the floor space in its part of the house than a regular-width hall and larger bedrooms could.

The children can watch TV or read here, far from the adult wing of the house. Activities like finger-painting are welcome, too—the vinyl floor and easy-to-care-for furniture can take the punishment.

French doors offer a direct route to the outdoors.

A big window over the kitchen work space gives Mrs. Cermak a fine view of the terrace and driveway. The appliance unit below the stainless steel counter top saves space in this compact kitchen. The adjoining breakfast area is roomy enough for a large family.

How to buy plans, page 80

Now...for today's younger men and women over 45

SARAKA

The modern bulk stimulant...to help maintain regularity in the prime-of-life years

From coast to coast word is spreading about the miracle of SARAKA... the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action... and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

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Des Moines 3, Iowa

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Send for your copy *today!*

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with Better Homes & Gardens

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The Akron, Dept. B, 4410 Sunset Blvd., Los Angeles 27, Calif.

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Panda Products, Dept. B, 1200 Niagara St., Buffalo, N.Y.

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Jeb's, Dept. B, Waverly, Mo.

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Carol Beatty, 12 Beatty Bldg., Culver City, Calif.

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L. L. Bean, Inc., Dept. BHG 7, Freeport, Me.

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Sunset House, 73 Sunset Building, Beverly Hills, Calif.

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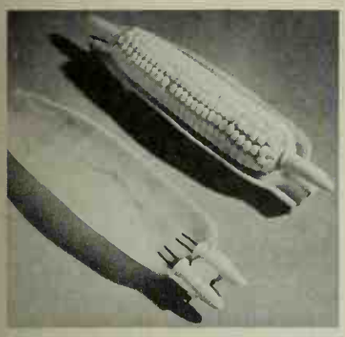
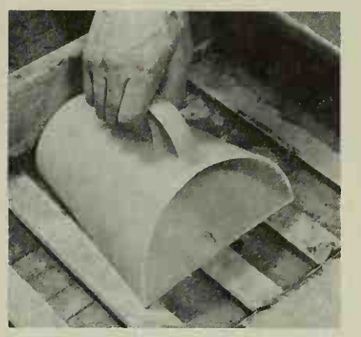
Patio Sales, Box 25-BHG, Highland Park, Ill.



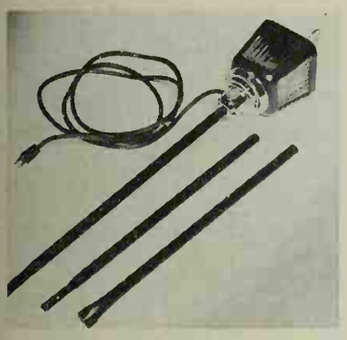
"Aren't you smart!" everyone will say. Special dishes for roasting ears plus corn holders! Dishes are delicate green plastic—corn looks appetizing in them. Set of two corn dishes, 4 holders, $1.25, ppd.

Mother Hubbard, Dept. BH-109, 10 Melcher St., Boston 10, Mass.



Handy for bailing excess water out of the bottom of the boat. The flexible plastic scoop has a flat side so it slides along boat floor easily. Has easy-grip handle, too. Handi-Bailer, $1.65, ppd.

Daniel Low & Co., Dept. BHG, Salem, Mass.



Portable lawn light is electric, can easily be shifted to patio or front lawn to greet guests. Is 56 inches high; heavy-duty 14½-ft. cord. Sturdy steel—rust-resistant black finish. It's $6.75, ppd.

Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wisc.

Prettiest catch of the season—bamboo coasters with brightly colored butterflies in the bases. Glass protects butterflies (real, you know). Set of six Butterfly coasters in carrier, $4.95, ppd.

Dresden Art, Dept. BHG, 230 S. Franklin, Chicago 6, Ill.

Use 'em many ways. Woven straw Mexican feedbags in natural color are dandy for toting beach gear, shopping, flower-pot covers, for magazines. Leather straps. The 12″ size, $2.50; 14″, $2.95, ppd.

Johnny Appleseed's, Dept. BHG, Beverly, Mass.

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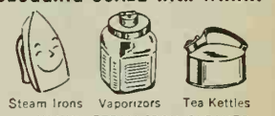

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Politically, things seem normal. The incredible turmoil and chaos promised by one group if they lose is offset by the fantastic prosperity and happiness promised by the other group if they win.

♦ ♦ ♦

The beach we visited last week had a few girls looking for husbands and a few husbands looking for girls.

♦ ♦ ♦

"Your Judy is certainly a bossy little girl, isn't she?" said the mother of one of Judy's playmates. She was referring, of course, to Judy's qualities of leadership.

♦ ♦ ♦

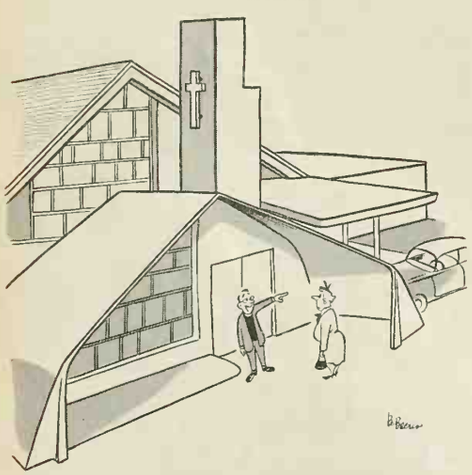
Sure, we Americans are burdened with inflation, debt, taxes—financial troubles at every turn. Yet we are the only people on earth who ask one another: "How can I reduce?" and "Where can I park?"

♦ ♦ ♦

These days, the young man who has his head in the clouds isn't necessarily in love. He may simply be a scientist.

♦ ♦ ♦

"From what I've observed," said Bill Norman last night, "the moment a woman passes 140 pounds in weight, her chief interest in life is spotting other women fatter than she is."



"A natural mistake, Madam—the supermarket is two blocks that way."

Our mayor made me chairman of a committee to help combat traffic accidents. We could come up with no better idea than stricter enforcement of existing laws. Somewhat disappointed, the city fathers ordered it done. Police got tougher; judges assessed higher fines, revoked licenses, warned of still sterner measures. In just three months, accidents have dropped nearly 40 per cent.

♦ ♦ ♦

Best sign we saw on our vacation trip was a metal plaque on California's 12-million-ton Shasta Dam: "U. S. Government Property. Do Not Remove."

♦ ♦ ♦

"If my freckles would just get together," said our teen-ager, studying her face in the mirror, "they'd be a good coat of tan."

♦ ♦ ♦

Peggy Bayless admits she is the kind of driver who always wishes she were in the other lane.

♦ ♦ ♦

To my shame, I seldom make a deliberate choice between right and wrong. Usually, the choice is between what I ought to do and what I want to do.

♦ ♦ ♦

Rosemary's latest beau is the high school track team's star shot-putter. She points out that this would make him ideal as a husband. He could put the shot in the back yard, instead of being off somewhere fishing or playing golf.

♦ ♦ ♦

"The secret of success," George Crane told our Kiwanis Club, "is knowing how to put your best foot forward without stepping on someone's toes."

♦ ♦ ♦

I love the new sign the teen-agers at our church posted: "To get to heaven, turn right and keep going straight."

♦ ♦ ♦

"Housework," muses Christine, "is something nobody notices unless you don't do it."

♦ ♦ ♦

Seems the harder I work, the luckier I get.

Some men work hard and save money so their sons won't have the hardships that made men of their fathers.

♦ ♦ ♦

"I'm worried about my 15-year-old boy," says Les Cowan. "I was about to mow the lawn when he came up voluntarily and said he'd do it himself. Should I seek psychiatric advice?"

Burton Hillis

P. S. Bob Hannelly hints that, if Washington wants to subsidize struggling young writers, it should start by banning their books.

Dear Burton: An old college friend came into the office the other day to try to get some government help on banning his book. He said sales were lagging because thus far only Massachusetts had outlawed it.

It just shows what a sheltered life we lead in Washington. I never realized what a thriving business this business of getting books banned is. My friend said his first novel, about a lady who fell in love with a trout, was banned in 14 states, and he sold 200,000 copies. He's in trouble on this second book. It's about a lady who falls in love with a man. He took the entire board of censors in one state to dinner, one at a time, but only got one vote against the book—and none against the lady.

He thinks a federal censorship bureau would do wonders for the publishing world. Just a single statement by the Postmaster General, for instance, did more for Lady Chatterly than the gamekeeper.

I pointed out that the government was doing its best—burning manuals almost as fast as the Air Force can turn them out. But, he argues, that doesn't help private enterprise. If a novelist, he says, goes to all the trouble to dream up a woman who goes around cross-eyed so she can have a clandestine affair with her ophthalmologist, the least the government can do is put in a bad word about her.

He notes the government is particularly sensitive about the uncommitted nations, so he's working now on a book where the heroine is an American spy who yields her charms to a Communist agent in New Delhi. He hopes this brings an angry statement from the State Department that it's well known none of our lady spies has any charms. It isn't much, he says, but maybe it's a start.

Yours,
Bob

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August, 1960; Vol. 38, No. 8

THE FAMILY IDEA MAGAZINE

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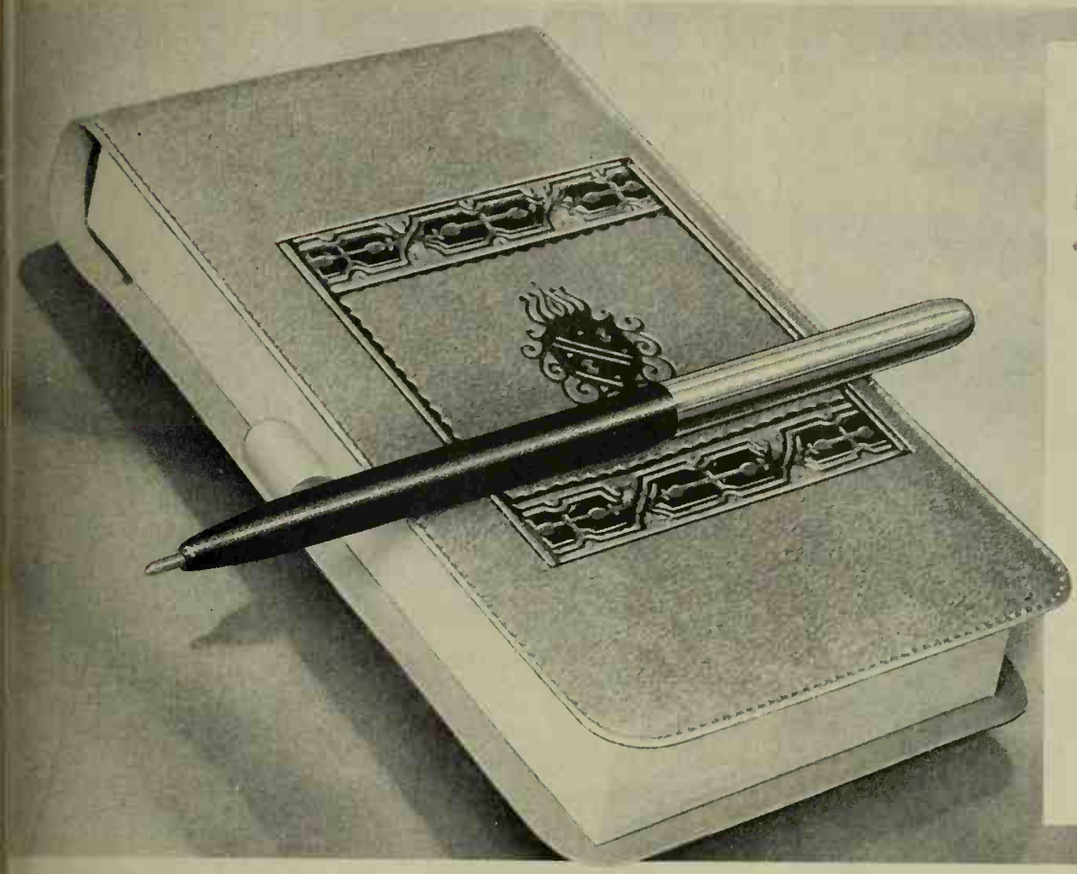

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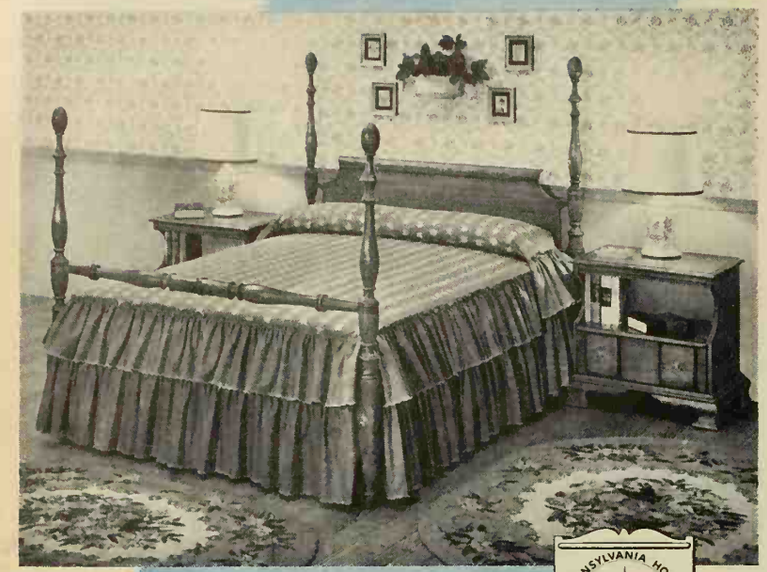

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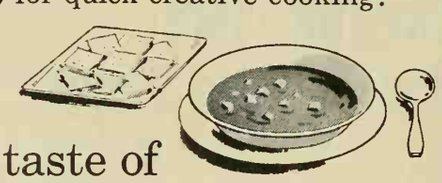

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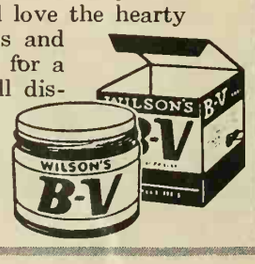

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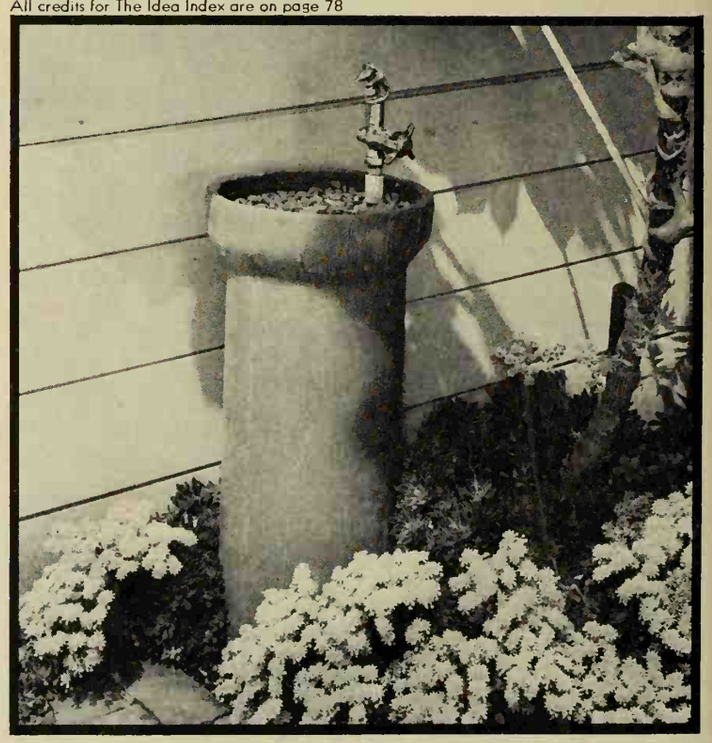
A smart, new window fashion

Leather straps and brass buckles make an eye-catching heading for these leather draperies. The cowhide panels are hung on stationary brass rods fastened to the ceiling. For an equally clever window treatment, you could substitute denim, felt, or burlap draperies.

All credits for The Idea Index are on page 78



Outdoor drinking fountain

An outdoor drinking fountain saves muss and fuss where children gather. Here, a 4-foot clay bell-tile is set 1 foot into the ground. It acts both as support for the supply pipe and as a dry well for the waste water. Slip the tile over the water pipe, then fill with gravel.

Continued

Ground-in grime... or simply soiled...

you need CLOROX to get out dirt that suds leave in!

Never doubt it. Suds-proof dirt sneaks into *lightly* soiled washloads, too. Example: the stubborn soil inside shirt collars or blouses. Worse yet, it's a build-up of this same kind of dirt that makes entire washes gray. How can Clorox get out such dirt when even the best detergents fail?

Clorox cleans in a way suds can't. Detergent will loosen *ordinary* dirt. But stubborn, *gray-causing* dirt is locked in too tightly to be loosened. This dirt demands the special *dissolving* action of Clorox bleach. Clorox literally melts suds-proof dirt away. Next wash, ground-in grime, or simply soiled, discover it for yourself...

Clorox actually dissolves suds-proof dirt that makes clothes gray!

©1960, The Clorox Company

Which FRIGIDAIRE

Check the model that's right for *your* family, *your* kitchen! Then tear out this advertisement and tal

Refrigerator is for your family?

HERE'S YOUR SHOPPING GUIDE from the most famous name in refrigeration! Choose your favorite right now during your Dealer's FRIGIDAIRE EXTRA VALUE DAYS! Sixteen different models and sizes, all with new Sculptured Sheer Look, new air-tight Magnetic Door Seal, famous Frigidaire Meter-Miser cold maker. You're bound to find one that's exactly right for your family, your budget!

Want extra value, top quality at a budget price?

Choose one of *six* stunning new Frigidaire DeLuxe and Super Refrigerator models with Dial Defrosting at a price your budget will cheer —as little as $2.06 a week!*

[1] **DeLuxe Model** DA-13-60. 3 full-width removable shelves. Twin Hydrators. 12.97 cu. ft. overall. 70-lb. top freezer chest. H–64"; W–32"; D–28⅝".

[2] **DeLuxe Model** D-11-60. Big full-width Hydrator. Meat Tender holds nearly 10 lbs. 2 Quickube Ice Trays. 10.87 cu. ft. overall. 61-lb. top freezer chest. H–64"; W–28"; D–28¾".

[3] **DeLuxe Model** DA-11-60. Sliding Chill Drawer and Meat Tender. 5 Lift-off aluminum Door Shelf fronts. 10.87 cu. ft. overall. 61-lb. top freezer chest. H–64"; W–28"; D–28⅝".

[4] **Super Model** S-9-60. Full-width Glide-Out Hydrator. Butter Compartment. 2 Quickube Ice Trays. 9.00 cu. ft. overall. 37-lb. top freezer chest. H–57½"; W–24"; D–28¾".

[5] **Super Model** SS-9-60. 4 Door Shelves with Lift-off aluminum fronts. Full-width moist-cold Hydrator. Two 14-cube ice trays. 9.10 cu. ft. overall. 37-lb. top freezer chest. H–57½"; W–24"; D–28¾".

[6] **Super Model** SA-9-60. New Magnetic Door Seal for better cold-keeping. Sliding Chill Drawer. 4 Lift-off Door Shelf fronts. 9.10 cu. ft. overall. 37-lb. top freezer chest. H–57½"; W–24"; D–28¾".

Want the most convenient automatic defrosting?

Make yours one of these *five* new Frigidaire Refrigerator-Freezer combinations. Each with separate zero zone freezer and Cyclamatic, self-defrosting refrigerator section. New, advanced features everywhere. Prices as low as $3.63 a week!*

[7] **Combination Model** FI-13T-60 shown in Sunny Yellow. New Flowing Cold Meat Tender. 2 whisper-quiet Roll-to-You shelves. 12.60 cu. ft. overall. 2 doors. 86-lb. top freezer. H–64"; W–32"; D–28¾".

[8] **Combination Model** FD-13T-60. 3 all-aluminum, removable shelves. Twin moist-cold Hydrators. 2 removable Egg Servers. 12.60 cu. ft. overall. 2 doors. 86-lb. top freezer. H–64"; W–32"; D–28⅝".

[9] **Combination Model** FDA-13T-60. Twin moist-cold Hydrators. 4 full-width removable shelves. Lift-off Door Shelf fronts. 12.51 cu. ft. overall. 2 doors. 88-lb. across-the-top freezer. H–64"; W–32"; D–28⅝".

[10] **Combination Model** FD-13-60 shown in Mayfair Pink. 5 full-width Door Shelves with Lift-off fronts. Twin Glide-Out Hydrators. 12.68 cu. ft. overall. 60-lb. across-the-top freezer. H–64"; W–32"; D–28¾".

[11] **Combination Model** FD-11-60. Full-width moist-cold Hydrator. 5 Lift-off Door Shelf fronts. 10.50 cu. ft. overall. 44-lb. across-the-top freezer. H–64"; W–28"; D–28¾".

Want guaranteed† Foodkeeping without Frost?

No frost at all! No frost in the freezer! No frost in the refrigerator! *No messy defrosting ever!* Advanced features! Choose one of *five* sensational new FROST-PROOF models—with top or bottom freezer —and never defrost again! Many in 5 colors or white. Prices as low as $5.10 a week.*

[12] **FROST-PROOF** Model FPI-15B-60 shown in Mayfair Pink. 3 whisper-quiet Roll-to-You Shelves. Flowing Cold Meat Tender. 14.54 cu. ft. overall. 2 doors. 150-lb. bottom freezer. H–69¾"; W–32"; D–29⅛".

[13] **FROST-PROOF** Model FPI-13B-60 shown in Aztec Copper. Flip-Quick Ice-Ejector. 2 all-usable Roll-to-You Shelves. Flowing Cold Meat Tender. 13.20 cu. ft. overall. 2 doors. 150-lb. bottom freezer. H–64"; W–32"; D–29⅛".

[14] **FROST-PROOF** Model FPD-13B-60. Huge Roll-to-You Freezer Basket. Butter Compartment. 2 removable Egg Servers. Twin Hydrators. 13.20 cu. ft. overall. 2 doors. 149-lb. bottom freezer. H–64"; W–32"; D–29⅛".

[15] **FROST-PROOF** Model FPI-13T-60 shown in Turquoise. New Flowing Cold Meat Tender. Two all-aluminum Roll-to-You Shelves. 13.10 cu. ft. overall. 2 doors. 96-lb. top freezer. H–64"; W–32"; D–28¾".

[16] **FROST-PROOF** Model FPD-13T-60. Twin Glide-Out Hydrators. Lift-off Door Shelf fronts. Butter, Utility Compartments. 13.10 cu. ft. overall. 2 doors. 96-lb. top freezer. H–64"; W–32"; D–28¾".

†This is a guarantee that the Frigidaire FROST-PROOF system will prevent build-up of frost inside this Frigidaire FROST-PROOF Refrigerator-Freezer. Without any cost to owner or user, at any time within one year from date of delivery, Frigidaire will make all necessary adjustments to the FROST-PROOF Refrigerator-Freezer to prevent accumulation of frost.

*After small down payment. Ask your Frigidaire Dealer about prices and terms to suit your budget!

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

Advanced Appliances...Designed with You in Mind

...you to your nearest Frigidaire Dealer during FRIGIDAIRE EXTRA VALUE DAYS!

You'll find Frigidaire factory-trained service men everywhere

Pittsburgh perfects a sensational new Latex house paint!

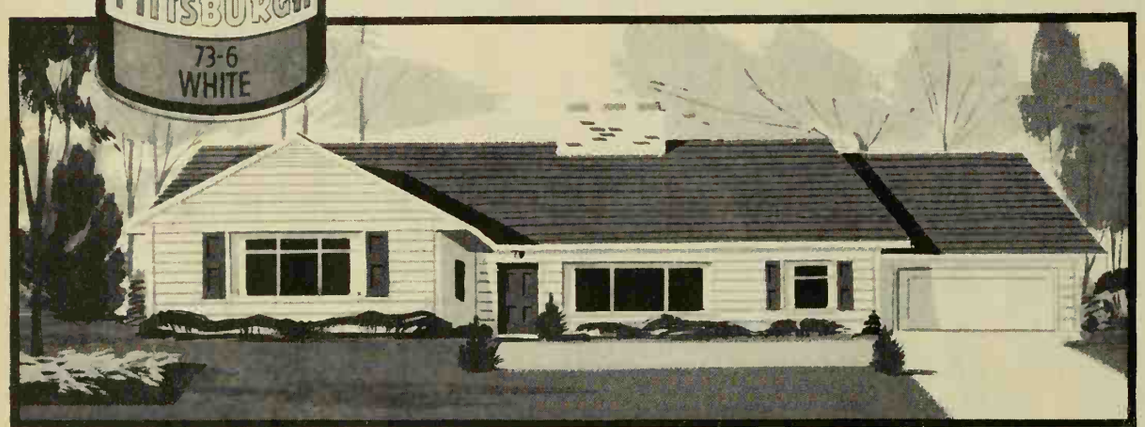
Easier to apply...even paints over damp surfaces... dries in 30 minutes...resists blistering...lasts longer

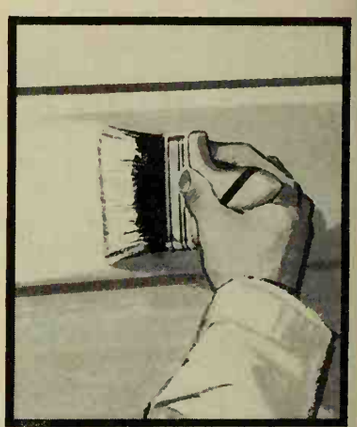
• **Leadership in research** pays off! After years of laboratory work and extensive field tests in all parts of the country . . . in all kinds of weather . . . Pittsburgh *perfects* an amazing new house paint—Pittsburgh Latex!

• **This new paint** is the greatest advance in paint development in years . . . gives you advantages in ease of application and durability never before thought possible!

• **New Pittsburgh Latex House Paint** is made from the same miracle resins that keep many of today's car and appliance finishes new-looking year after year! It can be used on wood, masonry, stucco, asbestos, shingles, cement blocks or metal surfaces.

• **Read below** about the remarkable results *you* can expect from new, *perfected* Pittsburgh Latex House Paint!





• **Sensational new Pittsburgh Latex House Paint** can keep your house looking "just-painted" years longer. The colors are fade-resistant . . . white *stays* white, colors *retain* their crisp, clean beauty . . . and the new miracle resins are so tough and durable they fight off the damaging effects of time and weather far, far longer! Result? A money-saving bonus of extra years between paint jobs!

• **You'll save hours** because new Latex House Paint goes on so fast! No brush drag, no lap marks. Use brush, roller or spray.

• **Paint over damp surfaces!** No more "rained-out" weekends! No waiting for dry days. With Pittsburgh Latex you can paint over surfaces damp with dew or rain . . . or paint between showers.

• **Dries in 30 minutes!** Forget about rain, dust and insects messing up your paint job! Latex dries to the touch in only 30 minutes. If you wish, you can apply second coat without moving your ladder!

• **Resists ugly blistering!** When correctly primed and applied, Latex resists blistering. It forms a one-way barrier to water vapor . . . lets trapped moisture *out* . . . yet will not let moisture *in!*

• **Clean up with water!** Cleanup and brush care is easier than ever. Fresh paint spots and spatters wipe off with a damp cloth. After painting, just wash brushes, roller or spray gun in plain soapy water!

PITTSBURGH® PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

• For America's finest oil-base house paint, ask your Pittsburgh Paint dealer for Sun-Proof—famous for highest quality for 100 years.

THE IDEA INDEX

Co-ordinated bedroom ensemble

Refurbish an old headboard with paint and an extra yard or so of the curtain and bedspread fabric. Center the design on the headboard; apply fabric with wheat paste. Carefully trim fabric edges with a razor blade, then spray material with clear plastic.

Kitchen cabinets as handsome as furniture

Natural finished walnut gives the dressed-up look. Square steel tubing makes legs of Contemporary design. Durability comes from the use of laminated plastic for the counter and scuff-free sliding door on bottom cabinets. An extra is the fluorescent lighting under upper cabinets.

Continued

To help you keep a young pace— Hi-Pro — the Booster Breakfast

If you're not on top of your game . . . or your job . . . wouldn't it be smart to see what a really good breakfast can do for you . . . Hi-Pro . . . the Booster Breakfast?

Make the Two-Week Test

Eat Hi-Pro every morning for two weeks . . . enjoy its protein-vitamin-mineral "boost" . . . and see what a difference!

With extra protein, extra vitamins, extra minerals, Hi-Pro provides the nutritional boost adults particularly need. Hi-Pro . . . the Booster Breakfast with the *different* flavor of wheat, corn and rice!

One of the *Goodness* cereals from General Mills

Seven reasons why more women choose CANNON than any other percales in the August Sales

Cannon is the preferred all-cotton percale sheet the year 'round:

1 Made of Cannon-selected fine cotton for lustrous, durable, even weave

2 Fresh, luxuriously smooth texture that stays smooth through years of laundering

3 Extra long wearing because of Cannon's Combspun process

4 Beautifully detailed—with straight, even hems for neat-looking beds

5 Certified colorfast by the American Institute of Laundering

6 Ezy-matic Corners on fitted Cannons to end mattress lifting. Size marks all around binding for quick identification

7 Inspected every step of the way to ensure flawless, consistent Cannon quality

NEW ROSE FANFARE DESIGN SHOWN ABOVE, NOW SALE PRICED

CANNON COMBSPUN® PERCALES—woven to feel smoother, wear longer. That's the beauty of Cannon's Combspun proces

see the difference • feel the difference • enjoy the difference for years

Cannon Mills, Inc., 70 Worth Street, New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

TRADE MARK CANNO

THE IDEA INDEX

Streamline an old bay window

Old-fashioned, small-paned windows were replaced with 2 sliding windows (the size of the bay opening remained the same). A black marble slab, supported by a steel beam, makes a sturdy, wide bench for plants, accessories, or seating. Curtain material is matchstick bamboo.

Room divider for under $10

Wallpaper and paint a fiberboard folding screen to suit your room's decorative theme. Use it to separate one room area from another, hide an unwanted view, or to make a background for a furniture grouping. The unique wallpaper design made this divider-screen a scene stealer.

Continued

KitchenAid

THE DEPENDABLE DISHWASHER gives you

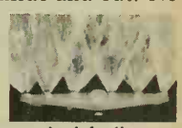
time for the finishing touch

No need to rush! Here's how a KitchenAid dishwasher helps:

Washes perfectly. No pre-rinsing. Connects easily—load it and leave it. Soil is "scrubbed" away by KitchenAid's exclusive power-wash action with filter-clean wash and rinse water.

Dries sparkling bright, the way you like, with KitchenAid's exclusive flowing, sanitized hot air. No crazing—safe, even for your delicate china.

Dependable, built to last. Durable porcelain enamel inside and out. No installation costs. Service calls a rarity. There's a KitchenAid for every kitchen—portable or built-in. See the Yellow Pages for your nearest dealer or write KitchenAid Home Dishwasher Division, The Hobart Manufacturing Company, Dept. KB, Troy, Ohio. (In Canada, write Hobart, 175 George St., Toronto 2.)



Look for the BIG, BLUE WASH ARM

More time for living with

KitchenAid®

AUTOMATIC DISHWASHERS

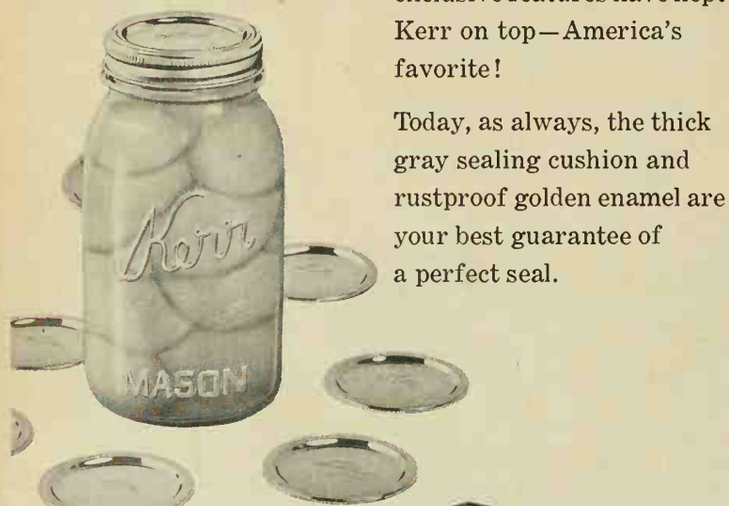
by HOBART, the world's largest manufacturer of food, kitchen and dishwashing machines

TIME TESTED *Kerr** LIDS...

your best guarantee of a perfect seal

Ever since Kerr invented the two-piece cap, two exclusive features have kept Kerr on top—America's favorite!

Today, as always, the thick gray sealing cushion and rustproof golden enamel are your best guarantee of a perfect seal.



Be modern—save!

Buy Kerr for keeps—

for canning and freezing

"SELF SEALING"* BRAND *TRADEMARK REG. U.S. PAT. OFF.

THE IDEA INDEX

No more wandering door mat

Put the door mat in a recessed base so it will stay put and the edges won't fray or unravel. To make the recess, insert a 1-inch form, the size of the door mat, in the concrete when it is poured. Oil the wood first, so you can pry it out easily when the concrete hardens.

Budget-minded wall decorations

A black-and-white map showing the route of a favorite vacation was photostated and "blown up" to make this handsome wall accessory (about $25). The wall lamps were fashioned from old carriage lanterns (wired for about $10) mounted on wood plaques.

Continued

WIN THIS $25,000 LP-GAS HOME

PLUS 150 LP-GAS "LIVING PLEASURE" APPLIANCE PRIZES

Air-Conditioned...Complete with Modern LP-Gas Appliances for Your "LIVING PLEASURE"

EASY TO WIN "LIVING PLEASURE" PRIZES—JUST ENTER YOUR NAME

Here's the easiest opportunity ever to win a wealth of valuable *"Living Pleasure"* prizes! And here's your chance to discover new savings...new convenience and new *"Living Pleasure"* with LP-Gas (some folks call it propane, bulk or bottled gas). It's the most dependable, economical, automatic fuel that's available everywhere...town, suburb, or farm...continuous, care-free, trouble-free service!

FIRST PRIZE—C.M.C. OAK SERIES RANCH HOME: Luxurious, completely finished with 3 bedrooms, 2 full baths, large kitchen, comfortable dining room, spacious living room, laundry and storage room, 2 car garage...fireproof, soundproof, weatherproof. And your new home, complete with LP-Gas fuel system, is furnished with LP-Gas home furnace and air conditioner, built-in range and oven, refrigerator, water heater, clothes dryer, incinerator, and an outdoor LP-Gas lamp.

SECOND PRIZE—LP-GAS TRACTOR: *"Loads of Power"* at a lower operating cost and minimum maintenance.

150 LP-GAS APPLIANCE PRIZES

- **40 LP-GAS RANGES**...fully automatic with magic "Burner with a Brain" and clock-controlled oven.
- **50 LP-GAS WATER HEATERS**...heat oceans of water 3 times faster.
- **25 LP-GAS CLOTHES DRYERS**...dry clothes quickly, economically.
- **5 LP-GAS REFRIGERATORS**...silent, frost-free, thrifty food savers.
- **20 LP-GAS SPACE HEATERS**...comfortable, even heat throughout the room.
- **10 LP-GAS INCINERATORS**...smokeless, odorless way to burn wet or dry garbage.

RULES ARE SIMPLE

Get your free entry blank from an LP-Gas dealer displaying the National LP-Gas Council emblem shown here. Nothing to buy... nothing to write. Just fill in the entry blank!

This Sweepstakes closes at Midnight, September 30, 1960. Residents of the U. S. may enter except employees (and their immediate families) of the National LP-Gas Council and its advertising agency, and of its member firms and their advertising agencies. Entrants must be 16 years or older. Official entry blanks are available from member dealers of the National LP-Gas Council. Or send your name and address on a post card to National LP-Gas Council Sweepstakes, Dept. A-3, P.O. Box 666, New York 19, N. Y. Winners will be determined by drawing and notified by mail. Names of winners available on request to those who send in stamped self-addressed envelopes. This Sweepstakes is void in any state or locality where prohibited, taxed or restricted by law.

LOOK FOR THIS SEAL THEN BUY WITH CONFIDENCE

SPECIAL OFFER FROM DU PONT

3 CAR WASHES ONLY 10¢

Will not streak . . . safe for all cars!

Du Pont Car Wash is faster and safer. Won't harm wax, drains dry without wiping. One packet does entire car.

TEAR OFF END TAB AND MAIL WITH 10¢

New Quick-Grip "Duco" Household Cement sticks quicker, holds better . . . dries fast. Waterproof, transparent, flexible, it mends 1,001 things — china, wood, metal, glass. Available at leading stores.

DU PONT
REG. U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

Du Pont Car Wash Offer
Department 210
Wilmington 98, Delaware

I enclose 10¢ in coin and end tab from a "Duco" Cement carton. Please send me 3 packets of Du Pont Car Wash. Offer expires December 31, 1960.

Name_____

Address_____

City_____ State_____

THE IDEA INDEX

Table lamp from stair balusters

Three walnut stair balusters, salvaged from a house wrecking, were used to make this handsome lamp base. Old paint was removed, then the wood was rubbed with white lead and waxed. A brass tube conceals the wiring, and a brass bowl between the balusters is used as a planter.

A tall small room looks bigger

The ceiling was lowered to window-top height and grasscloth gives it a texture that makes it seem even lower. The wall below the windows was cut out and the windows extended to the floor. Wall-to-wall carpeting helps create the appearance of lots of floor space.

This blouse was washed in blue Cheer*

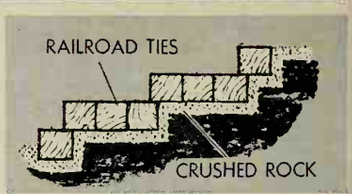
When blouses are this white, you know your whole wash is perfect. Let Cheer with the Blue Magic Whitener show you the difference.

Garden steps– all wood!

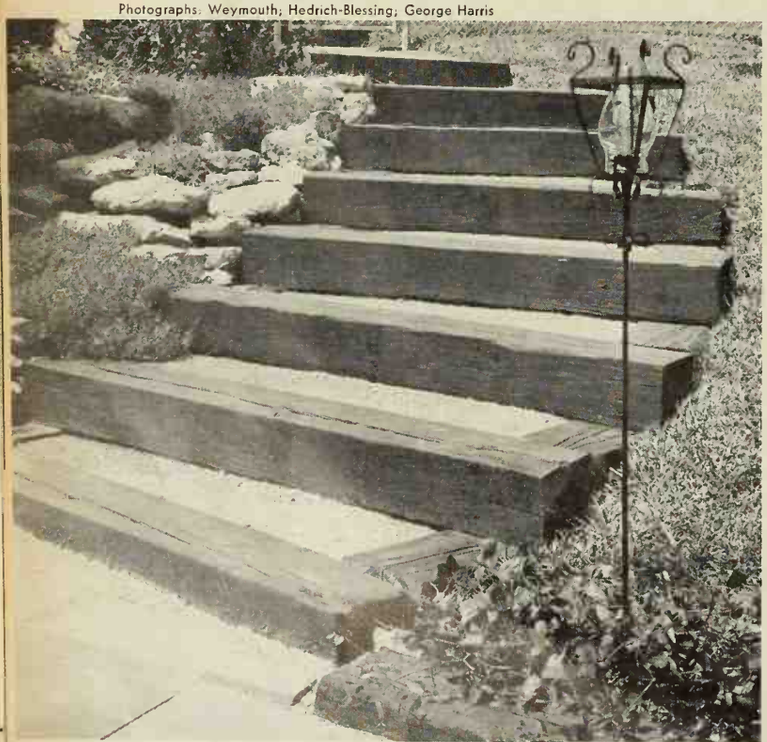
DOES YOUR garden need steps to give you a comfortable lift to the top of a slope? Why not make them of wood? It's handsome, easy to work with, inexpensive. Cedar, redwood, or cypress is best, because of a natural resistance to decay, but other woods do well if treated with a preservative. Build steps on a firm foundation of crushed rock or moist, tamped sand and let treads tilt downward slightly to give quick drainage.

A rustic look is achieved in this garden with steps built of railroad ties. Several uniform lengths laid side by side on a crushed-rock base make wide, comfortable treads that will last for many years.

Stacked ties that form retaining walls for raised border plantings are used on either side to hold the treads in position.

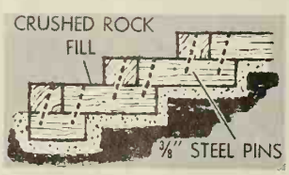


Photographs: Weymouth; Hedrich-Blessing; George Harris



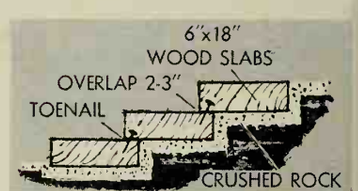
Weathered railroad ties, 6 inches high, 8 inches wide, and 8 feet long, make good garden steps. They can be cut to fit if necessary.

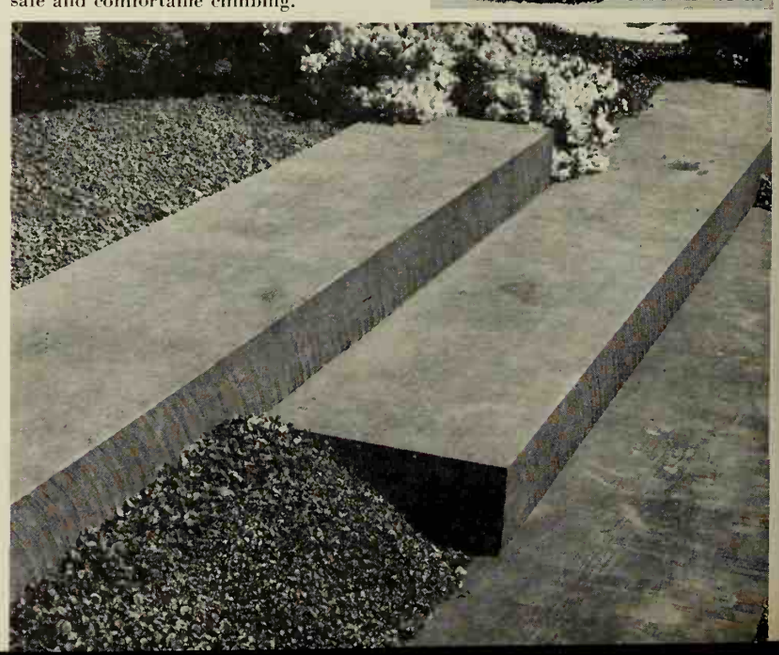
Here, they are used as edgings for crushed-rock treads and supported by short lengths set under them. Steel pins hold them in position.



Rough-sawed wood slabs are less rustic in character than ties, and are often laid in interesting patterns. Long lengths of the type used here work well on slight inclines where few steps are needed.

In staggered designs like this, be sure the actual tread area is wide enough for safe and comfortable climbing.





PICTURE YOURSELF ON A HOLIDAY PICNIC WITH

SUPER STRENGTH ALCOA WRAP

. . . for delicious, quick-to-fix lunches!

BUTTERED CORN ON THE COB

At Home: Brush each ear with melted real butter; season with salt, pepper; wrap in a damp paper towel. Place on square of Super-Strength Alcoa® Wrap. Pull foil close around corn; seal in tight double fold; twist ends securely. Alcoa Wrap's Super-Strength helps prevent rips even when pulled taut around corn . . . holds in juices during cooking.

At Picnic: Grill corn over medium coals 20-25 minutes turning frequently.

HOT HAM & CHEESE ROLLS

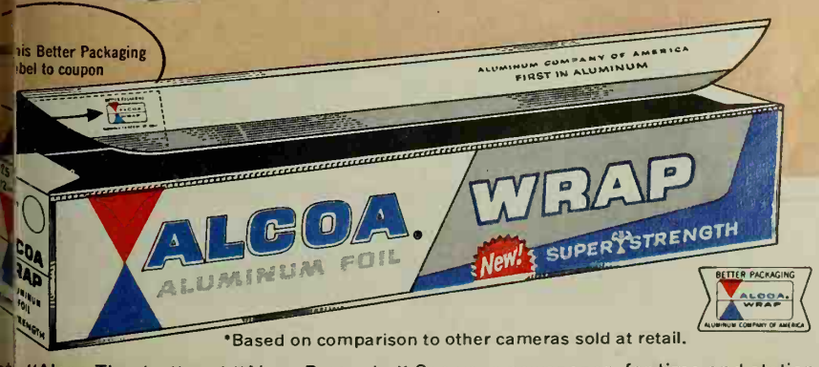
Combine ½ pound cubed baked ham, ½ pound cubed sharp Cheddar Cheese, ⅓ cup sliced green onions, 2 sliced hard boiled eggs, ½ cup sliced stuffed olives, 3 tablespoons mayonnaise and ½ cup Chili sauce.

Pile mixture into 12 split frankfurter rolls. Wrap each roll in a 6-in. square of Alcoa Wrap; twist ends securely.

Place on grill over medium coals for 8-10 minutes, turning frequently. Serve each roll in its Alcoa Wrap.

GET THIS KODAK CAMERA $4.25* VALUE FOR ONLY $2.00

Get beautiful color or black-and-white snaps of the fun on regular 127 film. No focusing. No fussing. Kodak's Brownie Bullet camera is lightweight and easy to carry, has eye-level viewfinder, handy strap. Yours for only $2, and the Better Packaging Label from any box of Alcoa Wrap, as illustrated below.
HURRY! This offer is limited. Order your Brownie Bullet camera today.



*Based on comparison to other cameras sold at retail.

CAMERA, BOX 350, NEW YORK 46, N.Y.

Please send me_____Brownie Bullet Cameras. For each I enclose $2.00 and one Better Packaging Label. (Please make checks or money orders payable to CAMERA.)

Send camera(s) to:

Name_____
(Please Print)

Street_____

City_____Zone_____State_____

Order as many cameras as you wish, but be sure to enclose $2.00 and a Better Packaging Label for each. Offer void in states or localities where prohibited, regulated or taxed. Offer expires March 31, 1961. Offer limited to residents of United States, Puerto Rico and APO-FPO addresses. Allow at least three weeks for delivery.

"Alcoa Theatre" and "Alcoa Presents." See your newspaper for time and station.

Does too much sun make you old?

By William Barry Furlong

ACROSS the nation on any given weekend, tens of thousands of artfully denuded, oil-soaked Americans are sacrificing themselves to the sun, alternately parboiling to a shade slightly more crimson than a torero's cape, then basting in the water like a cooked goose. They are part of a vast and growing cult of sun worshipers whose aim is to look as if they just returned from their private island in the Bahamas. What they don't realize in their search for the sun-tanned, wind-blown look is that they are destroying that which they treasure most—their beauty.

There is more and more evidence that constant overexposure to the sun leaves the skin dry and coarse, leathery, and wrinkled—actually *aged* as if it were 20 or 30 or 40 years older. Many women in their 40s already show the impact of overexposure. Their faces and necks are as furrowed as those of an elderly farmer. They have the complexion of women in their 60s and 70s—and there is nothing they can do about it.

Direct sunlight ages the skin as unrelentingly as the calendar. The ranch hand who has spent most of his life in sun-filled fields usually appears much older than the same-aged office worker. The golfer who spends hours on open fairways and the skier on sun-covered slopes gradually acquire a ruddy skin which looks masculine on a man, but as attractive as old sharkskin on a woman. Once the aging process has started, it is difficult to arrest and impossible to reverse. The skin becomes more susceptible to sun aging as it increases in calendar age.

The aging of the skin reflects the changes taking place in the surface blood vessels and the underlying connective tissue as a result of constant overexposure to the sun. Many other changes become apparent as the chemistry of the skin exhausts itself. The skin becomes mottled, warts or other growths break out, freckles become permanent, peeling becomes persistent, and the skin often takes on a much darker complexion.

Even the hair can be damaged. In the time required to produce a sun tan, the hair takes on many of the characteristics of chemically bleached hair. With constant exposure over a period of time, it can become brittle and unmanageable. No oil or special treatments will restore it to its natural texture. Women with sun-bleached hair frequently find it difficult to set, either temporarily or in a permanent wave. There is some dispute as to whether the hair will restore itself through new growth. Some authorities say it will, though very gradually. Others indicate it will not.

Nevertheless, the tendency to revere the sun is as old as civilization. In ancient Persia, the sun worshipers built great shrines to Mithras, the sun god; in modern America, the sun worshipers built great shrines in Miami Beach. The status of the sun-tan cult has varied widely. In the last century, it was a mark of status to have clear skin, untouched by the sun. Only persons who worked outdoors or with their hands were sunburned or tanned. Today, a sun tan is a mark of leisure, not of toil, and the deeper tan, the greater the leisure.

Even more difficult to overcome than status seeking is the feeling that the sun is the source of a Life-Giving Force. It is true that plants convert sunlight into energy for growth through the chlorophyll in their leaves—but human beings aren't plants. Human skin absorbs the devastating impact of the sun's rays, but does not turn it into energy.

There is also the theory that sunlight has a tonic effect on the body: "It must be good because it kills bacteria and cures tuberculosis." These claims are partially true. Ultraviolet light—the sun-burning portion of the sun's rays—can kill germs under certain conditions, and sunlight is sometimes helpful, but not vital, in curing TB. The tonic is usually a feeling of well-being, which can also be secured by relaxing in front of a warm fire, soaking in a warm tub, or cashing in a $10 ticket on a 300-1 shot.

The only measurable health given by the sun is vitamin D, the vitamin which prevents rickets in children and small animals. Most people get an adequate supply of vitamin D by eating—milk, eggs, butterfat. The vitamin D [*Turn to page 21*

THIS IS AMERICAN CHERRY—ONE OF 10 FINE WOODS

mighty hunters can't hurt

It's real wood—rich, mellow, warm. No other wall covering has such charm. And this Georgia-Pacific hardwood paneling has the most completely protective finish ever developed.

It's family-proof—resists scuffs, scratches, fingermarks, crayons, ink, paint, even household chemicals. A joy to live with, yet enough for a 12′ x 8′ wall costs as little as $37.50!

Ask your builder! Many now offer a choice of Georgia-Pacific Family-Proof Panelings in their new homes. Or redecorate with it. Your building materials dealer will show you all 10 fine woods—Brown Elm, Blond Cativo, Blond or Honeytone Oak, Adirondack Birch, American Cherry, Flame Gum, American Black Walnut, Greymist Ash, Philippine Mahogany.

GEORGIA-PACIFIC FAMILY-PROOF PANELING

GP

GEORGIA-PACIFIC

PLYWOOD & REDWOOD • LUMBER & HARDBOARD • CHEMICALS • PULP & PAPER

COMMENDED BY THE CONSUMER SERVICES BUREAU OF PARENTS' MAGAZINE

Georgia-Pacific, Dept. BHG 860, Equitable Bldg., Portland, Oregon

Please send me sample swatches and color book of room ideas with Georgia-Pacific Family-Proof Paneling.

Name_____

Address_____

City_____ Zone_____ State_____

AUTUMN IS ONLY ONE SEASON WHEN YOU ENJOY

CARRIER 12-MONTH HOME AIR CONDITIONING

If autumn sounds more like football weather than "air conditioning" weather to you, it's because you probably think of air conditioning as merely comfort cooling in the summertime.

True air conditioning—the kind provided exclusively by Carrier 12-Month Home Air Conditioning—is complete control of temperature, humidity and air contamination every season of the year.

Autumn, for example, is the beginning of the heating season. So you'll especially like the way warm air heat is evenly circulated, with moisture automatically fed into the air to banish nasal irritation, and a revolutionary new kind of air purification that effectively reduces pollen and other harmful elements, whisks away objectionable household odors in minutes.

These are only a few of the benefits of Carrier 12-Month Home Air Conditioning that now bring more comfort and better health to you and your family. Read about all of them below. Then call the Carrier dealer listed in the Yellow Pages. He has this wonderful new experience in living for you now. Carrier Corporation, Syracuse, New York.

12-Month Air Purification
Pollen, dust and many other harmful elements are continuously removed from household air by a revolutionary new air purifier.

12-Month Odor Removal
Cooking and household odors are whisked away. Even air that is heavy with pipe, cigar and cigarette odor is fresh again in minutes.

12-Month Temperature Control
The house is snug and warm in winter, delightfully cool in hot weather, and just right during the seasons between—automatically.

12-Month Ventilation
Drafts from open windows are no longer a problem. Dust, dirt, insects, driving rains and outside noises are kept outside your home.

12-Month Cleanliness
A unique filter, self-cleaning to maintain its high efficiency, keeps homes cleaner. Furnishings stay fresher. There's less need to dust.

12-Month Humidity Control
In winter, moisture is fed into bone-dry air that irritates nasal passages. In summer, it is removed from sticky, humid air.

12-Month Circulation
Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnation, no stratification. Air stays fresh.

12-Month Climate Control
Your Carrier Climate Center on the wall makes you master of all the wonderful benefits that only true air conditioning can provide.

BETTER AIR CONDITIONING FOR EVERYBODY EVERYWHERE

Carrier

Too much sun?

Begins on page 18

from the sun may be lost anyway when the outer layer of skin peels off after a sunburn.

The irony of it all is that millions spend many hours and dollars doing what they could do with a hot oven: burn themselves. The burn the sun gives you—and it's impossible to get a tan without first getting a burn—is usually no more than a first-degree burn. Unfortunately, many people roast themselves as recklessly as if they were a free-lance side of beef. They think they're about "done" when they've turned cherry red. By then, of course, they're overdone. The real reddening of a sunburn does not start until two or three hours *after* you've left the beach.

To start a sunburn, you should stay out no more than 20 minutes—about long enough to turn untanned skin a faint pink, barely perceptible to the eye. The next day, you can stay in the sun an additional 10 minutes and continue adding 10 minutes a day for the week it'll take a tan to develop.

However some authorities insist that *any* exposure necessary to get a sun tan probably damages the skin. Because many young persons today will spend years, even decades, exposing their bodies to the sun, there is some fear among physicians that there will be a vast outbreak of skin problems, even skin cancer, in a few years.

Noel Coward observed that "Mad dogs and Englishmen go out in the midday sun." Last December, the Committee on Cosmetics of the American Medical Association held a symposium on Sunlight and the Skin. One doctor reported: "I don't know what happens to the mad dogs in the long run, but the Englishman, the Scot, and the Irishman who go out in the midday sun get skin cancer."

Sunlight is a definite factor in the production of skin cancer, though the mechanics of the malignancy are not known. The AMA symposium reported that science has produced skin cancer in 100 per cent of the experimental animals with repeated doses of the sun-tan rays of sunlight.

True, human beings aren't experimental animals, but there is *direct* evidence that sunlight produces skin cancer in humans.

For instance:

1. Skin cancer occurs more frequently among ranch hands, farmers, oil-field workers, and others who spend most of their lives working outdoors, than among indoor and urban workers.

2. It occurs most frequently on the exposed parts of the body. A study at the University of Chicago showed that over 90 per cent of the skin cancers observed originated on the face, ears, hands, or neck.

3. It strikes the fair-skinned person who is more susceptible to sunburning more often than the dark-skinned person. Negro skin is almost immune to the ailment.

4. It is found most frequently in geographical areas—the South and Southwest—where there is the greatest sunlight and ultraviolet ray impact.

Obviously, the occasional sunbather or the person who engages in healthful outdoor activity is not affected. But skin cancer can hit the person who is consistently overexposed to the sun, including those who make a fetish of getting and keeping a sun tan.

Here are some of the factors that determine differences in sun tolerance:

- ▶ Men are about 20 per cent more susceptible to burning than women.
- ▶ A child's skin can safely stand only about half the exposure to ultraviolet light an adult's can.
- ▶ Salt water increases burning.
- ▶ The tolerance is lower among women on the first day of their menstrual cycle and between the second and seventh month of pregnancy.
- ▶ Perfumes containing oil of citron or bergamot (which includes most perfumes) make the skin more susceptible to sunburn.
- ▶ Sulfa drugs make an individual more likely to burn.
- ▶ Blue-eyed people are much more easily burned than brown-eyed people.
- ▶ A redhead is more susceptible than a blonde, and a blonde is more susceptible than a brunette. (In fact, the blonde's tendency to show her age more than the brunette may be due in part to the impact of the sun's rays on her skin.)

Sun-tan lotions can help protect the skin from burning, but do not speed up the tanning mechanism in any way. (Some that claim to tan merely stain the skin.)

According to experts, the most popular sun-tan lotions allow you to stay in the sun four to six times longer than if you used no lotion at all. The wisest use of a sun-tan lotion is not to get a tan, but merely to protect the skin from burning.

But the best safeguard is your own intelligence. You should know the simple facts of sunburn danger: (1) The sun's rays burn most effectively in the two hours before and after noon, but rarely before 8 a.m. or after 4 p.m. (2) You can get burned on a cloudy and even a foggy day. (3) A beach umbrella will not necessarily save you from the pain of a sunburn.

Many of the burning rays are scattered through the sky or reflected from the earth's surface in a way that'll give you a burn even when you don't feel the direct heat of the sun. Dry sand, for instance, reflects about 17 per cent of the sunburn rays; grass reflects only 2½ per cent; water reflects anywhere from 10 to 100 per cent; a field of snow may reflect as much as 85 per cent.

The price the sun sometimes exacts in giving you a shiny new coat of tan every year may be higher than you wish to pay—unless you're ready to barter your skin for the coarse leathery look of age or skin cancer in return for temporary beauty.

SAFEGUARD YOUR INSURABILITY THROUGH THE YEARS

with One Physical Examination!

ANOTHER FIRST FROM BANKERS LIFE COMPANY OF DES MOINES, IOWA

Countless times people have asked themselves this question: "When I need more insurance and can afford it, will I be able to get it?" Now the answer is yes!

Today, *one physical examination,* taken when your policy from Bankers Life of Des Moines is issued, guarantees you the right to buy additional insurance at specified times to age 40 at standard rates—regardless of health.

This remarkable protection of your insurability is another one of the many outstanding contributions Bankers Life Company of Des Moines has made to the progress of insurance. It is another reason why Bankers Life insurance is referred to as being "distinctive as a fingerprint."

With a policy written under this new plan, Bankers Life Company of Des Moines specifically guarantees the insurability of the policyholder to age 40 at standard rates—regardless of health. And with only one physical examination!

By eliminating the risk of noninsurability, this inspired insurance plan actually "grows with the man." There's a guarantee of greater insurance security—when you need it most and when you can afford it.

Find out about the advantages of this important "Insurability Insurance" program. Call the Bankers Life Man in your community or write to Bankers Life Company of Des Moines at the address below.

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In name and fame, no other company is just like

BANKERS *Life* COMPANY

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OVER 3½ BILLION DOLLARS INSURANCE IN FORCE . . . OVER A BILLION DOLLARS IN ASSETS

Over 80 Years OF SERVICE

Offering All Types of Personal Life Insurance, Group Insurance, Annuities, Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-80,
Des Moines, Iowa

Please send me the facts about your new "Insurability Insurance" program. No cost or obligation.

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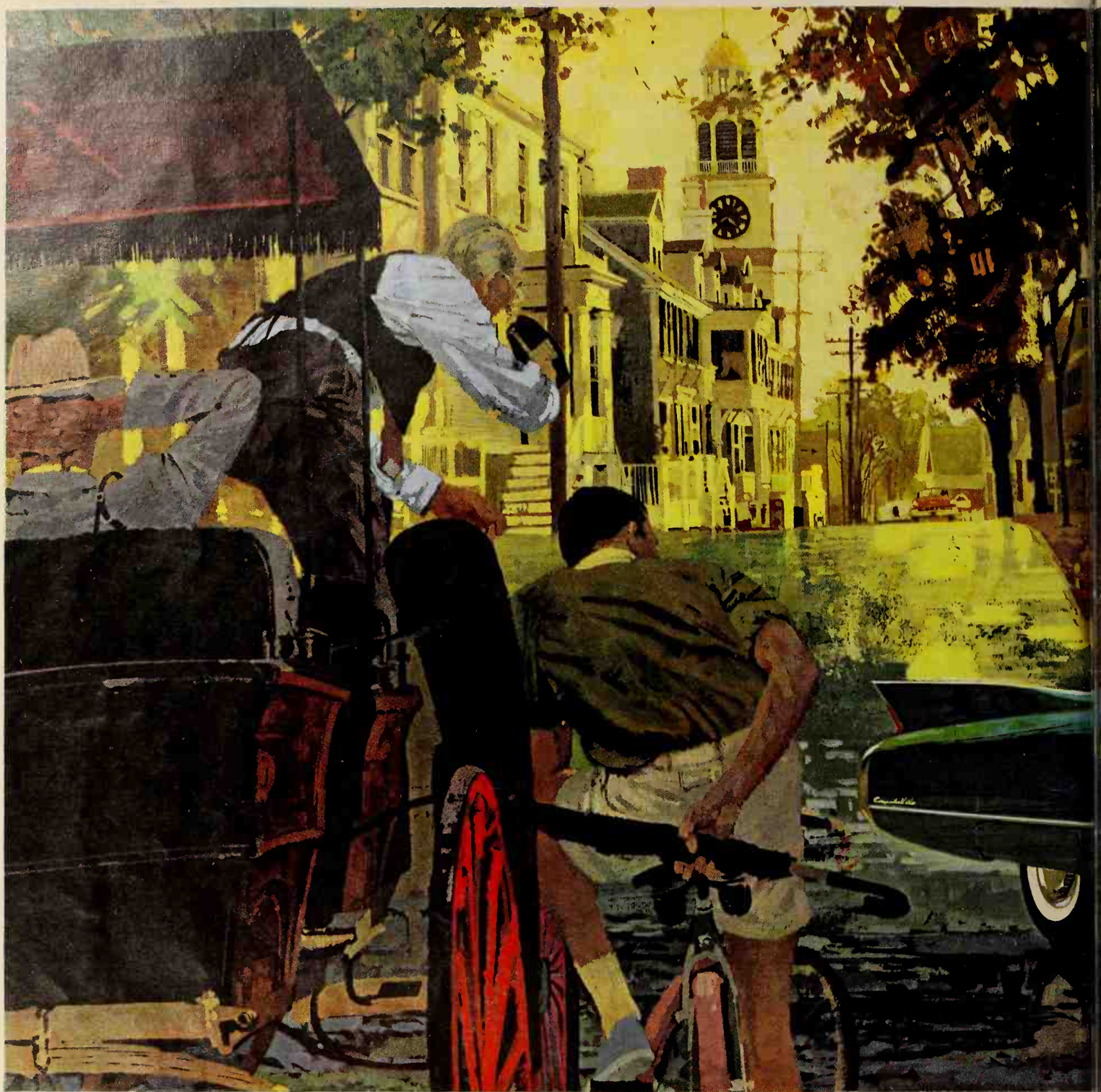
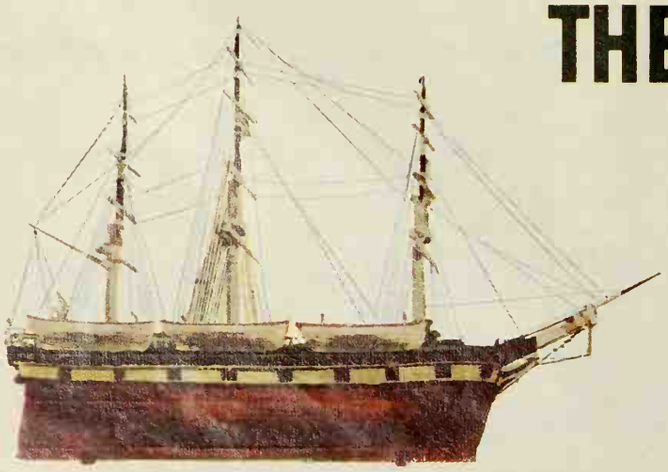
Branch Offices in Principal Cities from New York to Los Angeles



THERE'S NOTHING LIKE A



Whether it's a famous old landmark or some quaint little out-of-the-way spot, your trip will be far more enjoyable in the comfort, style and safety of a sparkling new General Motors car.

The old and the new, but both steeped in tradition—Nantucket, Massachusetts, and the 1960 Cadillac Coupe de Ville

NEW CAR TO ENJOY A "SITE-SEEING" TOUR

Old sites or new sights—the most memorable way to see them is in a new car. You set your own pace, stop, look and go as you please and arrive at your destination refreshed, relaxed and eager to explore. For sheer comfort and convenience there's nothing so nice as a new car.

You'll find this to be especially true of the fine General Motors line of new cars. There are five fabulous makes to choose from—enough different models, sizes and colors to excite the most vivid imagination. Then there's the General Motors *extra* that GM car owners have come to take for granted—dependability. It's the result of quality materials and manufacturing experience that is unexcelled in the automobile industry.

Go where your heart desires, see what pleases you most, but make your first trip one to your General Motors dealer. It will be your most rewarding one.

GENERAL MOTORS

GO GM FOR '60

CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · ALL WITH BODY BY FISHER

DISHWASHER NEWS FROM PROCTER & GAMBLE

Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

Water-sheeting action like this . . .

Means sparkling dishes like this . . .

Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!

WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER

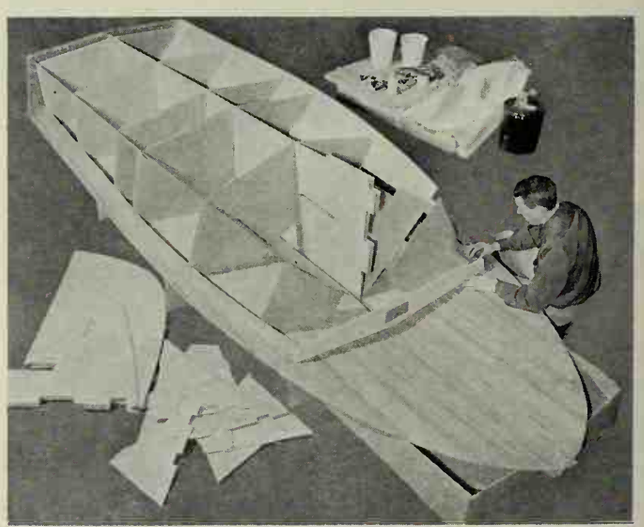
It's fiberglass– you can build it

By David Jordan

NOW you can build a fiberglass boat that equals any made in a factory—and for only about half the price! There's no reason to shy away from this new kit if you have only a minimum of skill, time, and tools. That's all you need!

The instruction book that comes with the kit programs all the operations. The fiberglassing requires several sessions of about an hour each, so you can do the job in several evenings—or work straight through. We built the boat pictured here at *Better Homes & Gardens* shop and then pretested it for you. We were certainly pleased with the results.

The kit for this 15-foot runabout costs $395—or you can buy a 6-, 8-, or 12-foot dinghy for less. Accessory kits will equip the two larger dinghies for sailing. See how we built it—if you're still skeptical, you can get a 12-inch scale model dinghy from the manufacturer, and try it yourself!



You begin building by assembling a cardboard frame for the mold. The deck and gunwale planks are laid on top of the cardboard to be molded into the finished hull, along with the other wood parts.

All the planking is reinforced with fiberglass and a paper "honeycomb" material, saturated with resin and covered with hardboard. The bow section of cardboard framing is added later.

More on page 26

You can mix your cake and visit, too!

IF YOUR KITCHEN HAS A HANDY EXTENSION PHONE

Even though there's something stirring in your kitchen, *you* don't have to stir when the phone rings . . . and you don't have to put off calling a friend. With a colorful kitchen phone you can chat while the work goes on.

Fact is, you'll probably find it saves you more time and more steps than any other appliance.

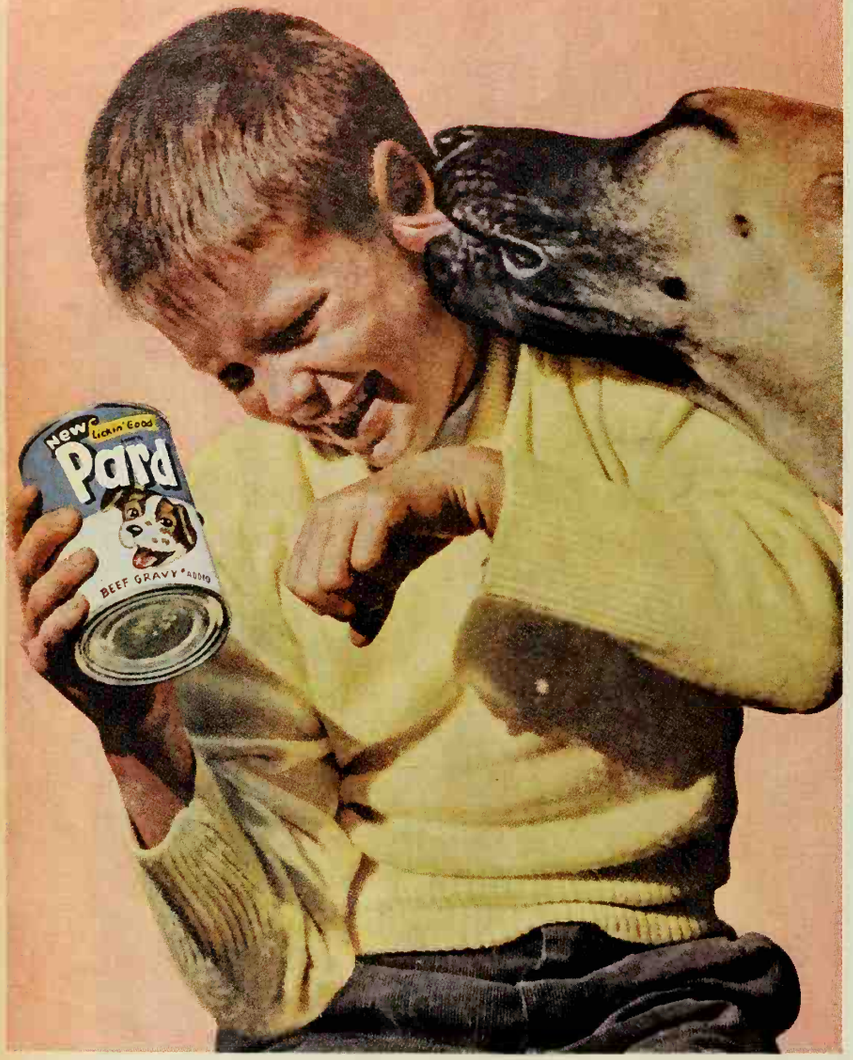
In the busiest place in your home, it's personal and private. Puts you in touch with friends and family, hairdresser and druggist.

To choose your kitchen phone in *your* kitchen color, just call your Bell telephone business office. Learn how little it costs to speed your work, brighten your day.

EXTENSION PHONES ARE HELPFUL WHEREVER YOUR FAMILY WORKS, PLAYS OR SLEEPS

BELL TELEPHONE SYSTEM

It's new! It's Lickin'-Good



all the meat is **beef** in new **Pard**

Swift's Premium

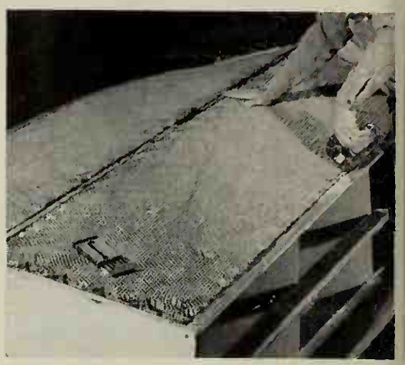
. . so when you buy beef for the family
. . . buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it . . . thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

The two most trusted words in meat. Our 105th year.

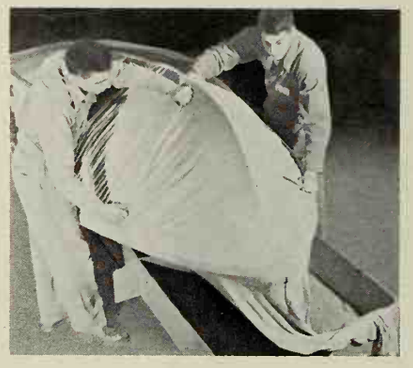
It's fiberglass

Begins on page 24



Wood framing members and a transom are fitted on the cardboard frame, along with hardboard floorboards, reinforced with honeycomb.

The great strength of this honeycomb has been proved by extensive use in aircraft.



A cotton jersey tube, with one end sewed up like the toe of a sock, is stretched over frame, taking on contours of a well-designed hull.

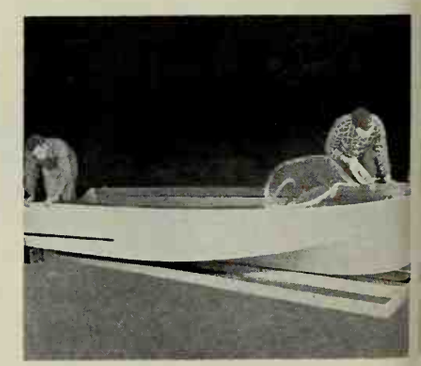
The cloth is saturated with resin: it hardens to a taut base for fiberglass covering.

Three layers of the fiberglass cloth go on over the mold, bonded with resin.

The hull is carefully sanded after this process; two finish coats of resin are applied and sanded smooth to give the boat a mirror finish.

When the hull is finished, over she goes, and out comes all the cardboard framework. It's just like unwrapping a Christmas package!

Grind down the overlap at the gunwales, and then sand and varnish the deck.



Add fiberglass reinforcing inside the hull, and install the deck hardware for the finishing touches.

All deck fittings and steering gear are provided with the kit. The lights and windshield are extra.

MORE EASE IN EVERY SEASON WITH

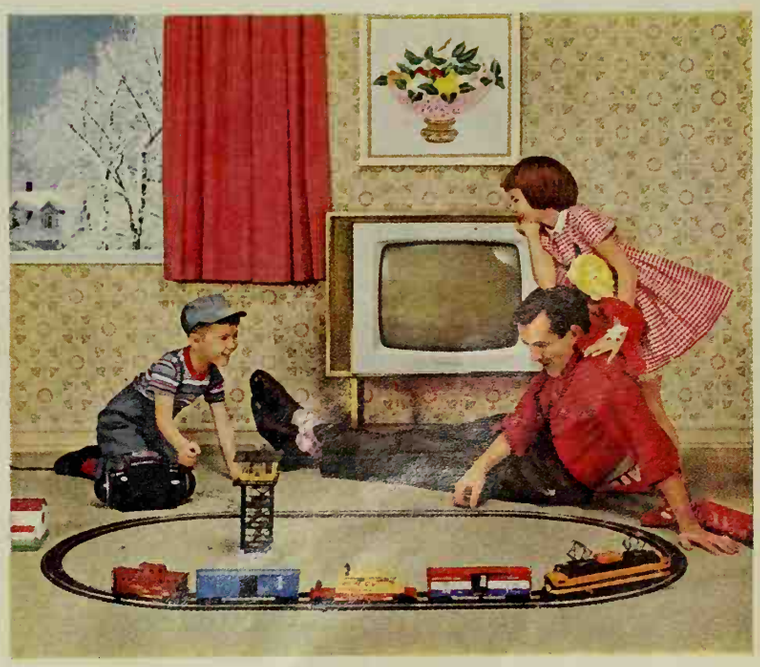
FULL HOUSEPOWER

Summer, winter, spring, or fall—Full HOUSEPOWER makes your work lighter, your home brighter. What's Full HOUSEPOWER? Plenty of wiring and outlets to provide all the electricity that your home needs for comfortable, modern living.

MORE CONVENIENCE IN SPRING April showers are no problem when you dry your clothes electrically. Full HOUSEPOWER helps your modern electric dryer do the job to perfection. And makes your spring cleaning so much easier, too!

MORE COMFORT IN SUMMER It's great to keep cool—electrically! Full HOUSEPOWER—enough wiring—gives your modern air conditioning all the electricity it needs to keep your home refreshingly cool and pleasant—whatever the weather.

MORE FUN IN FALL Full HOUSEPOWER makes entertaining easy! With plenty of wiring and outlets, you can cook and serve without leaving the party. Guests have more fun, so do you!



MORE WARMTH IN WINTER With Full HOUSEPOWER you can enjoy the comfort of electric heating. It's the easiest, cleanest way to heat—flameless electricity just can't make dirt!

Full HOUSEPOWER means having at least a 100 ampere service entrance. To be sure your home has the wiring and outlets it needs today, call your electrical contractor.

Qualify your home for this symbol of the most livable homes in the world

LIVE BETTER...ELECTRICALLY

Sponsored by Edison Electric Institute

The only convertible that gives you a sofa designed to look like a sofa, plus a bed that sleeps like a be
Modern, traditional, contemporary styles, custom covered through your dealer. Style shown, only $249.5

Sleep here—beautifully!

in Simmons comfort on the one-and-onl

HIDE-A-BED

℗ 1960 by Simmons Co., Mdse. Mart, Chicago, Ill.

HIDE-A-BED® by SIMMONS... Maker of
the World-Famous BEAUTYREST Mattress

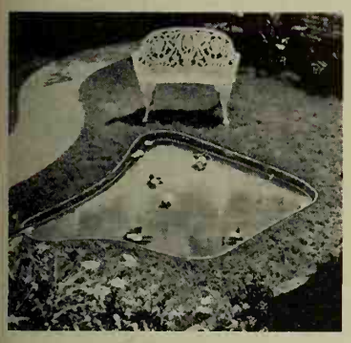
It's NEWS to me!

Heats in a jiffy so you can get your cookout under way without any waiting. Then after food's cooked, there's no fire to go on burning or to put out—this clever portable grill is electric. At the push of a plug it's ready for your most impromptu cookout. To the side of grill there's a "keeps warm" area for buns or vegetables. Windshield hood can be tilted back or removed completely. Easy to clean.

Portable Electric Grill, $24.95, in stores. General Electric Co., Housewares Div., Bridgeport, Conn.

Dial the best pitch of a propeller for the boating activity at hand. Boy, what a good idea! Now available for use with 25 to 45 hp. outboard motors, new variable pitch prop allows selection of 7 pitches, within seconds, while on the water. Some give you fishermen choice of a pitch so low you can cut trolling speed of your boat in half. Prop mounts same as fixed-pitch ones.

Multi-Pitch Propellers to fit all leading 25-45 hp. outboard motors, from $27.75, at boat shops. Lesnor-Maehr Marine Co., 118 Cherry Lane, Floral Park, L. I., N.Y.



Build a pretty pond in a jiffy. Just form aluminum side wall in any shape you wish, remove soil to 4-inch depth of side wall, then clip plastic liner inside it. And that's all there is to the actual installation. Now, dress it up with flowers, bushes, steppingstones, or fish. It's about a 5x7¼ ft. oval—or put in square, circle, or kidney shape. Replacement liner available.

Lawn Lake Kit, $3.98, in stores. Aluminum Hardwares, Inc., Harrison and Circle, Forest Park, Ill.

Enjoy the shade. Rectangular-shaped umbrella fits over an ordinary picnic table to give you cool shelter from that burning midday sun. You can tilt 3 different ways as the sun moves. Green and white vinyl coated nylon, it is 62x74 inches. An aluminum base and pole hold it erect over the table.

BBQ Table Umbrella costs $26.98; stand, $5.49, plus postage, through Montgomery Ward catalogs. Manufactured by Macon Umbrella, 2 Ingraham St., Brooklyn, N.Y.

Heat water quickly. So-o handy when it's time to do dishes, wash, or bathe at a summer cabin or at a camp site where you have access to electricity. Just set unit in tub, pail, or dishpan—it will bring a gallon of cold water to a boil in about 20 minutes. Specially insulated to eliminate possibility of shock, the heater is approved by Underwriters' Laboratories as safe.

Safe-Hete costs $7.95, in stores. Electra, Inc., 809 Waveland Ave., Chicago 13, Ill.

More NEWS on next page

Marlite areas: Walls and ledges—American Walnut Random Plank and Dusty Pink Plank. Ceiling—Polar White Blocks. Interior by Ving Smith, A.I.D.

MARLITE
RANDOM PLANK

...the "wash and wear" paneling with the exclusive soilproof baked finish

Any room in your home will take on a dramatic new look with Marlite Random Plank—the newest and finest wear-without-care paneling. Available in six new Trendwoods® styled for Marlite by noted American Color Trends, tongued and grooved Random Plank goes up without muss or fuss over furring strips or existing walls. And it is prefinished for you—ready to use without painting or further protection. Grease, fruit juices, crayon, hair tonic—even boiling water—have no effect on this economical paneling. With its tough high-heat-baked plastic finish, Marlite provides remarkable resistance to stains, scuffs, mars and dents; cleans with a damp cloth. To learn more about walls in your home that will take years of wear with just minutes of care, see your building materials dealer—or mail coupon below.

Marlite®
plastic-finished paneling

60

Marlite Division of Masonite Corporation
Dept. 833, Dover, Ohio

Please send free full-color idea folder on new Marlite Random Plank.

Name_____

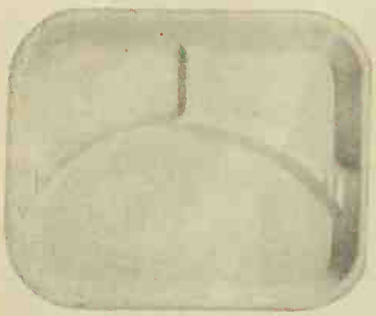
Address_____

City_____ State_____

ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

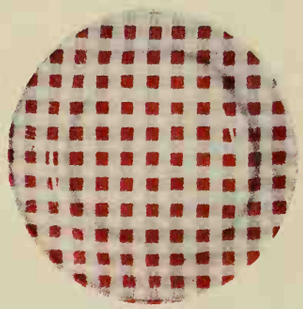
Just what the chef ordered!

FONDA PLASTIC COATED PAPER PLATES



NO DISHWASHING

Why spoil summer fun? Serve *all* informal meals on Fonda plates, cups, bowls. Save 90 hot hours in the kitchen.



WON'T ABSORB

The hottest, richest gravies won't soak through a plastic-coated Fonda paper plate – not even barbecue sauce or hot butter.

WON'T BUCKLE

Load up a Fonda plate without a worry in the world. It won't buckle or bend under a hefty slice of melon or a 3-course meal.

NO PAPER TASTE

Because it's plastic-coated, a Fonda plate keeps its distance from delicate flavors. Use it for creamed dishes, subtle salads.

FONDA PAPER PLATES

It's NEWS to me!

Begins on page 29

Spud spectacular! Rosin-cooked potatoes are moist, succulent, deliciously different. And the whole idea is a good change of pace for your cook-outs. Kit includes 8-qt. cast iron pot filled with re-usable rosin, tongs for lifting potatoes, and full instructions. But it's so easy. Spuds float in melted rosin when they're cooked—just lift 'em out, and enjoy the new adventure.

Rosin-Kookin-Kit costs $9.95, in stores. Birmingham Stove & Range Co., Box 2593. Birmingham 2, Ala.

Scales fish quickly but gently—doesn't tear the flesh. Electric fish scaler can be used at a fishing spot, powered from your car's cigarette lighter. Or use at home with any electric drill. Gets all the scales on any size fish, right up to the fins. Guard keeps scales from flying in every direction.

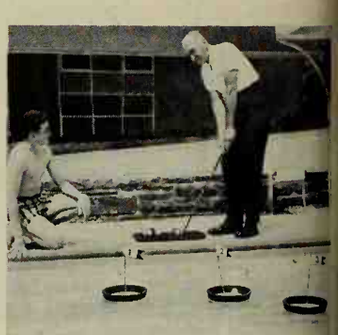
Electric Fish Scaler, $13.95, in stores. Dremel Mfg. Co., 2420-18th St., Racine, Wisc.

Tops for icy pops. Makes eight at once—enough to repel an afternoon attack from the hungry horde. Just fill unbreakable plastic tray with flavored beverage, ice cream, or custard. Top with safety grips. They even have rims to catch those inevitable drips. Tray is ideal for long-lasting ice cubes, too.

Party Pops Tray costs $1.00 in stores. Flambeau Plastics Corp., Baraboo, Wisc.

Pool pleasure aplenty. Trick is to land floatable plastic balls in those elusive, matching-color rings. You tee off from cocoa mat at the pool's edge. Fun for duffer or experienced golfer—a game your whole family plays. Anchor rings any distance from pool's edge. Set includes 18 balls, rings, mat.

Swimming Pool Golf, $14.95, in stores or ppd. from mfr., Country Town Products, Bridgeport, Pa.



Boaters' bonanza. Just look at all these new products to make care and operation of your boat easier: crankcase oil additive to improve engine performance, marine metal polish and cleaner, a canvas water repellent, aerosol liquid spray to dry ignition systems and stop corrosion on metal, a fuel additive to aid quick start, and four types of cellulose sponges for various bailing and cleaning needs.

"7" *Seas Products:* Perk, Showboat, Snug, Block, Spark, and the sponges cost from 50c to $1.85, in stores. Du Pont, Wilmington, Del.

Big warming oven can be a real delight. This roomy one, open to fire pit through an adjustable heat control, can be flavoring pit for vegetables, also keeps bread and plates wonderfully warm. The other standout features: a sliding work table with built-in cutting block, ash dump in bottom of fire pit, an adjustable hood, storage shelf. And isn't the candy-striped hood fun!

La Carreta Bar-B-Q Wagon, $29.95, in stores. Herculean Products Co., 1150 Broadway, New York, N.Y.

little MOORE paint makes a big difference

Painted especially for Benjamin Moore & Co. by Stevan Dohanos

BENJAMIN MOORE & CO. 1960

A little MOORE paint makes a big difference

—even if one of mother's recruits isn't giving painting her full attention. Easy-to-use Moore paint finishes assure professional-looking results. Visit your Benjamin Moore Dealer and pick your Moore paint from colors that challenge the rainbow. See for yourself: redecorating with Moore paint is the easiest way to give any room new life.

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FINISH now contains two miracle cleansing agents to end spotting and filming. Only FINISH has *both*. No matter what kind of dishwasher detergent you are now using, try FINISH. If you're not delighted with your very first package, send us the boxtop. We'll refund the price you paid, plus postage.

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ECONOMICS LABORATORY, INC.
New York, N. Y.

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Evening bathtime may be preferred if there are other children to be taken care of, too. Then, Dad is home to assist Mother. He may like to bathe Baby. The reclining hammock in this tub, as well as Dad's firm grip, supports Baby's body and head. A shower spray makes it easy to rinse Baby after soaping.

Bathtime–relaxed and easy

By Ann Usher

Photographs: Doris Pinney

A lap bath of oil, lotion, or clear water usually is recommended for the first month. Baby's shirt is left on until his face and head are cleaned and dried, then removed for cleansing the chest, back, and arms. Upper body is then dried and covered.

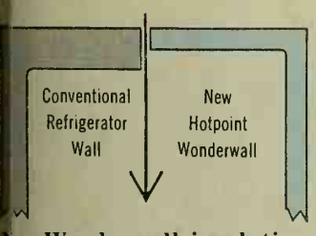
The diaper, which has been left in place but unpinned, is removed for cleaning of legs, hips, and diaper area. Dry towels, powder, and fresh clothes should be close at hand.

Bathing Baby is no longer the fixed ceremony it once was. The trend is to limit, to a minimum, washing of his tender skin during the first month. A waxy substance covers his skin when he is born. This is left on for the protection it gives against infection and rash, until it is absorbed. The time and place of Baby's bath have become more casual, too. If Mother prefers, it may be evening rather than morning and may be in the bathroom, nursery, or kitchen—whichever is most convenient. Equipment may be a combination bath-table; a polyethylene tub; or the kitchen sink and drainboard.

THE BIGGEST REFRIGERATOR NEWS IN YEARS!

18 CU. FT. IN THE FLOOR SPACE OF 12

NEW WONDERWALL INSULATION ADDS 50% MORE FOOD SPACE



New Wonderwall insulation means more space inside . . . another exclusive "first" for Hotpoint "Space Age 18." Wonderwall is one-half as thick, yet more efficient than ordinary insulation. Doubles freezer space, 25% more refrigerator space—gives you 50% more food storage than any conventional 12 cu. foot refrigerator.

Hotpoint "Space Age 18" is really two complete appliances in one. An 11.6 cubic-foot refrigerator and a 6.7 cubic-foot freezer in the floor space required by a conventional 12 cubic-foot refrigerator . . . all made possible by the miracle of new Wonderwall insulation exclusive with Hotpoint.

Only the Hotpoint "Space Age 18" brings you so many modern features: greater storage space inside, automatic defrosting, swing-out shelf convenience, Magna-Seal Doors, flush-to-wall design . . . the entire refrigerator rolls out for easy cleaning, and roomy door shelves can handle even half-gallon milk bottles!

Visit your Hotpoint dealer now and see all the "Space Age" models. They're beautiful . . . in classic white and four decorator colors.

NO DEFROSTING EVER IN REFRIGERATOR OR FREEZER

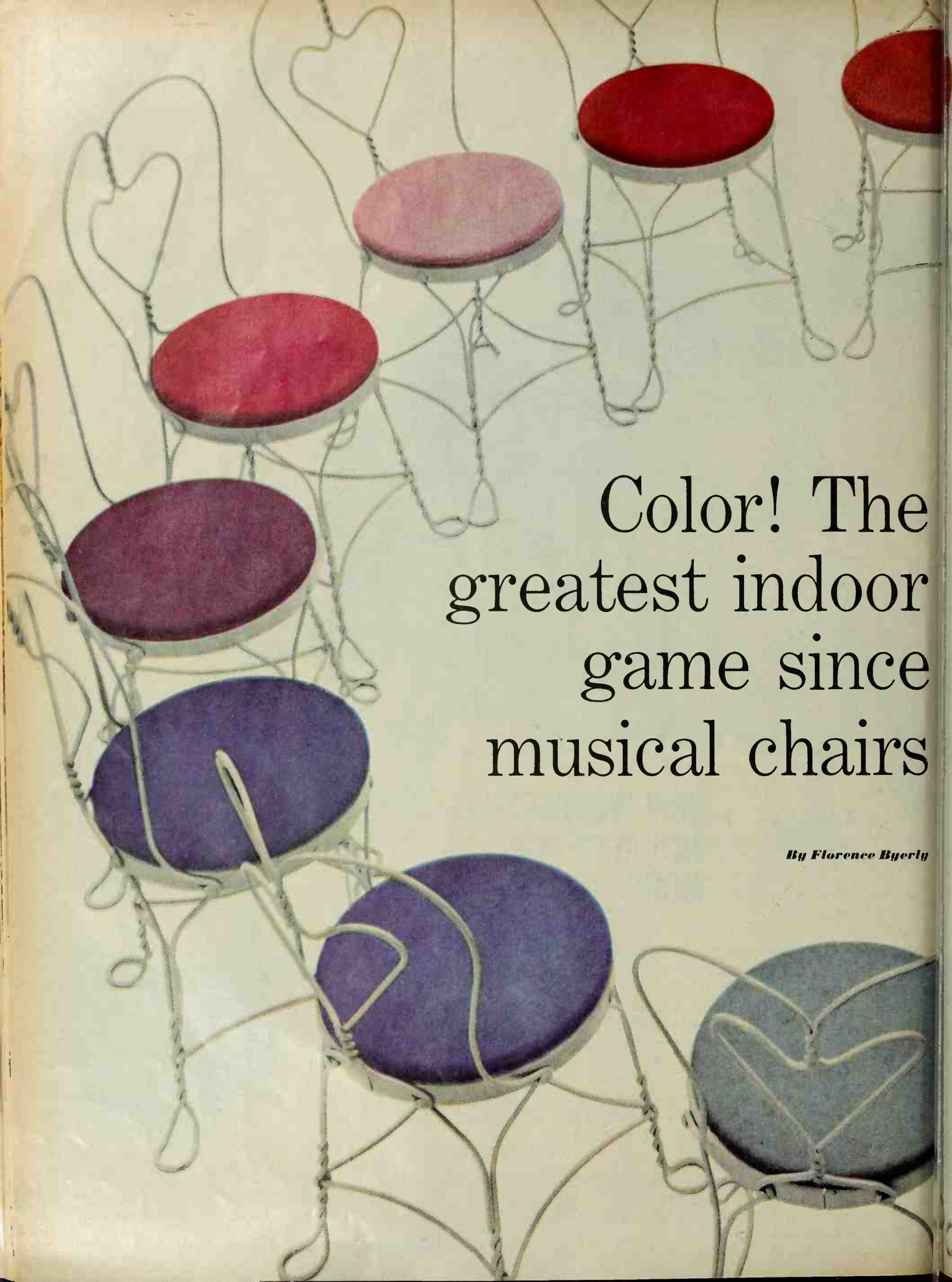
One more *plus* value of the "Space Age 18"... with Hotpoint, you'll never defrost again!

SWING-OUT SHELVES PUT ALL FOOD IN SIGHT, IN REACH!

A fingertip does it . . . Hotpoint shelves, crisper and freezer basket swing out for easy access. Adjustable up or down, removable for cleaning.

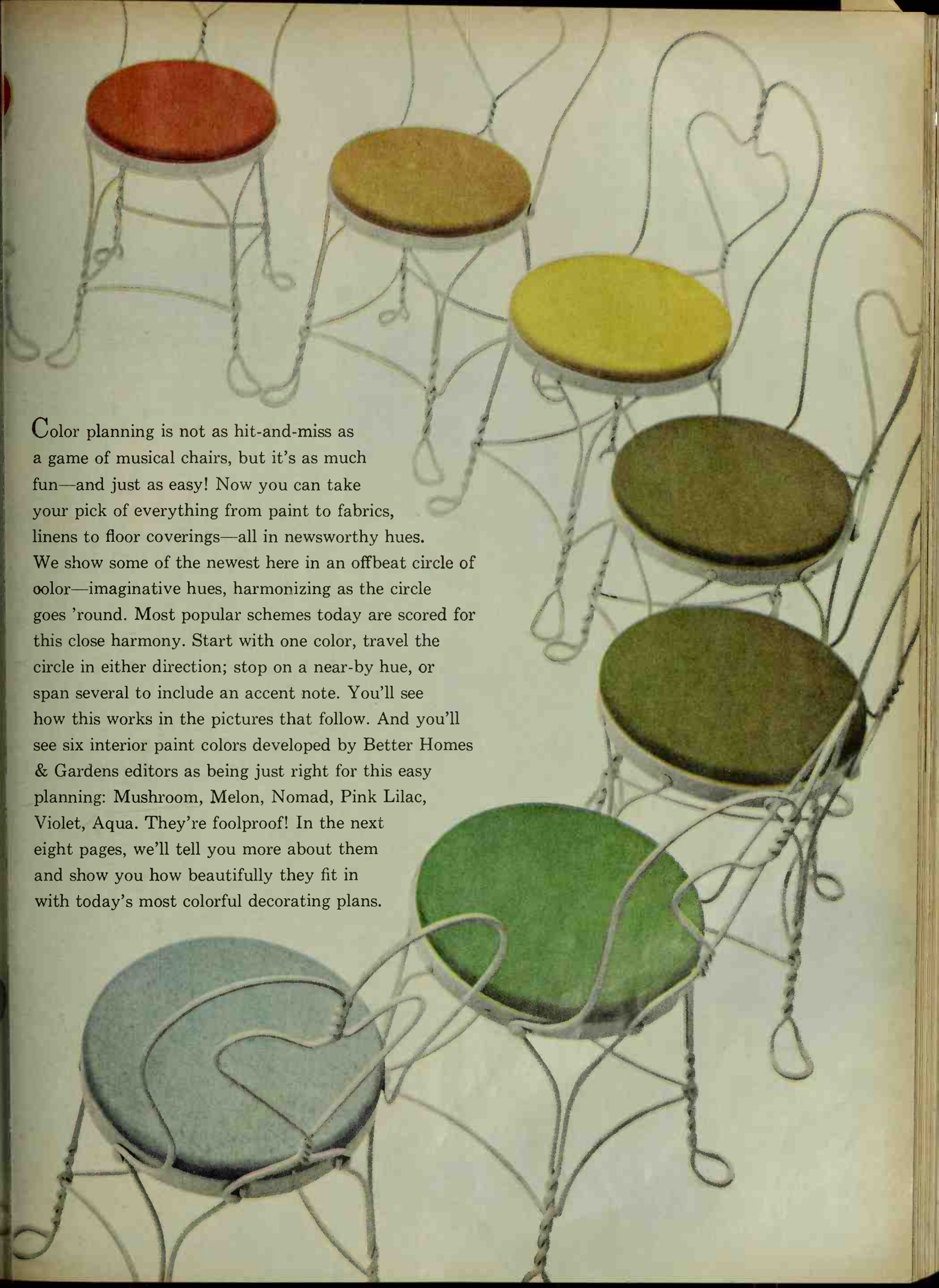
Hotpoint

(A Division of General Electric Company, Chicago 44)



Color! The greatest indoor game since musical chairs

By Florence Byerly



Color planning is not as hit-and-miss as a game of musical chairs, but it's as much fun—and just as easy! Now you can take your pick of everything from paint to fabrics, linens to floor coverings—all in newsworthy hues. We show some of the newest here in an offbeat circle of color—imaginative hues, harmonizing as the circle goes 'round. Most popular schemes today are scored for this close harmony. Start with one color, travel the circle in either direction; stop on a near-by hue, or span several to include an accent note. You'll see how this works in the pictures that follow. And you'll see six interior paint colors developed by Better Homes & Gardens editors as being just right for this easy planning: Mushroom, Melon, Nomad, Pink Lilac, Violet, Aqua. They're foolproof! In the next eight pages, we'll tell you more about them and show you how beautifully they fit in with today's most colorful decorating plans.

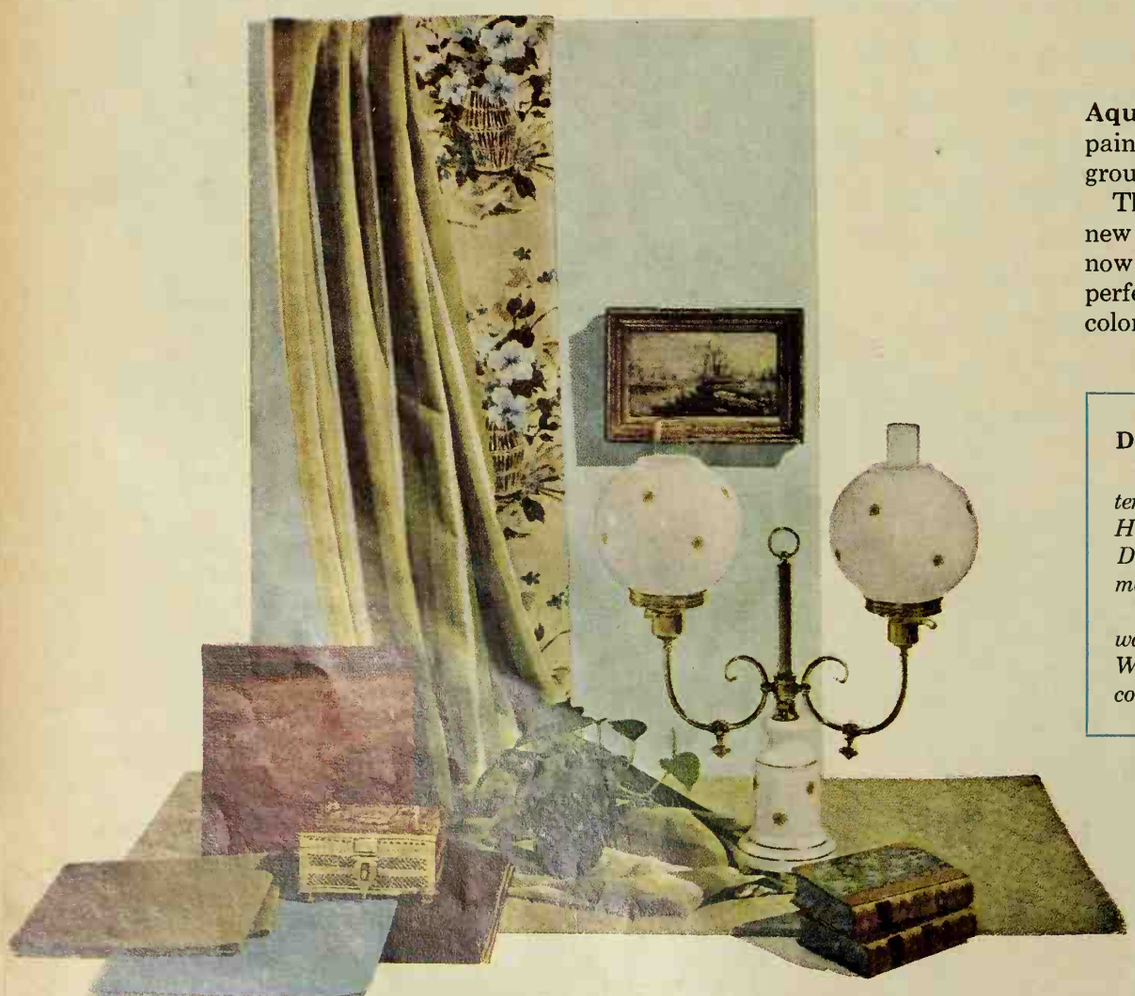
Start with green add blue or gold for an accent

A color scheme which starts with green, goes toward yellow blends with Nomad.

This versatile bronzy-green paint hue chosen by Better Homes & Gardens appears greener in this cool color scheme for a traditional room. Walls are intensified by reflecting the same Nomad shade in the wall-to-wall carpeting.

Above left, Nomad again—but now it looks brassy gold when it's a background for bright green rather than yellow.

This scheme takes in just a few close-neighbor hues on our color circle. Woven aluminum is for window decor. There's a hint of the casual in brown and black, perfect foils for this color plan.



Aqua, another of our specially selected paint colors, is shown at the left as a background for soft Nomad greens.

These related tones are also blended in new drapery fabrics. Light mahogany now comes in a neutral finish which fits in perfectly with this soft blue-to-green color planning.

Do you want to match these paints?

Visit one of the Home Planning Centers listed on page 87, or write Better Homes & Gardens Information Service, Des Moines, Iowa, to get names of manufacturers who make the exact shades.

Don't try to match these photographs; wall colors vary with light and shadow. We have chosen hues which grow to the correct intensities in use.

More on next page

Start with Melon use some brown and add black accents

←

Go 'round the color circle from yellow orange through deep red for a color plan that's mellow with deep-toned woods.

Melon is the starting point for this scheme. The color for the wall paint is Mushroom, deep beige with a cool cast—chosen by Better Homes & Gardens editors as the wall color most likely to succeed with these warm tones.

You can see that this color scheme is just right for Oriental-inspired furniture, rug and accessories.

Above right, Melon in all of its light and dark forms—a cut of the real thing to show us true color, plus variations in new home furnishings fabrics.

Note colors from this group showing up in classic-patterned wallpaper, in new Melon-and-white carpeting. Brown, the deepest shade of Melon, gains importance when accented with black.

Mushroom, as the paint color, makes the perfect background for these hues. Brass accessories add a bright note.

Melon, in lightened form as a wall paint, is delicate enough to be pleasing in a large area of a room.

An ensemble of Melon through yellow to green travels almost a third of the entire color circle. Bedspreads and blankets are among new furnishings shown in this color group.

Skillful combinations based on Melon are available, too—note the tweedy rug, the print drapery fabric. Low in cost—but high in style because of new colors!

More on next page

Start with Violet a favorite hue— strong or subtle

No shrinking violets here!—not when this up-and-coming color is teamed with strong royal or azure blues.

The wall is our Violet paint, a subtle hue that softens to gray on sunny days. It's ideal in a room with lots of windows. Furnishings are sturdy—blue and violet are now seen in vinyl upholstery or in leather.

This scheme starts with violet, travels only as far as blue on our color circle, with white for accent.

Above left, the African-violet itself, real or in a fabric, is good inspiration for this color sheme. It takes in more than a third of our circle—all the way from violet to aqua to bright green.

There's even more of this color group available in new towels and linens.

The paint is our Violet again—exactly the same as that used in the room at the right. The differences in intensities between the two hues are due to color reflections from the surroundings.

Subdued, traditional decorating can also begin with Violet.

This time, the scheme takes in a few colors on both sides of violet in our circle of color. In the background is Pink Lilac, the paint color chosen by Better Homes & Gardens to blend expertly with the blue-to-violet family.

This cool pink is so delicate that it looks like nothing on a paint card—but it comes to life when combined with other color and accented with white.

More on page 12

What's your decorating problem? You can get help by visiting one of the Home Planning Centers operated in cooperation with Better Homes & Gardens magazine. Find the Center nearest you in the list on page 87.

Have a million-dollar look on a penny-wise budget— just by using color

BEFORE

AFTER →

A drab, stodgy room takes on new life when color is changed, even more style when some furnishings and accessories are added. We show you two versions—right, start with green, include blue. Ingenious wall decoration can be your own. We've used old keys on a board covered with felt, unframed photostats from the pages of a history book.

Photographs: Hopkins

Same room with a different color scheme

Start with green, team it with Melon. It's an alternate color plan which costs the same as the room at the right. On page 89, you'll see how we refinished the chest used in both rooms. Here, the bedspread is ready-made, the drapery full-length.

Choose your room—both cost the same:

For a color change only

(Left) two ready-made spreads ($19.95 ea.) or coverlets (right) plus dust-ruffle fabric (10 yds. @ $1.97)	$ 39.90
Ready-made drapery	16.50
Drapery hardware (2 rods @ $4.47 ea.)	8.94
Paint	14.00
Rug (4′ x 6′)	9.95
Fabric for dado (10 yds. @ $1.97)	19.70
Cost of color change	$108.99

Extras for style and comfort

Two headboards @ $19.95 ea.	$ 39.90
Unpainted bench	24.95
Floor lamp	25.00
Carriage lamps @ $7.50 ea.	15.00
Eagle plaque	6.67
	$111.52

Total cost of room change . . $220.51

Approximate prices based on a 10′x12′ room with average closet and door openings.

And how is your color sense outside?

By John Bloodgood

AFTER seeing our many ideas for adding new color to interiors, don't leave your home's exterior in the doldrums. And don't be afraid of your color eye for this important selection. On these four pages are six new exterior colors *Better Homes & Gardens* developed to tranquilize your fears about what will look right on your kind of house.

Sand Beige is a neutral and will blend well anywhere. Ours has lots of life and warmth to it.

Charcoal is a bold, distinction-adding color. Use it for smart accent against a main pastel.

Spray Green has a softening touch that works wonders in treeless areas. It lessens the bulkiness of higher, older homes, too.

More on page 46

These homes have a familiar look

BEFORE. This could be a good-looking ranch house—but look at the jumble of red brick, white trim, pink siding, natural door, and brown stone! To improve it, work with the permanent elements: the brick and stone. Pick a background color that blends with both, and don't forget to add a spark of bright color at the front door.

SAND BEIGE

BEFORE. Split levels often have the jittery look of two houses pushed together against their will. Paint can help make everything team up so you're less aware of the changing levels, and varying materials and window sizes. Double problem here: The bulky upper level juts out over a garage door that's broken out in a rash of "decorations."

CHARCOAL

BEFORE. Sturdy, spacious old houses like these cry out for some style on the outside. You'll want to keep the scheme simple to minimize the bulky three-story height. Neutral or pastel tones are best for this type of home, or its Victorian counterpart; they're more in character with the other houses in an older neighborhood.

SPRAY GREEN

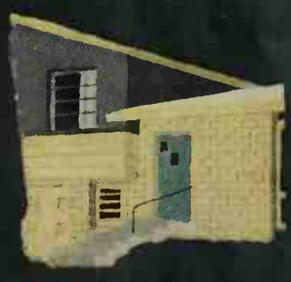
. . . color makes them distinctive!

AFTER. Now, the house seems much longer and looks better planned. We used our Sand Beige, a soft yet lively color that won't clash with near-by neighbors' houses. The stone and brick now join forces with the painted wood instead of fighting it. The yellow door defines the entryway immediately, and promises a cheerful welcome.

Yellow door too bright for you? Try this deep brick tone for a more conservative scheme.

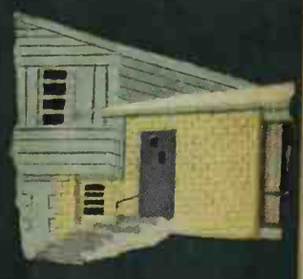
A sprightly (but not too bright) green looks most intriguing in a treeless subdivision.

AFTER. Start by organizing the siding with the brick in a blending color. Then, to minimize that tall bedroom wing, try a rich dark tone like Charcoal. If you paint the trim to match the main color, you'll make the house less busy, the changing roof lines less prominent. The orange door is a Contemporary touch that adds effective freshness.



A calm green door can tone down the boldness of intense Charcoal and reduce contrast.

A milder scheme is this Spray Green siding and trim with a Charcoal door.



Drawings: Harry Richardson

AFTER. A lower silhouette takes years off the house right away. Here, we did it with Spray-Green trim and upper siding, and a darker shade of green for the lower half. The effect: a distinguished look that increases your home's value, too. Note how the dark paint helps hide that bug-eyed dormer by blending it into the roof color.

Must have white? Then try a Spray Green accent as shown; it retains white effect.

Or use two tones of gray—they join for up-to-date smartness. White's the accent.

Outside color

Canyon Tan adds brightness to large areas without becoming too intense. Accents make it either neutral or sophisticated.
Turquoise adds a lively note of attention-getting accent without garishness. Use it with related pastels or with white.
Gray Mist brings warmth and luster to Traditional homes. On newer homes, make this color more gay by adding bright accents.

Want a quick preview of your choice? Photograph the house front and rear—and then use a color pencil to sketch in your scheme on blow-up prints. It can prevent a mistake, as well as settle friendly family arguments.

Remember that you should try to reserve quieter pastel tones for your main color, and confine the primary and intense colors to smaller accent areas. Do indulge that wild whim for a bright entry—but remember how colors intensify themselves when you brush them over acres of siding.

So take your choice—get out the brush and paint on beige warmth, grayed nostalgia, or turquoise excitement. Your "same old house" will look alive again.

Any paint store can match our colors with their new color-mixing systems. And these six are now standard with many leading paint manufacturers. Can't find them? Write *Better Homes & Gardens*, Editorial Information, Des Moines 3, Iowa, for the names of paint companies who can supply them.

BEFORE. An all-white house of this subdivision type tends to look Plain-Jane. It needs color to give it zing and make it stand out proudly from its neighbors. The garage door, thrust out toward the street, needs to be subdued; your attention should focus instead on the entrance and the main living area around the picture window.

CANYON TAN

BEFORE. The ever-popular Cape Cod house needs individual character and careful handling. Dormers often have a surprised, "raised-eyebrow" look in front; the bigger rear ones tend to be too bulky for the small scale of the house. Those sharply accented shutters are polka-dotted all around—breaking up the appearance even more.

TURQUOISE

BEFORE. The Colonial house varies in its details, but usually has a balanced facade, elaborate entrance, and shutter-trimmed windows. The scale is generally good, the house neat and orderly—what you need to bring out is its natural stateliness. Bright shutters don't do the job here; you'll want to play down the spotty effect.

GRAY MIST

AFTER. Wanted: a color with personality but not aggressiveness. We found it in Canyon Tan, and used it on all but the area we wanted to accentuate. That stays white (an advancing, attention-getting color when used against darker tones). One thing was still lacking—a distinctive door; this dark, coppery shade turned the trick.

Rather have siding one color? Try the tan with white trim and a cool green door.

Or be bold, and accent the door and picture window with a dark, dramatic Charcoal.

AFTER. An off-white tinted with the accent color softens the outline of the house. The Turquoise accent calls attention to the entry and makes it look larger, more important. Dormers are painted charcoal to match the roof; now just the window trim sets them off. The shutters have become a well-planned part of the over-all scheme.

You can also accent silvery-gray weathered shingles with a bright Turquoise shade.

Or repeat the dormer Charcoal on the door with Turquoise for the front shutters.

AFTER. The formal doorway is now treated as such in a rich Charcoal. From its original white, the siding is softened to Gray Mist, with the upper shutters painted to match. (Lower shutters and trim take well to a white accent.) The house has suddenly grown wider, more graciously handsome—in keeping with the fine Traditional design.

If the house has clean lines, you can use two tones—the darker one above, for balance.

Williamsburg blue is appropriate here, more subtle with light gray than white.

Why Mamie will be glad to leave the White House

By Elaine Shepard, noted correspondent who has filed firsthand accounts of the Eisenhower family's activities from 23 countries and four continents.

A First Lady's role has never been easy. Martha Washington, after eight years of marriage to a President, complained that she "felt like a state prisoner." Mrs. Woodrow Wilson wept furiously in front of politicians as she begged her husband not to run for a second term. James Polk's wife once said, "I would rather be a doorkeeper in the house of the Lord than mistress of the White House." Rachael Jackson, some historians believe, was driven to her grave by gossips. And more recently, Bess Truman remarked, "This is a terrible life. We have no privacy at all. I'll be glad when we get back in Independence and can live like human beings."

Though she doesn't say so, Mamie Eisenhower must share at least some of these time-worn laments. As any woman can easily imagine, being mistress of the six-story White House is a rather frantic experience. Aside from 107 rooms and 16 baths, there are 18,964 pieces of china, glass, and silver to keep clean (it takes a gallon of silver polish a week); a laundry, three elevators, and a putting green to maintain; never fewer than 1,000 letters that need answering every week; a seemingly endless procession of functions to make preparations for—everything from luncheons and launchings to bazaars and full-dress banquets; 600,000 visitors a year tracking mud all over the carpets; and, among countless other duties, and as nearly as such things can be reckoned, at least 5,000 eager right hands to shake warmly every month.

Even with a full staff of 72 servants, it's an assignment many Presidents' wives have embarked on with undisguised dread. Yet, the present First Lady appears to perform it with equanimity. If Mamie feels the kind of despondency her predecessors sometimes experienced, she hides it most convincingly. "She never stops giving of herself," one friend says, and another close acquaintance recently remarked, "If it were possible for Ike to run again, Mamie could do it *another* four years without ever batting an eye."

Nevertheless, like those others before her, Mamie wants to leave the White House. First, her health has never been robust, and retirement will be less hectic. Second, she'll see more of her husband. And third, for the first time she'll have her own home. Mrs. Arthur Summerfield, wife of the Postmaster General and one of the Eisenhowers' close friends, recently summed it up this way: "What could be more thrilling for *any* woman than to move into the first home she's ever owned and arrange treasures gathered from all over the world?"

There lies Mamie's motivation. She doesn't want to escape from Washington so much as she wants to reach Gettysburg. After living in so many odd quarters in so many different parts of the world that even the White House can be taken in stride ("I've lived in everything but an igloo," she has said),

she's anxious to settle down in her own quiet home.

Her long years as an itinerant army wife naturally nurtured the seeds of that yearning, but they were planted mueh earlier. Before she was 10, Mamie had lived in six houses—not as impressive as her later record of 35 houses in 35 years, but a good start, nonetheless. By the time she met Lieutenant Eisenhower, aeeepted his proposal on Valentine's Day, and married him the following July, she was well accustomed to moving. But the *kind* of houses she was soon to move into must have taken her by surprise.

What was to be a suceession of flimsy wooden barraeks and run-down cubbyholes, of ant-infested jungle huts and drafty mausoleums, started with an assignment to Fort Sam Houston right after the honeymoon. As a First Lieutenant with a salary of $161.67 a month, Ike rated only two stark rooms with a bath and one closet, three ehairs with eracked leather seats, and a wobbly kitchen table. Fortunately, among his bride's wedding gifts were an Oriental rug and a walnut bedroom suite. Mamie eompleted the arrangement by renting a piano for $5 a month and installing a wooden icebox in the bathroom. (When she forgot to empty the pan underneath, which was frequently, water crept under the bathroom door and flooded the parlor.) Like most of their later homes, the apartment became known as "Club Eisenhower."

As a bride, Mamie's deeorating instincts were already sharp, but her cooking skill was limited to fudge (see the box on page 78 for reeipe) and mayonnaise. Ike taetfully rounded up an eleetrie grill, a ehafing dish, and a hot plate and put them within her reaeh, but he still remains the better chef. Mamie, however, was perhaps more resourceful. Onee she served ice ream bars on a stick, in a ehop plate, for dessert to dinner guests.

Four days after Ike got his orders to leave Fort Sam Houston, their first son was born, unfortunately at the beginning of a period when his parents had to live apart. The First World War was in progress, and family quarters were limited. So while Ike moved about among army camps—Fort Oglethorpe, Georgia; Leon Springs, Texas; Fort Dix, New Jersey; Fort Benning, Georgia—Mamie and their son stayed behind.

Not until the end of the war, when Ike was given a temporary rank of Lieutenant Colonel and put in command of a tank eorps at Camp Colt, near Gettysburg, was the family reunited. Then they rented their first house, an old red brick building that a fraternity had reeently evaeuated. Since a friend had advised her to "travel light," Mamie quiekly sold her rug, her bedroom suite, and almost everything else they owned—all for a tenth of its value.

Almost immediately, she learned the hard way that army wives shouldn't be so impulsive. Seareely were they unpacked when Ike was transferred again —this time to Camp Meade, Maryland, where they had to locate in a barnlike building for whieh *no* furniture was supplied. Heroically, Ike reseued a few discarded pieces from the camp dump while Mamie tried her best to eonvert packing eases into tables and benches by covering them with cretonne. Then she made ruffles for their army cots, installed an oil stove in an unused shower, and cheerfully ealled the result home.

The Eisenhowers had had their difficulties, but nothing worse than eould be expected by most couples—or at least by most army eouples—until their son, then three, got scarlet fever and died in his father's arms. Not success, but tragedy, first made Ike and Mamie something more than average. She has since remarked that "giving up a baby is the hardest trial a young couple may have to faee." Ike never fails to send his wife flowers on September 23, their dead son's birthday.

It was hoped that their first foreign assignment—Camp Gaillard, in the Panama Canal Zone—would take their minds off their troubles, and to some extent it did. But the house they found there took the eake. Built by the French about 30 years earlier, it was made of thin planking with a sheet iron roof, and stood on stilts not far from the Canal. Baleonies that had been built around it to keep out the hot sun only made the rooms seem dim and eerie. Mamie was also upset to discover that the legs of their cots had to stand in little pans of kerosene to discourage bedbugs, and that even this preeaution proved insufficient. At least onee a week, the mattress had to be taken outside and the insects routed from it with a flaming torch.

The Freneh had further eomplieated matters by importing bats in the wistful belief that they would devour yellow-fever mosquitoes. To kill the beasts was illegal. On the Eisenhowers' seeond night in eamp, a bat invaded their bedroom. Mamie recalls peering eautiously from beneath the sheets as her groom, completely ignoring the law, charged after it in pajamas and sword until a desperate lunge completed the crime.

[*Turn to page 77*

We give this A-plus for planning

PLUS . . . A good-looking entrance with off-street parking space

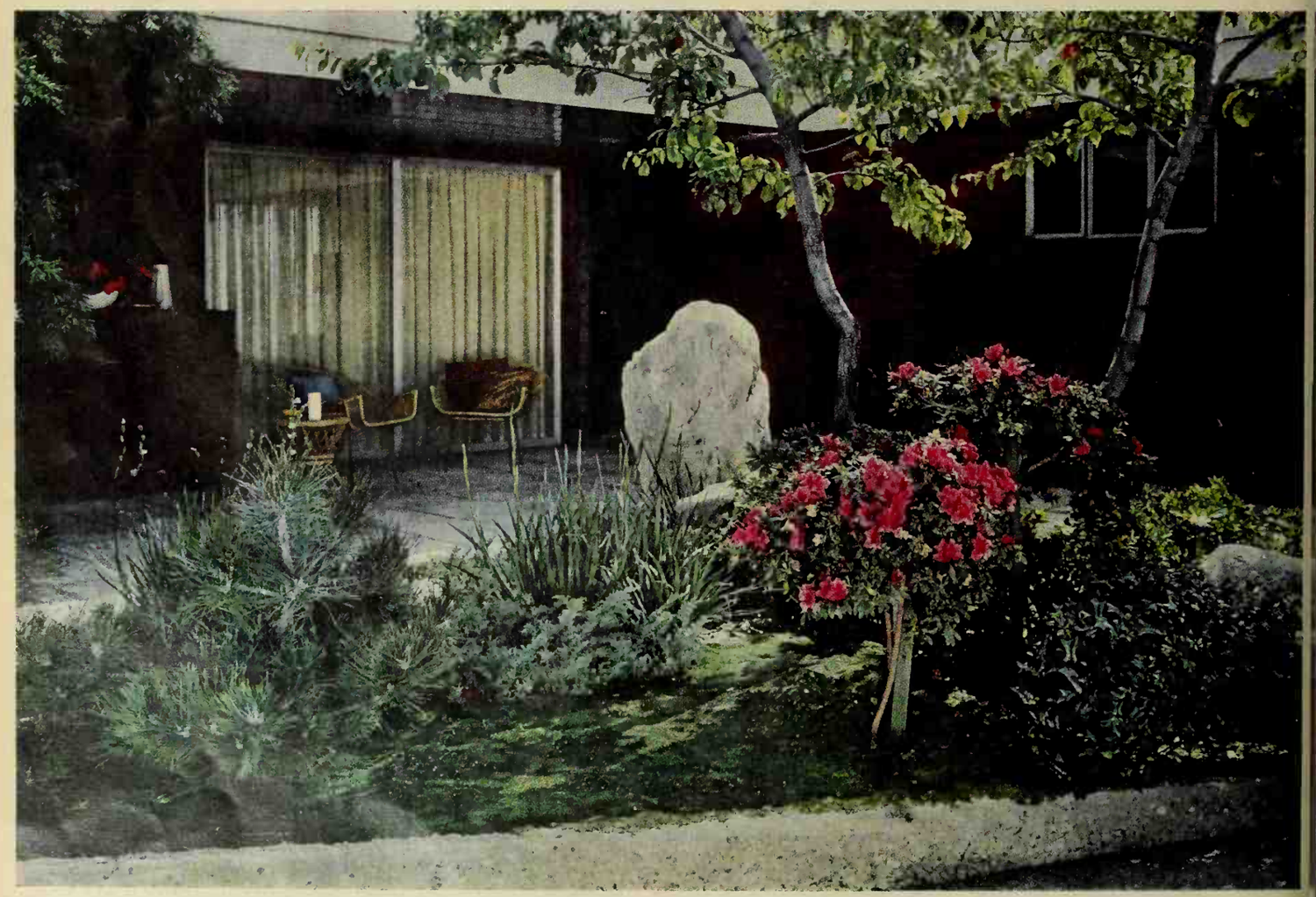
PLUS . . . Nonskid steps and the paving easy to keep clean

PLUS . . . A small garden that is good to look at all year

PLUS . . . A Y-turn for cars, to speed service and deliveries

PLUS . . . A sheltered eating and lounging space, barbecue-grill

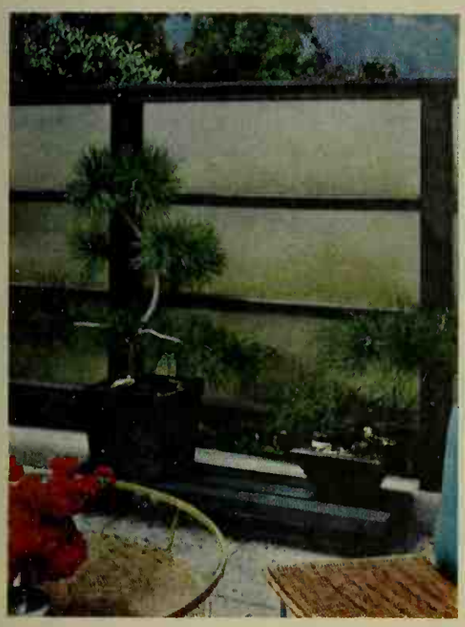
By Fleeta Brownell Woodroffe



In this small front yard, there's a lot of living space, a lot of color, and satisfying privacy. It's easy to keep up and comfortable any time of day. It's a handsome picture as viewed from indoors. Ask for the thing you want most from a small front yard. It's here in this plan by Landscape Architect Joseph Copp, Jr.

Sheltered by wings of house is this roomy paved floor ready to take any kind of play. Meals out here are delightful. And so easy, with the table only a few steps from both kitchen and barbecue. Or, you lounge in shade just outside living room.

Day-to-day upkeep is cut; every available inch is used



All details, too, are practical and fresh. For sake of their silhouettes against plastic screen sheltering terrace, two tubbed pines rest on low base of 2x4s.

Photographs: de Gennaro. Produced by Fleeta Brownell Woodroffe

Note that the three slabs that form the entrance steps have their coarse aggregate fully exposed on all sides. Safe footing is insured by the low curb lights. Precast paving squares of the terrace floor were mortared when laid.

←

Note that the rugged native boulder is both the guardian and the feature of the garden.

See how well the mulch of smooth river pebbles between the shrubs blends with the exposed aggregate surfacing of the terrace floor.

The double-trunked tree is an evergreen pear. The shrubs are azaleas, low junipers, and pines.

Good axiom "Use—then beauty"

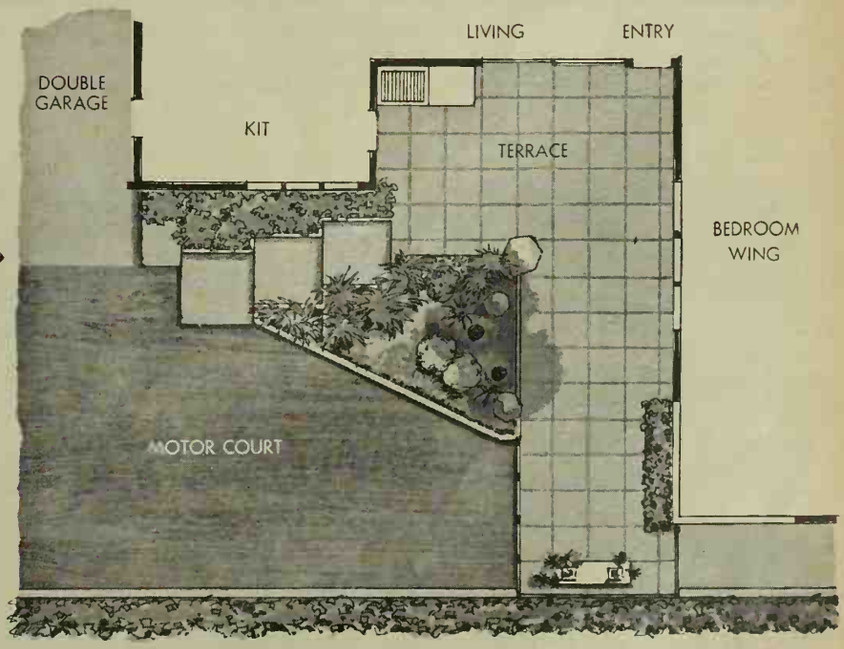
→

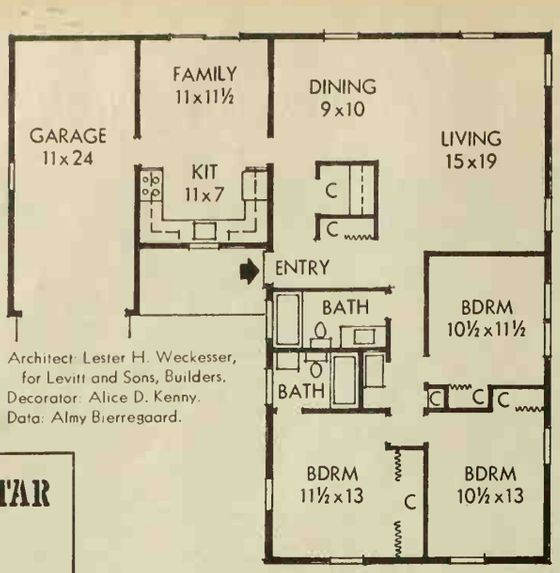
We say that Landscape Architect Copp has omitted nothing of beauty, yet has served all basic needs in this garden plan.

Check again. There's off-street parking, a convenient place and room to step from your car, easy nonskid steps, and a dignified entrance.

There's shade, shelter, dry footing, a privacy screen that's an asset in looks, easy access to service door, and storage beside the grill for deliveries made when there's no one at home. There's space for lounging—cooking—eating.

And all fronted with year-round greenery, and a spring-to-fall flicker of flowers. Rates A-plus!





Architect: Lester H. Weckesser, for Levitt and Sons, Builders.
Decorator: Alice D. Kenny.
Data: Almy Bierregaard.

★ FIVE STAR
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★ YOU CAN
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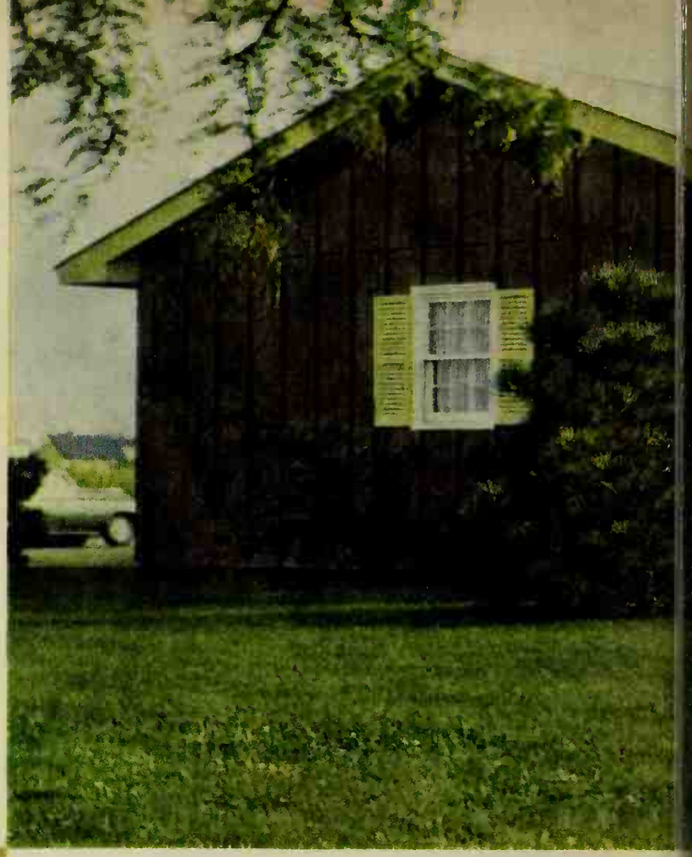
SEE PAGE 79

"A small house with big rooms." Nearly everybody asks for it but, sad to say, we seldom find a sensible one.

This fine house comes very close to the mark. No cramped or cooped-up feeling here—and the 48x47-foot size fits most building lots you'll find.



Generous living room occupies the rear corner of the house: it continues right around to the dining area in the foreground. Hall at far right leads to the baths and bedrooms. Furnishings are comfortable, planned for relaxation.

Photographs: Lisanti, Inc.

Here's the active room in this house, located to take all the youngsters' activities in stride. This family area opens to the patio on one side, the kitchen on the other (behind the camera). There's room here, too, for a breakfast table; more formal meals can be served easily in the separate dining area.

A really

By John Normile, A.I.A.

You probably look for two basic things in a house: first, enough well-planned space for your family's needs, and then, an attractive, welcoming appearance. This month's Five Star home offers both of these musts—plus a remarkably low building cost in most areas.

Traditional lines are at their best when kept simple and straightforward. This kind of house will always be welcoming no matter how long you own it.

spacious small house

A good floor plan can really do a small house proud—and make it live like a much larger, more costly home. Let's use this house as an example.

Right away, you see it's *well-zoned*. The bedrooms and baths are grouped in front, the kitchen and family room are together (and close to both the terrace and garage), and the living-dining area is big, well proportioned, and conveniently located.

There's a *feeling of more space* inside this house than you'd ever imagine from its 1,394-foot size. That's because the rooms are divided by walls only when a need for privacy or quiet demands them. So the important daytime rooms share each other's space, light, view, and access to the outdoors.

Note, too, the good *circulation* in this house. From the central entry, you move quickly to any of the often-used rooms—yet no room is in any danger of becoming a main traffic thoroughfare!

Small-paned windows give a formal air to the living room and bedrooms. The family room uses sliding glass doors to extend the active area to outdoors.

Garden in Tomato Cups for a vegetable *Macaroni-and-Cheese Salad, Garlic Toast* *West Coast Tuna Ring is the mainstay*

SALAD POTLUCK...

For salad-dessert, Fresh Fruit Bowl . . . *and cool Strawberry 'n Cream Squares* *Thirst-quenchers: hot coffee and iced tea*

EACH GUEST has her one salad bit to do—that's all! Plan to have some families bring main-dish salads, others the greens or salad-desserts. The hostess supplies the hot bread, a pot of coffee, pitcher of iced tea—and the cool patio. No one gets tuckered out—everybody relaxes and enjoys all the good salad surprises. A ladies' luncheon on the docket? Here is popular potluck! Remember to choose foods that travel well, like these tempting salads.

Photograph: de Gennaro. Accessories by Fae Huttenlocher

Recipes on page 84

ANTIPASTO TO PIE!

Eat al fresco, in California-Italian style

Photographs: de Gennaro

Antipasto tray (above) is the intriguing appetizer course for the chicken supper across the page. In bowls at left: Fresh Relish Italiano and a spiral of Avocado Cuts with Salami. Center of tray: Olive-stuffed Eggs and sharp cheese. Right: Marinated Artichoke Hearts and Tonno al Limone.

You can fix these tidbits ahead—give each kind its own little dish and arrange with gala trim, then whisk the whole tray nonstop to the porch. Antipasto means "before meal," and is the Italian version of hors d'oeuvres. Often, as here, it doubles as salad, too. Or, by itself, it can be a light meal. Remember iced celery and carrot sticks, radish roses, and Italian bread, garlic buttered and warm. Buon appetito!

→

Oven Chicken Supremo (opposite) is piping hot, crusty and brown, lustily seasoned with onion dressing—here the baking dish rides in a basket cozy. For flavor accent, drench Corn on the Cob with Anise Butter.

Dessert: Citrus Chiffon Pie (very West Coast) and cups of espresso coffee (very Roman). No espresso pot? Try instant!

Fresh Relish Italiano. Thinly slice tomatoes, cucumbers, and onions; separate onions in rings. Pour Italian salad dressing over (bottled, or from envelope of mix). Sprinkle with salt, cracked pepper. Chill a few hours; spoon dressing over again.

Avocado Cuts with Salami. Dip slices of ripe avocado in bottled tomato French dressing. (Or use Italian salad-dressing mix, replacing water with tomato juice, according to package directions.) Alternate avocado with thin slices of salami or pepperoni.

Olive-stuffed Eggs. Peel 5 hard-cooked eggs; halve lengthwise. Remove yolks; mash and combine with 2 tablespoons *each* mayonnaise and chopped ripe olives, 2 teaspoons vinegar, 1 teaspoon prepared mustard, salt, pepper to taste. Fill whites; chill. Trim with ripe-olive rings and pimiento.

Marinated Artichoke Hearts. Cook a package of frozen artichoke hearts; drain. (Or drain canned; halve.) Mix 2 tablespoons *each* lemon juice and olive oil, 1 clove garlic, crushed, ¼ teaspoon salt, and dash pepper; pour over artichokes. Chill, spooning marinade over a few times. Drain; dash with paprika. Tuck in lemon slices.

Tonno al Limone. Chill a large can of solid-pack tuna. Open can and carefully slide the wheel of tuna out onto serving dish. Squeeze juice of ½ lemon over top. Trim with lemon slice and water cress.

Oven Chicken Supremo. Select a 2½- to 3-pound ready-to-cook broiler-fryer, cut up. Combine 1 envelope onion salad-dressing mix, ½ cup (1 stick) soft butter or margarine, and 1 teaspoon paprika. With spatula, spread mixture over chicken pieces, then roll in ½ cup fine dry bread crumbs to coat. Sprinkle with paprika for pretty color.

Place chicken pieces skin side up (not touching) in greased jelly-roll pan or other shallow pan. Bake in moderate oven (375°) 50 minutes to 1 hour, or till chicken is tender (don't turn). Makes 4 servings.

More recipes on page 70

LOVE those TOMATOES!

By Myrna Johnston

Chicken Chinese Salad. Mound chicken salad in tomato cup, top with "coolie hat."

Tomato Tower. Each is a stack-up of fat tomato slices, and layers of egg salad.

Flower Basket. We tell how to grow the vegetable posies for this salad toss.

Lobster Fantan. Fussy folks invited for luncheon? This lobster salad will rate.

Ticktacktoe Kabobs—hot appetizers c supper of tiny tomatoes, luncheon meat.

Dutch Cucumbers with tomato accord ons—they'll zero in on August heat.

EAT 'EM to your heart's content, for they are the darlings of summer salads. Choose from the whole tomato clan—bite-size cherry to giant beefsteak—vivid red to sun yellow. Tomatoes are coolly refreshing, lusciously juicy, radiating with vitamin C and minerals. No wonder they were called love apples! Don't resist 'em!

Recipes on page 69

Buffet tray meal with Tomato Susans, cold cuts and cheeses, Deviled Eggs.

Cherry tomatoes on cucumber boat to plunge into nippy Blue-cheese Dip.

Chef's Salad Bowl. New flavor heights with the lilt of Green Goddess Mayonnaise!

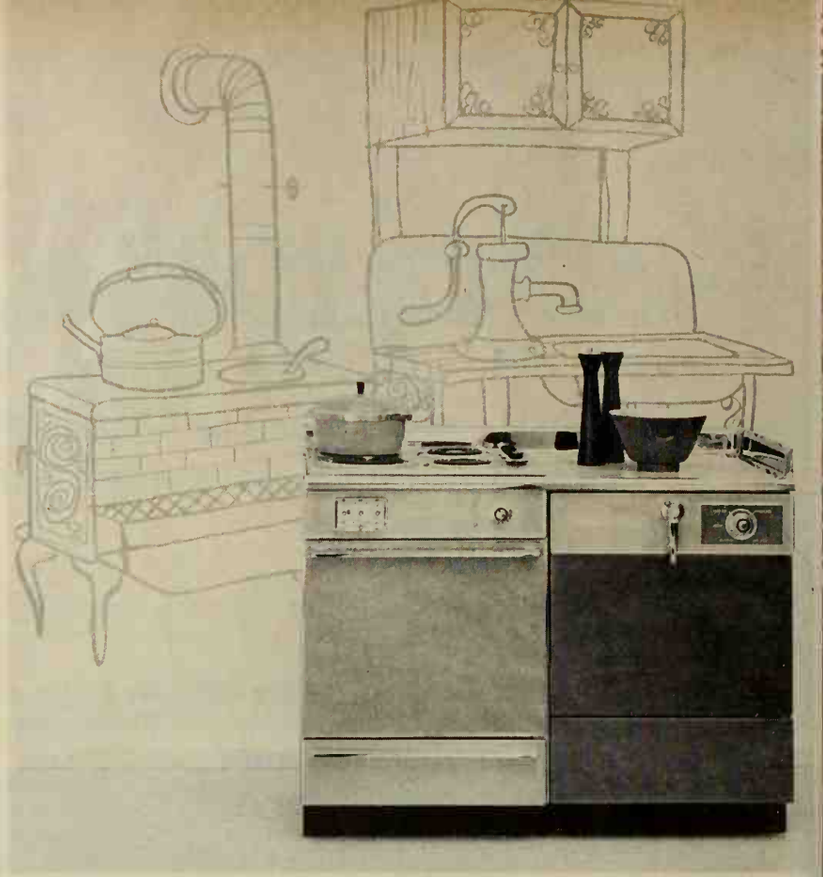
Allen Snook

Space-minded appliances

By Eleanor Pettet

REMEMBER the granddaddies of 1960 appliances? Space-eaters—wooden icebox, cookstove, hand pump—ruled kitchens.

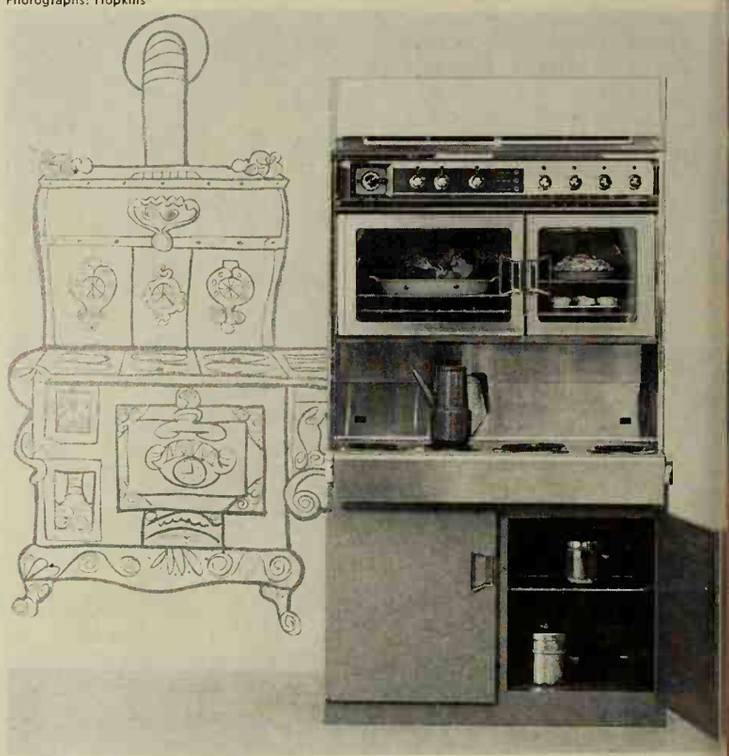
Today, appliances are space-misers—actually *increase* the room in your kitchen. Look over the changes inside and out. New sizes and shapes give a choice of ways to conquer your kitchen's inner space.



Under-counter pairing of range (cooking top plus oven) and dishwasher demands only 2x4 feet—a winning team for smaller kitchens! Spaceaplenty? Then the two, 24-inch appliances may be located separately. Removable front panels match cabinet colors.

For compactness, fit the broil-and-bake oven under the counter; have top-controlled cooking area above. Front-loading dishwasher handles service for ten. Racks can go to table for quick pickup; round, upper rack rotates for even washing.

Photographs: Hopkins

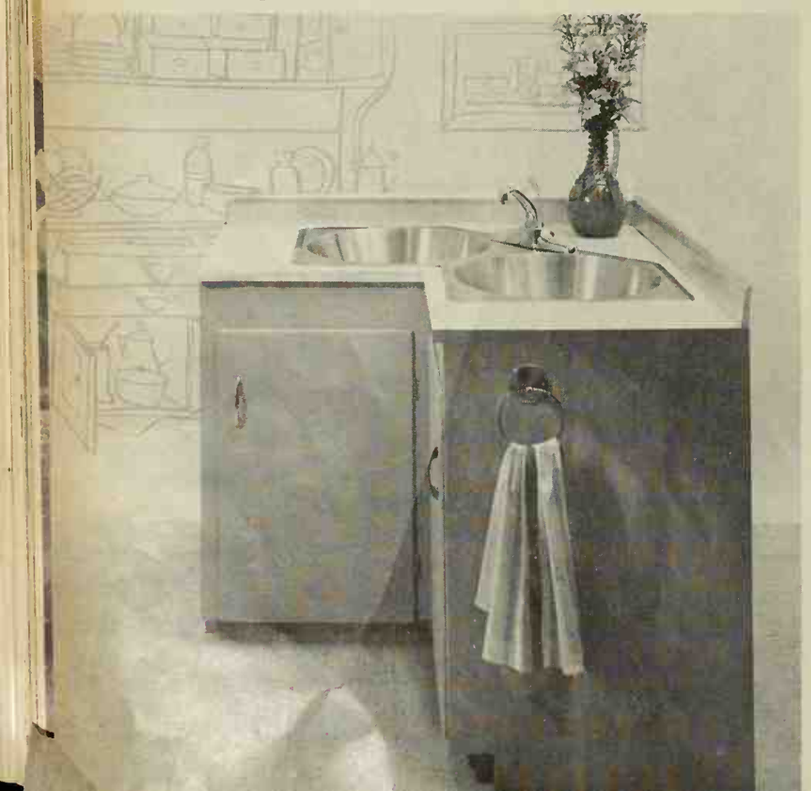


Complete cooking center fits your 40-inch range space or builds into wall. Grand for spot-remodeling! Note the return of no-stoop ovens and the advent of lower 32-inch cooking height. Recessed controls line up at eye level.

You'll find rotisserie, timer, outlets, and separate oven controls to be big helpers. Stainless-steel front shelf snaps up, folds after use. Exhaust hood and base storage are nice-to-have add-ons.

Sinks turn corners . . . a real gain for longer, unbroken work counters. Now you can put the corner cavity into active use storing waste disposer. There's still plenty of leeway for storage shelves.

This two-bowl, stainless-steel sink makes a right-angle swing around a 36-inch square corner. Round bowls with contoured sides are self-cleaning—when draining, water swirls bits of food to the strainer.



More space-savers on page 64

OOD THINGS BEGIN TO HAPPEN

when you have good hot soup for lunch!

A quick delicious meal with *Campbell's*

BEAN with BACON SOUP

Nourishing, too! For this hearty soup is made with tender beans, laced with the flavor of smoky, lean bacon... brightened with garden vegetables and delicate seasoning. Gives you proteins, vitamins and minerals in every spoonful. Have it with a hot dog or a sandwich or a salad and dessert—for a lunch that's quick, easy and good!

Nourishment aplenty with *Campbell's*

BEEF NOODLE SOUP

Fine lean beef, enriched egg noodles... all in a husky meat-and-vegetable broth. That's what you get when you open a can of Campbell's Beef Noodle Soup. Why not have some for lunch today—with a simple sandwich or a quick salad or a wholesome dessert. It's ready in 4 minutes—and it makes a quick lunch a good lunch—makes a delicious lunch nourishing.

Once a day... every day...enjoy good hot *Campbell's Soup*

"HELP! HELP! OUR LEA & PERRINS IS GONE!"

When tragedy strikes, be calm. Just make a note: "2 bottles of Lea & Perrins; 1 for the kitchen 'to cook with'; 1 for the table 'to eat with'." (Lea & Perrins is the **only** sauce with the real Worcestershire flavor.) **Easy Barbecue Sauce:** 3 parts melted butter; 1 part Lea & Perrins.

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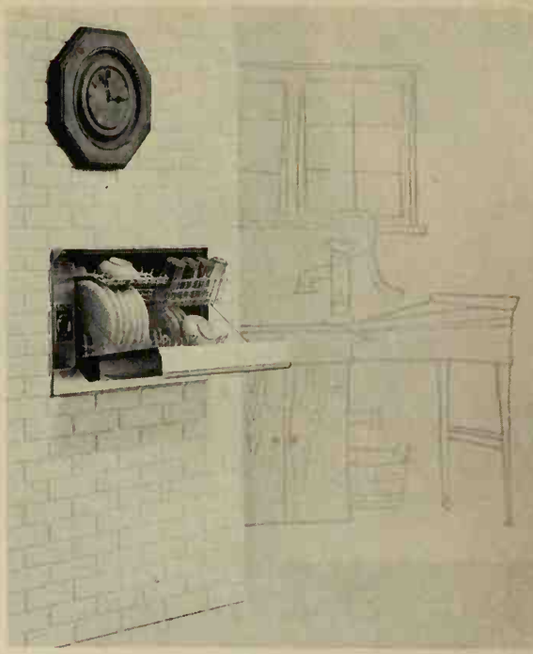
BONUS GIFT FOR EARLY ORDERS

Space-minded appliances

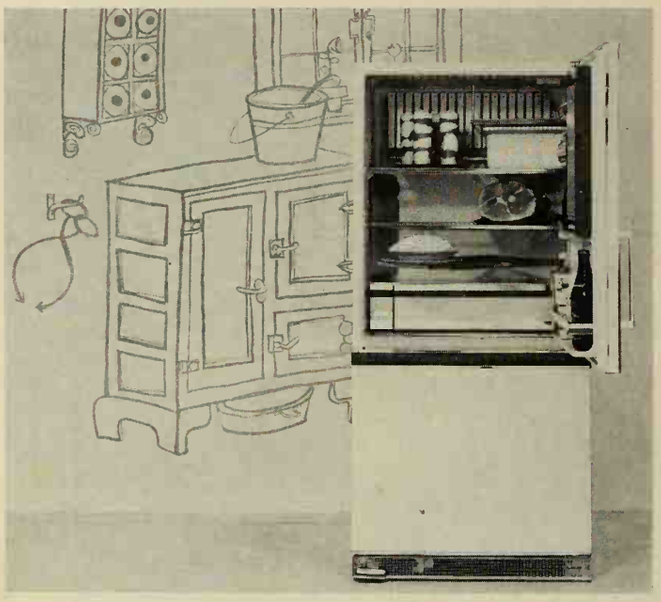
Begins on page 62



Thin-line dishwasher builds into wall, sits on, or under counters! Especially good if your kitchen has "no space." Look again. This slim-jim needs only a 13-inch depth, may be extended into an adjacent closet, utility room, or heated garage.

Peek-a-boo door of translucent glass gives misty view of dishes, yet lets you see when the super, seven-step washing process finishes with 15-minute steam bath. Then, open door to speed spotless drying. They're bright, and clean, ready for table.

Though this dishwasher is only 30x18 inches, it loads service for ten. Installation is easy—wiring is reached by removing front panel.

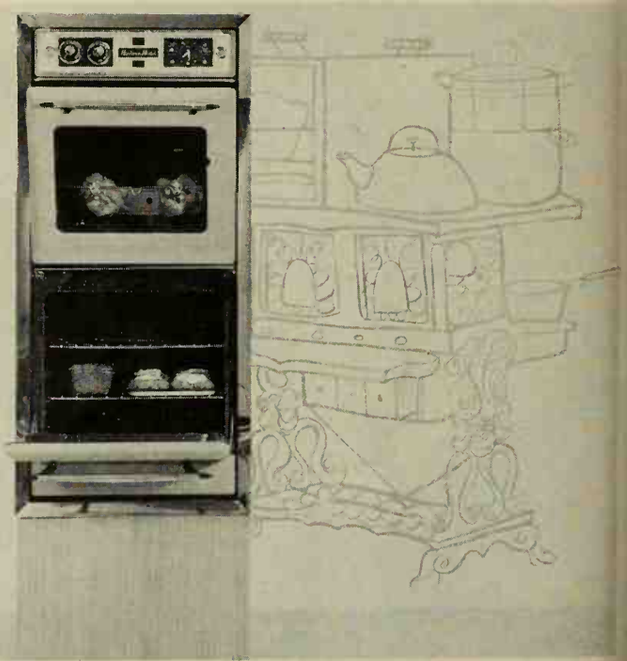


Greater capacity. Big refrigerator-freezer requires less floor space than you'd dream possible. (This 18-cubic-foot model takes just 25x32 inches of your kitchen floor area.)

The secret is in a newly developed, compact insulation which slims inches off walls, adds up to 4 cubic feet of food storage space.

Automatic defrosting and inside organizers keep foods in tiptop condition. A crisper and two adjustable shelves pivot out from side post. Door storage quick-serves foods for every meal.

Homemakers praise freezer's foot pedal opening. Entire unit is on casters for easy floor cleaning.



Stack up! A big gain; two standard gas ovens fit 2-foot width. Upper oven broils, roasts, or barbecues using fast-cooking ceramic burner which sends micron heat waves to foods.

Gliding rotisserie frame holds and releases a trio of spits easily. The lower oven is equipped with its own control for baking and roasting.

And, if Dad is late to dinner—don't worry.—Oven has a low temperature setting to keep delayed meals hot, also warms the dishes or thaws frozen foods when you're rushed.

The remote control meat thermometer guards your roasts, signals you when the meat is ready to serve.

GOOD, TRUE GRAVIES—*IN CANS!*

Now 2 Kinds (Beef or new Chicken Gravy) ready to serve

Good Beef Gravy with real roasting-pan flavor

Taste this gravy! There's no mistaking the naturally savory flavor of juicy beef. Look at the color! Rich dark brown, like the gravy you make when you have a big roast. Smooth, too—and just the consistency most folks like best.

Because it's made with the juices of lean beef, FRANCO-AMERICAN BEEF GRAVY pleases folks who love good homemade gravy. Yet it's ready to serve. You just heat and pour. It's great over potatoes or rice. Beefs up leftovers in a hurry. Helps you make dozens of new casserole dishes, magically fast.

Hearty, satisfying, FRANCO-AMERICAN BEEF GRAVY has only about 25 calories per ¼-cup serving. Surprised? The low cost is another surprise. Pennies per can for really superior gravy! Shouldn't it be on *your* list?

…se new Franco-American Chicken Gravy so many ways, too!

…you can have all the golden chicken gravy …vant, no matter how you fix your chicken! …chicken gravy has real country-style flavor …se it's made the old-time way with rich …en stock and tender bits of chicken all …gh it. Just heat and serve over mashed …oes, rice, or biscuits. Use it for chicken …ness in dozens of recipes, too.

Chicken 'n Stuffing Bake—Heat ⅓ cup water, 3 tbsp. butter. Lightly toss in 1 cup packaged stuffing mix. Gently press half of mixture into 1-qt. casserole. Mix 1 can Chicken Gravy, 1 cup cubed cooked chicken; pour over stuffing. Top with rest of stuffing; bake 20 min. at 350°.

Chicken 'n Biscuits—Cook ¼ cup chopped onion in butter. Add 1 can Chicken Gravy, 1 cup diced cooked chicken, ½ cup milk, ½ cup cooked mixed vegetables, dash poultry seasoning. Heat; pour into casserole. Top with spoonfuls of biscuit dough. Bake 15 min. at 450°.

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

FRANCO-AMERICAN

Has the American family fallen out of love?

Tom Walter, Pix

Harry Golden's pen, *like a sheathed saber, is sharp, but not cutting, as this thoughtful and affectionate portrait of early family life on New York's Lower East Side shows.*

At the same time, it makes a disturbing comment on American family life today, a call for something more meaningful than the dictionary definition of The Family: "All the people living in the same house."

Mr. Golden's books, Only in America *and* For 2c Plain, *together with his syndicated column and his own newspaper,* The Carolina Israelite, *suggest that Harry Golden himself could happen only in America. In July, a new Golden book,* Enjoy, Enjoy! *was published.*

THE first words I remember as a child on the Lower East Side of New York were those of my mother: "Ess, ess, mein kindt" (Eat, eat, my child). Fifty years later, if you were still lucky enough to have your mother, those would be the first words you'd hear when you visited her—"Ess, ess, mein kindt." And to your sister, no matter how much older you were, you would always be the "baby brother."

This family-centered culture had its great joys. As people think back about the Lower East Side, it is the joys they remember. I have no doubt about this, all evidence to the contrary.

After the publication of each of my books, I received as many as 1,000 letters a week. These letters provide a clue to the hunger and longing, the need for identity in mid-20th Century America. These letters wistfully recall a time and a place that is lost. Almost all of them come from people settled in the middle class with all its attendant comforts and luxuries. They are from Scandinavians in Minnesota, Italians in Connecticut, Scotch-Irish in the South, reacting to my memories of Jewish immigrant life in New York—and they write: "This is my mother, my family you're talking about." They confess to a loneliness, a loneliness for the family relationships of the recent past.

The Communists, like the Fascists and Nazis before them, understand the strength of familial loyalty—and fear it. To gain perfect loyalty for the state, they know that the family tie must be eliminated. The first thing they do is to establish "youth groups" and insist categorically on widespread youth activities *outside* the home.

The collective security of the family in America has dissipated. Our activities are no longer home-centered, and our mobile society has weakened family ties. The older sister is in Milwaukee rooting for the Braves, the youngest is in Palm Springs scoring the Ryder Cup Matches, and big brother is in Brooklyn cursing Walter O'Malley.

More than nostalgia inspires this confession. Sentiment alone wouldn't keep alive the memories of the Lower East Side. When I was a child, religion played a major role in the unification of the family. There was a religious service every time we sat down at the table. There were occasions when the father couldn't offer the daily prayer that accompanied the breaking of bread because one of the little brothers was missing. We had to look for him. The religious service could not start until we were *all* seated around the table.

Because the family was so strongly tied, one to the other, the home was the focus for all social life. The ladies of the East Side were never "at home," but a visitor always found a glass of tea and a dish of preserves. East Side mothers never went to committee meetings, dance recitals, or joined bridge clubs. Hospitality was simple and genuine. A party celebrated an important family event, like a bar mitzvah (confirmation of the male at the age of 13).

The Lower East Side lacked the normal inhibition of usual society. On the Sabbath, there were dozens of parades. The bar mitzvah boy led these parades, flanked by his father, uncles, brothers, mother, aunts, and close family friends trailing behind them. They sang. They sang with gusto and great joy. And the uncle would give each Irish cop along the way a piece of honey-cake. As they passed the shops and cafes, people came onto the street and clapped their hands and sang with the family. Such was the joy that surrounded the entry of a new man into the family circle.

[*Turn to page 68*

e simple change will make a remarkable ference in these deviled eggs...cross out lad dressing"... specify

MIRACLE WHIP

tally, Miracle Whip is *more* than a "salad ng." It is a truly *different* dressing, luxuri- rich and smooth...and so *wonderful* tasting. make Miracle Whip, Kraft uses more ex- ve ingredients and more of them—plenty of country eggs and the very best salad oil. l Kraft combines these fine ingredients in a special way that gives the creamiest, smoothest texture imaginable.

But it is Miracle Whip's *flavor* that's really exciting. A lively, teasing, uniquely delicious flavor that no one has ever been able to copy.

Try it! You'll see why Miracle Whip Salad Dressing by Kraft is America's favorite *by far*.

The American family

Begins on page 66

The wedding, of course, was even more important. It represented an addition to the family, and the entire neighborhood was invited. You didn't have to know either bride or groom to toast their welfare. A wedding was a community endeavor, and it reflected the hospitality of this society.

The happiest memory of life on the Lower East Side was that Papa was the boss. In the Jewish household, the father was a figure of authority. This does not mean that Papa was a tyrant. No, it meant simply that no one sat down at the dinner table until he came home from work, that we didn't speak until he spoke first—or until he asked us a question. Jews call this "derekh eretz." The phrase is literally translated as "the custom of the land," but in actual usage, it means respect for elders, particularly parents.

The mother made the major decisions, but she was always obedient to the idea of "derekh eretz." Alone, she would tell the father: "I've found a new apartment on Ludlow Street. I've paid a deposit, and I've asked the moving van to come Monday." That evening, at the dinner table, she would wait for a lull, and then she would say: "Children, pay attention. Papa has something very important to say to you." Father then would proceed to describe the move next Monday, and Mother would listen as though hearing it for the first time, even congratulating the father on his good judgment.

The idea of "derekh eretz" was so profound that the most effective discipline in the family was *the look*. If you forgot yourself and started roughhousing with your brothers, your father suddenly raised his head and gave you *the look*. He simply stared at you, but his stare communicated a warning of his displeasure. It shamed you. Immediately, you stopped. Many a boy said he would rather submit to a whipping than suffer *the look*.

The look has great significance in these old cultures. It is part of the Evil Eye legend to which Old World Jews subscribed. But whatever its significance, its effectiveness was derived from the close family tie, the identification one member of the family made with every other member. We knew we shared a common lot.

Close family ties extended from the home into the whole neighborhood and pervaded all of the Lower East Side. When a neighbor was sick, every woman collected at her bedside. Some brought white rolls, butter, and milk; others prepared a bowl of hot chicken soup—the universal remedy. The good deed was so much a part of family life that we went out of our way to perform charitable acts.

Family responsibility extended beyond death. To say a prayer for the dead was a matter of immense importance. The boy of the family said a prayer three times a day during the year after one of his parents had died. The prophets wrote that this daily prayer insured the heavenly well-being of the deceased. Modern philosophers, however, have indicated another motive. Through the repetition of this daily prayer, the deceased remains part of *the family*.

"Derekh eretz," prayer, and one more ingredient cemented this family relationship. This last ingredient was early adulthood. The bar mitzvah not only made a 13-year-old boy a member of the congregation, but a male adult with all of the consequent responsibilities. It is no coincidence that the Anglo-Calvinist world, inheritors of the Judaic ethic, shared this tradition. Englishmen put a topper and tails on a 13-year-old when they send him off to school.

This early adulthood was a complete adulthood, not something saved for the synagogue on the Sabbath. One of the first words the immigrants learned was "working papers." A boy had to have working papers to get a job. If you weren't old enough to get a job on your own, you went to a notary public and paid him a quarter, and he swore you were 14—and issued you working papers. It was a great triumph for a boy to know he was able to contribute to the family.

And at the age of nine, the Jewish girl became a sort of junior mother. There was always a baby to take care of, and in thousands of homes when the baby cried, the little sister went to the child in the middle of the night. Hundreds of men who grew up on the East Side will recall the little girls playing "potsy" in the street, but keeping an eye peeled on "the bundle"—her baby brother or sister. She deposited the bundle on the stoop of the tenement or up against the building. But no fear, the baby was not in any danger.

The little girl even learned how to eat like her mother, sitting on the very edge of the chair. How many times in the lifetime of the mother did she actually lean back in her chair? I cannot recall more than perhaps once or twice a year, maybe when she was convalescing from illness, and the family would say, "Sit still, Mama; you sit still." This sitting on the edge of the chair was not forced upon her, not at all. Everyone sensed that it was part of her life, part of her pleasure.

There are Jewish women who grew up on the Lower East Side who will still say when they introduce a brother who is bald now and has a pot, "I'd like you to meet my baby brother." And the woman who was once the little girl stands there with pride in her eyes—and in her heart is the memory of the family.

Love those tomatoes!

Begins on page 60

Chicken Chinese Salad

6 medium tomatoes
2 cups cubed cooked chicken
½ cup diced celery
2 tablespoons chopped pimiento
1 tablespoon chopped onion
¼ teaspoon salt
Mayonnaise to moisten, about ½ cup
½ to 1 teaspoon curry powder
1 teaspoon lemon juice

Peel the tomatoes, if desired. With sharp knife at slant, cut out from each tomato a cone from end opposite stem; reserve. Scoop out half of center. If tomato is wobbly, cut off *thin* slice at stem end. Invert tomatoes to drain; chill. Combine remaining ingredients; chill. Sprinkle inside of tomatoes with salt; heap with salad. Perch cone, point up, atop each. Makes 6 servings.

Tomato Towers

6 hard-cooked eggs, chopped
¼ cup chopped green pepper
¼ cup sliced green onions
¼ cup chopped ripe olives
⅓ cup mayonnaise
1 teaspoon salt
Dash pepper
6 medium tomatoes
6 large ripe olives

Combine the eggs, green pepper, onions, and olives. Blend mayonnaise and seasonings; add to egg mixture and toss lightly. Chill. Peel tomatoes, if desired, and cut in 3 slices; sprinkle cut surfaces with salt. Reassemble each tomato, top down, with egg filling between slices. Peg with ripe olive on toothpick. Makes 6 servings.

Flower Basket Salad

For the salad mixture, combine shredded lettuce, celery slices, thin cucumber slices with peel left on, diced green pepper. Toss with enough Tangy French Dressing to coat. (Or use onion salad-dressing mix. Or choose your favorite bottled clear French dressing.)

Line individual salad bowls with crisp lettuce cups. Fill with the salad. Cut a green pepper in ⅜-inch rings. Slit each ring to make strip and push a toothpick in each end as an extension and to give firmness. Insert in lettuce cup as basket handle. Tuck in 3 or 4 cherry tomatoes and carrot flowers on green toothpick stems; add parsley for leaves (see page 60).

Carrot Flowers: Choose fat carrots. Cut out four shallow wedges full length of each carrot. Then slice carrot crosswise in thin rounds. Chill in ice water to cup or curl.

Tangy French Dressing

⅔ cup salad oil
⅔ cup vinegar
⅓ cup water
2 tablespoons chopped chives
2 teaspoons sugar
1 teaspoon paprika
2 teaspoons Worcestershire sauce
½ teaspoon salt
½ teaspoon celery salt
¼ teaspoon dry mustard
Dash pepper

Combine ingredients; shake well in covered jar. Makes 1¾ cups.

Ticktacktoe Kabobs

The "Xs" are cubes of canned luncheon meat, the "Os" are cherry tomatoes. Broil for hot appetizers or light supper—

Cut canned luncheon meat in 1-inch cubes. Spread cubes generously with prepared mustard and roll in brown sugar. Alternate on skewers with cherry tomatoes. Broil over hot coals about 5 to 7 minutes or till meat is hot and glazed.

Lobster Fantans

1 5-ounce can (1 cup) lobster, drained
1 tablespoon lemon juice
½ cup chopped celery
¼ cup chopped green pepper
¼ teaspoon salt
Dash pepper
⅓ cup mayonnaise or salad dressing
4 medium tomatoes

Break lobster in chunks; sprinkle with lemon juice. Add celery, green pepper, salt, pepper, and mayonnaise; mix. Chill. Turn tomatoes stem end down. *Without cutting to bottom*, cut down, making 5 or 6 slices; sprinkle cut surfaces with salt. Fill between attached slices with lobster salad. Arrange on Bibb lettuce. If desired, serve with canned lobster claw meat. Pass lemon wedges. Makes 4 servings.

Deviled Eggs

6 hard-cooked eggs, halved lengthwise
¼ cup mayonnaise or salad dressing
½ teaspoon salt
Dash pepper
1 teaspoon prepared mustard
1 teaspoon vinegar
1 tablespoon minced onion

Remove egg yolks; mash, and combine with remaining ingredients. Refill egg whites, using pastry tube if desired. Chill. (For plump Deviled Eggs, refill only 8 halves; chop extras for salad trim next day.)

Chef's Salad Bowl

1 medium head lettuce
2 cups cooked or canned ham cut in strips
3 hard-cooked eggs, sliced
1 unpared cucumber, sliced
3 medium tomatoes, cut in wedges
2 heads Bibb lettuce, quartered
4 or 5 small tomatoes, halved

Have all ingredients chilled. Line a large salad bowl with leaves of head lettuce; break remaining head lettuce in bite-size pieces into bowl. Arrange ham, eggs, cucumber, tomato wedges, and Bibb-lettuce quarters atop. Tuck a cucumber slice between halves of each

[*Turn to next page*

Sliced Salmon Salad Loaf

HERE'S WONDERFUL-TASTING ONE-DISH MEAL. You eat dish and all. For the dish is toasty hollowed-out bread loaf stuffed with this chilled salmon salad. Equally refreshing made of tuna or chicken. Just add your beverage. Enjoy hit you make with family or guests. Easy recipe, right.

SALMON SALAD LOAF
Easy recipe for 10 helpings

1—Hollow out bread loaf leaving 1" shell; brush with soft butter; toast in 350° oven 10 min. **2**—Over drained, flaked contents of 1-lb can red salmon sprinkle 1 Tbs lemon juice. Add 1½ c cooked, chilled rice; ¼ c French dressing; ½ c mayonnaise; ¼ c stuffed olives; 1 c green seedless grapes; 2 hard-boiled eggs, chopped; ½ c diced celery; ¼ c chopped radishes; 2 Tbs chopped onion. Toss together; chill. **3**—Pack solidly into loaf and serve. Use sturdy sharp knife.

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Better Homes & Gardens BABY BOOK

Love those tomatoes!

Continue

small tomato; nestle around edge of bowl. Pass Green Goddess Mayonnaise, salt shaker, and pepper mill. Makes 6 servings.

Green Goddess Mayonnaise

1 cup mayonnaise
½ cup dairy sour cream
2 tablespoons tarragon vinegar
1 clove garlic, minced
5 teaspoons anchovy paste
¼ cup *finely* chopped chives or green onions
¼ cup finely snipped parsley

Combine all ingredients; chill.

Tomato Susans

Decorative addition to platter of cold cuts. Quick, good to eat, too—

Turn each tomato stem end down. Cutting about ⅔ *of the way down*, score each in 6 petals. With tip of sharp knife, peel each petal back part way, allowing it to curl (make petals very thin, but leave a little of the tomato meat attached to peel). Sprinkle centers with sieved hard-cooked egg yolk, das with salt. Arrange flowers on be of leaf lettuce with cold cuts.

Blue-cheese Dip

4 ounces blue cheese, crumbled
1 3-ounce package cream chees softened
2 tablespoons milk
2 tablespoons salad dressing

Combine ingredients and beat wit electric mixer until light and fluffy or use electric blender. Serve wit cherry-tomato dippers—spear th tiny tomatoes on toothpicks an anchor in cucumber (see page 61)

Dutch Cucumbers

Cut unpared cucumbers in *thi* slices. Sprinkle with salt, pepper and sugar to taste. Barely cove with mixture of half vinegar an half ice water. Chill about 1 hour Serve undrained, or drain an serve with French dressing or may onnaise. Arrange with tomato ac cordions (see picture, page 60).

Antipasto to pie!

Begins on page 54

Corn on the Cob

Remove husks from fresh corn. Remove silks with stiff brush. Rinse corn. Cook covered, in small amount of boiling salted water about 6 to 8 minutes. (Or, if you prefer, cook in enough boiling salted water to cover.) Serve hot with plenty of butter—plain, or Anise Butter. Pass salt and pepper.

Anise Butter

The gentle sweetness and licorice taste of anise make corn even a little better—an Italian flavor trick—

For herby flavor, pour 1½ teaspoons boiling water over 1 to 1½ teaspoons anise seed; let stand to steep 30 minutes. Cream 1 stick (½ cup) slightly soft butter in electric mixer or with wooden spoon till fluffy; stir in anise seed (with the liquid). Pass in bowl to accompany Corn on the Cob.

Citrus Chiffon Pie

Refreshingly tangy, yet creamy rich. A company-best dessert—

1 cup sugar
¼ teaspoon salt
1 envelope (1 tablespoon) unflavored gelatin
1 cup milk
3 slightly beaten egg yolks
1 tablespoon shredded orange peel
½ teaspoon shredded lemon peel
¾ cup orange juice
¼ cup lemon juice
1 cup heavy cream, whipped
1 9-inch baked pastry shell

Thoroughly combine sugar, salt, and gelatin; stir in cold milk and egg yolks. Cook and stir over low heat until sugar and gelatin dissolve. Remove from heat; add fruit peels and juices. Chill until partially set; beat smooth. Fold in whipped cream. Chill until mixture mounds *slightly* when spooned; turn into cooled pastry shell. Chil at least 5 hours. Trim with orang sections.

Chicken-in-the-Corn Bake

A wonderful meal-in-a-dish—chicke bakes atop a corn pudding (an alternat for Oven Chicken Supreme with Cor on the Cob)—

½ cup enriched flour
1 teaspoon salt
¼ teaspoon pepper
1 2½- to 3-pound broiler-fryer chicken, cut up
¼ cup butter or margarine
⅓ cup chopped green pepper
⅓ cup chopped onion
1 12-ounce can (1½ cups) whole kernel corn
1 6-ounce can (⅔ cup) evaporated milk
½ cup fine dry bread crumbs
2 slightly beaten eggs
1 teaspoon salt
Dash coarse freshly ground pepper

Mix flour, 1 teaspoon salt, and ¼ teaspoon pepper in a paper or plastic bag; add 2 or 3 pieces of chicken at a time and shake. Place on rack to let coating dry. Melt butter in skillet; when hot add the meaty pieces of chicken first, and brown; then slip others in. Don't crowd. Brown one side slowly; turn —use tongs so not to pierce. When all is golden brown, remove from skillet. To butter in skillet, add the chopped green pepper and onion; cook till tender, but not brown. Drain corn, reserving liquid. To reserved liquid, add water, if needed, to make ⅓ cup. Combine corn, corn liquid, milk, crumbs, eggs, onion mixture, and seasonings; pour into greased 11½x7½x1½-inch baking dish. Arrange chicken on top. Bake uncovered in moderate oven (350°) 50 to 55 minutes or till chicken is tender. Makes 4 or 5 servings.

Baked Spareribs "Aloha"

Juicy, tender, sweet-'n'-sour spareribs—barbecued in your oven with Hunt's Tomato Sauce

This wonderful new spareribs recipe has a "double" life. It's *so easy* you'll make it for the family often. And it's so different — so Hawaiian — you'll want to plan a whole *party* menu around it, too.

Tart-sweet pineapple teams up with tangy Hunt's Tomato Sauce to give these spareribs exciting *new* flavor.

And there's a *special* reason Hunt's works so well in this recipe.

It's *all tomato* through and through. Kettle-simmered to rich, thick sauce consistency. It really clings to the spareribs, gives them a deep, true tomato color and flavor.

And because we season it so carefully, Hunt's Tomato Sauce blends better with other flavors.

That's why Hunt's is the perfect partner for creative cooking. Try it over meat loaf. Add it to stews or leftovers. And for a *new* taste treat, try this spareribs recipe.

3 lbs. (2 strips) lean spareribs
Salt and pepper ½ cup finely chopped onion
¼ cup chopped green pepper
2 8-oz. cans Hunt's Tomato Sauce
1 tablesp. Worcestershire Sauce
⅓ cup vinegar
1 No. 2 can (2½ cups) pineapple tidbits
(Use tidbits and syrup)
¼ cup brown sugar ½ teasp. dry mustard

Cut after every third rib, about halfway through the strip. Sprinkle with salt and pepper. Place in shallow roasting pan. Bake in moderate oven (350°F.) 1¼ hours. Carefully pour off all excess fat. While ribs are roasting, mix remaining ingredients, and let stand to blend flavor. Pour over ribs after 1¼ hours' baking. Bake 45 to 50 minutes longer, basting frequently to glaze the ribs with the flavorful sauce. Makes 4 servings.

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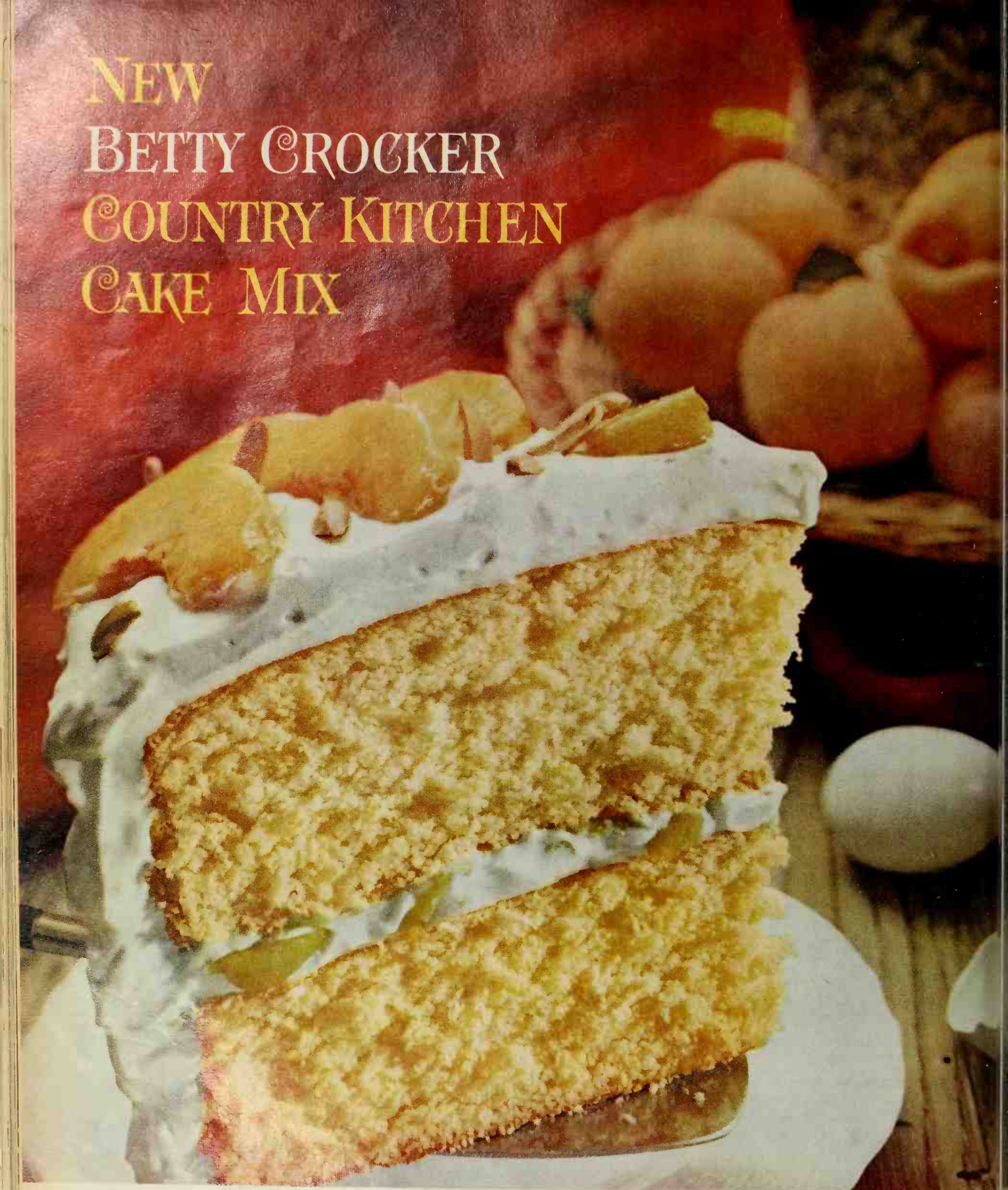

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Better Homes and Gardens TEST KITCHEN

August fruit desserts

File under Desserts

Peach-a-berry Cobbler

1 tablespoon cornstarch
¼ cup brown sugar
½ cup cold water
2 cups sugared sliced fresh peaches
1 cup fresh blueberries

• • •

1 tablespoon butter or margarine
1 tablespoon lemon juice

Cobbler Crust:

1 cup sifted enriched flour
½ cup granulated sugar
1½ teaspoons baking powder
½ teaspoon salt

• • •

½ cup milk
¼ cup soft butter or margarine
1 recipe Nutmeg Topper

Mix first 3 ingredients; add fruits. Cook and stir till mixture thickens. Add butter and lemon juice. Pour into 8¼x1¾-inch round ovenware cake dish. **Cobbler Crust:** Sift together dry ingredients. Add milk and butter all at once; beat smooth. Spread over fruit. Sprinkle with **Nutmeg Topper:** Mix 2 tablespoons sugar and ¼ teaspoon nutmeg. Bake cobbler in moderate oven (350°) 30 minutes or till done. Serve warm with cream. Makes 6 servings. **Test-Kitchen note:** Or use canned or frozen fruits. Drain, using ½ cup syrup in place of the water.

Annie James, Burlington, North Carolina

Cut along dotted lines

Photographs: Scott

Ways with wieners

Hot Dog Bar-B-Q

Count on these franks to make a hit with the whole family. The sauce is terrific—it's not too sweet or too tangy—

½ cup chopped onion
1 tablespoon fat

• • •

1 14-ounce bottle (1¼ cups) extra-hot catsup
2 tablespoons pickle relish
1 tablespoon sugar
1 tablespoon vinegar
¼ teaspoon salt
Dash pepper

• • •

1 pound (8 to 10) frankfurters
8 to 10 coney buns, split and toasted

Cook onion in hot fat till tender but not brown. Stir in catsup, pickle relish, sugar, vinegar, and seasonings. Score franks; add to sauce. Simmer until frankfurters are thoroughly heated, about 10 minutes. Serve in hot toasted buns. Makes 8 to 10 servings.

Mrs. John R. Curfman, Tarkio, Missouri

Add these pages to your COOK BOOK

File under Meats

Frank-Noodle Supper Pie

½ pound (4 or 5) frankfurters, thinly sliced
1 cup medium noodles, cooked and drained
½ cup chopped onion
3 slightly beaten eggs
1 cup dairy sour cream
½ cup cream-style cottage cheese
½ teaspoon salt
Dash pepper
• • •
½ cup packaged corn-flake crumbs
1 tablespoon butter or margarine, melted

Reserve a few frankfurter slices for top; combine remainder with all ingredients except crumbs and butter; pour into a greased 9-inch pie plate. Mix crumbs and butter; sprinkle over top. Bake in moderate oven (375°) 25 minutes, topping with frank slices the last 5 minutes. Let stand 10 minutes; cut in wedges. Makes 6 servings.

Mrs. S. M. Levitt, Chicago, Illinois

Wiener Wrap-ups

8 to 10 large cabbage leaves
1 pound (8 to 10) frankfurters
Prepared mustard
1 cup canned cream-style corn
1 8-ounce can (1 cup) seasoned tomato sauce
¼ cup chopped onion
½ teaspoon dried basil or 2 teaspoons fresh basil
¼ teaspoon salt
1 cup shredded sharp process American cheese
1 1¾-ounce package corn chips, coarsely crushed (¾ cup)

Cook cabbage leaves in boiling salted water only till pliable, about 10 minutes; drain well. Brush one side of each frank with small amount of mustard; roll in a cabbage leaf. Arrange in an 11½x7½x1½-inch baking dish. Mix vegetables and seasonings; pour over franks. Cover; bake in moderate oven (350°) 35 minutes or till hot. Top with cheese and corn chips. Bake uncovered 5 minutes. Makes 4 or 5 servings. *Mrs. Bertie Carlson, Dallas, Texas*

Island Franks

Drain one 9-ounce can (1 cup) pineapple tidbits, reserving syrup. Slice ½ pound (4 or 5) frankfurters. In skillet, melt 2 tablespoons butter or margarine; add ½ cup sliced onion and 1 green pepper, cut in strips. Cover and cook over low heat 5 minutes. Dissolve 1 beef bouillon cube in ⅓ cup hot water. Mix 1 tablespoon cornstarch, 1 tablespoon brown sugar, dash salt, reserved pineapple syrup, 2 tablespoons vinegar, and 1 tablespoon soy sauce; add bouillon. Pour over vegetables. Cook and stir till mixture thickens. Add franks and pineapple. Heat thoroughly. Serve over hot rice. Makes 4 servings. *Mrs. Wayne Falke, Ann Arbor, Michigan*

Add these pages to your Better Homes & Gardens Cook Book!

Ruby Fruit Compote

Three red fruits team up to make a beautiful dessert—

1 No. 2 can (2½ cups) frozen pitted tart red cherries, thawed
1 10-ounce package frozen raspberries, thawed
1½ tablespoons cornstarch
1 tablespoon lemon juice
2 cups fresh whole strawberries
Dairy sour cream

Drain frozen fruits, reserving syrup. Add enough water to syrup to measure 2½ cups. Blend cornstarch, dash salt, and syrup. Cook and stir till thick and clear. Add lemon juice. Stir in fruits. If desired, sweeten. Chill thoroughly. Spoon into sherbets. Top with sour cream. Makes 8 servings.

Mrs. Werner A. Senff, Wayne, Pennsylvania

Favorite Plum Crunch

3 pounds fresh prune-plums, quartered and pitted (5 cups)
¼ cup brown sugar
• • •
1 cup sifted enriched flour
1 cup granulated sugar
½ teaspoon salt
½ teaspoon cinnamon
• • •
1 beaten egg
½ cup butter or margarine, melted

Combine plums and brown sugar. Pour into 11½x7½x1½-inch baking dish. Sift together dry ingredients; add egg, tossing with a fork till mixture is crumbly; sprinkle evenly over plums. Drizzle with butter. Bake in moderate oven (375°) 45 minutes or till lightly browned. Serve warm with ice cream or whipped cream. Makes 8 servings.

Mrs. Vestil O. Jump, Harrisburg, Pennsylvania

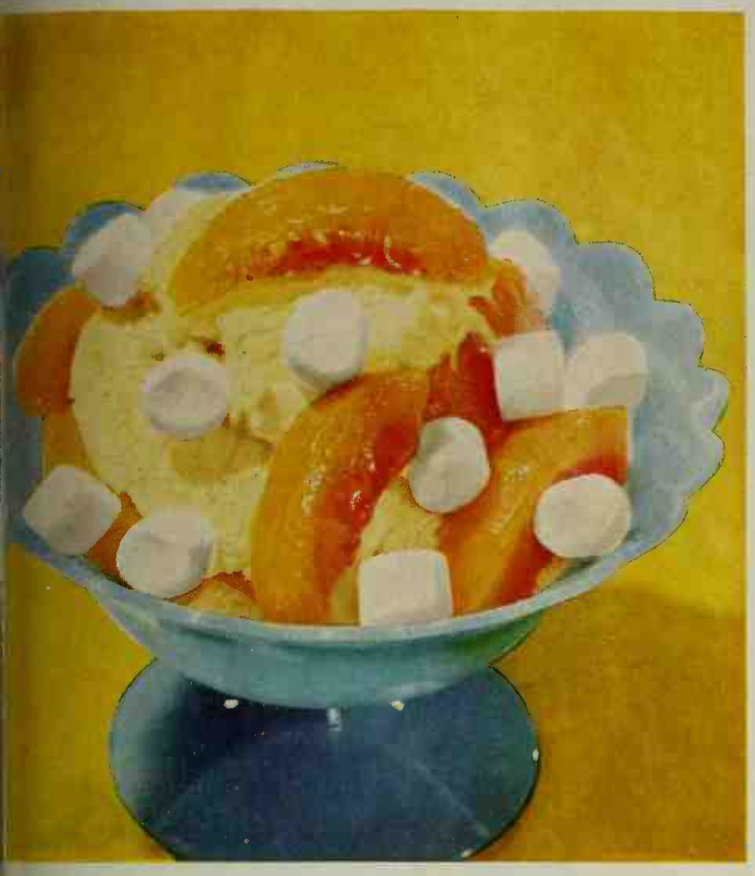
Molded Ambrosia

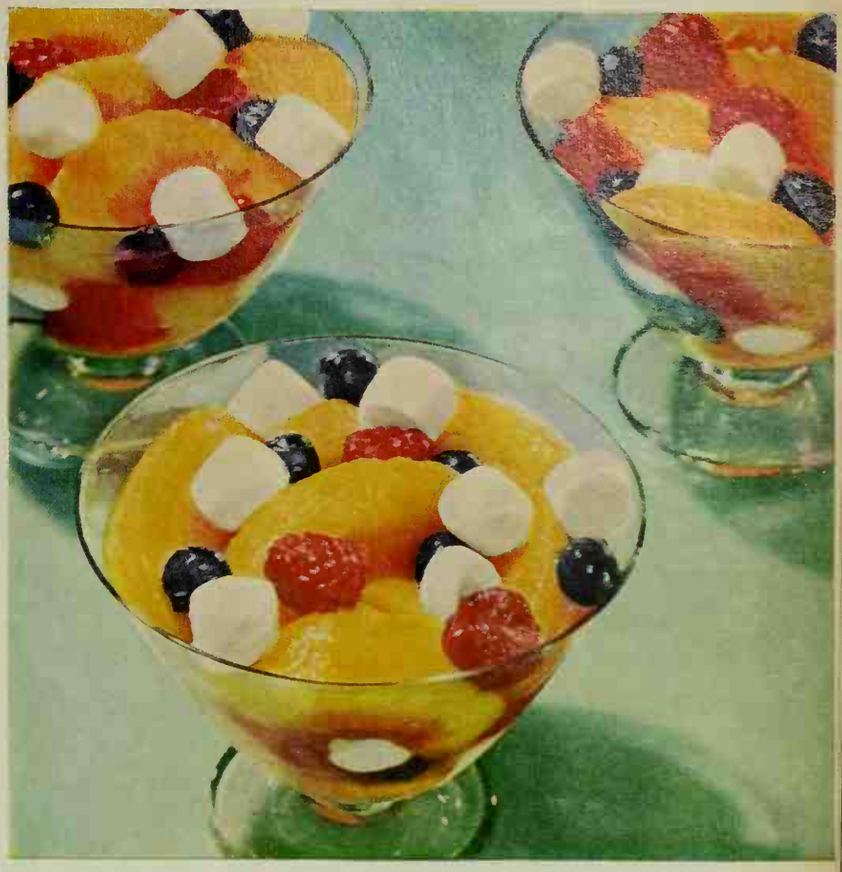
1 cup graham-cracker crumbs
¼ cup butter or margarine, melted
1 9-ounce can (1 cup) crushed pineapple
1 package orange-flavored gelatin
⅓ cup sugar
1 cup hot water
1 cup dairy sour cream
¼ teaspoon vanilla
1 cup diced orange sections
½ cup flaked coconut

Combine crumbs and butter; reserve ⅓ cup for topping. Press remaining crumb mixture into an 8x8x2-inch baking dish. Drain pineapple, reserving syrup. Dissolve gelatin and sugar in hot water. Stir in reserved syrup. Chill till partially set. Add sour cream and vanilla; whip till fluffy. Fold in the pineapple, oranges, and coconut; pour over crumbs in dish. Sprinkle top with reserved crumbs. Chill till firm. Cut in squares. Trim with maraschino cherries. Makes 9 servings.

Mrs. James N. Holeman, Sturgis, Kentucky

Three tempting desserts





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No-Bake Brownies. Cook and stir over medium heat until smooth: 1 c. Pet Evaporated Milk, 2 c. Kraft Miniature Marshmallows, 1 6-oz. pkg. semi-sweet chocolate pieces, ⅓ c. light corn syrup, ¼ tsp. salt. Bring to a full boil and continue cooking 5-6 minutes, stirring constantly. Remove from heat. Gradually stir in until well blended: 1 tbsp. margarine or butter, 1 tbsp. vanilla, 3⅓ c. graham cracker crumbs, 1 c. chopped nuts. Press mixture into a greased 9-inch square pan. Chill. Cut into 24 brownies.

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NEW RECIPE IDEA!

WHITE STAR TUNA RAREBIT

Melt 3 tablespoons butter in saucepan. Stir in ⅓ cup flour and ¼ teaspoon salt. Add 2 cups milk. Cook, stirring constantly until thickened and smooth. Stir in 2 cups grated Cheddar cheese, ½ teaspoon Worcestershire sauce, 1 teaspoon prepared mustard. Heat to melt cheese. Add a 9¼-oz. Family Size can or two 6½-oz. cans of White Star tuna. Garnish with parsley and serve on toasted English muffins. Serves 4.

MAMIE

Begins on page 48

The purity of the local food was questionable, too, and during most of their stay in Panama, Ike and Mamie ate only canned goods. Their second son, John, who had just been born, was brought up primarily on powdered milk.

From such a spot, *any*where else looked inviting, and Mamie was less distressed than the average housewife might have been when she next found herself ensconced at Fort Logan, Colorado, in a house with 16-foot ceilings. The dimensions of this bare, immense structure presented something of a decorating challenge, but Mamie was up to it. She simply suspended gay Japanese parasols upside down from the ceiling.

Fort Leavenworth, Fort Benning, Washington, D. C.—the transfers were coming with such rapidity now that Mamie must have wondered why they didn't just live in a trailer. Then came their second overseas assignment—Paris—and their first taste of elegance. The apartment they rented from the Contesse de Villefranche had luxuries that would impress any woman: beaded panels, satin draperies, fragile love seats, escritoires, Sevres figurines, bibelots, crystal chandeliers, handsome cabinets—all in a blend of Edwardian splendor unlike anything the Eisenhowers had known.

Between this brief fling at refinement and such completely opposite experiences as they had previously known in Panama, Ike and Mamie might never have realized what normal living was. But consciously or not, they sometimes came close to that, too.

In the hot summer of 1929, for instance, they returned from Paris and settled down to six years in Washington, D. C. Mamie, who had learned to expect only the most bizarre lodgings, was definitely surprised by the apartment they found. With three bedrooms, a drawing room, a dining room, and a kitchen—none of which had unusual proportions, and all of which were flooded by sunlight—it offered none of the decorating problems she had gotten used to. What's more, their furniture fit nicely.

But if their quarters were unobtrusive for a change, Ike's position was not. First as assistant to the Secretary of War, then as assistant to the Chief of Staff, General Douglas MacArthur, he was in a spot where his ability did not for long go unnoticed—particularly by MacArthur. When the General transferred to the Philippines, he requested that Ike go along.

Manila proved pleasant for the Eisenhowers. Their air-conditioned hotel suite delighted Mamie with its crystal chandeliers, satin-lined walls, tile floors, and Oriental rugs, and their social life, too, was stimulating. In a rich city fond of opulence and protocol, the Eisenhowers moved in the upper echelons. If Mamie can face the White House whirl today without noticeable panic, it's partly due to those evenings in Manila when she attended as many as six different parties.

But with the growing uneasiness over Japan, Ike was recalled from the Philippines, and again they were shuffled about—San Francisco; Fort Lewis, Washington; Fort Sam Houston for the second time; then, after the attack on Pearl Harbor, Washington, D. C.

Ike was now a Brigadier General, and his military destination was undetermined. Consequently, their housing (as always) was also tentative. For a few weeks, they stayed with the Milton Eisenhowers in Falls Church, Virginia. Then they took a small apartment at Washington's Wardman Park, and in April, 1942, found a house at Fort Myer, Virginia. But when Ike came back from an inspection tour to England, he told her they'd have to switch plans once more. He'd be returning soon to London, he explained; Mamie couldn't go.

"What's your assignment over there?" she asked.

"I'm going to command the whole shebang."

Mamie went back, alone, to Wardman Park.

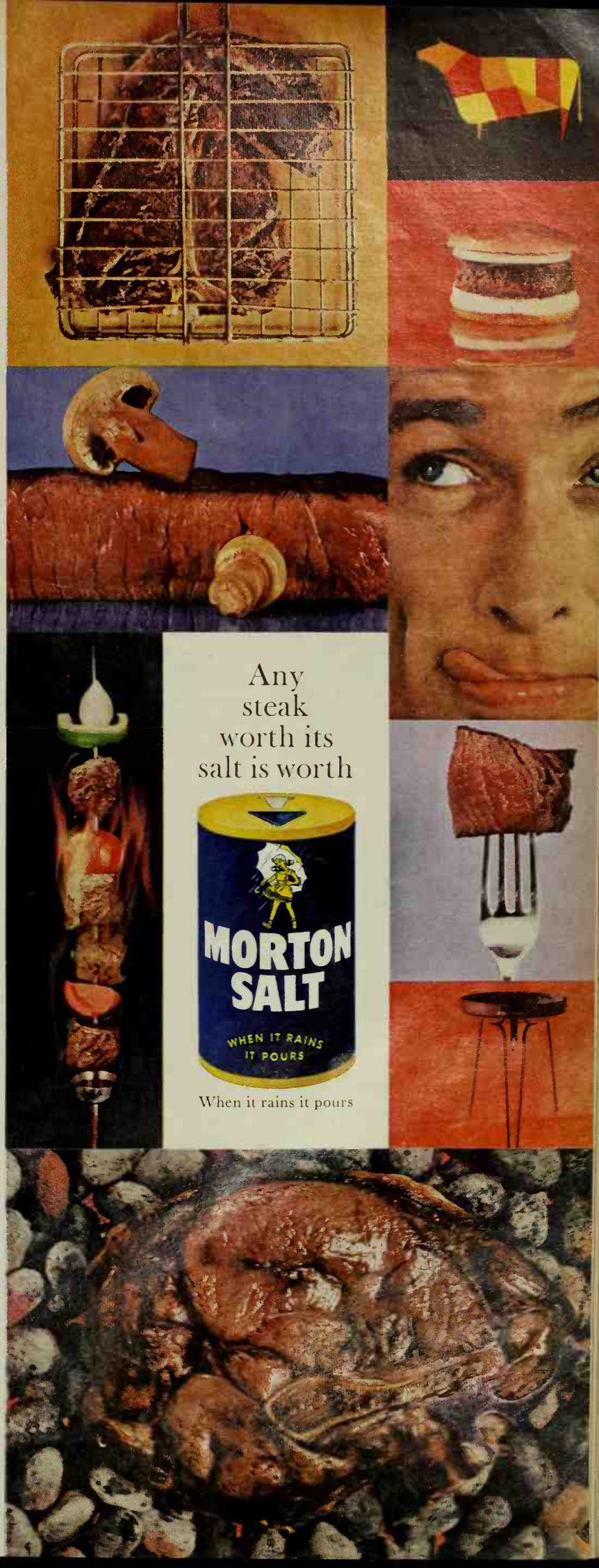
Recalling V-E Day, Mamie says, "I was so weak I couldn't walk." Ike returned from the war in Europe to find his services in

[*Turn to next page*

Mamie's Favorite Fudge

1 tall can (1⅔ cups) evaporated milk
2 tablespoons butter
4½ cups sugar
Dash of salt
1 package (12-ounce size—2 cups) semisweet chocolate pieces broken in pieces
3 bars (4 ounces each) sweet cooking chocolate
1 pint marshmallow creme
2 cups chopped pecans

Combine milk, butter, sugar, and salt. Bring to a vigorous boil, stirring often; then reduce heat and simmer 6 minutes. Meanwhile place remaining ingredients (except pecans) in a large bowl. Gradually pour boiling syrup over the chocolate-marshmallow mixture and beat until chocolate is melted. Stir in nuts. Pour into buttered pans and store in a cool place several hours to harden before cutting in squares.



MAMIE

Continued

great demand. By 1948, Mamie was living in New York City in the mansion of the president of Columbia University, then, three years later, in France again as the wife of the commander of SHAPE.

Their first home in Europe had been attractive, but their second was truly magnificent. The Villa Saint Pierre, at Marnes-la-Coquette, 10 miles west of Paris, was a 14-room affair with Tuscany columns that looked curiously like the White House. A small pond on the grounds was stocked with fish. (Mamie used to stand out on the balcony and call to the butler, down by the pool, "Better catch a couple more trout. We have extra guests for dinner tonight!") Part of the park surrounding the house was converted into a small vegetable plot, where the General's wife planted corn.

The furnishings at the villa were exquisite. A Gobelin tapestry hung from the dining room wall. Meals were served in Sevres porcelain decorated with seals of the twelve Atlantic Nations. Nearly every room had objets d'art, ancient tapestries, and costly engravings. Only the White House could have surpassed it, and that's just where they were headed.

For other women, 1600 Pennsylvania Avenue has been the culmination of a lifetime, but under the circumstances, Mamie has never viewed it as anything more than an elegant obstacle. She would clearly prefer to get it over with and settle down at Gettysburg.

But until that day comes, there are obligations all First Ladies are expected to perform, and Mamie doesn't shirk them. She runs the household fastidiously. According to one of the butlers on the staff, "Mrs. Eisenhower knows every single thing that goes on in this house—who's here, what they're doing, and why." Another says she personally looks for soiled furniture covers and burned out light bulbs, and even runs her finger, army-style, along the window sills checking for dust. As one friend has commented, "Whoever occupies the White House in 1961 will find it shipshape from attic to cellar."

The gentleman's agreement by which the Fine Arts Commission has the authority to decorate the main public rooms of the White House confines Mamie's handiwork to parts of the building the public doesn't see. But don't think she hasn't been busy. Mrs. Truman's small corner bedroom was long ago converted to a dressing room, and shortly afterward, the sitting room next to it became another bedroom. Mamie acquired Margaret Truman's old draperies (they matched her big pink bed), and the master bedroom was repainted green, also at the First Lady's request.

Nor have her decorating talents been restricted to the White House. The vacation cottage provided the Eisenhowers by the Augusta National Golf Course, and even Ike's airplane, Columbine III, reflect her distinctive touch.

How much of this impressive domestic activity merely disguises Mamie's loneliness during her husband's frequent absences, and how much more of it is simply an effort to work off her impatience to reach Gettysburg (understandably, she didn't favor Ike's seeking a second term) only Mamie can say. But whatever the cause, she's seldom idle.

Even before rising in the morning (usually after breakfast in bed),

The idea index

Begins on page 6

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Pillsbury Hot Roll Mix

Pillsbury HOT ROLL MIX

Nothing says lovin' like something from the oven and Pillsbury says it best!

Mamie consults with her housekeeper, plans state dinners with the maitre d'hotel, or dictates to her personal secretary. Propped up on the rose-colored satin bed, with a matching pink ribbon in her hair, Mamie resembles nothing so much as the last bonbon in the box.

At later hours, when her downstairs rooms are being overrun by thousands of tourists, she's apt to be found in the pantry ordering groceries (she personally oversees every White House menu), indulging in the female prerogative of long-winded telephone conversations, or playing cards with a few close friends.

If not that, then she is practicing on her electric organ, one of the pieces now in the White House that will go with them to Gettysburg. Ever since the days when she entertained her beaus back in Denver by playing "Oh, You Beautiful Doll" on the piano while they cranked the Douds' ice cream freezer on Saturday afternoons, Mamie has enjoyed music. She practices almost daily.

Of course, her happiest hours are spent with Ike. When their schedules permit—which is far too infrequently—they like to sit together on the balcony Harry Truman built and enjoy the cool river breeze. Porch-sitting was always a pleasant part of the Doud and Eisenhower family lives, and their favorite spot at Gettysburg, too, is a glass-enclosed air-conditioned back porch that looks out on the hills of Pennsylvania. From the front windows of their farm house, which lies between the battle lines of the Confederate and Union armies, they can see Gettysburg's Cemetery Ridge, where Lincoln delivered his famous address.

As she sits out there on the White House balcony during these last months in Washington, it's likely that Mamie is already planning additional decorating touches for her home in Gettysburg. Prominent in it when they are moved from the White House will be the carved black walnut table with marble top that was given to her grandmother in 1823; a desk that opens into a bed, which Mamie's maternal grandfather gave her years ago; and a spool bed Grandfather Eisenhower carried by oxcart across the country. They also have been given an enormous number of gifts by grateful foreign countries—Persian rugs, attractive paintings, pitchers, goblets, trays, plates, hundreds of fine silver pieces.

For Mamie, a home of her own will bring activity enough. But how much outside work Ike will take on—he is already planning to write his memoirs—is difficult to say. Among their friends who hope the farm will mean peace and quiet for both of them, but who wonder if such will be the case, Postmaster General Arthur Summerfield said recently, "Ike's unique personality will make him more in demand than ever for counsel around the world. For his own sake, I wish it were not so." A democrat put it differently: "They could be the world's busiest free-loaders if they chose." Ike's possible restlessness is already suggested by rumors that they plan to maintain an apartment in New York or Washington, and build a house in Palm Springs, California. They also have been offered a lifetime residence in Scotland's attractive Culzean Castle.

But Mamie has an idea that once they move into a home of their own, a permanent place to settle, Ike's traveling will dwindle. At least she's anxious to try her hand at making Gettysburg that appealing.

"Of course she'll be glad to leave the White House," one of her servants said, "Who in her position wouldn't be? But I've been here for 20 years, and she's my favorite. It will grieve me to see her go."

How to get plans

Five Star Home 3008, shown on page 54, is one of a monthly series for which you can buy complete plans with the following features:

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These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 87. In many localities, you can order both plans and book through your building materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

Mocha Mountain Alaska is an occasion-maker. Layer of nut-laden brownie cake is topped with a dome of both chocolate ice cream *and* coffee ice cream. The meringue and brownie layer are the secret to this baked ice-cream dish. They insulate the ice cream while in the oven—keep the heat from melting it.

Frankly fancy

Bake an Alaska!

By Dee Allison

Baked Alaska is always awe-inspiring, but can be easier than you think. Don't tell your guests, though. Let them marvel at your skill! Assemble Alaska a few days ahead, if you like. Come dessert time, whiz it from the freezer to a hot oven.

Recipes on page 82

Photographs: Mike Nelson

Melba Alaska looks like a high, handsome cake. Cut into it, and there are layers of raspberry sherbet *and* vanilla ice cream. Serve with juicy canned peach slices. A cake pan is the ice-cream mold here.

Strawberry Alaska. Pound cake from the store or a packaged mix is the base for this Alaska. Cut slices of cake to fit under a brick of ice cream. Alternate layers of ice cream and strawberries to make this a built-in sundae. For a snowy top, sprinkle sugar over the meringue before baking.

Better Homes and Gardens TEST KITCHEN

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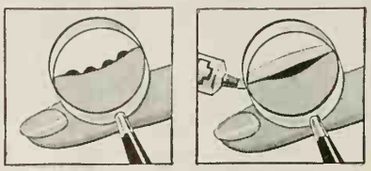

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Bake an Alaska!

Begins on page 80

Alaska success secrets

▶ You'll need firmly frozen ice cream so it won't melt while dessert is in oven.

▶ Remember to preheat oven—it must be extremely hot (500°) to brown the meringue quickly.

▶ It's best to have the cake base at least ¾ inch thick. Cut 1 inch wider on all sides than ice cream (you may need to slice cake and piece it for right size).

▶ Cover ice cream evenly with a thick layer of meringue. And be sure to spread plenty of meringue around the edge where ice cream and cake meet. Work fast so ice cream stays firm.

▶ For individual Alaskas, put scoops of ice cream in cake dessert cups or atop jelly-roll slices; cover with meringue, and bake.

▶ Flavor secret! Use vanilla sugar when making meringues for Alaskas. We tell how to prepare vanilla sugar in May, 1960, page 84.

Mocha Mountain Alaska

2 pints chocolate ice cream
1 to 2 pints coffee ice cream
• • •
1 recipe Cake Brownie Layer
• • •
5 egg whites (about ⅔ cup)
⅔ cup sugar

For a mold, line a deep 1½-quart bowl with aluminum foil, allowing 1 inch extra to fold back over edge of bowl. Stir chocolate ice cream to soften *slightly;* spread a layer, about 1 inch thick, over bottom and sides of the foil liner (use back of a wooden spoon and work quickly). Keep mold in freezer while you stir coffee ice cream to soften *slightly;* pack into center of mold. Cover with foil. Press with hands to smooth top. Freeze firm.

When ready to assemble your Baked Alaska, place cooled Cake Brownie Layer on a cooky sheet or wooden cutting board. Let bowl of ice cream stand at room temperature while preparing meringue: Beat egg whites until soft peaks form; gradually add sugar, beating to stiff peaks. Remove foil from top of ice cream; invert ice cream onto Brownie Layer, lift off bowl, then peel off foil. Quickly cover ice cream and brownie base with meringue, swirling it in peaks (see picture, page 80).

Bake at once or return to freezer until just before serving time. Place on lowest oven rack in extremely hot oven (500°) and bake about 3 minutes or till meringue is browned. Let stand a few minutes for easier cutting. Cut in wedge-shaped slices at the table. Serve with a fudge sundae sauce, if desired. Makes 12 servings.

Better Homes & Gardens Test-Kitchen note: For a speedy Alaska, you can use brownie mix and meringue mix. Prepare brownie mix according to package directions for cake-type brownies, baking like Cake Brownie Layer. Prepare 1 package (2 packets) meringue mix according to directions for pie meringue.

Cake Brownie Layer

½ cup shortening
2 1-ounce squares unsweetened chocolate
• • •
¾ cup sifted enriched flour
½ teaspoon baking powder
½ teaspoon salt
• • •
2 eggs
1 cup sugar
1 teaspoon vanilla
1 cup coarsely chopped California walnuts

Melt shortening and chocolate together over *very low* heat, stirring constantly; cool. Sift flour with baking powder and salt. Beat egg until light; gradually add sugar, blend in chocolate mixture and vanilla. Add flour and nuts. Mix well; pour into greased 8x1½-inch round pan. Bake in moderate oven (350°) 30 to 35 minutes or till done. Cool; remove from pan. **Better Homes & Gardens Test-Kitchen note:** For brownies, bake in greased 8x8x2-inch pan 30 to 35 minutes. When cool, cut in squares.

Melba Alaska

1 pint vanilla ice cream
1 pint raspberry sherbet
• • •
1 9-inch round layer sponge or yellow cake
• • •
½ package (1 packet) meringue mix
• • •
1 1-pound can (2 cups) sliced peaches, drained

Line an 8-inch round cake pan with waxed paper or foil. Stir vanilla ice cream to soften *slightly;* and pack a layer in bottom of pan. On top, pack a layer of raspberry sherbet. Flatten top by covering with waxed paper or foil and smoothing with hands. Freeze firm.

Place cake on cooky sheet or wooden cutting board. Prepare meringue mix according to package directions for pie meringue. Remove paper or foil from top of ice cream; invert on cake layer; remove pan and peel off liner. Completely cover dessert with meringue, spreading it thicker over ice cream and thinner around cake. Sift confectioners' sugar over top of meringue. Bake at once or return to freezer until just before serving time. Bake in extremely hot oven (500°) about 3 minutes or till meringue has browned. Trim top with 3 or 4 clusters of peach slices and serve immediately with remaining peaches. Makes 8 servings.

Strawberry Alaska

2 pints brick vanilla ice cream
1 12-ounce loaf pound cake
1 package (2 packets) meringue mix
1 cup sweetened sliced strawberries

Cut each brick of ice cream *lengthwise* in half; freeze firm. Cut pound cake *lengthwise* in ¾-inch slices. Piece cake together on cooky sheet or wooden cutting board, making cake base extend 1 inch beyond ice cream on all sides (use ice-cream cartons, end to end, as a guide for length of ice-cream layer).

[*Turn to page 84*

Now you can add personalized touches of color to every room with

new "workable colors" by Marvalon

Match with Marvalon! This homemaker has chosen Marvalon in the lovely Coral color to match her curtains. Scalloped shelf lining is chosen for the upper shelves while adhesive decorative covering provides a washable, stay-put surface for the lower shelves.

Blend with Marvalon! Here, she makes good use of Cocoa Marvalon drawer lining—because the Cocoa color blends so well with the interesting cherry tone of her wood cabinets.

Accent with Marvalon! Her serving tray, candlesticks and cookie box become unmistakably *hers*, with creative accents in Red Crosshatch, a bright new pattern in Marvalon adhesive decorative covering.

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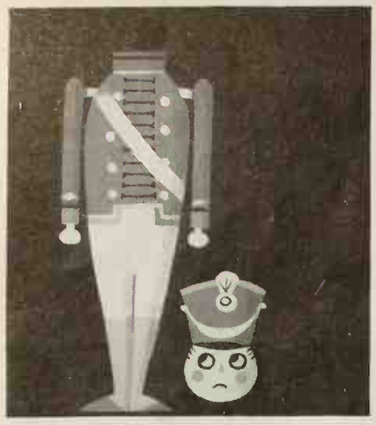

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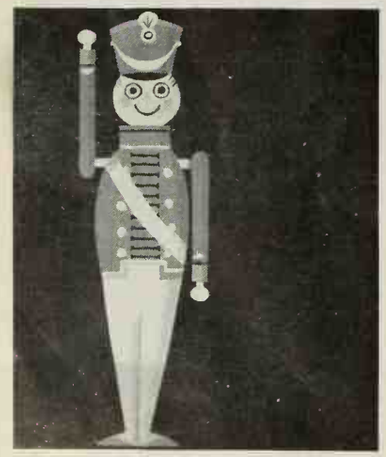

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WELDWOOD
ADHESIVES

Salad potluck

Begins on page 56

Garden in Tomato Cups

Crisp bits of bacon season the vegetables. Could be salad for a fried-chicken dinner—

8 large ripe tomatoes

• • •

1 12-ounce can (1½ cups) Mexican-style whole kernel corn, drained
1 large cucumber, diced
1 teaspoon grated onion
4 slices bacon, crisp-cooked and coarsely crumbled
¼ cup clear French dressing
½ teaspoon salt
Dash pepper

Peel tomatoes, if desired. With sharp knife at slant cut out from each tomato a cone from end opposite stem; reserve. Scoop out most of center. If tomato is wobbly, cut off thin slice at stem end. Turn tomatoes upside down to drain; chill. Combine remaining ingredients and chill. Sprinkle inside of tomatoes with salt. Spoon salad into tomato shells and arrange on lettuce; perch a cone, point up, on each. Offer bowl of mayonnaise. Makes 8 servings.

Macaroni-and-Cheese Salad

Men like it because it's hearty with Cheddar—

½ pound (2 cups) small shell macaroni
3 tablespoons clear French dressing

• • •

¼ pound sharp Cheddar cheese, cubed (1 cup)
3 hard-cooked eggs, cubed
1 cup drained cooked or canned peas
½ cup chopped celery
½ cup sliced green onions

• • •

⅓ cup mayonnaise or salad dressing
1 tablespoon prepared mustard
1½ teaspoons prepared horseradish
½ teaspoon Worcestershire sauce
Dash each salt, seasoned salt, and pepper

Cook macaroni in boiling salted water until tender; drain and cool. Pour French dressing over macaroni and set aside. Combine cheese, eggs, and vegetables. Blend mayonnaise and seasonings; pour over cheese-vegetable mixture. Add macaroni and toss to mix. Chill. Makes 8 to 10 servings.

West Coast Tuna Ring

Canned tomato soup, cream cheese, and mayonnaise team up to make this salad easy—

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water

• • •

1 can condensed tomato soup
1 3-ounce package cream cheese
1 cup salad dressing or mayonnaise
½ cup chopped celery
½ cup sliced stuffed green olives
¼ cup chopped green pepper
¼ cup sliced green onions
¼ cup chopped pimiento
2 hard-cooked eggs, chopped
2 6½- or 7-ounce cans (2 cups) tuna, coarsely chunked

Soften gelatin in cold water. Heat soup to boiling; add gelatin, and stir till dissolved. Add cream cheese, beat smooth with electric or rotary beater. Blend in salad dressing; stir in remaining ingredients. Pour into a 5-cup ring mold; chill firm. Garnish with greens. Makes 6 to 8 servings.

Fresh Fruit Bowl

Have the melons chilly crisp!—

In large salad bowl, arrange small, pared watermelon wedges as dividers. Between dividers, place separate mounds of peach slices with banana cuts, halved avocado rings, cantaloupe and watermelon balls, orange sections, and halved pineapple rings. Center salad with flaked coconut. Tuck in sprigs of mint for green trim. (See picture on page 57 for arrangement.) Serve with a choice of Blue-cheese Fluff Dressing and Marshmallow Dressing.

Color keeper: To keep banana, avocado, and fresh peach slices pretty and bright, use a color keeper (ascorbic-acid mixture—the same product you call on when freezing blond fruits); follow label directions for fresh cut fruit. Or dip the slices in lemon juice mixed with a little water or syrup from canned fruits.

Blue-cheese Fluff Dressing

This will please the flavor sophisticates in your crowd—

2 to 4 ounces blue cheese
⅓ cup salad oil
½ teaspoon salt
½ teaspoon grated lemon peel
2 tablespoons lemon juice
½ cup dairy sour cream

Mash cheese with electric or rotary beater; blend in oil, beating until smooth. Blend in remaining ingredients. Chill several hours to mellow the flavor. Before serving, bring to room temperature. Refrigerate any left over. Makes 1½ cups.

Marshmallow Dressing

To cater to the sweet tooth. But the vinegar and mustard give a subtle seasoning that pleases everyone—

2 egg yolks
1 teaspoon sugar
¼ teaspoon dry mustard
1 tablespoon vinegar
½ cup tiny marshmallows

• • •

½ cup heavy cream, whipped

Beat egg yolks; add sugar, mustard, vinegar, and marshmallows. Cook over low heat, stirring constantly, till marshmallows melt and mixture thickens. Cool thoroughly. Stir till smooth, then fold in whipped cream. Makes about 1 cup.

Garlic Toast

Hard rolls make this news. Of course you may use husky slices of French bread if you prefer—

In oven, melt ½ cup butter or margarine in an 11x7x1½-inch baking dish (if using another size, have butter generously cover bottom). Remove from oven. Add 1 or 2 cloves garlic, minced. Cut 3 hard rolls in half lengthwise. Arrange halves, cut side down, in the baking dish; let stand about 10 minutes; turn cut side up. Heat in hot oven (400°) 10 minutes. Serve hot. Makes 6 servings.

Strawberry 'n Cream Squares

As simple a layered gelatin as can be. Dandy double-for-dessert salad—

2 packages strawberry-flavored gelatin
2 cups boiling water
2 10-ounce packages frozen strawberries
1 13½-ounce can (1½ cups) crushed pineapple
2 large, fully ripe bananas, finely diced
1 cup dairy sour cream

Dissolve gelatin in boiling water. Add berries, stirring occasionally until thawed. Add pineapple and banana. Pour *half* the mixture into an 8x8x2-inch pan. Chill until firm. Spoon sour cream over chilled gelatin, spreading in an even layer; pour remaining gelatin over. Chill firm. Cut in 9 squares and serve on lettuce ruffles. Garnish each square with dollop of sour cream and a whole strawberry split in half from top *almost* to bottom.

Perfect Iced Tea

To make 4 glasses of iced tea, measure 2 tablespoons (6 teaspoons) tea leaves (or 6 tea bags) into teapot. (For large quantity, you might use a glass or enamelware pan.) Pour 2 cups fresh, vigorously boiling water over the leaves. Cover and let tea stand 5 minutes. Stir a second or two. Then pour brew through a tea strainer into a glass, earthenware, or enamelware pitcher (warm glass pitcher first with hot water so it won't break). Immediately add 2 cups cold water and let tea cool at room temperature till you're ready to serve it. Pour tea into tall ice-filled glasses. Offer juicy lemon wedges and sugar. Trim glasses with mint sprigs.

Better Homes & Gardens Test-Kitchen note: If you happen to make tea too strong or forget to pour the brew off in time, it's apt to cloud. To make it sparkle again, pour tea into pan and reheat (don't boil) till clear. Remove from heat immediately and add about ½ cup *boiling* water for each quart tea.

Frankly fancy—Bake an Alaska!

Continued from page 82

Prepare meringue mix according to package directions for pie meringue. Spoon an even layer of strawberries over cake, leaving border of 1 inch on all sides. Top with 2 of the ice-cream slices, placed end to end. Spoon on another layer of berries; top with second layer of ice cream. Quickly cover all with meringue. Sprinkle top lightly with granulated sugar. Bake in extremely hot oven (500°) about 3 minutes or till meringue has browned. Serve immediately. Makes 8 servings.

Better Homes & Gardens Test-Kitchen note: Bake this Alaska at once or return to freezer for only an hour or so. Otherwise the strawberries will freeze and be too hard for eating.

PRETTY HANDS BY JOY

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At the piano or the bridge table, you know you're putting your best hands forward if you use Joy for dishwashing every day. It's different from other liquids. Joy has a mildness you can *see* on your hands...leaves them soft and pretty. That's because Joy is as mild as a bubble bath. Try Joy and see how it helps keep your hands nice, for all the nice things they have to do.

Mild as a bubble bath to your hands

JOY HAS A MILDNESS YOU CAN SEE ON YOUR HANDS

New soft plastic bottle

Money for your recipes

Pancakes or waffles; Oriental favorites

SEND IN recipes for pancakes or waffles, and Oriental specialties. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next March. Winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Pancakes or waffles—the main-dish or dessert-y kind. Start from scratch or doll up your choice of mix. Do you make pancakes big or dollar size? Stack 'em or roll 'em? Include recipes for the fancy whipped butter, syrup, sauce, or creamed meat that goes atop.

Swedish pancakes
chocolate dessert waffles
pancakes Melba
nut waffles
blintzes
cheese waffles
corn flapjacks
rolled orange pancakes

Oriental favorites. What specialty do you make and flavor Oriental style? It may be a main dish, salad, sauce, or dessert—or a good vegetable fix-up. Send Japanese, Chinese, or Hawaiian recipes that are authentic or that speed along with canned and packaged foods.

chow mein
Cantonese peas
sukiyaki
Island spareribs
quick curry
fried rice
shrimp tempura
almond cookies
sweet-sour pork
Waikiki salad

THIS MONTH'S WINNERS

(*See recipes on pages 73 and 74*)

Cooks-of-the-Month

Hot-dog Specials Mrs. John R. Curfman, Tarkio, Mo.

Best Fruit Desserts Annie James, Burlington, N. C.

Other Winners

Mrs. Bertie Carlson, Dallas, Tex.
Mrs. W. Falke, Ann Arbor, Mich.
Mrs. J. N. Holeman, Sturgis, Ky.
Mrs. V. O. Jump, Harrisburg, Pa.
Mrs. S. M. Levitt, Chicago, Ill.
Mrs. Werner A. Senff, Wayne, Pa.

Honor Roll

Mrs. R. Albrecht, Chicago, Ill.
D. S. Battleman, Philadelphia, Pa.
Mrs. R. Carper, Camden, S. C.
Carlene Cruise, Northview, Mo.
Mrs. Harold L. Federman, Seattle, Wash.
T. F. Gleason, Brighton, Mass.
Mrs. Clara L. Horstmann, San Antonio, Tex.
Carley Lindsay, Fairfield, Iowa
Mrs. Stephen R. Sanders, Garden Grove, Calif.
Frances Sheridan, Saint Clair Shores, Mich.
Mrs. P. Specker, Marquette, Mich.
Mrs. D. Streb, Kalamazoo, Mich.
Mrs. J. Wilkinson, Colorado Springs, Colo.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "March Pancakes or Waffles" or "March Oriental Favorites." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, August 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5408 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

Get personal help at a

Home Planning Center *in furnishing and decorating your home*

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel in furnishing and decorating your home.

Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

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Arizona. Phoenix—Lou Regester, Inc.

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's; Marshalltown—The McGregor Company

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy Store

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. St. Paul—Dayton's-Schuneman

Mississippi. Jackson—Kennington's

Missouri. Clayton—Famous-Barr; Jennings—Famous-Barr Northland; Kansas City—Mehornay's; St. Louis—Famous-Barr Downtown; St. Louis—Famous-Barr Southtown.

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning, do not offer help with decorating or furnishing.

LPLEX COVERS BEST. Exclusive "Dutch Boy" ylic plastic holds more pigment. That's why e coat covers perfectly, and takes less paint!

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faucets that open and close with a quarter turn

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Make shading and streaks with oil colors at the ends of flat surfaces, such as table tops and drawer fronts. Blend together both raw umber and raw sienna on your cloth.

The procedure for antiquing clear finishes is exactly the same as for painted pieces, except that you apply the glaze to the raw wood or stain wood, apply varnish, and glaze.

Strongly brewed tea makes a good stain to simulate antique pine.

Feather out the shading streaks, wiping from the center toward the edge. Lightly sand the centers of the panels to bring out highlights caused by the brush strokes in the base coat of thickened paint.

Don't overlook possibilities like the white trim on this chest.

Paint on trim or add stencils after the base coat, then glaze along with the rest of the piece. These touches make the piece look authentic.

As a last touch, you might want to splatter the surface with raw umber mixed with oil, using a toothbrush and your thumb as shown.

Apply this splatter very sparingly around the edges, working out toward the center until you are satisfied with the effect.

After all glaze has dried for several days, give the whole piece two coats of dull varnish, polish with steel wool, and wax.

PUSH OUT

Cut along dotted lines

Put an antique finish on that old, drab piece of furniture or a new unpainted piece with only a few hours work. The materials are common and inexpensive, the work simple and fun—and the results will make you feel like a real professional.

"Special effect" wood finishes

HERE ARE some Cinderella treatments that turn the most hopeless pieces of old, ugly furniture into prized additions to your decorating scheme.

You begin by removing wax with turpentine, and sanding lightly. You don't have to be particular about sanding, because imperfections add to the antique look. Then you give the furniture two coats of flat enamel. Glazing mellows colors, so choose one that's brighter than you actually want.

PUSH OUT

Add these pages to your HANDYMAN'S BOOK

File under Finishing

On painted pieces, thicken the first coat of paint to make the brush strokes show up better when you apply the glaze.

Mix in spackling compound or plaster of paris until the paint is thick and creamy. Brush on, let it set for a few minutes, then stroke with the brush in long straight sweeps.

Mix antique glaze, using three parts turpentine to each part of linseed oil and oil colors. Use raw umber, raw sienna, and yellow ochre in combination.

Apply glaze liberally with a rag. Wipe off the glaze while still wet, working from center toward ends in flat areas.

Use a pad of soft cloth, wiping off most of the glaze in the center and less at the ends.

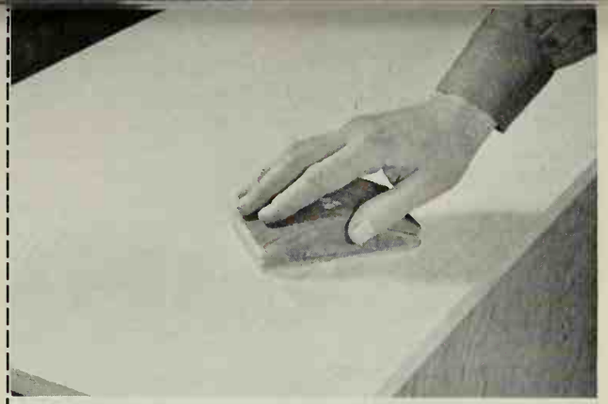
After you apply the over-all glaze, give grooves in legs and joints special treatment.

Rub a 1-inch-wide band of raw sienna, straight from the tube, around the leg; then brush raw umber into groove.

Treat joints the same way, wiping on raw sienna and brushing raw umber into the extreme corners and crevices.

Wipe the oil color, working from the outside in toward the center. Let the umber and the sienna blend together.

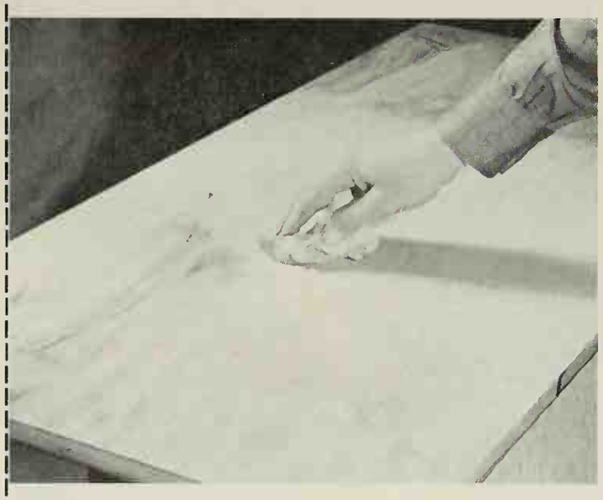
If you don't like the effect of any of the glazing treatments, remove the glaze while still wet with a turpentine-dampened cloth, rubbing lightly. Also highlight raised areas this way.



To give fir plywood an antique look, use a *bone white finish*. Begin by applying one coat only of white wood sealer or flat white enamel, thinned with turpentine. When dry, sand lightly to let the grain show through.

Edging tape applied to all exposed plywood edges before painting makes the whole project look more finished.

This same process used on walnut or cherry pieces produces a *fruit-wood finish*. Add raw sienna to the base coat to make it more mellow.



Glaze the piece with antique glaze or thinned oil stain. Honey maple stain is a good shade for this finish.

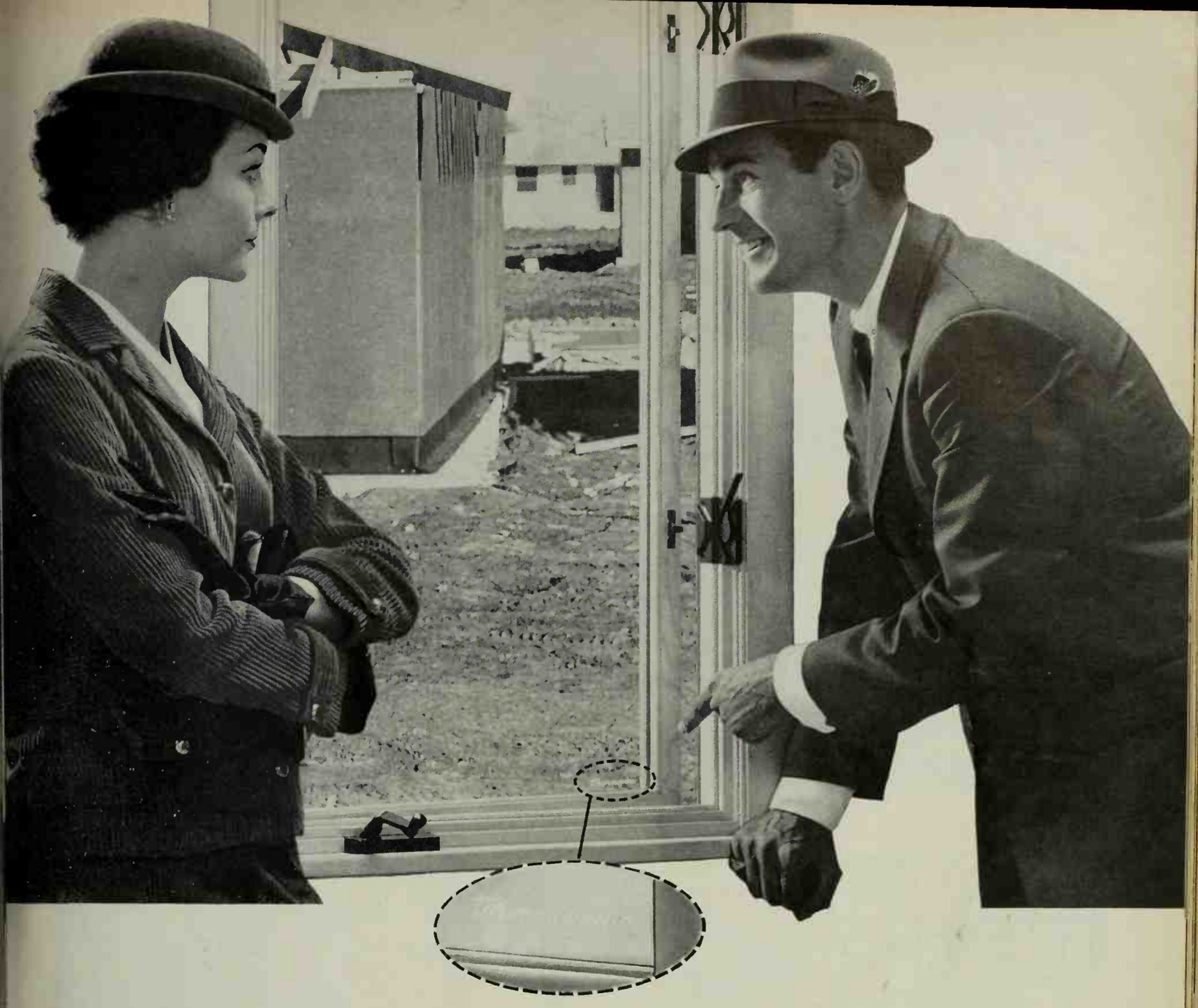
Wipe off the glaze as you would other glazing, but be sure to let the grain of the wood show slightly. On walnut or cherry, wipe off almost all of the glaze, except at edges. Varnish and wax to finish up.

You also can use bronze powder mixed in thinned varnish as a glaze on some pieces. There is a kit available with black or white base coat, gold glaze, and varnish coat made especially to do this job.

Here's an easy way to get a finish that looks like black lacquer, but isn't nearly as hard to achieve.

Give the piece an extra-careful sanding, then apply two heavy coats of enamel undercoat. Sand again to get as smooth a surface as possible. Follow this with two coats of flat black enamel, well brushed out.

Let the enamel dry for several days, then polish with steel wool, and wax with several coats of liquid wax. Use gold trim around drawer edges and borders to give an oriental look to small modern pieces of furniture.



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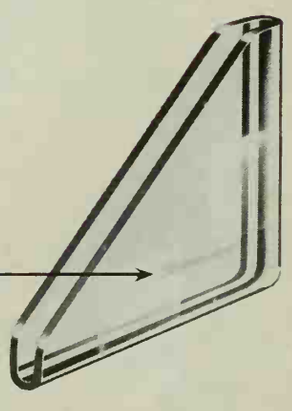

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Precious wall, floor space went idle

We had only one 36-inch wall cabinet—so most storage required stooping. "Lone" range had no place to lay cooking spoon. Stumbling over garbage can added insult to injury! Street-view windows were assets, but curtains cut view, ventilation.

New kitchen is gay, picture-pretty

← Surprisingly, our "bigger" kitchen required *no* expensive over-all changes. It looks airier because we used light colors, non-gloss paints, subtle all-over floor pattern with no border stripes, and horizontal lines in cabinets and window treatment.

I now fully enjoy the corner windows. The lattice shades control sun, air; give us the desired privacy.

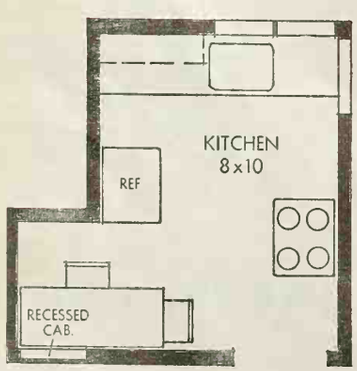
It's the same size—but BIGGER!

By Maurine Harris Krohne

A woman who values cooking time, as I do, hankers for a kitchen fully armed with tools in their own neat, handy place. My old kitchen fell short of this dream.

How to fit everything in so little space intrigued my husband, Jim, too—just like one of those box puzzles with pieces you try to shake into place! Our combined strategy solved the problem. The result: this new, convenient, storage-packed kitchen—and all in the same small 8x10 space!

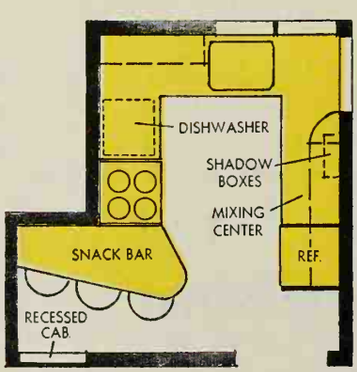
More on page 96



Old tiny kitchen lacked unity

The range and refrigerator stood all alone, calling for balancing acts when I had to use or work at them.

The eating alcove was just small enough to make planning difficult.



Walls, floor now put to full use

Added cabinets do not cut down the size of the room. We gained planned storage, from top to bottom.

Range and refrigerator trade places for workability. Our new wing-shaped table creates space.

Dark counters, ceiling were dreary

I had a host of other grievances, too. The counter and wood around the clumsy, short-spout faucet was rotting. Cooking odors drifted through house, greasy film settled on walls. Only ceiling light caused shadows. Trim on counters stained my clothes.

Work area is now compact but roomy

All-in-one stainless steel sink with drainboard and ➔ waste disposer is heart of our successful remodeling. Dishwasher, at right angle to sink, can be loaded from the front, is very handy.

Note new light over sink and under wall cabinets. Wood slab *inside* steel cabinet end panel supports knife rack, can opener. Wood spoons decorate wall.

Photographs: Suter, Hedrich-Blessing

Refrigerator hemmed in eating area

Meals were dismal in this cramped alcove. We had to turn our backs to windows, face the wall because that's where toaster had to be plugged in! Poor lighting, dark-surfaced wobbly table, and hovering refrigerator made mealtime even drearier.

Kitchen dining is now pleasant

We cut up many corrugated boxes before we settled ➔ on wing-shaped table that suited our space, taste. Welcome additions: new spotlight, wall outlets.

I also insisted on wide drawers for place mats, napkins, silver. Besides a pleasant eating area, this is now our favorite conference center, too.

"In a world where indifference is too often the problem, magazines help open our hearts and minds."

—Moss Hart

"Magazines offer us provocative and searching views—turn our minds beyond the immediacy of ourselves. This is important in my business, because nothing can wither an art form quicker than indifference—the theatre would be dead if people didn't care.

"The greatest drama of our day takes place in the world around us—in events and people, near and far, that affect our lives. Magazines bring these events home to us.

"I have rarely read a magazine that didn't open new frontiers of thought to me, new shadings of emotions. Too many people today withdraw from the life of their times . . . insulate themselves from thinking about anything too much, or maybe feeling too much, or even knowing too much. If you enter the realm of insight, they seem to feel, you might be called upon to make an effort. Yet the effort must be made. It is necessary, in today's world, to think, to feel, to know, and the vast, kaleidoscope-face of our whole changing world, caught fast in its many shifting moods, is presented in magazines' pages."

Look what you're missing if you aren't reading today's stimulating magazines

"Has the American family fallen out of love?"— A deep concern for the country's future has moved Harry Golden to argue for a kind of love that is disappearing in American families today.
BETTER HOMES & GARDENS, *August*

"Why Mamie will be glad to leave the White House" — During her husband's long career of public service, Mrs. Eisenhower has traveled throughout the world, and lived in "everything but an igloo." This is the story of that life as it has never been told before. BETTER HOMES & GARDENS, *August*

"The drama of 15 Presidential Campaigns," a rich pictorial panorama covering the years 1900-1956. In the August 2, 1960, issue of LOOK. LOOK MAGAZINE, *August*

No Two Are Alike — by Allen Frome, Ph.D. with pictures by Lynn Marett. A six-page pictorial feature illustrating and explaining how every child owes some aspects of his personality simply to his position in the family. PARENTS' MAGAZINE, *August*

The Search For Identity—by Helen Lynd. This well-known sociologist explores the problems of college students trying to find themselves in the complexities of modern society. MADEMOISELLE, *August*

The Children's Hour. From *Living's* Family Album, some aspects of sixty cherished moments in a lifetime. This article demonstrates how children's rooms and clothing can help you with their advancing maturity. LIVING FOR YOUNG HOMEMAKERS, *August*

This message is sponsored by **Better Homes & Gardens** *on behalf of*

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PHOTOGRAPH BY GEORGE HAMILL

SMART
girls take Tampax on their vacations

- The package so small, it tucks away in little more than the space used by two packs of cigarettes.
- The product so discreet, it's invisible and unfelt when in place.
- The promise so wonderful: *odor will never form.*
- Insertion so easy—with a dainty applicator that prevents Tampax from touching your fingers.
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Invented by a doctor—now used by millions of women

Same size but bigger

Begins on page 92

Pots, pans, and bowls now swing out to me in this grand corner cabinet. No more reaching or crawling into a cavern! I store baking pans vertically in a deep drawer below my compact mixing center. Easy to see and get!

I can whip up a cake like a speed artist at this small but efficient center—without taking a step! Cook book is on shelf, ingredients in refrigerator, flour and sugar in bins, utensils in drawer. Mixer is always ready.

With space I saved by using a 20-inch gas range, I made room for a dishwasher.

The range has all de luxe cooking features, and so with a heat-proof, stainless steel top adjoining (over dishwasher), I don't miss a full-size model.

Sliding-door spice cabinet was built-to-order by my handyman husband, holds only the seasonings I need to use at the range.

More on next page

IMPORTED - MIXED
6 CROCUS 10

For the first touch of color in th spring, send for this special offer of imported Crocus bulbs. From a mi ture of blue, purple, yellow, white ar striped. Often bloom in the last sno of winter. Grow only 4 to 5 inch high. Regularly sell for 6c each.

Take advantage of this special offe today! Bulbs will be sent to you : proper planting time. Limit, or special offer to a customer.

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Dr Scholl's Zino-pads

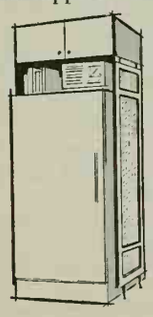
Same size but bigger *Continued*

More manly handiwork! Jim built cubbyhole cabinet for staples in glass jars. It occupies space intentionally left by setting steel cabinet 8 inches from window. Vertical cabinet clears counter, is painted gay color inside.

Another 8-inch space is crammed with usefulness! Pull-out board is standard component in cabinet line, but we added hooks. It's big drawer-saver, declutterer. There's room on other side for filing trays, baking racks.

To hide back of refrigerator from dining room and keep end wall cabinet from "dangling," we added a framed perforated hardboard panel.

It's attached top and bottom with pipe spacers. Panel also supports bookshelf.



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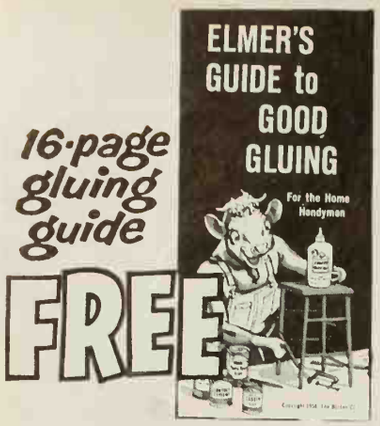

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August, 1960

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SHOPPING BY MAIL

with Better Homes & Gardens

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Western World Products, Dept. B, 2611 Tilden, Los Angeles, Calif.

Clever way to keep a lady and her lighter together! Brassy chain stoutly attaches a leather-covered lighter to a matching leather cigarette case. It holds change, too. Set's gay red; $4.10, ppd.

Clarion Products, Dept BH, Highland Park, Ill.

Conversation starters for your parties—a fortune's hidden under the bright paper handles on these tidbit spears. As guests "cook" over hibachi, they can compare notes. Fortune skewers, 100 for $1, ppd.

Takahashi Imports, 323 Pacific, San Francisco, Calif.

Plenty of pockets for gear on this fishing vest. Pockets on two rows zip. Vest is feather-light for comfort on warm days, easy fit over heavy clothes. Adjusts to fit anyone. Combed poplin; $7.95, ppd.

Charles F. Orvis Co., Dept. BHG, Manchester, Vt.

For cooking aboard regardless of rough water, here's a one-burner stove that stays upright. It uses canned heat for fuel. Cast aluminum sea-swing galley stove plus flame intensifier, $19.95, ppd.

Abercrombie & Fitch, Madison Ave., at 45th, New York, N.Y.

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Foster House, Dept. BHG, 413 Fulton St., Peoria, Ill.

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Jamestown Stamps Dept. C80BH, Jamestown, N.Y.

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MORTON'S, Dept. 14-H, Washington 4, D.C.

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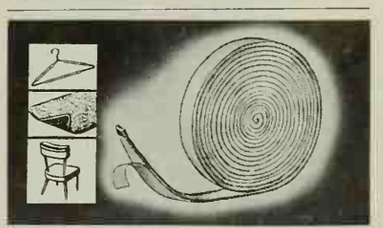

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Photograph by Harold Halma

If you're a father, you don't have to look into your briefcase for the facts on how much peace is worth to you.

The answer is right in your heart.

But keeping the peace isn't just a matter of wanting it. *Peace costs money.* Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals to keep our economy healthy.

Every U.S. Savings Bond you buy is a direct investment in America's Peace Power. It not only earns money for you—it earns *peace.* And it helps us keep the things worth keeping.

Are you buying as many Bonds as you might?

HELP STRENGTHEN AMERICA'S PEACE POWER

BUY U.S. SAVINGS BONDS

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with Better Homes & Gardens

Art for your garden—weatherproof reproduction of Saint Fiacre, patron saint of gardeners. Fine for wall or planter. Original's in Metropolitan Museum of Art. It's 16 inches high, alabaster; $14, ppd.

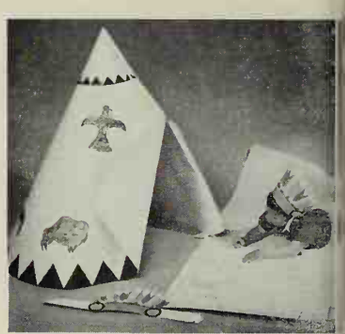
Brentano's, Dept. BH, 586 Fifth Ave., New York 36, N.Y.

Roll out the snacks on a cute cart you could use during winter months to hold house plants. It's wrought iron with baked white or black finish. Cafe cart, 36 inches long, 27 inches high, $8.95, ppd.

Zenith Gifts, 2732 P.O. Bldg., Brighton, Mass.

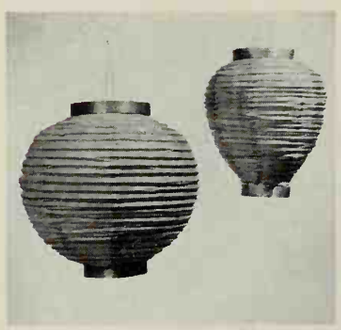
For a perfect steak insert this metal rod into meat, set dial for degree of doneness desired, and relax. Handle lights when meat is just right. Real conversation piece, too. Steak Charmer, $5.95, ppd.

Thomas-Young Gifts, 30 W. Lockwood, Webster Groves 19, Mo.



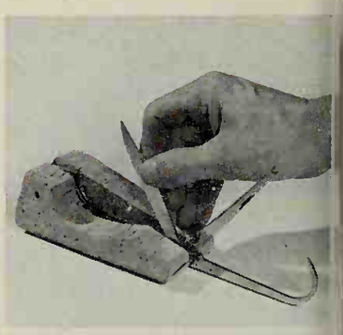
Think of the fun your youngster can have with a sturdy paperboard tepee and two war bonnets to color and cut out himself. Use in playroom or outdoors. Tepee stands 40 inches high. Set $1.25, ppd.

Education Exchange, 2203 Miller St., Seattle 2, Wash.



Festive fixin's for your party. Colorful Japanese paper lanterns are fun to string across a patio or family room. You can put lights inside. Four, 6-inches across, are $1; four 9-inch, $1.50, ppd.

The Oriental Shop, Carmel-By-The-Sea, Calif.



It floats, so it can't be lost overboard. Has a 3½-inch cutting blade, de-scaler-hook remover and bottle opener as well as gaff hook. Stainless steel with cork handle. Floating Knife, $5.95, ppd.

House of Ideas, P. O. Box 162, Clayton 5, Mo.

Fun indoors, out! Chinese cooking bowl or wok, inverted, acts as hibachi lid, giving meat a smoked flavor. Cook in bowl (using converter ring) on hibachi or stove. Use for a salad, too. Steel Wok, 16-inch, $6.95; 9¾-inch, $4.95. Converter ring, $1.95. Hibachi has a starter well, two sliding draft doors for temperature control. King-size (18-inch) Hibachi, $24.95, exp. col.

Trader Vic's, Dept. B, 2809 San Pablo Ave., Berkeley 2, Calif.

Background beauty for a flower arrangement, an Oriental figurine, or for an attractive ash tray. Silk screen is hand painted in black, blue, green, red, yellow, or white. It's 11 inches high; $2.98, ppd.

Here's How Co., Box B, 95 Fifth Ave., New York 3, N.Y.

Fisherman's friend. Holds pole while you troll, holds boat sideways on dock, holds magnetic flashlight at angle you need. Attaches on boat within seconds. Hubbard Handi-Holder, $1.98, ppd.

Arthur Tracy, Midland Rd., Pinehurst, N. C.

Mix quick wherever your crowd gathers—patio or parlor. Just push button, and battery-operated mixer is in action. Stainless steel beater slips out to clean. Case is chrome. Power Mixer, $2.25, ppd.

Nob Hill House, Box 1592-BHG, San Francisco 1, Calif.

Who could resist these charmers? Durable red-white checked gingham cowboy boots have padded soles. Snap on, machine wash. For new baby, to 3 months, to 5 months, to 7 months, $1.59, ppd.

Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wisc.

Helps an investor by simplifying the record keeping. Provides generous space to record detail of stock and bond purchases, sale, income record, capital loss or gain. Nascon Security Book, $2.75, ppd.

Kroch's & Brentano's, 29 South Wabash Ave., Chicago 3, Ill.

These are knock-outs. Beach bags have rubberized lining to hold wet swim gear. Poplin; zip to open. Choose yellow "No Parking," red "Stop," or white "Have Bag, Will Travel." Each is $2.25, ppd.

Idiots Delight Ltd., Dept. BHG, Box 242, Wellesley 81, Mass.

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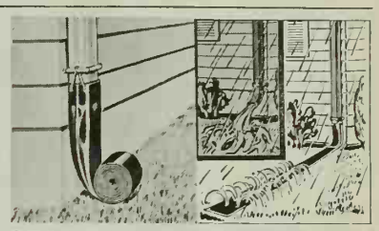

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the man next door®

"Well, your 'Sure and begorrah' certainly laid an egg with Corporal Joseph Puchinelli."

Now that politicians have opinion polls to find out what the voters think, some method should be developed to give the voters some idea of what the politicians think.

◆ ◆ ◆

Pat O'Leary burned his fingers pretty badly setting off fireworks this year, but he says he is going to do it again next Fourth of July. He feels he would be giving up one of the rights on which the nation was founded if he didn't do something dangerous and illegal at least once a year.

◆ ◆ ◆

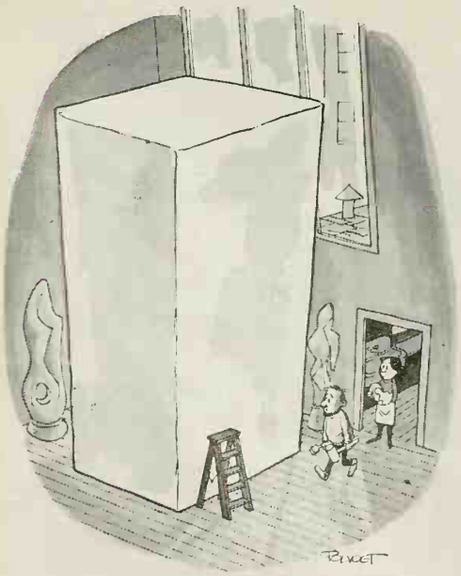
Judy cooled off the lemonade she served her playmates the other afternoon with the huge icicle she put in the freezer last February.

◆ ◆ ◆

Grandpa Hillis reminds us that people who have no values have no value.

◆ ◆ ◆

It doesn't seem long ago that parents worried about a child becoming a bookworm.



"I hate Monday mornings."

Christine and a few other suburban matrons went downtown to shop for the first time in weeks the other day. They were almost as impressed with all the women wearing hats and dresses as they were with the tall buildings.

◆ ◆ ◆

Martin Daly is now boasting that he can touch his knees without bending his toes.

◆ ◆ ◆

Rosemary is already looking forward to school and the excitement of fall. "Life," she sighs, "gets pretty dull between teen-age crazes."

◆ ◆ ◆

Some observers have already tried to name and establish this infant decade as the Soaring Sixties; others, the Sizzling Sixties. A lot of us would settle right now for the Sensible Sixties.

◆ ◆ ◆

Fred Randolph says his favorite running event is the Flying Leap into Daddy's Arms for 8-year-olds and Under.

◆ ◆ ◆

Mr. Willis, the pensioner, happened by the other afternoon while Judy was trying to think up a good name for her new puppy. "People these days," he told her as he rested in the shade, "don't know beans about naming a dog. They'll call a dog almost anything they think is cute or smart. It's no wonder dogs don't have the self-respect they used to. The best names for dogs are the great old names like Rover, or Rove you can call him; Major or Maje, Tiger or Tige. Call him Bowser or Towser, and he'll come to Bowse or Towse. Having a name like that makes a dog feel like somebody and helps him develop a deep bark. Other good names, depending on the dog, are Spot, Sport, Shep, Lady, Fido, Trixie, Curly, Blackie, Snow, Pal, Prince, and Queen." He and Judy then considered the puppy's disposition and looks and decided upon Gypsy . . . or Gyp.

◆ ◆ ◆

Some economists suggest it may be un-American not to buy things you can't afford and don't need. Thrift is no longer a virtue; it is a threat to the economy.

◆ ◆ ◆

How hollow and tinkling are the distant sounds of TV and stereo on a summer Sunday evening when you are sitting outdoors with the family watching the stars come out . . . What's to be said has been said, and you feel a wondrous contentment filled with fine and noble thoughts . . . When the sky is as dark as it can get and the stars are as white as *they* can get, you yawn loudly, with a great stretching of arms and back . . ."Oh, Dad!" the others protest, but the spell is broken . . . That's one of your duties, too, as head of the family.

Burton Hillis

P. S. In Washington, Bob Hannelly has discovered that Communists are never happier about Communism than when they are away from it.

Dear Burton: Now that we've survived history's greatest state-craft junketing season, it's easy to see the lure Communism holds for Russia's teen-age set.

If a rising young Marxist works hard, fills his quota, and swallows the party line, he can become a leading disciple of Communism—and spend most of his time away from it.

In the old days, a Communist boss had to sit around the drafty Kremlin all day, reading his own propaganda and tampering with justice. Now, under the new system, he can blow the joint and take off for Geneva, Washington, London, Paris, or Brussels.

Some people claim the Communists want to blow us up, but what man wants to blow up his favorite vacation spot? But, you retort, then why don't the Communists ever agree to anything? Simple. If they signed a bunch of agreements, they'd have no more excuse to stay away from Russia. This way, they can hand down diplomatic impasses from father to son and go on gallivanting around the West for decades.

The time to worry is when they propose holding the next conference in Novosibirsk. That'll mean they're depressed and want to stay home and are ready to sign a general peace treaty, so they can start shooting at us.

Yours,
Bob

September 1960 • 35c

Better Homes and Gardens®

amily IDEA magazine

1960 IDEA HOMES

How to be a two-car family on a one-car income

The strange things some people eat to stay young

Command Performance, about $4. Others, about

Created to show with pride, to use with deep pleasure...

Cannon creates a new towel texture. Command Performance, the only towel with loops of precious combed pima cotton. Exquisitely soft. creamy-thick—you've never held a towel so beautiful. Shown in [illegible] white, superb in colors, too. This gentle beauty is from the new Cannon Royal Family of Towels, a collection that will d you with its originality, fascinating designs, magnificent c hushed or vibrant. A joy to live with, to give. Royal Famil cotton towels are enhanced by Cannon's Beauti-Fluff pr

The Cannon Royal Family of Towels

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Ground-in grime... or simply soiled...

u need CLOROX to get out dirt that suds leave in!

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akes over where suds leave off. Suds will loosen *ordinary suds-proof* dirt demands the special *dissolving* action of Clorox. me you add Clorox, you add cleaning power that suds alone ca not match.

Clorox actually dissolves suds-proof dirt that makes clothes gray!

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This issue is published in two editions

COVER: Four exciting Idea Homes are arrayed here for your pleasure. Choose the one that fits your family's space needs, budget, and way of living. All are filled with fresh ideas, designed for low upkeep and maximum enjoyment. Inspect these four Idea Homes, inside and out, beginning on page 44.

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7 common mistakes in seeding—and how to avoid them

1. PAYING TOO MUCH FOR SEED

re paying too much (no matter what the price) if u uy anything but weed-free, all-perennial grasses ed for their desirable lawn characteristics. "Bargain" ed f it survives at all, makes hayfields, not lawns.

2. PLANTING FUTURE PROBLEMS

irable grasses, of the kind often represented as a ui , green cover" are virtually impossible to eliminate om awns later on. Thus a temporary expedient be- m a lasting discouragement.

3. SOWING SEED WASTEFULLY

he vish sowing of "bargain" seed required to produce y een at all cancels out even the seeming price va age. Uniform, economical distribution of all- eri ial, weed-free Scotts seed with the Scotts Spreader ov s the most good grass at the *lowest cost*. "Half-rate" seeding with the Spreader doubles coverage and savings, is recommended for revitalizing *thin* lawns.

4. CHOOSING THE WRONG LAWN

Not everyone wants the same type of lawn—or will give a lawn the same use or care. Scotts FAMILY® seed is ideal for areas that receive normal wear. Scotts CLASSIC® provides extra beauty with little extra care. PLAY® withstands rugged wear. PICTURE®, for perfectionists, requires pampering. Four different blends—but only one quality. The *finest*.

5. STARVING SEEDLING GRASS

The nutritional needs of seedlings are even greater than those of established grass. A Scotts Spreader application of protein-building TURF BUILDER® will steady-feed new grass through its most critical period. TURF BUILDER is clean, odorless, non-burning. For best results, apply the same day—immediately before or right after seeding.

6. STARTING WITH TWO STRIKES

Problems like crabgrass, weeds, grubs, etc. seriously jeopardize the success of new grass plantings. These and other problems can be easily and quickly eliminated *in advance* of seeding, with spreader applications of the right Scotts products.

7. IGNORING NATURE'S EXAMPLE

This is *nature's* time to seed. The soil is warm, the weather right—and the best grass-growing season of the entire year lies ahead. Begin by solving problems fast—then seed and fertilize as outlined above—and Scotts actually *guarantees* your results: "A good lawn this fall, or your money back!" Complete directions are included in the new Scotts Lawn Program Guide. Pick up a *free* copy from your local Scotts dealer today.

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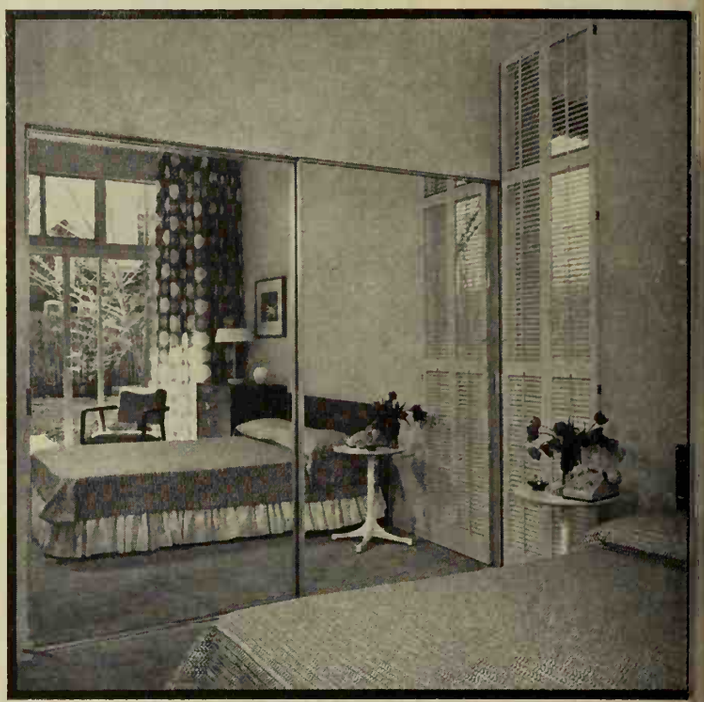

For an illusion of spaciousness

Mirrors can make a small room appear larger. In this bedroom, mirrored wardrobe doors reflect the picture window view and seem to double the size of the room. Wood shutters on tall corner window emphasize room's height and increase the feeling of spaciousness.

All credits for The Idea Index are on page 128

Use simple built-ins for remodeling

The need to furnish this narrow space and hide an old-fashioned radiator inspired this built-in. One cabinet (the woodwork matches the walls) conceals the radiator behind an air circulation grille and provides a storage space. Shelves on brackets above finish the job nicely.

Continued

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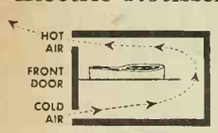

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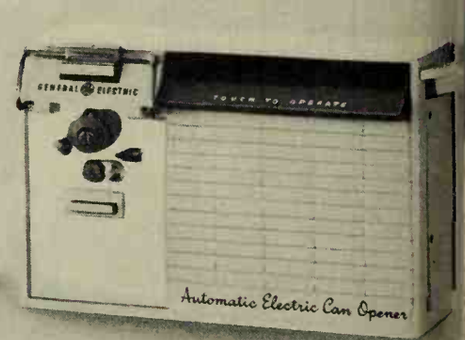

Opens cans automatically! General Ele Automatic Can Opener opens cans smoot at touch of a finger. No jagged edges.

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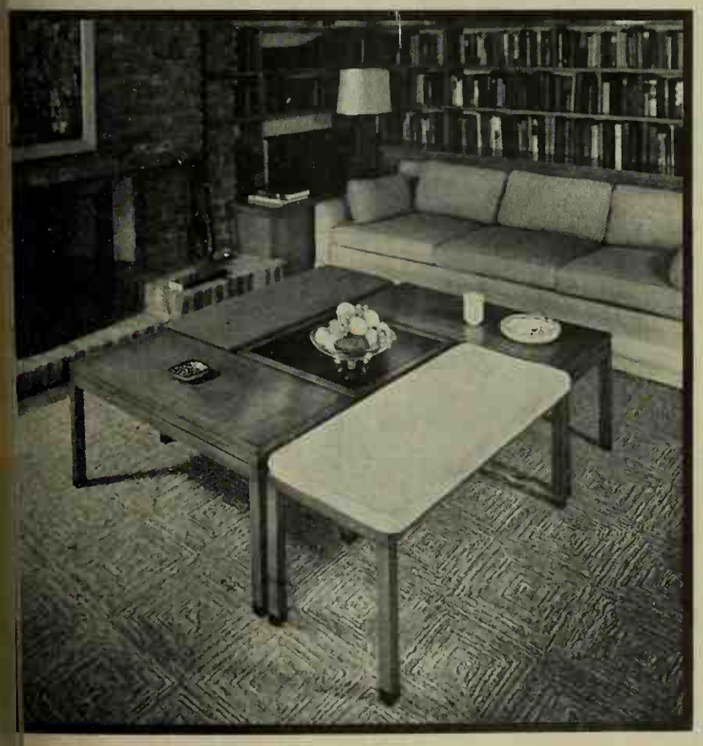
Study corner or home office

The desk top is made of ¾-inch plywood covered with laminated plastic. A filing cabinet provides organized drawer storage, besides lending support to the writing surface. Wall cleats hold the right end of the desk top and the wall-hung cupboard above.



Five-in-one table-bench

Four 15x36-inch tables fit around a 21-inch square table to form one handsome unit. For parties, the custom-made group can be separated into seating pieces or snack tables. Two of the tables are 1½-inches lower than the others to allow for foam cushions. Center table is plastic-topped.

Continued

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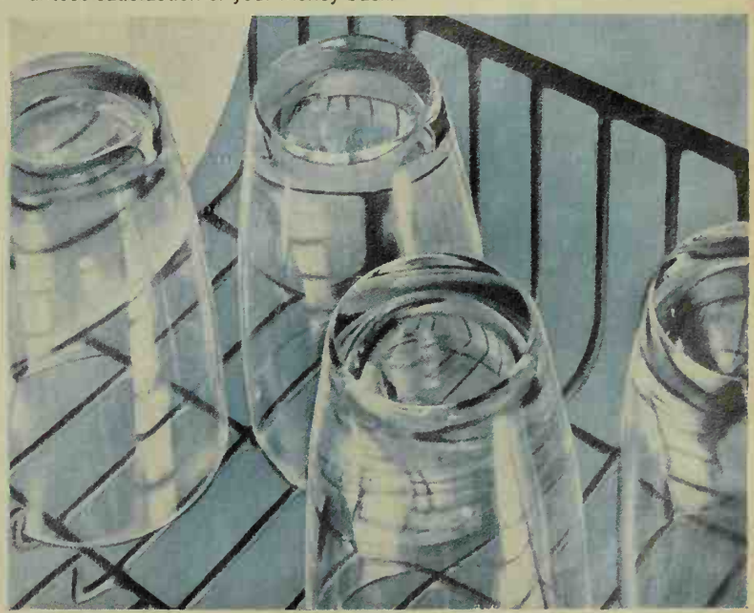

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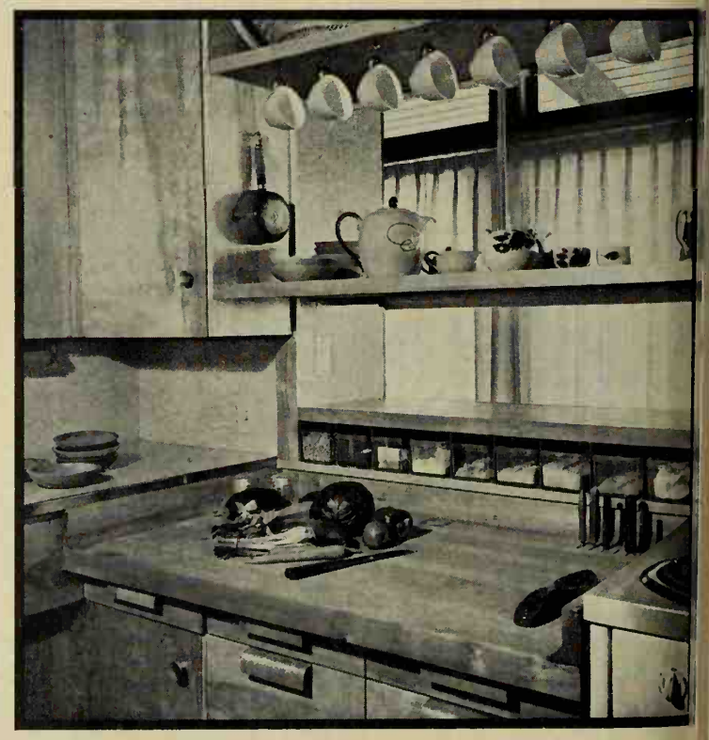
THE IDEA INDEX

Front entry earns its space

Here's an entry that combines a coat closet and divider wall. On the left, a fixed panel has decorative louvers and a built-in cabinet—it shields the living room from drafts and noise. On the right, the coat closet does same job. The stone floor is especially practical in wet weather.



Everything's right at hand!

Maple top runs between sink and range. Here, meats and vegetables are prepared for cooking, serving. Condiments are pigeonholed in plastic boxes above work surface. Cutlery is stored safely in counter slots. Pass-through helps with speedy service. Open shelves store action-ready dishes.

Continued

No baby-sitter needed

for this trip

across town!

Whenever you want, just pick up your phone and go visiting. A friendly chat is so welcome at *both* ends of the line. It opens the windows of familiar routine, lets in laughter and companionship to brighten the day.

Friends and family—the folks you love to visit with—are only a casual call from your favorite chair right now.

Bell Telephone System

the nicest time to travel

... **FALL** *the nicest way...*

UNION PACIFIC RAILROAD

by TRAIN

It is autumn . . . you board a Union Pacific Domeliner or Streamliner for a trip through the West.

What a delightful prelude to a pleasant sojourn! Inside, every comfort of superlative travel; outside, nature's most exciting color treat . . . the golds, browns and reds of the glorious fall season.

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Union Pacific Domeliners and Streamliners are at your service daily between Chicago or St. Louis and the entire Pacific Coast.

Wherever you live, just ask your ticket or travel agent to route you on Union Pacific—or mail the coupon.

★ ★ ★ ★

Enjoy the convenience of an Avis or Hertz rental car at your destination. Your agent will gladly reserve one for you.

And remember—low Family Fares save travel dollars.

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Readers in the West planning a trip by train to the eastern U.S. will receive, on request, a beautiful booklet, "Vacations East."

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Pacific Northwest ☐ Colorado ☐
Please send descriptive literature.

Name_____

Address_____

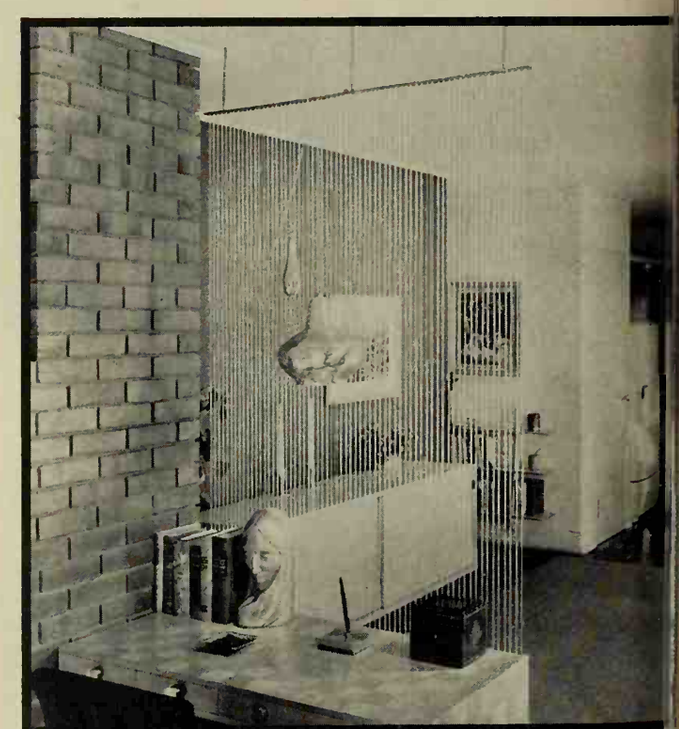
City_____ Zone____ State_____

Phone_____

THE IDEA INDEX

Pictures from a wallpaper mural

These four picture-panels originated from a wallpape design. A scenic mural was cut into sections, then eacl was encased in a long, narrow frame. The simple, straigh lines of this grouping complement the Far East styling o the bedroom furniture.



Divider with Contemporary look

White cord or clear plastic tubing does a good job of mak ing this divider. Two metal or wooden bars drilled wit holes at equal intervals hold and space the cord. One i fastened to the desk; the other is held by rods throug the ceiling, secured with butterfly nuts.

Lighting makes you feel beautiful

Lighting is the dramatic way to decorate your home—and you, too! It romantic glow complements your complexion—enhances your decor. And the subtle influence of balanced lighting makes your color scheme more beautiful by day, more glamorous by night.

With modern Light-for-Living, you can create the mood you want—cool spaciousness or cozy warmth and intimacy. To give the illusion of space, for example, a lighted wall valance or bracket will widen or lengthen your room . . . a wall-to-wall cornice visually lifts the ceiling. Smart contrast, functional fixtures or lamps form the focal point for conversational groups, work, reading, or entertainment centers.

The new, free booklet "Lighting Tips" is filled with ideas to make you and your home more beautiful. Want a copy? Send a postcard to: Lighting, P. O. Box 505, New York 46, N. Y.—or see your local electric utility, lamp or fixture dealer.

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Better Homes & Gardens introduces

FIVE smart gardeners!

Month by month, gardening differs in every region. Sometimes just a little, but mostly quite a lot. Because we want you to have the best information for your region, we've asked five experts from as many areas to bring it to you each month. Most of them might be called professional amateurs. They garden because they love it, and because they love it so much, they make it their profession. Introducing . . .

Northeast and Midwest

ter Farb *gardens in Westchester County, w York. His excitement over the abunnce of life found in a handful of soil inired his fascinating book,* Living Earth. *'s a great experimenter with plants, trees, d new techniques observed on his travels.*

Southeast

milton Mason *gardens in Florida. He ps busy lecturing, conducting flower show ools and TV programs, writing articles l books—all in the interest of better garing in the South. His book,* Your Garden he South, *will be published soon.*

Southwest

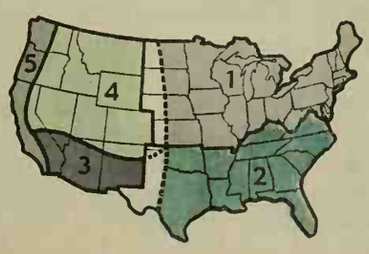
salie Doolittle *began gardening in New xico at the age of five. Now, she is often wn as the "rose lady," presently being one he directors of the American Rose Society. book,* Southwest Gardening, *has been a -seller since publication.*

Mountains and Plains

bert Gundell, *Agricultural Agent for ver County, Colorado, has a long list of mplishments added to his name. As a rer on garden subjects, newspaper and garden authority, and accredited flower judge, he preaches what he practices.*

Pacific Coast

Nevell Gillespie *is a native Californian. Sie the days of the early 30s, when he bega gardening, he has been doing magazine, nespaper, radio, and TV programs. His boos include* Pacific Coast Gardening Guide *and* Gillespie's Garden Scrapbook.



A miniature map of the United States shows how the different regions are divided according to the variations in climate and plant material. A map will accompany each regional column.

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SEPTEMBER GARDENING WHERE YOU LIVE!

Northeast and Midwest Gardening

THE countryside will soon be ablaze with color. Why not use nature's own paint pot to enliven your garden? I've always preferred a **Fall Planting** schedule for most trees and shrubs (your nurseryman will warn you of exceptions), because that's the time of the year I can best judge the effect of new plantings. Get conifers in right now—wait until the end of the month for winter-bare trees. Select some of the trees with their fall color in mind. Here's a color guide to some of the hardy natives and naturalized citizens of our area. Red foliage: flowering dogwood (with a dividend in red fall berries, spring flowers); red maple, barberry, chokeberry. Yellow and tan: sugar maple, hickory, beech, birch, sycamore, pear. Scarlet and purple: almost any oak, sumac, highbush blueberry. Remember that the roots of your newly planted tree or shrub must be kept constantly moist until after the ground freezes, so give it its own water supply. Punch a few small holes in the bottom of an old pail and tie it against the trunk. Keep it filled with water which will seep slowly into the soil.

Roses: Over the years, I suppose I have lost one or two more roses by fall planting than if I had waited till spring. But I never had to dig out a fall-planted rose because I later decided the color didn't blend into the rest of the garden. Another advantage of fall planting: you can see where your trees cast shade (don't forget that roses need at least a half day of sun). Forego feeding established roses until next spring. Otherwise, they will put on new soft growth which is certain to be winter-killed. Gardeners in very cold areas should postpone planting until spring.

Boost September bloom: There is no reason for your garden to go dormant with the first frost in September. Most gardeners I know save cardboard boxes, burlap bags, and torn sheets. At the first threat of frost, these are draped over flowers in bloom or about to bloom. The protective coverings form a tent of warm air over the plants. Admittedly, it makes the garden unsightly for a few days, but the added weeks of color you get are well worth it. Don't give up on annuals, either. Give them the same frost protection, continue to cut off spent flowers, and water amply. Many of them will give weeks of sporadic bloom.

Rebuild lawns: It's now or never for the Northern gardener to get the lawn in shape. Cool nights and warm days, autumn rains, decreased weed competition—these allow grass plants to put out deep, sturdy roots before the ground freezes. Then, the grass has three more months of spring growth before it must battle summer heat and dryness. Catch any bare spots or areas that might erode next spring by reseeding at this time. Beware of well-wishers who advise ryegrass or redtop seed. True, they sprout quickly and make an attractive lawn—but for one season only. Bluegrass must dominate any seed mixture north of the Mason-Dixon line and well into Canada. It has 300 years of American history behind it, and has survived neglect, abuse, and varying soil conditions. The old standby Kentucky bluegrass has been surpassed by newer varieties which are drouth resistant, germinate quickly, and are rust resistant. I've seen lawns of zoysia grass, but don't recommend its use in our area. It is strictly a southern grass and gives haphazard results north of Virginia and Kentucky. There are many good grasses and mixtures for special problems and conditions—let your nurseryman guide you. Two ways to insure a lush fall lawn—rake leaves often to prevent smothering, and don't stint on feeding. I've always believed that lawn food applied in the fall does more good than an equal dose in the spring. It promotes growth at a favorable time; winter freezing and thawing of the soil opens the pores and works it in thoroughly without disturbing the plants. Contrary to opinion, there is very little loss of food value during the winter months.

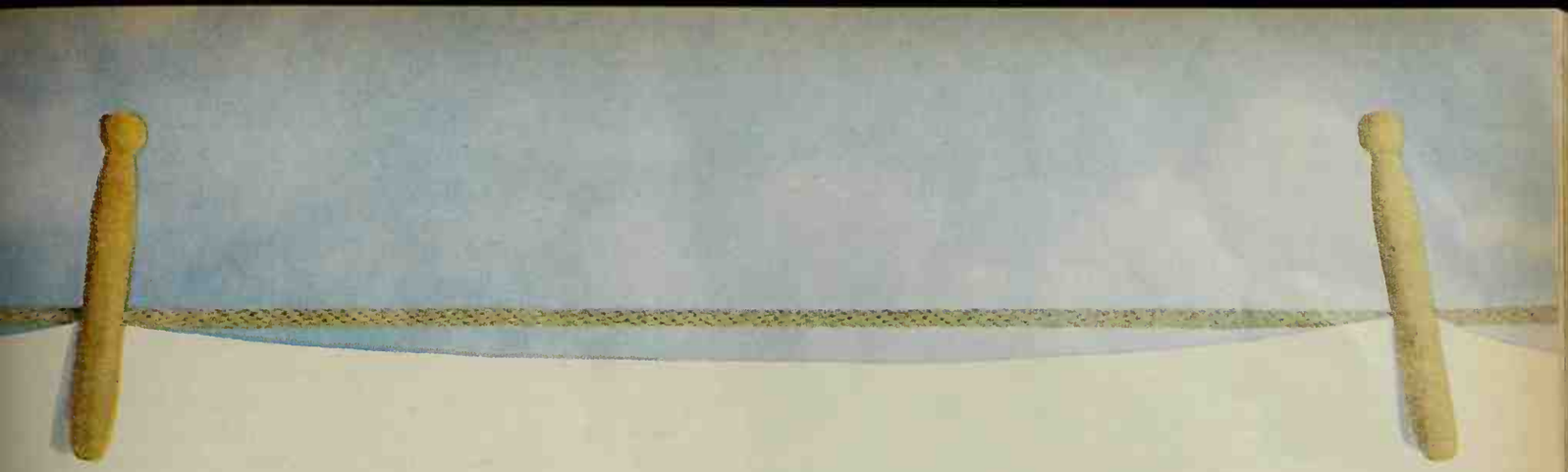
Mums for the North: Last fall, I put in some of the new, early blooming chrysanthemums, known as Hardy Arcticum and Rubellum. They gave us a colorful display before the larger varieties bloomed. Because they are low and grow in compact bunches, they survived the September storms. They're available now in bloom in paper pots at many nurseries and can be planted this fall with perfect safety.

Pruning time: Don't wait until spring to prune out deadwood from trees and shrubs. At that season, all wood, dead or alive, looks pretty much the same. Now you can easily spot a lifeless branch by its absence of foliage. Removal of deadwood will also decrease insect pests and diseases next year, and stormproof trees at the same time. The limbs should form a sieve for the fall winds to pass through, not a sail to topple them. To prevent wind throw, prune the ends of branches that have grown too vigorously. Remember, next year's blossoms are already set on spring-flowering hedges, shrubs such as quince, forsythia, lilac, and spicebush. Delay shaping these until after they have bloomed.

Reminders: Check spread of weeds before autumn rains bury their seeds. After pulling all visible weeds, do not cultivate for a week or two. Wait for the birds and squirrels to clean up the scattered seed for you. Feed trees this month. Use 2-4 pounds of complete tree food for each inch diameter of the trunk at breast height. Half this amount should be used for trees with trunks less than 6 inches in diameter. Poke holes in the ground about a foot apart under the tips of the branches where most of the feeding roots are located. For small trees, make holes 4 inches deep and at least 1 foot deep for larger ones. Then fill them with the tree food. New York hemlock owners should be on the lookout for a tiny scale insect that is now ravaging hemlock trees and hedges in the lower Hudson Valley, according to the New York Botanical Garden. The sudden appearance of this pest has led to alarming losses and severe damage. They will reach their peak population this month. If you find this tiny insect on your hemlocks, spraying frequently with malathion is the best control.

. . . and I tie the pail to the tree securely with rope.

—Peter Farl



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Southwest Gardening

SINCE the fall season is not too windy, it is an ideal time to start new bluegrass **lawns.** Prepare your soil ahead of time, working in 3-5 pounds of complete lawn food plus sulfur (to hold down the pH in high alkaline soils) per 100 square feet. Peat moss or other organic materials mixed in at the same time will add to the moisture-holding capacity of the soil. Seed either Kentucky blue or Merion varieties in Albuquerque and north. Bermuda or zoysia, best choices for southern areas, must wait till spring. But get the seedbed ready now and, to save floors and rugs, sow annual ryegrass. After seeding, never let the bed dry out until full germination has been reached. In very windy areas, the seedbeds should be 2-4 inches lower than the surrounding walks and drives, since the build-up from "blow sand" can be as much as an inch each year. Give your established lawn a feed now with a complete lawn food. Continue deep watering (light sprinklings do no good).

. . . and make the seedbed 2-4 inches below pavement.

Roses: To the north, stop feeding except for an application of superphosphate (¼ cup per plant) worked well into soil. Continue fighting mildew with a good fungicide. In the South, keep up foliar feeding in addition to the superphosphate application. If yellowing of the leaves has been a problem, apply ¼ cup of sulfur to each plant to help acidify soil.

Perennials: Divide now to give them a better chance. Make sure delphinium and Oriental poppies are not covered more than an inch with leaves as root rot may result. Dig dahlias, gladiolus, and begonias after the first killing frost. Let them dry for a few days, then clean and store. The begonia stems must be cut off clean.

Peonies: Plant now. Success finally came when I gave these my rose planting treatment . . . a generous hole with plenty of humus dug into the bottom. Add a generous shovelful of peat moss to the top soil, plus about ½ cupful each of sulfur and superphosphate. Place a mound of this soil mixture in the hole, place peony root, pack more soil mixture around it. Then water slowly and thoroughly. In warmer areas, where soil doesn't freeze, set plant in the coolest spot in the garden and just barely cover the crown. To the north, cover crown no more than 2 inches. Keep plants mulched with peat moss or other organic material. Cut plants to the ground after leaves begin to turn yellow.

Clematis: After years of experimenting, I tried planting and feeding clematis, just as I do my roses. Most articles mention adding lime to soil, but I use cottonseed meal, iron sulfate, and ammonium sulfate instead, and plant in semi-shade. They're mulched, and foliar fed in addition to soil feeding every month or six weeks during the growing season. Fall planting is best, though they may be planted in the spring. —*Rosalie Doolittle*

You'll find

Fascinating *Ideas*

at Your

Weyerhaeuser 4-SQUARE

Lumber Dealer

You'll welcome the refreshing change a Fascinating Idea brings to your home—and to your way of life. This month: a fresh solution to attic expansion, and a family room with specially built-in hobby and activity space! Designs have been carefully developed for easy construction—you'll enjoy wonderfully satisfying results because the rich, natural texture and patterning of Weyerhaeuser 4-Square Lumber and Plywood make the finished job both beautiful and easy to maintain. See your 4-Square Lumber Dealer for ideas and sketches, for helpful building and financing information. And if a new home is the answer to your family's needs, look over his collection of new Weyerhaeuser "Family Planned" homes.

"Every-Member" Family Room!

This "personal area" family room caters to the whims of most everyone. Finished in beautiful Weyerhaeuser 4-Square Paneling, it will prove the most interesting and sought-after room in your home.

Don't Overlook the Attic!

There's space for that extra bedroom . . . for needed storage—in nearly every attic! A good design like this, built of quality Weyerhaeuser 4-Square Products, assures a useful and decorative result.

"Family Planned" for Easy Living!

This Ranch-type home gains individuality by varying typical rectangular design without sacrificing economy of construction. Striking interior—3 bedrooms, 2 baths. Ask to see Design No. 6139.

Free Folder . . . descriptions and drawings of this month's Fascinating Ideas are available free. Stop in at your Weyerhaeuser 4-Square Lumber Dealer. Or write: Weyerhaeuser Company, Dept. B8, Tacoma Building, Tacoma 1, Washington.

Weyerhaeuser Company
Lumber and Plywood Division

A message for the happily married

If you can count yourself among the happily married, you are indeed blessed.

Happiness in marriage is seldom the result of any one thing. Usually it comes from good-natured respect for the opinions and likes of your partner . . . from genuine enjoyment in doing things together, as a family . . . from taking the trouble to *make* your marriage happy.

There are many little traditions and kindnesses and habits that combine to make a marriage happy. We don't have to tell you what they are. You know.

We have found that happily married people seem to get great satisfaction out of selecting a family monument and cemetery lot while both partners are young and healthy. Like buying insurance, a house or a car, it is an important purchase they can make together.

When a cemetery lot is selected they can make sure they have the precious option of erecting a memorial. By choosing a monument ahead of time, each is sure that the right choice has been made as to material, size, design and price—a choice that the other approves of.

Then, too, each one is sure he has not delayed this purchase until the day when it must be made in grief and anguish by the one person in the world he is most anxious to spare.

It takes real maturity to face the facts of life and death and buy a monument before the need for it. But then, maturity is the most important ingredient in a happy marriage.

If you would like to know how to go about buying a monument now—while you are still together—see the Authorized Rock of Ages Dealer in your community (he's listed in the Yellow Pages) or write to us for a free copy of "Before The Need Arises . . ." —an informative booklet that discusses the matter in detail. No obligation in either case.

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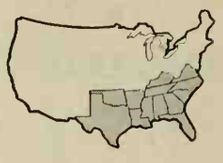
Southeast Gardening



EARLY this month, **feed** St. Augustine (bitter blue) and zoysia lawns at the rate of 15-20 pounds of lawn food for every 1000 square feet—but only if they look starved. Overfeeding encourages chinch bugs, so let the condition of your lawn be your guide. In hurricane areas, wait until after the deluge, especially if the soil is sandy and plant food leaches out quickly. Leave centipede grass alone if you have fed it once this year—you can kill it with kindness! Last call to feed citrus. Use a plant food for fruit at the rate of a half pound for each foot of spread of the lower branches of the tree. Speaking of citrus, have you gardeners in the Georgia satsuma belt been shying away from it since the freeze of 1957-58? If so, try ponkan—hardier than satsuma, and even sweeter.

Gravel lawns: While visiting the Philip Borks, I was impressed with the way they had overcome a lawn problem in a tree-shaded back yard. They solved it by spreading beige-colored gravel over the area. Small plots around the trees were outlined with border grass (liriope) and then planted with azaleas, day lilies, sage, and chrysanthemums. The result was a striking and attractive garden, yet very easy to maintain.

Weeds: Use weed killers on lawns now, but be sure to follow the manufacturer's directions to the letter to prevent damage to your ornamentals. I prefer to apply it from a watering can that gives a coarse flow and allows you to direct it where it is most needed.

Bulbs: Plant Madonna lilies now, as they need an earlier start than other bulbs. They are most successful in cool, dry areas, so this rules out Florida and the Gulf Coast where dampness encourages bulb rot. Protect hurricane lilies (Lycoris aurea) from grasshopper damage by making a cylinder of hardware cloth, 18 inches high and 36 inches around, then placing it over the emerging spikes. Remove it when hoppers have lost interest.

Chrysanthemums: Continue to feed a complete plant food every two weeks until the flower buds show color. Spray weekly with malathion to control aphids and spittlebugs. To thwart disease, water early in the day, so that the foliage will be completely dry by nightfall.

Poinsettias: Pinch back succulent tips for the last time this month to insure a bushier plant. In south Florida, check for hornworms. Knock them off and destroy before they have a chance to disfigure the plants.

White flies and scale: Control white flies on roses, citrus, and gardenias by spraying with malathion at ten-day intervals. For scale insects on camellias or gardenias, use an oil emulsion spray if the temperature is not going below 45 or over 85 degrees for a week.

Make cuttings: There is still time for you gardeners in the Houston-New Orleans-Jacksonville line and north to make cuttings of tender plants, such as pentas and plumbago. They root easily in sand or vermiculite, will flower indoors during the winter—if placed in a sunny window—and will even grow to sizable plants for planting outdoors in March or April.

Dahlia shows: Dahlias grow well throughout the South, but to see some of the finest, plan to take in the shows this month and early October in North Carolina, Atlanta, or Birmingham. —*Hamilton Mass*

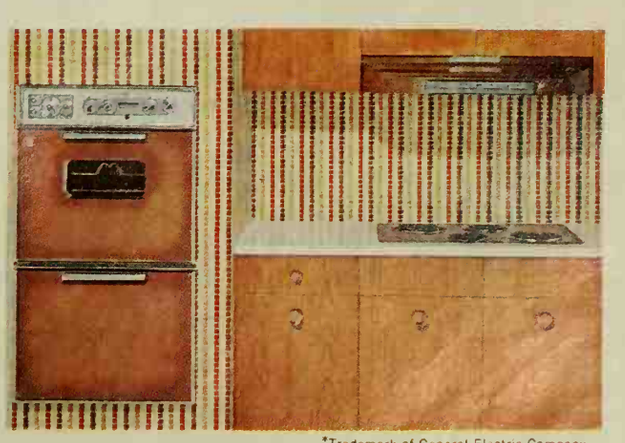
New General Electric **Sensi-Temp** makes all pots automatic

The new Sensi-Temp* surface unit lets you cook without watching. Just dial the temperature. Sensi-Temp maintains the selected cooking heat . . . lets you cook in *any* pan or pot without lid-lifting or boilovers. You can even bake a cake on top of this range.

There are dozens of new General Electric Built-in range combinations . . . to suit your taste and your space. In fact, if it's built-in and cooks electrically, General Electric makes it. Why take less? General Electric Co., Range Dept., Louisville 1, Kentucky.

New eye-level pushbutton controls for surface cooking are built right into the ventilator hood. Oven, too, includes eye-level controls, so you can easily see what you're doing.

Choose General Electric Built-Ins with double oven or single oven—with or without rotisserie and meat thermometer. All have automatic controls. Mix-or-Match Colors, White, Brushed Aluminum, Stainless Steel or Coppertone.



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they flourish on it"

"My cats won't look at any other food," says Mrs. L. G. of Toledo. "They prefer it even to the table food I sometimes offer them."

That's often the way with healthy, intelligent cats. They seem to know by instinct the importance of a daily feeding of Puss 'n Boots...and just won't go without it.

Perhaps it's because Puss 'n Boots is made by people who love and understand eats. They put into it *everything* a eat needs *every* day: whole fish—a natural storehouse of proteins, vitamins and minerals; selected cereals; extra Vitamins B_1 and E.

And because each serving of Puss 'n Boots provides so much balanced nutrition—you need no dietary supplements. Just be sure to feed it at least once a day—every day.

EVERY DAY—all this nourishment in every 8 oz. can

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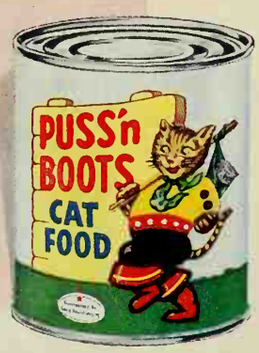
FRIDAY
SATURDAY

A can of Puss 'n Boots has *twice* as much calcium—for strong bones—as a 10 oz. glass of milk.

Puss 'n Boots has *four* times as much blood-building iron as a same-sized can of salmon.

There is as much protein in a can of Puss 'n Boots as in *four* fresh whole eggs.

Puss 'n Boots contains *more* appetite-promoting thiamine than an equal serving of chicken.



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HANDYMAN HOW-TO . . .

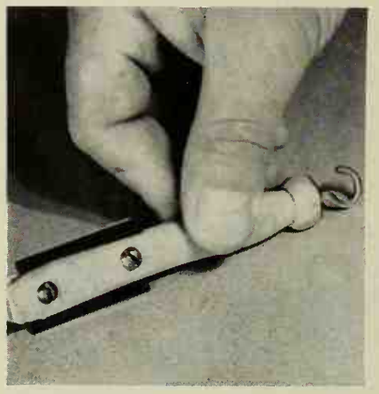
Helpful, inexpensive ideas for your home and shop equipment

Sandpaper slicer

Use a hack saw blade screwed to your workbench as shown to tear sandpaper to exactly the right size for your sanding block or electric sander.

Put a small washer under the blade at each end to let the sandpaper slide under easily. A line scribed on the bench top shows how wide to tear the sandpaper.

Daniel Bousha
Jackson, Michigan



A clothes shave

Convert an ordinary clothespin into a handle for razor blades to provide an extra cutting tool for your shop.

Drill two holes in the clothespin and fasten in the blade with small bolts. Add a cup hook in the head to help keep track of your new knife.

Bil Toman
Palatine, Illinois

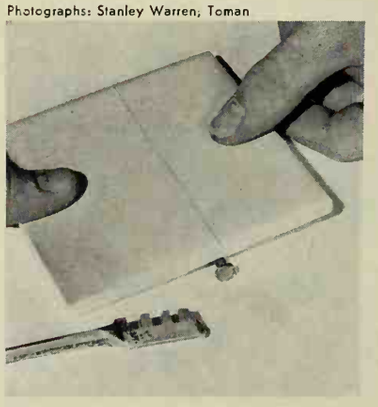
Wax works

Put beeswax on the threads of large screws before driving them to make the job much easier. This also helps to keep them from twisting off.

When driving screws into soft wood, use wax on the threads and omit the pilot holes for a tight joint.

Jerry Beebe
Peru, Indiana

Photographs: Stanley Warren; Toman



Cut tile toil

Here's an easy way to make a clean break in a ceramic tile. Score a line along the glazed side of the tile, lay it over a nail as shown and press down on both sides to break.

Smooth up the edges of the break with a small file.

William Penfield
Convent Station, New Jersey

More on page 2

"But that one is cheaper!"

● "Lydia, *dear*," the gentleman said. "Just this once. Quit looking at price tags and pay attention to what you're buying."

"We're not millionaires," Lydia sighed. "And I can't see the difference between the two."

That's exactly the problem, ma'am. You're looking at folding doors broadside, where they all look pretty much alike. But here, where your husband's standing . . . you can see the difference between cheap doors and Modernfold.

Actually, you don't even need to look. Just feel. Take both hands to that Modernfold. Feel that double-walled thickness. Test that steel-ribbed strength.

That's what you get from a welded steel framework and expanding X hinge plates . . . upholstered on each side in luxurious vinyl fabric. *That's* what you get for $27.95.*

Now . . . try the "bargain" doors. But gently, please. You're dealing with a single thickness. No hinge plates. No upholstered framework. Just coating on a stiffened drape. Or cardboard slats. Or strips of metal. That's what you get for $4.95. Or $8.95. Or from $10.95 up to Modernfold.

And don't think those are the only differences. They aren't.

Feel how smoothly that Modernfold slides on wear-proof nylon glides. Notice how effortlessly the hinges operate . . . how neat the folds. Then try the "bargain" models.

The difference you find is lasting. Modernfolds in service 20 years still glide along . . . velvet smooth. And they keep their looks. Hidden tension springs hold your Modernfold door fabric smooth and neat . . . always. That wondrous vinyl fabric will laugh off dirt and stain with only an occasional washing. And you can paint or slipcover your Modernfold.

In short, there's a difference between value and what looks like a "bargain." That's the difference between Modernfolds and other doors. You choose.

Why let doors steal your living space . . .

Where Modernfolds can create room!

Anywhere you have a space problem . . . use

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Address _____

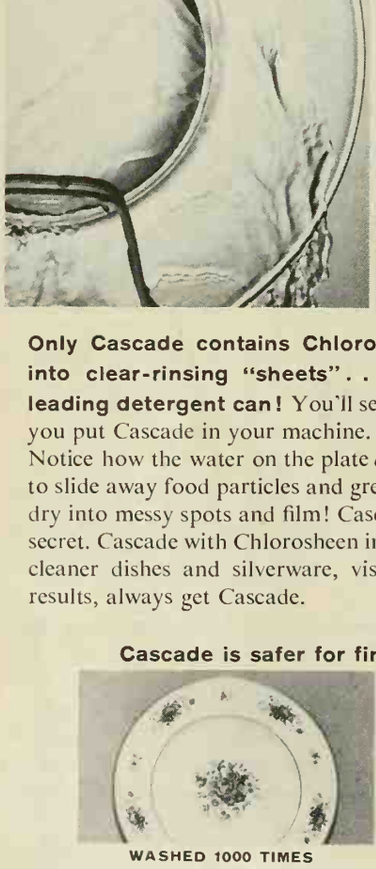
City _____ *State* _____

(In Canada, write: New Castle Products Canada, Ltd., Lambert, Quebec)

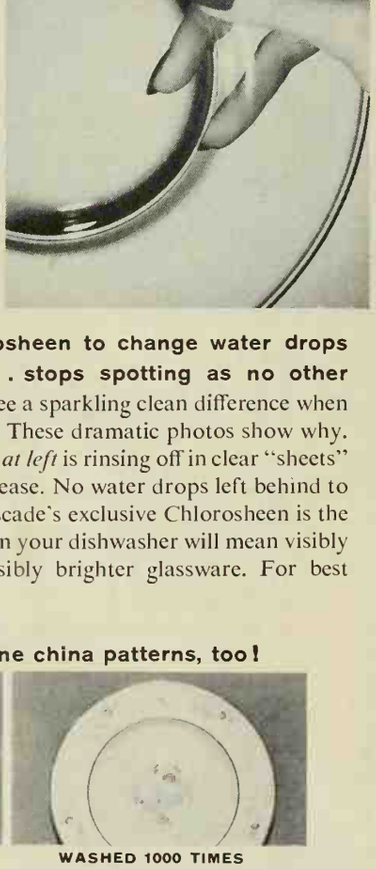
DISHWASHER NEWS FROM PROCTER & GAMBLE

Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

Water-sheeting action like this . . .

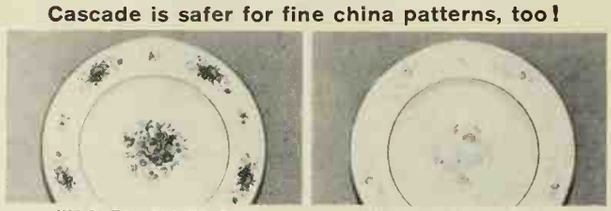


Means sparkling dishes like this . . .



Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!



WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER

Handyman how-to

Begins on page 2

Glue clue

Crimp the dowels to be used in joints to make a way for glue to escape when you push the dowel into the hole.

Besides making the job easier, this gives a greater surface for the glue to grip and makes a tighter joint.

James Knight
Louisville, Kentucky

This yard sticks

Nail a yardstick to the edge of your workbench to use as a size estimator. Then you can easily tell if a piece of lumber is big enough for the job you have in mind.

You'll have a hard time losing a yardstick mounted this way, too.

Ragan Brock
Prairie City, Iowa

Stop fall-out

Keep shavings off the floor and furniture this easy way when drilling a hole in the ceiling. Just push the drill bit through the top of a small box, as shown.

The box top then catches all the dust and chips, eliminating a cleanup job.

Bill Kinderwater
Lancaster, Pennsylvania

A bag o' chips

Here's another mess saver. When drilling a hole in a wall, tape a small bag just below the place you intend to drill to catch the dust.

If you need to drill more than one hole, just stick the tape to the wall lightly so you can re-use the bag.

Sam Workman
Chicago, Illinois

► Send your original handyman, family car, and sportsman tips (photographs) to the Handyman and Sports Editor, 6709 Mere Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gar* will pay $5. All tips will be considered carefully, but those which are accepted cannot be returned to you.

The Florentine Look:

a proud style and a new tile revive classic elegance in flooring

Florence, crown of Italian architecture, is a city of marble. Marble is everywhere; but what modern homemakers envy most is the beauty of the floors—clean, rich expanses that bring grandeur to even the smallest villa.

Now the research of B.F.Goodrich lets *today's* homemaker enjoy floors that *look* and *wear* like real marble without the installation expense and upkeep.

Wears and wears

BFG calls its new floor tile Ever-Nu because it has almost unbelievable wearing qualities and because it is made of homogeneous vinyl. That means Ever-Nu colors and designs go all the way *through*. There are no thin, fragile layers to mar, chip, or peel. Ever-Nu can actually be used for heavily travelled commercial flooring and its resiliency keeps noise to a minimum.

Beauty with little care

Ever-Nu comes in lovely colors that bring classic beauty to any floor. Best of all, its non-porous surface makes for easy maintenance. It is unaffected by greases and most other common spillage; simply wipe up accidents with a damp cloth and Ever-Nu gleams.

An easy price tag

Ever-Nu isn't expensive. Depending upon installation costs and location, a 10′ x 12′ kitchen floor costs about $65.00. And in a kitchen or any room, Ever-Nu lends an unmistakable element of richness.

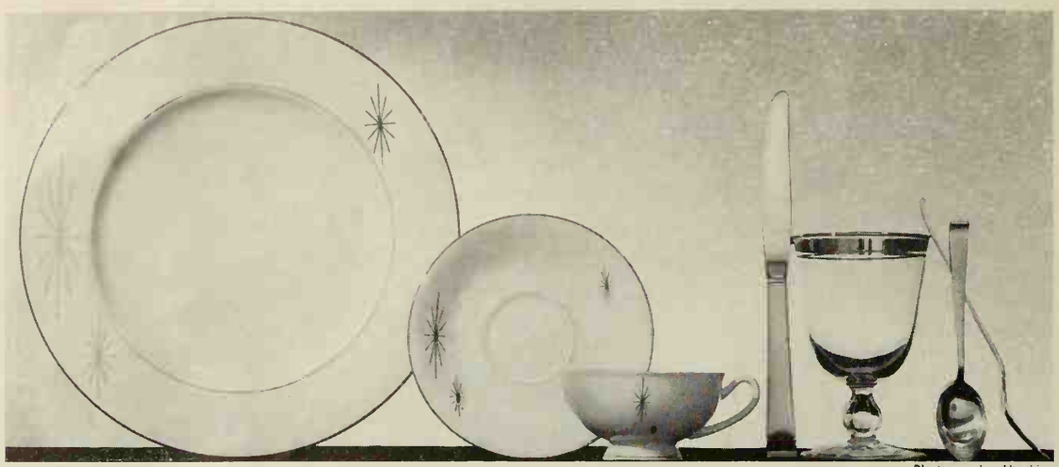
Write today for information about Ever-Nu and the complete line of BFG floor tile. And depend upon B.F.Goodrich for extra quality, great beauty and long-lasting comfort.

For information on where to buy B.F.Goodrich products, write: President's Office, The B.F.Goodrich Company, Akron 18, Ohio.

First—with new ideas for the good rich life at home

B.F.Goodrich

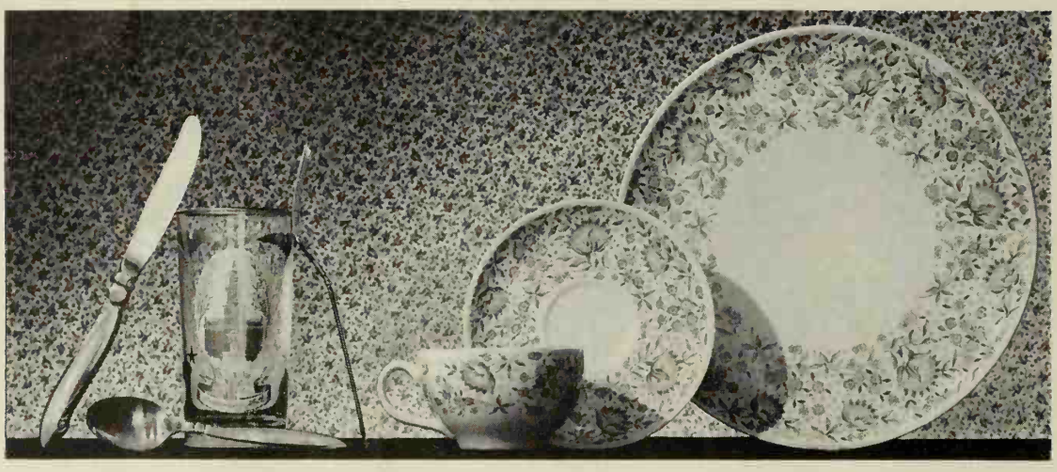
PATTERNS *for pleasant living*



Photographs: Hopkins

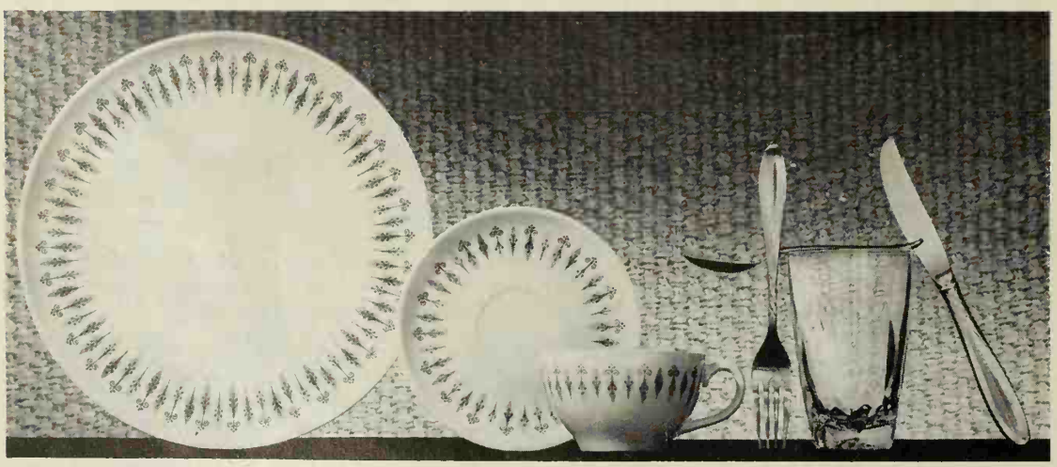
Try a star-studded table, themed by elegant white Polaris china

A celestial combination of silver and white is echoed in new Rings of Platinum stemware goblet, the Classic look of New Charm flatware. As background, a cloth laced with silver.



Set a mood of country candor with delightfully informal Mayflower

Your table will be fresh as a country garden when you add handsome gold and white, or black medallion glasses in Americana pattern, shoreline silverware, set on a sprigged cloth.



Give your table a look of modern simplicity with Nordic pattern

The rough-textured place mats complement the bold picket china pattern. Add simple pressed glass Victoria pattern tumblers, Calypso flatware, and wrought-iron accessories.

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LIFECLAD PREFINISHED PANELING

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Los Gatos — Ridgewoode, 215 Vista Monte—Walter B. Roberts, Inc.

COLORADO, Littleton—Arapaho Hills, 3605 Berry—Mannon Associates, Inc.

CONNECTICUT, Avon—Briarcliff, 15 Craigr Circle — Green Acres, Inc.
Woodbridge — Maple Vale Estates, 11 M Vale Drive — Hilton Construction Comp

FLORIDA, Clearwater — Suburban Estates, Roberta Drive—David E. Edmunds

ILLINOIS, Decatur — Holiday Hills, 305 Hol Drive—Swartz Homes, Inc.
Freeport — Meadowbrook, Meadowbrook —Freeport Material Service
Wheaton — Birch Woodland's, 1625 Bee Avenue—John E. Birch

IOWA, Cedar Rapids — 1126 Staub Court N east — Rush Construction Company, Inc. Des Moines—Koren Acres, 7601 Bryn Ma Benton Construction Company

MASSACHUSETTS, Scituate — Town & Cou Homes, Whittier Drive—Walter A. Sca & Sons

MICHIGAN, Flint — Brookfield Estates, A Court—Glendale Builders, Inc.

MINNESOTA, Minneapolis — Edina, 6200 E Avenue South — Hugh Thorson-Thaye Smith

MISSOURI, St. Louis County — River E Estates, Olive Street Road — Burton Duenke Building Company

OHIO, Amherst—Rainbow Drive Development Rainbow Drive — Brandt Construction,

OKLAHOMA, Ponca City—Richway Ter Subdivision, 1613 North Ash Street— ston "Chick" Wright Construction Co.

PENNSYLVANIA, Lancaster — Colonial M Colonial Manor Drive — Parmer Brothe

TEXAS, Houston — Venetian Estates, 510 mont—Leo E. O'Neal Interests

WASHINGTON, Seattle — Newport Hills, 125th SE—Elvin W. Long Builder, In

WISCONSIN, Oak Creek—Forest Hill Manor, South Griffin Avenue—Sid Dwy Associates

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Build a better way of life with wood products... Rely on **Simpson**

Lifeclad
Vermont Cherry finish

Wipes clean, without a trace...

SIMPSON LIFECLAD PREFINISHED PANELING STAYS BEAUTIFUL!

See Lifeclad in the model homes listed on the facing page.

When Lifeclad plywood and doors are part of your home, you know you have the finest. Better builders everywhere recognize the values in Lifeclad. Why settle for less, when you can have a paneling that lets you *live* . . . gives you more time to enjoy it. Lifeclad is permanently finished with a tough vinyl surface that protects its beauty and wipes clean, without a trace. Lifeclad gravure grained finishes will not stain, fade or discolor. They resist scuffing to a remarkable degree. Lifeclad is now available in seven handsome gravure grained and natural finishes costing less than $45 for a full 8′ x 12′ wall. All Lifeclad finishes are also available on matching flush doors (including the Seven-Eleven, ceiling height door) and on ¾″ cabinet stock. Ask your building products supplier to show you Lifeclad, or write for free, color folder to: Simpson, Room 2001J, Washington Building, Seattle 1, Washington.

Rely on Simpson for the finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Engineered Wood Products. Quality since 1895.

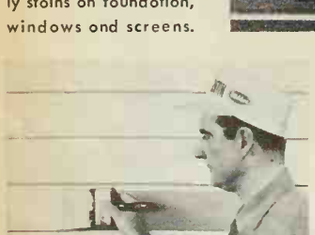
SPD-02BH/2959

You've never used a house paint like this before

DRIES IN 20 MINUTES... NO WEATHER WORRIES—PAINT RIGHT OVER DAMP SIDING ...NO BLISTERING WHEN CORRECTLY USED ...EASY CLEAN-UP WITH WATER

New latex SPRED HOUSE PAINT, proven in over five years of testing in all climates, takes all the inconvenience out of painting. It flows on faster, smoother, easier. Use it on wood, masonry, stucco, asbestos, shingle, or metal gutters. Under normal conditions it sets quickly... after 20 minute drying time, dust or sudden rain won't spoil your job. SPRED HOUSE PAINT outlasts ordinary paint. On properly prepared and primed surfaces SPRED HOUSE PAINT is the positive answer to the blistering problem because it's a "breathing" paint, lets moisture out, but not in. Your Glidden dealer has it in white and modern pastel colors.

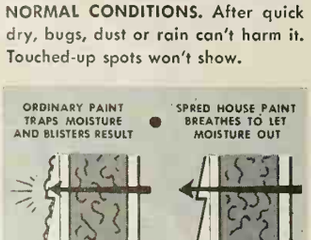
SPRED HOUSE PAINT OUTLASTS ORDINARY PAINT. Provides a very hard, duroble yet flexible film which repels dirt. It doesn't hove to cholk to keep cleon which meons no unsightly stoins on foundotion, windows ond screens.



EASIER, FASTER PAINTING. SPRED HOUSE PAINT smooths on with brush or roller. No brush drog. No mixing with messy solvents.

DRIES IN 20 MINUTES UNDER NORMAL CONDITIONS. After quick dry, bugs, dust or rain can't harm it. Touched-up spots won't show.

PAINT ON DAMP SURFACES. Work in between "occasional showers". Just wipe off siding and start in painting.



RESISTS BLISTERING. SPRED HOUSE PAINT lets the trapped moisture out through your walls but not in.

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Glidden

PACEMAKER IN PAINTS

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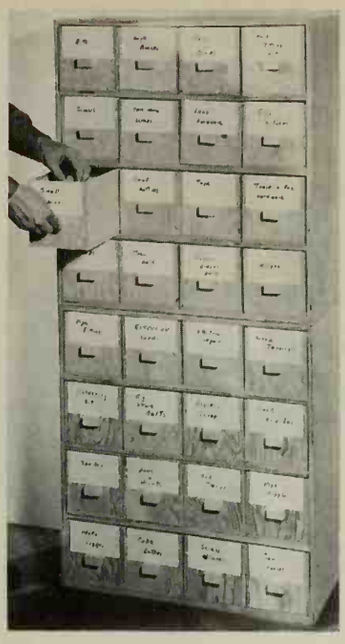
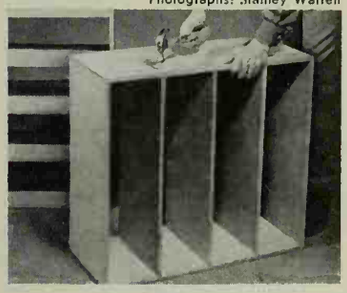
Room enough for all that stuff



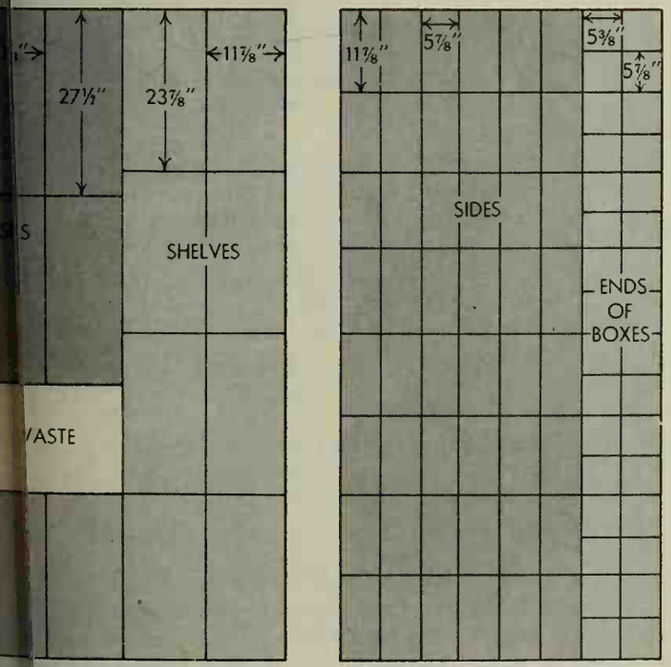
ere's that proverbial "place for everything." ild this unit for your shop to save—and later d—all the stuff that's too good to throw away.

Photographs: Stanley Warren

mble the boxes as shown here. wood blocks on the fronts and abels with rubber cement.



You get two shelf sections from a sheet of ½-inch plywood. The opening between shelves is 6¼ inches.



ou ed two sheets of ¼-inch and one sheet ½-inch plywood to build is to-piece unit. These cutting diagrams allow for saw kerf and raw clearance, with butt joints used throughout.

St. Charles takes the time and care to plan and build a truly custom kitchen according to your needs and wishes.

Traditional Beauty or Modern Simplicity . . . You can select the kitchen style you prefer when you choose a St. Charles Custom Kitchen. Select the finish, too, from an almost limitless range of colors on easy-to-clean, space-saving steel . . . or natural wood exteriors of *genuine* walnut, oak, cherry . . . or fine birch with St. Charles Fruitwood or Tawny finish. You can also include all the built-in conveniences you need . . . just as you've always wanted them. Only St. Charles offers you such a wide variety of style, finish and convenience . . . to help you create the *one* kitchen that is yours and yours alone.

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FAMILY FINANCE IN THE '60s

What modern money problems worry Americans most? From readers' comments, Better Homes & Gardens has discovered several that seem especially germane to life in the 1960s—and has asked a noted financial expert to interview families that are working out solutions.

This the story of a suburban family with transportation problems. Similar topics—meeting medical expenses, financing college educations, and planning for retirement, among others that should be of interest to a great number of readers—will be discussed in subsequent issues.

HOW TO BE A TWO-CAR FAMILY ON A ONE-CAR INCOME

By Sidney Margolius

ONE DAY last spring, Joe Arnold handed his ticket to the conductor for its last punch and bade farewell to the 8:12 train to Philadelphia and a $35-a-month commuting bill. Like seven million other Americans (an increase of 67 per cent in less than six years), Joe had become a two-car owner—partly from need, but also by choice.

Owning two cars no longer indicates wealth or a love of engines. It's now more often the sign of a suburban family that relies on cars as its link with job, stores, doctors, friends, and other social and business services.

For many families, the two cars represent an attempt at economy. As more than one reader has told *Better Homes & Gardens*, commuting costs are growing like weeds. Public transportation fares—the fastest rising living expense—have doubled in the past ten years. Joe Arnold's own bill was composed of a monthly train ticket at $26.50, bus fares to get from the downtown station to the office where he worked, plus an occasional 50-cent cab ride home on evenings when his wife, Ellie, couldn't meet him at the station.

But restraining commuting costs wasn't Joe's only concern. Equally important was his recognition of his wife's need, in suburban living, for wholly dependable, always-available transportation.

This was made clear to him one day when the wheels stopped turning for the Arnold family. The car's battery died. Joe himself had to canvass neighbors to get a ride to the station. That also was the day ten-year-old Larry had a Little League game, and Mary Alice, 7, had a sore throat and the pediatrician wanted her brought to the office. Ellie couldn't even get to the drugstore to fill the prescription.

Neighbors rescued her on this occasion, but she and Joe realized that, in an era of decentralized living, their family was vulnerable without available transportation. No longer could a mother put her baby in a stroller and find any service within a few blocks. From the Arnolds' house, the nearest hospital is nine miles away.

Cars also have become the means of family adventure for the Arnolds. Within an hour or two of their house in Southeastern Pennsylvania are dozens of historic and recreational sites—Valley Forge Park, Gettysburg, huge Fairmount Park in Philadelphia, French Creek State Park, and a number of summer theaters and music fairs.

Now, after four months, Joe is convinced that he achieved convenience and transportation security with a sound formula for two-car ownership. Ellie no longer has to run him to the station in her bedroom slippers. She and the children are no longer immobilized on those days when Joe needs the car. And Joe never has to buttonhole neighbors for a lift.

How did the Arnolds do it? Perhaps not the same way you would, but read their story anyhow, keeping in mind that their plan is flexible. Alternatives to fit your own case will probably suggest themselves.

The Arnolds had a 1954 car. If Joe had continued to commute on the train, they soon would have traded it in. Instead, he kept the older car and bought one of the new six-cylinder compacts for $1900.

The older car is theoretically his and the new compact the family's, but in practice, he takes the compact model because, as his first month's experience showed, it yields 50 per cent better gas mileage. And since his trips to and from work roll up more than twice as much mileage as his wife's brief hops around the suburbs, this means quite a savings.

The chart that accompanies this article shows exactly how Joe figures his costs. His total monthly [*Turn to page 31*

The Arnolds' monthly bill for two-car ownership

The older car

	Monthly
Depreciation (average of three years)	$ 5.35
Gas (275 miles @ 16 mpg) and oil	5.10
Insurance, registration	7.25
Tires and servicing	3.30
Major repairs, replacements	5.00
TOTAL	$26.00

The new compact

	Monthly
Depreciation (average of three years)	$33.80
Gas (800 miles @ 25 mpg) and oil	9.25
Insurance, registration	10.75
Tires and servicing	7.00
Finance charge on $1500 balance	7.50
Loss of interest on $400 down payment @ 3½%	1.15
TOTAL	$69.45

*How AAA reckons costs**

Variable costs	Average per mile
Gas and oil	$.026
Maintenance	.008
Tires	.005
TOTAL	$.039

Fixed costs	Annually
Fire and theft insurance	$ 30.38
Property damage and liability ($25/50,000)	109.76
License and registration	22.40
Depreciation	646.00
TOTAL	$808.54

**As calculated by Runzheimer & Company, Chicago accountants, for a full-size eight-cylinder sedan traded in every two years. Does not include finance charges or interest loss on down payments.*

Holiday from Apron Strings

–on wheels!

EXCLUSIVE SWIRLING WATER ACTION forces water — too hot to touch — directly over every soiled surface. No dish can hide.

New Frigidaire "Dishmobile"

The full-size dishwasher with Swirling Water Action scrubs and sanitizes every dish surface

Here's a dishwasher—full-size and front-loading—that goes and *rows* with your kitchen! Roll it to your sink, scrape off larger food craps, load, connect and push a button. Frigidaire Swirling Water ction takes over from there. Holds a full day's dishes for average mily of 4. And listen to this: you can build-in the Dishmobile any me (it's standard cabinet size) — or take it with you if you move! eautiful maplewood chopping-block top . . . with choice of 5 Kitchen ainbow colors and white. And there's Frigidaire factory-trained ealer service everywhere.

Front-loading, Roll-To-You Racks

make loading and adding dishes easy in the Frigidaire Dishmobile, Free-Standing, Under-Counter and Sink Combination models. Four-way Dish-Minder Dial lets you select Normal Wash, Utility Wash, Rinse and Dry, or Plate-Warming cycles.

You'll feel like a Queen!

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

Advanced Appliances designed with you in mind

To get him eating out of your hand... add this fresh, clean taste!

Having a little snack? Whether you dote on *piles* of groceries, or a somewhat smaller assortment—don't take a bite without 7-Up! This is the sparkling drink that keeps your taste buds awake—so you don't miss a single good flavor. No wonder everything tastes tastier! Girls: Don't worry if he's *always* hungry. Just be glad it's always 7-Up time! Nothing, nothing, nothing does it like Seven-Up!

Copyright 1960 by The Seven-Up Company

Two-car family

Begins on page 28

expense for the two cars will average $95.45 for the next three years. This usurps almost 16 per cent of his $600-a-month income, but Joe feels it's his best choice. Put yourself in the Arnolds' boots, if you aren't already there, and look over the alternatives they debated:

1. The Arnolds could have cut costs by buying an older car for commuting. Like the other owners of one large late-model or even middle-aged car, they could have achieved two-car ownership simply by trading it for two older cars.

But Joe was afraid the two older cars might prove unreliable. He had a vision of one awful day when both might break down at the same time. Nor did he feel that this riskier alternative would save much money in the long run, now that economical compact models are available. Two old cars, he calculated, would cost about $80 a month compared to $95 for one old model and one new compact. As a matter of fact, even the $15 extra for the one new car is only temporary. In the fourth year, the cost for the compact will drop $25 or $30. The reason: No more finance charges, and lower depreciation.

And even though two *old* cars would save a noticeable slice of Joe's depreciation costs, much of his saving would be consumed by higher costs for gas, insurance, and maintenance. Repair bills jump noticeably after 40,000 or 45,000 miles. At that mark, such costly components as transmissions, brakes, front-end and steering parts, and wheel bearings begin to go, especially if the car is frequently driven in city traffic. Most automatic transmissions are trouble-free up to 45,000 miles, but after that, they might require an overhaul at $75 or $80.

2. Another alternative would have been to buy a new full-sized car for general family use while Joe relied chiefly on the train. But he figured that his costs for the large new car the first three years would have averaged $72 a month, plus the $35 for commuting. This is more than his combined cost for two cars under the current plan. Nor would he ever build up equity by continuing to pay rent on a railroad seat, any more than a home renter builds up equity in his house.

3. A third alternative the Arnolds discussed was to buy a new station wagon for the family, while Joe used their old car for commuting. They really want a wagon. They feel it would be useful for hauling, for chauffeuring a covey of scouts, and for family camping in Pennsylvania's many state parks. The expense, however, would have been more than the Arnolds want to undertake right now. Even a compact station wagon costs $300 or $400 more than a sedan of the same model, and it consumes a little more gas because of its heavier weight.

Yet their present scheme lays the foundation for this goal. When the older sedan is some day replaced, it will be with a station wagon. Then the Arnolds will have the versatile team they feel best suits their particular needs: a roomy wagon and a compact sedan.

4. Joe also investigated the economics of buying a commuting car for himself then simply having his wife lease one when she needed it. But he found that the leasing alone would run $40 or $50 a month for just a few hours' use a week.

So Joe decided on the present plan. A breakdown of how he calculates the expenses is shown on the chart on page 28.

[*Turn to next page*

"Wanta' borrow a clothespin?"

It's new! It's Lickin'-Good

all the meat is beef in new Pard

Swift's Premium

... so when you buy beef for the family
... buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it ... thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

The two most trusted words in meat. Our 105th year.

Twinkle Twins end spotting, end filming!

Only FINISH has 2 new ingredients to improve electric dishwashing

FINISH now contains the new "Twinkle Twins" — two effective cleansing agents to end spotting and filming of glasses and silverware. Only FINISH has both. Try advanced formula FINISH. You'll be delighted.

Another famous product of Economics Laboratory, Inc. New York, N.Y.

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Two-car family *Continued*

Depreciation. This is the biggest expense of a new car. Joe's figures are based on an expert estimate that the average car loses about 29 per cent of its value each year. Thus, his $1900 compact loses $550 the first year, reducing its estimated worth to $1350. The second year, he charges off 29 per cent of $1350, reducing its value to about $960. The third year, he allows $278, making the average for three years $406. (Of course, cars that get cream puff care will suffer less depreciation. Compacts also tend to have unusually good resale value. But cars driven hard, or left uncared for, depreciate even more than Joe's figures indicate. For example, the AAA suggests an extra depreciation allowance of $14.50 for every 1000 miles driven over 18,000 a year.)

Anyone who wonders why Joe's monthly payments for the new car are not included in the chart should understand that only a part of these payments is an actual expense. The other part is a form of savings, just as part of your mortgage builds up equity. The price of owning a car (that is, the difference between how much it costs and how much it brings later when it's traded in or re-sold) is best represented by depreciation (monthly loss of market value). You might pay for a car all at once, or over a relatively brief period of time, but during those months, the car retains its value. Only as you "use it up" does it really cost you money. Joe therefore figures this ownership expense over the entire time he has the car —not just during the payment period.

The depreciation on the Arnolds' older car is based on an estimated worth of $300 at the time they bought the new one. Though this oldster is in its sixth year, Joe thinks he can count on three more years of the small mileage his wife records. "After all," he says, "isn't the modern engine known as a 100,000-mile engine?"

Maintenance. Joe has budgeted for tires and periodic servicing and lubrication suggested by the owner's manual for the compact, and a smaller amount for tires and servicing for the older car, which travels fewer miles. But he has allowed an extra $60 a year for the older car for major repairs. While most modern engines don't need much work, except for an occasional carbon removal or valve repairs, he knows that chassis and body components do wear out. The old car is burning a quart of oil every 500 miles now, too, but he curbs this expense by adding inexpensive oil bought in bulk.

His estimates for maintenance are close to the AAA reports, except that he eliminates professional car washes.

Gas. Joe figures over-all gas consumption on the hand-shifted six-cylinder compact at 25 miles per gallon, and on the larger car, with automatic transmission, at 16. He's worked out one economy as the result of two-car ownership. He pointed out to his garage man that he is now a relatively large gas customer and a cash one at that (no credit cards). So he gets a small price concession for fueling both cars at the same station.

The local auto club, which provides emergency road services plus discounts on car needs, offers a reduced rate for two cars, too. Joe doesn't belong now, but is considering membership as potentially valuable, especially for Ellie and her older car.

Insurance. He must pay a surcharge of 45 per cent on the compact car because he drives more than ten miles to work. But he gets a double discount that cancels most of the extra charge. He's allowed 25 per cent off for two cars in the family, another ten for the compact. Earlier this year, insurance companies began charging less for cars under 200 inches long, no more than 125 horsepower, no more than 3000 pounds, and no older than 1955. Most states already have this new discount, or are expected to approve it soon. Michigan, which vetoed it, is an exception.

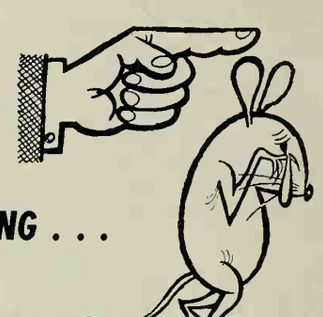
Joe is also cutting costs by buying only liability and fire-and-theft insurance. He doesn't consider the older car worth insuring against collisions. For the compact, he knows that Uncle Sam partly insures him anyway, since nonreimbursed collision damage is tax deductible. Nor did the local bank where he financed the car insist on collision insurance, as lenders generally do.

It's true that the delicate balance in Joe Arnold's financial reckonings might have been thrown back in favor of the train by any additional expenses, such as parking or highway tolls. A plan of reduced commuting fares being tried out in the several Philadelphia suburbs, if it spreads in the Arnolds' direction, might change the balance, too. (Of course, Joe feels the convenience of two cars is worth a few dollars, anyhow.)

But as things are now, Joe's solution is carefully calculated and will work if he keeps his cars in good condition, thus extending their potential life. As his figures show, depreciation is the two-car family's highest hurdle.

Apparently, other families have decided on much the same plan as Joe's. In their first year, the new compacts already have won wide popularity. An estimated 30 to 40 per cent of them are being bought by families who formerly bought used cars. And many of them are two-car families.

SPEAKING OF SQUEAKING . . .



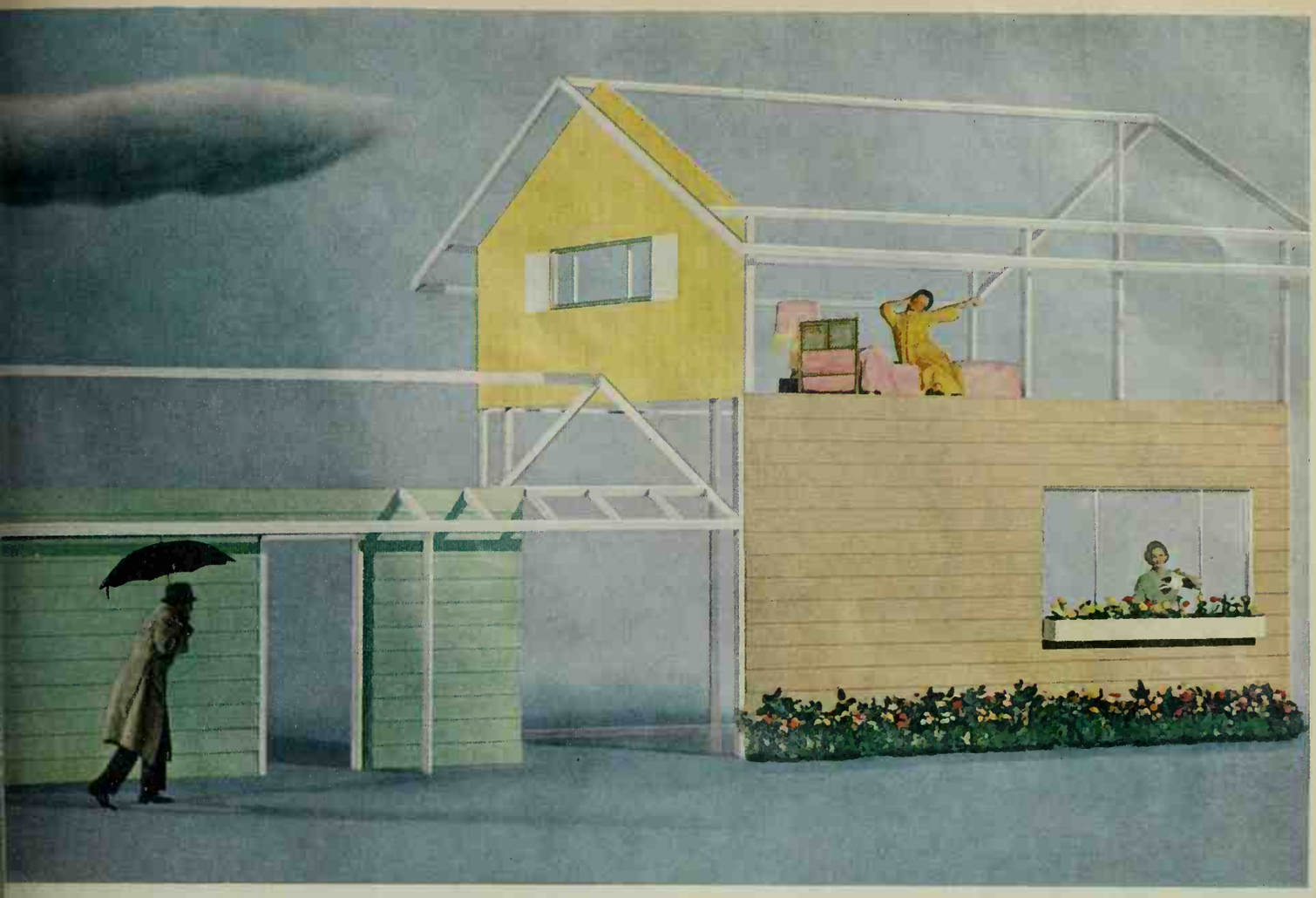
Man's best friend is a mouse—at least, so thinks the mouse. We humans provide him with food, shelter, and a clean, warm place to raise a family. In return, the ingrate mouse spoils groceries, spreads filth (sometimes disease), ruins clothing, and keeps us awake with his scampering.

Your remedy: break up the friendship. Trapping works best for small colonies of mice. Cheese, surprisingly, isn't the number-one bait. Peanut butter is, along with bacon, cake, nut meats, and soft candies. Make sure the bait sticks in the trigger hole. Trap-shy mice are sometimes fooled by a trap sprinkled with a layer of flour or light cereal.

Trap placement is important. Always put it close to a wall or a natural mouse runway. Set it at right angles with the trigger next to the wall. And don't worry about boiling or scrubbing human smell from a trap. Mice *like* you—remember?

Poison should be reserved for stubborn cases. Several good ones are based on warfarin, which is relatively safe for home use. This substance takes several days—or sometimes weeks—to kill all the mice. (Be sure to follow directions on the label.)

Mice usually get inside your house through doors and windows left open or ajar (especially in the fall). If, after all your efforts, mice problems continue, check carefully for holes in walls, floors, or foundations.



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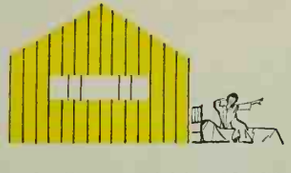
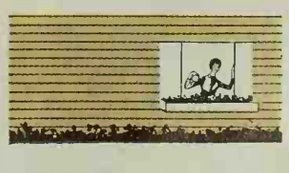
Foam insulation, reflective foil backing protect you from heat, cold. Saves fuel, adds comfort — older home or new.

WALL OF BEAUTY!
New Alcoa Alumalure® — most durable and weather-resistant aluminum siding finish known. Five lovely pastel colors.





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THERE'S NOTHING LIKE A NEW CAR

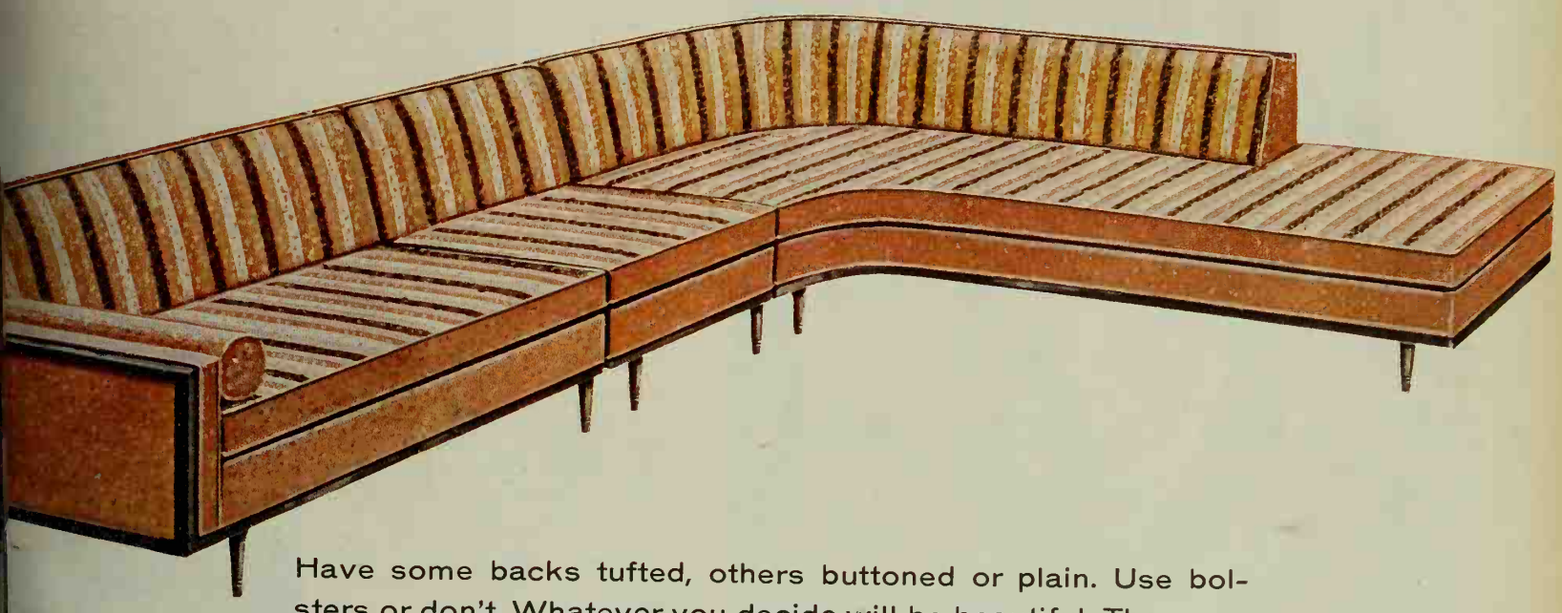
TO GIVE YOU THAT "LET'S GO" FEELING

Another day, another exciting trip, another lasting memory—yes, nothing for the money rewards you so much in pure family pleasure as does a new car. And to make it most rewarding, make it a new General Motors car

Enchanting is an apt description of both the Buick Electra Two-Door Hardtop and the Valley of the Goblins in southeastern Utah.

Karpen's PERCEPTION...a new "express yourself" kind of furniture. Winner of the Home Furnishings Guild style award!

Over 150 style variations are possible within the PERCEPTION collection. Let your good taste run riot! Have arm panels of walnut parquet. Or choose only a slim framing of wood. Or, if you prefer, use the simple cushion-top arm for distinction.



Have some backs tufted, others buttoned or plain. Use bolsters or don't. Whatever you decide will be beautiful. There are sofas, sectionals, chairs in many new shapes and sizes. Every piece foam-rubber filled. Textured and nylon coverings in a vast choice of correlated colors. All cushions have zippers. And, with PERCEPTION, special arm protectors are FREE!

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e to see Karpen's new Perception Konvertables . . . sectionals and sofas . . .
, they're really double beds). Same choice of arms and backs as in furniture above.

INTERNATIONAL designs for changing America

Distinctively modern . . . distinctively American . . . distinctively New. . . *Americana,* in International Stainless Deluxe.

The clean, sweeping lines that characterize the contemporary silhouette are gracefully embodied in New *Americana.* The crisp, tailored beauty of this dramatic new pattern is a lasting one, for it is styled in stainless steel with a lustrous velvet finish.

See *Americana* and other exciting patterns in International Stainless Deluxe soon. You'll find them at fine stores everywhere. They're American-made . . . constantly available.

INTERNATIONAL STAINLESS

The International Silver Company, Meriden, Conn.

It's NEWS to me!

Continued

Save precious space with stack beds. Children think it such fun. Solves problem of not enough bedrooms or not enough play space in small bedroom. Later, use as separate twin-size beds or as two decker and single. The beds are 79½ inches high, maple finish hardwood. Stout ladder, removable guardrail.

Harmony House Triple Deck Bunk Beds without mattresses, about $60 in Sears, Roebuck & Co. stores. Sears, Roebuck & Co., 925 South Homan Ave., Chicago, Ill.

Workshop wonder—dual duty vise. Mount its base on your workbench for use there, then merely slip vise off its base for use on drill press. Vise also will conveniently swivel 360 degrees on its base. And that's not all—it has tapered jaw to hold round or tapered stock. Tapered swivel jaw removable.

Dual Vise, $10.50, in stores. The Stanley Works, 111 Elm Street, New Britain, Conn.

It brews 2 to 5 cups of coffee—tops for times when there aren't enough coffee drinkers present to warrant making a big pot. This little spoutless beauty can be completely dunked in dishwater, cleans in seconds. Reminder light blinks when coffee's ready. Base is gold-tone aluminum. An ideal gift for someone alone or a couple.

Mirro-Matic Electric 5-Cup Perk, $12.95, in stores. Mirro Aluminum Co., Manitowoc, Wis.

Traveling transistor. TV with 19-inch screen goes on your patio, picnic, or in a cabin; operates 5 hours continuously on self-contained energy cell which can be recharged over 500 times through an ordinary electrical outlet. No need now to stay home to watch your favorite program. At home, set plugs into an outlet. Weighs 40 lbs.

Astronaut Transistor TV, $275; optional energy cell is $88 from dealers. Motorola Inc., 4545 West Augusta Blvd., Chicago, Ill.

Measures, dispenses instant coffee so you don't have to take time to measure it into your cup. Just about the height of luxury, isn't it? Screw it on 6-ounce jar instead of the lid. When you turn handle and invert jar, scoop fills up and dumps teaspoon of coffee into cup. Otherwise, drum keeps jar closed.

Instant-Mate, 59c, in stores or ppd. from mfr., Instant-Mate, Rt. 1, Box 654A, Escondido, Calif.

Steals the scene with its clever spice drawers and rich pine finish. Charming choice for any Early American room, but especially an informal kitchen or family room. Case is 11¾ inches high, 7¾ inches wide, figures are in black. You could pull drawers open a little way, put small potted plants inside if you'd like.

Sugar and Spice Electric Clock, $24.95, in stores. General Electric, Clock and Timer Division, Ashland, Mass.

More NEWS on page 40

THE MAYTAG COMPANY, NEWTON, IOWA. SOLD IN CANADA AND THROUGHOUT THE WORLD

Never before has it been this simple to wash clothes exactly right

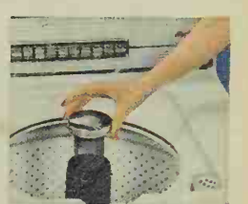
NEW MAYTAG EXCLUSIVE:
You push just one button. No dials to turn. No charts to learn.

Even if you're a bride and have never done a laundry in your life, you can wash any washable fabric perfectly with this new Maytag Automatic. For all you have to know is the kind of load you want to wash. Simply put the clothes in and push the button that describes them. The new Maytag does the rest.

This new Maytag *automatically* selects the *correct* water level, washing temperature, washing time, and agitation speed; rinsing temperature and time; even the speed of the spin.

There's a button for every kind of load you'll ever wash, plus a button that lets you rinse things separately and a button that lets you spin dry separately. See this exclusive new automatic – and its matching Halo of Heat® Dryer – at your Maytag dealer's now.

Maytag's Automatic Bleach Dispenser knows exactly when to add the bleach.



Maytag's Lint-Filter Agitator eliminates the problem of unsightly lint.

MAYTAG – the dependable automatics

ARE YOU A GOOD WIFE?

THE GOOD WIFE insists on the best sleep for her better half, with

U.S. KOYLON FOAM

THE WORLD'S MOST MODERN MATTRESS

Compared with foam, the usual mattress feels like assorted hardware. And U. S. Koylon is *more* than just foam. It's the finest foam... made with thousands of small cores on BOTH sides. NOT just a skimpy few on one side, like some mattresses. The result is a specially sensitive, solid foam that conforms like water to every curve, yet firmly supports the entire body. And remember! Only a mattress like Koylon with its thousands of cores can be so airy, insuring cleaner, cooler, fresher sleep, far better wear. Koylon is also odorless, non-allergenic; reversible, of course. So be fussy about the foam you buy. Much on the market is more fluff than foam. Be sure to say U. S. Koylon, *the Platinum Label in foam.* Twin-size U. S. Koylon mattress and matching boxspring, only **129.50**

United States Rubber

Rockefeller Center, New York 20, New York

It's NEWS to me!

Continued

Can be moved easily. Lightweight splash pad to use under drain spouts, or faucets is easy to shift when you mow. Weighs ounces, but is a virtually indestructible plastic that won't crack or need paint. It is anchored firmly in the ground by pins on the underside. An easy way to end erosion, dampness problems.

Rain Drain $3.98, in stores. The Commonwealth Plastics Corp., Leominster, Mass.

Modern power version of a good old handsaw, this one really zips through wood. Saves time, saves you from so much exertion. Like a handsaw, it can be used to make cuts in any direction. Built-in air stream keeps sawdust away from cutting line. Three size blades available: 8-, 12-, and 16-tooth.

Wellsaw costs $79.88 in stores. The Wells Manufacturing Co., 1530 Service Road, Three Rivers, Mich.

Have fun: try a luau. Paper aids make it easy to create an authentic table setting, can be tossed away afterward. Makes entertaining a snap. Choose place mats or a tablecloth which fits a 36x108-inch picnic table or which can be cut to fit smaller table or cut into mats.

Luau Tablecloth, $1.50; 10 place mats, $1; 40 Tiki dinner napkins, $1; 20 cocktail napkins, 30c; 10 invitations, $1; 10 place cards, 79c, in stores. Toby Designs, 2521 E. Colorado, Pasadena, Calif.

Mount it anywhere. What a help in your workshop! Hold-down clamp mounts either in middle or near edge of work surface. It swivels 360 degrees on a holding bolt to hold work at the most convenient angle or position. Slips on or off holding bolt in seconds. Usable in T-slots on a drill press.

Jorgensen Hold-Down Clamp, $2.52, in stores. Adjustable Clamp Co., 417 N. Ashland, Chicago, Ill.

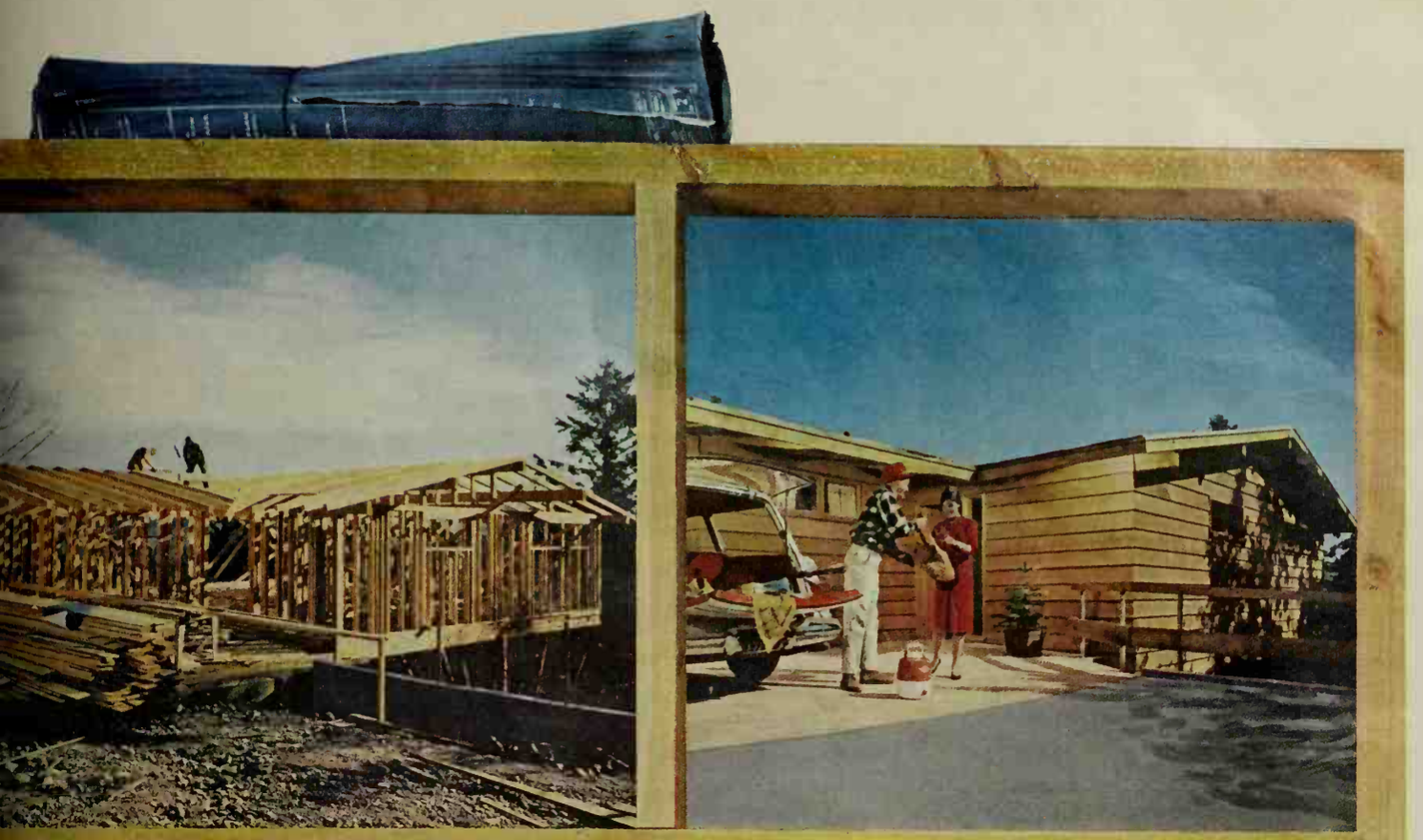
Plays a lullaby to soothe Baby to sleep. Cute, new quilted plastic bottle cover helps keep milk warm longer, means bottle's always comfortably cool to Baby's touch. The Swiss music box concealed in bottom of the cover is easy for you to wind. Clever shower gift idea or present for a new baby.

Lull-a-babe, $3.29, ppd., from mfr., A. H. Boys Co., P. O. Box 1462, Des Moines, Ia.

You can dim lights whenever you wish with this clever light control. Easy to install—it simply replaces a present wall switch for standard light bulbs. No additional wiring is required. Excellent in children's room, when TV is on, or to create a glamour mood for dining or entertaining. On dim setting, lights burn at 30% capacity, last longer.

Hi-Lo Dimswitch for load up to 300 watts, $7.95; 500 watt, $9.95, in stores. Slater Electronics Corp., Glen Cove, N.Y.

For other new and interesting products, see Shopping by Mail items on page 134.



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MEN *know* West Coast framing lumber has the durable strength to last a lifetime. WOMEN *know* a framework of West Coast lumber provides the background for beautiful walls that create pleasant atmospheres for individual decorative themes.

Ask the PROFESSIONALS . . . architects, builders, retail lumbermen . . . they *know* the versatile workability of West Coast framing lumber is dependable for building any style home.

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There's smart, new design, **new ease of care** in this wall-hung toilet. You clean under it with just the swish of a mop. There's exciting **new beauty** in the wide, wide, one-piece china top of the cabinet-lavatory that wipes clean with a damp cloth. Double doors open to **new roominess** for storing towels, toiletries. Yes, this lovely powder room gives you much new beauty, **new convenience.**

No dripping — no washers to wear out in these new faucets with the revolutionary new *no-drip* AQUASEAL valve, an exclusive American-Standard feature. For the best of service, the finest of quality, be sure all the faucets in your home are American-Standard.

AMERICAN-STANDARD, Dept. PB-90, 39 W. 39th Street, New York 18, N. Y.
Please send me your new Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing_____ I am building_____

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In Canada send to: American-Standard Products, Ltd., 1201 Dupont St., Taranta 4, Canada

As little as $2.88 a week, plus installation, puts this new off-the-floor toilet and roomy cabinet-lavatory in your home. Both are in beautiful decorator colors and white. The cabinet of the lavatory is in an attractive shade of beige.

For more information see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbing" or "plumbing supplies"— or mail the handy coupon to the left.

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PLUMBING AND HEATING DIVISION

Why a BETTER HOUSE?

THIS IS the eighth consecutive year *Better Homes & Gardens* has presented its "Idea Homes of the Year." For 1960, we offer four of the best family homes ever published. And probably these Idea Homes will have more significance than ever before.

We say this because the decade of the Sixties, according to all signposts, will be a boom period—in industry, in commerce, in family growth, and in the building of millions of new houses.

It's that last statistic that makes us pause. Millions of new houses . . . a change in the face of America. Will it be a change for better—or worse? The answer to this question largely depends upon the kind of houses we ask for, and the kinds of communities we cause to be built for us.

Every time we *buy* a new house, we give approval to a part of America that will be around for years to come. When we *build* a home, we create something that will affect people we'll never even know.

Not so long ago, right after World War II, this country needed houses in a hurry. Many of these homes were indifferently planned and sloppily built; still, a lot of people stood in line to buy them.

New housing wasn't the only product to play loose with quality during the postwar period. If it seems that way in retrospect, it's simply because the errors of the housing industry are around to plague us for a lot longer time than most.

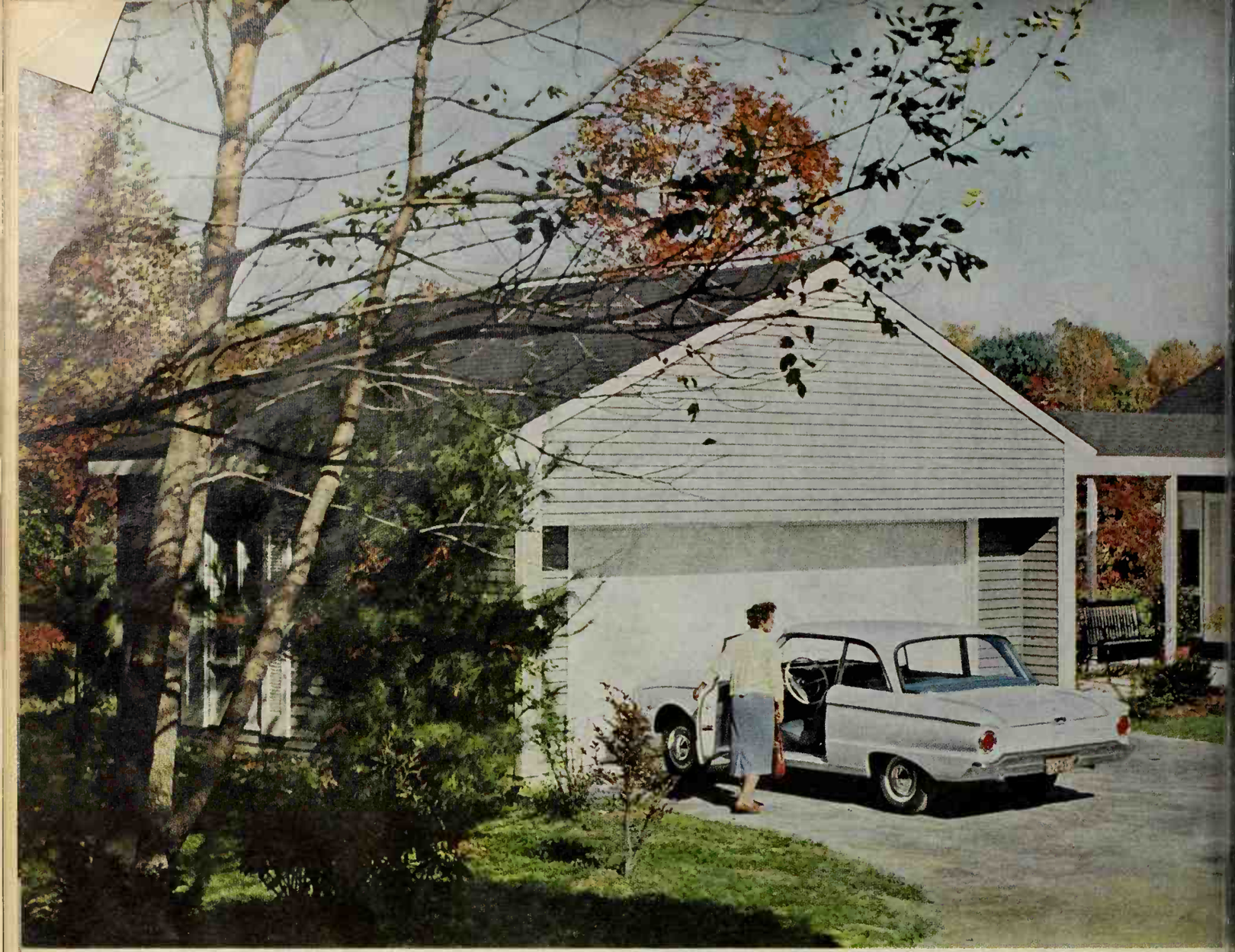
In the Sixties, we face a broader challenge in home building than ever before. Once more we have the alternative of creating something good—or of perpetuating houses we can never be proud of.

Why put your money into a quality house? Because it is the greatest tangible contribution most of us make to our communities. Even more important, our home reflects the level of our lives—and a poor house means a poor start in living.

All four 1960 Idea Homes are *quality* houses. *Better Homes & Gardens* is proud to present them to you for ideas and inspiration you can use in your next home. They may cost somewhat more to build than plain shelter would. But each will add immediately to your comfort—to your enjoyment of life. Moreover, each one of them will command respect years from now. Therefore, a fine house is a fine investment—now and for the future.

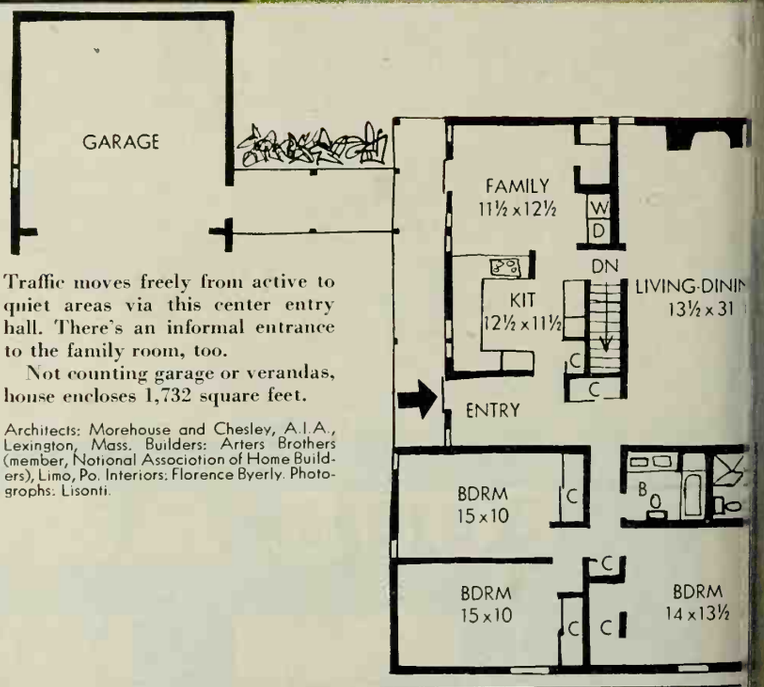
Many of you will have the opportunity to visit a model of these homes built in your own community. Builders who will be exhibiting them are listed on page 59. Many of the models, along with a large number of other homes, will open for your inspection during the Parade of Homes, sponsored by local chapters of National Association of Home Builders.

Set your standards high as you shop around. There is no better way to reward the builder who takes the extra pains to build a quality house.



3009-A

Smartest Traditional home ever



Traffic moves freely from active to quiet areas via this center entry hall. There's an informal entrance to the family room, too.

Not counting garage or verandas, house encloses 1,732 square feet.

Architects: Morehouse and Chesley, A.I.A., Lexington, Mass. Builders: Arters Brothers (member, National Association of Home Builders), Limo, Po. Interiors: Florence Byerly. Photographs: Lisonti.

THERE'S A WONDERFUL WARMTH in Traditional that no other style has ever surpassed. This first Idea Home starts with gracious New England lines—then adds an up-to-date floor plan that's modern and convenient for all family activities.

FIVE STAR HOME 3009-A
YOU CAN BUY PLAN®
SEE PAGE

Never has a house drawn so many admiring comments as this one. Enthusiasts of Traditional and Contemporary styling agree it's outstanding. The covered veranda and walkway to the garage, along with tall shutters and high roof peak, combine for the stateliness of a much larger home.

A 5-foot-deep covered veranda graces the rear of this house —and three pairs of sliding glass doors make it all usable space. The roof overhang shelters the glass from summer sun, but lets low winter sun come in. Narrow clapboard siding and the slim posts are in perfect scale.

3009-A interior is smart, easy to clean

Furnishings for our Traditional house are reminiscent of the past . . . but far from stodgy. The crisp color scheme repeats the exterior hues: pewter gray, black, and white, with accents of cranberry red.

Dividing point in the living-dining room is a red love seat and tall hutch cabinet with convenient storage space. Double-duty table is small for games, expands for family dinners. Comfortable white armchairs sparkle against gray wall of bedroom wing. There's ample passage space to veranda through the sliding doors.

Lots of space in the living room—even enough for an overnight guest. The sofa against the red wall becomes a comfortable bed when bolsters are removed. Living area is defined by a 12x15 rug, Traditional in design, but strictly modern in easy care.

Lighting is inconspicuous; notice the ceiling spots which light sofa, show off antiques, bring out texture of the brick. Valance throws light both up and down over entire wall of sliding doors. We chose curtains of new fibers unaffected by sun or damp air.

Cheerful red-and-white plaid wallpaper brightens one end of the family room, just off the kitchen. Comfortable seating, storage chests, and TV all fit along this wall, out of traffic.

The breakfast table is lighted by a traveling, pull-down fixture—in copper which blends with wood in the kitchen area. The chairs and highchair match the red dutch door leading to garage. Accessories again carry out the Traditional theme, add a note of warmth to Contemporary furnishings.

Ingenious planning resulted in a kitchen separated from the breakfast area by a handy counter serving top—convenient for serving or work space.

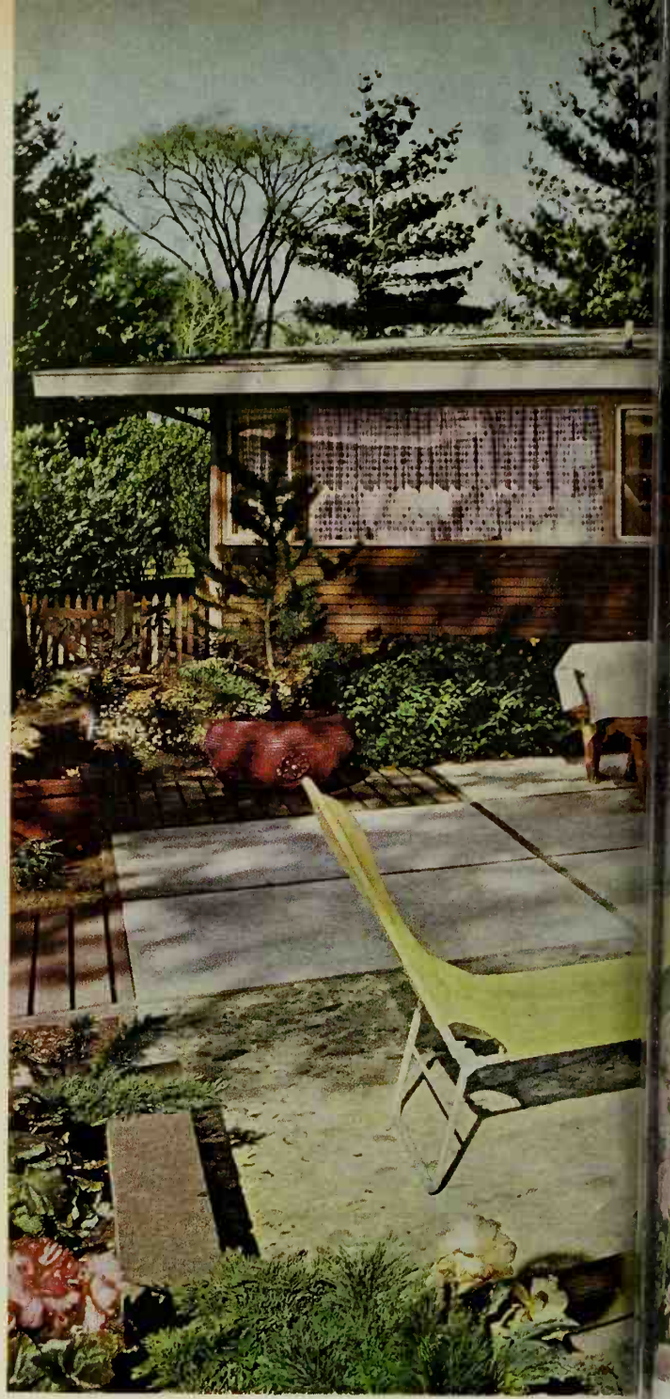
Just around the perforated hardboard divider there's hallway space for a desk—perfect for meal planning or telephoning. The hardboard is used for a bright copper display of utensils. The overhead traveling light serves either the family table or the kitchen counter space—which is U-shaped for the last word in convenience.

3009-B

Western living for the whole country

THIS WESTERN VERSION of the familiar ranch house is one of the most practical and livable we've published. Broad windows radiate a light and open feeling throughout the house. The roof line sweeps out all around as a shield against sun and snow.

On the garden side, the living room, family room, kitchen, and master bedroom line up to enjoy the colorful view. The street side is designed for maximum privacy; an entry court is tucked between the door and the storage wall (it's all under roof).

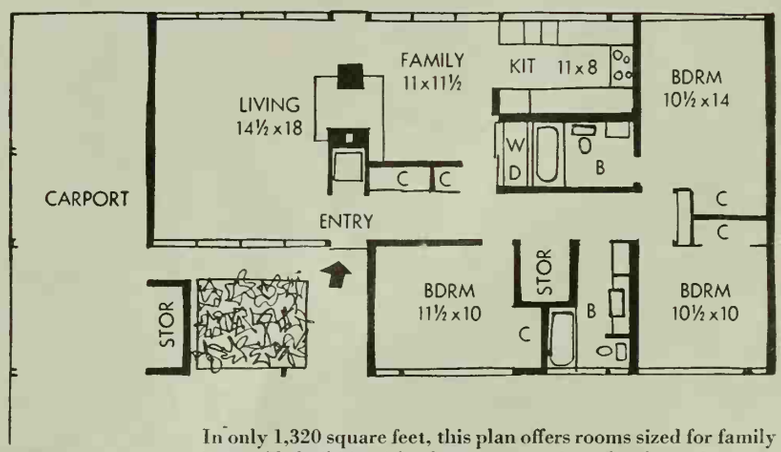


Architects: Mithun and Nesland, A.I.A., Bellevue, Wash. Builders: Roxbury Hames. Interiors: Rager Bullock of Del-Teet. Owners: Mr. and Mrs. James Baone. Phatagraphs: Charles R. Pearsan.

ur "living room" is almost doubled in warm weather this spacious patio—and see how pebbles, pave-nt, and planting sparkle here. Facing the house long e to the street creates all this usable space!

Center door leads to kitchen and family room at the , living room at the right. (Note how the kitchen rk area overlooks the entire yard.) Privacy from t-door neighbors is assured with the windowless room wall on one side, the carport on the other.

Exterior finish of narrow, horizontal siding empha-izes the long, low feeling of this home. The entrance s eatly screened by a divider of cedar strips. Instead of he single carport, you might decide to build a ouble carport or garage at the end of the house. High windows bring plenty of light into the front bedrooms; a frosted section brightens the bath be-ween them. Note roof cutout (you see the flashing n his picture); entry planter gets plenty of sun, rain.



In only 1,320 square feet, this plan offers rooms sized for family living. To build it with a basement, replace the closets between family room and hall with the stairway.

FIVE STAR HOME 3009-B
YOU CAN BUY PLANS ®
SEE PAGE 117

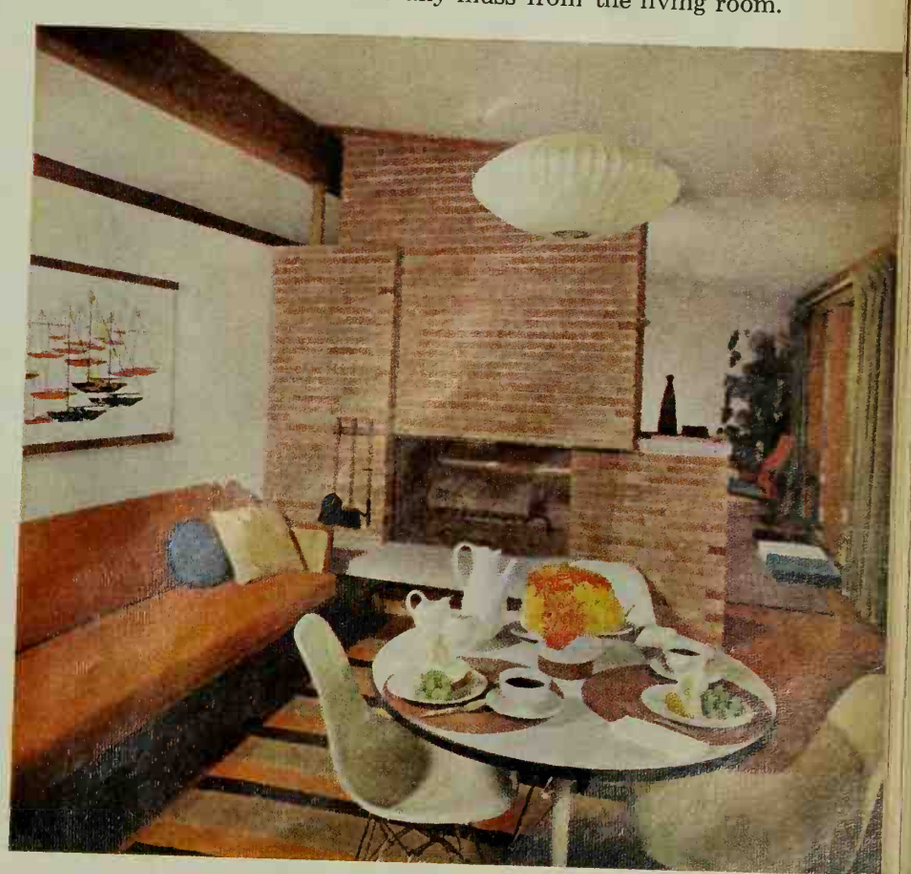
3009-B Living, family rooms share fireplace

Good proportions of this living room make for wonderful family living—and no need for expensive furniture to fill up dead corners. Big windows face the rear yard, which provides a fine private view.

Entrances from the front hall and rear yard (door at far right) are convenient. Furniture arrangement is simpler, too, when there's no through traffic. Fireplace serves both living and family rooms; note the handsome ledge-type stone hearth on this side.

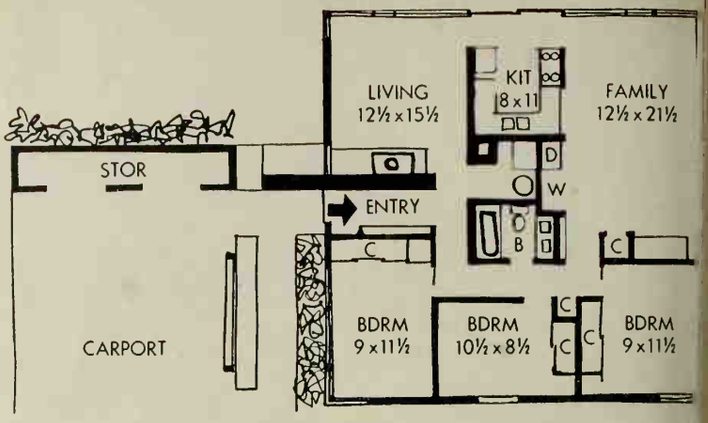
Dining is a real pleasure when you have a cheery room like this family-dining combination. The fireplace serves as the end wall of the room; there's space for a big sofa facing the fire and the view.

Kitchen is just where it should be for maximum convenience (it's just behind the camera in this picture). For this informal area, a fiber rug and plastic table and chairs shrug off family rumpus. Fireplace conceals any muss from the living room.



3009-C

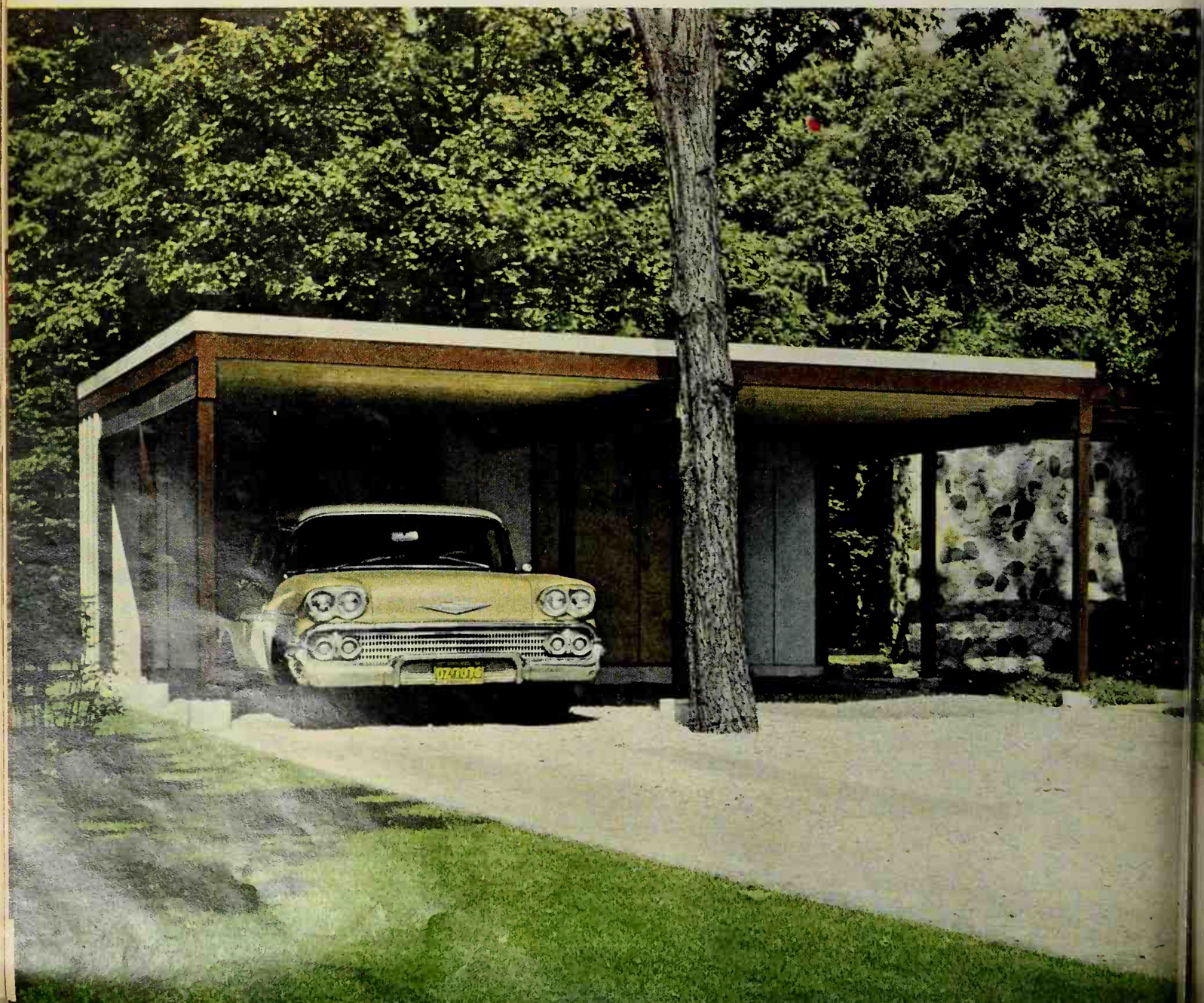
Neat, trim, wonderfully practical



Almost square, this 1,242-square-foot plan group the living, working, and sleeping areas of the hous around a central utility core. In a basement optio the stairway replaces the furnace unit.

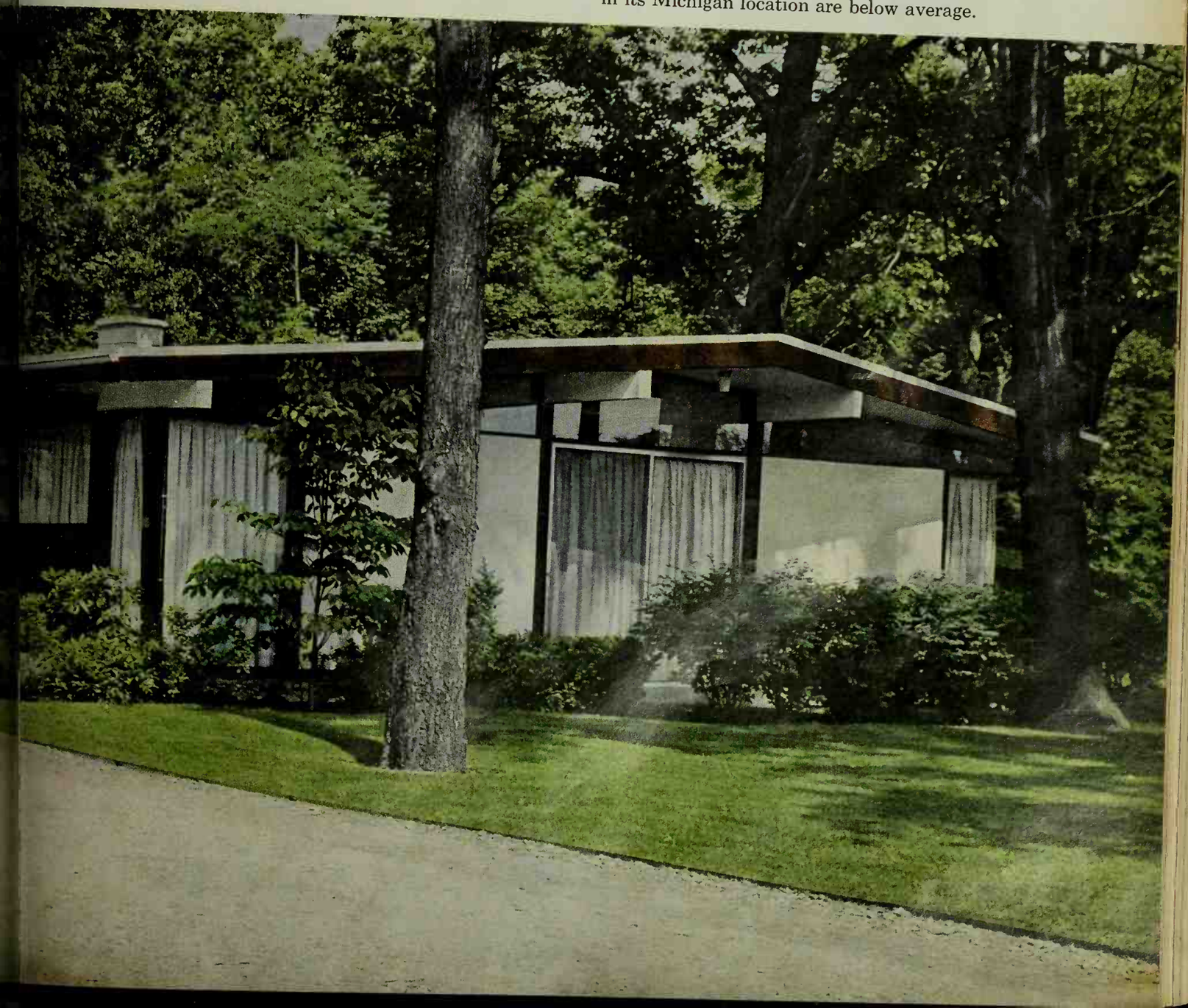
MARVELOUSLY COMPACT, this Idea Home plans its very best space where you'll use it most: in the family room. The living room becomes a modern version of the parlor—it's reserved for quiet relaxation and occasional formal entertaining.

FIVE STAR HOME 3009-C
YOU CAN BUY PLANS®
SEE PAGE 117

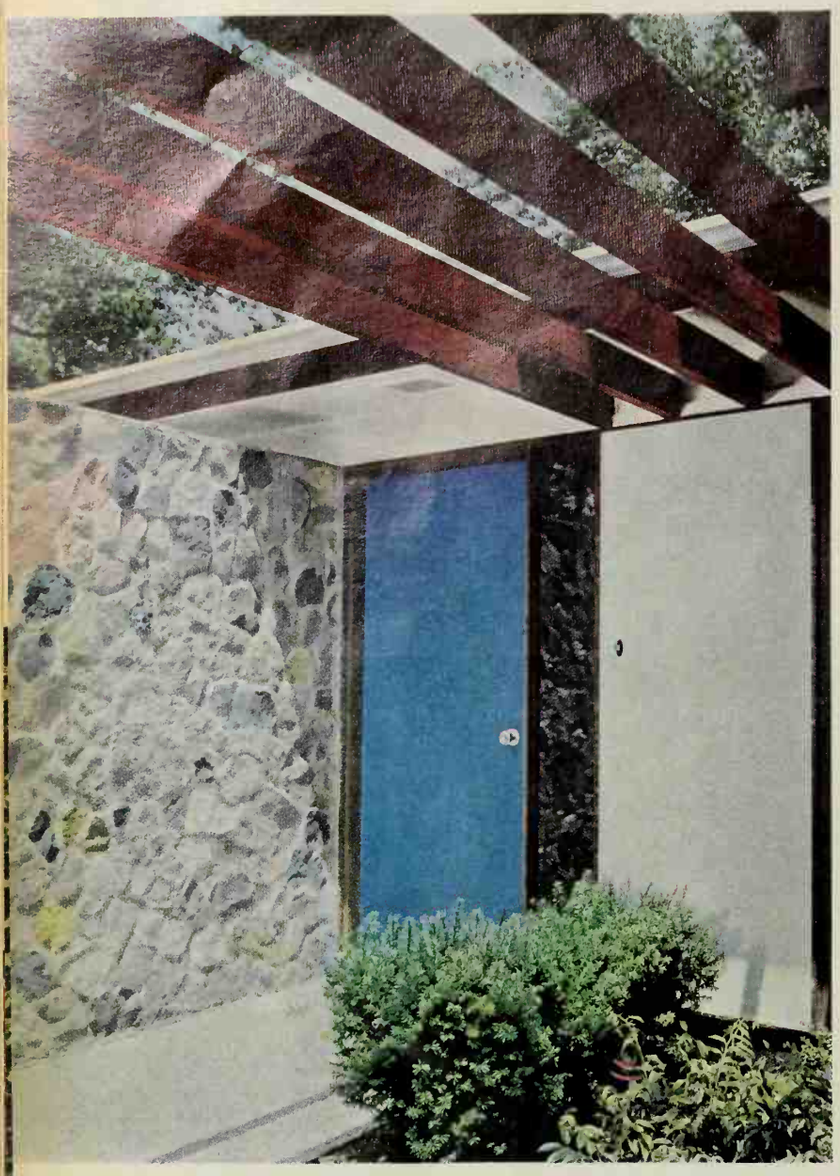


Here's a perfect example of the right way to use big windows. The rear of this house opens to a secluded yard—so the entire wall can be glass. Special clips and sealer make it possible for the glass to go around corners, too! There's a small reflecting pool at the base of the stone wall.

This handsome design fully lives up to our quality-house promise. White panels are asbestos cement; they need no maintenance. Generous overhang protects the large windows in winter and summer. Heating bills for this house in its Michigan location are below average.



3009-C Planned to give you more leisure time



This impressive, welcoming entry is virtually free of maintenance. The field-stone wall continues right on into the house and becomes a hall-living room divider. On this side, the stone wall screens the back yard from passers-by and street noise.

The pebbled concrete walk also continues into the entryway—its rugged surface ignores slush and spring mud. Note how handsome the white asbestos-cement panel becomes against dark-stained wood background.

Heart of this home is the big family room. Just off the kitchen, it can be used for dining and informal activities all through the day and evening. TV at left is part of a hi-fi music wall (big doors make it easy to reach everything). Note the eye-pleasing combination of closed and open storage along this wall.

Airy room divider behind the sofa is optional. Here, the area beyond is used as a studio; you might prefer the family room completely open or partitioned.

Architects: Joseph Cyr and Assaciotes, A.I.A., Livonia, Mich. Builder: Evon Bissell. Interiors: Robert Hanamuro. Owners: Morion E. Carson and Evelyn M. Pugh. Photographs: Hedrich-Blessing.

When you're inside the living room, you know why the entire rear wall is glass! Here's a picture window that really frames something worthwhile—a cool green lawn and a wooded glen. See how effective it is to eliminate the corner post at left, and continue the glass right around the corner in a miter joint.

The oak parquet floor requires only occasional care and the wall (it's 1x4 fir flooring!) is equally tough. Furnishings match the simplicity of the construction.

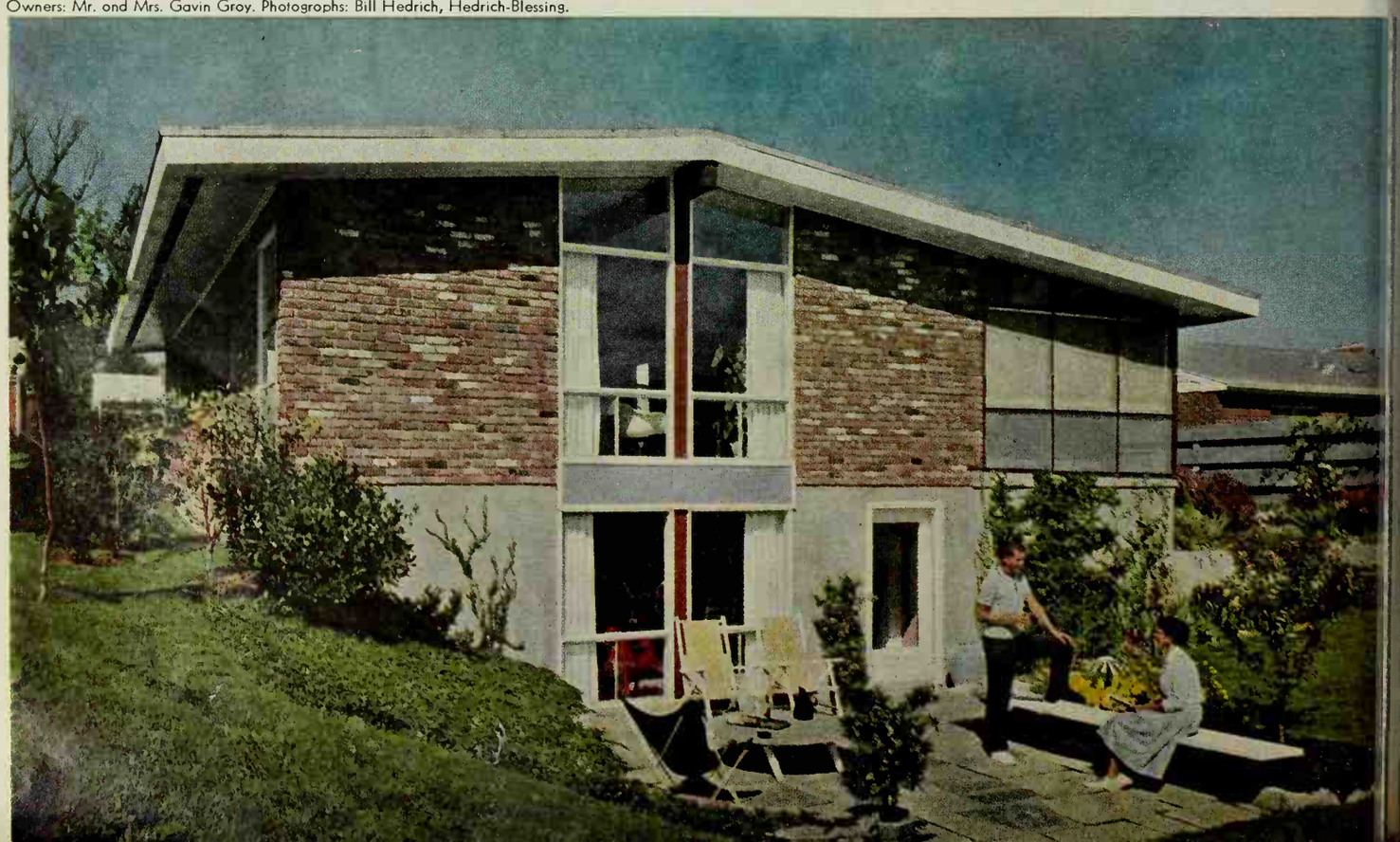
3009-D

A budget home with a growing future

SPARKLING CONTEMPORARY design and smart planning make the most of living for a young family here. Each foot of space is so carefully allotted that you hardly believe it's under 1,100 square feet!

The wise planning goes further, too. The basement offers plenty of room for expansion whenever needed. We show you one way to make the house grow—or you can plan the lower level to suit your family.

Builders: Northland Builders (member, National Association of Home Builders), Cincinnati, Ohio.
Owners: Mr. and Mrs. Gavin Gray. Photographs: Bill Hedrich, Hedrich-Blessing.



Used brick teams up with the smartly pitched, low roof line for a crisp street side.

This narrow lot slopes to the left just enough to let the roof extend and include both entry court and garage.

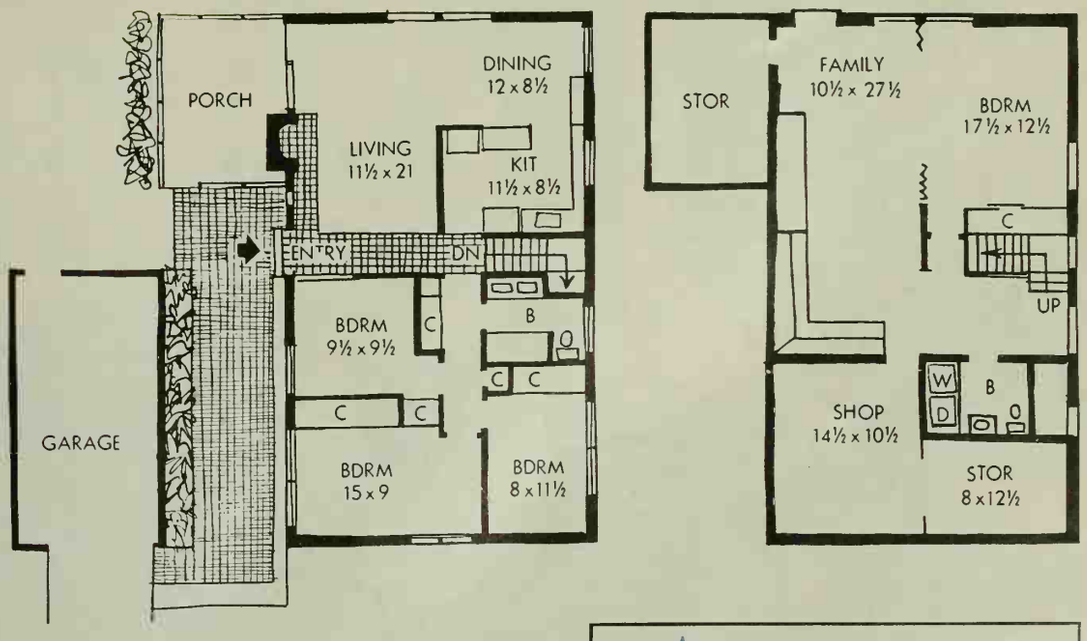
Tall, slim bedroom windows at the front add smartness no ordinary picture window could.

←

Since this Idea Home was built on a rolling lot, the exposed basement came naturally.

On a flat lot, the house offers good living space on the main level, with an ordinary basement available for storage.

A rear exit from the screened porch could easily be added if lot conditions should permit.



Efficiency of the 1,070-square-foot plan shows up here. The entry court serves as an outdoor hallway; it directs traffic quickly to all working, sleeping, and living rooms.

Basement option at right shows one inexpensive way of using lower level for living.

FIVE STAR HOME 3009-D
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SEE PAGE 117

3009-D
continued

Fireplace repeats the warm-toned used brick of the exterior; its hearth extends to the front door a continues as a hall floor. Generous back windows, in the lower picture, are big enough for a vie but they are placed so they don't destroy privacy in a close-together neighborhood.

Watch for opening dates of these Idea Homes. They will vary in many communities.

ALABAMA

n Birmingham, 3009-A
760 Clairmont Ave.
Built By: Tillman Development Co., Inc.
Decorated By: Serve Yourself Furniture Stores, Inc.

ARIZONA

n Phoenix, 3009-C
18 East Kaler Drive
Built By: Bernie Young—Custom Builder
Decorated By: Lou Regester

n Tucson, 3009-B
950 E. Hampton Street; Rainbow Vista Estates
Built By: William Merodias: Sponsored by Frannea
Realty & Trust Co.
Decorated By: Hayden's Distinctive Furniture

CALIFORNIA

n Freemont, 3009-B
8086 Parkmont Drive
Built By: Dan Bodily Co.
Decorated By: Breuner's

n Hollywood (Los Angeles), 3009-B
357 Ledgewood Drive
Built By: Armand Ungar & Associates

n Los Gatos, 3009-A
15 Vista Del Monte
Built By: Walter B. Roberts, Inc.
Decorated By: Simoni's—San Jose

n San Fernando Valley (Los Angeles), 3009-D
eil Canyon Rancho
uilt By: Harris & Steele, Builders
ecorated By: Calta Corp.

n Santa Barbara, 3009-D
ancho Embarcadero
uilt By: Harris & Steele, Builders

OLORADO

Littleton, 3009-B
05 W. Berry; Arapaho Hills
uilt By: Mannon Associates, Inc.
ecorated By: May-D & F

ONNECTICUT

Avon, 3009-A
ively Street; Briarcliff
uilt By: Green Acres, Inc.
ecorated By: Nassau Furniture Company

Westport, 3009-A
uilt By: Bottone Brothers, Builders

Woodbridge, 3009-A
ple Vale Estates
uilt By: Hilton Construction Co.
corated By: Bullards

ORIDA

Jacksonville, 3009-D
0 Clyde Dr.; Harbor View Subdivision
lt By: Pearce-Uible Co.
corated By: Pearce-Uible Co.

Largo, 3009-B
7 Roberta Drive
t By: David Edmunds
orated By: Galloway's of Clearwater

Tampa, 3009-A
07 Carroll Wood Drive
t By: Sunstate Builders, Inc.
orated By: Maas Bros., Store for Homes

ORGIA

tlanta, 3009-A
Hawthorne Dr.; Briarmore Manor
I By: John L. Taylor & H. A. Whitney, Jr.
orated By: Rhodes Furniture Co.

ugusta, 3009-B
Wedgewood Dr.
By: Southeastern Builders
rated By: Rhodes Furniture Co.

olumbus, 3009-B
Glenwood Road
By: James H. Johnston
rated By: Milton Carroll Furniture & Morris
rators

HO

se, 3009-B
Arlington Drive; Franklin Park Subdivision
By: Ted Hepper
ated By: Sherm Perry Furniture

NOIS

catur, 3009-B
oliday Dr.
By: Swartz Homes, Inc.
ated By: Leath & Co.

eport, 3009-D
ew Brook Lane
By: Freeport Material Service

In Hazelcrest, 3009-B
17507 Butternut Road
Built By: Pacesetter Homes
Decorated By: Contractor's Furniture and Carpet Company

In Lisle, 3009-D
Larkspur Lane & Maple Avenue
Built By: D. L. Krughoff Co.; Oak View Homes
Decorated By: Vignola Furniture Co.

In Naperville, 3009-B
7 S 135 Thornapple Road; Lawnmeadow Subdivision
Built By: Chas. Shiffler Sons, Inc.
Decorated By: Beidelman Furniture Store

In Urbana, 3009-B
803 Mumford Drive
Built By: M. J. Ennis, General Contractor
Decorated By: Robeson's, (Champaign)

In Wheaton, 3009-D
1625 W. Beecher Avenue
Built By: John E. Birch
Decorated By: Toms-Price

INDIANA

In Ft. Wayne, 3009-A
3322 Inwood Dr.; Glenwood Park
Built By: Allan Swift Homes, Inc.
Decorated By: Wolf & Dessauer Co.

In Indianapolis, 3009-B
6304 E. 55th. Place
Built By: Brendon Park, Inc.
Decorated By: Colonial Furniture Co., Inc.

In South Bend, 3009-B
4502 S. Fellows Road
Built By: McCracken Homes, Inc.
Decorated By: Robertson's

IOWA

In Cedar Rapids, 3009-D
1126 Staub Court, Northeast
Built By: Rush Construction Company, Inc.
Decorated By: Smulekoff's

In Des Moines, 3009-B
7601 Bryn Mawr
Built By: Benton Construction Co.
Decorated By: Younkers

KANSAS

In Hutchinson, 3009-A
6228 North Madison
Built By: Tucker Agency, Inc.
Decorated By: Harmon Furniture

In Wichita, 3009-A
241 Hillsdale; Park East
Built By: D. L. Robson: Sponsored by Mid-Kansas Federal Savings & Loan Association of Wichita
Decorated By: Innes—A Macy Store

LOUISIANA

In Gretna, 3009-B
83 Gretna Blvd.
Built By: James C. Smith
Decorated By: Maison Blanche, (New Orleans)

In Shreveport, 3009-B
5922 River Road
Built By: Woodrow Levin, Bldr.
Decorated By: Hemenway's

MASSACHUSETTS

In Scituate, 3009-A
Whittier Drive
Built By: Town & Country Homes, Inc.
Decorated By: Sheridan's of Quincy

MICHIGAN

In Bloomfield Township (Detroit), 3009-A
4785 Pickering Road, Franklin Woods
Built By: Frankel Bros.
Decorated By: Robinson Furniture Company

In Bridgeport, 3009-A
3435 Linger Lane; Southfield Village Subdivision
Built By: Alfred F. Mardon
Decorated By: Schmelzer Colonial Shop, (Saginaw)

In Flint, 3009-D
1406 Aspen Court
Built By: Glendale Builders
Decorated By: Flint Home Furnishing Co.

In Rockford Village (Grand Rapids), 3009-D
8340 Peachtree Ave.
Built By: Rockford Village Builders, Inc.
Decorated By: Wurzburg's

MINNESOTA

In Minneapolis, 3009-D
6200 Beard Avenue South
Built By: Hugh Thorson—Thayer & Smith
Decorated By: Garner Furniture Co.

In St. Paul, 3009-A
2341 Joy Avenue
Built By: Kenneth W. Bacchus, Inc.
Decorated By: Dayton's—Schuneman

MISSISSIPPI

In Jackson, 3009-D
1513 David Drive: Westland Heights Subdivision
Built By: Crisler Boys, Inc.
Decorated By: Kennington's

MISSOURI

In Johnson County (Kansas City) 3009-D
75th & Nieman Road
Built By: J. A. Peterson Co.
Decorated By: Jones Store Co.

In Springfield, 3009-B
2703 Southern Hills Blvd.
Built By: Allan-McLaggan Company, Builders
Decorated By: Mashburn Furniture & Appliance Co.

In St. Louis County, 3009-A
Olive St. Rd., ½ Mile West of Woods Mill
Built By: Burton W. Duenke Building Co.
Decorated By: Famous—Barr

NEBRASKA

In Lincoln, 3009-B
5600 A Street
Built By: Trend Homes by Straus Bros.
Decorated By: Gold & Co.

In Omaha, 3009-A
9926 Emmet Street
Built By: Dodge Construction Co.
Decorated By: Orchard & Wilhelm Co.

NEW JERSEY

In Cresskill, 3009-A
19 Oxford Drive
Built By: James D'Agostino of J. D. Construction Co.
Decorated By: Bambergers

NEW MEXICO

In Albuquerque, 3009-A
4624 Hannett, N. E.
Built By: Jerry D. Nickels
Decorated By: American Furniture Co.

NEW YORK

In Fairmont (Syracuse), 3009-D
Yorkshire Terrace
Built By: Rampar Construction Co., Inc.
Decorated By: Charm House Furniture Galleries, (DeWitt)

In Lakeview (Buffalo), 3009-D
60 North Drive
Built By: Erie View Builders Corp.; Sponsored By: West Seneca Lumber Co., Inc.
Decorated By: Victor's

In Poughkeepsie, 3009-B
Sandi Drive; Holly Estates
Built By: Eberhard Builders, Inc.
Decorated By: The Wallace Co.

In Schenectady, 3009-A
Hexam Road in Hexam Gardens
Built By: Wade Lupe Construction Co., Inc.

NORTH CAROLINA

In Chapel Hill, 3009-A
Christopher Road
Built By: Young & Wilkins, Inc.
Decorated By: Johnson-Strowd-Ward Furniture Co.

OHIO

In Amherst, 3009-B
175 Rainbow Drive
Built By: Brandt Construction Co. & Carl Haff Inc., Realtors
Decorated By: D Neil's, Sheffield Center (Loraine)

In Canton, 3009-D
321 Lynn Lane, N. W.
Built By: E. J. Plott and Co., Inc.
Decorated By: Chetons Furniture

In Columbus, 3009-D
1447 Sowler Drive; Clinton Estates
Built By: Bello Builders
Decorated By: Yahr Furniture, Inc.

In Toledo, 3009-A
Green Hills
Built By: Van Deilen Homes, Inc.
Decorated By: Treuhaft Brothers

In Youngstown, 3009-A
568 Northlawn Drive; Liberty Township
Built By: A. P. Nerone Construction Co.
Decorated By: Strouss Hirshberg's

OKLAHOMA

In Oklahoma City, 3009-A
2205 Northwest 47th. Street
Built By: Joel Coley
Decorated By: Davidson's Homestead House

In Ponca City, 3009-D
1613 N. Ash
Built By: Winston "Chick" Wright Construction Co.

OREGON

In Beaverton (Portland), 3009-B
80 E. Royal Woodlands Drive
Built By: Allen C. Edwards, Bldr.
Decorated By: Meier & Frank Co.

In Eugene, 3009-D
4200 Donald Street, Edgewood Estates
Built By: Breeden Brothers
Decorated By: Rubenstein's

PENNSYLVANIA

In Media, 3009-A
Post House Lane & Rose Tree Road
Built By: Arters Brothers, Inc.
Decorated By: Furniture Inn (Ardmore)

In Mt. Lebanon (Pittsburgh), 3009-A
202 Highridge Circle
Built By: Edward M. Ryan, Inc.
Decorated By: Joseph Horne & Co.

RHODE ISLAND

In East Greenwich, 3009-A
Tanglewood Development
Built By: Moorehead Bros., Inc.
Decorated By: Ross Aker Furniture Co.

TEXAS

In Houston, 3009-B
510 Piedmont; Venetian Estates
Built By: Leo E. O'Neal Interests
Decorated By: Joske's of Houston

In Kingsville, 3009-B
1501 Santa Monica
Built By: Jon Held Homes, Inc.
Decorated By: Coleman's, Inc.

In San Antonio, 3009-A
9903 Carolwood Drive
Built By: Modern Builders, Inc.
Decorated By: Jorrie Furniture Stores

In Wichita Falls, 3009-D
4600 Karla Street
Built By: Dennis Construction Co.
Decorated By: Spears Furniture Co.

VIRGINIA

In Mt. Vernon, 3009-B
3904 Old Mt. Vernon Road
Riverside Estates Subdivision
Built By: Kahn Enterprises, Inc.
Decorated By: Jacmar's

WASHINGTON

In Spokane, 3009-B
Continental City
Built By: Gus J. Cozza Construction Co.

In Kennewick, 3009-B
2712 West Klamath
Built By: Bob's Woodwork
Decorated By: Krogh s Furniture & Seldens of Kennewick, Inc.

In Newport Hills (Seattle), 3009-B
5423—125th. S. E.
Built By: Elvin W. Long Bldr., Inc.
Decorated By: Doce's—6th. Ave.

In Tacoma, 3009-B
1302 E. 138th., Mayfair
Built By: George Barclay—Builder
Decorated By: Rhodes of Tacoma

WISCONSIN

In Madison, 3009-B
5617 Hempstad Rd.; Green Tree Estates
Built By: Marshall Erdman & Assoc., Inc.
Decorated By: Town & Country House, Inc.

In Oak Creek (Milwaukee), 3009-C
8454 S. Griffin Ave.
Built By: Sid Dwyer & Associates
Decorated By: Schuster's

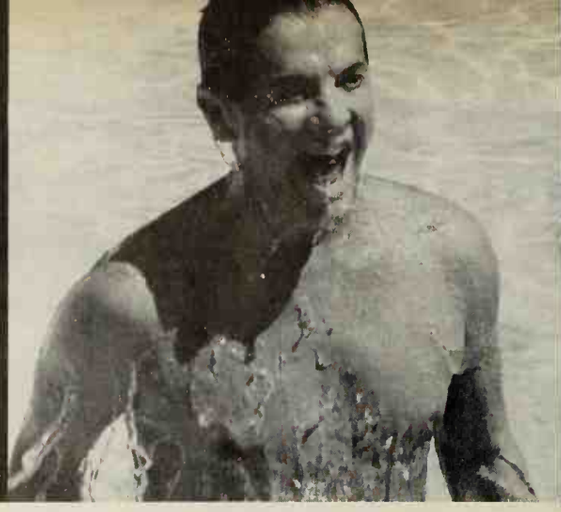
CANADA

In Burnaby (Vancouver), 3009-B
5573 Eglinton Street
Built By: W K P Construction Co.

In Niagara Falls, 3009-D
470 Nancy Drive
Built By: J. A. Climenhage Development, Ltd.
Decorated By: Buckley's Furniture

In Toronto, 3009-B
Lawrence Avenue west of Citoria Park Ave.
Built By: Arthur—Blakely Homes
Decorated By: The T. Eaton Co., Ltd., College Street

Gloria Swanson: bugs mean it's alive.



Robert Cummings: who can eat 16 hours a day?

Dr. Barbara Moore: 3,200 miles on chickweed

THE STRANGE THINGS

Ponce de Leon didn't find the elixir of youth because he didn't know where to look. But who would have thought the secret of everlasting youth might turn out to be one part steers' blood? At least, that is the testimony of that fountain of youth himself, Sugar Ray Robinson. And if we add Archie Moore's "youth juice" and British marathon walker Dr. Barbara Moore's chickweed juice, we might just have the complete formula for youthful good health.

No one knows whether Archie really has a secret youth formula or just a secret about not really having one. (Moore has been praised by one admiring fight buff as "the most lovable con man I know.")

This much is certain. Archie is one of the best fighters of all time, renowned for his ability to clobber opponents who were in their cradles when he began his fistic career. He credits much of this unfaltering stamina to his "youth juice," the secret strength extract which he says he got from aborigines.

It has been variously reported that "youth juice" is either beef broth, carrot juice, or gelatin dissolved in orange juice—or possibly a monstrous mixture of all three. Now, Archie, in his autobiography, *The Archie Moore Story*, recently published by McGraw-Hill, still credits his dietary secrets to Australian aborigines, but the content of those secrets is quite different from earlier versions. He says he noticed that the aborigines maintained their strength on long treks through the wilderness by chewing on jerked beef and swallowing the juices, but not the meat itself.

"If it were possible for me to keep my strength just with the liquid that entered my body from chewing my food," asked Archie, "why did I have to swallow the bulk?"

This, of course, supposedly solved both his strength-maintenance and his overweight problems. Archie also thrives on the broth of cooked vegetables, and often takes plain gelatin in water. But what are we to make of his statement last fall to sportswriter Jimmy Cannon, when Cannon asked him how he lost weight so fast? In what may have been a moment of rare candor, Archie replied simply: "Hunger and thirst."

Another medieval fighting machine, 40-year-old Sugar Ray Robinson, makes no mystery of what keeps him in good repair: steers' blood. In his last two title fights, Ray has lacked his former sharpness and speed, but has nonetheless gone the full fifteen rounds and finished with a flourish—no mean trick for a man of 40.

As to steers' blood's contribution to his durability, he remarks casually: "It's good for you. I drink a cup every day. The slaughterhouse saves it for me."

Robinson's trainer, George Gainford, explains further, if not fully: "His doctor put him on it because he doesn't get enough protein. He's got a sweet tooth. That's how he got his name, you know."

These are, perhaps, some of the more bizarre formulas that some of our aging, but seemingly ageless, celebrities claim as their fountains of youth.

Gloria Swanson and Robert Cummings, two highly respected lay nutritionists, prescribe a somewhat more conventional regimen. Miss Swanson, still going strong and beautiful, drinks bottled water and rarely eats anything but naturally grown vegetables and fruit—unsprayed, unprocessed, uncooked—that are flown to her when necessary.

"As a nation," she asserts, "we have gone crazy! We are blinded to good nutrition and live on a suicidal national diet poisoned by foods grown in chemically

rchie Moore: a toast to "youth juice."

Helena Rubenstein: good food for good health.

Doctor Jarvis: vinegar and honey.

Photographs: Black Star

PEOPLE EAT TO STAY YOUNG!

By Eugene D. Fleming

fertilized soil. I'm glad to see weevils in my flour! That proves it's alive, it's active, it has energy! No bug would touch these highly processed foods."

Miss Swanson is not the first of these raw food fundamentalists who rail against the eating of cooked "dead" foods. Jerome Rodale, leader of a purist vegetarian cult in Pennsylvania, has pointed out that "Man is the only creature that eats cooked food. No animals do."

Rodale and his advocates of "organic farming" go on to assert that the earth is a living organism and must be farmed in "God's way," with none of the artificial fertilizers and sprays which, he says, cause all the nation's health disorders, including cancer. To him, the panacea lies in sunflower seeds, a great "forgotten food" of tremendous health value.

Although Miss Swanson and forerunner Rodale may agree on some points, more often than not among these diet devotees, one will swear by something that another will swear at. For example, Bob Cummings maintains that you *can't* eat all the natural foods necessary for good health.

"You would have to eat 16 hours a day," the 50-year-old television star said. "So I take tablets. That way I can get through the equivalent of two pounds of liver, for example."

Cummings downs about 100 tablets a day—12 in the morning, 20 at noon, 20 more around dinner, and miscellaneous other high-protein food supplements, vitamins, and minerals during the course of the day. On a 9-week trip a few years ago, Cummings packed 76 pounds of tablets in insulated containers to insure the proper temperature. Cummings, his wife, and three children were going into areas where he felt the proper foods might not be available for his needs.

"I am not a food faddist," he said. "I do not recommend my diet to anyone else. It's right for me, and it's supervised by my doctor."

He points out that he needs these supplements to maintain his schedule which is considerably more exhausting than the average person's. When he is making television films, he works from 5 a.m. to midnight and is involved in every aspect of his shows as producer, director, and actor.

Cummings has studied nutrition for many years. He travels wherever there is a sound lead on important nutritional research. He even occasionally makes personal grants of money to support such research.

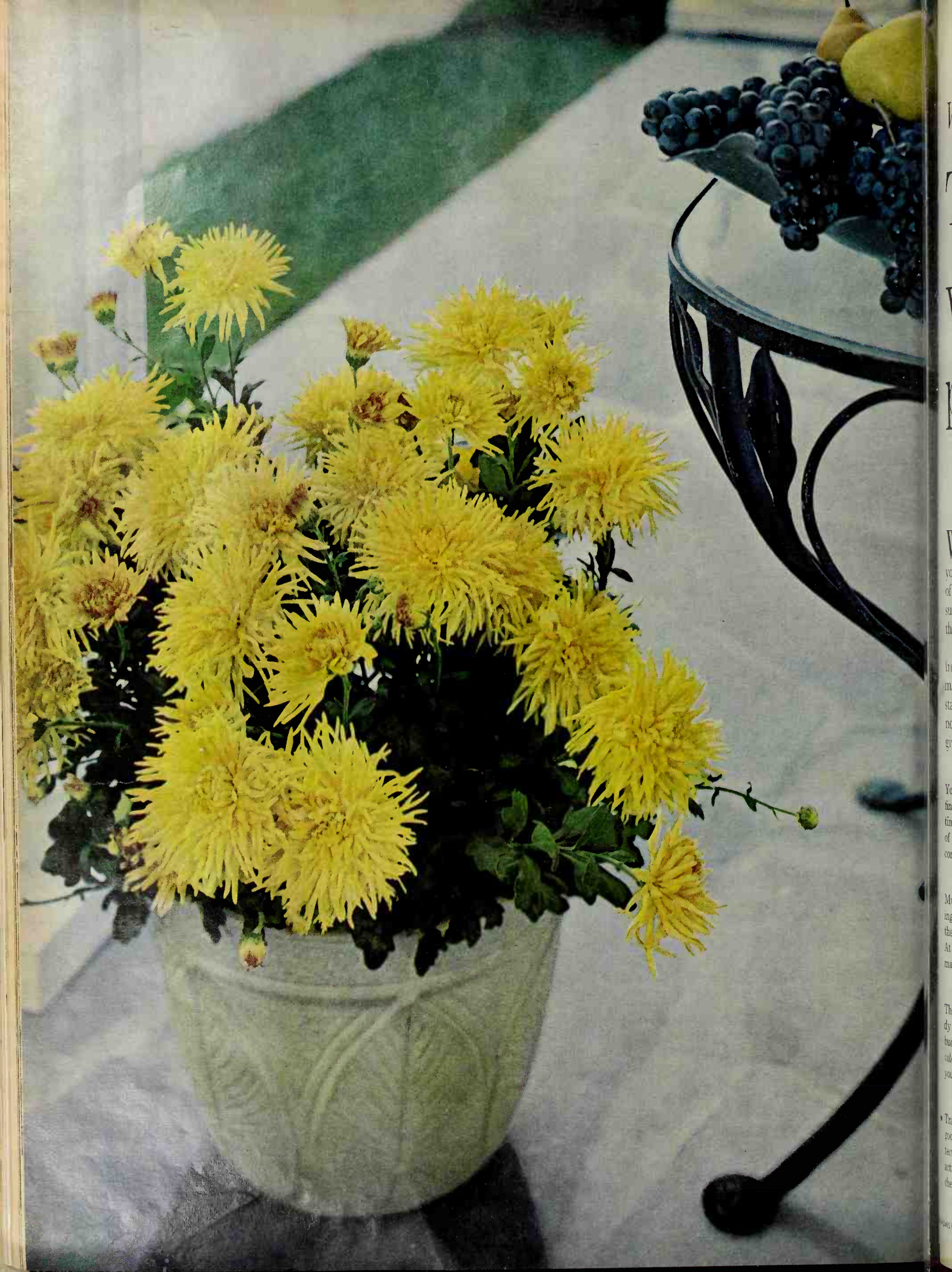
Cummings' interest in diet is from his late father, who was a physician in Joplin, Missouri. His father invented a high-protein supplement that contained cod-liver oil, dried orange pulp, milk solids, and powdered soybeans flavored with ripe persimmons.

"He gave it to all his run-down patients," said Cummings, "and they flourished." He quoted one of his father's favorite sayings: "You are what you eat. It isn't your fault if you don't feel well. It's your ignorance about diet."

Dr. Barbara Moore would concur heartily. The doctor, who is 56 and a solid 133 pounds, recently hoofed 3,200 miles from California to New York to prove that her diet is immeasurably better than any other.

Doctor Moore is a vegetarian's vegetarian who eats nothing but raw fruits, vegetables, and the juice of grasses, preferably nettle and chickweed. "On this diet," she said, "I expect to live to be 200 years old."

She is certain that our [*Turn to page 111*



Would you believe it?

These were just planted!

By Beatrice Cashman

Well, not really. But we did just plant them as you see them growing here. That's one of the joys of hardy garden mums. You can grow them all summer in an inconspicuous spot and then move them to the limelight before they burst into bloom.

Put them in pots to be moved indoors when frost threatens—or set them in borders where masses of color are needed. If you neglected to start plants last spring, you'll find a gay selection now at your garden center or nursery. They'll give your garden a bright, fresh look all fall.

Photographs: Suter, Hedrich-Blessing. Produced by Fleeta Brownell Woodroffe

Photograph: Courtesy George J. Ball, Inc.

TOP RIGHT

You can make lovely color compositions with mums. If you find one you particularly favor, winter it over or take cuttings for another show next year. Here, three bold pots of the handsome silvery pink variety, Martin, offer subtle contrast to a planting of Hidcote Blue lavender.

CENTER

Mums that have been pinched back during the early growing season make such compact, flower-laden plants that they show to advantage whether used singly or in groups. At this doorway, the jaunty cushion-type mum, Sandpiper, makes a brilliant display in its brass-banded tub.

BOTTOM

The early flowering Harvest Giants are a new type of hardy garden mum. Flowers develop to exhibition size if side buds are removed during the growing season. Ten exciting colors range from white to luscious Burgundy red. Here you see Full Moon, Gold Dust, and Indian Summer.

← Transplanted mums like a few days' special care. Provide good drainage, water soil well at planting time, and protect them from drying wind and hot sun. As roots become active again, move the pots wherever you want them. The cheery bouquet on this terrace is Golden Swallow variety.

Walter Cronkite:

On and off the air...

By Curtiss Anderson and Helen Stark

WALTER CRONKITE'S activities and interests are designed (1) to accommodate his demanding schedule and (2) to allow five people, ranging in age from 3 to 43, to do them together. It is a remarkable performance. Mrs. Cronkite does not view it as such. "The reason I can cope with Walter's strange hours is probably because I'm not very efficient," she said.

Still, it's the support on the home front of Betsy (Mary Elizabeth Maxwell), together with Nancy, 11, Kathy, 9, and "Chip" (Walter III), 3, that makes the whole impossible Cronkite schedule possible. They even like him on television.

"Chip," Mrs. Cronkite said, "thinks everybody's daddy is on television on Sunday afternoon."

Cronkite is often called the [*Turn to page 115*

Betsy and Walter Cronkite post no off-limits signs to the children in their cool, bright living room. Everything here is thoroughly practical. The printed linen upholstery, for example, has a stain-repellent finish. The coffee table was made from a restaurant tray stand; the lamps are antique pickle jars.

Photographs: Lisanti. Decorator: Paul Krauss, A.I.D.

The family gathers in the alcove in the living room where they test every new game on the market. The table, made from a restaurant table top, is covered with felt and studded with brass nails.

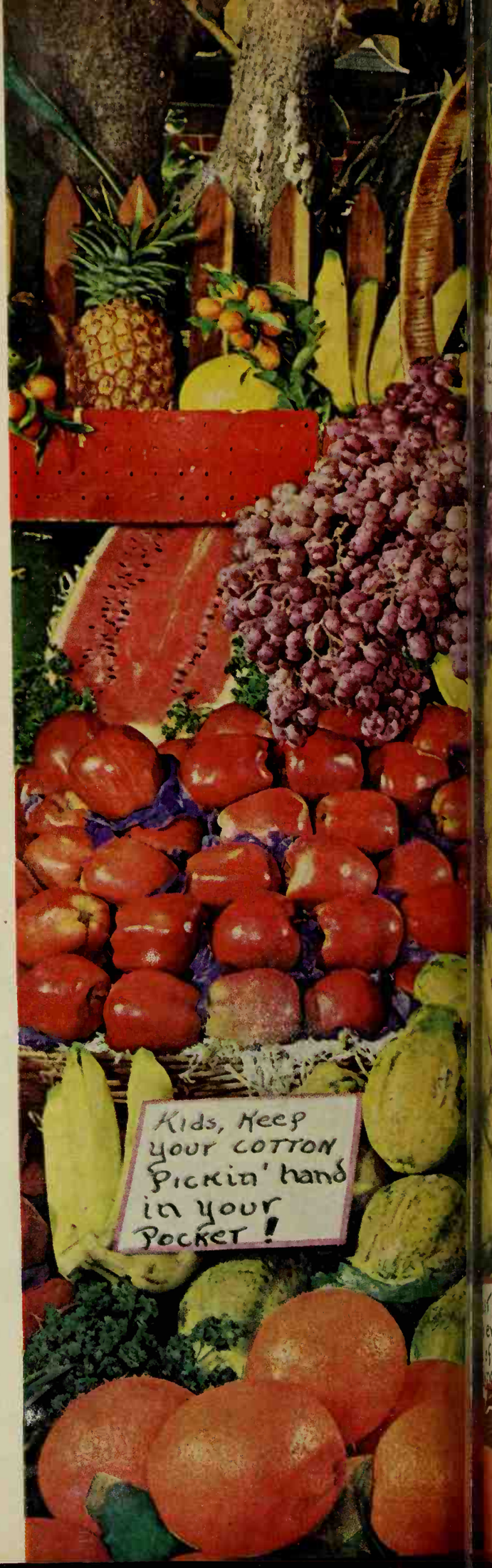
Nancy (left) and Kathy produce, write, and star in shows for their school friends. The stage is a closet passageway between their bedrooms with felt curtains hung on traverse. The red fringe on the floor is flat enamel paint. That's "Chip" in the foreground.

The Cronkites all love to read—except "Chip," 3, who settles for a globe description of his father's travels. In the library, deep tones of green in carpeting, walls, and bookshelves provide a restful color background.

Famous foods of the Farmers Market

By Myrna Johnston

ENTER shoppers' paradise! Nowhere else in the world will you find more beautiful foods than at the Farmers Market in Los Angeles, a trading post of over 150 stalls and supermarkets and eat-spots (gift and specialty stores, too). It all began during the Depression when a small group of farmers located produce stalls on an empty field in town to drum up business. Soon, meat dealers and grocers wanted in, and Farmers Market snowballed. As you stroll from booth to booth, the spanking white clapboard buildings may remind you of New England. But, isn't that Charles Laughton over there, with a basket of vegetables? Yes, for you're only a short drive from Hollywood, and many a gourmet from the movie colony shops here in person—even swaps recipes with the proprietors who know more than a thing or two about cooking their wares. Join in!

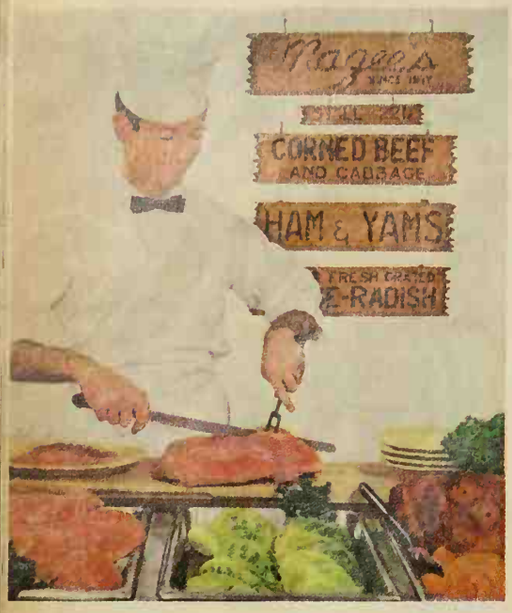


You're tempted by a veritable Garden of Eden at the Pyatt stand. Lee is one of 14 fruit and vegetable merchants at Farmers Market who sells oranges big as grapefruits, and grapefruits big as the moon! From melons to mangoes, from cherries to cherimoyas, they offer the fanciest—the kind that make California salads famous. Customers often plan their meals just standing before the displays, and perhaps jot down a good recipe—like Fairfax Ginger Peaches.

More on next page

FARMERS MARKET
FRUIT AND PRODUCE
LEE AND ANNA PYATT
LEE
FARMERS MARKET
FRUIT & PRODUCE CO.
Grandpa Won't Permit handling!

Farmers Market kitchens share their recipes here



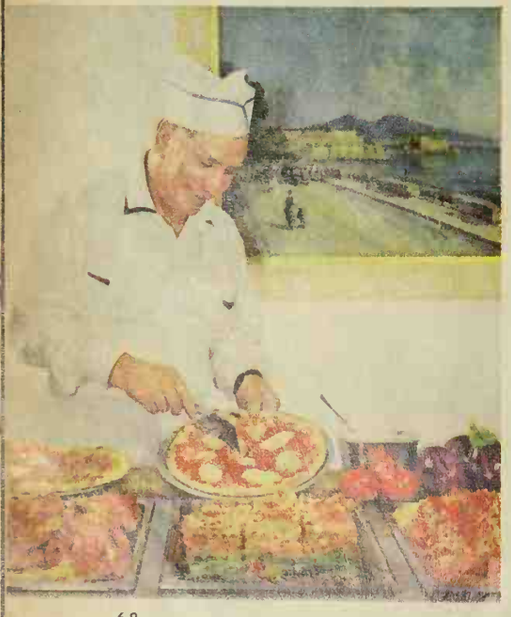
Attorney Connie Castillo Malatesta directs the Spanish Kitchen. California cooking at its best—Guacamole, Enchiladas, Mexican bean dishes.

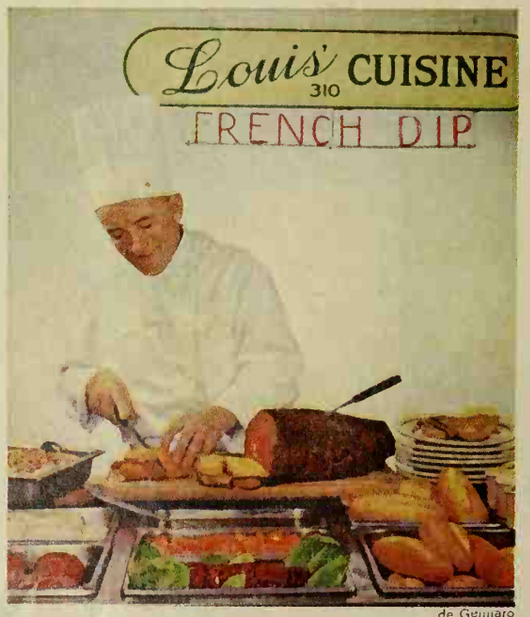
Paul H. Magee (above left) serves the ultimate in corned beef and cabbage, with fresh grated horseradish. Step outdoors to eat under a gay umbrella.

At left, we show fruit salads from Boris Juice Bar with sea-food and green salads from Ocean Foods Oyster Bar. Don't miss their dressing recipes!

Stop at Patsy's Pizza (lower left) for his Italian specialties. Like all who hail from Naples, Patsy D'Amore prefers spaghetti with a firm "chew."

Louis Gauthier, proprietor of Louis' Cuisine, has this flavor pitch for his French Dip Sandwich: pure beef, pure stock (nary an onion), pure bread.





Henry Heiser will tell you he makes the bes of the wurst. And he does! Here he's sur rounded by some 28 kinds of his sausage His invention: pork-apple sausage.

Try Good Cook Heiser's Bratwurst in Bier and Koenigsberger Klops. Wunderbar

Salsa, Cousuelo Castillo

Connie spoons this traditional sauce over chiles rellenos. Sound hot? You're right! Gives spunk to an omelet, too—

2 tablespoons olive oil
1 small clove garlic, minced
½ cup chopped onions
1 1-pound can (2 cups) solid-pack tomatoes, mashed down
3 to 4 tablespoons chopped canned green chiles
½ teaspoon crushed oregano
Salt

Heat olive oil until quite hot. Add garlic and onions, stirring while mixture cooks. When onions and garlic are nicely browned, add tomatoes, chiles, and oregano. Simmer 40 minutes or to good sauce consistency—stir often. Salt to taste. Makes 1½ cups.

Mr. Magee's Tomato Aspic

Don't forget the coarse pepper—it adds that get-up-and-go flavor. Just excellent!—

2 envelopes (2 tablespoons) unflavored gelatin
½ cup cold water
2½ cups tomato juice
1 6-ounce can (⅔ cup) tomato paste
2 tablespoons tarragon vinegar
1 large onion, minced
1 tablespoon finely chopped green pepper
1 teaspoon salt
Dash coarsely cracked pepper
1 bay leaf
Grated peel from ½ lemon
Juice from ½ lemon
2 sprigs fresh sweet basil

Soften gelatin in cold water. Combine tomato juice, tomato paste, vinegar, vegetables, salt, pepper, and bay leaf; bring to boiling. Add softened gelatin to hot mixture and stir to dissolve. Add lemon peel, juice, and basil; stir well. Remove bay leaf and basil. Pour into a 5½-cup ring mold; chill until firm. Unmold on greens and serve with mayonnaise.

Boris Honey Dressing

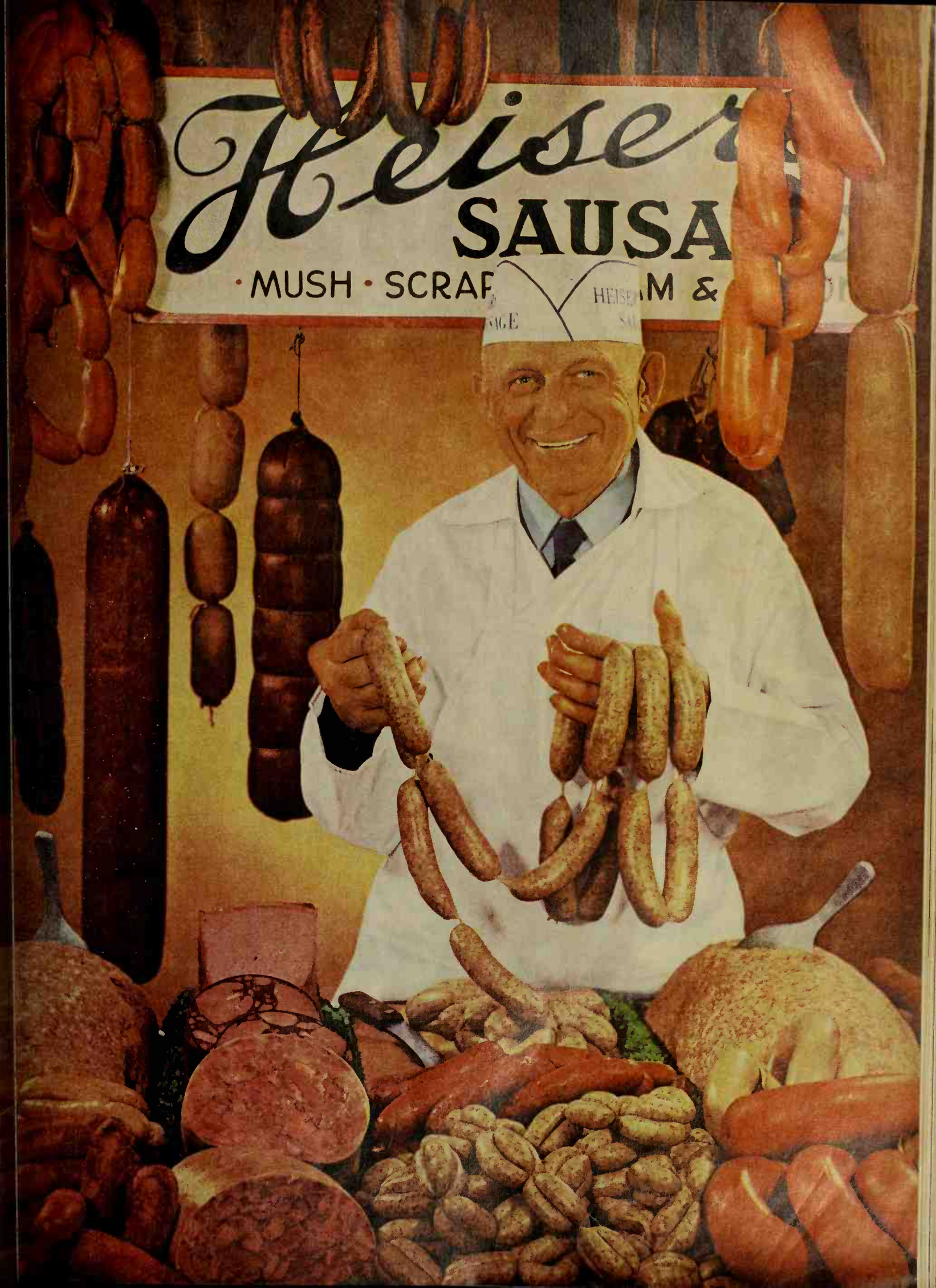
Ginger-y! A happy flavor surprise!—

6 tablespoons honey
3 tablespoons lemon juice
1 teaspoon ground ginger

Combine ingredients, mixing well. Chill. Serve with fresh-fruit salad. Makes ½ cup.

More recipes on page 9

de Gennaro


Heiser
SAUSA
· MUSH · SCRAP
M &

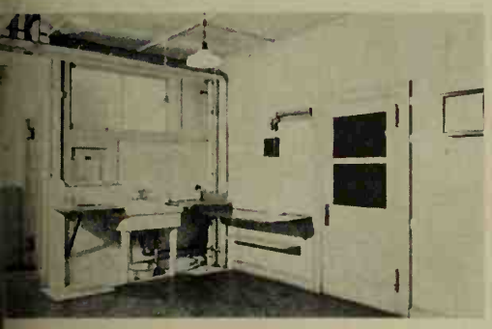
The luxury of space is yours

of the many big old houses

when you "bargain buy" one now on the market

By Anne Anderson

Photographs: Howland; Lisanti



EFORE. Truly a skating rink! Small work ounters, exposed pipes, bad light, high ceil- ng added to kitchen's inferiority complex. Vall behind sink came out in redo.

FTER. Geared for today! Look how homey it now. Peninsula and island organized kitchen to eating area, work center, and laundry. Char- al refrigerator punctuates sunny color scheme.

---

ating area is cheerful and roomy for all mily meals. Steel cabinets with fruit-wood ors provide dining room look. This older me, undergoing remodeling, was bought about 1/6 its replacement value today.

FORE. Stripped down to bare necessity. look at the wasted space! A lone range d in opposite corner from sink. Butler's try at left also produced run-around.

TER. Left-field corner makes an ideal laundry where the handsome charcoal washer and r play important roles. New luminous ceiling nly gives superb lighting, but also lowers the g height and hides unsightly pipes.

Floor plan and more photos on page 88

NO-FUSS MEALS—quick but good! Each is planned from main dish to dessert with variety to please everyone

Company Fare in 30 Minutes

Shrimp Orleans
Hot Buttered Rice
Lettuce-Green Pepper Salad
Crisp Bread Sticks with Butter or Margarine
Pears with Quick Raspberry Sauce

Shrimp Orleans

Just wonderful! Sauce is mushroom soup with sour cream added for tangy, exotic flavor—

1 tablespoon butter or margarine
1 medium onion, sliced
1 clove garlic, crushed
1 can condensed cream of mushroom soup
1 cup dairy sour cream
¼ cup catsup
1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained
2 cups cleaned cooked or canned shrimp

Melt butter in chafing dish or skillet; add onion and garlic; cook till tender but not brown. Combine soup, sour cream, and catsup; stir into onions. Add mushroom and shrimp. Cook over low heat just till mixture is heated through. Serve over fluffy hot rice. Makes 4 servings.

Dinner with Italian Accent

Oven-fried Herb Chicken
Whipped Potatoes
Zucchini Parmesan
Zesty Ripe Olives
Celery Hearts
Buttered Vienna Slices
Easy Tortoni

Zucchini Parmesan

Cook this delicate squash just till tender, toss with Parmesan cheese. Delicious!—

4 or 5 small zucchini squash, thinly sliced (about 3 cups)
2 tablespoons butter or margarine
½ teaspoon salt
Dash pepper
2 tablespoons grated Parmesan cheese

Put zucchini, butter, and seasonings in skillet. Cover and cook slowly 5 minutes. Uncover and cook, turning slices, till barely tender, about 5 minutes more. Sprinkle with cheese, and toss. Makes 4 servings.

Harvest in a Skillet

Garden Supper
Hot Garlic Bread
Mocha Dessert

Mocha Dessert

Nice ending for a meal. Coffee and chocolate give packaged pudding a special touch—

1 package vanilla pudding
1 teaspoon vanilla
1 teaspoon instant coffee
½ cup semisweet chocolate pieces
Flaked coconut

Prepare pudding according to label directions; add vanilla. Divide in half. To one half, add coffee and chocolate; stir to dissolve. In sherbets, alternate layers of the puddings. Trim with coconut. Chill. Makes 4 servings.

More recipes on page 99

Better Homes and Gardens TEST KITCHEN

50

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Cream French Dressing 9

When you need a main dish *fast*—

mpbell's Cream of Mushroom Soup!

e a can of Campbell's Cream of Mushroom Soup. Mix in a little milk. Add
of chicken, tuna or crab (or a cup of leftover meat), vegetables, season-
leat and serve over rice, biscuits, toast—for a delicious meal in minutes.

15-MINUTE CHICKEN SHORTCAKE

1 can Campbell's Cream of Mushroom Soup ⅓ cup milk
1 can Swanson Boned Chicken ½ cup cooked peas
1 tbsp. chopped pimiento 4 biscuits, split

uc an, blend soup and milk. Add chicken, peas, and pimiento. Heat; stir now
Serve over biscuits. 4 servings of chicken, richly sauced—and delicious!

Good things
begin to happen
when you cook with

Campbell's Soup

BE REALLY REFRESHED... AROUND THE CLOC

RECIPE: Make your own "Lazy Susan" by using a large and small plate and a stemmed glass as shown. To make dainty and interesting sandwiches, cut bread, cold cuts and cheese into the shapes of hearts, diamonds, clubs and spades with cooky cutters. Sandwich together layers of meat with prepared cheese spreads, combin with meat and with cheese slices and there are your sandwiches. Serve with olives, pickle slices, carrot curls. A clever way to present a buffet that's sure to

KING-REGULAR

At party time ...try this "Grand Slam" Bridge Buffet idea with King Size (

and be really refreshed! Only Coca-Cola gives you that cheerful lift..

cold crisp taste that makes snacks more appetizing. Sign of Good '

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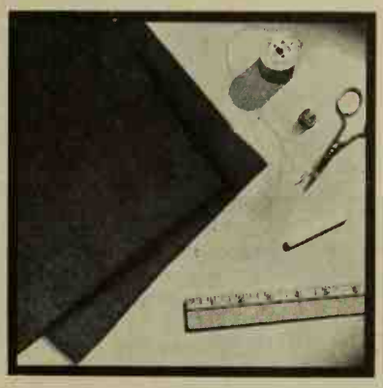
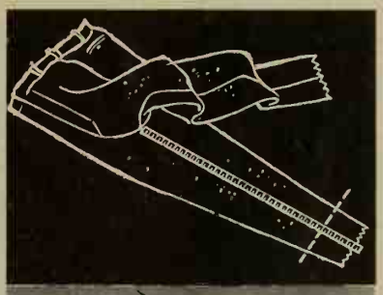
Sew like a real pro—

How to turn trousers cuffs

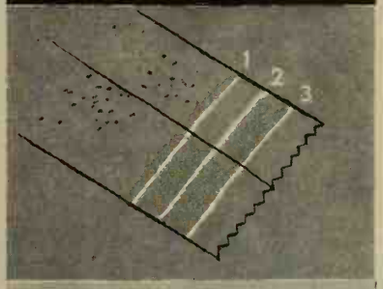
Turning cuffs is a simple alteration, and you can do it yourself in no time at all.



curate measuring is the most portant step in turning pants ffs. Use a yardstick for easy l accurate measuring.
To obtain the correct inseam gth, measure a pair of well-ing trousers from the crotch n to the bottom of the cuffs. se this measurement to mark length of the new pants.

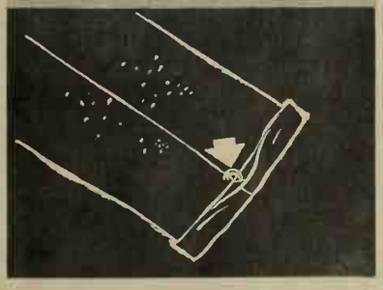


measure and mark desired gth on new trousers: with a lstick, measure the inseam th—distance from the crotch n to bottom of trousers. lark this point with a chalk Measure carefully, for this king indicates the length of finished, cuffed trousers.

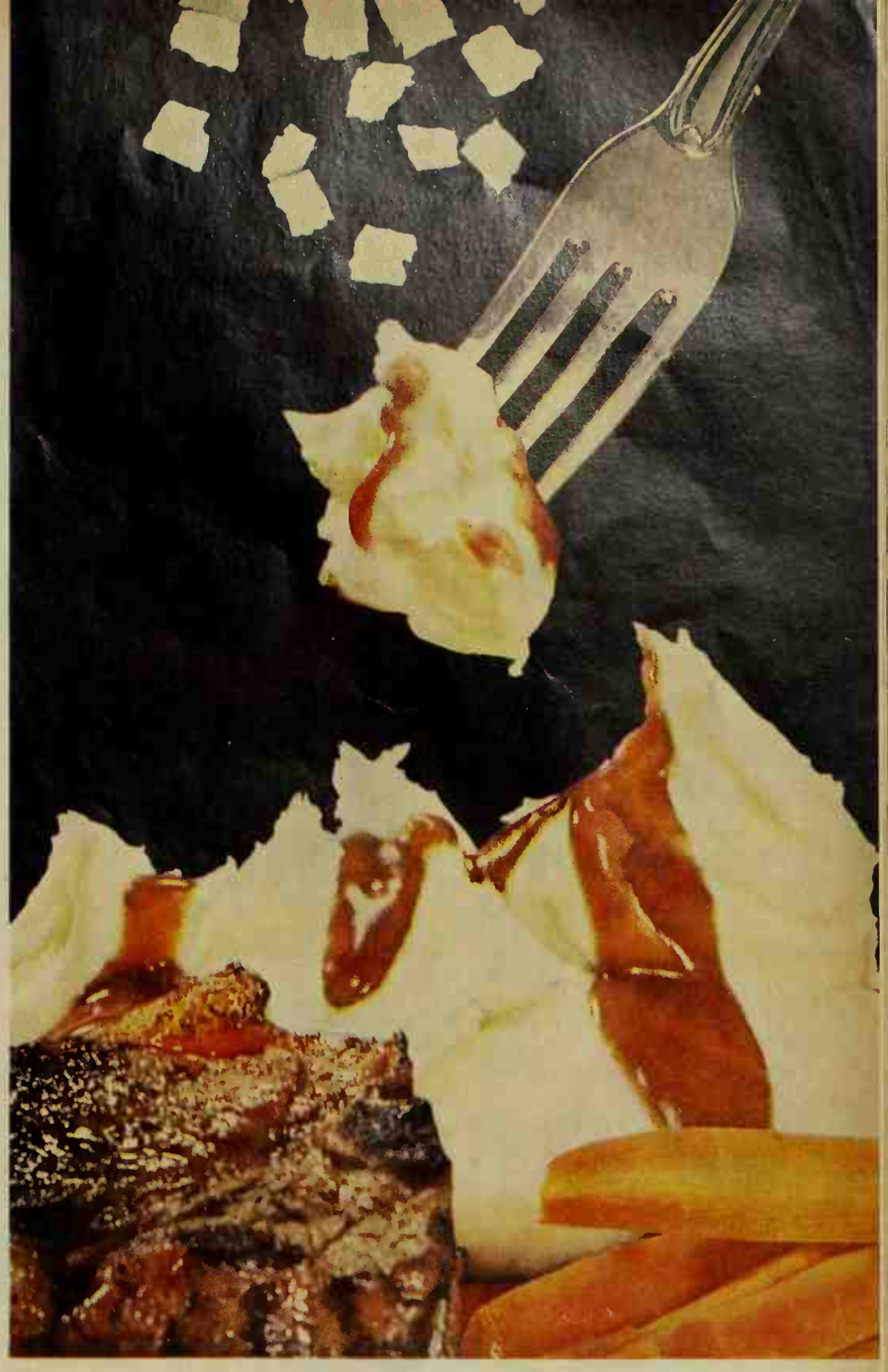


turning cuffs, mark 2 ad-nal lengths: measure down nches and chalk a fold line; measure down another 1¾ s and chalk a third line. eck to see that you have ured both pants legs exactly . Don't cut off the extra e—you may need it for fu-alterations.

e a fold on the middle line, so 1¾ inches of fabric extra material are on the of the garment. Pin in press the fold.
eck again to see that both legs are exactly the same n. Then about ½ inch above hird chalk line, machine the end of the material to he rment.



ake the cuffs, turn up the lon thicknesses of fabric on he ird chalk lines.
the side seams, tack cuffs d to the garment. Be care-ul ese stitches don't show on he rment's outside.
Sm press carefully—that's re is to it!



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BORDEN'S VERY BIG ON FLAVOR

Money for your recipes

Ways with ham; little hot breads

CLUE US IN on your favorite way with ham. We'd also like to know about the little hot breads you serve with spring meals. So send along your recipes. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next April. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Ways with ham. Use any ham style—whole, halved, or rolled; sliced, cubed, or ground. You might start with canned ham—the regular type or deviled. Bet you make a special sauce or glaze. What about tricks with leftover ham?

chicken-ham salad
best ham loaf
ham slice with mustard glaze
rotisserie ham
ham-and-egg casserole
deviled-ham dip
jellied ham ring

Little hot breads—the kind that partner with luncheon salad or soup. Tell us flavor fix-ups for brown-and-serves or refrigerated biscuits, rolls, or bread sticks. Perhaps you start with biscuit, hot-roll, muffin, popover, or pastry mix—or a loaf of bread cut in cubes or slices. Suggestions:

onion biscuits
Parmesan popovers
parsley fantans
bacon twists
coney-roll sticks
marmalade muffins

THIS MONTH'S WINNERS

(*See recipes on pages 83 and 84*)

Cook-of-the-Month for Chicken Favorites
Mrs. E. S. Groo, Chappaqua, N.Y.

Cook-of-the-Month for Molded Salads for Fall
Mrs. Paul L. Smith, Denver, Colo.

Other Winners

Mrs. Dot Dupuis, Detroit, Mich.
Mrs. L. L. Hollinger, Russell, Kan.
Mrs. Edward A. Parise, Jr., Roan Mountain, Tenn.
Mrs. Jewel H. Roberts, Salt Lake City, Utah
Mrs. E. Shalla, Bay City, Tex.
Mrs. H. A. Sherman, San Diego, Calif.

Honor Roll

Mrs. Wm. W. Barnes, Army Chemical Center, Md.
Doris S. Battleman, Philadelphia, Pa.
Mrs. J. W. Frost, Rock Island, Ill.
Marjorie Kler Hale, Ann Arbor, Mich.
Mrs. Charles Hammett, Sarnia, Ont., Canada
Mrs. L. Kessinger, Pampa, Tex.
Mrs. J. H. McMichael, Springfield, Ore.
Mrs. N. Miller, Ontario, Calif.
Mrs. T. G. Neason, Seattle, Wash.
Janet Oleynik, Springfield, Ohio
Mrs. T. A. Police, New Philadelphia, Ohio
Mrs. G. J. Putnicki, Dallas, Tex.
Mrs. George E. Stitcher, Jr., Newark, N. J.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "April Ways with Ham" or "April Little Hot Breads." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements, in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, September 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5409 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

A.1. STEAK SAUCE...in Jiffy Hamburger

the spoonful that enriches every mouthfu

Zesty, hearty A.1. Steak Sauce brings out *more* steak taste in any cut of ground beef

RECIPE: (Serves 6)
1½ lbs. fresh ground beef
1 tsp. salt
2 Tbsps. A.1. Steak Sauce
6 strips bacon

Add A.1. Steak Sauce and salt to ground beef. Work in well. Shape into 6 fat patties. Wrap each patty with a bacon strip. Secure with toothpick. Broil until bacon is crisp and meat done to your taste. Garnish with onion slices and watch 6 hungry people enjoy the tastiest hamburgers you've ever served. P.S. Keep a bottle of A.1. Steak Sauce on the table. Men love it as a pour-on, too.

SEND FOR FREE RECIPE BOOKLET
"Cooking with Your Hat On"
A.1. SAUCE COMPANY (DIVISION OF HEUBLEIN), HARTFORD, CONN.

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Santa suggests:
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ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • ALL-BRASS FITTINGS • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

The girls copy the recipes, in simple form, on either punched pages that fit in their ring-bound cook books or 3x5" file cards for recipe boxes. They learn to read recipes and become familiar with cooking terms.

Good cooks–1970!

By Ruth Webber

Although you hope your daughter will learn how to cook by watching you, she'll do better sooner if you take time to really teach her. It'll be fun and serious, all at once, if you have a cooking school for her and a few of her friends.

Set aside about an hour and a half for each class as often as you can: several times a month during the school year, several times a week during the summer. The other mothers probably will want to take turns with you.

In between classes, allow plenty of time for practice cooking—even though your routine and the kitchen both may be upset by it. When you're preparing meals, don't chase the children out. Give each a job that seems important. Just setting the table and fixing salads soon will bore them. You're competing with television, so you have to keep it interesting.

In the cooking school I conducted for my daughter and her friends, aged 7 to 9, we usually prepared three different foods each session. If the foods were suitable for lunch, they ate after class; if not, they took samples home.

Mother's role is to talk and provide supplies. Let the youngsters do everything else.

Keep plans simple so you don't have to hurry. Give everyone a chance to do part of the work, and let the girls suggest what they want to prepare at the next class.

More on page 80

Photographs: Hopkins

Fried chicken is to be the main dish this session. Flour, salt, pepper, and paprika are measured into a plastic sack. The girls take turns coating a piece of chicken by shaking it in flour mixture.

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Minute Potatoes
La France Instant Bl
D-Zerta Dietary Dess

LOVE STORY AT 250 ELM Five p.m., and you're fresh and va ng to hear what's new in your husband's life. ■ These days a woman's world lo n't stop at the kitchen door. Even the busiest schedule must leave time for him. ■ eneral Foods Kitchens is on your side. That's why we try to bring you foods that re ng on pride, short on work. ■ New Instant Maxwell House Coffee is an example. pe ally selected coffee beans are taken, warm from the roaster, at the moment of per- ect reshness and made into fragrant flavor buds. You get the freshest taste in coffee et-instant coffee equal to any coffee, made in any way. ■ So it is with all time-saving ro ucts from General Foods Kitchens. We make sure you'll be proud to serve them.

GENERAL FOODS KITCHENS

Why buy a food freezer you have to defrost?

Frigidaire guarantees freezing without frost

in new FROST-PROOF FOOD FREEZERS!

FROST-PROOF Model UFPI-16-60; 15.9 cu. ft.; in 5 colors or white!

Feel like a Queen! Enjoy *guaranteed** Food-keeping without Frost with a Frigidaire FROST-PROOF Food Freezer. Store over ¼ ton of frozen food *without* frost—in a freezer you never have to defrost!

Frost can't build up. The secret is FROST-PROOF cold! Constantly circulating super-cold air whisks away heat and moisture *before* frost starts!

Frost can't steal space. Store up to 75 *more* frozen food packages than in a comparable size freezer with ½" frost build-up inside.

Get more storage space in *less* floor space. Exclusive FRIGI-FOAM insulation, thinner, more efficient, lets you store up to 120 *more* juice cans than in an old-style freezer of same outside cabinet size!

There's a Frigidaire Freezer for every family, every budget! Upright and chest types. A model and size for *your* family's needs. And the price is right at your Frigidaire Dealer's now!

You'll find Frigidaire factory-trained service men everywhere

*This is a guarantee that the exclusive Frigidaire FROST-PROOF system will prevent build-up of frost inside this Frigidaire FROST-PROOF Food Freezer. Without any cost to owner or user, at any time within one year from date of delivery, Frigidaire will make all necessary adjustments to the FROST-PROOF Food Freezer to prevent accumulation of frost.

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

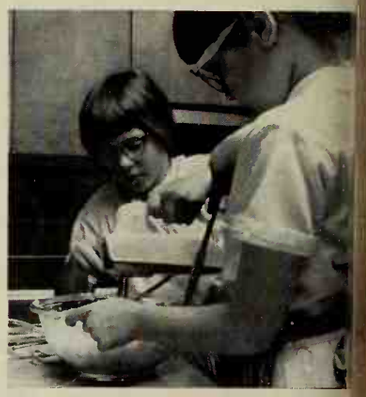
ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND!

Good cooks—1970

Begins on page

It's great fun preparing important food. Since fri chicken will take longer cook than the other plann foods, it's started first.

Mary lowers heat so the won't pop, then turns chick with tongs. A sturdy stool needed for the little girls reach range top.



With portable mixer and spatula, a team adds to instant whipped potatoes the ingredients called for on package. Stress following carefully any such package directions.

Teach your girls how to use any electric equipment you have: mixer, blender, automatic fry pan, and so forth.

With this age group, an a always should supervise ac ities at the range. Use m and semi-prepared foods often as possible.

These encourage the by making work easy, res delicious. At an older they can study basic in dients, do the entire job.

Proof of the pudding: A nice luncheon. The girls take turns setting table prettily, arranging flower or fruit centerpiece. Vera presents a prise—a molded gelatin salad prepared in advance to go with the chicken, whipped potatoes, and biscuits.

Hors d'oeuvre ideas... fancy but fast

This whole spread won't take you more than 30 minutes, and the secret once again is *frozen foods*. You start with Birds Eye Scallops, Fish Bites, Potato Puffs, Fish Sticks and Artichoke Hearts—Birds Eye to make sure your creation will *taste* as good as it looks. ■ To prepare, simply cook the Birds Eye foods following package directions. Then, serve the fish bites and sticks (halved) in a chafing dish—with olives, cheese, pearl onions, whatever strikes your fancy. Marinate the artichoke hearts—say with Sherry and French dressing. And finishing with a flourish, skewer the scallops and potato puffs with peppers, pineapple, Mandarin orange slices, pimiento, mushrooms, onions—ready for crisping on your charcoal-burning hibachi. ■ Looks like fun, and it is. And good enough—because it's Birds Eye—to let you take real pride in the results.

6 ways to serve

SLICED
CHUNKS
CRUSHED
TIDBITS
SPEARS
JUICE

The difference in Dole is the fresh-fruit taste!

Enjoy the natural fragrance and crispness of fresh pineapple just minutes from the field. Serve Dole icy-cold from your refrigerator or right off the pantry shelf; no other canned fruit can match its fresh-fruit taste. Quick-packed by Dole in Hawaii, where rich volcanic soil grows the world's best pineapple.

Windward Oahu from the Pali.
Photograph by Tom Hollyman.

Your grocer is featuring DOLE HAWAIIAN HARVEST values no

Harvest molded salads

File under Salads

Peach Melba Mold

1 1-pound can (2 cups) sliced peaches
2 tablespoons lemon juice
1 3-ounce package lemon-flavored gelatin
2 teaspoons milk
2 tablespoons mayonnaise or salad dressing
1 3-ounce package cream cheese, softened
2 tablespoons finely chopped pecans
1 10-ounce package frozen red raspberries, thawed
2 tablespoons lemon juice
1 3-ounce package raspberry-flavored gelatin

Peach layer: Drain peaches, reserving syrup. Combine syrup and 2 tablespoons lemon juice; add cold water to make 1 cup. Dissolve lemon gelatin in 1 cup *hot* water; add syrup mixture. Chill till partially set. Add peaches. Pour into 6½-cup ring mold. Chill till almost set. Spread with **Cheese layer:** Mix milk, mayonnaise, and cream cheese; stir in pecans. **Raspberry layer:** Drain raspberries, reserving syrup. Combine syrup and lemon juice; add cold water to make 1 cup. Dissolve raspberry gelatin in 1 cup *hot* water; add syrup mixture. Chill till partially set; stir in raspberries. Pour over cheese. Chill till firm. Unmold. Makes 8 servings.

Mrs. Paul L. Smith, Denver, Colorado

Cut along dotted lines

Photographs: Scott

Chicken that's special

Easy Chicken Divan

Remember this casserole for your next buffet dinner. The delicious sauce is the no-cook kind—it's rich and smooth with just a touch of curry flavor—

2 10-ounce packages frozen broccoli or 2 bunches fresh broccoli
2 cups sliced cooked chicken or 3 chicken breasts, cooked and boned
• • •
2 cans condensed cream of chicken soup
1 cup mayonnaise or salad dressing
1 teaspoon lemon juice
½ teaspoon curry powder
½ cup shredded sharp process American cheese
• • •
½ cup soft bread crumbs
1 tablespoon butter or margarine, melted

Cook broccoli in boiling salted water till tender; drain. Arrange broccoli in greased 11½x7½x1½-inch baking dish. Place chicken on top. Combine soup, mayonnaise, lemon juice, and curry powder; pour over chicken. Sprinkle with cheese. Combine bread crumbs and butter; sprinkle over all. Bake in moderate oven (350°) 25 to 30 minutes or till thoroughly heated. Trim with pimiento strips. Makes 6 to 8 servings.

Mrs. E. S. Groo, Chappaqua, New York

Add these pages to your COOK BOOK

File under Poultry

Gourmet Chicken with Noodles

⅓ cup chopped onion
1 tablespoon butter
3 cups fine noodles
2¾ cups chicken broth
½ teaspoon grated lemon peel
½ teaspoon monosodium glutamate
1 teaspoon salt
2 tablespoons cooking sherry
1 cup sour cream
2 cups diced cooked or canned chicken
¼ cup slivered almonds, toasted
3 tablespoons snipped parsley

Cook onion in butter till tender but not brown. Add next 5 ingredients; bring to boiling. Cover; cook over *low* heat 25 minutes or till noodles are done. Stir in sherry, sour cream, and chicken; heat. Top with nuts and parsley. Makes 4 servings.

Mrs. Jewel H. Roberts, Salt Lake City, Utah

Oven-fried Herb Chicken

1 2½- to 3-pound ready-to-cook broiler-fryer chicken, cut up
½ envelope garlic salad-dressing mix
2 tablespoons flour
¼ teaspoon salt
¼ cup soft butter or margarine
1 tablespoon lemon juice

Dry chicken with paper towels. Combine salad-dressing mix, flour, and salt; blend in butter, then lemon juice. Spread mixture evenly over top of chicken. Place pieces skin side up (not touching) in jelly-roll pan. Bake in moderate oven (350°) 1¼ hours or till tender. Makes 4 servings.

Mrs. Edward A. Parise, Jr., Roan Mountain, Tennessee

Broiler Banquet

Broiled Chicken: Select 2 ready-to-cook broiler chickens (2 pounds each), split in half. Brush with ¼ cup melted butter or margarine; season with 1 teaspoon salt and ½ teaspoon monosodium glutamate. Place skin side down in broiler pan (without rack). Broil 7 inches from heat 20 minutes or till lightly browned. Turn; broil 15 to 20 minutes or till tender, brushing the last few minutes with **Currant-Orange Sauce:** Combine ½ cup currant jelly, ¼ cup frozen orange-juice concentrate, and ¼ cup water; heat and stir till smooth. Blend 1½ teaspoons cornstarch, 1 teaspoon dry mustard, dash Tabasco sauce, and 1 tablespoon cold water; stir into jelly mixture. Cook and stir till sauce thickens. Serve sauce with chicken and **Fluffy Orange Rice:** Cook 1 cup chopped celery and ¼ cup chopped onion in ¼ cup butter till tender. Add 2 tablespoons orange-juice concentrate, 1¼ cups water, and ½ teaspoon salt. Bring to boiling; add 1⅓ cups packaged precooked rice and continue as directed on package. Makes 4 servings.

Mrs. Estelle Shalla, Bay City, Texas

Add these pages to your Better Homes & Gardens Cook Book

Luncheon Tuna Ring

1 envelope (1 tablespoon) unflavored gelatin
½ cup cold water
1 tablespoon sugar
½ teaspoon salt
¼ teaspoon paprika
1 teaspoon prepared mustard
2 beaten eggs
1 cup light cream
¼ cup lemon juice
1 6½-, 7-, or 9¼-ounce can tuna, drained
½ cup chopped celery
¼ cup chopped stuffed green olives

Soften gelatin in cold water. In top of double boiler, combine seasonings, eggs, and cream; cook and stir over *hot, not boiling*, water till mixture thickens. Remove from heat; add gelatin, stirring to dissolve. Chill till partially set. Sprinkle *1 tablespoon* of the lemon juice over tuna; toss lightly. Fold tuna, celery, olives, and remaining lemon juice into gelatin mixture. Pour into a 3-cup ring mold. Chill till firm; unmold. Makes 4 or 5 servings.

Mrs. Dot Dupuis, Detroit, Michigan

Frosted Apricot Squares

Drain one No. 2½ can (3½ cups) unpeeled apricot halves, reserving syrup. Cut apricots in quarters. Add water to syrup to make 1¾ cups; add ¼ teaspoon salt, 6 inches stick cinnamon, and ½ teaspoon whole cloves; simmer covered 10 minutes. Remove from heat and let stand 10 minutes to steep; strain. Dissolve two 3-ounce packages orange-flavored gelatin in *hot* mixture. Drain one 9-ounce can (1 cup) crushed pineapple, reserving syrup; add water to syrup to make 2 cups; add to gelatin mixture along with 3 tablespoons lemon juice. Chill till partially set. Stir in apricots and 1 cup halved seedless green grapes. Pour into 11½x7½x1½-inch baking dish. Chill till firm. Soften one 3-ounce package cream cheese; mix with pineapple; spread over gelatin. Sprinkle with ¼ cup chopped California walnuts. Chill. Cut in 10 or 12 squares.

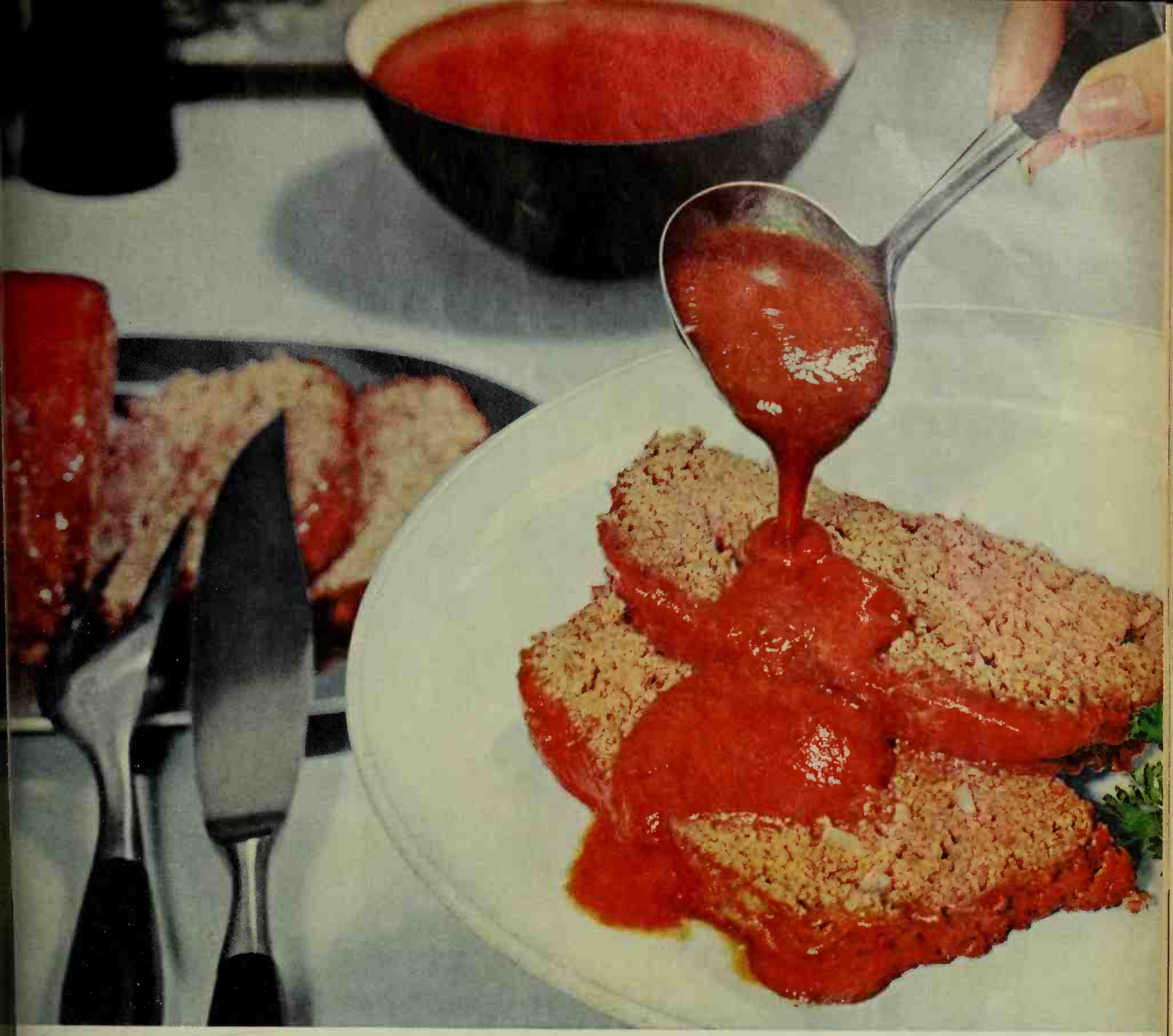
Mrs. H. A. Sherman, San Diego, California

Confetti Relish Mold

2 beef bouillon cubes
1 3-ounce package lemon-flavored gelatin
1 cup boiling water
2 tablespoons tarragon vinegar
½ teaspoon salt
1 cup dairy sour cream
½ cup chopped unpared cucumber
¼ cup finely chopped green pepper
¼ cup sliced radishes
2 tablespoons sliced green onions

Dissolve bouillon cubes and gelatin in boiling water; add vinegar and salt. Chill till partially set. Add sour cream; beat smooth. Add vegetables; pour into a 3-cup mold. Chill till firm. Makes 6 servings.

Mrs. Lloyd L. Hollinger, Russell, Kansas



MEAT LOAF, BARBECUE STYLE... *you never tasted it better!*

ıst when you think there's nothing new under the sun—
re's meat loaf in a delicious new dress!

It's a tart-sweet, barbecue-style glaze—as tempting to see to eat, for Hunt's Tomato Sauce makes it sparkling-bright th rich, red, ripe-tomato flavor.

So easy, you can do it with your own favorite meat loaf xture. But we think ours is especially good. Hunt's mato Sauce, right in the meat loaf mixture, makes it ra moist and juicy, and seasons it just right.

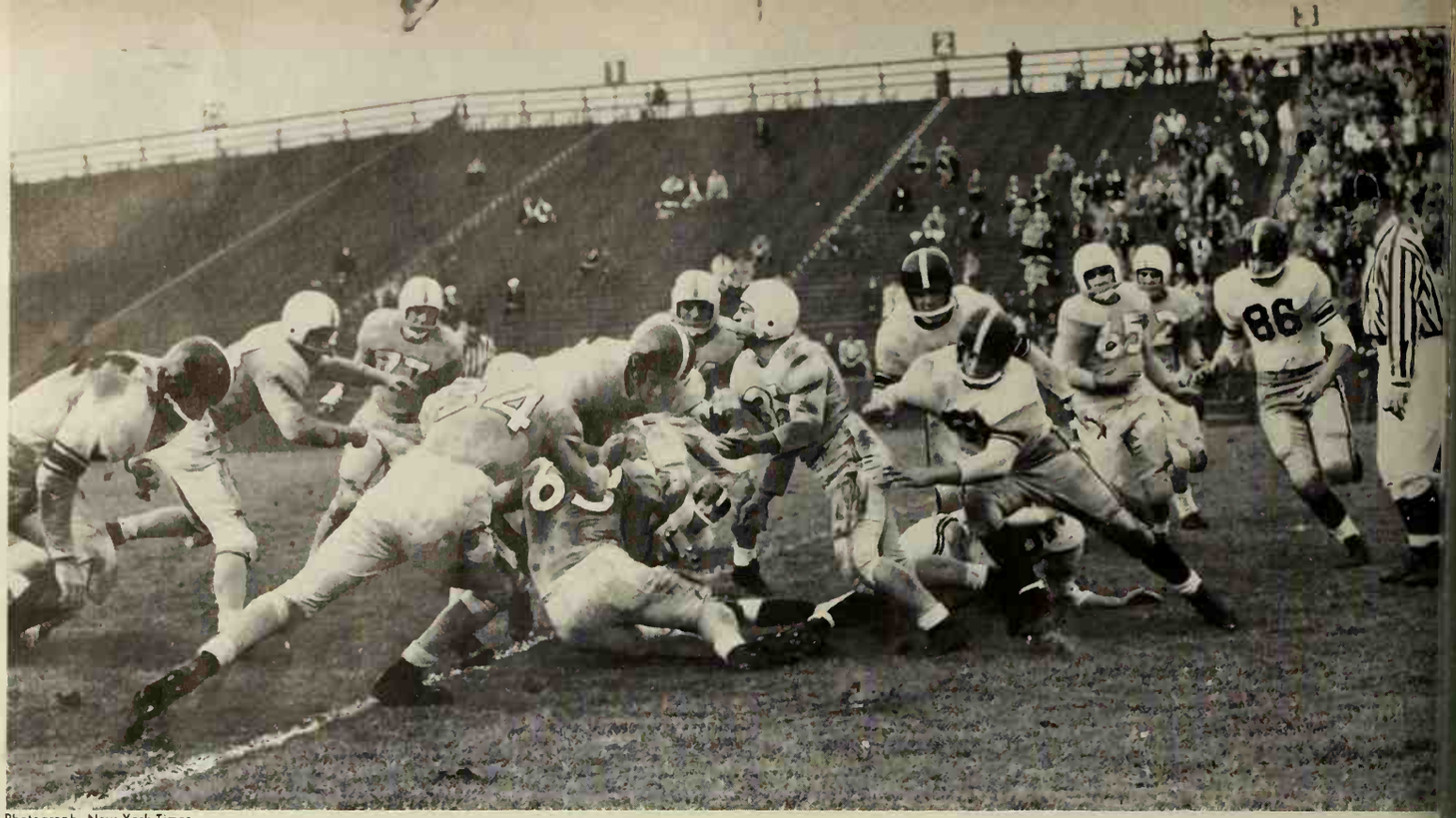
When your cooking calls for tomato flavor—add Hunt's mato Sauce. It's *made* for cooking—nothing else! Just t right amount—the right consistency—the right spicy mato flavor—to make spaghetti, stew, Spanish rice, beans a casseroles delicious. To say nothing of this barbecue-style meat loaf, which your family will enjoy:

- 1½ lbs. ground beef
- ½ cup fresh bread crumbs
- 1 onion, finely chopped
- 1 egg
- 1½ teasp. salt
- ¼ teasp. pepper
- 2 8-oz. cans Hunt's Tomato Sauce
- ½ cup water
- 3 tablesp. vinegar
- 3 tablesp. brown sugar
- 2 tablesp. prepared mustard
- 2 teasp. Worcestershire

Mix together beef, crumbs, onion, beaten egg, salt, pepper and ½ can Hunt's Tomato Sauce. Form into loaf, and put in shallow pan, about 7 x 10 inches. Combine the rest of the sauce and all other ingredients. Pour over loaf. Bake in moderate oven (350°F.) 1 hour and 15 minutes. Baste occasionally. Makes 4 to 6 servings.

RECIPES on every can. Also, write for FREE Recipe Booklet, "21 New Ways to serve Hamburger." Hunt Foods, Dept. L-9, P.O. Box 5, Fullerton, California. In Canada: Hunt Foods, Tilbury, Ontario.

Hunt...for the best



Photograph: New York Times

We talked with the men who keep the grass green in the Cotton Bowl, and at Iowa State University.

What they told us can help you to...

Grow grass that can take it!

First of all, imagine the problem. A football field is the average home lawn multiplied in size eight times. It is 57,600 square feet of grass that is mauled, ripped, pounded, torn, and slashed into chunks of mutilated turf. It is on the receiving end of all the punishment that 22 cleat-footed, husky men can give it during 60 minutes of playing time—week after week after week.

And football isn't the worst of it.

"Football is hardest on the turf if games are played in the rain, but half-time activities on a dry field are usually more damaging than football." So reports Jack Lair, Texas Research Foundation agronomist, and one of the men chiefly responsible for the nationally famous, rich green turf in the Cotton Bowl, Dallas, Texas.

At Ames, Iowa, Beryl Taylor, associate professor at Iowa State University, and the man who keeps an equally green turf in Clyde Williams Stadium there, enlarges on this complaint: "We have a Veisha celebration with activities on our football field for one solid week. During this time, a stage 260 feet long and 100 feet wide is set out in the middle of the field. We get turf damage not only from the 600 to 900 performers who tramp around the stage, but from the paints and turpentine accidentally spilled on the grass."

All of this activity—football games, half-time entertainment, and other special events—means damage to grass plants and severe compaction of the soil underneath. It's the same problem, on a larger scale, that you might have on your lawn. Football players and marching bandsmen didn't cause the trouble on your lot, but the daily short cut the paper boy takes, or the skidding of happy feet under the kiddies' swing—these add up to the same thing: damage to grass and compaction of soil.

Lair and Taylor, though working with different types of grass on playing fields more than 700 miles apart (one in the South and the other in the North), use approximately the same seven-point program to keep their big "lawns" green. Here's what they do, and what *you* can do to make *yours* a better lawn:

Choose grass carefully: Ames uses Kentucky 31 fescue, Kentucky, and Merion bluegrass in combination—Dallas uses common Bermuda. In almost the same words, both Lair and Taylor state that the type of grass they planted was chosen "because of its ability to thrive in this particular climate." Ames, in the North, chose bluegrass for its cool, Central-Iowa climate. Dallas chose Bermuda for its stadium 750 miles to the south.

For you, the homeowner, this underscores the importance of picking a grass that has been tried and proved in your area. Other grasses might look better to you, or they may seem to require less care, but unless they are adapted to your climate, you may struggle for years and still wind up with a lawn that is only mediocre. [*Turn to page 100*

You can light either end!

Get satisfying flavor...so friendly to your taste!

NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

Outstanding... and they are Mild!

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos . . . and makes it mild!

© A. T. Co. *Product of The American Tobacco Company — "Tobacco is our middle name"*

SPAM® DANDY SKILLET SUPPERS

SPAM STROGANOFF

Here's luxurious eating . . . quickly fixed!

Melt 1½ tbsp. butter in hot skillet. Add 1 7 oz. can mushroom pieces, with liquid. Cook until liquid has evaporated. Add 2 tbsp. minced onion. Cook until yellow. Add 1 can cream of mushroom soup, ½ c. milk. Stir over heat until blended. Stir in salt, pepper, ¼ tsp. dry mustard, 1 can SPAM sliced, then diced. Blend in 1 c. dairy sour cream. Serve in toast cups or over wide egg noodles.

HONG KONG SPAM SKILLET

. . . with a delightful Oriental accent!

Pour into large skillet 2 cans chicken-rice soup, 2 cans water. Add 2 c. sliced green celery. Boil 3 min. Stir in ¼ c. cornstarch dissolved in ¼ c. cold water. Sprinkle on salt, paprika. Add 1 can bean sprouts, drained. Boil 10 min. Stir in 1 tsp. soy sauce. Top with lightly browned SPAM slices. Serve hot over crisp chow mein noodles.

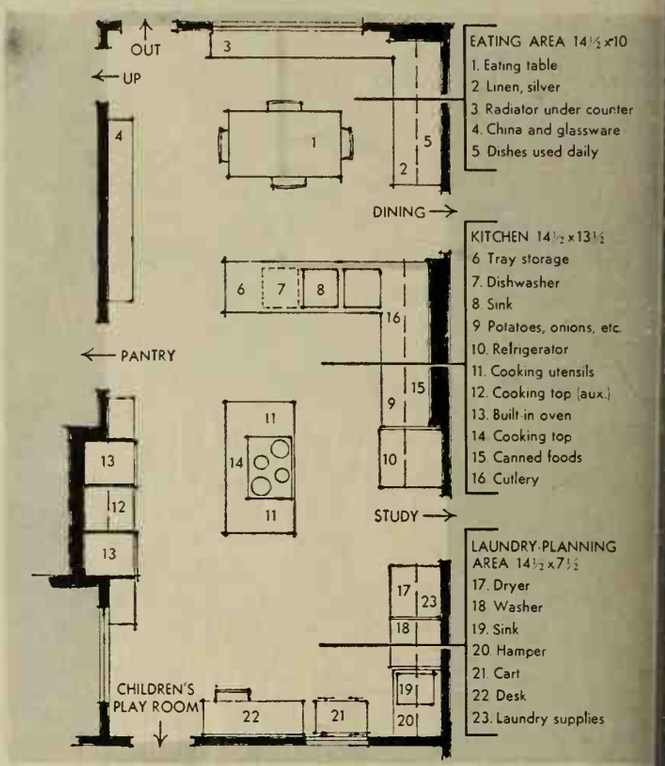
Because it's made from sweet juicy pork and mild tender ham (choice meat . . . rich in protein) only SPAM tastes like SPAM

NOW MARKETED IN CANADA HORMEL

SPAM is the registered trademark for a pure pork product packed only by Geo. A. Hormel & Co., General Offices, Austin, Minn., U.S.A.

Luxury kitchen

Begins on page 7



New plan builds three important areas into one room . . . spacio yet practical! Just two pantry walls were removed. And, half archway over the desk is now a wall; the rest, a door to playroo Helpful cabinet organizers are on duty where most needed.

The big, old coal stove is gone—in its place, a trim pair of o plus lots of storage! Clever planning backed the full-depth cab into the existing alcove to add 12 inches to the kitchen aisle. exhaust fans were hooked to original venting duct-work.

Stainless steel counters flank the ovens—a handy parking for hot pans. The big bank of yellow cabinets stores trays, ch dishes, and bulky servers within reach of the near-by cooking Surrounding wall is faced with yellow and white ceramic tile.

Grapefruit Salad Spectacular from Florida!

© FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA, 1960

OOK'S BEST FRIEND—Grapefruit Sections
Fl ida. This delicious but inexpensive salad is
ork and so good for you, too.

MINE OF VITAMIN C! We all need a fresh
natural Vitamin C each day—because it's
in your body cannot store. And in grape-
ons, you get your Vitamin C as *nature in-*
combination with other vital nutrients and
efits. One of the least expensive of all
it, delicious Grapefruit Sections from Flor-
thrifty way to get the Vitamin C you need
Enjoy them today!

GRAPEFRUIT SALAD SPECTACULAR

2 one-pound cans Florida grapefruit sections, drained
2 cups cubed ham
¼ lb. sharp Cheddar cheese, in julienne strips
¼ cup chopped pimento
½ cup chopped green peppers
romaine lettuce

Line salad bowl with romaine; arrange other ingredients over it. Top with cubed ham. Before serving toss with French dressing. Serves 6-8.

Free! NEW CITRUS RECIPES

JUST OFF THE PRESS
"FLORIDA CITRUS FAVORITES"... wonderful new ways to use Grapefruit Sections from Florida and other citrus fruits! Send to:
Florida Citrus Commission,
Dept. B, Box 1720, Lakeland, Florida

Name_____
Street_____
City_____ Zone_____ State_____

Nature's gold mine of Vitamin C

RAPEFRUIT SECTIONS from Florida

So delicious! You'll be proud to serve this as the perfect ending to a company dinner, or as an "after 10" dessert with steaming cups of coffee. Crust is from a meringue mix—a swirl with a teaspoon makes the decorative edge. The coffee-flavored filling has marshmallows folded in.

Easy and elegant–

Coffee mallow pie

By Linda Schermerhorn

"LOOK and COOK"

Photographs: Mike Nelso

Meringue Pie Shell. Prepare 1 packet meringue mix according to label directions for shells. Spread meringue over bottom and sides of a well-buttered 9-inch pie plate. Make puffs as shown. Bake at 275°, using package directions.

Coffee Mallow Filling. Combine ½ cup water, 2 tablespoons instant coffee, and 2 cups tiny or cut-up marshmallows in a saucepan. Stir over low heat till marshmallows have melted. Chill till firm, *without stirring*. Then whip till fluffy.

Whip 1 cup heavy cream; fold into the coffee marshmallow mixture. Next fold in ½ cup tin marshmallows. Pile into cooled meringue shel chill a few hours to firm. Trim with whippe cream and curls of unsweetened chocolate.

And here's a package of sure success!

The kitchen is so fragrant . . . you're so proud! Tender, light rolls certain every time. Because here's flour and yeast made just *for* rolls. Directions for all three on package. Choose and try!

Pillsbury Hot Roll Mix

Pillsbury HOT ROLL MIX

Nothing says lovin' like something from the oven and Pillsbury says it best!

Guacamole

Center your appetizer tray with a bowl of this fire-y dip. Circle with crisp tortillas or tostados (fried raspadas—thinner than tortillas)—

2 ripe, medium avocados
2½ tablespoons lemon juice
¼ teaspoon crushed garlic
2 tablespoons grated onion
½ teaspoon salt
¼ teaspoon fresh-ground coarse pepper
2 to 4 tablespoons chopped canned green chiles

Sieve avocado or use electric blender. To 1 cup avocado, add remaining ingredients, blending well. Chill. Makes 1¼ cups.

Can't beat Magee's for corned beef

Bet no one knows more about corned beef than the Magee family. They buy it by the ton, serve with cabbage *and* as scrumptious sandwiches that tourists describe along with the scenery when they get back home. Pointers from Magee:

▶ Cook corned beef in water to cover. No boiling, please, just a gentle simmer. Most folks stop cooking too soon—be sure the meat is fork-tender (takes about 1 hour per pound).

▶ For "with cabbage," cut the head in quarters or husky wedges (tack each with a toothpick to hold together). Be sure to cook in the flavorful corned-beef liquor—leave cover off kettle. Don't overcook; 20 minutes is about right for cabbage in quarters.

▶ For sandwiches, cut *thin* slices of corned beef, and put several in each. Less "chewy" than one thick slice. Offer a whole bevy of go-withs: grated horseradish, horseradish-mustard, prepared mustard, catsup, barbecue sauce.

Try sea-food salad with an Oyster Bar dressing

Ocean Foods Tartare Sauce

Terrific flavor—the dill weed is important—

1 cup mayonnaise
¼ teaspoon salt
Dash pepper
1 teaspoon grated onion
1 tablespoon white vinegar
1 tablespoon pickle relish
Dash dill weed

Mix above ingredients. Chill thoroughly and serve on sea-food salads or pass with broiled fish.

Louis Dressing

Perfect accompaniment for crab or shrimp salads—

1½ cups mayonnaise
2 cups catsup
¼ teaspoon salt
Dash pepper
Dash dry mustard
2 tablespoons lemon juice
¼ cup sweet pickle relish
⅓ cup finely chopped celery
1 hard-cooked egg, chopped fine

Combine all ingredients thoroughly. Chill well. Makes about 4 cups.

Italian specials from Patsy's Pizza place

Patsy's Pizza

The fresh tomatoes in the filling are a pleasant change. If you like, add anchovies or sauteed mushroom slices, too—

1 pound Italian sausage
2 fresh tomatoes, peeled and cut in thin slices
1 recipe Pizza Crust
1 6-ounce package Mozzarella cheese, *thin-sliced* and cut in pieces
1 6-ounce can (⅔ cup) tomato paste
2 cloves garlic, minced
2 tablespoons crushed oregano
1 tablespoon dry parsley flakes
Salt and fresh-ground coarse pepper
About ¼ cup olive oil
¼ cup grated Romano or Parmesan cheese

Break sausage in small bits in skillet; fry slowly until evenly and lightly browned, about 10 minutes, stirring occasionally. Drain. Place a layer of tomato slices on pizza-dough circles; cover with *half* the Mozzarella cheese. Combine tomato paste and garlic, mixing well; spread over cheese. Sprinkle with oregano, parsley flakes, salt, and pepper. Drizzle with some of the olive oil. Top with sausage, then with remaining Mozzarella. Sprinkle with Romano cheese; drizzle with remaining olive oil. Dash with salt and pepper. Bake in hot oven (425°) 20 minutes or till crust is done. Garnish with additional Mozzarella cheese, if desired. Makes 2 pizzas.

Baked Eggplant

Already this is our favorite eggplant fix-up. And so simple!—

1 medium eggplant
½ cup olive oil
1 clove garlic, crushed
2 tablespoons snipped parsley
Crushed oregano
Salt and fresh-ground coarse pepper
2 medium tomatoes, cut in ½ inch slices
Grated Parmesan cheese

Cut eggplant in half lengthwise and place in greased shallow baking dish. Combine olive oil and garlic; brush *half* over cut surfaces; sprinkle with parsley and oregano. Dash generously with salt, sprinkle with pepper. Top with tomato slices; drizzle with remaining oil mixture; sprinkle with oregano, salt, and pepper. Bake uncovered in hot oven (400°) 45 minutes to 1 hour or till eggplant is tender. Sprinkle with additional snipped parsley before serving. Pass bowl of grated Parmesan cheese. Makes 6 servings.

Pizza Crust

"Let the dough rise till it's light as a sponge cake," explains Patsy—

1 package active dry yeast
1 cup warm water
3½ cups sifted enriched flour
1 tablespoon olive oil
1 teaspoon salt

• • •

2 tablespoons olive oil

[*Turn to page 97*

Not one, but 4 Garlic Dressings no one can buy

...make one tonight with this GOOD SEASONS MIX

Good Seasons Garlic Dressing. Light and fresh, with an herb-spice base and a gentle flavor of garlic. A French-restaurant type of dressing! Takes just seconds to mix. Easy directions are on the Good Seasons envelope. You combine your favorite oil, vinegar and a little water with the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own special taste. See the recipes below for delicious suggestions.

Garlic Dressing with Light Curry. To make this, substitute sour cream or mayonnaise for the water in the Good Seasons Dressing. Just before final shaking, add ½ teaspoon curry. The curry flavor is light, but new and tempting with greens. Excellent in cole slaw, chicken or potato salads, too.

Fruit-Nut Garlic Dressing. Instead of water, use pineapple juice. Optional last touch: 2 tablespoons of slivered, toasted almonds. Another fine variation uses orange juice instead of water and adds chopped pecans. Either dressing is delightful on fruit salad.

Tomato-Garlic Dressing for Spinach Salad. Hearty and bright-flavored. Substitute tomato sauce, juice, chili sauce or catsup for the water. Perks up all greens, sea food or cottage cheese salads. And do try it with a tossed salad that includes raw spinach, sprinkles of crisp bacon and sieved, hard-cooked egg. A favorite with dad!

Get the new Good Seasons cruet, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Cheese-Garlic, Exotic Herbs, Bleu Cheese, Garlic, Onion.

Recipes recommended by General Foods Kitchens

GENERAL FOODS KITCHENS

yes & put on grocery list

Continued

Soften active dry yeast in the warm water. Beat in 1½ *cups of the flour;* mix in 1 tablespoon olive oil and the salt. Stir in remaining flour. Knead on lightly floured surface until smooth and elastic, about 12 minutes. (Dough will be very firm.) Place in lightly greased mixing bowl, turn to bring greased side up. Cover and let rise in a warm place until more than double, about 1½ hours. (Dough will have a yeasty odor.) Punch down, cover, and place in refrigerator until cold. Cut dough in 2 parts. On lightly floured surface, roll each in a 12-inch circle. Place on greased cooky sheets or 12-inch pizza pans, turning edge of dough up slightly. Gash bottom about every 2 inches to prevent bubbles. Brush each crust with 1 tablespoon olive oil. Fill and bake—see Patsy's Pizza recipe. Makes 2 crusts.

Chicken Cacciatore

Italy's hunter style—tender chicken cooks in an Italian tomato sauce—

- 1 2½- to 3-pound ready-to-cook broiler-fryer chicken, cut up
- ¼ cup olive oil
- 2 medium onions, cut in ¼-inch slices
- 1 1-pound can (2 cups) tomatoes
- 1 8-ounce can (1 cup) seasoned tomato sauce
- 1 to 2 cloves garlic, minced
- 1½ teaspoons salt
- ¼ teaspoon pepper
- ½ teaspoon celery seed
- ½ teaspoon crushed oregano
- 1 or 2 bay leaves

Brown chicken slowly in hot oil; remove from skillet. Cook onions in oil until tender but not brown. Add remaining ingredients; mix. Add chicken. Cover and simmer 30 minutes (*don't boil*). Uncover and cook about 15 minutes longer or until chicken is tender and sauce is the consistency of chili sauce—turn chicken occasionally. Skim off excess fat and remove bay leaves. Makes 4 to 6 servings.

For fruit dressing, copy the Boris Juice Bar's

Yogurt Dressing

Delicious with fruit plate of melon balls and red-ripe strawberries—

- cup yogurt
- tablespoons mayonnaise
- teaspoon sugar
- dash of lemon juice
- inch of salt

Mix ingredients, stirring well. Keep chilled until ready to serve on fresh fruit salad.

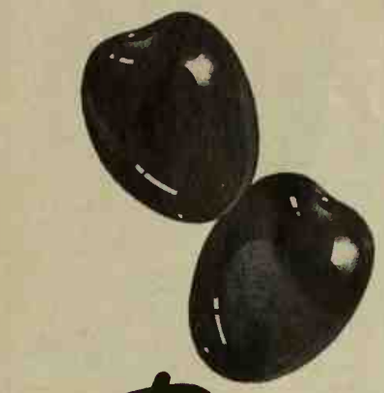
Cream French Dressing

At the Boris Bar, you might have this delicious dressing spooned over wedges of fresh pineapple and papaya—

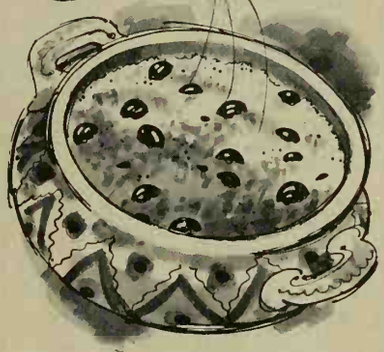
- 3-ounce package cream cheese
- tablespoon milk
- teaspoon sugar
- teaspoon salt
- teaspoon paprika
- tablespoons apple cider vinegar
- tablespoons salad oil

Using electric mixer, soften cream cheese with milk. Blend in sugar, salt and paprika. Gradually beat in vinegar, then gradually beat in salad oil. Beat until fluffy. Chill. Serve with fresh fruit salad. Makes ¾ cup.

One taste will tell you it's gourmet-good!



Ripe Olives in Spanish Rice



Special recipe? Not at all! Just use your own for Spanish Rice—for every 6 servings add 1 cup Ripe Olives (slices or wedges). Makes an easy gourmet delight ...makes for mighty *happy* eaters, too. As Olive Advisory Board, San Francisco, says: *Ripe Olives bring a smile to your taste!*

Louis' Cuisine means French Dip!

Louis' French Dip Sandwich

You dip both pieces of a split hard roll in rich beef juices before filling with layer upon layer of thin roast-beef slices—

- 3 or 4 pounds beef knuckle bone or beef shank bone, cracked
- 5 to 6 pounds beef top sirloin roast
- 1 teaspoon cornstarch
- Salt to taste
- French rolls, split and heated

Place beef bones in shallow roasting pan and brown in moderate oven (350°) 1 hour; transfer bones to a kettle and place the beef roast on a rack in the roasting pan. Add 3 cups water to bones and simmer covered 2 to 2½ hours. At the same time, roast the meat in oven at 350° about 2 to 2½ hours or until meat thermometer reads 140° to 150° (rare to medium-rare).

When roast is done, remove to platter and keep hot; pour 1 cup water into drippings in the roasting pan; stir to loosen all crusty bits. Lift bones from beef stock, and to stock add juices from roasting pan; cook fast to reduce the volume by ½. Strain stock; skim off fat. Mix cornstarch with 1 tablespoon cold water; stir into stock, and simmer a few minutes, stirring constantly —keep stock thin. Add salt to taste. Carve roast in thin slices.

For sandwich, fork up bottom half of a French roll and quickly dip cut side in meat juices. Top with many slices of roast beef. Dip roll lid in meat juices and set atop all. Cut sandwiches in half. Makes 20 to 25 servings.

For sausage at its best, it's Heiser's

As a boy, Henry Heiser was apprenticed to an old-time German sausage maker in Indiana. His trade secrets include cooking, too.

▶ Link sausage fried this way has all the flavor sealed in for you to enjoy. Barely cover sausage with cold water. Bring only to boiling; drain. Add a little butter to skillet, and fry links *slowly*, turning till brown all over. (This keeps the casings from popping the way they would if heated dry until sausage fat accumulated in the pan.)

▶ For sausage patties, shape 5 or 6 rounds from 1 pound bulk sausage —have the diameter of the patties a little smaller than the top of a cup. Start patties in a cold skillet, and fry slowly. Keep turning patties—about 2 flips, cooking until there is no pink in center.

Bratwurst im Bier

The sauce is traditional—nice and thin, with a pleasingly pungent flavor—

- 1 pound Bratwurst
- 2 tablespoons butter
- 1½ cups (12 ounces) beer
- 2 bay leaves
- 6 peppercorns
- Dash salt

• • •

- 1 tablespoon enriched flour
- 2 tablespoons water

[*Turn to next page*

WHY GIVE UP BUTTER?

SPREAD IT ON RY-KRISP

WEIGHT-WATCHERS:

LOOK. Ry-Krisp spread with butter has fewer calories than a slice of "diet bread" *without* butter. (A whole double Ry-Krisp cracker contains no more than 21 calories.)

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FOR OTHER SNACK RECIPES WRITE: ANNE UNDERWOOD, DEPT. B90, RED DEVIL LANE, WATERTOWN 72, MASS.

The Farmers Market

Continued

Cover sausage with cold water; bring to boiling; drain. Brown sausage in butter. Add *1 cup* of the beer, the bay leaves, peppercorns, and salt. Simmer about 5 minutes to reduce the liquid. Remove sausage and strain the liquid. Return sausage and strained liquid to pan; add remaining beer (or enough to cover sausage), and simmer gently 15 minutes. Blend the flour and water to a smooth paste; stir into the sauce, and cook, stirring constantly, until mixture thickens a little. Serve sausage in bowl with the sauce poured over. Makes 4 servings.

Koenigsberger Klops

They're meat balls in a delicious sauce that boasts just-right tartness—

1 2-ounce can anchovy fillets
4 slices partially dry bread
1 cup milk
1½ cups chopped onions
1 tablespoon butter
1 pound ground round steak
½ pound ground veal
½ pound ground pork
2 beaten eggs
1 teaspoon salt
¼ teaspoon pepper

• • •

¾ cup cooking sauterne
¾ cup water
1 bay leaf
4 whole cloves
4 peppercorns
2 tablespoons enriched flour
¼ cup cold water
1 lemon, sliced paper-thin
1½ teaspoons capers
¼ teaspoon salt
Chopped parsley

To desalt anchovies, soak in cold water to cover about 20 minutes; drain well. Soak bread in milk. Cook onions in butter till tender but not brown. Combine meats, anchovies, onions, bread mixture, eggs, 1 teaspoon salt, and the pepper; mix thoroughly. Form in 24 large balls (klops). In large skillet, combine cooking sauterne, water, bay leaf, cloves, and peppercorns; add klops, placing them side by side. (The liquid should just cover the klops; if not, add more.) Cover and simmer (*don't boil*) 25 to 30 minutes; remove klops to serving bowl and strain liquid. Return liquid to skillet. Blend flour and cold water to a smooth paste; stir into the hot liquid, then cook and stir until mixture thickens. Add lemon slices, capers, and ¼ teaspoon salt. Cook a minute or two. Pour over klops and sprinkle with parsley. Serve with boiled potatoes. Makes 8 servings.

Step up to Pyatt's Fruit and Produce stall

Fairfax Ginger Peaches

A light fruit dessert that's sophisticated enough for late-evening refreshments—

2 tablespoons honey
½ cup orange juice
Dash salt
4 cups sliced peeled ripe peaches
2 tablespoons finely chopped candied ginger
Flaked coconut
Fresh mint sprigs

Blend honey, orange juice, and

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salt; add peach slices and candied ginger; mix gently. Cover; chill thoroughly. Spoon into chilled sherbets and trim with flaked coconut and a bit of additional candied ginger; tuck a tiny mint bouquet in each dish. Makes 4 or 5 servings.

Western Chafing-dish Salad

Stand-in for tossed salad or spinach as a vegetable—

1 pound fresh spinach
4 green onions and tops, sliced
Coarsely ground black pepper
• • •
5 slices bacon, diced
2 tablespoons wine vinegar
1 tablespoon lemon juice
1 teaspoon sugar
½ teaspoon salt
• • •
1 coarsely chopped hard-cooked egg

Wash spinach, discarding stems. Pat leaves dry on paper towels, then tear in bite-size pieces into bowl. Add onions and sprinkle with pepper. Chill. At serving time, slowly fry bacon bits in a deep chafing dish or electric skillet till crisp-cooked. Add vinegar, lemon juice, sugar, and salt. Add spinach and toss just till leaves are coated and wilted slightly. Sprinkle with hard-cooked egg. Makes 4 to 6 servings.

No-fuss meals

Begins on page 72

Crisp Bread Sticks

These have added crunch! Ready in minutes when you start with refrigerated bread sticks—

1 package refrigerated quick bread sticks
Milk (about 2 tablespoons)
1½ cups crisp rice cereal or rice flakes, coarsely crushed
2 teaspoons salt

Pull bread sticks apart. Brush with milk. Mix cereal crumbs and salt in shallow pan (be sure salt is well distributed); roll sticks in mixture. Bake on greased baking sheet in very hot oven (450°) about 10 minutes or until sticks are lightly browned. Serve immediately. Makes 10.

Lettuce-Green Pepper Salad

Easiest salad ever! For a change, try Boston lettuce with the pepper rings—

Remove the core from a small, chilled head of lettuce. Place lettuce core side down, and cut lengthwise in 1-inch slices. Place each slice on a salad plate. Put 2 or 3 green-pepper rings atop each serving. Pass a cruet of Italian dressing—bottled or from a salad-dressing mix.

Pears with Quick Raspberry Sauce

If you have time, fix sauce in morning. In a rush? Then top pears with a chilly sauce made by stirring raspberry sherbet until soft—

1 6-ounce can frozen raspberry-lemon punch concentrate
¼ cup sugar
2 tablespoons cornstarch
Aromatic bitters (optional)
• • •
4 large or 8 small canned pear halves, chilled

To punch concentrate, add 2 cans water. Stir in sugar and cornstarch. Bring to boiling, stirring constantly. Cook and stir till mixture is clear and thickens slightly. Chill. Dash in aromatic bitters to taste. Serve over pear halves in sherbets. Makes 4 servings.

Easy Tortoni

Add an authentic air to your Italian meals with this delicious fix-up—

¼ cup finely chopped blanched almonds, toasted
¼ cup flaked coconut, toasted and crumbled
1 pint vanilla ice cream
¼ cup seedless raisins, dark or light
1 to 1¼ teaspoons rum extract

Mix almonds and coconut. Stir ice cream just to soften; quickly stir in raisins, rum extract, and *half* the nut mixture. Spoon into 5 souffle cups or paper bake cups set in muffin pan. Sprinkle remaining nut mixture over top; freeze firm. Top with maraschino-cherry halves.

Zesty Ripe Olives

Practically make themselves! Serve with dinner or as an appetizer—

1 7-ounce can pitted ripe olives, drained
½ cup clear French dressing
1 clove garlic, minced

Put olives in jar. Pour French dressing over olives; add the garlic. Cover jar tightly. Invert jar several times to coat olives with dressing. Chill 6 hours or overnight. To serve, drain olives; spear on toothpicks.

[*Turn to page 128*

Better Homes & Gardens Home Plans Book

Now you can get a colorful new book containing 126 of the most popular Better Homes & Gardens Five Star home plans. Hundreds of homes have been built from these plans. Contains homes of every architectural style. There are plans for every budget. Order your copy of this new book today from Better Homes & Gardens, Des Moines 3, Iowa, or from one of the Home Planning Centers listed on page 118. Price $1.25.

Franks-and-Potato-Salad Dinner

Here's hearty, joyful good eating for family or guests—this easy delicious combination. Takes about 5 minutes to put together and you have this glamorous main dish that everyone raves over. Easy recipe at right.

FRANKFURTERS AND POTATO SALAD

Delicious recipe. Photo, left.

Use 1 to 1¼ qt. baking dish. **1**—Line with 1 pound skinless frankfurters, halved and cut to a point in order to fit together snugly at the bottom of dish. Pour in two 1 lb. jars or cans of potato salad (German style, extra good). **2**—Bake at 350° for 20-25 minutes. Serve hot from oven. IF YOU CARE TO add a little more glamour and bewitching taste, when you take from the oven, top with catsup, chili or barbecue sauce. Or, have choice on table.

Handy Family-Pack

Your whole family enjoys the lively flavor of Wrigley's SPEARMINT Gum. Chewing helps keep teeth clean, nice. And, with Family Pack of this satisfying treat you won't run out so soon.

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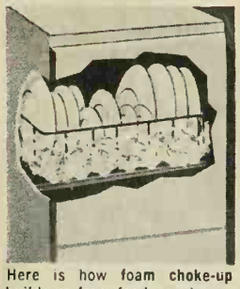
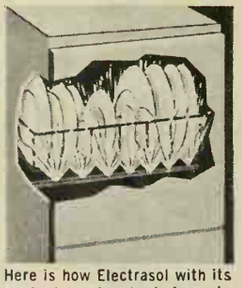


Here is how foam choke-up builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for full spray action. Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!

Does what no other dishwasher detergent can do... even in hardest water!

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Gridiron grass

Begins on page 86

Feed regularly: Lair, at Dallas, has grass food spread over the Cotton Bowl turf in late August. Early next March he will feed again and repeat every 30 to 40 days. Taylor, at Ames, also feeds the football turf the last of August. But in the spring, he doesn't start to feed until the first half of April. He makes a second feeding in June.

Thanks to the well-balanced and conveniently packaged lawn foods available to the homeowner, you can set up a feeding program which is equally effective.

Start now to give your grass the important fall feeding. Next season, feed at least three times in bluegrass areas, starting in the spring. In Bermuda areas, give at least four feedings. When applying foods, follow directions given on container. Use a mechanical spreader as you work. It speeds the job, helps insure even distribution of the food.

Water carefully: Ames, with its bluegrass—fescue turf, distributes water in its stadium through a series of rotary sprinklers which blanket the field with spray. Water is used sparingly, however, for as Taylor states: "We don't water our grass until just before it starts to wilt. We do this to obtain a deeper root growth, and we've also found that infrequent waterings help to prevent infestations of crab grass. We feel that more turf is ruined by too much water than by too little."

In the Cotton Bowl, through a complete underground watering system, the water distribution is controlled carefully so as to give the Bermuda grass "an inch of water per week during the growing season."

The quantitative end of both these systems is easily adapted to your lawn. Too much water can drown the grass, stimulate the weeds, and set up the conditions under which lawn diseases thrive.

If you can supplement rainfall to the point where your lawn receives an average of an inch of water each week, moisture won't be one of the problems you'll run into in growing good grass.

Mow often: Grass on both fields is cut about twice a week. At Ames, it is cut at 1½ to 2 inches, depending on the season. In the Cotton Bowl, the Bermuda is allowed to grow to 1½ inches by the time football season rolls around. Next spring, the cutting height will begin at ¾ of an inch, advancing to one inch during the summer, and 1½ by fall.

For the homeowner, a rule of thumb might help when it comes to setting mower height: Mow ½ to ¾ of an inch higher in summer than in spring and fall. Tender grass roots and strong sun don't get along together. When the sun is hottest, you'll be protecting the roots if you let the grass grow taller —shade to keep soil surface cool.

Weed: The weeding program followed on each of the fields, just as the program you must follow, depends on specific needs. In the Cotton Bowl, for example, weeds are almost nonexistent because of the tight Bermuda turf. As Lair reports: "Chemical weed killers have been used little, and only a minimum of hand weeding is done."

Taylor, at Iowa State, *has* a weed problem, and tackles it with several herbicides. He uses 2,4-D to control most weeds. At first mowing next spring, pre-emergence crab grass killer will be applied. PMA is used later if weed seedlings appear.

Control insects and disease: Here, too, the program at each stadium is tailored to specific needs, just as it must be on your lawn. Both Lair and Taylor report DDT and chlordane high on their lists of insect controls, with Dallas documenting their effectiveness: "In 1949 grubworms severely damaged the turf. The old turf and six inches of soil were removed, DDT was applied—half after the old soil was removed, and half after the new soil was in place. There has been no further grubworm trouble in the bowl since, despite severe damage to many Dallas lawns in the last two years."

As to timing of application, Taylor states: "Usually two treatments, the first one in August followed by a second one at the end of new May, will give sufficient control of insects in the turf."

Aerate: Because of severe compaction, aeration is a basic tool in the maintenance program on both fields. On your lawn, where the problem is not as severe, the amount of aeration your lawn needs will be in direct proportion to how much compaction your lawn gets.

Treatments in late spring and again in fall, should suffice on the average lawn.

Where compaction is more serious, treatment must be more frequent, as evidenced by the aerification activity on the playing field at Ames:

"In the spring we aerate five or six times in one operation," Taylor reports, "passing over the field in a different direction each time. After this initial treatment, we aerify every three weeks. We've found that this makes for a more resilient turf that holds water better, develops a deeper root growth, and helps to make a superior grass."

Lair, at Dallas, is in complete agreement, noting that frequency of aerification in the Cotton Bowl is "on the average of six times each year prior to the football season."

Develop your own program: This seven-point program has paid off at both Ames and Dallas. It can do the same for you. Make up a check list, a schedule, or a calendar of lawn activity—and stick with it. Start this fall and continue each next spring through the season.

Your work will pay off. You'll have that gridiron grass in your own home lawn.

Pieces from the Verve collection of modern furniture. Half sofa No. 116-31, center section 116-23, quarter circle 116-25, end bumper 116-32

Smartset Designs are getting talked about

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When choosing a college, don't fall for these fables:

- *Small classes guarantee better instruction*
- *Famous alumni mean a quality college*
- *The best schools are all in the East*
- *Small schools are always superior*
- *Coed colleges are educational playgrounds*

By Gordon Greer

EVEN before they set foot on campus, nearly half of the freshmen entering college this month are on the road to disillusionment. Guided by folklore, misconceptions, and unqualified advisers, they've enrolled in unsuitable institutions they know virtually nothing about.

It is a well-publicized and justly lamented fact that, aside from somewhat less qualified students, at least 100,000 young men and women who ranked in the top quarter of last spring's high school graduating class will nonetheless never reach college. What fewer people realize is that *four times* that number—up to 400,000—will get in, but later drop out. Of each five freshmen who arrive on campus, only two now stay to graduate. About a third of the others are accounted for by transfers, marriages, and, less frequently, poor health. Some of these manage to graduate later, or from other colleges. The remaining two-thirds—the tragic majority—simply enter schools which, academically or otherwise, they were never meant to attend. And how many of their classmates endure all four years without deriving much benefit, one hesitates to imagine.

Much of the blame for this inordinate waste can be attributed to one cause: an overabundance of mythology and a corresponding absence of facts. Like it or not, American colleges divulge their honest characteristics as reluctantly as a woman reveals her true age. Intelligent applicants can ponder the question for months—for *years*—and still pick the wrong institution. What little information they have to go by is largely irrelevant. John M. Stalnaker, president of the National Merit Scholarship Corporation, has captured their sad plight in one sentence: "These kids want an education in the worst possible way, and that's frequently just how they get it—usually because they enter a college that isn't suitable for them."

The organization Mr. Stalnaker heads, for some years now has been serving the country as a sort of educational matchmaker, locating the nation's best high school students, rounding up philanthropists, then getting the two groups acquainted. Since 1955, when the program started, $15.5 million has been distributed, no strings attached, to 3,106 Merit scholars, many of whom, except for this money, could not have afforded the college of their choice.

In the process of carrying out this project—from gathering information on the thousands of youngsters who compete for the scholarships, and then from making further detailed studies of the winners and near-winners in college—the Merit Corporation has accumulated an enormous volume of data, more raw material about outstanding students than has ever before been collected. How much new knowledge it will eventually yield, only a rash man would guess. The findings—reported here for the first time in a national magazine—are, officially, still tentative. But already, observers can see patterns developing which, pieced together and supplemented by other recent research, indicate that future freshmen, faced with the task of selecting a college, would be wise to avoid certain pitfalls.

Legends surrounding "Who's Who." Whether or not all men are created equal, they don't arrive that way on campus, and efforts to gauge the value of a college by the accomplishments of its graduates are, though popular, misleading. At least some of the credit usually bestowed on the school might more properly go to its students, since the college, far from providing vast wisdom, *could* be merely a pleasant boarding house where bright people sometimes congregate.

This obvious truth notwithstanding, sober studies have been made in which colleges were evaluated solely by how many of their graduates—or [*Turn to page 104*

BEAU BRUMMELL CHEST—the all-purpose men's wardrobe, with dressing mirror and space for hats, gloves, shirts, ties, jewelry and all accessories. No. 350-09

Pieces from the Verve collection of modern furniture. Baluster bed No. 350-108, night table 350-06, triple dresser with mirror 350-54.

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The other reason—good taste in styling! Look at the detailing of these pieces from the *Verve* collection. Notice the hand crafted brass-and-ceramic pulls, the rosewood veneer parquetry, the soft sheen of the Velvet Walnut veneers, the Shaker influence of the baluster bed.

Verve designs by Kroehler, for living room, dining room and bedroom, are your smartest buys in more ways than one!

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Yes, *Fleischmann's flavor* is more delicate than the taste of ordinary margarines made from a mixture of vegetable oils. It has a *golden* taste just like the high-price spread. Try Fleischmann's Margarine.

Fleischmann's CORN OIL MARGARINE

When choosing a college

Begins on page 1

what percentage of them—later popped up in various books: "American Men of Science," "Who's Who," and similar works where distinguished people are singled out for attention. But to have much value, these ratings should include information on *incoming* students, and none pretends to do so—an indication, not of neglect, but of insufficient data. Before the Merit Corporation developed its new Talent Supply Index, researchers had no good tool for estimating the differences that exist among students. They were forced to assume that every college had the same material to work with.

Now, with that obstacle overcome, freshman classes look dissimilar indeed. Some schools with twice the expected allotment of graduates in "Who's Who," for example, have been found to enjoy the further advantage of *five* times the average percentage of freshmen blessed with superior intellects. Naturally, this consideration throws doubt on the colleges' influence, and the "Who's Who" criterion, for what scant help it offers, can profitably be ignored.

The overrated ratio. Superstition to the contrary, the degree of intimacy established in a classroom in no way provides a reliable yardstick for gauging the knowledge dispensed there. In some cases, the lone virtue of restricting a course to just a few students is that no greater number has to suffer poor instruction. Good teachers frequently teach small classes, but their success may have other origins. Only rarely are they less effective before larger groups, and limiting the size of their audiences may simply deny some students opportunity to learn so that others may enjoy exclusiveness.

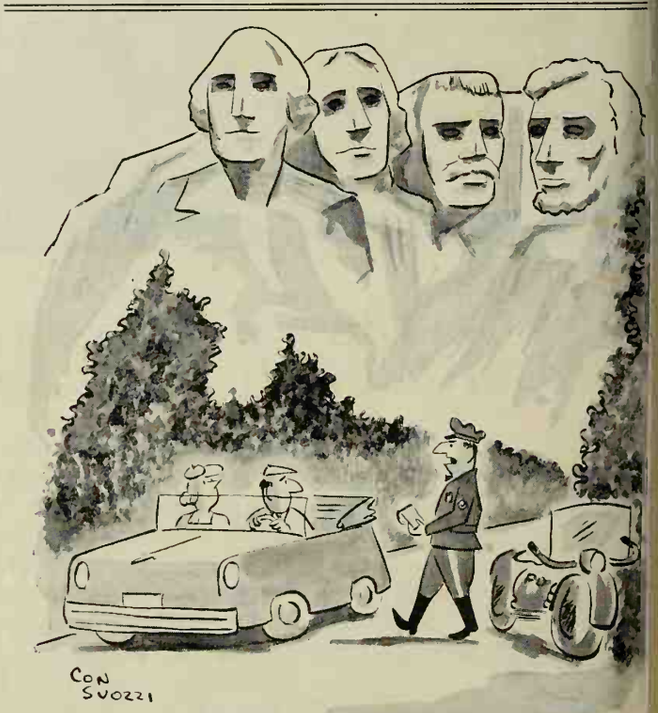
A second reason for overlooking those often revered student-faculty ratios (which indicate only *average* class sizes anyhow) is that some are cleverly contrived. To achieve what might be thought of as a respectable figure—no more than 15 students per teacher, say—a few schools include under "faculty" dozens of staff members who never teach: research assistants, administrative personnel, even, in some cases, janitors.

The *quality* of the relationship between teachers and students is important, but it won't reduce to a number. Preliminary Merit Corporation research, understandably enough, shows no significant correlation between student-faculty ratios and academic achievement.

How much you'll learn from the catalogs. For a layman to reach sound conclusions about a college just from reading the material printed in its catalogs and brochures is no less rare an accomplishment than for that same layman, without special knowledge, to draw a true picture of a strange community from glancing at the Chamber of Commerce pamphlet or to spot financial shakiness in corporation reports.

The factual sections of college publications—those treating such things as tuition fees, application deadlines, housing accommodations, and course titles—are, at least as they go, reliable. But less specific paragraphs—those concerned with the aims of the college, the intellectual stature of its students, and the many unique advantages the

[*Turn to page*



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When choosing a college

Continued

gained on that particular campus—tend to be vague and self-congratulatory, and can be passed up without great loss. Frank H. Bowles, president of the College Entrance Examination Board, supplied young applicants with solid advice recently when he wrote that "since college catalogs are possibly the dullest and least intelligible form of literature available in America today, the reading of them might well be put off as long as possible."

Mistaken opinions about public schools. The notion that private colleges somehow provide better training than public ones—a notion admitted to by more than two-thirds of the parents questioned in a recent poll—may explain why, despite their higher tuitions, so many students prefer them; but the premise is unjustified. After comparing colleges "independent of the quality of the student body," the Merit research team concluded that "the devaluation of public institutions does not appear warranted."

In the natural sciences, in fact, public universities proved "outstandingly productive." In the arts, humanities, and social sciences, private schools held a very slight edge.

What sex has to do with it. The deservedly high reputations held by a number of colleges where enrollment is confined to one sex does not prove the inferiority of coeducational schools, nor should any student—especially a girl—decide to attend a one-sex college without being certain, or nearly so, that he or she could adapt to it.

Not everyone can. Of the small percentage of Merit scholars who change colleges, a significant number are women's college undergraduates who switch to coed campuses. "Life there was rather one-sided," one girl wrote after leaving for a Big Ten University, and another thought her second college, this one coeducational, gave "better preparation for the future."

Aside from such evidence that not everyone can be happily isolated, Merit research seems to indicate, too, that the risk might not be worth running. The old theory that sexual segregation is uniformly conducive to scholastic accomplishment is challenged by their recent conclusion that coeducational colleges are academically productive. "A mixed student body," their report suggests, "may be favorable to the development of motivation."

Checking college credentials. In a nation where blind men can often renew their driver's licenses, it should come as no surprise that fourth- and fifth-rate colleges can retain official recognition while other, better, institutions are denied it because of their youth. Of course, it's true—as with licensed and unlicensed drivers—that *most* accredited colleges are superior to *most* of the others. But the drop-out rate—like the accident rate—is proof that having once passed a test is no guarantee of excellence. "There

"Never mind, Dear, I've found it!"

are certainly colleges in this country, accredited ones, whose graduates are more illiterate than the graduates of many good public and private high schools," Sociologist David Riesman remarked not long ago, adding, "Like other observers of the educational scene, I have visited nonaccredited colleges that are far superior to some accredited ones."

However, the six regional associations that decide which schools get accredited aren't the only ones that evaluate their worth. No fewer than 25 professional agencies (American Bar Association, Engineers' Council for Professional Development, American Association of Collegiate Schools of Business, and so on) conduct their own investigations into colleges that give courses in their special fields. They then provide evaluations of performance in these areas. In many cases, the standards applied are more exacting than those used by the regional organizations. Therefore, if he wants to enter a profession, a student should select from those colleges that have won this professional endorsement.

Judging quality by geography. Just as the spread of civilized life to other sections of the country finally toppled the ancient belief that the good schools were all in New England, so Merit research is now upsetting similar folklore of more recent origin—the theory, for example, that especially in the sciences "the Middle and Far West are consistently more productive." That quotation, though taken from an honest and scholarly report, is presently untrue. Like all other efforts to use geography as an index of excellence, it is based on research that leaves unaccounted for those differences among incoming students. Re-examined with that variable supplied, only one such previous conclusion stands up: Achievement in the average Southern college is slightly below the national standard. As far as the rest of the country goes, there are no discernible academic differences between one area and the others.

Big ideas about smaller schools. Through the same process of logic by which many outsiders interpret a low student-faculty ratio as a sure sign of excellence—they believe it implies more personal attention, which in turn means greater achievement—a considerable number of young applicants (and nearly two-thirds of their parents) assume, just as erroneously, that small schools are better than large ones. In actual fact, whatever prestige attaches to little colleges *per se* is born of either ignorance or misguided respect for exclusiveness—not with concern for learning.

A few well-known small colleges with good reputations apparently overshadow, in the public mind,

[*Turn to next page*

In a quandary trying to decide whether you apply hot or cold to those bumps, bruises, and aches? Here's a general guide you can follow—unless your doctor prescribes otherwise for your specific case:

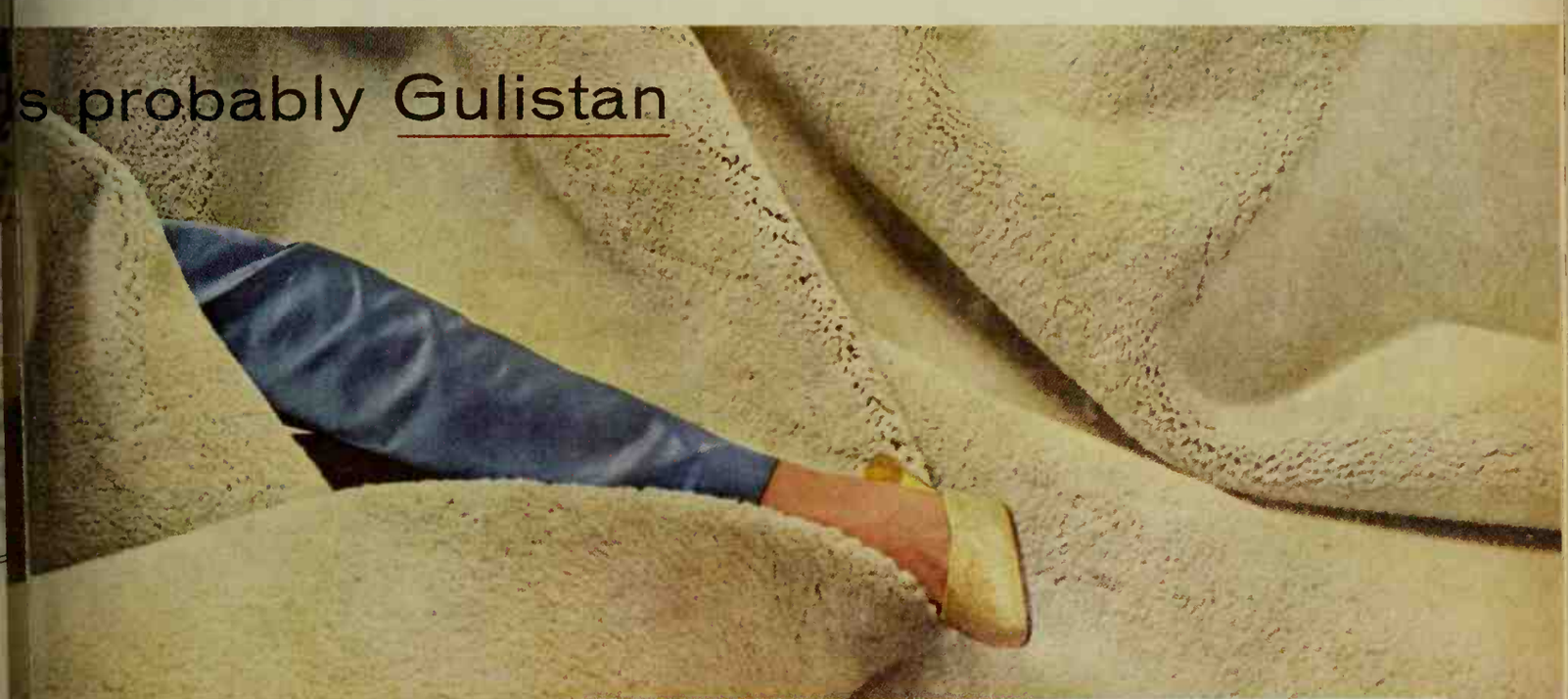
Sprain, strain, bump, bruise: Cold applications or soakings immediately after and up to 12 to 24 hours. Then, follow up with warm applications or baths.

Muscle ache: Apply heat or soak in warm water.

Toothache: Generally, apply a cold pack. If pain persists, see your dentist.

This rule of thumb will help you remember: Cold applications cut down the swelling and discoloration, so apply right after accident happens. The greatest bruising or swelling occurs anywhere from 12 to 24 hours afterwards.

Then, the problem is to get rid of any bump or bruise that may have developed. Heat helps. Now's the time to apply it. You'll find it promotes healing, relaxes muscle spasms, and increases the blood circulation.



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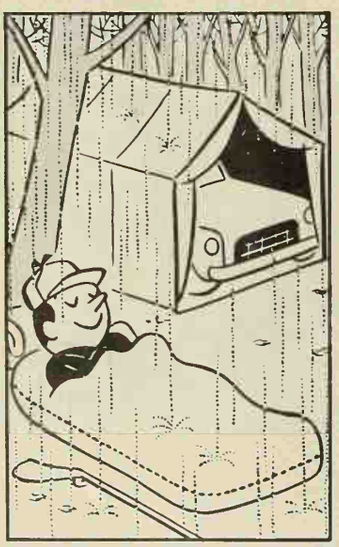

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When choosing a college

Continued from preceding page

those hundreds of others that are decidedly second-rate. At least, research shows no significant correlation between the relative size of an institution and the level of its students' accomplishments in the arts, humanities, or social sciences. In the natural sciences, however, *large* schools have the better record—probably not because of their size, but perhaps because laboratory facilities tend to be more extensive. And good facilities attract good teachers.

The trouble with reputation. Of the many fallacies that surround American colleges, perhaps the most harmful of all is the persistent notion that every student who qualifies for a "prestige" school should consider attending no other—that only a handful of famous colleges can provide a high-class education, and that all their graduates automatically become persons of rare distinction. This evidence that publicity sometimes prevails over common sense not only causes admission jam-ups in the best known colleges (while others, just as good, have vacancies), but brings further sad consequences: a sense of failure to applicants forced to enroll somewhere else; frustration to lesser known colleges that sorely need good students; disillusionment to some *accepted* candidates who find they'd be happier elsewhere; the misuse of higher education as a symbol of social status; and the danger that one or two prestige schools, under the cover of fine reputations, might really be going downhill.

"The quality of a school changes faster than its clientele recognizes," one authority said recently, "and colleges that have developed a novel or more demanding program cannot get the students to match it, while other institutions that have decayed cannot keep away students who should no longer go there."

In prestige schools, as in all the rest, no one can hope to accomplish much unless he finds the campus stimulating. Merit scholars in good academic standing—men and women thought to represent the top two per cent, academically, of our younger generation—have voluntarily transferred *out* of most of the famous institutions listed on collegiate hit parades. Others, of course, have transferred *in*. Significantly enough, almost every change has made the student happier.

Ridding his mind of misconceptions is only the first problem faced by a prospective collegian. It remains for him to assess his own interests and abilities, to find that school best suited to them—and then to get admitted. Advice on these matters, based partly on research recently conducted by the National Merit Scholarship Corporation, will be published in next month's issue.

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WHAT COMES AFTER AFT?

Hearing a lot of talk abo boats lately? Chances are y have, since boating is now t country's most popular spo

To help you hold your ov in living room or dockside boa ing conversation, here's a sh glossary of basic nautical ter you'll need to know:

Abaft: Behind or toward ste
Abeam: Directly alongside, parallel to boat's keel
Aft: At or near the stern
Amidships: At center of th boat, either between bow and stern or across beam
Astern: Toward the stern o behind the boat
Beam: Widest part of boat
Bilge: Space under the deck or beneath the floor boar
Bow: Front end of the boat
Cleat: Hardware for fasteni lines to the boat
Coaming: Sides of cockpit, raised to keep water out
Draft: Depth of water nee to float the boat
Freeboard: Side of hull fro water line to gunwales
Gunwale: (pronounced gunnel) Top edge of freeboard
Helm: Any steering device
Hull: Main body of the bo Cabins, decks and such are called superstructure
Inboard: Within the hull
Keel: The boat's backbone main bottom frame mem from stem to sternpost
Leeward: (pronounced looard) The opposite of windward—side away from the wind
Outboard: Attached to bo on the outside of the hul
Port: Left side of boat
Starboard: The right side
Stem: Extreme forward member of boat's framew
Stern: The after, or back
Transom: The after end square-sterned boat
Way: Movement through t water. Headway is forw sternway is backward, leeway is sideways

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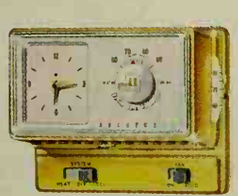

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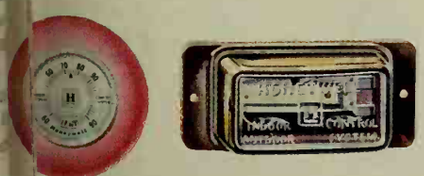

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THESE FOODS ARE NEWS!

Meats, main dishes

Chicken-noodle dinner is new on market shelves. One 8-ounce box contains egg noodles and chicken-sauce mix (it's bright with bits of red and green pepper). Cook, then combine both for a meal in 15 minutes to serve 3 or 4.

Spaghetti and hot dogs in tomato sauce. Here's a combo that's bound to appeal to youngsters. They'll find plenty of sliced franks in each serving. In 15¼- and 8-ounce cans.

It's in the bag! Your choice of sliced meat—pork, beef, ham, spareribs, or turkey—comes with tangy barbecue sauce in boilable bags. Makes cooking a snap! Simply drop the 8-ounce plastic bags into boiling water; heat 5 minutes.

Potatoes go modern!

Packaged sliced potatoes (with water removed) give you a head start with fried or creamed potatoes, salads, casseroles, or soups. No washing, paring, or cut-up needed—just cook the slices 15 minutes. Ten servings in 8-ounce box.

Instant whipped potatoes have made their debut in a large economy-sized package. Because this 11-ounce box contains loose flakes, you can shake out just what you need to prepare anywhere from 1 to 16 servings.

Au gratin potatoes—creamy, rich, and cheese-y. Now you can make this favorite from a package! In the 6.5-ounce box, you'll find dehydrated potato chips and a packet of seasoned Cheddar cheese-sauce mix. Potatoes and mix go into a baking dish—add water and butter; bake. Serves 4.

Scalloped potatoes in a package. You begin with dehydrated potato chips and a packet of white-sauce mix that cook up to a flavorful dish of scalloped potatoes in half an hour. (No curdling either!) Boiling water and butter are all you add. One 5.75-ounce package serves 4.

Desserts, beverages

Double Dutch devil's-food-cake mix boasts a double amount of pure Dutch cocoa. Just right for folks who favor a dark, rich chocolate cake. A 1-pound 3½-ounce package makes two layers, a large loaf cake, or 24 cupcakes.

Danish dessert (a traditional fruit pudding) has recently come out in cherry-plum flavor. Others in this family are strawberry and currant-raspberry. In 4¾-ounce package.

Frozen fruit punches are exciting new concentrates. They've been introduced in four deliciously fresh flavors: strawberry-, raspberry-, grape-, and pineapple-lemon. Count on a 6-ounce can, plus water, for 1 quart punch.

Imitation strawberry-flavored mix dissolves quickly in cold milk to make a tempting pink drink. This powder, fortified with vitamins and iron, comes in a 1-pound can.

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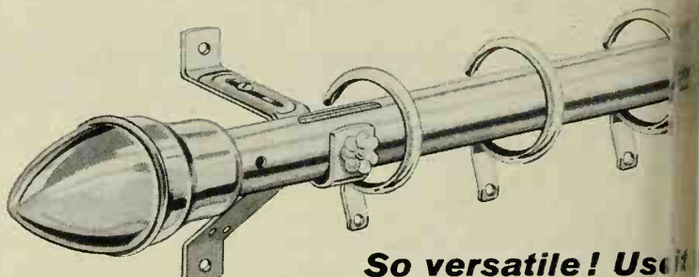

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Strange things people eat

Begins on page 60

conventional spread of meat, potatoes, and coffee is killing us all—slowly, but surely.

The vegetarian diet has other notable exponents whose energy output compares favorably with Dr. Moore's. One, Australian track star Herb Elliott, is an authentic chronological youngster, only 22, but deserves mention because of the boundless drive he gets from a regimen of rolled oats, raw cabbage, brown bread, and cheese.

When in training (he runs the mile in less than four minutes with boring repetitiveness), he thinks nothing of jogging 14 miles on the beach before breakfast, racing up and down archly inclined sand dunes as he goes. A typical Elliott breakfast includes: the inevitable oats, two eggs, two potatoes fried in peanut oil, a banana, a handful of raisins, two chopped walnuts, and a glass of milk. Dinner? Cabbage, lettuce, carrots, spinach, and string beans—all boiled—two potatoes, and fish. When he wants to live it up: "I have a bigger feed of fruit than usual." (However, since he married, Elliott has been seen consuming an oatless breakfast of cereal, fruit, ham, and eggs.)

Elliott's guiding dietary light, Percy Cerutty, his trainer, is a fiery evangelist on the subject—and understandably so. At the age of 47, he suffered a complete physical collapse and ate his way back to health on the diet he prescribes for his protege. Now 65, Cerutty still can run a mile in five and a half minutes.

Elliott's fellow Australian, 21-year-old Olympic swimmer Murray Rose, has, as yet, shown no signs of defecting from vegetarianism. Rose, a student at the University of Southern California, won three gold medals in the 1956 Olympics. His diet excludes meat, fish, poultry, and anything containing white flour and sugar.

Strictly a natural food fan, his table d'hote always features vegetables, fruits, unprocessed cereals, honey, and dairy products. This menu was broadened to include seaweed juice during a training period in 1957, after which he went on to break the world free-style record for 440 yards.

Rose also has been known to eat halvah from Egypt, sesame and sunflower seeds (Rodale's great "forgotten food"), unpolished rice, and goat's milk. He says his parents started him on natural foods when he was two. Unlike the other rabid vegetarians, he doesn't encourage anyone to change his diet.

"Any radical change would make them ill," he opined, "just as I would become ill if I were to eat meat." Meat, incidentally, produces acids, according to Rose, and "acids are productive of fatigue."

One occasional meat eater who suffers precious little fatigue is handsome Gardnar Mulloy, who, at 46, is still a top-ranking tennis doubles ace, and at 40 was rated the No. 1 player in the United States. Mulloy concentrates on salads, milk, vegetables, and wheat germ extract.

Cosmetics tycoon Helena Rubenstein is probably the best example of the nonextremist vegetable enthusiast who does not want for energy. Now in her late 80s, she personally directs her

POLIO ISN'T LICKED UNTIL EVERYONE GETS HIS SHOTS

Thanks to intensive campaigns for inoculation with Salk vaccine, the number of victims of crippling polio in the 5- to 39-year-old age group has been reduced dramatically. To cut the toll in the under-5 group, doctors urge that parents have youngsters in that age bracket begin the 3-shot series immediately.

As a matter of fact, parents can insure continuous protection for their children from the moment of birth—if prospective mothers have received the complete series of 3 shots. Apparently there is a carry-over of protection from the mother to the infant for the first 2 or 3 months.

When the child is 3 months old, the series of vaccinations should be started.

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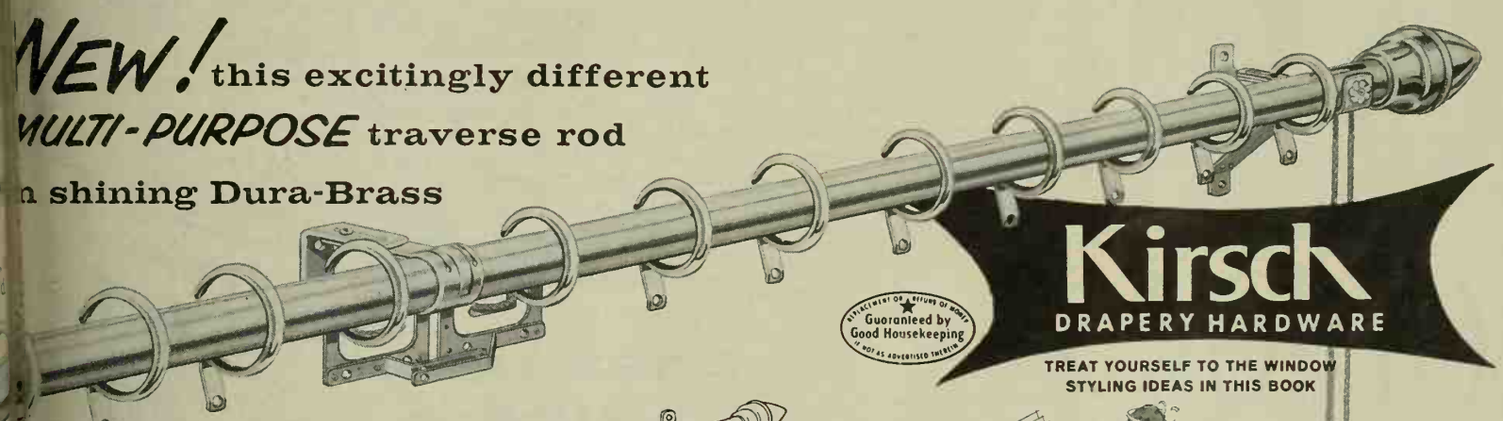

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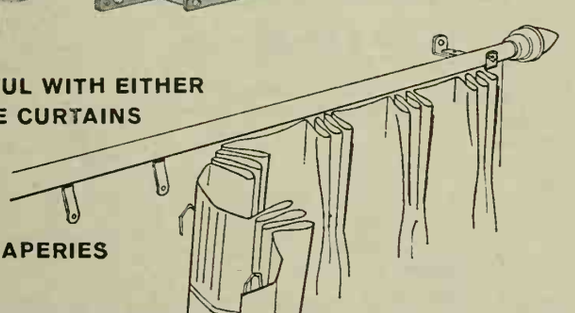

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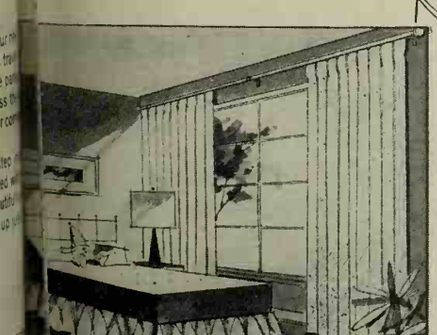

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The strange things people eat

Continued

$100 million business empire in 100 countries, leads an active social life, and keeps up on the art market. She is a renowned connoisseur, and her 26-room triplex apartment in Manhattan is full of originals by Picasso, Dufy, Miro, and other moderns.

Although she favors raw fruits and vegetables, she relishes a good meal with lean meats. "Meats give protein, and protein gives strength," she says, somewhat contradicting Murray Rose. Her primary rule of diet is: "Excess of any kind can ruin health. And the basis of all good looks is good health."

If you want to improve your health, regardless of what's wrong with you, Dr. DeForest Clinton Jarvis, 79-year-old ear-nose-throat specialist in Barre, Vermont, has just the thing for you in apple-cider vinegar and honey. He revealed all its allegedly marvelous powers in his runaway best-seller, *Folk Medicine*. The formula for the vinegar and honey tonic is two teaspoonfuls of each mixed in water.

"I take it night and morning," said Doctor Jarvis, who still keeps up his 51-year-old medical practice. "I've been on the apple-cider vinegar formula for 30 years and so has my wife. I've only added the honey in the last five years."

Dr. Jarvis admits there's nothing in medical literature that indicates apple-cider vinegar has curative powers. "But years ago," he said, "I began to notice that many Vermonters who took the vinegar had good health, so I began to try it on my patients. Almost invariably, they enjoyed better health. I'm not saying it was the vinegar, I'm just saying try it and see if your health doesn't improve."

Dr. Jarvis and his fellow menu mystics are, admittedly, unbeatable advertisements for their dietary theories, but there are many more people who seem just as ageless—or, at least, just as dynamic—who break every known dietary rule, including the conventional ones.

Joan Crawford, now 52, looks 32, and does it without making any concessions to special food fads.

"I just don't overeat," she said. "I eat small amounts, but often—say every four hours. That way I am never ravenously hungry, never gorged."

A typical Crawford meal consists of a small steak, green salad, and freshly chopped spinach with bacon.

"I've learned not to eat things that are not good for me," she said. "I'd adore a chocolate sundae piled high with whipped cream and nuts and cherries. But if I had it once, I'd have to have it again and again." She has plenty of sweets in her house, but resists eating them "as a matter of personal self-discipline."

A balanced diet is essential, she holds, and when she makes out the weekly menus for her family (four adopted children, aged 13 to 20), she sees to it that they have "chicken one day, fish the next, veal the next, and a wide variety of vegetables."

Her interest in diet began years ago in Chicago after a casting director told her that 20 pounds stood between her and stardom.

"For months," she said, "I lived on crackers, mustard, and coffee. The result was a bad skin and reduced vitality. That's when I studied food, vitamin content, and calories for figure control and beauty."

The controls have been working ever since. She now weighs about 118 and measures 37½-26-36.

But 55-year-old Marlene Dietrich may have them all beat. She eats absolutely anything, and she has weighed between 106 and 10 pounds for the last 20 years, during which she has visibly grown only a few weeks older.

"It doesn't matter what I eat," Marlene said with abandon. "I have always enjoyed everything. The intensity of the moment I have always had. Some actresses fail to last because there is not enough woman in them. They empty themselves early in their careers and have nothing left. I am still full."

It may be that Marlene has uncovered the true secret: Youth is more a matter of demeanor than of diet.

Oh, what will you do without water?

Water is man's most necessary expense . . . most inexpensive necessity. Yet, millions of people can't be sure of having enough water available on a hot summer day to put out a major fire.

To find out what you can do to help fill our growing water needs, write for the booklet "WATER—Make Sure You'll Always Have Plenty." Tells what steps to take to bolster today's supply, prevent tomorrow's shortage.

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Please send me a free copy of the booklet "WATER—Make Sure You'll Always Have Plenty."

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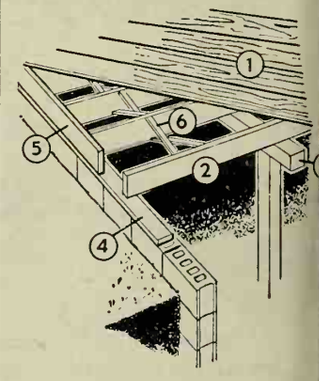
What is a FLOOR?

A floor holds up about everything you own—including the kitchen sink. Unless your house rests on a concrete slab, your carpet, wood, linoleum, or tile covers up these layers:



1 *Subflooring*, of plywood or wood planks, is a sturdy yet resilient base for the floor.

2 Supporting this layer are many strong wooden *joists*.

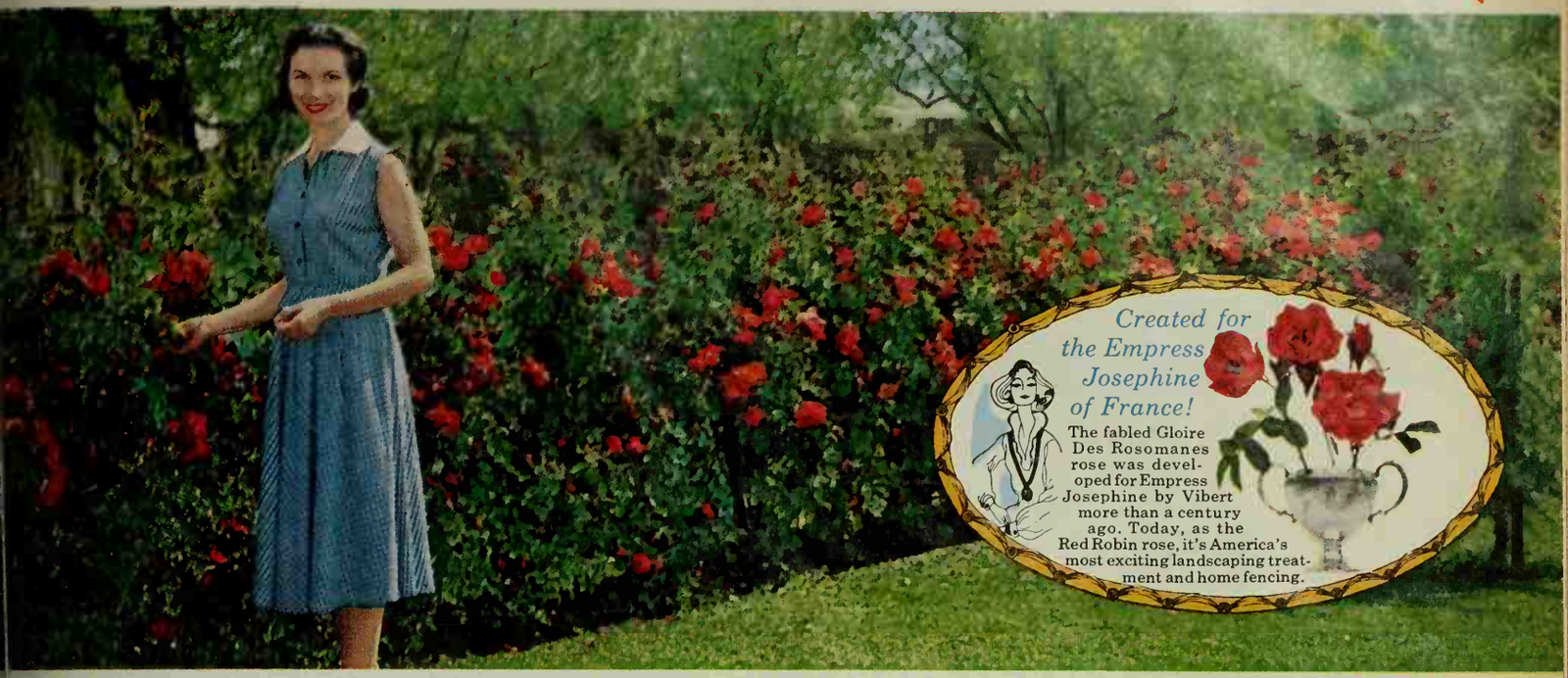
3 Heavy wood or steel *beam* gives support at center.

4 Joists fasten to a wood *sill* secured to the foundation.

5 Outside edge of the floor is *header* board (it helps seal out the weather).

6 Small *bridging* pieces keep the joists in line.

COLOR LANDSCAPE with RED ROBIN LIVING FENCE



America's Favorite! • intruder-proof • beautiful • permanent • fast-growing • low-cost!

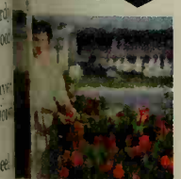
...ts from ...in Farms...

...njoy reading about my ...u'll find it's a happy ...es good friends out of ...h Red Robin rose bush ...own fields under my ...now you'll have many ...nt outdoor living pro- ...own Red Robin Living

Sincerely,
Ben Ginden

... 4 feet high ... sort months!

...ary I took this pic- ...w, in July. It's covered ...ed blooms.



...Red Robin fence 9 ...in April. See how ...s, growing higher, ...y month!

Surrounds your home with beauty and protection . . . in a few months!

The Ginden Nursery of San Bruno, California, has shipped over ten million Red Robin (Gloire Des Rosomanes) rose plants to homeowners. Today they are growing and beautifying thousands of homes . . . all over America. Red Robin is grown exclusively and guaranteed by Ginden Nurseries to give you a living wall of roses up to six feet high if you wish. And year after year it will grow more dense, more deeply foliaged, give you ever-greater fencing beauty and no-nonsense protection. *Each year I get hundreds of letters from happy Red Robin owners like J. V. Malone of Monterey Park, Calif., who says; "We are more than pleased with our Red Robin. Our roses have grown into a very beautiful fence, blooming profusely most of the time."*

fragrant red roses month after month!

Perhaps no other known and proven rose today can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested proven Red Rose Living Fence, thriving in many climates. From coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms *in even poor soils.* Mrs. W. Bellmore of Trentwood, Wash., writes: *"Red Robin Living Fence planted this spring and already three and one-half feet high—and covered with red roses all summer!"*

COMMENDED by the Parents' Service Bureau of PARENTS' MAGAZINE

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

MY OWN PERSONAL DOUBLE GUARANTEE

First—I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

Ben Ginden

scores of landscape uses

Right now, this fall . . . plant my Red Robin Roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. *As Mrs. Isabel Small of Oakland, Calif. writes: "It is one mass of blooms, everyone stops and admires it as they go by. I am very proud of it."*

garden editors and T. V. feature Red Robin

Garden editors are plant experts. To be featured in national magazines and famous newspapers across the country a plant has to have real merit. That's why we're so proud of the pictures and stories about our exclusive Red Robin in *Sunset, The American Home, The Family Circle* and such famous newspapers as the *Portland Oregonian, Atlanta Journal, Philadelphia Inquirer, New York Mirror, Los Angeles Examiner* . . . and many more! *Red Robin owner Mrs. Ward Cuff of Corvallis, Oregon writes: "They have bloomed and are blooming ever since their arrival—a gorgeous red. We are delighted to have them . . ."*

fence and beautify with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! Just place my husky, sturdy, strongly-rooted, Red Robin plants in the ground this fall . . . *next spring your own Red Robin Living Fence will be in full bloom.* And folks tell me they've picked up to a thousand fragrant roses from a single few feet of Red Robin Living Fence.

Red Robin is a hybrid rose . . . not a "multiflora" or "climber"

My exclusive Red Robin is providing beautiful protection to homes in every state. It requires no special care or attention. Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a *climbing* rose nor is it a sprawling *multiflora* rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this fall. You'll enjoy the beauty and fragrance of these Red Robin roses in a *few short months.* Next spring you'll discover that you could actually spend hundreds of dollars and receive no better fence protection, no greater garden beauty than my Living Fence will bring you year after year. To see how *little* my Red Robin Living Fence will *actually cost* . . . see my special Bonus Offer coupon!

ORDER NOW FOR AS LITTLE AS 12c A FOOT!

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I want your FREE BONUS OFFER: Enclosed find check or money order for $_____ for which send me at proper planting time for my area bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

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- ☐ 100 plants plus 10 free (for 165 ft.) . 24.95
- ☐ 250 plants plus 25 free (for 412 ft.) . 59.50
- ☐ 500 plants plus 50 free (for 825 ft.) . 109.95
- ☐ 1000 plants plus 100 free (for 1650 ft.) . 195.00

Name_____

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Photograph: Reynolds. Decorator: Elanore Walling. Data: Grace Kennedy

The timelessness and simplicity of Japanese art lets it blend graciously with both Traditional and Contemporary furnishings.

The imposing screen over the sofa and the beautiful scroll of the corner grouping strike a pleasing harmony with this room's Eighteenth Century furniture. The David DeWindt home, Omaha, Nebraska.

Wall hangings–Japanese style

Whether you want to fill a large wall space, or just brighten a small corner, there's a Japanese wall decoration for the purpose.

A handsome old scroll in a dining area is framed in gold leaf and cov with glass—so it's not harmed by cooking fumes from the adjoining kitc The Bert Kopperl home, West Los Angeles, California.

A Japanese wall hanging is a focal point of interest in this living room. Proportions are just right for the long, low contemporary sofa—part of a conversation grouping around a teak-and-walnut cocktail table. Fireside chairs or floor pillows can be added to this grouping for extra seating space. The Ben Masin home, Seattle, Washington.

Photograph: Hedrich-Blessing. Decorator: Ted Herriod. Data: Margery Phillips

Decorator: Jackson's, Oakland. Data: Elizabeth Clemons

A scroll is an attractive co ner decoration in the home Dr. and Mrs. J. P. Belbe Oakland, California.

A black-and-white sket is framed by small-design p per to make this scroll.

Greenery or floral arrang ments can be alternated complete the setting for th small hut impressive pictu above wood cabinets.

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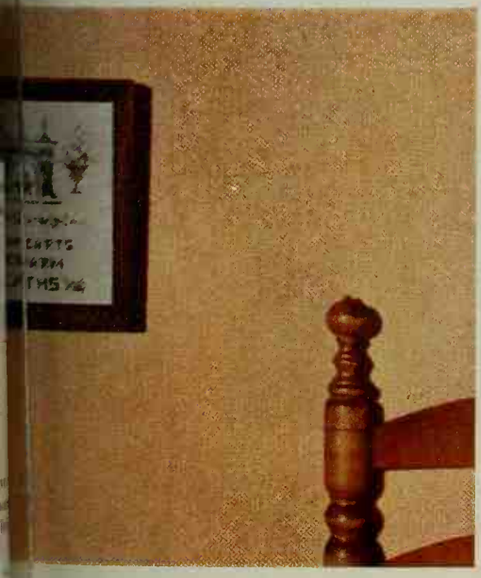

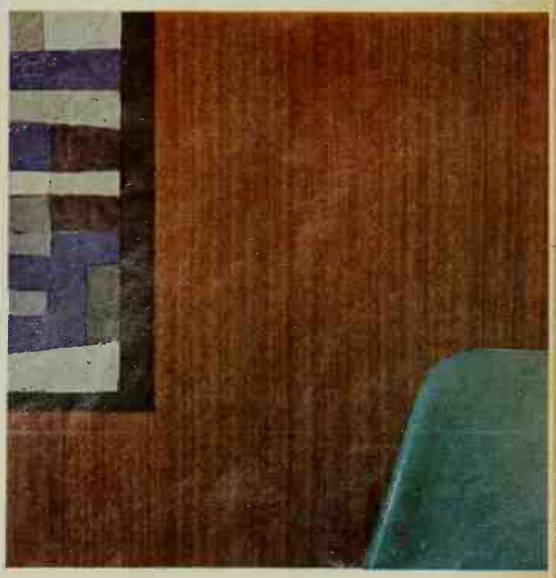

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It's when you're doing tender little things like this that you (and he) really appreciate how soft and pretty Joy leaves your hands. Joy's different from other dishwashing liquids. Joy has a mildness you can *see* on your hands. That's because it's as mild as a bubble bath. You try Joy and see how it helps keep your hands nice, for all the nice things they have to do.

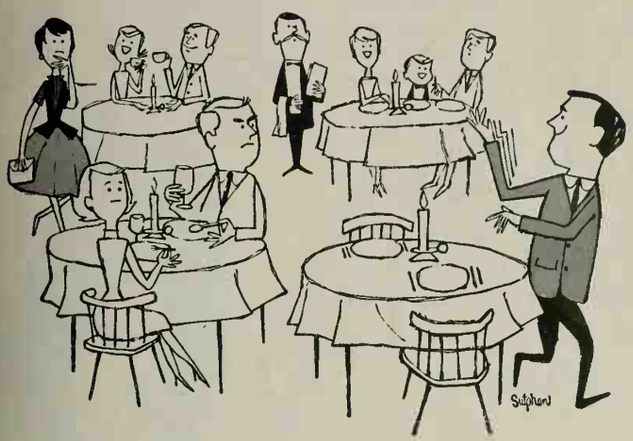
Mild as a bubble bath to your hands

JOY HAS A MILDNESS YOU CAN SEE ON YOUR HANDS

New soft plastic bo

112D

Manners for men



By Elizabeth Craster

NOT only on Father's Day, but 365 days of the year a man finds himself escorting a girl, wife, or family all around town. Though the days of knighthood and the gallant gesture have long since passed, there's a whole new set of problems to plague the long-suffering male.

Just how Sir Walter Raleigh, a cape-in-the-mud-at-the-flick-of-an-eyelash man, would have maintained a courtly mien when shoving his way through a throng of bargain-hunting females is hard to tell. The correct procedure when handing a woman on an escalator or through a revolving door might have baffled him had he lived today. It's a common cause for quandary.

Though Sir Walter and the "beau geste" are far out of date, a man's escort problems are timeless. These questions and answers will sharpen your "escortmanship."

1. *Do you get on the escalator first?*
N The rule of "ladies first" holds h. Let her step on first, then fol- l Theory is that you provide a b wark to the leeward if she trips.

2. *When you go through a revolving d should you precede the girl?*
Y Go through the revolving door fi. Reason is the heavy door is st ed by your momentum and h can coast through on your sh."

3. *n a sweltering day, can you go shop- "coatless" with a girl?*
ortunately, custom still says no. N , lightweight sport jackets are inly a big help here.

4. *hen escorting two women, do you sho them equal deference by walking in middle?*
No Whether you're piloting two or tw ty ladies down main street, yo position is toward the outside, ne to the curbstone. The custom da from horse and buggy days wh full-skirted ladies might be spl ed by passing carriages.

5. *ossing the street, do you move to the iddle, take the arm of each?*
Yes

6. *hen getting into a taxi, should you usher her into the taxi first?*
Go ness no! With straight skirts, short hem lengths, the lady in question will not appreciate scrambling crabwise over the width of the cab seat. You're much better equipped in trousers for this extremely perilous journey.

7. *During the day, should you offer your arm when walking down the street with a lady?*
No. Only exception is an elderly woman. In the evening offer your arm or grasp her elbow. But don't propel her around!

8. *When getting off a crowded elevator, should you let the lady precede?*
No! You're apt to create a traffic jam that will halt up-and-down progress for minutes. Walk off first and wait.

9. *Should a man take his hat off in the elevator?*
No. It takes up less space on your head.

10. *Must you always get out of a car and open the door for a woman?*
No. Whenever it's possible to do so without endangering life and limb, it's a good rule to follow. But when traffic is heavy, lean across and open her door while explaining why it's wiser to stay in your seat. It's also more courteous not to hold up the line of traffic behind you.

[*Turn to next page*

now, you can put up a **3-dimensional** wall in just 29 minutes!

Sculpture Con-Tact®

new self-adhesive, washable, plastic wall panels

Company coming in 30 minutes? There's time enough to give any room a brand new, natural, decorator look with Sculpture Con-Tact. These amazing dirt-proof, water-proof, rigid self-adhesive plastic panels put decorating magic at your finger tips. See how quickly Sculpture Con-Tact covers your wall in 3-dimensional seamless beauty . . . without nails, paste or tools. Sculpture Con-Tact may also be used as a decorative trim under windows, for room dividers and screens, hallways, home bars, doors, and indoor porches.

Do it yourself . . . A dramatic 7′ x 11′ "Fieldstone" wall requires only 29 panels, goes up in just 29 minutes, cost less than $30 complete. Room divider faced with Sculpture Con-Tact "Bamboo" took 3 panels, cost $2.97.

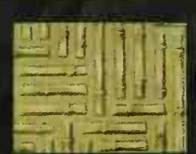
So simple, it's fun! Peel off paper backing, press self-adhesive panels to wall. Sculpture Con-Tact adheres lastingly to almost any dry surface, even cinder block.

A choice of 9 patterns is featured by any one of many authorized Sculpture Con-Tact dealers near you. See them today.

99¢ PER PANEL 18" x 24½"

BRICK "REO. WHITE. GOLO"

3-DIMENSIONAL



BAMBOO

FIELDSTONE "REO. GREY"

CYPRESS "GREY. TAN"

WOVEN STRAW

Go right around corners with unbroken beauty. Panels interlock for perfect fit. Your touch can't tell the difference between Sculpture Con-Tact and the real thing! Wipes clean with a damp cloth.

*slightly higher in Canada

Con-Tact products are made by Comark® Plastic Div., Cohn-Hall-Marx Co., 40 W. 40th St., N.Y.C. 18. a division of United Merchants and Manufacturers, Inc. 1959

Manners for men

Begins on preceding page

11. *When shopping with your wife in a crowded store, should you allow her to lead the way?*
No. In this case go first and let her follow in your wake.

12. *When you're buying tickets for the movie, do you expect the girl to stand in line with you?*
No. Sir Walter would agree, we're sure. Open the door of the theater and usher her in to wait there.

13. *When you shake hands with a woman on the street, do you always remove your gloves?*
No. Traditionally, men and women always did this, but our hurried pace of living has modified the custom. You may leave your glove on and not apologize for it, either.

14. *Though you always stand when a woman enters the room, should you do so when meeting a woman acquaintance on a crowded bus?*
You should not only stand, but offer her your seat, if there's no other available. Raleigh would have rallied to the rescue . . . and so should you.

15. *Is "hat-tipping" a thing of the past?*
Yes. You see it less and less. It's still good manners for a brief encounter, to greet a receptionist, or when a passer-by is accidentally jogged. It stems from the medieval precedent of lifting the face visor to identify yourself as a friend!

16. *Getting on and off the bus, do you allow the lady to precede you?*
On, yes. Off, no. Precede her getting off, then help her down.

17. *If a woman is standing near you on a public conveyance, do you offer her your seat?*
No. If you don't know her, don't make the offer unless it's a case of age or illness. There's no reason for a tired, working man to give up his place for a young miss who probably has better feet than he does.

18. *When a woman is driving a car, do you still open the door for her?*
Yes. It's one of the nicest small services we know of that a man can offer a woman. Of course, this may entail a fast sprint around the car to get there before she does . . . but it's well worth-while.

19. *When there's no headwaiter to guide you to a table should you let the lady precede you?*
No. In this case it's better to walk a few steps ahead of her, so you can size up the table situation and make a beeline for an empty. This also spares her the necessity of a decision on what table to choose.

20. *When you're out with the family and having trouble keeping them together on the street, should your wife carry the younger child, while you take the older ones in tow?*
No. Just the opposite. You do all the toting of the youngsters. Even a toddler can weigh a ton after a block. Let your wife manage the older ones.

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Its unpretentious, light-hearted curves in chateau walnut and antique white are at home in most any situation. Each piece stands alone or fills a complete living, dining or bedroom area gracefully. And all of Touraine wears proudly the "by Drexel" brandmark . . . your assurance of careful construction, fine design, finishes that bring out the true beauty of woods . . . ALL AT PRACTICAL PRICES. Look for Touraine at fine furniture and department stores everywhere.

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Walter Cronkite: On and off the air

Begins on page 64

best anchor man in the business—and it has nothing to do with a relay race. It has to do with television for which he has performed as anchor man for everything from the Olympics to the elections.

Walter Cronkite himself might be happier if no one really bothered to define just what an anchor man does. It's too demanding.

An anchor man on television is responsible for maintaining a continuously flowing story. Easy enough. You just do a lot of talking. But complete the definition: The story, uninterrupted, not only must carry a logical continuity, but also must be interesting. And since the camera is on him, he must serve as his own source of information. More? Indeed, an anchor man must have something close to encyclopedic knowledge, at least abridged. He must know a little bit about almost everything.

Walter Cronkite does. When he doesn't, he finds out.

"My field is politics and international affairs, which I keep up with from day to day. But I have to cram for special broadcasts like the Winter Olympics. Once I use the information, my memory machine goes blank. If you ask me three or four weeks later who won the downhill in the Olympics, I probably couldn't tell you. I probably couldn't even tell you what the downhill was."

There are problems even when you're on familiar ground, Cronkite pointed out. "Sometimes you have to identify some strange little man wearing a floppy hat who has just whispered something in a candidate's ear. Everyone knows Nixon and Eisenhower and the less you say the better, but just let this fellow enter the picture and 10 million people wait for you to speak up. Who is he? What did he say? Even if you can identify these secondary or auxiliary people, you can't possibly know what they're saying, so you interpolate."

The networks do all they can to make the anchor man's post less complex. He isn't expected, for example, to be a mathematician during the election coverage; it helps, but it's not required. From every state, the anchor man receives returns which he reveals to the nation faster and more efficiently than any other outlet for this information, if possible.

This year, Cronkite will be supported in this task by an astonishing new device that does everything but make CBS News correspondents obsolete. It is called the IBM Ramac 305.

In bringing the world the news of the next President of the United States, CBS expects that the Cronkite-Ramac 305 duet will make the other networks sound like Tallulah Bankhead singing soprano. That remains to be seen, since rival television networks are known to

[*Turn to next page*

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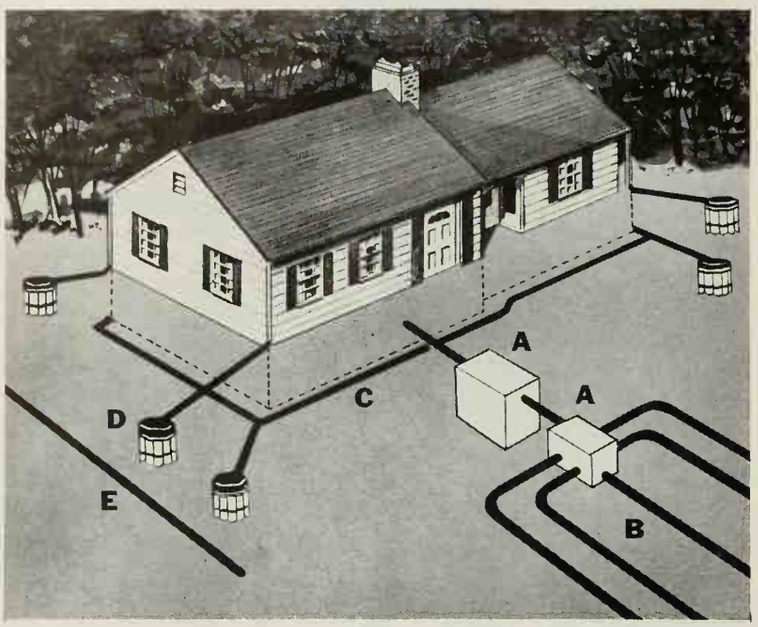
KNOW WHAT YOU HAVE UNDER AS WELL AS ABOVE THE GROUND



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A Bermico sewer pipe (solid pipe) **B** Bermiseptic® disposal bed (perforated)
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E Bermidrain driveway and wet-spot drains (perforated)

BUILDERS who engineer with BERMICO Bituminized Fibre Pipe give themselves, and you, a break. And they're glad to tell you so. Because it means lasting assurance that your cellar and foundations will always be dry, your septic system always free-running, your lawn always well drained.

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Walter Cronkite: On and off the air

Continued

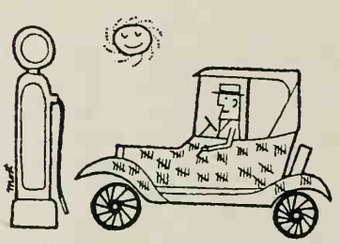
be better able to keep their secret weapons secret than automobile manufacturers or governments.

Briefly, Ramac 305 is a calculating machine that will accept election returns from key cities in each state, while continually revising state and national totals as the figures come in. Before Cronkite can say "3,982,612 votes for Richard Milhous Nixon," he will have a new total. Ramac is 1984 efficient, unimpaired by coffee breaks and office romances.

"The machine was used at the Olympics, and worked fabulously," Cronkite said. "It took distance and judges' points and kept coming up with new lists of leaders. For the election, it will keep the actual vote count on all races."

Even if Ramac 305 comes up to expectations and more, Walter Cronkite still might give it a run

How to measure gasoline mileage— the RIGHT WAY



Keeping an eye on gas mileage is important to any budget-minded motorist.

The experts measure their mileage the same way you do: by dividing the distance driven between fillings by amount of gasoline used.

For instance, 226.5 miles divided by 12.7 gallons equals 17.8 miles to the gallon.

This method is quite accurate, but you must follow these steps:

- Have the tank filled to the same spot on the spout.
- Have your car as level as possible at each filling — the tank's capacity can vary at different angles.
- Fill the tank when the temperature is about the same as at last filling—to avoid errors caused by expanding or contracting gasoline.
- Check mileage over several tankfuls to eliminate the little irregularities that can affect a single-tank test.

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BILLINGSLEY ROSE
Place Setting $13.40

Much of the pleasure in entertaining your friends comes from watching their faces as they recognize that your dinnerware is Spode. How gratifying it is to feel, as well as be, correct! Write today for Booklet 67.

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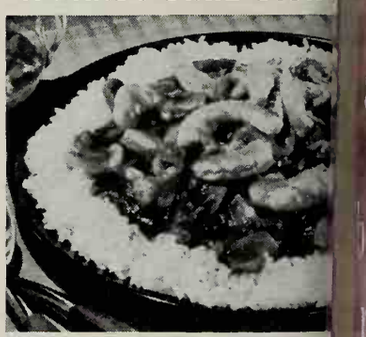
THE FINE ENGLISH
DINNERWARE

wholesale distributors:
COPELAND & THOMPSON, INC.
206 FIFTH AVENUE. NEW YORK 10, N.Y.

A DANDY DIXIE DISH!



Quick Shrimp Creole Cook 3 tbs. chopped onion, green pepper, red pep ½ cup sliced mushrooms in ½ cup bu for 5 min. Stir in ¼ cup flour. Add 1 tomato puree, ½ cup sherry, 1 HERB BOUILLON CUBE dissolved in ½ cup ing water. Add 1 lb. cooked shrimp, thoroughly. Add salt, dash of tabasco. G with rice!

FREE Recipe booklet, write: Pure Co., Dept. A19, Mamaroneck, New Yo

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BOUILLON CUBE

RITZ CLOTHS

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There is a RITZ Cloth for every hous hold cleaning purpose at your leadi local department or hardware sto Write for nearest source.

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RITZ Since

for its money—and that's about a quarter of a million dollars' worth of machine. Newsman (the title he likes best) Cronkite is one of the most thoroughly professional broadcasters in television and radio. His delivery is close enough to flawless to be a little frightening. While no one is rooting for him to come up with an occasional "Nick Dixon," people are sometimes exasperated with his everlastingly unruffled composure.

But for all his precision, Cronkite communicates a warmth and vitality that apparently mesmerizes his audience. He is forever being confronted with the confession that he explains the news "so that even I can understand it." When he is recognized on the street, it is invariably friendly, almost personal, unlike the usual response to celebrities which is either awe or resentment. Cronkite likes being recognized for the easiest possible reason: He genuinely likes people.

Cronkite's sponsors clearly feel the same way about him. He has had the same one on his Sunday afternoon network show for over seven years—first for *You Are There*, a dramatization of historic events; then *Air Power*, an Air Force documentary film; and now, *The Twentieth Century*, recently honored with an Emmy award as last season's outstanding public affairs and education program.

"A good sponsor can be as much of an asset to a show's prestige as the show can be to the sponsor," Cronkite said. "However, there's no excuse for a sponsor tampering with the content of a show. A sponsor has every right to cancel or not to buy a show, but the networks should never alter the content of a show to pacify a sponsor."

It is expressing just this kind of judgment, forcefully and convincingly, that has put Cronkite on his highly organized Merry-Go-Round. He moves almost, but not quite, as fast as his colleague, Ramac 305. His schedule, at this writing, was described as follows: "The two nights I had off this week were taken up by the Academy of Television Arts and Sciences. (He is president of both the New York and the national Academy.) I go to Minneapolis tonight. I have a speech there at noon tomorrow; then I return here tomorrow night. Sunday, of course, is my news show and *The Twentieth Century*. Monday, I fly to Paris, and return here Thursday afternoon. Then, I fly directly to Miami, drive to Sebring to do ten broadcasts during the 12-hour Sebring race on Saturday. I'm back here Sunday for my show and leave Monday for Wisconsin."

The Cronkites co-ordinate their lives to make the most of their time together. They live in Manhattan most of the year, so that even two- or three-hour breaks between broadcasts and appointments allow Cronkite to be home with his family.

The Cronkites' collection of games must rival the Parker brothers'. "We buy them as soon as they're invented," Mrs. Cronkite said. Skiing and sailing are recent innovations in this all-family schedule.

Cronkite's devotion to his family is almost legendary among his friends. "If he were entertaining Queen Elizabeth," someone said, "he would excuse himself to escort his daughter to ballet class." From airports everywhere, if an unaccounted-for moment shows up, he is on the telephone to his family. He has even insisted, clearly exaggerating, that he'll never let his girls go out with boys unless he goes along.

All of these attitudes and activities seem to surround a single, graceful premise expressed by Mrs. Cronkite: "Somehow we've figured out that the children are happy if we're happy."

How to get Five Star home plans

Five Star Homes 3009-A, B, C, D start on page 44. A monthly series for which you can buy complete plans with the following features:

★ **Designed by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time. Each package includes . . .

★ **Complete specifications** outlining quality of materials and workmanship.

★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, your builder or building materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 118. In many localities, you can order both plans and book through your building materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

Don't be penny-wise and paint-foolish!

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The built-in durability of "75" House Paint provides extra life and beauty... you don't paint as often.

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They go on fast, and they last and last.

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Home Planning Center *in furnishing and decorating your home*

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel in furnishing and decorating your home.

Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers offer personal help only. Visit the Home Planning Center near you soon. There is no charge.

Arizona. Phoenix—Lou Regester, Inc.

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's; Marshalltown—The McGregor Company

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Minnesota. St. Paul—Dayton's-Schuneman

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Missouri. Clayton—Famous-Barr; Jennings—Famous-Barr Northland; Kansas City—Mehornay's; St. Louis—Famous-Barr Downtown; St. Louis—Famous-Barr Southtown.

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

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Pennsylvania. Pittsburgh—Joseph Horne

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Utah. Salt Lake City—South East Furniture

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning, do not offe help with decorating or furnishing.

What's NEW in MEDICINE?

By Donald G. Cooley

Malaria drug for arthritis. Chloroquine, a drug used mainly against malaria, has been found to have beneficial effects in certain rheumatoid arthritis patients. A long-term study of the "surprise" drug is reported in Annals of Internal Medicine by Dr. J. Paul Young of Asheville, North Carolina. After 50 patients who had long arthritis histories—nine years, on the average—were treated with chloroquine as the main medical agent, 88 per cent showed complete remission or major improvement. The first sign of progress was decreased pain and stiffness. Then swollen joints began to improve, and further relief came as the treatment continued. But chloroquine acts slowly. No patient obtained maximum benefit from the drug in less than a year, and "some are still improving after three years of treatment." This slow, steady improvement is quite different from the action of dramatic steroid drugs. Those powerful anti-inflammatory agents usually give prompt relief, but they tend to reach a plateau beyond which there may be little further improvement. Arthritic response to chloroquine, which is similar to the natural remissions that some patients experience, suggests that the drug slowly affects some basic and as yet unknown feature of the disease. Doctor Young warns that "in order to obtain the full benefit of chloroquine treatment, its administration must be continued for more than one and one-half years."

Backrest for childbirth. A propped-up position for women during the active stage of childbirth has certain advantages over the usual flat position, according to observations of obstetricians of the University of Mississippi Hospital. Muscular effectiveness is increased if the patient's back is curved and her head bent forward. This can be achieved by attaching to the conventional delivery table a simple backrest, adjustable up to a 50-degree angle, or by pillows used as props behind the patient. Comparisons of propped to flat delivery positions gave the impression that "the mother noted increased comfort, was able to make a more effective expulsive effort, was better able to hold and see her baby immediately after delivery, and, when adequately prepared for childbirth, was better able to co-operate since she was not lying flat and 'out of the picture'." Of patients delivered from the propped position, more required light rather than deep anesthesia, more were fully conscious at the time of delivery, and more were greatly pleased at the first sight of their babies.

Rehabilitation after strokes. Small jolts of electric current may help some patients regain use of arms paralyzed by strokes. Electric stimulation gives a valuable boost to exercises in which the patient re-educates nerves and muscles to their normal functions. After electrodes are applied to arm muscles, tiny electric shocks, 10 bursts per minute, stimulate them while the patient tries to move them. Although still experimental, the electrified exercise technique has been used with definite success in 27 patients of the Veterans Administration Hospital in Durham, North Carolina. Dr. Harry T. Zankel, chief of rehabilitation at the hospital, reports excellent or satisfactory results in 20 patients, unsatisfactory results in just [*Turn to page 124*

Instant beauty
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- pleasant to use...no "painty" odor
- can be applied quickly, easily
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- can be washed repeatedly, retaining its beauty

Only O'Brien gives you the extra-pigment beauty of "symphonic colors"...the extra depth and range of tone that is as durable and dependable as O'Brien quality, itself. Whether you're painting Junior's scooter or your whole house, never be penny-wise and paint-foolish. Only the *finest* paint assures the finest results. And that's why *O'Brien* is the first choice of America's choosiest home-owners and painters.

YELLOW PAGES

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clean . . . safe . . . costs less than you think . . .
and 850,000 families have it now, and love it

It *had* to happen. Now, the most modern power in your home, electricity, can supply one of its most important needs—practical, efficient house heating. It's the next logical step in modern living, and probably for you, right now.

Electric house heating is clean—completely free from smoke or soot. And your home can *stay* clean and fresh from basement to attic—this is part of the pleasure you enjoy with electric house heating. *After all, electricity just can't make dirt.*

Moreover, electricity is a safe way to heat a house. When you consider that there's no pilot light or flame of any kind, you can readily see why this is true. Indeed, electric heating is as safe and quiet as an electric light.

You may have felt that the cost of electric house heating would be outside your budget. If so, we suggest that you investigate this feature. Undoubtedly, you will be surprised to find the cost can be less than you think.

(One way to get an idea of cost is to visit some of the Gold Medallion model homes. These totally electric homes are built in all price ranges.)

Today, more than 850,000 families are already enjoying electric house heating.

Several different methods are now available throughout the country. With some types, you can have *individual room control.* This gives you the exact heat you want, when and where you want it—the correct temperature in each room, and no waste.

Another popular type is the heat pump—a single unit that heats in winter, cools in summer—giving you ideal indoor climate all year 'round. And it switches from heating to cooling automatically.

To appreciate the true beauty of electric house heating, you actually have to *feel* it. Perhaps you have visited electrically heated homes in your neighborhood. Then you know the very special kind of wonderful warmth electricity provides. You know, too, the tremendous pride, peace of mind, and prestige it brings to families who have it.

The plain and practical truth is that electric house heating enhances the value of your home because it's modern today and will be modern tomorrow.

So if you're thinking of building, buying, or modernizing, be sure to think of electric house heating—*your* next logical step in modern living. Talk it over with your electric utility.

MEDALLION HOME · LIVE BETTER ELECTRICALLY

YOU LIVE BETTER ELECTRICALLY
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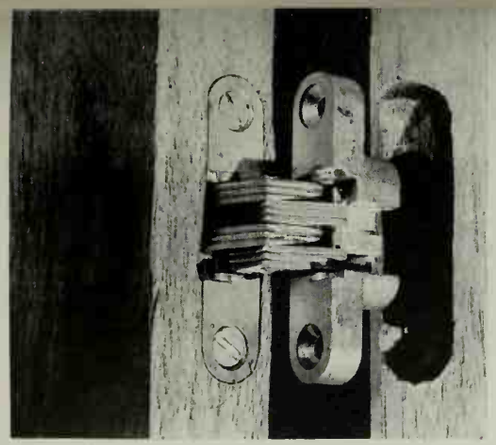
MAKE YOUR HOUSE A TOTAL ELECTRIC GOLD MEDALLION HOME



Invisible hinges make an extra-neat cabinet door

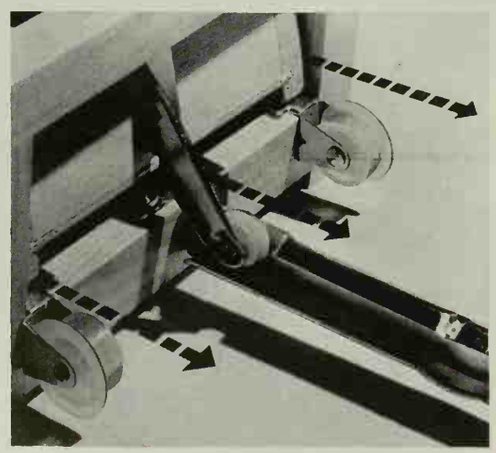
These hinges are very easy to mortise into a cabinet door, and when the door is closed, no part of the hinge shows on the outside of the cabinet.

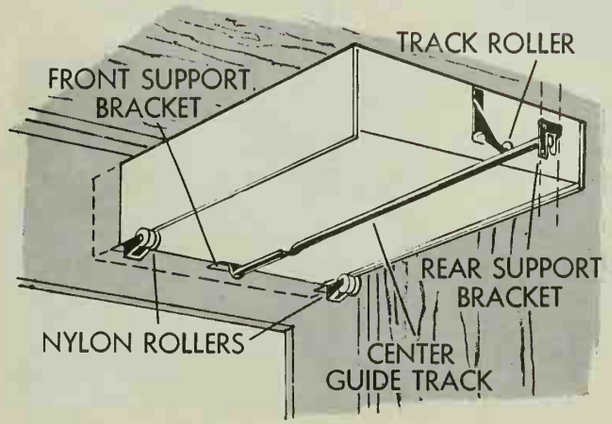
A paper template supplied with the hinge locates the four holes you drill to make the mortise.

Center-rail drawer slides are easy to install

These slides were designed especially for easy installation. All screw holes are elongated for slight adjustment after the parts are in place.

Nylon rollers give the drawers a smooth ride while supporting a 50-pound load—ample for most jobs.





You screw the rollers and front support bracket in place, then snap in the rail and install the rear bracket. The track roller goes on the drawer back.

The roller rides inside the center track, but lifts out easily when you want to remove the drawer.

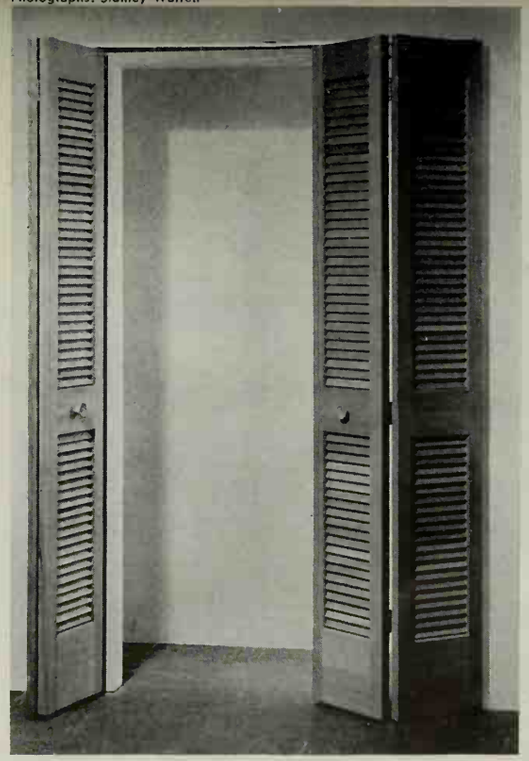
PUSH

OUT

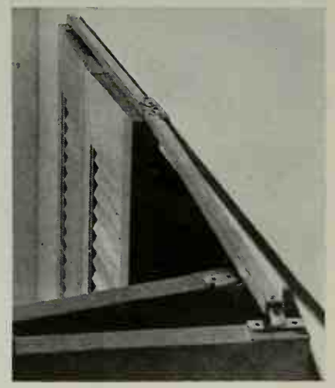
121

Cut along dotted lines

Photographs: Stanley Warren



Bi-fold doors mount over the door opening



You save time and cost in hanging these doors because there are several inches of tolerance—and no facing is needed around opening.

The secret of the bi-fold door's easy operation is the guide track which pivots as shown above.

To install, you simply screw the fittings on the panels, then hang over the doorway.

PROBLEM-SOLVING HARDWARE

THIS collection of hardware helps you solve your project problems two ways. Some of the fixtures do jobs that are impossible any other way, while others are easier to install, and operate more efficiently than their once-standard counterparts.

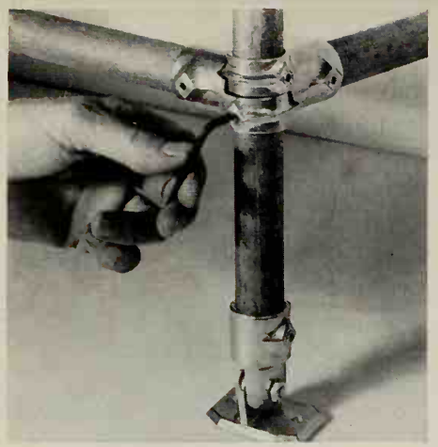
Several of the items are just on the market, while others have been in use for some time, but you'll find them all at your local hardware store.

PUSH

OUT

Add these pages to your HANDYMAN'S BOOK

File under Building Materials



Threadless fittings let you build with iron pipe

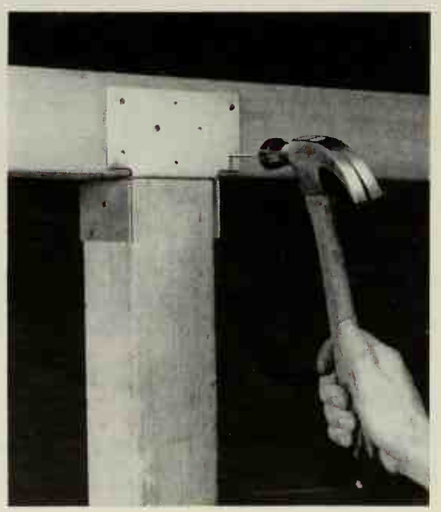
You can make almost any kind of joint in pipe ¾-inch or larger with these fittings. Cut the pipe to size, insert in the proper fitting and tighten the set screw.

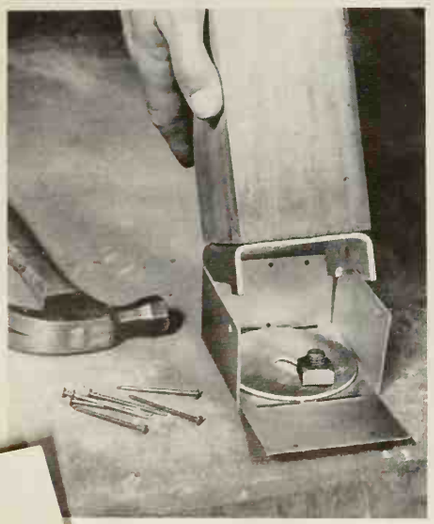
These fittings don't make watertight joints, but they do let you build awning frames, play equipment, and similar jobs.

Metal post caps aid in post-and-beam work

These post caps are made especially to join 4x4 members in post-and-beam construction. You nail a cap to the beam, slip the post in place, then nail it fast.

You can string a plumb bob through the center holes in the cap to locate the anchor on the bottom of the post (below).

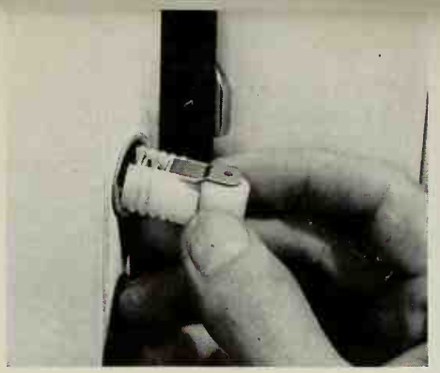




Post anchor takes care of the other end of the post

Set 4x4 posts on a concrete foundation using these post anchors. The circular plate, with its elongated hole, lets you adjust the post to get it exactly plumb.

Standoff plate on bottom of the post protects against damp rot and termites. Sides of anchor are nailed to the post.



Fully adjustable door catch is ideal for closet doors

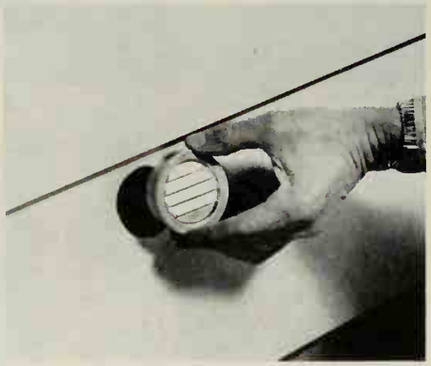
To install, drill a hole, seat sleeve in it, and screw in adjustable core.

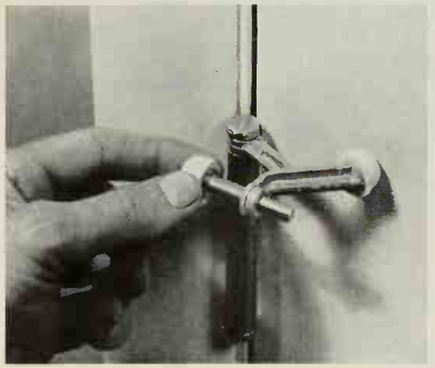
You can readjust the catch at any time by screwing the core in or out with your fingers. It works well with doors that don't need locks.

Miniature ventilators stop paint blistering

These inexpensive little ventilators eliminate excess moisture—the chief cause of paint blistering.

Just seat them in the siding in a hole that's drilled or cut with a saber saw. Sizes from one to four inches.





Bumper adjusts door travel, protects furniture

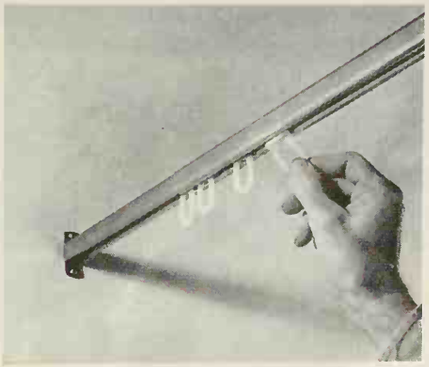
To install this door bumper, you remove the pin from the door hinge, slip the bumper in place, and replace the pin.

Then adjust the bumper as shown to keep the door from hitting fixed objects such as furniture or another door.

Expanding closet pole with glides keeps clothes neat

This type of closet pole adds to the convenience of any closet, old or new.

You screw the end brackets to the wall, then push the pole on over them. The nylon glides snap in as shown to keep clothes on hangers separated.



Look how Weldwood aneling ideas warm up a kitchen

Choose from cherry, Sea Swirl,® walnut, oak, birch, or any of Weldwood real wood anelings. Real wood imitation) as low as 7 for a 12′ x 8′ wall

The "good morning" brightness of cherry is the making of this beautiful kitchen. Weldwood's exclusive finish brings out the wood's native beauty—you can even feel the difference! See Weldwood® paneling at your Weldwood lumber dealer's or at any of 130 United States Plywood showrooms. In Canada: Weldwood Plywood, Ltd.

Sunlight plays with Sea Swirl, beautifully textured wood paneling. Its uneven "sea-washed" surface camouflages bumps and nicks. Real wood—yet it costs less than most printed "wood grain" imitations!

WELDWOOD
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SEND FOR NEW FULL-COLOR BOOKLET

BH&G 9-60

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Please send me the new 28-page color booklet, "Ideas For More Beautiful Homes With Weldwood Real Wood Paneling," showing a variety of woods, photographs. I enclose 25¢. Also send names of nearby Weldwood dealers.

Name .....

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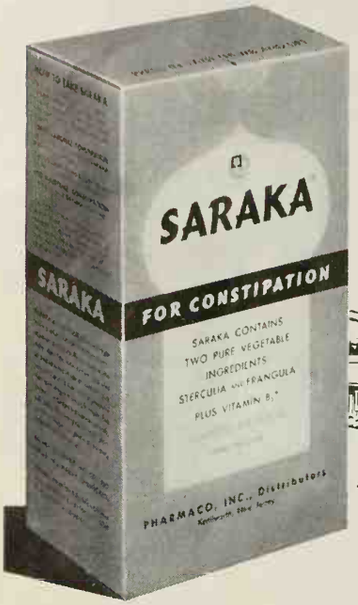
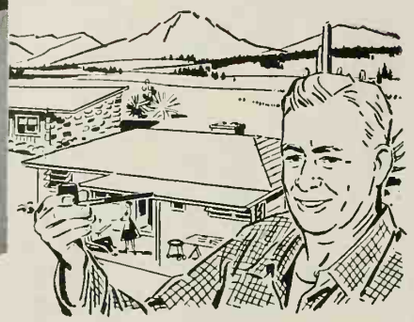
City ..... **Zone** ..... **State** .....

Now...for today's younger men and women over 45

SARAKA



The modern bulk stimulant...to help maintain regularity in the prime-of-life years



From coast to coast word is spreading about the miracle of SARAKA... the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Sterculia to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

More Comfort Wearing

FALSE TEETH

Here is a pleasant way to overcome loose plate discomfort. FASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmer so that they feel more comfortable. No gummy, gooey, pasty taste or feeling. It's **alkaline** (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

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QUICK! Pep it up with a few drops of 3-IN-ONE. Lubricates all moving parts. Prevents rust, too.

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REGULAR · OIL SPRAY · ELECTRIC MOTOR

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Grows Better Plants in Soil, Sand or Water

Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.

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3 to 5 yr. healthy, selected trees, 8" to 16" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Douglas Fir.

Postpaid at planting time
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FROM SEED
ALL KINDS AND FORMS

Curious odd-looking, strange species of plants; thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send 10c in coin for 50c Pkt, **or 3 Pkts. for 25c** and Big Seed Catalog. **FREE**

R. H. SHUMWAY Seedsman, Dept. 226, Rockford, ILL.

What's new in medicine?

Begins on page 119

seven. Some patients whose progress had been at a standstill for a year or two showed definite improvement. Doctor Zankel advises that the treatment should begin early, and then be continued at home after the patient is discharged from the hospital. It is simple enough to be used outside the hospital by laymen under medical supervision.

New pregnancy test. Most pregnancy tests require the use of animals—usually mice, rabbits, or frogs. But a promising new test developed in the departments of pathology and bio-electrics of St. Charles Hospital, Toledo, Ohio, works on a different and novel principle. A specimen of the patient's urine is placed in an electroplating unit, and an electric current is applied between electrodes for five seconds. If the patient is pregnant, a heavy dull black deposit forms on one of the electrodes. The test proved to be 100 per cent accurate in diagnosing uncomplicated pregnancy during the first three months, and 84 per cent accurate in diagnosing pregnancy with complicating disease. This suggests that the electroplating test may have the further value of giving early warning of threatened miscarriage or other complications.

Embarrassing childhood allergy. An estimated 5 million children from 3 to 12 years old have problems of nighttime bed-wetting —or, in medical terms, nocturnal enuresis. Except in cases involving physical defects, the cause is unknown, but remarkably successful results from simple dietary treatment, reported by Dr. James C. Breneman, of Galesburg, Michigan, now give strong evidence that the basic trouble in most cases is food allergy.

Removal of certain foods from the diets of 60 children with specific food sensitivities was the only treatment needed to stop bed-wetting. Each child was given medical and laboratory examinations, and was then put on a strict elimination diet limited to lamb, rice, rye, apricot, peach, beet, spinach, cherry, soybean, olive, and tea. "Proper diet controls enuresis in 3 to 7 days," Doctor Breneman reports. "The severe food restriction must then be relaxed slowly. It is done by adding one new food every two or three days. The inclusion of the offending food or foods in the diet will readily re-establish enuresis, and withdrawal will again establish continence." The responsible food should be withheld for several months. Poor response to this dietary treatment indicates physical and nervous causes.

Relief of peptic ulcer pain. Duodenal ulcer patients may secrete stomach acids at two to three times the normal rate, but the theory that these acids provoke ul-

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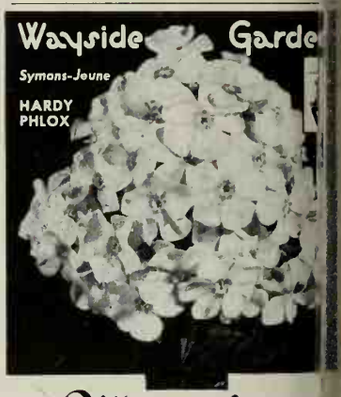

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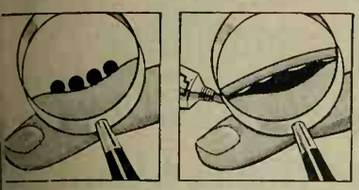

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cer pain by direct chemical action is not supported by an 8-year study of 500 patients, reported by Dr. E. Clinton Texter, Jr., and his associates at the Northwestern University Medical School. These studies suggest that excess stomach acids cause ulcer pain *indirectly*, by triggering the disturbance of motor activity which is the direct cause of ulcer pain. Whatever the mechanism, many foods and antacids that reduce stomach acidity give great temporary relief and encourage an active ulcer to heal. A new antacid liquid and tablet, Neo-Gel, has rapid and unusually prolonged effectiveness in neutralizing stomach acids. It combines magnesium trisilicate, long known to be one of the most effective antacid agents, with a unique colloidal form of calcium phosphate which counteracts the tendency of magnesium salts to cause diarrhea. When 50 peptic ulcer patients were treated with Neo-Gel and a bland diet recently, very good to excellent results were obtained in 47 cases, sometimes with half the dosage commonly used with many antacids.

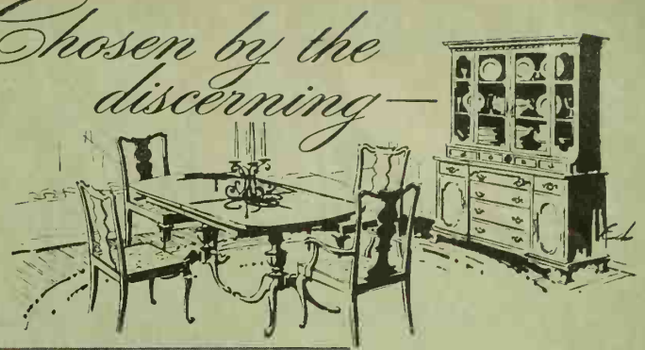
Purer smallpox vaccine. Smallpox vaccination occasionally causes excessive scarring of the skin, and sometimes local infections that result from bacterial contaminants and strong disinfectants used to destroy them. Smallpox vaccine has always been made by infecting calves with the virus, then collecting and processing the pustule materials. But now, a purer vaccine bypasses the calf. It is grown in chicken eggs, a process which eliminates bacteria and the need for powerful germ-killers. Clinical trials in 4,500 persons indicate that the chicken-egg vaccine gives the same immunity to smallpox as the older, calf-lymph vaccine.

Beware the weeds. This is a good time to remind children not to chew or "smoke" grass heads, or to sample attractive plants and berries they find growing wild or in back yards. Heads or flowering parts of many common grasses—such as timothy and wild barley—contain hundreds of tiny spikes, like miniature barbed fish hooks. If a child inhales one of these vicious spikes, it can burrow into the lung tissue and cause serious illness. Fourteen such cases, some of which required surgery, were recently reported by the Mayo Clinic. Other common weeds and cultivated plants have berries, stems, pods, or leaves that can cause mild to serious poisoning. Jimsonweed, common nightshade, flowering tobacco, foxglove, rhubarb leaves, taxus berries, and many other plants contain toxic materials. The University of Michigan poison control center has treated several children seriously poisoned by eating weeds. The best advice for a child is to keep unknown plant materials out of his mouth.

Itch reliever. A tranquilizing drug that failed in its original purpose has proved effective in re-

[*Turn to page 130*

Chosen by the discerning—



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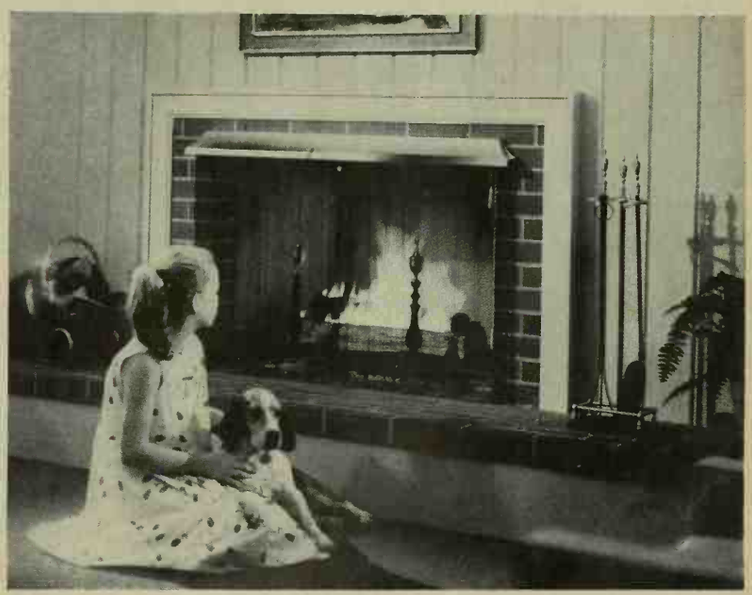

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DIET BOOK — *This sensible book tells how to enjoy your meals all year and win a more attractive figure. ($2.50.*

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SOUPS–icy cold!

WONDERFUL refreshers! Serve as a dinner-beginner or a light lunch. Keep soups really cool by giving cups a swift chill in freezer or refrigerator.

)mato Soupshake. Almost everybody likes milkshakes. Ditto for mato soup. Combine the two ideas and you've got a winner! Chilly, yet filling—with bread sticks or crackers, it's a perfect dday snack. Good for a pick-you-up any time. Keep on tap in e refrigerator. Those no-time-for-breakfasters will make time for s! Add an egg to Soupshake for extra protein.

Photographs: Mike Nelson

Cucumber Soup is as refreshing as a sea breeze. Pleasant tartness of buttermilk is blended with crunchy bits of cucumber. Real cool cooking here—your refrigerator does most of the work.

Float a few scalloped slices of unpared cucumber afloat for garnish, add a fluff of parsley. Serve in an ice bucket to hold in the chill—makes easy toting to the patio or porch.

More on next page

1. trim to fit 2. tack up 3. screw on...

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Both are packaged in convenient kit, with easy-to-follow instructions, sufficient for one complete door.

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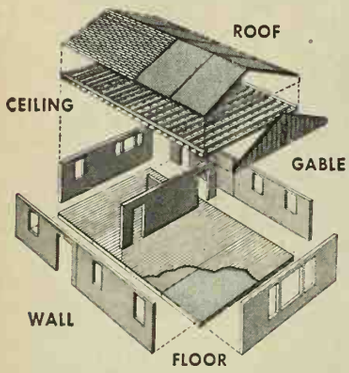

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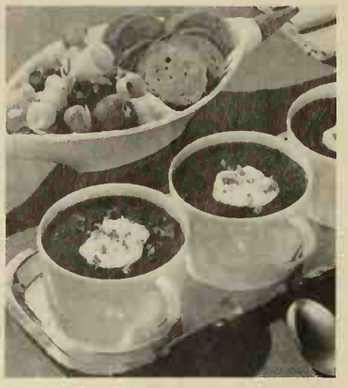
Soups—icy cold

Begins on preceding page



Speedy Borsch. A continental favorite that's U.S.A.-easy. Just chop cooked or canned beets and add to canned condensed consomme.

Serve in chilled mugs or nestle bowls in crushed ice for glamour.

Speedy Borsch

Soup is a beautiful sparkling red. Flavor's delightful!—

⅔ cup finely chopped cooked or canned beets
Beet liquid plus water to make 1 cup
2 cans condensed consomme
3 tablespoons lemon juice

• • •

Sour cream
Chopped parsley

Combine beets, beet liquid, and consomme. Heat and stir just till blended. Add lemon juice and chill thoroughly. (Soup will look jellied.) Stir before ladling into chilled cups or bowls. Top with generous dollops of sour cream; sprinkle with chopped parsley. Makes 6 servings.

Tomato Soupshake

Creamy-smooth, nice tomato-y taste. Add egg to turn shake into a soupnog—

1 can condensed tomato soup
1 cup half-and-half or light cream
½ teaspoon nutmeg
¼ teaspoon salt
1 egg (optional)

Combine all ingredients in blender or shaker. Blend or shake till smooth. Chill. (If you prefer a thinner soupshake, add a little milk.) Serve in chilled cups, mugs, or glasses. Sprinkle with nutmeg. Makes 4 or 5 servings.

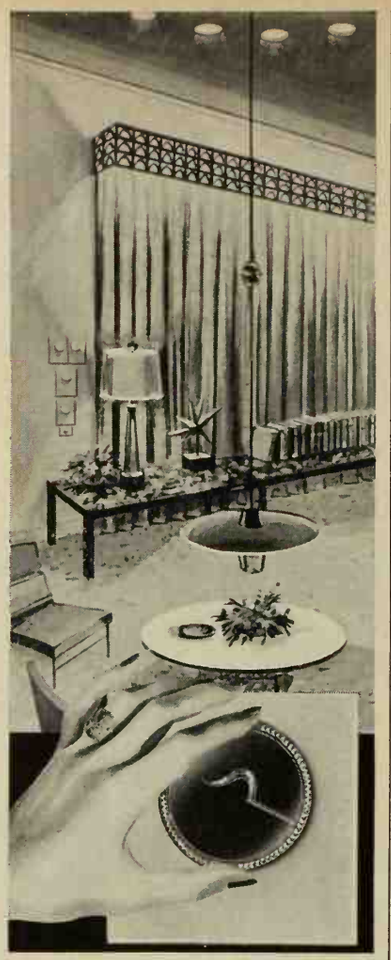
Cucumber Soup

Buttermilk gives a just-right tang to this smoothie—

1 to 1½ cups grated or ground pared cucumber*
1 quart buttermilk
1 tablespoon chopped green onions
1 teaspoon salt
¼ cup finely chopped parsley
½ teaspoon monosodium glutamate
Dash pepper

Combine ingredients. Mix well. Cover, and chill thoroughly (about 4 hours). Mix again just before serving in chilled cups. Garnish with slices of cucumber, parsley sprigs. Makes 8 to 10 servings.

*Scoop out and discard seeds before grating or putting through food chopper. One medium cucumber will give about ⅔ cup grated or ground cucumber.



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Continued

Garden Supper

½ pound ground beef
1 egg
¼ cup milk
¼ cup fine dry bread crumbs
¼ cup finely chopped onion
1 tablespoon prepared mustard
½ teaspoon salt
Dash pepper
3 tablespoons salad oil, butter, or margarine
3 onions, cut in thick slices
2 cups cut fresh corn
2 green peppers, cut in strips
3 firm-ripe tomatoes, quartered
Dash basil

Combine first 8 ingredients. Shape into 12 meat balls, using 1 heaping tablespoon for each. Brown meat balls in hot salad oil. Push meat balls to one side; add onions and corn, keeping them separate. Cover and cook till vegetables are almost tender, about 10 minutes. Add green-pepper strips at one side of skillet; cover and cook about 4 minutes. Arrange tomato wedges at side of skillet; sprinkle vegetables liberally with salt. Dash tomatoes with basil. Cover and cook 6 minutes longer. Trim with parsley. Makes 4 servings.

Hot Garlic Bread

1 loaf French bread
½ cup soft butter or margarine
1 or 2 cloves garlic, minced

Slash bread on bias in ¾-inch slices, cutting to, *but not through*, bottom crust. Mix butter and garlic; spread generously on one side of each slice. Wrap loaf in aluminum foil or slip into paper sack. Heat in hot oven (400°) 15 to 20 minutes or till hot.

The idea index

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CREDITS

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Top:
Photograph: Guy Burgess
Decorator: Bethune and Moore, Denver, Colorado
Data: Larraine Burgess

Bottom:
Photograph: Suter, Hedrich-Blessing
Data: Lois Rea
Owners: Mr. and Mrs. Royal Flesh

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Data: Jessie Walker
Owners: Mr. and Mrs. Henry Shomes

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Designer: William Adoir Bernoudy
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Photograph: Douglas M. Simmonds
Architect: Jean Rath Driskel, A.I.A.

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CARRIER 12-MONTH HOME AIR CONDITIONING

If "air conditioning" in winter sounds unusual to you, it's because you are used to thinking of air conditioning as merely comfort cooling in the summertime.

True air conditioning—the kind provided exclusively by Carrier 12-Month Home Air Conditioning—is complete control of temperature, humidity and air contamination every season of the year.

In winter, for example, this new kind of central air conditioning not only comfortably warms the house, but feeds moisture into the air. The reason: when you heat air, you also dry it out. This irritates nasal passages. It also causes furniture to crack and come apart. Carrier 12-Month Home Air Conditioning puts the right amount of moisture back into the air in winter, just as it removes moisture from humid air in summer.

Year-round humidity control is only one of the benefits of 12-Month Home Air Conditioning that provide more comfort and better health for you and your family. Read about all of them below. Then call the Carrier dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.

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Pollen, dust and many other harmful elements are continuously removed from household air by a revolutionary new air purifier.

12-Month Odor Removal

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12-Month Temperature Control

The house is snug and warm in winter, delightfully cool in hot weather, and just right during the seasons between—automatically.

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Drafts from open windows are no longer a problem. Dust, dirt, insects, driving rains and outside noises are kept outside your home.

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In winter, moisture is fed into bone-dry air that irritates nasal passages. In summer, it is removed from sticky, humid air.

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12-Month Climate Control

Your Carrier Climate Center on the wall makes you master of all the wonderful benefits that only true air conditioning can provide.

BETTER AIR CONDITIONING FOR EVERYBODY EVERYWHERE

Carrier

What's new in medicine?

Continued

lieving bothersome itching. Oral doses of the drug, trimeprazine, completely or significantly relieved most itching in patients treated by Dr. Frank J. Ayd, Jr., and his associates at Franklin Square Hospital in Baltimore. The causes of itching had included sunburn, chickenpox, measles, and chronic skin disorders. Similar results with the drug were reported at a meeting of the American Podiatry Association. Trimeprazine stopped intense nighttime itching of the feet and legs that plagued many patients soon after going to bed. The chief side effect of the drug is drowsiness. Trimeprazine is available only on medical prescription.

Shoulder bursitis. Planned exercise under a doctor's supervision is the most important measure in the treatment of shoulder bursitis, according to Dr. Beckett Howorth, of Stamford, Connecticut, who made this statement at a recent meeting of the American Academy of Orthopedic Surgeons. People whose activities at home, at work, or in sports require them to make quick, jerky, repetitive movements are most susceptible to this disorder. The usual symptoms are pain in the shoulder, or, frequently, in the arm. Victims enjoy only limited arm motion, and find it hard to put their hand behind their head or lower back.

"Pendulum" exercises are the simplest and least painful. The patient lies face down on a table, his arm hanging loosely over the side. Then he swings his arm gently from the shoulder, back and forth, side to side, in a circle. Other exercises are added as the condition improves. In mild cases, rest relieves the pain in a few days, but too much rest tends to produce stiffness. Cold compresses applied several times a day, 20 minutes or so at a time, also help. Massage may do more harm than good by injuring inflamed tissues. Severe bursitis of the shoulder may require medication, injections of hydrocortisone, or the removal of irritating calcium deposits from the painful joint area.

Traveler's aid. Anyone traveling abroad has at least a fair chance of acquiring "traveler's disease" (tourist's diarrhea). Spicy or oily foreign foods, a change in the water, and vague viruses or germs are popularly blamed for the affliction, but since none of these has been proved responsible, the actual cause is unknown. However, there is a known way to prevent the ailment, or to control it if it hits. Dr. B. H. Kean, of the public health and preventive medicine department of Cornell University Medical College, recently gave this ad-

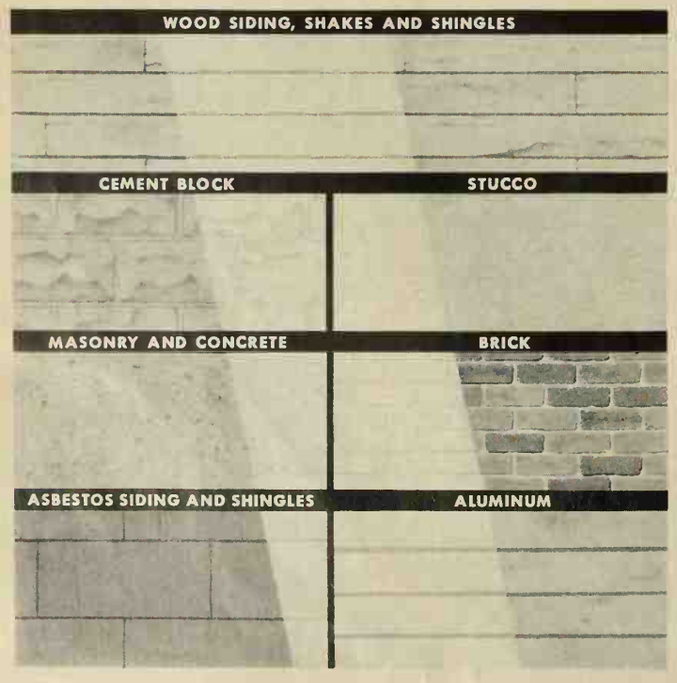
Wilbur Wilt reaps a HARVEST

WILBUR STARTED OUT RIGHT. He spaded the soil; set his rows neat and straight—made sure the rows and plants were just the right distance from each other. He watered, fed, and mulched all summer long; waited for his harvest.

It came: Wilbur got 10 bushels of beans, but he got only eight ears of corn. He gave away 100 pounds of tomatoes, but he had only one meal of squash. Half his crops went to waste because he simply had too much.

Rule: Figure desired yield—plant accordingly.

Now One Miracle Paint Does Your Whole House



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ANUFACTURING COMPANY
3M COMPANY
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WHERE RESEARCH IS THE KEY TO TOMORROW

vice in the medical journal, GP:

Avoid highly seasoned and exotic foods, at least until your stomach gets "acclimatized." For two meals a day, eat foods you're used to at home, and don't coat them with sauces or gravies. A substantial breakfast that includes fruit, eggs, and ham or bacon "is a key to optimum health abroad." If tourist's disease does hit, you'll recover more rapidly if you don't fast during the illness. Be especially careful to get enough liquid. The best is tea, served warm or at room temperature, and without ice or cream. A good food to eat is rice, either boiled or in chicken-with-rice soup. Applesauce, canned or fresh, is a desirable addition. "A reasonable program, therefore, consists of one of the three staple items—tea, rice, applesauce—served every two hours. As the patient recovers, other simple foods may be added: warm cereal, boiled chicken, the eye of a lamb chop, poached egg, boiled or mashed potato."

Ulcerated larynx. It's possible to get ulcers by shouting for long periods of time or by talking against loud noises. The ulcers grow on opposed tissues of the larynx. Apparently the vocal chords bang together too hard, like hammer and anvil, when the voice is constantly under pressure, and this sets up chronic irritation which may result in contact ulcers. Symptoms are hoarseness and extreme throat pain which radiates to the ears when you talk. Drs. Paul H. Holinger and Kenneth C. Johnston, of the University of Illinois College of Medicine, recently reported that of 92 patients with ulcerated voices, the overwhelming majority were in voice-stress occupations—selling, public speaking, legal arguing, talking over loud noises in heavy industry, and railroading. In some cases, the ulcerated areas had to be removed surgically. In all cases, the "silent treatment" helped—a period of a month or more devoted to no loud talking and the re-education of the individual's voice to a gentler use.

Painless adhesive tape removal. Instead of ripping adhesive tape off the patient, peel the *patient* off the *tape*. That way it doesn't hurt so much, if at all. This painless procedure, described by Dr. Lucile Hoerr Charles, of East Carolina College, Greenville, North Carolina, is simple: Gently lift a corner of the adhesive tape or bandage with the thumb and index finger of one hand. With the fingers of your other hand, gently press the skin that's just beneath the tape away from it. Continue to press the skin slowly and to lift the tape gently, peeling the skin from the tape a little at a time.

New treatment for multiple sclerosis. A woman patient with multiple sclerosis told her doctor that she could both see better and move a long-paralyzed limb when she was immersed in cold water. Her physician, Dr. C. Wesley

[*Turn to next page*

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resist thousands of tramping, scuffing footsteps, *stay bright and shining* for years when protected with
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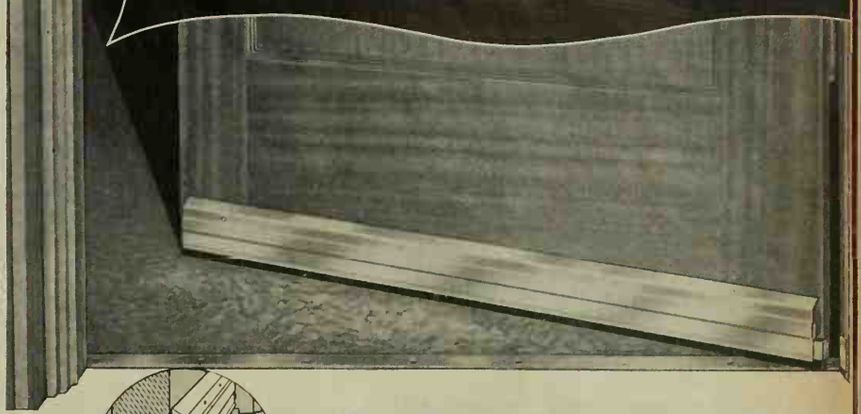

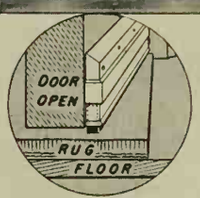

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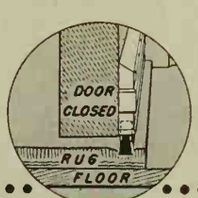

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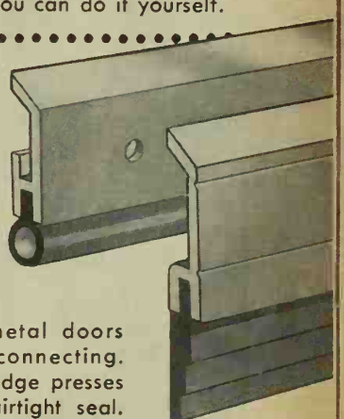

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Better Homes & Gardens HOME IMPROVEMENT IDEAS for 1961

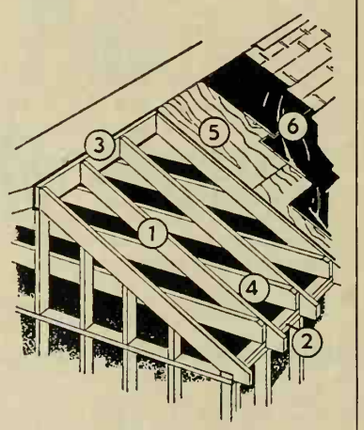
What's new in medicine?

Continued

Watson, of Boston, questioned other multiple sclerosis victims and found that they, too, were often considerably improved after exposure to cold. Both before and after they were deliberately cooled by immersion to the waist in a tub of cool water (70 degrees) or exposed to cold air (about 40 degrees), eight patients had their disabilities measured. When body temperature was sufficiently lowered—as little as one-half degree Fahrenheit—ability to move previously paralyzed muscle groups was completely or partially regained. Improvement lasts only as long as the body remains cooled, however. There is no evidence that the cold treatment has any permanent effects on symptoms of multiple sclerosis, but "lowering of body temperature may be used as a therapeutic measure for temporary, partial relief of disabilities and discomfort."

What is a ROOF?

Roofs shield your family from the weather, and help hold the house together. If your roof has an outside layer of shingles, it probably looks about like this underneath:



1 *Rafters* support the roof structure, snow loads, etc.

2 They're fastened at one end to a *plate* (which is also the top piece on the wall).

3 At the other (highest) end, the rafters join a center beam, or *ridgeboard*.

4 Ceiling *joists* tie roof and walls securely together.

5 A *sheathing* material—it's often sheets of plywood—goes on top of the rafters.

6 Layers of *roofing* (the oily black sheets are one kind) are waterproof; they prepare for shingles or other finish layer.

Protect family from germs of DISEASE on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

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In clinical study Dr. Edwards' Olive Tablets rated 71% better, on the average, than other laxatives tested. These included candy and chewing gum laxatives, so-called "liver" pills, a well-known bulk laxative, milk of magnesia and ordinary mineral oil.

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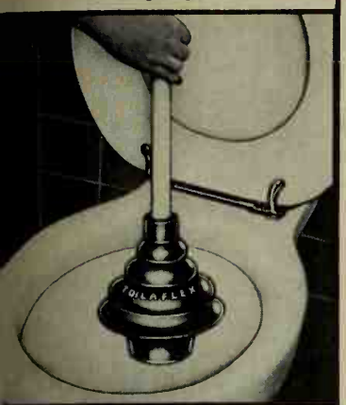

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September, 1960

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Jeb's on the Santa Fe Tr Dept. BH, Waverly, Mo.

Charming choice for breakfast nook, patio, or family room. Table, 24 inches across and 30 tall, has stainproof laminated-plastic top in white and gold star design; black iron legs; brass-plated planter. Two chairs, black iron with brass-plated trim. Seat pads white fiber. Chairs come assembled; table easy to finish. Three pieces, $19.95; extra chair, $7.50; all exp. col.

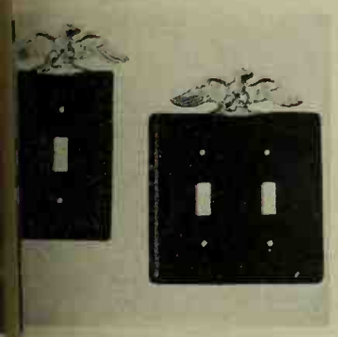
John Surrey Ltd., 1152 Sixth Ave. at 45th, New York 36, N.Y.

ıee-inside storage for hats is ıuite handy. Front window opens ıut so you can get hat without lift-ng the box. Sturdy cardboard, each 13x13x7 in tan linen-weave fin-sh. Three, $2.89; six, $5.50, ppd.

Downs and Company, Dept. HG-10, Evanston, Ill.

Stops car looters. Auto alarm turns on dome light and starts car horn if a thief attempts to pick the lock. Horn blasts continuously until turned off with key. Easily installed Auto Alarm, $7.95, ppd.

Camalier & Buckley, 1141 Connecticut, N. W. Washington, D. C.



nart switch! Replace ordinary ht switch with one that helps e a room style. Eagle switch in black or black with gold. Single itch, $1.00; double switch, $1.50, d.

Medford Products, Dept. BH, x 39, Bethpage, L. I., N.Y.

Sticks up anywhere—no nails, no screws. Just moisten—holds on wood, plaster, tile, glass. Fits corners that aren't quite square. White plastic, it's 16″ wide. Corner Shelf, 98c; 3 for $2.89, ppd.

Sunset House, 73 Sunset Bldg., Beverly Hills, Calif.

thentic old rifle from 1880 (type used by Custer) is real versation-piece wall accessory. Remington rolling block rifle (not working order), $5.95; plus the yshoe rack, $7.95, exp. col.

William Spencer, Dept. BHG-0 Rancocas Woods, N. J.

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Carol Beatty, 12 Beatty Bldg., Culver City, Calif.

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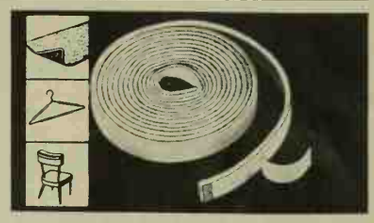

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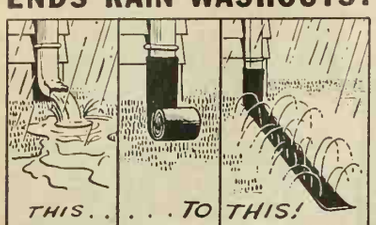

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Bremner-Davis Phonics, Dept. GR-7, Wilmette, Ill.

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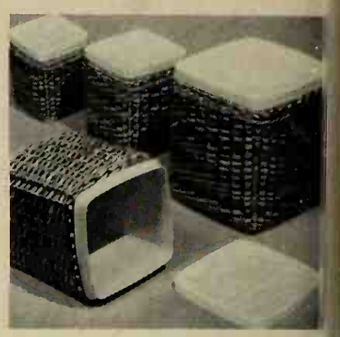
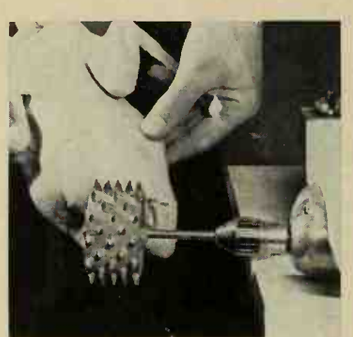
Standard Thrift Co., Dept. BH, 693 Broadway, New York, N.Y.



It's a sure bet you'll love this s of wicker-basket canisters. So freshingly attractive! Inside t baskets are removable plastic co tainers. Labels on white lids a easy to see. Set (4), $9.95, ppd.

Gotham Gifts, Dept. BHG, 85 Exeter St., Forest Hills, N.Y



Pick ducks quickly, easily with this attachment for your portable electric drill. Handy aid lets you dry-pick one clean in 4 minutes. Even with pressure, it won't tear skin. Duck Picker, $10.50, ppd.

Abercrombie & Fitch, Madison Ave. at 45th St., New York, N.Y.

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House of Today, Dept. BH, P Box 354, Palo Alto, Calif.

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The Mart, Box 41, Woodland Hills, Calif.

His own signature embroid on sheer white handkerchiefs. distinctive in a pocket! Nam initials (snip from letter) copie blue, brown, or maroon. Hem hand-rolled. Three, $4.95, pp

Old Pueblo Traders, 622-B SO, Country Club, Tucson,

Glamour on a budget—filagree hanging lanterns are dramatic room accents. Could be wired as lovely lights. Smart singly or in groups. Iron cover in gold, black, silver finish; fiberglass lining. Small lantern: (13½ inches long, 6½ in diameter), $8.88; medium: (16½x7-inch), $10.88; large: (18½ x8), $12.88. The chain (27-inch), 69c; 70-inch, $1.50, ppd.

Palley Supply, Dept. B, 2263 E. Vernon, Los Angeles 58, Calif.

See what's inside. Pastel nylon bags for shoes are dandy for storing your good shoes in the closet or for traveling. Bags have snap fasteners. Make clever gifts, too. Shu-Glovs, 2 pair for $1, ppd.

The Annabelle Shaw Co., 34 North Harvard, Tulsa 15, Okla.

For a quick check on which way the wind blows here's a miniature weathervane that's ideal for mounting on a fence post. Weathercock is cast metal, painted gold. The total height is 9½ inches; $2, ppd.

Sturbridge Yankee Workshop, Dept. B, Sturbridge, Mass.

reate a sensation—have a fon-ue bourguignonne party. Brass ttle (1½-qt.) is silver lined. Set as stand, tray, kettle, snuffer, al-hol burner, and recipe book; 25.95. Forks, $1.35 each, ppd.

The Gourmets' Choice, Dept. B, 37 Third, New York 16, N.Y.

Time for a laugh. Give a pal a V.I.P. citation as "World's Foremost Authority on Any Subject;" "Grand Order of the Twisted Mind;" or "Foot in Mouth Club." Each, framed, $1.25, ppd.

Pinesbridge Studios, Dept. BHG, Ossining, N.Y.

nd carved and hand finished Haiti of prized tavcrneau wood anyone would treasure this bowl at measures 5¾ inches across. s fine for nuts. candy, or fruit. indles are cane; $2.95, ppd.

Deer Hill, Dept. BHG-9, Flush-52, N.Y.

Saves Mother work. This scraper is fitted with a stiff, heavy-duty brush to really do a job on muddy shoes. Black iron, 15 inches long; stick in ground or anchor in concrete. Scraper-brush, $2.50, ppd.

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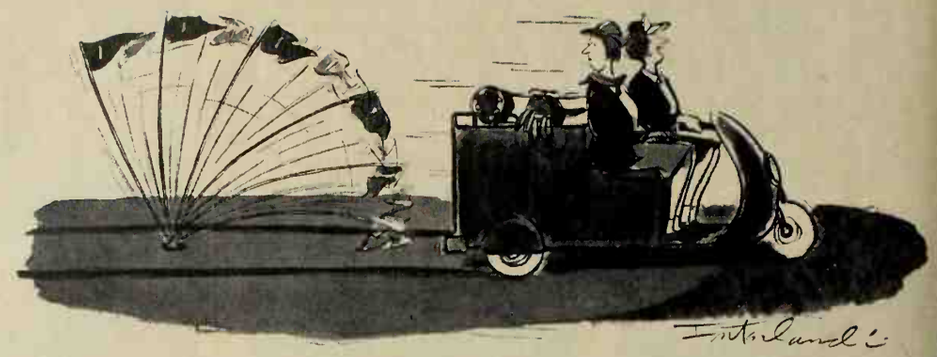


I don't know of a single friendship that has been broken up, even temporarily, by politics in this campaign year. I can't decide whether this is a sign of tolerance, which is good, or apathy, which isn't.

◆ ◆ ◆

In Judy's fourth grade class, all the kids reported on their vacations. The few who had been to Europe were badly overshadowed in prestige by those who had been to Disneyland.

◆ ◆ ◆

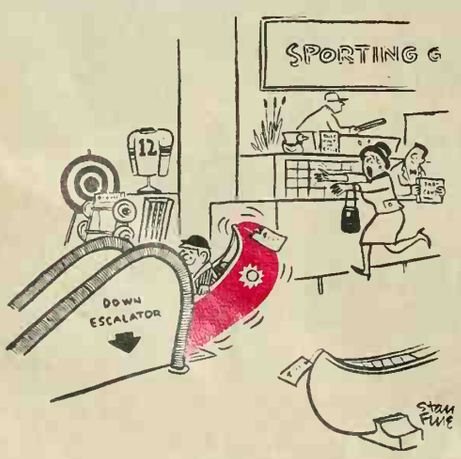
Elaine Cowan, the pretty divorcee, says many girls would do better if they forgot about leap year and concentrated on leap month, week, or day—even leap minute and second.

◆ ◆ ◆

"Funny thing how common sense is so uncommon," opined Uncle Dodd Buckner, after dropping in at our kitchen for mid-morning coffee Saturday. "It ain't really anything but seeing things as they are, and doing things as they should be done."

◆ ◆ ◆

I have what is called a split personality. Half of me earnestly yearns to do good works and be a gentleman. The other half wants to loaf around in an old faded shirt and dungarees. My wife encourages the first half most.



"Junior!"

The television producers have finally made it possible for Junior to understand every program that isn't good for him.

◆ ◆ ◆

Easy rule for discovering a child's favorite toy—give away something he hasn't played with in a year and a half.

◆ ◆ ◆

"It's a nice place to live," my cousin Warren Hillis admitted when he stopped off on his way home to New York, "but I wouldn't want to visit here."

◆ ◆ ◆

Junior says his teacher is very high on the New York Times so why don't we take that, instead of the Weekly Clarion from the little town where I grew up. The Times is a splendid newspaper, but there's never anybody I know in its obituary columns.

◆ ◆ ◆

"Understand the style for college girls this year is plaids," said Hank Blair. "But for boys it's bigger checks."

◆ ◆ ◆

Note on the speed at which the world moves: Junior, who has never ridden on a streetcar, may well be the first man on the moon.

◆ ◆ ◆

Homes, like humans, seem to catch whatever ailment is going around. One year in our neighborhood, it's inflammation of the furnace; next, it's prolapsus of the guttering or compound fractures of the foundation. These things sweep through a town like measles through the third grade. Maybe some scientist could make a study of how houses pass along their afflictions to the others on the block.

◆ ◆ ◆

"If the mill gets as many orders as I'm getting, I'll be back at work any time now," grumbled neighbor Pat O'Leary, who was laid off and has been reluctantly helping his missus around the house.

◆ ◆ ◆

We sailed through the first session of our new Great Books group, exuding an aura of intellectualism. Chris had her knitting, and I took along my pipe.

Frank Tait, Jr., explains his rapid rise to the vice-presidency of the Silver Valley National Bank: "I guess the chairman of the board just took a liking to me." Frank Tait, Sr., of course, is chairman of the board.

◆ ◆ ◆

To tell the truth, I wasn't too excited about taking young Burt and his Scout Patrol on an overnight hike last week. As the years pass, a good mattress has a lot more appeal than a bed roll in a rocky pasture. Besides, there are a number of younger fathers in the troop, always talking up in an outdoorsy manner at meetings.

I'd done my share, I figured. Let the eager beavers have their chance. Then, too, I know these boys, these pals of Burt's. I ought to; we've had them underfoot, most of them, from the time they were old enough to be allowed out of their own front yards. I don't need to prove anything to them. They know I'm not Davy Crockett, and I guess I know them as well as you can ever know a boy.

But all the younger, more eager fathers were also busier. None of them, as it turned out, could get away.

Old Burt Hillis would do it.

It meant leaving Friday and missing a conference the boss had set up last spring. I told my son I couldn't do it.

Why did I mention it to the boss? I suppose I wanted him to give me a little pat for being such a loyal employee and sacrificing my pleasure for the good of the company.

The boss looked out the window. "Burt," he said finally, in that brusque, harsh voice, "there will always be too many business conferences; there will never be enough hikes for you and your boy." The boss has made money, and a great university does good with it, as a memorial to his only son.

I enjoyed the hike, even if those kids insist that a raw hot dog is fit to eat, and they have started calling me "sir" because they know it annoys me.

I enjoyed it.

Burton Hillis

The family IDEA magazine
October 1960 • 35c

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AUTUMN LEAVES—a leaf pattern in warm fall colors. Brings quiet and beauty to a living room or bedroom.

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Look at the ceiling above. It's called "Rhapsody." Its cool pastels and delicate pattern *actually become part of the room's decorative scheme.*

Now at last, with "Rhapsody," "Autumn Leaves," or "Tahiti," you can install ceilings with colorful designs, that soak up noise, too. Ceilings especially created to complement today's smartest new colors and fabrics. Ceilings used by professional decorators in all types of rooms with exciting results.

Like all Armstrong acoustical ceiling Centennial Cushiontone makes your hom quieter, more comfortable. Yet an 11'x 1 ceiling, (*all* materials), costs only about $5 And it's easier than ever to install wit Armstrong's new Brush On Ceiling Cemen

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THIS Popular Album Club trial membership offers you the finest stereo or hi-fi music being recorded today—**for far less money than you would normally pay.**

You save up to 40% with this introductory offer alone. After the trial membership, if you continue, you will **save about one third** of the manufacturer's nationally advertised price through the Club's Dividend Album Plan. This plan lets you choose a **free** regular L.P. or stereo album (depending on which division you join) with every two you buy from the Club.

Every month you are offered a wide variety of albums (up to 200 a year). One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—simply state your wishes on a form always provided. For regular L.P. albums you will pay the nationally advertised price—usually $3.98, at times $4.98; for stereo albums you will pay the nationally advertised price of $4.98, at times $5.98 (plus—in all cases—a small charge for postage and handling).

236. Corn-fed humor, insane parodies of hit songs. Their funniest album!

100. Two super-stars sing Gershwin gems in fresh, modern style. Current best-seller.

9. Operetta film stars remake their 12 biggest hits. *Indian Love Call, Wanting You.*

5. All-time best-selling classical album by the pianist who took Moscow by storm.

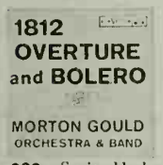
210. 12 standards go cha cha! *Paper Doll, Manhattan, If You Knew Susie,* etc.

19. Lush, exotic instrumentals. *Valencia, Granada, Delicado, Come Closer to Me.*

216. Hank sings *Any Old Time, Moonlight and Skies, Blue Yodel #10,* 9 others.

69. His biggest hits re-recorded in hi fi. *There, I've Said It Again; Ballerina,* etc.

20. His 12 biggest, newly remade. *Green Eyes, Linda Mujer, Adios, Oye Negra.*



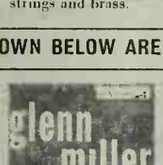
226. Sonic blockbuster of the hi-fi age! Military cannons plus strings and brass.

202. Soundtrack recording from late tenor's last film. *Come Prima, O sole mio,* etc.

3. Blues types, rhythm backing. *One for My Baby, Fare Thee Well,* others.

THE ALBUMS SHOWN BELOW ARE AVAILABLE IN REGULAR L.P. ONLY

137. 14 by Presley! *Hound Dog, All Shook Up, Heartbreak Hotel.*

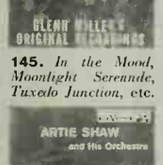


145. *In the Mood, Moonlight Serenade, Tuxedo Junction,* etc.

234. Harry's biggest seller! *Day-O, Man Smart,* more.

124. 14 million-sellers. *Prisoner of Love, Temptation.*

102. 12 Dixieland classics brilliantly played in hi fi.



183. His 12 biggest hits. *Begin the Beguine, Star Dust.*

148. With Sinatra, etc. *Marie, Song of India, Who?,* others.

103. "Muted-jazz" trumpeter and quartet—in hi fi.

44. His 12 zaniest hits. *Cocktails for Two, Chloe,* etc.

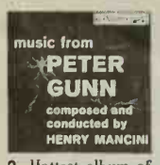
228. Beatnik-biblical hilarity in cornpone accents.

IMPORTANT—PLEASE NOTE

Regular (monaural) long-playing albums can be played on stereophonic phonographs; in fact, they will sound better than ever. However, stereophonic albums are designed to be played **ONLY ON STEREOPHONIC EQUIPMENT.**

214. Best-selling album by the new vocal sensation! *The Lady Is a Tramp,* etc.

1. Singing strings, soothing moods. *Autumn Leaves, Star Dust, Estrellita,* etc.



2. Hottest album of year! All-star modern "mood" jazz from NBC-TV series.

4. Original soundtrack recording from film hit. Mitzi Gaynor, Rossano Brazzi.

243. Tenor in operetta hits. *Serenade; Deep in My Heart, Dear;* many more.

204. *Hawaii in hi fi!* 12 all-time Hawaiian hits: *Sweet Leilani, Aloha Oe.*

89. Exciting, exotic African rhythms and themes, sometimes blended with jazz.

220. Best-seller from NBC-TV series. Composed by Henry (*Peter Gunn*) Mancini.

219. Varied vocals by country-pop star. *Someday, Till the End of the World,* etc.

37. Pianist's trio plays *Summertime, The Man I Love, All of You, Cherry,* etc.

14. Fresh versions of 12 hits: *Paper Doll, Love Is a Many-Splendored Thing,* etc.

212. Mr. Guitar's first dance album. *Till There Was You, Night Train, Sleep Walk.*

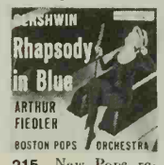
7. Stunning new recording of dramatic suite from the award-winning TV score.

58. Mood guitar with strings. *Estrellita, The Three Bells, Greensleeves,* 9 more.

24. 12 pop favorites and light classics. *September Song, Diane, Tenderly,* etc.

245. The Sing-Along Spectacular! 33 all-time top tunes, plus song sheets.

246. The Rodgers & Hammerstein score sung by the family that inspired it.



215. New Pops recordings of *Rhapsody,* plus *American in Paris,* Earl Wild, piano.

36. 12 warm inspirational songs: *He's Got the Whole World in His Hands.*

74. 12 shimmering waltzes. *Charmaine, Ramona, Always, Memories, Together.*

48. Hilarious musical satire and caricature plus commentary by Henry Morgan.

240. Hi-fi/stereo triumph stars provocative percussion, pop Latin rhythms.

63. Oriental orchestral feast! Familiar themes magnificently recorded.

79. Teen-age rock-and-roll singer-songwriter's hits. *I Go Ape, The Diary,* others.

16. Highlights from Tchaikovsky's masterpiece for ballet. *Waltz of the Flowers,* etc.

231. Mellow quartet vocals, 12 pop hits. *Tennessee Waltz, On Top of Old Smoky.*

239. Britain's top marching band. *76 Trombones,* 11 more show stoppers.

26. La MacKenzie sings 12 ballads. *Hey There, Ebb Tide, Too Young, Moonglow,* etc.

203. All-star (Shelly Manne, etc.) sequel to top album of recent years. *A Quiet Gass.*

224. Recorded at Carnegie Hall. "Cliburn has triumphed again!" —*HiFi Review.*

242. Big solo organ program. *Star Dust, Rhapsody in Blue, Syncopated Clock.*

15. Lilting versions of *The Blue Danube, Artists' Life, Emperor Waltz, Wiener Blut.*

12. New remakes of their biggest hits. *Jalousie, Skaters Waltz, Liebestraum.*

222. 16 splendidly sung classics, 40-page song book with words and music.

227. 13 Hawaiian and Polynesian hits recorded in Hawaii. Notes by Michener.

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Please register me as a member of The RCA VICTOR Popular Album Club and send me the five albums whose numbers I have indicated at right, for which I will pay $3.98 (plus a small postage and handling charge). I agree to buy six other albums offered by the Club within the next year, for each of which I will be billed at the manufacturer's nationally advertised price: regular L.P. usually $3.98, at times $4.98; stereo versions $4.98, at times $5.98. (A small postage and handling charge is added to all prices.) Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel any time after buying six albums from the Club (in addition to those included in this introductory offer), but if I continue after my sixth purchase, for every two albums I buy I may choose a third album free.

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Dealer _____

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October, 1960; Vol. 38, No. 10

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This issue is published in three editions

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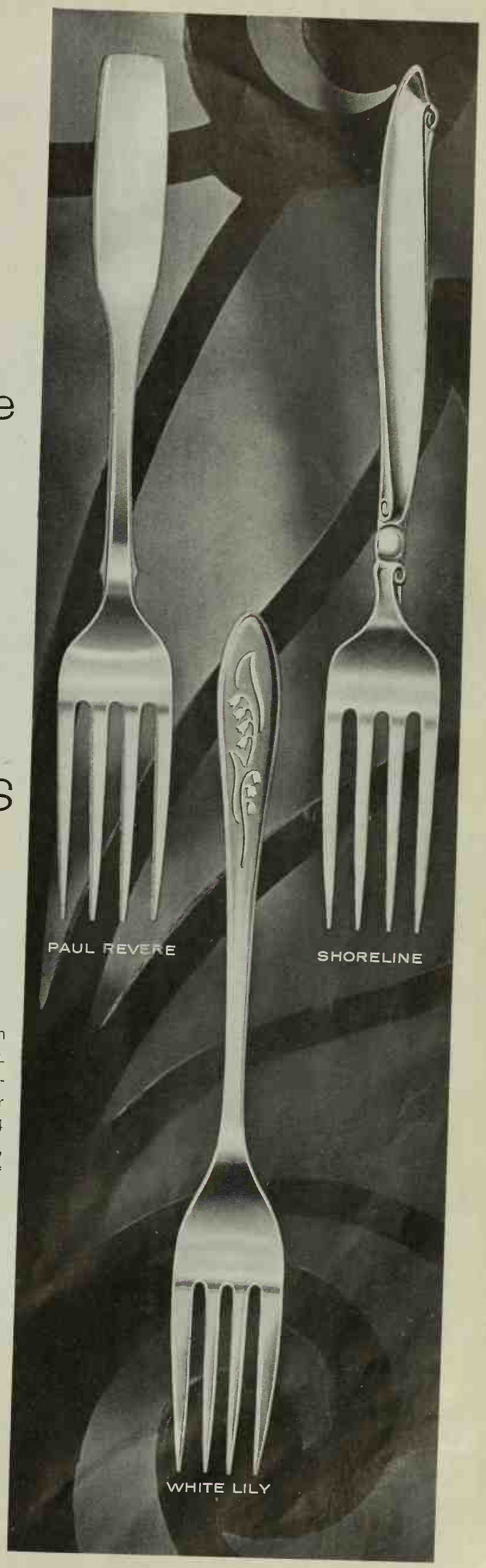

WHITE LILY* in mirror finish, with inlay of porcelain flowers. PAUL REVERE*, SHORELINE* in satin finish—all Oneidacraft* Premier Stainless. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95 . . . SHASTA* TAPER* PROFILE* in mirror finish—all Oneidacraft* Deluxe Stainless. 16 pc. for 4, $16.95. 24 pc. for 6, $24.95. 50 pc. for 8, $44.95.

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Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

It's NEWS to me!®

The last word in versatility is this heating pad that converts into not one but three sizes. Adjusts easily around neck, shoulders, chest, arm, or leg areas for soothing comfort of aches and pains. It comes in two sections and can be used as a divided pad or will snap together to form an extra long pad, 24x8½ inches, or a full-size 12x17 inches. Three heat levels to select the heat desired are thermostatically controlled. Some other outstanding features: glow-light control and reach-easy cord set to keep the control switch always at your finger tips, a removable and washable blue nylon fleece zipper cover that's antiseptically treated to inhibit the growth of germs and bacteria; a waterproof inner cover safe for wet-heat applications.

Model P212 Heating Pad, $12.95, in stores. General Electric Co., Housewares Div., 1285 Boston Ave., Bridgeport, Conn.

Holder that mounts on the wall makes shoe polishing a pleasure. Adjustable brace fits any size men's, women's, or children's shoes. All components are made of heavy gauge steel. A bracket, 1⅞ inches wide by 2 inches, is fastened to wall; shoe holder is then slipped in. To conserve space, holder may be removed when not in use.

E-Z Shoe Holder, $1.69, ppd. from mfr., Solar Precision Products Corp., 3336 W. Franklin Blvd., Chicago 24, Ill.

Everything you need for pebble painting is assembled in a kit. Fun for the craft hobbyist—a decorative addition to walls. You'll be using the same brilliantly colored stones found in aquarium supply stores. Just glue stones to the guided outline, using colors indicated. Each kit comes with its own finished frame (8x24 inches). There are other designs to choose from.

Coral Craft Kit, $5, in hobby shops. Art Award Co., Inc., 390 Wythe Ave., Brooklyn 11, N.Y.

Dish drainer that eliminates the need for separate drain tray is divided into three sections. Two rows of ½-inch fins, placed at 45-degree angles, hold as many as 18 plates of any size. One compartment holds silver with plenty of space left over for cups, glasses, other items. Long knives and platters go in side gutters. You can use holder on the left or right side of the sink. Made of boil-proof and nonbreakable polyethylene, it is available in color choices of red, yellow, pink, white, or turquoise.

Dish Drainer, $3.95, in stores. Columbus Plastic Products, Inc., Columbus, Ohio.

More NEWS on page 8

Scrub . . . Wax . . . Polish . . . or Shampoo—do them all with

EW SINGER Rug Cleaner-Floor Polishers

with fingertip control

UB LINOLEUM, remove old wax the easy electric way. i n storage tank on handle releases soapy water or wax remover o h the brushes. De luxe model, shown here, comes with extra brushes for scrubbing and steel wool pads for heavy work.

APPLY WAX, paste or liquid, with electric power! Liquid polishing wax can be released from the storage tank through the brushes as you go. Built-in squeegee spreader sponge on de luxe model assures uniform distribution. For paste wax, handy snap-on pads are supplied.

LIH FLOORS with electricity—brighter than you ever d hand. Just glide the machine, its weight on the spinning m es floors gleam. Lamb's wool pads are standard equipment e ke model. (Economy model comes with felt pads.)

SHAMPOO RUGS, electrically! SINGER* polishers are *designed*—not just adapted—for double duty! For carpets, dolly snaps in place, allows only the weight of the brushes to rest on the rug, guards against excessive nap wear. Shampoo releases from storage tank.

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...but this
is THE Dishwasher

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LOOK for the big, blue Lifetime Wash Arm—it *scrubs* while others spray or shower.

The Hobart Manufacturing Co., KitchenAid Home Dishwasher Division, Dept. KB, Troy, Ohio.
In Canada: 175 George St., Toronto 2.
The world's largest manufacturer of food, kitchen and dishwashing machines.

It's NEWS to me!

Begins on page 6

Protect prized possessions with an automotive type lock that can be slipped onto a 2- or 3-pronged power cord. Key locks it firmly in place. Prevents curious children from being injured by power tools, electrical appliances (such as heaters, fans, ironers, washers).

Power-Blok, $1.49, in hardware stores. Hurd Lock & Manufacturing Co., Almont, Mich.

Here, the handwriting's on the crib! End panel, complete with chalk ledge, doubles as a blackboard. It's a gray solid plastic panel 27½x28 inches, for the young artist, and won't split or scratch. The whisk of a damp cloth serves as an eraser. The entire panel hangs on the wall when Baby outgrows the crib. Sturdy crib frame, painted with white chip-proof enamel, moves about easily on casters. Resilient steel link adjusts to 4 convenient positions.

Crib with blackboard panel, about $59.95 in stores where juvenile furniture is sold. Child Craft Furniture, Salem, Ind.

Portable power tool kit for model builders is battery-operated. Tool includes attachments for sanding, drilling, shaping, trimming. Excellent for removing flash from molded plastic models, for fine shaping and sanding of wood, or for removing flash and sharp edges from hard-to-get-to areas.

Hobby Pal, (batteries not included) $4.95, in hobby shops. Thompson Designs, 3550 Martens St., Franklin Park, Ill.

See when to change a dust bag. Window directly over bag lets you check at one glance when it's full. How handy! Other big features on this vacuum: you can dial for proper suction for every job; handle will stand up alone; vacuum has a motorized beater sweeper, easy-roll wheels, wide-view headlight.

See-Thru Vacuum Cleaner, $89.95, from dealers. Lewyt Corp., 43-22 Queens St., Long Island City, N.Y.

Pre-moistened, disposable towelettes are wonderfully handy for a mother, especially when away from home with Baby. Also a plus—they are dampened with lotion to ward off odor, fight germs, and to help prevent diaper rash. Easy to carry—each is a matchbook-size packet.

Baby Bottom Bath, from 59c for 10, in stores. Unexcelled Chemical Corp., Canaan, Conn.

No more bending or stretching for those hard-to-get areas on floors or walls with this dust mop—it extends so you don't have to. Nylon yarn mophead seldom needs washing but it's removable when occasional laundering is required. The handgrip slides on handle to extend or retract mophead, and locks easily into position at the push-button stops.

Reach-O-Matic extension dust mop, $3.98, in stores. Easy Day Mfg. Co., Box 747, 9-21 Station St., Brookline 47, Mass.

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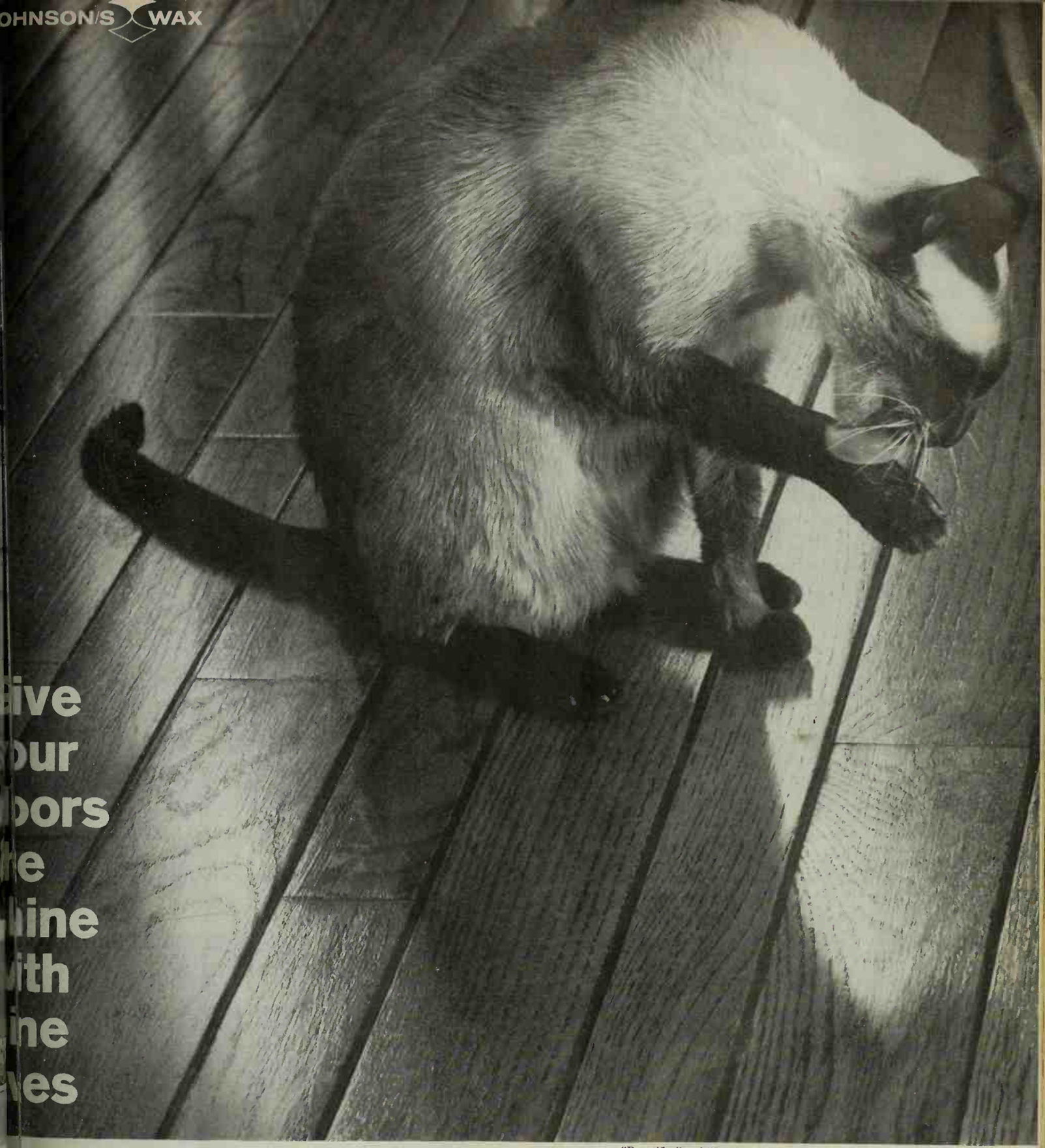

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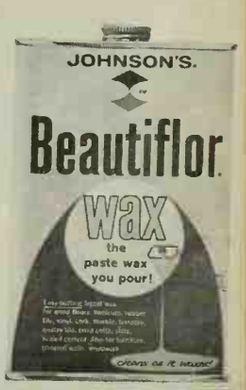
st with buffing or mopping—without rewaxing



it's because Johnson's Beautiflor has reserve shining
er Unlike most liquid waxes that just harden on the
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m-d **CALKING COMPOUND**

in Speed Loads or Squeeze Tubes

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Thick felt bottom raises when door opens. Doesn't drag on carpet. Lowers when door closes. Shuts out all weather. Easy to install.

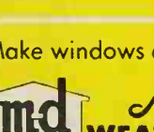
Save money on fuel cost

m-d *Numetal* **WEATHER STRIP**

Why let drafty doors and windows cost you money? It's easy to make them air-tight with bronze or stainless steel Numetal. Packaged with nails.

Make windows and doors snug

m-d *Nu-WAY* **WEATHER STRIP**

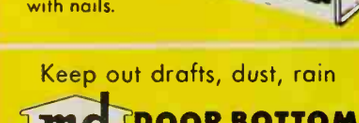


So easy to install. Metal and wool felt strip in handy coil (with nails) is enough for average door or window.

Keep out drafts, dust, rain

m-d **DOOR BOTTOM**

Choice of 3 styles



Enjoy the added comfort of M-D snug-fitting door bottoms. Easy to install. In metal with felt; extruded aluminum and felt or extruded aluminum and vinyl.

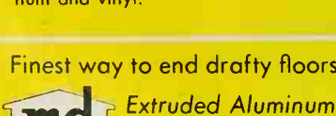
Seal door on all 4 sides

m-d Garage Door **WEATHER STRIP**

Now your garage can be clean, warm, and dry. No more drafts, rain, snow or dirt. Extruded aluminum and vinyl strip is easy to put on.

Finest way to end drafty floors

m-d *Extruded Aluminum* **THRESHOLD** *with tough Vinyl insert*



Here's best way to stop under-door draft. Choice of 3 styles. Lifetime aluminum never rots or warps.

At Leading Hardware and Lumber Dealers

MACKLANBURG-DUNCAN CO. OKLAHOMA CITY, OKLAHOMA

It's NEWS to me!

Continued

The happy knack of planning a Halloween party is to use new and unusual decorations. These fiberglass figures glow when used over small electric bulbs or flashlights. Eliminates any fire hazard.

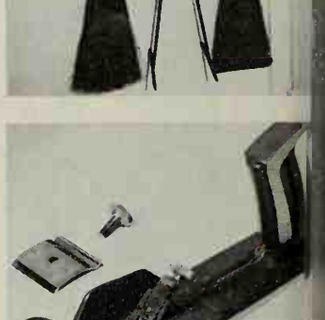
Flash-o-lanterns. Large pumpkin with light, $2.50; Large black cat, with light, $2.00; Small cat without light, 50c; Small pumpkins to fit over light string, 6 for 75c. In stores, Feng, Inc., Auburn, Ind.

Here you have all the ingredients necessary for removing old finishes from furniture—a cinch to make the job faster and easier for you. Package contains one quart non-flammable, water rinsing paint remover; two pads of #3 steel wool for buffing; two packages Jetsol to wash away dissolved sludge.

Strip Pak, $2.15, in paint stores. The Savogran Company, Box 58, Norwood. Mass.

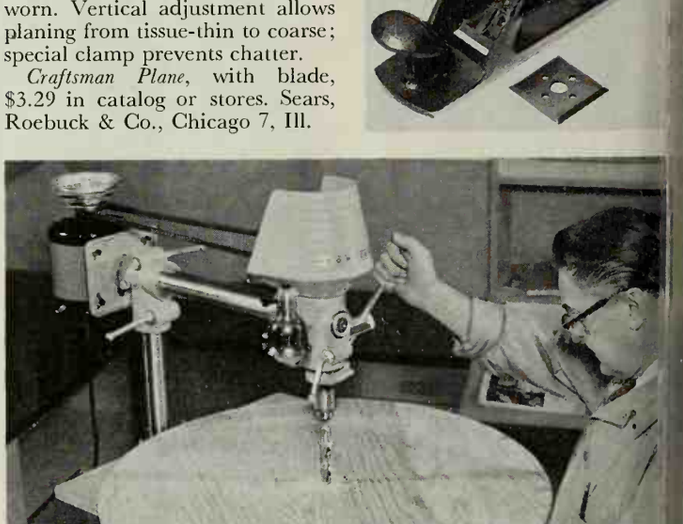
Tailored and trim hanging tools dress up the fireside. The four-piece ensemble—shovel, tong-poker, brush, and rack for hanging, captures the beauty of modern design. Black wrought iron with brass trim is lightweight but sturdy, easy to install with screws provided. Rack is 19⅛ inches wide, tools, 29⅞ inches long.

Fireplace Tools, complete set, $29.95, in stores. Dansk Designs Inc., Great Neck, N.Y.



Craftsman plane. for the budget-minded "do-it-yourselfer," eliminates need for cutter sharpening. Four-edge disposable cutter, shown at right, is the secret. When one side dulls, blade is turned to a new side. Blade may be economically replaced when all four sides are worn. Vertical adjustment allows planing from tissue-thin to coarse; special clamp prevents chatter.

Craftsman Plane, with blade, $3.29 in catalog or stores. Sears, Roebuck & Co., Chicago 7, Ill.



Radial drill press adapts to all drilling problems. Head pulls 16″ from column. May be used for sanding, shaping, routing; vides 4 speeds. *Radial drill press*, without motor, $89.50, stores. L Power Tools, Rockwell Mfg., 465 N. Lexington, Pittsburgh,

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low—open cans with a touch of your finger! The General Electric Automatic Can Opener makes this everyday core quick, clean, effortless . . . Push down the side lever and the can is locked in place. Press the control bar and off comes the lid leaving a smooth rounded rim. Cutting action is under your control at all times . . . Magnet holds lid out of the food and away from fingers. When not in use leave the side lever up and the control bar is locked in "off" position . . . Beautifully styled in pink, white, turquoise or yellow for mounting on wall or on optional counter stand.

General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

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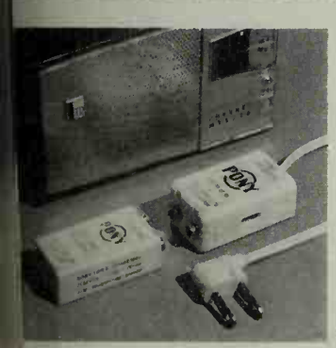

It's NEWS to me!

Continued

"Kold Skuttle" holds three full trays of ice cubes for party use. Early American in feeling, it has a thermal jacket inset for keeping hot foods hot, cold foods cold. Holds six or more soft drinks. Without ice, keeps casserole dishes or one-dish meals hot for indoor-outdoor serving. Bucket's all aluminum. Cover, handle are gold anodized; shell is black enamel. Height, 14 inches; width, 7¾ inches.

"*Kold Skuttle*," $9.95, in stores. West Bend Aluminum Co., West Bend, Wis.

Dog-gone comfortable for the canine crowd. Because most cities have "leash" laws that prevent dogs from getting the exercise they need, this aluminum dog run was designed to provide up to 500 square feet of play space. The new dog trolley consists of 50 feet strong flexible cable with rustproof hardware. Makes installation easy between trees or from a house to a fence. The clip ring on cable to which leash is fastened permits pooch to move along the length of the cable and from side to side.

Aluminum dog run, in pet or hardware stores, $1.98. Nichols Wire and Aluminum Co., 1725 Rockingham Road, Davenport, Ia.

Acquire reliability at all times in your transistor radio with a battery that's rechargeable over and over again. It will save you the cost of more than 100 dry batteries. Recharging the battery is simple—just snap battery onto charger and plug it into an electrical outlet for about 12 hours. Battery is foolproof and can not be overcharged.

Pony chargeable battery and charger for transistor radios, $4.95, in stores. B & K Manufacturing Co., 1801 W. Belle Plaine Ave., Chicago 13, Ill.

Keep your home tile or telephone directory corralled in its own little compartment on a desk or table. Built-in pencil holders and versatile phone rest makes for efficiency and neatness. Comes in good neutral colors: white, black, gray, and beige; is made of sturdy, break-resistant plastic.

Phone Booth Jr., $2.50 in stores, or ppd. from manufacturer. Valley Bolt Co., Davenport, Iowa.

Folding get-well bed tray, king size—measures 16½x22½ inches. Makes a cheerful and practical gift. Folding legs are made of ⅝-inch brass-finished tubing. The tray has multiple uses—may be used as lap or utility tray; portable desk or game table for a convalescent. Also available in Tole Rose White, Tole Rose Black, and Butterfly designs, same price.

Folding "Get Well" bed tray, $1.98 in stores. Marshallan Mfg. Co., 1971 W. 85th, Cleveland, Ohio.

For other new and interesting products, see Shopping by Mail items on page 162.

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Modern lighting does two important things: First, it illuminates. Then it decorates.

For example, look how a few showcase bulbs carefully placed in the cabinet at the left emphasize the beauty of precious china. See how the corner lamp provides good lighting for close work, draws attention to the paintings on the wall, and creates a soft pool of light to draw people together in a natural conversation area. And note the way overhead light bathes the dining area with a diffused and flattering glow.

This, at a cost of less than $100 for fixtures and installation, is just one example of the way modern lighting should be used to decorate and enhance a home, and dramatize the people in it.

If you want to add a new dimension of decoration to your home, why not write today for the handy and completely free booklet "Lighting Tips"? It's filled with wonderfully instructive ideas to make you and your home more beautiful. Just address a postcard to: Live Better Electrically, 750 Third Avenue, New York 17, New York—or see your local electric utility, lamp or fixture dealer.

Ordinary illumination as contra the decorative lighting shown in photograph above fails to dramati china or highlight conversation c

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OCTOBER GARDENING WHERE YOU LIVE!

Northeast and Midwest Gardening

Winter flowers: Among the wonders of the New World that amazed the pilgrims were the shrubs that bloomed from Thanksgiving to Christmas. Two hardy plants that you can set out now will give you bloom from Thanksgiving till spring. They are the Christmas rose—not really a rose at all, but a member of the buttercup family—and witch hazel.

Even when snow is on the ground, the "rose" will send up big white flowers after a few continuous days of mild weather. Mulch roots well to prevent heaving. Even more important, give the plant a favorable site: shade in summer, full sun from fall to early spring.

The common witch hazel is coming back into favor with the introduction of an Asiatic variety which is larger than the natives, every bit as hardy, and blooms from December until early March. I suggest mixing an underplanting of the native species with the Asiatic to get a mass effect and winter-long profusion of yellow blooms.

Blooms indoors: To extend the season further, pot bulbs now for indoor forcing. Hyacinths, daffodils, crocus, and tulips will need at least eight weeks of cool weather to put out roots. I put the pots in an outdoor trench, cover each with an overturned pot, and then pack the dug soil around and over them. They're easy to get out in December.

When the bulbs are well rooted and shoots have developed, bring in the pots at one-week intervals. Put them in a cool, dark corner or room until the leaves come up about four inches. Then move them to full sunlight.

Don't burn leaves: The leaves now being raked so painfully into bonfires are one of autumn's gifts to the gardener. You can salvage their valuable nutrient and organic properties by converting them to compost.

An easy way to make compost is to dig a rectangular hole as deep as you can in an unused corner of the garden. Every time you rake leaves, pile in a six-inch layer, add an inch of soil, three pounds of plant food, and water well. Alternate layers until the pit is filled, then cover with burlap. Keep the mixture moist and turn it occasionally.

By next summer, the leaves in the pit will have decomposed into rich, black organic material for your garden.

Sow annuals now: Nature sows the seeds of many of our hardy annuals in the fall, just before the hard frosts hit. Many gardeners have abandoned this practice, resulting in loss of weeks of growth and bloom next spring.

Try sowing the seeds of poppy, larkspur, candytuft, portulaca, cornflower, pinks, petunias, bachelor's button, annual phlox, cleome, and morning-glory. If you sow them late enough, the seedlings will not put on top growth this year, but will get established for an early spring splurge. I sow rather thickly, then if germination is good in the spring, I can thin them out or transplant the seedlings.

In the northern section, get them in the ground by the

More on next page

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⅓ cup PLUS 1 tablespoon Eagle Brand Sweetened Condensed Milk
Pinch of Salt
½ teaspoon vanilla extract
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1. Heat chocolate in double boiler top over fast-boiling water, stirring until just melted. Remove from heat.
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October gardening *Continued*

middle of October. Wait until a few weeks later in areas farther south. And in Kentucky, southern Missouri, Delaware, and Maryland, wait until the end of November.

Naturalize bulbs: After your more formal plantings of daffodils and crocus are in, why not naturalize a few? Hardy varieties need little maintenance in future years.

Many methods have been suggested on how to achieve the random effect, but I have one I heartily recommend to anyone with youngsters around. Let them pick the sites. You may be certain they'll find the most random spots. Only proviso I make is that they must put at least three bulbs together, since single plantings look awkward in nature.

Evergreen protection: Winter loss of evergreens is almost never due to extreme cold. The cause is more often lack of moisture in stems and leaves. Start watering your evergreens now, especially if the fall has been a dry one.

By watering, I mean a slow trickle into the soil for hours on end. Or, even better, use a commercial root feeder without the plant food pellets.

Cold frames: A cold frame extends the gardening season for several months. You can transplant lettuce and greens from the vegetable garden into it now for an additional two months of fresh salads. You can store bulbs for forcing in it, or sow annual seeds to get a head start on spring. If you don't have one of the valuable garden aids you can make one easily or buy an inexpensive kit.

Increase shrubs: This is the easiest time to propagate many of your favorite shrubs, such as hydrangea, privet, spirea, lilac, deutzia, and mock orange.

Simply cut off the last eight inches of the strong, whiplike branches. Be sure to make a clean cut just below a bud. Remove any leaves and bury the pieces completely in a box of sandy soil. Store the boxes in the basement or cold frame, moistening them occasionally during the winter.

By spring, the cut will have healed over and the shoots can be planted in the garden. Plant them deep enough so that only two or three buds are out of the ground.

I prefer an outdoor trench for storing pots of forcing bulbs.

Reminders: Keep mowing the lawn until cold weather stops its growth. Disease can result from grass left too long over winter. Most crab grass has died out in the northern section (it will turn brown farther south within the next few weeks) and you can see where it has taken hold. Rake it out and sow good lawn seed. A tight turf gives weeds less chance to grow next summer.

Seed idle ground with winter rye. It can be turned under next spring, insuring a porous, moisture-holding soil.

Prepare soil now to be ready to plant late deliveries of roses, shrubs, or perennials. Mulch heavily.

Mark perennials with long stakes that go deeply into the ground so you can locate them easily next spring.

Check rose plants to be sure no wire markers or ties remain on them. They can kill the plant eventually. I lost two because I neglected to get them off. *—Peter Far*

OCTOBER GARDENING WHERE YOU LIVE

Southwest Gardening

This is such a glorious month in the Southwest! Lucky is the gardener who planted chrysanthemums last spring. And roses, too, are showing their best color of the year.

Compost: The time's just right to start a compost heap—a "must" in the Southwest because humus is so lacking in our soil. Many complicated recipes are offered, but they're not for me. I just let nature take its course, with a little help in keeping it damp. Garden and kitchen refuse (with the exception of fat and sugar) can be used. Spread a six-inch layer; cover with an inch of soil. Repeat the process until the heap is four feet high.

An occasional sprinkling of plant food, especially ammonium sulfate, cottonseed meal, or flowers of sulfur helps overcome the alkalinity of our soil. Use the finished compost to replace poor soil removed from planting holes. Adding sand keeps it from becoming too fine in texture.

Bulbs: Continue to plant bulbs even after frost comes, but wait until December in frost-free areas. Late this month, begin potting bulbs for forcing . . . they bring such lively color in January and February. For potting mixture, I use equal parts of sand, compost, and a blend of peat moss and soil.

Set planted pots in deep boxes and cover with leaves, then place in a cold garage or on the north side of the house. Always keep soil damp. In frost-free areas, refrigerate bulbs for about four weeks before planting.

Good forcing varieties are tulips Her Grace, Parade, Red Emperor, and Apeldorn; daffodil King Alfred; and hyacinths Pink Pearl, Bismark, L'Innocence, Mary Ann.

Roses: Watch for the grayish white fuzz of mildew on leaves and stems. It is always a threat at this time when high daytime temperatures drop severely at night. Dust with one of the new mildew powders for control. Early morning watering is most important now, too, though I find it a good habit to follow the year around. Cut blooms with long stems to shorten canes that may be broken in winter winds, but leave major pruning until spring.

Iris: Time races by so fast that I do not always follow ny own advice and neglect planting or resetting iris. But 've had good blooms when resetting has been tardy be- ore. For iris, the soil is well-worked and, if heavy, some and is added. Many growers frown on my advice to dig nanure deep in the hole, but I will match my iris with nyone. I use superphosphate in the mixture, too, and, hen compost is plentiful, it replaces the soil.

New beds: This is a fine time to prepare new flower eds for next year. After spreading plant food over the rea, I dig a spade of soil and lay it aside; then I remove a ade of subsoil. The first spadeful is placed in the bottom f the hole, with the subsoil on top. This gets the topsoil round the root area where it does the most good. I efinitely feel the lack of good soil preparation is the ajor cause of garden failure in our area. Leveling is not important now, but keep soil damp.

—Rosalie Doolittle

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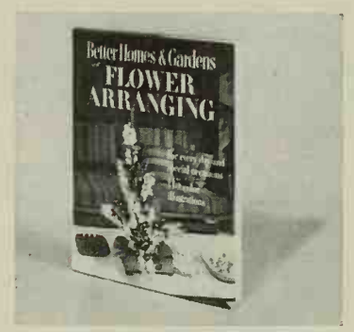

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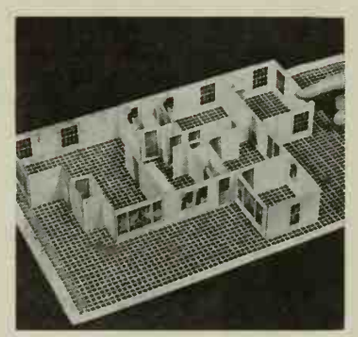

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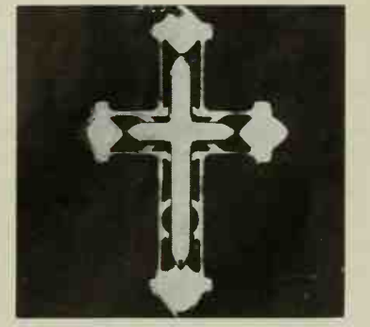


Sterling Silver Crucifix

Hand silver soldered two piece assembly, rhodium finish. Original design copyrighted at the Library of Congress as a Work of Art. Appropriate for all Christian faiths. Photo actual size. Model shown $7.95, hand engraved $10.95 ppd. Quality box and chain. Calif. residents add 3% sales tax. Stayde Mfg. Co., P.O. Box 414, Redwood City, Calif.

OCTOBER GARDENING WHERE YOU LIVE!

Pacific Coast Gardening

Despite the gamble on winter weather ahead, this is a satisfying garden month for there isn't the to-do of spring planting. It's time to clear faded annuals and spent vegetables, to set out perennials, and to plant bulbs.

Bulbs: In the Seattle-Spokane-Portland area, the emphasis runs heaviest to daffodils, tulips, and hyacinths. These hardy bulbs should go into the ground before rains and cold weather strike. The same holds true for lilies, Dutch iris, muscari, and scillas—get them in early.

In Southern California, it's good planting practice to wait another few weeks for the ground to cool. From Santa Barbara south, prechill tulip bulbs for at least 30 days in the refrigerator. A 36- to 40-degree temperature is ideal. Then, when planted, they'll develop thick, deep root systems. Result: eye-catching blooms on tall stems—not small blooms on 4-inch stems, a common southland failing.

Always plant bulbs in well-worked, well-drained soil. If your soil is heavy, plant in raised beds. Otherwise, give each planting hole a generous cushion of sand.

Gophers: A batch of succulent tulip bulbs will attract gophers, so protect them from nibbling teeth by installing the bulbs in hardware cloth baskets or old quart oil cans with drainage holes. Plant containers—bulbs and all. Perhaps an easier solution is to "ring" the beds with daffodils. They have an acrid taste and gophers journey around them.

Bulb storage: Start the drying-off process for summer favorites such as tuberous begonias, gloxinias, and achimenes. When the foliage falls off naturally, clean the bulbs and place them in shallow boxes filled with dry fir bark, peat, or vermiculite. Store where the temperature does not go below 45 degrees.

Plant perennials: There's a wonderful list of perennials ready for October planting. And since they'll remain in the same beds two or more years, it pays to dig and fertilize well. Remember basic planting rules—tall plants at the rear, unless the border is seen from both sides, then place taller plants in the middle. Tall, all-western favorites include: anchusa, helenium, lupine, delphinium, meadow rue, phlox, and foxglove. Middle height: columbine, penstemon, chrysanthemum, pyrethrum, pincushion, and sage. Low growers: arabis, pinks, sweet William, dwarf aster, alyssum.

Winter annuals: Along the coast, all the way from Seattle to San Diego, a surprising number of annuals will perform. They serve as fine bulb bed covers. Best four: pansy, viola, Primula malacoides, and calendula.

New ground cover: An improved gazania (African Daisy) is the popular new ground cover in southland garden circles. It differs from older forms because it spreads rapidly from runners. Gazania uniflora Trailing Yellow spreads five feet and gives pleasant, daisylike yellow blooms for about eight months of the year. Hardy from the San Francisco Bay region south to the border, it's great for dry hillsides, overhanging banks, and steep slopes.

—Norvell Gillespie

Mountains and Plains Gardening

When October comes, we can't depend on much more favorable weather, so we must get our work done soon.

Bluegrass lawns: In the Salt Lake City-Denver areas, lawns will still need an occasional mowing and, perhaps, watering. However, I've rolled up my hose, hoping I won't have to get it out again. If you have an underground sprinkler system, be sure to drain it after each use. Unexpected freezes can make costly repairs necessary.

Keep leaves raked regularly, too. Although they make the finest compost, they can suffocate a lawn if left to accumulate on the grass. This is a good time to put in metal or plastic grass barriers. They save a lot of maintenance time and make a lawn look much neater.

Bring your garden indoors: Every fall I give my choicest geraniums and coleus a final spraying with malathion and bring them indoors. After potting, I prune them back to just a few leaves so they'll "break" new shoots early.

They may not flower so profusely, but they make good "mother" plants to take cuttings from this winter. My basement window gives them just enough light to get by.

Frost protection: Be sure to have newspapers, cardboard boxes, or other covering on hand to toss over annuals and tomatoes if frost threatens. Most plants can stand a few degrees below freezing if covered.

Gladiolus: The first light frost won't hurt gladiolus, but the corms (a corm is a solid "bulb") must be lifted and dried before the ground freezes.

I cut the foliage back one-half, put the corms in individual grocery sacks marked for variety and color, then stack them in boxes for slow curing.

A basement or garage floor is an ideal winter curing place for gladiolus corms.

Labeled paper sacks keep r gladiolus separated for color

Tender roots and bulbs: Digging and proper curing before winter storage is impo tant for dahlias, cannas, tuberous begonias, and all no hardy roots and bulbs. I lift the clumps carefully with spading fork, shake off excess soil, then dry them for abo two weeks before storing.

Begonias hold well in sphagnum peat or vermiculite, b cannas and dahlias dry out easier and must be stored in s that can be dampened occasionally.

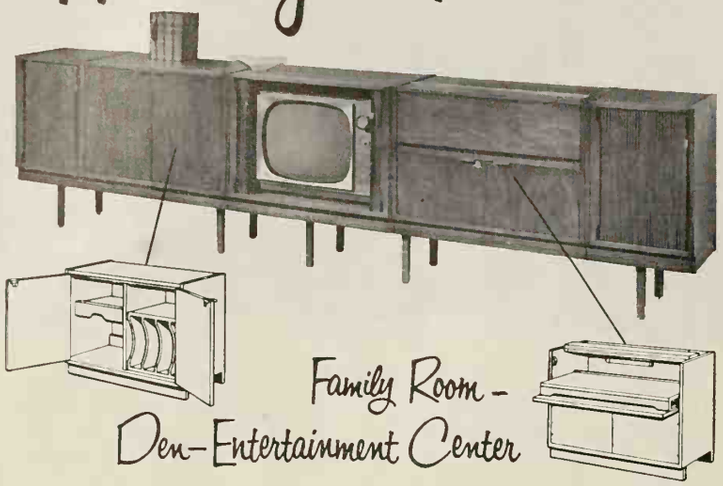
Alkaline clay soils: This type of soil, common on t northern plains, often becomes very hard at this time year. With hand or mechanical tools to remove soil plu you can speed up moisture penetration and overcome so tough soil problems.

—Herbert Guna

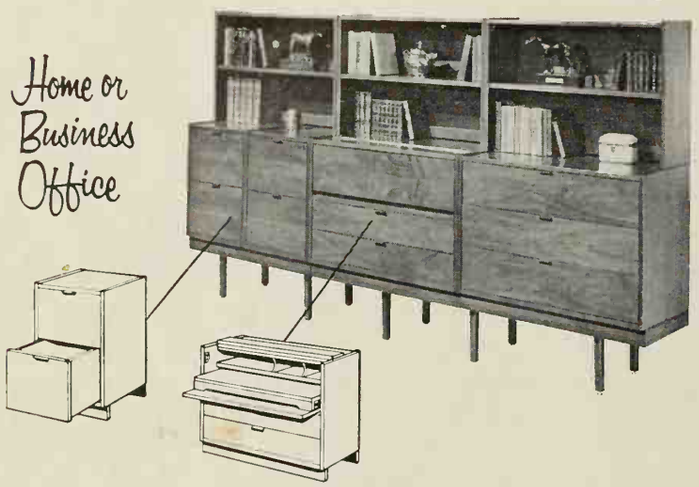
This bedspread was washed in blue Cheer*

*When whites are this white, you know your whole laundry is perfect. Try Cheer with the Blue Magic Whitener. See the difference yourself.

*What's your Problem?



Family Room – Den–Entertainment Center



Home or Business Office

Stereo or Hi-Fi

ALL IN NATURAL WALNUT

Now . . . a family fun center that can be tailored to your entertainment preferences! Smart stack units in Natural Walnut provide cabinet space for TV, record player and record storage, Stereo speakers. Other pieces include bar, 3-drawer chest, desk, bookcase, curio case, bench cover for seating. Choose units best suited to your family's taste . . . arrange and rearrange them as you wish. Or start with a few units, lengthen the extension base as you add pieces. Hooker's Urbane group is delightfully flexible, fits any wall space.

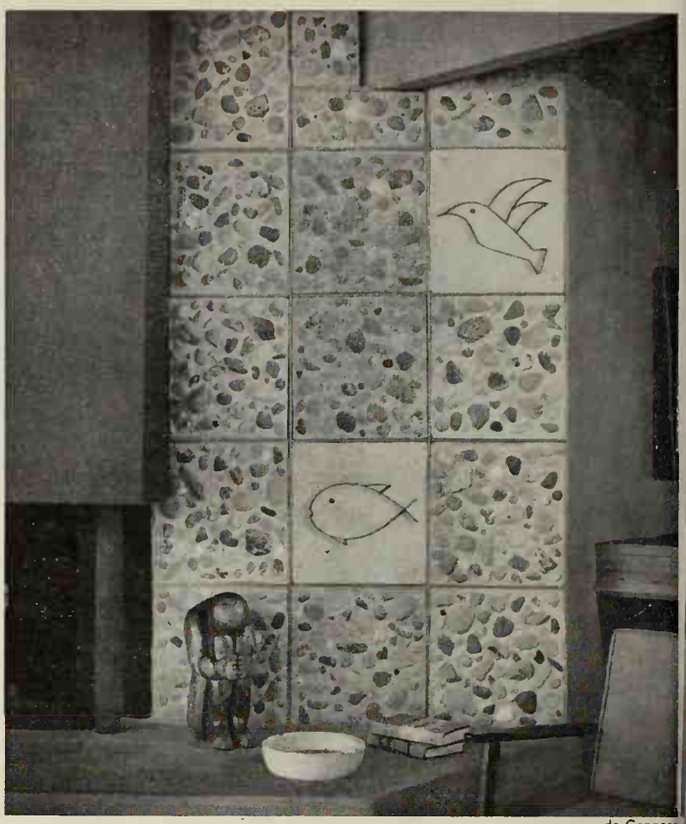
OFFICE UNITS, TOO: Urbane gives the executive look to any office. File cabinets, storage chests, bookcases . . . all prove that efficiency can be attractive.

*Urbane (Solves them all!)

Send 25¢ in coin for illustrated booklet and name of nearest dealer.

Another Mainline Classic by Hooker—Designed by Robert S. Levine

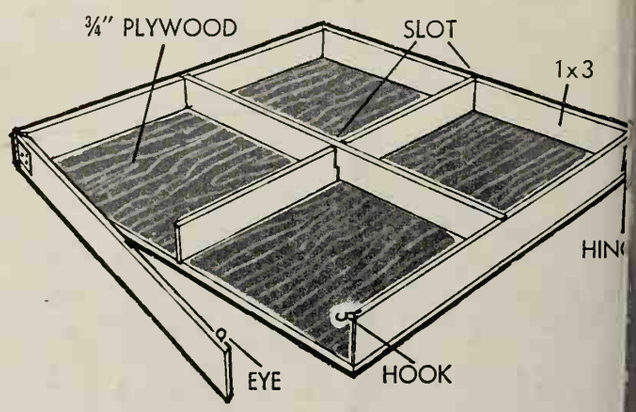
HOOKER FURNITURE CORPORATION, MARTINSVILLE, VIRGINIA



de Gennaro

Souvenir of a beachcomber

SHELLS and rocks from the beach of their oceanside home inspired the Robert Steins of Malibu, California, to fashion this handsome wall decoration. It serves as part of their fireplace wall, but your adaptation might be a rock-and-shell picture or a divider panel.



Mr. Stein built a fir and plywood frame, as shown, to shape fi blocks at a time. He lined the mold with wax paper, then poured concrete made with vermiculite aggregate. Rocks and shells were in, figures were "sculptured" from brass strips. Three days la hardened blocks were framed and bolted to the wall.

NOW! CANNON FASHION-MATES at $1

new coordinated fashion towels in florals, stripes and solid colors

Now you can "do" your bath as charmingly as the rest of your home—with Cannon's Carefree Fashion-Mates at $1. They're decorator-right, let you dream up dozens of beautiful combinations for dramatic changes of scene.

1. choose three complete ensembles, Flower Show floral, Grand March stripe and Gibraltar solid . . . in one color or in different colors

2. then mix your florals, stripes, solids in many exciting ways . . . 27 ensemble possibilities in all

Of course, every Cannon towel stays soft, thirsty, wears for years, because of Cannon's Beauti-Fluff process. The Cannon label is your assurance.

Cannon brings you so much quality, so much style, for so little money

CANNON MILLS, INC., 70 WORTH ST., NEW YORK 13, N. Y. • TOWELS • SHEETS • BEDSPREADS • DRAPERIES • STOCKINGS • TERRY CLOTH CANNON

Think pink and rosy! Mix floral and stripe with solid color hand towel, wash cloths

See, feel, compare the difference. Prove to yourself that these towels from Cannon are all exceptional values at $1 . . . for softness, absorbency and long wear. And they are so decorator-right.

Cheer up, blend yellow tones! Floral and stripe sparked with solid color wash cloth

Harmonize the blues—in florals and solids. Fingertip towels for fresh accent notes

Prices shown are approximate

AMERICA'S FIRST NAME IN CARPET CUSHION

Made for each other—your fine carpets and Genuine OZITE! Only Genuine OZITE gives superior protection against heel and foot impact, never loses its hair-spring resiliency, and more than doubles the life of your carpets. When you buy carpet cushion, insist on Genuine OZITE!

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

Ozite

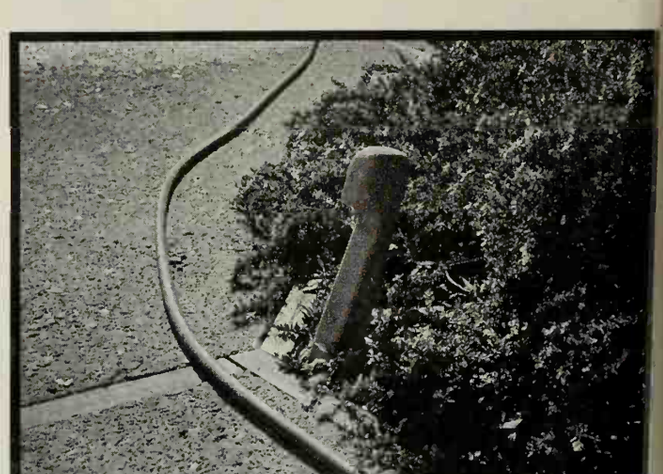
Every square yard proudly bears the name!

AMERICAN HAIR & FELT COMPANY
Floor Covering Division • Merchandise Mart Plaza • Chicago 54

IDEAS IN ACTION

Simplest room divider yet -and inexpensive!

This length of felt curtaining material screens a stairway and a hall from the living room area and serves as a de lightful "wall accessory," too. It doesn't take up any floor space; the panel, inserted in wood strips at top and bottom, reaches only to the built-in corner table. Mr and Mrs. Nicholas Standish are the homeowners.



Stakes protect plants, guide garden hose

You can save your plants from being injured when layi out garden hose by placing sturdy redwood stakes, su as these designed by Stuart V. Campbell, where neede Simply cut 2-foot lengths of 2x4-inch boards, notch t top to prevent hose from slipping over, and point ba for easier driving into the ground.

You'll find

Fascinating *Ideas*

at Your Weyerhaeuser 4-SQUARE Lumber Dealer

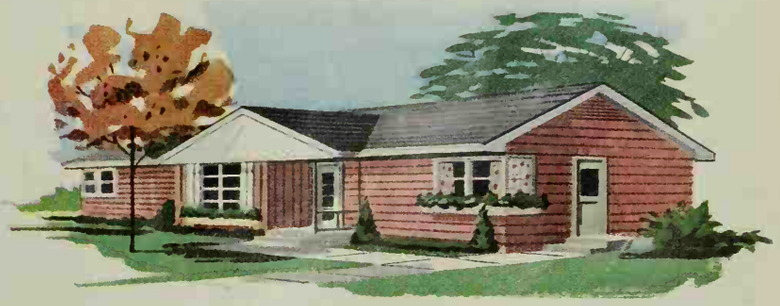
Wonderful new comfort . . . luxury . . . convenience—Fascinating Ideas put them all in easy reach! And you'll be rewarded many times over in the gracious living each member of the family enjoys . . . not to mention the compliments of friends. Every Fascinating Idea incorporates the rich, natural beauty of wood—its versatility, easy maintenance and economy. You actually redecorate as you add new convenience to your home. See your Weyerhaeuser 4-Square Lumber Dealer—the man who can help you most in making your home more comfortable and attractive—for Fascinating Ideas and "Family Planned" Homes . . . and for help in selecting the Weyerhaeuser 4-Square Lumber and Plywood Products that assure the fine quality and truly pleasing appearance you want.

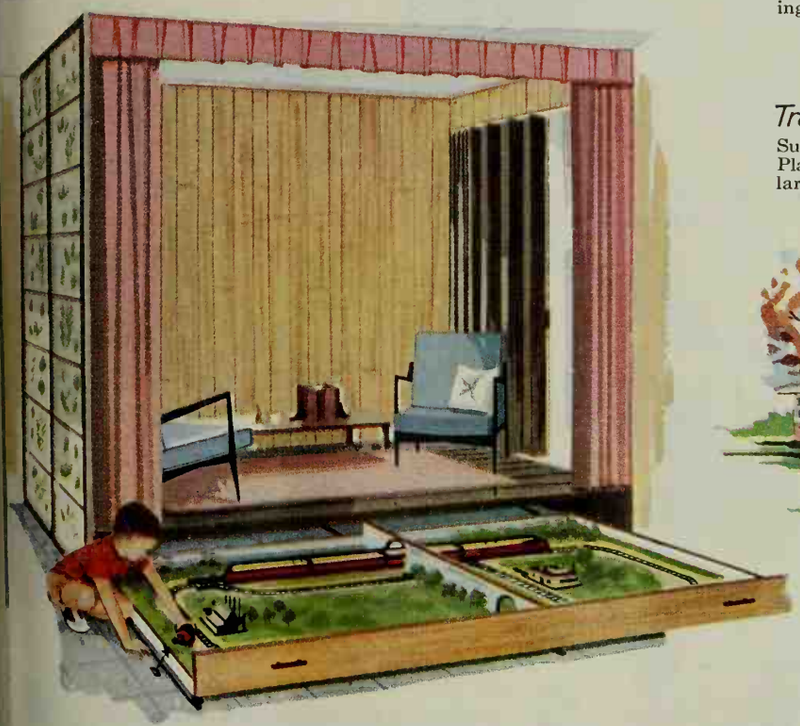
Revolving Compartmented Wardrobe

A "Lazy Susan" for all-season clothing and accessories. Everything at your finger tips! Compact with ample capacity. Quality 4-Square Paneling and Lumber add distinctive appearance, durable construction.

Traditional Charm-Modern Livability

Surprising spaciousness is the keynote to this charming new "Family Planned" Home Design No. 7108. Four large bedrooms, two baths, large living and dining areas, breakfast bar. Blueprints available.





Young Thespians and Miniature Engineers

"Shangri-la" for the young folks. Well-equipped stage to exercise talents and a pull-out base for the boy who likes trains. Good looking and easy to build with quality 4-Square Lumber and Plywood.

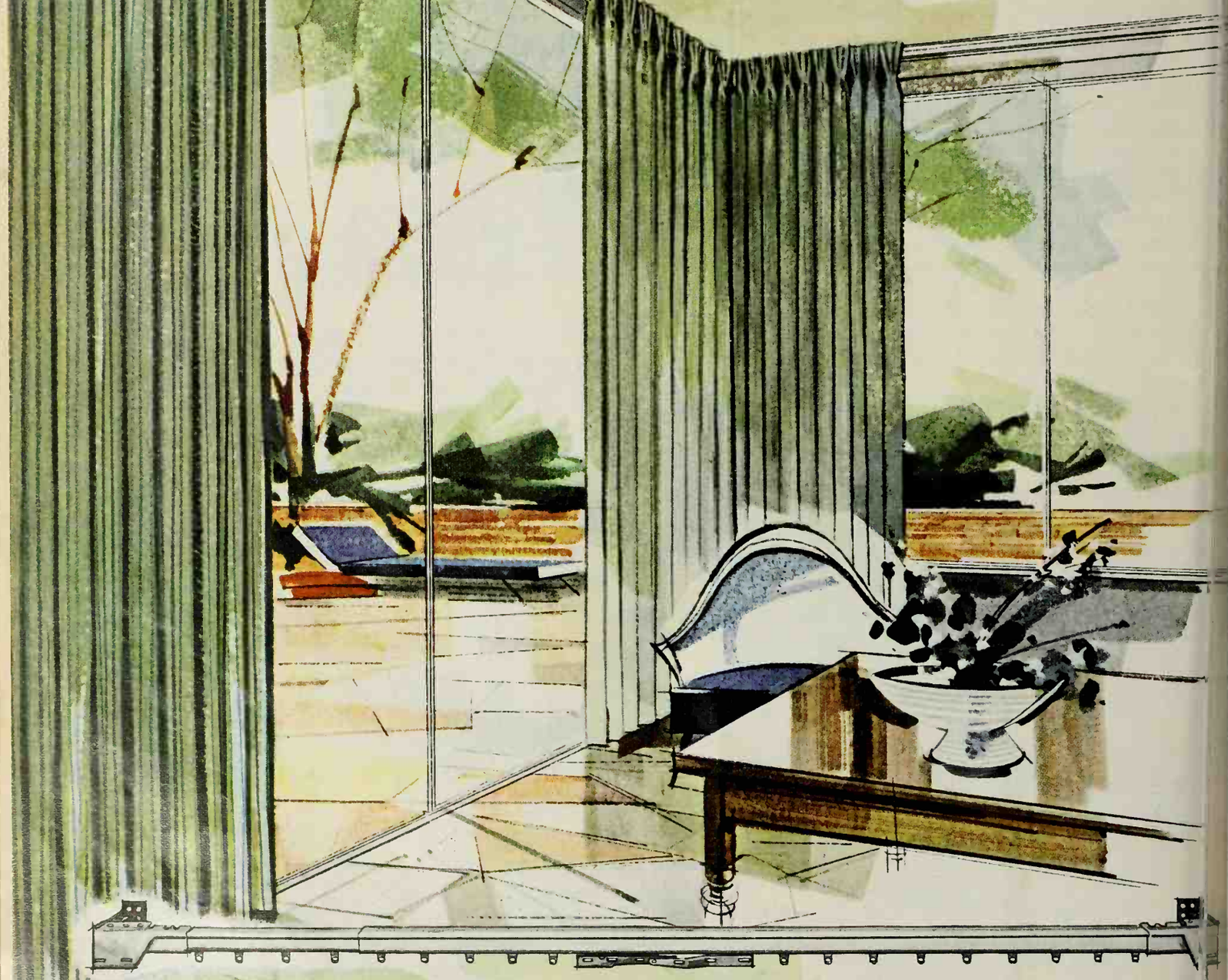
Free Folder . . . contains descriptions and drawings of this month's Fascinating Ideas, shows plan of Home Design No. 7108. Free at your 4-Square Lumber Dealer's or write: Weyerhaeuser Company, Dept. B9, Tacoma Bldg., Tacoma 1, Washington.

Weyerhaeuser Company
Lumber and Plywood Division

FIRST WORD FOR WINDOW BEAUTY... **Kirsch** FOREMOST NAME IN STYLING AND HARDWARE

To help any room put its best foot forward, pay parti
ular attention to the windows. There, as decorators long hav
known, is the sensible, practical place to start. It's the easiest wa
to the biggest difference. Look to Kirsch, the foremost name i
window decorating, for help *and* for hardware.

To ensure the lasting success of your effects—select fin
dependable rods and accessories by Kirsch. It costs
more to enjoy the extra style, quality and durability of the world
standard in drapery hardware—as used by most good decorators-
so don't settle for less! Kirsch, the finest and most complete line
drapery hardware, is offered in several price ranges by stores whi
have *your* needs in mind. You need not accept a substitute, should o
be offered. Remember, Kirsch is the *first* word for window beaut



Kirsch

drapery hardware

HERE'S HELP... WINDOW STYLE-IDEAS GALORE!

It's easy—and it's fun—to plan window effects with hints and tips from experts. This full-color book also shows how to *make* curtains and draperies. Includes valuable color selector kit. *Only 50¢*. Kirsch Co., 349 Prospect, Sturgis, Mich.

A convenient "bootery" for an entry hall

Boots and overshoes are always handy when stored in a combination boot bin and hall seat like this. The chest has been surfaced with laminated plastic, impervious to moisture, and hinged in sections for easy use. The simple design combines well with a low bench or stool.

The boot bin can also hold a lamp and other accessories or perhaps a telephone. From Marvin Nathan home.

CROWN THE COOK

Some good cooks brown every ingredient, even the potatoes, before blending a stew . . . Ladle Welsh rabbit over finnan haddie portions . . . Lace applesauce with a strong-minded horseradish before carving the glossy pork roast . . . And NEVER overcook the shrimp.

Timers: In the suburbs, a young wife puts the eggs on when the electric razor falls silent . . . And a city bachelor times his breakfast egg by staring out the window at a changing traffic light eleven floors below.

One Good Cook serves spaghetti sauce with *noodles*, since noodles have just half the calories . . . Rubs a baking chicken, first with a cut onion, then with sage, and stuffs the bird with yellow hominy . . . Serves all fruit and berry pies in individual *bowls* and takes the padlock off the cream pitcher . . . And feels uneasy if there isn't a fresh lemon in the refrigerator.

The Neighborhood Gourmet says both chocolate and vanilla were gifts to the Old World from the New World. Before Columbus, everything was strawberry.

The Best Cook in Town poaches fish in sauerkraut . . . Butters home-baked bread *before* slicing it . . . Adds cocoa to the spices in the year's first pumpkin pie—a dress rehearsal for Thanksgiving . . . And tastes, then tastes again, to become a better—and a fatter—cook.

"MOM!" Kirk yells from the kitchen. "Which channel on the electric fry pan do I tune in for bacon?"

—Elizabeth Clarkson Zwart

Now... sliding glass doors with frames of Wood

PAINT OR FINISH TO MATCH YOUR OWN COLOR SCHEMES. Now PELLA brings you modern sliding glass doors that can be finished to match *your own* color schemes...*inside and out!* PELLA WOOD frames are reinforced with steel. They eliminate condensation. If you prefer glass doors with small square or diamond panes, PELLA offers "glass dividers" that *snap in and out* for faster painting and easier cleaning. Screens close automatically. Distributors throughout U.S. and Canada.

Pella®

WOOD SLIDING GLASS DOORS

—THIS COUPON ANSWERED WITHIN 24 HOURS—

ROLSCREEN COMPANY, Dept. LC-56, Pella, Iowa

Please send free literature on PELLA WOOD SLIDING GLASS DOORS and name of nearest dealer.

NAME

ADDRESS

CITY & ZONE STATE

BY MAKERS OF FAMOUS PELLA WOOD WINDOWS, PELLA ROLSCREENS, PELLA WOOD FOLDING DOORS AND PARTITIONS

finishing school

Your child, too, can develop confidence and poise at the keyboard of a piano . . . attend "finishing school" right in your own living room! What piano is best for your home, your budget? Free catalogs* will help you decide. Check coupon if you also wish guidance in selection of a piano teacher and information on available rent-with-option-to-purchase plan.

*Mail coupon for free EVERETT and Cable-Nelson piano catalogs

EVERETT PIANO COMPANY, Dept. K-1610
South Haven, Michigan

name

address

☐ Check here for information on teachers in your area and piano rental plan.

The luxury of Crane

showers that respond to your mood

Days demand different things of you. Some leave you with a need for solace. Others for exhilaration. And, please, don't mix them up. This is the reason for Crane's adjustable showers. Dial blossom-soft drops to calm and heal. Or tiny darts to tingle and invigorate. Set your Crane shower to exactly the fl want. The flow that matches your This is what we mean by the lux Crane. Thoughtful. Luxury with pose. • Plumbing-Heating-Air Cor ing Group. P. O. Box 780, John Pennsylvania.

CRANE®

a name you'll be proud to live with

Spark a nondescript room with an interest center

Fake a fireplace for your room's decorative focal point. Here, a mantel salvaged from a house wrecking was refinished to blend with wood paneling. The antique coal grate, snug against the wall, is filled with pots of colorful flowers and foliage. Pewter ware and a brass dish on the mantel complete visual balance.

Plan big, deep drawers in an entry closet

Children's mittens, mufflers, even Dad's overshoes are in place and easy to find in drawers like these. Make 'em the size you'll need to handle usual outer clothing items. For overshoes, make a false bottom of expanded metal lath for the lowest drawer; then cover the flooring beneath it with aluminum foil to catch mud and slush.

It's new! It's Lickin'-Good

all the meat is beef in new Pard

. . . so when you buy beef for the family
. . . buy lickin'-good Pard for the family dog

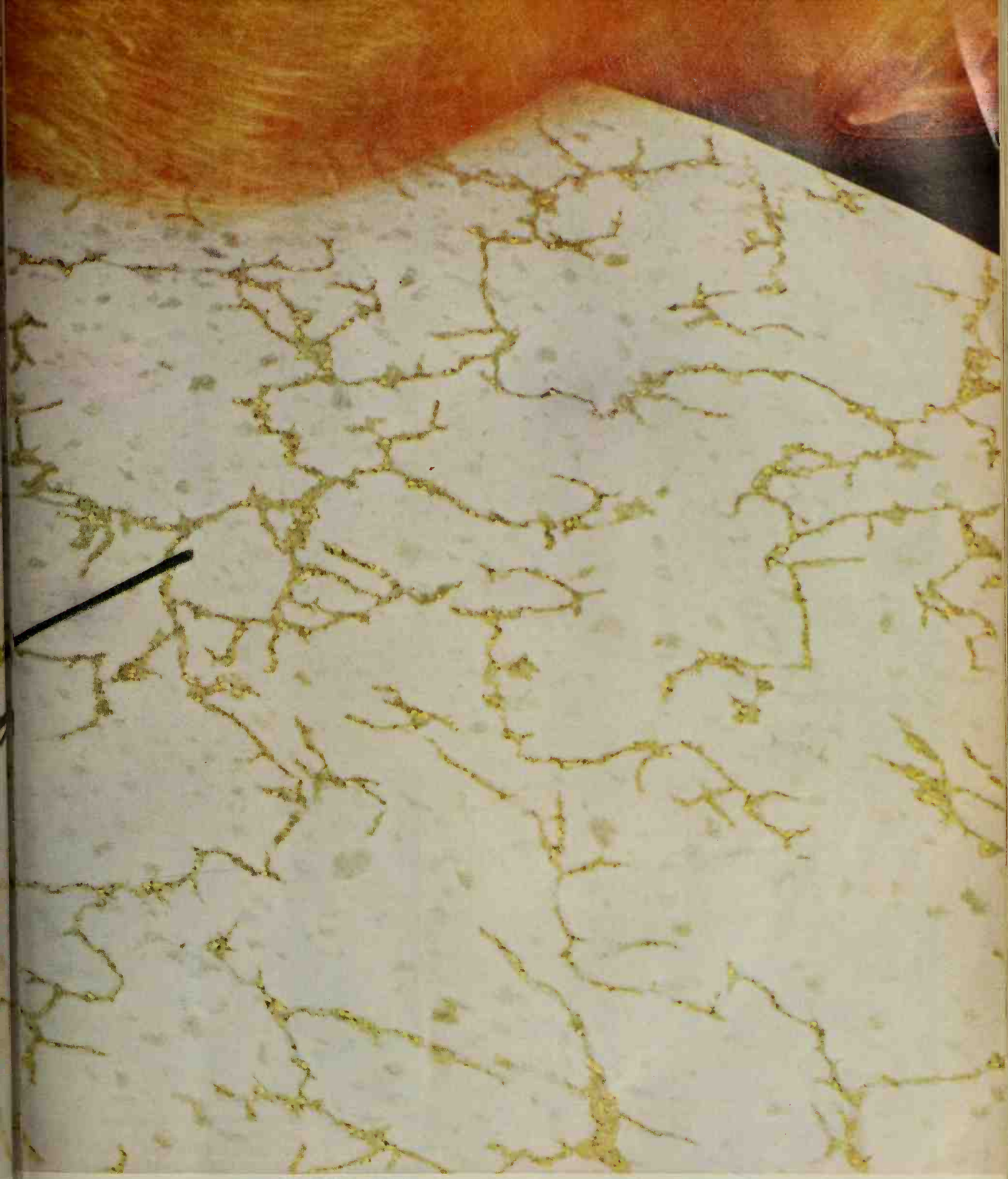
New, nourishing, ever so much more tasty dog food. Your dog will love it . . . thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

Swift's Premium

The two most trusted words in meat. Our 105th year.

Step into the golden age of vinyl floors

The age is at hand—eloquently ushered in by Palatial Corlon, a breath-taking new Armstr
sheet vinyl floor. With its sparkling golden tracery, Palatial transforms the classic beauty
marble into lavish modern elegance. And because Palatial is made with pure vinyls, it ush



Floor is Armstrong Palatial Vinyl Corlon, Style 87001. You can use it in any room—upstairs, ground level, downstairs.

he Golden Age of leisure living. It comes in eight lovely, natural colorings. Costs
but $195.00 installed in a 12′x15′ area. See Palatial. Give your home its golden touch!
ew Palatial Corlon is one of the famous Armstrong VINYL FLOORS

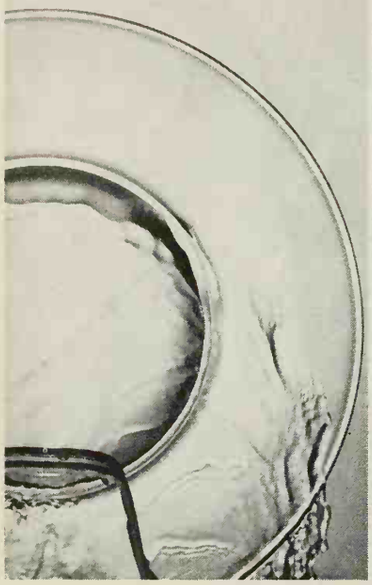
1860-1960 Beginning our second century of progress

FREE BOOKLET of color schemes and list of stores that have Palatial. Write Armstrong, 6010 Elm Street, Lancaster, Pa. In Canada, Dept. 100-F, Box 919, Montreal, P. Q.

DISHWASHER NEWS FROM PROCTER & GAMBLE

Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

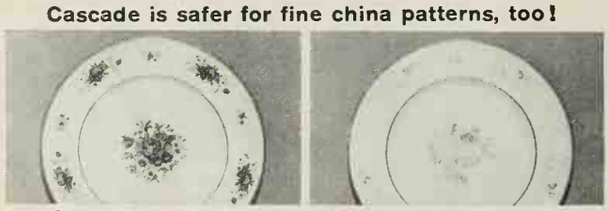
Water-sheeting action like this . . .



Means sparkling dishes like this . . .

Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!



WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

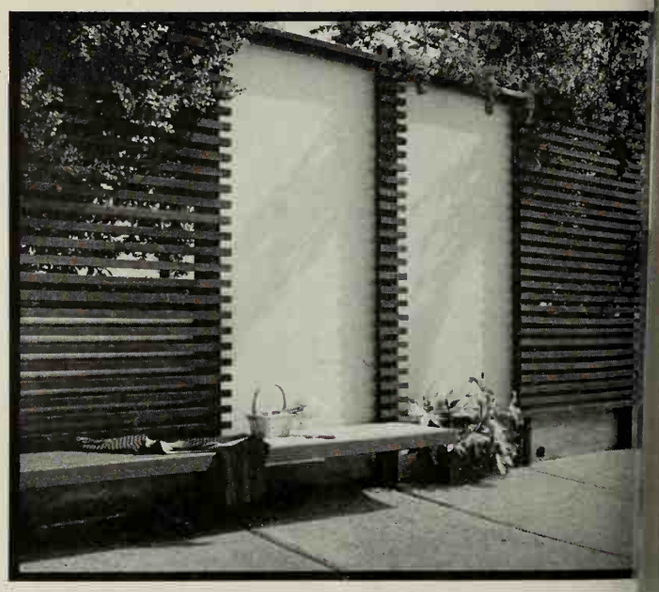
Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER

IDEAS IN ACTION

Put the counter in front for more work space

Do oven and counter vie for wall space in your kitche plans? You'll gain bonus work space by putting a narrow low counter *in front* of oven and wall cabinets. For bes oven "reachability," counter should be no more than 18 inches deep, nor higher than 32 inches. Two-unit cookin top fits sideways in slim counter. M. C. Jenkins home.



Modular screen covers wall, improves view

This attractive screen was built to hide a rough concr wall and to cut off an unpleasant view. It is designed n only to improve the view but to allow air to continue circulate through the terrace. The basic constructio in 4-foot modules, with asbestos-cement panels inser for added decorative interest.

America has fallen in love with the new *Princess* phone

In white, beige, pink, blue and turquoise — attractively priced

it's little!... it's lovely!... it lights!

…ll size is one of many reasons why the …cess is so popular. It fits in where you …'t have room for an extension before—on …chen counter, a desk or a bedside table.

Graceful styling is another reason why everyone is so charmed by this phone. You can put the Princess anywhere, sure that its lines and the color you choose will blend in beautifully.

Lighted dial. It glows in the dark, and, when you lift the receiver, lights up brightly for easy dialing. To order the Princess, just call our Business Office — or ask your telephone man.

BELL TELEPHONE SYSTEM

Concrete shell roof of this striking home in Parker, Colorado, gives dramatic evidence of countless new effects being achieved with modern concrete. Owner, Dr. John R. Evans, says, "With concrete, we have a home that's friendly and livable as well as interesting."

There's far more living with living concrete

oday, concrete offers so much that's new . makes living more pleasant and satis- ng in so many ways.

Concrete in a whole array of new apes, colors and textures can bring you a me of striking beauty and charm—such the Evans'. For families all over the untry, *living* concrete means a more cious, comfortable way of life.

Living concrete, too, can mean sophisti- ed, maintenance-free floors of terrazzo. inlaid with bright pebbles—an intri- ng patio. It can be a family swimming ol, a walk or garden wall with special aracter and interest. A driveway, too, can become glamorous with concrete.

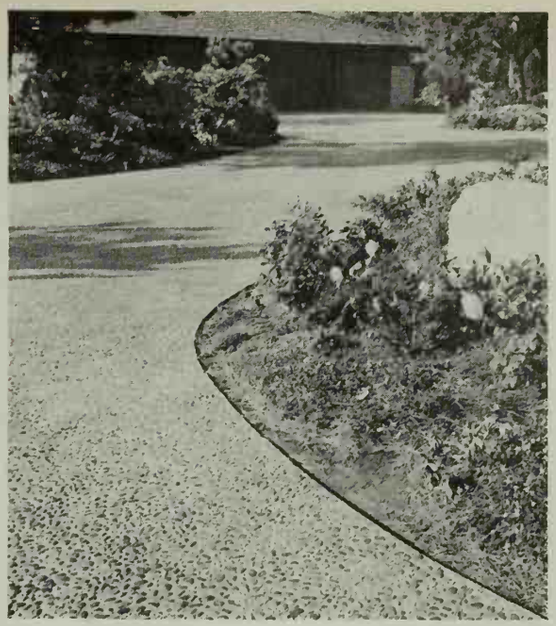
Let your imagination run free. With dern concrete . . . colors, contours, tex- es are unlimited! Concrete can make a matic difference in your living at mod- te cost. Write for free booklet: "*Concrete for Outdoor Living.*" (*U.S. and Canada only.*)

Portland Cement Association

A national organization to improve and extend the uses of concrete

Dept. 10-9, 33 W. Grand Ave., Chicago 10, Ill.

for the newest in homes... living concrete

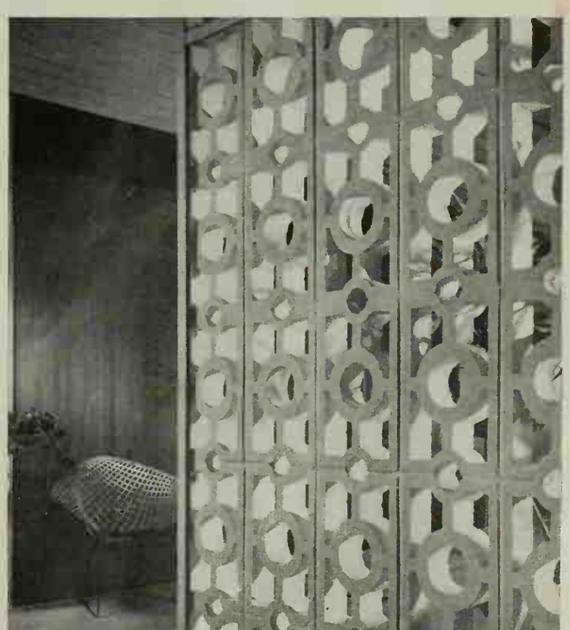


New look in driveways! Concrete with exposed pebble surface has color and nubby texture that blend with lawn and plantings.

Giant steps to yard drama! Concrete steppers, tinted green, were poured right in place.

Swimming pool with an unusual twist—it's easy to achieve with concrete, as so dramatically shown in the scene above. Versatile concrete can be shaped readily to your ideas, yard and budget . . . assures easy, low-cost upkeep.

"Floating stairs" were cast with varicolored stones exposed and then polished flat.



"Lace curtain" in concrete masonry gives privacy, yet welcomes friendly breezes. One of today's many new concrete masonry patterns.

TAMPAX
NEVER FAILS TO
AMAZE ME!

"No belts, pads, pins! Instead—physical freedom I never dreamed possible during that time of the month! All this I owe to Tampax®—the neat and simple *internal* way. So comfortable in place, you're not even aware of wearing it. Can't show under *anything*. Can't cause odor. Can't betray your secret. In just seconds you insert, change, dispose of Tampax. You bathe to your heart's content. Do what you normally do without any question in your mind. Try Tampax! Really, its advantages are just amazing!"

* * * *

Get Tampax in Regular, Super, Junior absorbencies wherever such products are sold. Only 45¢ for a package of 10. Tampax Incorporated, Palmer, Mass.

Invented by a doctor—now used by millions of women

What it costs to borrow on life insurance

All life insurance policies, except term insurance, build up a cash-surrender value after a year or two. While other interest rates have risen recently, most insurance contracts stipulate that you can borrow up to 100 per cent of your current cash value at a rate of 5 per cent. There are a few policies that set the rate at 6 per cent. On GI policies, it's 4 per cent.

Unlike installment loans, this is a true interest rate. On installment loans made without collateral, which you repay monthly, the true rate is approximately double the stated rate. That's because the interest is calculated on the full original debt. But your average debt is only half the original amount since you are repaying each month. Installment loans offered at 4 to 6 per cent in various cities actually are costing you per-annum rates in the neighborhood of 8 to 12 per cent.

Moreover, banks now frankly advise, the cheapest place to borrow on your insurance is from the insurance company itself. A few years ago, banks made "time" loans, which you didn't have to repay monthly, with your insurance as collateral, at true rates as low as 4 per cent. Now, they usually charge 6 per cent on loans with your insurance as collateral but might shave it to 5½ on large loans to good customers. Some banks don't like to lend less than $1000 on insurance, and may require a minimum fee on small borrowings which would raise the true rate even above 6 per cent.

Borrowing money against the cash-surrender value of your insurance is simple to arrange. Just call your agent or write the company's home office. You can repay the loan in units of $10 or in a lump sum whenever you wish. The company doesn't set a compulsory deadline, but simply sends you a bill for the interest due, at the same time it sends your regular premium notices.

Even though you are really borrowing your own cash reserve, they still prefer that you don't let a loan run forever. Occasionally, they'll send gentle reminders encouraging you to repay. The loan does reduce the amount of your family protection. If anything happens to you, your family gets that much less. Some companies offer the privilege of taking out an inexpensive term-insurance policy to cover the amount of the loan. This, of course, would keep your family protection at full strength.

Know these quick antidotes for poisoning

To be given immediately in cases of suspected poisoning, poisoning by an unknown substance, or in place of nonavailable specific antidotes:

Finely crushed burnt toast.....2 tablespoons
Very strong tea.....1 tablespoon
Milk of magnesia.....1 tablespoon
Mix in half a glass of water and give to patient.

Combined ingredients of universal antidote act against common poisons in the same general way as more concentrated and specific antidotes. A prepared universal antidote can be bought in a drugstore and kept on hand. Give a specific antidote for a poison whenever it is available, but when it isn't readily available, give the universal antidote. Call the doctor immediately in every case.

Other quick household antidotes which help to dilute, absorb, and counteract many kinds of poison are: a glass of milk, two or three raw egg whites beaten into a glass of water, and starch or flour made into a thin soup with water. (Do not give milk, oily or fatty substances in cases of phosphorus poisoning.) Induce vomiting to change the contents of stomach after giving antidote (except when lye, acids, alkalis, kerosene, gasoline, or turpentine has been swallowed) then repeat the antidote.

Always call a doctor if poisoning is suspected. Some of the common symptoms are: Nausea and vomiting, cramps, diarrhea, abdominal pain (the abdomen should always be soft, never rigid or boardlike) and chill or fever. But *don't wait* for symptoms to appear before calling the doctor.

The doctor must know the cause of poisoning; you can help him by doing these things: if the poison is unknown, save an unconsumed portion so that it can be identified, save labels giving brand and manufacturers' names, and if it's a drug, save prescription number, pharmacist's name. Take these things to the hospital if you go there for treatment.

If the poison victim is unconscious, semi-comatose, or shows signs of shock or difficulty in breathing: keep air passage open, keep warm and covered, keep in prone position on stomach with head low and turned to one side, keep mouth clear of mucous secretions and food particles, and do not give stimulants. Watch for slowed or stopped breathing. If breathing does stop, give mouth-to-mouth resuscitation just as soon as you possibly can.

Perception by Lane

How rich should you be to own this buffet?

See what luxurious simplicity this buffet has? And it is all grace: its unbroken lines, serene. The base and drawer pulls are sculptured. The hutch is magnificently pure. See the panels of woven wood on either side? You will not find detailing like this in the home of every Tom, Dick and Harry. This is *authentic* woven wood, not just a woven effect. It's not so very long either since authentic woven wood was limited to homes where the staff of servants was bigger than the family. You would think that craftsmanship like this would put this buffet out of reach, but you'd be wrong: Perception furniture, bedroom, dining room pieces and living room tables are all quietly priced.

Lane

tables, chests, dining room and bedroom furniture

Write for Lane's Home Decorating Kit, including all the Lane collections. Send 35c to The Lane Co., Inc., Dept. BG22, Altavista, Va. Made in Canada by Knechtel Furn. Ltd., Hanover, Ont.

NEW!

HOTPOINT SMOKELESS BUILT-IN OVEN...

BARBECUES & BROILS WITHOUT SMOKE OR ODOR...

BAKES & ROASTS AUTOMATICALLY!

NEW 30" AND 39" CABINET RANGES

Just push a button, famous Hotpoint Calrod® Recipe Heat units give electric cooking at its best—clean, quick, safe, automatic.

Here is the Hotpoint Built-In Electric Oven that brings the joys of outdoor cooking *right into your kitchen.* Without smoke! Without odors! Your kitchen stays air-fresh as all outdoors whether you're barbecuing a roast—broiling steaks, chops or even fish.

Smoke and odors are whisked away as they form. Your walls stay cleaner. No dingy curtains—no dirty blinds. A mirrorized oven window reflects your kitchen's beauty, yet shows food inside at the touch of a "Peek" switch.

Handsome Hotpoint Built-In Electric Ovens, Electric Surface Units and Electric Cabinet Ranges come in Four Decorator Colors, Satin Chrome or Classic White. Visit your Hotpoint Dealer and *Look for that Hotpoint difference.*

FREE . . . send for special color folders on Hotpoint Built-Ins . . . helpful information about the many features . . . useful kitchen planning ideas. Just write: Hotpoint, Dept. BH10B, Chicago 44, Ill.

Smoke and odor are drawn into the exhaust vent and whisked outdoors! Door lifts off for easy oven cleaning!

Hotpoint

(A Division of General Electric Co.), Chicago 44

Now: armor-plated teeth to resist decay

Some day your dentist may apply a chemical film to your teeth to prevent decay, if a method now being studied proves practicable.

Tooth decay organisms flourish in food particles that cling to the teeth. The idea is to coat teeth with a protective cover which sheds food particles, reduces conditions associated with cavity formation. Such "armor plate" for teeth must be long-lasting and wear-resistant.

Dentists at University of Alabama, working under a National Institute of Dental Research grant, have tested many materials as enamel coatings and as primers, or "glues," to bind the coating durably to teeth. They report a silicone compound, dimethylpolysiloxane, is a "highly satisfactory" coating of much promise for control of decay.

The coating is invisible and does not change the appearance of the teeth. If the enamel-coating technique proves to be effective, its application by a dentist would be fairly simple. First, the teeth are cleaned, then primer or binding agent is applied, then the coating material. This is physically similar to surface application of fluorides to teeth, commonly done by dentists, but fluorides work in a different way by incorporation with tooth enamel to enhance its decay-resisting powers.

Can you trust lifetime and money-back guarantees?

Guarantees which seem to promise much but actually promise little have long been a source of disillusionment for many buyers. Especially troublesome are lifetime guarantees.

Lifetime guarantees in themselves are meaningless unless the limitations are spelled out. Pinned down, some lifetime guarantors explain they merely mean the item was guaranteed for its own lifetime, not yours. In effect, they guarantee the merchandise to last as long as it lasts.

The Federal Trade Commission has passed a ruling that a seller who uses the words "life," "lifetime," or the like must specify if he means any life other than buyer's.

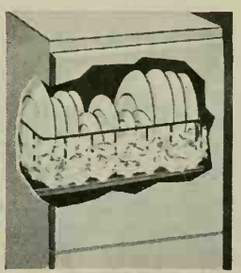
A sometimes disillusioning cousin of lifetime guarantees is pro-rata guarantees. This kind promises you an adjustment of the price on a new item if the first one you bought doesn't last as long as guaranteed. Make sure your pro-rated guarantee certificates read that adjustment will be based on the actual selling price if it is lower than list price.

Read any guarantee to see what it actually covers: if it is limited to the exchange of any defective parts, or also includes labor charges, and whether you may have to pay the shipping charges to the factory for repairs or replacement. Money-back guarantees need to be scrutinized for time limits, too.

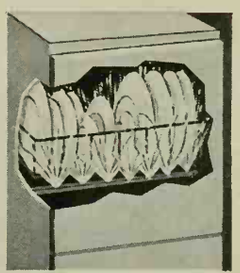
When you buy equipment, save the bill showing the purchase date. Manufacturers generally can tell from the serial numbers and condition of an appliance approximately when you bought it. But a dated receipt will eliminate any question if your picture tube, say, expires about the same time as the guarantee.

Electrasol ends
FOAM CHOKE-UP
in your dishwasher

How new-formula discovery gives you spotless, film-free dishwashing every time! New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how **foam choke-up** builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for **full spray action.** Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!

Does what no other dishwasher detergent can do... **even in hardest water!**

© 1960

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

ARE YOU A GOOD WIFE?

THE GOOD WIFE insists on the best sleep for her better half, with

U.S. KOYLON FOAM

THE WORLD'S MOST MODERN MATTRESS

Compared with foam, the usual mattress feels like assorted hardware. And U. S. Koylon is *more* than just foam. It's the finest foam... made with thousands of small cores on BOTH sides. NOT just a skimpy few on one side, like some mattresses. The result is a specially sensitive, solid foam that conforms like water to every curve, yet firmly supports the entire body. And remember! Only a mattress like Koylon with its thousands of cores can be so airy, insuring cleaner, cooler, fresher sleep, far better wear. Koylon is also odorless, non-allergenic; reversible, of course. So be fussy about the foam you buy. Much on the market is more fluff than foam. Be sure to say U. S. Koylon, *the Platinum Label in foam.* Twin-size U. S. Koylon mattress and matching boxspring, only **129.50**

US RUBBER

United States Rubber

Rockefeller Center, New York 20, New York

IDEAS IN ACTION

Gay mural "window" makes space seem bigger

Walls stay put. But, your "telephone booth" has ne roominess. Colorful market scene papers a view on or wall. For finish, a simple, wood-strip frame tacks c outer edge. Short work for big effect! Below desk top, sha low drawer hides writing supplies; bi-level slot pigeo holes directories. Home of Mr. and Mrs. Victor Shor

Floor cushions on the wall for a jaunty display

Plastic-covered cushions are stored out of the way al this family room wall—and their color brightens the c orating scheme. Hang them on inconspicuous sc hooks, spaced so they don't look squeezed toget Choose cushions with convenient handles, or design sn on mounting straps in a contrasting color or material.

Build a better way of life with wood products . . . Rely on **Simpson**

Wall and Partition: Easy-Wall Cherry Mist.
Ceiling: Forestone Driftwood texture.*

As easy as 1, 2, 3... SUDDENLY, IT'S A NEW ROOM!

Now you can transform a cluttered basement, attic or garage into a place of beauty and comfort. Simpson's new "room maker" products are so easy to apply, the job can be done easily in just hours. And with so little cost, too! All you need to do to accomplish this Saturday miracle is: (1) Install a famous Forestone ceiling . . . to keep the room beautifully quiet. (2) Install Easy-Wall Paneling over studs or walls. (3) Install wall-thick Easy-Wall Partitions where desired.

Easy-Wall products are prefinished with a tough vinyl plastic coating that will not stain, fade or discolor. Both Partitions and Paneling combine the sound proofing and structural qualities of insulating board with the luxury of beautiful Cherry grained hardboard paneling. All of this protected by the most carefree finish imaginable.

SEE YOUR LUMBER DEALER, OR WRITE:
Simpson, Room 2001K
Washington Bldg., Seattle 1, Wash.

Rely on Simpson for the finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Engineered Wood Products. — Quality Since 1895

*Reg. U. S. Pat. Off., Pat. No. 2,791,289 SAI-02BH/2960

NEW FROM HOOVER

Power Rug Shampooin

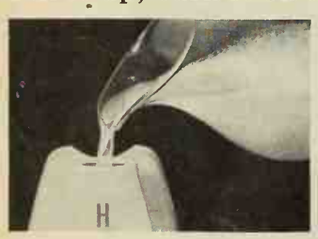
No rubbing or scrubbing! Hoover's new Shampoo-Polisher does the work!

Can pay for itself the first time you use it!

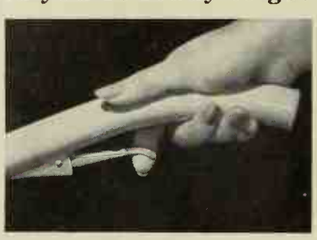
All you do is guide it. It's that easy. And your rugs have that professionally-cleaned look—with nothing like the expense.

Exclusive Hoover shampooers automatically adjust to any carpet. They bear down on dirt but go easy on pile. Detachable tank holds 2 quarts. Get the Hoover Shampoo-Polisher, and enjoy an ease and economy never before possible in home rug cleaning.

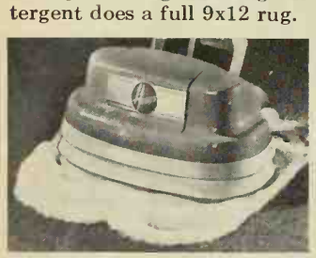
Fill it up, turn it on and you're ready to go!



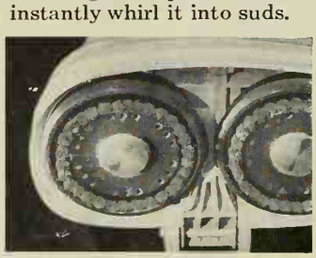
You need no expensive cleaning solutions. A nickel's worth of any mild high-sudsing detergent does a full 9x12 rug.



You simply squeeze the trigger and solution is fed into the rotating shampooers which instantly whirl it into suds.



Instant sudsing means no soaking, faster drying. No streaking, because the shampooers always ride level, maintain an even pressure.



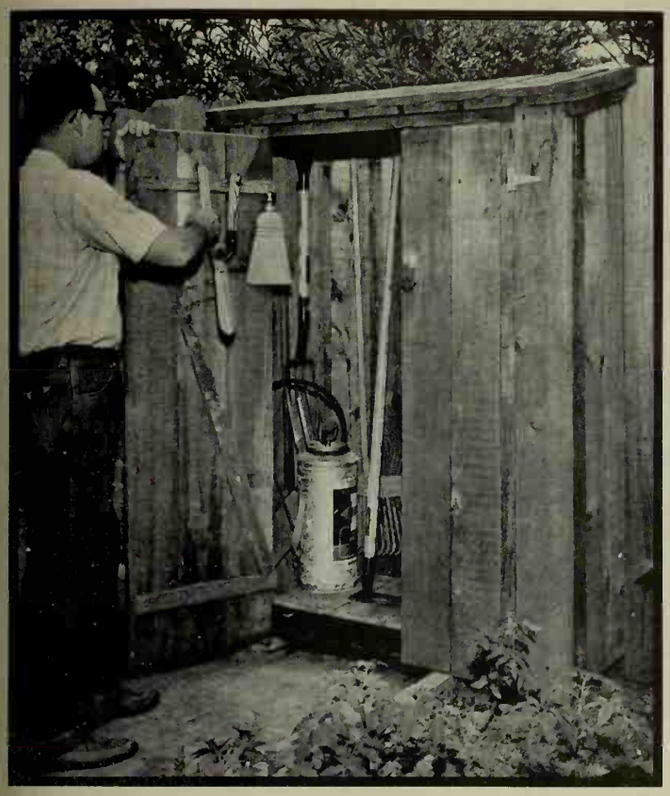
The exclusive Hoover shampooers are made of soft "Durastran" bristles, for gentle but thorough cleaning that gets each and every rug fiber.

Also scrubs, waxes and polishes bare floors!

Simple change of brushes lets you scrub the most difficult bare floors. Same brushes wax and polish. Soft pads give floors glossy, hand-rubbed look. Trigger-action tank dispenses scrub water or wax to make floor care easier than ever.

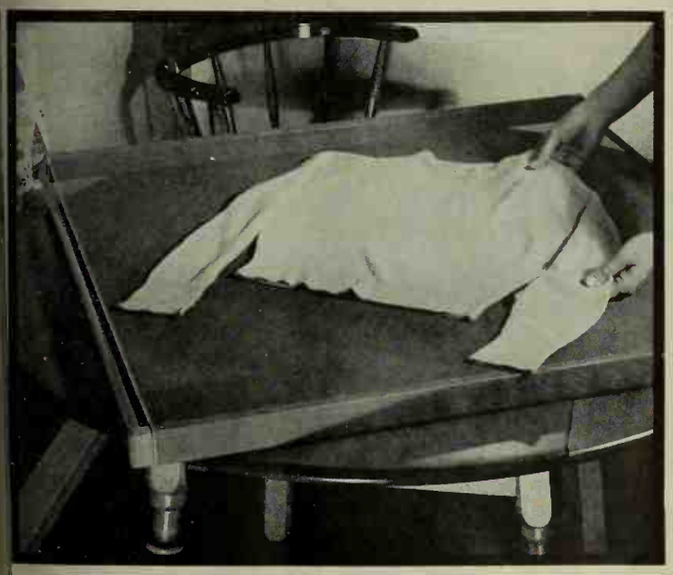
NEW HOOVER SHAMPOO-POLISI

HOOVER FINE APPLIANCES... around the house, around the world.



Locate tool storage near your garden

Leftover boards from construction of a fence provided materials for this handy tool storage cabinet designed by J. L. Voss. It is securely nailed to the fence and supported by bricks beneath. Its location makes it convenient for gardening activities.



Sweaters dry quickly on this easily made drying rack

Increased ventilation dries sweaters in a hurry—and you can move this whole rack around while the sweater is drying and snap it apart when not in use. Tack plastic screen cloth to 1x2 wood strips so that ¾-inch dowels will snap snugly into shallow holes in the strips.

Company for dinner? Brighten the table with Roylies

Slip a lacy Roylie under the cake. A really festive touch.

Roylprint paper place mats make your everyday meals more inviting.

Your "best" looks better on plastic Roylies. Protect furniture, too.

When company comes, add that extra touch of elegance with Roylies. And try them for your luncheons. Teas. All your parties! Decorator-designed mats. Heirloom-patterned Doylies. Paper or durable plastic. Get them today at your favorite variety, supermarket or department store.

Roylies
LACE PAPER DOYLIES AND PLACE MATS

Roylprint
PRINTED PAPER PLACE MATS

FREE! New illustrated booklet

"HOW TO HAVE HANDSOME CLOSETS, CUPBOARDS, AND DRAWERS." Exciting new ways to beautify home. By CHARLOTTE ADAMS, famous homemaking authority.

ROYAL LACE PAPER
Dept. B – Ft. Wayne, Indiana

Name _____

Address _____

City _____ Zone _____ State _____

An exciting new 'extra' room– just minutes away!

1. Rit lets your washer do the wark!

2. Rit Kelly Green and Rit Rayal Blue.

Just pop your 'washables' in the washe ...RIT COLOR will do the rest!

3. Rit Scarlet and Rit Charcaal Grey.

4. Rit Orange and Rit Cocaa Brown.

Guaranteed by Good Housekeepin

Rit is designed for washer dyeing. So safe, so sure, it's recommended by leading washer manufacturers!

Be a color magician! No need to buy anything new—just *dye* it "new" with Rit. America's most popular dye gives smooth, even, luscious color to anything you can wash—right in your washer. (Except for glass and mineral fibers.)

No boiling—no stirring. Your washer does all the work. Just pop in your washables, sit back and relax. You get beautiful results in minutes. And only Rit gives you such rich tones of navy, black and other dark colors.

For tinting in the sink. Dainty lingerie and items too small for the machine take on glowing color right in your sink. So easy and safe, Rit tints beautifully in hot tap water.

35 heavenly shades to choose from—and dozens of combinations for any effect you want. *Hint:* Use Rit Color Remover and Nylon Whitener to change dark colors to light—nylon "grey" to white that's bright again! Now it's so easy to change almost *any* fabric into a brand-new color!

You're so Brigh when you use

RIT® COLOR

America's largest selling hame dye

erving counter plus rewood storage

ding storage space for firewood near the use can be a problem, but the design of s unit, at the home of Roy Pinkerton, s solved it. Here, the area under a red-wood serving counter-divider on the terrace has been utilized for that purpose.

The brick columns supporting the top are sturdy enough to withstand the pressure of the stacked wood. The storage is open from both sides to allow plenty of air circulation. The broad counter top is handy for buffet style meals outdoors.

reakfasts that pour. These go down easily!

an't face solid food in the morning? Don't e time to eat breakfast? Then drink that t meal. Go ahead and have your coffee -opener, but don't stop there. You need akfast for at least one-fourth of the day's rishment. Fact is, you feel better, work ter.

ou'll find there are dozens of delicious akfast drinks. For inspiration, try the as below.

oup combo—warm and filling. Com- e cans of condensed cream of chicken and m of mushroom soups, with milk added.

banana drink is a smooth send-off! B t on electric blender 1 fully ripe banana, 1 coop vanilla ice cream, ½ cup chilled porated milk, and ½ cup orange juice. Se es 2 or 3 breakfasters.

atmeal a new way: Mix thoroughly on tric blender 1 cup milk, 1 small scoop nilla ice cream, ⅓ cup chilled cooked oat- l, ⅓ cup frozen strawberries or rasp- ies, 2 tablespoons sugar, and ½ tea- n vanilla. Feeds 2 high schoolers.

afe au lait, American style: Put 1 tea- n instant coffee in cup. Stir in hot milk.

spicy warm drink to greet the day: 1 canned pineapple-grapefruit juice sim-mered 5 minutes with 2 whole cloves and a 1-inch stick of cinnamon. Serve in a mug with long cinnamon stick for muddling.

Prune-nog is eggnog with a new twist: 1 cup chilled prune juice beaten with 1 egg.

Easy fruit-juice starter: cranberry-juice cocktail and orange juice, half and half. Or how about tomato and sauerkraut juices?

Milk shakes make dandy breakfasts. Especially with an egg beaten in.

Buttermilk takes on lush flavor when you add 1 to 2 tablespoons frozen raspberry-lemon punch concentrate. Or try the pine-apple-lemon flavor.

Beef broth from a can is a refreshing hot breakfast. Add Worcestershire sauce and lemon juice to taste. Prefer it cold? Then pour the condensed broth over ice cubes. Add seasonings and stir.

Hot Buttered Cocktail is a bracing breakfast drink. All you do is heat canned vegetable-juice cocktail and stir in butter—1 teaspoon for each cup cocktail.

Early morning sparkler: Gently stir 1 small bottle lemon-lime carbonated beverage into a cup of canned unsweetened pineapple juice. Shake in a few drops aromatic bitters.

WHICH IS YOUR

WINDOW DECORATING PROBLEM?

CAMEO WILL SEND YOU

YOUR PERSONAL

DECORATOR APPROVED SOLUTION

FREE OF CHARGE!

CHECK YOUR PROBLEM AND MAIL THIS AD to Miss Marcia Dunn, Cameo's decorating consultant. She'll send you the individual solution to your problem. In addition you'll receive FREE this 48 page full color Window Decorating Booklet. It gives

you a preview of Cameo's 2,487 custom styles and sizes along with dozens of ideas on decorating your windows with a custom-made look at ready-made prices. Fill in spaces below, and mail entire ad to Miss Marcia Dunn at Cameo Curtains, Inc.

*Name*_____

*Address*_____

*City*_____ *Zone*___ *State*_____

*Window width*_____ *Length*_____

I buy my curtains and draperies at

_____

the best dressed windows wear

CAMEO

CURTAINS DRAPERIES

260 FIFTH AVE., NEW YORK 1, N.Y.

mfr. of famous Cameo Shir-Back® Curtains

Wouldn't some room in your home sparkle anew with an easy-cleaning, ever-beautiful Kentile Vinyl Floor?

GRACIOUS LIVING!
You can entertain with pride, relax in luxury with the special elegance of Kentile® Solid Vinyl Tile. Choose from 91 exciting colors. Remember, too, because it's *tile*, it costs less to have installed than flooring in rolls.

ACTIVE LIVING!
You can "live it up" without wearing it out because each tile is vinyl through and through. It's a floor that's really built to take it . . . colors stay bright and new looking for years.

EASY LIVING!
Say good-by to "scrub-a-drudgery." Kentile Solid Vinyl Tile keeps its rich, deep-down beauty with just occasional waxing, is totally unaffected by spilled foods or grease.

For use anywhere indoors (even over concrete, on- or below-grade, with special adhesive). See your Kentile Dealer... look in the Yellow Pages.

KENTILE

VINYL

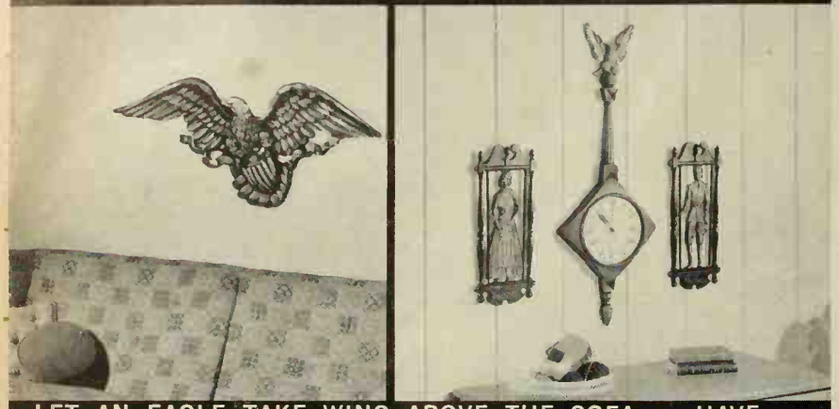
ON TODAY'S SMARTEST

FLOORS

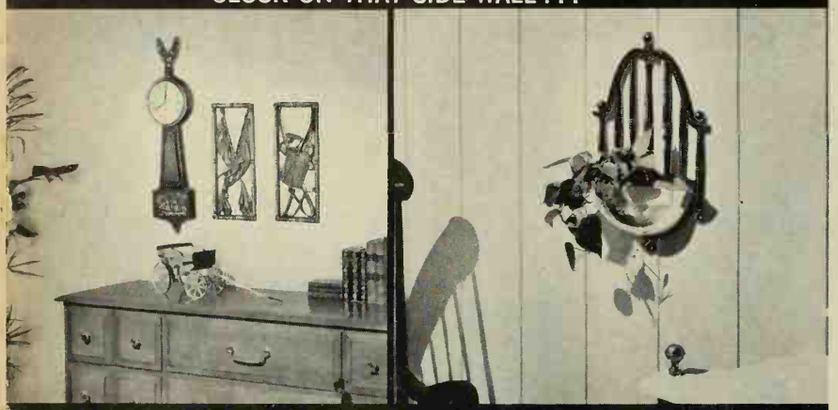
NEW KENTILE STYLES in the picture at right show some of the many interesting uses of Kentile Solid Vinyl Tile. In the living room and playroom, the depth and beauty of genuine marble are captured in Kentile's new "Antique Marble™" at surprisingly low cost. (Color is Antique Green.) And the striking modern simplicity of the new, plain colors in Kentile's "Designer Palette" series is demonstrated both by Avocado in the serving counter area, and by Feature Strips of Bristol Blue. Wall Base is Beige KenCove®.

©1960, Kentile, Inc., 94 2nd Ave., Brooklyn 15, N. Y.

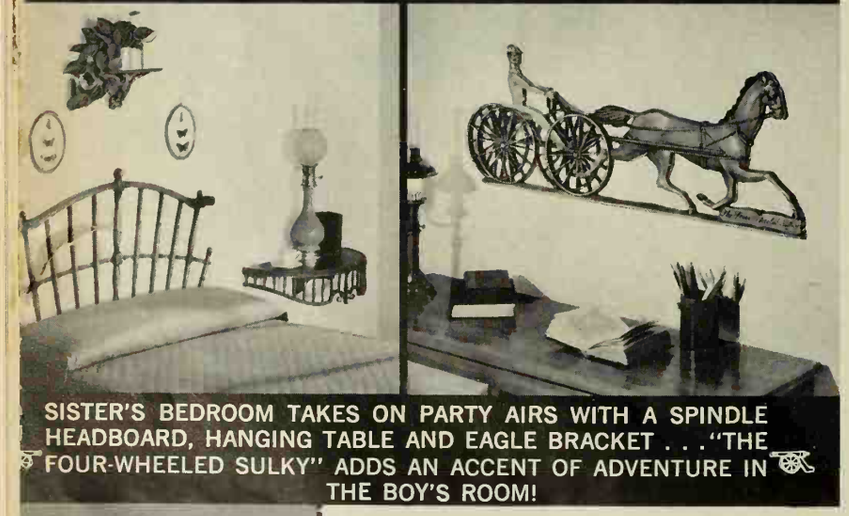
PRITHEE, NEGLECT NOT THY WALLS WHEN DECORATING THY HOME! BEGIN WITH A MIRROR ENSEMBLE IN THE FOYER . . .



LET AN EAGLE TAKE WING ABOVE THE SOFA . . . HAVE "PRISCILLA" AND "JOHN" ACCOMPANY A CLASSIC BATTERY CLOCK ON THAT SIDE WALL . . .



USE AN 8-DAY CLOCK-AND-PLAQUES TRIO WITH A SIDEBOARD IN THE DINING ROOM...HANG A PLANTER IN THE SEWING CORNER



SISTER'S BEDROOM TAKES ON PARTY AIRS WITH A SPINDLE HEADBOARD, HANGING TABLE AND EAGLE BRACKET . . . "THE FOUR-WHEELED SULKY" ADDS AN ACCENT OF ADVENTURE IN THE BOY'S ROOM!

Syroco

Syroco Early American Wall Accessories are designed by Harry Laylon of deep-carved SyrocoWood in a choice of Nutmeg or metallic finishes suited to all Colonial furniture. See the complete collection wherever quality home furnishings are sold.

Syracuse Ornamental Co., Inc., Dept. B100
Syracuse 2, New York

Gentlemen:

I enclose 10c (to cover cost of handling) for your colorful DECORATING-WITH-ACCESSORIES BOOKLETS.

Name_____

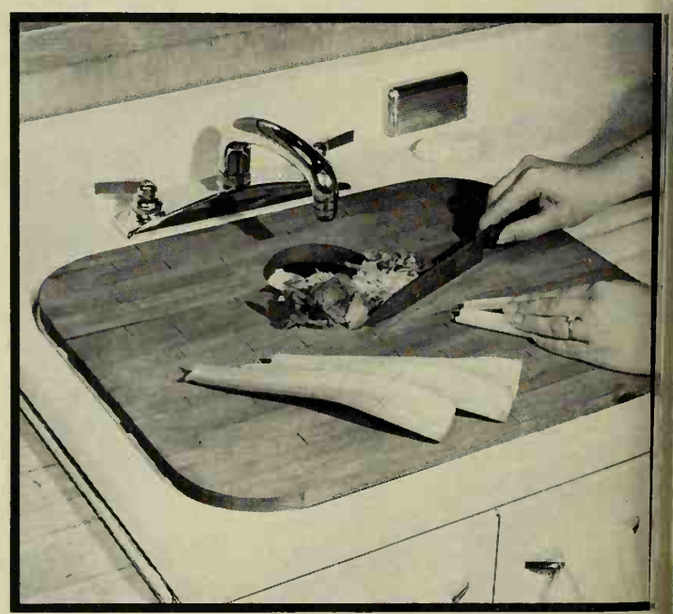
Address_____

City_____ Zone____ State_____

IDEAS IN ACTION

Make one playroom closet a toy "warehouse"

This closetful of ideas can help you store youngsters' toys and games. Perforated hardboard on the back wall is wonderfully versatile—and when needs change, down comes the shelf bracket and up goes a regular closet pole. Folding doors take up little room space when open, and a light inside comes on automatically.



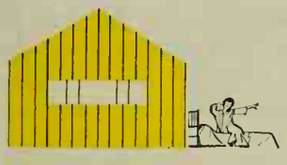
Fit this cutting board to your waste-disposer sink

Get maximum use from the waste disposer in your kitch en sink—plus an extra work surface—with this cuttin board made to fit the sink top. Make the board by gluin together cross-section pieces of a maple board wit waterproof glue. Cut the hole with a saber saw, sand car fully, and apply several coats of vegetable oil to finish.

NEW! ALUMINUM SIDING MADE ONLY BY ALCOA GIVES YOU 3 WONDERFUL WALLS IN ONE!

ALL OF PROTECTION!
gged new Alcoa® Alumi-
m alloy, exclusive alclad
ating. No painting for
rs; Alcoa Siding won't rot,
it, corrode.

WALL OF COMFORT!
Foam insulation, reflective foil backing protect you from heat, cold. Saves fuel, adds comfort — older home or new.



WALL OF BEAUTY!
New Alcoa Alumalure® — most durable and weather-resistant aluminum siding finish known. Five lovely pastel colors.

d exclusively by authorized dealers for Barrett Division of Allied Chemical Corp. • Bird & Son, . • The Philip Carey Manufacturing Co. • The Flintkote Co. • Mastic Corp.

k for this label
ore you buy

ALCOA SIDING
MADE BY ALCOA

MADE BY ALCOA

LEARN HOW CARE-FREE LIVING CAN BE!

Aluminum Company of America
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Please send FREE, four-page, full-color brochure on new Alcoa Siding.

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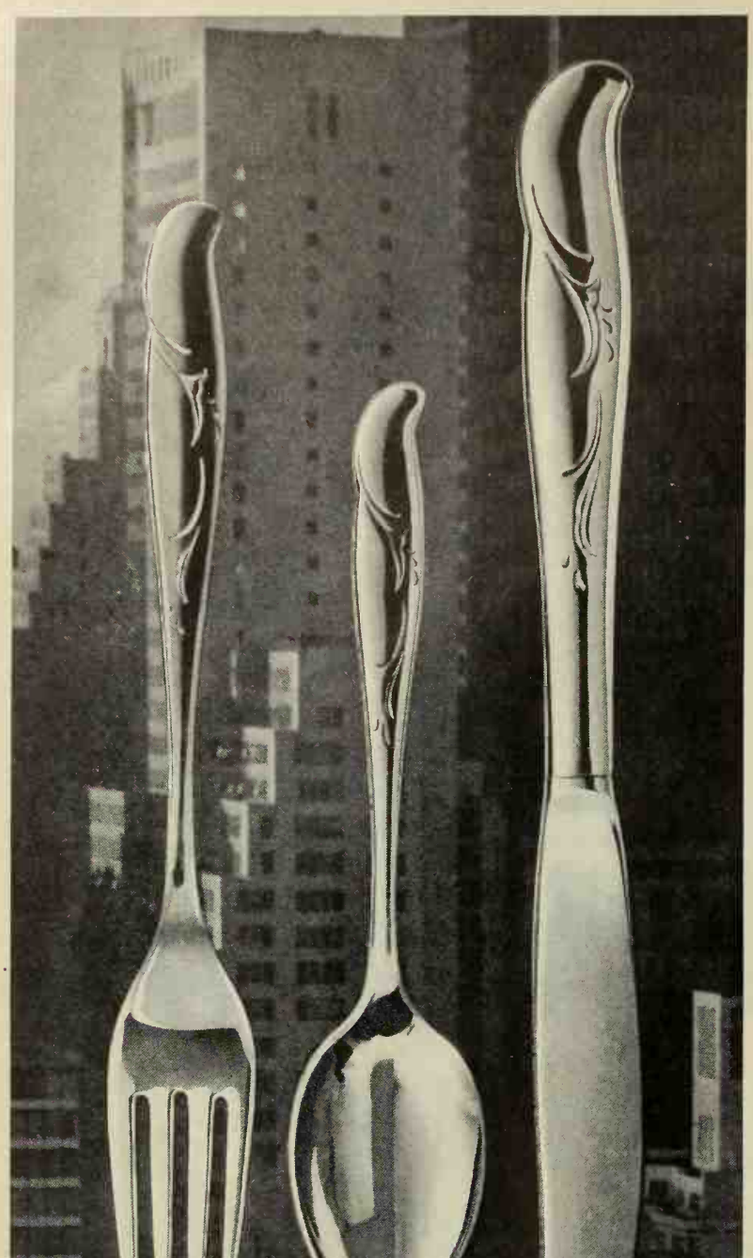

INTERNATIONAL designs
for changing America

Here is one of the finest contemporary silhouettes in stainless steel flatware...the sleek exciting beauty of *Festive* in the popular International Stainless Luxury Line.

Designed by the most famous name in tableware, International, *Festive* is gracefully gay... has a beauty that endures because it's fashioned of fine quality stainless steel.

Look for *Festive*... and other handsome patterns in the International Stainless Luxury Line... at fine stores everywhere. Made with American craftsmanship — available constantly.

INTERNATIONAL STAINLESS

The International Silver Company, Meriden, Conn.

IDEAS IN ACTION

This hardboard ceiling is easy, inexpensive

To make a ceiling for an attic or basement family roon nail whole sheets of perforated hardboard to the joist without furring strips. Paint the sheets before puttir them up. Staple fiberglass insulation batts to the joist *fuzzy side down*, to help absorb room noise.

Take sixty seconds– and relax

When tensions mount, and pressures become unbearab experts feel that everybody has to work out his own a swer. The question is how to begin unkinking those ter muscles. Here are three exercises that will go a long w toward relief. They require no space to sprawl out. Y can practice them while seated behind the desk, or af your last sip of coffee at the kitchen table. They can a be done in a scant sixty seconds—without hurrying. T all three and then decide which one is best suited to yo needs. Or continue with all three.

Start with this Wing exercise! Sit in a chair with f parallel, stomach in, chest up. Then clasp hands o your head and lower, with palms in, to back of the ne Slowly push your elbows back and forth as far as possi three or four times. Lower the arms and repeat exerc until you feel relief from tension.

Next try this Arm-Circle exercise: Stretch out y arms at shoulder height, extending finger tips as far possible. Then slowly move arms simultaneously in a cle, with palms up, first in one direction and then in other. This will relax shoulder and back muscles.

A quick Head Roll can do wonders. Straighten sh ders, then let your head fall forward, relaxing the ton and jaw muscles at the same time. Make a complete ci with the head, first to the right, then to left. Next, hands on hips, and at the same time as you roll your he swing the waistline in unison with the head mot When tensions run high, repeat every hour.

Take a minute and practice these exercises when you feel the need to relax. Remember that relaxing t muscles is the direct way to quiet the mind.

REE POUND OF CRACKERS FROM LIPTON

off the price mark from any pound of saltine or soda crackers. Send it to Lipton Soups, Box 5260, ul 4, Minn. with front of any Lipton Soup Mix envelope. Lipton will send full refund for the crackers.

hic Lipton Soup to try? For hearty eaters try nour- in *Green Pea*... with smoked hickory taste. Or, try ro *Beef Noodle*... made of lively soup greens in a rich f ock. For chicken soup lovers, there's *Chicken Noodle* th velier than ever flavor and noodles that don't get gg because *you* cook them. Or, continental *Onion*... o mous for "California Dip." Like garden vegetables crisp? Then try tangy *Tomato Vegetable*... never mushy when you make it with Lipton... the new mix way.

Hard to choose? Try them all! *But hurry*. Offer expires Nov. 15. One refund per family. (Be sure to send your name and address.) Offer good only in U.S. and possessions.

LIPTON... Home-cooked taste the new mix way

Marlite areas: Walls and counters—Swiss Walnut Random Plank. Yellow Plank. Peg-Board. Ceiling—Polar White Blocks. Interior by Ving Smith, A.I.D.

New Marlite RANDOM PLANK

beautiful wood-grain paneling in six Trendwood® finishes

Perfect room for active youngsters. It reflects their happy carefree mood . . . and with Marlite paneling on the walls, it's a cinch to keep clean. You see—grease, fruit juices, crayon, ink won't affect this economical "wash and wear" paneling. The exclusive high-heat-baked plastic finish provides remarkable resistance to stains, mars and dents; needs no painting or further protection. And Marlite wipes clean with a damp cloth; stays like new for years. Easily-installed tongued and grooved Planks for a 12-foot by 8-foot wall cost as little as $52. Choose from attractive wood finishes, colors, marble and decorator patterns. Available in convenient sizes at your building materials dealer. Send coupon for full-color folder.

Marlite®
plastic-finished paneling

6056

Marlite Division of Masonite Corporation
Dept. 1033, Dover, Ohio

FREE IDEA FOLDER: Please send full-color folder showing attractive room interiors illustrating Marlite colors and patterns.

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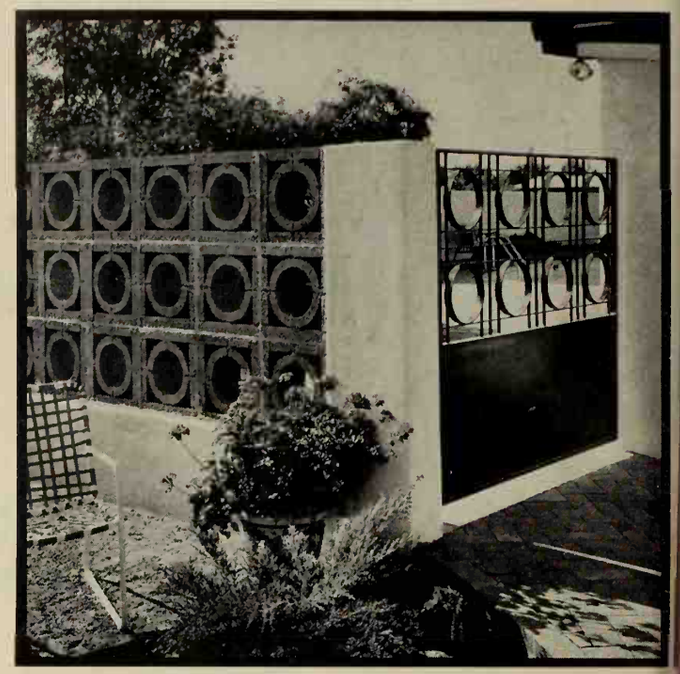
ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

IDEAS IN ACTION

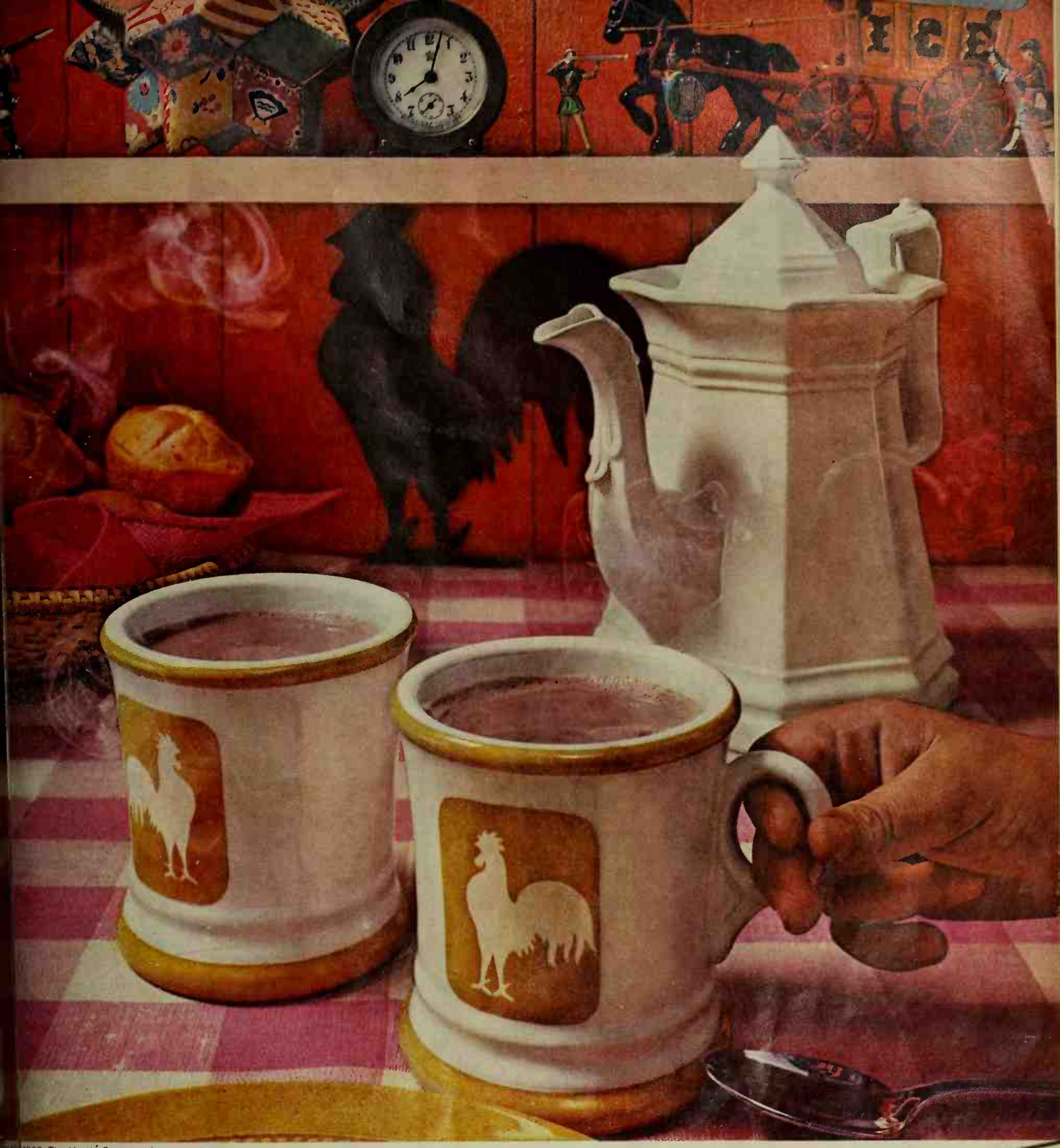


The pattern repeats from wall to gate

For continuous visual harmony in a wall surrounding your home, design the gate to match the wall. Here, at the home of Mrs. Stanley Matthews, the pattern of her wrought-iron gate blends well with the decorative concrete masonry wall. Note how the lower section of the gate was made solid—giving it body and rigidity.

Table-top shop makes your hobby portable

Spend the evening with your family and still work at you favorite hobby with this portable shop. Build it from ¾ inch plywood to a size convenient to hold the tools ar equipment for your hobby. Install a light to ease ey strain and use a screw-in socket to provide an outlet f small electric tools. Mount doors with piano hinges.



1960, The Nestlé Company, Inc.

EVERYTHING'S COZY WITH COCOA

and Nestlé's makes the very best!

Instantly—feel that wonderful cocoa warmth. Taste that special hot chocolate flavor. Nestlé's is the only instant cocoa with whole milk and sugar—made expressly to be enjoyed hot. It's the only instant cocoa you can make perfectly with water. It's the only one with Vitamins C, B_1, D_3 and Iron. Wake up to this new style, old-time goodness every winter morning. Try it, too, the special way—mixed with milk, topped with whipped cream or a marshmallow. You'll get cozy in no time with Nestlé's® EverReady®—the deluxe instant cocoa in the bright red package.

The only instant cocoa you can make perfectly with water because milk and sugar are in it.

Have you a chair this beautiful...

and this comfortable?

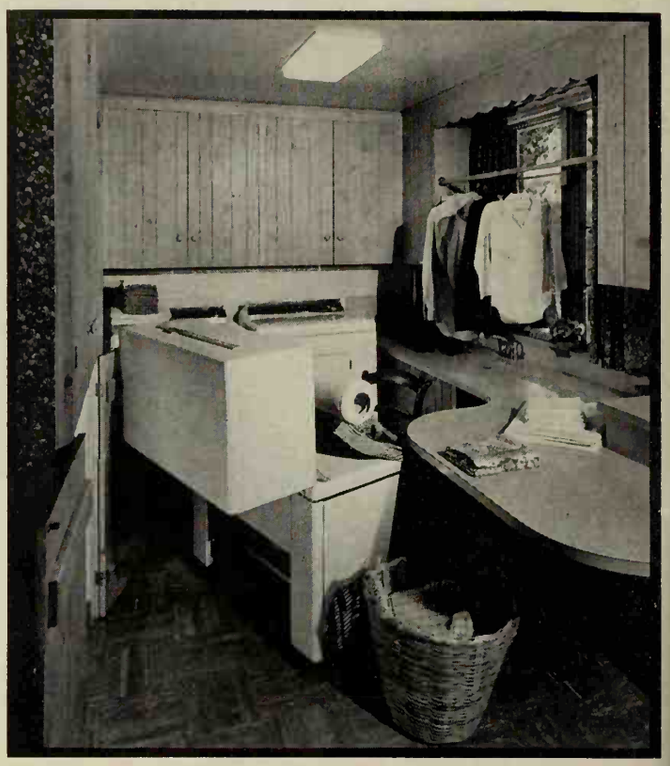
Left, BarcaLounger Model No. 556; right, Model No. 300. "The Abington" Color TV by RCA Victor.

Even if it didn't recline, you'd want a BarcaLounger. It's the only chair that combines beauty of design with "bedroom slipper" comfort. Upright, your BarcaLounger is a showpiece. Lean back and it helps whisk away weariness, melt away tensions. Select from 14 models, embracing Traditional, Early American and Modern. Visit your BarcaLounger dealer soon. Inspect the BarcaLounger. Sit in it. Compare the price with any good occasional chair. Or, write Barcalo, Dept. B-18, 166 Chandler Street, Buffalo, New York. We'll send you a free full-color catalog and name of your dealer.

GREAT FOR WATCHING TV. This new BarcaLounger Model 300 was especially designed for TV fans, with its new exclusive chaise position. The graceful, off-the-floor styling delights the feminine eye... the soothing reclining comfort rests a man's weary bones. Three comfortable positions: conventional upright sitting (top), chaise position with elevated leg-rest for TV viewing, and fully reclined for catnaps (below).

RECLINED OR UPRIGHT...
NO OTHER CHAIR SATISFIES LIKE A BarcaLounger PATENTED

IDEAS IN ACTION



Ironer "garage" for a smooth-working laundry

Away from lint and traffic, off-duty ironer rolls into utility cabinet. Need a spot to fold clothes? Omit supply shelves; add work top "roof" to ironer-sized storage.

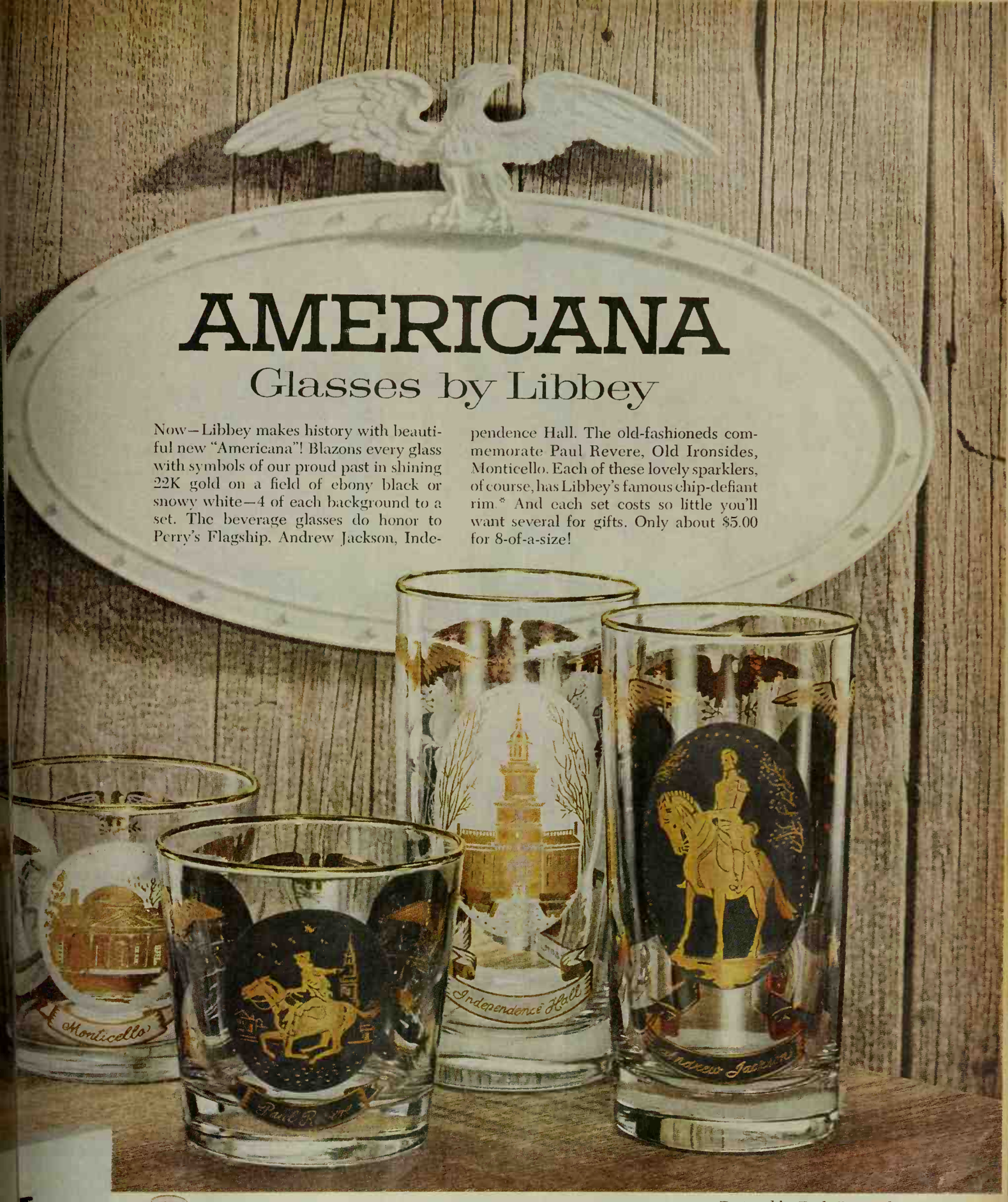
At ironing time, double doors open wide; ironer wheels into position handy to counters and light. Comfortable height desk chair moves over for use at the ironer.

For extra help, a closet rod fits across windows into brackets on cabinets, hangs newly pressed clothes ready for the closet. Laundry in home of the J. E. Bentleys.

AMERICANA

Glasses by Libbey

Now—Libbey makes history with beautiful new "Americana"! Blazons every glass with symbols of our proud past in shining 22K gold on a field of ebony black or snowy white—4 of each background to a set. The beverage glasses do honor to Perry's Flagship, Andrew Jackson, Independence Hall. The old-fashioneds commemorate Paul Revere, Old Ironsides, Monticello. Each of these lovely sparklers, of course, has Libbey's famous chip-defiant rim.* And each set costs so little you'll want several for gifts. Only about $5.00 for 8-of-a-size!



Designed by Freda Diamond

NEW! Every set of 8 "Americana" glasses comes in a molded plastic serve-and-store "Tray Box."

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

Good cooking starts with Copper

Step into a new world of cooking with *copper!* It heats fast, evenly . . . with lower range settings. Now choose either *copper-clad* stainless steel Revere Ware with the famous copper bottom . . . or new *copper core* stainless steel Designers' Group, where unseen copper spreads heat across the bottom and up the sides. Wonderfully useful, lasting gifts! Real jewels for your own kitchen. At your favorite store now. Revere Copper and Brass Incorporated, Rome, New York.

REVERE WARE

The world's finest cooking utensils

Plan a winter vacation for the thrift season

To have the luxury of a winter vacation and save mone too, make your plans and reservations now to take adva tage of off- or thrift-season rates. In most cases, you ca save $4-$25 a day for two people.

Here are the dates of some of the off-seasons in vario places (check for exact dates when you make your plan In Florida, January 15-April 1; the Caribbean, Decemb 15-April 1; if you're thinking about a cruise, act now, f reservations are already being made for March and beyo . . . don't overlook the family plans on these. In the Sout west United States, January 1-May 1. In Alcapulco, Me co, you can save as much as $20 a day for two before D cember 20th. Snow resorts are relaxing and fun even if y don't ski. Their off-seasons are usually before December and after April 15. Also investigate special-event off-seas rates during the season.

To Europe . . . by air, thrift rates until March 31. N 17-day excursion fare, to London for example, saves $2 for two in the thrift season. By ship, thrift rates until Ap 15. Like the air lines, they are now giving a ten per cent d count for round trip saving you as much as $50-$300 two. Also consider one way by ship, one way by air. Y can get thrift rates this way, too.

Many new hotels have made it easier and cheaper to cation in our fiftieth state. A 15-day aircoach excurs plan to Hawaii from the West Coast saves $200, for two

The best way to make your reservations

You can deal directly with a hotel, air line, or ship line make reservations; however, it will be easier and prod better results if you let a reliable travel agent do it at charge for you.

If you write for reservations, be sure to specify: 1) hi medium, or low rates, 2) the number in your party, 3) age of children, particularly if connecting rooms are sired, 4) twin, single, or double beds, 5) bath or shower air conditioning, 7) time of arrival (give both date and proximate time, particularly if you're arriving late in day), 8) to extend the courtesy of a late check-out if want to use your room after 3:00 p.m. on the last day. may also specify an inside or outside room, ocean view, s ny side, or any other preferences. Hotel managers pay at tion to discriminating guests and try to meet their desi

Also state if you want to rent a car; they're someti scarce. If you're driving, ask about the garage. Are acceptable? Arrange credit in advance, or take credit c or traveler's checks. Most hotels require one night's dep when they confirm the reservation.

Ship lines, air lines, and your travel agents usually h a diagram plan of the plane or ship from which you choose your exact reserved space. It is especially impor on a ship to choose space that is cool and quiet.

Now is the time to get the ball rolling. If you plan to l south, see if the stores still have summer sports clothe sale. Get the dates arranged with school and work. Ne passport? It takes 2-4 weeks.

Make reservations early, so you can have your choi "where and when" for your thrift-season vacation.

Your home can have the warm welcome of

WOODWORK

of *Ponderosa Pine*

Today's knowing home buyers are aware of the welcoming warmth which woodwork gives to any home. Note particularly the substantial yet decorative effect of the rich detail provided by the use of stock moulding. The architecturally correct entrance door, the modern wood window units, and the smart and practical louver doors all help to add warmth to this living scene. Yes, woodwork of Ponderosa Pine adds quality value to today's home.

There's weathertightness built into modern wood window units which resist cold, heat and dust. Furthermore, when winter comes no moisture forms on the wood window frame. Finally, quality wood window units are chemically treated for dimensional stability. To learn more about the advantages of wood windows, write to us for your free folder—"What You Should Know About Wood Windows," or consult your architect, builder or lumber dealer.

LOOK FOR THIS GUIDE TO WINDOW QUALITY

QUALITY FABRICATOR APPROVED NO. 000
American WOOD WINDOW Institute
CONFORMS - UNITED STATES COML STND 204-59

The American Wood Window Institute Seal on Windows is your Guarantee that they conform to the specifications of FHA standards and are:

Correctly designed • Preservative treated • Properly balanced • Properly constructed • Made from carefully selected well dried lumber • Efficiently weatherstripped.

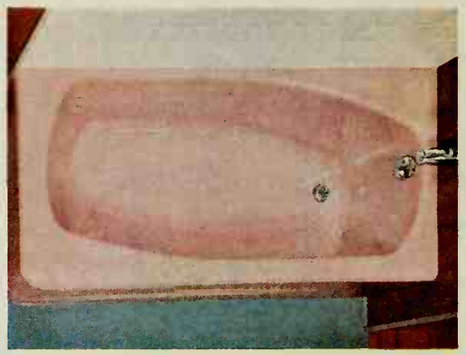
BECAUSE WOOD IS *SO* GOOD TO LIVE WITH

Ponderosa Pine WOODWORK

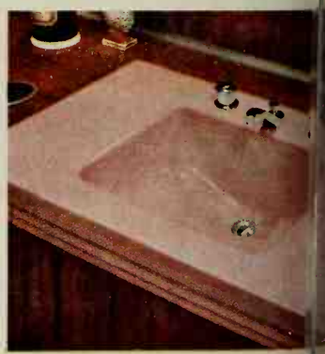
Ponderosa Pine Woodwork is an association of Western Pine Producers and Woodwork Manufacturers located at 39 S. LaSalle Street, Chicago 3, Illinois.

It's NEW...it's American-Standard

Picture this beautiful bathroom in your home! Imagine stepping into the luxury and roominess of the **new Contour** bathtub with unique off-center design. Just as eye-catching is the sparkling lavatory with big, gleaming top — deep, roomy bowl — **extra wide ledges** and new, non-tarnishing faucets. Add extra beauty and **easy-to-clean** convenience to your bathroom with fine products by **American-Standard**



New corner Contour of cast iron is 16" high. The off-center design forms two ledges and brings the back of the tub close for easy-reach cleaning. In decorator colors and white. A recessed model also is available.



Wide, wide ledges add beauty, m convenient space for toiletries. This lo tory is of easy-to-cleon vitreous chinc decorator colors and white.

CLIP AND MAIL

AMERICAN-STANDARD, Dept. PB-100,39 West 39th Street, New York 18, N. Y.

Please send me your new booklet "Planning Modern Bathrooms in Color." I enclose 10¢ to cover mailing. I am modernizing_____. I am building_____.

Name_____ (PLEASE PRINT)

Street_____

City_____ Zone_____

County_____ State_____

In Canada send to: American-Standard Products, Ltd., 1201 Dupont St., Toronto 4, Canada.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

American-Standard and Standard" are trademarks of American Radiator & Standard Sanitary Co

AMERICAN-Standard PRODUCTS

AMERICAN-Standar

PLUMBING AND HEATING DIVISION

rip-pits keep carport oor clean

this attractive carport at the home of Mr. and Mrs. J. Bertha, two 3x16-foot strips were left open in each rking spot when the exposed aggregate concrete slab s laid. This trough is filled with loose aggregate to keep ins off the carport floor. When the aggregate becomes colored, simply rake it over to change completely.

ilor-made buffet unit th display board

Th modern, stylish buffet is easy to make for a dining ro n—or tailor the dimensions for almost any wall. Th one of ¾-inch plywood is 8 feet long, 16 inches deep an 16 inches high. Lengths of molding stock finish the pl ood edges quickly and neatly. Perforated hardboard is tractive and versatile as a mounting board.

this is everyday china?

Left: Nordic. Right: Mayflower 5-piece place setting — $7.95. Substantial savings on sets.

Yes, but you cannot tell by just looking! Carefree is translucent, real "company china"... yet so durable you can use it every day — even with a houseful of children. Truly the aristocrat of casual china, Carefree is made with the same skill and ingredients as famous Syracuse Fine China. And yours for little more than you'd pay for pottery or plastic.

- *Guaranteed against breaking, cracking or chipping within one year!*
- *Oven, dishwasher-proof... even child-proof! Ask your dealer for the guarantee card.* ***Carefree 5-piece place settings from $5.95***

Guaranteed by Good Housekeeping

Carefree®
TRUE CHINA BY SYRACUSE

Send post card for color brochure and dealer's name Syracuse China, Dept CH 100, Syracuse 1, N Y

Key gay rugs to you favorite paintings

Nothing livens a drab room—or in this ca a hallway—more than brisk color stylin Owners started with two oils-on-paper, the had the rug woven to pick up their color Non-reflective glass protects paintings.

Low teak bench was designed to display few simple, complementary art objects. T decorative screen, with attractive shell i serts, gives proportion to the hallway.

How to make a roon 100 years younger

The Roy Killeens did just that with t living room in their very old home in We ster Groves, Missouri. They began by plastering the ceiling, covering the wa with grass cloth, and refinishing floors.

Instead of repairing the unusable fi place that was in the house, they install the Franklin stove, then added the bric work and the native walnut paneling.

Planter box glides on rubber wheels

Ingenious—and good looking! This mob planter box keeps fragile leaves off the flo creates no mess or water stains.

Bottom is plywood recessed up into fra so the big rubber-tired casters aren't visi (box seems to float above the floor). Fra is 4-inch-wide walnut; a sheet-metal tr painted white, was cut to fit on the p wood. It's filled with marble chips.

Simple changes, bu just look!

(Far ri

This remodeled kitchen glistens both v ideas and a cheery welcome. What's m today's building materials make it e stock base cabinets, plastic counter and ble tops, aluminum table legs, mosaic —each does its job well.

The rich wood wall is original; the ow just reversed the old boards, then w brushed and waxed this "new" side.

All credits on page 113

Your own indoor orange grove

Grow a colorful, fragrant dwarf citrus tree in a bright sunny spot in your home. It requires only an occasional feeding of a complete liquid plant food and a thorough watering before the soil becomes too dry.

In the spring, after all danger of frost has passed, plunge pot and all into a sheltered area of your garden.

When autumn arrives, and nights become cool, lift it from the garden and shift into a slightly larger pot to allow for increased size of plant—then bring it indoors for the winter. For good flavor of fruit, allow them to fully ripen on the tree.

Safety light guides night owls

It's a comfortable feeling to have a light to guide you when stepping from a car onto a landing strip at night—and most appreciated, too. Here, at the M. M. Skoro home, a small louvered lamp, located inconspicuously in an attractive planting alongside the strip does the job well.

When placing these units, use rigid electrical conduit, moisture-resistant wire. Be sure all connections are leakproof.

A yellow bulb, rather than white, should be used as it will not attract insects, yet will provide sufficient light for safety. Each lamp casts a 6-10 foot circle of light.

To teach a child about beauty...

Children are born lovers of the beautiful. That is why the loveliest of flowers and most beautiful house treasures are prime targets for their awkward little hands. Protecting our treasures, we divert children to what are known as "constructive interests." We give them something harmless to do, point them at a TV set, or scold them out of their unspoiled search for beauty. Slowly and surely, then, we dull their natural appreciation for that which is beautiful in life.

In time, children who are born loving beauty grow up to be adults who can drive through a lovely national park and scatter garbage as they go. And, it is not a long step from trampling the beauties of nature to trampling on the beauties of other human beings.

There is no better, no surer way to keep children on the right course than to let them—or help them—love beauty for its own sake. Wouldn't today be a beautiful day to start?

All these ideas in a subdivision home

Like most tract-house rooms, this dinin area was stark. The Russell Hobans saw b yond the bare walls to this result!

They started with the long banquette- it's just plywood and solid wood facin with 2-inch foam covered in plastic. Th mosaic tile recess serves as an end tabl Long boxed units make the bookshelves.

Free-standing bench in the foregrou divides the dining area from the livi room. Clever curtains are inexpensive pla tic material fastened top and bottom wi curtain rings and rods. Dramatic fibergla panel diffuses soft fluorescent light.

Decorator doors

Imagination brings sparkling color to this front entry. Doors were painted black; then sheets of white laminated plastic were glued on. Stock hardware adds an elegant touch. Your house has a single door? Mask half of this picture and see how striking it is!

Showpiece shelv/s

Here's proof that shelves can be more than just storage slabs. Sculptura effect is created by combining ran lengths and widths of boards, space regularly and supported on adjus metal track-and-bracket arrangen

IDEAS IN ACTION

←

Versatile attic can grow with the family

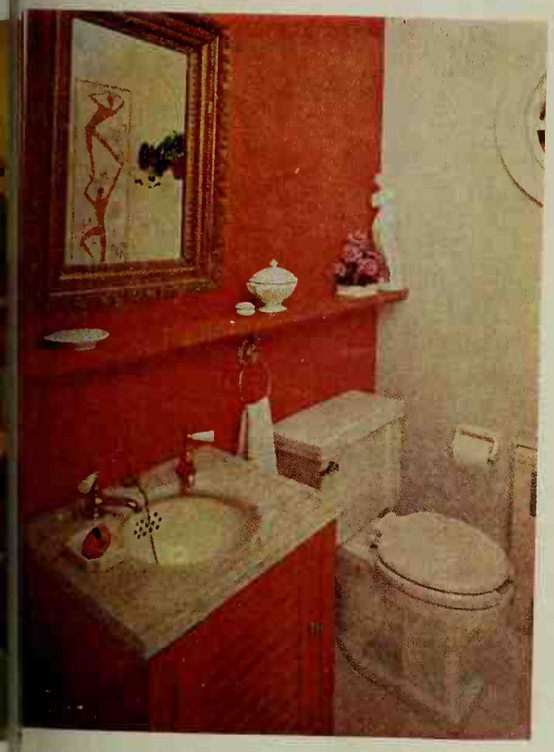
This remodeled attic serves as a general activities room for four boys. All fixtures are demountable, so the room can be used eventually for other purposes.

Plastic counter tops can be raised as the children grow. All cabinets have movable shelves. Plastic panel on the wall is for crayon drawings, can be wiped clean.

An old barn becomes a new house

Young ideas helped remake this old barn into a livable, modern home that retains the charm and character of the original.

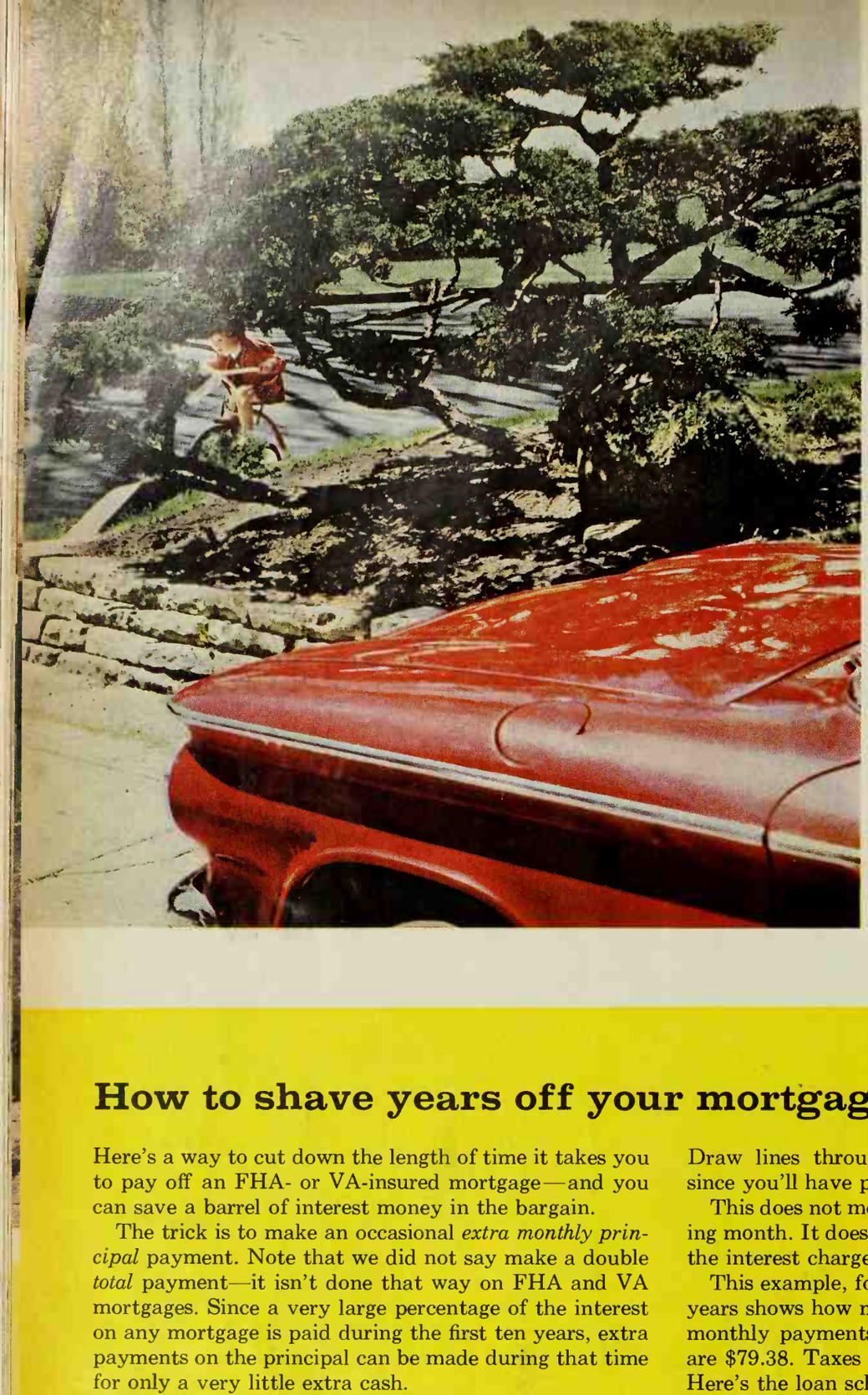
Tall windows, door, and deck were added. Skylights illuminate the interior even on cloudy days; they're more effective than dormers and better looking. Note handsome effect of three-two-one batten pattern.



Color is the keynote

A bright pumpkin background, instead of the usual white or pastels, combines with unusual accessories for an attractive and unique bathroom in the George Rehill home.

The white ironstone and the gold-framed mirror complement the Victorian theme.



Pruning pays off in safety, beauty

Low, spreading evergreens planted near driveway approaches, such as this Pfitzer juniper, can be opened up for a safe view of sidewalk and street—without destroying the decorative appearance of the plants.

Instead of removing the whole plant, pruning shears were used to remove branches blocking the view. This saved—and actually increased—the beauty of it, resulting in an attractive oriental look.

A trick for Dad: treat the kids! →

Dad quickly carves wide eyes and a toothy smile, and the knife work is done on this unique jack-o'-lantern. Then it's up to kids (using toothpicks and hairpins) to fit him out with a carrot nose, green-pepper ears, olive eyes, and bushy parsley brows.

For the funny faces, Mother contributes the popcorn and cereal balls. Halloween candy makes the rest easy. For recipes and how-to, see page 93.

How to shave years off your mortgage

Here's a way to cut down the length of time it takes you to pay off an FHA- or VA-insured mortgage—and you can save a barrel of interest money in the bargain.

The trick is to make an occasional *extra monthly principal* payment. Note that we did not say make a double *total* payment—it isn't done that way on FHA and VA mortgages. Since a very large percentage of the interest on any mortgage is paid during the first ten years, extra payments on the principal can be made during that time for only a very little extra cash.

It is necessary, however, to pay exact amounts. Otherwise, the entire loan schedule (which is drawn up when the loan is approved) would have to be changed.

To get started with this plan, ask your lender for a copy of the loan schedule for your mortgage and for the amount you now owe on the loan. Then you can see exactly how your next monthly payment is broken down.

To make an extra principal payment, add to your regular monthly check the amount shown on the loan schedule for the *following* month as "principal payment." You will thus save the amount shown for that month as "interest." Draw lines through both payments on the schedule, since you'll have paid both and be a month ahead.

This does not mean that no payment is due the following month. It does mean that you will never have to pay the interest charge marked for that month.

This example, for an FHA mortgage of $12,600 for 25 years shows how much an extra payment can save. The monthly payments for interest and principal reduction are $79.38. Taxes and insurance are in addition to this. Here's the loan schedule for this mortgage:

Payment Number	Interest Payment	Principal Payment	Balance of Loan
1	60.38	19.00	12,581.00
2	60.28	19.10	12,561.90
3	60.19	19.19	12,542.71

When payment Number 1 is due, add the payment on the principal shown for payment Number 2 ($19.10) to it. Then, you have made both of these payments in accordance with the original loan schedule. You have also saved the interest charge of $60.28 shown for payment Number 2. Next month, the payment due is Number 3.

Once you know how long it takes, it doesn't take so long!

By Jeanne Angiulo

DO YOU feel guilty because your house doesn't measure up to your own standards of cleanliness and neatness? Maybe you're a member of the "Daily Doldrums Club." Kiss hubby off in the morning, then sit staring at the dirty breakfast dishes unhappy over your monotonous lot in life. Or maybe you're a gal so wrapped up in community and PTA work that housekeeping time is limited. Or, like me, maybe you hate daily sprucing-up so much that over the years you've built up a mental and physical block about it—with a guilt complex to match!

Somehow, I never found any consolation in the statistic that nine out of ten women hate housework. It just made me envy that tenth gal. Oh, when I was a bride and playing house was still a novelty, the furniture sparkled, cabinets shone, everything was neat. But all honeymoons end. After arrival of our first child, ten busy little fingers followed in the wake of the polishing cloth. With the coming of the second, we regularly slithered on blobs of banana and soggy toast. When our third came, I simply gave up and wallowed in self-pity.

One day, I read a statement by an efficiency expert: "Any woman can get all of her housework done in two hours."

"Ha!" I scoffed. "If you live in a one-room shack." But the statement stuck and teased.

One particularly discouraging day, I decided to test the expert's words. I discovered that a house that's picked up and neat, *looks* clean. The windows might be cloudy, the woodwork in need of washing—but, short of running your fingers over the furniture, the house looks clean.

I also found that the dreaded job of housework didn't seem nearly as awesome when I looked at it in terms of specific jobs—rather than as a whole. I decided to clock my various jobs with a minute timer. It was a lot easier to face a job that took only a *few minutes* than to think about "having to do housework." That was another big boost to my morale!

I found it took only 2 minutes to make a twin bed, 4 minutes for a double bed.

Next, I tried timing myself while cleaning the bathroom. Amazing! It took just 6 minutes to sponge the mirror, wipe the lavatory and counter, give the bowl a quick once-over, and tidy the towels. Of course, once a week I spend half-an-hour on the job, wiping up the floor and adding more elbow grease. I don't mention the bathtub because (just between you and me) I add a little water conditioner to the children's bath and it staves off the tub rings for a few days. As for the tile, I dry it with a towel after showers, so my wax job stays shiny for at least two months.

It takes me 8 minutes to dust the living room, dining room, and hall; 14 minutes to vacuum the sofa and carpets; and 5 minutes to empty ash trays, pick up newspapers and magazines. My timing did not include picking up toys. We've finally trained the kids—well, almost! And knickknacks are kept to a minimum.

Frankly, it was a little harder to clock myself in the kitchen. I did find it took me 27 knee-bruising minutes to scrub the floor—and about 7 for the kids to spill something on it! However, daily it only takes me 7 minutes to clear the table and tidy up, 6 minutes to wash the breakfast dishes, 4 minutes to sweep the floor.

All in all, I can spruce up the house in little over an hour. Of course, your timetable will be different depending on how fast or slowly you work. But I'll bet you discover you work faster by timing yourself! I find I keep trying to trim previous times. And when I beat an old record, I know how an Olympic champion feels!

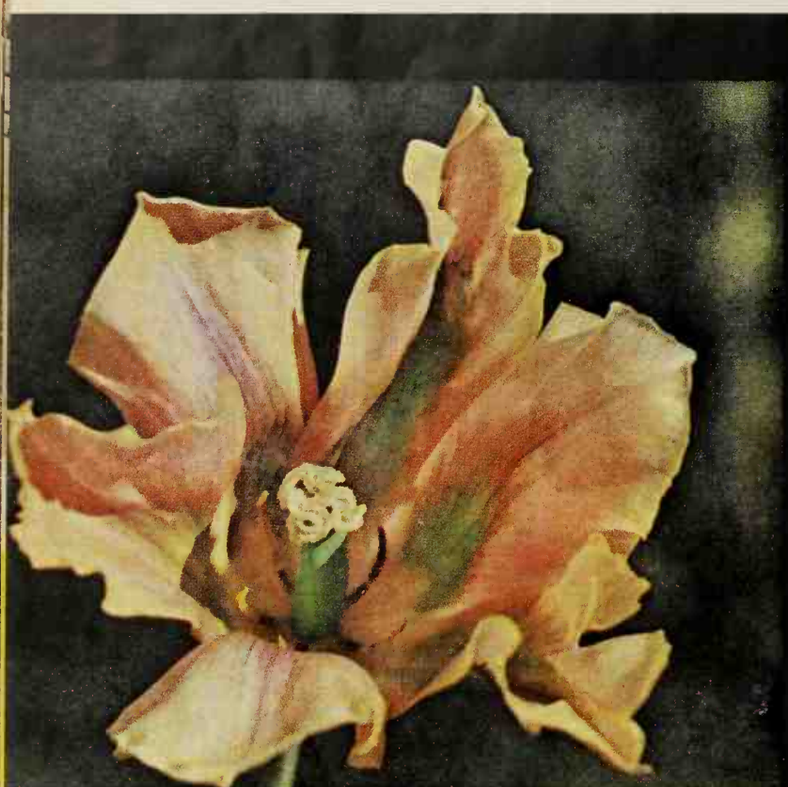
At this point, you're saying, "But what about washing blinds, windows, woodwork, and the thousand other jobs?" Well, I'd beaten the expert's estimate by almost an hour, so I can use this spare time to do those heavy jobs one at a time. I've even clocked myself on laundering, waxing furniture, and polishing silver.

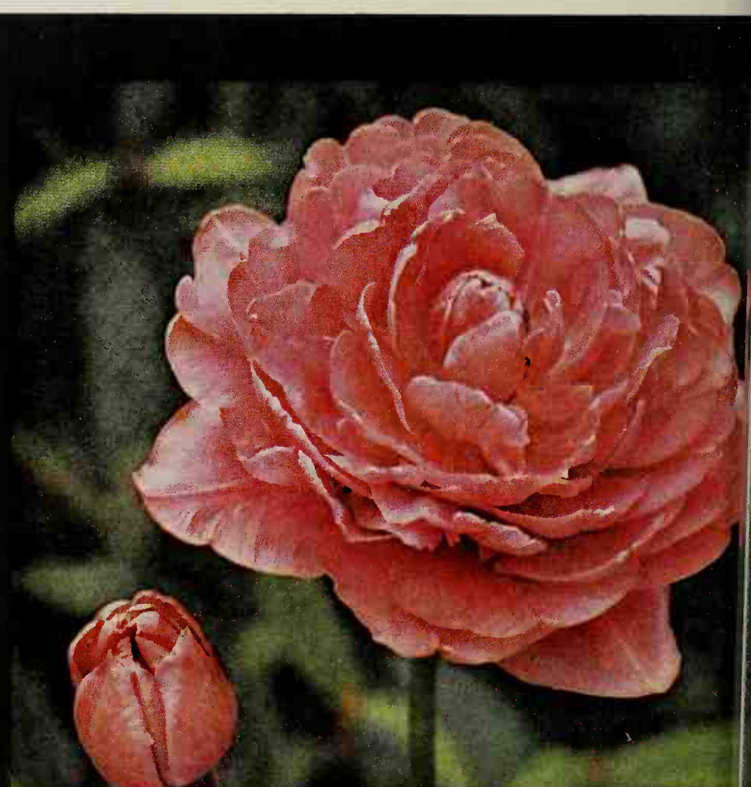
Some clever gals can make a schedule and stick to it. Not I! No schedule allows for fist fights to be broken up, smashed bottles to be swept up, or the hundred other distractions any day will have—especially if you have children. I don't aim for robot perfection. I still dislike housework. But I've lost that old guilt complex. So for day-in, day-out housework, try timing yourself on separate jobs. You'll find that housework seems easier and much less routine. P.S. You'll find that you do more, too!

New Dutch bulbs for American gardens

By Beatrice Cushman

We went to Holland for the tulip's 400th birthday party and brought back these beauties especially for you. We like their form, grace, and color; their vigor and hardiness. You will, too.





ABOVE LEFT

Artist. *one of the delightfully different viridiflora or green tulips, has proved itself a reliable charmer for the garden. In its flaring petals, salmon, rose, purple, and green blend in a pleasing pattern. Blooms in May on strong 18- to 20-inch stems*

ABOVE

Jewellike coloring *and magnificent size make Red Ace an exciting addition to the peony-flowered class of tulips. For the finest show, plant groups of these May-flowering beauties where they will get protection from the hot midday sun.*

←

Tulipa Bokhara *needs no fancy frills or furbelows to make an eye-catching impression. Like a poised and stately lady, it presents great chalices of brilliant color to the spring garden. Plant groups of ten or more against a green foliage background.*

ABOVE

At last, *a white tulip with real flair. Like whipped cream topping or a froth of foam, White Parrot puts the finishing touch of beauty on any garden scene. The exquisite 8-inch blooms with delicate chartreuse markings are wonderful for cutting, too.*

Tulip time at Lisse. *From fields like this, these new beauties come to you. We caught this brilliant display just as it was being gathered into baskets! To send all strength into the maturing bulb, flower heads are plucked at their peak of bloom.*

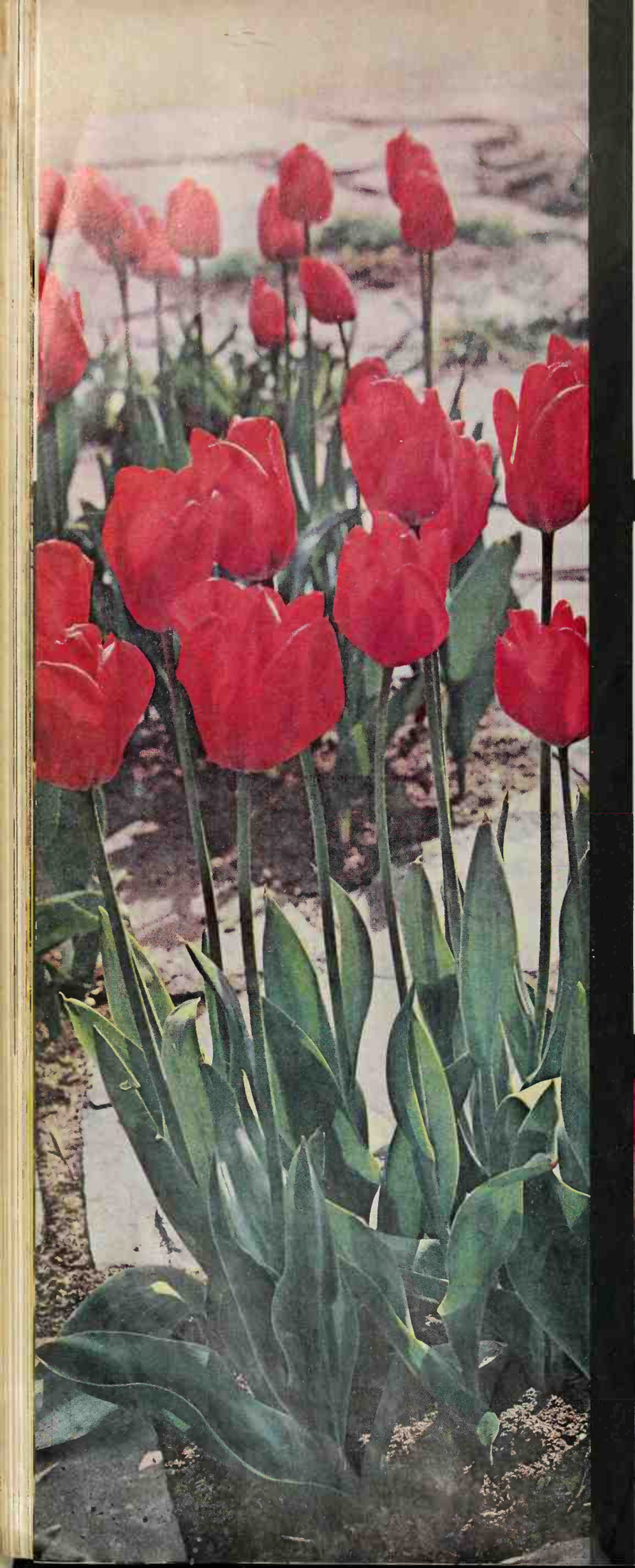
BELOW

Red Shine *is sure to capture your fancy, just as it did ours. A sparkling newcomer to the tall and graceful lily-flowered group of tulips, it is exceptionally long lasting and excellent as a cut flower. It blooms in May on slender, 30-inch stems.*

More on next page

Plant bulbs now for color next spring

October is best for planting spring-flowering bulbs, although tulips may be set out any time before the ground freezes. In warmer climates, store bulbs in refrigerator or some cool place before planting in November or December.



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In Keukenhof Gardens *near Lisse, bulbs of every kind and variety bloom in artistic settings. The sixty-acre gardens serve as a display case where Dutch growers show their wares to American importers. Here, Holland's Glory brightens a flagstone walk.*

BELOW

Daffodils and narcissi *bring a charm to the spring landscape that no other flower can match. We found a favorite in the new White Lion, shown here. Despite its awesome name, it's a gay friendly flower that wears a center fluff of yellow and white.*

BELOW RIGH

Long, tapering blossoms *and a wonderfully light and airy look give the lily-flowered tulips an unusual grace and charm. From Golden Duchess, one of the loveliest of the group, you'll get a real splash of glorious sunshine color.*

When you plant *bulbs in the fall, you give yourself a promise of springtime excitement. Easter Parade, a golden pixie splashed with red, will fulfill that promise with a burst of April color. It's delightful with forsythia.*

MIDDLE

You can expect *to win prizes with Galway. This tall, handsome, and showy daffodil of remarkable form and texture, is sure to be the pride of your garden and the showpiece of the neighborhood. Set the big bulbs early and deep.*

BELOW

Unusual coloring *that seems to float from a rich rose-blue to lavender-blue makes the new lily-flowered tulip, Poet, an outstanding beauty. For a study in harmony and contrast, plant it in drifts with Red Shine and Golden Duchess.*

Photographs: Zomer. Produced by Fleeta Brownell Woodroffe

Get a two-month show of color by using early, midseason, and late varieties.

Bulbs grow easily wherever the soil is well drained—and there are no rules for using them in the landscape. But you'll enjoy your spring pictures more if you plan them wisely at fall planting time.

By choosing varieties from the early, midseason, and late-flowering groups—and including some of the very early small bulbs such as crocus, scilla, and grape hyacinth—you can have patterns of lovely color from snowtime to summer.

Always plant several bulbs of a single color and variety in clusters or groups. Give them a backing of flowering shrubs, evergreens, low hedge or wall. For more about bulbs and their uses, see page 157.

How to make your best room look even better

By Florence Byerly

JUST any change in a room will provide variety, but the right change can make your worst room look as good as your best —and your best room look even better.

Changing just for the sake of change will often give a worse result than no change at all. So when you get the feeling that a room needs redoing, your first move should be to analyze and consider all the best possibilities.

Check background features. If you have some bad ones, don't despair; rebuilding is not always necessary. You can play down or even conceal them—just with furnishings. For instance, draperies hide small, chopped-up windows very well.

Another way to make the least of bad points is to make the most of good ones. On the following pages, you'll see rooms in which every detail was analyzed, then planned and changed to best advantage.

Photographs: Cagle, Alderman Studios

Rearrange your furniture to get a spacious look

CLUTTER collected over the years, or a move to a new house may mean an overcrowded room.

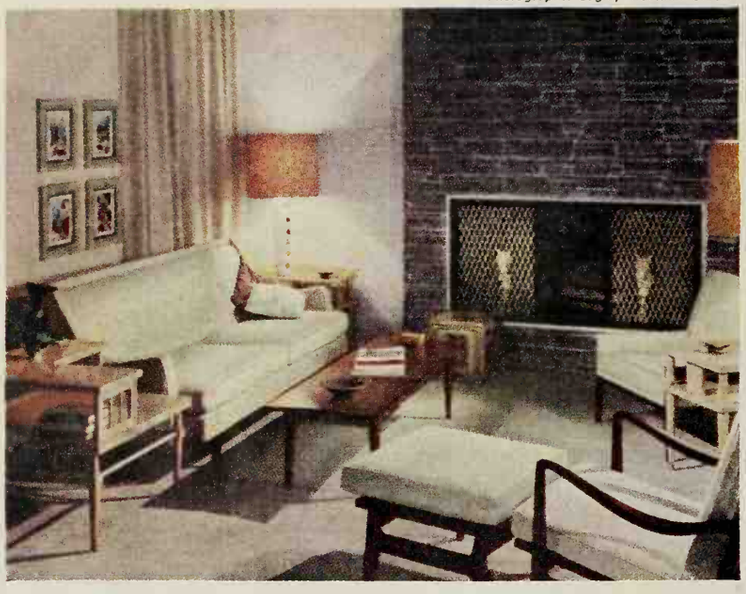
The solution here: A round, expandable table replaced the massive old one; the credenza was shifted from windows to wall, and the break-front was moved out into the living room. Roman shades, matching chair seats helped unify color.

Total cost—including the new table—$230.00.

More on next page

Good color plans include the spark of accent hues

Photographs: Cagle, Alderman Studios

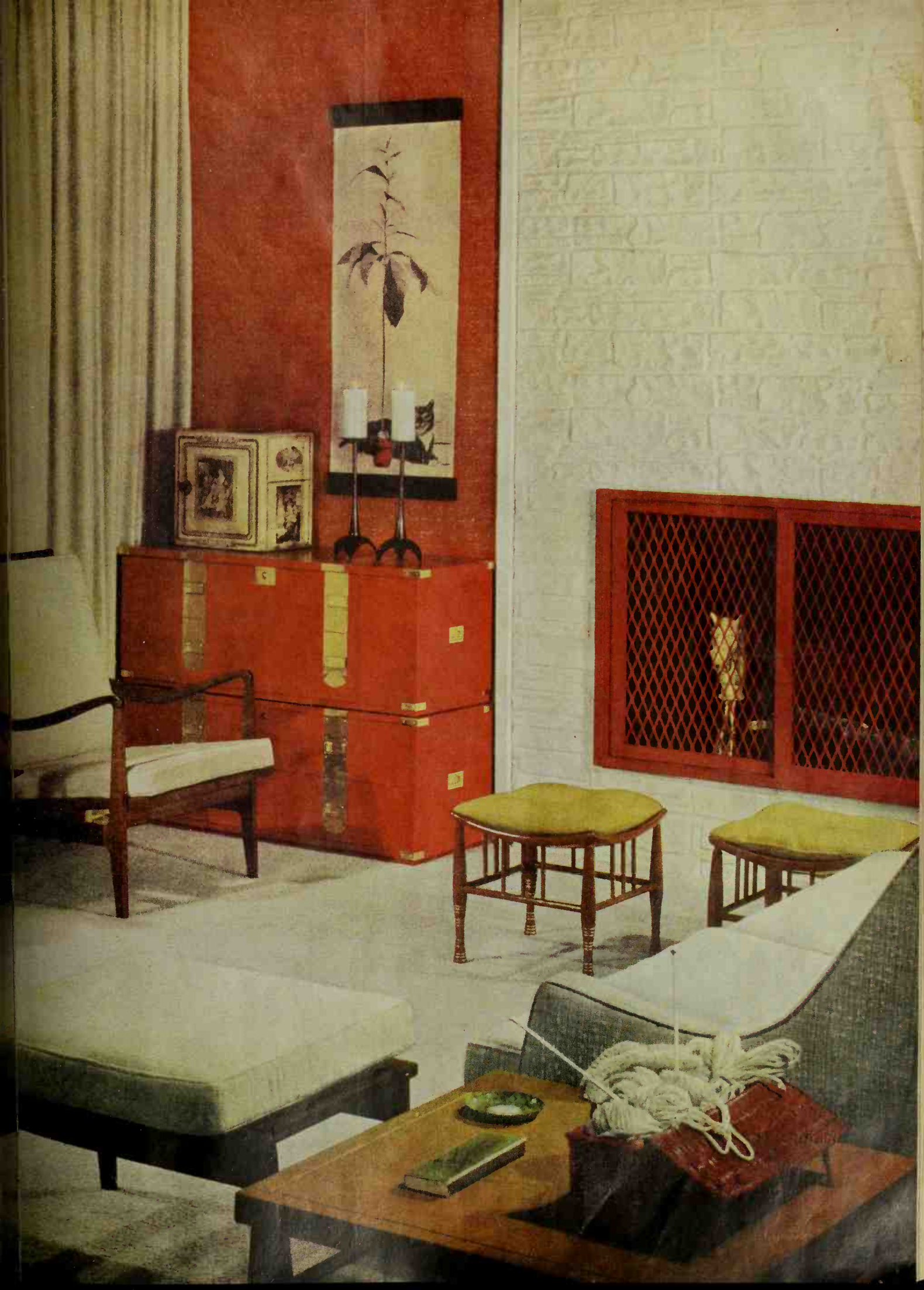


JUST look what adding color has done! Basic color in this living room is the same—but there's a whole new sparkle. Red is the lively color for a wallpaper panel and new chests, which also increase storage space. Stone, painted white, contrasts with red fireplace grillwork. Useless tops were removed from the newly painted corner tables.

Furniture rearrangement makes the room more convenient and more spacious. Snack benches have been added for both color and extra seating space. The result: A room which is less crowded and has more style. The cost: About $240.00, including the purchase of paint and paper, two chests, and two benches.

More on next page

Do you need decorating help? You can get it by visiting one of the Home Planning Centers operated in co-operation with Better Homes & Gardens magazine. You'll find the Center nearest you in the list on page 118.



Plan changes to take advantage of the best details

Photographs: Cagle, Alderman Studios

THIS room had good, permanent features—but they were insignificant before decorating brought them out.

One of the best was handsome paneling, now emphasized with fabric set in panels and the use of contrasting paint. This change suggested a new Traditional theme for the room; and since a new bed was needed, the best choice was a canopy style which gives the room real distinction.

For color, a chest was painted yellow, the cheerful hue repeated in coverlet and draperies. Accessories needed sparking up, too. A little-used stairway leading to an attic was the perfect spot to use brass and copper pieces in keeping with the new Colonial charm of the room. A colorful gold cushion was added to the favorite rocking chair.

Total price: About $260.00, nearly half of it for the long-lasting investment of a good bed.

More on next page

Here are the fabrics and carpet that made the change—
in colors of bronze green, gold, and rust.

Keep old comfort, use color, fabric for fresh look

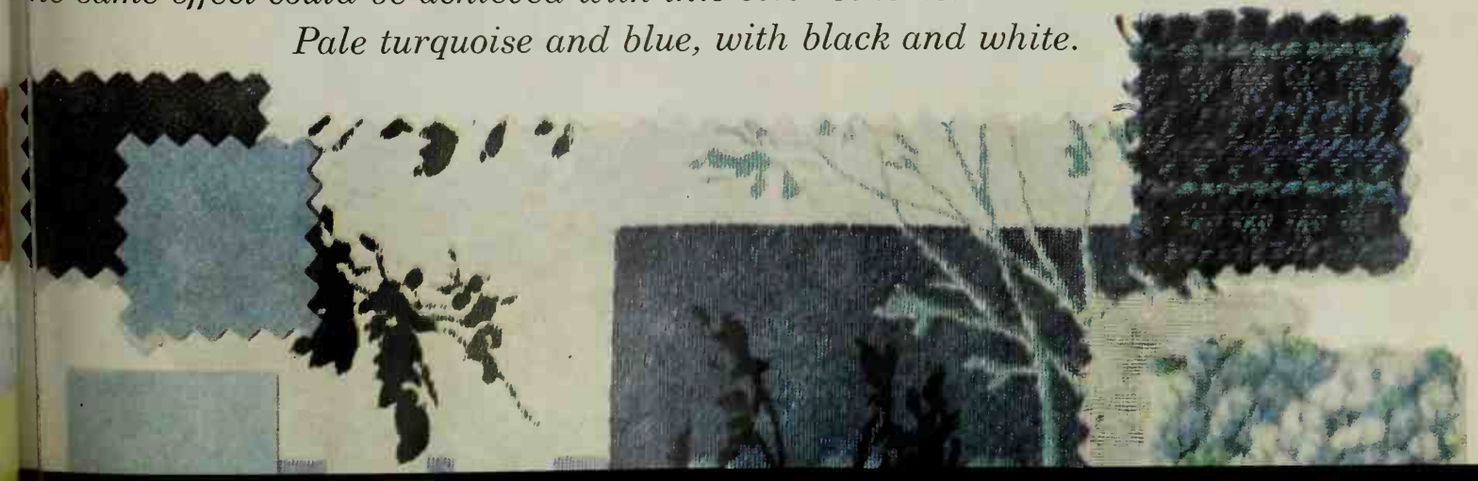
Photographs: Lisanti

THIS living room was like an old pair of shoes—comfortable, but "down at the heels."

The solution: New fabrics and carpeting for a fresh look. Furniture is the same, but now it's highlighted by upholstery which reveals good lines and adds color throughout the room.

Gold carpeting extends to walls, enlarging the room and making new furniture arrangement possible. The cost: Under $500.00, including new carpeting.

The same effect could be achieved with this color scheme:
Pale turquoise and blue, with black and white.



The original Chicken a la King

By Myrna Johnston

THIS authentic recipe was given to us years ago by the son of the man in whose honor the dish was named. "A la king" refers not to royalty, but to E. Clarke King II, proprietor of the once-famous Brighton Beach Hotel, just out of New York City. (That's where the song "School Days" was introduced and where the creator of "In the Good Old Summertime" vacationed.) There, one warm evening around the turn of the century, the hotel chef concocted a new sort of chicken dish to tempt the finicky appetites of his boss and wife, Mr. and Mrs. King. He added sauteed mushrooms, bits of crunchy green pepper, [*Turn to page 83*

Photographs: Allen Snook. Accessories by Fae Huttenlocher

1 The sauce starts with sliced mushrooms and green-pepper bits cooked gently in butter—don't brown. Blend flour into butter, add cream.

2 While cooking your cream sauce, stir constantly till thick and satin-smooth. Add chicken in big pieces the way the chef did for Mr. King.

3 Egg yolks give the delicate consistency and richness that lift creamed chicken into "a la kingdom." Blend yolks, paprika, and butter.

4 Season chicken with onion juice, lemon juice, cooking sherry. When bubbling, blend in yolk mixture; at once take from heat. Add pimiento.

Recipes on page 83

Roast Veal with Dill Sauce. Flavor is sensational! Snippets of dill make the sauce seem reminiscent of pickle.

Chicken Birds, Rosemary. White meat of chicken and ham slices are wrapped around a rosemary stuffing.

Chive-broiled Tomatoes are perfe with sizzling steaks. Crumb topper crisp, herby. Pass grated Parmesan.

HERBS–for flavor with an old-world touch

By Martha Compt

Braised Celery Hearts. Rediscover the goodness of this old-time vegetable. Basil adds its amiable flavor.

Roast Leg of Lamb is bedecked with garden mint, served with Fresh Mint Sauce. Partner: Herbed Carrots.

Supper Herb Bread—beautiful loaf, crusty and round, fragrant with sage, celery seed, nutmeg. Man favorite!

A TALENT for seasoning is yours at the shake of an herb—or at least with the acquaintance of half a dozen or so. You'll find a smidgen of thyme, a flurry of dill, a pinch of basil all offer escape from humdrum cooking. Herbs have been flavor "instants" from time immemorial. Here we point out their merits in the main course, from meat platter and vegetable bowl to the breadbasket. The recipes are guides for beginners, teasers for experts.

Recipes on page 84

Allen Snook

Just a sampling from our new cook book!

A threesome of fabulous desserts!

Crunch-crust Pie is just the ticket when you want to roll out the red carpet for guests. The "confection" crust, the filling of mint ice cream and shaved chocolate put this pie in the glamour class.

Chocolate-fleck Cake—delicious! More good news: It's a snap to make! Add chocolate shot to yellow- or white-cake mix. Frost with cocoa whipped cream. Come dessert time, cut generous wedges, pass coffee.

Ambrosia is the perfect dessert when folks declare they can't eat another bite. Get out your prettiest crystal serving bowl for this wonderful fruit combination with its topper of snowy coconut.

Recipes on page 83

Dessert Cook Book available now!

Thumb through the *Better Homes & Gardens* Dessert Cook Book. You'll find more than 400 choice recipes and 150 tempting illustrations to send you rushing to your kitchen.

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CHICKEN GRAVY FOR CHICKEN, turkey, ham, or lamb. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Chicken Soup into pan; stir well to loosen browned bits. Add ¼ cup water and 2 to 4 tbsp. meat drippings, as desired. Heat; stir often. Makes about 1½ cups.

MUSHROOM GRAVY FOR BURGERS, roast beef, pork, ham, chicken, or lamb. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Mushroom Soup into pan; stir well to loosen browned bits. Add ¼ cup water and 2 to 4 tbsp. meat drippings as desired. Heat; stir often. Makes about 1½ cups.

CELERY GRAVY FOR PORK, lamb, ham, or chicken. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Celery Soup into pan; stir well to loosen browned bits. Add ¼ cup water and 2 to 4 tbsp. meat drippings as desired. Heat; stir often. Makes about 1½ cups. Creamy-delicious and so very easy!

Good things begin to happen when you cook with *Campbell's Soups*

New recipe booklet — yours for just 10¢. Write today for your copy of Campbell's new 64-page recipe booklet, "Wonderful Ways with Soups." Over 200 menu and recipe ideas! Just send 10¢ with your name and address to Carolyn Campbell, Dept. BH-10, Campbell Soup Company, Camden 1, N. J.

Fruit Medley Pie. Two secrets make this handsome pie unusually delicious—sour cream and Kraft Miniature Marshmallows. Just combine 1 cup drained, sliced peaches, 1 cup drained pineapple tidbits, ¼ cup slivered maraschino cherries, 1 cup dairy sour cream and 1 cup Kraft Miniature Marshmallows. Pour in baked 9-inch pastry shell. Freeze. Garnish with additional sliced peaches marshmallows. Easy to make and fun to serve at parties—a real show-off dess

Dazzle-'em desserts with Kraft Recipe-size Marshmallows –the good kind that stay soft!

Halloween Cupcakes. Fold 2 cups Kraft Miniature Marshmallows into one recipe orange-tinted 7-minute frosting (Kraft Miniatures are perfect for frosting because they're so fresh and soft). Frost cupcakes.

Marshmallow Apple Crisp. Top baked apple crisp with Kraft ture Marshmallows. Broil until marshmallows are lightly br Always keep Kraft Miniatures handy for glamor touches lik

KRAFTS BIG MARSHMALLOWS ARE JET-PUFFED TO STAY SOFT, TOO

Threesome of desserts

Begins on page 80

Crunch-crust Pie

Mint ice cream and chocolate layered in a luscious crust—

- 1 6-ounce package (1 cup) semisweet chocolate pieces
- 3 tablespoons butter or margarine
- 2 cups crisp rice cereal
- 1 quart green mint ice cream, slightly softened
- 1 1-ounce square unsweetened chocolate, shaved

In top of double boiler, combine chocolate and butter; melt over hot water, stirring to blend. Add rice cereal; mix well. Press into unbuttered 9-inch pie plate; chill till firm. To serve, let crust stand at room temperature 5 minutes; fill with alternating layers of ice cream and shaved chocolate. Serve immediately. **Better Homes & Gardens Test-Kitchen note:** If you like, freeze filled pie; let stand at room temperature 10 to 15 minutes before serving.

Chocolate-fleck Cake

Your turn to serve the bridge club?

- 1 package yellow- or white-cake mix
- ⅓ cup chocolate shot
- 1½ cups heavy cream
- ⅔ cup instant cocoa
- ¼ cup finely chopped pecans or California walnuts

Prepare batter from cake mix according to package directions; fold in chocolate shot. Bake in 2 paper-lined 8x1½-inch round pans as directed on package. For frosting, combine cream and instant cocoa; chill, then whip. Frost cooled cake, sprinkling nuts between layers. Chill till serving time.

Ambrosia

Arrange fruits in serving bowl, whirligig style, or if you like, mix the fruits—

- 2 13½-ounce cans (3 cups) frozen pineapple chunks
- 5 medium oranges
- 2 fully ripe bananas
- 2 cups white seedless grapes or halved grapes, seeded
- 1 3½-ounce can (about 1⅓ cups) flaked coconut
- 1 small bottle (about 1 cup) ginger ale (optional)
- Whole maraschino cherries

Drain pineapple, reserving syrup. Pare oranges with sharp knife; remove sections by cutting close to membrane, reserving juice. (You'll need about 2 cups orange sections.) Peel bananas, slice on the bias, and place in the orange juice. For beautiful arrangement, use a crystal bowl and keep the pineapple, oranges, bananas, and grapes separate, allotting one-fourth of the bowl to each fruit. Following this plan, place *half* of each fruit in bowl, sprinkle with *half* of coconut; top with remaining fruits. Pour reserved pineapple syrup over all; chill thoroughly. At serving time, pour ginger ale over. Sprinkle with remaining coconut and dot with whole maraschino cherries. Makes 8 to 12 servings.

Chicken a la King

Begins on page 76

and flecks of pimiento to creamed chicken. Pretty, but how to make it a culinary triumph? Egg yolks, added at the last minute was the perfect answer, for they thickened the sauce and made it velvety, while adding color and richness besides. How to point up the flavor? A dash each of onion juice, lemon juice, and sherry did the trick.

Because Chef George Greenwald was merely experimenting, he fixed only two servings that summer night. The Kings requested "Seconds, please!" Although the flattered chef couldn't oblige, he asked permission to put the new dish on next day's menu for the hotel's Palm Room. Proprietor King admonished him to charge plenty to cover the cost of "all those expensive ingredients."

And so it was that Chicken a la King made its formal debut at $1.25 per plate, a phenomenal price in those days. Soon it appeared on menus, coast to coast. Women's clubs thrived on it, hostesses swore by it, brides were launched with it. No dish has enjoyed greater popularity than Chicken a la King. Serve it as we do in Cheese Toast Cups, with a salad of chilled fruits.

The Original Chicken a la King

You'll find many a version of this recipe, but none can match the original for luscious flavor and delicate consistency—

- ¼ cup chopped green pepper
- 1 cup mushrooms, thinly sliced
- 2 tablespoons butter
- 2 tablespoons enriched flour
- ¾ teaspoon salt
- 2 cups light cream
- 3 cups cooked chicken cut in pieces
- 3 egg yolks
- ½ teaspoon paprika
- ¼ cup soft butter
- 1 teaspoon onion juice
- 1 tablespoon lemon juice
- 2 tablespoons cooking sherry
- ¼ cup diced pimiento

Cook green pepper and mushrooms in 2 tablespoons butter until tender but not brown; push vegetables to one side and blend flour and salt

[*Turn to next page*

EL RANCHO PANCAKES

Americans love to eat pancakes. And so easy to fix. Especially good served for dessert with a few spoons of ice cream and a bit of orange marmalade. You hardly need a recipe, but these simple tips, right, are helpful.

Tips for these grand-to-eat
EL RANCHO PANCAKES
Photograph, left

1 Stir up pancake batter according to own favorite recipe or mix, adding 1 tsp. vanilla for each cup of mix. Drop from tablespoon on hot, lightly greased griddle. Bake until top is bubbly and underside is browned. Flip over only once.

2 For each serving, arrange 6 pancakes on plate, dabbing ¼ tsp. orange marmalade on each. Top with 4 to 5 tbs. vanilla ice cream.

3 Sprinkling on powdered sugar and crowning with cherry add glamour, but are entirely optional.

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Chicken a la King

Continued

into the butter. Gradually stir in cream; cook and stir until sauce thickens. Add chicken, and heat thoroughly, stirring occasionally. Meanwhile, in small bowl, blend egg yolks, paprika, and ¼ cup soft butter; set aside. To chicken mixture add onion juice, lemon juice, and sherry. Be sure chicken is bubbling; then add yolk mixture all at once, stirring until blended. Immediately remove from heat. Add pimiento. Garnish with toast chickens (cut out bread with cooky cutter). Serve at once in Cheese Toast Cups. Makes 8 servings.

Better Homes & Gardens Test-Kitchen note: If you plan to transfer Chicken a la King to a chafing dish for serving or keeping warm, remove saucepan from heat just before blending in yolk mixture. Or if you are cooking in a chafing dish from the start, add the water-bath pan (*bain-marie*) at this time.

Cheese Toast Cups

Toast points are traditional with Chicken a la King, but these cheese-lined holders are extra delicious—

1 1-pound 4-ounce unsliced sandwich loaf
⅓ cup butter, melted
• • •
1 beaten egg
½ cup light cream
2 cups (½ pound) shredded sharp process American cheese

Freeze bread for easy handling. Trim crusts from unsliced loaf; cut in 6 jumbo slices, each 1¾ inches wide. Continue as below.

For square cups: Cut a long slit ½ inch from bottom of each slice, extending to within ½ inch of the corners and other sides. (See how-to picture above.) Leaving ½ inch around all sides, cut a square straight down from the top all the way to the slit. Lift out inner square.

For triangles (pictured on page 77): Cut each big slice diagonally in half. On the long side of each triangle, cut a slit ¼ inch from the bottom, extending to within ¼ inch of the corners and other sides—careful, don't cut through. Leaving ¼ inch around all sides, cut a triangle straight down from the top all the way to the slit. Lift out inner triangle.

For cheese-custard lining: Place bread cups on ungreased baking sheet: brush with butter, inside and out. Combine egg, cream, and cheese; fill cups ½ full. Bake in moderate oven (350°) 15 to 20 minutes or till golden brown and custard is set. Fill with Chicken a la King.

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Repair, decorate or identify with colorful long-wearing plastic tape. Or use clear plastic—mends invisibly. 29¢, 59¢ sizes.

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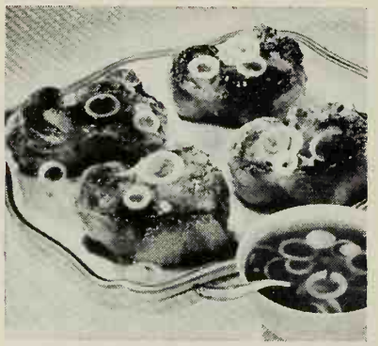

Lamb Chops with Savory Sauce Chop small onion, cook in 2 tbs. butter until limp. Add juice of lemon, 1 tsp. mustard, 1 tsp. Worcestershire sauce, 2 HERB-OX BOUILLON CUBES dissolved in 1 cup boiling water. Thicken slightly with little cornstarch. Serve over sizzling hot broiled lamb chops.

Herb-Ox

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Herb cookery

Begins on page 78

A mere whiff of herb can lift ar everyday food into a specialty Most people prefer subtle herb fla vor, so go easy on the amount Never overpower the natural flavo of the beef or peas—or whatever To season, taste your way along.

Dried herbs are far more poten than fresh. One-fourth teaspoon c a dried herb is approximately a strong as 1 teaspoon of the snippe fresh leaves from the garden.

Cooking with herbs is an adven ture. There are no hard and fa rules, but in experimenting, yo might start with ¼ teaspoon drie herbs in a recipe to serve 4.

For hot dishes, like stews, ad herbs toward the end of cooking s the flavor and fragrance won't sim mer away. For chilled foods suc as cottage cheese, add the herl several hours ahead—the sam goes for salad oil to be herbed.

In seasoning with herbs, don overlook the merits of herb vin gars. Tarragon and garlic vinega are old friends. Others to try: di thyme, and mint vinegars.

Herb Butters

Everyone is familiar with garl butter, of course. Parsley and chi butters are popular, too. But ho about thyme butter? Or rosema basil, or tarragon butters? They' good! Use them to spread t slices of a French loaf as you wou garlic butter—and for sandwi and canape spreads. Or use to t off a sizzling steak, to dress h vegetables, to baste fish.

For herb butter, cream ¼ pou (½ cup) butter or margarine ur fluffy; blend in 1 tablespoon fin minced fresh herbs and 1 teaspo lemon juice. To mince the lea snip with scissors or chop w sharp knife. Another excell way: Crush with mortar and pes Let herb butter stand about hour at room temperature to n low before serving—it will k several days in the refrigera (With dried herbs, you may use teaspoon in the recipe above.)

Chicken Birds, Rosemary

The kind of company dish that gives the feeling of accomplishment—

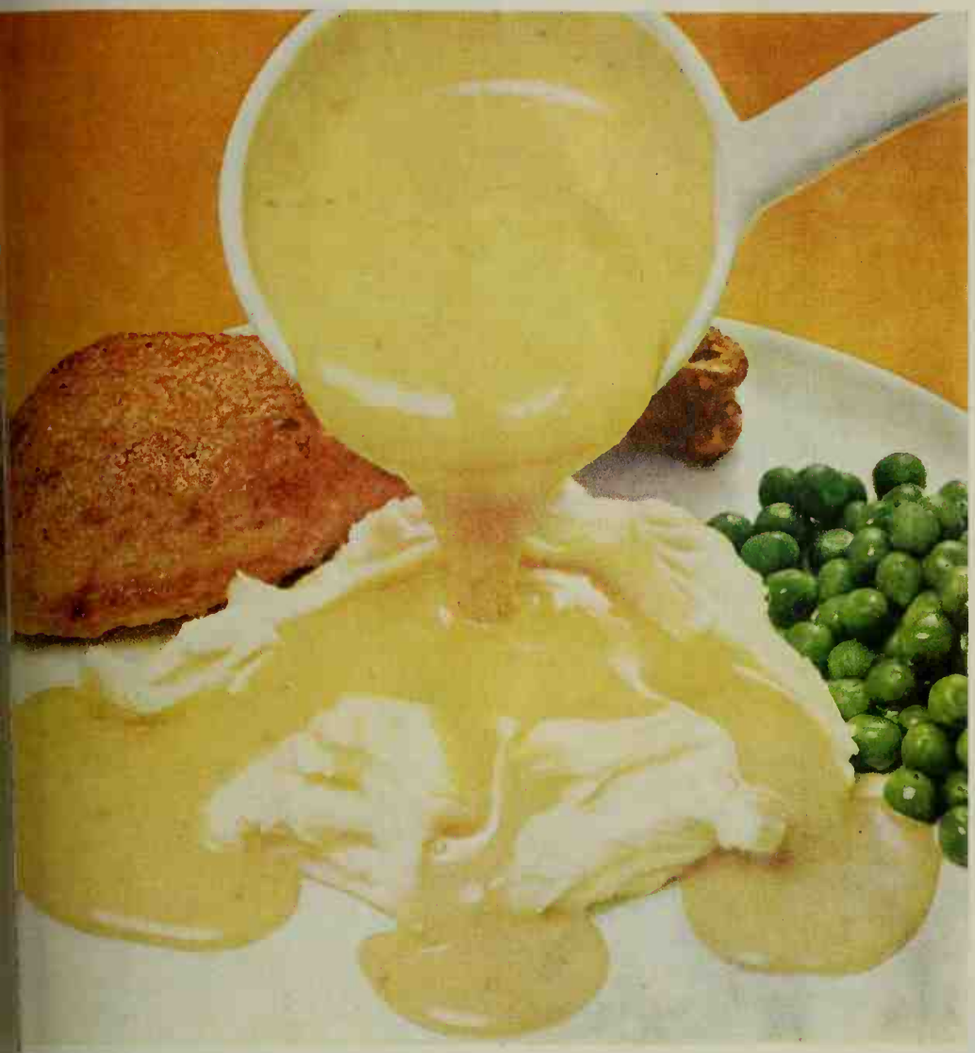
6 chicken breasts
6 *very thin* slices boiled ham
1¾ cups packaged herb-seaso stuffing
1 tablespoon fresh rosemary o 1 teaspoon dried rosemary
Dash pepper
3 tablespoons enriched flour
1½ cups canned chicken brot
2 teaspoons fresh rosemary or ½ teaspoon dried rosemary
¼ teaspoon salt

Have meatman bone and chicken, then pound until o even thickness, about ⅜ i Sprinkle chicken with salt place a slice of ham on each p Prepare stuffing according package directions for dry stuf add rosemary and dash pe Top meat with stuffing (abou cup for each bird). Roll each tening with toothpicks, then t with string if necessary. Br

[*Turn to pa*

GOOD, TRUE GRAVIES—*IN CANS!*

Now 2 Kinds (New Chicken or Beef Gravy) ready to serve



New! Golden Chicken Gravy with tender bits of chicken all through it

Tuck your napkin in and reach for the ladle. This good gravy won't take a back seat even to Grandma's favorite recipe. It's put together with real chicken stock and bits of tender chicken. Chock full of old-time, country-style flavor like the "Sunday Dinner" chicken gravy of long ago. Folksy seasonings and homey spices add a special touch to bring out all the chicken goodness.

No matter how you fix your chicken you're sure to have plenty of tasty chicken gravy. Heat and serve it, hot and savory, over mashed potatoes, rice, noodles or biscuits. Use it for rich chicken goodness in dozens of delicious recipes. Better keep a couple of cans around . . . this one gets called for all the time.

Use Franco-American Beef Gravy so many ways, too

…ices of lean beef give FRANCO-AMERICAN …f Gravy real roasting-pan flavor, yet it's …dy …o use just as it comes from the can! You …e …oy potatoes or rice with lots of gravy at …y …al. And you can put together dozens of …lici…s sauces and casseroles at a moment's …tic… All this—and only about 25 calories per …-cu… serving. Try it soon.

Mushroom Sauce Supreme—Cook ¼ to ½ cup chopped onion in 2 tbsp. shortening. Stir in 1 can Franco-American Beef Gravy, 1 can (4 oz.) drained, sliced mushrooms. Heat; stir now and then. Serve over sliced cooked beef, pork, or pork chops. Makes about 1¾ cups sauce.

Beef Pie—In 1-qt. casserole, mix 1 can Beef Gravy, ¼ cup each chopped onion and celery, 1 clove minced garlic, 1 cup each cubed cooked beef and potatoes, ½ cup cooked peas, ½ tsp. Worcestershire. Bake 15 min. at 450° F. Top with drop biscuit dough (1 cup mix); bake 15 min. longer.

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

FRANCO-AMERICAN

Herb cookery

Continued

slowly on all sides in ¼ cup hot fat in a skillet, about 20 minutes, or till golden. Lower heat, cover and cook tender, about 35 minutes.

Remove birds to warm platter. For sauce, blend flour with fat in skillet; stir in chicken broth, rosemary, and salt; cook and stir until thick. Serve sauce with chicken birds. Makes 6 servings.

Roast Veal with Dill

Season a 4- to 6-pound veal rolled-shoulder roast with salt and pepper. Place roast fat side up on rack in shallow roasting pan; top with a few sprigs of fresh dill or rub with ½ teaspoon dried dill weed. Do not cover; do not add water. Roast in slow oven (325°) until meat thermometer reads 170° (allow about 45 to 50 minutes per pound). Let roast stand about 15 minutes to firm before slicing. Three to 4 servings per pound. Serve with Dill Sauce.

Dill Sauce

Spoon this delicious, pickle-y sauce over tender slices of veal—and over your serving of potatoes, too. Another time, try Dill Sauce with roast pork—

2 tablespoons butter or margarine
2 tablespoons enriched flour
2 cups chicken broth
2 teaspoons sugar
1½ tablespoons vinegar
2 tablespoons finely snipped dill or 1½ teaspoons dried dill weed
1 slightly beaten egg yolk

Melt butter in saucepan. Blend in flour; add broth, sugar, vinegar, and dill. Cook, stirring constantly until mixture thickens. Stir small amount of hot mixture into egg yolk; return to hot mixture. Cook and stir 1 minute. Serve in hot gravy boat. Makes about 2¼ cups.

Bouquet Garni

Tie together a few sprigs each of several kinds of herbs, and there you have a *bouquet garni*. Or place a combination of fresh and dried whole herbs (use all dried if fresh not available) on a narrow strip of cheesecloth and tie the ends to make a tiny bag. Drop your bouquet garni into a kettle of bubbling stew or soup for the last half hour of cooking. Remove the bouquet before serving (squeeze herb bag).

Make your own herb selection. (Some folks think tarragon is too strong to be a good mixer.) Perhaps you'd like to copy French cooks with a union of chives, chervil, savory, and thyme. A tasty combination for stewed chicken: thyme, chives, basil, and parsley. For lamb stew: rosemary, parsley, and celery; or parsley, thyme, and a clove.

Roast Leg of Lamb

Without removing the fell (paperlike covering), season leg of lamb with salt and pepper. Place meat fat side up on rack in shallow roasting pan. Do not cover; do not add water. Roast in slow oven (325°) until meat thermometer reads 170° to 175° (allow about 30 to 35 minutes per pound). Let roast stand about 10 minutes to firm before carving. Two to 3 servings per pound. Trim with mint, serve with Fresh Mint Sauce.

Fresh Mint Sauce

¼ cup sugar
½ cup vinegar
¼ cup water
Dash salt
½ cup finely snipped mint leaves

Combine sugar, vinegar, water, and salt. Bring to boiling, reduce heat and simmer uncovered 5 minutes. Pour immediately over mint; let stand 30 minutes to steep. Serve as is or strain. Offer hot or chilled with roast lamb. Makes ½ cup.

Braised Celery Hearts

Tasty accompaniment for Sunday's roast. You may cook leeks the same way, but use oregano in place of basil—

3 celery hearts
1 can condensed chicken consomme
1 teaspoon fresh basil or ¼ teaspoon dried whole basil
2 teaspoons cornstarch
2 tablespoons cold water

Split celery hearts lengthwise in half; trim to 6-inch lengths. Place in skillet; add consomme and basil. Simmer 15 to 20 minutes or till tender. Remove to warm serving dish. Combine cornstarch and cold water; gradually stir into consomme in skillet. Cook and stir till mixture thickens. Pour small amount of sauce over celery to glaze. Sprinkle with basil; pass remaining sauce. Makes 6 servings.

Supper Herb Bread

Perfect for cheese sandwiches, with fried chicken, or with beef stew—

1 package active dry yeast
¼ cup water
¾ cup milk, scalded
2 tablespoons sugar
1½ teaspoons salt
2 tablespoons shortening
1 beaten egg
½ teaspoon nutmeg
1 teaspoon ground sage
2 teaspoons celery seed
3 to 3½ cups sifted enriched flour

Soften active dry yeast in *warm* water. Combine hot milk, sugar, salt, shortening; cool to lukewarm. Add yeast and mix well. Add egg, nutmeg, sage, celery seed, and *2 cups* of the flour; beat until smooth. Add remaining flour or enough to make a moderately soft dough. Knead on lightly floured surface until smooth and elastic (about 8 minutes). Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 1½ hours).

Punch down; cover and let rest 10 to 15 minutes. Shape in round loaf; place in greased 8- or 9-inch pie plate. Cover and let loaf rise

[*Turn to page 88*

make it coffee–

The happiest moments of your day often come in coffee cups! Coffee picks you up, perks you up, sets you up as nothing else can!

make it often–

Fresh every time . . . that's when coffee tastes the best! Use fresh, cold water in a spanking-clean coffee maker, and you're off to a great start!

make it right!

For that rich, old-fashioned coffee flavor, use one Approved Measure of coffee to the cup. And here's a clue to the perfect brew— you spoil it if you boil it. (*How about a coffee break right now!*)

For your *Coffee Brewing Institute* Approved Measure in bright red, yellow or blue plastic, with a folder of coffee-making suggestions, send ten cents to PAN-AMERICAN COFFEE BUREAU, P.O. Box 33, Old Chelsea Sta., N. Y. 11.

MODERN

GAS

COOKING EQUIPMENT

Your GAS range cooks whole meals automatically. And GAS refrigerators never need defrosting to keep foods in perfect condition. You'll have plenty of leisure when GAS does the big household jobs for you. Just set the controls. GAS will automatically cook meals, incinerate refuse, heat and cool your home, refrigerate food and dry clothes – entirely automatically.

Your GAS company will gladly show you how to modernize your home with fast, clean, economical, dependable, safe, silent GAS equipment.

GAS is 7 ways better for the big household services

IF YOU LIVE BEYOND THE GAS MAINS, ENJOY THE COMFORT AND CONVENIENCE OF LP-GAS (BOTTLED OR TANK) FOR ALL OF THE BIG HOUSEHOLD SERVICES.

GAS EQUIPMENT MANUFACTURERS COUNCIL GEM MEMBER

The many advantages of Gas equipment are brought to your attention by these suppliers to the Gas Industry:

American Cast Iron Pipe Co. American Meter Co.
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Herb cookery

Continued

in warm place till double (45 to 60 minutes). Bake in hot oven (400°) 35 minutes or till done.

Chive-broiled Tomatoes

4 large ripe tomatoes
Salt and cracked pepper
½ cup soft bread crumbs
2 tablespoons snipped chives
1 teaspoon fresh thyme or ¼ teaspoon dried whole thyme
Few fresh sage leaves or pinch of dried crushed sage
¼ cup butter or margarine
Grated Parmesan cheese

Cut tomatoes in half. Sprinkle with salt and pepper. Combine bread crumbs, chives, thyme, and sage. Dip cut surface of tomatoes into crumb mixture. Arrange on broiler rack; dot with butter. Broil 5 inches from heat until crumbs are golden brown, about 5 minutes. Snip additional chives atop and pass bowl of grated Parmesan cheese. Makes 8 servings.

Herbed Carrots

2 tablespoons butter or margarine
2 tablespoons water
1 teaspoon sugar
4 cups quartered carrots
Salt and white pepper to taste
1 teaspoon snipped parsley
1 teaspoon snipped fresh tarragon or ¼ teaspoon dried whole tarragon, crushed

In heavy saucepan combine butter, water, and sugar; add carrots. Cover tightly and cook gently over *low* heat 15 to 20 minutes or till done. Add salt and pepper; sprinkle with herbs. Serve without draining. Makes 6 servings.

Blackberry Creek Farm Eggplant

1 medium eggplant
3 leaves fresh marjoram or ¼ teaspoon dried whole marjoram
¼ cup chopped onion
2 tablespoons butter or margarine
⅓ cup minced parsley
¼ cup butter or margarine, melted
1 cup soft bread crumbs
¼ cup half-and-half or light cream
¼ cup grated Parmesan cheese

Slice eggplant; pare, then dice (about 4½ cups diced). Add eggplant to small amount of boiling salted water to which you have added the marjoram; cook covered 8 to 10 minutes. Drain well. Cook onion in the 2 tablespoons butter till tender but not brown; add to eggplant along with parsley. Combine melted butter and crumbs. In greased 8-inch pie plate, arrange a layer of eggplant mixture, then a layer of crumbs; repeat. Pour half-and-half evenly over top; sprinkle with cheese. Bake in moderate oven (375°) 25 to 30 minutes or until browned. Makes 4 servings.

Meat Balls with French Cream

Partner these with buttered green beans for a quick guest luncheon—

1 pound ground beef
Enriched flour
Salt and freshly ground pepper
1 tablespoon butter or margarine
Toast points
1 tablespoon Worcestershire sauce
1 teaspoon onion juice
1 tablespoon snipped fresh thyme or ½ teaspoon dried whole thyme
½ cup half-and-half or light cream
1 teaspoon lemon juice
Snipped parsley
Snipped fresh chervil or dried whole chervil

Shape ground beef in 8 balls. Roll in flour; sprinkle with salt and pepper. Brown meat balls in butter; reduce heat and cook 10 to 12 minutes, turning frequently. When meat balls are done to your liking, place atop toast points on individual luncheon plates. Pour fat from skillet; to browned bits of meat in skillet add Worcestershire sauce, onion juice, and thyme; cook 1 minute. Add cream; cook and stir over low heat only until hot through. Remove from heat, and add lemon juice. At once pour the sauce over meat balls. Sprinkle with snipped parsley and a little chervil. Makes 4 servings.

Savory Rice

It's flavored like a stuffing. Serve with broiled chicken or roast lamb—

2 medium onions, finely chopped
1 clove garlic, minced
3 tablespoons butter or margarine
1 cup uncooked long-grain rice
3 cups chicken broth
2 tablespoons minced fresh marjoram or 1 teaspoon dried whole marjoram
2 tablespoons minced fresh chervil or 1 teaspoon dried whole chervil
2 teaspoons minced parsley
2 teaspoons minced fresh thyme or ½ teaspoon dried whole thyme

Cook onions and garlic in butter until tender but not brown. Add the rice and brown slightly, stirring constantly. Add broth and herbs. Bring to boiling; reduce heat, cover and cook until rice is tender and the liquid has been absorbed, about 20 minutes. Salt to taste. Makes 4 to 6 servings.

Bearnaise Sauce

A traditional favorite with grilled steak or sea food. Or spoon over hot broccoli as you would Hollandaise sauce—

3 tablespoons tarragon vinegar
1 teaspoon minced shallots or green onions
Bouquet of a few tarragon and chervil leaves
4 peppercorns, crushed
1 tablespoon cold water
4 egg yolks
½ cup soft butter or margarine
Salt to taste
1 teaspoon minced fresh tarragon or ¼ teaspoon dried whole tarragon

In small saucepan, combine vinegar, shallots, herb bouquet, peppercorns; simmer until liquid is reduced by half. Strain, add the cold water to herb liquid. Beat egg yolks in top of double boiler (not over heat); gradually add herb liquid. Add a *few tablespoons* of the butter. Place yolk mixture over *hot* (*not boiling*) water. Cook, stirring constantly until butter has melted and the sauce starts to thicken. Add a little more butter, cooking and stirring until smooth. Continue adding butter and stirring constantly until all has been used and sauce is smooth and thick cream. At once remove from heat. Salt to taste and add minced tarragon. Makes about 1 cup.

Turning problems into opportunities

A house demands more fixing than a girl's first party dress, needs more love than a puppy, raises more questions than a 4-year-old on a rainy day.

A house requires hard work and sleepless nights —in return it gives you comfort and a sense of real security when the rest of the world goes out of whack. It takes your imagination, effort, and initiative—and leaves you the good feeling of accomplishment. A house brings you a thousand problems—each one presenting an opportunity for better living.

Helping you make the most of your opportunities is the job of *Better Homes & Gardens*. It comes to you with experience, enthusiasm for practical ideas, and a deep respect for your family's goals and ambitions. With these, *Better Homes & Gardens* stimulates your search for better living, and makes the search more rewarding in every way.

Look what you can do with hot cling peaches and chicken!

Look . . . and wonder, when you see how many wonderful ways hot cling peaches can make chicken even more exciting and delicious! These two so very versatile foods, when teamed together — broiled, barbecued, fried, baked — flatter the appetite . . . transform an 'ordinary' menu into An Occasion! (Remember, only clings hold their shape and sunny color during heating.)

BROILED CHICKEN AND CLING PEACHES: Broil chicken halves on Reynolds Wrap. While broiling, drizzle 1 tsp. lemon juice on each peach half. For 4 peach halves, blend 2 tsps. brown sugar, $\frac{1}{4}$ tsp. dry mustard. 10 minutes before chicken is done, place peaches on foil, sprinkle with sugar-mustard mixture, broil until tinged with brown.

FRIED CHICKEN AND CLING PEACHES: Use your favorite frying method. 5-10 minutes before done, drain excess fat from pan, add drained cling peach halves. Heat 5-10 minutes, sprinkle peaches with dill, thyme or rosemary.

PARTY CHICKEN WITH CLING PEACHES: Brown six chicken breasts and set aside. Combine 1 c. raw rice, 2 c. chicken broth, 4-oz. can sliced mushrooms, 2 tbsps. chopped parsley, $\frac{3}{4}$ tsp. salt and $\frac{1}{8}$ tsp. curry or thyme in chicken pan. Heat to boiling and turn into 2-qt. baking dish lined with Reynolds Wrap. Add chicken, fold and seal Wrap, bake 50 min. at 350° F. Combine 3 tbsps. orange marmalade, $1\frac{1}{2}$ tsps. lemon juice and dash of powdered cloves. Spread on cut side of 6 drained cling peach halves; arrange around chicken. Bake uncovered 10-15 min. more.

POLYNESIAN CHICKEN AND CLING PEACHES: Brown $3\frac{1}{2}$ lb. cut-up fryer, cover and cook till tender. Drain off excess fat. Quarter and separate into layers 1 large white onion. Cut 1 green pepper into strips. Cook with chicken till onion is transparent. Drain can cling peach slices (1 lb. 13 oz.), reserving syrup. Into 1 c. peach syrup, stir 1 tbsp. cornstarch, 1 tbsp. soy sauce and 3 tbsps. vinegar. Pour over chicken and cook till clear and slightly thickened. Add peach slices and 2 medium-sized tomatoes, cut into sixths. Heat 5 min. longer, serve with hot rice. Serves 6.

CLING PEACH ADVISORY BOARD

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NEW RECIPE IDEA!

THE ONE BRAND OF TUNA

that's *all* prime fillet, pressure-baked our way to protect the natural protein and flavor! For tuna that's always moist, and tender, make *your* brand White Star—the tuna with the mermaid on the la

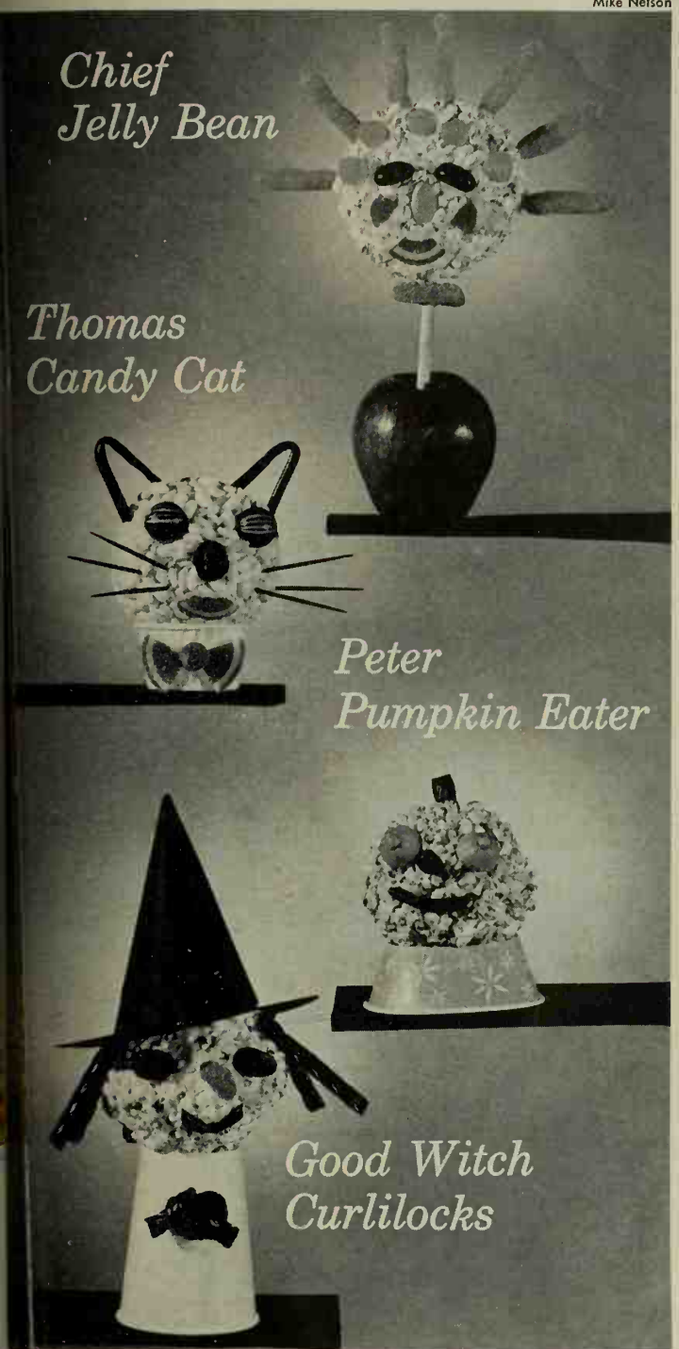
WHITE STAR TUNA CHOWDER

Brown ¾ cup sliced green onion and ¾ cup sliced celery in 3 tablespoons melted butte 5 minutes. Add 3 cups peeled, diced raw potatoes, 2½ cups water, 1½ teaspoons salt. He boiling; cook over medium heat about 15 minutes. Blend 1½ tablespoons flour with ½ milk. Add 1¾ cups milk. Stir into potato mixture. Cook until thick. Add two 6½-oz. White Star tuna. Heat and serve at once. Makes 1½ quarts of chowder.

Funny faces!

These smile at you in color on page 61.
Shop the candy counter for eyes and noses.

Mike Nelson



Tr ts for tricks. When little gho s come to your door, greet the with handouts like these. It's eas to make candy personalities.

Her Pumpkin could be popped into small trickster's bag with nary a kernel disturbed. Clear plastic wra will guarantee him still "eatable at evening's end.

For centerpiece. It's a party! So l a row of Chiefs down the middle your table, Indian-style.

G brighten your buffet with a circ of Thomas Candy Cats around a punch bowl of spiced cider.

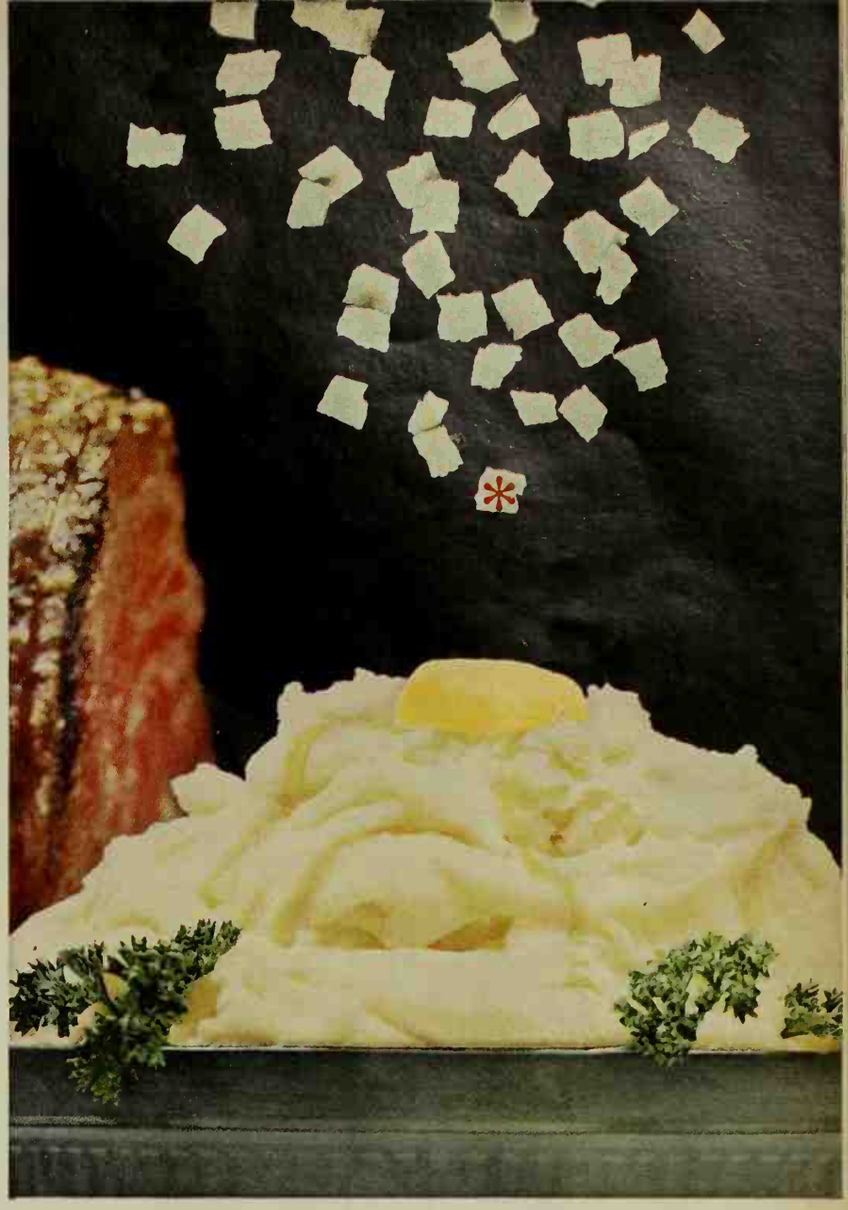
For place cards. Eyes will light up if each tiny guest finds a candy face with his or her name on it.

Stick a name card on the Chief, below his gumdrop collar. Or staple it on paper dish under pumpkin. Give witch a hatband with name.

For projects. If you're a troop leader or den mother looking for something special, this is it.

Small boys are clever at putting on Chief's candy feathers. The Good Witch would approve little girls adorning her with licorice curls.

Recipes on page 95



*These are Borden's *flavor flakes*
In seconds they turn into whipped potatoes so good you cannot tell them from homemade! Borden's own *flavor flake* process... so quick and gentle it keeps delicate flavor cells unbroken...captures the real farm-fresh potato taste.
Try them tonight.

BORDEN'S
VERY BIG ON FLAVOR

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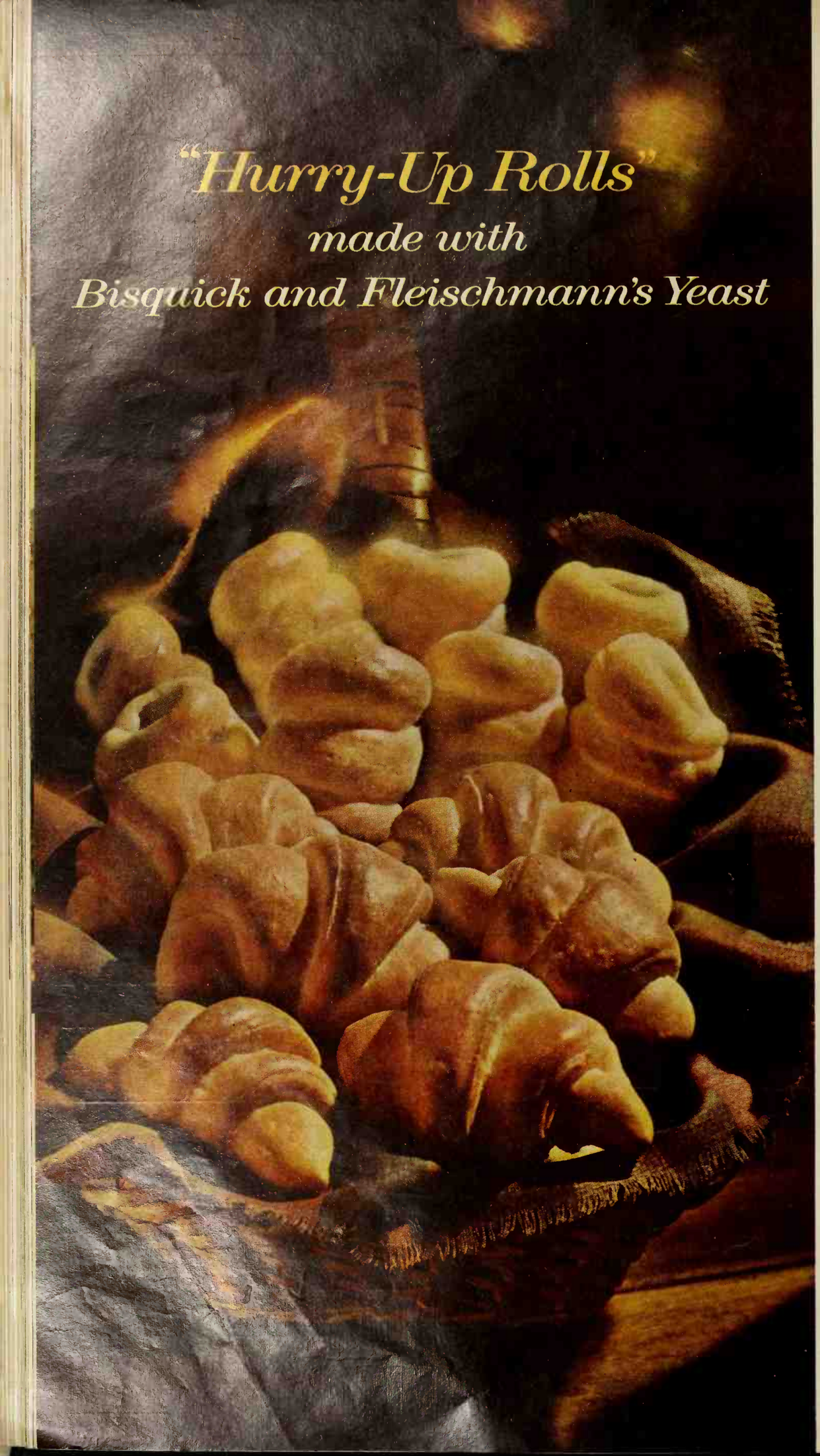
Look for the new 16-serving size.



"Hurry-Up Rolls" made with Bisquick and Fleischmann's Yeast

You just need
Fleischmann's Yeast,
Bisquick and water

. . . that's all!

Now yeast baking can be fun . . .
and fast . . . even for beginner
Easy, too! That's because Bisquick
six perfectly blended ingredien
give you a head start. And Fleisc
mann's adds that wonderful hom
made flavor only yeast brings
your baking.

HURRY-UP YEAST ROLLS

1 package Fleischmann's Active Dry Y
¾ cup warm, not hot, water—
(105° to 115°)
2½ cups Bisquick

Dissolve Fleischmann's Yeast in warm,
hot, water. Mix in Bisquick. Beat vig
ously. Turn dough onto surface well du
with Bisquick. Knead until smooth, al
20 times. Shape into crescent or clothe
rolls. (See shaping directions below.) P
on lightly greased baking sheet. Cover.
rise in warm place, free from draft, al
1 hour. *Heat oven to 400°* (modera
hot). Bake *10 to 15* minutes, until a
golden brown. Brush with margarin
butter. *Makes 16.*

For crescents: Roll dough into 12" ci
Cut into 16 wedges. Beginning at
side, roll toward point. Place on gre
baking sheet with point underneath.

For clothespins: Divide dough int
strips. Roll each on board with paln
hands into 12" lengths. Wrap strips ar
greased clothespins so edges barely t

HURRY-UP YEAST ROLLS

(only one easy rising!)

Make Hurry-Up Yeast Rolls
(Recipe's also on your Bisquic
and on every 3-strip of Fleischm
Active Dry Yeast.) Have a k
warm with the wonderful fragra
old-fashioned yeast baking!

Funny faces!

Begins on page 93

Popcorn Balls

This recipe is really two in one! You se the same syrup with puffed rice cereal o make Thomas Candy Cat—

5 quarts popped corn
2 cups sugar
1½ cups water
½ teaspoon salt
½ cup light corn syrup
1 teaspoon vinegar
1 teaspoon vanilla

Keep popped corn hot and crisp in ow oven (300° to 325°). Butter des of saucepan. In it combine igar, water, salt, corn syrup, and inegar. Cook to hard-ball stage 250°). Add vanilla. Pour slowly ver hot popped corn, stirring just nough to mix thoroughly. Lightly utter hands before shaping into alls for Good Witch Curlilocks or it circles for Chief Jelly Bean.

Chief Jelly Bean: One recipe opcorn Balls makes 12 Chiefs. ace a 3½x1-inch circle mold* on greased cooky sheet; press mixre into mold. Remove mold and sert end of wooden skewer in lge of popcorn round.

Attach Chief's features with arshmallow Stickum (recipe on ge 93). A piece of giant candy rn has just the right angles for dian's nose—see pictures, pages and 93. Add jelly-bean eyes, s of a jellied fruit slice for mouth d war paint. For feather headess, slip jelly strings on toothcks and poke around the edge; d headband of little gumdrops. p a wide, flat gumdrop on skewer d push up under Chief's chin. en anchor skewer in big apple. *For mold, cut cardboard strip, nches long and 1 inch wide; covwith foil. Clip ends of strip toher to make 3½-inch circle.

Good Witch Curlilocks: Pre- e one recipe Popcorn Balls, s ping in six or seven 4-inch balls. ach curls of licorice whips with thpicks. Snip off one end of a ple jelly-string for a nose and ve it down—that can give witch really dour look! Marshmallow kum comes to the rescue and ds both nose and licorice-drop s in place. Licorice-strip mouth astened at the corners with thpicks.

Witch's hat: Make a black-pap circle 12 inches in diameter; c in half (each circle makes the ked crowns for 2 hats). Roll e half-circle into a cone that is 3 ches in diameter at the bottom; fa n with cellophane tape or staples. For hat brim cut a 5½-inch circle from black paper; out of the center cut another circle, 3 inches across. Perch the hat crown on the popcorn ball, then slip the brim over the top. The base for Witch Curlilocks is an inverted paper cup with bottom removed. Her bowknot is made from a licorice whip, attached with pins.

Thomas Candy Cat: Heat 3½ quarts puffed rice cereal in moderate oven (350°) 10 minutes to crisp. Prepare syrup as directed for Popcorn Balls, and pour over the hot cereal. Quickly shape in seven 3½- to 4-inch balls.

Add perky ears made from hollow licorice strips—bend to shape, and insert one end of toothpick in hollow to hold erect, other end in cereal ball. Whiskers are colored toothpicks. For cat's eyes, use striped black anise balls. Balance Tom Cat on a paper nut cup. Complete him by adding a licorice nose and jellied-fruit-slice bow tie with the help of Marshmallow Stickum.

Caramel Popcorn Balls

Quick caramel sauce over popcorn makes perfect Pumpkin Eaters!—

2½ quarts popped corn
½ pound (28) vanilla caramels
2 tablespoons water
Dash salt

Keep popped corn hot and crisp in slow oven (300° to 325°). Melt caramels in 2 tablespoons water in a double boiler, stirring frequently. Add salt. Place popped corn in large bowl and drizzle caramel sauce over; toss till corn is well coated. Butter hands and shape in balls.

Peter Pumpkin Eater. From Caramel Popcorn mixture, shape three or four 3½- to 4-inch balls. With Marshmallow Stickum, add orange pumpkin candies for eyes. Wide smile is a licorice strip anchored at the corners with toothpicks. Black jelly bean slipped on a toothpick and poked into popcorn ball becomes a snub nose. Insert a piece of licorice whip at top of pumpkin for a stem.

Marshmallow Stickum

Just the right thing to hold candies in place for the funny faces on page 63—

Melt ⅔ cup tiny marshmallows (or 6 big ones) with 2 teaspoons shortening over low heat. Use the mixture while warm. Dip candies in Stickum, then pop them onto the popcorn or puffed-rice shapes.

LITTERBUG PROTECTION—HOME STYLE

Find the floor in a big mess when arm-flinging baby gets through eating (and often scattering) dinner? Spread a large, *clear* plastic tablecloth or cover under the baby's highchair to catch the crumbs and spills. Save yourself a tedious cleanup, protect your rug. When meal is done, just gather up the cover and shake out. Wash from time to time in your washer. (Note: Clear plastic makes liner almost invisible—won't interfere with your room decor.) Idea is also excellent for times Baby has a snack in living room.

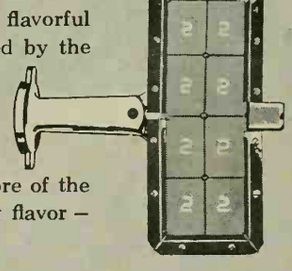
HARDWICK

THE ONLY RANGE WITH AMAZING

MICRORAY®

A. G. A. APPROVED and GOLD STAR AWARD

Mmmm — you have never tasted food like this before! Whether you broil, roast, or use the live-flame rotisserie, foods are more flavorful with their sealed in juices captured by the infra-red rays of MicroRay. Because MicroRay cooks twice as fast, the natural juices are sealed in the food, preventing usual splatter and making cleaning a chore of the past. Enjoy a new treat in cooking flavor — with MICRORAY.



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HARDWICK STOVE COMPANY • CLEVELAND, TENNESSEE

Green Beans Napoli... simple topping

plus flavorful Del Monte Green Beans is gourmet fare

Be prepared to say goodbye to all your old ideas about green beans when you taste DEL MONTE Blue Lakes. These green beans set a new mark in flavor, texture and quality—and you'll be just as proud to serve them plain as you will in this chef-style dish with its continental accent.

They're delicately rich in flavor, never "flat-tasting." No strings. Firm yet tender and never limp. Perfect for salads as well as for serving hot. In a word, good green bean news all over!

The sooner you try DEL MONTE, the better your family will like green beans. Why not today?

GREEN BEANS NAPOLI

- 1 tablespoon butter or margarine
- ¼ cup coarsely ground or crumbled dry bread crumbs
- ½ teaspoon paprika
- 2 to 4 tablespoons grated Parmesan cheese
- 1 No. 303 (1 lb.) can DEL MONTE Blue Lake Green Beans (Whole or Cut)
- 1 tablespoon olive oil or salad oil
- ¼ teaspoon garlic salt

Prepare the topping as follows: Melt butter in a small frying pan, add crumbs and stir over moderate heat until crumbs are light golden in color. Blend in paprika. Remove from heat, add Parmesan cheese and toss lightly till blended. Heat DEL MONTE Brand Green Beans as directed on the label. Drain off liquid. Add oil and garlic salt to beans; toss lightly. Serve topped with crumb mixture. Serves 4.

Del Monte® Green Beans
Cut—Whole—French Style

Better Homes & Gardens TEST KITCHEN

Pot roasts–the best!

File under Meats

Spiced Beef with Biscuit Dumplings

These airy parsley dumplings are refrigerated biscuits! They cook atop meat the last 15 minutes—

3 to 4 pounds beef arm or blade pot roast
• • •
1 1-pound can (2 cups) tomatoes
¼ cup wine vinegar
¼ cup water
1 clove garlic, minced
6 whole cloves
½ teaspoon mixed pickling spice
1 teaspoon salt
¼ teaspoon pepper
• • •
1 package refrigerated biscuits
1 tablespoon snipped parsley

Trim excess fat from roast. Heat fat in Dutch oven or large skillet; when you have about 2 tablespoons melted fat, remove trimmings. Slowly brown meat on all sides in hot fat. Add next 8 ingredients. Cover; cook slowly 2½ hours or till tender. Place biscuits on meat; sprinkle with parsley. Cover tightly and steam 15 minutes or till "dumplings" are done. Remove meat and dumplings to warm platter. **Gravy:** Skim excess fat from liquid. Add water to liquid to make 1½ cups. Blend 2 tablespoons flour and ¼ cup cold water to a smooth paste; gradually stir into liquid. Cook and stir till gravy thickens. Makes 6 to 8 servings.

Alvena DuVall, Santa Clara, California

Cut along dotted lines

Photographs: Scott

Spicy cookies

Old-fashioned Raisin Bars

A cake-type cooky—tender and moist. For an after-school snack, serve with mugs of milk—

1 cup seedless raisins, dark or light
1 cup water
½ cup salad oil or shortening
• • •
1 cup sugar
1 slightly beaten egg
• • •
1¾ cups sifted enriched flour
¼ teaspoon salt
1 teaspoon soda
1 teaspoon cinnamon
1 teaspoon nutmeg
1 teaspoon allspice
½ teaspoon cloves
• • •
½ cup chopped California walnuts

Combine raisins and water; bring to boiling; remove from heat. Stir in salad oil. Cool to lukewarm. Stir in sugar and egg. Sift together dry ingredients; beat into raisin mixture. Stir in nuts. Pour into greased 13x9x2-inch pan. Bake in moderate oven (375°) 20 minutes or till done. When cool, cut in bars. Dust with confectioners' sugar. Makes about 2 dozen. **Test-Kitchen note:** For thin brownie-size cookies, bake in greased 15½x10½x1-inch jelly-roll pan 12 minutes or till done.

Mrs. Marlyn Stevens, Cedar Rapids, Iowa

Add these pages to your COOK BOOK

File under Cookies

Lemon Ginger Cookies

1 cup butter or margarine
2 cups brown sugar
2 eggs
⅓ cup dairy sour cream
1 teaspoon lemon extract
1 teaspoon vanilla
3½ cups sifted enriched flour
2 teaspoons soda
2 teaspoons cream of tartar
1 teaspoon salt
2 teaspoons ginger

Cream together first 6 ingredients till fluffy. Sift together dry ingredients; add to creamed mixture, mixing thoroughly. Drop from teaspoon, 2 inches apart, on lightly greased cooky sheet. Bake in moderate oven (350°) 12 minutes or till done. Remove at once from pan. Makes 6 dozen.

Mrs. James P. Dwyer, Des Moines, Iowa

Frosted Cashew Drops

½ cup butter or margarine
1 cup brown sugar
1 egg
½ teaspoon vanilla
2 cups sifted enriched flour
¾ teaspoon soda
¾ teaspoon baking powder
¼ teaspoon salt
½ teaspoon cinnamon
¼ teaspoon nutmeg
⅓ cup sour cream
1 cup salted cashew nuts, broken

Cream butter and sugar. Add egg and vanilla; beat well. Sift together dry ingredients; add to creamed mixture, alternately with sour cream. Stir in nuts. Drop from teaspoon, 2 inches apart, on greased cooky sheet. Bake in hot oven (400°) 8 to 10 minutes or till lightly browned. Remove at once from pan; cool. Frost with **Golden Butter Icing:** Heat and stir 3 tablespoons butter till browned. Slowly beat in 2 cups sifted confectioners' sugar, 2 tablespoons milk, 1 teaspoon vanilla. Makes 4 dozen.

Sister Mary Anaclete, O.S.F., Niles, Illinois

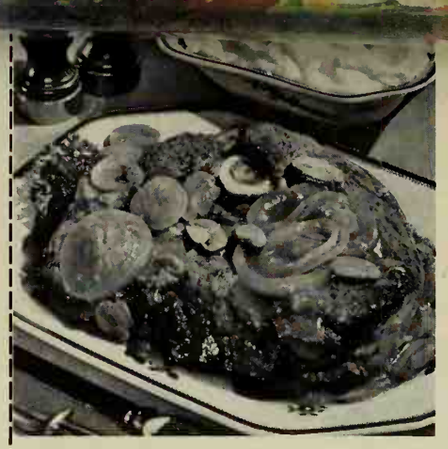
Cinnamon Crisps

½ cup butter or margarine
1 cup brown sugar
1 egg
1 tablespoon shredded orange peel
1½ cups sifted enriched flour
1 teaspoon baking powder
1 teaspoon cinnamon
¼ teaspoon salt
• • •
½ cup bran flakes
¼ cup chopped pecans

Thoroughly cream butter and sugar. Beat in egg and orange peel. Sift together dry ingredients; add to creamed mixture. Stir in bran flakes and pecans. Chill 1 hour. Shape in 2 long 1½-inch rolls. Wrap in waxed paper; chill well. Slice ⅛ to ¼ inch thick. Bake on greased cooky sheet in moderate oven (350°) 8 to 10 minutes. Makes 4 dozen.

Mrs. William H. Ross, Lumberton, Mississippi

Add these pages to your Better Homes & Gardens Cook Book



Mushroom Pot Roast

3 to 4 pounds beef pot roast
2 onions, sliced
½ cup water
¼ cup catsup
⅓ cup cooking sherry
1 clove garlic, minced
¼ teaspoon *each* dry mustard, marjoram, rosemary, thyme
1 bay leaf
1 6-ounce can broiled sliced mushrooms

Trim off excess fat. Dredge meat in flour. Brown slowly on all sides in a little hot fat. Season generously with salt and pepper. Add onions. Mix and add remaining ingredients except mushrooms. Cover; cook slowly 2½ hours or till done. Add mushrooms (and liquid); heat. Remove meat to warm platter. Skim fat from stock. Blend 1 tablespoon flour and ¼ cup cold water; gradually stir into stock. Cook and stir till sauce thickens; salt to taste. Serve over meat. Makes 6 to 8 servings.

Mrs. Loren Herman, Rochester, New York

Pot Roast Norway

3 to 4 pounds beef arm or blade pot roast
1 8-ounce can (1 cup) seasoned tomato sauce
1 cup water
1 envelope onion-soup mix
2 teaspoons caraway seed
2 bay leaves

Trim off excess fat. Roll meat in flour; brown slowly on all sides in a little hot fat. Mix and add remaining ingredients. Cover; cook slowly 2½ hours or till tender. Remove to warm platter. **Gravy:** Skim excess fat from liquid. For 1½ to 2 cups liquid, blend 3 tablespoons flour and ½ cup cold water. Gradually stir into liquid. Cook and stir till gravy thickens. Makes 6 to 8 servings.

Mrs. Gloria Fazio, Norwalk, California

Polynesian Beef

Select a 3- to 4-pound beef pot roast. Trim off excess fat. Place meat in shallow dish; cover with 1 large onion, sliced. Mix 1 cup unsweetened pineapple juice, ¼ cup soy sauce, ½ teaspoon salt, and 1½ teaspoons ginger; pour over meat. Let stand 1 hour; turn once. Place meat and onion in large skillet or Dutch oven; pour marinade over. Cover; cook slowly 2½ hours or till tender. Cut 4 carrots lengthwise in *thin* slices; add to meat along with 1 cup bias-cut celery slices; sprinkle with salt. Simmer covered 10 to 12 minutes. Arrange ½ pound spinach and 1 cup sliced mushrooms on top; sprinkle with salt. Cook covered 5 to 7 minutes or till spinach is just done. Remove to warm platter. Skim fat from liquid. Blend 1 tablespoon cornstarch and 2 tablespoons cold water; slowly stir into liquid. Cook and stir till thick. Makes 6 to 8 servings.

Mrs. G. Nordyke, Kent, Washington

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ons oss lightly with savory Kraft French Dressing—creamy as ever, but
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LOOK AND COOK

Sca

Barbecue Pork Sandwiches give leftover roast a flavo bonus. Remember, pork's a bargain!

¼ cup chopped onion
1 tablespoon salad oil
1 8-ounce can (1 cup) seasoned tomato sauce
¼ to ⅓ cup bottled steak sauce
2 tablespoons brown sugar
Dash salt
1½ to 2 cups thinly sliced roast pork
6 to 8 hamburger buns, split and toasted

Cook onion in hot oil till tender but not brown. Stir in t mato sauce, steak sauce, sugar, and salt; bring to boilin Add meat. Reduce heat, cover and cook gently 10 minute Serve in toasted hamburger buns. Makes 6 to 8 serving

Freeze garden herbs to give fresh flavor to soups, stews, and casseroles all winter.

Take advantage of those lush, leafy herbs—parsley, m dill—by freezing them. Select young sprays; wash. Bla in boiling water 10 seconds; chill in ice water 1 minute; dry. Seal enough of each herb for *one use* in a small fre bag or in foil. Clip all the bags of same kind of herb piece of cardboard (or use little clipboards); label.

Freeze herb bouquets, too. Frozen herbs will do ev thing fresh ones will except look fluffy on the platter.

Take herbs from the freezer and while still frosty-c snip them into the soup kettle or casserole along wit other ingredients. Try herb butter, too.

BE REALLY REFRESHED...AROUND THE CLOCK

RECIPE: Take a center slice from a round loaf of dark or white bread. Decorate th ng of devilled ham and egg salad. Mix yellow processed cheese-spread with softened butter and pipe along the edges with a pastry tube. Garnish with cucumber slices, sliced green and ripe olives, cream cheese, a radish. Cut into wedges to serve.

KING • REGULAR

For a midnight supper...serve this Hors d'Oeuvres Pie with King Size Coke and be really refreshed! Only Coca-Cola gives you that cheerful lift...that cold crisp taste that makes any snack taste better. **Sign of Good Taste**

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What's the big idea?

"LONG BOY" CHEESEBURGER

made with Kellogg's Corn Flake Crumbs

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Line up those hungry mouths, Mother. Nobody's going away hungry with this one! The "Long Boy" Cheeseburger made with Kellogg's Corn Flake Crumbs. Special mother-saving feature: the burger broils while the bread browns. (That's right, you don't have to bake it first!) Feeds a family of eight. *Feasts* a family of four—depending on the way you slice it.

"LONG BOY" CHEESEBURGERS

1. Preheat oven to moderate temperature (375°F.)
2. Mix in 2-quart bowl:
   - 1 pound ground lean beef
   - 1 teaspoon salt
   - ¼ teaspoon pepper
   - 1 tablespoon Worcestershire sauce
   - ¼ cup catsup or chili sauce
   - ¼ cup finely chopped onions
   - ½ cup KELLOGG'S CORN FLAKE CRUMBS
   - ½ cup PET Evaporated Milk (Thin milk just won't do)
3. Cut in half, lengthwise, 2 loaves brown 'n serve French bread (9 or 11-inch loaves).
4. On cut side of each half-loaf spread one-fourth of meat mixture, covering to edges. Place on baking sheet, crust side down.
5. Bake about 25 minutes or until meat is cooked to your liking. During last 5 minutes of baking, top liberally with grated cheese or cheese strips.

4 servings: ½ loaf each—8 servings: ¼ loaf each

Kellogg's OF BATTLE CREEK

LOOK AND COOK

Mike Nelson

It takes just a second to keep that pudding satiny. The trick is in the covering.

To prevent a crust from forming on cornstarch puddin (from package or recipe), put clear plastic wrap or waxe paper directly on top. Use a generous piece and smooth i out so it touches surface of hot pudding, clear to sides o bowl; chill. At serving time, just peel wrap off. No crust Remember this tip for custard sauce, cream filling, too.

Apple Betty Pie—old-time apple crisp baked like a deep-dish pie. Flavor flair is fresh orange.

- 4 cups sliced pared tart apples or 1 No. 2 can (2½ cups) sliced pie apples, drained
- ¼ cup orange juice

• • •

- 1 cup sugar
- ¾ cup enriched flour
- ½ teaspoon cinnamon
- ¼ teaspoon nutmeg
- Dash salt
- ½ cup butter or margarine

Mound apples in buttered 9-inch pie plate; sprinkle w orange juice. For topping, combine sugar, flour, spices, a salt; cut in butter until mixture is crumbly; then scat over apples. Bake in moderate oven (375°) 45 minutes until apples are done and topping is crisp and ligh browned. Trim with twisted orange slices tacked w cloves. Serve warm with pitcher of light cream or scoop vanilla ice cream. Makes 6 servings.

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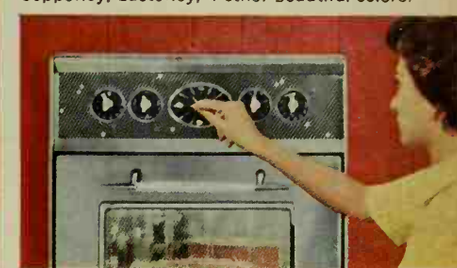

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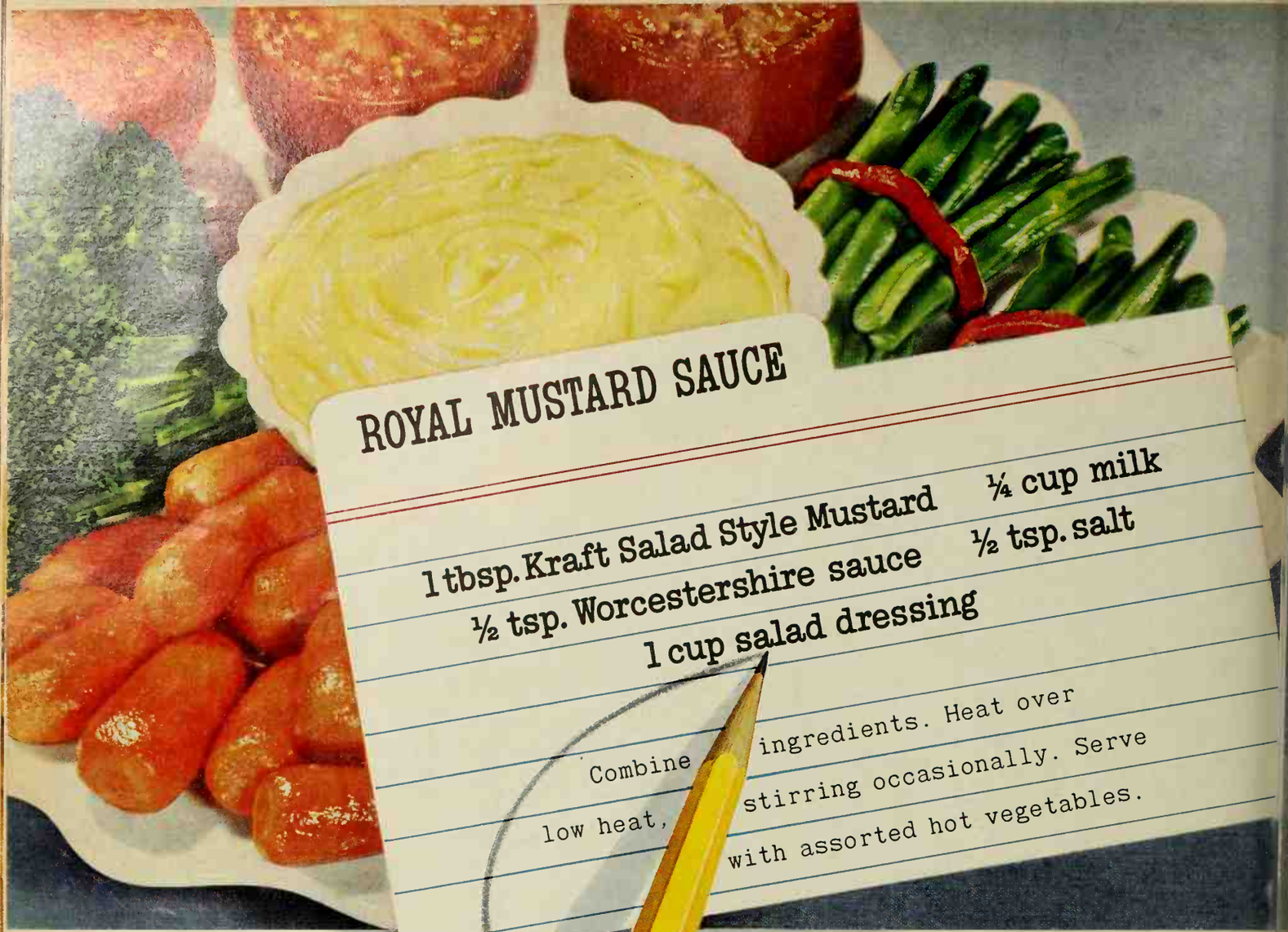

One simple change will make a remarkable difference in this "salad dressing"...just cross out ...specify

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Actually, Miracle Whip is *more* than a "salad dressing." It is a truly *different* dressing, luxuriously rich and smooth . . . and so *wonderful* tasting.

To make Miracle Whip, Kraft uses more expensive ingredients and more of them—plenty of good country eggs and the very best salad oil.

And Kraft combines these fine ingredients in a special way that gives the creamiest, smoothest texture imaginable.

But it is Miracle Whip's *flavor* that's really exciting. A lively, teasing, uniquely delicious flavor that no one has ever been able to copy.

Try it! You'll see why Miracle Whip Salad Dressing by Kraft is America's favorite *by far*.

LOOK AND COOK

There's a trick to delicious brown stew with the good, rich meaty flavor you like.

Just give yourself plenty of time to brown the cubes of meat before adding liquid—this should take not over 20 minutes. Have a little hot fat (about 2 tablespoons) in Dutch oven or skillet; turn cubes often to brown evenly on all sides. For the fat, heat meat trimmings if you like.

Mike Nelson

Here's how for crumb crust with a perfect fit. Easy—and quick as a wink, too.

Find it irksome to "press crumb mixture firmly against bottom and sides of pie plate"? Then try this for graham-cracker or cooky crusts: Heap crumb mixture in a 9-inch pie plate; now press an 8-inch pie plate into the crumbs. Crust will shape itself evenly on bottom and sides.

American memories live in maple like this

As clean and honest as the ring of an ax against hard northern maple, the design of the Kling Olde Deerfielde Group traces straight back to the imaginative skill of colonial craftsmen. Classically American, it will live well with either traditional or contemporary furnishings.

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How not to pick a college haphazardly

By Gordon Greer

The techniques now employed by high school studeuts for picking the wrong colleges to attend are so efficient that 60 per cent of the freshmen who reach campus this autumn will either transfer or quit before graduating. This is the result, in large part, of two common misconceptions. First is the notion that colleges can be listed by reputation or popularity, as though they were tunes on the Hit Parade. Second is the nearly opposite assumption that colleges are all pretty much the same, so the choice might as well be dictated by convenience. One way is like proposing to a Hollywood star you've never met—and the other like making the same offer to the first girl you pass on the street.

Yet even among the most promising students, only a few seem willing to believe that selecting a college calls for considerable reflection. In a report on its own crop of award winners, the National Merit Scholarship Corporation recently came to the conclusion that even the brightest young men and women are frequently guilty of making poor decisions.

In Pittsburgh, a similar survey has showed that of 500 high school seniors there, each of whom had already selected the college he planned to attend, barely 10 per cent were even vaguely familiar with their chosen school's curriculum. Nearly 90 per cent had picked a college whose courses they knew nothing about!

If this sad situation is to be improved, it will call for a change of attitude. Only after they accept the distinction between colleges and commodities, and begin judging the former less casually, can students realistically expect to end up on a suitable campus.

For one thing, this would mean starting earlier. Though we are amused by the overzealous father who tries to enroll a year-old son at his alma mater, we should really feel sad about the high school graduate who goes into the summer before seeking a college for the fall. By that time, the choice is usually made on the basis of nothing more substantial than two or three evenings spent leafing through catalogs, many of which are misleading.

Anyone who decides to go to college at all should sign up in high school for "solid" courses: mathematics, history, science, English, ancient and foreign languages. The practice recently noted among college admissions officers of studying more carefully their applicants' extracurricular achievements is no sign of softening entrance requirements. In every case, these men make certain that extracurricular pursuits are just that; they must always be offered in addition to, never merely as a substitute for, solid academic accomplishment.

There are more than 2,000 colleges and universities flung across America, and according to Merit Corporation research, these schools "differ tremendously." Finding the right one—or two or three, if you want to improve your chances for acceptance—takes longer than just a few evenings. It also involves more than comparing institutions. A major part of the project, in fact, is the matter of self-assessment. No college is good for everyone. The trick is to find one that's suitable for *you*, and this depends on your personality, your interests, your ability, and your pocketbook.

It's unlikely that many young men or women, told to evaluate themselves in those terms or to judge what career they might do best in, could do so with any certainty. More often than not, they need outside assistance—which in most communities is available more frequently than it's asked for.

High school counselors, though not consistently as helpful as educators might like to see them, usually have worth-while opinions to offer. They do best, of course, with students they know personally. But even when a student is no more than a name to him, the counselor has access to revealing records. Naturally, he has the student's grades and his teachers' estimates of his attitude and potential. Equally important, he has the records of previous students who entered (or failed to) any number of colleges, with later reports on how well they succeeded there. If the counselor knows how academic standards have changed, he can then predict with some confidence, using those earlier case histories for comparison, what a given student might reasonably accomplish at various schools and in various fields. Furthermore, he can give aptitude tests—usually free or at [*Turn to page 108*

MUCH of the material in this article—and in last month's companion feature, "When choosing a college, don't fall for these fables"—is based on research recently conducted by the National Merit Scholarship Corporation and reported here for the first time in a national publication. The editors appreciate the Merit Corporation's assistance and are proud that of the 3,106 Merit scholars now enrolled in American colleges, 28 received Better Homes and Gardens, Successful Farming, or Meredith Broadcasting Merit Scholarships. Full information on the Merit program is available from the National Merit Scholarship Corporation, 1580 Sherman Avenue, Evanston, Illinois.

Baked Spareribs "Aloha"

Juicy, tender, sweet-'n'-sour spareribs—barbecued in your oven with Hunt's Tomato Sauce

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art weet pineapple teams up with tangy
it's omato Sauce to give these spareribs
tin *new* flavor.

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in is recipe.

tomato through and through. Kettle-
ner to rich, thick sauce consistency. It really
s t the spareribs, gives them a deep, true
lor and flavor.

nd cause we season it so carefully, Hunt's Tomato Sauce blends better with other flavors.

That's why Hunt's is the perfect partner for creative cooking. Try it over meat loaf. Add it to stews or leftovers. And for a *new* taste treat, try this spareribs recipe.

3 lbs. (2 strips) lean spareribs
Salt and pepper ½ cup finely chopped onion
¼ cup chopped green pepper
2 8-oz. cans Hunt's Tomato Sauce
1 tablesp. Worcestershire Sauce
⅓ cup vinegar
1 No. 2 can (2½ cups) pineapple tidbits
(Use tidbits and syrup)
¼ cup brown sugar ½ teasp. dry mustard

Cut after every third rib, about halfway through the strip. Sprinkle with salt and pepper. Place in shallow roasting pan. Bake in moderate oven (350°F.) 1¼ hours. Carefully pour off all excess fat. While ribs are roasting, mix remaining ingredients, and let stand to blend flavor. Pour over ribs after 1¼ hours' baking. Bake 45 to 50 minutes longer, basting frequently to glaze the ribs with the flavorful sauce. Makes 4 servings.

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Fleischmann's CORN OIL MARGARINE

Pick a college

Begins on page 106

little cost—designed to gauge the depth of a student's interests and to help bring to light an appropriate career.

Other sources of outside counsel—parents, teachers, friends now in college, anyone with experience in a particular career—often prove equally helpful. Another useful source may be the college admissions officer. But remember that his primary job is to pick a freshman class, not to provide professional guidance. Don't contact an admissions officer until *after* deciding that a certain college interests you. Of course, if the admissions officer contacts *you*, or visits the local high school, that's another matter.

Even the student who can say with some certainty that his interests just haven't crystallized, already knows two things about what college to attend. First, its curriculum should not be specialized. Caltech and M.I.T., for example, are fine schools for future scientists and engineers, but anyone with doubts about his profession would probably be better off somewhere else, preferably at a liberal arts school where a variety of subjects are available for sampling. Second, and not so obvious, the school should be of sufficient size to accommodate students who, *after* enrolling, display an interest in some specialty. This means a college with many departments or a university with several schools. Otherwise, to follow new interests, a student might have to change campuses, and transfer students, even more so than freshmen, can have a hard time getting admitted.

Obviously, more positive convictions make the problem easier. If a young man wants to be an engineer, has excellent grades in mathematics, a high mechanical aptitude, a suitable temperament, and adequate desire, there's no sound reason why he needs to consider anything other than an engineering college.

The important point, in either case, is this: Assessing the student's abilities and interests should precede the search for an appropriate school. Always, forever, and without exception, pick the college to suit the person. Never go at it any other way.

Once a candidate thinks he has a good line on himself, any of several college guides (two of which, with other helpful books, are listed at the end of this article) can indicate which schools warrant consideration. Young men or women undecided about their courses of study might extract from these lists scores of possibilities. Others, with more definite ambitions, can narrow the choice to a smaller number. Then, with this first screening out of the way, it's time to start reading catalogs.

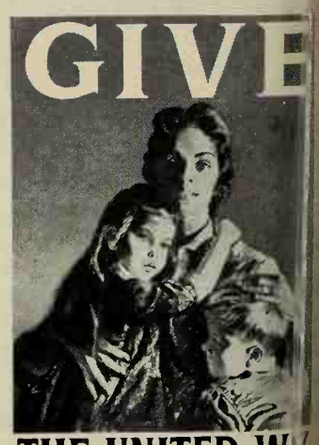
Anyone who rejects what sounds like hoopla and concentrates on specific facts can be helped by catalogs. The obvious is important: Size of the school, its geographic setting, the ratio of female students to male, whether or not there are fraternities or sororities, the existence of any religious support, housing and eating accommodations, tuition fees and living expenses—all these factors should be carefully weighed. They have nothing to do with academic quality but can mean the difference between a student's happiness and despair. From the Merit Scholarship files come examples which show that one young man, the product of a small Western town was recently transferring from an Ivy League college because "the pace of Eastern living is one to which I cannot adjust," while another, this one an Easterner, was moving out of a small-town school because "I find that the greater percentage of the time I am, in a word, bored."

Depending on personal circumstances, there are other things a student wants to know that a catalog can tell him. Young men can learn about R.O.T.C.—whether it's required or available, and if so what branch of the military is involved. Students with a record of superior grades can see which colleges grant early admission to unusually qualified high school juniors (thus sparing them the senior year rush and tumble), and which schools admit a few outstanding freshmen under various "advanced status" programs.

A certain percentage of the future college crowd might also have an interest in money. Arthur Fleming, Secretary of the Department of Health, Education, and Welfare recently noted that a college education is just about a third more expensive today than it was only five years ago, and furthermore, that a similar increase is expected in the next four years. Obviously, more students than ever will need financial assistance. College catalogs sometimes indicate where it might (or might not) lie.

They mention it, for instance

[*Turn to page*



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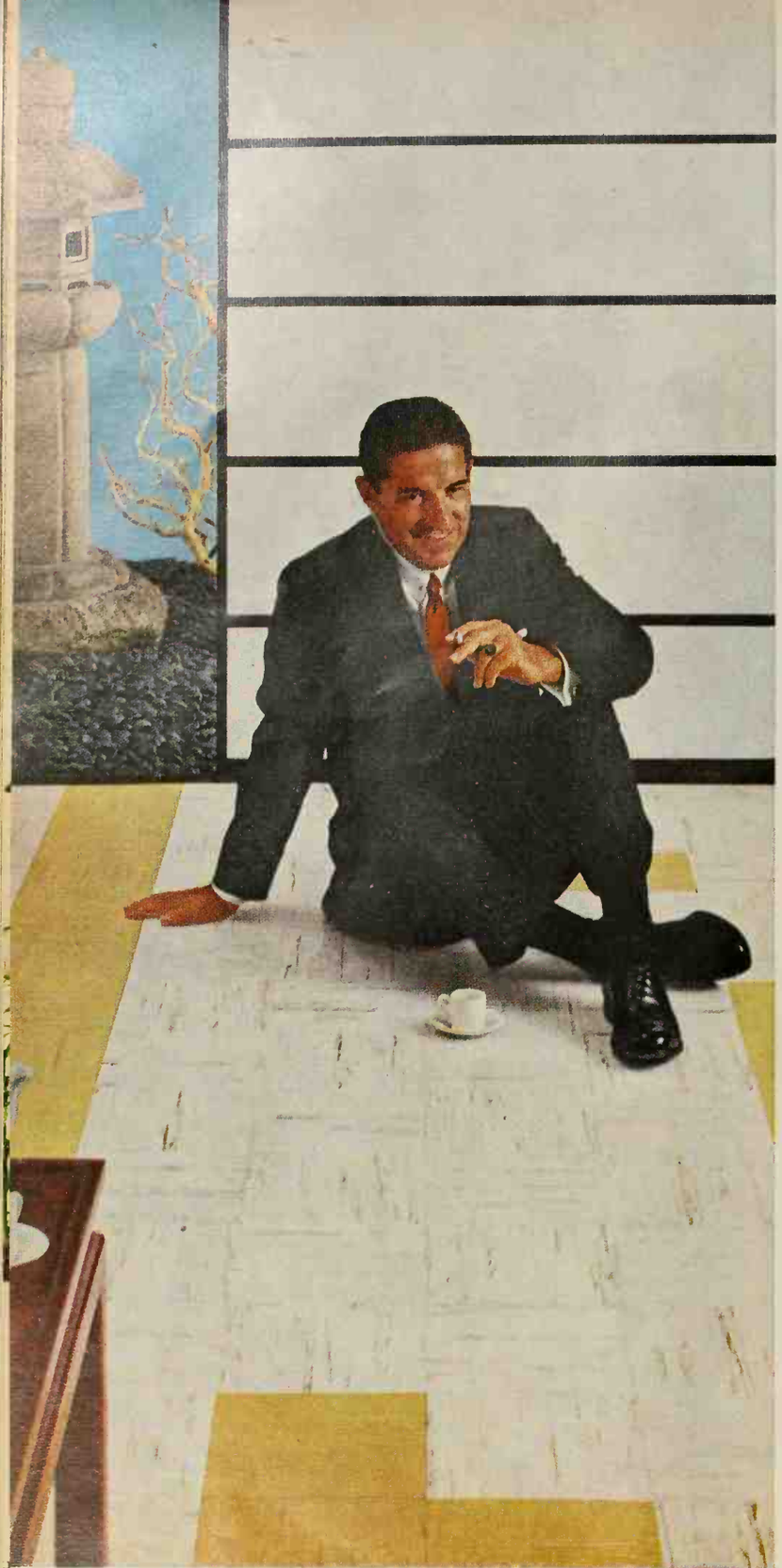
BORDEN'S FINE CHEESES
VERY BIG ON FLAVOR

© THE BORDEN CO.



William Manker, Color Consultant of Beverly Hills, Calif., flavors Japanese with Flexachrome® yellow vinyl-asbestos tiles spiced with gold-and-white.

Leona Kalin, AID, underscores Scandinavian with Tile-Tex® a[illegible] asbestos tile: "Texwood", with accents in "Bristol" and "Stratford" pa[illegible]

INTERIOR DESIGNERS USE "STUDIED RANDOM" IDE[illegible]

Flintkote fash[illegible]

"Studied Random" is the idea! Four famous interior designers show you how ingenious placing of Flintkote Fashion Floor tiles can give your rooms a unique fashion flair. Your Flintkote Flooring Dealer will help you choose the tile you need: vinyl, vinyl-asbestos, asphalt-asbe[illegible] rubber. You'll find him listed in the Yellow Pages. The Flintkote Co[illegible] Flooring Division, 30 Rockefeller Plaza, New York 20, New[illegible]

Yale, R. Burge, NSID, a leading interior designer, starts another trend here, using Flintkote flexible vinyl tiles in new terrazzo patterns to accent a teak-and-brass Indian motif.

Patricia Lamont, of Toronto, renowned Decorating Consultant, balances the warm fruitwood of French Provincial against the stark accents of Flexachrome® vinyl-asbestos tile.

R FALL COLLECTION OF

on floors

SPECIAL OFFER: See the high fashion "Royal Lady" windproof umbrellas, made in U. S. A., shown above, at your Flintkote Flooring Dealer. For $2.25, plus coupon available from your dealer, you can have this $5.00 value in your choice of six fashion colors. *In Canada, $2.75.*

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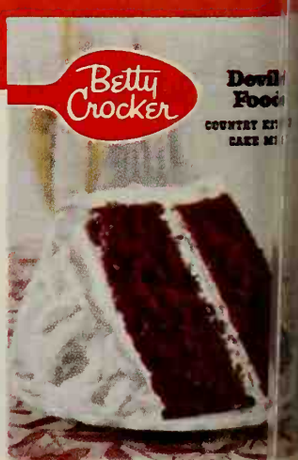
FASHION FLOORS

America's Broadest Line of Building Products.

A GREAT NEW CAKE MIX FROM BETTY CROCKER

Deep and dark and chocolate-fragrant. Meltingly rich, like home-made fudge. This is real old-fashioned devils food cake. Only one mix could make it – our new Country Kitchen Cake Mix. We found the flavor secret by searching hundreds of chocolate cake recipes we've collected in our Betty Crocker Kitchens. Look for new Betty Crocker Country Kitchen Devils Food Cake Mix in its beautiful new package.



Pick a college

Continued

when a school participates in the National Defense Student Loan Program (at last count, 1360 colleges did), in which case its students can qualify for low-interest federal loans. Any scholarships or loans from the college itself are also outlined in its catalog, and sometimes information is offered on the subject of part-time work. (Of course, there are other sources of financial help seldom mentioned in these publications—state and local governments, for instance, various private organizations, and a number of fraternal groups.)

Material culled from catalogs can also reflect scholastic quality—though it usually takes a little interpreting. All schools, for example, speak prominently about "superior teaching" and "great academic hope." But you should read the smaller type before you accept such claims. Specifically, there are four good signs that a college is less than scholastically perfect:

First, if it offers only a limited number of courses. Obviously, any college—or any single department which covers inadequately its field of concentration is at a definite disadvantage.

Second, if there are too few teachers. No matter how excellent an instructor may be, students, especially in their fields of special interest, should enjoy a wide variety; a history major wants to learn all his history from a single point of view.

Third, if the teachers, however many, are graduates of only a handful of schools. Good colleges like to pick their staffs from a wide academic background. If a large percentage of a college's teachers come from the same few institutions—especially if that small number of colleges includes the one now employing them—there's reason to hesitate before applying.

▶ Fourth, if the doctorate ratio is low. Decorating his name with "Ph.D." doesn't necessarily make anyone a better teacher, but in the practical world of education, it does increase his salary, and for a college to hire just a few Ph.D.s (the national average is roughly 40 per cent) is a sign that whoever controls the budget is not spending as much money on teachers as other colleges are. Despite this, the faculty may be good, but the odds are generally against it. (Yet famous names on the teaching staff, though they usually command high wages, shouldn't be given undue importance. Much of their salary derives from publicity—famous professors are good drawing cards—and frequently they teach only one or two classes, sometimes no classes at all. In judging how well a teacher stimulates students, according to Merit Corporation research, "capacity for human relations is often more important than professional distinction.")

Such, then, are the things a student can figure out from reading and comparing catalogs. What he *can't* get from any catalog is a true grasp of a college's atmosphere—its unique set of elusive characteristics that amount almost to a personality. Yet this, too, is something to be carefully considered.

Students in the natural sciences, for instance, seem to prosper in one type of environment while those in the arts and humanities do better in quite another. Reduced to its starkest simplicity, the Merit analysis indicates that the climate for science is quite demanding ("The school tries very hard to flunk you out," as one young scholar put it), while a broader, more permissive atmosphere seems best for the arts and humanities

[*Turn to page 115*

Ideas in action

Begins on page 54

CREDITS

Page 54
Photograph: Hedrich-Blessing
Designer: Olov Hammorstrom
Decorator: Morionne Strengell, A.I.D., Bloomfield Hills, Michigan

Page 55
Photograph: Suter, Hedrich-Blessing
Furnishings: Morion Z. Gibbs, Stix, Boer and Fuller

Photograph: Hedrich-Blessing
Designer: Robert L. Angove, Bloomfield Hills, Michigan

Right:
Photograph: Suter, Hedrich-Blessing

Page 56
Photographs: de Gennoro. Produced by Fleeto Brownell Woodroffe

Page 57
Photograph: Lisonti, Inc.

Page 58
Left:
Photograph: Suter, Hedrich-Blessing
Decorator: Sam Sorkin, A.I.D.
Middle:
Designer: Jock Gross
Builder: Cowon Construction Co., Sarasoto, Florida

Top:
Owner-designer: Mr. and Mrs. R. A. Huff, Dover, Ohio
Photograph: Suter, Hedrich-Blessing

Page 59
Right:
Architect-owner: Richard Shorpe, A.I.A., Norwichtown, Connecticut
Photograph: Lisonti
Left:
Silvo

Page 60
Photograph: Hopkins. Produced by Fleeto Brownell Woodroffe

Page 61
Photograph: Dick Boyer

Page 62
Top left:
Photograph: Suter, Hedrich-Blessing
Decorator: Ethel Somuels
Bottom left:
Photograph: Hedrich-Blessing
Decorator: Allen Vonce Solsbury, A.I.D. Seattle, Washington
Top right:
Photograph: Courtesy of Jon de Grooff
Bottom right:
Photograph: Hedrich-Blessing
Decorator: Lubliner & Himmel, A.I.D., Winnetka, Illinois

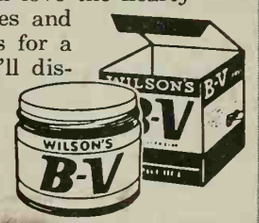
New idea for quick creative cooking:
add the wonderful taste of B-V beef flavor and herbs!

Everyone loves beef...and *nothing* adds beef flavor like B-V, Wilson's rich extract of beef. Add B-V—along with a pinch of your favorite herbs or spices—to so many of your favorite dishes, including canned or frozen foods, to give them a deep, zesty flavor *all your own.*

For example add 1 teaspoon of B-V

and 1 teaspoon of curry and you transform ordinary cream of tomato soup into a hearty Curry Pepper-upper.

Rich B-V, Wilson's beef extract, is made only from the purest foods! Your family will love the hearty beef flavor B-V gives your gravies and stews. Brush B-V on hamburgers for a wonderful "T-Bone Touch." You'll discover hundreds of ways B-V can help you cook more creatively.



Write for free recipe book to Jane Wilson, Dept. B, Wilson & Co., Chicago, Illinois.

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Tucson ARIZONA
Heart of the Scenic Southwest

Come see our unusuol sights ond foscinoting ploces . . . enjoy some reol Western fun in friendly, leisure-loving Tucson!
free colorful booklet — write:
Tucson Sunshine Climote Club, Box 6048-A Pueblo, Tucson, Arizono

Western Gateway to Mexico

MORE PEOPLE USE refreshing, calorie-free

Sugarine Liquid sweetener

SWEETER THAN SUGAR YET NO FOOD VALUE

Recommended by doctors for diabetics, overweights and lo-calorie diets. Use for beverages, desserts, cooking. Pure. Completely harmless. 4 oz. — 75¢

USE-TESTED by McCalls
GUARANTEED NON-FATTENING

AT FOOD STORES EVERYWHERE

Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Does not cause nausea. It's **alkaline** (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

Barbequed PORK CHOPS always Right with WRIGHT'S BAR-B-Q SMOKE

Wright's Smoke Company
2435 McGee
Kansas City, Missouri
Dept. BH

WRITE FOR FREE SAMPLE

Plug in—leave on! Lasts 5 years! 1¢ a year or less to operate!

New...Virtually unbreakable PANELESCENT®

Nite Lite

No bulb to burn out, no switch to turn off! It is just o thin disc of coated steel that gives off a soft glow without heat. Perfect safety Nite Lite for nursery, bedroom, hallwoy, bath. At leoding stores everywhere.

SYLVANIA
Subsidiary of GENERAL TELEPHONE & ELECTRONICS

1961 Frigidaire somersault washing acti
bathes deep dirt out without beating !

No Blades, No Beating! No Lint Problem!

See the somersaulting Teddy Bear at your Frigidaire Dealer's. Watch how the Frigidaire Washer gently somersaults clothes under water while the patented 3-Ring "Pump" Agitator surges suds through the fabric 330 times a minute! Bathes out deep dirt and grime!

Watch clothes get cleaner, cleaner, cleaner! No wonder this Frigidaire Automatic Washer was rated Number 1 for all-around performance by U. S. Testing Co., Inc.*

Frigidaire saves wear and tear! You can wash even a fine cashmere sweater in this washer without worrying! No pulling, stretching or beating!

Floats away lint automatically! No messy lint traps! Frigidaire exclusive Lint-Away System automatically floats lint across water, out of the tub—down the drain forever.

**In controlled laboratory tests, the Frigidaire Washer proved best of 6 leading automatic washers considering the following points: soil removal, lint removal, dryness of spin, automatic care of Wash and Wear fabrics, simplicity of use and flexibility, water used, washing time and current used. Report No. 66841, dated May 3, 1960.*

Only Frigidaire has the 3-Ring "Pump" Agitator—secret of Somersault Wash
Frigidaire patented the 3-Ring "Pump" Agitator. Its unique up-and-down motion gently somersaults each garment under water. At the same time, it forces sudsy water through every inch of fabric 330 times a minute to bathe out dirt and grime—but never, never beats or pounds!

Custom Imperial WCI-61 Washer Custom Imperial DCIF-61 No-Vent Electric Dryer

1961 Frigidaire Washer dispenses detergents, dyes and conditioners automatically! Dispenses detergent and bleach—liquid or powder. Automatically dispenses dye, fabric softener, rinse conditioner. Rapidry Spin saves time, money. Special Wash-and-Wear settings. Fully automatic soak cycle.

1961 Frigidaire No-Vent Dry- -fas safer than sunshine! No v ing- plumbing! See the sensati al Frigidaire Dryer with exclu e ture-Minder! No expensiv ve to outdoors. Removes mois re matically! Frigidaire "Flow H system is faster, safer than m

Frigidaire Factory-Trained Dealer Service Everywhere

FRIGIDAIRE
PRODUCT OF GENERAL MO RS

ADVANCED APPLIANCES DESIGNED WITH YOU

Pick a college

Continued

"If a student fails a course he can sually substitute another one for rather than take it over").

Sociologist David Riesman has iggested that since no student can ossibly find out for himself all he ight to know about even *one* col-ge, let alone half a dozen or more, ierc should be a consumer re-arch bureau like those now es-blished for such commodities as icuum cleaners and dry goods, in hich unbiased experts would am the countryside studying and aluating colleges, then publish eir conclusions for the guidance the young. But so far, this project sn't made much headway, and idents must rely on their own de-es.

One way they've found to learn ore about a college is to go there d look it over. Often this is a od idea. But other times such ps cost too much, or the young n or women arrive unprepared; y don't know what they're sup-ed to look for, or where they'd likely to find it, so they wander lessly over the campus, admir-the scenery and seeing little . Such wastefulness is unneces-y. By dropping a note before-id to the Dean of Admissions, e times out of ten a student can ange for a personal tour to see what happens on a typical col-day. (By all means, he should id the mistake of going during summertime, on a weekend, or Visiting Day.) He can sit in on scs, talk with professors, tour dorms and cafeterias, sample e of the social life, and general-review those things he'd be do-as a freshman at that institu-

alking with college students e on vacation is another useful ce, as is visiting a local alumni ter. And sometimes the Dean len (or Women) will answer tions posed in a letter.

en the time comes for making applications, the three-college y is probably the best tech-e. Applying to more than three ols can be expensive (though ne who can afford it will be much better off), and to fewer three can be dangerous.

e two top choices should be e without restrictions, then a purely for insurance. The s a college which, for various ns, is almost certain to grant ssion. This need not mean a d-rate institution. It might be ste university where entrance rements are kept low by law; ght be the family alma mater y colleges give priority to en of their alumni); or it be a college that's geograph-remote, trying to include in shman class more students other parts of the country.

ssure and payola will get you ere. Unsolicited testimonials, ally from people with famous or political importance, are count *against* a candidate. lleges tell their applicants ly what needs to be done—what records to file, what tests to take, how much money to send along. Each of these chores should be carried out. Beyond that, all any student can do is go to church regularly, lead a clean life, keep his fingers and toes crossed, and pray.

Books to help you choose a college

Some of these volumes, which are among the best of several dozens on the subject currently on sale, are also available in clothbound versions at slightly higher cost. All prices given here, however, are for paperback editions.

Lovejoy's College Guide,
by Clarence E. Lovejoy

(Simon and Schuster; $2.50.) A reliable listing of basic facts—financial and social, as well as academic—about 2,266 American colleges and universities.

New American Guide to Colleges,
by Gene R. Hawes

(New American Library, 75 cents.) Another source of essential information, somewhat different from Lovejoy's, about most of the nation's colleges.

How to Be Accepted by the College of Your Choice,
by Benjamin Fine

(Channel Press; $2.95.) An accurate and up-to-date account of the problem, with new information and valuable advice, by a Pulitzer Prize-winning education writer.

How to Get into College,
by Frank H. Bowles

(Dutton; $1.10.) Authoritative answers to 358 questions covering college preparation, admission, and financing.

College Ahead!
by Eugene S. Wilson and Charles A. Bucher

(Harcourt, Brace; $3.95.) A down-to-earth discussion of each step on the road from high school to a suitable college.

Need a Lift?

(American Legion, Box 1055, Indianapolis 6, Indiana; 15 cents.) A comprehensive roundup of data on scholarships and sources of career information.

Accredited Higher Institutions.

(U.S. Government Printing Office, Washington 25, D. C.; 55 cents.) The official list of all colleges regionally or professionally accredited.

Financial Aid for College Students: Undergraduate,

(U.S. Government Printing Office, Washington 25, D. C.; $1.00.) Informative material from the government on precisely what the title indicates.

What French's does to hamburger...

...should happen on your grill!

Nothing's more delicious than hamburgers sizzled over charcoal—and topped with this wonderfully different golden sauce! You'll love it because it's rich with the *7-spice* goodness of French's Mustard. French's spicy golden touch blends and betters the taste of this recipe and most any food. Try it—and for your next barbecue, serve this golden barbecue sauce. Easy to make . . . delicious with French's Mustard.

Golden Barbecue Sauce

4 tablespoons butter or margarine
¼ cup chopped green pepper
¼ cup French's minced onion or
½ cup chopped fresh onion
½ cup French's Mustard
2 tbsp. light brown sugar
1 cup bouillon
Dash cayenne, ½ tsp. salt and ¼ tsp. pepper

Melt butter, add green pepper, onion and cook over low heat until lightly browned. Blend in French's Mustard, sugar. Add bouillon, seasonings. Stir. Cook 10 minutes. (Makes 1½ cups sauce, enough for 8-12 hamburgers.) Spoon over hamburgers on grill.

7 lively spices in every jar—

that's the secret of French's Golden Touch!

11 reasons why this is the best pot in the world.

1. Lid *locks in* juices, nutrition, flavor! Special "lip" design forms a vapor-seal to cook goodness into food—not out!

2. Lid stores right in the pot. Just flip it, it nests; ready to stack, always on hand, on shelf—or up on the wall.

3. No need to stir—lid bastes by itself. Unique dome *inside* collects the good juices, drops them right back; keeps food moist naturally—*automatically!*

4. Lid lifts without pot-holder. Special finger-guard design makes sculptured handle easy to grasp. Made of ebony-look Bakelite, it stays cooler, too.

5. What's inside? Pure stainless steel, satin-finished to stay! No tough scouring, or polishing; no dirt-catching rivets punched through. Just wash it, it shines; as easy as dishes.

6. Remarkable "Radiant Heat Core" sandwiched in stainless spreads heat evenly—not just over bottom, *but all the way up sides!* No hot spots; heat *wraps* around food, cooks it evenly—bottom on up!

7. Locked-in Bakelite handles stay in place, stay cooler. Shaped to fit either hand.

8. You can cook *waterless* style, hold *all* the nutrition, taste and texture in meats, vegetables. (Directions with pot.)

9. Cooks like a dream—on *low* heat! Hoards heat so efficiently, cooking goes on even when burner's turned off!

10. So strong, your husband could stand on it. Shining, luxury-weight stainless steel stays brilliant without polishing.

11. Makes cooking good-looking! Simple, sleek functional design makes you feel wonderful just using it! Saucepans and skillets on up—Ekco/Flint has a beautiful range of cookware for you. The best-cooking stainless steel in the world. Why settle for anything less?

EKCO/FLINT

Money for your recipes

Lamb specials and luscious cheesecakes

WHY DON'T YOU send in your recipes right away? We want the good, winning kind for lamb and cheesecake. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next May. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Lamb specials. We're looking for new and delicious fix-ups for any cut of lamb—a roast, chops, riblets, shanks, or ground lamb. Perhaps you serve a favorite stuffing or sauce with lamb. Send along those recipes, too. Suggestions:

Roasted lamb roast — *old-time lamb stew*
Mixed grill — *broiled lamburgers*
Barbecued lamb shanks — *marinated lamb kabobs*
Lamb curry — *stuffed shoulder*

Luscious cheesecakes. Is your choice made with cottage cheese or cream cheese—or both? It might be the refrigerator type or one that bakes to a finish. Make it big or small—in a spring-form pan, mold, pie plate, or in custard cups. What about a crust or pretty topper?

strawberry-glazed cheesecake — *two-layered pineapple cups*
cheese pie with cooky crust — *lemon cheesecake*
low-cal cheesecake

THIS MONTH'S WINNERS

(*See recipes on pages 97 and 98*)

Cooks-of-the-Month

Pot Roasts Alvena DuVall, Santa Clara, Calif.

Spicy Cookies Mrs. Marlyn Stevens, Cedar Rapids, Iowa

Other Winners

Sister Mary Anaclete, O.S.F., Niles, Ill.
Mrs. James P. Dwyer, Des Moines, Iowa
Mrs. Gloria Fazio, Norwalk, Calif.
Mrs. Loren Herman, Rochester, N. Y.
Mrs. G. Nordyke, Kent, Wash.
Mrs. William H. Ross, Lumberton, Miss.

Honor Roll

Mrs. S. D. Birket, Wichita, Kans.
Mrs. Walter Choquette, Pawtucket, R. I.
Caroline Golish, Fairmont, W. Va.
Mrs. Robert Lee Glass, Chapel Hill, N. C.
Mrs. Helen Edith Haaek, Tucson, Ariz.
Mrs. S. Hansen, Jr., Brookfield, Wis.
Mrs. Carl Herrewig, Wonewoc, Wis.
Mrs. H. W. Kent, Rusk, Wis.
Mrs. Anthony Kosthorst, Jamestown, N. Y.
Jean C. Rowe, Santa Monica, Calif.
Mrs. H. J. Schwandt, Bismarck, N. D.
Mrs. Howard P. Stephens, Columbia, Mo.
Mrs. D. Tumbas, Elyria, Ohio

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "May Lamb Specials" or "May Luscious Cheesecakes." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5410 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

New
Wish-Bone Deluxe FRENCH
hugs the salad...not the plate

luscious new Deluxe French . . . superb ingredients
magically blended to cling tight to each frilly lettuce leaf
Its subtly-spiced French flavor stays on the salad.
Try new velvety-smooth, mild and mellow
Wish-Bone Deluxe French now!

give your salads a
"touch of Genie-us"
with
Wish-Bone
• Italian Dressing
• French Dressing
• Cheese Dressing
• Russian Dressing

Get personal help at a

Home Planning Center *in furnishing and decorating your home*

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel in furnishing and decorating your home.

Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers offer personal help only. Visit the Home Planning Center near you soon. There is no charge.

Arizona. Phoenix—Lou Regester, Inc.

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's; Marshalltown—The McGregor Company

Kansas. Hutchinson—Wiley's

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. St. Paul—Dayton's-Schuneman

Mississippi. Jackson—Kennington's

Missouri. Clayton—Famous-Barr; Jennings—Famous-Barr Northland; Kansas City—Mehornay's; St. Louis—Famous-Barr Downtown; St. Louis—Famous-Barr Southtown.

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Meier and Frank's

Pennsylvania. Pittsburgh—Joseph Horne

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

See the displays of specialized products for the home in:

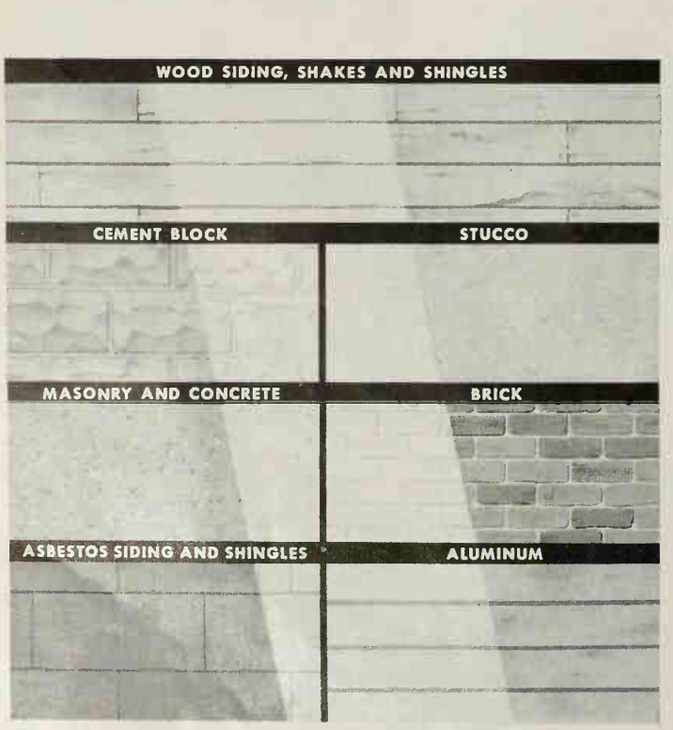
Washington, D. C. National Housing Center, 1625 L St., NW.

New York. National Design Center, 415 East 53 Street.

Miami. Buildorama, 300 Biscayne Boulevard Way.

**Offer advice on home planning, do not offer help with decorating or furnishing.*

Now One Miracle Paint Does Your Whole House



ONE PERFECT PAINT FOR ALL EXTERIOR SURFACES

Tested for years around the world, Acme *Latex* House Paint is a completely new house paint of extraordinary toughness and versatility. It's easier to use, works on all surfaces, and gives better, longer-lasting results than does any ordinary paint!

Tougher, more flexible—Resists fumes, mildew, and alkalis; nonstaining; and remarkably durable.

Blister resistant—Because it's a breather-type paint, it permits water vapor to escape without harming the paint film.

Easier to apply—Brushes, roll sprays on without brush mark sags. Dries in minutes. Just off equipment with water.

Fade and stain resistant col Complete range of colors, in ing new Brilliant White.

See your Acme dealer no brand-new Acme *Latex* House . . . and for the best in oil base paint, ask for Acme *New Er*

ACME QUALITY PAINTS, *Better Looking Every Way!*

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NEW ACME LATEX HOUSE PA

Favorite floor for comfort and beauty

For comfort underfoot, Oak Floors give you natural resilience that no other permanent floor can approach. You get natural insulation, too...Oak Floors are warm in winter, cool in summer. And they're always beautiful! Decorators favor the rich, mellow charm of Oak which harmonizes with all colors, fabrics and furnishings, lets you choose or change your rugs and carpets as you wish. No wonder most home owners prefer Oak Floors.

You'll always be glad you have **OAK FLOORS**

National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis 3, Tenn.

A bill of rights —and wrongs —for baby-sitting

By Ann Usher

The secret of a good relationship between baby sitter and parent is that they both know what to expect from each other. Just because someone comes and stays with your children while you are gone doesn't mean that she is doing everything she should as a baby sitter. And just because you pay her what she asks doesn't mean you are doing everything you should as a parent.

Check yourself and your sitter to see if each is observing the other's "bill of rights."

☛ *What parents have the right to expect*

Dependability: Your baby sitter will come on time, and will not stand you up at the last minute.

She will be truthful about what occurred during your absence—whether or not the children behaved and went to bed when they should and so forth. (Some parents have discovered the reason their youngsters favored a certain sitter was because she let them "run wild" or allowed them to sit up way past their bedtime to watch television.) She will not have "sneak parties" when she is in charge of your children and your house.

You must be able to know that she will follow all your instructions while you're away.

Love of children: Your baby sitter will be kind to and interested in the youngsters. She will try to do what's good for them even if it means being strict when necessary.

She will not neglect or impose upon your children.

Knowledge of her job: Preferably, your sitter should have had some experience or training in handling children the same age as yours. (Some high schools, both junior and senior, have a course in baby-sitting; some communities have special classes; many girls have young brothers or sisters with whom they help; or they have baby-sat previously and can give the names of those employers as references.)

Even older women who would like to earn some extra money are not necessarily qualified to baby-sit. Don't rely on age alone in this respect. It is perfectly reasonable to ask these ladies what experience they have had with children the age of yours, and if you are in doubt about their capability, to check with others for whom they have baby-sat.

Level-headedness: A sitter who is courteous and composed and who knows what's fair can usually step in and meet most situations well. Baby-sitting is a major responsibility, and it's important that the person have sound judgment to meet new situations and emergencies. Here, again, a check with her teachers or previous employers will help you decide.

☛ *What the baby sitter has a right to expect*

Advance notice: When possible, she should be called sufficiently ahead of the date so that she can plan accordingly. Agreement should be reached in advance as to the hourly rate of pay and any increase in rate for time after midnight; also, she should be told in advance how long you expect to be gone, whether or not she will be called for at her home, whether or not the children will be in bed when she arrives.

If she is to feed the youngsters or supervise their baths or undressing, she should have detailed instructions concerning this. (If you plan to delegate such responsibilities to the sitter as a regular thing, she might appreciate the opportunity to come over at a time when you are home and observe your methods.)

Necessary information: Before you leave the house, you should tell your sitter the characteristic traits and habits of each child and any customs on which the youngster may insist. What, if anything, they may be allowed to have as a snack. What the children have been told they may and may not do; their bedtime.

She should be shown where each child sleeps; told whether or not the bedroom doors should be shut, a night light left on; where to find night clothes and clean diapers; whether or not the baby takes a bottle during the evening.

She should know where you are going and when you expect to return; where you can be reached (this means the address and telephone number of each parent if Dad and Mom are to be in different places); what neighbor or relative can be called in an emergency; your doctor's name and phone number; the location of your telephone with fire and police department telephone numbers written near by.

She should be told how telephone calls are to be answered; what to say if the caller is a stranger; what to do if someone comes to the door; that, in case of fire or accident, the children—and not the house—are her chief concern.

Show her how to operate any equipment she may be using; where thermostats are located, how they work.

She should know, too, where the fuse box is, what to do if a fuse blows; where a usable flashlight is.

Privileges: After the children are asleep, your sitter will want to occupy in some way the hours until your return. It's best to be explicit —that she may watch TV, just so the volume is not turned up too loud; whether or not she may play the record-player; that the telephone is to be used only for brief calls, as you may be trying to call her; whether or not she may have a girl friend in for a few hours to keep her company, or study with her. If you have provided a snack or soft drink for her, tell her what and where it is. Show her, too, where she may do any writing she wishes.

Friendly accounting: Your sitter expects that you will return at the hour indicated. If, for some unavoidable reason, you cannot make it, you should telephone and advise her when you will be home, and get there as soon as possible.

Have on hand the amount agreed upon for her time. She should not be expected to wait until another time for her pay, or to make change for a big bill. She should receive additional pay if she has prepared and served a meal to the children, done your dinner dishes, or any other household chore.

Your sitter understands that you will want to know how the evening went for her and her charges. Ask about this in a friendly manner and explain kindly if she has handled a situation differently than you think best.

Be sure to thank her for coming and express your appreciation for her services. This is especially gratifying to a young girl who is just starting this important work of minding children.

Protection: Lastly, a sitter has a right to expect that she will be escorted or driven to her door; that you will make certain she is safely inside her home before you depart.

LOOK WHAT GAS IS DOING NOW!

Aour wash will be Powder-P Soft! With 4-way drying a speedy but gentle Gas heat, h Norge makes *every* fabric l e!

All your washes will be whiter and brighter! Plenty of hot water means cleaner washes; new Norge water heater *keeps ahead* of demand, *because it's Gas!*

Clothes come out of this NORGE laundry Powder-Puff Soft, safer, sooner because it's GAS!

NORGE

sh t work of washday with this Norge 3-some! Dispensomat washer holds 4 different washday dis nses each, properly diluted, at the right moment; *you don't have to stand by.* The Hamper-Dor d vers clothes sooner and safer because it uses gentle Gas heat: *you don't wait for warm-up. You wa around for hot water, either,* with a fast, efficient Norge *Gas* water-heater on the job.

in Gas puts money back in your budget. You don't have to pay big installation costs, with ' o utility bills are lower. Gas not only costs less— it does the job in less time: *double* saving! Why ore to get *less* than this?

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only GAS does so much more... for so much less!

START RIGHT TO BE A HANDYMAN

By David Jordan

MISTER, you can't afford not to be a handyman! It's a matter of simple economics that you can work for yourself for much less than you can hire someone to work for you.

And, in this day of more complex gadgets but few repairmen, you have little choice in the matter.

The biggest problem that most beginning handymen have is the lack of proper tools to do the job. It's only common sense that the finest craftsman in the world can't do a good job without good tools.

It's also common sense that you'll save money by doing your own repairs, so don't frustrate your efforts by trying to do handyman projects practically barehanded.

The cost of the best tools available is only a fraction of the cost of having all your repair work done by professional repairmen.

Admittedly, a good set of tools costs more than most families can take in one lump, but you don't need everything at once to get started.

We have outlined three progressive steps for choosing the right tools, plus a plan to make them easy to store and use. You don't have to start big—just start right!

Get going with a few good, well-chosen *tools*

We've carefully selected the following list of tools to let you do most minor repair and installation jobs with a minimum cost. We think you'll be amazed at the number of things you can do with these few simple tools. To make this set really work, buy or build a small divided tote box like the one shown here, so your tools will be organized and you won't have to spend your time looking for them instead of working.

Photographs: Stanley Warren

Buy these first:
10 oz. claw hammer
pliers
screwdrivers (Phillips and regular)
ice pick or awl
shop knife
push drill
adjustable wrench
dove-tail saw
multibladed forming plane
6 ft. tape measure
stud finder
white resin glue
light machine oil
glass jar storage for nails, etc.
handyman book

More on page 124

See lush, plush "Luxuriant" by Croft at the following stores.

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CONNECTICUT—Danbury ..... The Carpet Fa
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St. Petersburg ..... Chenille & Carpet House, In
West Palm Beach ..... Grant Furniture Compa
GEORGIA—
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Augusta ..... J. B. White Compa
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Elgin ..... Rauschenberger Compa
Peoria ..... Neylon's Carpet and Linoleum
INDIANA—Indianapolis ..... Simpson-Miller Compa
Munster ..... Carpetland, U.S
South Bend ..... George Wyman Compa
Terre Haute ..... Midwest Rug and Linole
IOWA—Des Moines ..... Davidso
Dubuque ..... Roshek Broth
KENTUCKY—Paducah ..... Paducah Rug Clean
LOUISIANA—Alexandria ..... Carroll's Furniture
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La Fayette ..... Hollis
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MARYLAND—Baltimore ..... Calvert Rug
MASSACHUSETTS—Boston ..... Allen Furniture
Fall River ..... Mason's Furniture Comp
Worcester ..... Millbury Furniture Comp
MICHIGAN—Ann Arbor ..... Smith Floor Cove
Royal Oak ..... Main Floor Cove
MINNESOTA—Minneapolis ..... Dayton Comp
St. Paul ..... Cardo
MISSISSIPPI—Meridian ..... Interiors by W. Glas
NEBRASKA—Lincoln ..... Miller and P
NEVADA—Las Vegas ..... Sheppa
NEW JERSEY—Hackensack ..... Gauff Carpet Comp
Newark ..... Kresge-Ne
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West New York ..... The Fair Com
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OHIO—Akron ..... Marvin Inte
Cincinnati ..... Queen City Carpet Com
Cleveland ..... Ma
Cleveland ..... Regal Carpet Corp
Columbus ..... Lomb
Columbus ..... Rite Rug Com
Hubbard ..... C & R Steward &
Toledo ..... La Salle and
OKLAHOMA—Oklahoma City ..... James Longmire &
Tulsa ..... Grigsby Carpets and Dr
OREGON—Portland ..... Meier and
PENNSYLVANIA—Altoona ..... William F. Gabl
Bellevue ..... Price Furniture Com
Bethel Park ..... Kooshak Carpet Manufacturin
Monaca ..... Bachelor Br
Philadelphia ..... Harry Kling
Philadelphia ..... Standard Rug Co
Pittsburgh ..... William A. F
Scranton ..... Kurlan
Wilkes-Barre ..... Pom
SOUTH DAKOTA—Aberdeen ..... Pf
TENNESSEE—Chattanooga ..... House of Carpet
Nashville ..... Cain
TEXAS—Abilene ..... D & W Furniture Co
Amarillo ..... Alamo Carpe
El Paso ..... American Furniture Co
Ft. Worth ..... Ft. Worth Carpet Co
Houston ..... Trice Floor Covering Co
Lubbock ..... Carp
McAllen ..... Bamberg Carpet Headqu
Midland ..... Superior Rug Co
San Angelo ..... Lacy Carpet Co
San Antonio ..... Wolff an
Wichita Falls ..... Trice Floor Covering Co
UTAH—Ogden ..... Johnson
Salt Lake City ..... Axelrad Furniture Co
Salt Lake City ..... Granite Furniture Co
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Important P.S.... every carpet is Certified for Performance!

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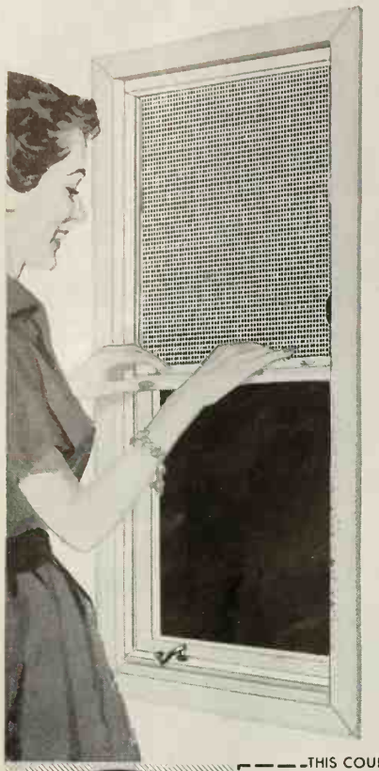

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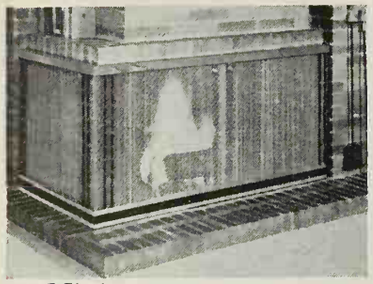
We can screen them!



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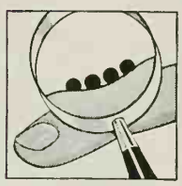
UNGUENTINE® BOOSTS NATURE'S HEALING POWER

as no plain antiseptic can!



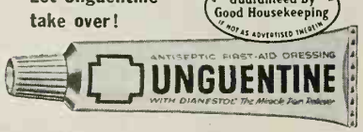
1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!

2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

Gives instant aid to everyday cuts, scrapes, scratches, as well as burns—Relieves pain, fights germs, promotes healing *and* forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for *all kinds* of everyday skin injuries —also chapped hands and lips!

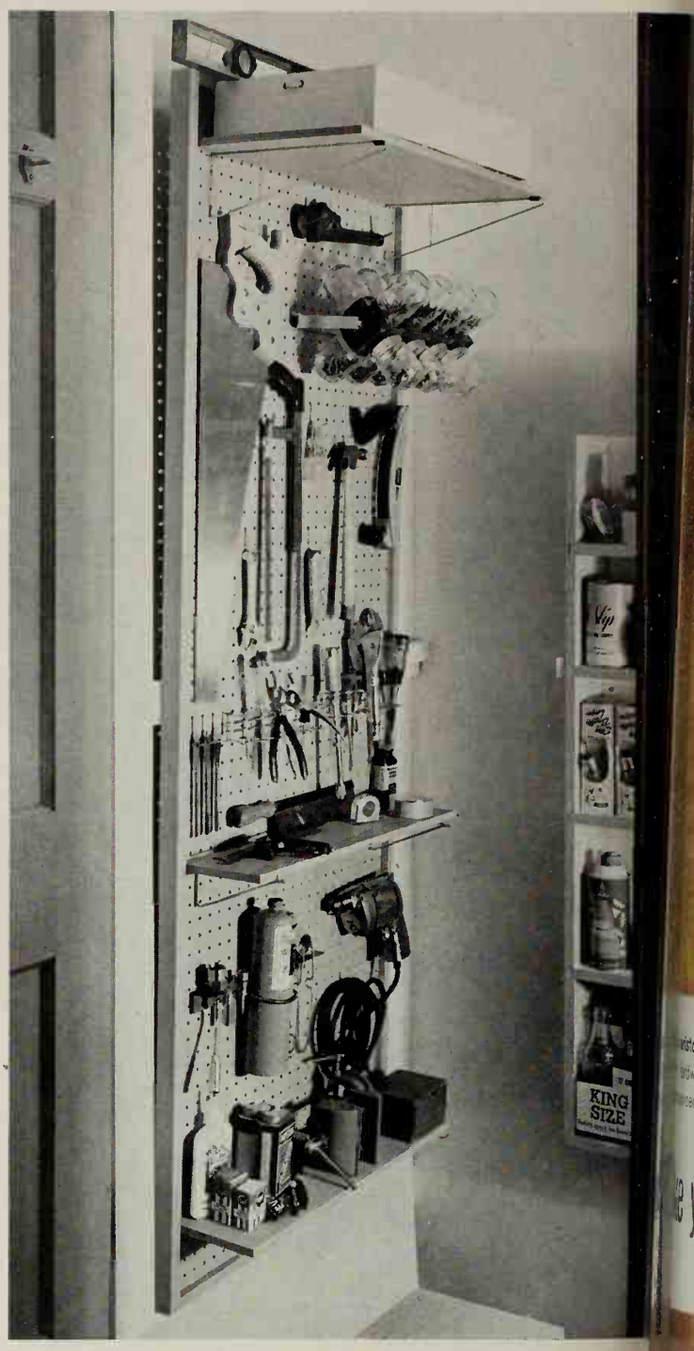
Play it safe— Let Unguentine take over!

Guaranteed by Good Housekeeping



Start right

Begins on page 122



A really complete set of hand tools lets you tackle almost any pro

Team up your basic tools with this more complete selection to make yourself master of any job.

You'll even be able to take on some remodeling projects with this outfit and some determination.

When you buy these tools, buy the best available:

8 point cross-cut saw
portable woodworkers' vise
hack saw
10-inch file
pipe wrench
diagonal wire cutters
combination square
24-inch level
putty knife

You now need a place to ke these tools out of the way bu convenient enough to be use

This tool board at the to basement stairs solves the pro It could also hang on a closet

large screwdriver
¼- and ¾-inch wood chis
small carborundum stone
locking jaw pliers
propane torch kit
revolving jar storage rac
¼-inch electric drill with accessories; set of bits, type wood bits, and sander

More on pa

Room designed by Jeremiah Goodman, A.I.D.

aristocrat of woods, gives a room substance and dignity. Now this ti hardwood from the rugged forests of Burma and Siam comes to enanced by Weldwood's exclusive fine furniture finish—so beautiful you can feel the difference! See Weldwood® paneling—made only by United States Plywood—at your Weldwood lumber dealer's or at any of our 130 showrooms. In Canada: Weldwood Plywood, Ltd.

ake your inspiration from teak . . . new wood paneling by Weldwood

Wood paneling's warmth can inspire new decorating ideas for your home. Choose teak, oak, cherry, birch, or any of 70 Weldwood real wood panelings. Real wood (not imitation) as low as $28 for a 12′ x 8′ wall.

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Walnut, too, is a Weldwood prefinished paneling that makes remodeling ideas easy to carry out. In truth, for every room, for every taste, there's a wide range of Weldwood real wood panelings at prices to fit every decorating budget.

SEND FOR NEW FULL-COLOR BOOKLET

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I want to see more full-color pictures of ways I can make every room in my home more charming, more useful. Please send me the new 28-page booklet, "Ideas For More Beautiful Homes With Weldwood Real Wood Panelings," showing Weldwood Prefinished Paneling, plus many interesting idea rooms paneled in these rich, beautiful woods. I enclose 25¢.

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The only convertible that gives you a sofa designed to look like a sofa, plus a bed that sleeps like a
Modern, traditional, contemporary styles, custom covered through your dealer. Style shown, only $34

Sleep here—beautifully!

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HIDE-A-BED

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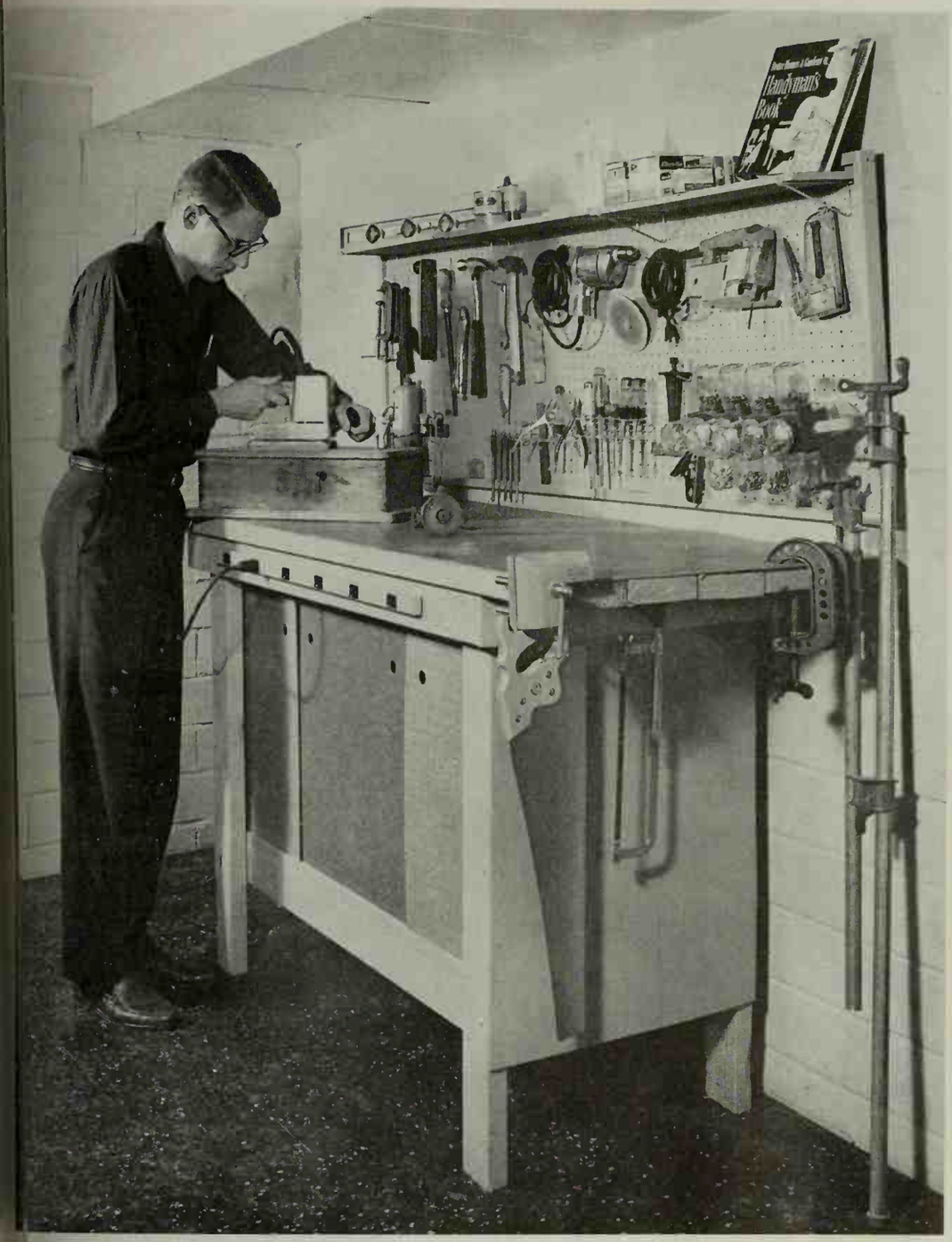
Start right *Continued*



When you build your workbench, you've set up a shop

When you're ready for a full-fledged shop, give it some thought and set it up right. Three basic needs for any workshop are space, light, and a good workbench.

Pick a place for your shop where it will have room to grow. A common fault in home workshops is lack of open floor space for large projects. You'll probably need space later to add storage facilities, too.

Spend some money and provide plenty of light for your shop. The importance of adequate light can't be overemphasized. If you can't see your work well enough, you'll get tired sooner and make mistakes.

Fluorescent fixtures are best for over-all lighting. White paint on the walls and ceilings is the least expensive and most satisfactory way to increase the light level. The size and design of your workbench depends mostly on the space you have. The bench should be high enough so that you don't have to stoop at all to work on it; 40-42 inches is right for most men.

Use your tool board again, this time mounted horizontally over the bench. Keep the tote box handy, too, so you can easily carry tools to jobs elsewhere in the house.

Our list of tools to add as finishing touches for a top-performance workshop calls for another large investment, but they add so much to your capabilities that they're worth ten times their cost:

portable saber saw
orbital sander
16 oz. hammer
heavy-duty stapler
bar clamps
"C" clamps
Bulk finishing supplies and brushes

Comfort

IS WHAT YOU ARE SURE OF—WHEN A BRYANT DEALER INSTALLS YOUR HEATING SYSTEM. CALL HIM.

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DESSERT COOK BOOK

by the Editors of

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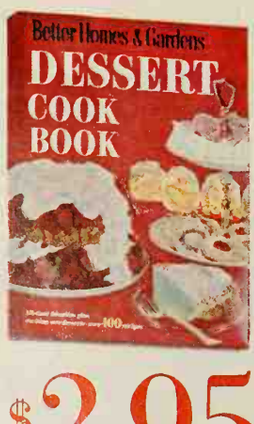
Here's a new cook book to make your mouth water! A meal is as memorable as its dessert — and this colorful 160-page book is brimming over with easy-to-make, easy-to-eat dessert treats to delight every member of your family! Listen to these recipe ideas: "Cakes that frost themselves" . . . "Easy fruit fix-ups" . . . "Light-as-a-cloud pies" and "Chill or bake a cheese cake." Over 150 illustrations, 60 in luscious full color! Happy cooking—and happy eating!



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$2.95

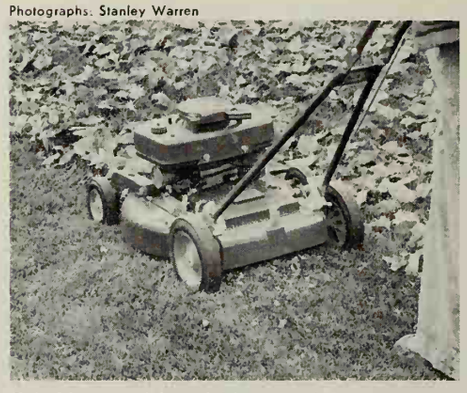
The gold on your trees

is worth money

The multihued leaves falling from your trees thi month are valuable. Don't haul them away or make a bonfire unless you have money to burn.

Chop them up for lawn mulch and eventual food, o gather them up and add them to the compost pile You'll enjoy your work more if you think of them as a valuable gift—not as a tiresome problem.

Photographs: Stanley Warren



Grind leaves with mulching attachment on power mower. Leaves are "chewed" into fine bits, hurled over grass as inconspicuous mulch and potential food. Clean air filter regularly, to protect engine from damaging dust.

Gather leaves with mechanical lawn sweeper, rake them into easy-to-lift piles with a lawn ra To carry them, use a blanket, tarp, or even li poultry netting. If wind is blowing, sprin leaves lightly with water to hold them down.

Toss leaves into compost p sprinkle water and plant f on each layer as it's adde

Because the bacteria t turn leaves into compost r moisture to do their work sure to keep the pile mo Soil keeps leaves in place

ETTY HANDS BY JOY

ysaves your hands for nicer things than dishwashing

At the piano or the bridge table, you know you're putting your best hands forward if you use Joy for dishwashing every day. It's different from other quids. Joy has a mildness you can *see* on your hands...leaves them soft and retty. That's because Joy is as mild as a bubble bath. Try Joy and see ow it helps keep your hands nice, for all the nice things they have to do.

Mild as a bubble bath to your hands

JOY HAS A MILDNESS YOU CAN SEE ON YOUR HANDS

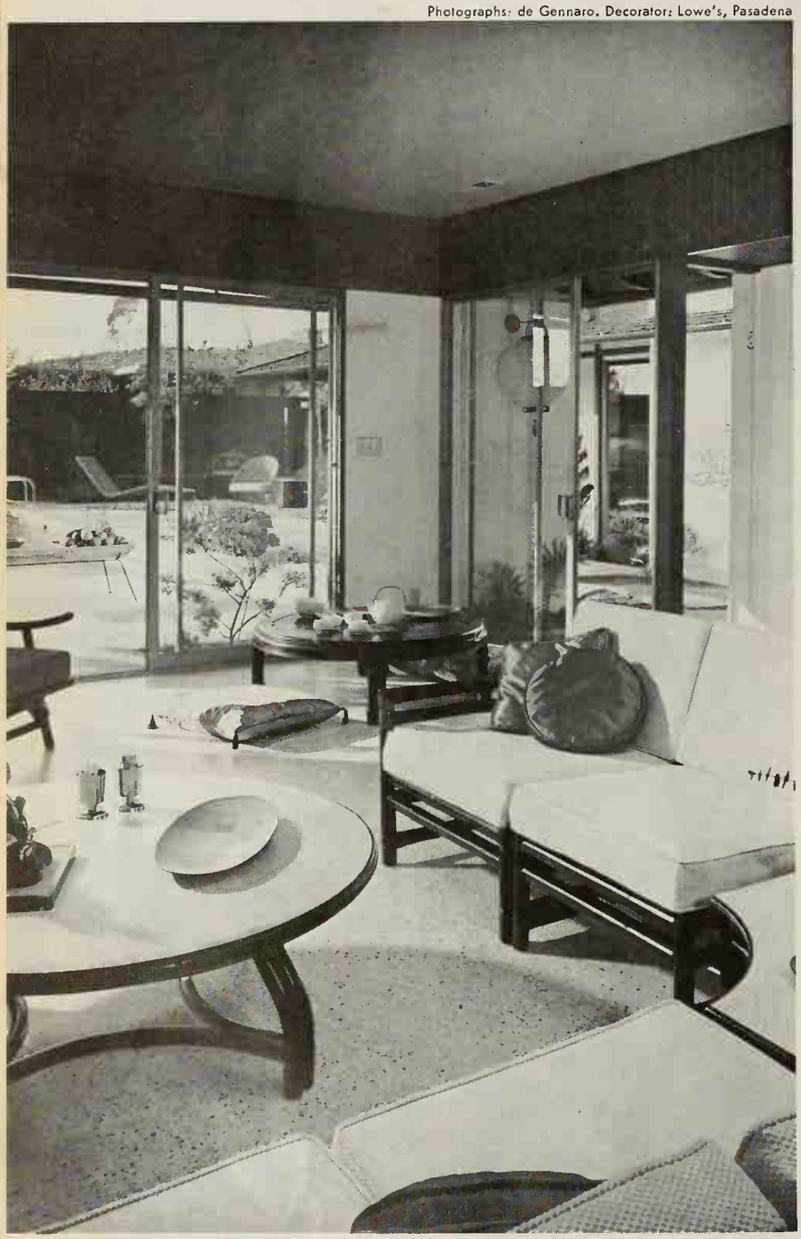
soft plastic bottle

Highlight a lovely patio view

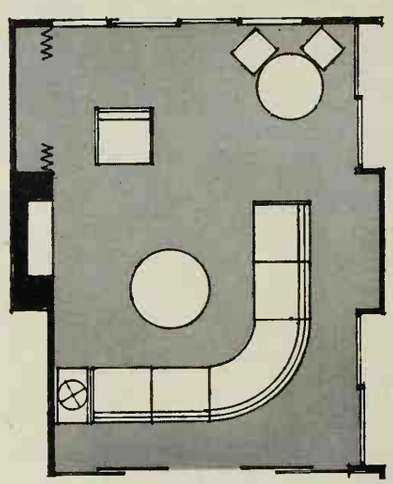
The rattan and wrought-iron furniture, the plantings, and the decorative accessories—wind chimes, Japanese lanterns, and garden statues—carry the Far East theme to the outdoor room, the patio.

When more seating pieces are wanted in the living room, these rattan chairs are used. Fabric-backed, vinyl upholstery weatherproofs the chair cushions. The Roy Klotz home, San Marino, California.

Photographs: de Gennaro. Decorator: Lowe's, Pasadena



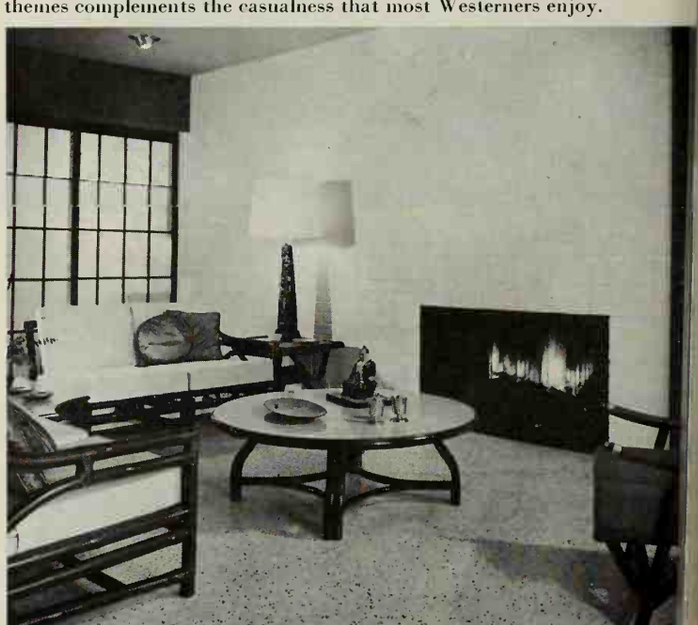
Draperies are not needed, for the patio is surrounded by a tall, wood fence. Accessories are few and have an appropriate Far East motif: silk-covered and tasseled cushions, china tea set, delicate figurine, simple floral arrangements. Dramatic lighting of the outside plants and pool provides the living room with an enchanting night scene.



Plan for two views—inside, outside

The furniture, including a sectional sofa and curved table, is arranged to take advantage of both the fireplace and the view of the patio. The furniture has bamboo frames stained dark walnut, off-white cushions.

In this living room, the background is white, relying on the texture of the unadorned brick wall and the design of the sliding shoji doors to avoid the monotony of bare walls. The simplicity of Oriental decorating themes complements the casualness that most Westerners enjoy.



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"Serenade"

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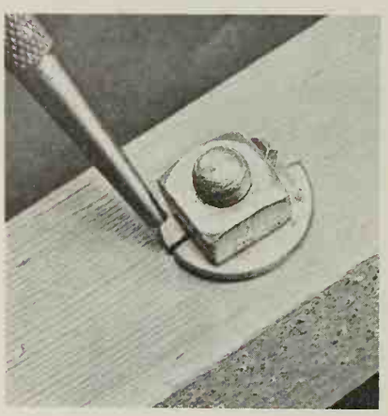


A lock-washer key

Here's an easily made washer to use when bo wood together.

With a hacksaw, make cuts opposite each other ordinary washer. Bend side of the cut up, put the bolt and run the nut tight. Then, bend down opposite side of the wash

Bil
Palatine,

A good hooker

A beverage opener is the fect tool to use when sere in hooks.

Used as shown, it give the extra leverage you and saves your fingers other plus is that you chew up the hook with

Gerald
Perrysbur

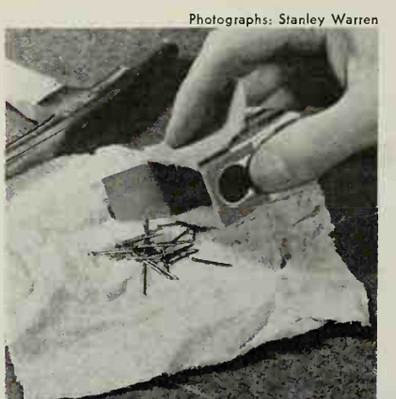
Here's the gouge

That beverage can comes into use again patching plaster or dry Use the pointed end large and undercut the in the plaster.

Work the point alter along both sides of the until enough is gouged give the patching pla good foothold.

Wayne
St. Paul, Mi

Photographs: Stanley Warren



Out of whole cloth

Small brads and tac easier to handle whe dump them out on a piece of rough cloth.

The brads are easier up, they won't scatte when you're finished them, it's a simple ma pick up the corners cloth and dump them into the box.

C. P. Mac
Taranto,

More on pag

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Handyman how-to

Begins on page 1

Solve oil problems

Oil hard-to-reach parts by using an ordinary drinking straw as a long funnel.

You can easily guide the oil to spots that can't be reached otherwise. With a little practice, you will be able to lift your finger just enough to deposit one drop of oil at a time.

George Riebly
Peru, Indiana

Beware broken bulbs

A broken off light bulb in a socket can be tricky and dangerous to deal with.

The next time this problem comes up, make sure the current is off, then press a bar of soap against the jagged edges of the bulb base and unscrew.

Jerome Damerval
Sigourney, Iowa

Quick as a shot

Locate holes for dowel joints with accuracy and ease by using BB's and cellophane tape as shown.

Lay out the hole positions in one board, tape the BB's in place, lay the boards on a flat surface, and tap together.

Bill Penfield
Convent Station, New Jersey

Dot your eyes

The eyes on your fishing rod will be easier to align if you put a dot of paint on each side of the joints.

Then you can put the rod together, lining up the dots, and you won't have to sight through the eyes.

Jim Campbell
Seattle, Washington

► Send your original handyman, family car, and sportsman tips (no p... graphs) to the Handyman, Family Car, and Sports Editor, 6710 Mei... Building, Des Moines 3, Iowa. For each accepted, Better Homes & ... dens will pay $5. All tips will be considered carefully, but those whic... not accepted cannot be returned to you.

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In the linen closet. *The whole closet takes on a "fresh as a daisy" look when shelves are lined with Ocean Blue Marvalon coverings.*

In the kitchen. *Cookbooks covered with Marvalon adhesive covering in bright new Orange Ice, and shelves and drawers lined with Marvalon coverings in Canary Yellow—all echo the colorful panes in the window.*

In the children's room. *The toy box adds a gay, colorful note with Marvalon adhesive covering in Carnation Red.*

It's scrubbable! Marvalon plastic-coated covering material won't shrink, stain, rip, crack or peel. It's color-fast, and lies flat. Makes perfect seams —no overlapping necessary. Comes in three types of coverings—all in "Workable Colors" and compatible patterns—and it saves money because it lasts and lasts.

For pamphlet on Marvalcraft—the art of creating your own decorator touches with Marvalon—

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2. Brush on with grain thin coat of shellac (one part denatured alcohol to 4 parts 4 pound cut white shellac.) Let dry 1-3 hours.

3. Rub lightly with fine steel wool or #2/0 sandpaper, wipe again with damp rag and apply second thin coat same as before. (Three hours later, floors can be walked on ...waxed.)

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Know your evergreens

The needle-leaved evergreens make up one of the most important groups of trees and shrubs for the home landscape. They grow easily almost everywhere, need little maintenance, provide year-round beauty.

They also differ greatly from one another in shape, size, color, and use. Depending upon type and variety, the narrow-leaved evergreens may be dark or light green, blue, silver, or gold in color; spreading, round, columnar, or pyramidal in shape. Some lie flat on the ground, others tower high in the air. All give years of satisfaction and pleasure, in the right setting.

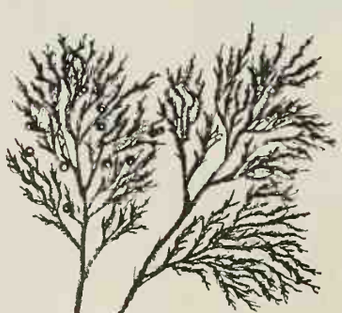
The smaller types of evergreens are best for entrance and foundation plantings and near walks, drives, and corners. If grouped for mass effect, choose an assortment for variety in texture, size, shape, but avoid spotty color contrasts.

The larger types make handsome specimen plants, backgrounds, and screens. Space them generously to give them room to grow.

Here are some of the valuable evergreens you should know.

Pine (*Pinus*)—tolerates difficult soils and weather. Its long, slender needles, in clusters of two to five, may be feathery or bristly.

Some good ornamental varieties include the dwarf, globe-shape Mugho, slow-growing Swiss Stone, and the majestic White Pine.



Juniper (*Juniperus*)—is very hardy, easy to grow. The many varieties give great range in color, shape, size—from creeping ground covers to 25-foot pyramidal trees.

Junipers can be pruned, sheared, thinned, or espaliered. Very short needles are scalelike at maturity.

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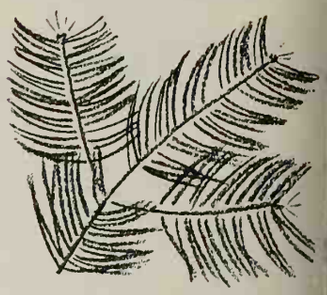
Evergreens

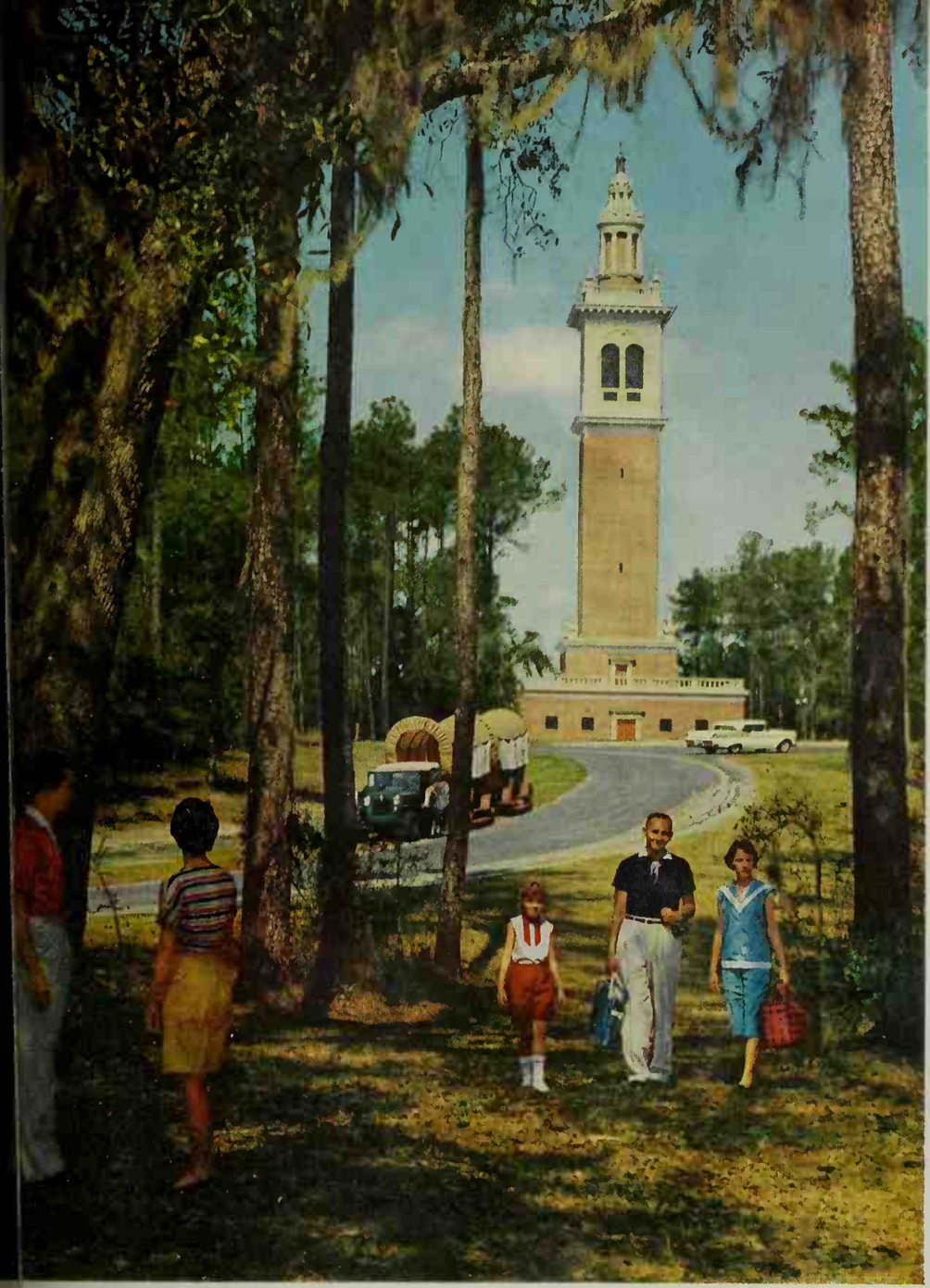


Fir (*Abies*)—grows very tall and prefers a cool, moist climate. For this reason, it is not the best tree for landscape use where summers are hot or dry. One notable exception for northern states is Concolor Fir.

Hemlock (*Tsuga*)—considered one of America's most graceful trees, is very well adapted for hedge use. Shrubby in habit, trees prune beautifully, grow well in sun or shade, prefer a moist, rich soil.

Spruce (*Picea*)—native in most of the northern sections of the country, wears short, four-sided needles that spread out sharply from the branches on all sides. The trees are always pyramidal in form.

Yew (*Taxus*)—are the dark green of all the evergreens and highlighted in the fall with brilliant red berries. They grow slowly in sun or shade, take shearing well, have innumerable landscape uses



lor a's memorial to the composer of its state song is Carillon Tower at White Springs, on the Suwannee River. Dai carillon concerts entertain while animated scenes depict the stories of Foster's most popular melodies.

North Florida

one of Florida's nine vacation regions

A guide for roaming Suwannee River country

Many people are surprised to come upon the Suwannee River in North Florida. It's like meeting an old friend you had thought existed only in a song.

Stephen Foster melodies, whispered out from Carillon Tower, help enrich this fascination. So does the haunting loveliness of the Suwannee itself winding languorously through wooded gamelands.

White Springs, Ellaville, Fannin Springs, and Old Town proudly proclaim their location—*on the Suwannee River*. Stop at their roadside restaurants to learn why Suwannee catfish are held in savory esteem. Take a sightseeing cruise on a sternwheeler riverboat. Or step into a horse-drawn carriage and be driven over scenic river-bank trails.

While you are in North Florida visit Tallahassee, capital city, and Killearn Gardens State Park where the flowers don't know it is winter. Drop down to the Gulf of Mexico to tan on sun-bleached sands, for blue-water bathing, and excellent deep-sea fishing.

Much as you will want to linger in this friendly land, do see all nine Florida regions. The new book, *Guide to Florida Vacations*, is just the help you need to plan your tour. It is also a handy what-to-see reference, *everywhere you roam* in Florida. To get your free copy, simply mail the coupon.

lf ast marshlands, between St. Marks and Cedar y. a noted for wing shooting. Few places in U. S. er t variety of wild fowl that migrate here in ison generally mid-November to mid-January).

Join the fishing fun on numerous lakes and rivers in North Florida. Big bass, bream and catfish are the usual catches. Many salt-water fish of fighting big-game caliber give battle in off-shore Gulf waters.

Popular resorts for inexpensive family vacations are found around the large lakes east and south of Gainesville. Their clear, spring-fed waters are excellent for swimming, boating, skiing, as well as fishing.

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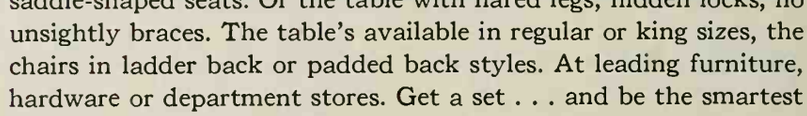

Color choices: Tan or ebony frame. Mocha, white, red or charcoal washable upholstery.

CENTENNIAL TOUR OF THE CIVIL WAR

By Paul Engle

IT was an intimately known war. We know where the first Union soldier was killed at Gettysburg and his name—Private George W. Sandoe. We know where Lee, watching the shattered remnants of Pickett's charge straggle back to the Confederate lines, was startled to hear a voice cry, "Hurrah for the Union!" Dismounting, he saw a wounded Union prisoner. He took the young man's hand, and in the midst of his own defeat, he said, "My son, I hope you will soon be well." When Lee left, the soldier recalled, "I cried myself to sleep there upon the bloody ground."

Today, we can drive the same roads weary armies marched in the proud exhaustion of victory or the dread exhaustion of defeat. Visiting a battle site does not mean tedious tramping through fields and underbrush trying to find an old ruin. The lovely valley at Harpers Ferry, where John Brown's fight occurred, and the plain house at Appomattox, where the surrender took place, are both on excellent roads.

Unlike the wars of other countries, whose battlefields melt into the landscape, the Civil War has remained visible. In the tangled swamps of the Wilderness, there are still miles of trenches and the road parallels them. At Petersburg, south of Richmond, where Grant besieged Lee for ten months in 1864-65, Pennsylvania miners among the Union troops exploded a huge mine at the end of a tunnel dug under the South Carolina lines. This formed the "Crater," where 278 Confederates were killed. You can drive almost to the Crater's edge, then drive on to Fort Stedman, an earthen structure where the South made its last attack of the war.

Men of that war had intense pride not only in their cause, but also in their regiment and in their state. You will find roads lined with monuments placed by the individual units which fought there: the Pennsylvania Lancers, the wigwam of the Tammany Regiment, the horse in stone of the First Wisconsin cavalry.

The Civil War was the first war in which the railroad, the telegraph, the steamship on river and ocean were important. This is another reason for the simplicity of visiting the battlegrounds, for the armies followed the principal rail lines whenever possible, and they are there today with main highways alongside. When Sherman began his long march to the sea, he went from Chattanooga to Atlanta down the line of the railroad; the names of the fights on his way are those of stations on the railroad. The first great movements of armies by train were from Virginia to Chattanooga: the South by way of Atlanta; the North by way of Baltimore and Indiana. The prolonged fighting at Bull Run can be explained by knowing that the really important point was Manassas Junction just south of it, where the railroad from Washington met the line from the Shenandoah Valley.

It was also a great war of the horse. As you drive from Frederick, Maryland, through the high green landscape, you cross over South Mountain to the west (where McClellan drove the Confederates back in 1862) and down into the lovely valley of Antietam Creek. Here, cavalry ranged, as it did through all the areas of the war. As you float along behind your massive steel horsepower, think of the horses dragging the guns through the mud of the Peninsula before Richmond and of the Confederate Cavalry General Jeb Stuart riding around McClel-

Civil War tour

lan's army, pursued by Union cavalry, and at night sending a letter to the commander of the pursuing cavalry, his father-in-law. At Chickamauga, the Michigan artillery marker notes the number of officers and men lost, and then adds that 35 horses were killed.

In preparing for the trip, write the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C., requesting Price List 35, which contains a list of the pamphlets on each battlefield, prepared by the National Park Service. They give clear accounts of the fighting and detailed maps showing every important feature of the battle, as well as rivers and roads. In addition, they show the self-guided tour which the visitor can take in his own car.

Enclose 15 cents for the map called "The National Park System—Eastern United States." The map shows that the principal engagements of the Civil War fall into two distinct areas: the smaller rectangle from Appomattox Court House in southwestern Virginia to Gettysburg in south central Pennsylvania, and from the Shenandoah Valley to the Atlantic; the larger rectangle from Vicksburg in southwestern Mississippi to Nashville, and from the Mississippi River to Atlanta. Within these areas, every major land battle of the war occurred. There was fighting on a much smaller scale west of the Mississippi and a naval war along the Gulf Coast at New Orleans and Biloxi and the Atlantic Coast, with Fort Sumter in Charleston Harbor the war's true beginning.

Visit the museums. They are not boring tombs of the past, but moving records of that most emotional of all our wars. At Petersburg, you will see proof of the harsh intensity of the firing in three bullets which met in mid-air and became one mass. There are touching letters home from young soldiers; all manner of arms; insignia and uniforms (the South sometimes wore blue, the North gray); photos of actual scenes in their desolation; illuminated battle maps; guided tours.

Read a one-volume history of the war. Bruce Catton's *This Hallowed Ground* is militarily complete, presents the issues which caused the conflict, and pays proper attention to the human side of the war. Lt. Col. Joseph B. Mitchell's *Decisive Battles of the Civil War* not only offers intelligent narratives of the 14 crucial battles, but also presents a two-color map with the fighting lines and army routes related to present-day highways.

You'll save valuable time if you know which battle areas need more study than others. They vary surprisingly. For example, Bull Run (or Manassas), 35 miles west of Washington, where important fighting took place both in 1861 and 1862, has little to show of the war save an interesting museum, the Stone House, at whose well the wounded of both sides drank; certain statues on the old Henry Farm, where the widow Henry was killed; and the rebuilt stone bridge over Bull Run.

Some battlefields are elaborate, well preserved with monuments, markers, and original entrenchments. Those described on the following pages were chosen to represent each region of the war.

When you return home, you will have a truer, more intense feeling of how this country looks, of what it suffered trying to find out what it was, and of what it must forever be.

More on next page

Ohio
Pa.
PITTSBURGH
GETTYSBURG
11
1
CINCINNATI
W. Va.
OHIO RIVER
CHARLESTON
LEXINGTON
HARPERS FERRY
BULL RUN
WASH. D.
Md.
FREDERICKSBURG
APPOMATTOX
Va.
460
RICHMOND
PETERSBURG
11
KNOXVILLE
ASHEVILLE
RALEIGH
CHARLOTTE
N. Car.
CHATTANOOGA
41
1
S. Car.
ATLANTA
COLUMBIA
176
12
AUGUSTA
SAVANNAH RIVER
FT. SUMTER
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MONTGOMERY
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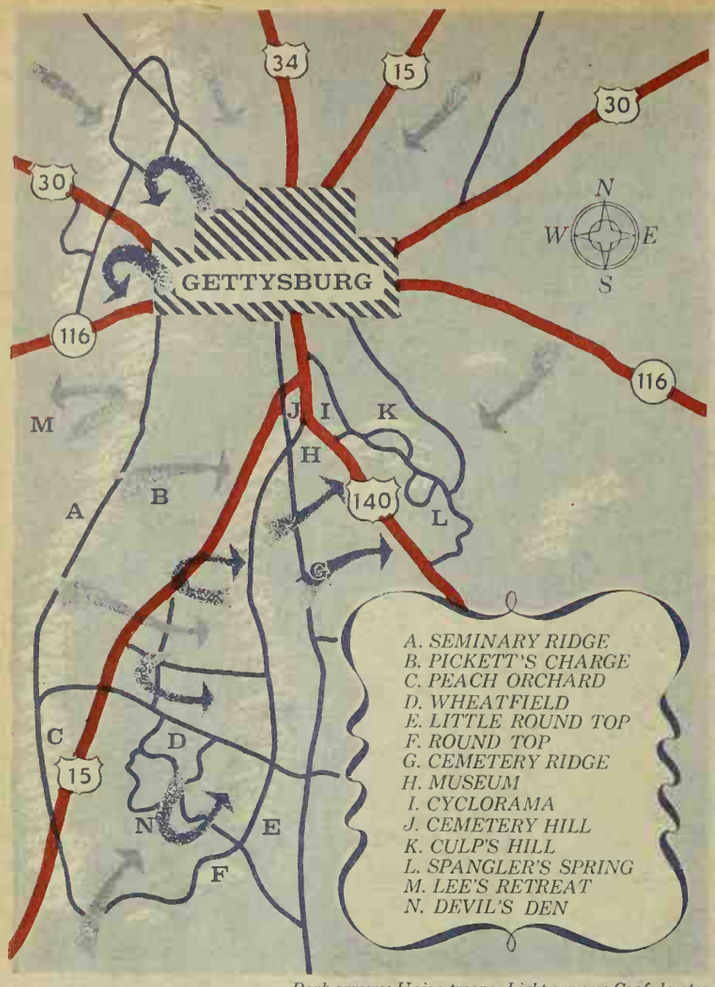

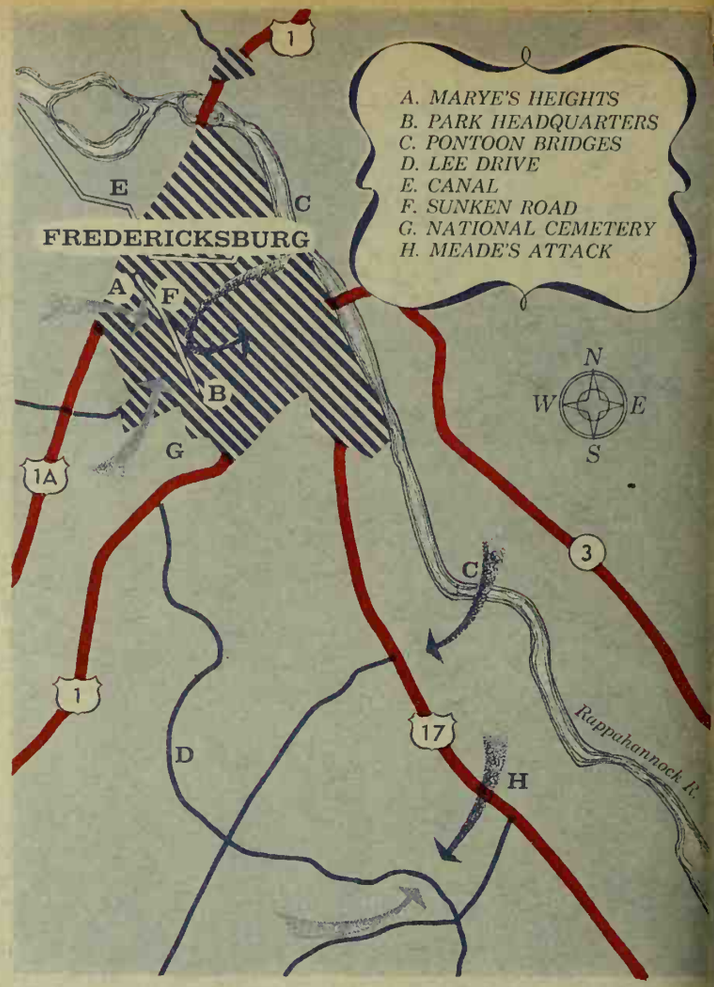

Dark arrows: Union troops. Light arrows: Confederates.

Gettysburg

Give Gettysburg all the time you can. It was the decisive battle of the war, as the Union General Meade turned back Lee on his greatest invasion of the North. There is more to see here than at any other single place. You will find 26 miles of road in the fighting areas—the same routes that brought marching soldiers—from which you can see over 2,000 monuments, tablets, and markers.

It was a strange battle. The defenders lost more men than the attackers.

Lee had intended pushing north to Harrisburg, but came over South Mountain, just west of Gettysburg, when he heard there were Union troops not far away. As his leading detachments put out skirmishers along the Chambersburg Pike on the morning of July 1, they met Union cavalry stationed in Gettysburg. Firing began and went on for three days.

By the end of the day, the North had been driven from positions west and north of Gettysburg into the town and then out of it altogether, occupying that night a fishhook line running from Culp's Hill southeast of town along Cemetery Hill, and curving south to the Round Tops.

The second day was spent by Lee attacking the Union army's north flank at Culp's Hill and south flank at the Round Tops. Longstreet's Confederates from the west won the Wheatfield and the Peach Orchard and the Devil's Den, the latter a rugged place from which sharpshooters fired at Union artillerymen on Little Round Top. Meanwhile, the Confederates had secured some of the Culp's Hill trenches and Spangler's Spring.

Having failed to turn either flank, Lee decided on the third day to attack the Union center. His army lay on the north-south height of Seminary Ridge south of Gettysburg, facing Cemetery Ridge where the Union army lay. The Ridge is low at a point called The Angle, and it was there that the famous charge of Pickett's men was made on the afternoon of July 3. The charge was bravely made and bravely resisted. Under the most shattering fire, Pickett's attack penetrated the Union line where the "High Water-Mark of the Confederacy" Monument stands, and fell back to Seminary Ridge.

The afternoon of July 4, Lee retreated, his 17 miles of wagons one long cry of agony as the springless caravan shook the screaming wounded.

Fredericksburg

Twenty square miles of tangled ground fifty miles north of Richmond on U.S. 1 contained more major battles, more casualties, more dead generals than any other equal area.

Fredericksburg lies on the eastern edge of that rectangle, with the Rappahannock River on the north and the Po on the south. Between those rivers were fought Chancellorsville in May, 1863, when Lee defeated Hooker and lost his great General Stonewall Jackson; the Wilderness and Spotsylvania Court House in May, 1864.

In that swampy, dense country, where the dead leaves and brush caught fire and burned the wounded alive, approximately 105,000 total losses were sustained by both sides. Trenches are still there in the gloomy woods; the square stone shaft stands on the spot where Stonewall Jackson was shot by his own men; the Bloody Angle, where Confederate and Union soldiers fired point blank all day, still looks across the green clearing.

After Lee's first invasion of the North had been repulsed at Antietam (September, 1862), Lincoln issued his Emancipation Proclamation. General Ambrose E. Burnside was put in command of the Union forces. He pushed on toward Richmond, but found the Confederate army blocking his way at Fredericksburg. By many delays, Burnside did not try to get his army across the Rappahannock until Lee was firmly entrenched on the hills overlooking Fredericksburg.

The Union troops forced a crossing of the river and then formed in the streets for an attack. Ahead of them, above the city, were hills called Marye's Heights. The National Cemetery, with a handsome view across the line of the Union assault, is at the top of the hill; Park Headquarters and a museum are at the foot. Between these was the old sunken road with its stone wall, behind the protection of which the Confederates sustained a deadly fire on the advancing Northern troops. The Union troops had to cross an open field cut by a canal and a drainage ditch. Fourteen times, with incredible bravery, the Blue army attacked; not one man ever reached the wall.

Farther south, Meade assaulted the Confederate left and broke through, but was driven back by reinforcements. Two nights later, the Union retreated across the river.

More maps on page 14

Formica Illustrated: Tops, Tidestone #7-ST-1, base cabinet fronts and matching Wall Tile, Royal Walnut #17-BG-44, wall cabinets and snack bar facing, Primrose #893. Interior by Ving Smith A.I.D.

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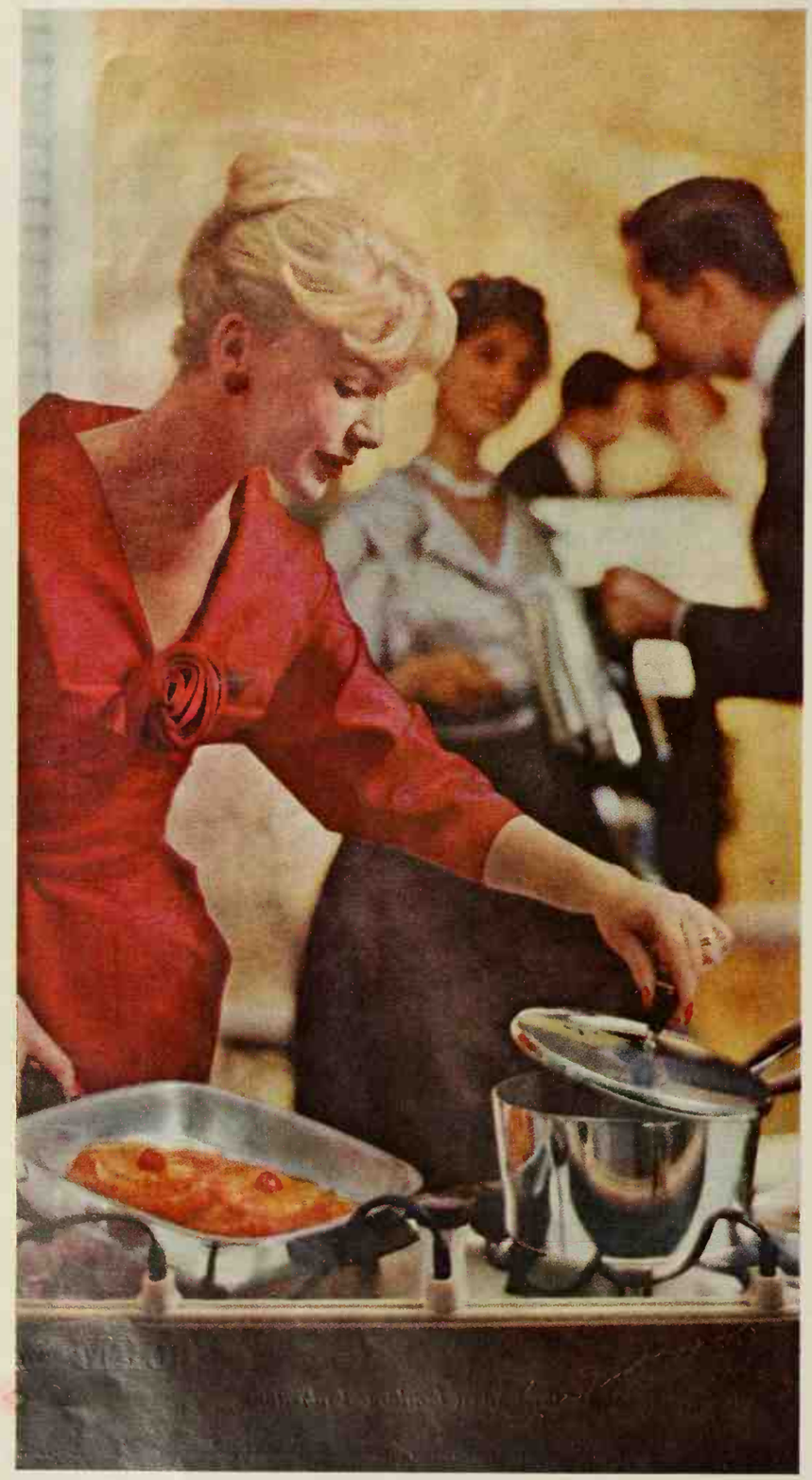

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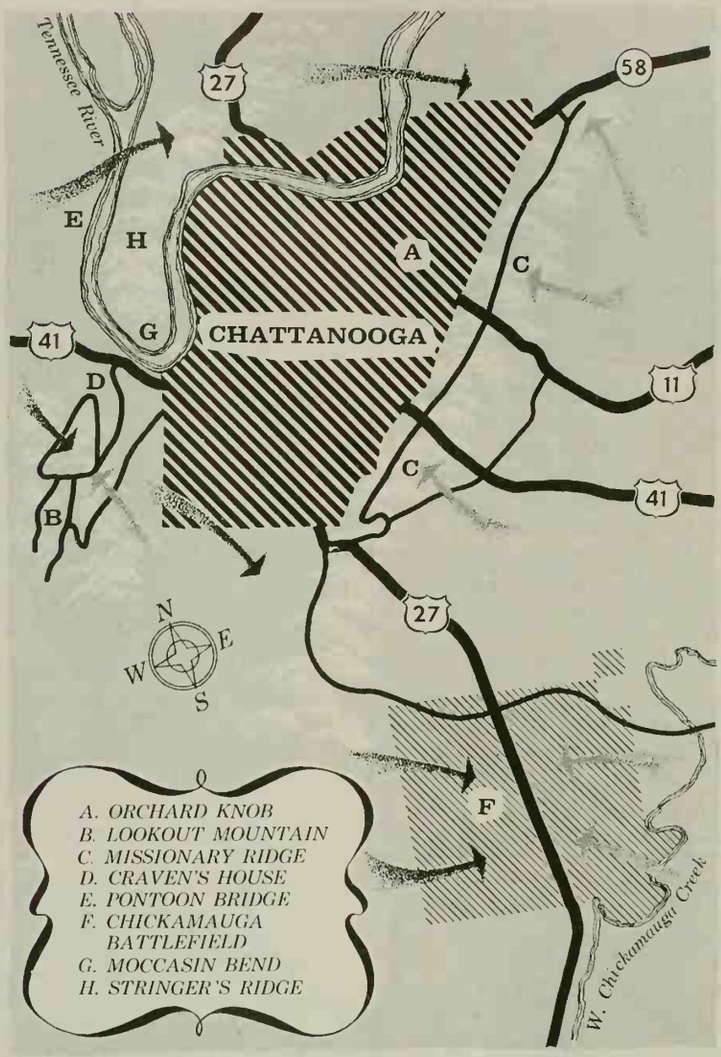
Civil War tour

Continued from page 140



Chickamauga

The battle of Chickamauga, September 19-20, 1863, was fought in heavy timber south of Chattanooga. The first day's fighting was severe and inconclusive with heavy losses on both sides. At noon on the second day, Longstreet's corps hit an unexpected gap in the Union lines, an entire division of Northern troops having been withdrawn through an error. Much of the army, including its commander, General Rosecrans, retreated into Chattanooga, but General Thomas formed a new line at Snodgrass Hill and held off until evening.

The result, along with an appalling total of 34,624 casualties (28 per cent of all forces engaged), was that the Union army was besieged in Chattanooga and almost starved to death, as many of its horses did.

Grant then took charge, reinforcements and supplies arrived, and on November 24, Union troops under Hooker drove the Confederates from their position at the Craven House, halfway up Lookout Mountain. The view from Lookout Mountain is spectacular, looking up the valley of the Tennessee to the mountains eastward and the Chickamauga Lake.

On November 25, Union troops attacked Missionary Ridge east of Chattanooga. Having failed at the north end of the Ridge, Grant, from Orchard Knob, sent Thomas against the center. The Northern soldiers captured Confederate positions at the foot of the Ridge and then, without orders, went on up the steep slopes and forced the Southern army into retreat, one of the few times a Confederate army fled from a battle.

Highway 41 follows General Sherman's long campaign from Chattanooga to the sea. North of Atlanta, Union troops made a valiant attack across an open field to solid entrenchments in the Kennesaw Mountain. They were repulsed with heavy losses. You can drive to the top of the mountain up the same slopes Confederate soldiers hauled artillery.

More on page 144

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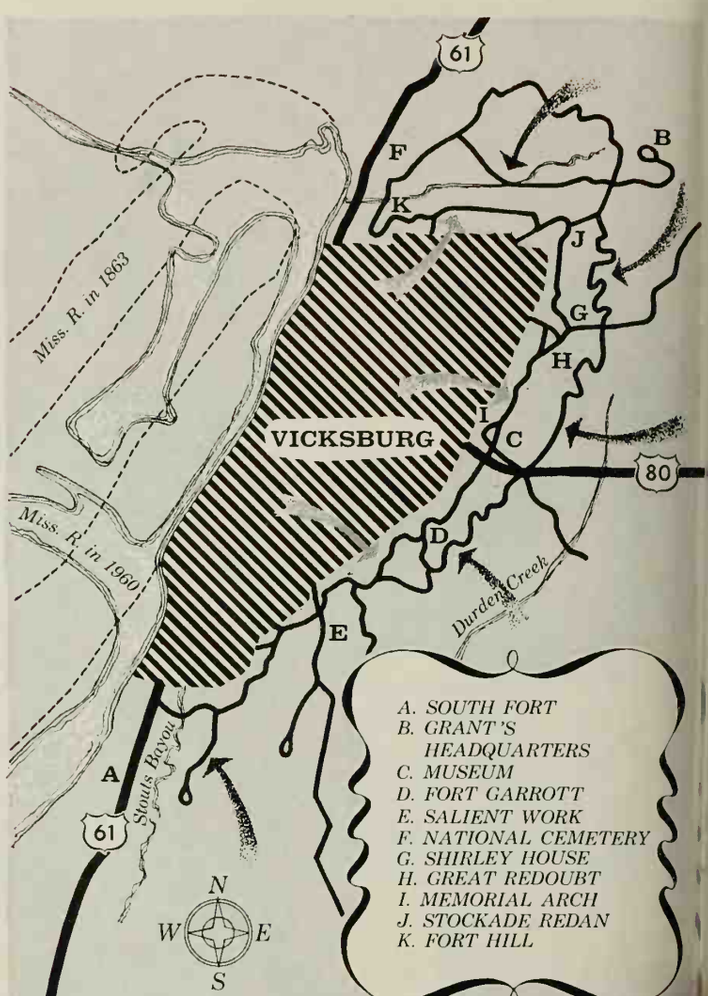
LIPS SORE?

Civil War tour

Continued



Vicksburg

Vicksburg is the simplest to see of all the war's battlefields. The Confederate defenses were built of earth (often with walls 20 feet thick) along a line of hills stretching in a high arc from above the city on the Mississippi to below it. The Union lines faced this on a more irregular line of hills a few hundred yards away.

The face of the Confederate forts was a tangle of ravines and felled trees, covered with crossfire from cannon and rifles. Against such a line, the Union assault of May 19 failed at the Stockade Redan. On May 22, a larger attack in the modern manner was made. Artillery was brought up close to open holes in the defense, watches of officers were synchronized so that the three-mile-long assault could be simultaneous along its whole length from Stockade Redan to Fort Garrott. Although Union flags were placed on top the Great Redoubt and the Second Texas Lunette, and a brief breach was made in the line at the Railroad Redoubt, the attack was fiercely resisted. It failed, with over 3,000 Union soldiers killed or wounded on the difficult slopes.

On May 27, the gunboat *Cincinnati* attacked the north end of the lines, but was sunk. On June 25, a huge mine was exploded under the Third Louisiana Redan, and the 45th Illinois attacked the area of the crater only to be driven back by troops from a second supporting line. After that, no more attacks were made.

The lines were so close that Union and Confederate pickets exchanged coffee and tobacco. The Confederates would shout "When are you coming in Vicksburg for a visit?" The Northern reply would be, "Not till you show better manners."

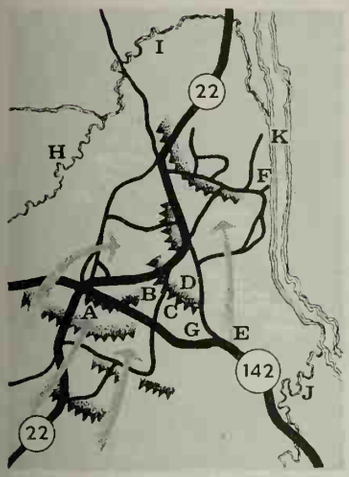
Gradually, the Confederate cause became hopeless, as no food, ammunition, or reinforcements could be supplied. People lived in caves and ate mule meat.

On July 4, Vicksburg surrendered, and the Mississippi belonged to the North for its whole length.

The Park Museum offers a dramatic presentation of the siege lines and the fighting.

More on next page

Civil War tour



Shiloh

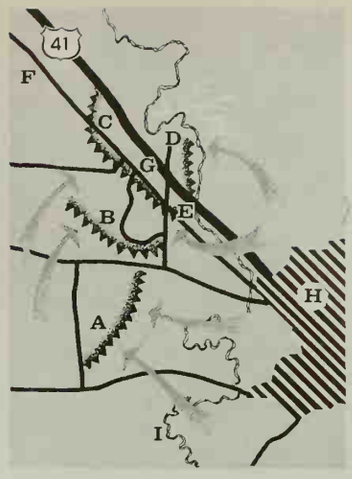
A. Shiloh Church
B. The Hornets' Nest
C. Sunken Road
D. Bloody Pond
E. Johnston's Monument
F. Pittsburg Landing
G. Peach Orchard
H. Owl Creek
I. Snake Creek
J. Lick Creek
K. Tenn. River

The battle around Shiloh Church in western Tennessee (April 6, 1862) was the first major engagement in the West and the largest effort thus far made by volunteer troops.

Few battles can be so neatly divided into their parts. The Confederate attack of the first day on the unsuspecting and unprepared Union lines, as General A. S. Johnston brought his army up from Corinth, was at first furiously successful. The Northern troops under General U. S. Grant, were forced back from the church on their right and in the center were pushed into the Peach Orchard and a tangle of woods and thickets called the Hornets' Nest, along which ran the Sunken Road. This formed a strong defense line, and 11 Confederate attacks on it were repulsed.

Meanwhile, General Johnston had been killed near the Peach Orchard trying to direct an assault intended to turn the Union troops away from the Tennessee River. This effort failed, but by a heavy concentration of artillery on the Hornets' Nest, a twelfth assault broke the line and forced the Northern army back toward the river. As night fell, a final Confederate assault was beaten back from Pittsburg Landing, thus enabling 25,000 troops under Generals Buell and Wallace to reinforce Grant.

On the second day, April 7, revitalized Union forces pushed the Confederates back across the ground they had previously lost. Gradually, the Southern forces fell back.



Stones River

A. First Union Lines
B. Second Union Lines
C. Final Union Lines
D. Mendenhall Monument
E. Hazen Monument
F. Nashville Turnpike
G. National Cemetery
H. Murfreesboro

On December 31, 1862, the Union army under General W. S. Rosecrans faced the Confederate army under General Braxton Bragg outside Murfreesboro, 32 miles southeast of Nashville. Early in the morning, Bragg attacked the Northern right, turning it back so that instead of facing Stones River to the east, it faced south. Here, General Philip Sheridan's division slowed the advance and even counterattacked, while General George H. Thomas stood his ground.

The country west of Stones River was heavy cedar thickets, save for a few farms. The Union army formed a new line along higher ground near the Nashville turnpike and the Nashville & Chattanooga railroad. As the Confederates charged out of the cedar woods, they were met with heavy fire and an absolute refusal to retreat. Soldiers from Ohio, Indiana, and Illinois, their ammunition gone, used rifle butts and bayonets to repel the Confederates, who only had to break through this third and last line to win the battle. The struggle was particularly hard at a point near the Nashville pike where you can now see the Hazen Monument, the earliest Civil War marker.

On January 1, there was no fighting. On January 2, Rosecrans put troops on high ground across Stones River, but they were driven back. Then, Captain J. E. Mendenhall quickly brought a concentration of artillery not seen in the war thus far, and catching the Confederates attacking in an open field, shattered them.

Bragg withdrew south to Tullahoma and the Union-occupied Murfreesboro.

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A bright new idea, the screens (tile set on sheet glass) cut down sun glare and filter light pleasingly into the courtyard.

Paul Rudolph

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1959-60 winners of Better Homes & Gardens

ACTION in EDUCATION awards

Education *is* in action throughout the country. Proof came in the hundreds of entries submitted to *Better Homes & Gardens* first ACTION IN EDUCATION Awards program, designed to recognize and stimulate local action for the improvement of schools—public, private, and parochial. This program was undertaken in cooperation with the National Education Association and the National School Boards Association.

ACTION IN EDUCATION is no vague abstraction. It can be measured in terms of facts—bricks laid, books bought, and votes cast. The facts are impressive.

From Sarasota to San Francisco, new schools are going up, old ones are being refurbished and modernized. Honor students are often awarded the school "letters" once reserved for athletes. Citizen campaigns have won passage for bond issues previously voted down. Teaching salaries and standards have been improved following community fund-raising drives. America's concern with education has reached even into the State Reformatory at Anamosa, Iowa, where inmates sponsored a scholarship—with their own money—for a student in criminology, and across the sea to Vitry-le-Francois, France, where an active PTA contributed many new improvements to the American dependent school there.

Such projects are samples of those honored as 1959-60 ACTION IN EDUCATION Award winners. The fifty outstanding projects, recipients of *Better Homes & Gardens* Special Citations, are listed below. Since as many as 200 different civic groups sponsored a single project, all the sponsors cannot be listed here.

Better education is clearly not a one-year job. Our present enthusiasm must be carried into new projects and to the completion of old ones. With this issue, *Better Homes & Gardens* begins its second annual ACTION IN EDUCATION program. The 1960-61 program will again present special citations to individuals or organizations in recognition of their community actions to improve education.

Projects may relate to school plant and equipment financing, scholar recognition, community-school relations, instruction in curriculum improvements, or other activities related to better schools. (For specific examples, refer to the list of 1959-60 winners below.) Some projects could not be entered this year because they were still in progress at the May 15 deadline. We encourage their sponsors to enter these projects, if now complete, in the 1960-61 program. Award winners and their achievements will be publicized nationally.

ACTION IN EDUCATION RULES:

1. A project may have been started any time, but must have been completed between May 15, 1960, and June 1, 1961. Winners will be announced in the October, 1961, issue of *Better Homes & Gardens*.
2. Entry forms can be obtained by using the coupon below.
3. Entry forms must be postmarked not later than midnight, June 1, 1961, and must be received at *Better Homes & Gardens* by June 9, 1961. More than one entry may be submitted. Each must be submitted on an official entry blank.
4. All entries become the property of Meredith Publishing Company, which reserves all reproduction rights.
5. Judging will be based on (a) the need for the project undertaken, (b) the problems involved, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.

Better Homes & Gardens
ACTION IN EDUCATION
Awards Editor
Des Moines 3, Iowa

Please send the complete entry form and information on your 1960-61 ACTION IN EDUCATION awards program

NAME _____

ADDRESS _____

CITY _____

STATE _____

1959-60 Award winners

Phoenix, Arizona.
Citizen's Committee of Madison School District, PTA's and Parents Club.
850-member committee's action for successful passage of bond issue providing one new school, two remodelings, four portable classrooms.

Norwalk, California.
Norwalk-La Mirada City School District.
12-year program of guidance counseling for grade school students and parents.

San Diego, California.
Steven Collins Foster PTA.
Special science club, classes and "Science Fair" for grade school children, with scientist-parents as volunteer instructors.

Sepulveda, California.
I.T.T. Laboratories, division of the International Telephone and Telegraph Association, and Future Engineers of America, San Fernando Valley Council.
Establishment of high school Science Center in co-operation with local industry and colleges.

Tulare, California.
Tulare Advance-Register.
Newspaper campaign to keep community informed of school activities and policies.

Denver, Colorado.
Merrill Junior High School PTA.
Academic Field Day presenting trophies to outstanding scholars and promoting academic interest.

Manchester, Connecticut.
Manchester PTA Council, Board of Education, and civic groups.
Volunteer project to set up community museum.

Miami, Florida.
Dorsey Junior High School.
Improved education of Negroes through tests and accelerated classes.

Miami Shores, Florida.
Miami Shores Elementary School PTA.
"Enjoying the Arts Day" with local artists, musicians, and sculptors working with school children.

Orlando, Florida.
Lake Como Elementary School Parent-Teacher Association.
Special Handbook and Parents Workshop to acquaint parents with school activities.

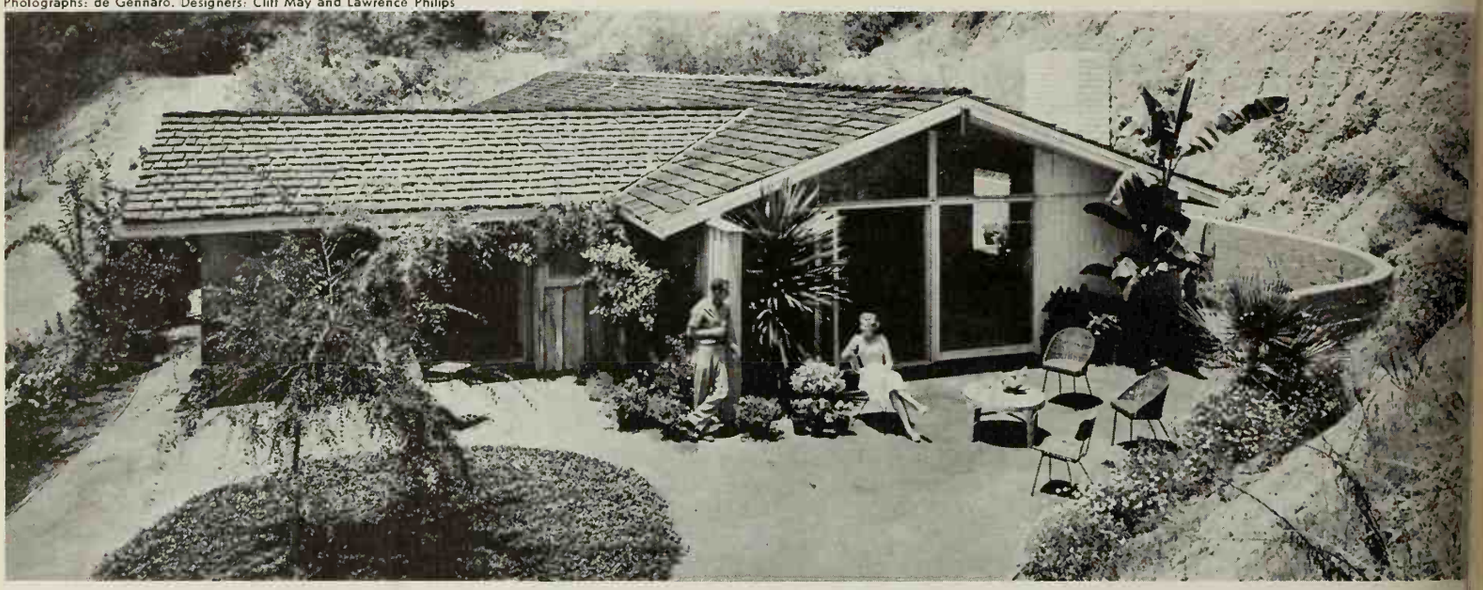
Sarasota, Florida.
Sarasota County Schools.
Part of $6 million project for increased teacher salaries, revised organization of some grades, and special programs for gifted students, as well as mentally retarded and physically handicapped students.

[*Turn to page 154*

This home's warm wood tones tell you at first glance that it's friendly and informal. Behind the grape-stake fence, the entry court welcomes visitors even before they're inside. The fenced court also makes this side completely private so that the house can be adapted to almost any building site.

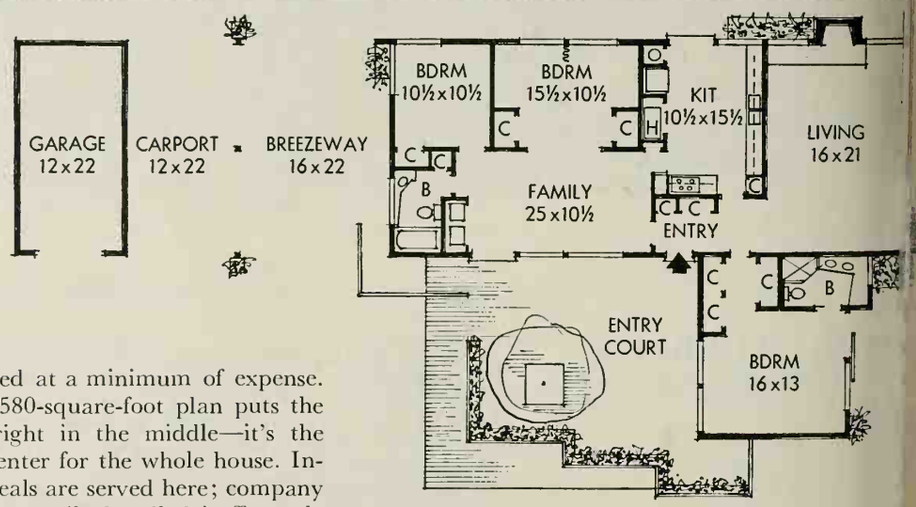
Ranch house–western style!

Photographs: de Gennaro. Designers: Cliff May and Lawrence Philips



Here, Larry and Marilyn Philips relax on the terrace just outside the grownups' wing. Both the parents' bedroom and the living room offer easy access.

The home's outdoor living areas are zoned just like the inside. Tricycles are off limits here—children are welcome, but they play on the entry court. This paved area extends around to the kitchen door—more space for outdoor living could be allotted on that side of the house if the lot permitted it.



By John Normile, A.I.A.

The ranch house originated in the West as an expression of easy, confident living. Families who value relaxed living indoors and out still find the ranch style and informal floor plan unequaled.

Mr. and Mrs. Lawrence Philips of Los Angeles planned this home for their leisure time—and that of their three sons. They carefully included room for expansions: both the breezeway and the carport, already under roof, can be enclosed at a minimum of expense.

The 1,580-square-foot plan puts the kitchen right in the middle—it's the control center for the whole house. Informal meals are served here; company dinners are easily handled buffet style in the family room or living room.

The living room and master bedroom in the adult wing stay quiet because they are zoned away from the noisier, more active parts of the house.

More photographs on page 152

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SEE PAGE 152

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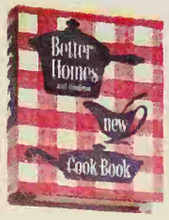

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Tells how to buy meat wisely, store it correctly, prepare it easily and serve it attractively. ($2.95)

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your choice of the fine products advertised in the pages of Better Homes & Gardens —just tell us which Better Homes & Gardens' IDEA BOOK you prefer to give as a gift!

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n prizes that *you* select! Choose famous ppliances, furniture or what-you-will from ny 1960 *Better Homes & Gardens* issue . . up to a retail value of $2,500!

3rd PRIZE WIN $1,500

worth of gardening equipment, housewares, gifts, room furnishings or you-tell-us from any 1960 issue of *Better Homes & Gardens* — worth $1,500 in retail value!

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worth of things you've always wanted! Look through the ads carefully and take your pick from any 1960 issue of *Better Homes & Gardens* . . . to a retail value of $1,000!

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5th prize, $500 worth of advertised products; *6th prize*, $250 worth; *7th prize*, $200 worth; *8th prize*, $150 worth; *9th prize*, $125 worth; *10th prize*, $100 worth; *11th to 110th prizes*, a set of six *Better Homes & Gardens* IDEA BOOKS; *111th to 210th prizes*, an exciting, new Replogle illuminated globe; *211th to 610th prizes*, winners' choice of one *Better Homes & Gardens* IDEA BOOK.

The beautiful new 10-inch Replogle Illuminated Dura-Globe. See it at your favorite store . . . it's a prize worth winning!

he Sweepstakes, pick your prize! The advertising pages of Better Homes & Gardens are bursting ith wonderful things you've always wanted . . . a new car, a dream vacation, a work-saving new ppliance, furniture, gardening equipment. Here's your big chance to get them . . . free!

t's so easy to win! Here's all you do: Of the 18 seful, handsome *Better Homes & Gardens'* IDEA OOKS, choose the one you would most enjoy iving to someone you like. Write your choice n the coupon below and send it in. Fill out one f the entry blanks displayed wherever books are sold and send that, too. Enter as often as you wish. Tell your friends about the big sweepstakes. Get your family and friends to enter. And don't delay — do it today! There are lots of wonderful prizes to win . . . the Pick o' the Pages of *Better Homes & Gardens!*

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Submit as many entries as you wish. No oof of purchase necessary, nothing to buy. ch entry must be mailed separately and stmarked not later than Nov. 20, 1960. No tries will be returned and all become prop-ty of Meredith Publishing Company.

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There's a sweeper for every sweeping need, see your Parker dealer.

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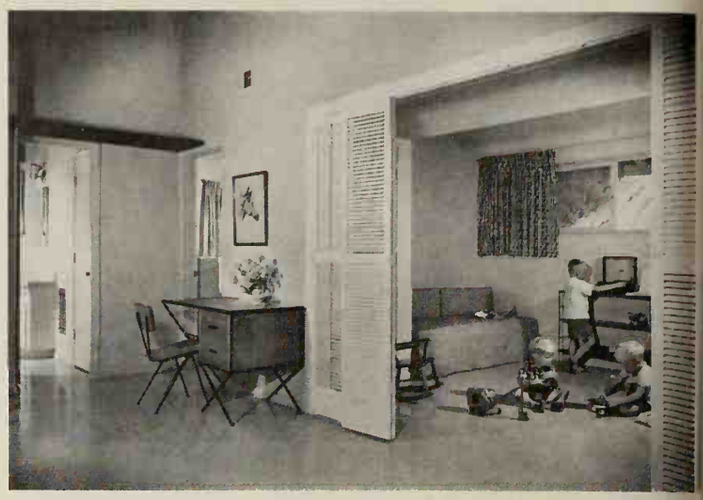
Springfield Homemaster Electro-sweep Trailette Suburbanite Estate Master

Ask for a free demonstration at your Parker dealer

THE PARKER SWEEPER CO., SPRINGFIELD, OHIO

Ranch house

Begins on page 148



The "flexible" children's wing can meet all the requirements of a growing family. The sliding louvered doors close off the larger bedroom, which can also be divided by a folding door. With it all opened up like this, the children have one big indoor play area.

The fireplace hearth is just the right height for extra seating when it's time to entertain. And, since there's no through traffic in this living room, furniture arrangement is made easy. Both of the glass panels that bracket the fireplace are fixed.

How to get plans for FIVE STAR homes

Five Star Home 3010, shown on page 148, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects** in styles from Cape Cod to Contemporary.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time.

★ **Complete specifications** outlining quality of materials and workmanship.

★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents purchased separately.) With the list, a builder or building-material dealer can estimate cost

NEW! Better Homes & Gardens Home Plans Book— a complete catalog of 126 of the most popular Five Star Plans Cost: $1.25*.

These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 118. In many localities, you can order both plans and book through your building-material dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

Starflash your floors
with sparkling metallic magic

COSMOPOLITAN Inlaid Vinyl #6200 Kitchen by Hotpoint

Flatter any room with the bright, smooth glamor of *seamless inlaid floors by Congoleum-Nairn*

Help your home to superb style with one of these inlaid vinyl or linoleum floors. New developments even include a brand new *kind* of linoleum that combines top quality linoleum *with vinyl* to give you the best of both. All patterns twinkle with gold, silver or multi-color metallics *locked* into high-fashion background colors. Expertly installed for a beautiful seamless floor that's easy to keep sanitary-clean. Remember, the newest in fine floors come first from Congoleum-Nairn.

(Left) ULTIMA® Inlaid Linoleum #1803
(Upper right) CONCEPT '70* Inlaid Vinyl #6103
(Lower right) COSMOPOLITAN® Inlaid Vinyl #6200
ALL PATTERNS SHOWN ACTUAL SIZE

Congoleum-Nairn
FINE FLOORS

*TRADEMARK

© 1960, CONGOLEUM-NAIRN INC., KEARNY, N. J.

Action in education

Begins on page 147

Grangeville, Idaho.
Grangeville PTA, Idaho County School Association.
Campaign to pass twice-defeated bond issue for three new high schools, two grade schools.

Ashland, Illinois.
Community Survey on Education and civic groups.
Citizen drive to pass bond issue and tax increase for new grade school and remodeling of high school.

Peoria, Illinois.
Peoria Board of Education.
Passage of bond issue and tax increase for increased teacher salaries and improved standards.

Springfield, Illinois.
Junior League and Springfield Civic Club Council.
Special awards and dinner for top students.

Tinley Park, Illinois.
Southwest Cook County Co-operative Association for Special Education.
Consolidation of school districts to promote education of handicapped.

Anamosa, Iowa.
Iowa Men's Reformatory Inmate Advisory Council.
Scholarship sponsored by inmates for postgraduate studies in criminology.

Iowa Falls, Iowa.
Iowa Falls Jaycees, Iowa Falls Times-Citizen.
$350,000 raised to complete community college.

Wellington, Kansas.
Little United Nations Club and many civic groups.
Annual U.N. program, attended this year by diplomats from six nations, to explain international diplomacy.

Springhill, Louisiana.
Springhill Association for Exceptional Children, Minden Association for Retarded Children, Springhill Civitan Club, Community of Evergreen.
Public project to develop vocational training school for mentally retarded young adults.

Detroit, Michigan.
McMichael Junior High School.
Promotion of city-wide student council conference, plus Honors Day, science fair, and "Operation Better Citizenship" projects.

St. Louis, Missouri.
Normandy School District Board of Education and University of Missouri.
Citizen committee's purchase and conversion of country club into community college.

Lewistown, Montana.
Kiwanis Club.
Special awards and luncheon for A students.

Missoula, Montana.
Radio Station KQTE.
Successful campaign to replace ineffective school board through change in election procedure.

Cozad, Nebraska.
Cozad Community Scholastic Association.
College scholarships and loan fund set up.

Demarest, New Jersey.
Bergen County Education Association, in co-operation with the United States Air Force Reserve and Civil Air Patrol.
Staging of Space Age Workshop for teachers.

Irvington, New Jersey.
High School Bookkeeping and Accounting Classes.
Special finance instruction resulting in student investments in stock market.

Jersey City, New Jersey.
Board of Education and City-wide Parents Council.
Fund-raising program to purchase new texts and expand libraries in all city schools.

Newark, New Jersey.
American Association of University Women.
Analysis and expansion of public school libraries.

Tenafly, New Jersey.
League of Women Voters.
Publishing of booklet aiding passage of twice-defeated budget for increased teacher salaries.

Carlsbad, New Mexico.
Citizens Committee for Better Schools.
$1,950,000 bond issue for school construction.

East Meadow, New York.
Nassau County Jail.
Volunteer education program instituted in county jail with one-time inmate as instructor.

Akron, Ohio.
Fairlawn School PTA.
Foreign language study set up in grade schools.

Chagrin Falls, Ohio.
Parents Action for Career Teachers.
Local contributions to raise teacher salaries and sponsor summer graduate studies.

Lima, Ohio.
The Hy Ho Club.
Scholarship program encouraging Negroes to continue education through and beyond high school.

Massilon, Ohio.
Massilon Public Schools.
Special program in co-operation with National Society for Prevention of Blindness for eye safety.

Middletown, Ohio.
American Association of University Women.
Establishment of Miami University extension in Middletown.

Port Clinton, Ohio.
Ottawa County Board of Education, United Church Women of Ohio, Elizabeth A. Magee Education and Research Foundation.
Special school for children of migrant workers.

Randolph, Ohio.
Randolph School Citizens Committee and PTA.
Citizen campaign for passage of twice-defeated bond issue to relieve overcrowding.

Ravenna, Ohio.
Federated Women's Clubs.
Increased school budget for consolidation of schools, salary raises and building program.

Anadarko, Oklahoma.
Caddo County Public Schools.
County-wide "Visiting Teacher Program" to promote school attendance.

Philadelphia, Pennsylvania.
Philadelphia Home and School Council.
United Committee of 180,000 parents gaining $14 million for vast building program, $500 raise for teachers, and increased allotment for books.

Philadelphia, Pennsylvania.
Philadelphia Section of American Chemical Society, in co-operation with Engineering and Technical Societies Council, and Franklin Institute and Delaware Valley Education Council.
Broad program for better science education through summer employment and study, special classes, science fairs, and achievement awards.

Pittsburgh, Pennsylvania.
Chartiers Valley Joint Parents Conference Club.
Action by citizens' group to prevent issuance of liquor license to firm located next to high school.

Fort Worth, Texas.
Fort Worth Retail Personnel Association, Fort Worth Retail Credit Managers Association, Fort Worth Sales Executive Club.
Program for merchandising training and placement in co-operation with local merchants.

Winchester, Virginia.
Winchester-Frederick County Chamber of Commerce, Virginia, and National Conference of Evangelical United Brethren Church.
Community-church project to rebuild and relocate college and music conservatory in Winchester.

Seattle, Washington.
Child Hearing League.
Ten-year volunteer project for education of deaf.

New Martinsville, West Virginia.
Women's Civic Club of New Martinsville and Citizens Council for Better Schools.
Citizen action to prevent cut in tax assessments and subsequent reduction in school funds.

Point Pleasant, West Virginia.
Mid-Ohio Valley Engineers Council.
Adult education program to relieve unemployment.

Vitry-le-Francois, France.
Vitry American School PTA.
Contribution of money and instructional aids to Army post school in France.

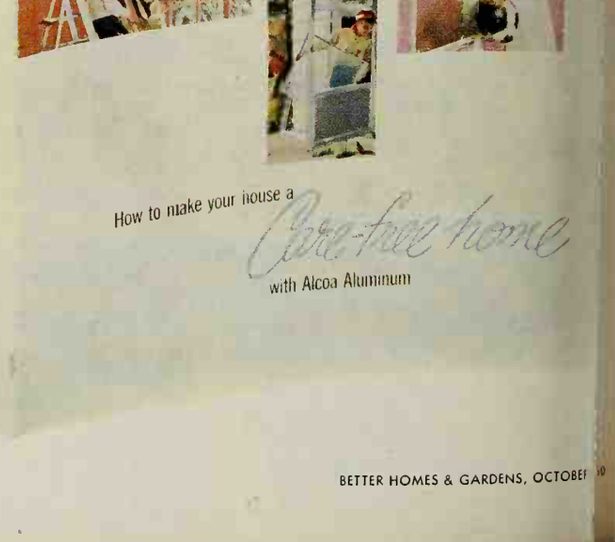
How many of these wonderful

HOME BUILDING IDEAS

can you use? They're all free!

. . . in Alcoa's big, new guide to building and remodeling with aluminum!

Planning the house of your dreams? Adding new improvements or greater convenience for your present home? Alcoa can help you with dozens of wonderful ideas and suggestions — all practical, all tested in thousands of new and remodeled houses. Here in 36 fact-filled pages is an authoritative guide to selecting and using such Care-free products as aluminum siding, windows and doors, screening, foil-surfaced insulation, gutters, hardware, awnings and many other products. Building with aluminum can make your living easier . . . save you time and work. Everything you need to know about these and other products of Alcoa® Aluminum is yours free in the fact-filled, fully illustrated booklet, *How to Make Your House a Care-free Home*—SEND FOR IT TODAY! Aluminum Company of America, Pittsburgh 19, Pa.



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Pittsburgh 19, Pa.

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LIBBEY · OWENS · FORD

A workbench stands solidly along one wall of this shop—everything else is on casters. The storage wall has lock type casters in the front, regular ones in back.

This storage wall acts as a room divider to define the shop area, provide plentiful storage space and an extra work surface.

The stand for the radial arm saw and its extension table also have locking casters. The extension table stores scrap wood.

The plywood top on the trash can and the roll-out chest under the bench are work surfaces, too.

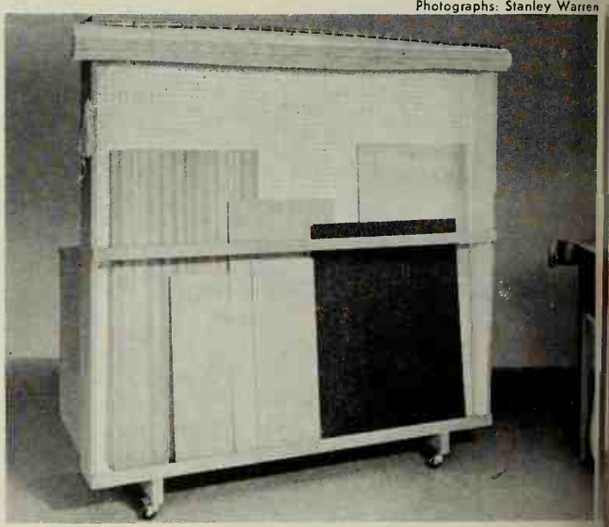
Photographs: Stanley Warren

Shape this shop to suit yourself

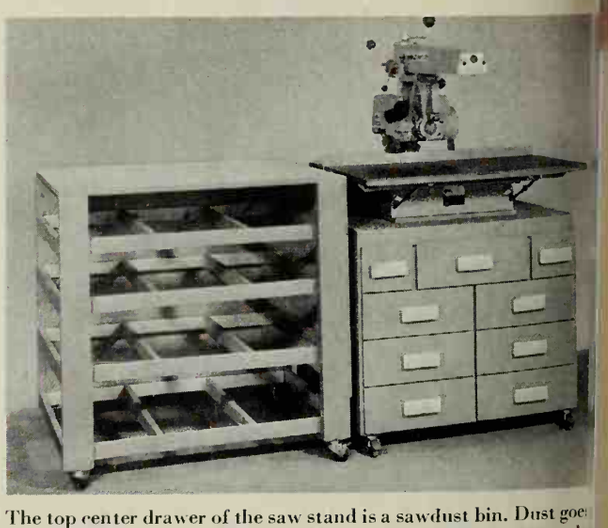
By Dave Lorn

We designed this *Better Homes & Gardens* workshop with mobility as the central idea. In a basement also used as a recreation room, the shop can expand for large projects—or shrink to a few square feet when it's time for a party!

All the work surfaces are at the same height so the shop can be set up for real production line work and easy handling of bulky material. A couple of heavy-duty extension cords add to the mobility of the radial arm saw and provide power for portable electric tools when the shop expands.

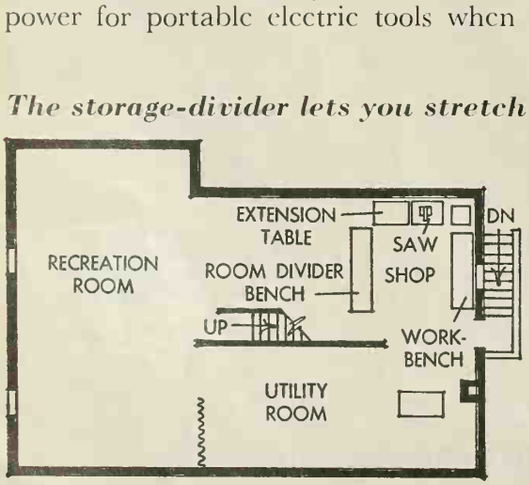


The back of the room divider is a storage rack for sheet material. The bottom of the main box is cut wide enough to make a shelf to which the 1x8 tool board frame is nailed. To present an attractive face to the rec-room, a bamboo curtain rolls over the back.



The top center drawer of the saw stand is a sawdust bin. Dust goes through the top into the drawer. The other drawers store attachments for this multipurpose tool. The extension table has open shelves of 1x2 stock, 2x4 legs, plywood top and sides.

The storage-divider lets you stretch the shop



Push the divider toward the rec-room, pull the saw out—you're ready for heavy production. Push it all back to enlarge the rec-room. The idea works in most basements—and it cuts the number of partition walls to build, too.

POPULAR DAFFODILS

Narcissus, jonquil, or daffodil? "Narcissus" is the botanical name for the entire group; "jonquil" refers to just one species—a wild form; "daffodil" is the common name for the whole narcissus family.

The colors will vary from bright yellow to white, apricot, and pale pink. Some have two colors in the same flower and are called "bicolors."

Most narcissuses grow 12 to 16 inches tall and are classified by the length of the cup or "trumpet."

Plant largest bulbs available, 5-6 inches deep, measuring from tip of the bulb; space 4-10 inches apart. By planting several different varieties, you can have a full six weeks of bloom, usually appearing before most of the tulips. They are best naturalized in a wooded area or planted in groups in the border. Bulb types available include:

Trumpet: cup is as long or longer than the petals, almost like a tube.

Cupped: includes hybrids, both large and small cupped; resembles trumpet type, but with shorter cups. They are usually bicolored.

Poeticus: exceptionally small cup, almost halolike. Late flowering, highly fragrant, and usually bicolored. Excellent for naturalizing.

Double-flowered: clustered petals hide the center of the flower.

Poetaz: clusters of flowers on each "stem," sometimes called "bunch-flowered." Very fragrant; blooms late, after trumpet varieties have faded.

Jonquilla: mostly all hybrids now. Usually two or more small, fragrant blooms on each stalk. Long lasting; heat and wind resistant.

Tazetta: better known as "paperwhites." Not hardy in the North.

Species: includes Triandrus and Cyclamineus hybrids—cyclamen-flowered with drooping petals.

Trumpet

Short cup

Bunch-flowered

Photographs: Grossman; Gottscho-Schleisner, Stanley Warren

Cut along dotted lines

Know your hardy

Spring-flowering bulbs!

HYACINTH

FALL planting of spring-flowering bulbs is as natural as football games, raking leaves, and frost. Too many gardeners see colorful drifts of spring bulbs blooming in their neighbors' gardens only to realize they must wait another season to have the same.

Now is the time to decide where and what to plant for a gorgeous display next spring. When buying bulbs, select only the top quality from a reliable dealer. These bulbs will give best bloom for years to come. Let these pages help you identify, plant, and care for spring bulbs.

HYACINTHS

For greatest effect, plant these showy flowers in clusters of 5-7, or in masses. Set them in a well-drained bed with the top of the bulbs 4 inches below the surface of the soil. Flowering stems rise 6-12 inches early in the season. Hyacinth varieties range in color from white to yellow to the darker rose and blue. Largest bulbs will give the largest blooms.

Add these pages to your GARDEN BOOK

File under Continuous Bloom

Darwin

Species

DEPENDABLE TULIPS

In the North, October to mid-November is the time to plant tulips, while in the Lower South, bulbs should be stored in the vegetable bin in the refrigerator until late November or December.

Varieties are classified both by type of flower and blooming time—"early" and "May-flowering," giving you a chance to plan your beds for best effect. The actual blooming period will vary in different regions. You'll find these types:

Darwin: May-flowering, with blooms as wide as they are deep, on stems 20-30 inches high, depending on variety.

Cottage: May-flowering, but later than Darwins. The petals are long, forming a deep cup, rounded at the base on stems 20-30 inches high.

Lily-flowered: May-flowering, about same time as Cottage, which they resemble. Petals curve outward, forming a bell-shaped bloom on 20-30-inch stems.

Peony-flowered: Early or May-flowering, depending on variety. Each bloom has two or more rows of petals on 12-24-inch stems. Flowers last longer than single-flowered varieties.

Species or Botanical: Early or May-flowering, depending on kind. Group contains many sizes, shapes, colors. Some are multiflowered. Easiest to grow.

Parrot: May-flowering. Has twisted, ruffled petals on 10-30-inch stems. Best planted in small groups.

Breeder: May-flowering, latest of all; extra large blooms on 24-36-inch stems. Unusual dark colors.

Early: first to bloom, usually on short 6-12-inch stems. Blooms may be single or double depending on variety.

Rembrandt: May-flowering, "broken" Darwin tulips. Striped, blotched, mottled. Plant in beds away from other types.

Triumph and Mendel: early flowering. Blooms on 16-26-inch stems. Some are doubles.

Crocus

Scilla

Snowdrops

SMALL BULBS

Nearly all flowers in this group attain a height of less than 12 inches. They are best planted 2-3 inches deep and 2-4 inches apart in clumps or masses under light shade. Most effective set at random at the base of shrubs, trees, and in rock or wild flower gardens.

Crocus: one of the earliest to bloom of the small-flowering bulbs. They show up well around evergreens and in lawns. Do not cut the foliage before it ripens. Colors—blue, purple, yellow, white.

Scilla (squill): good in a rock garden or naturalized with early tulips, with which they bloom. Blue, white, pink.

Snowdrops: extra-early blooming bulbs with white flowers. Good for rock gardens or in airy, lightly shaded spots under trees and shrubs.

Glory-of-the-snow: attractive combined with crocus for contrast. Allow seeds to ripen and self-sow for drifts of color.

Grape-hyacinths: bloom after scillas and snowdrops have finished and continue for several weeks. Good edging plant for hyacinth beds. Foliage occasionally appears in fall, but is not injured by winter weather.

TIPS ON GROWING AND CARING FOR BULBS

All bulbs like well-drained soil, well-supplied with humus.

Plant in fall when days get nippy, to give them a chance to grow roots before winter finally sets in.

Work soil at least a full spade depth.

After planting, water beds thoroughly to settle soil.

Where winters are severe, apply an inch of mulch. Remove in early spring.

Feed when buds appear.

Cut off flower heads when they fade.

Let leaves ripen after bloom, then cut.

IDEAS IN ACTION

Begins on page 18

CREDITS

Page 21
Photograph: Hedrich-Blessing
Decorator: James L. Adler, Chicago, Illinois

Page 23
Top:
Photograph: Johnson & Shirk
Decorator: Roger Brocy, A.I.D., Birmingham, Michigan
Bottom:
Photograph: Hedrich-Blessing
Architects: Huebner & Henneberg, Evanston, Illinois
Owners: Mr. and Mrs. David W. Shand, Jr.

Page 26
Top:
Photograph: Mason Weymouth
Designer: John Konigshofer
Bottom:
Photograph: Morley Baer
Landscape architect: John N. Vogley

Page 34
Top:
Photograph: Suter, Hedrich-Blessing
Designer: Don Norton
Decorator: Victor Williams
Bottom:
Photograph: Hedrich-Blessing
Decorator: Sarah Pegorio, Chicago, Illinois
Owners: Mr. and Mrs. William Sullivan

Page 39
Photograph: de Gennaro
Architect: Cholfant Head, A.I.A., Ojai, California

Page 42
Top:
Photograph: Hedrich-Blessing
Decorator: Sarah Pegorio, Chicago, Illinois
Owners: Mr. and Mrs. William Sullivan
Bottom:
Photograph: Stanley Warren

Page 44
Photograph: Stanley Warren

Page 46
Top:
Photograph: Frank Gaynor
Designer: Arthur T. Brown, Tucson, Arizona
Bottom:
Photographs: Stanley Warren

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Photograph: Herrlin Studio

Page 53
Top:
Photograph: de Gennaro
Bottom:
Photograph: Johnson & Shirk
Decorator: Ellene Schoenly, A.I.D., Detroit, Michigan

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. . . a colorful book containing 126 of the most popular Better Homes & Gardens Five Star Home Plans. You'll find homes of every architectural style and plans that will suit every budget. Here's just the book you'll want for planning your new home. Available from Better Homes & Gardens, Des Moines 3, Iowa, or from any of the Home Planning Centers listed on page 118.

Price $1.25

Physical checkups:

WHAT and WHEN?

The American Medical Association recommends that each adult be examined every two years before 35, every year between 35 and 60, and twice a year after that. The regular physical examination, designed to assure early detection of such maladies as cancer, heart disease, diabetes, and tuberculosis, has four parts:

1. History. The doctor reviews your personal and family history for clues about inheritable sicknesses.

2. Interview. You describe any pains which may be symptoms, and discuss your drinking and smoking habits.

3. Physical examination. The doctor examines you from head to toe for indications of anything wrong.

4. Laboratory tests. Four tests are standard: urinalysis, for detecting infection in the kidneys and urinary tract, and for noting the presence of diabetes; hemoglobin estimation, the blood test for anemia; stained smear, to show if the blood cells are normal, as a check for leukemia and other blood diseases; and Kahn and Wasserman, for syphilis. Many doctors add a chest X ray, to check for infection and tumors in the lungs, and to determine the size and shape of the heart; and an electrocardiogram, to detect coronary and other types of heart disease. Other laboratory tests—for such things as ulcers—are used when a need for them is indicated.

YOU NEED NO FLUE OR CHIMNEY

WITH *POWER-VENTED* *SUBURBAN* Novent* and DYNAVENT* GAS HEATERS

Only Heaters With ALL These Features...

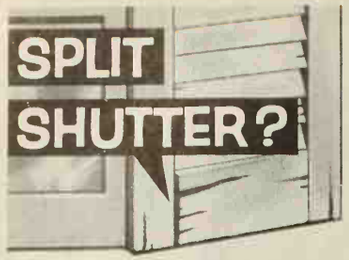
All products of combustion are power-vented outdoors • Install in window or wall (like an air conditioner) • *SAFE*—burn no room air • Take up no floor space • EXCLUSIVE, *automatic*, forced warm-air circulation system • Quickly heat floors first • Give even heat floor to ceiling — wall to wall • Draw preheated air from ceiling for *economical* reheating • SAVE UP TO 30% and more, in fuel costs • Heat up to three rooms •

*TM Suburban Propane Gas Corporation

Three sizes — 20,000 BTU — 35,000 BTU — 45,000 BTU available for city, natural or LP-Gas. Approved by American Gas Association, Canadian Gas Association, Canadian Standards Association, Leading Utilities and LP-Gas Marketers.

Send for FREE brochure

SUBURBAN APPLIANCE CO. Dept. BHG 1060 Morristown, N. J.



FIX IT QUICK!

Weather-resistant Plastic Wood won't crack or crumble. Easy to sand, paint or varnish.

For surest results always use GENUINE

PLASTIC WOOD
Handles like putty—hardens into wood!

JERKY

sewing MACHINE?

QUICK! Lubricate with a few drops of 3-IN-ONE. Makes sluggish parts run smooth in a jiffy. On sale everywhere.

3-IN-ONE OIL
REGULAR · OIL SPRAY · ELECTRIC MOTOR

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters—money back guarantee.

BEFORE YOU PAINT, ALWAYS USE

SPACKLE®

Finest crack and crevice filler—available as paste or powder wherever paint is sold!

ASK FOR IT BY NAME

NO MUSS . . . NO FUSS!

KRYLON SPRAY PAINT

DRY IN MINUTES!

IF YOU PRIZE IT . . . KRYLON-IZE IT!

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October, 1960

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS
GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

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Win your choice of the fine products advertised in any 1960 issue of Better Homes & Gardens

See the *Better Homes & Gardens* $25,000 Pick O' the Pages Sweepstakes ad on pages 150 and 151 of this issue. Just tell us which Better Homes & Gardens Idea Book you prefer to give as a gift! Enter today! It's easy!

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Syracuse China....

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Protect family from germs of

DISEASE

on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

CONSTIPATION Make You Weak?

No need to let constipation "get you down." To get the kind of relief that doesn't cause weakness, get Dr. Edwards' Olive Tablets. Doesn't cause cramps. Contains ingredients that act to soften waste, stimulate intestines without causing digestive distress.

In clinical study Dr. Edwards' Olive Tablets rated 71% better, on the average, than other laxatives tested. These included candy and chewing gum laxatives, so-called "liver" pills, a well-known bulk laxative, milk of magnesia and ordinary mineral oil.

So why look further? Get relief without distressing weakness. Get Dr. Edwards' Olive Tablets today!

BUNIONS

SUPER-FAST RELIEF!

Dr. Scholl's Zino-pads speedily relieve painful pressure on sensitive spot, soothe and cushion it. Enjoy real relief as millions do with Dr. Scholl's — world's largest-selling aid for Bunions!

Dr Scholl's Zino-pads

Giant-Size Fruit From STARK DWARFS

Imagine! Bushels of luscious, giant-size apples, pears, peaches from *Stark* Dwarf Trees no bigger than a lilac bush... from your own backyard orchard! A riot of blossoms in the spring, beautiful all year, with quick fruit crops, often at 2 years. Plant up to 4 trees in plot only 20 feet square.

Write for Stark Fruit Tree and Landscape CATALOG FREE

Shows dozens of U. S. Patented Leaders in Standard and Dwarf Fruit Trees. Also famous Stark Ornamentals, Roses, Shrubs, etc. Write for Free Catalog.

MAKE EXTRA MONEY

Ask for FREE Sales Outfit—shows how to make more money taking orders in spare time.

STARK BRO'S Dept. 401 LOUISIANA, MISSOURI

Stark Bro's Nurseries, Dept. 401, Louisiana, Missouri

Rush 1961 Edition of Stark COLOR CATALOG ... FREE!

Name_____

Address_____

P.O._____ Zone____ State_____

CHECK HERE for Free Money-Making Outfit.

What's new in furnishings

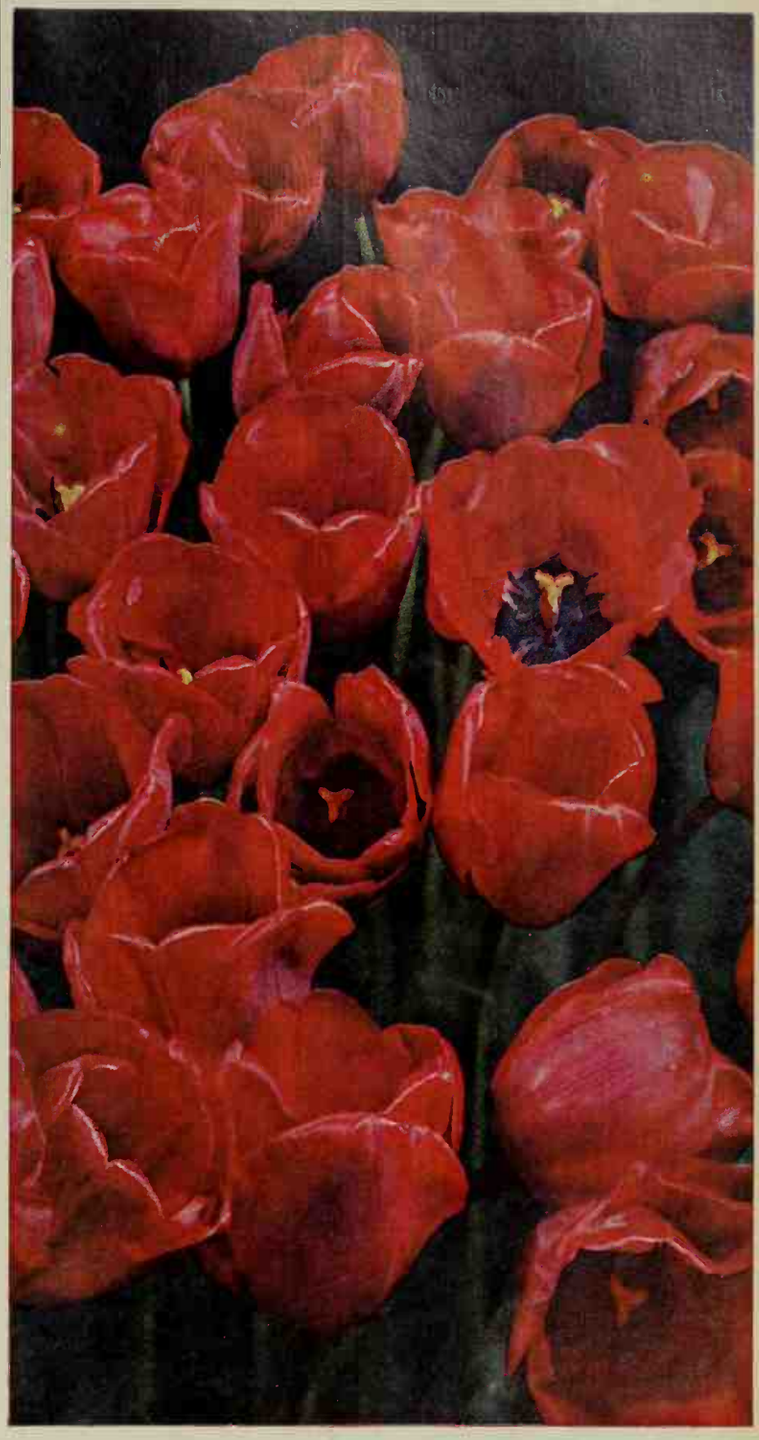
KING-SIZE OR MINIATURE—either way, beds make news. Soon you'll see an oval bed—not the mammoth, circular style of Hollywood fame, but oval-shaped dual mattresses and box springs which swing out from a regulation headboard. The result: 4 bonus inches of length and width. At the opposite extreme is a fold-away bed which compresses to 7 inches—about equal to a lady's hand span. Rollers are both straight and angled, so that you can tuck it into a closet, under a regular bed, or into the trunk of a car.

THE OLD KNICKKNACK SHELF is everywhere—but you may not recognize its new style. For instance, one on the market now is a case with two shelves, two small drawers, and a curved arch at the top. You can hang it on the wall, in pairs if you like, or stand it on a table or buffet.

COLOR IS RAMPANT—in everything from floors to fabrics, tables to accessories. Many furniture collections include an "accent piece" boasting one of the new brightly painted finishes. In carpets and rugs, five or more colors of yarn are blended for interesting new multitone effects. If you look at upholstery, you'll see a rainbow. Color scheming is getting easier all the time, too. Designers have co-ordinated several collections so that color is blended from upholstery to ready-made draperies to tones of wood finishes.

BE REALISTIC—authentic reproductions of old accessories are now widely available. You'll see lots of cranberry and amethyst glass, Early American pieces, and accessories with a more formal French or Mediterranean flair. Handsome little gilt mirrors offer one example—and incidentally, many mirrors are designed to be decorative as well as functional. There are also many new brass accessories—small boxes and candlesticks, for example, which have their origin in Williamsburg designs.

WORTH NOTING: Headrest cushions for chairs, held on by loose, weighted straps, easily adjustable to the most comfortable position . . . a new polyester-epoxy finish for fine wood furniture, hailed as the strongest and most protective yet . . . install-it-yourself electric traverse equipment, for more convenience in drapery treatments . . . brass traverse rods with nylon glides which operate smoothly and easily . . . new lamp designs, not as flamboyant as in former years, but with subtle decorative accents.



"Loveliness needs not the aid of . . . ornament, but is, when unadorned, adorned the most!"—THOMSON

The Associated Bulb Growers of Holland remind you that now is the time to plant Holland bulbs for Springtime loveliness.

NEW... slimline photo Christmas Cards

20 FOR $1.00 IN BLACK AND WHITE

10 FOR $1.95 IN FULL COLOR

plus 35¢ postage and handling

Your favorite photo printed on smart 3½" x 7" contemporary style cards. For color cards send color negative or transparency. For black and white cards send black and white negative. If B & W neg. is larger than 2¼" x 3¼" or smaller than 1" x 1½", or if you are sending a B & W print, add 50¢. Name imprinting—$1.25 per line (20 letters)—free on orders of 100 or more from one negative. Send check or M.O. (no C.O.D.'s). For SAMPLE CARD (in black and white) send negative and 10¢. For color sample send negative or transparency and 25¢. Order early for prompt delivery. SATISFACTION GUARANTEED! **See the most complete line available anywhere!**

FREE FOLDER

Send for FREE folder.

ASSOCIATED PHOTO CO.
Christmas Card Div., Dept. B
P.O. Box 66, Cincinnati 14, Ohio

FOR TALL MEN ONLY!
SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH

PERFECT FIT IN your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores—by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at sensible prices! Satisfaction Guaranteed! Write for FREE Catalog!

BIG FREE CATALOG!
Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

KING - SIZE, INC.
4290 FOREST STREET • BROCKTON 64, MASS.

FREE! GIFT CATALOG over 1,000 ITEMS

- Gifts Galore You Never Saw Before
- Rare Imports for Adults and Children
- Party Ideas, Housewares

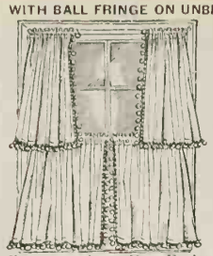
Colorful, exciting pages and pages, jam-packed with "Oh-so-different" gifts from around the world.

BANCROFT'S
2170 S. Canalport Ave.
Dept. BG-976, Chicago 8, Illinois

Day-n-Night Mailbox Marker $1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from Spear Engineering Company, 490-B Spear Bldg., Colorado Springs, Colo.

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



25", 30", 36", 40", 45" long **$3.00**
(2 pair to window **$6.00**)
54", 63", 72" long **$4.50**
81", 90" long **$6.00**
all types 80" wide per pair
Matching Valance 9"x80" **$1.50**
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

Satisfaction guaranteed. No C.O.D's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap and floral prints.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 23

YOUR OLD FUR INTO New Cape, Stole or Jacket only $22.95

MORTON'S remodels your old fur coat, jacket or cape into glamorous new fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from Morton's, world's largest one-price fur restyling service. Largest selection at any price over 40 styles.

Praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives. **Or write for Morton's new FREE Style Book.**

MORTON'S,
Dept. 14-J
Washington 4, D. C.

WRITE FOR NEW FREE STYLE BOOK

FREE! ORIENTALS

Send today for this Spectacular Oriental Collection! More than 50 fabulous genuine postage stamps from Taiwan, Korea, Viet Nam, Japan, Singapore, Burma, Pakistan, Indonesia, Thailand, Hong Kong, Laos, many other strange, remote lands of the mysterious Far East. Sensational stamps picturing weird beasts, birds, ancient ships, queens kings, beautiful women. Extra! Big Bargain Catalog, exciting offers and other thrilling stamps for your free examination. Send 10c for mailing expense — **Double your money back if not delighted!**
Jamestown Stamps Dept. C100 BH, Jamestown, N.Y.

1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS, 1003 Jospetson Bldg., Culver City 1, California.

CAKE DECORATORS-

We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.

Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. B. Minneapolis 16, Minn.

BLUE SPRUCE 25 for $3.75

Select 3 yr., 6-10" plants. Grow into outstanding trees as boundary markers, windbreakers, etc. Densely pyramidal—from bluish-green to shining blue. Prefers sun.

Postpoid planting time.

FREE CATALOG

MUSSER FORESTS Box 3-J Indiana, Pa.

DOLLS! DOLLS! DOLLS!

LEARN world's most fascinating business. We teach you to *repair, make, sell* all kinds of Dolls and accessories. Study at home. *Earn while you learn.* Start your own business part or full-time. We show you how. FREE catalog without obligation.

THE DOLL HOSPITAL SCHOOL
Studio B-100
11826 San Vicente Blvd. • Los Angeles 49, California

SHOPPING BY MAIL

with Better Homes & Gardens

Purse key caddy pampers you and your keys. Gold-plated jeweler's chain clips to purse lining; keeps keys from getting misplaced. Unclips easily for moving to another handbag. Purse Quic-Key, $1, ppd.

Carol Beatty, 12 Beatty Bldg., Culver City, Calif.

Oversized suit symbols and nu bers on cards for bridge or canas will be welcomed as a gift. Scen on back of cards are Belvedere C tle and St. Charles Church Vienna. Two decks, $3.20, ppd.

Bachelder House, Dept. BH Box 5886, Bethesda, Md.

Handmade toy bench in solid pine has roomy storage space. Stands 20 inches high, is 31½x16½ inches. Easily moved despite solid construction. Unfinished, $15.95; antiqued pine, $17.95, exp. col.

Jeff Elliot, Dept. BH5, Statesville, N. C.

Paper stapler makes clips ri out of the paper itself. Fastens to ten sheets at a time. Practi for home or office use, it sta only 3 inches high. Paper stapl $2.69, ppd.

Gifts Galore, Box 272, De G-12, Culver City, Calif.

Perfumed matches, scented with pine, rose, or sandalwood, freshen air. Novel for party prizes or banquet favors. Each gift-wrapped package contains six folders of 30 matches. Each box, $1.50, ppd.

Going Enterprises, Dept. BH, Davisburg, Mich.

Magnetic gold-finish contai holds bobby pins upright in and picks up the stray ones. Mag in the base does the trick. Cu 1¾ inches high; fits into s drawer space; $1.00, ppd.

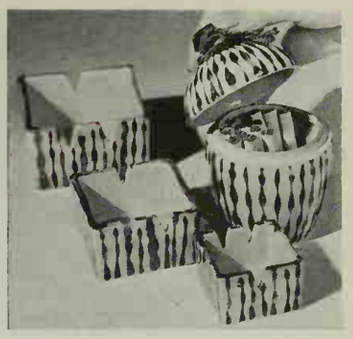
Nancy Norman, 5155 Post O Bldg., Brighton 35, Mass.

Danish style combination bench-table serves a dual purpose. It measures 50 inches long, over all, 16½ inches wide, 16 inches high. Available in a choice of black bench with white snack tables, or walnut bench with walnut tables. Two 12x16-inch tables that slide out of each end have marproof tops; stand lap high: Bench table, $19.95, freight collect.

Patio Sales, Box 25, Dept. BHG, Highland Park, Ill.

Irresistible for off-season reading are books written with sports enthusiasts in mind. "Fireside Book of Guns, "$13.20, ppd.; "Fireside Book of Fishing," $6.75, ppd.; "The Complete Golfer," $6.20, ppd.

Brentano's, Dept. B, 586 Fifth Ave., New York 36, N. Y.

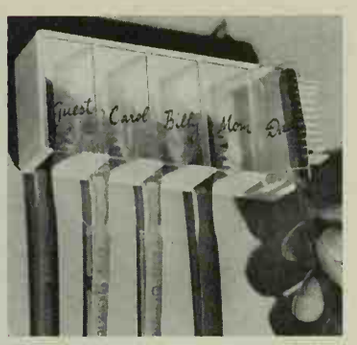


Cigarette set, with subtle colors of blue and brown, has nest of ash trays that fit inside each other. Largest one measures 3¼ inches; smallest, 2 inches square. Complete set, $3.50, ppd.

Miya Company, Inc., 373 Park Ave. South, New York 16, N. Y.

Old-fashioned hot roll cover has four corners open to make serving easier. It's pure white linen with an embroidered scalloped edge. Designed to fit an 8-inch square basket or 10-inch plate. $1.95, ppd.

Edith Chapman, Dept. BHG, Rt. 303, Blauvelt, N. Y.

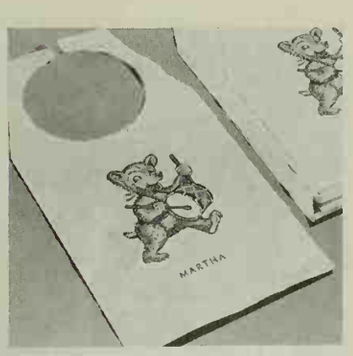


Personalized toothbrush cabinet, with a separate compartment for each brush, works automatically. Door swings open when brush is removed. In white only, personalized with 5 names, $1.50, ppd.

Crown Craft Products, 3-5 Mt. Hope Place, New York 53, N. Y.

Needle-point pieces of famous Hummel figures have mahogany frames 6½x7½ inches, plus glass. All that's left for you to do is fill in the background with wool yarn included. Each picture, $4.95, ppd.

Page and Biddle, Dept. B, 1038 Lancaster Ave., Bryn Mawr, Pa.



Disposable bibs, with Baby's first name, tie on. Made of plasticized paper, they can be wiped clean with damp cloth or tossed away. Ideal for an outing at Grandmother's; 12 personalized bibs, $1, ppd.

International Industries, Box 509-BHG, Culver City, Calif.

For Better Homes & Gardens Readers... A selection of the newest mail order items from **SPENCER GIFTS,** K-11 SPENCER BUILDING, ATLANTIC CITY, N. J.

LIFE-SIZE SANTA DOORMAN

Lite your door with his personal "Merry Xmas"! Or let him identify it with YOUR name. 5 ft. x 21". Weather resistant, lacquered paperboard. With mounting tape. Plain $1. Personalized (state name) $1.50. Electric (with outdoor lites) $2.98

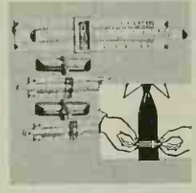
HEAVENLY ANGEL LITES

For your tree, 12 celestial dolls — each holds a replaceable lite bulb. 3" tall, dressed in nylon, golden stardust trim. Silhouetted with golden wire for sturdiness. Pink, white or rainbow ass't. Give 1st & 2nd choice. Set $3.98; 6 extra bulbs 59¢

9 FEET OF EVERLASTING HOLLY

Deck your halls, stairways, doors with boughs of full, rich holly garland for gay holiday spirit indoors & outside. Realistically molded green leaves and bright red berries are made of durable polyethylene. Lasts for years, non-fading, washable! 98¢

MINIATURE SLIDE RULE FOR HIS TIE!



And it really works! Handsome clasp in Gold-Tone Plating, only $1.10. In Sterling Silver, $3.30. Matching stationary Slide Rule Cuff Links in Gold - Tone Plating, $1.10 pair. Sterling Silver, $3.30 pair. Beautifully made. All prices include tax.

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Now turn unsightly metals into shimmering golden treasures! They'll never tarnish or need polishing! Plates copper, brass, bronze, steel, tin, iron, nickel, etc. No special equipment, electricity or skill needed. Supply to plate 100 sq. in., $1

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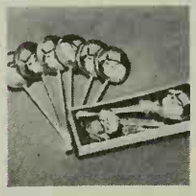
SANTA CLAUS LOLLYPOPS!



Made from an old European recipe with finest ingredients. Santa's picture stays on till the last lick because it's baked right thru the center (an expert confectioner's art). Bright red pops, 2½" dia. on 5" handle. Set of 6, only 59¢

NEW SAFE "Health-Tan"

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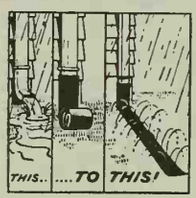
AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!



During rain it unrolls & sprinkles! Takes water away from house to where it's needed. No gullied lawns due to water rushing from pipe. Wind & wear resistant plastic, 8 ft. long. Installs easily. Great value! 88¢ ea., 3 for $2.50

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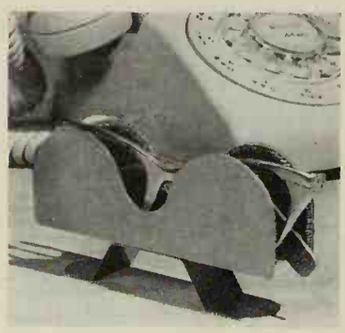

Keep tab of your glasses when not in use by placing them in their own cushioned holder. Footed rack, made from jeweler's bronze, comes personalized with a choice of 2 or 3 engraved initials; $1.98 ppd.

Liberty House, Dept. BH-160, 95 South St., Boston 11, Mass.

Party props that strut their stuff. Mr. Tom centerpiece, 12 inches high, unfolds in hues of brown, yellow, red. Large turkey, 6 small ones, $2.50, ppd. Additional small ones, 6 for $1.25, ppd.

Buyways, Box 469, Caldwell N. J.

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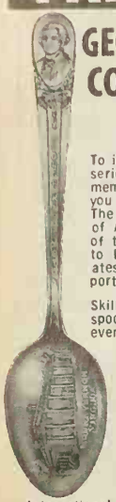

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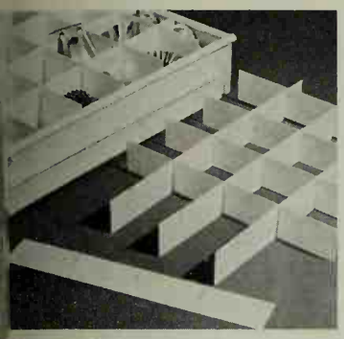
Sleek table-model lighter, designed for table or desk, stands about 4 inches high, has a chrome base and top. The clear plastic body that holds lighter fluid lets you know when fuel is low. Bands are turquoise, red, green, or black. The fiberglass wick never burns, and the lighter comes equipped with extra flint. Scripto Table VU-Lighter, $7.95, ppd.

Helen Gallagher, Dept. BH, 413 Fulton, Peoria, Ill.



Plastic dividers, slotted to make -, 6-, 9-, 12-inch sections, fit rawers up to 15x36 inches. Or-anizes jewelry, gadgets. For draw-rs over 4 inches high, $2.98 set; ver 2 inches high, $1.98, both ppd. Mastercraft, Dept. B, 275 Con-ress St., Boston 10, Mass.

Hanging rack houses over 150 silverware pieces. Open shelf holds demitasse service. Choice pine, ma-ple, mahogany. Size: 27x23½x5¾, $36.95. Non-assembled, ready to finish, $22.95, exp. col.

Yield House, Dept. BH, North Conway, N. H.

Western-style checkers match lozen each cowboy, Indian figures a 24-inch square plastic checker-ard. They're toting accessories th Wild West appeal—toma-wks, spears, rifles, pistols; $2, ppd. Mother Hubbard, Dept. WC-2, South St., Boston 11, Mass.

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Treasure House, Box 53, Cedar Grove, N. J.

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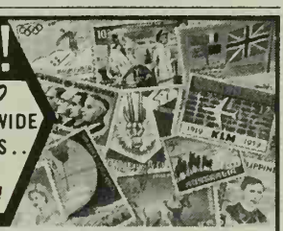

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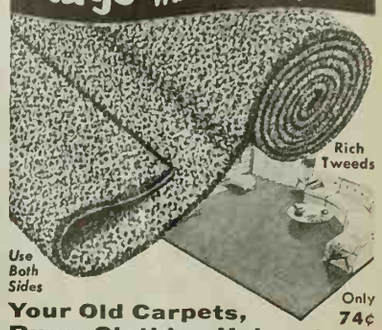

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Q. Where do people get those beautiful hand-painted lawn displays for Christmas? A. World's finest available by mail order from Leonard Brynolf Johnson Christmas Studio, Dept. BH-60, Smethport, Pa. Example: Motorized Angel and Harp only $39, shipped express charges collect. Color catalog featuring over 40 items, 25 cents.

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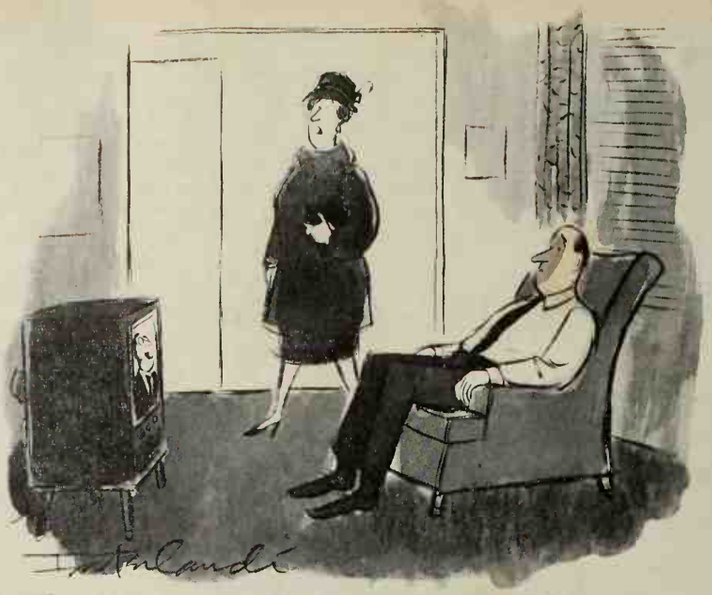

"Well, it costs just as much to tow a small car as it did the big one."

Martin Daly claims the only reason he is not a celebrity is because people do not know who he is.

◆ ◆ ◆

Uncle Dodd Buckner stopped by last Saturday to deliver a box of his wonderful Winesaps and a set of his pungent political opinions. "There are no issues any more," he deelared, "only politieians and pollsters. The people are looking for leaders to show them the way, and the politicians are hiring pollsters to find out whieh way the people want to go."

◆ ◆ ◆

Living it up is a quick way to build a reputation that you may be long in living down.

◆ ◆ ◆

Rosemary offercd a 16-year-old's explanation of much teen-age behavior: "We are too old to do the things that children want to do and not old enough to do the things that grownups want to do, so all that's left to do are the things that nobody else wants to do."

◆ ◆ ◆

"Go soak your head," said Judy to one of her 10-year-old friends who did not seem to be enjoying the party, "and come up with an apple in your mouth."

◆ ◆ ◆

Peggy Bayless believes it is just as possible to live in a house like everybody else's and still be different from everybody else as it is to look at the same sunset as everybody else and write your own poem.

◆ ◆ ◆

I went into my stretch, brought the ball to my belt, concealing it with my glove. They said old Lefty was through. Oh, he had been great in his day. But the old arm, the old soupbone was gone. Still, here he is in the last inning of the deciding game of the World Series, facing Hornsby, Ruth, and Jimmy Foxx, who, somehow or other, happen to be on the same team.

"Lefty Hillis," the papers would say tomorrow, "came out of the shadows of retirement and, with nothing but a dead arm and a fighting heart, struck out the greatest—"

I fired the old apple in there.

"Gee, Dad," Bud complained, "can't you keep 'em out of the dirt?"

Bud and I have been playing catch ever since he was a toddler, but maybe it's time to stop. He seems to have lost his unquestioning awe of my athletic ability. And he's starting to throw hard, too. I no longer have to pretend to wince when he rifles a fast one. I have to pretend not to.

Time, I guess, for old Lefty to hang up his glove. But he was great when he had it.

Also, this daydream alter ego of mine may have been the only right-hander in baseball history to be nicknamed Lefty.

◆ ◆ ◆

It may well be that our yearning to conquer spaee is merely the old itch to say goodbye to our mistakes and go away to get a new start.

"No, you can't keep him, and that's final!"

There seems to be an unusually large a sortment of heads on the scene these days egg, meat, fat, hot, sore, and swell, amo others.

◆ ◆ ◆

It is almost impossible to tell the diff ence between a politician with conviction but no courage, and one with no conv tions, but still no courage.

◆ ◆ ◆

Christine came baek from Monda PTA meeting to report that she had be put on the Balloon Subeommittee of t Inside Deeorations Seetion of the Deco tions Committee, one of fourteen co mittees appointed to plan and put or Halloween Party that will enable the p ents to spend the evening at the seho house working to amuse or entertain th ehildren.

◆ ◆ ◆

Elaine Cowan has been explaining t when she said her next husband will be last husband she did not mean her f husband.

◆ ◆ ◆

The trouble with the television progra people watch, the producers would h us believe, is the people who watch t vision programs.

◆ ◆ ◆

Suddenly you realize that what you and have right now—family, car health—is what you are working for living for . . . You are not living for distant day of retirement, or for the you get the Big Job, or seeing the l through college . . . Now, whilc you h each other and the full capacity for en ment, is the time of fulfillment . . . If do not enjoy each day now, when where will you? . . . You are somew awed by the simplicity of this notio now . . . You breathe more deeply lengthen the stride that is taking you h

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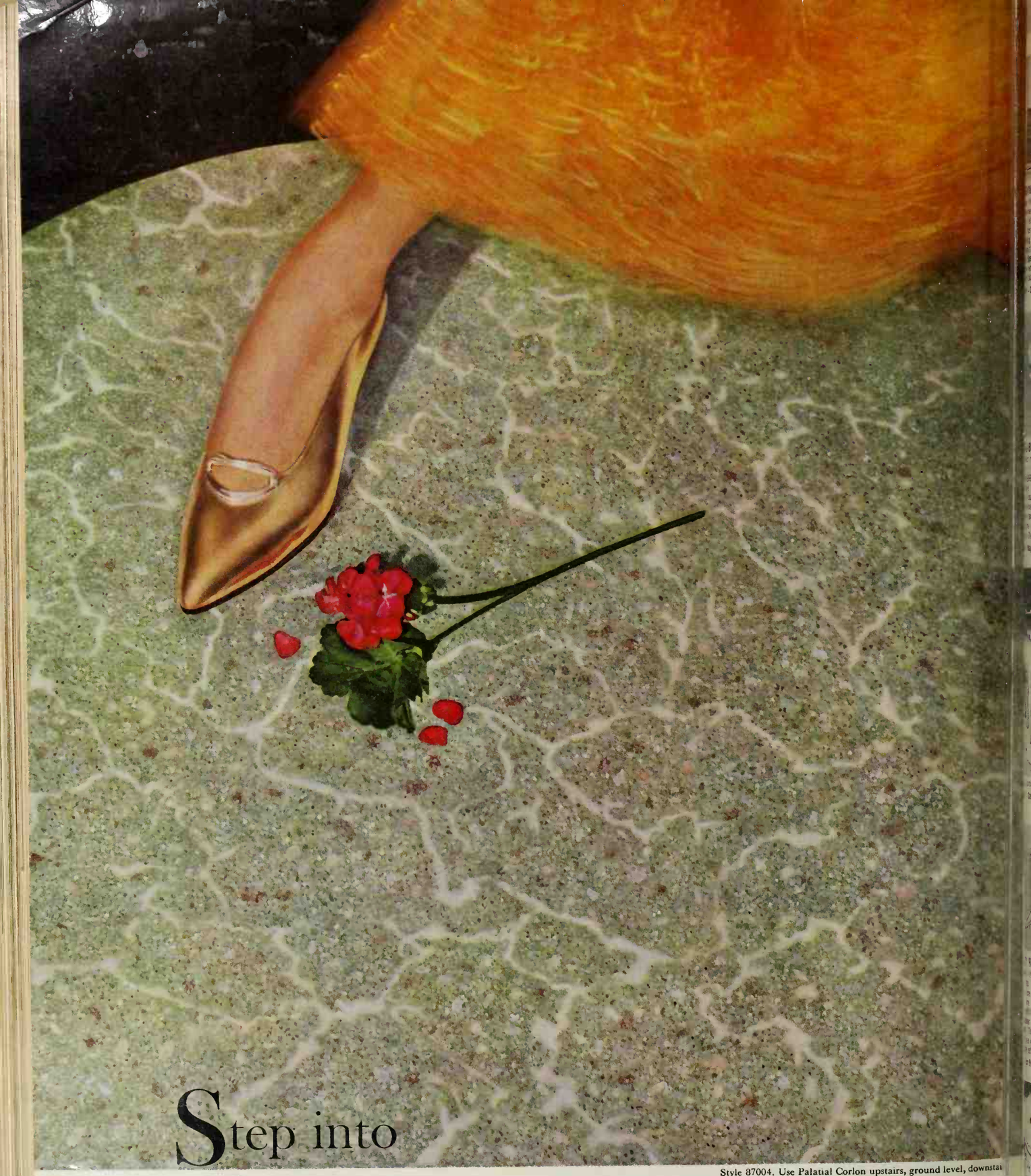

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It's here with Palatial Corlon—a breath-taking new Armstrong sheet vinyl floor. With i sparkling golden tracery, Palatial transforms the classic beauty of marble into lavish mode elegance. In white, black and six gentle colorings. Costs about $195 installed in a 12′ x 15′ area. FREE! Booklet of color schemes with li of stores that have Palatial Corlon. Write Armstrong, 6011 Elm Street, Lancaster, Pa. In Canada, Dept. 110-F, Box 919, Montreal, P.(

Palatial Corlon is one of the famous Armstrong VINYL FLOOR

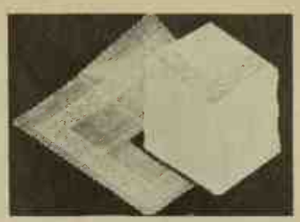
1860-1960 Beginning our second century of progre

SONALIZED DOOR MAT. Your own e, or any name of your choice is anently molded in rubber with letters. Large 18 by 28 inch has 7000 scraper fingers. Self ning. A personalized gift that will ost appreciated. It's really de- Specify color and name desired. red, garden green, powder blue t black.
– Door Mat $S.98

SATIN RIBBON FOR 1¢ A YARD! Fantastic but true – 50 yards (that's 150 feet) of finest quality satin ribbon for only 49¢. ½" wide, with fused edges. Or get wider 1" ribbon for only 88¢ a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. Specify: Red, White, Blue, Green, Gold, Pink.
8888 – ½" Ribbon Roll ..... 49¢
9999 – 1" Ribbon Roll ..... 88¢

TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch ticks just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops . . . Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
1322 – Ticking Watch ..... 59¢
4 for $1.98

GROW TINY ROSES INOOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter! They grow no more than 8" to 12" tall, but burst with a glorious array of tiny blooms! These roses are no bigger than your fingertip!
34S0-P – Red Mini-Rose Bush . $1.49
3963-P – Pink Mini-Rose Bush $1.49
4302-P – White Mini-Rose Bush $1.49
Any 3 Bushes for $4



SHEER 'THROW-AWAY' HANKIES They're elegant! Hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . but they're made of strong rice paper! The magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. For blow or show.
3826 – Hankies Pack (50) $1
3 Packs for $2.79

C-BRAIN CALCULATOR does ur math problems with ease! – subtracts – multiplies to 9,999. New type pocket adding ine automatically balances books, adds grocery tapes, scores, children's schoolwork, e tax statements, car mileage. the answer in seconds! Simple e. Steel mechanism works fast.
– Magic-Brain Calculator $1

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SUNSET HOUSE

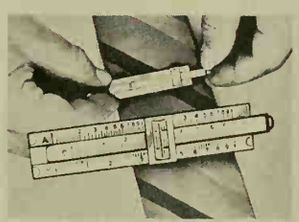
828 SUNSET BUILDING
BEVERLY HILLS, CALIFORNIA

MINIATURE PLAY FOODS will thrill any little girl . . . and her dolls! 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits . . . mouth-watering watermelon, bananas – even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces.
4170 – Dolly's Food Set $1
3 Sets for $2.79

FAIRY-LIKE CANDY CANES light the way to your own Christmas wonderland. Completely electric, these colorful 20" red, white and green styrene Canes will flank your driveway, front walk or lawn outdoors . . . the fireplace or tree indoors. Each weather-resistant Set includes seven Canes, complete with 16-ft. U.L. approved cord, sockets and bulbs.
– Canes Set $S.98
2 Sets for only $10.95

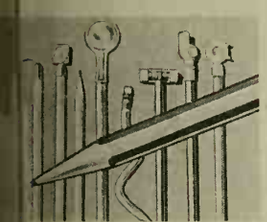
SPARKLING GLITTER PENS personalize gift wrappings, greeting cards, Christmas stockings, party decorations. Tubed Pens produce a raised glitter effect on any surface: paper, cloth, wood, metal, plastic. Dries chip-proof hard! Washable! Gives a rich custom appearance.
4269 – Gold-Red-Silver Set ..... 79¢
4270 – Multi-Green-Blue Set ..... 79¢
4271 – All Six Pens Set $1.49

MAN'S BEST FRIEND is this lazy susan Dresser Valet. Better than a personal butler, it holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet – each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsome gold tooled leatherette, moire-lined
2225 – Dresser Valet $3.98



REAL SLIDE-RULE TIE BAR. It really works! Perfect miniature of the real thing. Engineers, science students – any male will go mad over this. Efficient, too – keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.
3628 – Sterling Slide-Rule $4.40
3629 – Gold-Plate Slide-Rule .. $1.6S

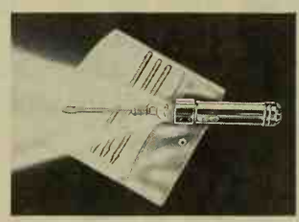
GIANT 4-FOOT ELECTRIC CANDLES light your doorway with Christmas splendor! Each Candle stands 4' high on a wide, rock-steady plastic base. Light shines thru the red and white striped tube, white 'wax' and orange 'flame'. Comes complete with U.L. approved 3' cord sets and bulbs. Assembles and detaches fast for compact storage. Set of 2 candles for only $5.98.
4223-X – Candles Set $S.98



ZY 'FULL-OF-FUN' PENCILS! ve 'em! One has a roll-ball top, another predicts the , one writes in four colors. one with a hammer head, r with a magnifier glass . . . rubber pencil that bends in all ns. The unique mystery pen- one with a whistle top com- the set of 8 for only $1.
Fun Pencils Set $1

GIANT BLOCKS TALK BACK! Pictures show animals going through wild antics. Just squeeze them and the animals talk! The duck QUACKS! The kitten MEOWS! The dog BARKS! The bird CHIRPS! And the monkey SQUEAKS! Made of heavy laminated paperboard . . . wipes clean with a damp cloth. Blocks nest or can be stacked to make a 25" pyramid.
4162 – Talking Animal Blocks .. $1.98

PERSONALIZED SWEAT SHIRTS . . . just like athletes wear . . . with their own names in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. Specify first names desired.
Name Sweat Shirt $1.79
3730-P ..... Small (2-4 yrs.)
3731-P ..... Medium (5-8 yrs.)
3732-P ..... Large (9-11 yrs.)



LIGHTED SCREWORIVER SET! Unusual gift for that mechanically minded guy! Screwdriver is ingeniously designed after a doctor's precision instrument – it carries its own tiny light for hard-to-see jobs. Fine tool steel with 2 chisel points, and 2 Phillip's head drivers. Enclosed in a roll-up plastic case. Operates on standard flashlight batteries.
2993 – Lighted Screwriver Set .. $1.69

SNOOTY PLAQUES are the unique personalized gift for those who take pride in their possessions! 3" x 1" Plaques are shiny, jewel-like nickel . . . deeply etched and official looking. Self-adhesive backs attach to any surface . . . just press them on, that's all. Easily removed when desired. Six different Plaques available. Specify names and Plaques desired.
S555-P – Snooty Plaque $1

A FUR-LINED POTTY! The itive for those who deserve the very best! A genuine Fur-Lined Potty ... guaranteed the never-to-be-forgott gift! 4" in diameter, made of crea y ceramic, complete with hand Lined with soft silky fur . . . and n't think that's not practical on cold night! Labeled: "You won the fur-lined pot".
3669 Fur-Lined Potty $1

REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots . . . soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, golden base and top star. It's a foot tall. Looks magnificent!
2240 – Card Tree $1.25

GIANT PENCIL PENCIL-BOX holds nine regular-size pencils with any child's name on them! It's a big 10½" long. The huge rubber eraser lifts off to get at the pencils and the included 6-inch ruler. Child's name is stamped in gold on each and every one of the brightly colored, top-quality pencils. A fun way for kids to carry pencils! Specify child's name.
3191-P – Giant Pencil Set $1

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An outstanding value at the year-round price of $40.75...now one of the smartest buys of any year at Samsonite's Pre-Christmas Special Price of $29.95! Precision-built—no wobble. Easy to set up and take down. No pinched fingers—thanks to exclusive "Slide-lock" construction. Sturdy wipe-clean vinyl table top and chair seats. Tube steel frame and legs, chip-resistant baked enamel finish. Choice of 4 decorator colors.

Shwayder Brothers, Inc., Folding Furniture Div., Detroit 29, Mich. Also manufacturers of Samsonite Luggage.

Better Homes® and Gardens

THE FAMILY IDEA MAGAZINE

November, 1960; Vol. 38, No. 11

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This issue is published in four editions

COVER: Aside from driving chariots in *Ben Hur*, Charlton Heston knows his way around when it comes to the salad bowl. Salad making is a good hobby for busy men—even Academy Award winners like Mr. Heston can find time for this at-the-table artistry. For other hobbies, turn to Ideas in Action, starting on page 42. Photographed in the Heston kitchen by de Gennaro. Produced by Fleeta Brownell Woodroffe.

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Reheats without reperking! General Electric Automatic Coffee Maker has special reheat setting. Stainless steel protects flavor.

Opens cans automatically! General Electric Automatic Can Opener opens cans smoothly, at touch of a finger. No jagged edges.

11 reasons why this is the best pot in the world.

1. Lid *locks in* juices, nutrition, flavor! Special "lip" design forms a vapor-seal to cook goodness into food—not out!

2. Lid stores right in the pot. Just flip it, it nests; ready to stack, always on hand, on shelf—or up on the wall.

3. No need to stir—lid bastes by itself. Unique dome *inside* collects the good juices, drops them right back; keeps food moist naturally—*automatically!*

4. Lid lifts without pot-holder. Special finger-guard design makes sculptured handle easy to grasp. Made of ebony-look Bakelite, it stays cooler, too.

5. What's inside? Pure stainless steel, satin-finished to stay! No tough scouring, or polishing; no dirt-catching rivets punched through. Just wash it, it shines; as easy as dishes.

6. Remarkable "Radiant Heat Core" sandwiched in stainless spreads heat evenly—not just over bottom, *but all the way up sides!* No hot spots; heat *wraps* around food, cooks it evenly—bottom on up!

7. Locked-in Bakelite handles stay in place, stay cooler. Shaped to fit either hand.

8. You can cook *waterless* style, hold *all* the nutrition, taste and texture in meats, vegetables. (Directions with pot.)

9. Cooks like a dream—on *low* heat! Hoards heat so efficiently, cooking goes on even when burner's turned off!

10. So strong, your husband could stand on it. Shining, luxury-weight stainless steel stays brilliant without polishing.

11. Makes cooking good-looking! Simple, sleek functional design makes you feel wonderful just using it! Saucepans and skillets on up—Ekco/Flint has a beautiful range of cookware for you. The best-cooking stainless steel in the world. Why settle for anything less?

EKCO/FLINT

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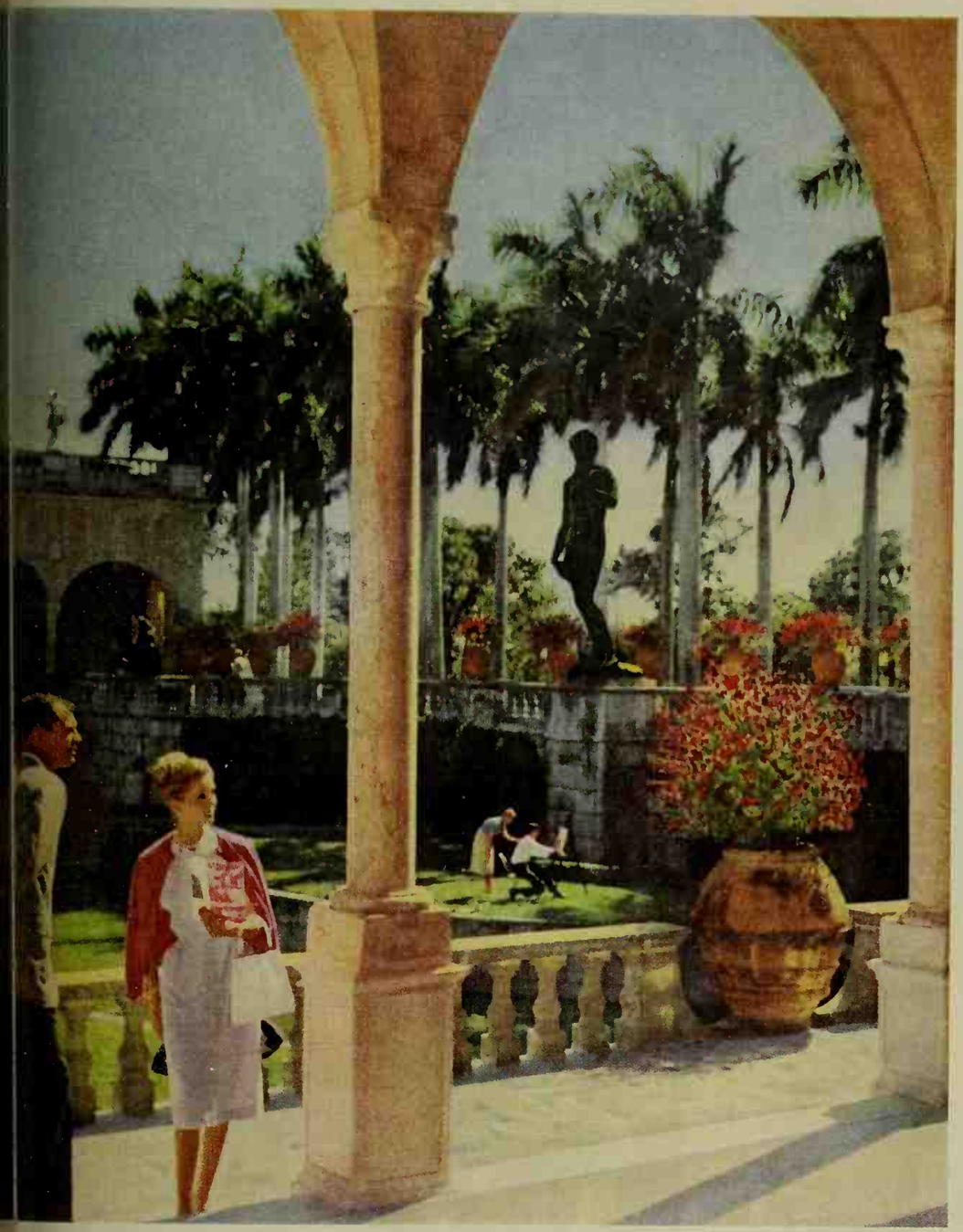
Michelangelo's "David" graces a Florida garden



...ered one of Florida's most imposing attractions; the state-owned Ringling group at Sarasota consists ... Museum of Art, the 18th Century Italian Asolo Theatre and residence, and the Museum of the Circus.

Take time on your visit to see the unusual interests of West Coast resorts

Followers of the arts see some of the world's great treasures in the Ringling Museum at Sarasota.

A magnificent bronze *David* by Michelangelo graces its formal gardens. A famed Peter Paul Rubens collection hangs in its galleries. And a school of modern-day artists gets inspiration from the many masters whose work is exhibited in this elaborate museum.

Florida's West Coast resorts have always appealed to people with a penchant for unusual interests. The sponge fleet at Tarpon Springs delights camera fans. Shell hunters on Sanibel Island find collector's specimens in fantastic array. Tampa's Gasparilla Pirate Festival in February rings with buccaneer lore.

The splendid Gulf of Mexico beaches, the boating and fishing are celebrated. But less known are the haunts of bird watchers and naturalists in the Everglades wilderness east of Fort Myers and Naples.

Many unique attractions add to West Coast vacation pleasures. Plan to take them all in while tanning a bronze far more golden than *David's*. The *Guide to Florida Vacations* tells all about them. Send for a free copy today and start planning your visit.

Florida

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...ersburg's Holiday Isles are typical of West ... beaches. Relax on their soft, white sands. The ... surf is irresistible for bathing or snorkeling.

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It's *always* 7-Up time. Nothing, nothing, nothing does it like Seven-Up!

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You sleep better just knowing it's there, with doctor, policeman, fireman at your finger tips. And all day long your extension phone saves you steps and stairs and minutes. It makes illness less confining, gives you privacy any time. And the price is as pleasant as the colors are attractive. Just call your Bell Telephone business office, or ask your telephone man.

BELL TELEPHONE SYSTEM

Handy extensions around the home make living easier for everyone. Shown is the new Princess phone, beautifully styled and small to save space. The dial glows softly in the dark while you sleep, and, when you lift the receiver, lights up brightly to make dialing easy. In five colors.

another Mayflower customer reports:

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"We couldn't ask for better service than we received on our move from Philadelphia to Chicago. The timing of both departure and arrival was perfect, and so was the condition of our furniture!"

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exclusive, "packed with pride" service

Safeguards all your items, even the most fragile, with special Mayflower methods and materials.

It's NEWS to me!®

Lighter-cigarette set gives a year of lights on one butane fueling. Pink and gray rose motif on fine china sets off gold-finish lighter fitting. Finger-tip control wheel on lighter allows smoker to adjust the flame desired for cigarette, cigar, or pipe. Perfect accent for dinner table or occasional tables.

"*Colonial Rose*" *cigarette set*, $24.95, in department or jewelry stores. Ronson Corp., One Ronson Road, Woodbridge, N. J.

Fold-away stand stores in drawer or hangs on wall along with mixer. Note built-in storage compartment for beaters and the six-foot detachable cord. Mixer and stand base are white plastic. Hand mixer also available in yellow, turquoise, or pink. Folding pedestal is chrome-plated steel. Height of stand with mixer, 12 inches; folded 3½ inches. Has 2-position turntable for large or small bowls.

"*Portable Plus*" *Mixer*, $19.95; complete with bowl, stand, hanger screw, $29.95, in stores. Toastmaster Div., McGraw-Edison Co., Elgin, Ill.

Be bright with a choir of candlelight on your holiday table. Nine multicolored glass candleholders tower gracefully as much as 18 inches above the white hand-wrought base. Candleholders of red, blue, green, amethyst, gold add a variance of color; a flattering glow for dining. Doubles as epergne to hold fresh flowers or holly.

Jewel Candolier with multicolored glass holders and 4½-inch white candles, $12.50 in stores. Victrylite Candle Co., Oshkosh, Wis.

Pretty sweet treats—made to be admired. Clever centerpi for the holiday table. Children won't miss a single fascinating tail. Kits contain all the materials needed, even to the pre-cut c board, ready to assemble. *Candy church kit*, $1.98; large *candy h* $1.98; *small house*, 98c, in stores. Howard B. Stark Co., Ca Lane & Hickory St., Pewaukee, Wis.

More NEWS on page

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TODAY'S CLOROX®

gets out dirt that suds leave in!

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NO DRIP LIP

NOW IN THE PITCHER-HANDLE BOTTLE!

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Now you can have clean, safe electric house heating —and at less cost than you think

Here's why more than 850,000 American families are already using this modern way to heat, and why they love it:

NOW, the most modern power in your home, electricity, can supply one of your most important needs—practical, efficient house heating. It's the next logical step in modern living, and probably for you, right now.

Electric house heating is noticeably clean: walls, draperies, furnishings. Your whole home can stay clean and fresh from basement to attic. This is part of the pleasure you enjoy with electric house heating.

Moreover, electric house heating is safe, and so simple in its operation that it requires virtually no maintenance. It's quiet, too—as quiet and efficient as an electric light.

You may have felt that the cost of electric house heating would be outside your budget. If so, we suggest that you investigate this aspect. Undoubtedly, you will be surprised to find the cost can be less than you think.

(One way to get an idea of cost is to visit some of the Gold Medallion model homes. These totally electric homes are built in all price ranges.)

Today, more than 850,000 families are already enjoying the noticeable benefits of electric house heating.

Several electric heating systems are now available—baseboard, wall panels, ceiling cables, ducted systems, radiant installations, heat pumps and electric furnaces. There's a type to suit each climate and kind of home construction. With some, you can have *individual room control.* This gives you the exact heat you want, when and where you want it—the correct temperature in each room and with no waste.

The heat pump, for example, is a single unit that heats in winter, cools in summer—giving you ideal indoor climate all year 'round. And it switches from heating to cooling, automatically.

To appreciate the true beauty of electric house heating, you actually have to feel it. Perhaps you have visited electrically heated homes in your neighborhood. Then you know the very special kind of wonderful warmth electricity provides. You know, too, the tremendous pride, peace of mind, and prestige it brings to families who have it.

The plain and practical truth is that electric house heating enhances the value of your home because it's modern today and will be modern tomorrow.

So if you're thinking of building, buying or modernizing, be sure to think of electric house heating—*your* next logical step in modern living. Talk it over with your electric utility.

With clean, comfortable Electric House Heating

YOU LIVE BETTER ELECTRICALLY

Sponsored by Edison Electric Institute

Make your house a total electric Gold Medallion Home

It's NEWS to me!

Begins on page 10

Metallic or heavily flocked yuletide trees change colors like magic when they stand in the glow of this electric color-wheel. The 4 rpm magnetic motor revolves the 12½-inch disk with its red, blue, green, amber sections. The stand is fully adjustable and is easily hung from the wall, if desired. May be used with any lamp up to 150 watts. Ideal for holiday and year-round decorative lighting.

Electric Roto-Wheel, about $10.95 in stores. Cable Electric Products, 234 Daboll St., Providence, R. I.

White enameled single-step stool, that stands 8½ inches high, features a built-in unit for shoe-shining aids. Handy on cleaning day, too. Rubber caps on legs and the rubber mat on top prevent slipping. May also be used to get to out-of-reach shelves.

Stepette, $3.95, in stores. Buckeye Div. of Mardigan Corp., Box 292, Wooster, Ohio.

Famous fighting knife of Colonel James Bowie is outstanding reproduction of Great Blades of History. This is a three-quarter scale replica of the knife that became a legend of the pioneer west. Mounted on solid walnut 22-inch plaque for office, den, library decoration, it can actually be taken from its leather hangstraps and used. Functional 10-inch blade of high carbon steel is heavily chrome-plated. Man-size handle is antique stained beech. Engraved metal plate at base identifies knife; accompanying booklet tells historic story.

Carvel Hall Bowie Knife Wall Plaque, $19.95 in stores. Chas. D. Briddell, Inc., Crisfield, Md.

Telephone takes on a new role in the home. New communications system allows regular telephone calls or room-to-room conversing on the home telephone. A separate speaker unit is mounted outside, making it possible to answer the front door from any phone in the house. No more shouting to call the family to dinner—just summon them through a speaker located near each phone. System also permits monitoring of children at play. National availability early in 1961 in a variety of colors to match telephones.

Home Interphone, approximately $25 installation charge plus about $6 service charge per month. Bell Telephone System, Room 537A, 195 Broadway, New York 7, N. Y.

Great gift for a friend on the go. Novel electric travel alarm, 3 inches high, has snap-shut lid for compact carrying. Lid doubles as a tray for jewelry or change when clock is open. Small compartment in back holds cord. Dial lights up in the dark for easy reading without turning on a light. Clock tucks into corner of a suitcase.

Trip-Mate Travel Alarm, $11.95, in stores. General Electric Co., Clock and Timer Dept., Ashland, Mass.

More NEWS on next page

Now! Bankers Life Company Announces

"CRADLE PROTECTION*" FOR BOTH MOTHER AND NEW BABY

An outstanding development . . . real protection against what might be "catastrophic" costs not ordinarily covered by other insurance . . . Cradle Protection provides Hospital and Surgical insurance for unusual health problems of the baby – problems originating before birth – even birth imperfections – and, in addition, unique Life insurance for mother and baby, all at low cost.

To learn all about the distinctive Cradle Protection and how it may serve you, send the coupon now . . . before you forget. No obligation, of course. *Available in most states

DISTINCTIVE AS A FINGERPRINT

In name and fame, no other company is just like

BANKERS *Life* COMPANY

DES MOINES, IOWA

OVER 3½ BILLION DOLLARS INSURANCE IN FORCE . . . OVER A BILLION DOLLARS IN ASSETS

Over 80 Years OF SERVICE

Offering All Types of Personal Life Insurance Group Insurance Annuities Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-110, Des Moines 7, Iowa

Please give me the full facts about your distinctive Cradle Protection plan. No cost or obligation.

Name .....

Address .....

City ..... Zone ... State .....

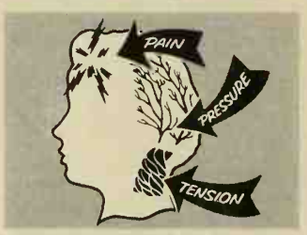
Branch Offices in Principal Cities from New York to Los Angeles

WHAT DO DOCTORS DO FOR TENSE NERVOUS HEADACHES?

3 out of 4 recommend the ingredients in ANACIN® for headache-pain

When *you* suffer pain from headache, neuritis or neuralgia, why not take what most doctors recommend—the ingredients in Anacin for fast relief! Here is *why* Anacin gives such superior pain-relief. Mere aspirin or even aspirin with buffering contains *only one* pain reliever. They *have no* special medication to relax your nervous tension. Anacin contains a *number* of medically proven ingredients, including special medication that not only relieves pain incredibly fast, but also relaxes tension and releases painful pressure on nerves. Anacin Tablets are safer, too. They have a smoother action and do not irritate or upset the stomach. Buy Anacin today!

Why ANACIN gives more complete PAIN-RELIEF

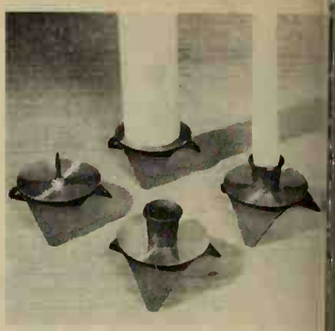


Most headaches are caused by tension that presses on nerves. Anacin contains *special* medication (*not* found in aspirin or any buffered aspirin) that relaxes tension, releases pressure and relieves pain fast. That's why Anacin gives more complete pain-relief.

FOR FAST, FAST, ***FAST RELIEF!***

It's NEWS to me!

Continued



Black and brass candleholders with cup to hold standard-size tapers, right, or with spike to hold pillar or Chinese tapered candle, left, are simple in design. Sturdily made, they look well singly or in a grouping.

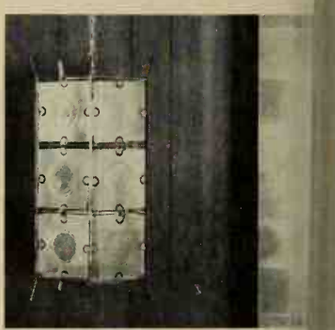
Candleholders, either design, $1 each in stores. Dazey Mfg. Co., 2214 Stoner, Los Angeles, Calif.

Automatic baby bottle warmer is perfect gift for new mother. Because it's thermostatically controlled, bottle gets warmed and sterilized at the same time. Automatically warms 2, 4, 6, 8 ounces of liquid to correct feeding temperatures. Other features: snap-action signal switch and white easy-to-clean melamine cover.

Baby Bottle Warmer, $17.95, in stores. Sunbeam Corp., 5600 Roosevelt Rd., Chicago 50, Ill.

Gourmet favorite is this 3-piece casserole set. Sturdy, versatile twin candleholder in brass finish has side placements for casserole covers. Casseroles of stainless steel come in 1½- and 2-quart size. Wonderful for vegetables or hors d'oeuvres.

Three piece casserole set, $12.95 in stores. S. W. Farber, Inc., 415 Bruckner Blvd., New York 54, N. Y.

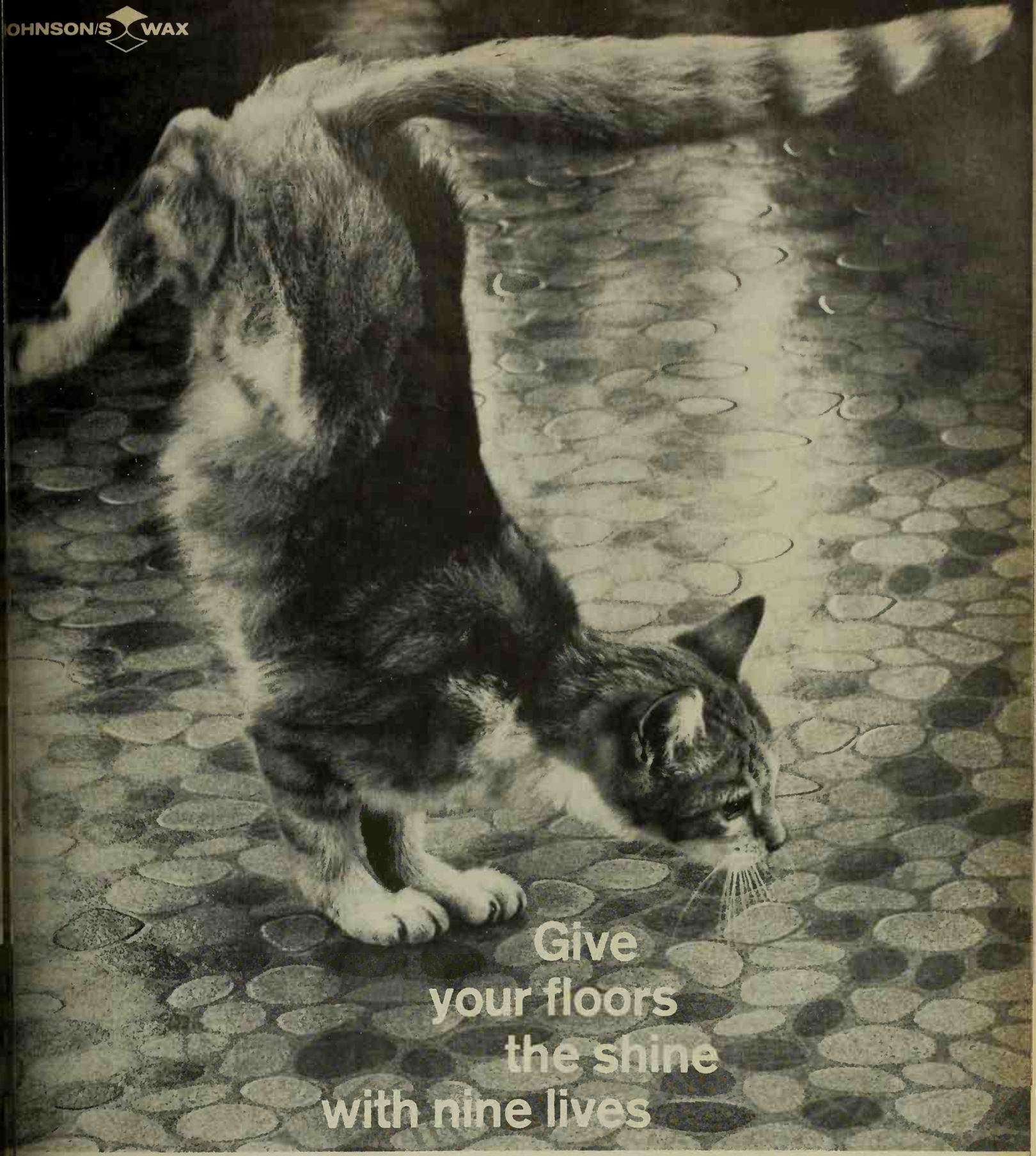


Add enchantment to any room with new pagoda-shaped fixture that hangs from the ceiling or stands upright on a table to add a soft glow of color. Constructed from rondelays, the fused glass color disks, in shades of bright orange, yellow, yellow-green are fastened to a lacquered brass five-sided structure. Light cord is transparent and touched with gold flecks. When used as table accessory, light radiates through disks from hidden fluorescent tube.

Rondelantern, $99.50, in stores, or decorating studios. Denst & Soderlund, Inc., 7355 Exchange Ave., Chicago 49, Ill.

Noise-suppressing AM radio is designed for desk and office. Makes reception from many distant stations possible. Built-in "ter-tenna" reduces interference. Tapered cabinet has finished b... Tilted speaker, 5x7 inches, directs sound up. *Zephyr Model* F... radio, $39.95, from dealers. Zenith Radio Corp., Chicago, Il...

More NEWS on page 6



tiflor is particularly recommended for modern inlaid linoleum.

"Beautiflor" and "Johnson's" are registered trademarks of S. C. Johnson & Son, Inc.

Vith **Beautiflor** the shine keeps coming back just with buffing or mopping–without rewaxing

at's because Johnson's Beautiflor has reserve shining ver. Unlike most liquid waxes that just harden on the of the floor, Beautiflor penetrates the surface. It es up future shines that come back with only a light uffing (by hand or electric polisher) . . . even with r daily dust mopping! You can even "touch up" areas that get most wear, and Beautiflor blends right in. No streaks! It's a long, *long* time between waxing jobs when you give your floors the shine with nine lives. (P. S. Soap and water scrubbing may harm inlaid linoleum and other porous surfaces. Regular use of Beautiflor *dry-cleans* your floors . . . makes scrubbing unnecessary.)

Do "do it yourself" with Conso—

Now you can make beautiful, professional-looking curtains and draperies with no fuss or fanfare. Conso® has all the ingredients; ideas, instructions, and lots of shortcut products for making and draping — among them Bestpleat, which eliminates complicated measuring and sewing of pleats. Here's more information about Conso helps.

CONSO 1,001 DECORATING IDEAS — 84 pages. Professional decorating ideas for every room. Simple sewing instructions. Many room settings in color.

CONSO BESTPLEAT®— makes evenly-spaced pleats in a jiffy! It's the pre-shrunk pleater tape with woven-in pockets that can't rip. Retains firmness after washing and dry cleaning. Just sew it to top of your fabric.

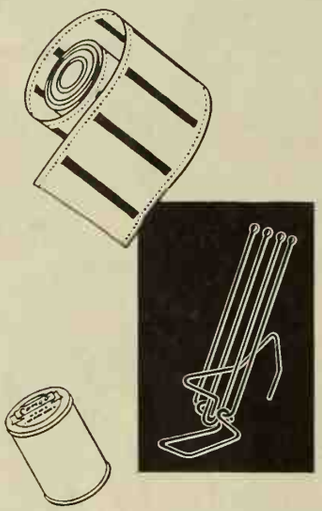
CONSO NIP-TITE® PLEATER HOOKS — they slip into Bestpleat's pockets. Result: immediate pleats with custom look. Hinged lock holds pleats firmly. Middle arm holds pleats evenly. Remove hooks — panel is flat for easy laundering.

CONSO THREADS — special heavy-duty, in decorator colors to match all fabrics.

CONSO TRIMMINGS — gay ball fringes, Greek key braids, and thousands of edgings for that inimitable decorator touch.

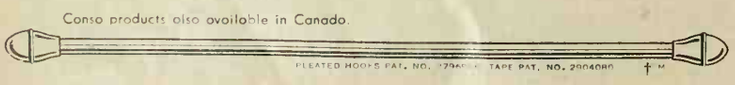
CONSO EVERGOLD® RODS — the only rod that won't tarnish or rust ever! Strong, light, easy to handle. Golden or platinum finish. Traverse rods, too.

So get started soon. Pick up the new 17th edition. 1,001 DECORATING IDEAS† — 35¢ where drapery fabrics are sold. Or send 35¢ in coin to Dept. BH-2, CONSO, Post Office Box 325, New York 10, N. Y.



Conso
for the Decorator touch

Conso products also available in Canada.



PLEATED HOOKS PAT. NO. 2794[illegible] TAPE PAT. NO. 2804080 † M

It's NEWS to me!

Continued

Designed with women in mind. Electric scissors in pink, green, beige, or blue is the answer to a seamstress' dream! Will cut all types of fabrics quickly, easily, accurately. Just plug into any AC outlet (has 10-foot cord), hold in the palm of the hand, press trigger on the top of housing, and scissors do all the work! Bottom blade has a nylon cover to protect table top from any scratches caused by vibration. U. L. approved.

SpeedSnips, $7.95, in stores. SpeedWay Div., Thor Power Tool Co., LaGrange Park, Ill.

Priceless guide to charm right in your own living room. Great for charm classes for any-age female. Record includes advice for self-improvement: voice, visual poise, skin care, attitude, and personality. Fashion Consultant Bess Rothman, gives pointers that she once taught instructors in Charm School. A 33⅓ rpm long-playing record.

"*Charm With Cents*," $4.98 in most record stores. Or order by mail, from "Charm With Cents" Productions, 2201 Crestview Lane, Wilmette, Ill.

Efficient, single-brush design scrubber-polisher is easy to handle and gives floors a special sparkle. Large single brush gives it orbital action with no swirl marks from wax or polish. Equipped with brush for scrubbing, another for waxing, and has full set of disposable buffing pads. Can be stored on floor or hung on wall.

Model VP-20, Scrubber-Polisher, $49.98 from dealers. Westinghouse Electric Corp., Mansfield, Ohio.

Herald the holidays with new entertaining aids. Here the tray table rack converts easily into a lowboy serving cart; top has plastic finish over rich walnut grain and edged with aluminum banding anodized in a bright golden finish. Plastic casters make wheeling about a cinch. King-size tray tables, 22x16 inches hold full dinner. Lap-high trays have body-contoured front with other three edges scalloped. Pretty enough to double as chairside tables and you have several designs to choose from. Think how handy a set would be for buffets, patio or poolside meals, or for dessert in the living room.

Servette Converta-Cart, de luxe model, $22.95 in stores. Quaker Industries, Inc., Kenosha, Wis.

Amazing scouring pad never rusts, never frays, rinses sweet and clean. It's a special nonabsorbent sponge—encased in woven mesh—in four frosted pastels—green, yellow, blue, or pink. Ideal for scrubbing dishes, glassware, pans, bathroom fixtures; fine for scraping frost from icy windshields, too.

Dobie Pad, 29c, in stores. Brillo Mfg., Inc., 60 John St., Brooklyn, N.Y.

For other new and interesting products, see Gift Shopping by Mail items on page 122.

From the forests of the Western Pine Region... fine woods to insulate and protect your home

The Western Pine Region extends from the Canadian border south to Mexico... from the Great Plains west to the Pacific Coastal ranges. Here on millions of acres of forestland, timber is grown as a crop—carefully managed to preserve this precious renewable resource. In the eleven species of woods from the Western Pine Region are nature's beauty, strength, endurance. These are the qualities that belong in a home. These are the things we define as we work with Western Pine Region logs. We manufacture the lumber with unhurried skill. We season it scientifically, grade it to precise standards. Only when we are satisfied do we stamp it with our mark of quality. If you want the security of framing lumber that is strong and true... siding that stays sound and durable through years of service... natural insulation that envelops your home in protective warmth ...finished paneling that's a joy to live with ...Western Pine Region woods are for you. Get WPA quality from your lumber dealer.

Write for free booklets—"101 Home Ideas" for any room or style. "Color Ideas" tells you how to give wood excitement of color. Western Pine Association, Department 443-G, Yeon Bldg., Portland 4, Oregon

THERE'S NOTHING IN THE WORLD LIKE WOOD

Idaho White Pine · Incense Cedar
Ponderosa Pine · Lodgepole Pine
Douglas Fir · White Fir · Larch
Sugar Pine · Engelmann Spruce
Red Cedar · Western Hemlock

FOUR SEASONS—THREE REGIONS

It's an All-Year State!

There is unmatched variety, from towering mountains to sea-going highways, in a North Carolina weekend . . . or vacation. This is true whether you seek zestful sports, unusual scenic attractions, or just rest and relaxation among a friendly people.

Four distinct seasons offer a sparkling display of vacation possibilities in our three different regions—coastal, piedmont and mountains. Take your choice of resorts providing every challenge for the golfer or huntsman, or perhaps you prefer the adventure of exploring the Great Smokies in your sports car.

NORTH CAROLINA

Wherever you go, there is warm hospitality never to be forgotten. Tar Heels are a friendly people, and living is good in North Carolina. They welcome new neighbors, whether newcomers are seeking a new business opportunity or a place where leisurely living can be enjoyed to the fullest.

Only in North Carolina can you add so much variety to your next trip South.

Right now send for "Variety Vacationland" to help you plan the best part of your trip — your visit in North Carolina.

FREE

Department of Conservation and Development
Room V-271, Raleigh, North Carolina.

Please send my copy of "Variety Vacationland"

Name_____
Please print name and address

Street_____

City_____ State_____

IDEAS IN ACTION

Children say this room is great! It's so easy to keep shipshape

Several good decorating ideas blend to make this room cor fortable and carefree for children. In the photograph abov cotton plaid slip covers on the chair and the beds resi wrinkling, launder easily. An adjustable shelf unit hol books and other treasures and allows room for expansion. storage cabinet doubles as a headboard for 2 single bec

Shown below is a trim window treatment: plastic pane in wood frames are hinged to make shutters. A pegboa section between the windows displays current interest Center of floor is free of furniture to make a play area.

All credits for IDEAS IN ACTION are on page 98

neat, sweet & smart

the "new idea" Mark 27 Range

- It's a compact oven and cooktop combination just 27 inches wide, 24 inches deep. Neat, sweet and smart.
- Fits between or alongside cabinets, and even island installations.
- It has a handy recessed top—lower than the surrounding counter top—for 3-dimensional beauty.
- It looks like a custom-styled built-in . . . but it's so easy to install. Controls—? Where you want them—on the wall or on the counter top, as shown.
- It's a *love* of a range. The Mark 27 (model J-620) by General Electric.

And look at these *deluxe* features: Extra-big oven. Focused-heat Broiler. Automatic Oven Timer. Automatic Minute Timer. Extra Hi-speed surface units. Push-button controls. Oven floodlight. Removable oven door. Your choice of General Electric Mix-or-Match colors: Pink, Turquoise, Yellow, Brown. White? Sure. And Coppertone.

For glamorous ideas suggested by the Mark 27, send for booklet offered below.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Send for MARK 27 Kitchen "Idea" Booklet: General Electric Co., Range Dept. Bldg. #2, Appliance Park, Louisville 1, Ky. (Enclose 10¢ for postage and handling. No stamps, please.) Offer expires December 31, 1960.

NAME_____

ADDRESS_____

CITY_____ STATE_____

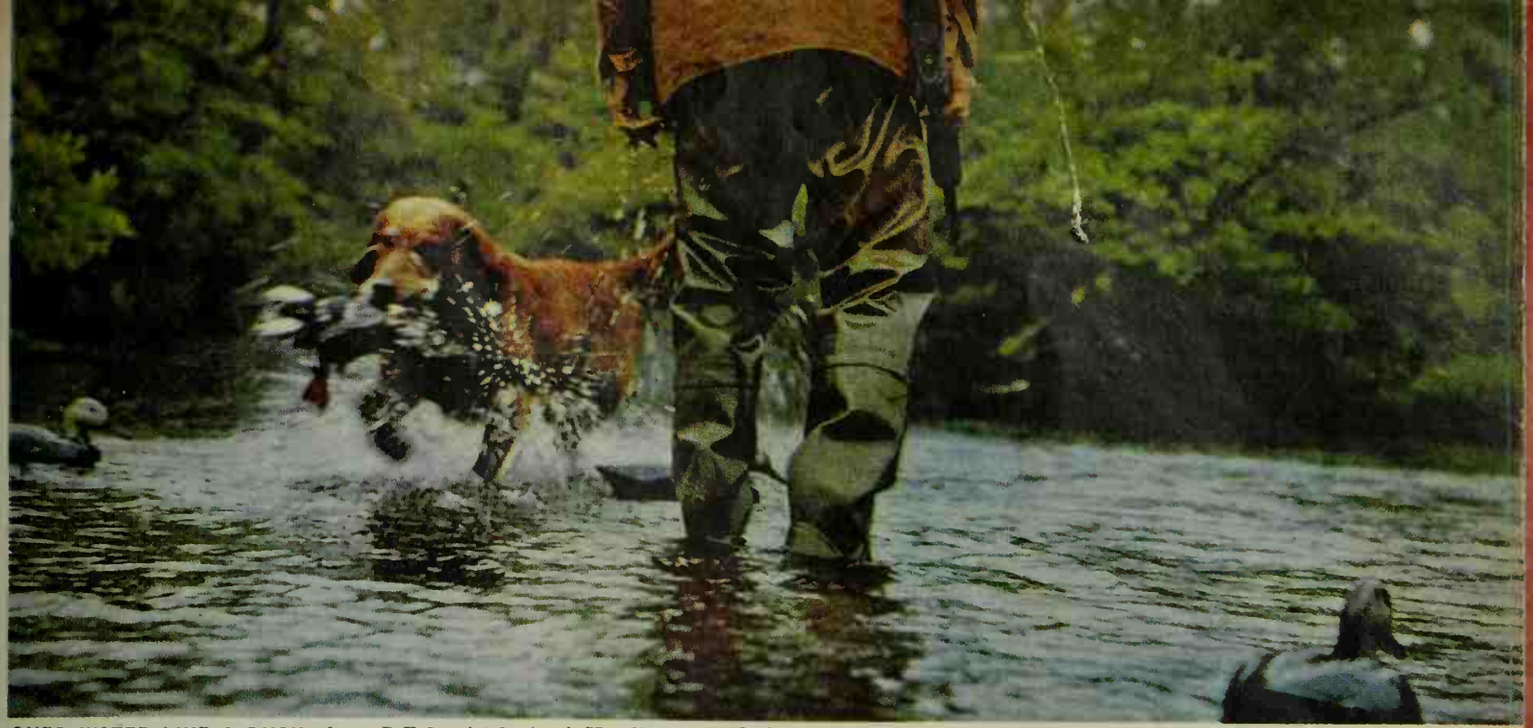
A-1.

KEEP YOUR EYE ON THE LONELY END. Our rooters are well equipped for this chilly, gray day . . . with warm-lined B.F.Goodrich Cossack boots and fold-away BFG "Koroseal" raincoats (fashioned by Climatic). They're prepared for a safe, worry-free trip home, too, with B.F.Goodrich Life-Savers . . . the tires that seal their own punctures and protect against bruise blowouts. Speaking of protection, did you know that football padding is made of the same BFG foam vinyl that's used in modern life preservers?

AMERICA LIVES THE GOOD RICH LIFE

America's new life is full of time for doing things and going places. Full of new products that put more ease in leisure, more skill in sports, more fun in family pleasures. And B.F.Goodrich makes (or supplies materials for) dozens of these things for happy leisure living. Luggage for travelers and upholstery for stay-at-homes. Shoes for basketball players and boots for hunters and tires for drivers. Decoys to bring a duck down and De-Icers to keep a plane in the air. Raincoats when it pours outside, ice buckets for inside pouring. And more . . . more . . . more. They're all around you—handy products from B.F.Goodrich to help you enjoy the good rich life.

CONTINUED—PLEASE LIFT FLAP ▶



SHED WATER LIKE A DUCK, these B.F.Goodrich (and Hood) boots do. Use them for hunting *and* fishing. They feature a cushion insole, a belt strap and inside knee harness for snug fit, cleated outsole for sure-footed walking in the marshes. BFG also supplies the vinyl for a new kind of decoy. Unlike wooden decoys, these never get waterlogged. And their true-to-life colors never fade.

SING ALONG! Today's casual parties are fun even for the host and hostess. Cleaning up is so much easier with "Koroseal" floor tile and "Koroseal"-covered bar, table and chairs. Floor and furniture sparkle with a damp wiping, never peel or crack. Choose from a rainbow of decorator colors. More help: BFG 'Nicer ice buckets keep ice longer than the party will last.

FLY SOUTH WITH THE BIRDS. Private pilots enjoy a weekend's fishing, are back at work Monday. Flights are safer than ever because of BFG wheels, brakes and tires . . . electric and pneumatic De-Icers (see them on the tail) . . . dozens of aviation products in all. The luggage covering and the resort footwear are by B.F.Goodrich, too!

GOING, GOING, GONE! *These* hunters are bagging antique bargains. The handsome student lamp is circa 1870, the year Dr. Benjamin Franklin Goodrich started his rubber company. The years have added chemical, textile, industrial products . . . a world of things from baby-size hot-water bottles to missile nose cones . . . from gloves and back packs for skin divers to the pressure suit that will one day take the first American into space.

B.F.Goodrich

For information on where to buy any B.F.Goodrich product, write: President's Office, The B.F.Goodrich Co., Akron 18, Ohio.

Could you wear contact lenses?

Millions of people wear contact lenses and wouldn't think of going back to regular glasses. This is nice to know, of course, but shouldn't send you rushing out to buy them before you know the facts—and before the right kind of professional has helped make your decision. Here are a few of the facts:

They take some getting used to. You have to build up your tolerance to contacts gradually—first, three hours a day, then four, five, and so on. During the adaptation period, your eyes will water, blur, and feel some irritation. This usually subsides in a few days, but in some cases does not. Don't try to increase wearing time too rapidly.

Are they safe? An ill-fitting lens, or one of poor quality, can irritate your eyes and expose them to infection. But you should be safe if you follow certain precautions: Get your eyes tested by an established optometrist or by an ophthalmologist. Buy contact lenses according to his prescription, and only from a reputable optician. Follow explicitly all instructions for using the contact lenses. Return to your eye doctor for regular examinations. Never wear contact lenses while sleeping. Don't wear them when the eye or eyelid is inflamed or when you have a respiratory infection. Keep them in a sterile solution when not in use, and clean them carefully before insertion and after removal.

Will they help your vision? For a few people with certain severe visual defects, contacts give clearest possible vision. But most people see as well with glasses as with contacts. Because there are no frames to obstruct peripheral vision, however, the contact-wearer usually can see *more.*

How much do they cost? Time and skill involved in fitting make the initial cost high. Additional expenses arise with frequent lens and eye examinations—which are worthwhile and essential—and when contacts are lost or damaged, develop scratches, or wear out from handling. Contact insurance is usually available at a nominal cost against loss, theft, and damage.

Need for change of lenses. Focus changes do occur more often than with ordinary spectacles, though the rate is lower. Refitting may be necessary because of variation in the structure of your eye, or to take advantage of lens improvements.

Don't throw away your glasses. During periods of illness or extreme fatigue, when contacts should not be worn, you will need your spectacles. If you have very poor vision, then glasses are again necessary, if only to find your contacts and to prepare them for insertion.

Some people give up contacts after successfully wearing them. Reasons run from "They hurt my eyes" to "I really don't know why—I liked them." Sometimes it involves complex psychological factors, like conquering contacts and then no longer objecting to glasses. Whatever the reason, casualties are heavy: from 20 to 50 per cent.

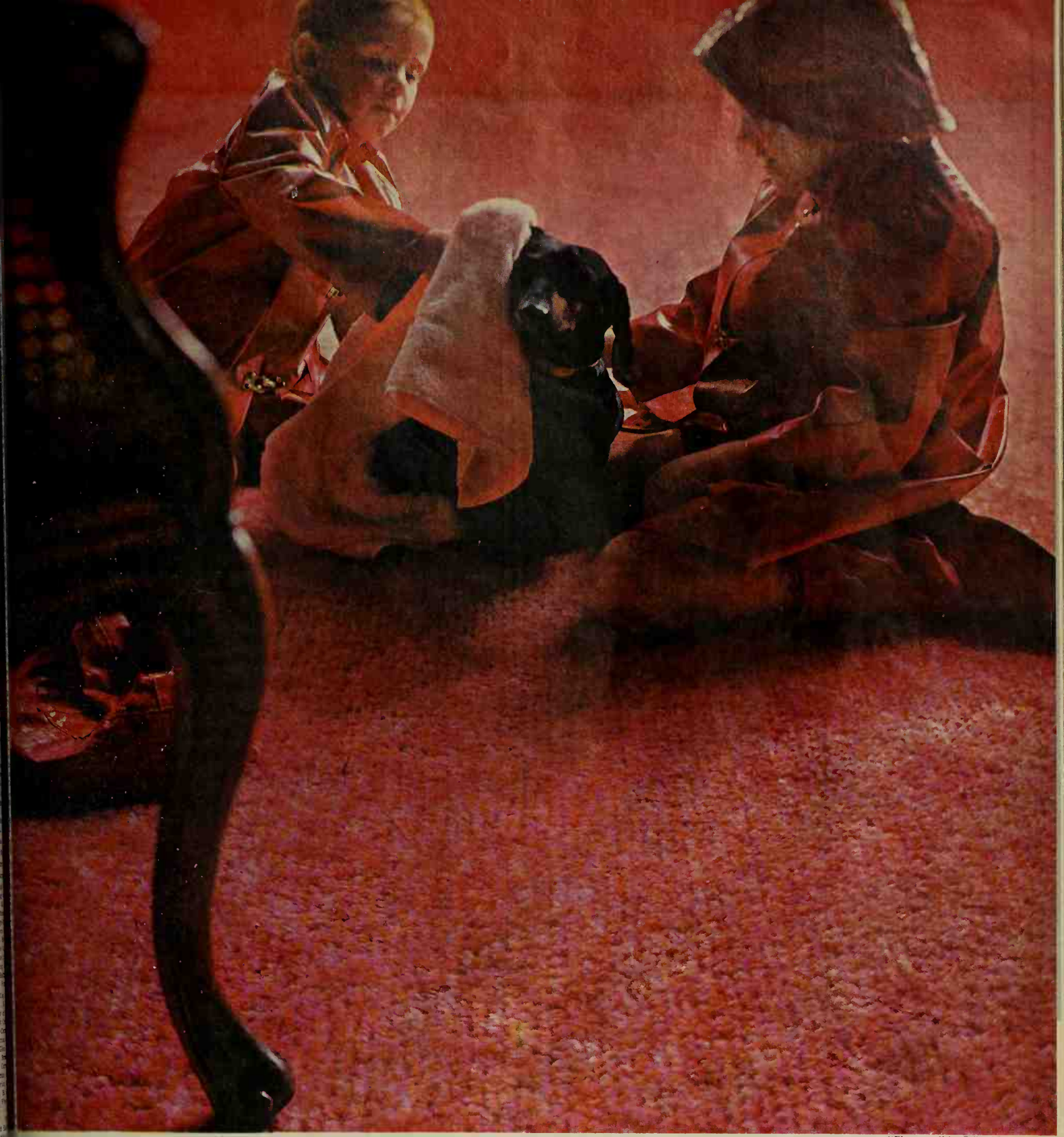
Island "wall space" for built-in oven and pantry

Lack wall area for your built-in oven? This kitchen of Mr. and Mrs. A. Kollis does, so the ovens move out to the island. There, a wide aisle gives plenty of elbowroom, ceramic tile eating counter stands by for hot oven pans. Next to oven, a shallow-depth pantry forms end of the island. Back wall is asbestos, hinged doors fold back.

See lush, plush "Electrique" by Callawa at the following stores.

ARIZONA—Tucson ..... Floo
CALIFORNIA—Brawley...Imperial Valley Lino
Canoga Park.....Conga Carpe
Indio..... Nick N
La Jolla.....Winslow's Carpets &
Los Angeles..... Bul
Oxnard..... Reese Ca
Pasadena..... Bul
Pasadena.....Rounds Floor Cov
Pomona.....Charles Stillinger
Sacramento..... Waldo Be
San Diego..... Abran
Santa Ana..... Bul
Santa Maria.....Fletcher M
Santa Monica.....Heirloom Ca
Westwood..... Bul
COLORADO—Colorado Springs.....F & F Sale
Durango.....Wallace Furniture Com
Pueblo.....Cleaver Carpet C
CONNECTICUT—Bridgeport.....Andrews Rug
Greenwich.....Turabian & Sarizan Carpe
DISTRICT OF COLUMBIA—
Washington, D. C.....Carpe
GEORGIA—Atlanta ..... Dav
Atlanta..... Glover's
Macon..... Dav
ILLINOIS—Dixon..... Ames Furn
Rockford.....Warehouse Furniture
INDIANA—Elkhart..... Ziesel Bro
Fort Wayne.....Allen Floor Cov
Indianapolis..... Simpson
Lafayette..... Loebs
South Bend.....George Wyma
IOWA—Bettendorf..... Plumbs,
Cedar Rapids.....Cartwrights
Des Moines..... Davi
Waterloo..... Davi
MARYLAND—Baltimore ..... Carpe
Bethesda..... Carpe
Cumberland.....Rosenbaum's Dept.
Towson..... Carpe
Wheaton.....Custom Carpet
MASSACHUSETTS—Boston.....Paine Furnitur
Natick.....Emerson Rug Co.
Norwood.....Emerson Rug Co.
Peabody.....Paine Furnitur
Quincy.....Paine Furnitur
Stoneham.....Emerson Rug Co
MICHIGAN—Dearborn..... Askin
Kalamazoo..... Gilmore Bro
Port Huron.....E. R.
Saginaw..... Lynes Bro
Wayne.....W. L.
MINNESOTA—Duluth.....The Glass
MISSOURI—Kansas City.....Harper Ru
NEBRASKA—Omaha.....Nebraska Furniture
NEVADA—Las Vegas.....Carrington Carpe
NEW JERSEY—Atlantic City...National Dept.
Burlington..... Ewing
Lodi.....J. B. Boyle Furniture Co
Lyndhurst..... Chur
Newark ..... Kresge-N
Paramus..... Floortown
Paramus..... Stern Br
Ramsey.....J. B. Boyle Furniture Co
Riverdale..Tintles Floor Covering, Route 2
Trenton..... Ewing
Union City.....A. Holth
Vineland.....Brody's Wayside Fur
NEW YORK—Babylon.....Jo-Cap
Brooklyn..... G.
Coram.....Carpet Center of
Farmingdale..... Carpet Col
Forest Hills.....Schenkein Carp
Freeport..... Lettman
Glen Cove.....Glen
Hempstead.....Keller's Bros
Lawrence.....Dee Jay Carp
Manhasset.....Megerian
Mineola.....Megerian
New York..... B.
New York.....Fishler Floor
New York..... G
New York..... Ke
New York.....Sanford Hall
New York..... Stenzle
New York..... Stern Br
New York..... Vogue
Port Jefferson.....
Syracuse.....C. E. Chappell &
NORTH CAROLINA—Asheville.....Pearlman
Charlotte..... Belk Br
Greensboro..... Colonial Fur
NORTH DAKOTA—Fargo.....Nass
PENNSYLVANIA—Harrisburg..Bowman's Dept.
Reading.....Reading Re
TEXAS—Austin.....E. M. Scarbrough
Corpus Christi.....Horak's Floor Co
Dallas..... Contract
Houston.....Texas Carp
Tyler.....Rose Carp
VIRGINIA—Alexandria..... Stratford
Arlington..... Carp
Norfolk.....A. J. Legu. Fu
WASHINGTON—Seattle..... Meier &
Spokane..... Spokane Fu
WISCONSIN—Green Bay.....S. G. & R. Fu
Milwaukee..... Carpet
Oshkosh.....Boeder & St

In the family car, seat belts of Caprolan keep all of you comfort and safe. Install them today!



"Electrique" by Callaway

Now—the carpet colors you've never dared to buy are practical!

New kind of nylon—Caprolan Nylon—resists footstep soil, spots, stains

No matter what mischief small boys get into, this deep, luxurious carpet of Textured Caprolan® can take it! Even the palest pastels are practical, because Caprolan is so wonderfully easy to clean. It wears longer... furniture marks disappear quickly and it won't pill, shed, or fuzz. So if you've yearned for the glamorous "something special" colors and exciting new textures that can turn your home into a show place, ask for carpets of Textured Caprolan, all modestly priced.

Important P.S.... every carpet is Certified for Performance!

TEXTURED *caprolan*
NYLON OF THE 60's

Allied Chemical

261 Madison Avenue, New York 16, New York Allied makes the fiber—not the carpet.

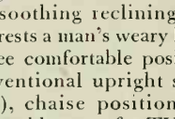
Have you a chair this beautiful...

and this comfortable?

Left, BarcaLounger Model No. 556; right, Model No. 300. *"The Abington" Color TV by RCA Victor.*

Even if it didn't recline, you'd want a BarcaLounger. It's the only chair that combines beauty of design with "bedroom slipper" comfort. Upright, your BarcaLounger is a showpiece. Lean back and it helps whisk away weariness, melt away tensions. Select from 14 models, embracing Traditional, Early American and Modern. Visit your BarcaLounger dealer soon. Inspect the BarcaLounger. Sit in it. Compare the price with any good occasional chair. Or, write Barcalo, Dept. B-19, 166 Chandler Street, Buffalo, New York. We'll send you a free full-color catalog and name of your dealer.

GREAT FOR WATCHING TV. This new BarcaLounger Model 300 was especially designed for TV fans, with its new exclusive chaise position. The graceful, off-the-floor styling delights the feminine eye... the soothing reclining comfort rests a man's weary bones. Three comfortable positions: conventional upright sitting (top), chaise position with elevated leg-rest for TV viewing, and fully reclined for catnaps (below).

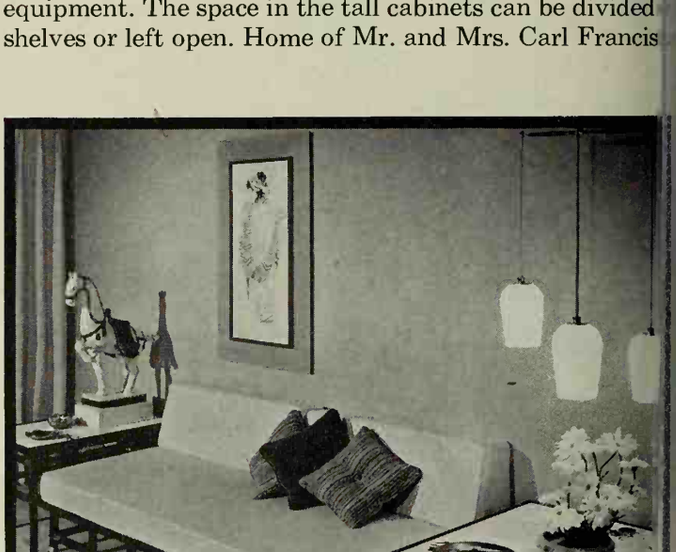


RECLINED OR UPRIGHT...
NO OTHER CHAIR SATISFIES LIKE A BarcaLounger PATENTED

This kitchen planning center combines with pass-through

Two separate functions are combined in this clever desi the planning desk also serves as the counter for a pa through in the rear wall. Hinged doors can be closed quiet and privacy when you're not serving, or can be l open if you want to enjoy the view or supervise the ki

Generous cabinets provide handy storage of dishes a equipment. The space in the tall cabinets can be divided shelves or left open. Home of Mr. and Mrs. Carl Francis



Extra room for guests— even in a small home

This small living room serves a dual purpose, because p ning included its use as a guest room. Two sofas and tables are on rollers; they can easily be shifted about room. The sofas become single beds when the bolsters decorative pillows are removed.

You can move the end table easily because the grac three-light fixture here is suspended from the ceiling to the arrangement added convenience and flexibility.

THE MAYTAG COMPANY, NEWTON, IOWA SOLD IN CANADA AND THROUGHOUT THE WORLD

How the Maytag Halo of Heat® Dryer fast-dries clothes in 26 to 35 minutes–at safe, low temperatures!

A gentle circle of heat surrounds your clothes; dries them at 135° compared with over 200° "hot-spot" heat often found in other dryers.

You can actually dry a full load of cottons in 26 to 35 minutes—as fast as you can wash them. And because Maytag dries in a gentle circle of heat that completely surrounds your clothes, they come out soft and fluffy—easy to iron. Wrinkles are never baked in.

No mystery about how Maytag does it. The exclusive drying principle demonstrated at right, makes a little heat do a lot of drying. And eliminates the harsh "hot spot" heat that causes overdrying.

The Maytag Halo of Heat Dryer also gives you a special "Wash 'n Wear" setting that removes wrinkles from modern fabrics.

A fine-mist Automatic Sprinkler helps make your ironing easier. And a special filter removes dust and dirt from all incoming air. There's a Maytag Halo of Heat Dryer that's just right for your budget.

Only Maytag does this

Other dryers do this

MAYTAG—the dependable automatics

99 squeezes
in every
new soapier
Brillo
soap pad

All the soap a pad can hold...
all the shine a pan can handle
...in new soapier Brillo

RESISTS RUST!
Brillo
New soapier
12 soap pads
SHINES ALUMINUM FAST

RESISTS RUST!
As long as there's suds—
there's no room for rust

IDEAS IN ACTION

Cooking center geared for portable appliances

Round up the "plug-ins" . . . here's power and space for - erating four appliances at once! The hub of this roomy co - ing area is a central control panel with clock, timer.

Durable tile counter top, cabinets jut out to allow r back panel wiring, gain storage shelf for tall items u l daily. Larger appliances store in lower cabinets. Ventilat - hood fits under wall cabinets, filters cooking odors.

CROWN THE COOK

An Inspired Poultry Cook—a husband, of course—p s sage in the *gravy* if he roasts an unstuffed Thanksgiv g duck. . . . Heats a pint of *oysters* in the gravy if the l d is a turkey. . . . Bastes a guinea hen with canned E g cherry juice. . . . And if he bakes a capon or a chick n, LONGS to marry the juices in the pan with a spoonfu of *pate de fois gras*—but he settles for liverwurst.

His Wife cooks half a green apple with a pound of cranberries when she makes the crimson jelly with wh h to garnish any bronze-brown bird.

The Sophisticated Cook lays a pair of butter-brow d pheasants on a good bed of chopped apples, butter-fr d; pours a pint of rich, thin cream sauce over all; and p ts the lid on the casserole. After 40 minutes at 450, she n- hales deeply when she lifts the lid.

To go with the next day's cold sliced duck or tur y, the man makes Bermuda onion sandwiches—with s- ton brown bread.

The Best Cook in Town adds the zest of thyme t n oyster stew. . . . Whips a small cake of cream cheese to well-drained chopped spinach—a boxful, cooked of course. . . . Dices watermelon pickle into her mincem t. . . . And has a friend who breaks an egg into her left h d to let the white run through her fingers, leaving the lk behind. This friend is blind. And it is with sp ial Thanksgiving that we think of her this month.

—*Elizabeth Clarkson* rt

You'll find

Fascinating Ideas

at Your Weyerhaeuser 4-SQUARE Lumber Dealer

There's extra living space just waiting to be "found" in your home—space that can gain exciting new usefulness, give your home new comfort and added convenience. Yes, Fascinating Ideas, planned for easy construction with Weyerhaeuser 4-Square Lumber and Plywood, can help you—just as they've helped countless families—transform your house into the charming home of your dreams!

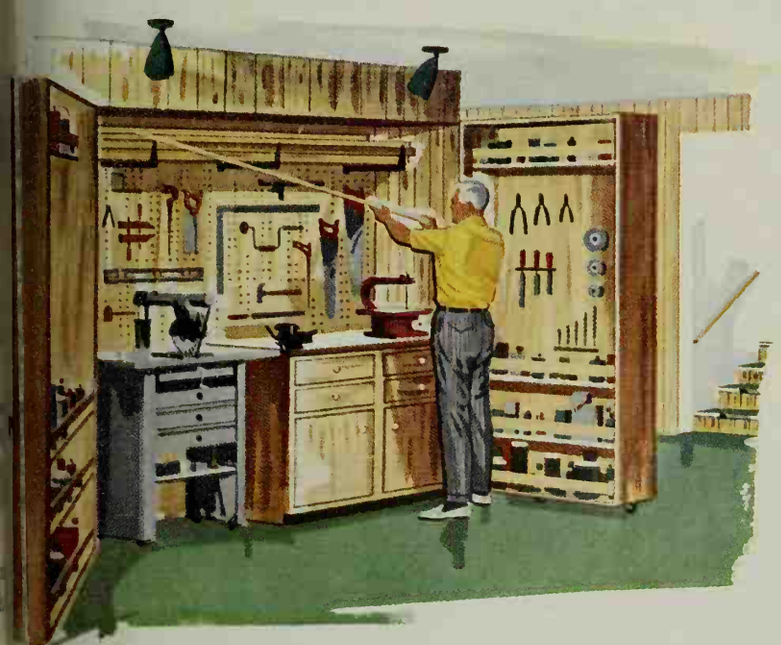
And you'll get the added reward of rich, new beauty through the tasteful and practical use of wood paneling. No other building material can substitute for the charm of natural wood. See your Weyerhaeuser 4-Square Lumber Dealer today for Fascinating Ideas—even for complete "Family Planned" Home designs.

Found: Space for Gracious Dining!

There's sure to be a corner—even in a small kitchen—that will gain new usefulness with this fold-away table and bench . . . gain new beauty from the rich texture of Weyerhaeuser 4-Square Paneling.

"Family-Planned" for Extra Privacy!

A 2-car garage screens the charming entry patio, adds elegance to this spacious 4 bedroom home with compartmented bath. 4-Square framing and siding make it strong, durable, beautiful. Design No. 7107.



For Dad Only" Workshop!

Headquarters for home craftsmen with ample space for tools and materials. Closed and locked, you see only the handsome paneled exterior. First project: build it yourself with Weyerhaeuser 4-Square Lumber and Plywood.

Free Folder . . . for more information on the Ideas and "Family Planned" Home shown here, get this month's Fascinating Ideas folder from your 4-Square Lumber Dealer—or write: Weyerhaeuser Co., Dept. B3, Tacoma Bldg., Tacoma 1, Wash.

Weyerhaeuser Company
Lumber and Plywood Division

THE GREATEST SHOW ON WORTH

the car that makes beauty make sense

NEW!!! 1961 CHEVROLET

Chevy, you'll see, approaches the sensational while still being very sensible. Its slimmer, trimmer design makes parking and garaging easier, but doesn't give up even a smidgen of inside comfort. Larger door openings let you get in and out gracefully. You sit higher on the front seat with a good command of the road. Rear seat riders find more foot room. And that safari-size trunk is a vacationer's dream: it opens lower, is easier to load and holds odd-sized objects that have never, never seen the inside of a trunk before. The over-all styling is a tribute to our designers who have shown considerable restraint as well as creative talent. They began beautifully, with fresh ideas, and knew exactly where to stop. See this '61 soon.

CHEVROLET

Now...big car comfort at small car pri

NEW '61 CHEVY BISCAYNE

the lowest priced full sized Chevrole

Biscayne 4-Door Sedan (above)—big-car co at small-car prices! New Biscaynes (6 or V8) you a full measure of Chevy quality and ro priced down with many cars that give you a lot

There's more head and leg room in this '61 Impala Sport Coupe with Body by Fisher.

Chevrolet Division of General Motors, Detroit 2,

now...wagons!!

and loads of other new things to like!

NEW '61 CHEVY CORVAIR!

The Corvair Lakewood 700 Station Wagon.

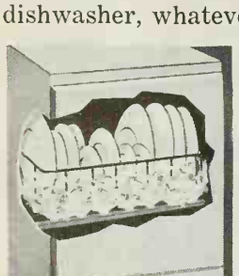
'61, Corvair is more than ever to a lady's liking. You get more room—more for you, more for your luggage e trunk space has been increased by nearly 12%). Sleeker, smarter, smoother styling. Sparkling new perform- e. More miles to a gallon, because of a thrifty new rear axle ratio and other men-know-about-these-things provements. And—will small wonders never cease?—wagons that'll suit you beautifully. You'll like the way new Lakewood Station Wagon handles easy as you please. (Having the engine in the rear makes for easier ering up front, you know.) Still, it holds a real wagonload of you-name-it. And for a real member of the family, would be hard to beat the Greenbrier Sports Wagon. It gives you up to twice the space you're used to finding U.S. wagon! Roomier, smarter, thriftier. What more could you ask for? Surprise! Your dealer can tell you e happy news about Corvair. Visit him soon. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

corvair

Corvair 700 4-Door Sedan, like all rs, offers a new heater (optional at ost) that warms everybody evenly.

Electrasol ends FOAM CHOKE-UP in your dishwasher

How new-formula discovery gives you spotless, film-free dishwashing every time! New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how foam choke-up builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!

Here is how Electrasol with its exclusive chemical formula frees your machine for full spray action. Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!

Does what no other dishwasher detergent can do... even in hardest water!

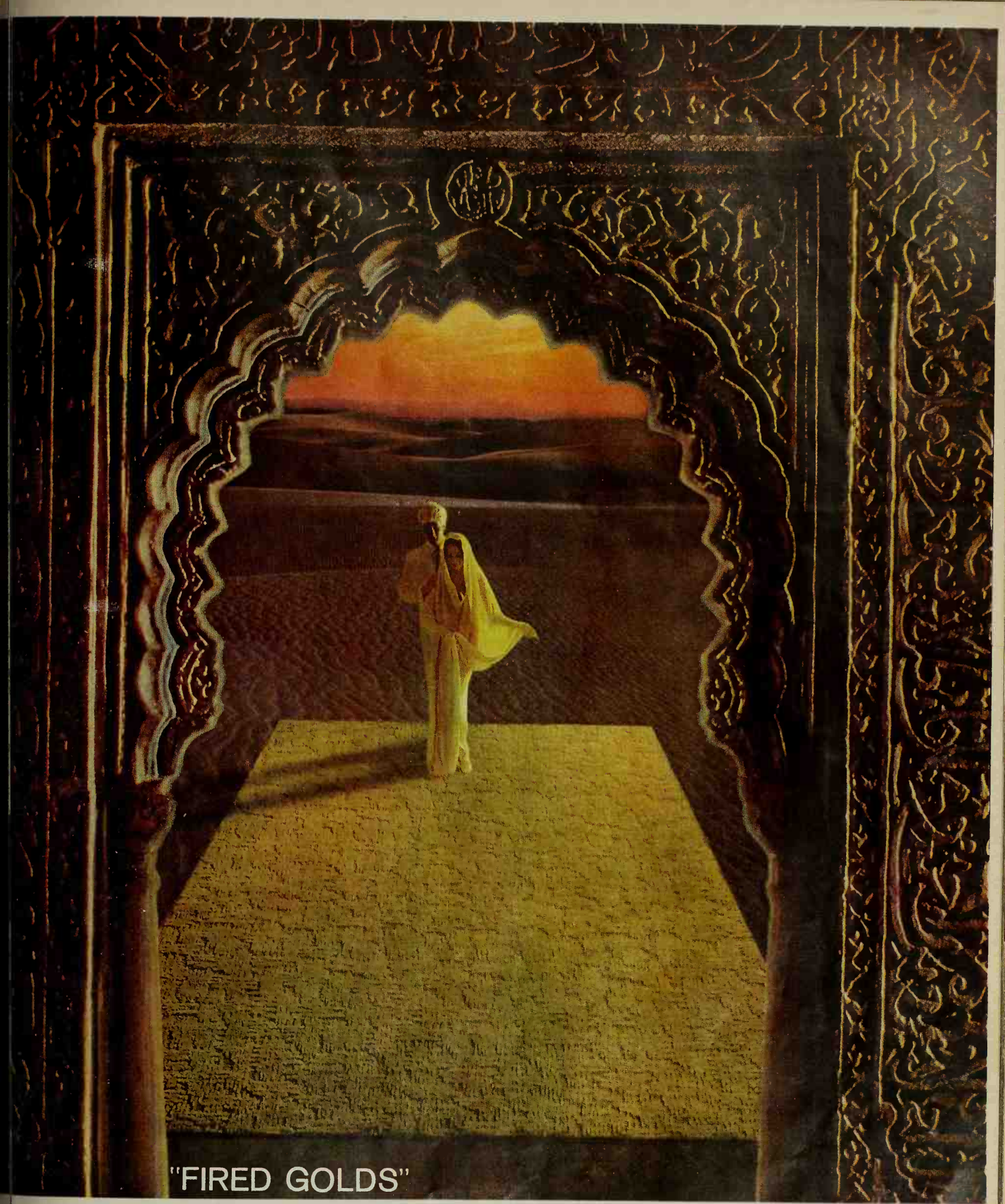
© 1960

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

Hideaway laundry nook design complements period decor

Contemporary and Traditional design are cleverly combined in this now-you-see-it-now-you-don't closet for laundry equipment. Appliances are placed in a niche which can be built easily into a corner of the kitchen. A foldaway louvered door provides easy access to equipment and supplies, but can be closed to conceal them whenever you wish. Result: the appliances won't detract from any decor.

A fan recessed in the back wall carries off excess heat, and an overhead light provides necessary illumination. Home of Mr. and Mrs. Olds Buhrman.



magee

Carpets that create a golden era for your home...warm it, enrich it in thirty fabulous new tones. Smoke-veiled golds, smouldering golds, glowing, blazing, and molten golds! And there are many sculptured, tweed, and plain carpets to choose from (all permanently moth-proofed) in "Fired Golds"... newest Magee true nature colors loomed to last.

SHOWN: JEWEL, ALL WOOL. SEND FOR FREE DECORATING GUIDE TO: THE MAGEE CARPET COMPANY, DEPT. **BHG-110,** BLOOMSBURG, PENNSYLVANIA. MEMBER OF AMERICAN CARPET INSTITUTE.

"Father will be home soon." For a 6½" x 12" full-color print of this original photo by Walter Chandoha, send 25c in coin to Cat Pictures, Dept. BH-20, Box 6586, Chicago 77, Illinois. Offer good only in U.S.A.

they never miss their daily meal of

PUSS'n BOOTS

Because health and balanced nourishment go hand in hand, cats fed Puss 'n Boots every day do more than just "keep the doctor away." They glow with beauty and well-being...with a difference you can see in energy and happy disposition.

Give your cat her choice: New Meat Flavor, for cats who like meat; Original Fish Formula, for cats who like fish—each containing all the good nutrition for which Puss 'n Boots has been famous for over 25 years.

8 oz. and larger sizes

Once a day—Every day—for lifelong nutrition

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.

IDEAS IN ACTION

Decorative shutters frame open kitchen area

A high-style solution to a difficult problem is demonstra here. Large shutter panels placed at the sides of an o kitchen area not only mask profiles of range and refrige tor, but frame the kitchen and set it apart.

The contrasting treatment of the walls in the kitc area enhances the effect. And the use of matching curt material and wallpaper gives the room unity. Folding sliding doors can be used to close the kitchen complet

Two different window ideas —in the same room

Two different window treatments can often be decorat ly compatible in one room. In this living room, for exa le, the Marvin Nathans have covered one too-small wi ow with translucent plastic sheets set in walnut frames; ese hinged panels slide on a metal ceiling track.

Draw draperies matching the wall color have a soft ing effect on the big window behind the lounge chair. The an be used floor-to-ceiling and wall-to-wall as the other re

Is a well-rounded man sometimes a hollow man?

A message from **Dr. Mortimer J. Adler**
Director of the Institute for Philosophical Research
Editor of the SYNTOPICON

"A great deal of emphasis has been placed on the importance of the well-rounded man. It is a label which is generally regarded as desirable, but too often we mistake participation in a variety of activities as the sign of a well-rounded man. Too many of us overlook completely the real meaning of the words – the development of a whole person. We keep ourselves so busy with the external manifestations of well-rounded interests that we neglect to fill our minds to any significant depth.

"We end up a whiz on a golf course – but with no personal philosophy to sustain us in time of reversal or trouble. We are full of social conversation at a party – but devoid of thoughts to occupy our minds when we are left alone. We work hard in business – but with no well-defined principles to give us a sturdy, inflexible integrity. We busy ourselves dutifully in civic activities – but with no real understanding of a dedication to service. We are often hollow men.

"It was to meet this growing need for intellectual depth that the GREAT IDEAS PROGRAM was developed. It is designed to guide you through the great ideas by which man has survived and progressed – to make them meaningful to you and your life. It will be of interest and perhaps of value to you to read this description of the GREAT IDEAS PROGRAM – because a well-rounded man – filled with knowledge and understanding of the great ideas – can never be a hollow man."

Published by the Encyclopaedia Britannica in collaboration with the University of Chicago

Announcing the new

GREAT IDEAS PROGRAM

featuring the GREAT BOOKS and the revolutionary *SYNTOPICON*

A mind is filled and enriched by a new concept only if the concept is fully understood. And only a scholar with long years of disciplined study behind him can ordinarily stick to the task of absorbing the great abstract ideas without an instructor. Guidance, interpretation, discussion are usually necessary to give them meaning and application to one's own life. That is why the GREAT IDEAS PROGRAM was developed.

The core of the GREAT IDEAS PROGRAM is the Private Library Edition of the GREAT BOOKS, and the key to its enormous value is the "teacher" it provides – the amazing SYNTOPICON pictured above. The SYNTOPICON is a new concept in self-education. It is the product of 400,000 man-hours of research by 100 scholars over a period of eight years. It is quite literally a great "teacher" living in your home . . . always at your disposal to interpret to you the great ideas contained in the GREAT BOOKS.

As you begin to absorb and understand these great ideas by which man has survived and progressed, you will begin to reflect their greatness in your own ability to think, speak, and act with new and impressive weight. You will have sounder judgment on political and economic issues as the great minds who conceived and contributed law and justice make the whole great idea of government clear to you. You will develop a sounder philosophy of life as *your* mind is illuminated by the great minds of the ages.

You will not be limited in your business progress by your own narrow specialty, but will be prepared to handle the daily problems of top level management which call for broad general thinking rather than limited technical knowledge.

Even in your own personal life, a knowledge of mankind through century on century can guide you to the decisions and actions which have eternally resulted in the greatest success and contentment.

Don't miss this opportunity to learn all the details of the GREAT IDEAS PROGRAM. Mail in the coupon below for a free descriptive booklet. It will explain how you can find new understanding of yourself and the world through the great ideas which have engrossed men since the written record of man began. It is in this way that one stretches mind and soul. It is in this way that one grows in wisdom.

Mail This Coupon Today for FREE BOOKLET

GREAT IDEAS PROGRAM, DEPT. 13-E
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Please send me, *free and without obligation*, your handsome booklet which pictures and describes the GREAT IDEAS PROGRAM (featuring the GREAT BOOKS and the revolutionary new SYNTOPICON) – and also complete information on how I may participate in this magnificent Program on your easy budget plan.

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In Canada, write GREAT IDEAS PROGRAM, Terminal Bldg., Toronto, Ontario

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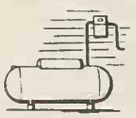
GAS

GIVES YOU MORE — *Automatically*

Nothing equals the comfort and convenience of GAS for the big household services. GAS saves you time and money as it cooks food, heats and cools the home, dries clothes, heats water, refrigerates food and incinerates waste — automatically. GAS is modern, safe, clean, economical, dependable and silent. Thrifty operation tailors GAS equipment to everyone's budget.

GAS is 7 ways better for the big household services



IF YOU LIVE BEYOND THE GAS MAINS, LP-GAS (BOTTLED OR TANK) WILL SERVE YOU FAITHFULLY FOR THE BIG HOUSEHOLD SERVICES.

GAS EQUIPMENT MANUFACTURERS GROUP GEM MEMBER

The many advantages of Gas equipment are brought to your attention by these suppliers to the Gas Industry:

American Meter Co.
Mueller Co.
Rockwell Manufacturing Co.
The Sprague Meter Co.

The right kind of wood for your fireplace

The flames that light and warm a room depend on the kin of wood you have to make a fire. Woods do vary in their hea value, fragrance, and flame color. Here are some facts yo should know about firewood.

Softwoods, such as pine, are fragrant and cheery, bu burn rapidly and keep you busy stoking the fire.

Hardwoods, such as oak and hickory, provide comfort able heat with perhaps the least refueling. Close-graine beech logs give a steady blaze and burn down to fine ashes Birch logs, small and light to carry, burn slowly and steadi ly. Maples give the most even heat. For a fragrant fire, ad apple logs or any of the fruit woods.

A combination of both hard and soft woods in a fire pro vides the most enjoyment. For a quick fire, start it wit kindling (small sticks or prunings), then add split logs.

When buying your supply of seasoned logs, it is mos economical to get a whole or half cord of wood. But since cord measures 4 feet wide, 8 feet long, and 4 feet high, it more than most homes can store conveniently. The hand est amount is 1/24 of a cord, or a stack 2 feet wide and 2 fee high, cut 16 inches long. Best of all, this quantity fits nicel into the trunk of a car.

You can fool yourself into eating less

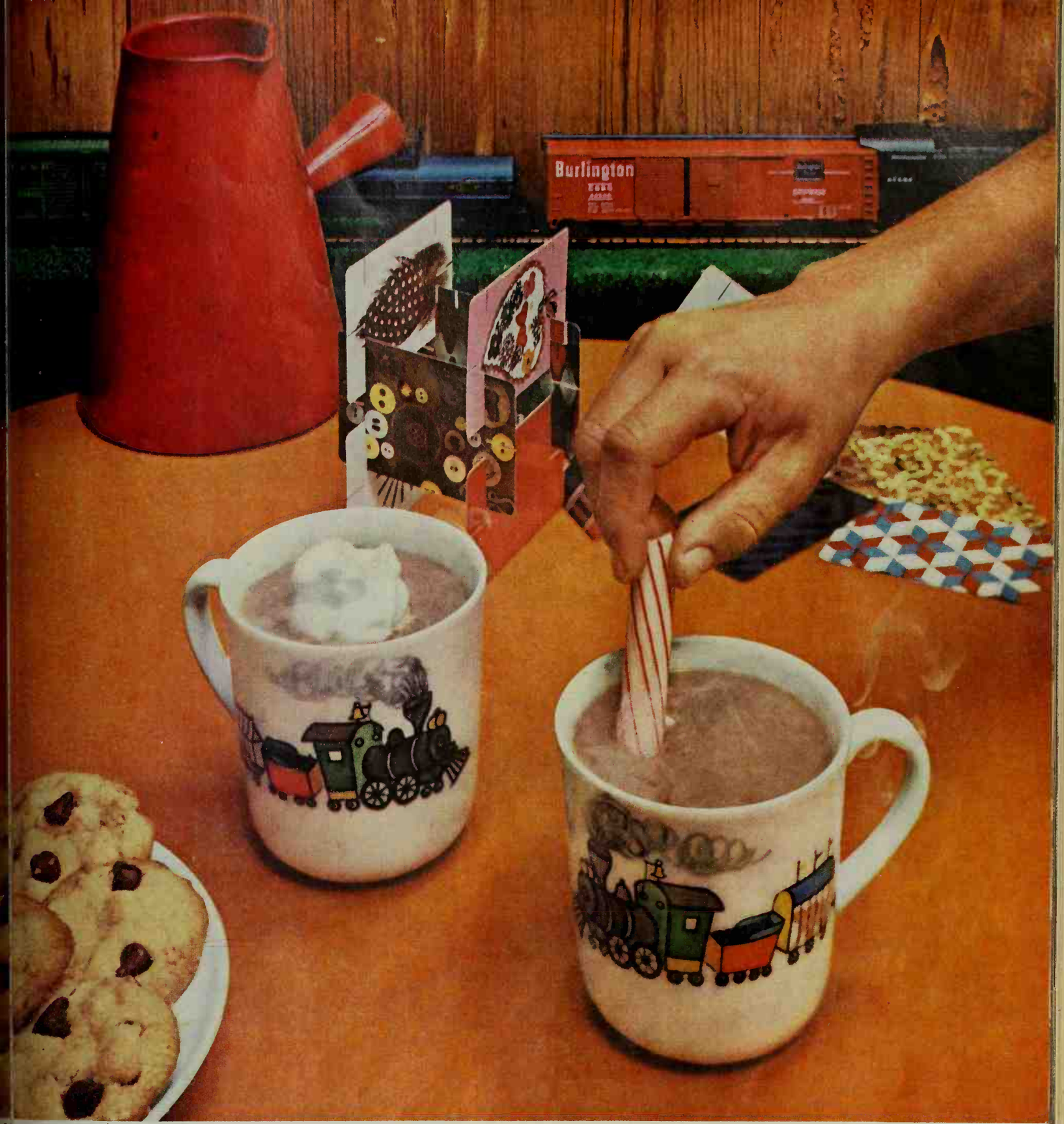
Trying to stay thin isn't only a matter of counting calorie There are ways to fool yourself—"take-off tactics" tha make your food last longer, seem more satisfying.

Control your eating speed. It's not only what you eat, it the way you eat it. Take small bites. Chew well. Don't bol Face your plate with a dutiful disdain—even though you stomach is growling "go." Slowing your eating to a snail pace has many advantages: you'll still be munching whe seconds are offered, and, believe it or not, eating slowly giv a feeling of repletion.

Another helpful time trick to remember: wait ten minut before you give way to that urge for more. It takes awhi for food to be assimilated—before the "full-up feeling" telegraphed to your brain. Always stop before you get th message, and wait for the stomach's signals to catch u Never eat just for the sake of eating. If for some unbelie able reason you aren't hungry one mealtime, rejoice ar skip the meal!

Make good use of small-sized dishes. Little portions lean meat and vegetables look ample when spread on salad plate. When you do use a large dish, take advantage low-calorie plate-fillers. Celery, carrots, skirts of lettuc turn little into lots! (You've probably seen such tricks us in restaurants, most notably on "specials.")

Gay companions will help you fool yourself. So make effort to be fun and talkative, too. Concentrate on topi that will interest them rather than a sad saga of weig moaning. Avoid—like the plague—the trim young lady wh polishes off food with truck-driver abandon and boas about her between-meal banana splits (she'll be fat wh she's forty), or the well-muscled sportsman who stows aw meat and gravy, potatoes, and apple pie. It just asks t much of you to sit there and watch such goings on as the —no matter how strong your resolve.



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EVERYTHING'S COZY WITH COCOA

warm up to Nestlé's – it's instant!

Instantly – feel that wonderful cocoa warmth. Taste that special hot chocolate flavor. Nestlé's is the only instant cocoa with whole milk and sugar – made expressly to be enjoyed hot. It's the only instant cocoa you can make perfectly with water. It's the only one with all these nutrients: Vitamins C, B_1, D_3 and Iron. Come home to this old-time goodness every winter day. Try it, the special ways – mixed with milk, topped with whipped cream or stirred with a peppermint stick. You'll get cozy in no time with Nestlé's® EverReady® – the deluxe instant cocoa in the bright red package.

The only instant cocoa you can make perfectly with water because milk and sugar are in it.

(Advertisement)

Noted beauty consultant answers questions about face creams

DO FACE CREAMS REALLY WORK?

BY HELEN F. PORTER

A GOOD PART of my time as a beauty consultant is spent answering the many questions about face creams that come in the mail every day. In order to answer them fully, I've had to make a careful study of creams—from queen bee jelly and hormone creams to medicated and vitamin creams. I've found, as I'm sure that many of you have, that while most creams will do some good, none quite lives up to my expectations.

In the past year, I've received many letters about face creams containing those new beauty ingredients—*polyunsaturates*. Women want to know what they are, how they compare with other beauty ingredients, and what can be expected of them. All this curiosity led me into a really intensive study of face creams containing polyunsaturates.

The first thing I wanted to know was exactly what polyunsaturates are. According to research men I talked with, polyunsaturates, unlike many other beauty ingredients, are actual elements of young, healthy skin. For some unknown reason, they drain away with time. In fact, scientific tests have shown that when you're 20, your skin contains about 50% more polyunsaturates than it does at 40.

The next thing I wanted to know was whether a face cream can really help compensate for the skin's dwindling supply of polyunsaturates. The consensus of cosmeticians and research men was *yes*. But because these elements have a tendency to turn rancid and lose their potency, the cream you use must contain polyunsaturates in fresh, stabilized form in order to be effective.

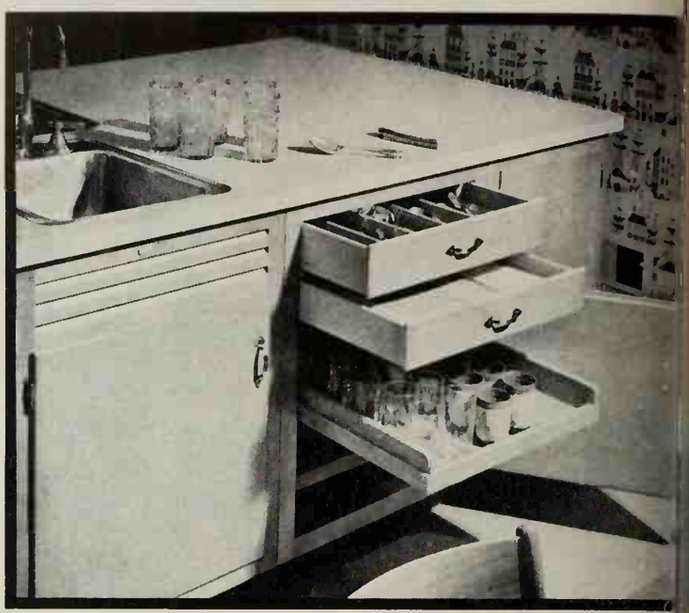
With these facts in hand, I experimented with the various creams on the market and found *one* that claimed to have polyunsaturates that stay fresh and potent. I contacted the research director who developed this cream (it's made by Prince Matchabelli and called Polyderm). He told me it has a unique formula containing all 3 stabilized, natural polyunsaturates. He went on to say that these all-important elements are the main basis of the formula and are not watered down with unnecessary ingredients.

I then asked him just what Polyderm can do for the skin and found that besides supplying skin with potent polyunsaturates, it helps seal in needed moisture. This means Polyderm acts two ways to help keep skin firm and soft.

To make a long story short, I tested Polyderm myself by using it regularly. To my surprise, I found that this sheer, greaseless cream did everything the research director claimed. My skin feels more resilient and alive, and, what's more important, my complexion is fresher and more youthful-looking than it has been in years.

Because I feel actual use is the best way to demonstrate a new product, I asked the people at Prince Matchabelli to make a trial size of Polyderm available. It sells for $2, $3.50, $5 in the stores, but now you can get a week's supply, trial-size jar. Just send 25¢, your name and address to Polyderm, P. O. Box 75, Mt. Vernon, N. Y.

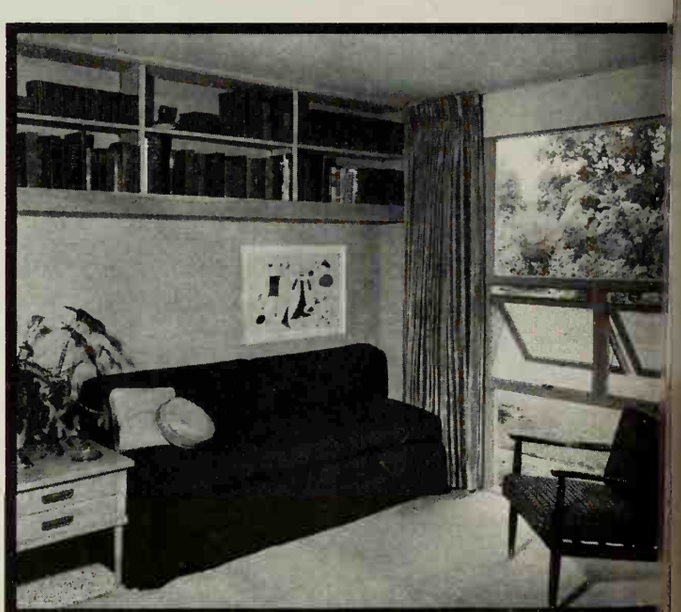
IDEAS IN ACTION



Everything for table-setting in cabinet near the table

Step-saver: one cabinet devoted to tableware, dishes, a place mats opens to the eating area to speed up the tabl setting in the home of Mr. and Mrs. T. R. Anderson.

Well-organized unit has cutlery tray in top drawer, and second shallow drawer to keep linens wrinkle-free. Belo two sliding shelves hold glassware and dishes. After mea dishes shuttle over counter to sink, storage.



This bookshelf gives headroom plus storage space

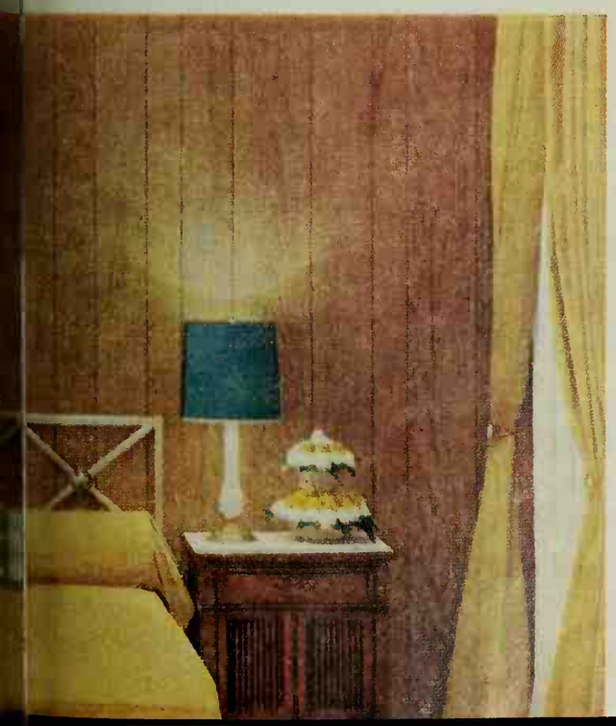
A good way of providing needed space for seldom-u books is to place a shelf high on the wall, just under the c ing. Valuable books placed here are out of the childre reach. You can even put such a shelf above a sofa, as sho here, without worrying about banging your head.

Shelves can be adjusted to any height by using metal st shelf supports available at any hardware dealer. Mr. a Mrs. Carl Francisco did this in their home.

Room designed by Jeremiah Goodman, A I D

he olden glow, the natural grain, of a new African hardwood paneling—Weldwood® Samara® in Palomino color—on walls and doors make this bedroom the owplace of the house. Weldwood Samara also comes prefinished in 9 other colors. Real wood, yet it costs less than many imitations. You can see Weldwood paneling at your Weldwood lumber dealer's or at any of 130 United States Plywood showrooms. In Canada: Weldwood Plywood, Ltd.

Add real wood paneling and guest room becomes best room!



Choose from Samara, cherry, Surfwood®, walnut—even teak. There are more than 70 different types of Weldwood paneling. Real wood (not imitation) as little as about $28 for a full 12-by-8-foot wall.

WELDWOOD
REAL WOOD PANELING

Cherry's cheerful warmth is at home in any decorating scheme. This is native American-grown cherry, with the exclusive Weldwood finish, a natural grain that looks—and feels—like hand-rubbed furniture. No other wall paneling equals it.

SEND FOR NEW FULL-COLOR BOOKLET

United States Plywood BH&G 11-60
Box 61, New York 46, N. Y.

I want to see more full-color pictures of ways I can make every room in my home more charming, more useful. Please send me the new 28-page booklet, "Ideas For More Beautiful Homes With Weldwood Real Wood Paneling," showing Weldwood Prefinished Paneling, plus many interesting idea rooms paneled in these rich, beautiful woods. I enclose 25¢.

Name .....

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This HIGH-FIDELITY Mirror not only accents an attractive decorative scheme but adds a particular beauty of its own. MIRROR BY VIRGINIA.

A HIGH-FIDELITY Mirror makes any narrow room seem wider adds a bright, happy note of elegance to a plain wall. MIRROR BY STROU

Here a HIGH-FIDELITY Mirror brings greater beauty to a lovely room, makes it seem brighter, friendlier and more inviting. MIRROR BY WILLARD.

Notice how this HIGH-FIDELITY Mirror is placed to reflect the roo basic theme, thus adding a bright touch to the wall. MIRROR BY HAMILT

THIS IS A
HIGH-FIDELITY®
MIRROR
OF TWIN-GROUND
PITTSBURGH PLATE GLASS

A HIGH-FIDELITY® mirror is a gift they can't forget

Solve your gift problems a new way—with lovely mirrors. Mirrors make small rooms look more spacious, and they give a light, right touch to any decor. Decorative mirrors have a special glow all their own and full-length door mirrors give your friends a way to be sure they look their best. Make sure *your* home looks its holiday best, too, with mirrors. Look for the blue and red HIGH-FIDELITY Mirror label at your department, furniture store or glass dealer. It tells you you're getting the very best—mirrors of Twin-Ground Pittsburgh Plate Glass.

Pittsburgh Plate Glass Company

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This functional PPG HIGH-FIDELITY Door Mirror is full-length for an all-important last minute appearance check.

I EAS IN ACTION

C nvert unused closet space i o a home office

T closet space, just three and a half feet deep and six fe wide, was originally designed to hold a folding bed. But M and Mrs. William A. Huston turned it into a convenient ho e office with the addition of a built-in desk and book- h ves all around.

hen family bookkeeping is finished, shutter-doors are cl d to divide the desk area from the den.

P ease don't just sit there— t e least you can do is wiggle!

D Wilford L. Cooper of St. Joseph's Hospital, Lexington, K tucky, calls it "television bottom." The basic symptom is touchy tailbone—and pains in hips and legs.

l this is accomplished by sitting—by pressures on ne es from long sessions of television viewing while in a po or uncomfortable posture. The circulation of blood at su times isn't what it should be for hips and legs. When yo must sit fairly immovably with knees bent and legs do n, try to wiggle around and stretch as much as you can. W n you're driving for considerable distance, get out and wa around occasionally—even carry along ball and glove fo playing catch. You can't get out of a moving plane or tra n (and probably wouldn't want to, anyway), but you ca stand, walk the aisles, or, just sit and wiggle.

here is still another pain associated with television—and we till aren't pointing to the programs. It is a mild form of pa y that results from keeping the legs crossed for pro- lo ed periods. Weight pressing on a nerve that runs along th nner side of the knee may injure it. The nerve controls m ement of the front part of the foot, and, if injured, the af ted foot flops or drops and has to be lifted unusually hi to clear the ground.

his leg-crossing injury occurs mostly in people who do t have enough natural padding to protect the knee- ne e. The solution: You'll just have to fatten up your kn s or change your sitting habits.

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means Borg

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figure-control easy, with a Borg.

For ounces show on *this* scale
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Exact weight, even on carpet.
Gaining or losing, you *know!*
58 beautiful models, $7.95 up.
Lifetime Service Warranty.
Like no other scale.

Go modern. Get a Borg!

Slightly higher West and Canada.
Ensemble by Geist & Geist.

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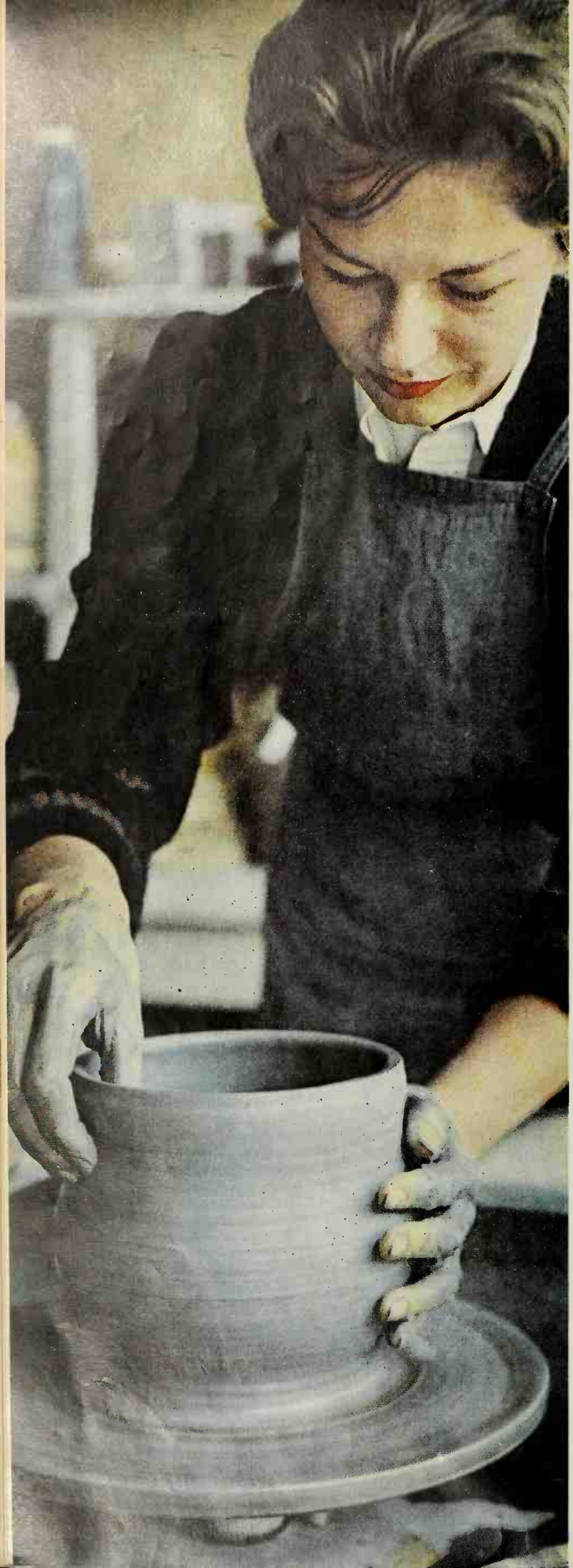


IDEAS IN ACTION

HOBBIES

EVERYONE WANTS a hobby. Everyone, in some way or another, needs a hobby—and not just an occasional evening at the bowling alley or a summer weekend on the golf course. We're talking about the sort of interest that can absorb you day after day, can continue year after year.

How do you choose a hobby? Well, it begins with what you think you'd like. Some are solitary hobbies, some can be practiced with members of the family—others may take you out of the house, exposing you to new people, new interests. The choice has never been so great. It all depends on you.

On the next ten pages, you will see people pursuing some very fascinating and absorbing hobbies. Most of these hobbies have one main thing in common: they allow you to work with your hands, as well as your mind. Of course, there are plenty of collecting and studying hobbies, but we show here ones that give a more active kind of satisfaction.

You will notice that many of the people pictured here have acquired quite a large amount of equipment for their hobbies. Just to get started, you certainly won't need all that they have. As your interest grows, so will your equipment grow.

Now, at the beginning of winter, is the perfect time to make your choice and go at it. We realize that this is easier said than done—so, starting on page 90, we have provided a list of minimum beginning equipment (with costs), references, and all you'll need to know to get started. We promise you the biggest return ever on your time and money!

Ceramics: a hobby you'll use around the house!

Mrs. Karl E. Noah (opposite page) finds her greatest pleasure in ceramics is turning a bowl or vase on the potter's wheel. Mrs. Noah is one of a number of adult students in a class at her local art center.

An interest in ceramics can start at the decorating stage rather than at the potter's wheel. You can buy pieces that are already baked, apply your own choice of color and pattern, then fire them the final time.

Closely allied with ceramics, of course, is the art of the sculptor.

How do you spend your days under water?

Three men of the U.S.S. Triton, first atomic submarine to sail around the world, work at the hobbies which helped them fill off-duty hours on the historic voyage.

Shown making a leather purse is one of the sub's cooks, Ramon Baney, who taught himself leathercraft. In the center is Nathan Blaede and at right is Martin Docker, both electronics technicians and both painters.

Most of the crew work from hobby kits. Otherwise, they've found they'll get to sea and discover they don't have the necessary materials.

Seeds, glue, imagination; a new way to "paint"

This new approach to mosaics was developed by designer Mrs. Patricia Schwartz, a mother of three.

She got the idea from her work with ceramic tile mosaics and calls her new hobby, "Seed Mosaics." Imagination is the main ingredient, added to glue and anything you can find on the kitchen shelf: oats, peas, beans, barley, tea, cereal, and spices.

You could use just about anything that's colorful: pebbles, bits of glass, buttons, or shiny coins.

All about Seed Mosaics, page 112

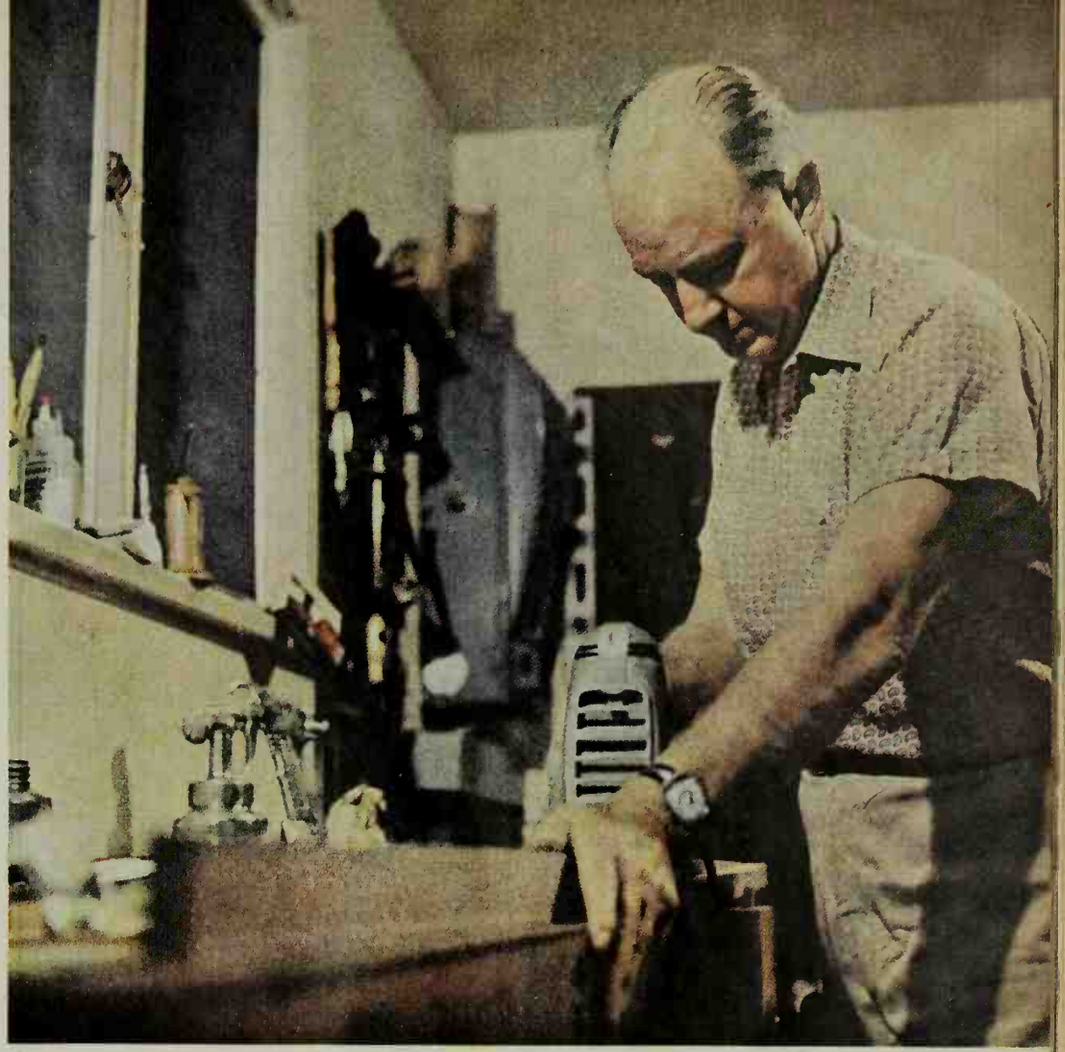
Photographs: Jerry Cooke, de Gennaro; H

Once you try woodworking, you may never stop

William McPeak, a vice-president of the Ford Foundation, started woodworking one day when he went out to buy a mitre box and came home with a table saw and motor.

Since that day, ten years ago, he has collected a shopful of tools and has made many beautiful items. Some of his greatest pleasure, he says, comes from inventing his own methods of doing things.

Another aspect of woodcraft he'd like to try is wood carving. Although this is an art in itself, it can very easily be combined with shop work.



← You know what you like: your own paintings!

During the week, one of these men is a sales representative, one is a nuclear engineer, the other is a certified public accountant. But on Saturdays, they are painters.

They are three of the many men who pursue their hobbies at the Art Students League of New York.

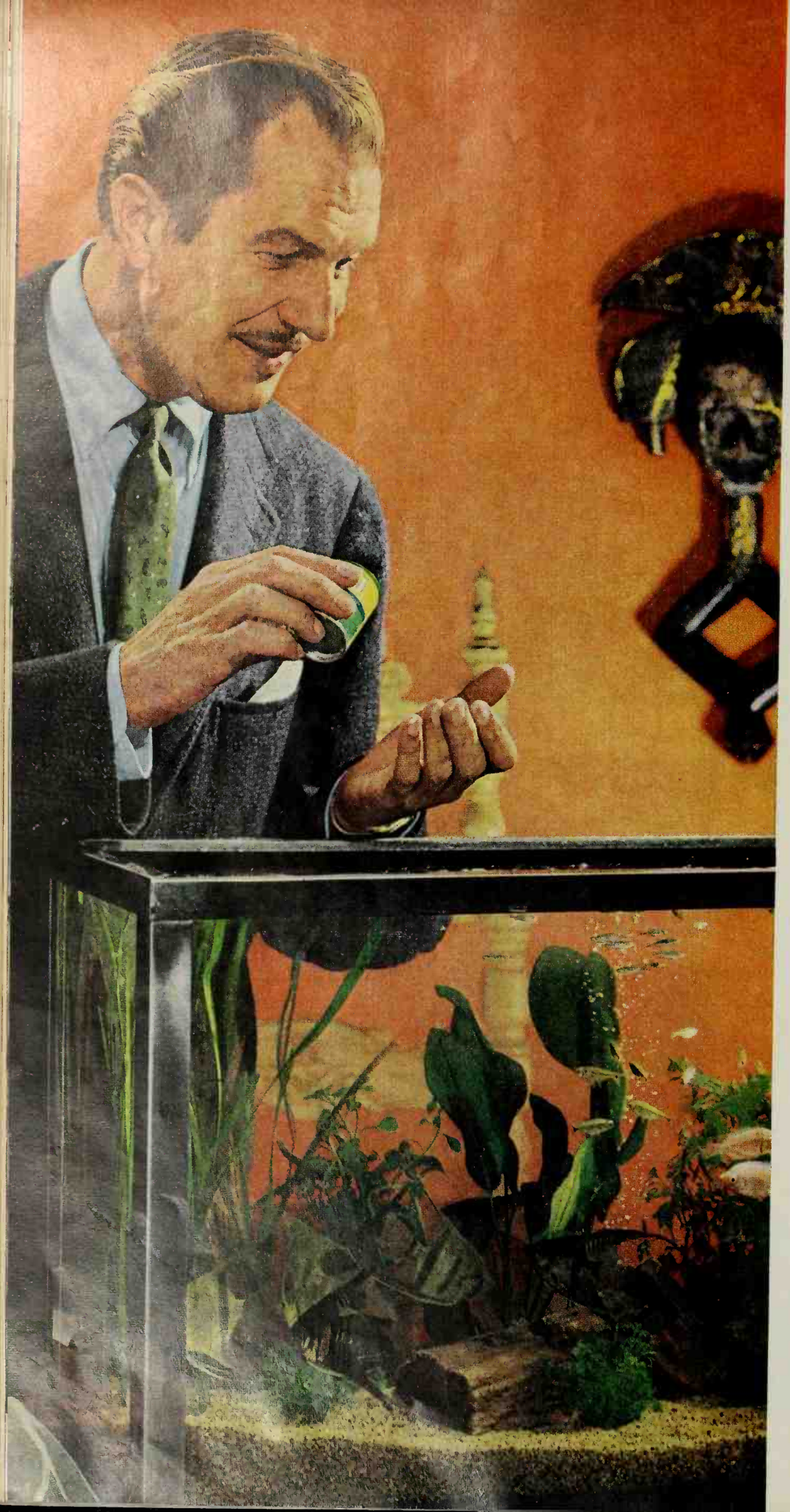
Although the three work in different styles, they have the same reasons for painting. They find it not only relaxing but a stimulating challenge. And they agree that the greatest satisfaction of all is in doing something completely original.

Weaving: an ancient art open to new ideas

Women all over the country have taken a renewed interest in the practical art of weaving. Most of them, as the young housewife pictured here, attend a class and make a day-long session of it once or twice a week.

"We bring our lunches and work until they lock the doors," said one lady. "It reminds me of an old-fashioned quilting bee."

But even though the method is old, some of the ideas you can work into fabric designs, from blankets and rugs to luncheon cloths and place mats, are far from old-fashioned.



A new world to study —with an aquarium

Movie and TV Star Vincent Price has been interested in the world of tropical fish since boyhood.

He shares the enthusiasm of other hobbyists who consider aquariums intensely fascinating worlds within themselves.

Some people prefer terrariums with amphibians, tropical plants.

Fine furniture; yours with refinishing

Antique shops, auctions, and old attics—these are some of the places you'll find yourself with furniture refinishing.

"And when you've made your find," says Jim Dilliner, shown finishing an antique rocker, "your next real pleasure is in working it into a beautiful piece."

TOP RIGHT

Choose a specialty; photography has it

Billy Burkhart, a college freshman, likes the very specialized close-up photography of such off-beat subjects as bugs and insects. He makes black and white enlargements, then hand-tints them.

Photography also offers many phases, depending on your interest, from color slides to movies.

Indoor gardening adds warmth to winter

Classes in home gardening are becoming more and more popular and young people are discovering its year-round fascination.

Here, Bob Watson and Judd Williams work at a potting and plant center. For plans for the center and other indoor gardening ideas, see page 103.

SOIL
PEAT

Bonsai: the amazing art of dwarfed trees

Frank Nagata shows an example of the centuries-old Japanese art of Bonsai ("tray trees"). It was once believed the trees were dwarfed by black magic, but Mr. Nagata assures us it takes only imagination and patience.

Here, he shows a 90-year-old Satsuki. At right is a Zalkova Forest. On the shelf are a twisted-trunk pomegranate over 100 years old (left), a Hornbeam Forest, and a Colorado pine.

Although these trees (except the pine) were imported from Japan, many native trees are well-suited for Bonsai. All about your own Bonsai, page 86.

Photograph: de Gennaro. Produced by Fleeta Brownell Woodroffe

Mosaics: an obliging art for Mr. and Mrs.

For busy people, Mosaics is a hard hobby to beat. And Barbara and James Olive are certainly busy people. She is with a public relations firm and he is a consultant in employee relations.

They like Mosaics because it takes little space, it lets them work as long or as short a period as they wish, and it lets them work together.

They make their own designs; here, they put finishing touches on a coffee table. An earlier project was the sea horse wall hanging.

Photographs: Cooke

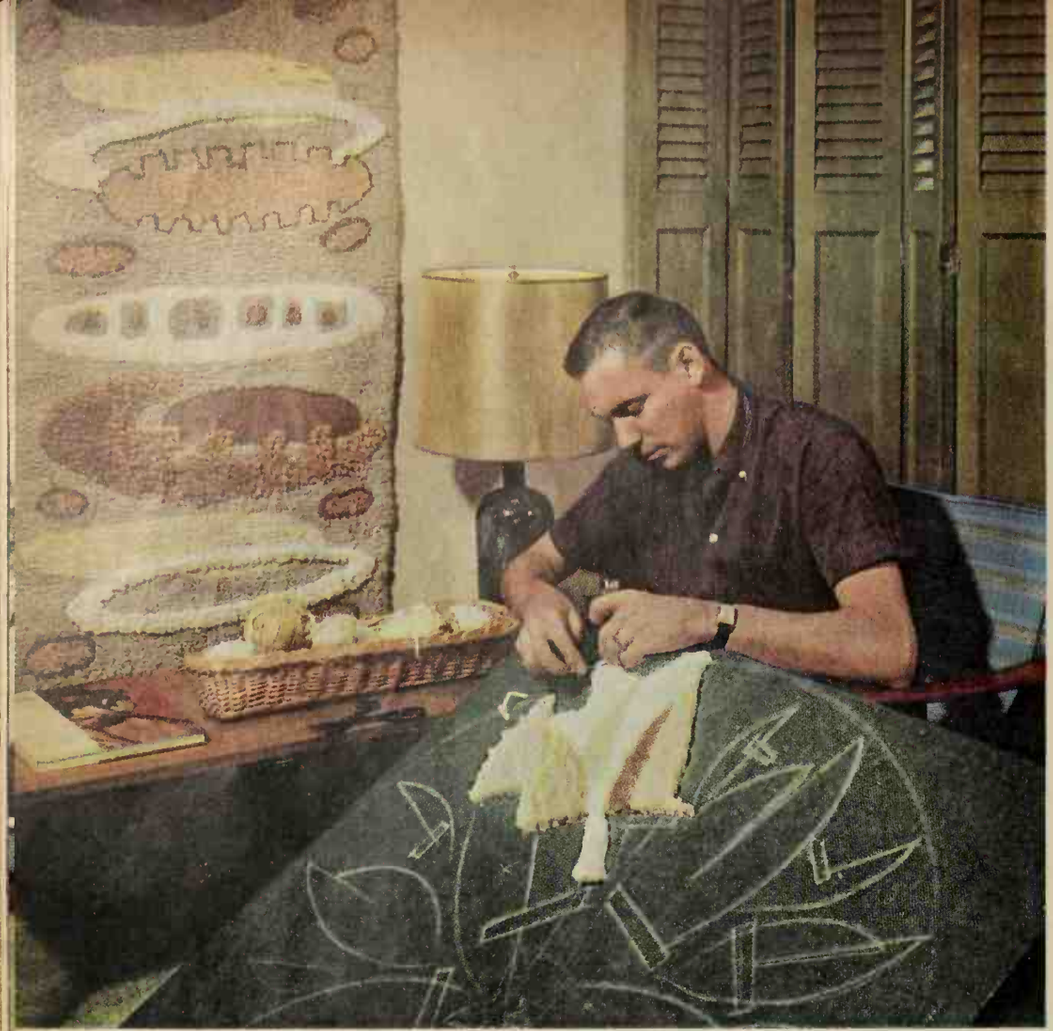
Railroading: you'll be going places fast!

Expansion plans are well under way for the Jay Roman & Father line. Eight-year-old Jay says that, during the coming year, he and his vice-president will be laying new track, building freight yards, and erecting a city at the other end of the division.

Mr. Roman, a high-school science teacher, started model railroading when he was a teen-ager. Jay started before he could walk.

They find that much of the fun is in adding to their line, so they recommend that you start with plenty of space.

All about the hobby you choose, page 90



Once you get an idea, the rug comes easy!

Rugmaking gives you a good chance to display your originality and design ability. "That's the most important part of it," says Bill Francis, an art instructor and teacher.

"Once the design is made, the rest is easy. You can learn the mechanics of it in five minutes."

Bill shows here two different examples of rugmaking. The wall hanging is a punched rug. The second, he is making of short loops of yarn, a method closely resembling the Finnish rugmaking process.

Bend, snip, paste, tie —a delightful art

Hildi Van Nes thinks that parties are twice the fun when you make the decorations yourself. Here, she cuts out a red rooster under the expert direction of Toni Hughes, author of "Toni Hughes' Book of Party Favors and Decorations" (E. P. Dutton & Co.).

Paper and wire sculpture is not only for children, however. It is also a very creative art form for adults. At right, Toni has formed an animal of iron banding, or plumber's tape.

Free forms—including mobiles—also are cousins of this fascinating art.

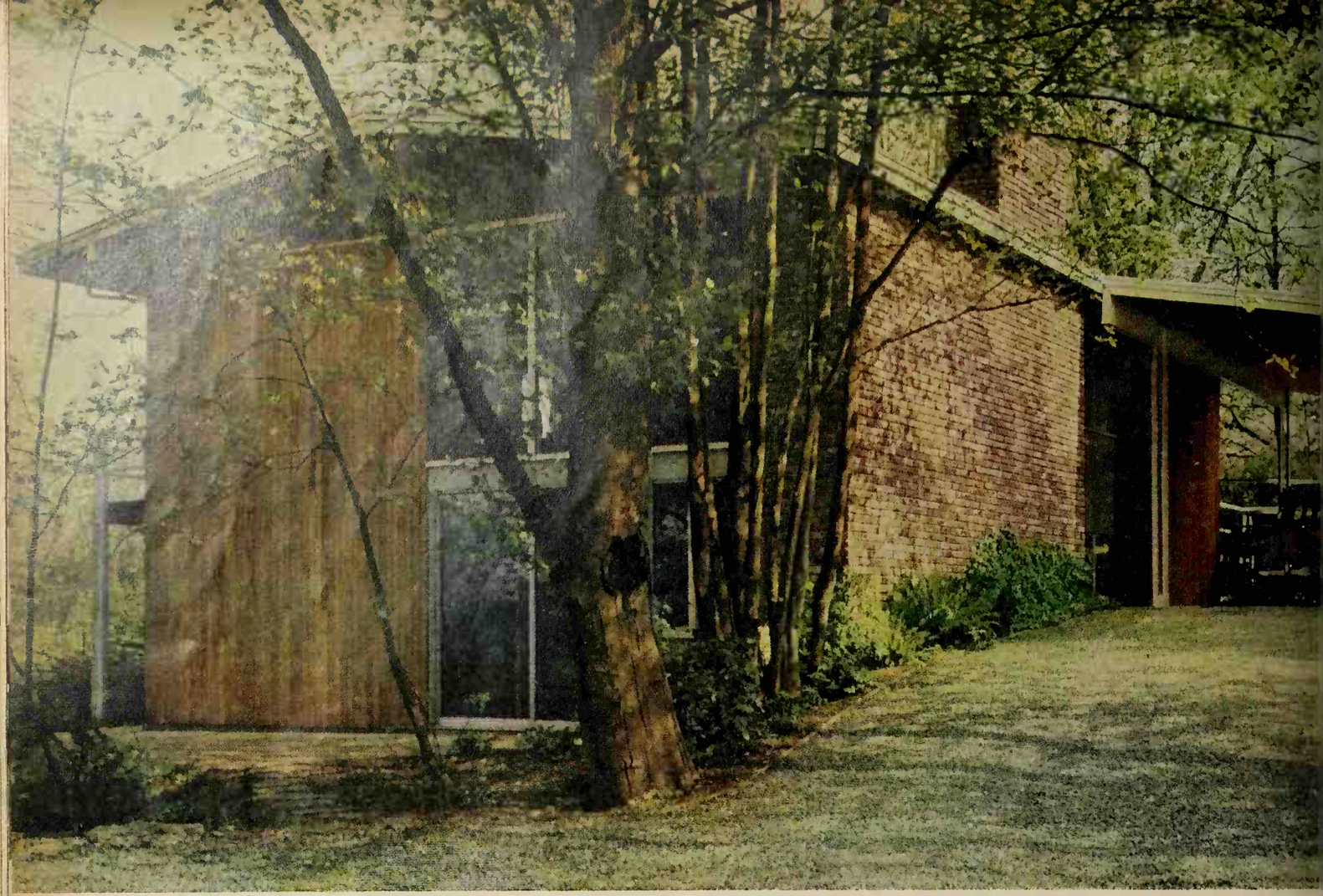
Weather: a good hobby rain or shine

Wendell Kilmer agrees with Mark Twain that you can't do anything about the weather, but he thinks it's fun to do something with it.

He is shown explaining the weather map to a friend, Alan Shayne (left). Mr. Kilmer has quite an impressive array of equipment, but he likes to stress that you can get a good start with two simple instruments.

If husbands get good enough, wives are bound to join in. Why? They'll always know what to wear or when to expect frost in the garden.

All about the hobby you choose, page 90

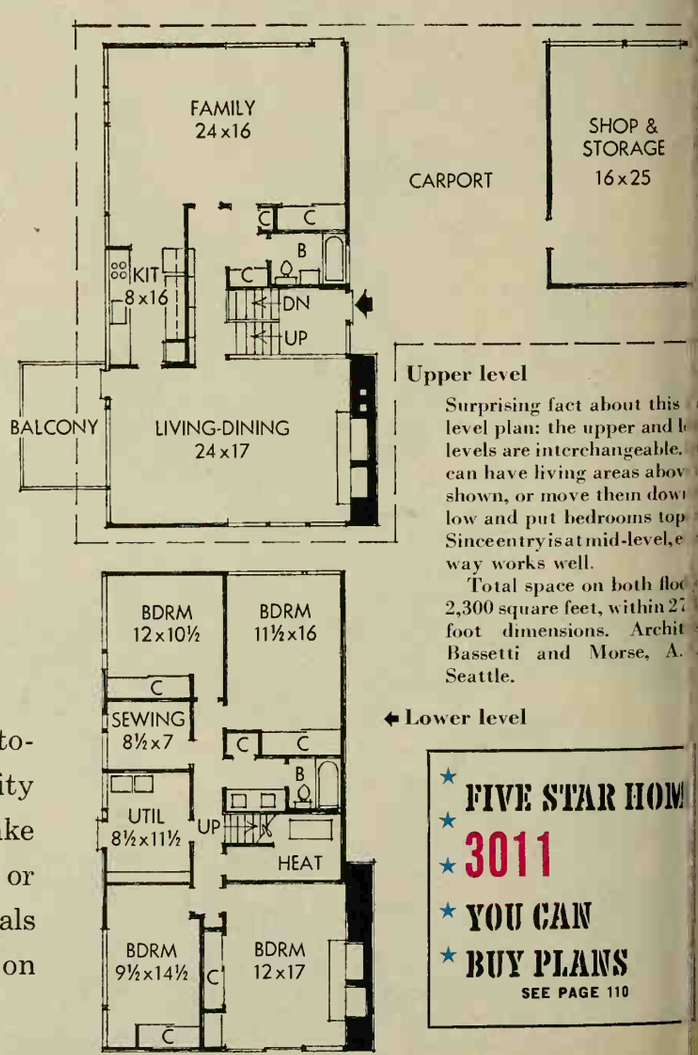


Photographs: Charles R. Pearson

Would you change this house?

By John Normile, A.I.A.

YOU MAY BUILD this house as shown in these photographs—with four bedrooms plus sewing and utility rooms. Or with a few comparatively minor changes (make them now or even years later!), you can have a five- or even six-bedroom home. If the handsome design appeals to you, use the plans on this page and the alternates on page 109 to work out a floor plan for *your* family.



Upper level

Surprising fact about this level plan: the upper and l levels are interchangeable. can have living areas abov shown, or move them dow low and put bedrooms top Since entry is at mid-level, e way works well.

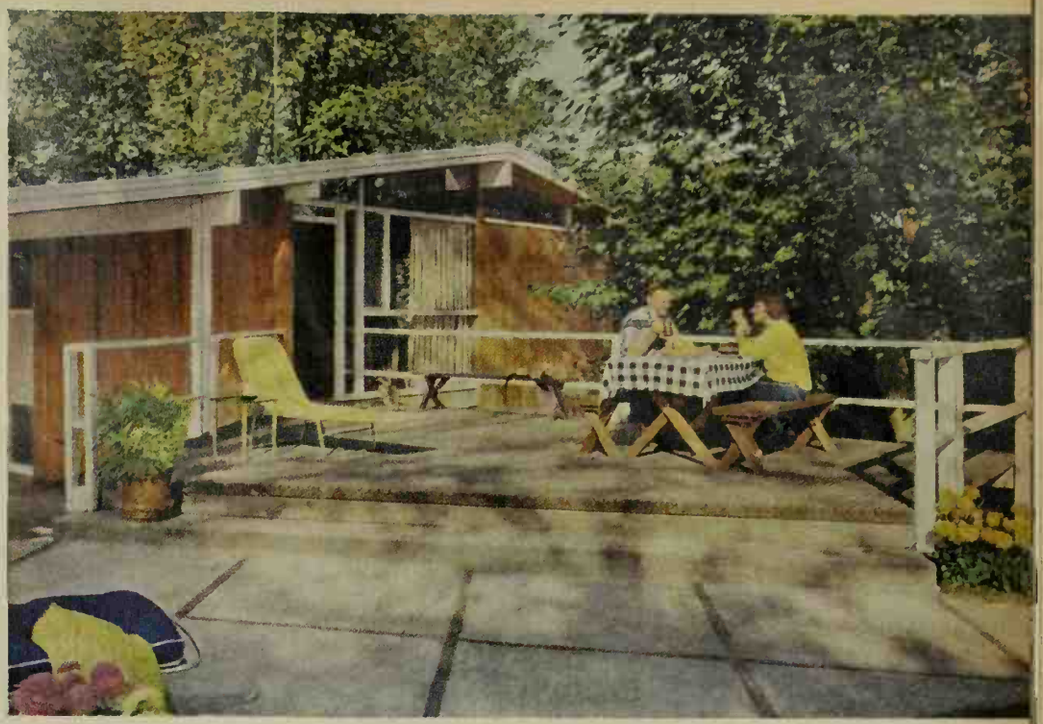
Total space on both floo 2,300 square feet, within 27 foot dimensions. Archit Bassetti and Morse, A. Seattle.

Lower level

★ FIVE STAR HOM
★ 3011
★ YOU CAN
★ BUY PLANS

SEE PAGE 110

rfect for a wooded setting, this Seattle home gs the ground — and you're scarcely aware it's two-story! Roof extension over the carport ovides a sweeping horizontal line.
Main entryway (under carport roof) is midway tween the two levels; you go up a few steps the living room, or down to the bedrooms.



Upper right

nart planning and orientation of the house eate this secluded patio. Far from the street, s *behind* the carport (you can just see the patio yond the car in the large photograph).
Exterior materials give the house a friendly, tural look. Note rich contrast between cedar anks and the old brick used elsewhere.

Center right

ot only private, the patio above is highly use-l. The family room opens to it with no steps climb — and the kitchen is equally handy (see or plan). Outdoor area was planned to take vantage of both sun and shade all day long.
This end of the family room is used for rec-ation; other end is a breakfast area.

Right

replace wall of the living room is old brick in simple, yet handsome design. Cantilevered one hearth extends to provide extra seating.
Low cedar partition effectively screens off the try stairwell — and see what dramatic lighting fects are possible. High ceiling follows the slope the pitched roof.

Somewhere in any house is a place to dine in style. The new furniture makes it easy!

By Florence Byerly

Arrange for comfortable dining in the family room by choosing dining furniture which is compatible with upholstered pieces. In this cozy Early American room, chairs with colorful cushions can serve as extra seating any time. The table is expandable for big family dinners or parties.

More on page 56

Dine in style!

Classic design is emphasized in this dining group. The furniture finish is terra cotta, matched by the wallpaper border, which picks up the decoration on the tall break-front.

Photographs: Harold Gibhardt, Alderman Studios

Your dining area might serve a dual purpose as part of your living room. A table with a durable veneer which resists dimpling or checking is immensely practical in such a case. So are the chairs, cushioned with foam rubber and fabric-backed vinyl. The tall storage unit provides drawers and closed storage space.

These ideas will add more comfort

Light up for homework and hobbies. A pulldown light is helpful over a dual-purpose table. And if your hobbyists are messy, choose a table top which resists stains and mars.

Gain privacy with a room divider. Many are two-piece, so that you can face the top toward one area and the base toward the other side.

Storage space, open or closed, will be handy to living-dining areas.

Use a long, slim drop-leaf as a sofa table—it takes up little space.

For family dining, raise only one leaf. For a party when full table width is needed turn table so it forms a T-shape with sofa.

Have a serving cart ready to roll up to your dining table. Look for styles with plugs if you use electrical appliances for serving.

Shelves are handy, too, so that you'll save steps to and from the kitchen to get extra dishes.

Serve from a buffet with a heatproof, laminated surface; enjoy more space at the dining table.

In between meals, use the buffet top for attractive display of handsome accessories. Some serving dishes are decorative enough to be kept in view all the time.

You can get decorating help by visiting one of the Home Planning Centers operated in co-peration with Better Homes & Gardens magazine. Find the Center nearest you in the list on page 111.

Research house sponsored by National Association of Home Builders and Michigan State University

Photographs: Hedrich-Bless

Plastic panels turn the trick

THE SLICKEST new building idea in yea becomes a practical reality with this remarl able house in East Lansing, Michigan. N longer in the dream stage, these big foame plastic panels make up the entire roof, wall and floors. (Compare this method with th maze of parts and pieces in an ordina home.) Best news of all—this research hou is packed with dozens more ideas that, lik the panels, are ready for your family now!

LIVING ROOM

Science is producing almost indestructible furniture. "Cultured wood," made of wood fibers and plastic resins, can't warp or split, ignores hard wear.

ENTRANCE HALL

New materials, plus fresh design ideas, dramatize this front entry. Handsome ceramic tile is set in a unique rubber cushion base. White chips are decorative with greenery that changes with seasons.

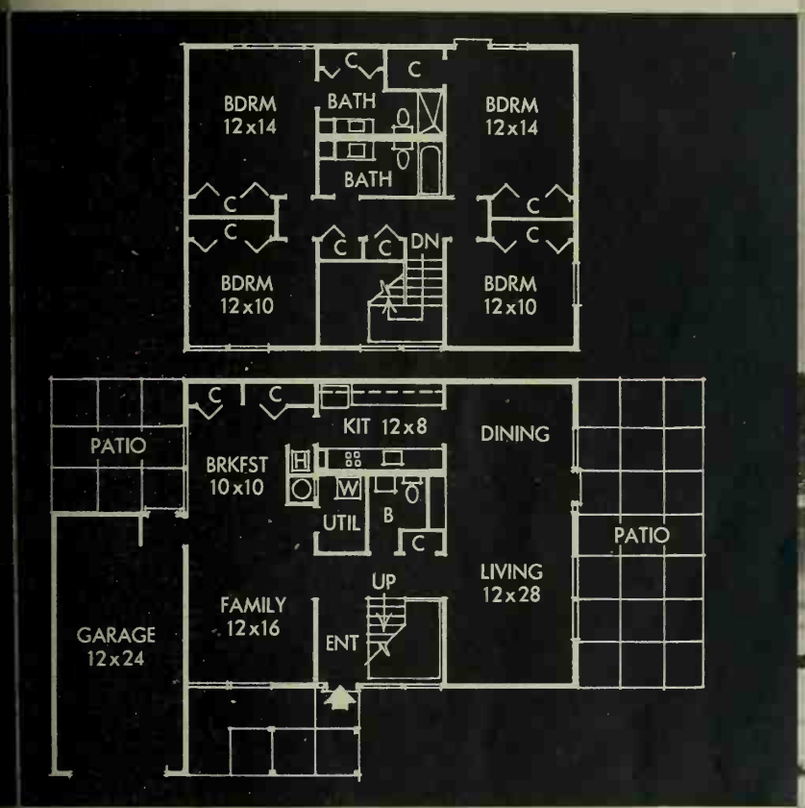
FAMILY ROOM

Washable fiberglass curtains act as i sulators by trapping air close to t glass—can help you cut down on the c of heating and cooling your rooms.

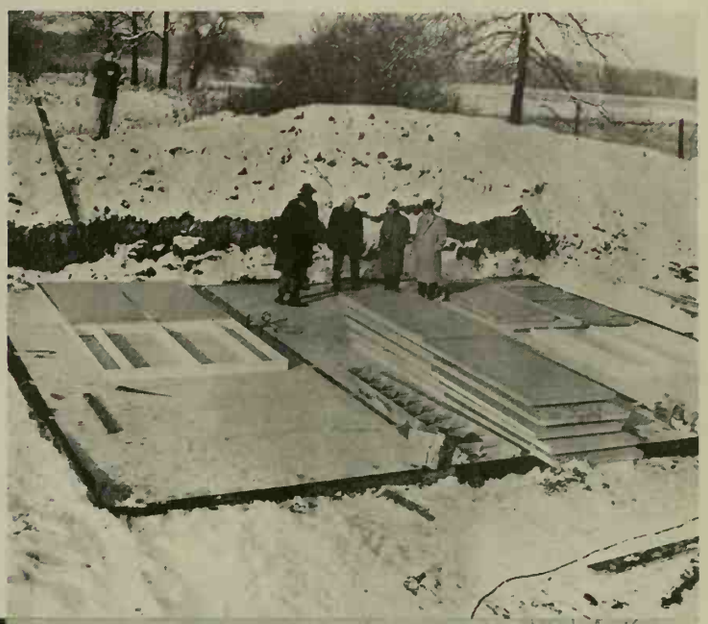
The plastic-core panels quickly frame large wall areas, work well on this two-story design. "Brick" is merely stucco applied over plywood panel skin, scored in mortar pattern. Other panels are plastic-coated plywood with sand texture; many more finishes are available.

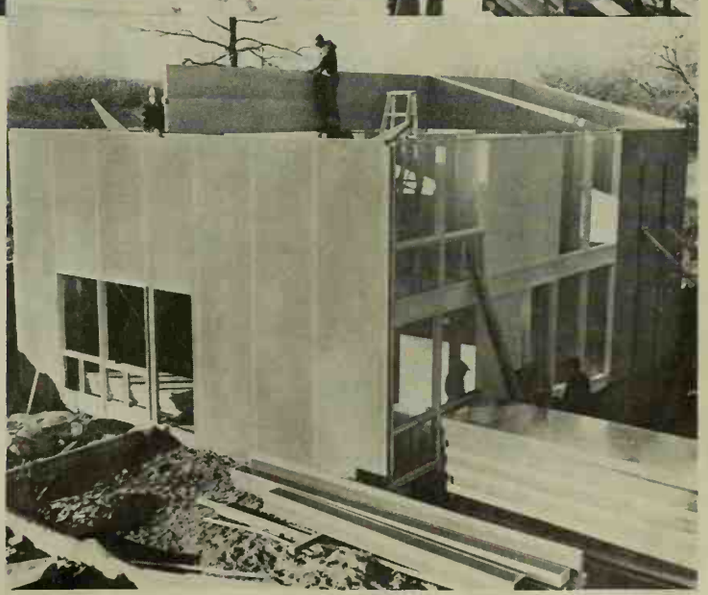
Floor panels are two inches thick, with asbestos-cement skins over a foamed polystyrene core. Even in cold weather, workmen install them quickly on a tamped sand and plastic membrane base. Wall panels (some 16 feet long for two-story walls) are ready for erection.

The plan of the house is excellent for conventional construction as well as this experimental structure. Family accommodations in 28x36-foot size include four bedrooms, 2½ baths, large family and living rooms.



Panels are delivered to site with the interior and exterior finishes already applied





CENTER RIGHT

Plumbing is all in one ordinary stud wall. When hoisted in place, its preassembled plumbing "tree" plugs into fixtures in kitchen, baths. Interior wall panels support nailed and glued plywood floor panels above. Openings in the interior walls all have continuous wood headers.

Central roof beam panels span across the second-floor bearing walls, bracing them in place. Triangular panels, spanning from the outside wall to the center beam, support roof panels which are fastened across them. When all panels are in place, structure is highly rigid.

More photographs on page 120

When you visit the National Housing Center in Washington, D. C., be sure to see a scale model of this research house.

IT'S PARTY TIME . . .

Fancy coffees –morning, noon, and night

By Myrna Johnston and Foods Staff

YOU'RE ON! For your entertainment plans, now and all through the jolly winter season: 10 pages on how to show your friends a good time (and enjoy yourself). Rolling out the red carpet needn't put your budget in the red. Case in point: these coffees that have the stature of famous coffeehouse specialties. Here's what's brewing, left to right.

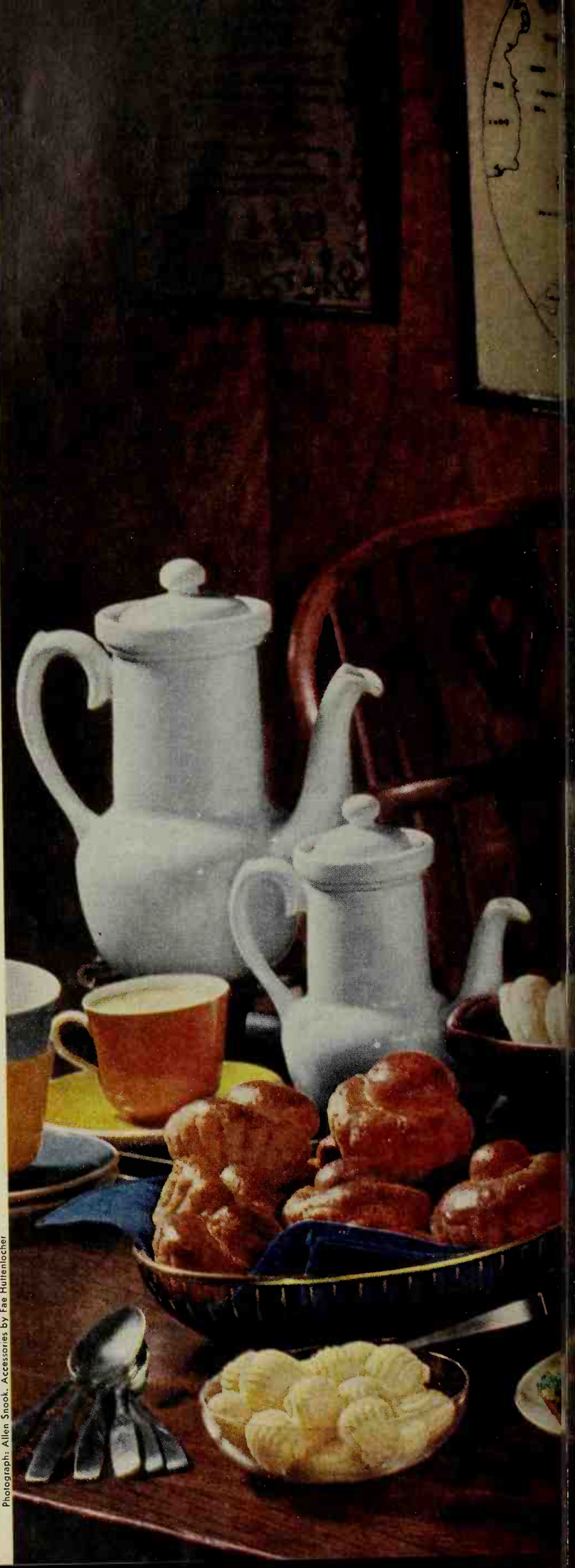
Cafe au Lait—French breakfast coffee (dandy nightcap, too). Pour coffee from one pot, hot milk from the other, letting the streams blend en route to the cup. Pass Brioche, the airy topknot rolls.

Caffe espresso. Nice to have a real, Italian espresso machine to brew dark-roast coffee by steam pressure. But you can spoon instant espresso out of a jar! Offer a cheese-and-fruit tray.

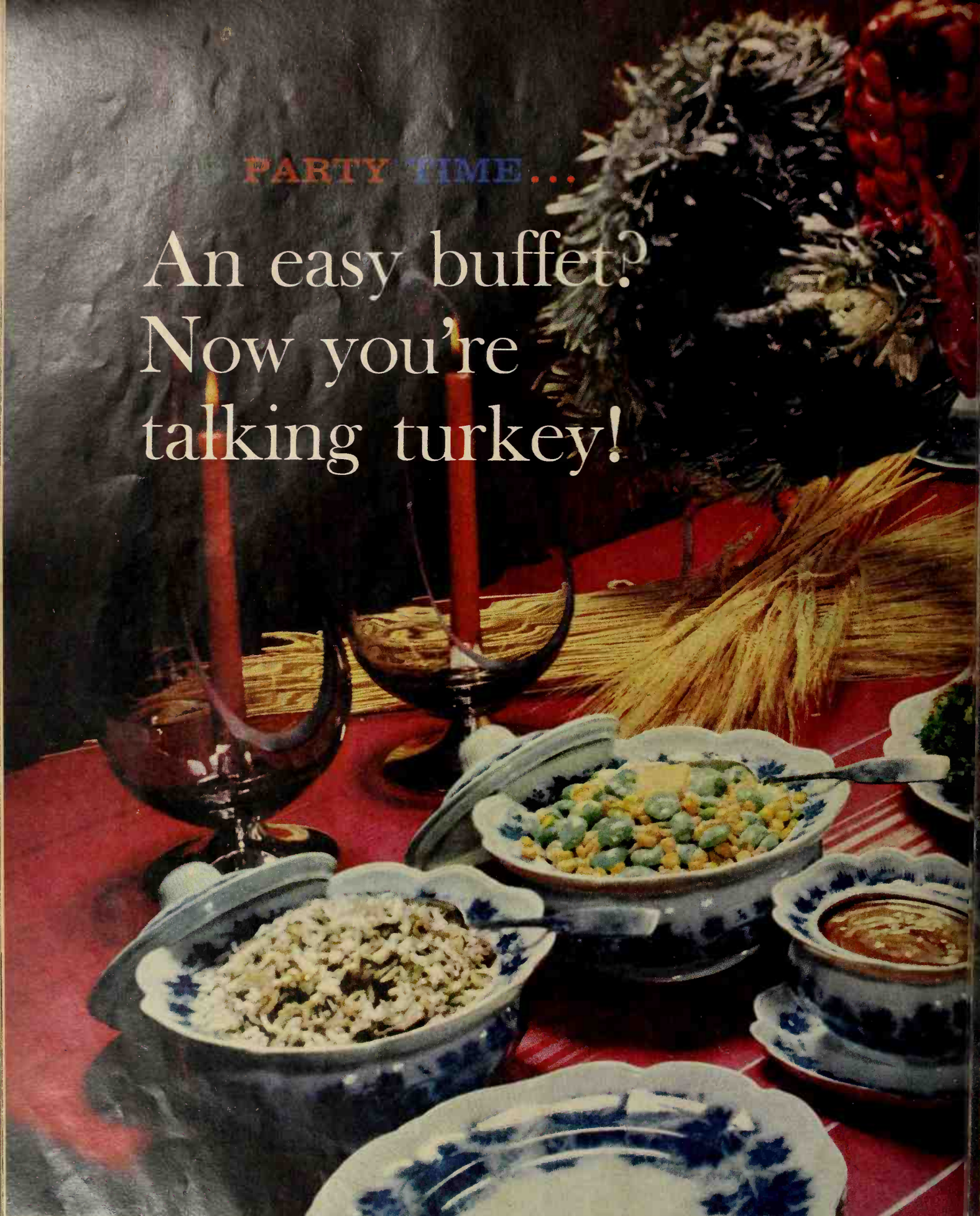
Cappuccino—it's in the yellow cup, and is made by whisking a dollop of whipped cream through Italian coffee, then dusting with cinnamon.

Swedish Egg Coffee is loved for its full-bodied fragrance and flavor, its sparkling clarity.

Recipes start on page 78



Photographs: Allen Snook. Accessories by Fae Huttenlocher



PARTY TIME . . .

An easy buffet? Now you're talking turkey!

Wild Rice and Mushrooms—an inspired combination that offers the luxury and flavor of wild rice with the budget virtue and fluffiness of white rice.

Indian Succotash—the Indians never had it so good! In our simple version, canned whole kernel corn and green Limas are heated in butter and cream.

Turkey in the Straw has a crisp et of packaged-stuffing crumbs sp with herb salad-dressing mix. No ing for the host—turkey is oven-

Allen Snook

l the trimmings. There's Giblet ivy to ladle over the turkey. Assorted ickles; spiced peaches, too. And hard o and oven-hot Seeded Bread Sticks.

Cranberry Relish Mold is a tart, refreshing make-ahead salad. Center with Mayonnaise Creme; circle with slices of pineapple and jellied cranberry sauce.

Favorite Pumpkin Pie—so deliciously spicy and creamy, no one will guess how easy the filling is—crust could be from a mix. Go-with: toasted walnuts.

Recipes on page 76

IT'S PARTY TIME...

Something for the boys

WHEN IT'S YOUR night to put on a stag, draw on your barbecue lore, and grab off some compliments for yourself—say, with Deviled Bones. This cut is what's left after the meat-man has carved out a standing rib roast of beef. Get full-length ribs, shown, or have them sawed in 4-inchers. It's plenty good eating! To complete your meal, call on your wife's talents.

Bachelors' Feast

Hot Mulled Cider with Orange Buoys
1-2-3 Cheese Spread — Assorted Crackers
Deviled Bones or Barbecued Loin Backs
Can-can Baked Beans
Red Slaw — Green Slaw — Garlic Bread
Neiman-Marcus Apple Pie — Coffee

Deviled Bones

Sauce Diable:
1 12-ounce bottle extra-hot catsup
1 tablespoon celery seed
¼ cup vinegar
¼ cup Worcestershire
¼ teaspoon dry mustard
¼ teaspoon Tabasco

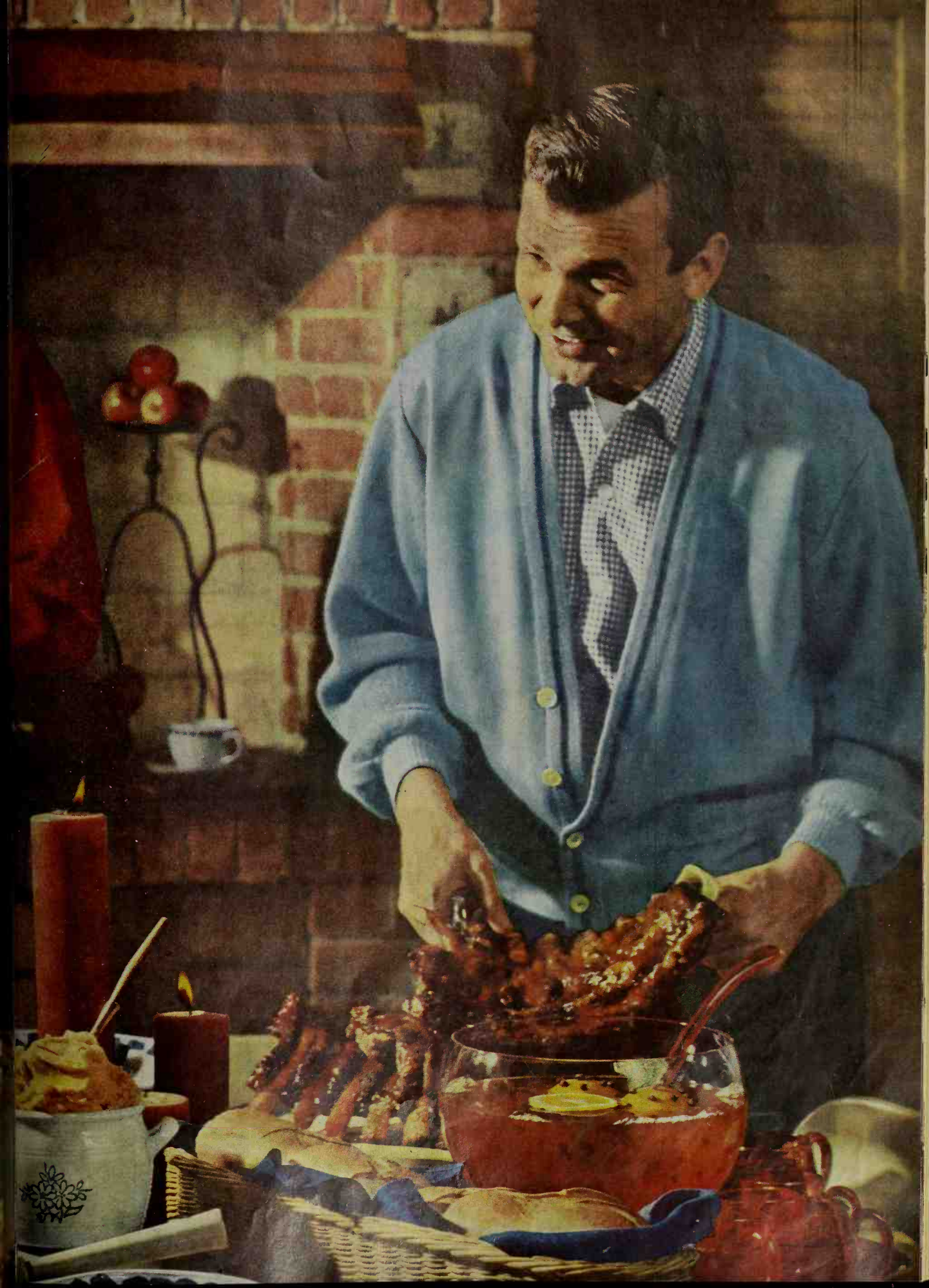
• • •

About 9 pounds uncooked beef rib-roast bones
Unseasoned meat tenderizer
Vinegar

Combine ingredients for sauce. Trim fat from ribs. Sprinkle tenderizer evenly on all surfaces of meat, as you would salt. *Do not use salt.* With fork, pierce deeply and generously to work tenderizer into meat (don't forget between bones). Let stand 1 hour at room temperature. Brush the ribs with vinegar and place bone side down on grill. Broil, turning often, about 20 to 25 minutes for rare. During last 10 minutes, brush with Sauce Diable, and toss damp hickory on the coals. Allow about 1½ pounds beef bones for each hungry guy. Snip between bones. Eat in Henry VIII style!

Dick Boyer

More recipes on page 75



IT'S PARTY TIME...

Date night? After the movie or big game, hop on over for a burger-que

CRISP-DAY MEALS—now is the time for a hearty oven stew or sizzling burgers from your broiler. Good eating here!

Oven Meal with Old-time Appeal

Chilled Fruit Cocktail
Beef Oven Stew
Sweet-pickle Strips
Hard Rolls with Butter or Margarine
Grandma's Apple-Nut Dessert
Hot Coffee

Beef Oven Stew

Dessert bakes while this delicious tomato-y stew bubbles to a tender finish—

1½ pounds beef chuck, cut in 1-inch cubes
6 medium carrots, cut in 1-inch pieces
4 medium potatoes, halved
2 medium onions, quartered
1 6-ounce can (⅔ cup) tomato paste
1 clove garlic, minced
1 teaspoon monosodium glutamate
½ teaspoon salt
1 bay leaf
Dash thyme
1¼ cups water
1 tablespoon vinegar
1 10-ounce package frozen peas, broken apart

Dredge meat in mixture of 2 tablespoons flour, 1½ teaspoons salt, and dash pepper. Brown slowly in 2 tablespoons hot fat. Place meat, carrots, potatoes, and onions in a 2½-quart casserole. Combine meat drippings with remaining ingredients except peas; bring to boiling. Pour over meat and vegetables; mix. Cover, bake in moderate oven (350°) 1¼ hours. Add peas; stir well. Cover and bake 30 minutes or till done. Makes 5 or 6 servings.

Done to a Turn in the Broiler

Treasure-burgers
Miniature Potatoes
Special Green Beans
Celery and Carrot Sticks
Toasted Hamburger Buns
Butter or Margarine
Speedy Peach Melba with Vanilla Wafers
Hot Coffee *Cocoa*

Broiler Dinner

Burgers and vegetables for 4 hungry people cook in the time it takes to set the table—

Treasure-burgers: Shape 1 pound ground beef in eight 4-inch patties. Leaving a ½-inch margin for sealing, center *half* of the patties with 2 overlapping thin slices of pepper process-cheese food; top each with 1 tablespoon chopped ripe olives. Cover with remaining patties; press edges to seal. Toothpick a strip of bacon around edge of each burger.

Miniature Potatoes: Put contents of a 1-pound package frozen miniature potato patties, one layer deep, at one end of a shallow pan—you can make it of foil. Drizzle with 2 tablespoons melted butter or margarine.

Special Green Beans: Drain one 1-pound can green beans, place at other end of pan (separate from potatoes with foil partition; or use two pans). Drizzle with 1 tablespoon melted butter or margarine.

To broil: Arrange burgers and pan of vegetables on broiler-pan rack. Broil 4 inches from heat 8 minutes. Sprinkle burgers and beans with salt and pepper. Turn meat and potatoes, stir beans; broil 5 minutes longer, or until done. Season burgers with salt and pepper. Spoon ½ cup dairy sour cream over beans just before serving.

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Better Homes and Gardens
TEST KITCHEN

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Crisp day meals

Begins on page 70

Grandma's Apple-Nut Dessert

Pop this pudding in the oven when you add the peas to the Beef Oven Stew—

1 beaten egg
¾ cup sugar
½ teaspoon vanilla
• • •
½ cup sifted enriched flour
1 teaspoon baking powder
¼ teaspoon salt
• • •
1 cup chopped unpared tart apples
½ cup broken California walnuts

Combine egg, sugar, and vanilla. Sift together dry ingredients; add to egg mixture and blend well. Stir in apples and nuts. Spread in greased 8x8x2-inch baking dish. Bake in moderate oven (350°) 30 minutes or till done. Cut in squares. Serve warm with vanilla ice cream. Makes 6 to 9 servings.

Speedy Peach Melba

Chill canned peach halves; drain. For each serving place a peach half in a sherbet dish. Top with a scoop of vanilla or peach ice cream. Spoon prepared black raspberry topping (from jar) over all.

Youngsters' party

Begins on page 66

Coney Sauce

Tune this in next time you have hot dogs. Good? It's the most!—

½ pound ground beef
¼ cup water
¼ cup chopped onion
1 clove garlic, minced
1 8-ounce can (1 cup) seasoned tomato sauce
½ to ¾ teaspoon chili powder
½ teaspoon monosodium glutamate
½ teaspoon salt

Brown ground beef slowly but thoroughly, breaking with a fork till fine. Add remaining ingredients; simmer uncovered 10 minutes. Serve in bowl to ladle over *hot* franks in *heated* coney buns. Set out a bowl of chopped onion, too, and a jar of prepared mustard. Makes sauce for 12 franks.

Date-Nut Sundae Topping

This sauce will date vanilla ice cream all season—

½ cup sliced pitted dates
½ cup dark corn syrup
¼ cup brown sugar
¼ cup water
Dash salt
½ teaspoon vanilla
½ cup chopped California walnuts or pecans

Combine dates, corn syrup, brown sugar, water, and salt in a saucepan. Bring to boiling and cook 2 minutes over medium heat, stirring constantly. Remove from heat; add vanilla and nuts. Mix well. Cool; serve over vanilla ice cream. Makes 4 to 6 servings.

Sloppy Joes

1 pound ground beef
1½ cups chopped onion
1½ cups chopped celery
1 can condensed tomato soup
½ cup extra-hot catsup
1 teaspoon salt
1 teaspoon monosodium glutamate
Dash pepper
5 or 6 hamburger buns, split and toasted

Brown ground beef. Add onion and celery; cook until tender but not brown. Add soup, catsup, and seasonings. Simmer uncovered about 20 minutes or until of the consistency you like. Salt to taste. Spoon between or over toasted bun halves. Makes 5 or 6 servings.

Groovey Sundaes

Peanuts and crisp corn flakes sport a brown-sugar candy coat—

2 tablespoons butter or margarine
¼ cup brown sugar
1 cup corn flakes
⅓ cup salted peanuts
1 quart vanilla ice cream

In skillet, melt butter; add sugar, and heat slowly, stirring till blended. Add corn flakes; toss to coat well. Remove from heat; add peanuts. Cool; break up any large chunks. Reserve ⅔ cup mixture for topping. Stir ice cream just to soften; fold in remaining cereal mixture. Freeze firm. When serving, sprinkle with reserved topping. Makes 6 to 8 servings.

Pizzaburger, Like Long

Everyone cuts off a piece the size of his appetite—

1 loaf French bread, about 18x4 inches
1 pound ground beef
⅓ cup finely chopped onion
1 clove garlic, minced
1 teaspoon salt
1 to 1½ teaspoons oregano
½ teaspoon aniseed (optional)
Dash pepper
1 5½-ounce can (⅔ cup) pizza sauce
3 tomatoes, peeled and thinly sliced
5 slices sharp process American cheese, halved

Cut loaf in half lengthwise. Combine meat, onion, garlic, seasonings, and pizza sauce; spread on each half loaf, building up sides slightly. Broil about 6 inches from heat 10 minutes or till meat is done. Sprinkle tomato slices with salt. Overlap tomato and cheese slices atop meat; broil a minute or so, just till cheese begins to melt. Makes 8 servings.

Fudge Sauce, the Gooeyest

1 6-ounce package (1 cup) semisweet chocolate pieces
½ cup evaporated milk

In small heavy saucepan, heat chocolate and evaporated milk over medium heat, stirring constantly until blended. Serve warm or at room temperature over ice cream. Makes 1 cup.

[*Turn to next page*

Macaroni Frank 'n' Onion Skillet

New Recipe

Hearty, one-dish meal—almost ready-to-serve

A new dish in minutes from two stand-by foods: Franks from your refrigerator and FRANCO-AMERICAN Macaroni from your pantry shelf. In skillet, cook ½ cup sliced celery, ¼ cup chopped green pepper, and 2 tbsp. chopped onion in 2 tbsp. butter or margarine until tender. Add 3 frankfurters, in 1-in. pieces; brown. Mix in 1 can Franco-American Macaroni (which already has a smooth Cheddar cheese sauce). Heat, stirring now and then. 2 to 3 servings.

A happy combination of Macaroni with Cheddar cheese, cream and butter.

FRANCO-AMERICAN

MACARONI WITH CHEESE SAUCE

FRANCO-AMERICAN IS A TRADEMARK OF Campbell SOUP COMPANY

FUDGE SUNDAE CAKE

Softasilk®

brings you that very proud cake for a very proud day

a cake so special you have to start from scratch!

FUDGE SUNDAE CAKE

A rich, moist chocolate beauty of a cake! Make it with our special Softasilk recipe, and serve it proudly. Remember, even if you sifted ordinary flour over and over, it could never be so light and fine-textured as soft . . . soft . . . Softasilk!

⅔ cup soft shortening
1⅔ cups sugar
3 eggs (½ to ⅔ cup)
2¼ cups sifted Softasilk Cake Flour
⅔ cup cocoa
¼ tsp. baking powder
1¼ tsp. soda
1 tsp. salt
1⅓ cups water
1 tsp. vanilla

Heat oven to 350°. Grease and flour 2 layer pans, 9 x 1½". Cream shortening, sugar, eggs together until fluffy (beat 5 minutes high speed on mixer or by hand). Sift flour, cocoa, baking powder, soda and salt together. Mix in alternately with water and vanilla. (Use low speed on mixer.) Bake about 35 min. Cool. Split each layer crosswise into two layers. Frost with Betty Crocker Fluffy White Frosting Mix (if you like lots of frosting, use two packages). Pour Fudge Sundae Sauce over frosting: combine 6-oz. pkg. semi-sweet chocolate pieces, 2 tbsp. light corn syrup, 3 tbsp. cream, 1 tbsp. butter in saucepan. Stir over low heat until smooth and creamy. (If sauce becomes too thick to dribble over cake, add one or two teaspoons cream; stir until creamy again.)

Youngsters' party *Continue*

Cheese Franks

Good news for hot-dog fans: your favorite gets a delicious chompy topper of corn chips—

1 pound (8 to 10) frankfurters
1 6-ounce roll process cheese food—pepper, garlic, smoky, or bacon flavor
1 3-ounce package corn chips, coarsely crushed (about 1 cup)

Split frankfurters lengthwise, cutting only about ¾ the way through. Place in a shallow baking dish or jelly-roll pan. Spread cut surfaces with cheese food; sprinkle cheese generously with corn chips. Bake in moderate oven (350°) until heated through, about 15 minutes. Makes 4 or 5 servings.

Chocolate Soda

Here's how to be your own soda jerk—

For each serving, pour ¼ cup chocolate syrup and 2 tablespoons milk into a chilled 14- or 16-ounce glass; mix well. Add chilled carbonated water to fill glass ¾ full (about ½ small bottle or ½ cup). Stir. Then add 1 to 2 scoops vanilla ice cream. Fill with carbonated water. Serve with straws and long-handled spoon.

Sodas for the Gang

Scoop ice cream (your choice flavors) into tall paper cups. S out with a choice of sundae sauc plus bottles of chilled lemon-lin carbonated beverage and ging ale. Everyone pours these so makings over his ice cream, mu dles with a spoon, and sips awa

Uptown Pineapple Sauce

1 9-ounce can (1 cup) pineapp tidbits
½ cup light corn syrup
¼ teaspoon mint extract
2 drops green food coloring

Combine ingredients, mixing we Chill. Makes 1½ cups.

Jack Frost

You'll need an electric blender—

1 6-ounce can frozen grape-lem punch concentrate
5 to 6 cups finely crushed ice

Empty frozen concentrate in chilled bowl of an electric blend Add ice, 1 cup at a time, blendi well after each addition. S blender several times and push down with rubber scraper. Ser pronto in tall glasses with stra *and* spoons. Makes 6 servings.

LOOK AND COOK

Try Curried Olives! Just spear one on a toothpick. perfect appetizer or meat accompaniment.

1 tablespoon instant minced onion or ¼ cup finely chopped onion
2 tablespoons lemon juice
1 tablespoon curry powder
½ cup salad oil
1½ cups drained stuffed green olives

Combine onion and lemon juice. (If using instant min onion, allow to stand in lemon juice 5 minutes.) Add cu powder. With electric or rotary beater, slowly beat salad oil. Put olives in a jar; pour curry mixture over oli Cover jar. Refrigerate at least 3 days to mellow flav Drain before serving.

For the boys

Begins on page 64

Hot Mulled Cider

Serve plain or with Orange Buoys—

½ cup brown sugar
¼ teaspoon salt
2 quarts cider
1 teaspoon whole allspice
1 teaspoon whole cloves
3 inches stick cinnamon
Dash nutmeg

Combine brown sugar, salt, and cider. Tie spices in small piece of cheesecloth; add. Slowly bring to a boil; cover and simmer 20 minutes. Remove spices. Serve hot. (To use glass punch bowl, first heat the bowl with warm water. Pour out water and place a large metal spoon in bowl; pour punch slowly onto spoon.) Makes 10 servings.

Orange Buoys: Omit cloves from recipe above. Stud 2 oranges generously with cloves, then cut one orange in half. Add to punch at the same time as the spices.

1-2-3 Cheese Spread

8 ounces sharp Cheddar cheese, shredded (2 cups)
¼ to ⅓ cup light cream
1 teaspoon prepared mustard

To shredded cheese add enough cream for good spreading consistency. Stir in prepared mustard. For best flavor, serve at room temperature. Makes 1⅓ cups.

Neiman-Marcus Apple Pie

1 10-inch unbaked pastry shell*
11 cups quartered pared apples (Winesaps, Rome Beauties, or Greenings are best)
2 cups sugar
4 tablespoons enriched flour
1 teaspoon salt
⅓ cup coffee cream
¼ cup milk
⅛ teaspoon cinnamon

Fill unbaked pie shell with the quartered apples. Thoroughly combine sugar, flour, and salt; add cream and milk; beat. Cover apples with mixture. Sprinkle with cinnamon. Bake in moderate oven (375°) 1½ to 2 hours or till apples are soft. (Cover pie loosely with aluminum foil for first hour of baking, then remove foil.) Serve warm with scoops of aged Cheddar.

*Use an extra-deep 10-inch pie plate. Place sheet of foil on oven rack to catch wayward juices.

Garlic Bread

Slash bread on the bias in 1-inch slices, cutting to, *but not through* the bottom crust. Blend 2 teaspoons garlic salad-dressing mix (from envelope) into 1 stick (½ cup) soft butter or margarine. Spread generously on one side of each slice. Wrap loaf in foil or slip into paper sack. Heat in hot oven (400°) 15 to 20 minutes or till hot.

Barbecued Loin Backs

4 or 5 pounds loin-back ribs cut in serving pieces
½ cup prepared mustard
½ cup light molasses
½ cup soy sauce
⅓ cup vinegar
¼ cup Worcestershire sauce
2 teaspoons Tabasco sauce

Place ribs in shallow baking pan.* Combine remaining ingredients; pour over ribs. Chill 3 hours or longer. Spoon sauce over the ribs. Bake in moderate oven (350°) about 1½ hours or until tender and well-done, basting occasionally. Turn once during baking. Garnish with lemon wedges. Makes 4 to 6 servings.

*Foil-line for easy cleanup.

Can-can Baked Beans

3 1-pound cans (6 cups) baked beans
1 8-ounce can (1 cup) seasoned tomato sauce
1 cup chopped onion
¼ cup brown sugar
½ cup catsup
2 tablespoons prepared mustard
1 teaspoon salt
4 drops Tabasco sauce
6 slices Canadian-style bacon

In 2-quart casserole or bean pot, combine beans, tomato sauce, onion, brown sugar, catsup, and seasonings. Bury bacon in beans. Bake uncovered in slow oven (300°) 3½ to 4 hours. Toward end of cooking time, fork bacon to top. Makes 6 to 8 servings.

Red Slaw

3 cups finely shredded crisp red cabbage
¼ cup chopped green pepper
2 to 3 tablespoons sugar
3 tablespoons vinegar
2 tablespoons salad oil
1 teaspoon salt

Combine chilled cabbage and green pepper. Mix together the remaining ingredients for dressing, stirring to dissolve sugar. Pour over vegetables. Toss lightly. Trim with pepper rings. Makes 6 servings.

Green Slaw

3 cups finely shredded crisp green cabbage
¼ cup minced onion
⅓ cup mayonnaise or salad dressing
1 tablespoon vinegar
2 teaspoons sugar
½ teaspoon salt
½ teaspoon celery seed

Combine chilled cabbage and onion. Combine remaining ingredients for dressing, stirring to dissolve sugar. Pour over vegetables; toss lightly. Trim last minute with slices of red apple. Makes 6 servings.

For cabbage bowls: To match picture on page 64, choose a large head each of red and green cabbage. Loosen the crisp, curling outer leaves of each and spread out, petal fashion. With a sharp knife, hollow out center to within 1 inch of sides and bottom. Finely shred center and use in recipe. Heap the Green Slaw in red cabbage bowl, Red Slaw in the green.

PUMPKIN PIE SURPRISE

Delicious and easy. What makes this pumpkin pie so good is the unexpected combination of brown sugar, molasses and slivered pecans with the spices. What makes it easy is easy recipe, right. Turkey apple is easy as pie—just look at photo and read simple note, below:

PUMPKIN PIE SURPRISE *recipe*

1—Combine 2 cups canned pumpkin, ½ tsp each cinnamon, nutmeg, ginger, salt. Add 2 beaten eggs, 2 Tbs molasses, ¾ cup brown sugar, 1 tall can evap. milk. **2**—Fill 9″ unbaked pie shell; top with slivered pecans. **3**—Bake 40 minutes (400°). Cool.

The **TURKEY** *is a nice red apple, wood picks, raisins —with head a stuffed olive and piece of the pimiento for wattle. Ready to serve, stick turkey in pie on tripod of 3 wood picks.*

Another treat they'll enjoy

All ages love the delicious, lively flavor of Wrigley's Spearmint Gum. And the smooth chewing aids digestion. Handy family pack helps you keep from running out.

An easy buffet?

Begins on page 4

Wild Rice and Mushrooms

1 3-ounce can (⅔ cup) broiled sliced mushrooms
1 can condensed beef broth
2 medium onions, finely chopped
• • •
½ cup wild rice
1 cup long-grain rice
2 tablespoons butter or margarine
2 tablespoons snipped parsley

Drain mushrooms, reserving liquid. Combine mushroom liquid and beef broth; add water to make 2 cups. In saucepan bring broth mixture and onions to boiling. Add washed wild rice; reduce heat, cover and simmer 20 minutes. Add long-grain rice; return to boiling, then reduce heat, cover and simmer 20 minutes longer or till rice is done. Add mushrooms and butter, heat briefly, then add parsley. Makes 6 to 8 servings.

Indian Succotash

1 12-ounce can (1½ cups) whole kernel corn, drained
1 1-pound can (2 cups) green Limas, drained
2 tablespoons butter or margarine
½ cup light cream
Salt and pepper to taste

Combine ingredients and heat. Makes 6 servings.

Turkey in the Straw

This is easy, oven-fried turkey. You don't have to brown it first—nor turn it in the oven—nor carve it at serving time—

1 cup soft butter or margarine
1 envelope herb salad-dressing mix
• • •
1 fryer-roaster turkey, 4 to 6 pounds, ready-to-cook weight, cut in serving pieces
1½ cups crushed packaged herb-seasoned stuffing
Paprika

Thoroughly combine butter and salad-dressing mix; with spatula, spread over turkey pieces. Roll in stuffing crumbs to coat; sprinkle with paprika for color. Place pieces skin side up (not touching) in greased jelly-roll pans or other shallow pans. Cover pans with foil. Bake in moderate oven (350°) 1 hour; uncover and bake 45 minutes longer or until fork-tender. Makes 6 to 8 servings.

Giblet Gravy for Turkey in the Straw

Place turkey gizzard and heart in a saucepan; cover with cold water. Lightly salt the water and add a few celery leaves and onion slices if you like. Cover pan, and simmer (*don't boil*) about 2 hours, adding turkey liver last 30 minutes. When giblets are fork-tender, remove from heat and let cool in broth. Remove giblets and chop. After transferring the cooked turkey pieces to a warm platter, scrape the crumbs and drippings from the pans into a bowl. When fat comes to the top, skim it all off and measure ¼ cup fat back into a saucepan; blend in ¼ cup flour. Cook over low heat till frothy, stirring constantly. Remove from heat and add 2 cups giblet broth. Stir smooth, return to heat and co till gravy thickens, stirring co stantly. Add chopped cooked gi lets and the crumbs. Simmer abo 5 minutes. Season to taste with s and pepper. Pour into hot gra boat.

Seeded Bread Sticks

1 package refrigerated biscuits
Milk
1½ cups rice flakes or crisp ric cereal, coarsely crushed
2 tablespoons caraway seed, cel seed, or dill seed
2 teaspoons salt

Cut biscuits in half; roll each p into pencil-thin stick (about inches long). Brush with milk. M cereal crumbs, seed, and salt shallow pan (be sure salt is w distributed); roll sticks in mixtu Bake on greased baking sheet very hot oven (450°) about minutes or till lightly brown Makes 20.

Cranberry Relish Mold

1 9-ounce can (1 cup) crushed pineapple
1 3-ounce package cherry-flavo gelatin
½ cup sugar
1 cup hot water
1 tablespoon lemon juice
• • •
1 cup ground fresh cranberries
1 cup chopped celery
1 small orange (peel on, seeds removed), ground (½ cup)
½ cup chopped walnuts

Drain pineapple, reserving syr Add enough water to pineap syrup to make ½ cup. Dissolve g atin and sugar in the hot wa Add reserved syrup and len juice. Chill until partially set. A pineapple and remaining ingr ents. Pour into a 5-cup ring mo chill overnight. Unmold. Mak to 10 servings.

Mayonnaise Creme

With rotary or electric bea whip 1 cup marshmallow cr and 1 tablespoon each lemon orange juice, till blended. Sti ¼ cup mayonnaise. Chill.

Favorite Pumpkin Pie

The traditional kind like Grandm Spice to please yourself—

1½ cups canned or mashed cooked pumpkin
¾ cup sugar
½ teaspoon salt
½ to 1 teaspoon ginger
1 to 1¼ teaspoons cinnamon
¼ to ½ teaspoon nutmeg
¼ to ½ teaspoon cloves
3 slightly beaten eggs
1¼ cups milk
1 6-ounce can (⅔ cup) evaporated milk
1 9-inch unbaked pastry shel

Thoroughly combine the pump sugar, salt, and the spices. B in eggs, milk and evaporated n Pour into unbaked pastry (have edges crimped high bec amount of filling is genero Bake in hot oven (400°) 50 min or until knife inserted halfway tween center and outside comes out clean. Cool. Ga with walnut halves, if desired.

New and different Italian green beans

Because Italian farmers in California were hungry for their "old country" beans, a truly *new* vegetable is coming on the market—Birds Eye Italian Green Beans. ■ As the name implies, they're grown from a strain of seeds first imported from Italy. They're dark green, flat-pod beans, with a flavor unlike any bean you've ever tasted. Mild. Almost delicate. And with a sort of tender-crisp texture. We've had them hot with cheese, bacon, nutmeg or almonds; chilled and marinated for salads or topped with sour cream. ■ With *all* Birds Eye products, by the way, the idea is extra quality. That's why—Better Buy Birds Eye.

Fancy coffees

Begins on page 60

Chocolate Coffee

From Brazil come both coffee and chocolate—and this recipe for combining them in one fabulous mocha drink—

2 tablespoons instant coffee
¼ cup sugar
Dash salt
2 1-ounce squares unsweetened chocolate
1 cup water
3 cups milk
Whipped cream

In saucepan combine coffee, sugar, salt, chocolate, and water; stir over low heat until chocolate has melted. Simmer 4 minutes, stirring constantly. Gradually add milk, stirring constantly until heated. When piping hot, remove from heat and beat with rotary beater until frothy. Pour into cups and sail a dollop of whipped cream on each. Makes 6 servings.

Viennese Spiced Coffee

Try this fragrant coffeehouse special. (A bow to the Vienna cafes of the 17th century that set the pattern for coffeehouses throughout the world)—

⅓ cup instant coffee
3 tablespoons sugar
8 whole cloves
3 inches stick cinnamon
3 cups water
Whipped cream
Ground cinnamon

Combine coffee, sugar, spices, and water. Cover, bring to boiling. Remove from heat and let stand, covered, about 5 minutes to steep. Strain. Pour into cups and top each with a spoonful of whipped cream; dash lightly with cinnamon. Fun to serve with cinnamon sticks as muddlers. Makes 4 to 6 servings.

West Indies Coffee

The brown sugar adds mellow sweetness. Stir with cinnamon sticks—

3½ cups milk
¼ cup instant coffee
¼ cup brown sugar
Dash salt

Bring milk just to boiling. Pour over coffee, brown sugar, and salt, stirring to dissolve. Serve in mugs. Makes 4 to 6 servings.

Plantation Coffee Punch

Southern hospitality includes a gala punch bowl. We predict this rich coffee drink will rival holiday eggnog—

¼ cup sugar
⅓ cup instant coffee
Dash salt
1 teaspoon vanilla
5 cups milk
1 pint vanilla or coffee ice cream
Whipped cream
Nutmeg

Combine sugar, coffee, salt, vanilla, and milk; stir until sugar dissolves. Chill until serving time. Then ladle ice cream, by large spoonfuls, into punch bowl; pour coffee mixture over. Top with puffs of whipped cream and sprinkle with a little nutmeg. Serve in punch cups. Makes 12 servings.

Swedish Egg Coffee

The egg makes it crystal clear—

For 40 servings: Mix 1 or 2 slightly beaten eggs with 1 pound coffee—any grind. Place in a wet muslin bag large enough to hold twice that amount; tie. (First boil muslin in clear water, then rinse.) Bring 2 gallons (8 quarts) fresh cold water to a rolling boil, then reduce heat below boiling point. Add dash salt. Add bag of coffee, being sure to submerge it. Cover, brew over low heat (don't boil) at least 30 minutes. Push coffee bag down several times while brewing. Remove bag and keep coffee hot.

Cafe au Lait

Half strong coffee, half rich milk—mild and soothing. An aside to calorie-counters: Omit cream in favor of all milk—

1 cup milk
1 cup light cream
• • •
3 tablespoons instant coffee
2 cups boiling water

Over low heat or in double boiler, heat milk and cream till hot. Meanwhile, dissolve coffee in boiling water. Before serving, beat milk mixture with rotary beater till foamy. Pour milk mixture into one warmed pitcher or server, and coffee into another. To serve: Fill cups from both pitchers at the same time, making the streams meet en route. Makes 6 servings.

Brioche

Don't forget to start these double-deckers a night ahead—

1 package active dry yeast *or* 1 cake compressed yeast
¼ cup water
½ cup milk, scalded
½ cup butter or margarine
⅓ cup sugar
½ teaspoon salt
3¼ cups sifted enriched flour
3 beaten eggs
1 beaten egg yolk
• • •
1 slightly beaten egg white
1 tablespoon sugar

Soften active dry yeast in *warm* water, compressed yeast in *lukewarm* water. Cool milk to lukewarm. Meanwhile, cream butter; add ⅓ cup sugar and the salt, creaming thoroughly. Add milk to creamed mixture; stir in *1 cup of the flour.* Add softened yeast, eggs, and egg yolk; beat well. Stir in remaining flour; beat 5 to 8 minutes longer. Cover; let rise in warm place till a little more than double (about 2 hours). Stir down; beat well. Cover *tightly* with aluminum foil; place in refrigerator overnight. Stir down; turn out on lightly floured surface. Divide dough in fourths; set one section aside. Cut the other three sections in half and form each piece in 4 balls (24 in all). Form the reserved section into 24 smaller

New crop's in!

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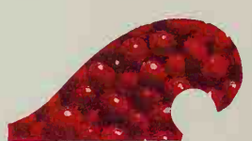


OCEAN SP
FRESH
CRANBERI ES

balls. Place large balls in greased muffin pans. Poke indentation in top of each and moisten hole *slightly* with water. Press small ball in each indentation. Cover; let rise in warm place till double (about 1 hour). Combine egg white and 1 tablespoon sugar; brush tops with mixture. Bake in moderate oven (375°) about 15 minutes, or till done. Serve warm. Makes 2 dozen.

Demitasse

Here's where you give that pretty miniature cup collection a hospitable job—

To make six ⅓-cup servings of this double-strength coffee—instantly—measure 3 tablespoons instant coffee (more or less to suit your taste) into your coffee server. Stir in 2 cups boiling water.

Caffe espresso

This Italian coffee (pronounced "kah-fay′ es-press′-so") is the popular demitasse of the moment. Wonderfully strong and dark, true espresso is made only in an espresso machine—an electric model is pictured on page 61. The brew is expressed by steam pressure and rapid filtration.

Good Italian coffee may also be made in a macchinetta (say "mah-key-net′-tah"). The word means "little machine," and is the Italian-style drip pot (not shown) that is flipped upside down for brewing.

Special pulverized coffee, an Italian or French roast, is used in either the espresso maker or the macchinetta. It is pungent, and black as midnight. If you prefer, you can use a drip grind of any coffee.

The simple way to come by Italian coffee is to get a jar of instant espresso or instant dark-roast coffee. Serve in demitasse cups—let guests sweeten their own coffee, if they wish, and add a twist of lemon peel. Traditionally, cream is not passed. For Italian coffee with cream, see recipes for Cappuccino and Caffe di Cioccolata.

Cappuccino

This is the breakfast coffee of the fashionable set in Italy—also a favorite at Continental coffeehouses. The color is like the brown robes of Capuchin monks, hence its name—

¼ cup instant espresso or instant dark-roast coffee
2 cups boiling water
½ cup heavy cream, whipped
Cinnamon, nutmeg, or finely shredded orange peel

Dissolve coffee in boiling water. Pour into small cups (tall ones, like chocolate cups, if you have them), filling only about half full. Offer sugar to those who wish it. Now pass whipped cream—everyone adds a big spoonful, dashes it lightly with cinnamon, nutmeg, or a few flecks of orange peel, then folds the cream into coffee till frothy. Makes 6 or 7 small servings.

Caffe di Cioccolata

Italian version of a mocha drink—

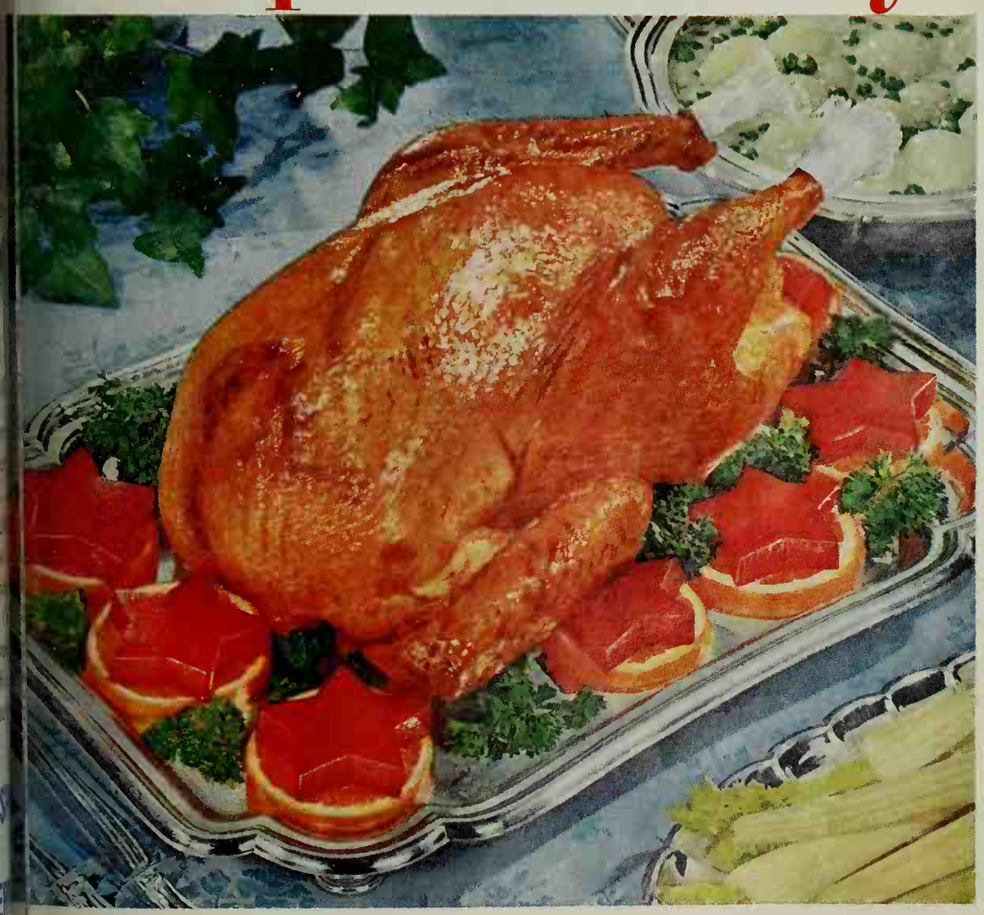
¼ cup instant espresso or instant dark-roast coffee
¼ cup instant cocoa
2 cups boiling water
Whipped cream
Finely shredded orange peel or ground cinnamon

Combine coffee and cocoa. Add boiling water and stir to dissolve. Pour into demitasse cups. Top each serving with whipped cream and a sprinkle of shredded orange peel. Makes 6 or 7 small servings.

Coming in December

For children,
A STORY
of the very first
CRÈCHE
—also Christmas
PUPPETS by
the famous Bairds
AND, as always,
holiday FOODS,
DECORATIONS
and GIFTS

New pack's ready!



JELLIED
OCEAN SPRAY
CRANBERRY SAUCE AT
YOUR GROCER'S, TOO!

Guaranteed by Good Housekeeping

Make your turkey taste better . . . better for you!

Wholesome, bright red Ocean Spray Cranberry Sauce *looks* so good, and *tastes* so good with your holiday dinner! Whether it's turkey, or whatever else you serve these busy days, remember this: Cranberry sauce adds fresh fruit juiciness to dry meats; cuts the rich taste of fat meats; and leaves a clean, fresh taste in your mouth. 14 VITAMINS AND MINERALS, plus more natural fruit pectins than oranges, apples or any other fresh fruit!

OCEAN SPRAY
CRANBERRY SAUCE
The natural mate for turkey
—and every meat!

wonderful quick!

Pennsylvania Dutch Hustle Cake

wonderful good!

You bake it quick and crumbly-light with Fleischmann's Yeast

"Here's a hurry-up quick recipe that beats all for making good old-fashioned apple kuchen," says Mrs. Charles Poole, winner of the Gold Ribbon for the best yeast baking at Pennsylvania's Harrold Fair. "All you do is mix and spoon—it rises right in the pan!" And what a cake you'll bake! Topped with tart, juicy apple slices . . . rich with the wonderful flavor only yeast can give. "Be sure to use Fleischmann's Active Dry Yeast," says Mrs. Poole. "It's quick and easy, and everything bakes up wonderful."

Mrs. Poole is a Gold Ribbon yeast winner from Greensburg, Pennsylvania. You'll love her new Hustle Cake.

PENNSYLVANIA DUTCH HUSTLE CAKE

⅓ cup milk
¼ cup sugar
½ teaspoon salt
¼ cup margarine or butter
¼ cup warm, not hot, water
1 package Fleischmann's Active Dry Yeast
1 egg well beaten
1⅓ cups sifted flour
1½ cups canned or cooked apple slices, drained
2 tablespoons brown sugar
¼ teaspoon cinnamon
¼ teaspoon nutmeg

Scald milk. Stir in sugar, salt and half the margarine or butter. Cool to lukewarm. In mixing bowl sprinkle yeast into warm, not hot, water. Stir until dissolved. Stir in the lukewarm milk mixture. Add egg and flour. Beat until smooth. Spread dough evenly in greased 9 x 9 x 2-inch pan. Arrange apple slices on top. Sprinkle with mixture of sugar, cinnamon and nutmeg. Dot with the remaining margarine or butter. Cover and let rise in warm place, free from draft, until doubled in bulk, about 40 minutes. Bake in hot oven at 400°F. for 25 minutes. Drizzle with confectioners' sugar icing.

FREE RECIPE BOOKLET: FOR DELICIOUS NEW PRIZE-WINNING YEAST RECIPES, MAIL POST CARD TO FLEISCHMANN'S YEAST, P. O. BOX 128, BROOKLYN 21, NEW YORK. BE SURE TO INCLUDE YOUR NAME AND ADDRESS

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Cooking with soup

File under Casseroles

Baked Corned-beef Burgers

Grand for Sunday-night supper—or an easy luncheon.
Soup makes the delicious vegetable sauce—

1 12-ounce can corned beef, finely chopped
½ cup finely chopped green pepper
½ cup finely chopped onion
Dash pepper
½ cup mayonnaise or salad dressing

• • •

1 beaten egg
1 tablespoon water
¾ cup fine dry bread crumbs
¼ cup fat
3 slices sharp process American cheese, halved diagonally
1 can condensed cream of vegetable soup
⅓ cup milk
3 large English muffins, halved and toasted

Mix corned beef, green pepper, onion, pepper, and mayonnaise. Shape in 6 patties. Blend egg and water; dip patties into egg, then into crumbs. Brown lightly in hot fat. Arrange patties in 11½x7½x1½-inch baking dish. Place a cheese triangle on each patty. Combine soup and milk, heat; pour around patties. Bake in moderate oven (350°) 12 to 15 minutes or till heated through. Serve on hot muffin halves. Makes 6 servings. *Mrs. Frank McNally, Oakland, California*

Cut along dotted lines

Scott

Date delights

Choc-o-date Dessert

You'll score with this at a bridge party!
It's rich and wonderful—simple to fix—

12 packaged cream-filled chocolate cookies, crushed
1 8-ounce package (1 cup) pitted dates, cut up
¾ cup water
¼ teaspoon salt

• • •

2 cups tiny marshmallows or 16 marshmallows
½ cup chopped California walnuts

• • •

1 cup heavy cream
½ teaspoon vanilla
Walnut halves

Reserve ¼ cup cooky crumbs; spread remainder in 10x6x1½-inch baking dish. In saucepan, combine dates, water, and salt; bring to boiling, reduce heat and simmer 3 minutes. Remove from heat, add marshmallows and stir till melted. Cool to room temperature. Stir in chopped nuts. Spread date mixture over crumbs in dish. Combine cream and vanilla; whip, swirl over dates. Sprinkle with reserved crumbs; top with walnuts. Chill overnight. Cut in squares. Makes 8 servings. *Mrs. Roy G. Dieire, Arco, Minnesota*

Add these pages to your COOK BOOK

File under Desserts

Apple-Date Squares

½ cup shortening
¾ cup granulated sugar
1 egg
1½ cups sifted enriched flour
1 teaspoon soda
¼ teaspoon salt
2 cups finely chopped pared tart apples
1 8-ounce package (1 cup) pitted dates, cut up
¼ cup brown sugar
1 teaspoon cinnamon
½ cup chopped nuts

Cream together shortening and granulated sugar; add egg and beat well. Sift together flour, soda, and salt; add to creamed mixture and blend. Stir in fruits; spread in a greased 11½x7½x1½-inch baking dish. Combine brown sugar, cinnamon, and nuts; sprinkle evenly over the apple mixture. Bake in moderate oven (350°) 30 to 35 minutes or till done. Cut in 8 to 12 squares. Serve warm with vanilla ice cream.

Mrs. Martha Sorensen, Salt Lake City, Utah

Marmalade Upside-down Cake

¼ cup butter or margarine
½ cup brown sugar
Walnut halves
Pitted dates, halved
¼ cup chopped California walnuts
½ cup sliced pitted dates
½ cup orange juice
1 package loaf-size yellow-cake mix
2 teaspoons grated orange peel

Melt butter in a 9x1½-inch round pan. Blend in sugar, spreading mixture evenly over bottom. Arrange walnut and date halves in center; sprinkle chopped walnuts and sliced dates around edge. Pour orange juice over all. Prepare cake mix according to package directions; stir in orange peel. Carefully spoon over date-nut mixture. Bake in moderate oven (350°) 40 minutes or till done. Cool slightly; invert on plate. Serve with whipped cream.

Mrs. Joseph C. Bragdon, Salinas, California

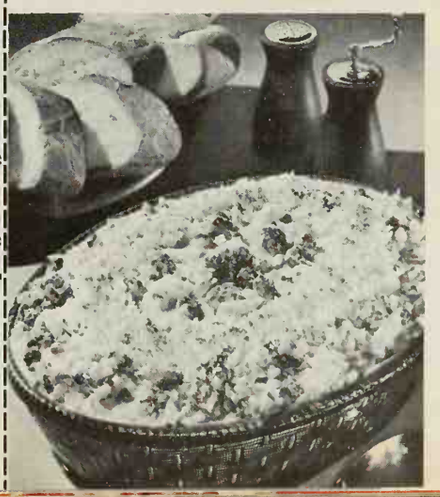
Date Mocha Parfaits

1 envelope (1 tablespoon) unflavored gelatin
⅓ cup sugar
1 tablespoon instant coffee
1 tablespoon cocoa
¼ teaspoon salt
1½ cups cold water
½ teaspoon vanilla
½ cup heavy cream, whipped
¾ cup pitted dates, cut up
¼ cup chopped California walnuts

Thoroughly mix gelatin, sugar, coffee, cocoa, and salt. Add water and bring to boiling, stirring till gelatin dissolves; add vanilla. Chill till partially set. Beat till light and fluffy. Let stand a few minutes; beat again. Fold in whipped cream. (If mixture thins, let stand few minutes.) Fold in dates and nuts. Spoon into 4 parfait glasses. Top with sliced dates.

Mrs. Dick Bowen, Seward, Alaska

Add these pages to your Better Homes & Gardens Cook Book



Shrimp Buffet Casserole

½ cup chopped green pepper
½ cup chopped onion
2 tablespoons butter or margarine
3 cups cleaned cooked or canned shrimp
1 tablespoon lemon juice
2 cups cooked rice
1 can condensed tomato soup
¾ cup light cream
¼ cup cooking sherry
¾ teaspoon salt
¼ teaspoon nutmeg

Cook green pepper and onion in butter till tender but not brown. Stir in remaining ingredients. Pour into 2-quart casserole. Bake in moderate oven (350°) 30 minutes or till hot. Trim with toasted almonds and parsley. Makes 6 to 8 servings.

Mrs. Anthony Conte, Beaver Falls, Pennsylvania

Bavarian Wiener Supper

1 pound (8 to 10) frankfurters
1 can condensed cream of mushroom soup
½ cup mayonnaise
1 teaspoon caraway seed
1 1-pound can (2 cups) sauerkraut, drained
4 cups diced cooked potatoes
½ cup buttered soft bread crumbs
¼ teaspoon paprika

Halve 4 franks; reserve. Slice remaining franks ¼ inch thick. Mix soup and mayonnaise. Combine sliced franks with *half* of soup mixture, the caraway seed, and kraut; spread in an 11½x7½x1½-inch baking dish. Stir remaining soup mixture into potatoes; arrange around edge of dish. Combine buttered crumbs and paprika; sprinkle over potatoes. Arrange franks in design. Bake in moderate oven (350°) 30 minutes or till hot. Makes 5 or 6 servings. *Mrs. Bessie Toles, Colorado Springs, Colorado*

For-the-Crowd Casserole

1½ pounds ground beef
1 cup chopped onion
1 12-ounce can (1½ cups) whole kernel corn, drained
1 can condensed cream of chicken soup
1 can condensed cream of mushroom soup
1 cup dairy sour cream
¼ cup chopped pimiento
¾ teaspoon salt
½ teaspoon monosodium glutamate
¼ teaspoon pepper
3 cups medium noodles, cooked
1 cup buttered soft bread crumbs

Brown meat. Add onion; cook till tender but not brown. Add next 8 ingredients; mix well. Stir in noodles. Pour into a 2-quart casserole. Sprinkle crumbs over top. Bake in moderate oven (350°) 30 minutes or till hot. Makes 8 to 10 servings.

Mrs. Fenton G. Hardin, Orion, Illinois

Skillet Corn... new for lunch or supper—

...erty with rich Del Monte Cream Style Corn

...ch the country flavor of DEL MONTE Cream ...Corn make fast friends for this easy dish!

...you can't beat DEL MONTE for rich corn ...either. Smooth and velvety, it's crowded ...neltingly tender golden kernels — a really ...ing cream style, any way you serve it.

...ce the wonderful natural corn fragrance, ...ou can tell, even before you taste it, that ...ONTE Corn is raised for special sweetness ...ecially delicious flavor.

...'s why DEL MONTE is America's favorite ...style corn, by far. Don't be content with ...sk for DEL MONTE every time.

SKILLET CORN

- 2½ oz. (about 1 cup) shredded dried beef, rinsed if salty
- 2 tablespoons minced onion
- 2 tablespoons butter or margarine
- 1 tablespoon flour
- ¾ cup milk
- 1 No. 303 can (17 oz.) DEL MONTE Brand Golden Cream Style Corn
- ½ cup shredded cheddar cheese
- 2 tablespoons minced green pepper (or pimento or stuffed olives)

Lightly fry beef and onion in melted butter until beef begins to curl. Stir in flour. Add milk; cook, stirring, till thickened. Add corn; heat till hot. Add cheese and green pepper; stir over low heat just till cheese melts. Serve at once on buttered toast triangles or in buttered toast cups. Serves 4-5.

Toast Cups: Butter muffin tins. Remove crusts from 8-10 slices thin-sliced sandwich bread; brush with melted butter. Press into muffin tins; bake in mod. hot oven (375° F.) about 12 min.

Del Monte® Corn

Cream Style • Family Style Whole Kernel • Vacuum Packed Whole Kernel

Money for your recipes

Best barbecue sauces and low-calorie treats

OUTDOOR CHEF, tell us your secret with a barbecue sauce. We'd like recipes for low-calorie treats, too. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next June. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Best barbecue sauces (or marinades). Whether you're cooking burgers or hot dogs, ribs or steaks, bet you have a sauce that's just right. Do you start with canned tomato sauce or soup? A bottled barbecue sauce? Bottled steak sauce? Add flavor with salad dressing—from mix or bottle?

chicken brush-on sauce
easy bar-b-q sauce
Chinese marinade
smoky sauce
Western hot sauce

Low-calorie treats. Send a recipe for a salad, dessert, main dish, or beverage—anything goes, just so the calorie count is low! Tell us how you use nonfat dry milk, dessert toppings, noncaloric sweeteners, gelatin, and other low-calorie products.

cottage-cheese salad dressing
pink berry fluff
lemon souffle
slim-trim aspic
broiled meat fix-ups
dieter's cheesecake

THIS MONTH'S WINNERS

(*See recipes on pages 81 and 82*)

Cooks-of-the-Month

Date Specials: Mrs. Roy G. Dwire, Arco, Minn.

Cooking with Soup: Mrs. Frank McNally, Oakland, Calif.

Other Winners

Mrs. Dick Bowen, Seward, Alaska
Mrs. Joseph C. Bragdon, Salinas, Calif.
Mrs. Anthony Conte, Beaver Falls, Pa.
Mrs. Fenton G. Hardin, Orion, Ill.
Mrs. Martha Sorensen, Salt Lake City, Utah
Mrs. Bessie Toles, Colorado Springs, Colo.

Honor Roll

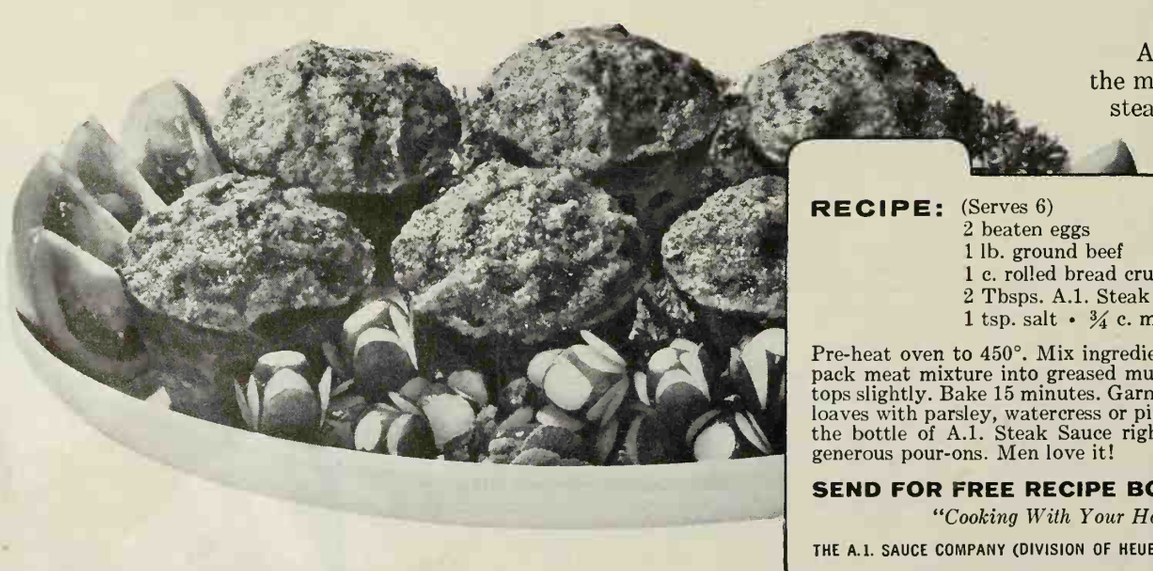
Mrs. Boyd Bidner, Centralia, Wash.
Mrs. Peter Dolan, Mill Valley, Calif.
Mrs. Donald K. Duso, Saranac Lake, N. Y.
Mrs. Robert B. Finch, Prairie Village, Kan.
Mrs. J. F. Finnegan, Minneota, Minn.
Mrs. Robert R. Hall, Houston, Tex.
Mrs. Carl W. Koss, Seattle, Wash.
Mrs. Fred Lindauer, Dallas, Tex.
Carley Lindsay, Fairfield, Iowa
Nellie Palmer, Wilsonville, Nebr.
Mrs. Malcolm Pierson, Tampa, Fla.
Jean Setterlund, Plum City, Wis.
Mrs. Dean Tollefsrud, Rockford, Ill.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "June Best Barbecue Sauces" or "June Low-calorie Treats." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, November 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5411 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

A.1. STEAK SAUCE...in 15-minute Meat Loa

the spoonful that enriches every mouthful



Zesty, hearty A.1. Steak Sauce in the mix brings out *more* steak taste in any cut of ground beef

RECIPE: (Serves 6)
2 beaten eggs
1 lb. ground beef
1 c. rolled bread crumbs
2 Tbsps. A.1. Steak Sauce
1 tsp. salt • ¾ c. milk

Pre-heat oven to 450°. Mix ingredients in order given, pack meat mixture into greased muffin pans, rounding tops slightly. Bake 15 minutes. Garnish individual meat loaves with parsley, watercress or pickle slices. And put the bottle of A.1. Steak Sauce right on the table for generous pour-ons. Men love it!

SEND FOR FREE RECIPE BOOKLET
"Cooking With Your Hat On"

THE A.1. SAUCE COMPANY (DIVISION OF HEUBLEIN), HARTFORD, CONN.

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FOR A GOOD EGG!

Heavenly Herbed Eggs Cook ½ lb. chopped mushrooms, 3 chopped green onions in 3 tbs. butter till limp. Stir in 2 eggs mixed with ½ cup cream and 1 HERB-OX BOUILLON CUBE dissolved in ½ cup boiling water. Add 6 hard cooked eggs, chopped fine, a sprinkling of tarragon and chopped parsley. Serve over toasted English muffins.

Herb-Ox

BOUILLON CUBES

Avoid delays in the delivery of your *Better Homes & Gardens*. Let us know, at least five weeks before you move, what your new address will be.

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WRITE FOR FREE SAMPLE

TURKEY know-how

Like your Thanksgiving bird the traditional way? Here's all the information you need to get the turkey ready. The trimmings are up to you!

Roast Stuffed Turkey

Easy-to-follow directions for roasting turkey to perfection. Use your favorite stuffing recipe—or get a head start with the packaged kind—

Stuff and truss: Stuff turkey just before roasting. Allow ¾ to 1 cup stuffing per pound ready-to-cook weight. Stuff wishbone cavity and skewer neck skin to back. Tuck wing tips behind shoulder joints. Rub large cavity with salt. Spoon in stuffing. Shake bird to settle stuffing; do not pack. Close opening by placing skewers across it and lacing shut with cord. Tie drumsticks securely to tail. (If opening has band of skin across, push the drumsticks underneath, and you won't need to fasten opening or tie legs.)

Grease skin thoroughly. If you use a meat thermometer, insert it in the center of the inside thigh muscle adjoining the cavity.

To roast: Place bird breast up on the rack (but breast down if using V-rack) in shallow roasting pan and leave in this position for entire roasting time. Cover with loose "cap" of aluminum foil, pressing it lightly at drumstick and breast ends, but *avoid having it touch top or sides*. Roast at constant *low temperature* (see chart below).

When turkey is about two-thirds done according to turkey roasting chart, cut the cord or band of skin so heat can reach inside of thighs.

Doneness tests: About 20 minutes before roasting time is up, test doneness by pressing thick part of drumstick between fingers (protect hand with paper towel). Meat should feel very soft. Also move drumstick up and down; it should move easily or twist out of joint. (If you use a meat thermometer, it should register 195°.) When turkey is done, remove from pan and keep warm while you make gravy from pan drippings. Let turkey stand 20 minutes before carving. Carving will be easier and slices neater.

Turkey roasting chart

Set oven at 325°. Times are for chilled turkeys, stuffed just before roasting, and are approximate only.

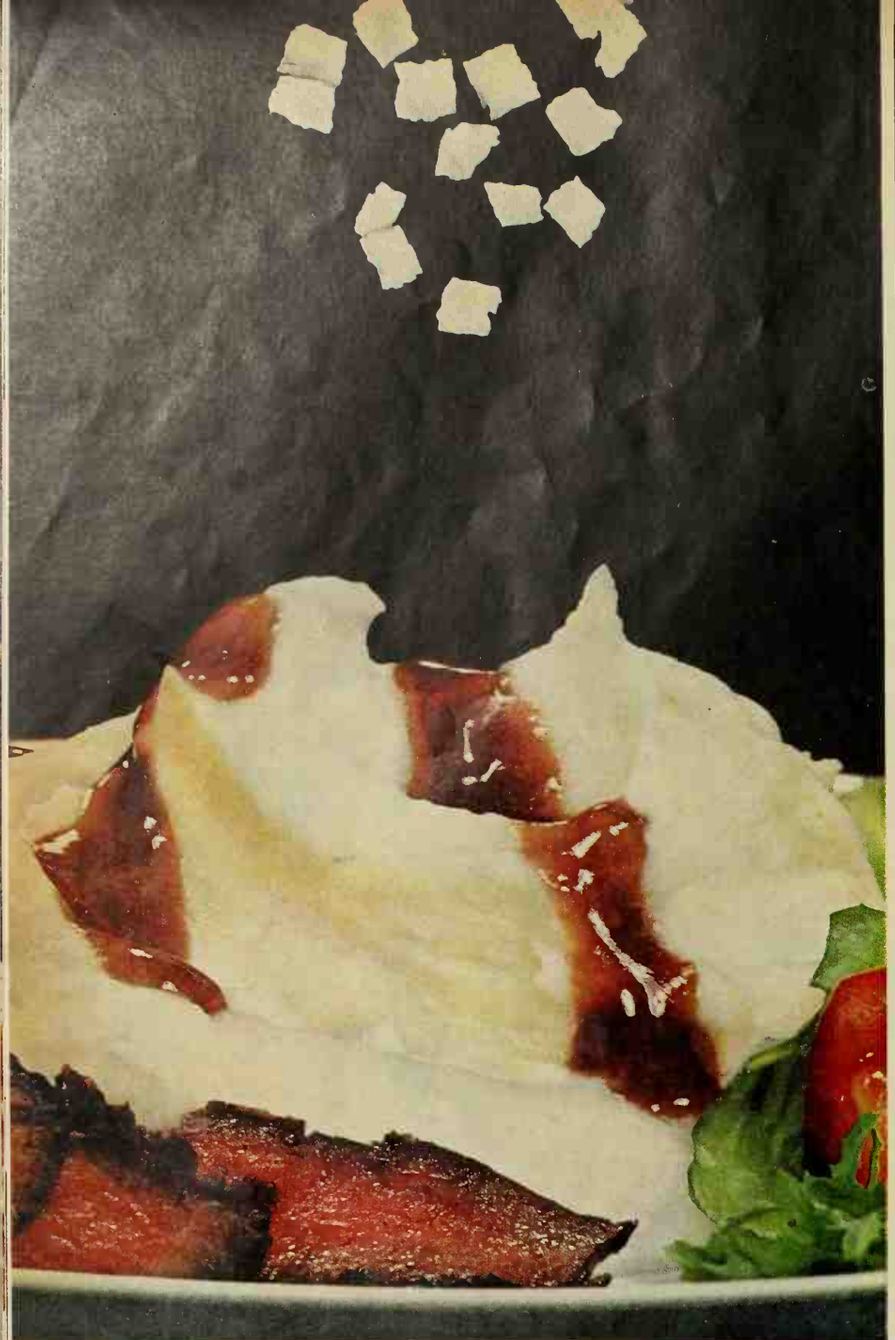
Ready-to-cook weight (before stuffing)	*Time (total)*
6 to 8 lbs.	3½ to 4 hrs.
8 to 12 lbs.	4 to 4½ hrs.
12 to 16 lbs.	4½ to 5½ hrs.
16 to 20 lbs.	5½ to 7 hrs.
20 to 24 lbs.	7 to 8½ hrs.

CRISS-CROSS PIZZAS: COMBINE 4½ OZ. CAN UNDERWOOD DEVILED HAM, 8 OZ. TOMATO SAUCE, 1 TBSP. MINCED ONION, ½ TSP. OREGANO, 2 TBSP. GRATED PARMESAN CHEESE. SPREAD ON 8 TOASTED ENGLISH MUFFIN HALVES, ADD CHEESE STRIPS. BROIL.

Discovered: Delicious new pizza idea... made with Underwood Deviled Ham. Name: Criss-Cross pizzas... so easy! Remarks: Hearty ham flavor, just minutes to make. Suggested course: To your grocer to buy several cans of Underwood Deviled Ham.

P.S. The handy ham made from fine whole hams.

FOR OTHER SNACK RECIPES WRITE: ANNE UNDERWOOD, DEPT. B110, RED DEVIL LANE, WATERTOWN 72, MASS.



Only Borden's Instant Whipped Potatoes are made with *flavor-flakes* ... In seconds they become whipped potatoes so delicious you can't tell them from homemade ... Borden's exclusive *flavor-flake* process keeps delicate flavor cells unbroken—gives you *all* the fresh potato taste. Try Borden's very special flavor tonight!

Look for the new 16-serving size.

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BORDEN'S VERY BIG ON FLAVOR

How to grow your own BONSAI—

Like the magnificent specimen shown on page 48

Good material for Bonsa be found in many of our n trees, shrubs, and evergr Small pines, junipers, b leaf evergreens with leaves, and deciduous also with small leaves, are to work with.

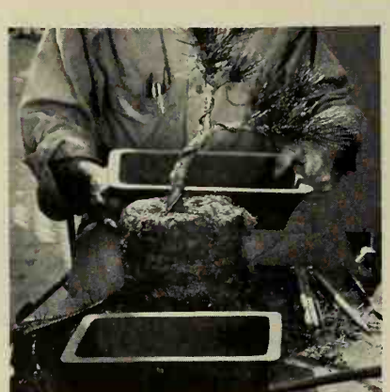
Begin with a young preferably one that alread an interesting character as a twisted trunk or gn roots or branches.

Carefully trim out unw branches and clean the of needles and shoots.

To change or help the shape of your tree, use soft copper wire—pliable and rustproof.

Insert the wire into the soil close to the trunk of the tree. Wind it up and around both the trunk and branches, being careful not to damage the bark. You can now bend the tree into the desired shape.

When you feel sure the tree will remain as trained—usually after six months or more—the wire can be removed.



After your tree is prune shaped to your satisfa select your container. It be shallow, in good prop and must have drainage

To remove the soil w too much damage to the use a pointed dowel or jabbing it lightly but q into the soil ball.

Transplanting should be done in the shade s will not dry out before n can be put around them

Photographs and data: Ka

Now, cut out taproot and two-thirds of the smaller roots.

Cover drainage holes with wire mesh, spread a layer of light, porous, moisture-holding soil, and set the tree in place. Use dowel to work the remaining soil around and over roots. Set potted tree in pan of water for a few minutes and also water gently from the top.

Bonsai are dwarfed but natural trees. Grow them outdoors under natural conditions.

Holiday from Apron Strings
– on wheels!

EXCLUSIVE SWIRLING WATER ACTION forces water — too hot to touch — directly over every soiled surface. No dish can hide.

New Frigidaire "Dishmobile"

The full-size dishwasher with Swirling Water Action scrubs and sanitizes every dish surface

ere's a dishwasher—full-size and front-loading—that goes and *ows* with your kitchen! Roll it to your sink, scrape off larger food raps, load, connect and push a button. Frigidaire Swirling Water ction takes over from there. Holds a full day's dishes for average mily of 4. And listen to this: you can build-in the Dishmobile any ne (it's standard cabinet size) — or take it with you if you move! eautiful maplewood chopping-block top . . . with choice of 4 Kitchen ainbow colors and white. And there's Frigidaire factory-trained aler service everywhere.

Front-loading, Roll-To-You Racks

make loading and adding dishes easy in the Frigidaire Dishmobile, Free-Standing and Under-Counter models. Four-way Dish-Minder Dial lets you select Normal Wash, Utility Wash, Rinse and Dry, or Plate-Warming cycles.

You'll feel like a Queen!

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

Advanced Appliances designed with you in mind

The Big Green Man is a fun-loving fellow

He takes his business of growing, picking and packing the very best peas and corn very seriously. But once the work is done (to perfection), he's ready to have fun with his pickin's. Like giving 'em an Oriental flavor as shown below. You can have this fun, too. See the next page.

The Green Giant shows you

How to go Oriental

without leaving home

See how easy it is to enjoy the fun and flavor of the Oriental dishes at the left.

Peas Cantonese. Heat 17-oz. can Green Giant Brand peas and drain. Blend in 1 cup hot, buttered cooked rice. Add 2 tablespoons butter, season and garnish with finely chopped green onion tops.

Corn Almondine. Heat drained 12-oz. can Niblets Brand corn with 2 tablespoons butter. Season, top with ¼ cup sliced toasted almonds and serve.

How to add an Oriental touch to 4 more Green Giant favorites.

Ming Corn. Combine 12-oz. can (drained) Mexicorn Brand corn, 6½-oz. can (drained) lobster meat and 2 tablespoons butter. Heat thoroughly, season and serve.

Singapore Delight. Heat 17-oz. can Green Giant Brand peas with onions and drain. Blend in 3 strips crumbled bacon bits and 2 teaspoons soy sauce.

Corn Fujiyama. Heat (drained) 12-oz. can Green Giant Brand white corn with ½ cup chopped ham and ½ cup pineapple cubes. Sprinkle with chopped parsley, season and serve.

Cream Style Orientale. Heat 17-oz. can Green Giant Brand quick-cooked cream style corn. Serve on nest of hot toasted Chinese noodles and top with crumbled bacon bits.

SPECIAL OFFER *from the Green Giant*

HIBACHI STOVE *only* $2.00

with any two labels from the Green Giant Brand vegetables pictured above. Send to:
GREEN GIANT CO., Dept. HB, Le Sueur, Minnesota

Please send me_____Hibachis. For each Hibachi, I enclose $2.00 in check or money order and 2 labels from Green Giant Brand vegetables. Offer expires January 1, 1961.

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5″ diameter, 6″ high Hibachi Stove. Perfect for broiling snacks and tidbits. Made of heavy cast iron with polished steel top. Hardwood handle. Heavy wood base. Holds 2 charcoal briquets. 100 bamboo skewers included.

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Good Things from the Garden

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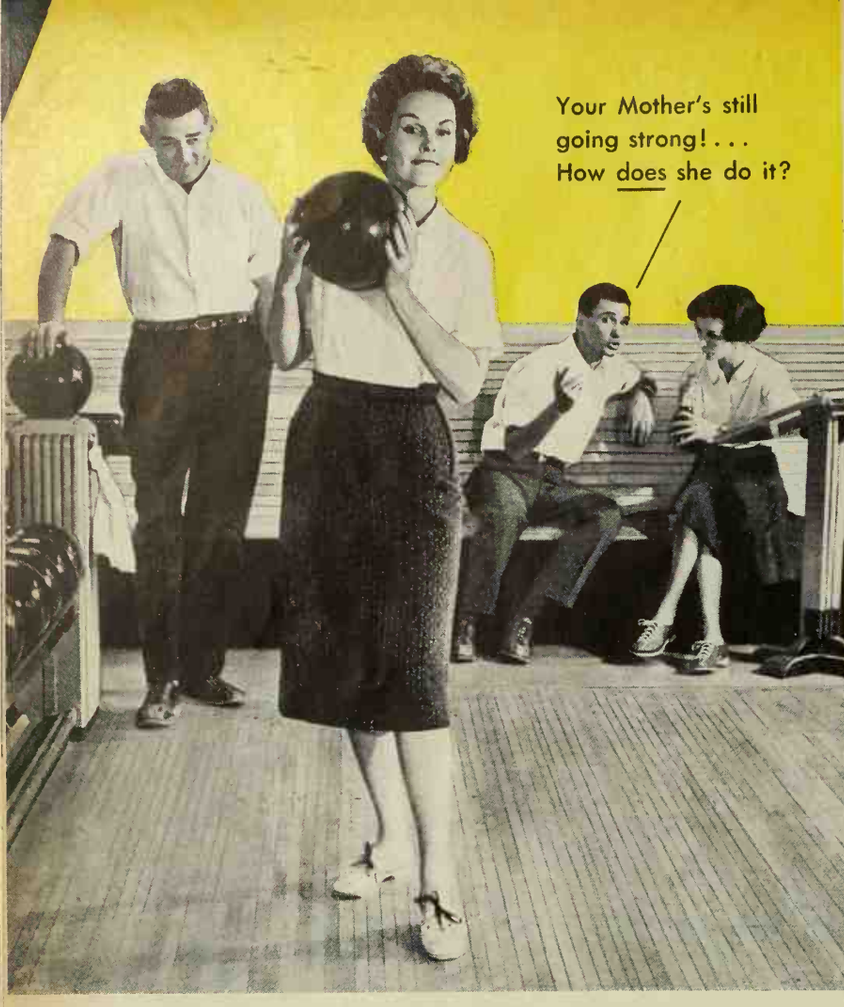

To help you keep a young pace—

Hi-Pro —the Booster Breakfast!

Some folks let themselves slow down. Others refuse to. They take advantage of what science has learned about staying younger. They think right, rest right, work and play right . . . and particularly important, they eat right. A great many of them, for example, start their day with Hi-Pro . . . the Booster Breakfast that helps you keep a young pace.

Hi-Pro has more high-quality protein than any leading ready-to-eat cereal . . . it has a big bonus of the "must have" vitamins and minerals . . . but see for yourself—on the package—how much more Hi-Pro gives you.

As you'd naturally expect, Hi-Pro does most for you when you eat it regularly. Start every day with Hi-Pro's protein-vitamin-mineral boost . . . and see what a difference!

New flavor! Hi-Pro has a wonderful new flavor, so it's a treat to eat the good breakfast you should. You'll like Hi-Pro!

NEW FLAVOR

THE BIG G STANDS FOR Goodness

So good! And so good for you!

Protein. A health food made like a delicious cereal. Hi-Pro has more high-quality protein than any leading ready-to-eat cereal. For weight watchers, one ounce of Hi-Pro provides only 105 calories.

Vitamins. Hi-Pro gives you one-third of your daily need of these seven essential vitamins . . . B_1, B_2, B_6, B_{12}, C, D, Niacin.

Minerals. Iron, calcium and phosphorous . . . all three of these important minerals are present in Hi-Pro.

All about the HOBBY you choose . . .

By Jim Autry

ON PAGES 42 to 51, we've shown a number of people enjoying their hobbies. Most of them are well-advanced and have acquired a large amount of equipment. You can, however, get a good start with much less.

Listed here are the hobbies in order of their appearance. You will find everything you need to know to get started in any of them: references, beginning equipment, cost—and, some helpful advice.

For any further information you want, a conscientious dealer in your field of interest will be happy to guide you.

Ceramics

Ceramics is a hobby the whole family can enjoy—but, it's best *not* to start at home. For the beginner, the wisest step is to enroll in a ceramics class at a community school or art center. Most have adult and children's classes. Prices are reasonable, usually about $1.50 for a full day.

Starting in a class has two main advantages: 1. learning is easier and faster (this is one hobby in which it is difficult to read a book and get started); 2. it is much less expensive. Usually, the cost of the instruction includes use of equipment. All you need to take to class is a potter's knife (about 60 cents), modeling tool (25 cents and up), small sponge and towel.

If classes are not available to you, however, or if you prefer to try it at home, you'll also need a kiln. Prices vary; the least expensive ones, which will hold only one object, cost about $35. Never use a home oven for baking ceramics; it is not hot enough to do the job.

If you intend to concentrate on pottery, you'll need a potter's wheel. About the most inexpensive ready-to-use one is a small, portable electric model, which sells for $90 to $100. Though small, it has adjustable speed and will meet the needs of most any project. There's also an assemble-it-yourself foot-powered model available for about $70.

Recommended reading: "The Complete Book of Pottery Making," by John B. Kenny, Chilton Co., $7.50; "Potter's Book," by Bernard Leach, Transatlantic Arts, Inc., $7.25.

Leathercraft

This is definitely one hobby you can learn with a minimum of instruction. In fact, most beginners can just read a how-to book or instruction pamphlet and, in a short time, turn out good-looking articles.

Also, it's a relatively inexpensive hobby. All the tools you could possibly need would total $9 to $12. They are a swivel cutter, top beveler, bar grounder, pear shader, seeder, barker, modeler, and a hickory mallet. Enough leather for a good beginning project costs about $5.

You should start first on a large project such as a handbag or gun holster because the leather is thicker, not so easy to

accidentally cut through. Also, the design will be larger, requiring less intricate work.

Although many people think that leathercraft is restricted to handbags, wallets, belts, and the like, the truth is that it can become a very advanced and fascinating art. Many hobbyists who have progressed past the fundamentals carve designs—or actual pictures—on leather panels, then mount and frame them as they would paintings.

Recommended reading: "Leathercraft and Leatherwork Fundamentals," by J. Fowler, $1.75; and "Leather Tooling and Carving," by Chris H. Groneman, Van Nostrand, $4.

Woodworking

Woodworking does not have to be expensive, but you should not try to economize in buying lumber and tools. Otherwise, you'll waste both money and, more important, effort.

The main object of woodworking equipment is to allow you to easily size raw lumber. You can do this with hand tools and portable electric tools. Eventually, though, you'll want to acquire a more effective power saw, such as a table saw or radial arm saw.

An investment of $20 in hand tools will get you started. A portable saber saw and a ¼-inch electric drill are the best power tool buys to make at first. The saber saw is relatively inexpensive, as power tools go, and can be used for a large variety of cuts.

The ¼-inch drill has hundreds of uses by itself and there are many inexpensive attachments. With it and the saber saw, you can do almost any job in woodworking. And both tools have the added advantage of being just as useful after you buy more complicated equipment. Saber saws cost from $30 to $60, and drills cost about $25.

Some hints for beginning: Choose projects that are simple but useful and of good design; you'll get more pleasure out of a walnut cheese board or end table than you'd get from a hundred bird houses. Always use good materials. This is even more important for the beginning craftsman than for the well-established one, because the fine wood makes up for a lot of skill the beginner lacks.

Suggested reading: "The Pleasures of Woodworking," by Kendall T. Bassett, Simon & Schuster, $2.95.

> One of the very best references available on woodworking is Better Homes & Gardens Handyman's Book, $4.95 wherever books are sold, or send check or money order to 6611 Meredith Building, Des Moines 3, Iowa.

Painting

This is another hobby that many people like to pursue in classes, but there is no reason why you can't do well on your own.

First, choose between water colors and oils. You can work with both later, but it is better to begin with one or the other. Neither is very expensive—you can get a good start in oils for $12 to $15, and in water colors for $8 to $12.

Colors come in many classifications of hues, which can be very confusing for a beginner. In our list of necessary equipment, we name the specific color you should ask for. Of course, kits are available, but you'll get a better quality of paints and brushes if you purchase them individually.

For oil painting, you'll need one studio-size tube of each of the following colors: burnt sienna, yellow ochre, cobalt blue, cerulean blue, cadmium yellow light, alizarin crimson,

More on next page

SPAM®
DANDY
OVEN DINNERS!

SPAM 'N EGG
SUPPER CASSEROLE

Easy to fix in the morning . . . pop in the oven after a "day out"!

Cook, drain 5-6 oz. wide egg noodles. Spread in broad, shallow casserole. Cover with cut-up hard cooked eggs (4-6). Pour on 1 can cream of celery soup blended with 1 c. milk and ½ c. grated cheese. Top with 1 can SPAM, sliced then cut in triangles. Garnish with sliced, stuffed olives. Bake 30 min. at 350°.

PLANTATION
SPAM-BAKE

Flavory SPAM . . . atop delicious cornbread!

Mix and bake cornbread according to directions on package of Betty Crocker Corn Muffin Mix. After baking only 10 min. quickly top with SPAM slices. They should settle slightly into top of bread. Brush the cornbread with butter or sprinkle with cinnamon and sugar. Return to oven and bake about 10 min. more, or until done.

Because it's made from sweet juicy pork and mild tender ham (choice meat . . . rich in protein) only SPAM tastes like SPAM

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HORMEL

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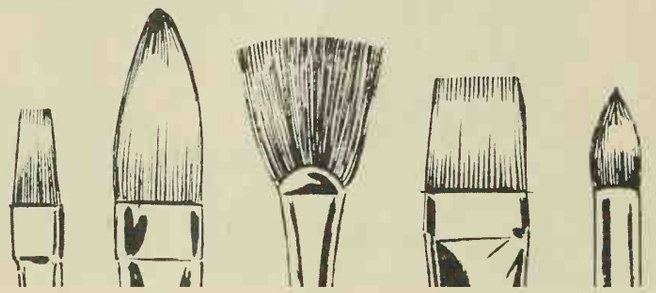
HOBBIES *Continued*

cadmium red medium, zinc white (pound tube). You'll also need a No. 7 bristle brush and No. 9 brush, 18x24-inch canvas board, bottle of gum turpentine, bottle of linseed oil. You can use an inexpensive dinner plate for a palette, or buy a satisfactory one for about $3.

For water colors, the following list is a minimum: one tube each of alizarin crimson, cadmium red light, cadmium yellow pale, cadmium orange, cobalt blue, ultramarine blue, thalo green, yellow ochre, burnt sienna, Paynes gray, sepia, mars violet, large tube of white; 1-inch flat brush, No. 1 round brush, No. 6 round brush; 14x22-inch water-color pad; metal palette. In water colors, the palette is necessary for mixing hues. Add a few sticks of charcoal to either list, and you're ready to go out sketching.

As for storing your equipment, a fishing tackle box is

Learn to recognize some basic shapes of brushes



Long flat | Flat filbert | Fan | Square flat | Round filbert

perfect for the beginning artist; it makes carrying easier, too. We have recommended the conventional canvas board for oil painting, but once you acquire some technique, see how much enjoyment you can have by painting on materials of unusual texture, such as wood, burlap, stone, even cement construction blocks.

Two companies publish easy-to-follow books about both oils and water colors. The Grumbacher Company has a book on each subject, available in most art stores, $2. Foster Publications also has one on each subject, in art stores, $1. These books have helpful color illustrations.

Weaving

As well as being an ancient art, weaving is a slow art that requires much patience. You just can't hope to accomplish much in an occasional couple of evening hours.

Again, this is a hobby that is much less expensive, equipment-wise, if you enroll in a class at your local art center. (A course that meets two days a week for ten weeks costs about $20.) However, for $12 to $25, you can do basic weaving at home, turning out such articles as belts, braids, scarfs, place mats, and small wall hangings.

Materials you need are a fully equipped loom and plenty of yarn. Looms come in various sizes but you'll be interested only in table looms until you become more advanced.

Table looms start as low in price as $4 to $8 for a small 6- or 7-inch model, suitable for weaving the narrower items such as belts or braids. Prices increase according to size: $15 for a 12-inch, 2-harness model; $25 for a 14-inch, 2-harness (perfect for place mats and small wall hangings);

More on page 94

Sensible Santas give

KitchenAid®

DISHWASHERS

Because KitchenAid washes dishes cleaner

No need to pre-rinse. Hobart's exclusive power wash arm *scrubs* dishes cleaner than any other dishwasher... then rinses them in doubly filtered water.

Because KitchenAid dries dishes better

With Hobart's exclusive Flo-Thru drying, sanitized, warm air *flows* gently around every dish to give it a shining finish.

Because KitchenAid Portables are fully automatic

Yet if you wish, you can advance ... skip... repeat... or interrupt the wash or dry action *any* time.

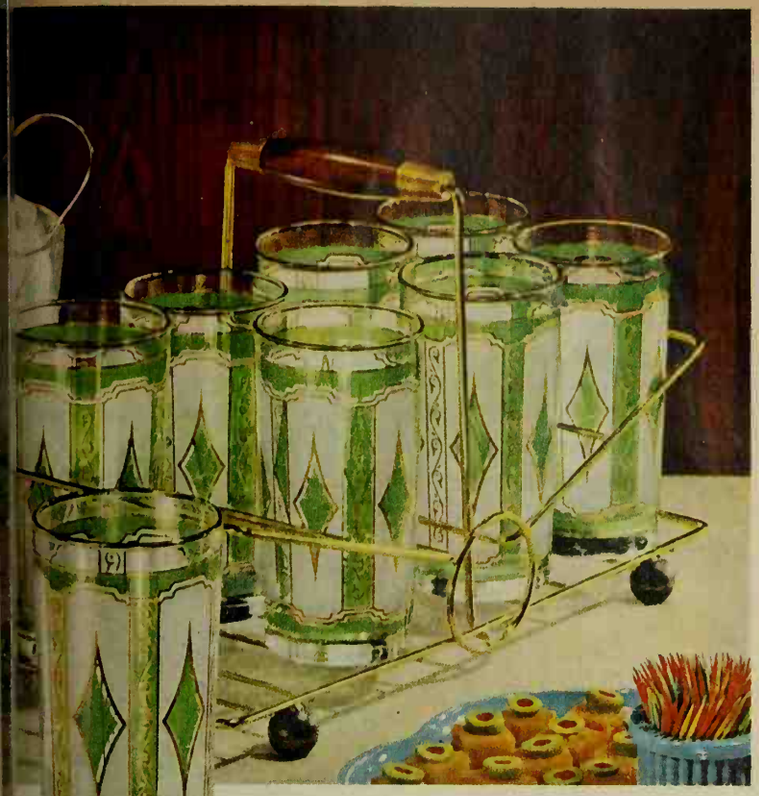
Other "Sensible" Gift Suggestions: Built-in, Free-Standing, and Dishwasher-Sink Models

See the Yellow Pages for your nearest dealer, or write: The Hobart Manufacturing Company, KitchenAid Home Dishwasher Div., Dept. KB-P, Troy, Ohio. In Canada: 175 George Street, Toronto 2, Ontario.

PORTABLE MODEL—Give it to the family for Christmas... enjoy it every day! Rolls easily from table to sink and connects to faucet in seconds. Washes dishes, pots and pans. Only KitchenAid has porcelain inside and out for lasting beauty.

CONVERTIBLE-PORTABLE—Use it as a portable no convert it easily to a built-in when you remodel or move. F loading, and only 24 in. wide. Has beautiful solid maple cu top, and the interior is sparkling, wear-resistant porcelai

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines



SET OF "EMERALDS" WITH CADDY
A jewel of a buy—these brilliantly beautiful glasses! Each lovely piece sparkles with rich emerald green and precious 22K gold in a setting of pearly frosting. And each set comes with its own gleaming brass-finished caddy. All beautifully gift-boxed and yours for only about **$7.00**

SUGAR AND CREAMER CADDY SET
Bound to lead a double life—this sparkling little creamer and sugar bowl with brass-finished tongs and caddy. Perfect for jams, sauces—a dozen things. So pretty, too, glittering with 22K gold leaves on a frosted band. And the whole gift-boxed set is only about **$3.50**

HOSTESS PITCHER
With its misty frosting and sparkling 22K gold leaves, there never was a prettier little pitcher! Nor one so practical—notice the detachable brass-finished handle. At the incredibly low price you'll want several for table and bar. Gift-boxed, each is only about **$1.20**

lliant gift ideas!

Glass and Brass by Libbey

ENTAL CUPS—Service with a style for coffee, soups, fruits, desserts—satile cups have endless uses. And aren't they *beautiful?* Gleaming with ld Grecian Key design, repeated in the detachable brass-finished holder. ve, too—a gift-boxed set of 8 is only about **$7.50**

TRIPLE SERVER SET—What could be handier—or handsomer!—than these shimmering frosted bowls with their own graceful brass-finished caddy. Fill them with pickles and pretzels . . . chips and dips . . . relishes and radishes—you name it, they'll hold it! And the cost is so *low*—each gift boxed set only about **$4.00**

All glass items illustrated, except the server are "Safedge" glasses, with the famous guarantee: "If the rim of a Libbey 'Safedge' glass ever chips, Libbey will replace the glass." At all leading stores. Prices slightly higher in South, West and Canada.

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AN (O) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

She'll want to thank you

THREE TIMES A DAY!

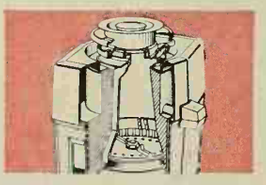
An everlasting gift!

New In-Sink-Erator *Saturn* Garbage Disposer

The *one* gift that *quietly* ends garbage "trudgery" — frees the little woman from disagreeable trips to the garbage can. In-Sink-Erator *Saturn* flushes waste food down the drain . . . quickly, quietly.

She'll thank you every time she uses it. The whole family will thank you, too . . . because Mother will have more time to spend with the children. Her kitchen will be free of unpleasant odors . . . from germ-attracting containers. Truly, there is no finer gift for healthier, happier living!

Patented! In-Sink-Erator's exclusive automatic reversing action prevents jams, doubles shredder life.



New! Exclusive polystyrene inner-liner hushes sounds — it achieves a wonderful new level of quietness.

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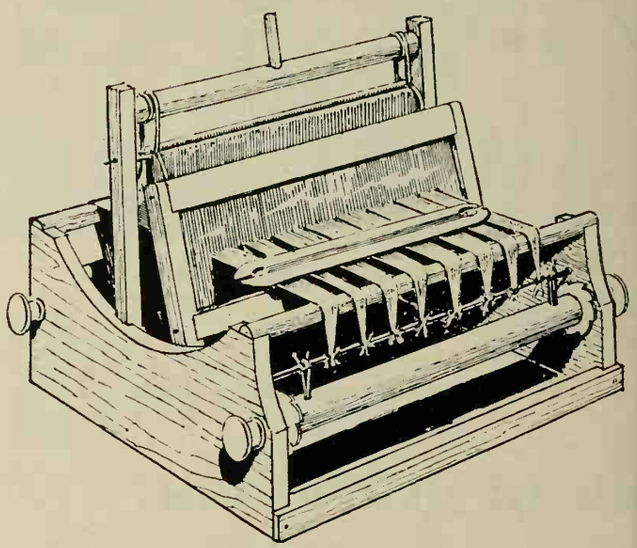
the originator and perfecter of Garbage Disposers • In-Sink-Erator Manufacturing Co., Racine, Wis.

HOBBIES *Continued*

$75 for a 20-inch 4-harness model, and on up. The larger the number of harnesses, the more intricate the pattern you can make and the more expert you have to be. At first, stick to the 2-harness models.

Buy only cotton yarns as a start. First, they are less expensive; second, they are coarser and will show mistakes more readily. Enough cotton yarn to make 4 place mats will cost about $5 or less. When you buy a new loom, some companies include enough yarn to make a specific article.

A very detailed and complete book of instructions usually



Best for beginners: 2-harness loom

will be included with a new loom. If not, ask for one, because these little books are outlined step-by-step, easy to follow and include excellent illustrations.

Other recommended reading: "Handweaving: For Pleasure and Profit," Harriette J. Brown, Harper and Bros. $4.95. "New Key to Weaving," by Mary E. Black, Bruce Publishing Co., $12. Also, there are periodicals available

Tropical Fish

Tropical Fish as a hobby requires very little space—just enough room to place your aquarium. And enthusiasts of this hobby claim that it is the most interesting—and educational for the children—of all hobbies.

Getting started requires an initial expense, but after that it is very inexpensive. You need: an aquarium (10-gallon minimum size), filter, aerator, tubing and 3-way valve, light, gravel (12 pounds for 10-gallon tank), fish, plants and food.

Ten-gallon aquariums run from $12.50 to $25. You should have not over 10 pairs of medium-size fish, which you should select for color and compatibility. Also, it's interesting to have some egg-layers and some live-bearers. Fish, plants, and food will cost $12 to $25. The other equipment will total about $15 to $25.

There are many handbooks available on maintaining aquarium and fish—also special magazines for the hobbyist. A popular book is "Tropical Fish as a Hobby," by Herbert R. Axelrod, McGraw-Hill, $4.75.

If, instead of fish, you're interested in underwater gardening or keeping amphibians and reptiles in a terrarium, an aquarium dealer will be able to advise you on what equipment and information you'll need.

Photography

This is easily the broadest in scope of any hobby, so the main thing you must do is decide which phase interests you the most.

The first choice is between still photography and movies. If you choose still photography, then your next decision is what type of camera to buy.

Although we show a hobbyist on page 47 who specializes in close-up, or micro, photography, it is best not to make a large investment in any one specialty until after you've tried several phases. There's no question about it, photography can become an expensive hobby, so you don't want to make a mistake.

There are several types of cameras and various film sizes. Your dealer will explain the advantages and disadvantages of each. Our advice is: get a good all-round camera built to use accessory lenses which you may add later when you decide which specialty to pursue.

Although the majority of cameras used by amateur photographers cost below $40, the serious hobbyist should not consider building a long-lasting hobby with one costing less than $60.

Much of the enjoyment of black-and-white still photography is in doing your own darkroom work. To set up a home darkroom, you should have, in addition to the equipment, a small room—or enclosed space of some kind—which you can completely darken. Further, it would be a great convenience to have it equipped with running water, although this is not absolutely necessary.

The most expensive piece of equipment for the darkroom is an enlarger. Depending on various factors, they cost from about $50 up. Just to get an idea of darkroom work, you could start with the relatively inexpensive contact printer, which will allow you to make negative-size prints.

As for the other equipment, there are many kits available which are very satisfactory. You can get a good one—including the contact printer—for about $18 to $20. The kit will include detailed instructions.

There are cameras, too, that contain built-in developing units which produce a finished photograph in a short time. These may also be desirable to help you get started.

If you're wondering about color photography, it's easier and better than it ever has been. There are many types of color film on the market, including some that you can process at home. The taking and showing of slides is still the most popular phase of color work.

If you decide to go into movie photography, then your next choice, too, must be camera and film size. Sixteen-millimeter movies have become increasingly popular among hobbyists, but again, let your dealer advise you of the advantages and disadvantages of the different sizes.

What expense movie photography lacks in darkroom equipment, it makes up in projection equipment. You will want your own projector and screen, so the minimum you can expect to spend on starting movie equipment (silent type only) is about $100 to $150, including a camera, projector, screen. Later, you'll want to add an editor, splicer, light setups for indoor work, and various other equipment.

Many excellent books and good reference material about photography and its many phases are available at any public library. Also, camera and film manufacturers publish very detailed information for the hobbyist.

More on next page

Send 5¢ for your Travis Court booklet or 35¢ for the Portfolio of Fine Furniture to 8 Huffman Road, Drexel, N.C.

Good furniture need not be expensive. For example, the useful server above is approximately $148 (higher in the West).

HOBBIES *Continued*

Furniture Refinishing

This is one hobby that calls for more elbow grease than equipment. Of course, you need to have a piece of furniture you want to refinish, but other than that, you can get started for less than $15.

Enthusiasts of this hobby say that half the fun is in finding an old piece of furniture to work on, and the other half is in transforming it for your home.

The refinishing process is divided into two main parts: removing the old finish, and applying the new.

For the first step, the number-one requirement is a good place to make a mess. Then, you'll need paint and varnish remover, a scraper, putty knife, steel wool (coarse), sandpaper (coarse and fine), and turpentine or alcohol to rinse and stop action of paint remover.

For applying new finish, you'll need good brushes, turpentine for brush cleaning and paint thinning, stains, fillers, wood putty, varnish, and paint.

Use rubber gloves for both operations. Buy tools, sandpaper, steel wool, and bulk quantities of thinner and solvents ahead. Then buy the various kinds of varnishes and paints only as you need them and in small amounts, since they will spoil rather quickly when stored.

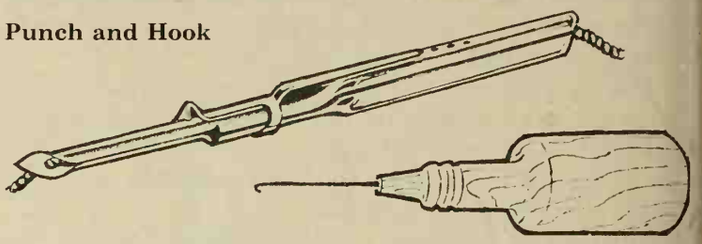
All books on the general subject of woodworking will have sections on refinishing, and most paint companies will furnish pamphlets with full instructions.

Rugmaking

As a hobby, rugmaking is done mainly in two different ways: hooking and punching. You can learn the mechanics of either method in a maximum of 10 minutes.

Both methods produce very satisfactory products, so which one you try just depends on your preference. Equipment and material requirements are the same, except for the main tool—either a hook or punch. In hooking, you face the pattern as you work, and in punching, you work from the reverse side of the rug. The wall hanging on page 50 was made by the punch method.

Punch and Hook



To start, you'll need a sturdy wooden frame, either home-built or bought for about $5; wall stapler and staples burlap, scissors, needles, heavy thread, either punch o hook (each costs 50 cents to $1.50), cotton rug yarn, pencil and paper for planning your design, and a spray fixativ (prevents stitches from pulling out).

Your total investment should be about $8 to $10, no including the yarn. Yarn cost will depend upon the size o the rug. Cotton rug yarn costs about 35 cents a skei (70 yards), enough to cover approximately 25 square inches depending on stitch length.

You can buy burlap with patterns already stamped on

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CHICKEN NOODLE SOUP

HOME-COOKED TASTE
THE NEW MIX WAY

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN
REPLACEMENT OR REFUND OF MONEY

Lipton does the mixin'
you do the home-cooked fixin'!

Wonders! Is that Chicken Noodle Soup to be Y
In just seven enticing minutes those goldeny bits s
into the chickeniest broth ever. Notice the noodles .
don't get soggy because *you* cook 'em!

but it is more rewarding to make your own designs on the plain material. Try it, using different shapes and colors of construction paper cutouts, arranging them until you have a pleasing design.

Good reading: "Rug Hooking and Braiding," by Dorothy Lawless, Thomas Y. Crowell Co., $5.95; "Rug Hooking Made Easy," by Charlotte K. Stratton, Harper and Bros., $5; and "Creating Hooked Rugs," by Vera Bisbee Underhill, Coward-McCann, Inc., $6.85.

Model Railroading

Model railroading requires one main ingredient first—space. The hobby involves more than just working with the trains themselves. You can build villages, factories, loading and unloading stations, and anything else that concerns railroading.

It is more interesting when you make everything yourself, but hobby shops will supply beginners with kits costing from 98 cents, for an easy-to-assemble passenger or freight car, to $6 for one that requires a great deal of work putting it together and painting it. Engines start around $3 and go up to $150 for the brass ones that are exact copies of their prototypes.

The best way to get started is to buy a basic train set—engine, a few cars, track, and transformer. From then on, you can add to the set as you want to, or as space permits. Prices on sets start at about $15. Be sure to establish the size of track with which you want to work. The smaller the gauge, of course, the less space it takes. Discuss this with your model train dealer.

Recommended reading: "Model Railroad Standards," published by the National Model Railroad Association, $3, and "Railroad Model Craftsman," a magazine of model railroading, $5 a year or 50 cents a copy at hobby shops.

Mosaics

Mosaics is not only a very creative hobby but also a very practical one. In a short time, you can be turning out really useful and beautiful objects that are unique in design—because only you designed them.

Everything you produce will be a decorative addition to your home, and many hobbyists depend entirely on their work with mosaics as a source of gifts.

There are kits available in all price ranges. Usually, they include the materials you'll need to make a specific predesigned object. You might try this once, just to get a taste of it, but the greatest pleasure in mosaics comes from creating your own designs.

Start with simple geometric designs. Leave the ones that require cutting the tiles until you are familiar with the art. Also, it is better to let your first project be something square or rectangular so you won't have to cut tiles to fit odd corners. Start, too, with a larger design; you want to avoid intricate patterns at first.

Mosaic tiles come in porcelain, ceramics, and glass. They cost from $2.50 to $5 for enough to cover a square foot. You will also need a cutter, costing $1.25 to $5. Glue and grout cement are very inexpensive, so you can buy all the materials you would need to mosaic an average-size coffee table for less than $25. As you progress and do more and more work, buy broken tiles by the pound; they're cheaper.

More on next page

The soup that made plate-tipping polite. Zesty, chickeny broth seasoned as only Lipton knows how . . . laced with dancing parsley bits. Plump . . . biteable . . . golden egg noodles. You've got to "tip up" to get every last spoonful!

Refrigerator Round-up. "Clear the decks" before the weekly shopping. Add those precious leftovers to Chicken Noodle Soup. Makes Chicken Soup Deluxe. Be versatile with Lipton . . . home-cooked taste, the new mix way!

WHY GIVE UP
BUTTER?
SPREAD IT ON
RY-KRISP

WEIGHT-WATCHERS:
LOOK. Ry-Krisp spread with butter has fewer calories than a slice of "diet bread" *without* butter. (A whole double Ry-Krisp cracker contains no more than 21 calories.)

RY-KRISP

HOBBIES

Continued

Recommended reading: "Mosaics: Hobby and Art," by Edwin Henrickson, Hill & Wang, $3.50. "Art of Making Mosaics," by Louisa Jenkins and Barbara Mills, Van Nostrand, $5.95.

Paper and Wire Sculpture

This hobby can range in scope from the enjoyable making of party decorations and favors (page 51) to a very creative and delicate art form.

It takes little to get started—for paper sculpture: bright paper, cardboard or plastic, stapler, glue, string, scissors, drawing equipment; for wire: iron banding or plumber's tape and various sizes of stiff wire, wire mesh, and any other pliable metal materials. As you can see, cost is not a major factor—but imagination is!

One of the most effective displays of paper and wire work is the combination of the two in a mobile. Some hobbyists limit their efforts to mobile, or moving forms, construction. Scandinavian artists are doing a great deal of creative design with paper, and, of course, Japanese paper sculpture is becoming increasingly popular.

The Japanese call their paper-folding art, "Origami." Basically, it is producing objects from one sheet of paper. "This," say the Japanese, "brings dreams to children and smiles to the hearts of grownups."

Recommended reading: "Creating With Paper," Pauline Johnson, University of Washington Press, $6.50; and "How to Make Mobiles," by John Lynch, Viking Press, $3.50.

Weather Forecasting

Weather Forecasting and Observing does not require a large initial investment, and you can add equipment as slowly as you wish—the weather will wait.

It is possible to make fairly accurate short-range forecasts from a knowledge of cloud types and wind direction. As for equipment, start with just two items: an outdoor thermometer, about $6, and a wind vane, $8 to $10.

The third item to add, at your convenience, is an aneroid barometer (about $35) for measuring atmospheric pressure. After the barometer, you can get into an impressive list of equipment for doing most anything the professional weatherman can. But you should acquire these instruments only as your interest and knowledge in the subject grows.

Build-it-yourself equipment is fine for school children and for learning the principles of forecasting, but to continue as an avid hobbyist, you should plan to get the more professional instruments.

A good investment is the Daily Weather Map, published by the Superintendent of Documents, Government Printing Office, Washington, D.C., $7.20 a year. Because it comes by mail, it arrives too late for forecasting purposes, but it is an excellent and accurate reference map.

Some recommended reading: "Weathercraft," by Athelstan Spilhaus, Viking Press, $3; "Weather," Simon and Schuster, $1; and "Eric Sloane's Almanac and Weather Forecaster," Duell, $3.50.

All weather bureaus in large cities publish a monthly tabulation of weather data for their respective areas. Check with your local weather bureau for information on how to purchase that publication.

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The WESTERN Shopper

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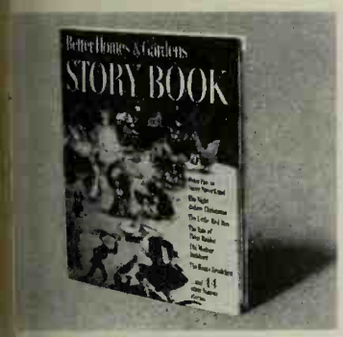

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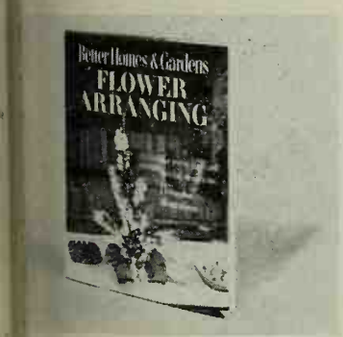

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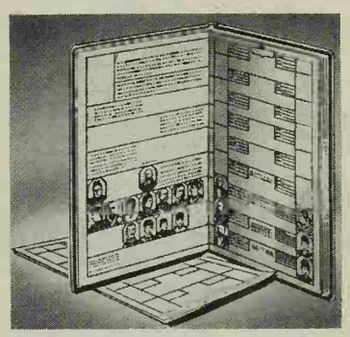

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. . . WHERE RESEARCH IS THE KEY TO TOMORROW

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Pacific Coast Gardening

In many ways, unpredictable November works against u green-thumbers. The cold, high winds are on the way an it's time to stake, guy, and protect our thin-trunked trees Yet, daytime temperatures are often warm enough to dr out plants and turf. That's why I find it pays to do as man jobs as I possibly can before winter sets in.

Divide perennials: Clumps older than three years usua ly need dividing. Work on the spring-flowering perennia first. If the weather turns bad, those that bloom in midsum mer or fall can wait till spring. When dividing, get rid of th woody inside portions in favor of the younger outside piece

Winter color: There's still a chance to get some winte color from calendulas, violas, and pansies if you set ther out early this month. You can also broadcast seed of swee alyssum, clarkia, godetia, larkspur, linaria, nemophil California poppy, viscaria, and Virginian stock.

Planting lilies: Where should lilies be planted? A goo general rule to remember is to plant "with their feet in th shade and their heads in the sun." I learned this long ag from Oregon's Jan de Graaff, dean of America's lily expert Lilies look particularly attractive when interplanted wit shade-loving shrubs such as camellias, azaleas, or rhododen drons. Low-growing, shallow-rooted annuals (such Alyssum Carpet of Snow) planted about the base of lilie help to keep the ground cool.

Spray trees with a fungicide now to avoid peach leaf curl.

Tender plants: The laz bones school of gardeners lea glads, tuberous begonias, ar dahlias in the ground all wint long in mild areas, but I thi they're flirting with dangers winter rot and freezing. An way—you have to dig the sometime.

Put glads in paper bags aft treating with an insectici fungicide; store tuberous beg nias in shallow flats in dry pe after dusting lightly with fungicide; and pack dahlias apple boxes of dry peat. Sto all bulbs in a cool, airy sp where the temperature does drop below 50°.

Peach leaf curl: Twisted, distorted foliage on peach and nectarines (both fruiting and ornamental types) is joy to behold. It's a relief to have November arrive so th the leaves can fall off peacefully for the season.

The disease which brought on the calamity can be p vented for the entire year *if* thorough spraying is begun t month. Spray again in January and once more in Febru or March, just as the leaf buds swell. Use a fungicide spr and apply it so thoroughly that every part of the tree dripping wet and the ground area below is drenched. O the new leaves have unfolded, there's no spray or cure any kind for the unsightly peach leaf curl disease. Tha why prevention now is so essential. —*Norvell Gilles*

GARDENING WHERE YOU LIVE

Mountains and Plains Gardening

Our November gardening program centers around winter protection—needed in most of this area.

Roses: Sudden temperature changes—from 20 below to 50 above—caused by the warmth of Chinook winds, make protective mulches for roses a necessity in Great Falls, Cheyenne, and Denver. Clyde Learned, a well-known consulting rosarian in Denver, has developed a winter protection that I recommend highly. He cuts hardware cloth into strips 6″ wide, 36″ long, and fastens the ends to make a collar. After tying the branches, he prunes back the taller shoots, fits the collar over the rose plant and fills it with a mixture of topsoil and compost. When this is done by November 15, it protects the rose plants against temperature extremes and high winds. Sawdust may be substituted when compost is not available.

A 5-gallon tin can with both ends removed can also be fashioned into an effective winter rosebush protector. When cut down one side, it fits around the bush and can be filled with the soil mixture. Water your roses deeply before applying winter protection.

Berries: A 3-inch mulch of wheat straw or prairie hay is right for strawberries, but raspberries need trenching and mounding. Lay several strong but slender canes (thick ones break too easily) in a 5-inch trench dug out from the base of the bush, then cover them with soil. Good winter protection means bigger crops next spring.

Gladiolus: After gladiolus corms have cured for a month, I remove the dry tops and old corms (bulbs). A dusting with 3 to 5 per cent DDT or chlordane protects the new corms from thrips (very small insects). Used nylon hose will store the bulbs all winter in a cool basement. To keep varieties or colors separate, make knots between them in the stocking.

Spring bulbs: I hope you haven't forgotten to add new color to your spring garden; crocus, glories-of-the-snow, daffodils, and jonquils are colorful and dependable. For special effect, plant Red Emperor tulips in mass groupings.

Save a few hyacinth bulbs for indoor fun. I anchor each in the top of an empty jelly jar or small vase, add water just to the bulb base, and cover the jar with a double paper bag. After six weeks in the garage, I move the jar to the basement window, remove the bag, and a beautiful flower soon develops.

Roses should be protected with a deep soil and compost mulch.

Young trees: To prevent unsightly splitting of the bark on the lower trunks of young trees, a protective wrapping is needed. Paper tree-wrap, sold in small rolls at nurseries and garden shops, can be stapled, tied, or taped to the tree near the soil level, then wound around the trunk to the level of the lower main branches. Cloth or heavy wrapping-paper strips can also be used.

—Herbert C. Gundell

Southwest Gardening

This is the gardener's "rest" month. There's little to do but rake leaves and take care of a few continuing duties.

Plan ahead: My hunger for gardening, after a few weeks' rest, is satisfied by reading my garden diary, reviewing mistakes, and planning future additions.

Each year I become more enthusiastic about flowering trees, and each season I plan additions to roses, daffodils, iris, lilies, and chrysanthemums. These are rewarding and dependable.

New gardens: One of the most colorful and rewarding gardens from the standpoint of cost and quick production is an all-seed garden, with annuals predominating. In our Southwestern sun such a planting grows to perfection.

To keep colors from clashing, put orange-reds, orange, and yellow on one side of border; blue-reds, rose-pinks, purple, and lavender on the other side, using blue and white flowers for the transition. Bells of Ireland and foliage plants, such as Dusty Miller (Centaurea gymnocarpa) or coleus, also make good "go-betweens." Color schemes should harmonize with interior and exterior colors of the home.

It is important to give evergreens an occasional hosing.

An all-annual border is improved with edgings, and favorites are sweet alyssum, ageratum (Blue Mink is new and good), dwarf marigolds, zinnias, pansies, lobelia, and nierembergia. Plans can be worked out on paper after studying the seed catalogues.

Irrigation: Continue watering when the soil is dry. Gardeners new to the Southwest often lose plants because they do not realize how dry our soil can become. Such losses are blamed on winter-kill when actually the plants are starved for water. Evergreens will not get that brown look if they are hosed off every few weeks; select a warm day for this job. The same care is important for hollies, Gold Dust shrub (aucuba), photinia, euonymus, magnolia, pyracantha, or any broad-leaved evergreen.

Roses: In windswept areas and in altitudes above 5,000 feet, roses should be hilled five to twelve inches deep, depending on the severity of the winters. Soil may be taken from in between the plants, but most rosarians prefer clean soil, free from fertilizers. In mild regions, soil mounds just a few inches deep over the bud union will protect the plants from wind and sudden changes in weather.

Trees from seed: Redbud and mimosa trees grow easily from seed. Some that I planted nine years ago are higher than the six-foot specimens put out at the same time. Even fruit trees may be started from seed, but they will not always prove true to variety.

—Rosalie Doolittle

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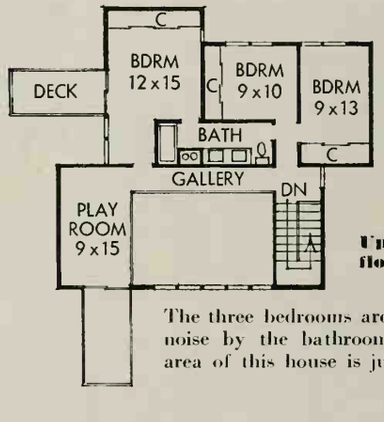
The Drackett Company, Cincinnati, Ohio.

Windows sweep high above the living area to give this compact room an astonishingly spacious feeling. Cathedral ceiling makes the high interior even more dramatic. The handsome gallery also serves as a bedroom hall (see plan). Gallery is widened at the far end—it's used as a children's playroom and music room. Note the convenient sun deck.

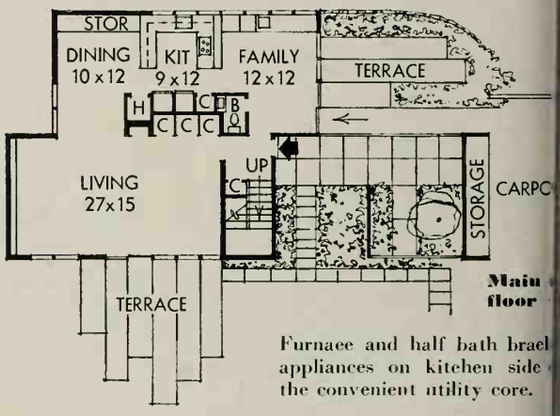
Photographs: Pearson. Interiors: Howard Hermanson of Sieberts. Dete. Arthur Priaul.

Here is a kitchen so smart and simple that it's a cinch t keep clean; saves steps, too. The U-shaped work center oper to the family room on the near side for lunches and to th dining room on the far side for family or company dinner



Upper floor

The three bedrooms are well-insulated fro noise by the bathroom and closets. Tot area of this house is just 1,650 square fe



Main floor

Furnace and half bath brael appliances on kitchen side the convenient utility core.

Tall and stately, this home is perfect in a wooded setti The soaring trees complement its height, and make the m of its small size (only 38x22). High entry alcove is very feetive; board fence shields a private rear entrance.

It stands tall!

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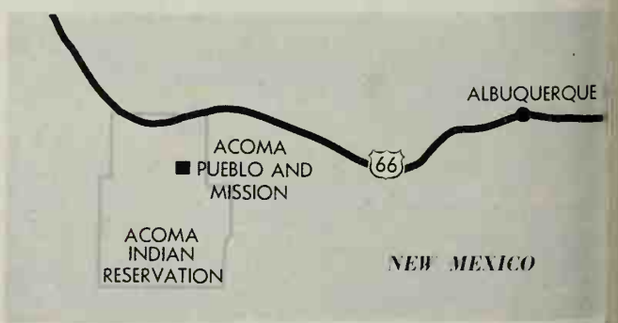
But what a place to live—6,500 feet above sea level an 375 feet above the plain below! There are no convention wigwams or hogans, simply mud-and-log pueblos—Amer ca's first apartments. Since no trees grew there, men had carry these logs from the nearest forest, 30 miles awa There's a mission church now, and other hints of modernit but life is still much as it was before Columbus sailed. Whet er you climb up the trail to the city itself or just stand belo and look, it's a sight you'll always remember.

—Adele Le Bar



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Columbia Records

Eugene Ormandy selects

Music for children

By Richard Gehman

Never before has so much music been available to so many people for so little cost. A flip of the switch—radio, television, or phonograph—and almost every home in America can immediately be flooded with sound.

The only trouble is that much of this music is unbelievably bad. Our ears are continually assaulted by rock 'n' roll, saccharine "love" ballads with meaningless words, and watered-down versions of the classics, jazzed up for popular consumption. No wonder few children learn to appreciate what little good music they hear!

But not all the blame can be laid to the tastemakers of the broadcasting industry. Parents and teachers must also assume part of the responsibility.

For years, music has been taught badly in public schools. Like literature, it has been taught "chronologically" and by rote. Children have been required to sit stiffly in their seats while listening to a seemingly interminable composition (rarely introduced adequately by the teacher), and to memorize such stimulating information as the dates of composers' births. Seldom are youngsters encouraged to wonder what lies behind the music, or to make up images to fit it. In short, their curiosity is stifled and their sensitivity dulled.

One authority who thinks a proper home music course can offset this sort of instruction—or can assist those teachers with a sounder approach—is Eugene Ormandy, distinguished conductor of the Philadelphia Orchestra. "It has been my experience," Mr. Ormandy says, "that children should be exposed to fine music as early in life as possible. In those important years when they make their world out of every day's new encounters, they should be given the best 'blocks' with which to build their life's structure. Naturally, much music is beyond the comprehension of most children, but by the judicious choice of works from the masters they can quickly grow to know and appreciate more complicated music."

Yet Mr. Ormandy emphasizes that fine music should not be rammed down children's throats. It should be introduced painlessly into their lives—by a phonograph playing soft music at mealtime and at other times throughout the day. That way, children will learn almost automatically to recognize musical themes they hear and to develop an interest in hearing more.

The cost of setting up such a home music course need not be high. A good phonograph can be purchased for well under $100, a fine stereo portable for under $150. Long-playing records sell for between $3 and $6, with good package buys available through various record clubs.

As a guide for parents who wish to expose their children to good examples of fine music, Mr. Ormandy has made a selection of orchestral and vocal pieces which are available on records. He chose four general categories: symphonic, program music, chamber music, and opera.

The symphonies are as follows:

Haydn: Symphony No. 94, in G-major (the "Surprise")

Beethoven: Symphony No. 5, in C-minor, Opus 67

Prokofieff: Classical Symphony in D-major, Opus 25

Tchaikovsky: Symphony No. 4, in F-minor, Opus 36.

"These symphonies are within the grasp of the normal, inquisitive child," Mr. Ormandy says. "The simplicity of the Haydn, the directness of the Beethoven Fifth, and the excitement of the Tchaikovsky Fourth are irresistible to any young person, and each symphony can be used as a springboard to further

[*Turn to page 10.*

Eugene Ormandy qualifies as an expert on what good music can mean to children. At 1½, he could identify over 50 compositions. At 3, he was found to have perfect pitch. At 5, he became the youngest student ever enrolled in Budapest's Royal Academy of Music. (He received his degree at the age of 14, and at 19 joined the staff as professor.) In 1920, he came to America and was soon a leading conductor—first of the Minneapolis Symphony, then, since 1936, of the Philadelphia Orchestra, now regarded by many critics as the country's finest symphony.

The lady was boiling mad

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Music for children

Begins on page 100

listening pleasure." When a child shows interest in one symphony, he should be encouraged to listen to other works by the same composer.

The program music selected by Mr. Ormandy is designed to intrigue younger children. Each of these pieces tells a story:
Prokofieff: Peter and the Wolf
Strauss: Till Eulenspiegel's Merry Pranks
Dukas: The Sorcerer's Apprentice
Saint-Saens: Danse Macabre
Britten: Young Person's Guide to the Orchestra.

Of all the above pieces, Mr. Ormandy feels that Benjamin Britten's is best suited for the child just developing a taste for music. "It is a splendid introduction to the symphony orchestra through the many sounds which the instruments make, both individually and in ensemble," he says. All the other pieces have strong story lines which parents can read aloud to children while the music is played.

The four selections Mr. Ormandy made in the chamber music category can all be enjoyed by children since none is especially difficult to follow. "Many music lovers think that chamber music is an acquired taste arrived at after years of exposure to fine music," Mr. Ormandy says, "but I am sure that young people can derive as much delight from the interplay of four instruments, or more, as they can from the complexities of the symphonic works."

Parents should urge their children to listen to the different themes and variations as the small groups unfold them in these compositions:
Haydn: Quartet in C-major, Opus 76, No. 3 ("Emperor")
Mendelssohn: Octet in E-flat for Strings, Opus 20
Smetana: Quartet in E-minor, "From My Life"
Beethoven: Quartet in D-major, Opus 18, No. 3.

Making selections for the final category—opera—gave Mr. Ormandy some trouble. "I confess," he said, "that it is difficult to choose operas which are immediately accessible to children. However, most children are well-acquainted with the story of Hansel and Gretel, and this opera is perhaps the best approach to the artificial world of the operatic form. The language barrier is difficult for children, but I have included two foreign operas, one in French and one in Italian, because the music of each is not only generally familiar but also very direct in its relation to the action." The operas:
Humperdinck: Hansel and Gretel
Bizet: Carmen
Verdi: Aida
Menotti: Amahl and the Night Visitors

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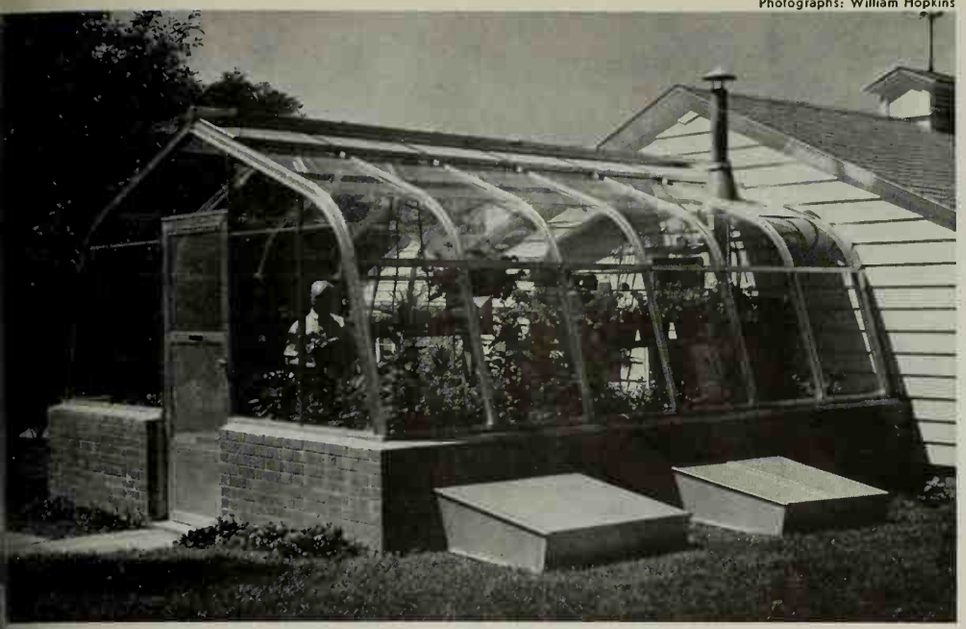


With a home greenhouse such as this, you can grow exotic tropical plants to perfection. And starting hard-to-germinate seeds, annuals, and vegetable plants during winter is much more successful when you have the right growing conditions. Note the portable aluminum cold frames next to greenhouse.

Gardening INDOORS

See page 46

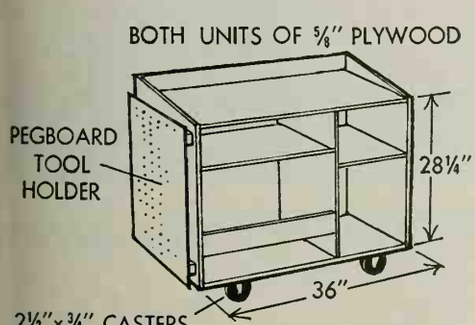
Growing plants indoors is an interesting and educational hobby. And you can enjoy it much more with the ideas we show here.

Prefabricated home greenhouses and cold frames give you the opportunity to garden the year around and provide your plants with the optimum growing conditions.

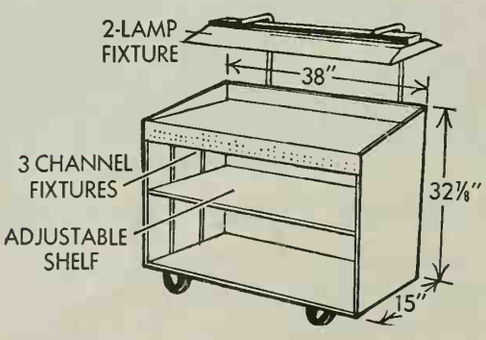
Handy accessories are the potting and plant carts, the construction details of which are shown below. The plant cart has 36-inch fluorescent lamp fixtures, but other sizes are available. Both the shelf and the overhead fixture of the cart are adjustable to maintain 10 inches between the tops of the plants and the lights.

Attractive aluminum window greenhouse provides an excellent opportunity to display your choice plants under the best growing conditions. It is also handy for starting plants for the garden. Various sizes are available to fit practically all windows.

Three of the best books for hobbyists are Better Homes & Gardens books: Garden Book, House Plants, Flower Arranging.



Potting cart: Measurements shown are outside dimensions. Glue and nail all joints. Add the pegboard after the unit is completed.



Plant cart: Paint inside surfaces with flat white enamel to hold down reflection. Standard cool white fluorescent tubes are best.

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SMALL TOWN COLLEGE WITH BIG IDEAS

Welcome students who are only average?
Make teachers members of a country club?
Three full semesters instead of two?
Accept other colleges' flunk-outs?
More and larger classes per teacher?
Overseas study in the academic year?
A football coach teaching Aristotle?
Why not, asks a hustling Iowa college where education is getting an overhaul.

By David Boroff, Assistant Professor of English, New York University

American colleges are caught in a painful two-way squeeze. On the one hand, there is increasing pressure from hordes of young people (and their frantic parents) who want to get in. On the other hand, colleges are notoriously insolvent, and the more students they admit, the bigger their deficits. Everybody shakes his head sadly and says that the situation is bound to get worse before it gets better.

But does it have to? Or are answers already visible on the horizon?

Of the colleges that refuse to bog down in pessimism, one of the most energetic and forthright is Parsons, a small school in a sleepy Iowa town. Parsons faced dour circumstances in 1955. Its enrollment had shriveled, and it was heavily in debt. Sluggish, neglected, demoralized, it was another

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academic backwater. Then things began to happen. In five years, the school underwent a striking face-lifting and quickening of spirit. Now it has 1,400 students (with lots of applicants clamoring at the gates), unusually robust financial health, and a record of exciting educational experiments. "The fastest growing college in the Midwest" is the way it describes itself.

Parsons is not one of America's great colleges. It doesn't pretend to be. It doesn't even *want* to be—if that means being a school for the elite top 10 per cent. But it does provide a bracing object lesson in what a small school can do through a blend of imagination, daring, and sturdy common sense. And it's worth pointing out that about half of this country's colleges are small (under 500 students), obscure, and financially pressed. These colleges, particularly, would be well-advised to take a look at Parsons and see what has been accomplished there.

The school deserves a good, hard look for another reason. Most of the country has gone overboard about *quality* in higher education. High school seniors beat their fists bloody trying to get into top-drawer institutions while the best colleges send out talent scouts to round up scholastic prodigies. In the process, the average youngster tends to get lost and discouraged. Parsons is distinctive in that it has a stubborn affection for the non-genius, for the pleasant, wholesome, average student—even for marginal ones. And it is determined to give all of them a crack at a first-rate education with first-rate teachers. With an admirable sense of fair play, it says: "Let's give them a *chance* at higher education. Let's give them another chance if they have failed elsewhere."

Located in Fairfield in the southeastern part of Iowa, this little Presbyterian college comprises 55 green and pleasant acres, with old, musty buildings, and a gentle, somnolent flavor. ("The Midwest," a faculty member said tartly, "is the tranquilizer of the nation.") Fairfield is a farm and manufacturing center built around the usual courthouse square. Its old-fashioned character can be understood by the hotel rooms which have ropes coiled in their closets. Their purpose: In case of fire, the hotel patron ties the rope to his bed, and, in time-honored fashion, lowers himself out the window to safety.

The college is set at the northern end of town. Next to the football field is a meadow in which a herd of cattle graze, unmindful of the educational cataclysm swirling about them. A coed recently went to practice on the organ in the chapel only to discover that an enormous white horse had preceded her there.

It's a friendly school. A boy with a new jazz record will rush to the home [*Turn to next page*

Big ideas *Continued*

of a professor known to be a jazz enthusiast. On "Campus Day," faculty and students alike drop their books, pick up rakes and brooms, and spruce up the college grounds. There is also the usual round of college fun—football, homecoming, dances, a marching and pep band, fraternities and sororities. In short, Parsons is superficially like hundreds of other small colleges. With this big difference: It has solved its financial problems, and it has a powerful sense of forward motion.

Probably the biggest single factor in the Parsons' miracle is its president since 1955, Dr. Millard G. Roberts, a 42-year-old Presbyterian minister, ex-football player, Navy chaplain, teacher—a man as adroit with a financial statement as with a sermon. Flamboyant and tireless, Roberts has the glad-handing manner of a Chamber of Commerce president, the force of a bulldozer, and the guile, when it's needed, of a snake-oil salesman.

And he has ideas—practical, hard-headed ideas—about what ails colleges and how these ailments can be cured. All around him as he directs his educational revolution from a redecorated office in Parsons Hall are portraits of former presidents—bearded worthies, almost all of whom, significantly, had short tenures. They seem to look on with both envy and dismay.

Roberts' basic technique was to apply the principles of good corporate management to higher education—an outrageous notion to old-line educators. While other colleges boast about their low student-faculty ratios, for instance, Parsons brags about its high one. "Why should we pay a professor full salary for teaching three kids in one class and four in another?" asked industrialist Richard Hoerner, Chairman of the Board of Trustees, early in the transformation. The number of courses was cut from 755 to 169, and the ratio climbed from 7 students per teacher in 1955 to the current 20 to 1. That means that tuition now covers the expense of instruction. (Tuition has gone up, too, but only to $600. With room and board, an academic year at Parsons comes to $1,500—a modest enough figure these days.)

It is Roberts' conviction that faculty, not buildings, makes a college. So he has recruited good people—usually in their thirties—with Ph.D.'s or close to it. And he pays them well. Particularly for a small Midwestern school, its median of $7,200 a year is princely.

Professors at Parsons get further rewards for their hard work by being invited to live in a cozy little welfare state. The college is generous with loan money for homes, it subsidizes graduate study through sabbaticals with full pay, and every faculty member is automatically a member of the local country club. In addition, the school looks with favor on husband-and-wife teaching teams on the sound premise that two academic salaries are better than one.

The college steered around the necessity of erecting new and costly classroom buildings by using the plant on an around-the-clock basis, with classes in the morning, afternoon, on Saturdays—even during lunch hour.

Roberts is avowedly an Organization Man bent on publicizing the school. He is himself a one-man task force in the selling department. On the road three or four days a week, he travels 100,000 miles a year, and gives over 250 speeches—including commencement addresses—with a view towards building up the image of the college. And the way he works is a small triumph of strategy. He turns up at a high school, gives a stirring talk about education, and provokes interest in this lively little college in the back country. Next, promotional material about Parsons starts to infiltrate. When a psychological beachhead has been secured, an Admissions Counselor moves in.

One of the most exciting—and controversial—features of Parsons is its program for marginal students. Unlike other schools which compete fiercely for only topnotch students, Parsons woos the weak and discouraged. One third of all new undergraduates are either from the lower half of their high school class or are flunkees from other colleges.

Roberts makes a spirited case for this admission of marginal students. Marks and test scores are inaccurate measures of a student's potential, he argues, and they rarely reflect the unique gifts of young sters who are imaginative and creative. Then there are the "late bloomers" and the hapless victim of sloppy elementary and high school educations.

"There are 204 high schools in Iowa," Roberts explains, "with four teachers or less. There are often three graduating seniors in these schools—a valedictorian, salutatorian, and a dumbbell. The dumbbell may wind up as a marginal student in Parsons."

There is also a religious argument that he invokes in favor of the mar

ginal program. "God created all men and loves all of them as part of His plan," he says. "And our action is one way through which God's will is made real today." All he is doing, Roberts asserts, is delaying the final selection of college students for a few years. His clinching argument is that a "secret poll" of his own trustees—solid men glittering with success—revealed the astonishing fact that many of them were barely C students in college.

But these marginal students are not permitted to drift. The school shoves them through some strenuous academic push-ups. They must devote one preliminary semester to workshops, tutoring, and orientation. The workshops repair the educational damage of earlier years—sometimes by reaching back as far as fifth grade spelling lists or eighth grade arithmetic. Workshops also keep students up to par in current work. Orientation teaches them how to study, outline material, prepare for exams, and budget their time—basic equipment in the student's tool kit.

And the program seems to work. That is the most heartening part of it. Of 86 transfer students in 1959-60, none of whom had previously attained even a C average, four achieved a straight A standing, 33 had averages above B, and only 8 were below C.

At the upper end of the academic spectrum, Parsons has also introduced an ambitious Great Books program similar to that of the University of Chicago. (Dr. Roberts received his Ph.D. in history from that university, and his wife, also a Ph.D., taught the Great Books course there.) Every student takes a one-credit humanities course each semester, and 32 great books are read in full or in part during the four-year sequence. The purpose is to "create a vital intellectual unity within the college." Towards that end, *all* professors, in suitably mated teams, teach in the program. (Imagine the football coach lecturing on Aristotle!)

The latest Parsons innovation is the trimester plan adopted last June. Other colleges have mulled over the idea endlessly, but Parsons has gone ahead with it. The plan involves three semesters of 17 weeks each, including a full summer semester. (The trick during the summer, according to Roberts, is to air-condition only the library, thus sending the students running there pell-mell.) According to the plan, Parsons will be able to accommodate 2,000 students, although at any given time there won't be more than 1,400 men and women on campus.

Its virtue is its remarkable flexibility. Eager beavers, in a hurry to do graduate work or get married, can sprint through their work in 2⅔ years, while others can take the usual four years with summers off. For the marginal student, there is the extra semester each year in which to catch up and make up. And for some of the others, there are exciting new possibilities—a semester abroad, a term of work in the fall when college students are not flooding the labor market, and one traditional take-it-easy summer.

This is how one four-year program might work: A freshman would study for three consecutive semesters on campus, then hold a job during the next fall semester. (The job is designed to diverge radically from the student's course of study and from his background. For instance, an Iowa farm boy majoring in education might go to work in a metropolitan area in the office of a large corporation.) He would return for the spring term, then take the summer off—his only summer vacation. In his junior year, he could go abroad for 17 weeks, followed by three semesters of academic work culminating in a June graduation.

How has the Parsons faculty reacted to the permanent revolution raging around their bewildered heads? One factor making for professorial acquiescence is simply cold cash. When Roberts arrived and confronted an $800,000 deficit, his first act was to raise salaries 30 per cent—a bold gesture and an effective one.

"I'm getting more money than I ever thought I would see at Parsons," a professor said. "When I came here in 1935, I had to keep a cow in the back yard in order to live. And I milked her every evening between sets of papers. With money you can do things, go places."

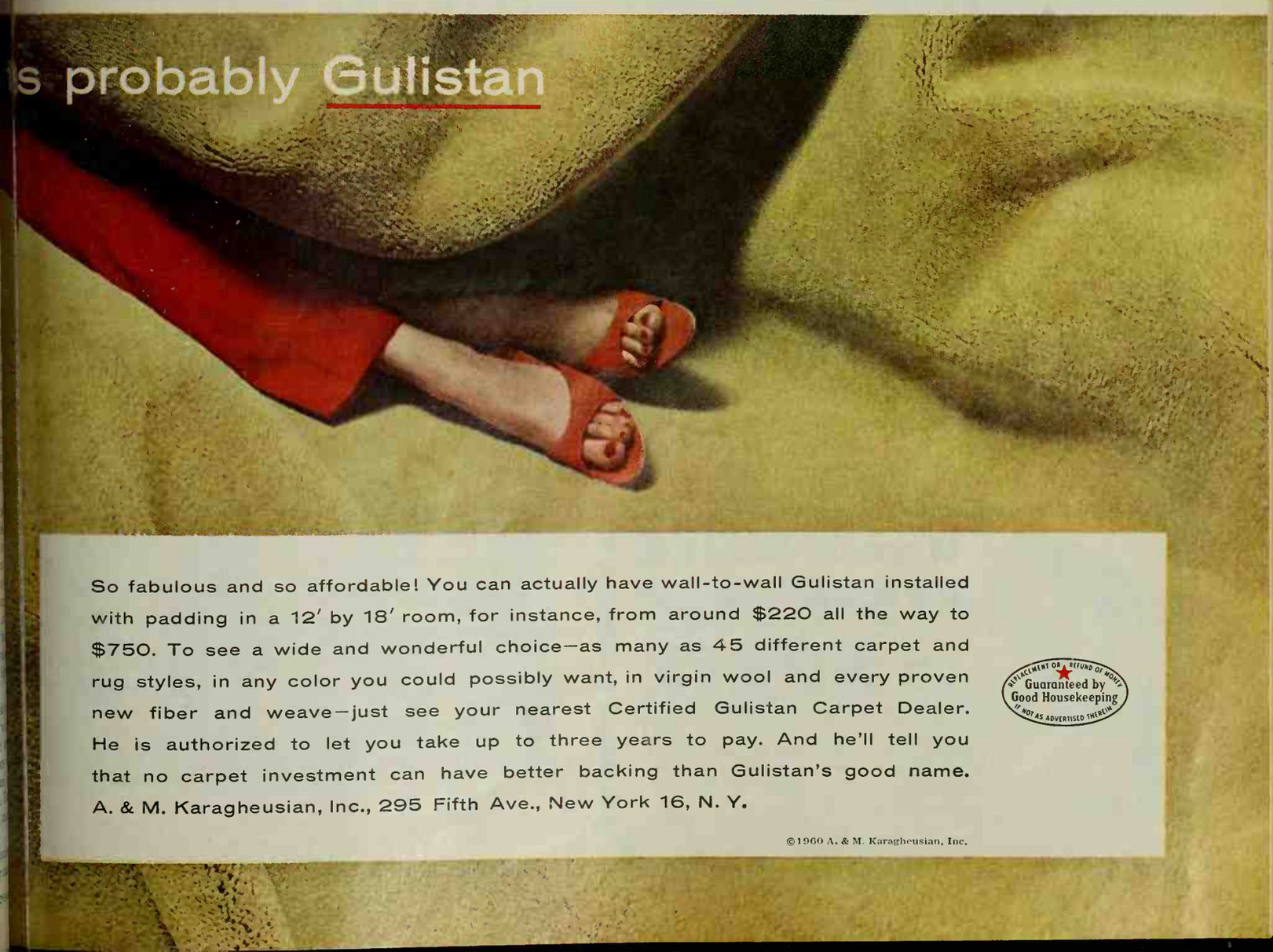
"You teach in a room that has been discolored for ten years," another teacher remarked, "and Roberts comes along and has it painted."

"Things are happening so fast around here," an English professor observed, "the faculty doesn't have time to brood. Where I used to teach, we spent lots of time amending amendments. Here we're too busy for such nonsense."

The hectic pace is illustrated by this exchange. "What's new?" a professor asked his friend. "I don't know," his colleague answered. "I've been away for two hours."

Faculty democracy is a victim of the new era, and some professors miss it, although as one man said, "I'm sure we did all sorts of dumb things in the name of faculty self-determination." Today the college is run by the president and the trustees. The teachers' job is to teach.

[*Turn to next page*



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College with big ideas

Continued

"Roberts wants them to teach, teach, teach," another observer remarked. "In return, he gives them security and good money. But the pattern is such that it restricts the visibility of the faculty since they don't have time to research or publish." (In 1958-59, there were only five scholarly articles published by the entire faculty.) Roberts counters with the argument that in the trimester program, faculty can have full semesters to devote to graduate study or do research. But the nub of the matter is that Parsons is essentially a teaching college, not a growth-of-knowledge center. It can provide few answers for the problems besetting large universities, where a low student-teacher ratio is sometimes a necessary condition for research productivity.

There are those who grumble that the college is a one-man show. "Roberts is overbearing and ruthless in an unbelievable way," a professor said, "but because he's a clergyman, you're taken by surprise." He is charged with having a swollen ego and with being more promoter than educator—"more blow than show," as one critic put it. His inauguration as president, for which an imposing $10,000 was spent, was dubbed "The Ascension." Roberts smilingly admits the expense, but insists it was worth the publicity it yielded.

Parsons students, too, aside from their pride in the school's upward surge, feel a certain uneasiness. They resent their president's aggressive energy as much as they admire it. "We discussed the school colors," a student leader recalled, "but we discovered that Dr. Bob had already ordered the new flag."

But could the miracle of Parsons ever have occurred without these unusual tactics? It can certainly be argued that the school has shot up like a giant in the five years of Roberts' regime. Of course, educational quality—a delicate, tender thing—can be bruised or crushed under the strain of forced growth, and maybe this will happen at Parsons. On the other hand, a live, lusty college has a better chance of achieving its goals than a school that's dying at the roots—as Parsons was only five years ago.

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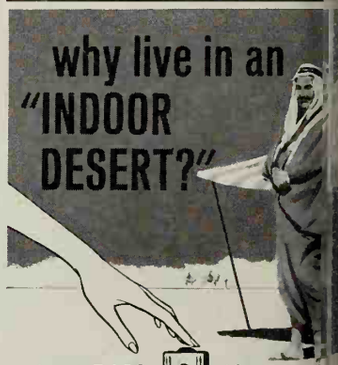

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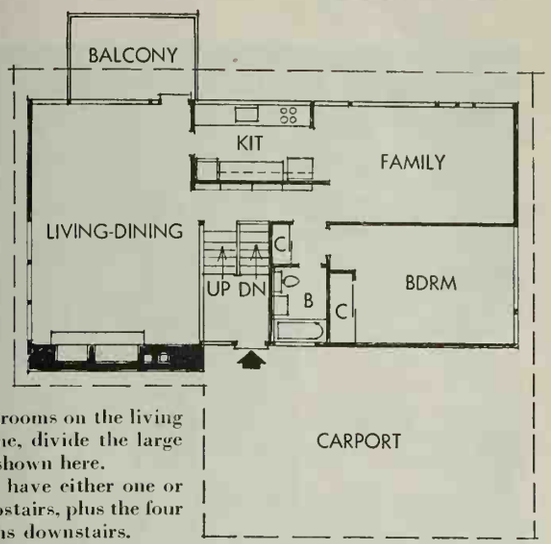
Change this house?

Begins on page 52

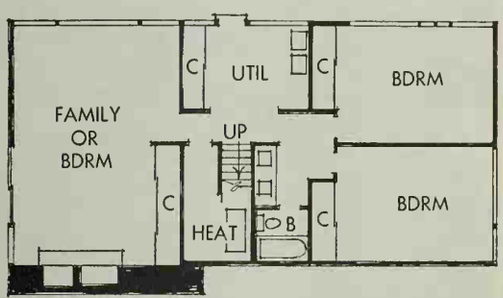
Alternate upper level



To get extra bedrooms on the living level of this home, divide the large family room as shown here.

This way you have either one or two bedrooms upstairs, plus the four original bedrooms downstairs.

Alternate lower level



You can even divide this house by noise level! Here, children have bedrooms and a playroom by themselves on the lower level, and adults enjoy privacy and quiet above. Note, too, that this could be upper level if you prefer it that way.

Main entry is sheltered by the carport roof, so you never get wet carrying groceries in from the car. Fixed glass beside and above the door bring light to the open stairway leading up to the living level, down to bedrooms. White trim here provides a smart accent.

More on next page

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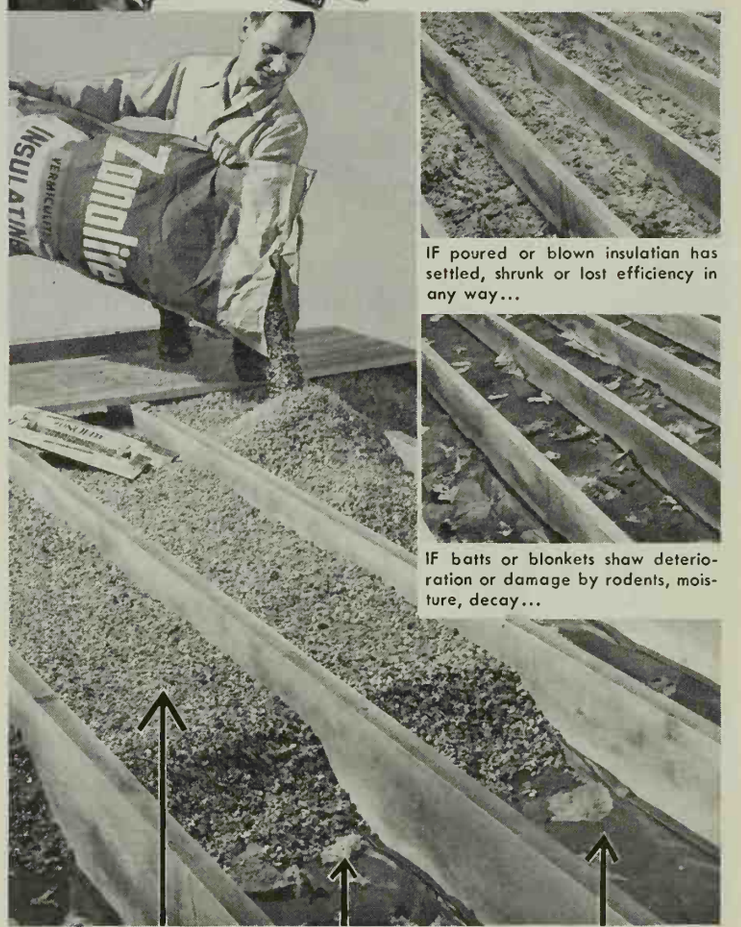

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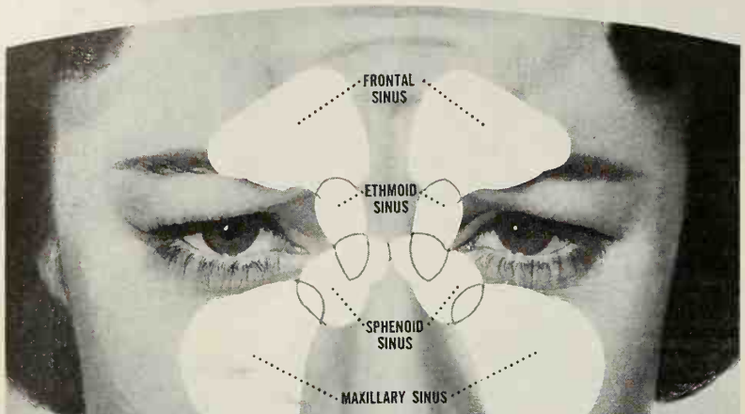

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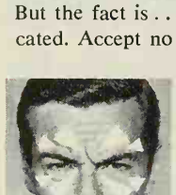

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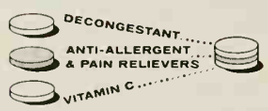

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Change this house?

Continued

Kitchen in this Five Star home is laid out like an efficient ship's galley. On the counter beneath the broad window, the cooking elements are set directly into the stainless steel work surface. Along the opposite wall, a baking center is always ready in the ample space between the refrigerator and twin built-in ovens. An under-the-cabinet fluorescent tube gives good working light here, too.

Most meals can be served informally in the family room, visible in the background. The refrigerator and the short wall by the cooking elements help hide kitchen clutter. Both the kitchen and the family room share a view of the wooded area outside.

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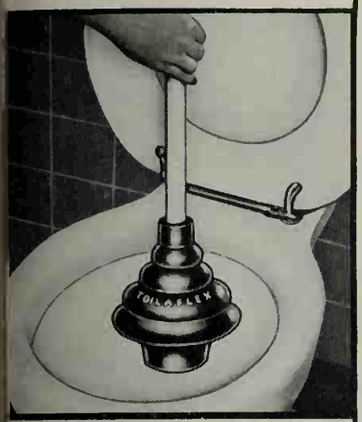

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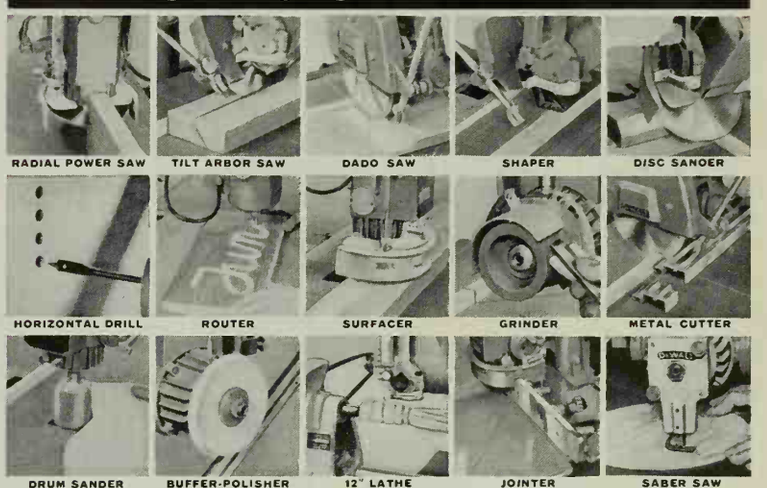

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Try a seed mosaic

See page 13

You'll need tracing paper, soft pencil, plywood board, transparent glue and shellac, toothpicks, palette knife, and a colorful array of kitchen condiments, seeds, and cereals.

Plan your picture in detail on tracing paper, writing in colors and materials. Transfer design to plywood by coloring the back of the paper, laying it on the plywood, and retracing.

Working from the edges toward the center, begin filling in your design. Cover penciled lines with glue and set larger seeds with tweezers. Use knife to push smaller grains in line.

Seeds that have a definite shape or design—such as kidney beans, black-eyed peas—should all face in the same direction. Try macaroni or spaghetti sticks for flower stems or spacers.

After outlining the important details of your picture, you are ready to fill in the background areas—a small section at a time. Try for exciting contrast in color and texture.

Spread a layer of glue with the palette knife and follow with a generous covering of tea, coffee, salts, or the herbs of your choice. Use knife edge to make lines clean and distinct.

Photographs: Suter, Hedrich-Blessing

Press seeds down firmly with your fingers and let set for a few minutes before shaking off excess. You can now fill in any gaps, build up layer on layer for texture, or scrape off and redo what you don't like.

Let finished piece lie flat for at least 36 hours, then spray thoroughly with clear plastic or enamel. Mount on finished plywood backing.

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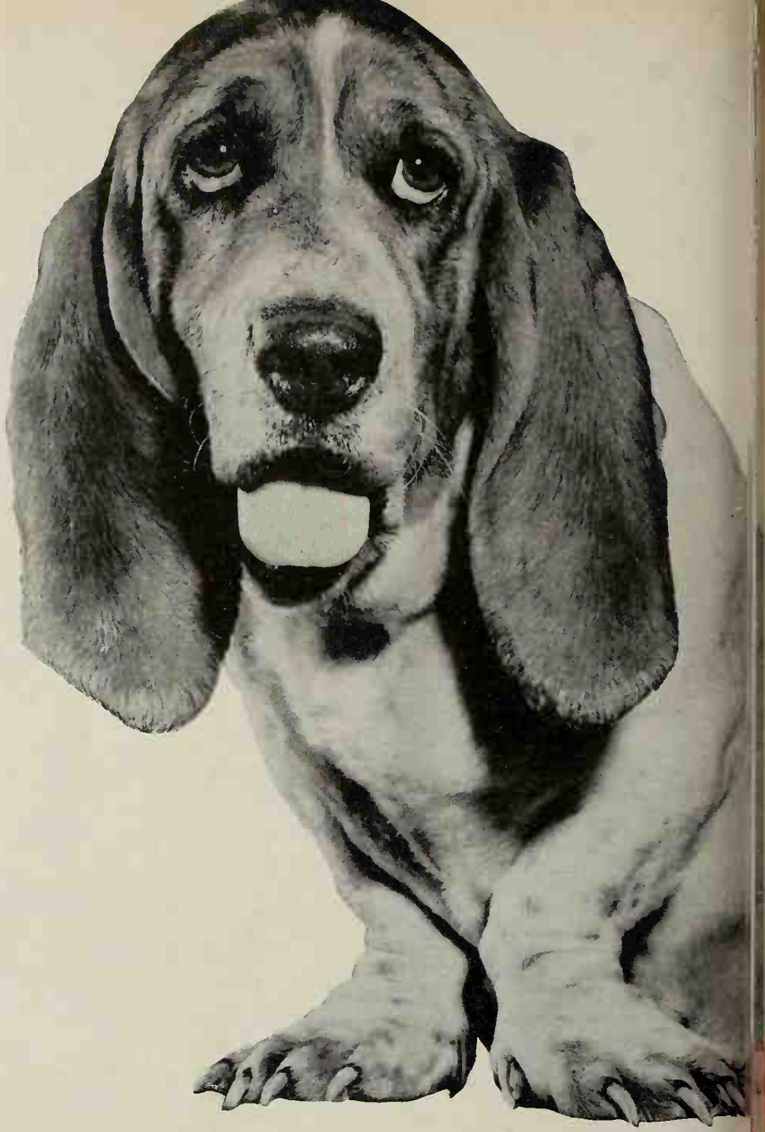
H / 61

A purebred pup for you

By David Jordan

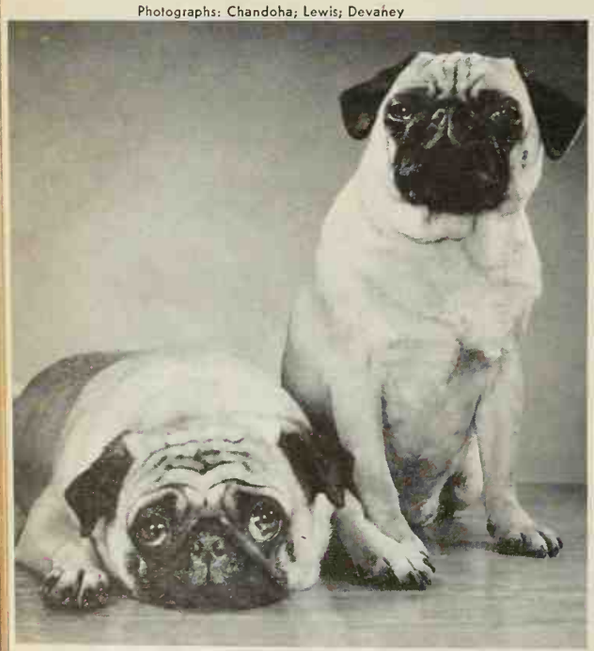
WHEN you decide to buy a dog for your family, give some thought to the advantages of a purebred puppy. When you buy a puppy of a particular breed, you not only know what his size and shape will be when he grows up, but you will also know something about his general personality.

Always buy a puppy is the rule when buying any kind of dog. Your pup should be about eight weeks old when you take him from his mother, but he can be as young as six weeks or as old as six months. A dog older than six months will have already formed an affection for its former owner, or may have had several owners and a set of bad habits in his background. Judge a pup in relation to the rest of the litter. Take the one that comes to you, wagging his tail. The shy little guy over in the corner may be appealing, but he will probably grow up to be nervous [*Continued on page 116*



Basset Hound—Originally an English hunting hound, the Bass is becoming increasingly popular as a house pet, mostly due to tl laughable way he looks and his appearances on television. His di position matches his looks—floppy, affable and easygoing.

Photographs: Chandoha; Lewis; Devaney



Pug—Probably a Chinese breed. Pugs were first introduced to the Western world by Dutch traders. Their popularity is easy to understand, because they are hardy and easy to care for.

Boxer—Bred over a hundred years ago in Germany to hunt boars, this big dog needs room to romp and blow off steam to keep him from becoming too boisterous. Kids and boxers get along well together.

Poodle—Although generally consider French, the Poodle is an old, old bre from the Mediterranean countries. He a vigorous and active dog despite l looks, and has a wonderful disposition

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Ideas galore for unusual decorations, tasty foods, do-it-yourself gifts, festive wrappings — and your gayest Christmas tree yet!

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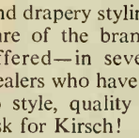

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A purebred pup for you

Begins on page 114

and snappish. Take your children with you to the kennel. The pup that responds to them and can take their roughhouse will be more likely to become a well-adjusted member of your family.

You can buy purebred pups from three sources—kennels, pet shops and owners of females with litters. A good kennel is by far the best place to buy a puppy.

The owners of kennels are in the dog business only, and usually raise only one or two breeds. This means they have a reputation to maintain and a real affection for dogs.

They also want to maintain the standards for the breed in which they are interested and won't even sell dogs with serious faults.

Pet shops come in two classes—good and bad. You can tell the good ones from the bad ones at a glance—or a sniff. A pet shop that is dirty and smelly means disease or malnutrition in the animal you buy.

If you walk into a shop like this, leave immediately without tempting yourself or your children to buy one of the appealing little waifs in the window.

Always have any puppy from a pet shop examined by a veterinarian before any money changes hands. If a shop refuses this privilege, don't buy there.

The same rules for pet shops apply to private owners with this one additional caution—even the most well-meaning owner might not know the litter's parentage.

Private owners can seldom breed their females under the controlled conditions that exist in kennels, and often unknowingly register a litter of mongrels.

What are a puppy's papers?

When you buy a purebred puppy, you should receive the following certificates:

Pedigree—Gives the date of birth and the pup's ancestors from three to five generations back.

Litter Registration—A copy of the document that registered litter, by number, with American Kennel Club.

Registration Blank—To register your puppy with the AKC, you must send this blank, along with your copy of the litter registration and three choices of names, to the American Kennel Club, 221 Park Avenue South, New York, New York.

Inoculation Record—A written record of any inoculations the puppy has received, for use by your veterinarian.

HIS

His problem: how to rid the garage of clutter. The answer: simply face one or more walls with Masonite ¼" Peg-Board garage liner. Now everything hangs up out of the way—the floor stays free and clear! This ¼" heavy-duty Peg-Board goes up in handy panels, takes a wide variety of in-a-hole hooks and brackets to hold even your heaviest garden tools. Get *genuine* Masonite® Peg-Board® at your lumber dealer's now. An 8′ x 12′ wall: about $20.00.

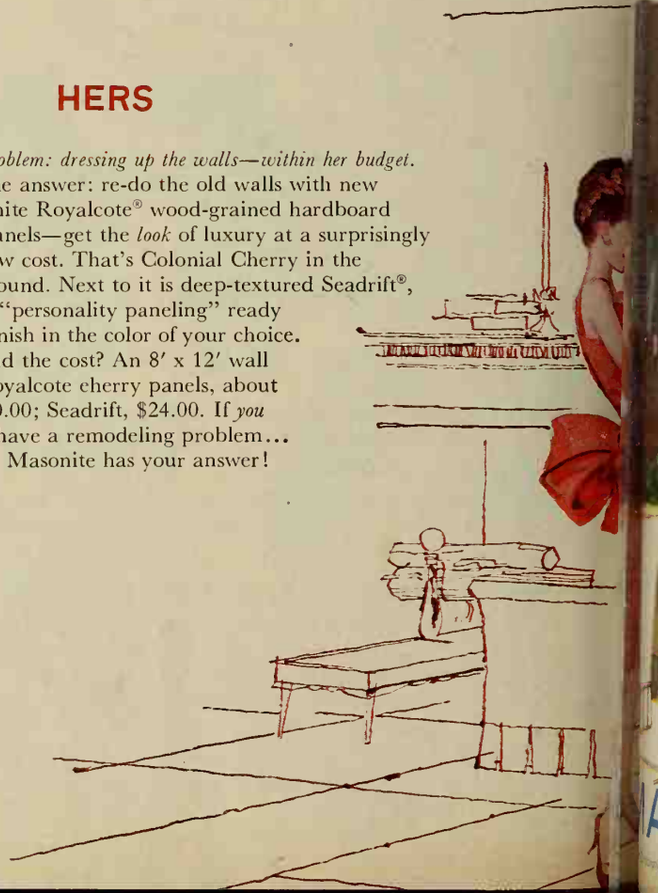
Save $1.35 on ¼" Peg-Board fixtu

Twenty-one fixtures, a $2.85 value, yours for only $1.50 a sales receipt from your lumb dealer showing purchase of ¼ Peg-Board. Use coupon across

If you have

HERS

Her problem: dressing up the walls—within her budget. The answer: re-do the old walls with new Masonite Royalcote® wood-grained hardboard panels—get the *look* of luxury at a surprisingly low cost. That's Colonial Cherry in the foreground. Next to it is deep-textured Seadrift®, the "personality paneling" ready to finish in the color of your choice. And the cost? An 8′ x 12′ wall of Royalcote cherry panels, about $30.00; Seadrift, $24.00. If *you* have a remodeling problem... Masonite has your answer!



A purebred pup

Miniature Schnauzer—Originally a German yard and stable dog, Schnauzers have been shown as a miniature breed since 1899.

They have near-perfect traits as small house pets. They're full of energy, but stay close to home and seem to love children.

Collie—This Scottish shepherd dog was bred for brains and still has them to spare.

A collie needs something to do outdoors to be happy. If you have kids for him to herd, he'll be in his glory and your children will have a full-time guardian.

Cocker Spaniel—Originally bred in England, the Cocker is classified as two separate breeds—English and American.

Some Cockers tend to be nervous and snappy due to inbreeding, but an examination of the mother of the pup you want tells you if she has this trait to pass on.

Irish Setter—Like most gun dogs, such as setters, pointers, and retrievers, the Irish Setter was bred to work in close harmony with his master.

Because of this breeding, he is friendly and gentle and loves everybody. This makes him a very poor watchdog, but an excellent companion for children. He needs lots of room to run.

← **Dachshund**—Germany's badger hound dates from the 15th century. The Dachsy is still an enthusiastic hunter and has a tendency to roam, bark, and dig up your flower bed.

Despite these minor faults, the Dachshund is bound to win you over with his fine personality.

← **Boston Terrier**—A truly American breed, this dog was developed in Boston in the 1880s.

A cross between a terrier and a bulldog, the Boston retains the Terrier's energy and the Bulldog's stubbornness, making him rather hard to train but lovable anyway.

problem like "His" or "Hers"...

Here you see two more of the new cherry grains: Frosted and Natura (l. to r.). 16"-wide tongue and grooved panels go up quickly with concealed metal clips—no exposed nailheads mar their beauty. Also from Masonite: four rich walnut grains.

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**Receipt showing purchase of genuine ¼" Peg-Board. Offer expires Jan. 1, 1961*

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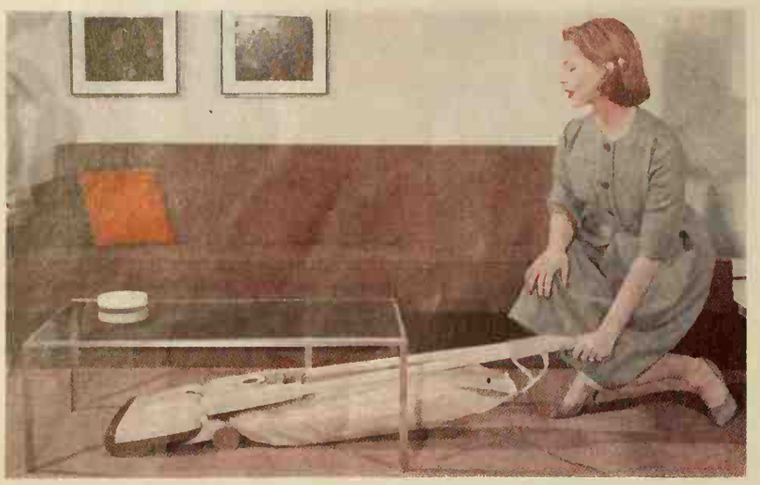

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The inside story on electric heating

By Donald Tullock

What it costs. In its young life, electric heat has gained the reputation of being expensive. However, when a house is designed to meet the minimum electric heat standards, costs generally are not unreasonable. If your kilowatt hour in the quantity used by electric heat costs between 1 and 2 cents then, in very rough terms, your yearly heating bill for 1500 feet of heated space would run $105 to $150 in Arizona Southern California, most of Texas, Louisiana, and Georgia $150 to $226 in Missouri; and $226 to $360 in Minnesota

First things first. Proper insulation, a vapor barrier to prevent air and moisture leakage, weather stripping, and sometimes storm sash must be designed into or built into a house before it can be successfully heated electrically. Most insulation manufacturers give installed performance information for their product in one recognized standard called the "U" value. You should question the accuracy of the work of anyone not using this standard.

The equipment—its installation. The application and advantages of various forms of electric heat are different.

1. Portable low-wattage heating appliances are only form of *supplementary* electric heating best used in bathrooms workshops, finished attics, and basements to bring the temperature to a comfortable level without adapting the primary heat source. In any case where an entire home is heated electrically, the equipment should be a permanent type

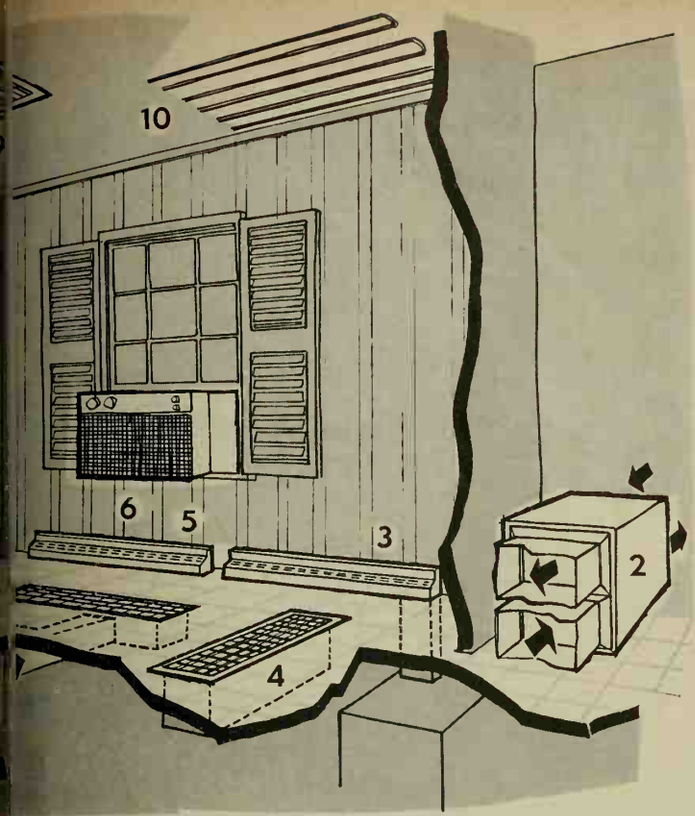
2. Room-by-room resistance heating systems make up, by far, the greatest variety of equipment available. Its great advantage is low installation costs in smaller, lower-priced homes and in homes to be converted to electric heat.

3. Electric heating with moving air has four important advantages. Humidity level can be easily controlled. Circulating air means no chance for hot and cold air layers to form. The air can also be filtered and freshened.

These systems may have the heat source centrally located in an electric furnace or located in baseboards or duct outlets with only the air circulating unit located centrally.

4. Similar in every way to the central system, except for the heat source, is the heat pump. Ask your local electric company about heat pump operating costs in your area.

The future. Fast-developing electric heating standards will push below-standard equipment by the wayside so that good lines will become established. With the advice of a local electric company, investigate all possibilities before buying.



From equipment in this purely fanciful room, choose electric heat that suits your needs.

1. *Electric furnace*—this is exactly like any other kind of forced warm air system—it employs a central heating unit, a blower, ducts, and room registers or baseboards. The only difference is the fuel. Central air conditioning can be combined.

2. *Heat pump*—self-contained all-year air conditioning is essentially what this unit furnishes, since it heats in winter, cools in summer, filters and humidifies all the time. Like the electric furnace, the heat pump delivers its conditioned air to the room through ducts and registers.

3. *Electric baseboards*—while most such units are controlled individually (see 5 and 7), these are part of a central system. The air is distributed by a central blower through ducts, over individual heating coils in the baseboard units themselves (with a minimum heat loss).

4. *Floor register*—while it resembles the floor register of a central system, this unit has individual heating coils and control. It is especially useful under floor-to-ceiling windows and doors, where wall space is not available for a duct outlet.

5. and **7.** *Baseboards*—like number 3 but individually controlled. Most are radiant-convection units, employing coils, fins, or combination. One unit uses a sealed hot water system, some use radiant glass, some have fans for forced air. Thermostats control either entire room or individual units.

6. *Heat pump*—it looks like an air conditioner, and it is. But it's also a heat pump which furnishes warm air on cold days. These units work best in moderate climates where heating requirements are low.

8. and **9.** *Wall and ceiling units*—these individual unit heaters are furnished in a wide variety of sizes, styles, and capacities. Placement is a flexible matter, and the units can be used either singly, for auxiliary heating, or in complete systems. Most are radiant-convection types, some have blowers for forced heat, some use radiant glass heating elements.

10. *Radiant cable*—economic considerations usually restrict use of this to new construction. It is stapled to the ceiling when your home is built, then plastered over. Its installation and operation is perhaps the simplest form of electric heat.

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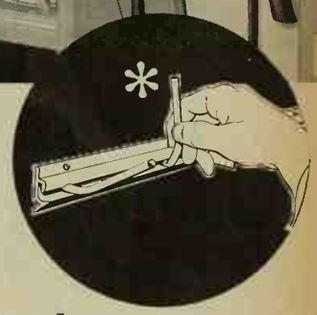
...throughout your home!



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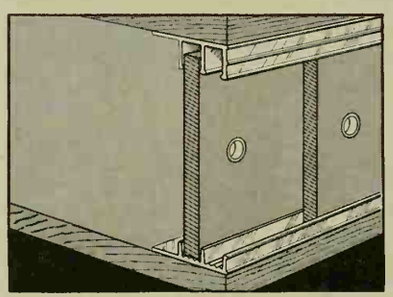

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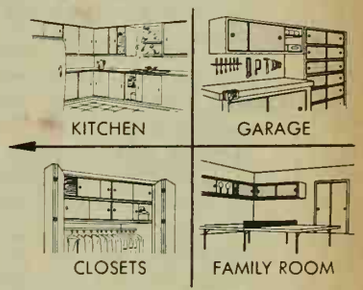

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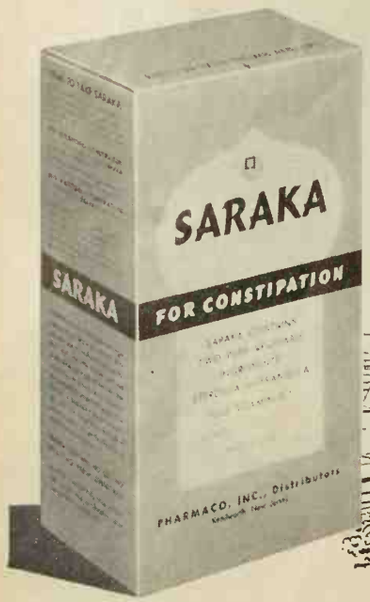

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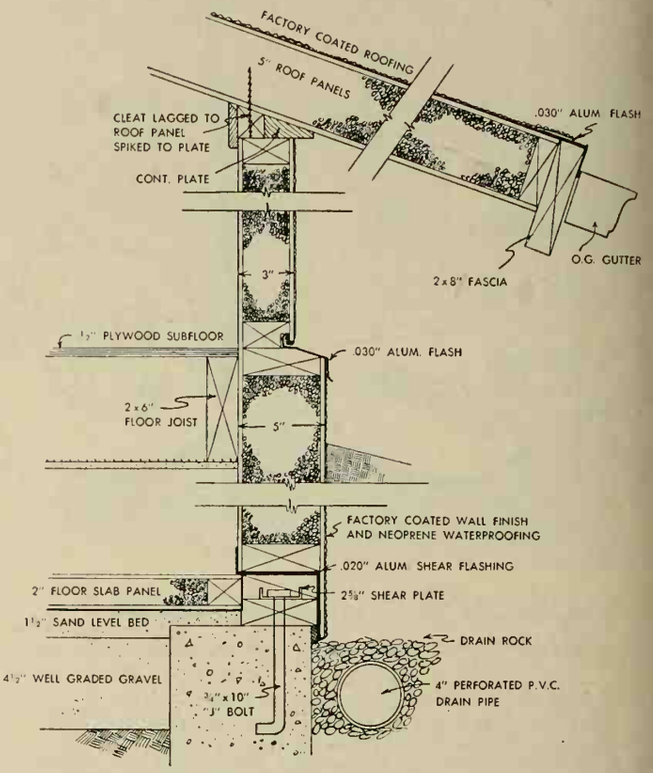
Plastic panels

Begins on page 58



Almost everything in this house is factory-made, factory-assembled. Wall panels have plywood skins, coated with plastic and finished with a layer of aluminum. Their cores are foamed plastic, forced in place under pressure and allowed to set up and bond tightly.

Two-story rear panels are thicker at lower level to withstand earth stress. Concrete foundation wall is only masonry used in house.

Kitchen is a convenient corridor between the dining room and the breakfast area in the family room. Rear wall contains the refrigerator, a generous work counter, and a built-in planning desk. Since this room is windowless, light is diffused through these plastic ceiling panels for even, glare-free illumination.

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November, 1960

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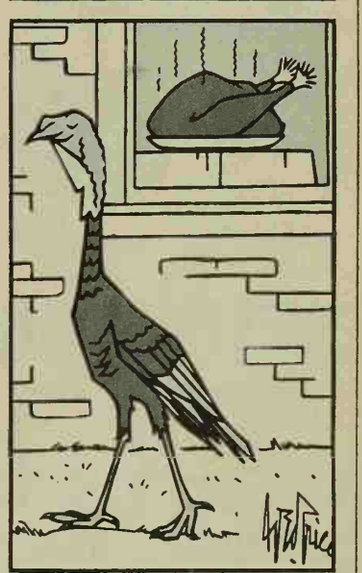


poultry, novelties, souvenirs, plumbers, books, boats, gears
whatever you need—

Advertisers displaying this emblem make your shopping easy.

Say Merry Christmas

with the FINEST of FLORIDA FRUITS from Cobbs

Your friends, business associates and loved ones will say, "How thoughtful!" For 26 years COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions. You can give no finer gifts!

Gift No. 14 . . . . . **$7.45**
Colorful Tia Juana Hamper heaped high with juice-heavy Pineapple Oranges, honey-sweet Grapefruit, Persian Limes . . . 3 Jars Preserves — Guava Jelly, Pineapple Jam, Orange-Cherry Preserves. Approx. 12 lbs.

Gift No. 2 . . . . . **$9.95**
A beautiful Half Bushel Basket filled with giant Grapefruit, Pineapple Oranges, Persian Limes . . . 3 Jars of Tropical Fruit Conserve, Pineapple-Cherry Marmalade and Guava Jelly. Approx. 27 lbs.

Gift No. 1 . . . . . **$7.95**
Same as Gift No. 2 except does not contain any delicacies . . . all fruit.

Cobbs

ORDER NOW!
Send check or money order; delivery charges prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

BOX 2-E, LITTLE RIVER (MIAMI), FLORIDA
FREE FULL-COLOR BOOK OF GIFTS ON REQUEST

Call "ROTO-ROOTER" SEWER SERVICE

That's The Name...

At the first sign of a clogged sewer or stopped-up drain, call "Roto-Rooter", the original and only nationwide sewer service.

AND AWAY GO TROUBLES DOWN THE DRAIN

SOME FRANCHISES OPEN—WRITE
ROTO-ROOTER CORPORATION
DES MOINES 14, IOWA

PERSONALIZED GUMMED LABELS
1,000 for... $1 POSTPAID

Your Name & Address printed on fine gilt-edge paper, in pads. FREE 2-Tone Plastic Case Included! Thousands of satisfied customers. For fast 1st Class Mail add 10¢ please. RUSH $1 with your order TODAY to:
KOS LABELS • BDX 3751 • DETROIT 15, MICHIGAN

CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED! No Experience Necessary. $5 hour easy in spare time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions. WE SHOW YOU HOW to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, business firms, parties, weddings, birthdays. WRITE FOR FREE FACTS on complete home instruction. Candy & Cake Dept. 779, Fallbrook, Calif.

GOLF SCORE COUNTER

Perfect gift for all men and women golfers! Worn like a wrist watch, it keeps score automatically! Merely press the plunger for each stroke — lower window shows total for each hole and upper windows register total for complete course. No need for score card or pencil. Gold metal case; leather strap; gift boxed Every golfer needs one! Exceptionally low priced . . . **$2.98 ppd.**

MASTERCRAFT, 275-B Congress, Boston 10, Mass.

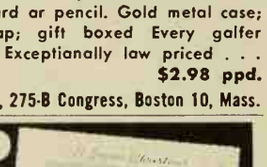
DOWN COMFORTS *Beautifully* **RE-COVERED**

Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — 1958 Mail order only!

ALDEN COMFORT MILLS-BH
Box 6070 Dallas, Texas

THE NICEST WAY YOU CAN SAY "MERRY CHRISTMAS"

Personal Photo Christmas Cards



MADE FROM YOUR OWN SNAPSHOT!

Black & White Photo Cards with matching envelopes
20 for $1.00 plus 35¢ shipping

Full Color Photo Cards with matching envelopes
10 for $1.89 plus 25¢ shipping

FREE sample **FULL COLOR or BLACK & WHITE PHOTO CARD**

Send today for FREE Personal Photo Christmas Card in full color or black-and-white showing your favorite photo of family, children, home, etc. Mail color slide or color negative with 10c for postage and handling... sparkling, full color card returned with slide or negative. Or send black-and-white negative with 10c for postage and handling... beautiful, 4¾" x 5½", satin-finish, embossed, deckle-edged card returned with negative. If you mail original black-and-white photo or Polaroid snap, send 50c for making new negative.

Satisfaction Guaranteed... Free Sample Offer Expires Dec. 1, 1960

BALL STUDIO, DEPT E, BOX 275, ST. LOUIS, MO.

GIFT SHOPPING

Adorable angel plays "Silent Night" in tinkling notes. Music box is concealed in base. Hand-painted in red, white, gold; $4.95, ppd. Elizabeth McCaffrey, Northport, N.Y.

Black wooden buckets with brass trim house magazines, fireplace wood, potted plants. Small, $6.95; large, $7.95, both ppd. Templeton Craftsmen, Templeton, Mass.

Three-way golfer's brush cleans clubs, balls, shoes. Hole in center tests perfect roundness of balls; $2.50, ppd. Breck's of Boston, 256 Breck Bldg., Boston 10, Mass.

Old Roman sundial is ornamental for garden, pool, sundeck, or patio. Never runs down, never needs winding! Diameter, 7¼ in.; $3.98, ppd. Homestead Gift, Cambridge, Wis.

Toy soldiers stand guard. Set of 12 colorful cardboard soldiers, 9x3½ inches, and fencing form 3-foot circle; $1.25, ppd. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N. J.

Gilt-lined cups, demitasse-size, make coffee-serving a luxury. In rich mix-match colors; $13.50, ppd. Black, Starr, & Gorham, 594 Fifth Ave., Dept. BH, New York, N.Y.

Fun gift for Dad reminds him what a great guy he is. Put one on his pillow Christmas morn. Percale case. $2.20, ppd. Norman Dine Sleep Center, 9 E. 54th, New York, N.Y.

Nontarnishable caddies solve the problem of where to put the tea bag. Double as ashtrays, butter pats. Set of 4, $1.25, ppd. Breck's of Boston, 316 Breck Bldg., Boston, Mass.

BY MAIL

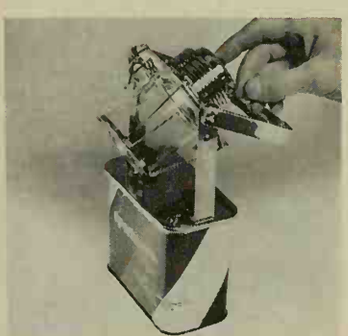
Personalized holders for pipes make welcome gifts for pipe smokers. Specify initials. Single, $1.25; double, $2.15, both ppd. Empire, 140-B Marbledale Rd., Tuckahoe, N.Y.

Gold foil in plastic dispenser personalizes notebooks, greeting cards, photo albums. Dispenser holds 20 feet; $1, ppd. Walter Drake, B-28, Drake Bldg., Colorado Springs, Colo.

Amazing! Perpetual motion Solar Engine runs up to 2,000 revolutions per minute with light as only source of power; $1.98, ppd. Johnson Smith, 5615 E. Jefferson, Detroit, Mich.

File with 12 labeled divisions makes pattern-finding easy. Sturdy leatherette case; name is imprinted in gold lettering; $2.50, ppd. Meredith's, Dept. B, Evanston 26, Ill.

Memo pad to hang close to phone makes pertinent information available to baby-sitter at all times; 79c, ppd. Federal Tool Corp., 3600 W. Pratt Blvd., Chicago 45, Ill.



Portable lantern with fold-away handle, is camper's dream. Or hang on patio for late light. Has 360-degree adjustable swivel head; $9.95, ppd. Ray-O-Vac Co., Madison, Wis.

Multiply the holiday glitter on real or artificial tree with dwarf tree lights. Twelve on a string; $6.95, ppd. Bergquists, Box 406, Dept. B, Cloquet, Minn.

Colonial compotes for fruit or snack serving make attractive party accessories. Compote, $2.95; 2-tier, $3.95, both ppd. Dresden Art, 230 S. Franklin St., Chicago, Ill.

For Better Homes & Gardens Readers ... A selection of the newest mail order items from **SPENCER GIFTS,** K-8 SPENCER BUILDING, ATLANTIC CITY, N. J.

LIFE-SIZE SANTA DOORMAN

In full Yuletide colors. Illuminate YOUR front door with his personal "Merry Christmas"! Or he'll identify YOUR home with YOUR family name. Weather resistant, lacquered kraftboard, 5 ft. x 21". With mounting tape. Plain Santa Doorman **$1**. Personalized (state name), **$1.50**. Electric Santa (with outdoor lites), **$2.98**.

HEAVENLY ANGEL LITES

For your tree, 12 celestial dolls — each holds a replaceable lite bulb. 3" tall, dressed in nylon, golden stardust trim. Silhouetted with golden wire for sturdiness. Pink, white or rainbow ass't. Give 1st & 2nd choice. Set **$3.98**; 6 extra bulbs **59c**.

9 FEET OF EVERLASTING HOLLY

Deck your halls, stairways, doors with boughs of full, rich holly garland for gay holiday spirit indoors & outside. Realistically molded green leaves and bright red berries are made of durable polyethylene. Lasts for years, non-fading, washable! **98c**

MINIATURE SLIDE RULE FOR HIS TIE!

And it really works! Handsome clasp in Gold-Tone Plating, only **$1.10**. In Sterling Silver, **$3.30**. Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **$1.10** pair. Sterling Silver, **$3.30** pair. Beautifully made. All prices include tax.

LIQUID 24 KARAT GOLD

Now turn unsightly metals into shimmering golden treasures! They'll never tarnish or need polishing! Plates copper, brass, bronze, steel, tin, iron, nickel, etc. No special equipment, electricity or skill needed. Supply to plate 100 sq. in., **$1**.

GIANT MONTHLY DESK CALENOAR

Keeps the whole month's appointments, memos, always in full view! Eliminates mistakes & forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case, 11¼" x 9". Black or Old Ivory. State name, color. **$1**.

SNUG KNEE WARMERS

Recommended for quick relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! 100% virgin wool, with STRETCH construction for snug comfort. Regular size (for average people), pr. **$1.98**. Large size, pr. **$2.50**

SANTA CLAUS LOLLYPOPS!

Made from an old European recipe with finest ingredients. Santa's picture stays on till the last lick because it's baked right thru the center (an expert confectioner's art). Bright red pops, 2½" dia. on 5" handle. Set of 6, only **59c**

NEW SAFE "Health-Tan"
SUN LAMP-*Can't Burn*

Enjoy ultra-violet tanning **for hours** without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays... passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles, and of course pale, unhealthy looking skin are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send **$10** now, pay balance of **$29.95** plus shipping charges on delivery, or send **$39.95** now, we prepay delivery.

"Keep Your Summer Tan All Year Long"

RECHARGEABLE FLASHLIGHT

No more expensive, annoying battery replacement! This battery lasts forever. Recharge by plugging in home electric socket, as often as necessary. The magic is a non-corrosive cadmium cell. Pocket-size 3½" plastic case in bright assorted colors. **$2.95**

AUTOMATIC RAIN SPRINKLER ENOS WASHOUTS!

During rain it unrolls and sprinkles! Takes water away from house to where it's needed. No gullied lawns due to water rushing from pipe. Wind & wear resistant plastic, 8 ft. long. Installs easily. Great value! **88c** ea., 3 for **$2.50**

PERSONALIZED SATIN LABELS!

For Anyone Who Sews, Knits or Crochets, a stamp of quality on your work! Eggshell, flesh, nile, white, grey, maize. 4 styles: Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By. State name, style, color. 15-**$1**, 40-**$2**, 60-**$3**

NEVER WRITE ANOTHER RETURN ADDRESS

Here are 1000 gummed labels printed with your name & full address to save time & energy! Just wet & stick. Ideal for stationery, books, checks, records, packages. Printed in blue on white stock. State name & address in 3 lines. 1000 labels, **88c**

All Orders Sent Postpaid. Sorry No C.O.D.'s, except on Sun Lamp. Satisfaction Guaranteed or Money Refunded, except on personalized items. Send Check or M. O. Spencer Gifts, K-8 Spencer Building, Atlantic City, N. J.

Personal PHOTO CHRISTMAS CARDS

FROM YOUR NEGATIVE IN BLACK AND WHITE

20 for $1

Plus 35¢ Shipping From your negative in black and white.

FREE SAMPLE

Send snapshot negative of child, family, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR PHOTO CARDS 10 for $1.89 Plus 35¢ shipping

INCLUDING ENVELOPES AND FOLDERS

SEE SAMPLE BEFORE YOU BUY

Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. — Save Money — 25 for $4.75 plus 55¢ shipping, 50 for $9.25 plus 65¢ shipping.

SATISFACTION GUARANTEED.

YULECARDS, Dept. 17, Quincy 69, Mass.

$22.95* **YOUR OLD FUR COAT INTO NEW CAPE, STOLE!**

I. R. Fox fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Special price, $22.95* complete, includes new lining, interlining, monogram, cleaning glazing. (*Mink, beaver, extras add'l)

SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED
we are Bonded For Specialists

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

I. R. FOX, 146 WEST 29TH ST., DEPT. D-45, N. Y. 1.

HANDSOME NAME BAR PIN

Susan

Your first name in gold-plated script letters. Small letters app. ½" high, 3" long, depending on length of name. Safety catch. Smart, good looking pin. Allow 1 wo weeks. Send *Send for new catalog.* $2.75 tax incl. ppd.

THE KREBS, Dept. BH11, Westerly, Rhode Island

"SWAP" PHOTOS

..With all your Friends, Relatives and Classmates

25 for $1 ONLY

Need more? 60 for $2

- Beautiful Silk Finish
- Wallet Size 2½" x 3½"
- We Pay Postage

Send your favorite snapshot or portrait (returned unharmed) and money to..

WALLET PHOTO CO Box Q Hillside, N. J.

Send 25¢ for extra Super-speed service

Money Back Guaranteed!

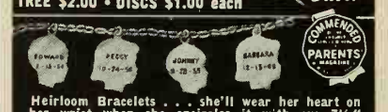
Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. B-7, Wilmette, Illinois.**

FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Up to 9 letters and spaces a line. Sculptured Tree, 2¼", holds 1 to 12 discs of Sterling Silver.

TREE $2.00 • DISCS $1.00 each



Heirloom Bracelets . . . she'll wear her heart on her wrist when she encircles it with our 7½" bracelet of Solid Sterling Silver or 12K Gold-Filled Silhouettes. Each ¾" charm is engraved with a child's first name and birthdate. Adorably crafted, of excellent weight and quality.

BRACELET $1.10 ea. SILHOUETTES $1.10 ea.

Prices include engraving, tax, postage.

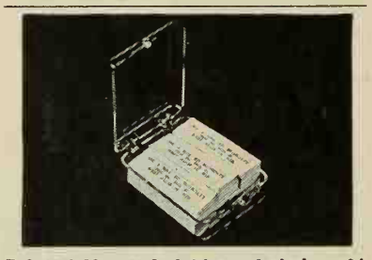
Sold by mail order only at these special prices

WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS 1518 Post Office Bldg. Brighton 35, Mass.

CHRISTMAS STORY WINDOW

. . . For your home . . . a radiantly beautiful "stained glass" holiday decoration. Just color translucent patterns with crayons, tape to window. Astonishing results! Panels group to fit any window. 9 designs including life size 34"x44" Nativity scene. $2.00 ppd. Share your window; send full color matching Christmas cards — 25c each. Stained Glass Craft. P. O. Box 82-A, Waukesha, Wis.



Printed Name & Address Labels—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! Stick 'em on letters, checks, pkgs., etc. *Big Bargain!* Makes a fine gift! *300 name and address labels 50c.* Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-EZ, Lynn, Massachusetts.

MAKE YOUR OWN CHRISTMAS CANDLES

HOW TO MAKE CANDLES FUN OR PROFIT

Men, women ANY age! Learn to create, design & decorate unusual candles for all occasions! FUN, fascinating hobby or spare time business. Expand to colorful candle shop, later. ENORMOUS DEMAND . . friends, clubs, stores, churches, everyone will clamor for your original, unusual candle shapes, colors, types & scents. As little as 10¢ in material brings $2 income! All ages delight in this easy to learn craft. No artistic ability required . . . we show you how, step by step, through world's only professional home instruction method.

FREE FACTS Send TODAY for FREE FACTS. Dept. X-185, Candle Institute, Fallbrook, Calif.

GIFT SHOPPING

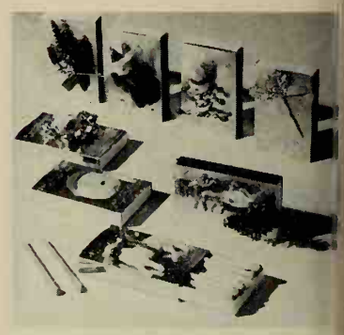
Children create characters—Barnyard Friends or Wild West editions. Each set contains six, ready to color and assemble; $2 set, ppd. Venus, Box 329-B, Lewisburg, Tenn.

Flower or fruit bowl—an Oriental beauty. Removable bowl usable with or without black wood base; $4.25, ppd. Edward H. Ziff, Merchandise Mart Plaza, Dept. BH, Chicago, Ill.

These hats won't tip! Designed to hold fancy drinks, bright-banded "straws" have cork inset. Set of 6, $1.50, ppd. Foster House, 6523 BH, N. Galena Rd., Peoria, Ill.

Rustproof steel mailbox in satin white or black with brass trim measures 16¼x9½x4½ inches. $8.95, ppd. Hansen & Kelly Sales 1170 Broadway, New York, N.Y.

Change-about blocks give state flowers, capitals, rivers, mountains, industries, fish, wildlife information: $2, ppd. Childcraft Equipment Co., 155 E. 23rd St., New York, N.Y.



Noel matches light with red and green flame. Set of 8 has different trim on each box. Make wonderful gifts! $1, ppd. Nancy-Ellen, 60 Spencer Bldg., Atlantic City, N. J.

Fine for Father. Each sheet of memo pad has clock for listing all calls and appointments. Includes a ball point pen, two pads; $6.95, ppd. Blach's, Dept. B, Birmingham, Ala.

Ideal for home or office. Three small batteries keep this cordless electric pencil sharpener operating; $12.45, ppd. B. Altman & Co., 34th & 5th Ave., New York 16, N.Y.

BY MAIL

rom game table to wall these 8- h ebony chess figures add an in- resting note. Ready for hanging; .98, ppd. Lord George, Ltd., 1270 oadway, Dept. B, New York, N.Y.

Crystallite star is a charming finial for any Christmas tree; or may be hung in window. Bulb not included; $2.50, ppd. Modern Controls, 24400 Mound, Centerline, Mich.

lectric warmer can be used right the table. Has snap-on lining in ange, red, pecan, aqua; $10.95, d. Hammacher Schlemmer & Co., 5 E. 57th St., New York 22, N.Y.

Super specs, king size, are 11 inches across with built-in bifocal lenses. What fun to own a pair! $1.98, ppd. Gifts Galore, Box 272, Dept. G-12, Culver City, Calif.

ocket-size binoculars weigh 3 nces; fold into ¾x3x4¼-inch ckage. Come in black, red, blue, een, tan; $3, ppd. Equipment Sup- y, Box 3091, Dallas, Tex.

Chuck-wagon dining gear for junior ranchers! Hat, boot, plate are made of unbreakable plastic. Set, $1.95, ppd. Zenith Gifts, 1959 P. O. Bldg., Brighton, Mass.

uthentic-looking rack just like Dad's. Marble seals off and releases ir while pipe inflates. Assorted col- r balloons; $1, ppd. Damar's, 11-B Damar Bldg., Elizabeth, N.J.

Inflatable plastic hanger for wash 'n wear fabrics folds compactly. Wonderful for home and travel; $1.65, ppd. Proud Products Co., Dept. 11E, Box 9701, Norfolk 5, Va.

MAILBOX MARKER
Style M . . . . . $1.95 postpaid

FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid

DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid

NAME & NO. MAILBOX MARKER
Style NM . . . . $3.95 postpaid

TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid

NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid

POST-n-WALL MARKER
Style B . . . . $3.45 postpaid

NAME & NUMBER POST-n-WALL MARKER, Style NB $4.95 postpaid

TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid

DAY-n-NIGHT® Markers as low as $1.95 ANY WORDING YOU WANT!

Perfect for Christmas gifts Gift card free on request

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

engraved solid brass DESK-n-DOOR Markers
one or two lines, up to 20 letters per line

BRASS DOOR MARKER 7" x 1"
Style DO . . . . $2.95 postpaid

BRASS DESK MARKER
walnut base 8½" x 2"
Style DE . . . . $3.95 postpaid

EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . . $8.95 postpaid

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Spear ENGINEERING COMPANY — FAST SERVICE
490-C Spear Building, Colorado Springs, Colorado — WE SHIP WITHIN 48 HOURS

Spear Engineering Co. • ORDER FORM • PLEASE PRINT CLEARLY

490-C Spear Building, Colorado Springs, Colo.

STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	PRICE
Any Wording You Want On Any Style Marker		
	TOTAL	

SHIP TO:
ADDRESS
CITY STATE

☐ Remittance enclosed, ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

PRACTICAL, DECORATIVE SHIP BELL
Perfect for patio, recreation room, lake cottage or sales meetings. Excellent as dinner bell and for summoning workers or children at play. Dia. 9", Ht. 10" Natural cast Aluminum or painted wrought Iron in Black, brass or copper. *Only $9.45 postpaid in continental U.S.A. Write for FREE catalog.*
BEST BUYS
Box 111, Dept. B-11
Ceresco, Michigan

1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.
Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 1103 Jasperson Bldg., Culver City 1, California.

IMPORTED WHITE DOVES

Dainty birds are sweet copies of the gentle dove. White cotton bodies have a "feathery" look and feet bend to attach among plants, flowers and trees. Nice for table decorations and package "toppers" too. 2½" bodies with 5½" wings. Order No. 2091.

Set of Six—$1.49 ppd.; 2 sets, $2.75
DOWNS & CO. Dept. 1211A. 1014 Davis St. Evanston, Ill.

Made from your own Favorite Negative
Personalized Photo
CHRISTMAS GREETING CARDS
25 Deluxe PHOTO GREETING CARDS with matching envelopes including envelopes
Card Size 4¼"x5½"
only **$1.25** plus 25¢ postage and handling

Each card Panel Embossed and Deckle Edged . . . .
50 cards & envelopes $2.50
100 cards & envelopes $5.00
plus 25¢ shipping
If without negative send photo and 35¢ additional for new negative.
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Tote 6 bottles easy . . NO tipping, dripping, slipping, breaking . . and one hand is always free for doors. Made of durable, hi-impact styrene. Fits into any 6 quart milk box. Saves time, money and patience.
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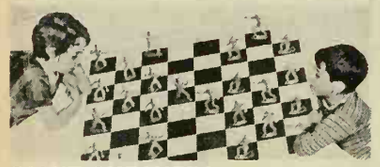

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colors: turquoise, tangerine, gold, black, natural, green. covers also in plastic **($6.95)** or leather **($24.95)** in black, white, or turquoise.

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For a well-dressed door at Christmas time, let Mr. and Mrs. Santa Claus welcome your guests. Made of durable styrofoam, this jovial pair comes in a kit, with complete instructions for a professional assembly 15" high. Catalog sheet of other Holiday items free.

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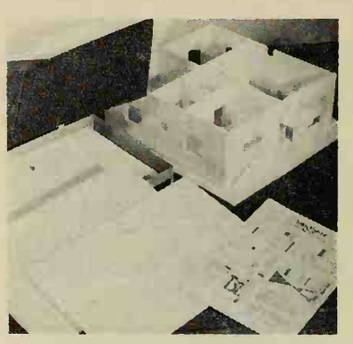
Pen-that-lights, with battery and bulb, writes in dark! Jot late telephone messages without turning on light: $4.95, ppd. Hoffritz for Cutlery. 331 Madison, New York, N.Y.

Encourage the family to star saving now for next year's vacatio fun. Top lifts off easily. Any siz coin fits slot: $2, ppd. Gay Gifts 388 Queen Anne Rd., Teaneck, N.J

Fun for junior scientists! Set has 7 test tubes, 5 chemicals (nontoxic, nonexplosive), instructions; $1.25, ppd. Mimi's Gift Shop, 604 Spencer Bldg., Atlantic City, N. J.

Handy travel companion. To compartment for toiletries has wa terproof lining, side pocket hold slippers; $4.95, ppd. Buffalo Leathe 1270 Broadway, Buffalo, N.Y.



Two-bedroom doll house from plastic foam, furniture included, comes in kit for a little homemaker to cut, assemble; $4.20, ppd. Joseph Blake, Dept. B, Gilroy, Calif.

Chemically treated pine con packed in bamboo basket, add col brilliance to firelight; $3.95, pp Artisan Galleries, Dept. BH, 21 N. Haskell Ave., Dallas 4, Tex.

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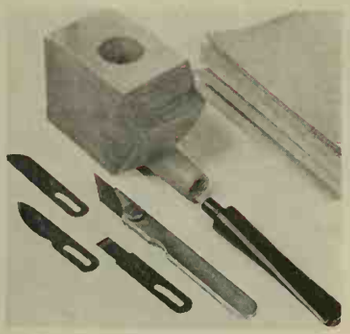
BY MAIL

Bowl at home. Weight under 6-inch table automatically sets up pins after they're knocked down. Strikes come easy! $1.50 ppd. The Added Touch, Dept. BH, Wynnewood, Pa.

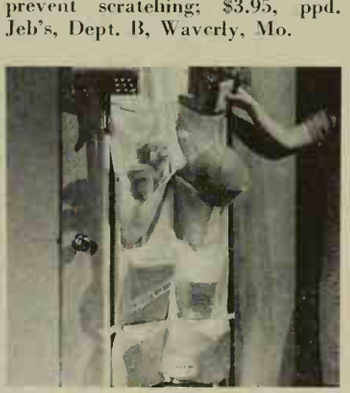


Here's the makin's of a fine pipe. Kit includes briar block, mouthpiece, 4 sheets sandpaper, knife, and blades; $4, ppd. D. P. Ehrlich Co., 207 Washington St., Boston, Mass.

French oven, designed by Raymond Loewy, in yellow or blue baked enamel over cast iron, stays hot on table; 2½ qt. size; $17.70, ppd. Carson, Pirie, Scott, Chicago, Ill.

Pogo seat with lithograph of frog, lets child bounce up and down or across room. Rubber pads on bottom prevent scratching; $3.95, ppd. Jeb's, Dept. B, Waverly, Mo.

Sleek designs in stainless steel make practical, all-season gifts. Ice butler, $15.95, pitcher, $9.95, both ppd. George Watts & Son, Inc., 761 N. Jefferson, Milwaukee 2, Wis.



Closet caddy corrals cleaning supplies for convenient storage on back of door. Loops hold brooms, mops. White vinyl, 20x60 inches; $4.49, ppd. Gimbel's, New York, N.Y.

Winter meals a headache?

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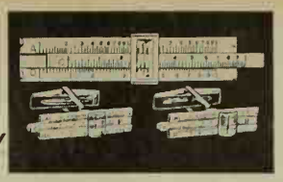

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Beautiful full-color, 3-D decoration-toy (19" wide, 8" high) lets youngsters "help" Santa get ready for his visit by adding a reindeer each bedtime, Dec. 14 thru Dec. 24! Fun, educational, can be used again each year! Simple instructions included. **Only $1 ppd, complete.** LOVELL STUDIOS, 8585 S.W. 125 St., Miami 56, Fla.

2517 75c — 2521 95c — 2523 $1.25 — 2503 95c — 2525 75c

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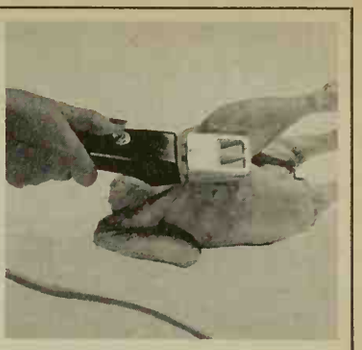

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Your favorite photo printed on smart 3½" x 7" contemporary style cards. For color cards send color negative or transparency. For black and white cards send black and white negative. If B & W neg. is larger than 2¼" x 3¼" or smaller than 1" x 1½", or if you are sending a B & W print, add 50¢. Name imprinting—$1.25 per line (20 letters)—free on orders of 100 or more from one negative. Send check or M.O. (no C.O.D.'s). For SAMPLE CARD (in black and white) send negative and 10¢. For color sample send negative or transparency and 25¢. Order early for prompt delivery. SATISFACTION GUARANTEED! **See the most complete line available anywhere!**

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the man next door®

One thing's certain in November—we can relax in the pleasant anticipation of the unprecedented prosperity and reform the victorious candidates promised us if elected.

◆ ◆ ◆

"When I went to school this morning," reported Coach Warren Woodley, whose team has lost six games in a row, "I couldn't see any dummies where they had hanged me in effigy—and I soon learned why. They were waiting for the real thing."

◆ ◆ ◆

"We have drive-in drugstores, drive-in banks, drive-in markets, drive-in theaters," my Christine groused, coming in bushed from a trip to town. *"What we need most are drive-in parking spaces."*

◆ ◆ ◆

About the only unpleasant incident we've ever had in the little group that gets together once in a while to argue politics was when somebody's brother-in-law, his first time there, kept saying, "First, let's define our terms."

◆ ◆ ◆

Sixteen-year-old Dixon Roensch throttled his jalopy into the service station. The attendant, near Dixon's own age, gave it ultra-courteous attention and reported, "Your oil's okay, but your motor needs changing."

"Oh, oh. He spotted the game warden."

"Maintaining a happy marriage can be easy," Granddad Hillis counseled my newlywed nephew. *"All you have to do is be as polite to each other as you are to your friends."*

◆ ◆ ◆

Uncle Dodd Buckner, who may be the last farmer in America whose wife keeps the egg money to prettify herself and her house, cannot believe these good times can last. He says his fellow Americans, happy and comfortable, remind him of a flock of turkeys the week before Thanksgiving.

◆ ◆ ◆

If you've worked for your candidates this year, as we have, you may conclude like us that the foundation of the republic is a strong digestive system. It's our tradition that a politician must always break bread before breaking the country. In 1960, more aspirants for high office have been confronted with more roast beef, cold mashed potatoes, and soggy peas than ever before. Every speech on mankind at the crossroads has been preceded by a deadly feud between the alimentary canal and alien forces seeking to block it. One local statesman confided to me that in his 30-year career leading the people out of darkness, he had consumed publicly 837 tons of surplus crops within a 50-mile radius of Washington. Suffice it to say that politicians—amateur and professional—are the farmer's true friends, willing to eat anything he can grow. Their motto: Eat, drink, and bicarbonate, for tomorrow we eat again.

◆ ◆ ◆

I'm bored with the term "Senior Citizens." Christine and I always called our parents the "Old Folks," and they loved it. We want our children to call us that when they're ready.

◆ ◆ ◆

"Taste," the home-ec. teacher warned my well-rounded young Rosie in high school, "makes waist."

◆ ◆ ◆

Pity the person who reaches the age of discretion without achieving it.

Christine and I are apprehensive for ou pretty newlywed neighbor, Nan Wiley after her managerial mother reported t us: "I'll let my daughter manage her ow married life, even if I have to show he how to do it."

◆ ◆ ◆

We asked Neighbor Marjorie Goldey back from her European trip, if she ha any trouble with her French when she wa in Paris. "No," said she, "but the Frenc did."

◆ ◆ ◆

"Every loyal, liberty-loving, red-blood ed American believes in trial by jury," Judge Frances Donofrio told us at Kiwa nis, "until he gets his call to serve on one."

◆ ◆ ◆

"Don't question your wife's judgment," my brother Buck chided me when I kidde Christine. *"Look who she married."*

◆ ◆ ◆

I don't understand teen-agers, elderl people, puppies, babies, pre-teens, kitten or my wife. But I love them all, and that a God's plenty.

◆ ◆ ◆

For three months I have been dinnin my wife's lovely ears with the importanc of the bond issue coming up. I've rea editorials to her and described how th luncheon club was working to get out th vote. But at dinner last night, she saic "Do you know there is going to be a bon election soon?" "How *ever* did you fin out?" I asked in mock surprise. "Sally J at the beauty parlor told me while she wa doing my hair," Chris replied calmly.

◆ ◆ ◆

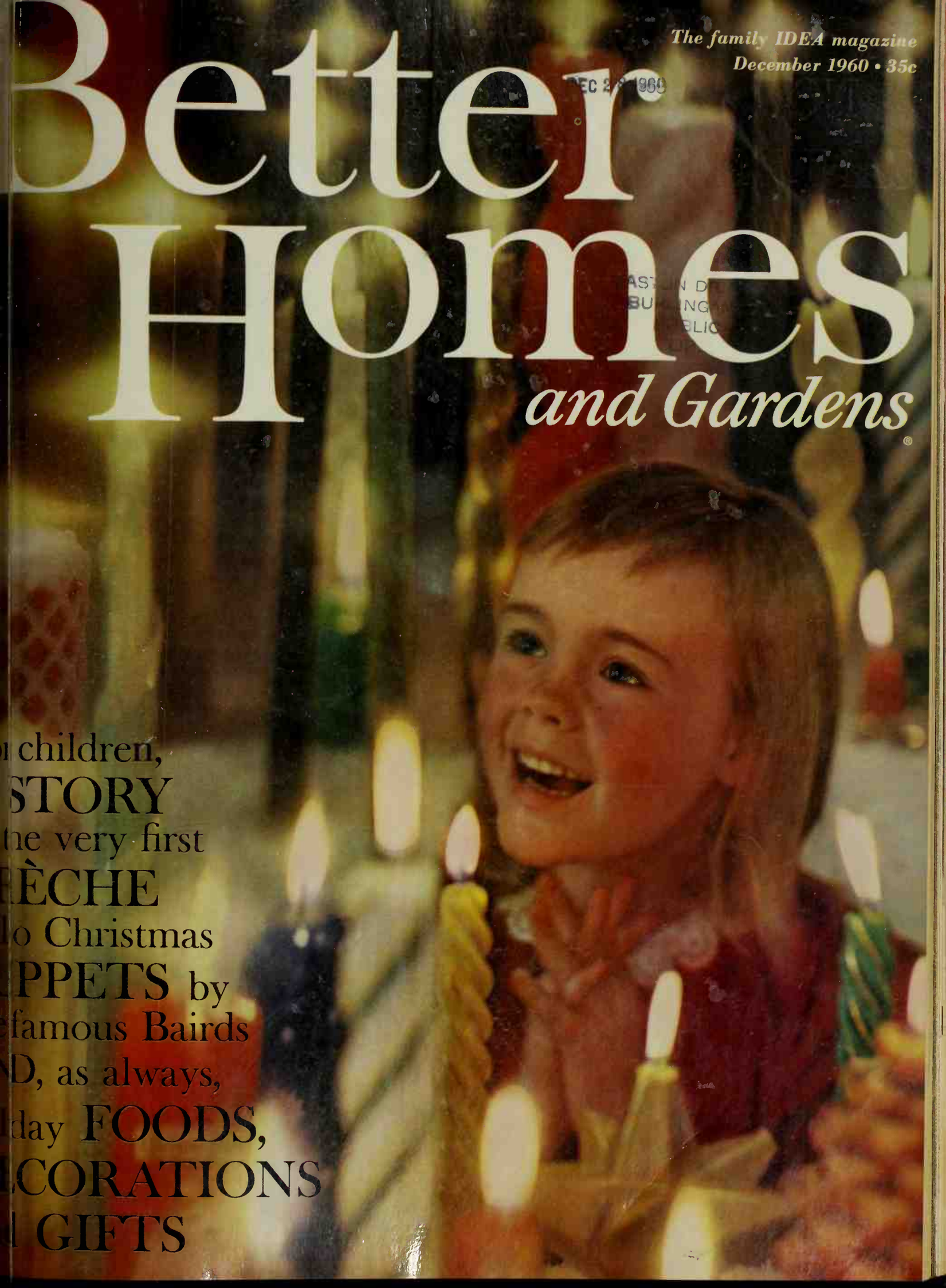
It seems to me that our American chi dren owe special thanks on November 2 They are the best-brought-up kids in th world. They are not reared for a stagnan tradition; they are not hampered by usele customs or too much discipline. Their pa ents encourage individual dignity and fre dom of thought. But I do wonder—hav we taught them gratitude?

Burton Hillis

The family IDEA magazine
December 1960 • 35c

Better Homes and Gardens®

DEC 2 1960



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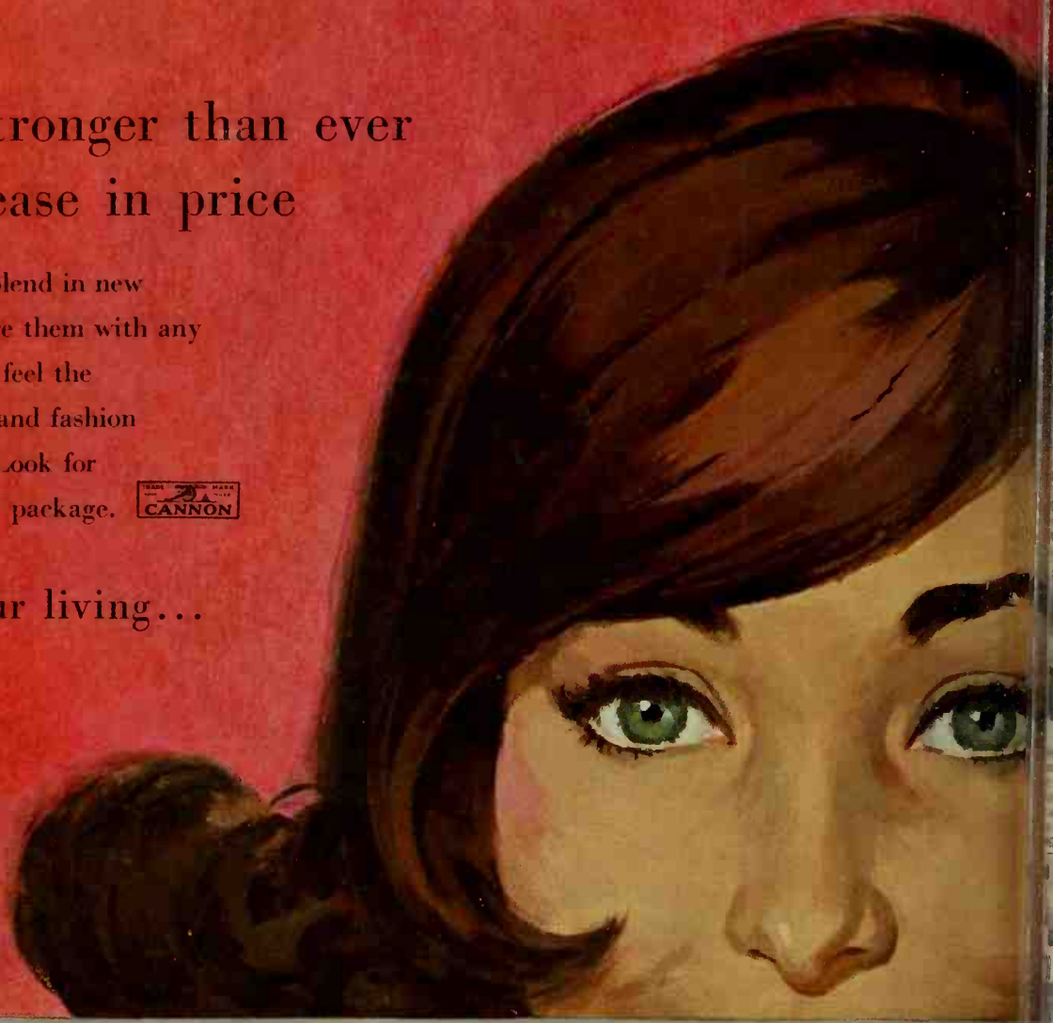

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Electric Color Light: Revolves, bathes tree in changing colors. **NY1395-S** ..... $ 5.98
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How cute! Booties with red saddles and simulated bobby sox tops keep feet snug. Soft corduroy stoutly stitched to flexible soles. **NY4129** Newborn Babies; **NY4155** (1 to 3 mos.); **NY4156** (4 to 5 mos.); **NY4157** (6 to 7 mos.) Each pair only $2.00

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Surprise guests with your own personal touch of hospitality. Gay 90's couple are authentically identified with any 2 first names and last name, as shown. Colorfast metal, 9"x15". Raised lip prevents spilling. Give names.
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Nine graceful arms twirl your precious African Violets and all other favorite plants into instant view. 11 pots to hold the flowers you like best. Graceful revolving arms allow you to "show-off" plants to their best advantage or position them for proper sunning. Takes a mere 13½" of floor space. **Pots and Spaghnum Moss are included.** The circular trellis in the center, with flower pot below, is perfect for clinging vines, etc. Attractively made of heavy wire and coated with the finest plastic-base enamel, it's "at home" in any room . . . with any decor. Stands 32½" high, 13½" across.
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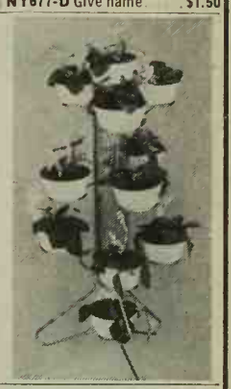
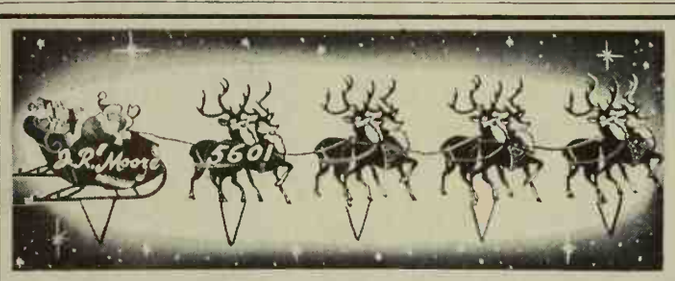
NY1336-S Black $6.95
NY1337-S Gold $6.95



WIDE WINDOW SHELF

Give your plants their fill of precious sunshine! Metal shelf fastens inside any window sill without screws or nails. Lace-like metal shelf finished in white enamel. "Fence" edges prevent falling.
NY9764 5½"x22" shelf $1.49



ILLUMINATED SANTA, SLEIGH & REINDEER

Jolly old Santa has agreed to let us hand-letter his sleigh and reindeer with **Your Family Name and House Number.** Sturdy self-attached stakes. Weatherproof plastic. Complete with 5 bulbs, cord and metal reflectors. 22½" tall x 8-ft. long. **NY1508** Illuminated set (Give name, house number) $8.95
Non-Illuminated 4-ft. set (Give name, house number)
NY516-P $2.95

PERSONAL "COACH" SIGN

Handsome "Midnight Coach" sign displays your family name and house number **Oay** or **Night!** Glows in the Dark on lawn, house, tree. Weatherproof metylmethacrylate, black crinkle finish. 15x5¾" Give name, house number.
NY515-P $1.25

LAMPS! TABLES! COUCHES!

Chairs, sofas, cocktail tables, end tables, lamps—100 exquisite pieces in all! Enough to fill a king-size doll house . . . and to keep little "decorators" busy arranging rooms, planning color schemes, etc., for months. Scale reproductions, up to 1½" high, minutely detailed in brilliant colored plastic.
NY3118 All 100-Piece $1.00

SANTA BELL-RINGER

Jolly St. Nick features **Your Family Name** that **G-L-O-W-S** in the dark. Guests pull cord . . . his arms raise, jingling bright brass bells. Festive Christmas door bell of weather-resistant material.
NY710-P Give Name $1.49
NY3186 Plain $1.00

3-D TALKING BLOCKS

They're GIANT sized and they TALK! Dog goes Yip! Yip! Cat Meows! Monkey squeaks! Each brightly colored embossed animal on a block "talks" when he's squeezed. Blocks nest—develop coordination and sound association.
NY4788 Set of 5 ..... $1.98

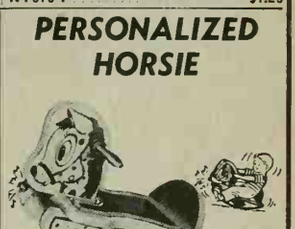
MEN'S STRETCH BOOTS

Big boot protection with none of the weight! New Gum Rubber Boots stretch over all shoes in a wink. Tough soles can't tear. 14" high. **NY4821** (Size 6-7½), **NY4822** (8-9½); **NY4823** (10-11½); **NY4824** (12-13). Men's Stretch Boots ..... Pair $4.95

INSTANT BREWMAKER

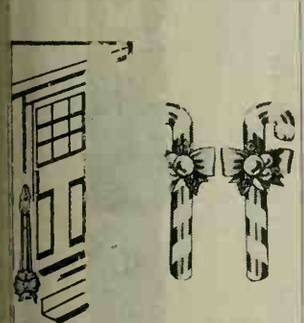
Make instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord.
NY3215 ..... $2.98

PERSONALIZED HORSIE



BABY'S ROCKING HORSE

Little buckeroos ride in safety . . . only 4½" off floor. Rocking Horse is branded with their own Name. 10½x7x19" red and blue spotted pony won't tip. Silvery bell tinkles merrily as cowhand rocks.
NY689-P (Give Name) $3.49



5 FOOT —GIAN

Be it candy ... ant display ... mount, sp... ted and ... r M... let ... bulbs, m...

OR CANDLES Y GREETERS

...dles here's a brilliant fireplace. Easy to ...led. Weatherproof. **NY4778** Candles, ... pair $1.00
O Candles. With **NY1397** Pair, $5.88

EMMET KELLY DOLL

Everybody's favorite . . . that hilarious stumble-bum Willie, the Clown! He's the world's best dressed "hobo." Over 14" high. Hand detailed in checked vest, removable shoes.
NY3246 ..... $2.98
NY4567 Emmet Kelly Hand Puppet, only 98c

WEE WONDER LITES

Glory Angel Lites: lacy lovelies emit steady light from tiny electric candles.
NY4811 Set of 12 ..... $3.98
Wee Winking Lites: twinkle on-off with everchanging colors.
NY3957 30 ..... $2.98
Poinsettia Lites bloom with blinking, on-off lights.
NY4810 Set of 10 ..... $2.98

HOLIDAY CAKE FORMS

Jolly St. Nick, or "Lambie Pie" hop on your table to brighten festivities! A delight for Christmas, parties, birthdays—year 'round. Aluminum molds make 7x11" Santa, 8x13" Lamb. For salads, meat, too.
NY4532 Santa $1.98
NY4209 Lamb $1.98

ELECTRIC SHINE KIT

A brilliant shine without rubbing or buffing! Battery powered Spinning Brush gives a sparkling new finish in seconds. Set includes 2 daubers, 2 cans of shoe polish plus Electric Brush. Batteries not included.
NY3945 Complete set $3.98

FULL-SIZE ELECTRIC FIREPLACE

Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. Stands **over** 4 ft. tall, sets up in seconds. Use year after year. Rigid, vinyl-coated Kraft board. Complete with electric cord and flicker attachment.
NY1002-S Fireplace $3.98
Revolving Brassed Card Tree—displays dozens of cards. **NY4809** $1.50

HOW TO ORDER: • Order by number and specify quantity desired. • Add only 20c to each item ordered for postage and handling. • Send payment (check, money-order or cash) with your order. No C.O.D.'s please. **MONEY BACK GUARANTEE.**

Send Orders To: BANCROFT'S 2170 So. Canalport Avenue Dept. BG-332, Chicago 8, Illinois

Make this
the most elegant
Christmas ever
with
Samsonite
Silhouette

Silhouette . . . the most elegant luggage you can give . . . or get! Molded of light-as-air magnesium . . . covered in wear-resistant vinyl. And there's not a lock in sight—a Samsonite exclusive that makes all other luggage old-fashioned! The clean, crisp lines and space-planned interiors reflect your own good taste. For ladies: 7 styles—in Biscayne Blue, Dover White, Oxford Grey, Platinum Grey. For men: 5 styles—in Desert Tan, Oxford Grey. From $20.

GIVE A SET OF SAMSONITE SILHOUETTE MATCHING CASES

Shwayder Bros., Inc., Luggage Division, Denver, Colo. Prices plus existing taxes. In Canada through Samsonite of Canada, Ltd., Stratford, Ont. at slightly higher prices. Also makers of Samsonite Folding Furniture.

Better Homes and Gardens®

THE FAMILY IDEA MAGAZINE

December, 1960; Vol. 39, No. 12

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This issue is published in three editions

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Give the gift of carefree beauty

SOLID STAINLESS by ONEIDA

WHITE LILY* in mirror finish, with inlay of porcelain flowers. PAUL REVERE*, SHORELINE* in satin finish—all Oneidacraft* Premier Stainless. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95 . . . SHASTA* TAPER* PROFILE* in mirror finish—all Oneidacraft* Deluxe Stainless. 16 pc. for 4, $16.95. 24 pc. for 6, $24.95. 50 pc. for 8, $44.95.

ONEIDA SILVERSMITHS, makers of HEIRLOOM* STERLING • COMMUNITY* SILVERPLATE • 1881 ROGERS* SILVERPLATE • TUDOR* PLATE ONEIDA COMMUNITY • COMMUNITY* STAINLESS • ONEIDA* DINNERWARE

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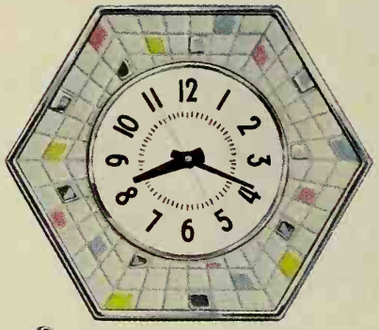
from GENERAL ELECTRIC

(NIGHT VIEW)

Lighted Dial Travel Alarm. Styled like pocket radio. Lights up at night for easy reading. Cord compartment. Trip-Mate

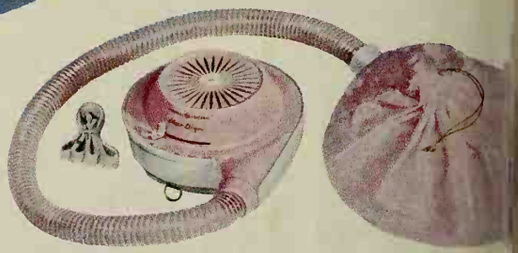


Mosaic-Styled Clock. Up-to-the-minute design. Clock hangs or stands. In mosaic beige, gray or white. Patterns model.

(NIGHT VIEW)

Miniature Lighted Dial Alarm. Small graceful. Lights up at night, can be rea near or far. Pink, beige. Vign-ette

Automatic Blanket. Keeps you wa over at any room temperature. Ligh Rayon-Cotton fabric. Washable. Smart



Home Hair Dryer. With reach-in bonnet. Hear, walk, talk as hair dries. Portable dryer attaches to shoulder or waist strap

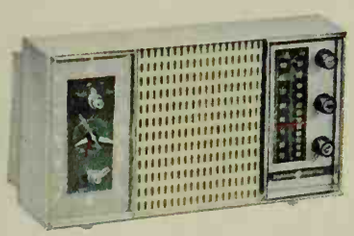
General Electric Company
Housewares and Commercial Equipment Divi
Radio Receiver Department, Bridgeport, Co

GET YOUR HOME AND FAMILY A GIFT

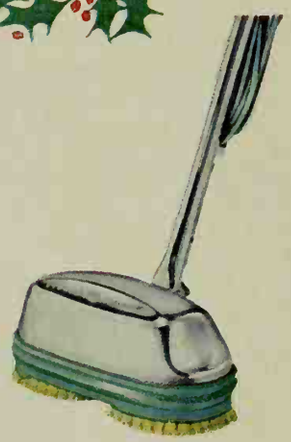
NEW-FASHIONED GIFTS WITH OLD-FASHIONED SENTIMENT

A General Electric gift lightens every day in many ways. It wakes you to music, perks your coffee to order, takes the care out of floor care, does all your roasting and broiling, shows the time of night from afar, keeps you warm while you sleep.

ew Miniature Transistor Radio. With ear one, carrying case, battery in hand- sor jewelry box.



New FM-AM Clock-Radio. Twice the power to pull in distant stations. AFC prevents drift. Superb Musaphonic® tone.



Floor Polisher. Does all floors. Scrubs, waxes, polishes. Even cleans rugs. Includes all attachments. Splash guard.

Cord Reel Cleaner. Touch of toe reels up cord. "Piggy-back" attachment caddy. Double-Action rug and floor tool.

Rotisserie Broiler. New "open-air" broiling design for best- er steaks and chops. 3-hour timer. Push-button controls.

Deluxe Coffee Maker. Perks 2 to 9 cups and keeps them hot, automatically! Reheats without reperking. Stainless steel.

Automatic Can Opener. At a touch, opens cans cleanly. Removes or hinges lid. Safety lock. Optional wall mounting.

oast-R-Oven®. Toasts all favorites —b d above, muffins, rolls, sandwiches bel Browns to order. Oven also warms.

Spray, Steam and Dry Iron. Irons all fabrics safely, even wash 'n' wear. Low-temperature steam. Sprinkles. Dry irons.

Progress Is Our Most Important Product

GENERAL ELECTRIC

GET YOUR HOME AND FAMILY A GIFT

Touch a snow-white handkerchief to dust catchers like this and see how clean Electric House Heating can be

Look how clean flameless electric house heating keeps the modern home

Already more than 850,000 families in every part of the nation are enjoying the clean comfort of truly modern heating at lower cost than most people believe possible

If dust is a problem in your home, you should know about electric house heating.

In a word, it's clean.

From home after home where electric house heating has been tried and found a blessing, you hear enthusiastic and constantly repeated comments like these:

"Dusting is practically unnecessary . . ."
"Drapes just never seem to get dirty."
"We haven't had to redecorate in years."

And there are other comments, too. Eagerly, people volunteer such information as, "There just aren't any cold drafts or hot blasts." "We've never felt so completely comfortable." "It's amazing—there's just no maintenance to pay for or worry about."

Clean, even electric house heating is well worth your looking into. Over and above providing you with comfort and convenience beyond your fondest dreams, it has the practical advantage of enhancing the value of your home. Modern today, it will be just as modern in your children's time.

Give careful thought to electric house heating. If you're planning to build, buy or modernize, talk over electric house heating with your local Electric Utility.

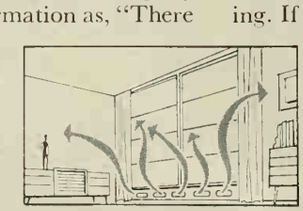
For brief, factual information on basic methods of modern electric house heating, look carefully at the diagrams below.

Flameless Electric House Heating is so clean...

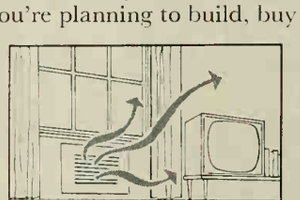
YOU LIVE BETTER ELECTRICALLY

Sponsored by Edison Electric Institute

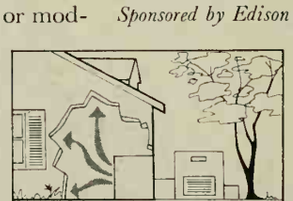
Ceiling cable heat is invisible. Wires less than ⅛" thick are fastened to ceilings before plastering. Each room can have a thermostat.



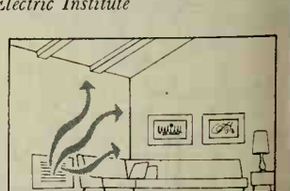
Baseboard units heat by both radiation and convection. All surfaces are warmed evenly, and control is by individual room thermostat.



Wall panel heaters have heating coils behind a decorative grill. Small fans may be used with this thermostatically controlled unit.



Heat pump heats in winter, cools in summer. It's automatically reversible and maintains any desired year 'round temperature.



Electric furnaces provide compact central heating systems which can be combined with central air conditioning.

The excitingly new Oldsmobile 98 Holiday Sedan and the all new F-85 De Luxe 4-Door Sedan visit Sequoia National Park.

THERE'S NOTHING LIKE A NEW CAR FOR Enchantment

Here is your "open sesame" to a fascinating world filled with exciting experiences. Owners of new 1961 General Motors cars don't try to explain it, they just enjoy it.

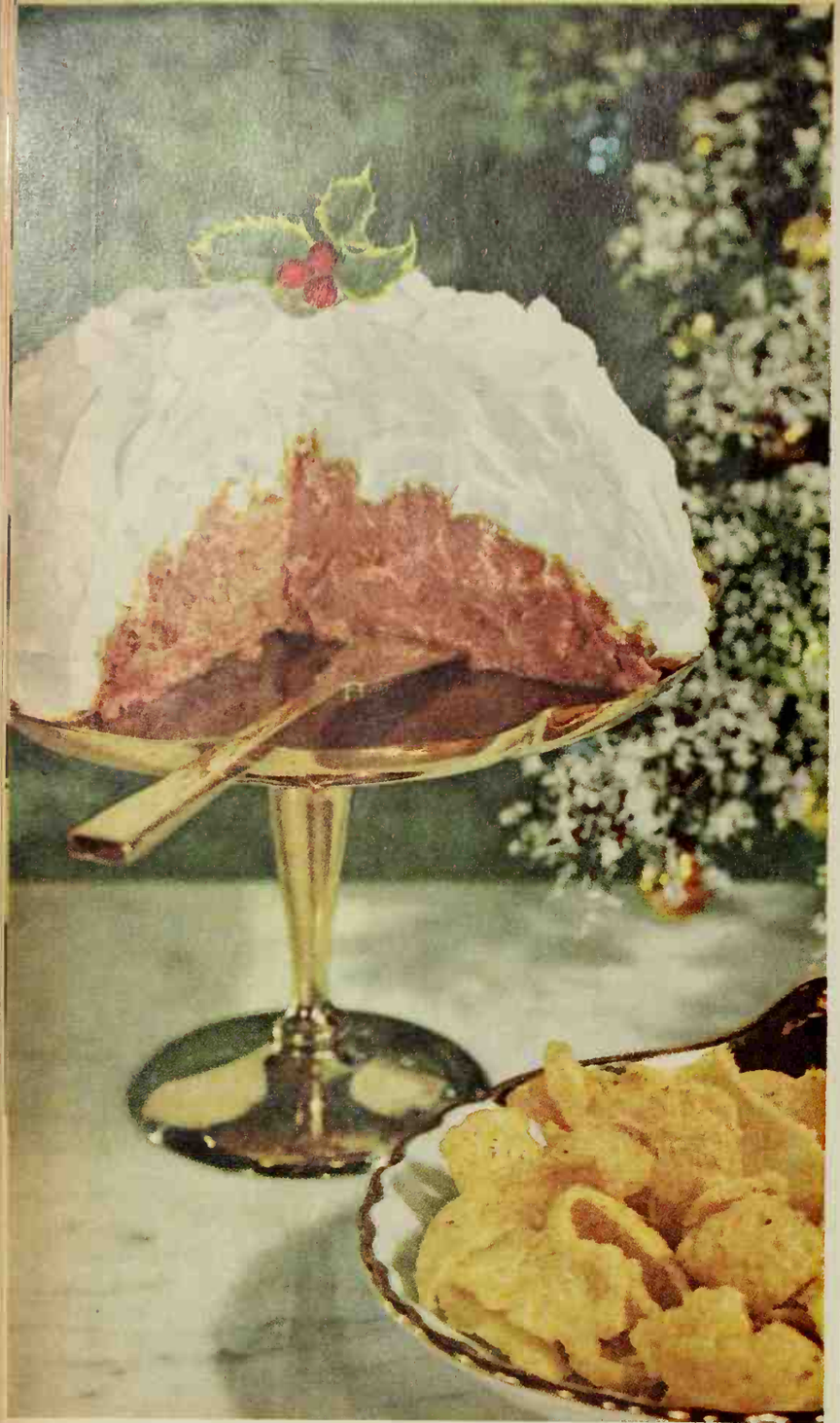
If you have friends who've just bought a 1961 General Motors car, you'd better call before you go over. Because more than likely they're not at home but out in the car, going places and enjoying themselves. That's the way it is with owners of the new GM cars . . . and when *you* get one you'll know why.

Your first impression will be one of sparkling beauty, trim newness, and that ever-lovin' new car scent. But that's just the start. The real payoff comes when you take to the road. It's here that words like GM research, engineering, and reliability become more meaningful. General Motors makes such words easy to translate into benefits like luxurious *comfort* . . . a characteristic of all Bodies by Fisher, or *performance* that gives you new confidence . . . and all-around *safety* features, the kind you want for your family.

And, this year, you will be pleased to know that GM offers a wider than ever choice of new cars with an eye-popping selection of sizes, colors, body styles, motors and transmissions. Why don't you make 1961 your year for enchanting experiences—it's as easy as seeing your General Motors dealer.

For the car of your choice, GO GM
Chevrolet • Pontiac • Oldsmobile • Buick • Cadillac • All with Body by Fisher

GENERAL MOTORS



SNOW CAP SPREAD: MIX 2 4½ OZ. CANS UNDERWOOD DEVILED HAM, 1 TBSP. MINCED ONION. MOUND ON PLATE. "FROST" WITH BLEND OF 8 OZ. PKG. CREAM CHEESE, ¼ CUP SOUR CREAM (OR MILK), 2½ TSP. SHARP MUSTARD. SERVES 10-12 GENEROUSLY.

A "pleasure island" on any party buffet. Underwood Deviled Ham makes this festive Snow Cap Spread in minutes. Delicious with *Fritos*® corn chips. For the holidays have lots of cans of Underwood Deviled Ham in your pantry.

P. S. The handy ham made from fine whole hams.

FOR FREE PARTY RECIPES WRITE: ANNE UNDERWOOD, DEPT. B120, RED DEVIL LANE, WATERTOWN 72, MASS.

IDEAS IN ACTION

Live Christmas tree can be planted outdoors after the holidays

Enjoy a living Christmas tree this season by choosing balled and burlapped evergreen. After the holidays, yo can plant it outdoors. Like any Christmas tree, living tre should be placed in the coolest part of the room—awa from heat. To retard moisture loss, spray tree with wil proofing latex before trimming and keep soil moist.

All credits for IDEAS IN ACTION are on page 98

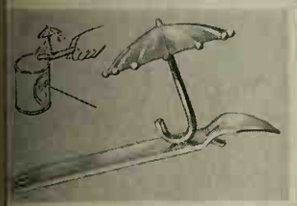
EAVENLY ANGEL LITES . . . For your ree! Each of these 12 celestial dolls , 3" tall and holds a replaceable ght bulb. Dressed in frothy nylon, rimmed with golden stardust. Silhoutted with gleaming golden wire for turdiness. Glowing pink, white or inbow assortment. Give 1st and 2nd olor choice.
ach set. **$3.98**
extra bulbs.....**59¢**

9 FEET OF EVERLASTING HOLLY . . . **For only 98¢!** Deck your halls, stairways, doors with boughs of this full rich holly garland! Use it indoors and outdoors for gay holiday spirit! Realistically-molded green leaves and bright red berries are durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years.
9 ft. of holly.....**98¢**

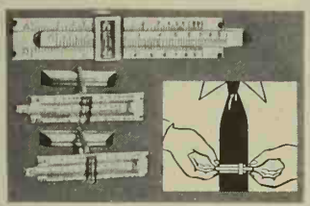
FOR HIM—BELL RINGING SHORTS . . . Personalized with his name! Santa, in all his glory, graces one side of these Christmas shorts. Any name you like will be hand embroidered on the other! Santa even has a tinkling bell on his cap. Perfect for that man you want to surprise! White sanforized cotton with elasticized waistband. Washable. Specify name you wish embroidered and any size.....**$2.00**

LIQUID 24 KARAT GOLD . . . Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates, copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. The supply you will receive is enough to plate 100 square inches. **$1.00**

LIFE-SIZE SANTA DOORMAN . . . Is dressed in full Yuletide colors! Let him wish your friends and neighbors a "Merry Christmas" as he covers your front door with his personal welcome. Bright, jolly Santa is big as life —5 feet high by 21". Made of heavy lacquered weather-resistant kraftboard. Comes with special tape for easy mounting. Takes just a few moments to attach. **$1.00**



NO SPRAY" BEER CAN OPENER! .Here's to no more beer in your eye! ew "spray protected" opener has its wn small umbrella, fastened to it, guard you against sudden updraits! eeps you and the ceiling from getting quirted. Ultra-sophisticated goldened metal opener is regular size, aded by matching umbrella. Fun, ecorative, really useful in the home ar. **$1.00**



REAL SLIDE-RULE TIE CLASP . . . The slide rule really works! With or without matching stationary slide-rule cuff links. Look far more expensive than these low prices. Usually sell for more. Prices incl. tax.
Clasp, Gold-Tone Plating.....**$1.10**
Links, Gold-Tone Plating, Pr..... **1.10**
Clasp, Sterling Silver..... **3.30**
Links, Sterling Silver, Pr..... **3.30**

1000 ADDRESS LABELS . . . Printed with your name and full address, to save your time! Have gummed backs. Just wet and stick. Terrific for stationery, books, checks, records, packages. You'll never have to write your return address. Handsomely printed in blue on white stock. Easy to read—they prevent errors and losses. State name and full address in three lines. 1000 labels. .....**88¢**

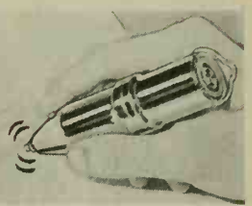
ELECTRIC CHRISTMAS TREE—a sparkling find for only 49¢! Fully decorated. Bright and beautiful. Blinks continuously on and off! You'll love its petite size and fuzzy tree-textured branches. Use one as a twinkling centerpiece. Use a pair on your mantel, bookcase or TV set. Battery operated (not included). 6 inches high.
Each .....**49¢**
2 for only.....**97¢**

GIANT DESK CALENDAR . . . Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼" x 9". Jet Black or Old Ivory. When ordering, state name and color you desire. **$1.00**

WINDSHIELD DE-ICER . . . Removes every trace of ice, frost and sleet in 30 seconds! Just spray—and your windshield and window problems go away! No scraping necessary—no frozen finders! It provides clear windows for safe driving. Also prevents windows from re-icing. Airlines use it and so should you. Windshields sprayed before a freeze are protected for up to 3 days. 9 oz. spray can.....**98¢**

KEEPS FOG & MIST AWAY . . . With one wipe! Helps you avoid accidents due to poor windshield vision! New chemically treated No-Fog Safety Mitt works with just one application. Windows can't fog or mist for weeks. Leaves steamed bathroom mirrors sparkling clear! Added feature: Glow-in-the-dark binding. Slip it on your bumper when making emergency roadside stops. **$1.00**

KEEP CAR WINDOWS CLEAR OVERNIGHT—IN FREEZING WEATHER! Car owners—sleep soundly these cold nights, knowing that you'll find your windshield and windows sparkling clear in the morning despite snow, sleet, freezing rain, frost! Car Cap does a perfect protection job! Insures good visibility in sub-zero cold. Eliminates one of the big nuisances of winter driving. Heavy polyethylene plastic. Won't freeze in winter's worst. Covers top and all windows. Fastens to fender; is held firmly in place by 4 elastic shock cords with attached rubberized hooks. Installs in seconds—removes in a flash for driving. No more sweeping or scraping! Folds compactly for easy storage. Also use as utility cover. Passenger Car Cap or Station Wagon Cap (specify choice). Each **$5.98**



ELECTRIC ERASER . . . Whisks away errors fast! Just push the button and this battery-operated wonder removes typewritten, ink or pencil errors in a flash! Fast and neat. No more holes thru paper because it works by rotation, not pressure. Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy for home, office, school. Saves time, paper and your disposition.....**$1.49**

FOR SAFE DRIVING—MAGNETIZED GLOVES FOR MEN & WOMEN! o help you drive safely in the coldest eather, gloves that fit and feel like a second skin"! Specially designed for riving comfort. They let you keep the eel of the wheel while they keep your ands cozy and warm. They have suple genuine leather palms that really rip the wheel—can't slip like ordinary loves. The rest is Helanca nylon, the onderfully soft yet sturdy knit that s-t-r-e-t-c-h-e-s to fit any hand perfectly! A tiny magnet, concealed in the smart double cuff, clips the gloves to your dashboard when they're not on your hands -- so there's no need to hunt for them! For women—black, white or beige--personalized with golden-tone initial. For men—tan or grey. Specify color. When ordering for women, also state initial. .....Pair **$2.98**

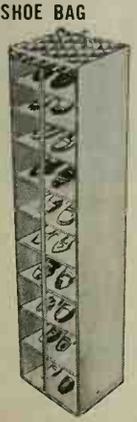
PERSONALIZED SATIN LABELS . . . put the stamp of quality on the lovely things you sew, knit or crochet! Eggshell, flesh, nile, white, grey or maize, in 4 styles: **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color.
15 Labels **$1.00**
40 Labels **2.00**
60 Labels **3.00**

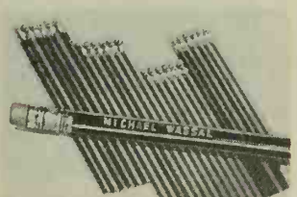
WEAR FOLD-OVER SLIPPERS . . . Outdoors as well as inside! Take them along whenever you travel. They're dainty as ballet slippers, durable as sneakers, comfortable as bare feet! Made of butter soft GENUINE LEATHER with rubber ribbed soles. In black, natural or red leather—or in leopard corduroy. Medium (6-6½), Medium-Large (7-7½), Large (8-8½). State size, 1st and 2nd color choice. .....Pair **$2.98**

6 ENCHANTING LAMPS . . . Glow in the dark! Self-illuminating! They need no electricity. What a wonderful way to save money on your electric bill! Cute lantern styling. Made of unbreakable plastic. They gather light by day, radiate it at night. Also useful for indicating cellars, stairways, as lamp and shade pulls. All your friends will wonder where you found them! 2" high, in pretty assorted colors. Set of 6..**$1.00**

1D-SHELF SHOE BAG

aves closet pace! Keeps your hoes up off the loor and away om dust. Pretty, ractical and neat. holds 10 pairs f shoes (men's or omen's) in full iew, one pair to shelf. Made of eavy gauge seeru plastic, with mart quilted top nd matching inding. Has a ull-length zipper o that your shoes re always within asy reach. Hangs rom the closet od. Measures 23¾" x 57". ach **$3.98**





24 PENCILS WITH YOUR NAME . . . Printed in brilliant gold leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. They're hexagon shaped —so they won't roll off desks, tables, etc. For businessmen, students, housewives. State the full name you want printed on your pencils (one imprint per set).....Set of 24, **98¢**

RECHARGEABLE FLASHLIGHT . . . Ends the need for expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket . . . as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. Compact enough for pocket or purse. Never buy another battery. Have a flashlight that always works!.....**$2.95**

Mail to **SPENCER GIFTS** *Today*

SPENCER GIFTS, K-7, Spencer Bldg., Atlantic City, N. J.

My Name Is _____ (PLEASE PRINT)

Address _____

City _____ Zone _____ State _____

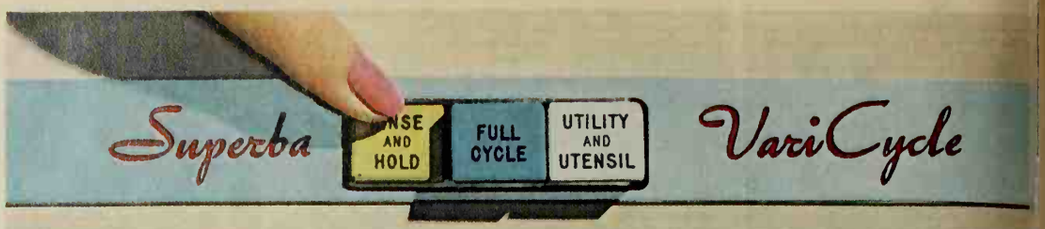
Satisfaction Guaranteed or Money Refunded Except Personalized Items

HOW MANY	NAME OF ITEM	PRICE

SORRY, NO C.O.D.'s — Add 10c per item for postage, insurance and handling.

(Enclose a check or money order with your order) — TOTAL ENCLOSED . . . .

push a button... dishwashing's done!



PARTIAL LOADS—breakfast, lunch, snack dishes—get a short power-rinse that removes food particles without hand-rinsing...real economy. Hold and store the dishes until you accumulate a full load—no worry about foods "drying on."

FULL LOADS are now scrubbed twice by the famous KitchenAid power-wash system. The "Full Cycle" includes two separate washes (or a power pre-rinse and single wash) followed by three rinses ...then Flo-Thru hot-air drying.

UTENSILS get their own individual treatment...the KitchenAid dual wash and triple rinse help soak away baked-on foods...ease scraping chores. Ideal for "quick-dry" items, too. Completely washes and rinses—saves on drying.

Always ready for cycle you want—exclusive Power Reset Drive advances timer to "OFF" position immediately after short cycles.

NEVER BEFORE a dishwasher that combines such convenience, capacity and wash-ability. The new Superba VariCycle gives you the right action for various types of loads—at the touch of a button—will warm plates, too.

NEW KING-SIZE CAPACITY. New design racks in the front-loading Superba VariCycle will handle a whole day's tableware for an average-size family (12 complete place settings, NEMA standards). Quick-adjust dividers in the two-position adjustable upper rack enable variable arrangements for big pots, pans and odd-shaped pieces. Lifetime *all-porcelain* self-cleaning interior.

DUAL DETERGENT CUP in the door automatically releases the desired amount of detergent from each section for each wash, or can be set for a power pre-rinse and a single power wash. There's even an automatic **RINSING AGENT DISPENSER** in the new Superba VariCycle to help dry spotlessly under any water conditions.

NEW LUXURIOUS LOOK—with modern styling and wide choice of finishes, including WOOD. Available in built-in and free-standing models. Look for the big, blue lifetime wash arm that *scrubs*, while others spray or shower. See your dealer or write: The Hobart Mfg. Co. KitchenAid Home Dishwasher Div., Dept. KB, Troy Ohio. In Canada: 175 George St., Toronto 2.

NEW SUPERBA VariCycle

Luxurious natural wood, satiny stainless steel, glowing coppers, gleaming white. Special woods and colors can usually be matched locally...can even be finished with plastic laminates to match counter tops.

2 OTHER NEW DISHWASHER SERIES available in many models

NEW IMPERIAL

King-sized capacity for 12; dual wash, triple rinse; wide choice of finishes. Rinsing Agent Dispenser optional. Built-in, dishwasher sink, convertible portable, and free-standing models.

NEW CUSTOM

Real value for the economy-minded. Variety of finishes. Same KitchenAid lifetime wash arm, Dual Filter and Flo-Thru drying. Capacity for ten. Built-in and free-standing models.

there's a quality

KitchenAid

for every kitchen...every budge

Your kitchen door says "Welcome" with wreath and broom decor

The cook is in the kitchen . . . and she's particular how her kitchen door looks! Left, a gourmet's wreath is made from tot-size pots and pans, cutlery and gadgets. Inexpensive wreath is frosted with poster paint. Children's broom (or hearth brush) makes a fine door decoration, too. Tin can is covered with oilcloth, trimmed with felt, slipped over handle of broom. Add velvet cap and glue in place.

SMART COOK . . .

One good cook poaches little-pig sausages in cider before she fries them for a Christmas breakfast. . . . Sweetens her mincemeat with rock candy instead of sugar. . . . Whips up the mashed potatoes with cream cheese because the cheese has half the calories of butter. . . . And says the breath of sage from the oven is her grandmother's blessing on the house every Christmas morning.

The Christmas Cook asks why you buy, then dry, stale bread, only to wet it to a paste for a turkey stuffing. Season *dry* crumbs, and use only butter for a binder. Don't even saute the chopped onion and chopped celery, she implores. The roasting bird will furnish the steam.

But if she roasts a goose, the Christmas Cook makes an applesauce with three cups of sliced apples and adds two teaspoons of caraway seeds and a small minced onion for a truly moist stuffing.

The bride in the block says she has no idea how to render butter; but she expects she does it all the time. The Town Gourmet used to hope that, if he had to die by drowning, it would be in cream of corn soup. But now that he has a grandchild to watch grow up, he hopes for chicken soup—with a noodle to hang on to.

On Cape Cod it's oyster stew, not sausages for Christmas breakfast. And in Iowa the man who fries up bacon mops out the skillet with bread intended for the birds. On a zero morning, he knows the fat will keep them warm!

—Elizabeth Clarkson Zwart

MAILBOX MARKER
Style M . . . . . $1.95 postpaid

FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid

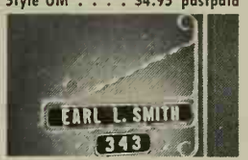
DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid

NAME & NO. MAILBOX MARKER
Style NM . . . . $3.95 postpaid

TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid

NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid

POST-n-WALL MARKER
Style B . . . . $3.45 postpaid



NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid

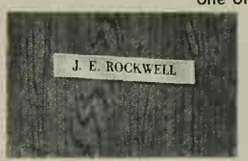
TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid

DAY-n-NIGHT Markers as low as $1.95 ANY WORDING YOU WANT!

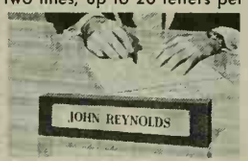
Perfect for Christmas gifts
Gift card free on request

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

engraved solid brass DESK-n-DOOR Markers
one or two lines, up to 20 letters per line



BRASS DOOR MARKER 7" x 1"
Style DO . . . . $2.95 postpaid



BRASS DESK MARKER
walnut base 8½" x 2"
Style DE . . . . $3.95 postpaid

EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . . $8.95 postpaid

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FAST SERVICE
WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY
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Spear Engineering Co. • ORDER FORM • PLEASE PRINT CLEARLY

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STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	PRICE
Any Wording You Want On Any Style Marker		

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☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

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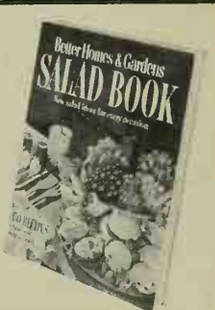
HERE IT IS!

Better Homes & Gardens SALAD BOOK!



All about tossed salads, beautiful fruit platters and gelatin molds, hearty meat salads—ideas for dressings and garnishes. With 350 recipes, you'll find a salad for every occasion—family supper to company buffet—325 illustrations, 133 in color. Yours for just $2.95. (Canada $3.50) Ask for the SALAD BOOK where books are sold or send check or money order to *Better Homes & Gardens*, Des Moines 3, Iowa.

Let this lovely little phone
light up the season for someone you love!

Promise a Princess phone to someone you treasure. She'll welcome the convenience of an extension phone, and the added compliment of good taste.

The small size of the Princess saves space wherever it's put—on table or desk or kitchen counter. And its modern styling lets it go anywhere in the home, and go beautifully.

What's more, the dial glows softly in the dark and lights brightly when you lift the receiver, for easy dialing.

So light up the holiday season by ordering a Princess phone for someone special. You can include prepaid service for any period of time you wish.

It's easy to let the person you please choose the color, too—white, beige, pink, blue or turquoise. Just call or visit your Bell Telephone business office, or ask your telephone man.

BELL TELEPHONE SYSTEM

How even grandparents can emerge victorious over grandchildren!

One cagey grandmother confided, "I treat the news of my grandchildren's arrival in the same way as our ancestors did 'The British are coming!' I stash away all valuable knick-knacks and easily breakable objects; and of course, we put up every barricade against power tools, knives, guns, anything dangerous. We do this, too, just as if we were preparing for an invading army. Which we are!

"Why do you suppose Janie took all the buttons from my button box and stuffed them in the keyholes?" this same dear lady asked. She answered her own question readily enough. "Janie was bored. It certainly took a lot of patience and ingenuity (she always was a gifted child) to fit those buttons into the small space of a keyhole! Later, we figured out that she would have been just as happy with paper and crayons or finger paints—if only we had provided them. I've discovered that art-supply and dime stores are a grandparent's best friends. The simplest occupations will always delight children when they go visiting!

"When we're expecting my grandson," continued the knowledgeable grandma, "my husband always goes out on a reconnaissance mission: target, eight-year-old boys! Because we long ago discovered that, though children may enjoy adult company for short periods, there's no substitute for the joys of their own age group.

"One of the chief grandmother gripes I hear from my own friends seems to boil down to pure and simple exhaustion! Grandparents aren't used to the hourly grind of child care. Our cure is like the Indian relay race system. We learned to spell each other. I'd keep them busy in the morning with fudge or cooky making—then in the afternoon, their grandfather stepped in and took over.

"And his trippings were truly ingenious. He led his fascinated charges deep into the heart of a switchyard—explored firehouse precinct No. 22 (firemen are a friendly tribe, he discovered), and took them on a trek to an apple-packing plant. A drive through the countryside, a visit to a factory, a bottling plant, a tractor sales room, or a construction site will do the same thing. No money changed hands, but a lot of fun was had by all. Meanwhile I rested, and the children's parents had the long-awarded chance to visit their friends.

"Even parents need a few hours 'off' during the visit. We've learned to line up a couple of dependable teen-agers to take the grandchildren to an occasional afternoon movie. This is on top of the evening out we always have when our young family is here for several days.

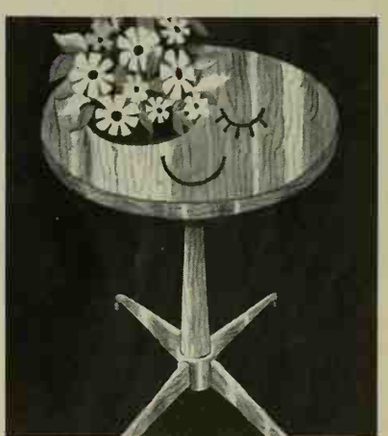
"We've had very little need for discipline when we're alone with the grandbabies. But even with the best preparations, there's bound to be a skirmish or two. Though it's our own home, we still figure the parents know best how to hand out punishment to their kids, so we save it until they return. Usually a firm statement of what we intend to do is enough to keep the situation in hand. We arrived at this decision for a good reason, we think. In the limited time of each visit, a major unpleasantness such as a spanking might make us forget all the happy times. Our punishment would probably be too stern or too weak: we probably wouldn't go at it the same way Mom and Dad do. The experts might say we're wrong, but we can show you the happiest household full of Christmas grandchildren you ever saw!"

If you have too many guests for your supply of china, silver, glasses...

Try these stretching ideas. If you expect a sprinkling of children along with the adults, set a separate table for them. One or two card tables pushed together will delight the small fry and solve the silver problem as well. Use plastic forks and spoons, thus conserving the silver and stainless for the grownups. Lack a punch bowl? Use your large size mixing bowls, one at each end of the table. They take on a special Christmas magic when they're trimmed with a gold border cut from paper place mats. Broken sets of glasses can be given unity by a simple device. Decorate each glass with a seal. A Santa face or a leaping reindeer will keep the guests more interested in the picture than the pattern. When cups and saucers run short, plain white mugs from the dime store are good emergency fillers. Decorate with seals, or letter on a holiday greeting with nail polish. Mugs can be decorated to match punch bowl, too. For the family gathering, the mugs could even have the names put on them for a personal touch.

Bring out wood's beauty with **Weldwood Satinlac**

Protect the finish with **Weldwood Paste Wax**



Both by Weldwood—the people who know what's good for wood

WELDWOOD® SATINLAC®, self-sealing finish, brings out wood's natural beauty without "plate glass" shine. For extra-light finishes, use first coat of Weldwood Satinlac Lightener.

WELDWOOD PASTE WAX, rich in carnauba wax, resists water spotting, protects as it beautifies. Also, get self-cleaning Weldwood *Liquid* Paste Wax for easy polishing on wood, vinyl, cork floors.

WELDWOOD
WOOD FINISHES

Products of United States Plywood

SINGER *has a Gift for Floor Care*

VACUUMS FROM $49.50

SINGER* "*Magic Carpet*"... for gentle but extra-thorough cleaning of fine carpets. Automatically adjusts to any nap, or to bare floor. Reaches w-a-y under low furniture, hangs flat to store.

*GOLDEN GLIDE** Cleaner . . . terrific suction for maximum cleaning power. Rolls without snagging: stands up for stair cleaning or storage. Comes complete with accessories.

SINGER "*Roll-A-Magic*" . . . cleaning power equal to many vacuums costing twice as much! Rolls along with you while you work. Complete with attachments for only $49.50.

RUG-CLEANING FLOOR POLISHERS FROM $29.95

New from SINGER...this wonderful, work-saving appliance scrubs, waxes, polishes floors—shampoos rugs, too! Built-in dispenser with fingertip control releases liquids through brushes. De Luxe Model (shown), $59.95. Economy, $29.95.

SINGER SEWING CENTERS

Listed in your phone book under SINGER SEWING MACHINE CO.

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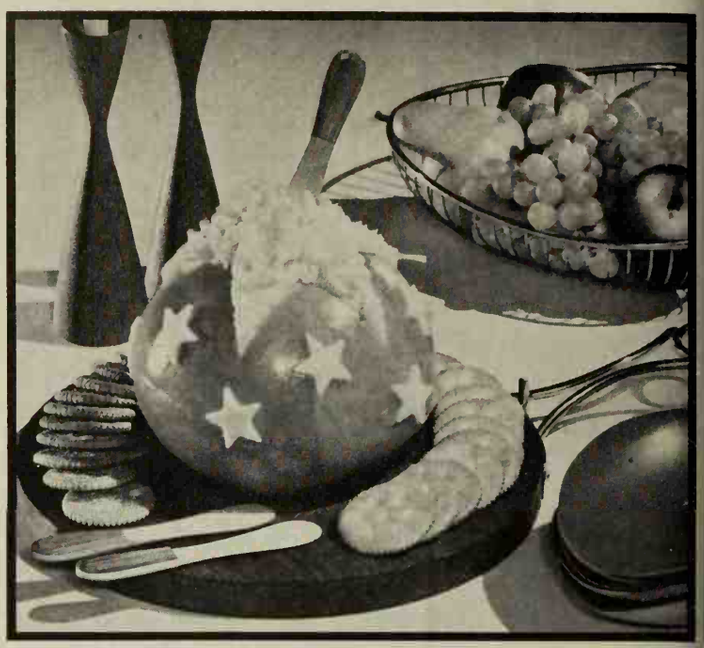
IDEAS IN ACTION



Stuffed Edam–the festive jacket is holder for zesty cheese spread

Have Edam cheese at room temperature. Cut a 5- or 6-inch star from heavy paper; pin to top of cheese, anchoring points. Outline star with sharp knife, cutting deep. Remove star; scoop out center. Cut small stars from side with tiny cutter; poke stars back in, yellow side out. If they misbehave, replace with stars cut from a slice of American cheese.

Whip cheese from center with electric beater. Beat in enough cream to make of spreading consistency. Mound mixture high in the red cheese shell.

A bayberry candle and holder, a gift to make for your friends

An 8-inch aluminum pie pan, a toy pie pan and a tuna fish can go together to make this attractive king size candle stick for a bayberry candle. Use a 3/16 bolt 3 inches long to bolt the three pieces together, with the can in the middle. Bolt on a 1-inch conduit hanger for a handle. Give holder three coats of white enamel.

lese are the first cooking tools ever designed to serve in the dining room. le handles look like fine china, the stainless gleams like sterling. They're autiful, dishwasher-proof, made to cook *and* serve! Have these new tools ih a new under-cabinet lazy susan for your kitchen; a sculptured, honeyed hogany susan for your buffet. NEW COOK & SERVE TOOLS BY EKCO/FLINT

AT ALL BEST STORES; ALSO AVAILABLE IN CANADA. EKCO AND FLINT ARE REGISTERED TRADEMARKS OF EKCO PRODUCTS CO., CHICAGO. COOK & SERVE IS ALSO A TRADEMARK. ©1960.

Introducing the great new 1961 Frigidaire Frost-Proof Refrigerator-Freeze

Only Frigidaire refrigerators hav

the exclusive FROST FORBIDDER that ends defrosting drudgery forever!

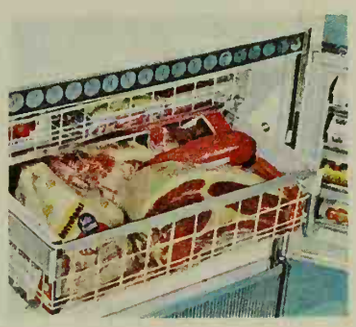
No more defrosting—either with gadgets or by hand!
No more scraping! No more melting slush!

Again in 1961 Frigidaire leads the way in making your life easier and happier! Why put up with the mess and work of defrosting? Even "automatic" defrosting can be unsatisfactory when freezing units start up too soon and re-freeze ice that's started to melt.

Instead, your beautiful new Frigidaire Frost-Proof Refrigerator-Freezer prevents frost from beginning to form. Hidden entirely away from view is the Frigidaire Frost Forbidder unit that gets rid of freezer frost before it forms!

You'll never see frost on food packages or on the walls of your Frigidaire Frost-Proof Refrigerator, ever!

Ice ejector pops out cubes at a touch. No pulling, no sticking. Ice Server holds 80 cubes—enough for twenty tall, cool drinks.



More room in the freezer section! Holds 150 pounds. Frigidaire Roll-to-You Freezer Baskets put frozen foods at your finger tips!

Prevents frost even in heavily-loaded freezer space under severest climate conditions!

FP1-158-61

More storage space! The Frigidaire Frost Forbidder prevents ice build-up that robs you of valuable storage space! Gives room for up to 21 more packages of frozen foods than in a conventional model. Your new 1961 Frigidaire Refrigerator stretches space another way, too. All shelves and Hydrators are full-width and full-depth—no rounded corners. All together, you get enough extra space for a full bag of groceries more than in a conventional model with rounded shelves and Hydrators.

These are just a few of the exclusive Frigidaire features that have made it America's most popular refrigerator. See the 1961 models in five beautiful colors at your dealer's now. You'll feel like a queen with your new Frigidaire Refrigerator!

FRIGIDAIRE
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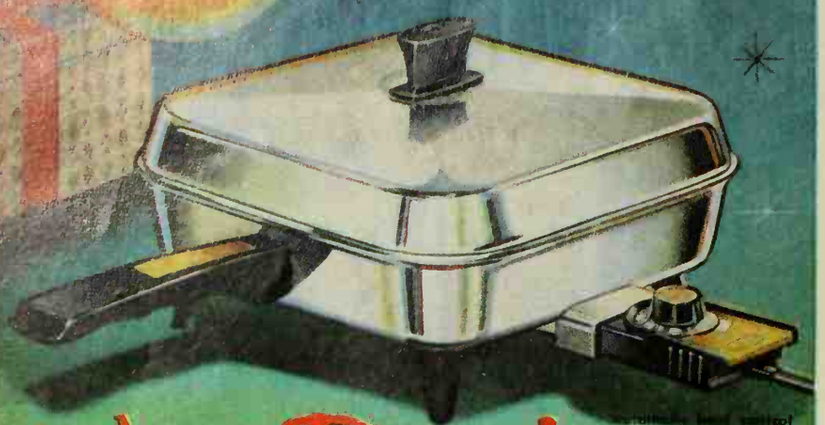
ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

You'll find Frigidaire factory-trained servicemen everywhere

homemaking fun
under every festive tree



West Bend

automatic sauce pan
$13.95

AUTOMATIC IMMERSIBLE SKILLET . . the perfect gift to brighten her every day. Bolanced heat makes every coaking task easier . . . from frying, ta baking, ta serving right at the table. A gift she'll use marning, naan, and night. 11" x 11" . . . $17.95.

griddle 'n server
$20.95

new gift idea
for family cookouts...

KABOB 'N GRILL with 8 roto-matic skewers

An exatic, exciting, ond different porty-cookout idea . . . the mast calorful, enjoyable gift yau can give dad this Christmas. And, it's a gift the whole family will enjay, toa! Motar-ratated skewers turn around vertical fire basket ta provide 6½ feet af grilling capacity . . . $29.95.

PATS. APPLIED FOR

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For those who will be alone on Christmas Day...

Every holiday season, for reasons of fate, ill-fortune, or thoughtlessness by others, thousands of people spend Christmas Day alone. Families, complete and contented themselves, tend to overlook solitary individuals—let even a good friend go it alone at a time when friendship means so much.

A houseful of happy people would be shocked and surprised if they realized this fact . . . would undoubtedly promise themselves to be more alert in the future. But who is there to bring it to their attention? Certainly, the person left alone can't go out and ring doorbells. But there are ways to beat this solitary confinement on Christmas Day.

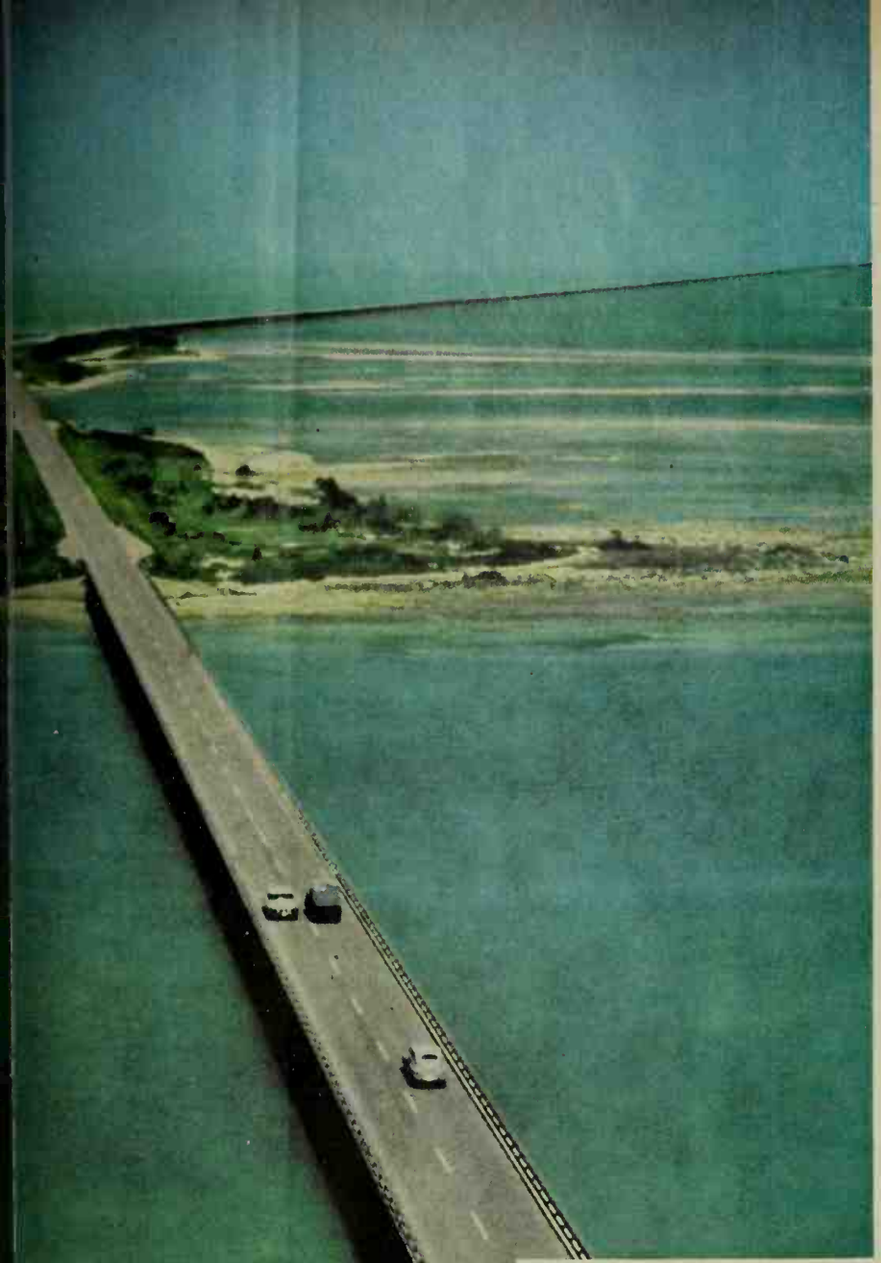
A noted psychologist once said, "People who want to spend their day with happiness and laughter will find a way to breach the walls of loneliness." Christmas is no exception. One middle-aged woman, disappointed at the last minute by her relatives, found out from her minister that a Crippled Children's Hospital had been promised a marionette show which failed to materialize. She went home, improvised a program, and according to the nurses gave the children "the greatest show on earth." There are hospitals in every city and town, glad for a helping hand on Christmas Day.

If you have a home or an apartment, and provisions for dinner, guests can always be rounded up. Though they may not be the same as "family," sometimes these "grab-bag guests" give you a new perspective. Residents of old people's homes, ambulatory patients, and youngsters from broken families are delighted to get out and celebrate. Churches can always locate last-minute guests for you.

One business man, stranded in a strange town, used the newspaper as a guidepost. The hotel dining room didn't open till four o'clock, so he walked over to a foreign student celebration he'd read about, "And that," he said, "was the end of Christmas dinner alone. It was almost the end of me! I don't know what the dances were, the schottische, gavotte, the polka—or maybe a collection of all three. I didn't miss one! And that went for the food as well. I've never sampled so many exotic dishes." A visit to a foreign celebration in his own home town has now become one of his family's honored traditions.

One couple, both accustomed to big family reunions during the holidays, moved to another part of the country. "We had reached the stage of snapping at each other," the husband said, "when my wife suggested we take a walk. It was a bright, crisp day—and immediately we began to feel more cheerful. At the end of the block a man was trying to untangle a string of outdoor lights. We stopped and offered our help. It turned out he and his wife were more than happy to have company. They were our first acquaintance in this new town, and have become our best friends."

There are many ways to avoid loneliness: give a party, make a long-distance call to a favorite friend or relative, get out and take part in church activities, community parties. Good will is only a handshake away. No matter which side of the shake you're on, do something about loneliness this Christmas that you've never done before. Your thoughtfulness in offering . . . or your companionship in accepting . . . provide a perfect partnership on Christmas Day.



Florida Keys...

one of Florida's nine vacation regions

An island cruise you take by car

MOST PEOPLE SAY the drive itself is worth the trip. But the dazzling marine views from the Overseas Highway are only the beginning of fun in the Florida Keys.

Sportsmen consider these waters the most productive fishing grounds in the Western Hemisphere. Each resort island along the highway has its charter-boat fleet, docks for private craft and launching ramps.

Everyone enjoys the casual water-front life of the Keys. You are rarely out of sight of the sea. Salty tales of old shipwrecks and buccaneer lore add a peg-legged tempo to their fascination.

And don't let September's hurricane deter you. Donna's wrath is gone from the scene and the tropical nature of the Keys is beguiling once more. New and decorous lodgings welcome you. The highway runs dependably as ever on to Key West.

You can't beat this *cruise* for smooth sailing and a happy anchorage in the Florida sun. So plan to drive down. The brand new *Guide to Florida Vacations* describes the Keys in detail, just as it does all nine Florida regions. For your free copy simply mail the coupon.

The transparent quality of waters around the Keys makes them ideal for skin-diving fun. More adventurous exponents hunt for treasure at old shipwreck sites. But any swimmer can enjoy goggle-exploring over shallow coral reefs and in the surf. Many motels have swimming pools.

Bonefishing over off-shore flats in the Keys attracts enthusiasts from the country over. You stalk these lightning-fast fish in small boats that are silently poled within casting range. Keys fishing includes hundreds of other sporty varieties to be caught from piers and bridges or by trolling.

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Holidays coming, company coming, now's the time to dress up your home with a lovely Lees.

Choose a charming pattern or a dramatic new solid color. A Lees will give you years of beauty to be proud of, smile through the scuffs of children, too. Lees deep, resilient textures are skillfully woven to resist footprints and soil, to clean easily, stay looking lovely.

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GET YOUR HOME AND FAMILY A GIFT

They'll have fun creating their own designs from low-cost materials

Gay-colored tissue, all-purpose glue, basket reed and colored adhesive tape, plus your youngsters' imaginations, are ingredients for novel decorations. Reindeer is of reed and glue; stained-glass window is tissue taped on tissue. Glue tissue to coils of reed and suspend from fine thread for airy mobiles or birds, even Christmas tree baubles. Tissue and tape will suggest original gift wraps.

Here are some electrifying ideas for Christmas decorations

To estimate how many lights you need on your Christmas tree, use this formula: height of the tree (in feet) times the width of the tree at its widest part, times three. For example, on a six-foot tree that is four feet wide you would need 72 lights for the proper effect.

You will probably have to use one or more extension cords for any exterior lighting you do, so make sure the wire is large enough to carry the electrical load that you put on it. Number 18 wire is big enough for most lines, but use number 16 for lines over 15 feet long or lines with many lights in the circuit.

Waterproof the extension cord connections used outside with small plastic bags. Cut the bottom out of the bag and slip it over the connection. Tie both ends tight around the cord with strong cord.

Before you string the lights along your house or in trees, connect all the strings of lights and extension cords just as they will be in the final decoration. Then you can try out the system to make sure all the lights are burning and there are no shorts in the cords before you go to the trouble of putting it all up. This is a lot easier than taking it all down again to replace a defective part.

If you have doubts about the age of any bulbs, replace the ones that will be in hard-to-reach spots. The new bulbs will be more likely to last for the duration of the Christmas season. Be sure to use exterior type lighting cords and sockets for all outside decorations. This type of cord has small rubber washers to fit inside the sockets around the base of the bulbs to keep out moisture.

Eagle Brand
HOLIDAY FRUITCAKE
Oven ready in just 9½ minutes

1 cup Borden's Instant None Such Mince Meat • 1 cup walnut meats, coarsely chopped • 1 cup (8 Oz.) mixed candied fruit, coarsely chopped • 1⅓ cups (15 oz. can) Eagle Brand Sweetened Condensed Milk • 1 egg, beaten • ¾ cup flour • ½ teaspoon baking soda.

1. Combine Mince Meat, nuts, candied fruit, Eagle Brand and egg. Stir in flour and baking soda.
2. Pour into 9 x 4 x 3-inch greased loaf pan, waxed-paper lined and greased again.
3. Bake at 350°F. for 1½ hours or till center springs back. If glass baking dish is used, reduce to 325°F.

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Flower styles for her home

Give this book from *Better Homes & Gardens* . . . a book that brings flower arranging within the reach of the homemaker. Its practical ideas show how to make flowers a part of everyday living—easily and inexpensively.

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who thinks he has
everything!

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IDEAS IN ACTION

Candle ends turn into sparkling Cinderella gifts!

After your very best Christmas candles have burned down, they're still useful. Melt ends and pour into parfait, juice, and sherbet glasses. Add gay trims: seals on a cream and sugar, glitter in the grooves of a sherbet, paint brilliant squares on a jelly tumbler. Salvage wicks from candles, insert with ice pick into soft wax.

Shooting script for Christmas time home movies

Make a movie record of this year's Christmas that will reflect all the spontaneous gaiety of the occasion and still be a well constructed and interesting bit of film to see again and again in years to come.

The shooting script is coded with L, M, or C for each scene to indicate the distance for shooting (L-long—7-9 ft., M-medium—5-7 ft., C-close—3-5 ft.) and with a number, indicating the number of seconds you should photograph the scene.

It's hard to get natural action from even the most uninhibited child when he's in the dazzling beam of the photofloods, but you can ease the problem by following these rules:

1. Shine the lights in the direction of the subject for several seconds before actually beginning to shoot the scene.
2. Don't encourage your subjects to look at the camera. They will look much more natural if they simply continue to do what they were doing before you started to shoot.
3. Grownups will be much less self-conscious if they are engaged in some activity with a child while you're shooting.

Shooting script:

C-10 Title—something that says Christmas, with the year if possible. Perhaps a package under the tree with 1960 on it.

M-10-15 Mother and kids hanging up stockings on Christmas Eve.

L-8 Mom shoos kids off to bed.

C-5 Clock face showing early morning hour.

L-10 Shot of tree with presents around it, kids rush in and see presents. Begin shooting complete scenes of the children opening presents, following a single action all the way through, from the time a child gets a present until he gets it open and grins at the contents.

L-10 Family having Christmas dinner. Short scenes (7-10 seconds) of children playing with toys, parents or grandparents playing with children, guests arriving, etc. Vary the shots both in time and distance.

L-8 Youngest child in night clothes going up the stairs to bed.

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NEW SUPER MIXETTE
portable mixer

The lightweight mixer with extra power—This Super Mixette is feature-packed, with switch, speed control, beater ejector button all in easy thumb-reach on handle top for one-hand operation. New larger beaters for more thorough, faster mixing. New detachable cord. Available in White, Pink, Yellow, Turquoise.

WORLD'S MOST BEAUTIFUL FOOD MIXER
Every inch of this handsome mixer is gleaming chrome. Its mixing bowls are easy to clean stainless steel. Ten selected speeds for every kind of mixing. Exclusive bowl control and built-in mix-timer.

HAMILTON BEACH COFFEEMAKER
Slim, tapered elegance in stainless steel. Completely immersible. Brewing temperature pre-set for 2-9 cups of perfect coffee every time. Automatically keeps coffee hot.

HAMILTON BEACH FOOD CONVERTER—AN AMAZING NEW 3-in-1 APPLIANCE
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Good cooks know *copper* cooks best. It heats fast, evenly . . . makes cooking with Revere Ware so easy and pleasant. Now your *choice* of *copper-clad* stainless steel Revere Ware with the famous copper bottom . . . or *copper core* stainless steel Designers' Group, where copper works unseen to spread heat across the bottom and up the sides. These are wonderfully useful gifts for a lifetime of good cooking! Revere Copper and Brass Incorporated, Rome, New York.

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Ivy tree is decorative at Christmas and all through the year

You'll get year-round pleasure from an ivy table tree th you can develop at home—or buy already trained. Spa four stakes around the edge of the pot and tie them t gether at the top. Then train string of ivy up the stak For special occasions, decorate your tree with miniatu roses, artificial flowers, or holiday beads and baubles.

How to tell a child that Santa is really a member of the family

You surely won't want to explode a child's belief in San Claus before the child himself questions it. But when does, tell him the truth. After all, a child who doubts t myth, already knows that it is one. You'll only be givi him reason to doubt you, too, by trying to convince h that Santa really exists.

You can prepare a child for the big truth by having h thank any person who gives him a gift for "suggesting it Santa." If a child is past that stage, play on his desire be a grownup by pointing out that knowing the truth abo Santa allows him to share a very important secret w adults.

If your child wonders why you let him believe the wh thing in the first place, explain that families have alwa found it a nice way to give Christmas gifts to children. Al of course, you can relate the giving of gifts at Christm time to the gifts that were given on the very first Christm and to your own religious beliefs.

Why you have to be married to appreciate this dresser

ee for yourself — two can live as neatly as one, when you live ith this generous triple dresser. It has plenty of room for him be masculine (and messy), plenty of room for you to be femi- ine (and fussy). Open the cabinet doors—there are three more *ll* dresser drawers. See the superb workmanship Lane has lav- hed on this dresser. You'll love it at first sight, and appreciate even more over the years. The hand-rubbed finish gives the rich walnut a satiny glow that grows richer with the years. The elegant details wear well with changing times, and your changing tastes. Lane's careful construction means this dresser will stay solid and sturdy as it is today. From the Acclaim collection of bedroom and dining room furniture and living room tables.

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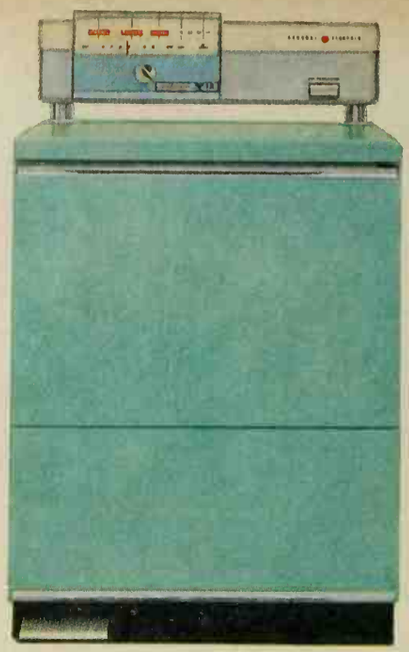
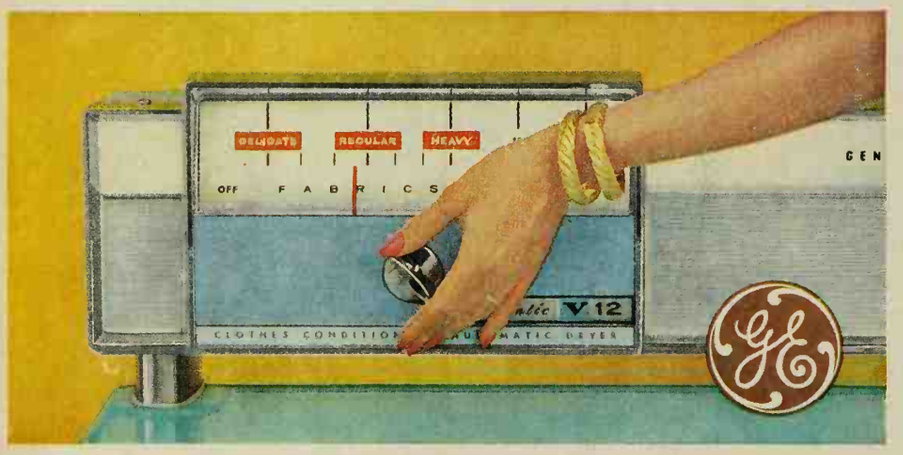
4 reasons why all your washables love the new 1961 General Electric High-Speed Dryer

(and you will too!)



MODEL DA-1020V

Put your clothes in wet—set the controls. The General Electric Dryer does the rest—*perfectly*. Actually turns itself off the moment moisture is out of your clothes. No under-drying. No over-drying. Automatically—each fabric gets just-right care. And—while the Air Freshener blows a breezy-day freshness through your clothes, they're protected from all the hazards of outdoor drying—fading, weather, air-borne dust. And *you're* protected against back-breaking bending, hauling and hanging!



AUTOMATIC CONTROL gives just-right drying times and temperatures for each washable. Just set the control to DELICATE for modern synthetics and other fragiles. They dry in about 15 minutes at safe, low temperatures. REGULAR is for cottons, linens — things you wash most often. They dry at high speeds — smooth, fresh. HEAVY is for hard-to-dry bedspreads, rugs. They perk up like new, need no ironing.

WASH-AND-WEAR dries wrinkle-free. Special "de kle" cycle tumble-presses synthetics. Properly ta men's suits, shirts, blouses, dresses dry smooth and Take them out—put them on.

FIT LIKE 'BUILT-INS'... the new General Electric Dryer and matching Filter-Flo® Washer are both counter height and depth—36" high, 25" deep. They fit flat against the wall—save floor space for you. See your dealer for his prices and liberal terms. General Electric Co., Appliance Park, Louisville 1, Kentucky.

YOU IRON FAR LESS than ever before. Towels, underwear dry soft, fluffy. No special wiring ne Operates on either 115 or 230-volt circuit—plugs i standard outlet. Extra conveniences include Foo Safety Start Switch, Lint Trap. Flameless! Gener tric dryers are safe, clean, and dependably elect

Progress Is Our Most Important Prod

GENERAL ELECT

The legend of the first CRÈCHE

By Arthur Gordon

MORE than seven hundred years ago in the little village of Greccio in Italy there lived a man who was at war with God. This was strange, because it was an age of burning faith. All over Europe great Gothic cathedrals were rising, and men were banding together to go on crusades. But to the wood-carver of Greccio, cathedrals were a mockery and crusaders were deluded men.

His name was Luigi, and he had his reasons. He was a strong man, in his early thirties, black-eyed, hot-tempered, with wonderful sensitive hands. From childhood, he had had the gift of shaping wood into marvelous imitations of life. And for a long time, he accepted this talent with gratitude, as a sign of God's favor.

Indeed, for the first 30 years of his life, Luigi had been a devout man. The bas relief of the Last Supper above the church door in Greccio was his work; so was the beautiful and intricate altar screen. But the day came when Luigi spat upon the ground in front of the church and brandished his fist against Heaven. It was the day that he learned his daughter—his only child—was blind.

She had seemed perfect when she was born: blonde and blue-eyed like her mother, who was from Lombardy. But as the days went by, it became apparent that something was wrong. And when it was certain that the child would never see, the wood-carver of Greccio seemed to go mad.

He went no more to the little church on the hill. He refused to allow prayers in his house. He had been carving a Madonna for the Archbishop himself; he threw it into the fire. His child had been called Maria, after the Queen of Heaven. He changed her name to Rosa.

His wife pleaded in vain; nothing could move him. "Go to church if you like," he told her. "Pray your useless prayers. I will have nothing to do with a God who condemns innocent children to darkness. It is better to believe in no God than in such a God as that."

In his dealings with people, he became sombre and forbidding. His voice was harsh and there was fury in

his face. His work was still in demand, for his talent seemed greater than ever. But he would do secular work only.

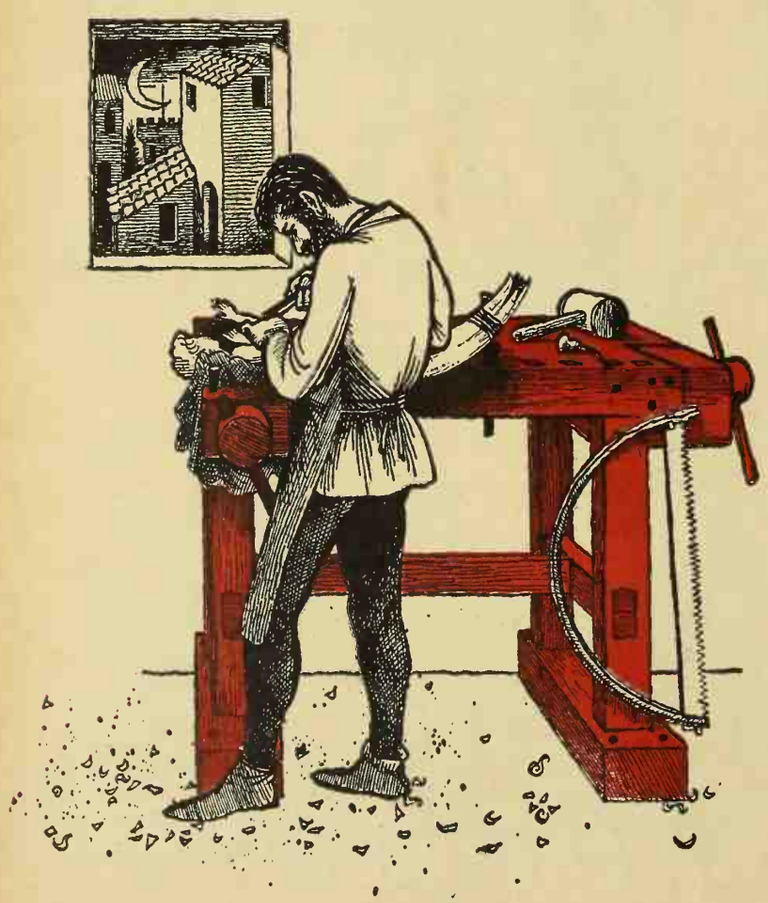
"I have no further interest," he would say grimly, "in the so-called glory of God!"

Only with his little blind girl did he show patience and tenderness. He brought her kittens and puppies, for she loved animals. He bought her a pony and taught her to ride. The villagers grew accustomed to seeing them together—the dark-browed man and the golden-haired girl. And the child laughed often, for she was not unhappy, but the man never smiled. To an artist, blindness is like a sentence of death.

Thus the years passed.

Then in mid-December, in the year 1207, a mule-train came through Greccio carrying rich merchandise from the far corners of the earth. Among the treasures on display was a magnificent piece of ivory, thick as a man's thigh. As soon as he saw it, Luigi had the thought that he would carve it into a doll—a *bambino*—for his little girl. For although he no longer cared about Christmas, still it was a time for the giving of presents, and there was nothing that he would not have given his afflicted child.

So with secrecy and haste he bought the ivory and took it home to his workshop. It was unfamiliar material, but the genius in Luigi's chisel was more than equal to it. In three days it was finished, the most perfect image of a new-born baby that could be imagined. Life-sized, smiling, with tiny arms outstretched, the ivory *bambino* seemed almost to breathe. Looking upon his work, Luigi knew that it was good. He knew, too, that Rosa would love it, for the child had sensitive fingers like her father, and these fingers had become her eyes.



Luigi wrapped the ivory image in a cloth and put it on a shelf. He told no one about it except his wife, and he told her only because he wanted her to make some clothes for the doll.

But even if he had let the secret of the *bambino* be known, it would have caused no great stir, for the interest of the villagers was centered elsewhere. The talk in the market-place, on the street corners, even in the taverns revolved around just one thing: the young friar who had come to Greccio from a neighboring town to preach in the little church.

No two descriptions of this young friar were quite the same. Some people remembered only his gentle voice, others his eyes, others his pale, graceful hands. No one could say exactly what it was about his preaching, either, but people who heard him came away with an extraordinary sense of peace, of stillness, as if all the anger and bitterness and pain of living had been lifted from their hearts.

Luigi's wife heard the young friar preach, and she begged her husband to come to the church with her. Just once, she pleaded, only once. It could do no harm, could it? And it might—it just might—rekindle a spark of the faith he had once had in God.

But Luigi shook his head. "When this God of yours shows me that He can cure blindness, then I will believe in Him. But not before."

Luigi's wife bowed her head. "May I take Rosa with me to hear him, then?"

"No," said Luigi harshly. "No. And speak no more of this!"

He knew his wife would not dare to disobey him, nor did she. But she wanted desperately to bring her child into some sort of contact, however slight, with the love and warmth that seemed to flow from the young friar. And on Christmas Eve, suddenly, she thought of a way.

Luigi might never have known—he paid little attention to his wife's comings and goings. But by chance he went into his workshop and glanced at the shelf and saw that the ivory *bambino* was gone. His shout of fury brought the servants running. From a terrified maid, Luigi learned that his wife had taken the ivory image to the church to have it blessed.

When an artist has created something, it is no longer merely an object, it is an extension of himself. Out into the street stalked Luigi, black anger in his heart. Up the hill he went through the pale December sunlight

toward the little church, his rage steadily increasing.

But before he could reach the door, a cavalcade swept up the hill behind him. With a clatter of hooves and a spatter of mud they passed him, three young nobles, richly dressed, on foam-streaked horses, then half a dozen mounted servants, and finally two carts loaded with farm animals: sheep, goats, oxen, a donkey.

The riders pulled up at the church door with a chorus of shouts. A young man in a purple cloak took a long drink from a silver flask, tossed it to one of his companions, and sprang down from his horse.

"Francisco!" he shouted. "Francisco Bernardone! We got your message and we are here. Where are you?"

The others dismounted and stood swaying and laughing. It seemed to Luigi that the young aristocrats were rather drunk. He came up behind one of the servants and put a heavy hand on his shoulder. "Whence come you, fellow?" he asked roughly.

The man winced under the wood-carver's grip. "From Assisi, signor."

"And who is this Francisco Bernardone that you seek here in Greccio?"

The servant pointed. "That is he—the friar!"

The church door had opened, and a slender, brown-clad figure had come out. His cowl was thrown back; the late sunlight fell upon his fine-boned face.

"Welcome my friends," he said, smiling, "and God's peace be upon you all."

The young man in the purple cloak swept his arm in a theatrical gesture.

"We've brought the animals, just as you said. But really, Francisco, how much longer are you going to play this farce? Assisi isn't the same without you. The ladies miss you, too!"

"I have but one lady now," the little friar said. "Her name is Poverty. That's why I had to ask you to bring the animals. I knew you wouldn't fail me."

Luigi tightened his hold on the servant's shoulder. "Who is this man?"

The servant shrugged despairingly. "In Assisi, until not long ago, he was my master's friend and drinking companion. Now, they say, he preaches the word of God. It is very strange."

Other servants were unloading the carts, where the frightened animals reared and plunged.

"A moment, please," the friar said. He walked over to the nearest cart and laid his hand on the donkey's back. "Be calm, there, Brother Ass. There is no reason to be frightened. And you, Sister Sheep, do not baa so pitifully. No one is going to hurt you."

He stepped back and nodded to the servants. "Lift them down gently. They will follow me, I think." And

even as he spoke, the animals grew calm and still.

A hush seemed to fall upon the people, too, the riders from Assisi and the villagers who had gathered. In this sudden quiet, the friar said to the young man in the purple cloak, "Come into the church, Lorenzo. I want to show you my *praesepe*—my manger scene."

The young man said in a low voice, "I am not a true believer, Francisco. You know that well."

"All the more reason for coming," the little friar said. He turned and went back into the church, and all the animals followed him, and the people, too. Even Luigi followed, because he could not help it.

Inside the church, candles burned dimly and the odor of sandalwood hung in the air. Near the altar was a rude shelter, made of green boughs, and in the shelter was a manger. From where he stood, Luigi could not see into the manger, but he knew what it contained, for a woman was kneeling near it, her face beautiful in the candlelight. The woman was his wife, and when she saw him watching her, her face grew more beautiful still.

Without being led, without being driven, the animals grouped themselves around the manger and grew very still. Then the little friar stood up on the steps of the altar.

"I was going to read you the Christmas story from the gospel," he said. "But my *praesepe*—my nativity scene—makes me so happy, and my heart is so full, that I am going to sing it to you."

Standing there before the altar, he began to sing, and no one who heard it ever forgot the sweetness of his song. He told the ageless story of the angels and the shepherds, of the coming of the Wise Men who brought gifts to the Babe in the Manger. He sang it from beginning to end, and no one moved, no one stirred.

Even the animals seemed to be listening, as if they too could understand the words. And Luigi was prepared to believe that they could, because an even greater miracle was taking place within himself. A strange peace had come upon him, and the bitterness and the anger were gone from his heart.

Nor was his the only heart that was being changed, for when at last the music melted into silence, the young man in the purple cloak moved forward. From around his neck he took a chain of gold, and he knelt down and put it beside the manger. And after him his companions came and put down gifts, one a ring, the other a jeweled dagger.

Luigi felt a touch on his arm. Looking around, he saw the little friar smiling at him.

"You wondered if God could cure blindness," the friar said. "Well, we are watching Him do it, are we not?"

Luigi did not answer, for there was a tightness in his throat. He could see the villagers crowding forward to look into the manger, and the awe and wonder in their faces as they gazed upon his handiwork. Afterward, there were those who swore that the ivory *bambino* stirred and smiled and lifted his arms to them. But this, no doubt, was the flickering candlelight.

Then the friar said, "Please thank your daughter for the loan of her Christmas present. And now you may take it back."

Luigi shook his head. "It is where it belongs. Let it stay."

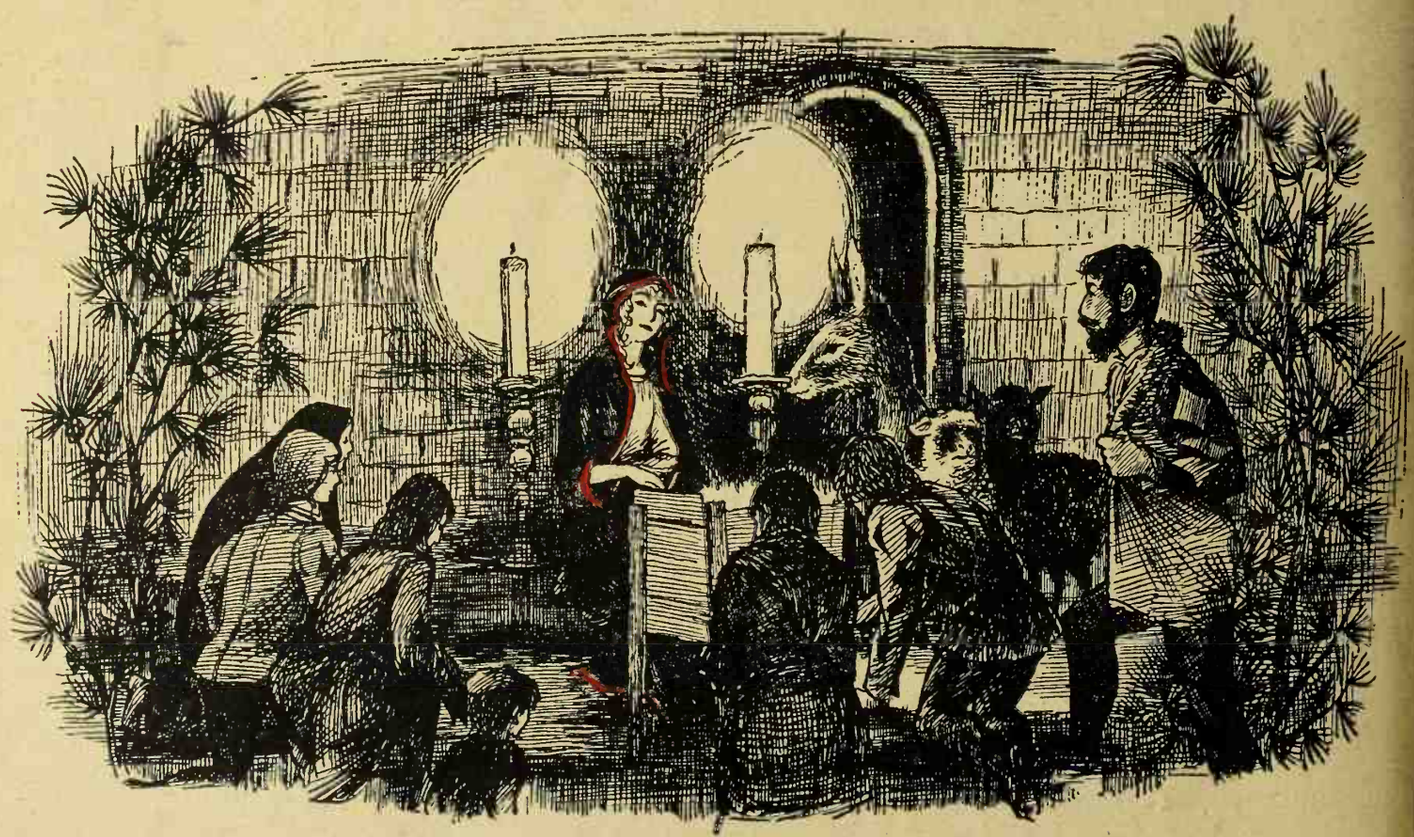
The friar said, "Tomorrow is Christmas. Your little girl would be disappointed."

"No," said Luigi, "I will make her another *bambino*. I will work all night. I will carve her a whole *praesepe*, just like yours, with the manger and the animals and the Wise Men, so that Ro . . . I mean Maria, will have Christmas at her finger tips whenever she wants it."

So Luigi went home, leaving the ivory *bambino* behind. Hand in hand with his wife, he walked back down the hill. And he worked all night with gratitude in his heart because he knew that in his house blindness had indeed been cured—not his daughter's, but his own. And the *praesepe* he carved was a wondrous thing, the most beautiful work that Luigi had ever done, and Maria kept it always.

That, so the story goes, was how the Nativity scene first came to be re-enacted at Christmas time, and that was how the first Christmas carol came to be sung. The melody that St. Francis sang that day in the small Italian town of Greccio has been lost for centuries now. But legend says that it was not so very different from the song the angels sang above the dark Galilean hills.

Illustrations by Erik Blegvad



LUIGI'S MANGER SCENE was the first of many—for the idea of carved figures to commemorate the birth of Christ spread over the length and breadth of Europe. Inspired artists of a dozen different lands used their diverse talents to foster the custom of the Crèche, both at home and in their churches. The Holy Family, below, of late seventeenth century Peruvian origin, is from the collection of Mrs. Howell Howard. Barely eight inches high, robes and faces show the perfection of patient craftsmanship lavished on such figures. Not all Nativity carvings were so diminutive. Neapolitans created them life-size and dressed them in elaborately jeweled robes. Central European countries altered the size to fit a small box carried through the streets by groups of singing children. But despite the differences in size, Crèche figures maintain their spirit of gentle, devout dignity. Today, Nativity scenes can be bought for pennies at most variety stores, or for sizable sums at the antique marts of the world. They may be carved from soap, modeled from clay, or cut from colored paper. Crèche scenes, whether executed by the hands of a skilled artisan or the inexpert fingers of a child, draw no line between colors, countries, or creeds. Their message is universal: "Peace on earth—Good will toward men."

WHAT'S ON THE TREE?

Something delightfully different, that's what! Anything from a collection to a confection will dress a tree in holiday splendor; ropes of popcorn and cranberries, toys and trinkets, dolls and dreams! Try ours or create afresh.

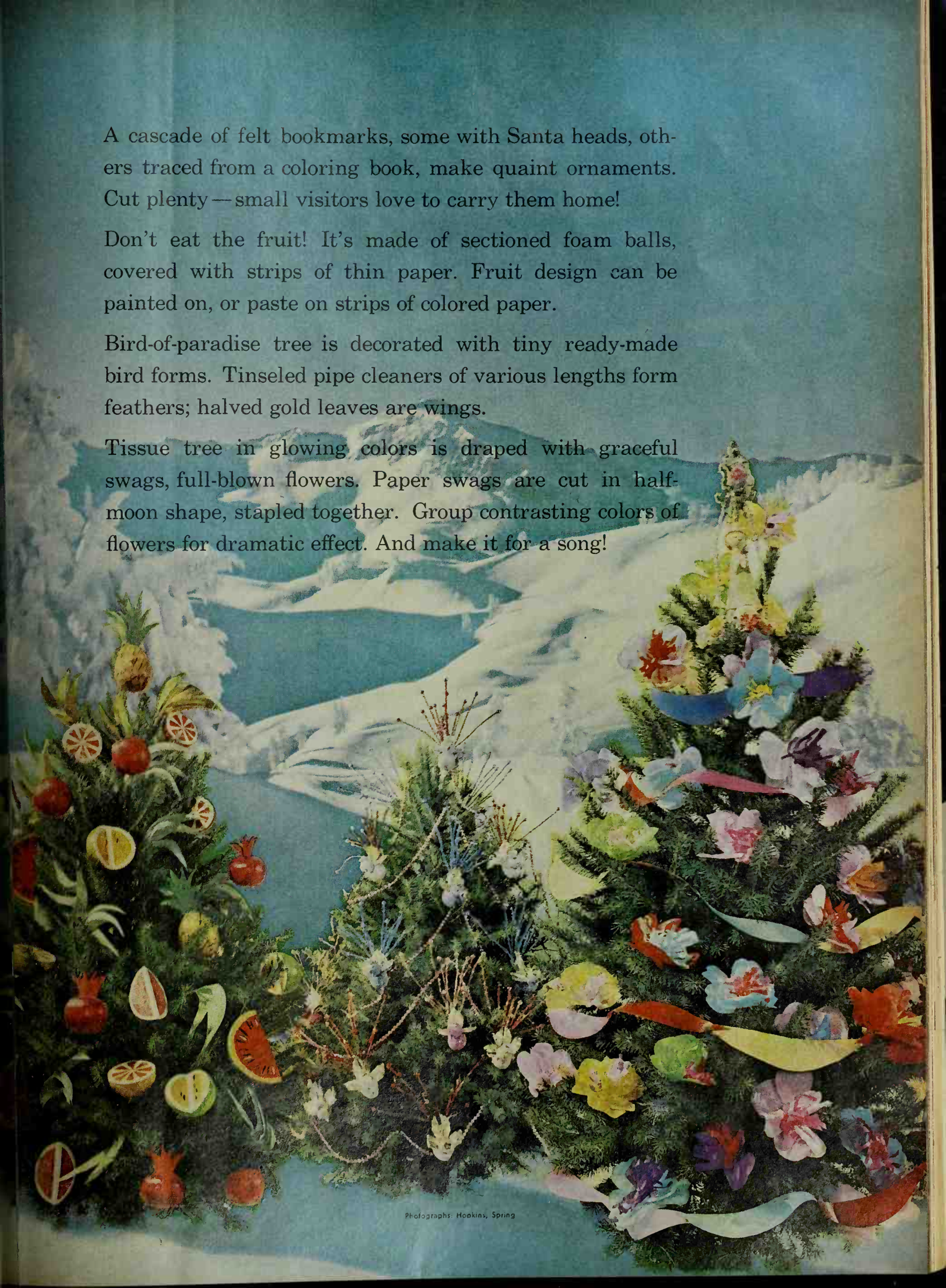
Dolls and paper fans prove effective and inexpensive decorations. Use simple dolls dressed as angels. Happy face tree is made of stocking-covered balls, yarn hair.

A cascade of felt bookmarks, some with Santa heads, others traced from a coloring book, make quaint ornaments. Cut plenty—small visitors love to carry them home!

Don't eat the fruit! It's made of sectioned foam balls, covered with strips of thin paper. Fruit design can be painted on, or paste on strips of colored paper.

Bird-of-paradise tree is decorated with tiny ready-made bird forms. Tinseled pipe cleaners of various lengths form feathers; halved gold leaves are wings.

Tissue tree in glowing colors is draped with graceful swags, full-blown flowers. Paper swags are cut in half-moon shape, stapled together. Group contrasting colors of flowers for dramatic effect. And make it for a song!



Photographs: Hopkins, Spring

WHAT RINGS A WREATH?

A lot of things you'd never expect!

And these unique wreaths can be hung everywhere. The front door, the kitchen door . . . all through the house! No matter where you live, a wreath is the hallmark of the holidays . . . as traditional as a sweetly sung Christmas carol!

Conventional charmers (lower half)—dime-store fruit is wired to evergreen frame, twined with ribbon. Cones and pods are glued to frame with greens tucked around.

Unique and easy (top)—macaroni shells are painted red, then glued on cardboard in shape of poinsettias. Ribbon wreath is made of package pompons pinned to plastic.

Memory wreath is shaped by covering plastic circle and cardboard points with brightly colored construction paper. Then glue on a collection of last year's toys.

Christmas Rose Wreath—lovely as the legend which inspired it, is formed with dense tissue paper roses. Cut paper in 30″x5″ strips. Fold to 2½″ strips. Roll to make flowers. Wire ends, attach to plastic foam ring.

Birds of unlike plumage hop and chirp around a fragrant wreath of evergreen. Attach curved twig to inside frame and poise one brilliant bird in the center.

WHAT'S IN

THE PACKAGE? *What? What? What?*

When you shake, does it rattle? Bark? Squeak? The easy way to find out is to take your clue from the wrappings—just as we've done here.

You don't have to be a genius. But you do have to use ingenuity! Glue on felt faces, beads or fringe. Try plaid or checks for "him".

Silhouettes on boxes are gentle hints. Anything goes—from kiddy-cups to cancelled stamps. Then everyone has at least three guesses!

WHAT GOES HERE AND THERE?

Objects seen every day,
Used in a different way!
Corners hung with mobiles!
Brilliant wall designs!
Fluted cups, shiny beads!

TOP
Christmas mobile is made from paper muffin cups and plastic balls. Cut fluted sides in eight points and glue colored seals in the centers.

RIGHT
Straw and grass coasters are glued to a felt panel in a geometric-form Christmas tree. Use wrapping or contact paper for pot.

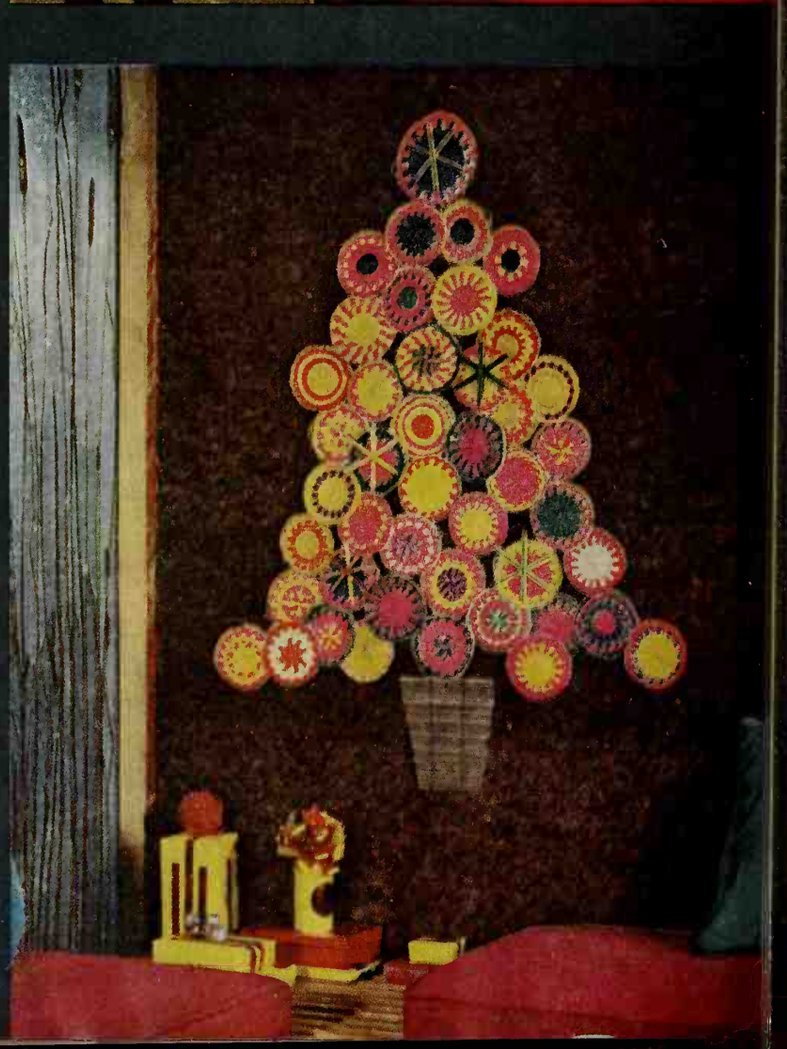
OPPOSITE PAGE TOP LEFT
A bare branch becomes a children's fairyland. Spray it white, decorate with tufts of angel hair, berry sprays. Add figures at base.

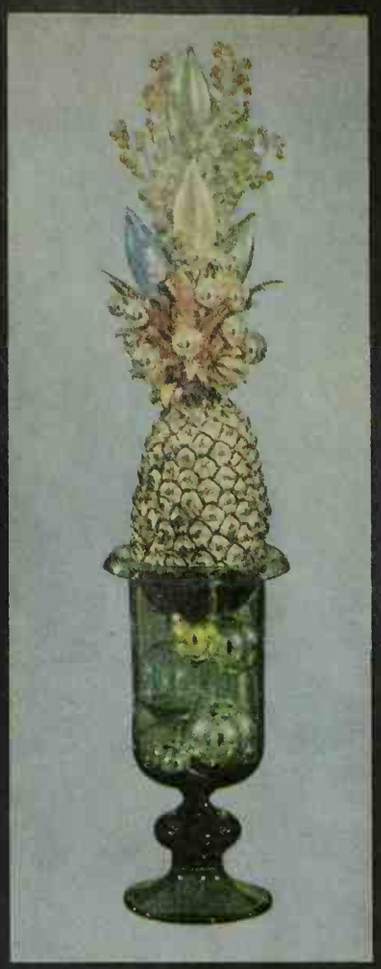
CENTER
Pineapple centerpiece is made by spraying the fruit silver and gold, tucking ornaments in spiky top. Elevate in open glass jar.

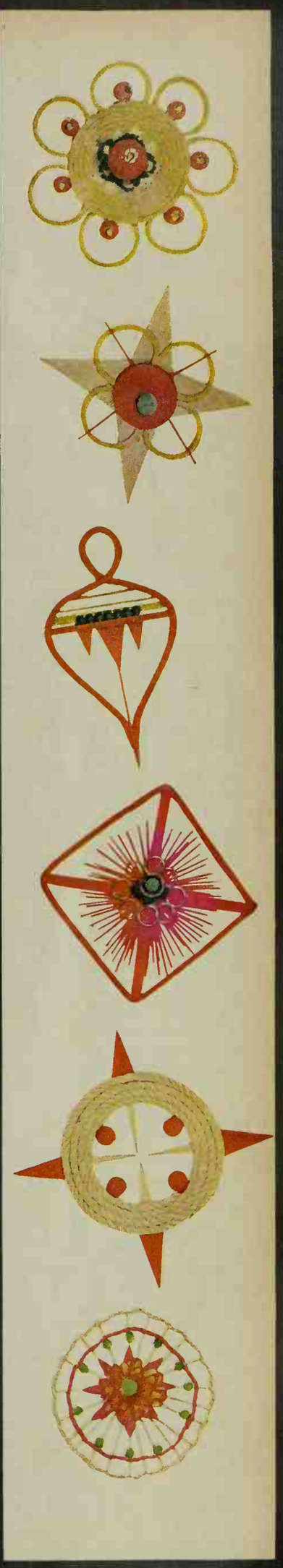
RIGHT
Wooden urn container (made from part of a newel post) is filled with gold-sprayed, dried arrangement of pods and cones.

FAR RIGHT
Rope trick ornaments are made with sash cord and hemp. Bits of balsa wood are used to outline. Add ribbon, sequins, and beads.

BOTTOM
To fill a bare corner, hang pink-sprayed tumbleweed, wired in an umbrella shape, from ceiling. Attach foil stars at intervals in branches.







WHAT TOPS THESE TABLES?

These centerpieces do, and absolutely nothing tops them! You can make all three from paper, cones, and sugar. It's easy!

By Elizabeth Craster

Forest of foil trees soars from a field of tiny balls. Fold length of metallic wrapping paper diagonally. (Length of straight edge determines height of cone—ours are from 8" to 24".) Crease lightly and continue folding new edges together four times.

Unfold and reverse alternate creases till folded flat accordion-wise. Cut bottom into curve. Unfold, tape edges together. Slip ornament over tip.

Snowball centerpiece is surrounded with tall white tapers and gold-sprayed greens. Sugar snowballs (use large plastic balls if desired) are made by mixing one-half cup of egg white with ten pounds of sugar.

Make largest snowball first. Pack sugar mixture into bowl, turn out on board. Let dry for two hours. Hollow insides for easier handling. Glue halves together with sugar-egg-white mixture. Ornament with ribbon, braid.

Crescent-shaped centerpiece of pods, split pine cones surround punch bowl and tray. To make, first cut 12" long crescent-shaped piece of cardboard. Glue votive candle near center. Add background of velvet leaves.

Leave some pine cones whole, split others to give rose effect. Fill in with dried pods, more artificial foliage. Use a series of three to surround a punch bowl. They are equally effective strung out on a mantel.

Hopkins

Handmade PUPPETS *for your own Christmas show*

BIL AND CORA BAIRD are extraordinary peopl
They are the creators and the voices, actions, an
words of an ingenious world of bright and comic
figures who have enchanted children and adults alil
on television, stage, and in movies. As Bil explains, the
creations are not people, they are puppets or mario
ettes satirizing people—like the Spider Lady, wh
casts spells on her foes by crying out, "Elia Kazan
The Bairds now have a staff assisting them, b
once carved, painted, dressed their puppe
themselves, built their scenery, wrote scrip
composed and even played their own music. Th
are both in love with their work, and they love all t
arts combined in their unusual following: sculptu
music, dance, painting, writing, acting.

How to make puppets, page

Photographs: Garber, Zeiff, Ha

The Bairds tell you how to develop your own plays with their puppets

se your imagination as to what Santa nd the reindeer are doing as the show arts. Either one can write with a big encil. As Santa's helper, the reindeer n pick things up with his mouth, help e a package, put things in Santa's bag, nd even use a saw and hammer.

You might have Santa talk to the indeer—let's call him Blitzen—and litzen answers by nods and shakes of ie head. When pantomime fails, he rites out his answers, tears off a sheet , a time, and shows them to the audi- ice and Santa. Such a conversation n be a lot of fun, especially if the ani- al is good at pantomime.

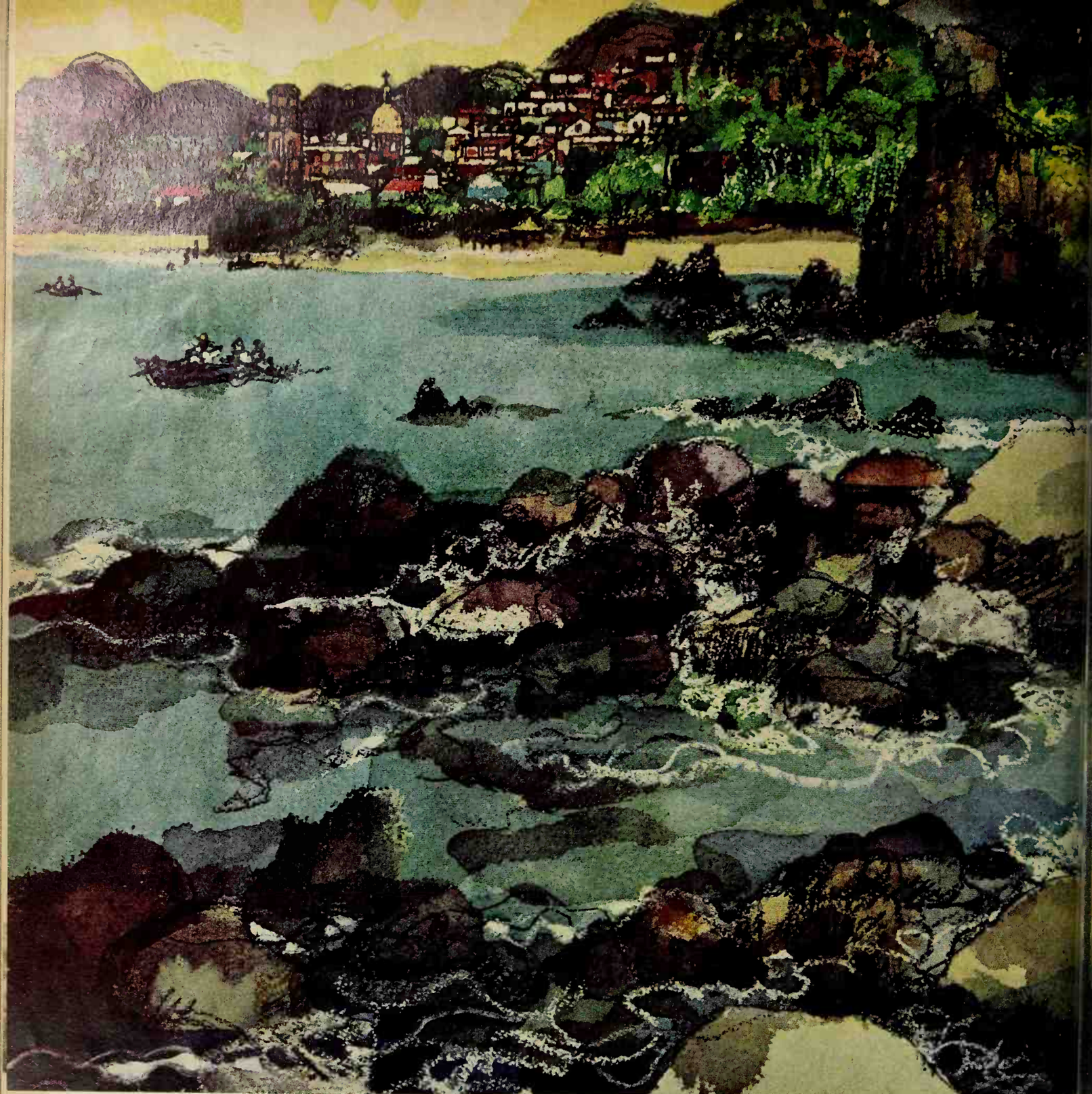
Outside, we'll find the Abominable nowman, jealous of the popular Santa Claus. You can either have the Snowman decide to stop Santa Claus, or, if you prefer, he can pretend to be Santa. He can tie Santa up with soft rope or ribbon and take over the delivery of toys.

You can think of other ways of stopping Santa, such as monkeying with the calendar, or, if you have a cruel streak, safety pinning his hand to the curtain or hitting him over the head with an icicle. This is traditional in a hand-puppet show. Any kind of club goes.

Now that Santa's out of the way, Snowman tries to soften up the reindeer. First, he uses flattery, then crackers. With a little practice, you'll find that Blitzen can chew up an ordinary cracker and make quite a mess of it. You'll have to clean up after the show, but the laughs are worth it.

While Blitzen is busy eating crackers, the Snowman ties him up or puts him to sleep. Then, Abominable tries to disguise himself as Santa. However, he can't laugh, and when he tries to get the reindeer to work again, Blitzen sees through his disguise.

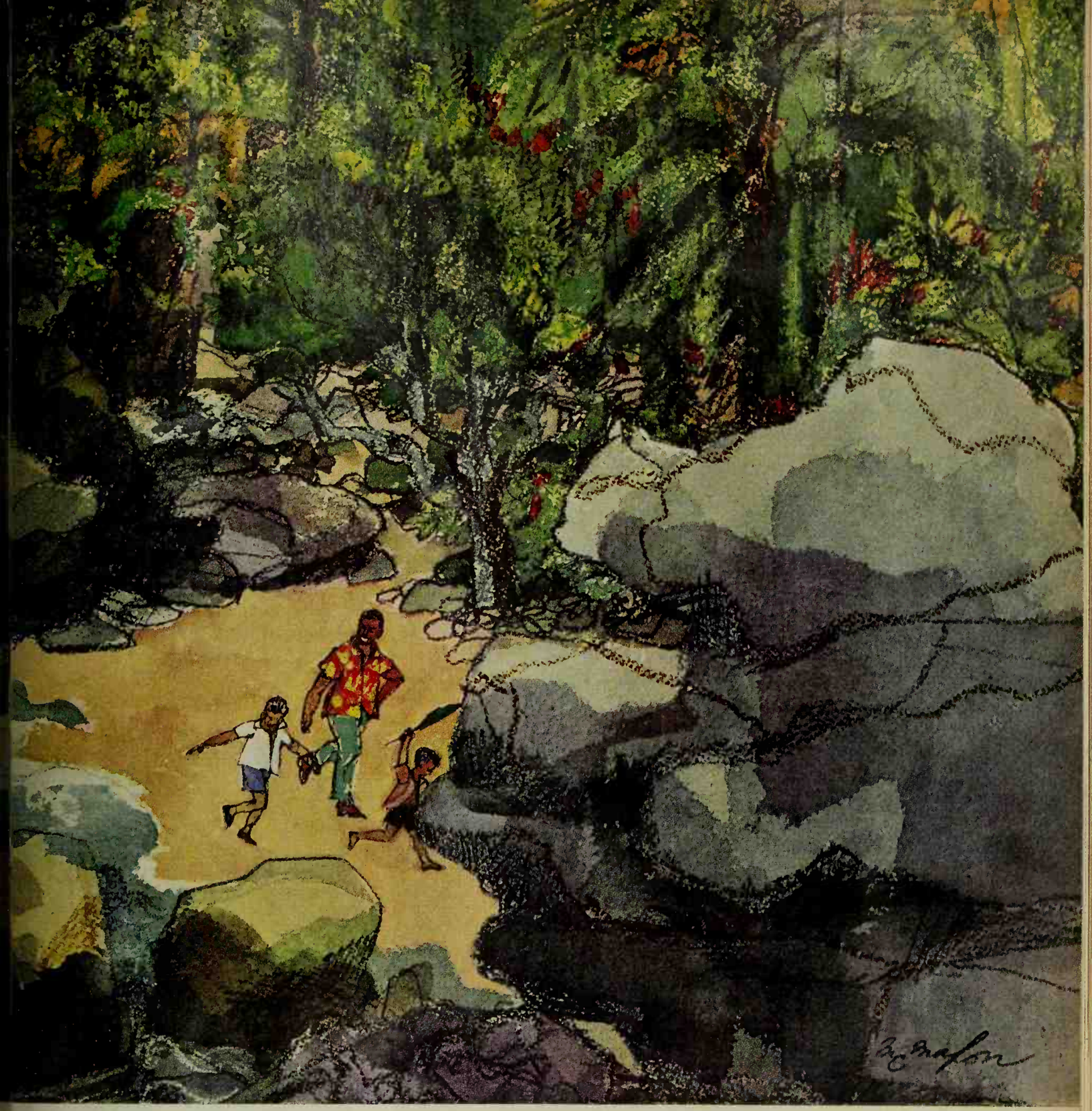
There are all sorts of stratagems that the Snowman can use to try to hold up the course of Christmas. He could throw a storm of blinding snow. Do this by throwing confetti. Or he can whisper icy words in the reindeer's ear.



Sunshine vacations-

Discover these bargains in Florida, Arizona, Mexico, the Caribbean

By Robin Miller



A SIX-BEDROOM, four-bathroom cottage on St. Lucia in the Caribbean, shaded by rustling palms within a few feet of a sugar-white beach and turquoise water, is available for $60 a week. A maid? $4.50 a week more. How about a cottage at Manzanillo on Mexico's spectacular Pacific Coast? With all the trimmings—star-peppered sky, distant guitars, surf—it's $11 a night for two, American Plan. Nearer home, a Gulf-side cottage on Sanibel, a South Seas-like island off southern Florida: $80 a week. The cottage sleeps four.

The variety of inexpensive winter vacations is staggering. You can glide through dense, subtropical jungle with alligators, Indians in dugout canoes, mangroves, flaring orchids, on a six-day cruise through Florida's Everglades for only $250 for two. The same tab on the desert buys both of you a week at the Flying E Ranch in Wickenburg, Arizona—meals, heated pool, horses, and all ranch activities included.

Beachcombers in search of guaranteed 70-80 degree sunshine may have to travel farther. But economy air travel is cheap and fast, you'll save on your accommodations [*Turn to page 91*

Wouldn't you like a painting for Christmas?

By Georgi Greer and Florence Byerly

Original art no longer is limited to millionaires' mansions, Bohemians' flats, and a few public galleries. Secretaries, school teachers, salesmen, farm families—average Americans of all kinds are starting collections with increasing enthusiasm.

Roy Neuberger, President of the American Federation of Arts, says, "The growth of interest in the fine arts over the past ten years has been phenomenal. Sales of paintings and other works of art from our seventy traveling exhibitions have been increasing steadily. True, collecting outside the large metropolitan area is still in its infancy, but we may expect a tremendous growth in that as well."

Why? One impression is that we Americans are becoming bored with the sameness of the mass-produced things all around us. We welcome the uniqueness of original art. Another explanation is that, until this decade, we have been so engrossed in pioneering, fighting wars, enduring depressions, and attaining world lead-

Photographs: Suter, Hedrich-Blessing

John Rogers

ership that only a few people have had the time to get curious about art.

This month, a number of art museums and rental galleries will hold special holiday exhibitions and sales—a good source for one-of-a-kind Christmas presents. The Memorial Art Gallery, Rochester, New York, is a fine example. For the last eight years, this gallery has sponsored a 4-week holiday sale and exhibition of local art work. Framed drawings, paintings, and prints, as well as jewelry and ceramics, drew a crowd of 1,200 to last year's open house festivities. Total sales amounted to $3,000.

You can find good original art at other places besides museums and special shows. Visit the homes and studios of local artists. You can get their names and a general idea of their work from museums and gallery personnel, public school art instructors, local art clubs, college and university art departments.

What about the cost? The majority of local artists are young and have [*Turn to page 98*

Decorator: Mary Hammond

FAR LEFT

A November bride, Mrs. Alan Magruder (right), and St. Louis artist Marguerite Mitchell are planning a room color scheme to complement the abstract painting.

Now that Marguerite's two sons are grown, she has resumed her art studies; recently, she had two shows of her own, one in St. Louis, the other in California. These paintings are in the $125-$185 range.

LEFT

Mrs. Ruth Wheless, elementary school teacher in Dallas, Texas, purchased this painting, "Cow Lakes," for $75. The artist, Glen Galaway, shown here hanging the picture, won a $100 award in the 1960 Dallas County Painting, Sculpture, and Drawing Exhibition.

Mr. Galaway, an architect and decorator, started his art career as a "Sunday painter."

UPPER RIGHT

Abstract (right) is the work of Murray Jones, Associate Art Professor, Michigan State University, now studying in Japan on a Fulbright scholarship. In 1959, after Mr. and Mrs. Phil De Beaubien purchased this work, Mr. Jones won Detroit Institute of Arts Founders Society Purchase Prize.

Center picture is "Le Grand Meaulnes," by Guy Colomer; the other is "Fragment Italia," by Jose Juan Capuletti.

RIGHT

Mrs. De Beaubien, daughter Suzy, and son Beau are admiring one of Mr. De Beaubien's paintings. A newspaper publisher, he paints for pleasure only. It was his interest in local artists that started this wonderful family interest.

At the left is one of Mr. De Beaubien's paintings; center picture is by Guy Colomer, and over the fireplace is another abstract by Murray Jones.

HOLIDAY HEIRLOOM RECIPES

By Myrna Johnston

"It tastes like Christmas!" When folks say that, they mean favorites of the season as lovingly cooked by mothers and grandmothers down through the years. Our gift to you: the traditional recipes to bring the fragrances and cheerful hum of holiday cooking to your kitchen—to give your family the same glorious feasting.

So greet your guests with festive Eggnog. And be sure to have 10-minute Cranberry Sauce and Orange-spiced Peaches to go with Roast Turkey. If Plum Pudding has become just a glowing memory, now is the time for a happy revival. For more treats to remember, turn the page.

Yule Eggnog

⅓ cup sugar
2 egg yolks
¼ teaspoon salt
4 cups milk
2 egg whites
3 tablespoons sugar
1 teaspoon vanilla
Brandy or rum flavoring to taste
½ cup heavy cream, whipped
Nutmeg

Beat ⅓ cup sugar into egg yolks. Add salt and stir in milk. Cook over medium heat, stirring constantly, till mixture coats spoon. Cool. Beat egg whites till foamy. Gradually add 3 tablespoons sugar, beating to soft peaks; add to custard, and mix thoroughly. Add flavorings. Chill 3 or 4 hours. Pour into punch bowl. Dot with islands of whipped cream and sprinkle with nutmeg. Makes 6 to 8 servings.

10-minute Cranberry Sauce

2 cups sugar
2 cups water
1 pound (4 cups) cranberries

Combine sugar and water in saucepan; stir to dissolve sugar. Heat to boiling and boil 5 minutes. Add cranberries and cook till skins pop, about 5 minutes. Serve warm or chilled. Makes 4 cups.

More on next page

Allen Snook

More recipes for the merriest Christmas yet

ANOTHER TRADITION for family home-comings and company dinners is an elegant Standing Rib Roast of Beef with crusty Roast Potatoes and spiced red crab apples. Dessert—or refreshments when friends drop in—might be White Fruitcake (on the pedestal plate) or the Mince Pielets, each twinkling a welcome. For holiday nibbling, we've filled a jar with Grandma's Sugar Cookies, and on the top shelf of our old-time sideboard, we've nestled a row of Popcorn Snowballs. Help yourself to all the good recipes. Merry meals!

Mince Pielets

2 cups prepared mincemeat
2 cups thin-sliced pared tart apples
1 recipe Plain Pastry for Pielets
Milk
Sugar

Mix mincemeat and apples. Spoon into six 4-inch pastry-lined tart pans. For lids, cut six 5-inch pastry circles. With tiny star cutter, cut out center of each. Adjust top crusts, crimping edges to seal well. For sparkle, brush tops with milk and sprinkle with sugar. Bake in hot oven (400°) 25 to 30 minutes or till apples are done. When tarts are cool, poke a little red candle in the star opening of each and set aglow at serving time.

Popcorn Snowballs

5 quarts popped corn
2 cups sugar
1½ cups water
½ teaspoon salt
½ cup light corn syrup
1 teaspoon vinegar
1 teaspoon vanilla
Candy red hots

Keep popped corn hot and crisp in slow oven (300° to 325°). Butter sides of saucepan. In it combine sugar, water, salt, corn syrup, and vinegar. Cook to hard-ball stage (250°). Add vanilla. Pour slowly over hot popped corn, mixing well to coat every kernel. Press in balls. (Butter hands lightly if necessary.) Dot with red hots. Tie each Snowball in clear plastic wrap to keep crisp.

More recipes on page 64

The Marshmallow Men fly in for the holidays

Photograph: Allen Snook. Designer: Eunice Milton

CAN THEY BE FROM Santa's North Pole? From Candyland? From Mars? No matter. Your children (well, you, too—and everyone) will be enchanted with these merry personalities. They will sit, stand, pose any way you want—even ride a cupcake reindeer! For a centerpiece, march them down Candy Lane, as here. Or let them frolic atop a Christmas box for good girl or boy. Like people, Marshmallow Men all have eyes and nose, yet each wears a different expression, each *is* an individual. For example, the chubby chap at right, hat askew, making his sitzmark in coconut snow. And notice the cautious fellow descending the cake—and the candle bearer, below, with his helpful mien. Marshmallow Men cost only a few pennies, are simply glued together—the directions tell how. Say, better get extra marshmallows—both sizes—just for eating!

How-to and recipes start on page 83

These snacks are BELL-RINGERS!

Yuletide appetizer tray will be the life of your party. Merry Cheese Ball is gala as a tree ornament with stripes of paprika and snipped parsley. An easy spread—it's cream cheese spiked with bottled steak sauce and Tabasco. Pecans add crunch. Serve with assorted crackers and ripe olives. A holiday touch: squatty candles and a sprig of holly.

Santa's spread. Warm hors d'oeuvres for festive good eating! On wood holder are Pineapple-Bacon Cubes—delightful luau tidbits. Cooking sherry is the key to gourmet flavor of the Lobster Canapes (next on tray). Toasty Cheese Pinwheels are cheese sandwiches with a dainty twist. Onion dip mix gives Cheese Puffs their fast start.

Photographs: Mike Nelso

Triple-dip buffet is a delicious way to offer season's greetings. Three-cheese Spread (left on tray) is a lusty blend of Cheddar, blue, and cream cheeses. Decked with parsley is 1-2-3 Dip—it's sour cream spiced with cheese-garlic salad-dressing mix. Crab Dip boasts crab aplenty. Nice for dipping: potato chips, corn chips, pretzels, or celery sticks.

Christmas Eve nibbles are the hearty kind men like—any time. Hot Braunschweiger Sandwiches give big flavor return for little effort. Spe with stuffed olives or tiny cocktail onions. Blue-cheese Biscuits are zes cut-ups from a refrigerated package. To go with these appetizers, how abo glasses of chilled tomato juice?

Recipes on page 6

new idea!

spread-a-burgers

You make them with *Campbell's Soup* A big treat-on-a-bun—quick to fix for lunch or supper on busy fall and winter days. Fine and hearty fare for holiday entertaining!

beef spread-a-burger

6 split frank or burger buns till . Thoroughly mix 1½ lbs. ground can Campbell's Tomato Soup, ⅓ nely chopped onion, 1 tbsp. pre- mustard, 1 tbsp. Worcestershire, prepared horseradish, 1 tsp. salt, pepper. Spread mixture evenly un halves; *cover edges complete-* oil about 4 in. from heat. 12 to in. Serve open-face. 6 servings.

OR MORE RECIPES ON EVERY CAN OF CAMPBELL'S SOUP.

chicken spread-a-burger

Broil 4 split frank or burger buns till brown. Combine 1 can Campbell's Cream of Chicken Soup, 1 cup diced cooked chicken, ¼ cup finely chopped celery, 2 tbsp. finely chopped onion, 2 tbsp. chopped pimiento, dash pepper. Spread mixture evenly over bun halves; *cover edges completely.* Broil about 4 in. from heat till hot, about 7 min. Serve spread-a-burgers open-face. 4 servings.

egg spread-a-burger

Broil 4 split frank or burger buns till brown. Mix 1 can Campbell's Cream of Mushroom Soup, 4 hard-cooked eggs (chopped), ½ cup finely chopped celery, 2 tbsp. finely chopped onion, 1 tbsp. sweet-pickle relish, 1 tsp. prepared mustard, dash pepper. Spread evenly on bun halves; *cover edges completely.* Broil about 4 in. from heat till hot, about 7 min. Serve open-face. 4 servings.

Good things begin to happen when you cook with *Campbell's Soup*

Three warm, wonderful ways to say Merry Christmas!

Bake all three from one basic recipe—chock full of raisins and the wonderful flavor only Fleischmann's Yeast can give!

"Even if you've never baked with yeast before, these delicious Christmas recipes bake up easy—and say so *much* about *you* as a wonderful cook," says Mrs. Lewis Haight, winner of the new Gold Ribbon for the best yeast baking at the Nebraska State Fair.

They're bursting with Christmasy fruits and nuts and they all turn out the highest, lightest ever made with Fleischmann's Active Dry Yeast. "Fleischmann's is the fastest and easiest there is," says Mrs. Haight. "It's the yeast most of us prize-winning cooks count on."

RECIPES ON NEXT PAGE

Mrs. Haight of York, Nebraska, is the top yeast cook in her state. Try these recipes she recommends . . . (they make delicious Christmas gifts, too)!

Bell-ringers

Begins on page 60

Toasty Cheese Pinwheels

Unsliced sandwich loaf
½ pound sharp American cheese, shredded (2 cups)
½ cup salad dressing
2 teaspoons lemon juice
2 teaspoons prepared mustard
1 teaspoon salt

Trim crusts from bread. Cut bread in lengthwise slices ¼ inch thick. Combine cheese with remaining ingredients. Spread each long slice with the cheese mixture. Roll as for jelly roll, beginning at narrow end. Wrap in foil and chill. For pinwheels, cut in ¼- to ½-inch slices. Broil about 2 minutes or till golden brown. Makes about 56.

Cheese Puffs

12 2-inch bread rounds
¼ cup mayonnaise
½ package (1 packet) onion dip mix
2 tablespoons grated Parmesan cheese
1 stiff-beaten egg white

Toast bread rounds on one side in broiler. Combine mayonnaise, dip mix, and cheese. Fold stiff-beaten egg white into mayonnaise mixture. Spoon onto untoasted side of bread rounds. Bake in very hot oven (450°) about 10 minutes or until golden. Serve hot.

Merry Cheese Ball

1 8-ounce package cream cheese, softened
1 to 2 tablespoons bottled steak sauce
1 cup pecans, finely chopped
1 clove garlic, minced
Few drops Tabasco sauce
Chopped parsley
Paprika

With beater or spoon, combine cream cheese, steak sauce, nuts, garlic, and Tabasco. Form in ball; wrap in waxed paper or food wrap; chill several hours or till firm. Unwrap ball and place on serving dish. Sprinkle parsley to make strip about 1 inch wide down center of ball. Sprinkle either side with paprika. Keep chilled; remove from refrigerator about 15 minutes before serving. Serve as a spread with crackers. Makes 1½ cups.

Hot Braunschweiger Sandwiches

Butter slices of tiny "icebox" rye; sprinkle half the slices with finely chopped onion. Spread Braunschweiger over onion, going to edge of bread. Top with remaining buttered rye slices; cut sandwiches in half. Broil 1½ minutes on each side or till toasted. To serve, stand sandwiches cut side down, anchored with a cocktail pick. Top pick with a stuffed olive or cocktail onion.

Blue-cheese Biscuits

1 package refrigerated biscuits
¼ cup butter or margarine
3 tablespoons blue cheese, crumbled

Cut biscuits in quarters. Arrange in two 8-inch round baking dishes. Melt together butter and cheese; pour mixture over biscuit pieces, being sure to coat them all. Bake in hot oven (400°) about 15 minutes or till golden brown. Serve hot as appetizers. Makes 40.

Crab Dip

1 8-ounce package cream cheese, softened
¼ cup light cream or milk
2 teaspoons lemon juice
1½ teaspoons Worcestershire sauce
1 clove garlic, minced
Dash salt and pepper
1 6½- or 7½-ounce can (1 cup) crab meat, drained

Beat cream cheese, gradually adding cream; beat smooth.

Add lemon juice, Worcestershire, garlic, salt, and pepper. Remove bony bits from crab; snip meat in fine pieces and stir into cream-cheese mixture. Chill. Makes about 1½ cups.

Pineapple-Bacon Cubes

Cut bacon slices in half and partially cook; drain. Wrap a piece of bacon around a canned pineapple chunk; tack with wood cocktail pick or toothpick. Broil, turning, till bacon is crisp. Serve hot.

Lobster Canapes

2½ dozen 2-inch bread rounds, cut from thinly sliced bread
Salad oil
1 5-ounce can (1 cup) lobster, shredded
½ cup canned condensed cream of mushroom soup
2 tablespoons cooking sherry
1 tablespoon chopped pimiento
¼ teaspoon salt
Few drops Tabasco sauce
¼ cup buttered fine dry bread crumbs

Brush bread rounds lightly with oil; put on cooky sheet. Heat in extremely slow oven (225°) 1¼ to 1½ hours or till dry and crisp. Combine remaining ingredients except bread crumbs. Spread mixture on the toasted bread rounds. Sprinkle with buttered bread crumbs. Broil 2 to 3 minutes or till crumbs are browned.

Three-cheese Spread

½ pound sharp Cheddar cheese, shredded (2 cups)
4 ounces blue cheese, crumbled
1 3-ounce package cream cheese, softened

Thoroughly combine cheeses. Serve with crackers. Makes about 2 cups.

1-2-3 Dip

1 cup dairy sour cream
½ envelope cheese-garlic flavored salad-dressing mix
¼ teaspoon salt
Few drops Tabasco sauce

Combine ingredients. Chill.

CUT ALONG DOTTED LINE

Clip these recipes for your file or looseleaf cookbook

Beautiful Christmas Baba

Another fine product of Standard Brands Incorporated

Basic Dough

3 packages Fleischmann's Active Dry Yeast
1½ cups warm, not hot, water
1 cup dry-milk solids
5 cups sifted flour
1 cup (2 sticks) Blue Bonnet Margarine
2 cups sugar
5 eggs
1 tablespoon vanilla

Cream margarine and sugar. Add eggs and vanilla, beating thoroughly. Sprinkle yeast into warm, not hot, water and stir until dissolved. Stir dry-milk solids into yeast mixture. Add flour and yeast mixture to creamed mixture. Blend at low speed of electric mixer, then beat at high speed for six minutes. Set in warm place, free from draft, until surface is bubbly, about 1½ hours.

Beautiful Christmas Baba

⅓ of batter
½ cup raisins
½ cup chopped walnuts
½ cup apricot nectar
½ cup sugar
1 tablespoon lemon juice

Combine batter, raisins, and walnuts. Pour into greased and floured mold. Set in warm place until surface is bubbly (about 1 hour). Bake at 375°F. 35-40 minutes. Remove from pan. Cool slightly. Meanwhile combine apricot nectar and sugar. Simmer 10 minutes. Add lemon juice. Prick surface of cake. Then spoon sauce over cake, repeating process until all syrup is used. If desired, soak sugar cubes in lemon extract and place in cups made from circles of aluminum foil. Touch lighted match to cubes.

Heirloom recipes

Begins on page 54

Roast Stuffed Turkey

Stuff and truss: Stuff turkey just before roasting. Allow about ¾ cup stuffing per pound ready-to-cook weight. Stuff wishbone cavity and skewer neck skin to back. Tuck wing tips behind shoulder joints. Rub large cavity with salt. Spoon in stuffing. Shake bird to settle stuffing; do not pack. Close opening by placing skewers across it and lacing shut with cord. Tie drumsticks securely to tail. (If opening has band of skin across, push the drumsticks underneath, and you won't need to fasten opening or tie legs.)

Grease skin thoroughly. If you use a meat thermometer, insert it in the center of the inside thigh muscle adjoining the cavity.

To roast: Place bird breast up on the rack (but breast down if using V-rack) in shallow roasting pan and leave in this position for entire roasting time. Cover with loose "cap" of aluminum foil, pressing it lightly at drumstick and breast ends, but *avoid having it touch top or sides*. Roast at constant *low temperature* (see chart next column).

When turkey is about two-thirds done according to turkey roasting chart, cut the cord or band of skin so heat can reach inside of thighs.

Doneness tests: About 20 minutes before roasting time is up, test doneness by pressing thick part of drumstick between fingers (protect hand with paper towel). Meat should feel very soft. Also move drumstick up and down; it should move easily or twist out of joint. (If you use a meat thermometer, it should register 195°.) When turkey is done, remove from pan and keep warm while you make gravy from pan drippings. Let turkey stand 20 minutes before carving. Carving will be easier and slices neater.

Turkey roasting chart

Set oven at 325°. Times are for chilled turkeys, stuffed just before roasting, and are approximate only.

Ready-to-cook weight (before stuffing)	Time (total)
6 to 8 lbs.	3½ to 4 hrs.
8 to 12 lbs.	4 to 4½ hrs.
12 to 16 lbs.	4½ to 5½ hrs.
16 to 20 lbs.	5½ to 7 hrs.
20 to 24 lbs.	7 to 8½ hrs.

Foil-wrapped Roast Turkey

When time is precious, cook your turkey in a foil jacket. High temperature cuts off an hour or so in oven—

Truss and wrap: Tie drumsticks to tail. Press wings to body so tips are flat against sides of breast. Use heavy, wide aluminum foil. Place turkey, breast up, in center of foil. (Foil should be wide enough to have 5 to 6 inches extending beyond leg and breast ends of bird; if it isn't, join 2 pieces together with drugstore or lock fold, pressing to make leakproof joining.) Bring one end of foil snugly over top of turkey; bring opposite end up, lapping over first (overlap should be 2 to 3 inches). Now fold foil down snugly at breast and legs; then press remaining two sides of foil up (foil should come up high enough to prevent drippings from running into the pan and burning).

To roast: Place foil-wrapped bird, breast up, in bottom of shallow pan (broiler pan is convenient)—do not use rack. Roast at constant, *high temperature*. (See chart below.)

Foil-wrapped-turkey roasting chart

Set oven at 450°. Times are for unstuffed chilled turkeys and are approximate only. For stuffed turkey, add 30 to 45 minutes to the total roasting time.

Ready-to-cook weight (before stuffing)	Time (total)
8 to 10 lbs.	2¼ to 2½ hrs.
10 to 12 lbs.	2¾ to 3 hrs.
14 to 16 lbs.	3 to 3¼ hrs.
18 to 20 lbs.	3¼ to 3½ hrs.
22 to 24 lbs.	3¼ to 3¾ hrs.

When turkey has cooked to within *15 to 20 minutes of total cooking time* given in the foil-wrapped-turkey roasting chart, *remove from oven.* Quickly slit foil with scissors or knife and fold away from bird to edge of pan. (If you use a meat thermometer, insert it in center of inside thigh muscle adjoining cavity.) Return turkey to oven. Continue roasting till turkey is tender (test doneness in usual ways—meat thermometer should register 190°). When turkey's done, lift from foil to warm platter. Use drippings in making gravy.

Frozen stuffed turkeys

All you do is pop it in the oven. The easiest Thanksgiving dinner ever!—

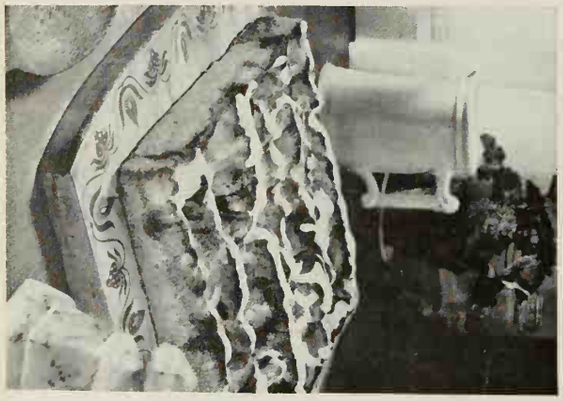
These birds, weighing 5 to 16 pounds, are on the market, already stuffed for your convenience. Most come with herbed bread stuffing. Ready-to-cook giblets are packaged with the bird.

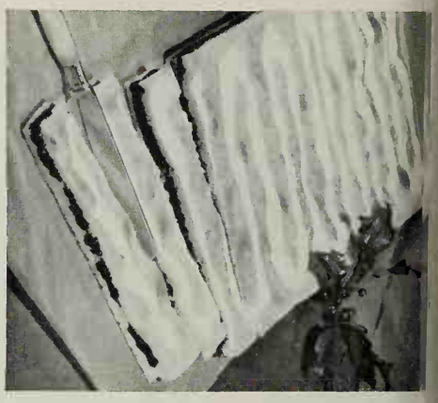
All you do is unwrap and roast the turkey. (And stew the giblets, of course.) *Keep turkey frozen* until you are ready to cook it—however, you may transfer turkey from freezer to refrigerator the night before cooking; this cuts roasting time by about 1 hour. *Follow to the letter, the directions that come with the bird.*

Frozen turkeys (*unstuffed*)

Thaw frozen unstuffed turkey in original wrapping shortly before time to cook. To speed up thawing, you can place wrapped turkey under cold running water. See label directions that come with turkey.

CUT ALONG DOTTED LINE





Pennsylvania Dutch Hustle Cake

⅓ cup milk
¼ cup sugar
½ teaspoon salt
¼ cup Blue Bonnet Margarine
¼ cup warm, not hot, water
1 package Fleischmann's Active Dry Yeast
1 egg well beaten
1 ⅓ cups sifted flour
1 ½ cups canned or cooked apple slices, drained
2 tablespoons brown sugar
¼ teaspoon cinnamon
¼ teaspoon nutmeg

Scald milk. Stir in sugar, salt and half the margarine. Cool to lukewarm. In mixing bowl dissolve yeast in warm, not hot, water. Stir in lukewarm milk mixture. Add egg, flour. Beat until smooth. Spread dough in greased 9 x 9 x 2-inch pan. Arrange apple slices on top. Sprinkle with sugar-cinnamon-nutmeg mixture. Dot with remaining margarine. Cover. Let rise in warm place until doubled in bulk, about 40 minutes. Bake at 400°F. (hot) 25 minutes. Drizzle with confectioners' sugar icing.

Tutti Frutti Rolls

⅓ of batter
⅓ cup raisins
½ cup chopped mixed fruit

Combine ingredients; pour into 12 greased muffin cups. Allow to set in warm place until surface is bubbly (about 1 hour). Bake at 375°F. 15-20 minutes.

Apricot Strudel

⅓ of batter
1½ cups flour
2½ cups raisins
1 cup apricot jam
1 tablespoon lemon juice
1 teaspoon lemon rind

Combine batter and flour. Cover and refrigerate 2 hours or until ready to use. Then roll ½ of dough to fit 16 x 10-inch jelly roll pan. Combine remaining ingredients, spread over dough. Roll out remaining dough; cover filling. Cover and let rise in warm place until doubled in bulk (about 1 hour). Bake at 375°F. 20-25 minutes. Frost with confectioners' sugar icing.

Thawing timetable for frozen turkeys (not stuffed)

Ready-to-cook weight in pounds	Days in refrigerator at 40°
4 to 12	1 to 2
12 to 20	2 to 3
20 to 24	3 to 4

What turkey figure is for you?

Turkey size	Servings
4 to 8 lbs.	4 to 10
8 to 12 lbs.	10 to 20
12 to 16 lbs.	20 to 30
16 to 20 lbs.	30 to 40
20 to 24 lbs.	40 to 50

Having guests galore? Then buy a big bird or two small ones.

No matter what, choose a turkey large enough so you can count on seconds. And maybe even a return engagement like in hash, creamed turkey, or sandwiches.

For broiling or oven-frying, pick a small bird—a 4 to 6 pounder.

Giblet Gravy

Nothing to good gravy this simple way—

In covered pan, simmer (don't boil) turkey giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to the water. Heart and gizzard take about 2 to 2½ hours—be sure they are cooked fork tender. Liver takes only 30 minutes, so add it last half hour. Let giblets cool in broth; remove giblets and chop. After transferring cooked turkey to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then, for *each cup gravy*, use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. Cook over low heat till frothy, stirring constantly. (For richer flavor and color, add a little kitchen bouquet.) Remove from heat and add 1 cup lukewarm liquid (meat juices from roasting turkey plus giblet broth). Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.

Giblet Stuffing

Another old-fashioned favorite—

4 cups dry bread cubes
3 tablespoons chopped onion, if desired
Chopped cooked giblets
1 teaspoon salt
¼ teaspoon pepper
¼ teaspoon poultry seasoning, if desired
Sage to taste
⅓ cup melted butter or margarine
Giblet broth to moisten

Combine bread, onion, giblets, and seasonings; add butter and sufficient liquid to moisten. Toss gently to mix. Makes 4 cups stuffing, or enough for a 4- to 5-pound chicken or capon. Double recipe for 10-pound turkey.

Speedy Celery Stuffing

You get a head start with stuffing from a package. Flavor is delicious—

1 8-ounce package (3½ cups) herb-seasoned stuffing
1 teaspoon ground sage
1 cup chopped celery
½ cup chopped onion
¼ cup butter or margarine
1 can condensed consomme

[*Turn to next page*

LOOK AND COOK

Mike Nelson

Grilled Turkey Hamwich. Delicious, quick —just the thing for unexpected guests.

On one slice of bread, stack thin slices of roast turkey, canned jellied cranberry sauce, and boiled ham. Top with a second slice of bread. Generously butter top and bottom of sandwiches. Grill both sides on griddle, sandwich grill, or in a skillet till bread is toasted a golden brown.

Macaroni Ham Bake

New Recipe

Quick trick that makes a little meat go a long way

The smooth Cheddar cheese sauce on FRANCO-AMERICAN Macaroni is a natural with ham and vegetables! Try this thrifty combination.

In 1½-quart casserole, mix 2 cans Franco-American Macaroni, 2 tsp. prepared mustard, and 1 cup cooked mixed vegetables. Cut a 12-oz. can luncheon meat into strips; arrange around edge of casserole. Bake at 350° F. for 30 minutes. (In place of luncheon meat, mix 1½ cups diced cooked ham with macaroni and vegetables.) 4 to 5 servings.

FRANCO-AMERICAN
MACARONI WITH CHEESE SAUCE

FRANCO-AMERICAN IS A TRADEMARK OF Campbell SOUP COMPANY

GRAVY FLAVOR *WITHOUT* GRAVY!

MAGIC MASHED POTATOES

Mash potatoes usual way. Dissolve 2 HERB-OX BOUILLON CUBES in hot milk and beat into potatoes until light and creamy. Add butter to taste; serve steaming hot. HERB-OX BOUILLON CUBES give delicious built-in gravy flavor

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Heirloom recipes *Continued*

To stuffing, add sage, celery, and onion. Add butter to consomme; heat, then add to stuffing. Toss lightly. Makes about 6 cups or enough for a 10-pound turkey.

Oyster Stuffing

Just like Grandma's—

½ cup chopped celery
½ cup chopped onion
1 bay leaf
¼ cup butter or margarine
6 cups dry bread crumbs
1 tablespoon chopped parsley
3 cups chopped raw oysters
1 teaspoon poultry seasoning
Salt and pepper
2 beaten eggs
1¾ cups oyster liquor and milk

Cook celery, onion, and bay leaf in butter until tender but not brown. Discard bay leaf. Add crumbs and parsley to butter mixture. Mix thoroughly. Add oysters, seasonings, and eggs. Add enough of the liquid mixture to moisten. Makes enough stuffing for a 10- to 12-pound turkey.

Orange-spiced Peaches

Old-time goodness from a wonderful blend of spices. So right to accompany roast turkey or beef—

1 No. 2½ can (3½ cups) peach halves
1 teaspoon whole cloves
6 inches stick cinnamon
10 whole allspice
⅓ cup vinegar
½ cup sugar
½ unpeeled large orange, sliced

Drain peaches, reserving ½ cup syrup. Tie spices in small piece of cheesecloth. In saucepan, combine reserved peach syrup, vinegar, sugar, orange slices, peaches, and spices. Heat to boiling; simmer uncovered 5 minutes. Cover and let cool to room temperature. Remove spice bag. Serve peaches warm or chilled; stud with a few whole cloves, if desired.

Grandma's Sugar Cookies

Lusciously rich. You'll be proud to pass them to guests or to give as a from-your-kitchen gift—

1 cup butter or margarine*
1½ cups sugar
3 eggs
1 teaspoon vanilla
• • •
3½ cups sifted enriched flour
2 teaspoons cream of tartar
1 teaspoon soda
½ teaspoon salt

Cream butter. Add sugar gradually, creaming till light and fluffy. Add eggs, one at a time, beating after each addition. Stir in vanilla. Sift dry ingredients together. Add gradually to creamed mixture. Chill *thoroughly* (3 to 4 hours). Roll on well-floured surface to ⅛ to ¼ inch. Cut in desired shapes. (Want to hang cookies on tree? Then make hole with toothpick near top of each before baking.) Bake on ungreased cooky sheets in moderate oven (375°) 6 to 8 minutes. Cool slightly on cooky sheet; finish cooling on rack. Decorate with halved candied cherries, decorettes, or colored sugar before baking or while still warm after baking. Or trim with Ornamental Frosting or confectioners' icing when cool. Makes about 8 dozen cookies rolled thin.

*Or use shortening and increase salt to 1 teaspoon.

Plain Pastry for Pielets

3 cups sifted enriched flour
1 teaspoon salt
1 cup shortening
8 to 10 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. Divide dough in half. For Pielets, divide one half into 6 balls. Flatten each ball slightly and roll ⅛ inch thick on lightly floured surface. Fit into tart pans; trim edges. Use remaining dough for top crusts. Makes enough pastry for 6 double-crust 4-inch Piclets (see page 57) or two 8- or 9-inch double-crust pies.

Plum Pudding

As merry a pudding as you ever ate! The suet makes it light, the molasses and spices make it fragrant—

2 cups finely chopped beef kidney suet
2 cups seedless raisins, dark or light
1 cup chopped pared tart apple
1 cup currants
1 cup light molasses
1 cup cold water
3 cups sifted enriched flour
1 teaspoon soda
½ teaspoon salt
2 teaspoons cinnamon
½ teaspoon cloves
½ teaspoon allspice

Combine suet, fruits, molasses, and water. Sift together dry ingredients; add to fruit mixture. Mix well. Pour into well-greased 1½-quart mold with tight-fitting cover (you can use foil as lid). Place on rack in deep kettle; pour in boiling water to half the depth of the mold. Cover; steam 4 hours, adding more boiling water during steaming, if necessary. Remove and cool 30 minutes, then unmold. Serve warm with Hard Sauce or Foamy Sauce. Makes 8 to 10 servings.

White Fruitcake

4 cups (1¾ pounds) mixed diced fruits and peels for fruitcake
½ cup pitted dates, cut up
½ cup dried apricots, cut up
½ cup dried figs, cut up
1¼ cups (8 ounces) light seedless raisins
2 cups (8 ounces) blanched almonds, slivered
2 cups flaked coconut
• • •
2 cups sifted enriched flour
1½ teaspoons baking powder
1 teaspoon salt
1 cup shortening
1 cup sugar
1 teaspoon rum flavoring
5 eggs
½ cup unsweetened pineapple juice

Mix fruits and peels, dates, apricots, figs, raisins, almonds, and coconut. Sift together flour, baking powder, and salt; sprinkle ½ *cup* over fruit mixture, mixing well. Thoroughly cream shortening, sugar, and flavoring; add eggs, one at a time, beating well after each. Add dry ingredients to creamed mixture alternately with pineapple juice, beating well after each addition. Add fruit mixture, stirring until well mixed. Pour batter into paper-lined pans, filling ⅔ full. For a ring cake as in picture, line the bottom and sides of a 10-inch tube pan with paper and pour in the batter. (For loaves, line two 8½x4½x2½-inch loaf pans with paper, allowing ½ inch to extend above all sides of pan.) Bake in very slow oven (275°) 2½ hours, or till toothpick inserted in cake comes out clean. Cool in pans. Trim with whole candied cherries. **Better Homes & Gardens Test-Kitchen note:** You can mix your own candied fruits and peels if you prefer. We like 4 ounces each candied citron, orange peel, lemon peel and cherries; and 12 ounces of candied pineapple. Buy the chopped or dice them yourself.

Hard Sauce

½ cup butter or margarine
2 cups sifted confectioners' sugar
1 teaspoon vanilla

Thoroughly cream butter and sugar; add vanilla. (Vary flavor with lemon or orange juice and shredded peel.) Spread in an 8x8x2-inch pan, chill to harden. With small cooky cutter, cut in stars or other Christmas shapes. Makes 1⅓ cups.

Fluffy Hard Sauce: Add 1 egg yolk to creamed mixture in recipe above. Last, fold in stiff-beaten egg white. Chill. Makes 1⅔ cups.

Foamy Sauce

3 egg yolks
¾ cup sifted confectioners' sugar
½ teaspoon vanilla
Rum flavoring to taste (optional)
Dash salt
1 cup heavy cream, whipped

Beat egg yolks, sugar, flavoring, and salt; fold in cream. Chill. Stir before using. Makes 3 cups.

Standing Rib Roast of Beef

Select a 3- or 4-rib standing rib roast. Place fat side up in shallow pan—bones make the rack. Sprinkle with salt and pepper. Insert meat thermometer into the center of roast—do not let tip touch bone or fat. Do not add water. Roast *uncovered* in slow oven (325°) to desired doneness. Your meat thermometer will read 140° for rare, 160° for medium, and 170° for well done. Allow 20 to 22 minutes per pound for rare, 24 to 27 for medium, and 29 to 32 minutes for well done. Let roast stand out of oven about 15 minutes before carving. Two to 3 servings per pound.

Roast Potatoes

Potatoes go in the oven alongside roast. Short precooking insures their doneness.

Pare medium potatoes. Cook in boiling salted water 15 minutes; drain. About 45 minutes before roast is done (oven temperature 325°) place hot potatoes in the meat drippings around the roast, turning potatoes to coat. Roast till potatoes are done, turning occasionally to baste. Sprinkle lightly with salt before serving.

Sweet Potato Bake. Here's a brand-new way to make holiday sweet potatoes really special! Place 2 cups hot mashed sweet potatoes or golden yams, ¼ cup Parkay Margarine, and ¾ teaspoon salt in a greased 1-quart casserole. Bake, uncovered, in a moderate oven, 350°, 15 minutes. Then add the glamor touch—sprinkle with 1 cup Recipe-size Kraft Miniature Marshmallows—the good kind that stay soft. Bake for just a few minutes longer until marshmallows are deliciously browned.

Best-ever holiday treats with Kraft Recipe-size Marshmallows -the good kind that stay soft!

Festive Fruit Cake. Slowly heat ⅔ c. Pet Evaporated Milk, 2 c. Kraft Miniature Marshmallows and 6 tbs. frozen orange juice concentrate, stirring until marshmallows melt. Remove from heat and combine with ¾ c. chopped dates, ¾ c. raisins, 1 c. broken walnuts, 1 c. candied mixed fruit, ¼ c. candied red cherries, 1 c. graham cracker crumbs, 1 tsp. cinnamon, 1 tsp. nutmeg and ½ tsp. cloves, mixing well. Press firmly into 9 x 5 x 3-inch loaf pan lined with waxed paper. Cover tightly and chill 2 days. Frost and garnish if desired. Makes three pounds.

Marshmallow Pumpkin Chiffon Pie. Combine 1¼ c. canned pumpkin, 1 envelope gelatin, ⅔ c. packed brown sugar, ½ tsp. salt, ½ tsp. cinnamon, ¼ tsp. nutmeg, ¼ tsp. ginger, 2 egg yolks and ⅓ c. milk. Cook over medium heat, stirring constantly until the mixture boils. Cool. Beat 2 egg whites until stiff but not dry. Gradually add ⅓ c. sugar while continuing to beat. Fold into the pumpkin mixture with 2 c. Kraft Miniature Marshmallows (perfect for a chiffon filling because they're so fresh and soft). Pour into a 9-inch baked pastry shell. Chill pie until firm.

When the frenzy of holiday chores traps you into serving family meals in minutes, remember... just a few more seconds can add a bright gourmet touch to the simplest menu. You'll find cling peaches make all the difference!

Look what you can do with cling peaches quick!

Here below are only a few of so many reasons why we say canned cling peaches are the sunniest... and quickest* way to brighten any meal!

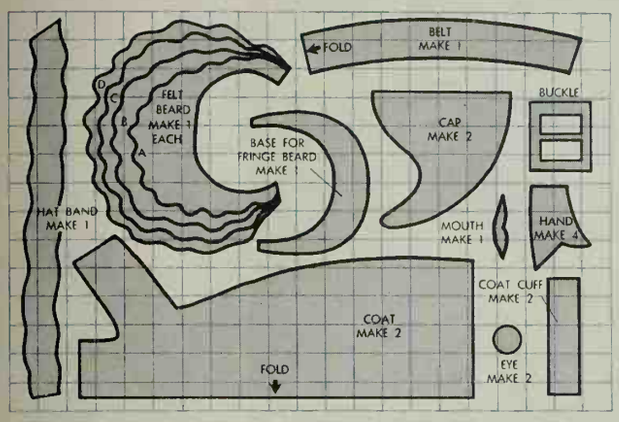
*For instance, you can broil cling peach halves and serve as fragrant golden garnish with hamburger... slice a loaf of canned luncheon meat, baste with peach juice and heat in oven with cling peach slices... heat frozen chicken or meat pie to serve with peach half —hot or cold (try filling the peach hollow with relish).

CLING PEACH ADVISORY BOARD

The Bairds show you how

Begins on page 48

How to make a Santa Claus puppet



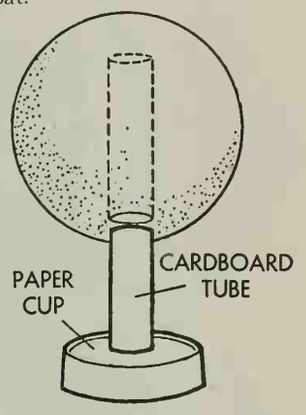
The only tools you'll need for duplicating the three puppet characters pictured on page 48 are a few inexpensive materials, scissors, and a sewing machine.

On a grid of one-inch squares, make patterns according to those diagramed above. (Our patterns are on a much smaller scale.) Then cut the pieces out of appropriately colored felt, or, for the belt buckle, from gilded cardboard.

You can make Santa's beard in either of two ways, the patterns for both of which are diagramed. One method is to notch different size pieces of felt, then put them together in layers. The other is to have a small felt base overlaid with fancy fringe; both drapery and upholstery fringe will do. If you choose fringe, you might want to use a little extra for Santa's whiskers and for hair on the back of his head. You also might want to make Santa fatter by padding his coat with cotton.

His round, red nose is made out of yarn like an ordinary wool pompon, then, like his eyes and mouth, simply pinned to his face.

Santa's head, like the Snowman's, is a plastic foam ball, which you can usually buy around Christmas time at any department store. As indicated in the diagram (right) a hole is cut three-quarters of the way through the ball and a cardboard tube made to serve as the neck. This neck is then punched through bottom half of an upside down paper cup and fastened to it with glue. (Glue seldom works on plastic foam, but the friction of the tube inside the head is enough to keep this piece connected to the neck.) The paper cup is needed as a surface on which to pin Santa's coat.



Plans for an Abominable Snowman

The villain of your home puppet show is the easiest of the Bairds' three Christmas characters to make. His head, like that of the Santa Claus puppet, is a plastic foam ball with a neck fashioned from a cardboard tube which is pushed through the bottom of a paper cup collar, as shown in the diagram (above right).

The rest of the puppet is cut out of material according to the patterns on page 71. Our patterns are laid out on a smaller scale, but you should use one-inch squares in order to make the puppets large enough to be worked comfortably by an average-size hand.

The Snowman's body should be cut from white felt, and snipped with scissors both at the shoulders

More on page 71

Very good, very easy and fun to do. The base is any delicious marble cake mix with currants, candied cherries, ginger, citron, nuts. Simple recipe, below.

Hong Kong Fruitcake

1—Prepare 1 package of a good marble cake mix as directed on the package. Add 2 Tbs. chopped candied ginger (crystallized preferred), 1 tsp. almond extract. Spoon batter into wax paper lined tube pan (alternating white with chocolate); with knife cut through batter several times.
2—Bake 40 min. at temp. given on pkg. Cool.
3—Then frost with powdered sugar icing. (Blend 2½ cups sifted powdered sugar, 1 Tbs. butter. Add 2 Tbs. milk, 1 tsp. almond extract.) Stud with currants, pieces of candied cherries and ginger, citron, 2 kinds of nuts.

Ideal Family Treat

Everyone loves the lively flavor of Wrigley's Spearmint Gum. Not rich or filling yet it satisfies. And, chewing aids digestion, helps ease tension. For holidays, or any time, keep from running short of this popular treat by getting it in the handy 6-pack unit.

Diamonds make fruit cake the fanciest

You get more for your walnuts with DIAMOND WALNUTS

Try this quick, new fruit cake—or your own traditional recipe. Either way, these choice walnuts make it extra special.

QUICK HOLIDAY FRUIT CAKE

1 pkg. Betty Crocker Date Bar Mix	2 tablesp. light molasses
⅔ cup hot water	1 teasp. cinnamon
3 eggs	¼ teasp. ea. nutmeg, allspice
¼ cup flour	1 cup chopped candied fruit
¾ teasp. baking powder	1 cup raisins
	1 cup chopped Diamond Walnuts

Heat oven to 325°. Grease and flour a 9″ x 5″ x 3″ loaf pan, or an 8 cup mold. Combine date filling from Date Bar Mix pkg. with hot water in large bowl. Add crumbly mix, eggs, flour, baking powder, molasses and spices; blend well. Fold in walnuts and fruit thoroughly. Pour into prepared pan. Bake about 1 hr. and 20 min., or until toothpick stuck in center comes out clean. Cool. Wrap well. Store in cool plac for 2 or 3 days before slicing. Recipe may be doubled fo 2 loaf cakes or 16 cup mold. Decorate with powdered suga glaze, candied fruit and tempting Diamond Walnut halve

THIS DIAMOND ALWAYS MEANS THE BEST WALNUTS

The Diamond brand is stamped on every Diamond Walnu shell. It's your assurance of the freshest, sweetest walnu kernels. "Diamonds" are the pick of the crop—selected an crack-tested by the very people who grow them. Two fu cups of kernels from each pound cellophane bag.

Shelled Diamond Walnuts are "Diamonds" already cracke for you. The very choicest kernels, electronically selecte packed the only way that keeps shelled walnuts really fres In vacuum cans or clear bags. Both in handy recipe-size

Bairds show you how

Continued

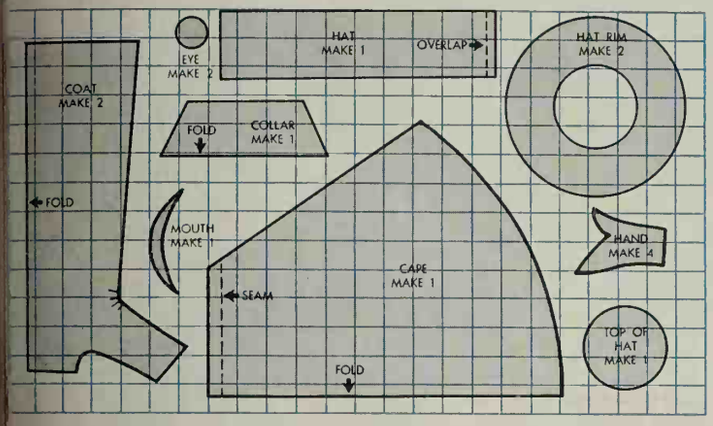
nd under the arms to allow for reedom of movement. The hands, ollar, and hat are made of black elt, with the cape also black but nade of somewhat lighter material.

The pieces can be joined by a ewing machine with two exceptions: the hands will have to be titched to the arms, as will the hree separate sections of the hat.

The Snowman's hat is simply pinned to his head with ordinary traight pins. So are his eyes, which are cut out of black felt, and his mouth, which is red felt. If the plot of your play requires the Snowman to be happy instead of sour, you can switch his expression easily by pinning his mouth on so the corners turn up instead of down.

In operating the Snowman and Santa Claus, your index finger should be inserted in the cardboard tube neck, with your middle finger and thumb each operating one arm. These two puppets are good for pantomime, but can't change expressions.

Santa's Reindeer, on the other hand, has a very expressive face. You wear this puppet just like a glove, with your thumb operating the lower jaw and your fingers held in the top of his mouth.



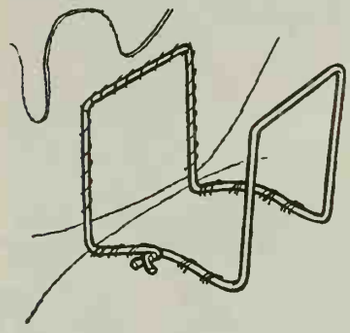
Instructions for Santa's reindeer

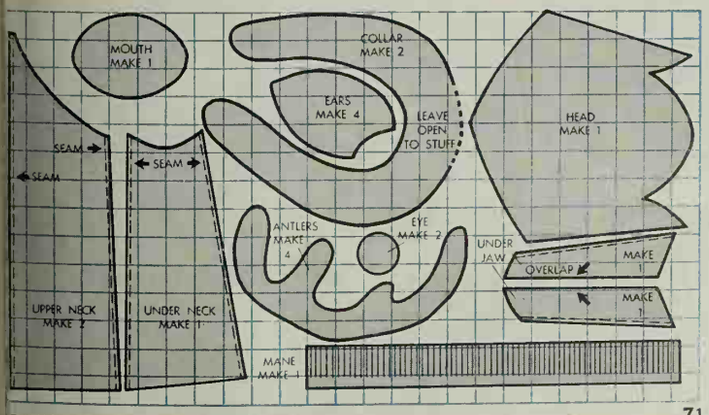
From patterns laid out on one-nch squares (the squares in our liagram above are on a smaller cale), cut appropriately colored pieces of felt. The Bairds gave their reindeer a red collar, blue antlers, nd a light tan mane and throat to go with his darker tan face, neck, nd ears, but you may prefer another color scheme. They also made corduroy collar, but felt does just s well.

Small bells on his collar, sequins n his antlers, and bulging brass buttons for eyes will make your reindeer look fancier. You may lso want to decorate his neck with arger sequins or other ornaments.

The collar should be stuffed vith rags or cotton to keep it rigid, nd the antlers are made stiff by ining them with buckram, cut to he pattern of the antlers.

One of the tricks to making a good reindeer lies in fastening the antlers to his head. As indicated in the diagram below, a piece of wire, about the thickness of that used in coat hangers, joins the antlers to each other and also to the reindeer's head. Be sure you bend the wire to the proper shape and angle, then sew it in place by hand.





What French's does to a bean...

...should happen in your bean pot!

Once in a blue moon you run across a recipe like this! Boston baked beans better than you *ever* tasted and ready in minutes. Delicious—because the 7 lively spices in French's Mustard cook right along *with* the recipe. Discover today how French's Mustard adds exciting golden flavor to this recipe and most everything you eat.

Golden Bean Bake

2 cans baked beans
3 tbsp. marmalade
3 tbsp. French's Mustard
1 tbsp. French's Minced Onion

Combine ingredients in 1-qt. casserole. Bake 10 mins. in hot oven (400°). *Topping:* Cut 1 small French bread into thick slices slantwise. Blend ½ stick soft butter and 1 tbsp. French's Mustard. Spread thickly on both sides of bread slices. Remove casserole from oven. Place bread on its side, over the beans. Bake again 5 mins. until bread is golden and crusty. Serves 4 to 6.

7 lively spices in every jar—
that's the secret of French's Golden Touch!

LIPTON ONION SOUP MIX

OR

ENTERTAINING IDEAS IN A PACKET

1. *It's Dinner-Party festive*... Serve Lipton Onion Soup *au Gourmet*. Top with toast and grated parmesan cheese.

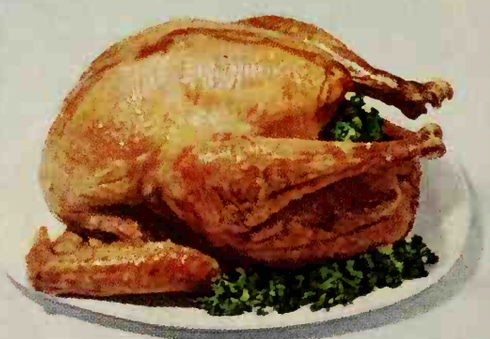
2. *California Dip.* Blend packet of n with pint of sour cream. Refrigera They'll scoop it up by the chip-full.

3. *Onions are kind!* (When Lipton does the peeling, slicing, crying.) They're browned and seasoned in a rich beef stock.

4. *Amazing*... those browned bits simmer into Onion Soup? Yes...in 10 minutes that will remind you of Montparnasse!

5. *Rice Pilaf.* 1 package Onion Soup M 1 cup rice, 1 tbsp. butter in 3 cups boil water. Cover and simmer 15-20 minut

6. *Blushing Bowl.* For holiday spirits without even mistletoe, fix California Dip, then add ½ cup catsup and 1-2 tsp. horseradish. Gay, hey?



7. *Holiday Stuffing.* Combine 2 cups boiling water, packet Onion Soup Mix, 1 cup butter, let stand. Add 2 qts. croutons, 2 tsp. poultry seasoning.

Lipton

home-cooked taste the new mix wa

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Pies for the holidays

File under Pies

Ambrosia Chiffon Pie

Orange-coconut pie—a refreshing finale to your big turkey dinner—

½ cup sugar
½ teaspoon salt
1 envelope (1 tablespoon) unflavored gelatin
1 cup orange juice
3 slightly beaten egg yolks
1 teaspoon shredded orange peel
½ teaspoon shredded lemon peel
3 egg whites
⅓ cup sugar
1 cup diced orange sections
⅓ cup flaked coconut

• • •

1 9-inch baked pastry shell
1 cup heavy cream, whipped

In top of double boiler, thoroughly mix ½ cup sugar, the salt, and gelatin; stir in orange juice and egg yolks. Cook and stir over *hot, not boiling*, water till gelatin dissolves and mixture thickens slightly. Stir in peels. Chill, stirring occasionally, till partially set. Beat egg whites till soft peaks form. Gradually add ⅓ cup sugar, beating to stiff peaks. Fold in gelatin mixture, then oranges and coconut. Chill till mixture mounds *slightly* when spooned; pile into cooled pastry shell. Chill till firm. Top with whipped cream and halved orange slices. *Mrs. C. B. Clayton, Eustis, Florida*

Cut along dotted lines

Photographs: Mike Nelson

Sausage fix-ups

Sausage Strata

So light and airy that it's almost like a souffle. Grand for a luncheon dish—

6 slices enriched bread

• • •

1 pound bulk pork sausage
1 teaspoon prepared mustard
1 cup shredded process Swiss cheese

• • •

3 slightly beaten eggs
1¼ cups milk
¾ cup light cream
½ teaspoon salt
Dash pepper
Dash nutmeg
1 teaspoon Worcestershire sauce

Trim crusts from bread; fit bread in bottom of 6 greased individual casseroles.* Brown sausage; *drain off all excess fat.* Stir in mustard. Spoon sausage evenly over bread; sprinkle with cheese. Combine remaining ingredients; pour over cheese. Bake in moderate oven (350°) 25 to 30 minutes or till set. Serve immediately.

*Or bake in a greased 10x6x1½-inch baking dish 30 to 35 minutes or till set. *Mrs. Mildred Miller, Cleveland, Ohio*

Add these pages to your COOK BOOK

File under Meats

Sausage Pilaf

- 1 pound bulk pork sausage
- 1 cup chopped celery
- ½ cup *each* chopped onion and green pepper
- ¼ cup chopped pimiento
- 1 can condensed cream of mushroom soup
- 1¼ cups milk
- ½ cup uncooked rice
- ½ teaspoon poultry seasoning
- ¼ teaspoon salt
- 1 cup soft bread crumbs
- 2 tablespoons butter or margarine, melted

Brown sausage. *Drain off excess fat.* Add celery, onion, and green pepper; cook till tender but not brown. Stir in pimiento, soup, milk, rice, and seasonings. Pour into 1½-quart casserole. Bake, covered, in moderate oven (350°) 50 minutes, stirring occasionally. Mix crumbs and butter; sprinkle over casserole. Bake, uncovered, 20 minutes longer. Trim with pimiento stars. Makes 6 servings.

Mrs. Dale Grout, Arlington, California

Sausage-'n-Stuffing Towers

- 1½ pounds bulk pork sausage
- 1 cup packaged herb-seasoned stuffing
- 1 cup finely chopped pared tart apple
- ½ cup finely chopped celery
- ¼ cup minced onion
- 2 tablespoons snipped parsley
- 2 tablespoons chili sauce
- ¼ teaspoon dry mustard
- ¼ teaspoon pepper
- 6 spiced crab apples

Shape sausage in 12 thin patties, ¼ inch thick. Prepare 1 cup stuffing according to package directions, *using ¼ cup water and 2 tablespoons butter or margarine.* Add apple, celery, onion, and seasonings; toss to mix. Arrange 6 sausage patties in shallow pan. Top each with ½ cup stuffing, then another patty; toothpick through center to hold. Bake in moderate oven (375°) 45 minutes or till done. Top with crab apples. Makes 6 servings.

Mrs. John Stuart Rannells, Tucson, Arizona

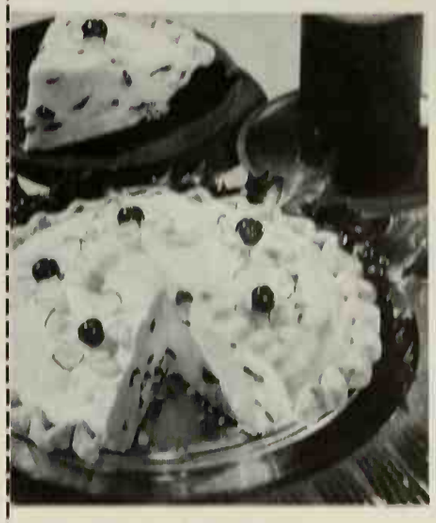
Best Barbecued Skilletburgers

- 1 pound bulk pork sausage
- ¾ cup chopped onion
- ½ cup water
- 1 8-ounce can (1 cup) seasoned tomato sauce
- ¼ cup extra-hot catsup
- 1 tablespoon Worcestershire sauce
- ½ teaspoon salt
- 6 hamburger buns, split and toasted

Brown sausage. Add onion; cook till tender but not brown. Drain off fat. Stir in water, sauces, and salt. Cover; simmer 30 minutes. Serve in buns. Makes 6 servings.

Ruth Von Behren, Minonk, Illinois

Add these pages to your Better Homes & Gardens Cook Book



Christmas Cran-Mince Pie

- 2 cups prepared mincemeat
- ¾ cup canned jellied cranberry sauce
- 1½ cups diced pared tart apples
- ¼ teaspoon grated lemon peel
- 1 tablespoon lemon juice
- 1 recipe plain pastry (using 2 cups flour)

Combine mincemeat and cranberry sauce. Stir in apples, lemon peel, and juice. Pour into 9-inch pastry-lined pie plate; top with lattice crust. Flute edge. Bake in hot oven (400°) 35 to 40 minutes. Serve warm.

Mary Webber, Boston, Massachusetts

Festive Eggnog Pie

- 1 envelope unflavored gelatin
- 2 tablespoons sugar
- ¼ teaspoon salt
- 1¾ cups milk
- 3 slightly beaten egg yolks
- 1 teaspoon rum flavoring
- 3 egg whites
- ¼ cup sugar
- ½ cup thinly sliced candied cherries
- 1 9-inch baked pastry shell
- ½ cup heavy cream, whipped
- Brazil nuts

Thoroughly mix gelatin, 2 tablespoons sugar, and the salt. Add milk and egg yolks. Cook and stir over low heat till gelatin dissolves and mixture thickens slightly. Add flavoring. Chill, stirring occasionally, till partially set. Beat egg whites till soft peaks form. Gradually add ¼ cup sugar, beating to stiff peaks. Fold in gelatin mixture, then cherries. Chill till mixture mounds *slightly* when spooned; pile into cooled pastry shell. Chill till firm. Spread with whipped cream. Trim with cherries and Brazil-nut slices.

Mrs. T. E. Thomas, Houston, Texas

Pear Bell Tarts

Meringue Shells: Beat 3 egg whites with ¼ teaspoon cream of tartar, 1 teaspoon vanilla, and dash salt till frothy. Gradually add 1 cup sugar, beating until stiff peaks form and the sugar dissolves. Cover a cooky sheet with paper. Draw eight 3½-inch circles; spread each with ⅓ cup meringue. Shape with back of spoon to make shells. Bake in very slow oven (275°) 1 hour. Cool. **Filling:** Drain 1 No. 2½ can (3½ cups) pear halves, reserving ½ cup syrup. Chill pears. Prepare 1 package vanilla pudding according to package directions, but *using the reserved syrup and only 1¼ cups milk* as the liquid. Chill. Beat smooth. Add ¼ to ½ teaspoon almond extract. Fold in 1 cup heavy cream, whipped. Pile into shells. Chill. Tint rounded side of pears with maraschino-cherry juice. Just before serving, place pears on filling. For a bell, place a maraschino-cherry half at base of each pear.

Mrs. James B. Mitchell, Seattle, Washington

Make Memories with this Freestone Flavor.

You know Freestone peaches, don't you? They're soft, ragged and juicy-tender—the old-fashioned kind. But their main claim to fame is flavor, and that goes double for Del Monte Freestones.

We select Del Monte Freestones for their taste, not their looks. We pack them eating-ripe. We choose syrup that brings out natural fruit flavor, instead of drowning it in sugary-sweetness. And you'll say these Freestones are the closest thing yet to orchard-fresh peaches. Next time, take home Del Monte® Brand, for real Freestone flavor.

Greatest Mixer of them all!

1. CITRUS CIDER—half-and-half pure grapefruit juice and sweet cider (or apple juice).

2. TART AND TANGY PUNCH
1 pint pure grapefruit juice
1 pint grape juice
1 quart ginger ale
Makes 2 quarts of punch.

3. GRAPEFRUIT COLA—half-and-half pure grapefruit juice and cola. Serve over ice. Children love it!

4. PURE GRAPEFRUIT JUICE AND . . . use your imagination! It's good so many ways!

Get the real thing! Watery "drinks" and "juice drinks" just can't give you the zesty flavor you get with pure grapefruit juice from Florida!

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HERE'S TO YOUR HEALTH...WITH THE GREATEST MIXER OF THEM ALL! REFRESHING . . . NATURALLY DELICIOUS . . . AND IT'S A GOLD MINE OF VITAMIN C!

PURE GRAPEFRUIT JUICE FROM FLORIDA!

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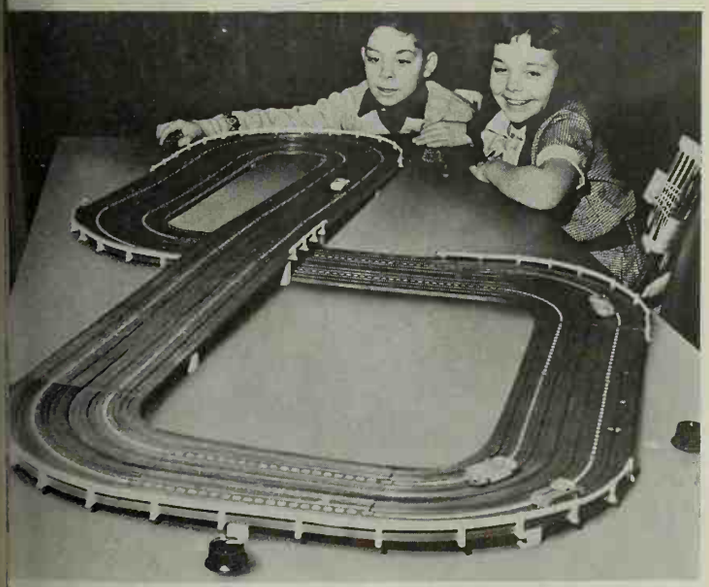
"*Magic Touch*" *Electronic Clothes Dryer*, $299.95, electric model; $329.95, gas model, in stores. The Maytag Co., Newton, Iowa.

Yes, Cathy really talks. This sensational doll speaks just by pulling a ring that's on a string. She asks questions like "Will you play with me?"; "Where are we going?" and nine other phrases. Gives children a chance at playing the role of Mother. This freckled miss, with blonde hair that can be brushed and styled, stands 20 inches high, has movable head, arms, legs. Wears red pinafore over matching playsuit or a blue party dress.

"*Chatty Cathy*," $18 in stores; or from "Chatty Cathy," Box 621, Hawthorne, Calif.

Thoughtful gift for campers. Snap-on vinyl-coated nylon bag fits in folding steel frame. Holds 4 gallons of water for personal use, kitchen duty, or cooking. Water heats by placing copper coil in charcoal grill or open campfire. Stores in flat pack, less than 2x12x 14 inches.

Camp Hot, $10.45, from manufacturer. The Littleplay Co., 711 Devon Ave., Park Ridge, Ill.



Electric powered road set includes 2-inch cars and trucks with highway sections that build turnpikes, banked turns, cloverleaves. Each car has motor. *Model Motoring in HO Scale*, de-luxe set, $24.95, in stores. Aurora Plastics Corp., W. Hempstead, L.I., New York.

More NEWS on next page

"Serenade"

TO LOVELIER LIVING . . . *sparkling new table music by* **Mersman**

Genuine FORMICA® Tops

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Statement required by the Act of August 24, 1912, as Amended by the Acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233) showing the Ownership, Management and Circulation of *Better Homes & Gardens* published monthly at Des Moines 3, Iowa for October 1, 1960.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher: Meredith Publishing Company, Des Moines 3, Iowa.
Editor: Bert Dieter, Des Moines 3, Iowa.
Executive Editor: Jim Riggs, Des Moines 3, Iowa.
President: Fred Bohen, Des Moines 3, Iowa.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)
Meredith Publishing Company; Trust of E. T. Meredith; Edna E. Meredith-Mildred M. Bohen Trust; Edna E. Meredith-E. T. Meredith, Jr. Trust; E. T. Meredith, Jr.; E. T. Meredith, III; Barbara Bohen Trust; Edna E. Meredith Trust; Anna K. Meredith Trust; Mildred M. Bohen Trust; Meredith Family Trusts; Trust of Children of Barbara B. Pfeifer; Trust of Children of Edwin T. Meredith, III; All of Des Moines, Iowa.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1960 to be included in all statements regardless of frequency of issue.) 4,175,843.

Bert Dieter
Editor

Sworn to and subscribed before me this 27th day of September, 1960.

Grace Brackney
Notary Public in and for Polk County, Iowa.
(My commission expires July 4, 1963.)

It's NEWS to me!

Continued

Jiffy-quick drying for wet mittens or towels. Carrying handle tips forward and converts to handy drying rack. Heater with polished copper reflector and fan-forced radiant heat comes equipped with tip-over safety switch, automatic thermostat. Push button lets you select 1100, 1320, or 1650 watts. Tilts upward to 20 degrees.

Cozy Glow Heater, Model AH-40, $39.95 from dealers. Westinghouse Electric Corp., Mansfield, Ohio.

Happy New Year centerpiece is one you put together yourself. Everything's in a kit just waiting to chime in another year. Clock is outlined in gold foil; 16½ inches in diameter and has rounded white honeycomb on both sides.

Happy New Year Centerpiece Kit, $1, in stores. Hallmark Cards, 25th & McGee, Kansas City, Mo.

See your picture just 10 seconds after it's taken. Electric eye in camera, controls both lens opening and shutter speed. Model handles film speeds ranging from 50 to 6000. Kit includes 2 rolls film which process pictures in 10 seconds (previously, 60 seconds were required); wink-light for indoor shooting; fitted compartment case; 25 post-carders; 2 write-in albums.

The 900 Polaroid Land Camera Kit, $199.95, in photographic stores. Polaroid Corp., Cambridge, Mass.

Cleaning's a snap. Electric range with tilt-top and lift-off oven doors is a busy housewife's dream-come-true. Entire cooking surface latches in "up" position for cleaning boil-over liquids. Construction prevents "spills" from getting into wire or insulation. Oven doors lift off and oven heating units tilt up and down for easy cleaning. The full-width drawers house pots and pans; slide out completely to allow mopping floor, back to wall.

Tilt-top Electric Range, from $229.95, in stores. Philco Corp., Philadelphia 34, Pa.

Open or closed, table is classic example of versatility. Close it's lamp or end table—opened, a complete office. Lift top, pla lamp on folding shelf, release spring mechanism that raises typ writer. Available in other designs for portable, standard, electr typewriter. *The Naples*, $119.95, from manufacturer, freight colle Little Home Office, 1568 Fisk Road, S. E., Grand Rapids, Mic

DECEMBER GARDENING WHERE YOU LIVE!

Pacific Coast Gardening

THERE are no very pressing garden jobs in Western gardens in December—the holidays come first! Nevertheless, a few hours work now and then not only adds to your end-of-the-year adventures in gardening but lessens some of the pressures of the opening weeks of the new year.

Gift time: You've probably been gift shopping already, but there's always that "last minute" shopper who needs an extra hint. Besides new roses, tools, and gift certificates, you might consider a distinctive dwarf bonsai plant as a gift. Small junipers and pines are fine choices. The trend is toward these miniatures—now that the mystery has been taken out of their culture.

Pruning: Start annual pruning of deciduous trees and shrubs—whether fruit-bearing or ornamental types. On roses, wait until mid-January in California; in Washington and Oregon, late February and early March is time enough.

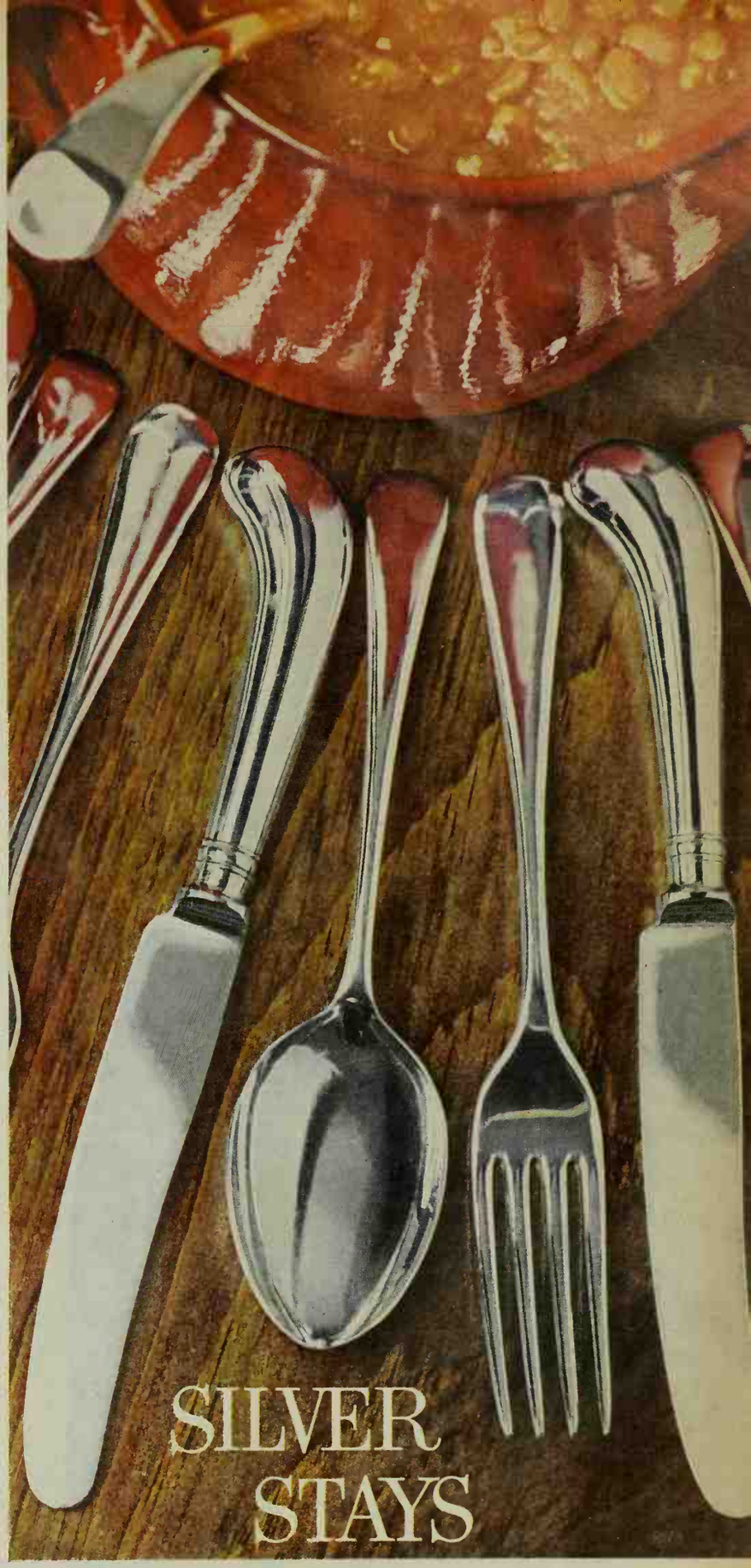
Planting holes: When weather and soil conditions permit, dig holes for the deciduous plants scheduled for planting late this month and next. It's a good way to check drainage, too. Any rain-filled holes will need drainage correction. Lots of gravel helps, but for more permanent results, tile drains should be installed.

I stake my transplanted trees well to prevent wind damage.

Transplanting: Overgrown specimen plants can be moved leisurely to larger growing spots any time from now through early February in mild areas, such as Seattle, Portland, San Francisco, and Los Angeles. In cold-weather, high-elevation places, as Reno or Spokane, wait until the ground is workable in March. Be sure to stake and brace well any transplants being reset in exposed, windy positions. More plants are lost from wind damage than from any other cause.

Northwest fuchsia care: Fuchsias are fairly rugged. When properly mulched, they will withstand, in open beds, most any winter weather the Puget Sound and Portland areas can produce. In early December, pile 4-6 inches of mulch, such as peat or fir bark, around the crowns of the plants. Be sure to replace any mulch which may wash or blow away during the winter months.

Versatile artichokes: Here's a plant that serves two purposes—as a vegetable, they produce beautifully along the coast from Marin to Santa Barbara County; as an ornamental, without the edible buds, they'll provide dramatic, spiky background for other plants from Canada to Mexico. Start divisions this month, setting them 4 feet apart in garden. Their average height is 3½-4 feet.—*Norvell Gillespie*



New Twinkle® Silver Cream cleans in seconds . . . keeps silver bright for months! It cleans silver by *sudsing action* . . . not elbow grease. Leaves an invisible shield that *protects silver from tarnish!* "Finer than face powder" particles make it the *gentlest* cleaner you can buy. (Silver plate will last much longer.) And Twinkle Silver Cream doesn't blacken your hands and nails. *Now silver is as practical as it is beautiful!*

The Drackett Company, Cincinnati, Ohio.

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World's largest manufacturer of children's playhouses sold only factory direct. 6 diversified models priced from $49.95. Many customers have used our playhouses for storage, pets, tools, workshop and bathhouse. Write for free illustrated catalog. Order early for Christmas. 5 Stop Patio Furniture, Dept. B, 11345 Camarillo St., No. Hollywood, Cal.

Golfer's "WoodsNest"

For every golfer—new, handy "Woodsnest." Protects wood clubs better by "nesting" them in softly lined pockets. Eliminates individual covers. Clubs visible for quick selection. Durable Vinyl leatherette. State color. "SHORT", $4.95—"LONG", protects shafts, grips, $7.95 ppd. Sit-N-Rest Golf Bag Co., 2410 W W. Clybourn, Milwaukee 3, Wis.

Replogle "Stereo Relief" Globe

Large, greatly detailed 12-inch globe in actual raised relief—the valuable, up-to-date reference your children need now! Functional "Panorama" mounting allows a full view of globe ball, which rotates freely at a touch. Rich antique-brass plating on a smart contemporary base. Only $9.95 from Replogle Globes, 1901 N. Narragansett, Chicago 39, Ill.

Fill All the Stockings

No need to cut names from your gift list *this* Christmas. Give Better Homes & Gardens magazine at these special rates: $3 for first 1-year subscription; each additional 1-year gift from same donor only $2. Send your name, gift names and addresses, with check or money order to: 8812 Meredith Bldg., Des Moines 3, Ia. Holiday card announces gift.

Build Your Own Electronic Organ

Now you can build a concert quality electronic organ with an Artisan kit at half the cost of a ready-built organ. Pipe organ tone. Step-by-step instructions. Spinets to giant 4 manual models. Purchase a few parts at a time as budget permits. Write for brochure. Electronic Organ Arts, 4949-M York Blvd., Los Angeles 42, California.

Flower Arranging Book

This new *Better Homes & Gardens* book shows how to make lovely arrangements from flowers and foliage from her own garden or florist—any season! Step by step. Over 300 pictures—115 in full color! $2.95 (Canada, $3.50) wherever books are sold or send check or money order to: Better Homes & Gardens, 8512 Meredith Bldg., Des Moines 3, Iowa.

Southwest Gardening

GARDEN early this month in order to have the Christmas season free. I always miss my garden, and it is a thrill when nursery catalogues begin to arrive. Nothing is more relaxing after a day of shopping than to study these and make plans for next season's garden.

Irrigation: Do not neglect to irrigate when the soil is dry. The home citrus garden in desert areas needs extra water for good production. In areas where camellias are growing, wash off the dusty foliage.

Planting in desert areas: In Phoenix and Palm Springs, start planting calendulas, pansies, petunias, and stock from flats. Shrubs and trees may also be planted.

Roses: This year has been a "pestiferous" one—the worst in my memory—so an extra dormant spraying, in addition to the one that will be given after spring pruning, is in order now. Mildew has plagued us, too, and for this I'm using a lime-sulfur spray in oil emulsion. In the years I've been faithful with dormant spraying, I've had far less trouble with my roses. Some years, the dormant spray was the only one needed.

House plants: During the summer, there is not time to give house plants the attention they deserve. Now, I pamper them. The African violets certainly appreciate the attention as this is their "show" season. They are washed regularly with warm water (always in the morning) and fed bimonthly. I save rain water for them as it is so much better than our chlorinated city water. When my dieffenbachia plants grow too tall, and the lower leaves look ragged, I cut the stalks off at the soil line, let them dry for several hours, then plant them in a mixture of newly prepared soil—one part peat moss and sand, one of compost, and one of good garden soil. I fill the pot, then make a hole in the center and fill it with vermiculite. The stem end of the dieffenbachia is dipped in a rooting powder and inserted in the vermiculite-filled center. Then I water the plant and tie it to a stake for support. Be careful not to overwater while it roots. Continue to water the old plants; generally they send up new shoots and make satisfactory plants.

I set out young petunia plants from flats into the garden.

Luminarias: Christmas brings a lot of excitement to our city and to others in the Southwest. Many of us follow the traditional Spanish custom of outlining the roofs, walks, garden walls, and driveways of our homes with luminarias to light the way for the Christ Child. To make a luminaria insert a fifteen-hour votive candle in an eight-pound brown paper sack that has been half filled with sand. Turn the top of each sack down two inches to form a cuff. Prepare the luminarias ahead of time, but don't set them out until the day before Christmas. Light them at dusk with a thin candle fastened to a stick. The effect produced is a luminous, golden glow that often lasts until dawn on Christmas Day.

—Rosalie Doolittle

Joy saves your hands for ıcer things than dishwashing

You can rate an orchid for your soft, pretty hands if you wash your dishes with Joy every day. It's different from other liquids. Joy has a mildness you can *see* on your hands—leaves them smooth and lovely as an orchid petal. That's because Joy is as mild as a bubble bath. You try it. See how Joy helps keep your hands nice, for all the nice things they have to do.

Mild as a bubble bath to your hands

New soft plastic bottle

JOY HAS A MILDNESS YOU CAN SEE ON YOUR HANDS

MAKE OLD-FASHIONED MINCE PIE IN MINUTES

with Borden's Instant None Such

Borden's None Such Mince Meat is completely ready to use . . . a tantalizing blend of 21 quality ingredients—fragrant spices, currants, citrus, raisins and apples, blended with sugar and condiments . . . the same luscious mince meat your grandmother used to take hours to prepare in the old days.

And now it's so easy:

Just make a pie crust from your favorite recipe (we suggest Betty Crocker Pie Crust Mix) . . . line a 9-inch pie plate . . . fill with the 1-lb. 12-oz. jar of Instant None Such Mince Meat*. Moisten edge of crust with water; cover with upper crust and bake in a 425°F. oven about 30 minutes.

Then enjoy a mince pie your own grandmother would envy—your family will adore! Try it topped with freshly whipped cream.

**Or one 9-oz. package condensed None Such Mince Meat prepared according to directions on package.*

©1960, The Borden Company

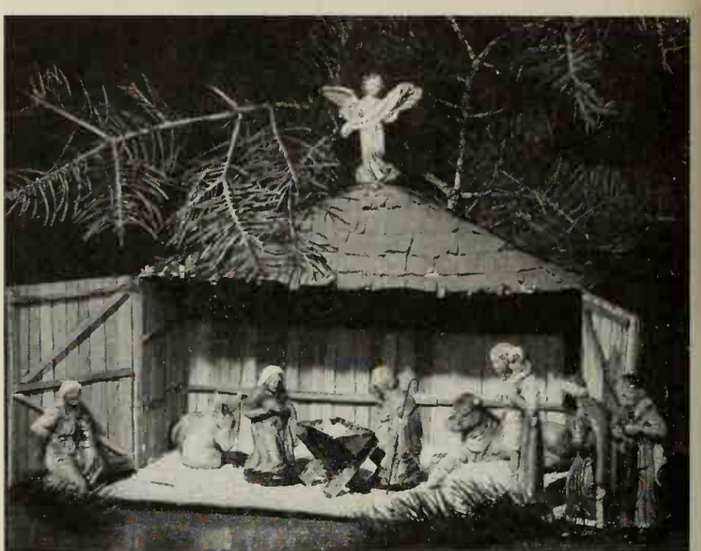
BORDEN'S
VERY big on FLAVOR

AVAILABLE THROUGHOUT U.S.A. AND IN CANADA

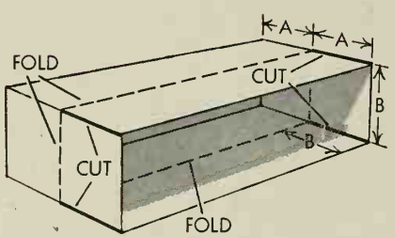
Build a crèche

You and your family can build this creche scene in a few hours on some winter evening and have it for years to come to display at every Christmas season.

You build the stable as shown below and set the scene with traditional creche figures. A branch from your Christmas tree adds to the decorative effect.



Hopkins



Use a tall, narrow cardboard box to make the stable. The box should be about the same height as your tallest creche figure. Cut off the top flaps.

Cut the box down to size as shown, making measurements A and B equal. Cut on the heavy lines, and fold out on the dotted lines.

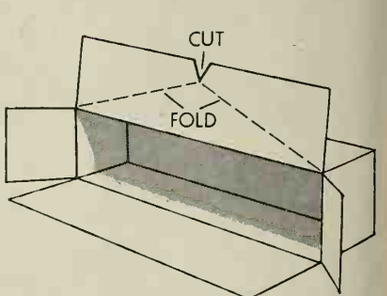
Use a table knife or other blunt edge to score folds.

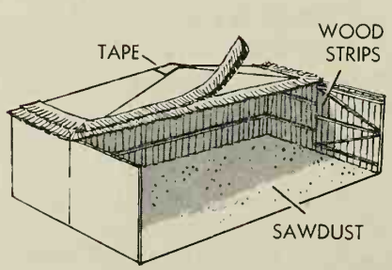
Cut and fold the top flap as shown to make the roof of the stable. Cut a V shape in the flap so the ridge will come together smoothly.

Fasten the ridge with tape and secure corners of the roof with paper fasteners to the top side of the box.

With the roof constructed this way, the stable makes a storage box for the figures.

You simply fold the roof inside the box, put in the figures and close the flaps.





To make the thatched roof, cut 2-inch strips of paper, fold and fringe with scissors.

Glue strips to the roof in overlapping layers with a solution of resin glue, water. Paint roof and outside of box with brown tempera paint.

Glue thin strips of wood inside and on doors. We used split cedar shingles, but any wood will do. Spread glue on floor, sprinkle on sawdust.

There's just no triumph like yeast rolls you made yourself!

CLOVERLEAF ROLL EASY PETAL ROLL DATE TWIST

And here's a package of sure success!

The kitchen is so fragrant . . . you're so proud! Tender, light rolls certain every time. Because here's flour and yeast made just *for* rolls. Directions for all three on package. Choose and try!

Pillsbury Hot Roll Mix

Pillsbury HOT ROLL MIX

♫ *Nothing says lovin' like something from the oven and Pillsbury says it best!* ♫

Money for your recipes

Sodas and shakes; meat or sea-food salads

THINK AHEAD to sizzling July days, then jot down your best recipe for a cool soda or milk shake. Or for a meat or sea-food salad. Send these recipes to us. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next July. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Sodas and shakes. For a bubbly ice-cream soda, you might start with a fruit juice or concentrate, or summer-drink powder. What do you add for fizz? Perhaps you fix old-time milk shakes. Do you use evaporated or nonfat dry milk? Add any of the "instants" on your shelf?

chocolate malt
coffee-'n-cream float
Hawaiian soda
strawberry shake
limeade flip

Meat or sea-food salads. Tell us your favorite for a hot-day luncheon or summertime supper. Use any kind of cooked or canned meat or sea food. Your salad might be a molded, tossed, or arranged one. Send along the dressing recipe.

chef's salad bowl
chicken salad in raspberry ring
shrimp aspic
hot tuna-macaroni toss
buffet ham loaf
crab Louis

THIS MONTH'S WINNERS

(*See recipes on pages 73 and 74*)

Cooks-of-the-Month

Holiday Pies: Mrs. C. B. Clayton, Eustis, Fla.

Sausage Fix-ups: Mrs. Mildred Miller, Cleveland, Ohio

Other Winners

Mrs. Dale Grout, Arlington, Calif.
Mrs. James B. Mitchell, Seattle, Wash.
Mrs. John Stuart Rannells, Tucson, Ariz.
Mrs. T. E. Thomas, Houston, Tex.
Ruth Von Behren, Minonk, Ill.
Mary Webber, Boston, Mass.

Honor Roll

Mrs. Daniel Constant, Culver City, Calif.
Mrs. N. L. Demaree, Norfolk, Nebr.
Mrs. Leonard R. Edwards, Port Huron, Mich.
Sara C. Fleming, Lyndon, Ky.
Mrs. Sheong Hee, Honolulu, Hawaii
Mrs. H. C. Hill, Long Beach, Calif.
Mrs. Albert C. Kirchartz, Buffalo, N. Y.
Mrs. Wendell Kurth, Stewart, Minn.
Mrs. H. R. Markisen, Denver, Colo.
Mrs. Stanley Pagewicz, Orlando, Fla.
Mrs. Archie Rice, Nevada, Ohio
Mrs. J. A. Satterfield, Fort Worth, Tex.
Madeline White, Carroll, Iowa

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "July Sodas and Shakes" or "July Meat or Sea-food Salads." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, December 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5412 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

FOOD WITH A FLAIR

It's a snap to prepare with light, lively

MIRACLE WHIP

FRUIT PINWHEEL Here's fresh fruit salad with a flourish of flavor. You'll be flushed with success as the compliments pour in. Fold ½ c. heavy cream, whipped, into ½ c. Miracle Whip Salad Dressing. Add to 2 c. each of orange sections, seedless grapes, seeded Tokay grape halves and 2 sliced bananas. Chill. Place in salad bowl. Arrange additional orange sections around edge. Garnish center with seedless grapes. Miracle Whip wraps its famous taste around each juicy bite. Its bright, lively, can't-be-copied flavor pleases everyone in sight.

PARTY SHRIMP DIP Shrimp love to drown themselves in this perfectly wonderful dip. So good, we warn you, guests won't want to go home. Combine 1 c. Miracle Whip, 1 t. Kraft Salad Style Mustard, 2 t. Worcestershire sauce, 1 t. lemon juice, dash salt. Chill thoroughly. Serve as a dip with cooked shrimp. Miracle Whip adds a tantalizing touch to seafood, sandwiches, even the simplest salads. The more ways you try it, the surer you'll be: there's *nothing* else like it. America's favorite salad dressing is light, lively Miracle Whip.

CHICKEN GOURMET *Do* something deli chicken tonight! For instance—this ple simple, perfectly delightful chicken ca Combine ½ c. Miracle Whip, one 10½- condensed cream of celery soup and ½ Add one 3-oz. can (⅔ c.) sliced mushroom a fried, cut-up 2½ to 3-lb. broiler-fryer serole. Cover with package of frozen p Miracle Whip sauce. Bake in mod. ove 20 to 25 min. Only Miracle Whip giv creamy texture—that surprising gooc Don't substitute, whatever you do!

For every use, for every taste, KRAFT *has a just-right dressing! 12 varie*

The Marshmallow Men

Begins on page 58

Babes in the Wood

Here the marshmallow boys tramp through coconut snow, spelling "Noel" in gold letters (from florist shop). And each kid totes something Christmasy—a toy tree, a wee gift, a miniature wreath, a candle. The forest? Lilac twigs painted white.

Marshmallow Men are made of:

Large marshmallows (head and body)
Tiny marshmallows (legs and arms)
Black glass-head pins (eyes); red glass-head pins (nose)—color with red nail polish
Green sequins (buttons)
Gumdrop spearmint leaves (wings)
Dry rouge and cotton-tipped sticks (to apply rosy cheeks)
Bright-red, lightweight paper (hats)
White resin glue

Head and hat: Turn large *soft* marshmallow so the flome side is down (if ends are flat, round one *gently*). With scissors, cut diagonally from center almost to top (see drawing of head). Use the bottom piece only. Round the cut edge and cover with red paper hat, gluing it on at a jaunty angle. For hat, cut out pattern (below)—it's the exact size!—and trace around it on red paper. Cut out the hat and glue the straight edges together, overlapping to dotted line—hold pencil inside along the seam while sealing.

Body, arms, and legs: Select nicely shaped marshmallows, let dry out a day or two for easy handling.

Eyes and nose: Cut off glass-head pins with wire-cutter or pliers, ¼ inch from head of pin.

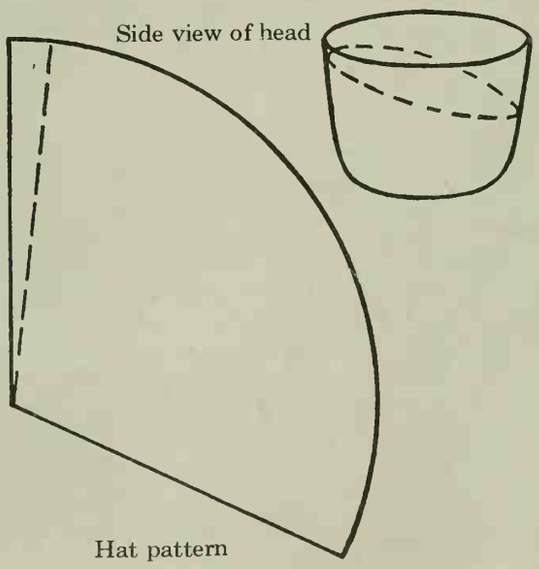
Wings: While gumdrop mint leaves are fresh, split each in half through the width to make a thin leaf wing—use scissors or sharp knife. Press sticky side into sugar. Insert the leftover pieces of glass-head pins half way up wings; let ends protrude to insert in marshmallow later on. Allow to dry a few days.

To assemble: Glue legs to fat marshmallow body in desired position—check page 58 for walking and sitting poses. For best physique, prop this much of the little fellow up against a low box to dry a day or so; then add head (hat on) and arms; prop him up again to dry. For happy face, place eyes *wide apart* (¾ inch) and nose *just a bit* below line of eyes (wet pins first). With cotton-tipped stick, dot a rouge cheek under each eye. For jacket effect, give Mr. Marshmallow 2 sequin buttons. Push wings in place.

Rudy Reindeer: Bake cupcakes in paper bake cups, using your favorite cake mix. Frost with chocolate confectioners' frosting. For white spots on reindeer's back, snip oval dots from side of marshmallow; press into soft frosting. A larger snip makes pert tail. For legs, cut peppermint sticks in 3¼-inch lengths. Slit bottom of paper bake cup (holding cake) and insert candy legs at an angle so Rudy is steady. Head is a big marshmallow—let it dry a day or two, then slip it on the end of a 3¼-inch peppermint stick and insert in cupcake. Antlers are bitsy twigs from scrub or hedge bush. Glue on green sequin eyes and add a red glass-head-pin nose. Harness and reins are narrow red ribbon. Watch out! Here comes Rudy pulling a Cupcake Sleigh. Driver is a marshmallow kid.

Cupcake Sleigh: Frost cupcakes (baked in paper bake cups) with fluffy white frosting; sprinkle with flaked coconut. Set each cupcake on 2 small candy canes as runners. First, secure candy canes to each other (1½ inches apart) with cellophane tape. Then tape the candy-cane runners to paper bake cup.

Candy Lane (page 58): The base is a large piece of plastic foam. Place a fudge-frosted cake at one end. (Icicles are confectioners' frosting.) Mark a path on the foam, widening it near cake. Fill in the walk with red sugar, dot with candy red hots. Grow Gumdrop Trees (white-painted twigs with a crop of wee green gumdrops). Anchor tree trunks in big green gumdrops or in large marshmallows held to base by pins. Add clusters of Mint Mushrooms (red-striped starlight mints glued to tiny-marshmallow stems). Now have it snow with flaked coconut, drifting it around everything and hiding base. Stand Marshmallow Men on cake and in the snow—heavy pins (wet them) or toothpicks will steady the boys in their various antics.



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Parker Brothers Game of Fences
Dynamic, original NEW game for all ages. Movable fences govern play. Infinite variety, fun for all! $3.00

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America's favorite detective game for "whodunit" fans. Lively, intriguing and *different each time!* $3.50

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PARKER BROTHERS, INC., Salem, Mass.

Also makers of SORRY*,
Slide Pursuit Game
Manufactured in Canada by Collett-Sproule Boxes, Ltd., Toronto

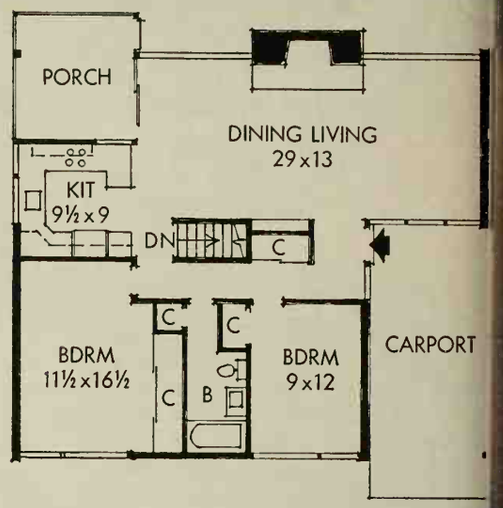
The house presents this good-looking side to the street. Bedrooms are up front here, with just the right size windows for good ventilation without loss of privacy. The entry makes sense, too — it's sheltered by the carport. The bathroom, located behind large wood panel in the middle, is lighted by a narrow strip window just below the roof.

One good house leads to another

By John Normile, A.I.A.

Mr. and Mrs. Rex Fritchi of Park Ridge, Illinois, had admired the *Better Homes & Gardens* houses designed by Chicago Architect Lou Huebner. When they were ready to build, they asked him to design their own house, and the result is now a Five Star home itself! Although it's only 1,073 square feet, the house squeezes the most out of every foot. Smart planning, good design, and sensible use of modern materials make it a comfortable, low-maintenance home.

More photographs on page 83

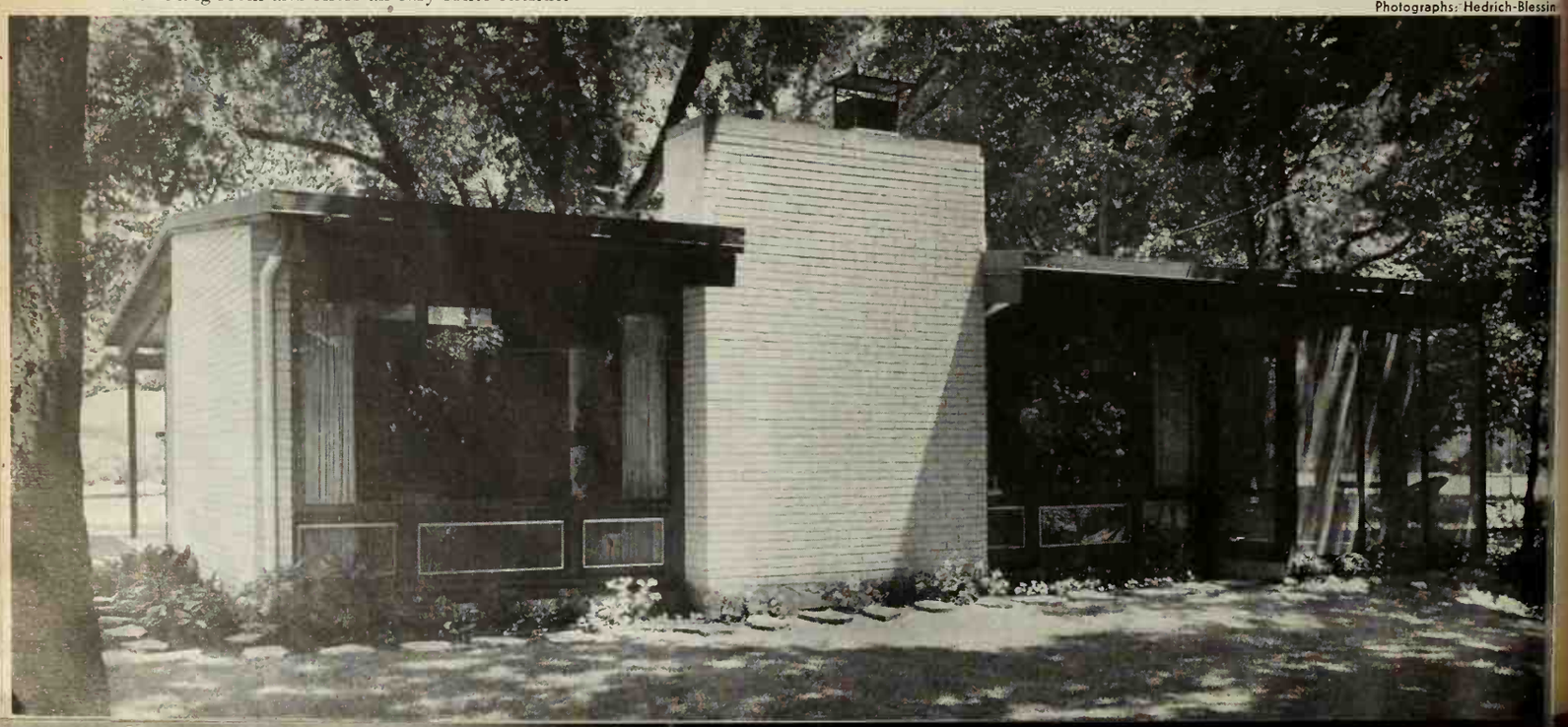


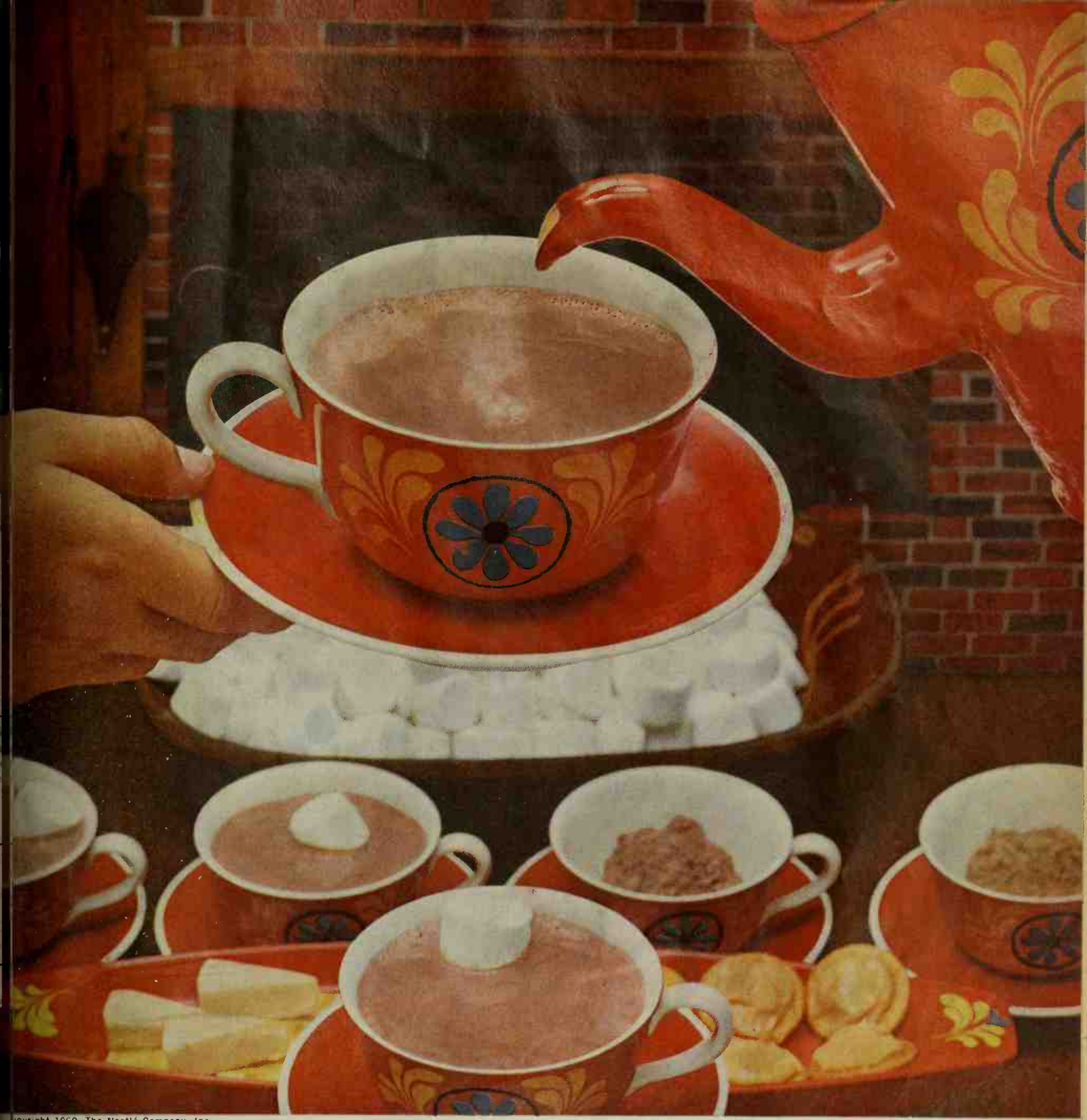
Look at the living this floor plan makes possible. Despite its small size, the house has complete zoning and excellent traffic direction. Because of the close together neighborhood, side windows are eliminated except in the kitchen.

FIVE STAR HOME 3012
YOU CAN BUY PLANS
SEE PAGE 88

The living area across the back has large windows to catch the private view of the rear lawn and garden. The house's four modular planning units, each 10 feet wide, can easily be seen here: two of glass, the fireplace, and the screened porch. The porch is accessible from the dining room and offers an easy route outside.

Photographs: Hedrich-Blessin





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real old fashioned flavor...ready instantly

Nestlé's is the only instant cocoa with whole milk and sugar—made expressly to be enjoyed hot. It's the only instant cocoa you can make perfectly with water. And it's the only one with all these extra nutrients: Vitamins C, B_1, D_3 and Iron. Light up late afternoons and evenings with the special chocolate flavor and cozy warmth of Nestlé's® EverReady®—the deluxe instant cocoa in the bright red package. Get some today!

Shop for your home and family gifts at the stores listed below. They can help you make this a merry Christmas for the whole famil

Ideas for gifts, entertaining, decorating

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Florence—Blevins Furniture Company
Mobile—Hammel's

ARKANSAS
Ft. Smith—Arcade Department Store
Arcade Furniture Store
Arcade Home Store
Little Rock—Gus Blass Company
Magnolia—Dillards, Inc.
Texarkana—Dillards, Inc.

ARIZONA
Phoenix—Lou Regester, Inc.
Tucson—McMahan's (105 S. 6th Avenue)
McMahan's (E. Ft. Lowell Rd.)
McMahan's (3354 S. 6th Avenue)
McMahan's (E. 22nd Street)

CALIFORNIA
Arcata—White House Furniture
Bakersfield—Summer's (431 E. 19th St.)
Summer's (430 E. 19th St.)
Berkeley—Breuner's
Eureka—White House Furniture
Fortuna—White House Furniture
Fresno—Turpin's Furniture
Oakland—Breuner's
Oxnard—McMahan's
Pacific Grove—Holman's Dept. Store
Redding—The Mart
Richmond—Breuner's
Sacramento—Breuner's
San Jose—Simoni's Home Furnishings
San Luis Obispo—McMahan's
Santa Barbara—Wilson's
Wilson-McMahan, Inc.
Santa Maria—McMahan's
Santa Monica—McMahan's
Santa Paula—McMahan's
Santa Rosa—Wilson's
Stockton—Breuner's
Vallejo—Breuner's
Ventura—McMahan's

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Colorado Springs—Home Furniture Co.
Home Furn. Colonial Shop
Denver—May D&F (16 & Tremount)
May D&F (University Hills)
Ft. Collins—Scottie Furniture
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CONNECTICUT
Branford—The Hamilton Shops
Danbury—H. S. Landsman & Son, Inc.
Danielson—Despathy Furniture, Inc.
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Moosup—Despathy Furniture, Inc.
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Newark—Miller Bros. Company
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Wilmington—Miller Bros. Company

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Aurora—Leath & Company
Belvidere—Leath & Company
Bloomington—Leath & Company
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Danville—Leath & Company
Decatur—Leath & Company
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Elmhurst—The Toms-Price Company
Fairview—Wilson Furniture Company
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Joliet—Leath & Company
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River Forest—Vignola Furniture Company
Rockford—Block & Kuhl Company (East)
Block & Kuhl Company (West)
Springfield—A. Dirksen & Sons
Sterling—Leath & Company
Urbana—Urbana Furniture Company
Wheaton—The Toms-Price Co.

INDIANA
Anderson—Leath & Company
Bloomington—Wylie Furniture Co., Inc.
Boonville—Ruble-Doolittle Company
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Goshen—Stiver's Furniture
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L. S. Ayres (W. Washington)
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Portland—Porteous Mitchell & Braun Company

MARYLAND
Baltimore—W. T. Littlepage & Co., Inc.
Rockville—Jacmar's Furniture Store

MASSACHUSETTS
New Bedford—Wing's Department Store
Pittsfield—England Brothers
Springfield—Forbes & Wallace
Worcester—Sawyer's Home Shopping Center

MICHIGAN
Benton Harbor—Leath & Company
Flint—Leath & Company
Kalamazoo—Leath Furniture Company
Lansing—J. W. Knapp Company
Port Huron—J. B. Sperry Company
Saginaw—Leath & Company

MINNESOTA
Duluth—Freimuth's
Mankato—Landkamer's
Minneapolis—Powers (4th & Nicollet)
Powers (Knollwood)
Rochester—Leath & Company
St. Cloud—Fandel's
St. Paul—Powers
Sauk Centre—Unger Furniture Company
Willmar—Erickson Furniture Company

MISSISSIPPI
Columbia—The Colbert-Brinson Company
Jackson—Kennington's

MISSOURI
Columbia—Mehornay's
Kansas City—Mehornay's
Joplin—Macy's
Springfield—Heer's

NEBRASKA
Grand Island—Swan's Furniture
Hastings—Swan's Furniture
Kearney—Swan's Furniture
Lincoln—Gold's of Nebraska
McCook—Swan's Furniture

NEVADA
Las Vegas—Sheppard's Furniture & Carpets
Reno—Gray Reid's
Manchester—Hillsboro Furniture Mart, Inc.

NEW JERSEY
Englewood—Franklin Furniture Co., Inc.
Millville—Fath Department Store
Vineland—Delsea Floor Coverings, Inc.

NEW MEXICO
Albuquerque—American Furniture Company

NEW YORK
Albany—W. M. Whitney Company
Binghamton—The Fair Store
Buffalo—Allen's Colonial Shoppe
Allen's Provincial Shoppe
Allen's Rug Mart
Geneva—Lynch Furniture Company
Hempstead—Perman Brothers, Inc.
Ithaca—Charm Manor
Shulman's
Oneida—The Markson Oneida Corporation
Oneonta—Bresee's, Oneonta Dept. Store, Inc.
Peekskill—J. H. Harvey, Inc.
Poughkeepsie—Wallace's
Schenectady—H. S. Barney Company
Syracuse—Dey Bros. and Company
Troy—William H. Frear Company
Utica—Ribyats Fine Furniture
Watertown—Frank A. Empsall & Co.
White Plains—J. H. Harvey, Inc.

NORTH CAROLINA
Farmville—Farmville Furniture Company
Tarboro—Belk Tyler Company

NORTH DAKOTA
Fargo—Coleman's
Grand Forks—Griffith's

OHIO
Chillicothe—Ebenhack & Son
Cincinnati—The H&S Pogue Company (4th & Race Sts.)
The H&S Pogue Company (Kenwood Plaza)
The H&S Pogue Company (Tri-County)
East Liverpool—Moore Furniture Company
Fremont—Tschumy's
Greenfield—Fashion Furniture Company
Hamitton—Home Furniture Company
Middletown—The John Ross Store
Martins Ferry—Reichart Furniture Company
New Lexington—Kelley's Furniture & Appliance Store
Sandusky—Colonial Shoppe
Herman Furniture, Inc.
Springfield—Peoples
Toledo—Treuhaft Brothers
Wilmington—The David Adair Company
Xenia—The R. D. Adair Company

OKLAHOMA
Muskogee—Durnil's
Stigler—Dobyns-Lantz Hdwe. & Furn.
Tulsa—Dickason-Goodman (E. 1st)
Dickason-Goodman (Utica Squ

OREGON
Corvallis—Lipman's
Portland—Lipman's
Salem—Lipman's

PENNSYLVANIA
Allentown—Lipkin's
Arnold—W. R. Gott Furniture Store
Bethlehem—Lipkin's
Easton—Lipkin's
Erie—Boston Store
Franklin—Parks, Inc.
Hanover—The BON-TON Department Store
Harrisburg—Levy & Gross
Hazelton—Mrs. E. Reihart's Sons
Lancaster—Watt & Shand
Lebanon—Haak Bros., Inc.
Lewistown—McMeens
Monessen—Krasik's Furniture
Reading—Whitner's
Scranton—The Globe
Washington—Reichart Furniture Com
Wilkes-Barre—Pomeroy's
York—The BON-TON Department S

SOUTH DAKOTA
Sioux Falls—Johnson's

TENNESSEE
Knoxville—Rich's, Inc.
Chattanooga—Miller Bros. Co. (Marke
Miller Bros. Co. (Braine
Miller Bros. Co. (Highla
Plaza)
Erwin—Boyd-DeArmond, Inc.

TEXAS
Austin—Calcasieu
Calcasieu Eastside Store
Calcasieu Gift Store
Calcasieu Northside Store
Calcasieu So. Lamar Store
El Paso—American Furniture Compar
American Furniture Compar
(Northgate)
Fort Worth—Stripling's
Gatesville—Morton Scott & Son
Houston—Foley's
Kingsville—Coleman's Colonial Shopp
Coleman, Inc.
Pasadena—Norman Furniture Compar
San Angelo—Shepperson Furniture Co
San Antonio—Karotkin Furniture Co.
(W. Commerce St.)
Karotkin Furniture Co.
(North Star)
Seguin—Starcke Budget House
Starcke Furniture Company
Tyler—Mayer & Schmidt
Victoria—Kamin Furniture Company

VIRGINIA
Martinsville—Troxlers Furniture Com
Norfolk—P. H. Rose Center Shop

WASHINGTON
Shelton—Olsen Furniture Company

WEST VIRGINIA
Moundsville—Reichart Furniture Com
Wheeling—Reichart Furniture Compar

WISCONSIN
Appleton—Leath & Company
Beloit—Leath & Company
Eau Claire—Leath & Company
Fond du Lac—Leath & Company
Green Bay—Leath & Company
Janesville—Leath & Company
LaCrosse—Leath & Company
Madison—Leath & Company
Marshfield—Leath & Company
Oshkosh—Leath & Company
Wausau—Leath & Company

UTAH
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CANADA
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One good house

Begins on page 84

The dining area separates the living room from the U-shaped kitchen and does an efficient job of providing space for family or company dinners. This part of the house is especially convenient, since the hostess can work in the kitchen without leaving the party.

Handsome materials make this simple living room easy to furnish, and because it's divided from the dining area simply by a change in floor covering, furniture arrangement is easy, too. The handsome fireplace is of the same gray brick as the end walls of the house.

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Five Star Home 3012, shown on page 84, is one of a monthly series for which you can buy complete plans with the following features:

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★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time. Each package includes . . .

★ **Complete specifications** outlining quality of materials and workmanship.

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★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, your builder or building materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans, the cost-finding list of materials, the new Home Plans book ($1.25) may be bought directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa. Or in many localities, you can order both books and plans through your building materials dealer.

*No stamps, please.

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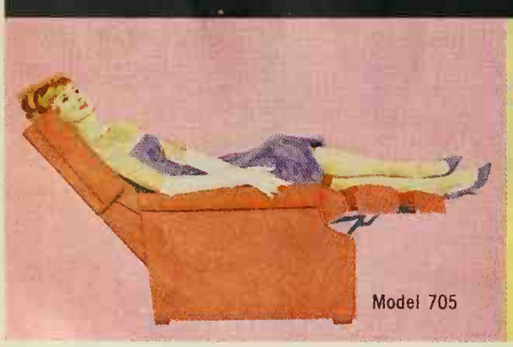

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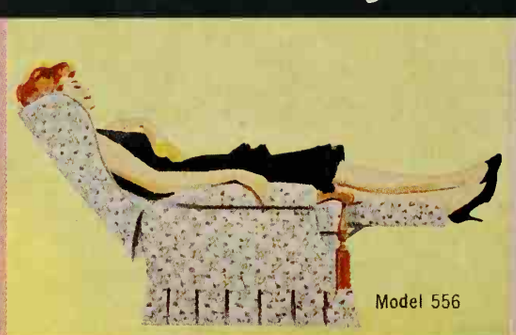

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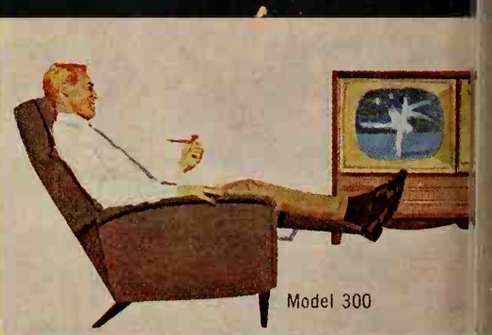

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NEW TV POSITION. This clean modern style Model 300 BarcaLounger has the new TV or chaise position (above). As the back is slightly reclined the concealed leg-rest automatically comes from beneath the seat to support the legs almost horizontally. Perfect for TV viewing, chatting, reading. Then, when desired, it may be fully reclined for complete relaxation (below).

RECLINED OR UPRIGHT...
NO OTHER CHAIR SATISFIES LIKE A **BarcaLounger** PATENTED

GET YOUR HOME AND FAMILY A GIFT

Sunshine vacations

Begins on page 50

when you get there, and you don't need passports or visas.

Best value for Easterners is the Caribbean. The nearest vacation spot in these dreaming violet seas is Puerto Rico—American by nationality, Spanish in every other way. You can drive from superb beaches to mountain forests thick with gaudy air plants and ferns 30 feet high. San Juan has night life and dozens of reasonable guest houses (average $14 a night). At less-sophisticated coastal towns, like La Perguera and Mayaguez, prices are about one-third less.

The idyllic Virgin and Leward Islands are only an hour or so farther by local airlines. Right now, the golden Caribbean sun is blazing down on pink and white beaches, and the great palm and banana leaves are stirred by breezes fragrant with jasmine and the cake-icing smell of cut cane.

The smaller British, Dutch, and French islands are the cheapest. Average accommodations run about $10 a day, American Plan. Many guest houses, primitive but pin-clean, are as low as $8, even $6 a day with meals. Two weeks on Anguilla (at $8 a day per couple, American Plan) would only cost $104. If you don't want to stay put, a new cruise from San Juan takes you to nine islands for $150 to $175.

If you live in the West, Mexico's Pacific Coast offers stunning bargains. Manzanillo, 16th century port and fisherman's paradise; San Blas, a beach resort perched on the edge of the jungle; Puerto Vallarta, a remote, semitropical village sheltered by soaring mountains. All have magnificent swimming, waterports, and ocean fishing. At Puerto Vallarta, you can also hire saddle horses, hunt dove, quail, deer, and ducks. Like the small Caribbean islands, there are no night clubs, but in the velvety evenings, guitar music and the nostalgic voices of local singers ripple out of the night.

Accommodations are unpretentious, clean, and amazingly inexpensive. The $11 cottages are at Manzanillo; at Puerto Vallarta's Hotel Paraiso, a double room is only $8 a day, American Plan; $4 to $4.50, European Plan.

If you want to sight-see, there are dozens of inexpensive package tours. The American Automobile Association has one for six days (Mexico City, the Pyramids, the Floating Gardens of Xochomilco, a bullfight tour) for $54. A week of sight-seeing plus another week at a coastal resort need only cost about $200 for two. As in the Caribbean, tips, local activities, and travel are all cheaper than in the United States.

Mexican and Caribbean rates don't change much in season. In the United States, preseason rates (until December 1 or February 1, depending on location) can save you as much as $70 a week.

All along the Florida Keys, the already reasonable rates for ocean-front motels (average: $14 a night for two) are often $4 to $5 lower up to January 16. Up to January 14, sport fishermen will find the luxurious Rod and Gun Club at Everglades on the Gulf Coast lops several dollars a day off its usual $20 to $32 tab.

The same rule applies in Arizona. Around Tucson and Phoenix —where you can visit prehistoric pueblos and Spanish ruins, or clatter on horseback over desert trails in clear, dry air—a number of ranches offer the same deal as the Flying E. The White Stallion Ranch, 17 miles northwest of Tucson, has pool, ranch activities, and American Plan meals for $15 to $20 a day, less if you go before February 1. Many ranches offer family rates for further savings.

If you don't want to stay on a ranch, the Phoenix Chamber of Commerce reports that even in season (mid-January to mid-April), there are many hotels with pools, square dancing, and midmorning refreshment thrown in for as little as $10 per couple.

If you're camping or traveling in a trailer, the state parks in lush central Florida charge only a dollar or two a day for the use of their excellent facilities. And you couldn't possibly have a cheaper vacation than that!

The Caribbean

Weather: With the exception of November rains, the sun is steady and temperatures range from 75 to 90 at sea level. A constant breeze cools the nights.

Accommodations: Some of the less expensive islands in the northern Caribbean include: Anguilla (British), St. Eustatius (Dutch), Saba (Dutch), Tortola (British), Beef Island-Trellis Bay Club (British), St. Martin (half French, half Dutch; the Dutch half is more developed), Nevis (British), St. Kitts (British). Jamaica has many reasonable hotels; Montego Bay is quite chic and more expensive.

If you travel a bit farther, the southern Caribbean has bargain accommodations on Grenada, Dominica (very inexpensive), Tobago (more expensive, but beautiful), Trinidad (capital of the West Indies Federation), Guadeloupe, St. Lucia, Barbados (a wide choice of hotels and guest houses).

The American Virgin Islands are more developed, consequently more expensive, but there are accommodations in the $25 to $30 range on St. Croix. St. Thomas has some hotels in the $20 range.

See and do: There is little sight-seeing on the smaller islands; an old, rusty-cannoned fort, a windmill, an 18th century shipyard is about the extent of it. *Puerto Rico* has more historic Spanish buildings, forts, mountain drives, the Caribbean National Forest. *Jamaica* is similar; here you can shoot alligators, raft down the Rio Grande. *St. John* (four miles from St. Thomas) has the Virgin Islands National Park, fabulous beaches; worth a day's visit. *Saba* is an extinct volcano; you are met by dug-out canoes. Most islands have sail or outboard boats you can hire to explore the tiny, uninhabited islands and deserted beaches. But take local advice on sea conditions before you set out.

Food: Familiar food is available, but native dishes are delicious: callaloo (creole soups), bean-size oysters, crisply grilled flying fish with plantains, conch chowder thickened with pumpkin and spicy bird peppers. For dessert: tangy sourso, a slightly acid fruit, chilled and sprinkled with lime. But don't expect gourmet food in hotels where you're paying $6 a day!

Passports: You don't need a passport anywhere in the Caribbean. There are no tourist requirements in Puerto Rico or the U.S. Virgin Islands for direct arrivals from the United States. For foreign islands, contact the nearest consular office of the country you intend to visit; most require merely proof of citizenship.

Wardrobe: It is mainly informal, but you may be required to wear a coat and tie in restaurants at night. Dutch island residents don't like women to wear slacks or shorts in town. The larger islands, particularly British, are inclined to be more formal in the evenings. Be prepared for cool nights.

Further information: The Caribbean Tourist Association, 20 East 46th Street, New York 17, New York.

Mexico

Weather: Mexico's winter weather is superb any time after September's rainy season. During November and December, the weather is as good as in the peak season, January, February, and March. Coastal resorts average in the 80s; the high plateaus are milder. Sunshine is constant; nights are cool.

Accommodations: Another Pacific coastal resort is Mazatlan, a fair-size city. Average simple accommodation: $6 a day, European Plan. The Gulf Coast, with excellent weather after October, is also worth investigating. Cuidad del Carmen is a fortress town with all the houses painted in pastel colors. Little known to tourists, it is completely unspoiled; its small, comfortable hotels are very inexpensive. (The Fernandez: $2.50 a day up.)

See and do: The coastal resorts are unsophisticated, with swimming, water sports, hunting, local excursions being the main amusements; mild evening entertainment in the Sunday night *verbena* (band concert and promenade) in the plazas, *mariachis* (wandering minstrels), occasional local dances on fiesta days. Mexico's pyramids and temples, Spanish colonial architecture, and the magnificent churches can be seen in and around the cities and on guided tours. So can cockfights and bullfights (not for the squeamish) and thrilling charreadas, Mexican rodeos.

Food: Mexico's food is highly spiced and delicious; recently, it

[*Turn to next page*

"No, my husband has definitely made up his mind on Mexico."

Sunshine vacations

Continued

has improved enormously, as all better hotels, motels, and restaurants now have refrigeration. A word of warning: it is apt to be greasy, so eat lightly at first, especially at high altitudes where your digestion is slower. Don't eat the tempting foods at local markets, and watch the water.

Passports: You don't need passports; you do need proof of citizenship, a tourist card, and a smallpox vaccination certificate. Check customs procedures before you leave home, through the AAA.

Wardrobe: Don't take too many clothes; like all tourists, you'll probably buy some. Remember the cool nights. Slacks and shorts for women, except on the beach or at resorts, are taboo. Provincial towns and villages are cobbled; take low-heeled shoes.

Manners and modes: English is spoken or understood practically everywhere, but it's tactful to learn a few simple phrases of Spanish before you go. Always cover your head with a scarf before you go into a church. In a village market, you bargain; usually you offer two-thirds to one-third of the amount asked. The price comes down a bit; your offer goes up a bit, and so on. *Don't* bargain in large towns or stores. Take extra toilet articles, film, and so forth only if you're going to remote places.

Further information: The AAA. Mexican Government Tourist Department, 630 Fifth Avenue, New York 20, New York, or Paseo de la Reforma 35, Mexico City.

Florida

Weather: Florida's weather is warm to semitropical. The lowest annual temperatures in Southern Florida are: January (Key West), average maximum, 76; average minimum, 66. (Fort Myers, Gulf Coast), average maximum, 75; average minimum, 54. All other months are higher. The average winter temperature in southern Florida is about 70. Nights are cool.

Accommodations: Advance reservations, especially for preseason rates. You can stay at Homestead in the Everglades where there are several good inexpensive motels ($12 average), or at Flamingo, where there is a new Visitor Center. The shanty-boat cruise sails from Fort Myers. On Sanibel Island, "The Colony" (cottages) offers lower rates to February 1.

See and do: Florida has more tourist attractions than any other "winter" state in the United States. Swimming and fishing are leading activities; there are superb natural springs, lake resorts, wildlife and subtropical plant parks, Indian reservations, historic monuments, forts, Spanish colonial architecture. Just opened, the Key Largo Coral Reef Preserve, only underwater State Park in the United States, three miles out to sea from Key Largo. Breath-taking coral formations, dazzling tropical fish can be seen through glass-bottomed boxes. Best way to see the park is to hire a boat (accommodating up to 7) out of Tavernier, Rock Harbor, Garden Cove, or some other Key Largo port; rates range from $40 to $55 for a seven-hour cruise. (The best equipped boat operates out of Tavernier.) Spear fishing is prohibited, but you can photograph under water and fish with rod-and-reel. Skin-divers must bring their own gear.

Further information: The Florida Development Commission, Carlton Building, Tallahassee, Florida. For *State Parks:* Florida Park Service, 201 West Park Avenue, Tallahassee. For the *Everglades:* The Superintendent, Everglades National Park, Box No. 275, Homestead, Florida.

Warning: recent hurricanes severely damaged the mid and upper Keys areas and the Everglades to Fort Myers district. Check Chamber of Commerce, Tallahassee, about current accommodations before you start.

Arizona

Weather: Southern Arizona is desert-dry, with 86 per cent sunshine. Maximum day temperature, October through April: Phoenix, 75; Tucson, 75 (a few degrees less in January). Nights are crisp, cool.

Accommodations: Both the Tucson and Phoenix areas have many motels. The Tucson Sunshine Climate Club advises visitors: *Don't go without reservations.*

See and do: Arizona has more Indians than any other state—Navahos, Pimas, Apaches, Mojaves, etc.—on vast reservations. There are also prehistoric Indian pueblos and cliff dwellings. The Wild West is much in evidence: forts, stagecoach trails, scenes of massacres, gold diggings, ghost towns. So, to a lesser degree, are the 16th century Spanish missions. The Painted Desert and the Grand Canyon are both about 225 miles from Phoenix. Dozens of golf courses surround both Phoenix and Tucson. There are many horse shows in the winter, and saddle horses are available at both desert and mountain state parks. The cacti bloom in April; desert wild flowers depend on spring rains, usually bloom in late March, early April.

Further information: Phoenix Chamber of Commerce. Tucson Chamber of Commerce. Tucson Sunshine Climate Club, 240 West Drachman, Tucson, Arizona.

Louisiana, Mississippi, New Mexico, California, Georgia

Weather: The weather is more variable in these "winter" states. Late fall and early spring are temperate; January and February are not recommended. However, if there *is* a warm spell during these months, you'll get a bargain vacation. Watch the local weather or check with the Chambers of Commerce. The great advantage of these states is that they are considerably cheaper than the certain winter resort areas.

Louisiana has the most exotic appeal, the most varied tourist attractions. New Orleans has jazz, the Vieux Carre (French Quarter) with its charming architecture and creole food. There is good fishing on the Gulf and in the bayous and "lacs"; good hunting on the coastal marshes. The spectacular Mardi Gras (just before Lent) is a wonderful sight, but make reservations well in advance.

Mississippi has wonderful hunting (including bow and arrow), fishing; the State Parks are amazingly inexpensive. All inquiries: State Park Commission, 1104 Woolfolk Building, Jackson, Mississippi. The great ante-bellum mansions at Natchez are another attraction.

Southern New Mexico is more like Arizona—sunny, dry, but cooler. Indian and Spanish ruins, mesas, cliff dwellings, pueblos to be seen; handicrafts to be bought. This state has the fabulous Carlsbad Caverns, open all winter, and the weird Bat Cave, like a Walt Disney fantasy, from which thousands of bats spiral out of the ground at dusk (through October only). Excellent hunting, fishing, and reasonable accommodations.

Georgia's Sea Islands are semitropical, all-year resorts with remains of ante-bellum plantation life, rumors of buried pirate treasure. Typical rates: on Jekyll Island, Jekyll Club Hotel, suite (parlor, double-bedroom) $10 to $14 a day.

Alabama and **Texas** both have Gulf Coast resorts and State Parks that are open through the winter, also the usual hunting and fishing.

Southern California's desert State Parks are also dry and warm almost all winter long.

Further information: write the Chambers of Commerce in the various state capitals.

Driving Costs

The AAA figures the average vacationer's driving budget at about $40 a day for two, driving 300 miles daily. The breakdown: approximately $9 on car operation expenses, $12 on meals, $9.50 on lodging, $2.50 on tips, $2.50 for admissions, amusements, and tolls, $4.50 for incidentals, souvenirs, emergencies.

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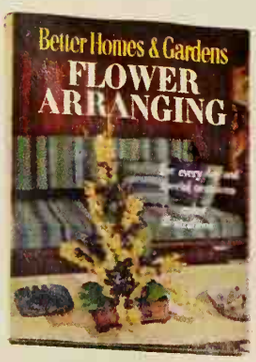

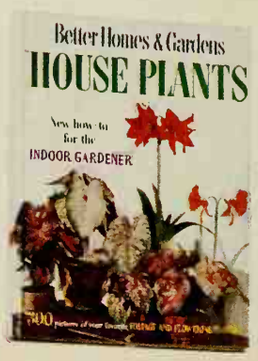

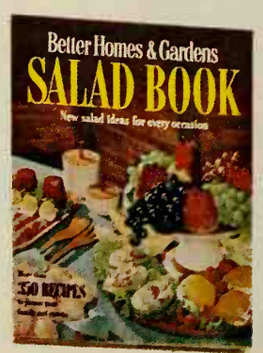

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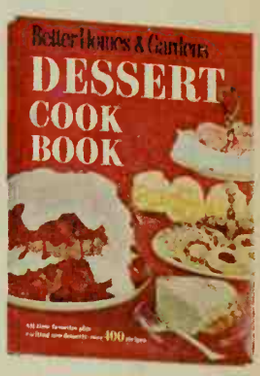

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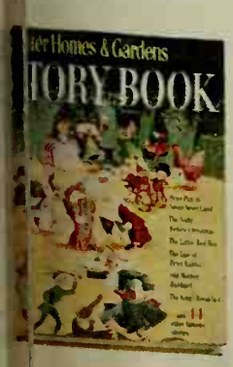

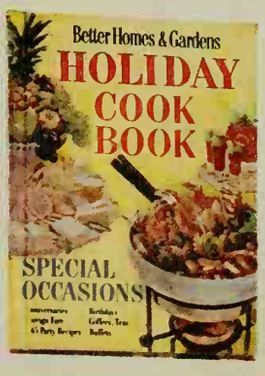

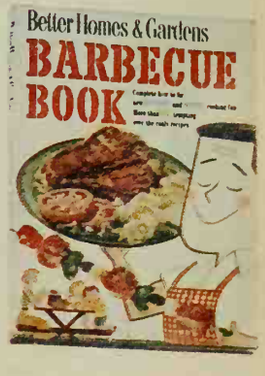

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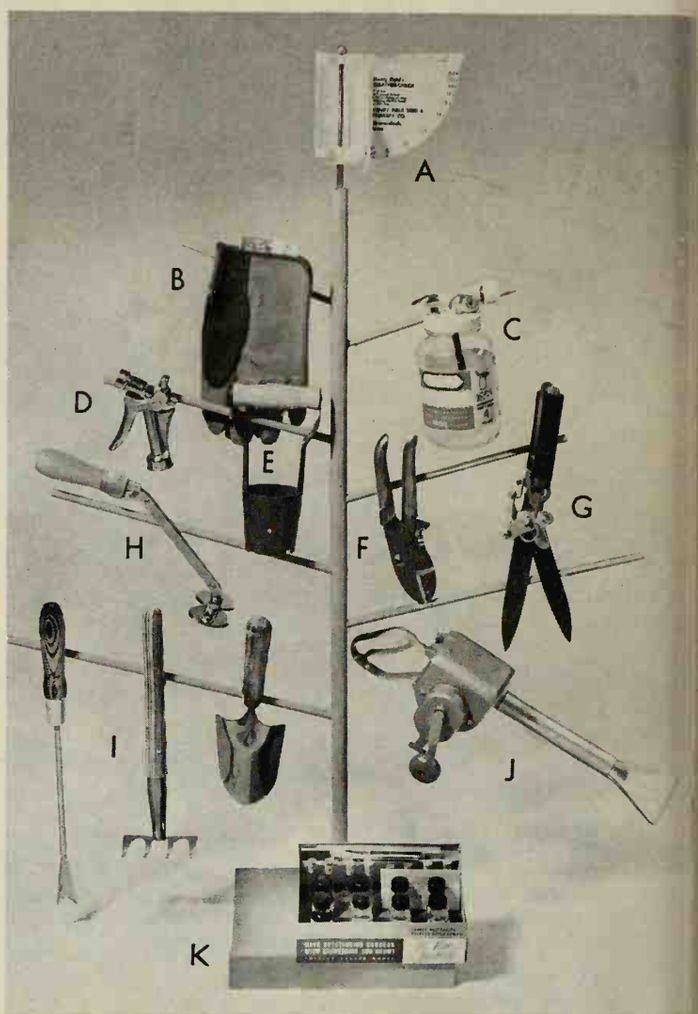
Christmas gifts



(**A**) This little *weather recorder* tells temperature, wind speed and direction, and amount of rainfall. About $1.50. (**B**) A pair of *gloves* made especially for gardening is an inexpensive and useful gift; $1. (**C**) This *sprayer* for liquid insecticides or fertilizer goes on the garden hose to make spraying a snap; $2-7. (**D**) Another hose attachment, this *pistol grip nozzle* is an aid to sprinkling; $1-3. (**E**) A *bulb planter* makes just the right size hole and packs the soil properly for speedy setting of bulbs; $1-2. (**F**) A pair o *pruning shears* is a basic too for all gardeners; $3-4. (**G** These *grass shears* have a easy action with sponge rubbe handles to avoid blisters; $3 (**H**) A *flower cultivator* root out weeds while loosening th soil. About $2. (**I**) The begin ner or old pro will appreciat a matched *set of hand tools;* $4 (**J**) This *duster* makes quic work of dusting his prize roses $10. (**K**) A *soil testing kit* take a lot of guesswork out of so fertilizing; from $2 up.

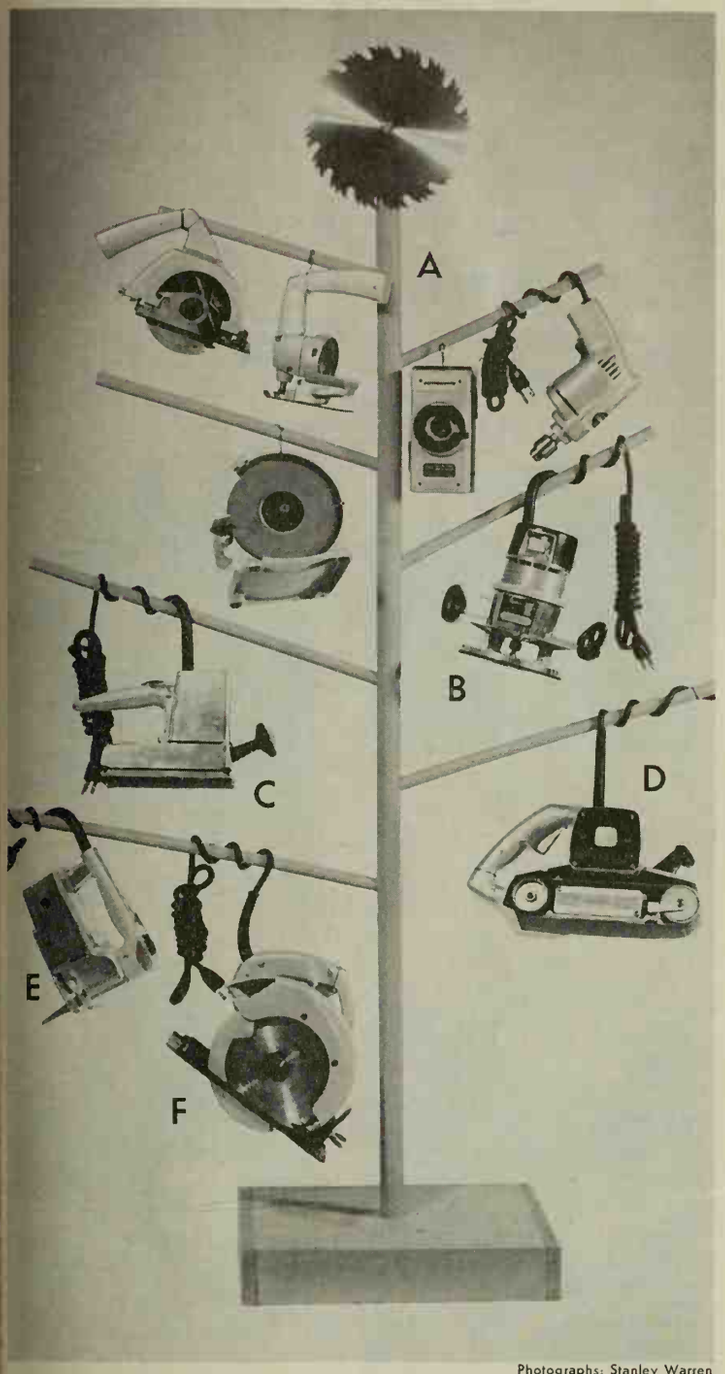
Tips on picking out men's gifts

Most men would rather have a useful gift than be surprised, so ask *him* for suggestions. He will be happy to explain in detail the equipment he wants.

If he's a handyman, snoop in his workshop to see what tools he has so you won't duplicate them. Copy down the make and model number of his power tools to take with you when shopping. Your hardware sales man can help you pick ou attachments and accessorie for these tools. The list als helps him make suggestion for hand tools.

Consult his friends who hav similar interests. They ca probably find out in casua conversation the things you man would like most.

for that MAN



Photographs: Stanley Warren

Give a man any of the gifts shown here and you can't miss pleasing him. (A) The *¼-inch drill* with its *attachments* is the most used tool in the shop. The attachments in this set snap on with a twist of the wrist. Drills cost from $10-30. Attachments from $1-17. (B) A *router* is a wonderfully versatile tool for your favorite woodworker. It's especially good for furniture building; $30-65. (C) An *orbital sander* is used for finish sanding, but will more than fill the bill for most handyman jobs; $20-50. (D) For heavy duty sanding, nothing beats a *belt sander;* $50-85. (E) A *portable saber saw* is second only to the ¼-inch drill in versatility; $25-55. (F) An *electric handsaw* is the perfect tool for remodeling, cutting plywood or building of any kind, $30-90.

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Painting for Christmas?

Begins on page 52

not yet developed reputations which demand high prices. Often they're school art instructors or women doubling as wives and mothers. Artists are eager to see their creations enjoyed, and of course, their best advertisements are paintings hanging on the walls of other peoples' homes. Even famous artists who get thousands of dollars for their oil paintings will sell drawings, water colors, or serigraphs at modest prices.

So you can get original art for $15 or $250. For Dad, you might get a pen-and-ink sketch of a woodland scene for $20; for Mother, a pastel or a small oil still life for $35; for the family, a $185 seascape to hang on the fireplace wall.

Installment buying and lay-away plans have invaded the art world, too, although artists don't advertise such transactions. This kind of credit purchase depends on your means, the artist, and the value of your selection.

Many art centers have rental galleries, too, where you can borrow a painting or drawing for a small fee, often $2 or $3 per month, depending on the value of the painting. The Rental Gallery of the Des Moines, Iowa, Art Center sells Christmas gift rental certificates, ideal gifts for families searching for a pleasant, economical way to teach their children art appreciation or for newlyweds who are stretching a decorating budget.

How will you know if it's good art? For one thing, it wouldn't be on display in a museum exhibition or art fair if it hadn't passed the scrutiny of a qualified judging committee. Anyway, you're no art critic under public obligation. If you enjoy a work of art, regardless of what professional critics might say, that's a good enough reason to take it home with you.

Don't be surprised if you find your taste in art changing rapidly as you learn more about it. But one thing you can be sure of: once you become enthused about art, your interest will never wane.

Ideas in action

Begins on page 10

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December, 1960

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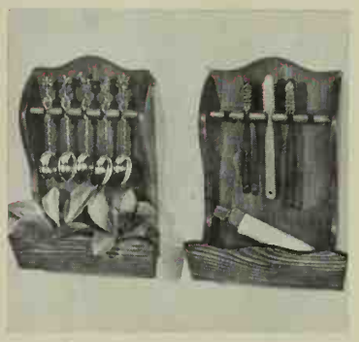

Early American rack holds toothbrushes or is showplace for favorite spoons. Hand-crafted pine. $2.98, ppd. Crescent House, Dept. B, Box 621, Plainview, L.I., N.Y.

anish originals, teak nuteracker, salt shaker, pepper mill—handme anywhere. Nuteracker $8, ppd.; lt, pepper $13.10, pr. ppd. Gump's, 0 Post, San Francisco, Calif.

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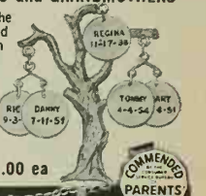
THE CAN YOU REMEMBER as being full of milk, has staged a comeback, to dispense your salt and pepper. These miniatures are modeled after old-style milk cans, and are in copper-tone aluminum with their own shelf for wall or table use. Big 3¾" x 2" shakers are beautifully detailed, even to covers that keep salt dry in damp weather. Hold lots of seasoning. The pair, with shelf, only $1. postpaid. Order by mail today.

BRECK'S of BOSTON
725 BRECK BLDG. • BOSTON 10, MASS.

FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch bears the sweetest fruit of all and "grows" more precious with the years. She'll wear this Sterling Silver pin with pride and joy. Each disc is engraved with a child's first name and birthdate. 2¼" Sculptured Tree holds 1 to 12 discs.



TREE $2.00 • DISCS $1.00 ea

Heirloom Bracelets . . . she'll wear her heart on her wrist when she encircles it with our 7¼" bracelet of Sterling Silver or 12K Gold-Filled Silhouettes or Baby Shoes that proudly proclaim the beloved children. Each ¾" charm is engraved with a child's first name and birthdate. Adorably crafted.

Silhouettes $1.10 ea. **Baby Shoes $1.50 ea.**
Bracelet $1.10 **Bracelet $1.50**
Prices include engraving, tax, postage.
ORDERS SHIPPED IN 3 DAYS. FOR AIR MAIL, ADD 25c

ZENITH GIFTS 1540 P. O. Bldg. Brighton 35, Mass.

$22.95 YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Special price, $22.95* complete, includes new lining, interlining, monogram, cleaning glazing.
(* Mink, beaver, extra add'l)
SEND FOR FREE STYLE BOOK
ALL WORK GUARANTEED
we are Banded Fur Specialists
SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:
I. R. FOX, 146 WEST 29TH ST., DEPT. E-45, N. Y. 1.

TRANQUILIZING PILLOW
When tense or all worn out from the cares of the day, relax in a warm sudsy bath with your head cradled in this patented Relaxapedic Bath Pillow. Aches disappear, cares wash away—you feel new again. Completely wet proof, keeps hair dry. Held firmly in place by suction cups. **Gaily hand decorated** with colorful flowers. Choice of Gold, Pink, Blue, Yellow or Turquoise. A beautiful and practical gift of lasting comfort. Only **$2.25,** postpaid. Two Day Air Mail, if desired, 40c extra. Money Back Guarantee.
BETTER SLEEP, INC. Dept. 327, New Providence, N. J.

UP TO 40% DISCOUNT **MONROE FOLD-KING FOLDING TABLE LINE**

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all - new FOLD - KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating.
BIG NEW 1961 CATALOG FREE
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 53rd year. WRITE TODAY
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MAIL EARLY!
For Distant Out-of-Town Points,
Mail By December 10, 1960
For Delivery in your Local Area,
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1,000 for... $1

Your Name & Address printed on fine gilt-edge paper, in pads. FREE 2-Tone Plastic Case Included! Thousands of satisfied customers. For fast 1st Class Mail add 10¢ please. RUSH $1 with your order TODAY to
KOS LABELS - BOX 3751 - DETROIT 15, MICHIGAN

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks*! Write for free illustrated folder and low price.
Bremner-Davis Phonics, Dept. C-7, Wilmette, Ill.

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Unique Gift

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EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

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Membership starts with these gorgeous LILY OF THE VALLEY from Denmark. GUARANTEED to bloom in 21 days!

Join the thousands who each month look forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SURPRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus —32 page book, "How To Grow and Bloom House Plants".

Six months membership $7.50
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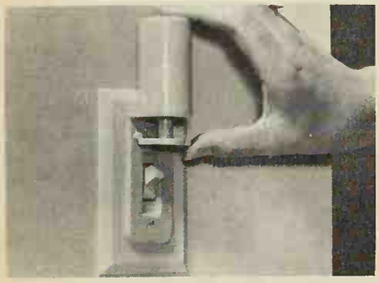
PLANT OF MONTH CLUB
Dept. D-7 Des Moines 4, Iowa



LITTLE GENIE TIMING SWITCH

A most convenient, practical gift item. No wiring . . . easily attached to any light switch. Many uses. . . . **Porchlights** go off after you leave your house at night, discourage prowlers. **Garage lights** go off after you are safely in the house with your bundles. **Kids** go to bed easily when Little Genie silently turns lights off after they are asleep. Adjustable . . . 1 to 15 minutes. Very attractive in ivory or brown. **$2.95** ppd. Gift wrapped on request.

BRACKEN CO., 13576 Daventry Street, Pacoima, Calif.

YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET $22.95

MORTON'S remodels your old fur coat, jacket or cape into glamorous new fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.
Order from Morton's, world's largest one-price fur restyling service. Largest selection at any price—over 40 styles.
Praised by Harper's Bazaar, Glamour, others.
Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives. **Or write for Morton's new FREE Style Book.**

MORTON'S, Dept. 14-L
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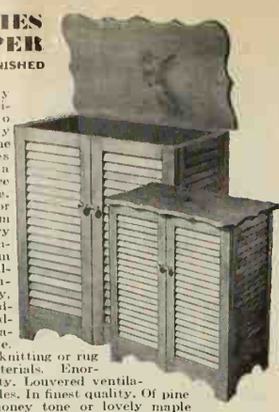
WRITE FOR NEW FREE! STYLE BOOK

1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.
Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS, 1203 Jasperson Bldg., Culver City 1, California.

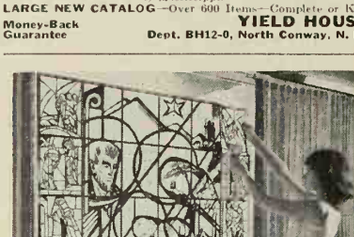
CLOTHES HAMPER

FINELY FINISHED OR IN KIT



Delightfully new — practical and so beautifully styled. Imagine the clothes hamper now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway — kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality. Of pine in mellow honey tone or lovely maple finish. 26"H x 23" W x 12" D. Only **$24.95** *Express Charges Collect.* **OR COMPLETE KIT** for easy screw-together assembly. Prefitted, drilled, sanded, ready to finish. Louvers assembled. Simple instructions. **$16.95** *Postpaid, add 5% West of Mississippi.*

LARGE NEW CATALOG —Over 600 Items—Complete or Kits
Money-Back Guarantee
YIELD HOUSE
Dept. BH12-0, North Conway, N. H.



CHRISTMAS STORY WINDOW

. . . For your home . . . a radiantly beautiful "stained glass" holiday decoration. Just color translucent patterns with crayons, tape to window. Astonishing results! Panels group to fit any window. 9 designs including life size 34"x44" Nativity scene. $2.00 ppd. Share your window; send full color matching Christmas cards — 25c each. Stained Glass Craft. P. O. Box 82-B, Waukesha, Wis.

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2517 75c | 2521 95c | 2523 $1.25 | 2503 95c | 2525 75c

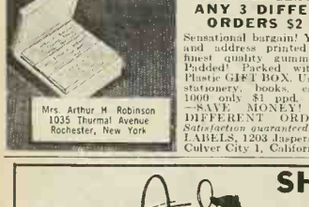
Block hammered cost aluminum Switch Plates. Polished Brass double prices. Prepaid. Send 10c for 120 p. catalog.

WILLIAM Spencer
RANCOCAS WOODS, N. J.

America's finest child care guide

The Better Homes & Gardens Baby Book gives symptoms and preventives, feeding and sleeping schedules, formula preparation methods, behavior and discipline helps with how-to illustrations for easy guidance. Prenatal to sixth year. Complete record section. The perfect gift. Price only $3.95 (Canada, $4.50). Send your check or money order to 6512 Meredith Building, Des Moines 3, Iowa.

SHUTTLE-LOOP Fun — Sport — Exercise for the entire family



Keep yourself and your children active, healthy, strong with fun-packed SHUTTLE-LOOP—a sport to enjoy the year round—indoors or out. Combines the best features of tennis & badminton—develops coordination—occupies the youngsters in bad weather—ideal holiday gift!

Needs only a small space in any size room, lawn, terrace, etc. Won't harm furniture. Complete with easy to assemble loop & stand, shuttlecock, 2 rackets, rules. Immediate shipment. Check or M. O., no COD's. $6.95 ppd.

DUDLEY SPORTS CO., Dept. B, 633 2nd Ave., New York, N.Y.

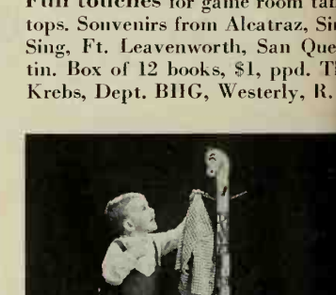
Lovable caricatures of marine life—fish, octopus, whale, have vinyl faces, plush and felt trim. $4.45, ea., ppd. Atlanta Playthings, Box 19656, Station N, Atlanta, Ga.

Fairway addicts claim their own key chain. Engraved disk on chain assures the safe return of strayed keys. $1, ppd. Zenith Gifts, 5956 P. O. Bldg., Brighton, Mass.

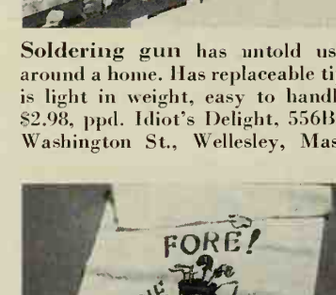
Santa, in tune with Christmas, strikes up the band. Each performer plays different instrument; has wire loop for hanging. 6 for $2, ppd. Miles Kimball, Dept. B, Oshkosh, Wis.

Fun touches for game room table tops. Souvenirs from Alcatraz, Sing Sing, Ft. Leavenworth, San Quentin. Box of 12 books, $1, ppd. The Krebs, Dept. BHG, Westerly, R. I.

Soldering gun has untold uses around a home. Has replaceable tip; is light in weight, easy to handle. $2.98, ppd. Idiot's Delight, 556BH Washington St., Wellesley, Mass.



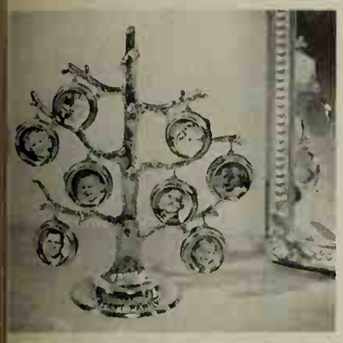
Pony block tree makes hanging clothes fun for the nursery set. Personalize by spelling name. $5.95, ppd. Childcraft Equipment Co., 155 E. 23rd, New York, N.Y.



Please a golfer with his own personalized towel. Multicolor design on white terry, 15x25 inches. $2.20 ppd., Mother Hubbard, Dept. BH-153, 95 South St., Boston 11, Mass.

Lights for a Christmas fir can be used in flower arrangements later. 20 butterflies in pink, yellow, white, or blue. $15.95, ppd. Marshall Field & Co., Dept. BHG, Chicago, Ill.

BY MAIL



'ersonalized family tree holds ocket-size snapshots. Frames easily emoved. State name desired. $3.08 pd. Crown-Craft Products, 3-5 1t. Hope Place, New York 53, N.Y.

"Calico Katie," 22 inches tall, wears square-dance outfit. Practical because she's inexpensive, unbreakable. $1.95, ppd. New Hampton General Store, Dept. B., Hampton, N. J.

"Strum-fun getar" plays 8 old-avorite songs on changeable music isks. Or tune strings and play like egular "getar." $5, ppd. Strum-fun, ox 621, Hawthorne, Calif.

Finger puppets, 3½ inches high, have corduroy bodies, plush heads, felt trim. Time-passers for stay-in-beds and ready-for-beds. 6 for $3, ppd. Meredith's, Evanston 26, Ill.

Everything you need for 6 Santa andles comes in a kit. Simple to ut together—even children can do . $2.25, ppd. Panda Products, 1200 Niagara, R312, Buffalo 13, N. Y.

Cosmetically appealing—gold finish lipstick-shaped lighter also has timepiece. Lights by pressing top. $14.95, ppd. Barbara Lynn, Box 83B, Upper Montclair, N.J.

Yellow metal sink—playhouse ize. Running water, has drain, and ther bath accessories for little tykes. 21.50, ppd. Games Imported, 726 . Las Olas, Ft. Lauderdale, Fla.

Make way for Santa! He'll cheer children and grownups alike. Pitcher and 6 mugs, of red and white ceramic, $3.33, ppd. Helen Gallagher, 413-BH Fulton St., Peoria, Ill.

Fish in solid comfort

Easy Fishin' Chair has built-in utility box and two adjustable rod holders. Chrome finished steel with sturdy seat and back. Heavy rubber feet.

Folds with rods upright

Carry all with one hand. Remove rod holders for patio or hunting. Ppd. $9.95 West of Rockies $10.95.

TOWSER PRODUCTS
Creston, Iowa

SANTA'S GIANT CARD RACK

Gaily colored, cheerful Santa displays up to 75 Christmas cards. Stands 26" high x 15" wide. Keeps the warm sentiment and bright colors of your cards a neat part of your holiday scene. Folds compactly for storage. **$1.00 Postpaid**

HUNTER HOUSE
Dept. BH, P. O. Box 6158
Philadelphia 15, Penna.

UNIQUE HOLIDAY DECORATION

There's *fun for the whole family* when you assemble these two gay carolers to grace your mantle during the holidays! Made of durable styrofoam, this cheery pair comes in a complete kit, with easy assembly instructions. 21" high. Ideal for Christmas gifts. Order now and avoid last-minute rush! Catalog sheet of other creative items free.

only $4.95 PPD. *Holiday House* BOX 247 • WHEATRIDGE, COLO.

Magazine file protects back issues

Keep your copies of *Better Homes & Gardens* in this handy Volume File Box. It's an easy way to keep them from being lost—and to keep valuable articles and information at your fingertips. File is bound in leatherlike cover, stamped in gold.

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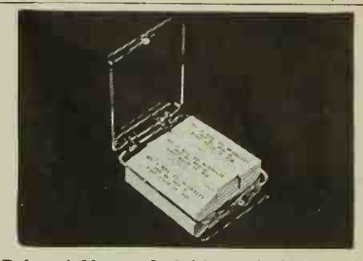
FOLDING BACK REST

Ingeniously improved Folding Back Rest gives you the joy of sitting-up support when you read, eat, doze or watch TV. Provides 3 positions, especially selected for maximum comfort. Anchored by non-skid base. Elastic strap holds your own pillow where you want it. Folds "tuck-away" flat. Conveniently light. Smart wood grain finish. Gifts Mailed Direct. We ship immediately for only $3.98 postpaid. MONEY BACK GUARANTEE.

BETTER SLEEP INC., Dept. 326, New Providence, N. J.



Printed Name & Address Labels—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! Stick 'em on letters, checks, pkgs., etc. *Big Bargain!* Makes a fine gift! *300 name and address labels 50c.* Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-ZZ, Lynn, Massachusetts.

SHE SHALL HAVE FLOWERS wherever she goes, whenever she wants them if you give FTD Flora-Cheques! New floral gift certificates just introduced in this country and Canada. Redeemable world-wide. Denominations of $5, $7.50, $10.00. At shops listed in phone book Yellow Pages under FTD—Florists' Telegraph Delivery.

Lifetime Treasures OF SOLID STERLING

Make Elegant Gifts

Any initials or name up to 5 letters meticulously handcrafted, solid sterling. Prices include tax and gift box. 18 day delivery. Money back guarantee. For rings send exact size. Check or M.O. No COD's please. Free catalog. Order now!

Sterling Artists of America Dept. B12
403 N. Sunnyside, South Bend 17, Ind.

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For Delivery in your Local Area, Mail By December 16, 1960

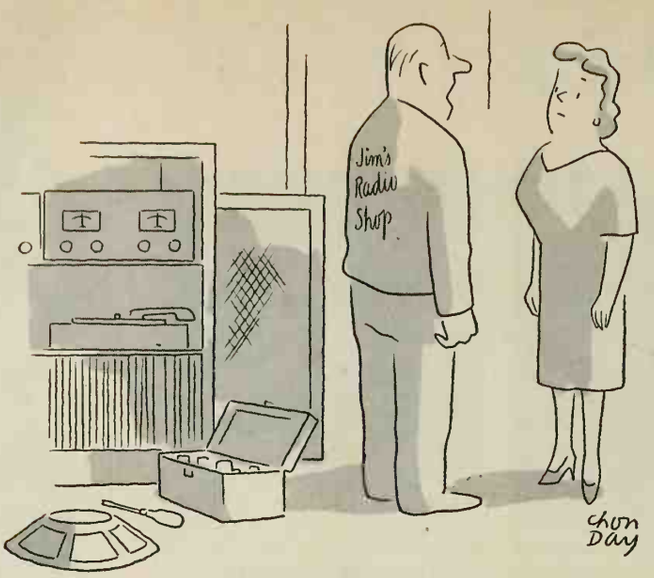
Call "ROTO-ROOTER" SEWER SERVICE... That's The Name...

At the first sign of a clogged sewer or stopped-up drain, call "Roto-Rooter", the original and only nationwide sewer service.

AND AWAY GO TROUBLES DOWN THE DRAIN

Some Excellent Franchises Open--Write
ROTO-ROOTER CORPORATION, DES MOINES 14, IOWA

the man next door®



"Madam, I've got some bad news for you about your tweeter."

What with all the entertaining at this time of year, Christine has given up meals between snacks.

◆ ◆ ◆

The problems of the world are changing so fast that some of them become obsolete before they can cause any real trouble.

◆ ◆ ◆

The drainage in one of the new subdivisions has been pretty bad this year, and the residents are now calling the place Nob Hole. They're not so bad off, though. Neighborhood isn't too likely to go downhill.

◆ ◆ ◆

Uncle Dodd Buckner believes the new administration will continue the policy of cutting taxpayers to the bone.

◆ ◆ ◆

It is difficult to tell whether the new leopard material Elaine Cowan is wearing this year is real or fake until it jumps right out at you.

◆ ◆ ◆

Questions are more important than answers, Grandpa Hillis was telling the children. If you know enough to ask the right questions, he said, chances are you don't have to.

Mr. Willis, who will be 82 next month, accepted our invitation to come in for a cup of coffee last Saturday morning. "I was just thinking," he said, "about an important change in American life that nobody seems to have noticed. Men and boys don't whistle the way they used to a generation or two ago. In my day, every boy that amounted to anything was a whistler. He learned to whistle early in life, and he whistled—at the right time, of course—all the rest of his life. The right time for whistling was most any time a boy or a man was by himself, but especially when he was walking somewhere. As a boy, I used to climb the town water tower and sit up there all by myself and whistle to the sky above me and the world below. A woman would start setting the table for dinner when she heard her man come whistling home, and she would listen for her son's whistle if he was out after dark. I don't say that whistling improved a man's thinking or anything like that, but I do say you can't be working up any mean thoughts when the words of some pretty tune are running through your head, while you whistle the air as fine and fancy as you can."

◆ ◆ ◆

At 12, Junior admits he is too big to get toys for Christmas, but he wishes he had a brother about eight years old or so.

◆ ◆ ◆

Bill Norman says he is afraid that the days when you can get a good five cent cigar for a dime are gone.

◆ ◆ ◆

If everybody succeeded in being somebody, there wouldn't be anybody to be nobody.

◆ ◆ ◆

If the trend to the country continues, people will have to go to the cities to have their picnics.

◆ ◆ ◆

It is impossible for our children to realize that we not only were young once ourselves—but still are.

Every year science seems to make it easier to make a living and harder to want to.

◆ ◆ ◆

The gossipers about a recent divorce case have been as hard on her as on him. She apparently was guilty of being guiltless.

◆ ◆ ◆

Martin Daly has sent us a card saying that this year, instead of making a contribution to a worthy charity, he is sending us this card.

◆ ◆ ◆

We have a new young leader in the White House, but the followers are still the same old us.

◆ ◆ ◆

It seems to Peggy Bayless that the nonconformists are more like each other than everybody else is like each other.

◆ ◆ ◆

Pat O'Leary has bought himself a handsome silver money clip with a ruby in the monogram. If you can really afford one, he says, you really need one.

◆ ◆ ◆

This year, the merchants are urging us to do our Christmas shopping early and late, too.

◆ ◆ ◆

The children have helped trim the tree and place the wrapped presents around it. . . . Now they are in bed, and Christine and I have these few minutes alone. . . . The annual big box from Aunt Opal, not to be opened till Christmas morning, has us all guessing. No amount of shaking and listening or feeling its outside can give the slightest clue to the imaginative surprises it holds. . . . The mantel is covered with gay cards and cheery greetings from old friends and new acquaintances. . . . Tomorrow will be a whole day of kind thoughts and happy laughter. . . . The glow of Peace and Good Will shows us the way to bed.

Burton Hillis